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November 16, 2017

VIA E-FILING

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor North
Harrisburg, PA 17120

Re: Application of Interactive Energy Group LLC for Approval to Offer, Render, Furnish or Supply Electricity or Electric Generation Services as a Broker/Marketer to the Public in the Commonwealth of Pennsylvania, Docket No. A-2017-_____

Dear Secretary Chiavetta:

Attached for e-filing with the Pennsylvania Public Utility Commission ("Commission") is the signed and verified Application of Interactive Energy Group LLC ("IEG") for Approval to Offer, Render, Furnish or Supply Electricity or Electric Generation Services as a Broker/Marketer to the Public within the Commonwealth of Pennsylvania. Included with the Application are various Appendices and Attachments in support of the Application, including the following items pursuant to the Commission's requirements:

- The \$350 filing fee is being paid electronically concurrently with this e-filing;
- Application Affidavit and Operations Affidavit (Appendices A and B);
- Proof of Publication (Appendix L);
- Tax Certification Statement (Appendix I);
- Commonwealth Department of State Verification (Attachment 1); and
- Certificate of Service showing that the Application and all non-confidential documents are being served upon the parties listed on the Certificate of Service (Appendix C).

IEG's original, initial Continuous Bond will be filed with the Commission separately under seal of confidentiality via hand delivery along with a hardcopy of additional confidential documents.

Rosemary Chiavetta, Secretary
November 16, 2017
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If you have any questions regarding this e-filing, please contact me. Thank you.

Very truly yours,


John F. Povilaitis

JFP/gm

Attachments

cc: Certificate of Service

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Interactive Energy Group LLC, d/b/a Not Applicable, for approval to offer, render, furnish, or supply electricity or electric generation services as a(n) [as specified in item #4b below] to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

1. IDENTIFICATION AND CONTACT INFORMATION

- a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Mailing: Interactive Energy Group LLC, 5251 Westheimer Road, Suite 1000, Houston, TX 77056

Business: 15301 Spectrum Drive Suite 370 Addison, TX 75001

Support@InteractiveEnergyGroup.com

InteractiveEnergyGroup.com

Phone: 1-800-535-3983, Fax: 866-931-7761

- b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

Corporation Service Company 2595 Interstate Drive, Suite 103, Harrisburg, PA 17110

- c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Kristina Montgomery, Manager, Regulatory Affairs and Government Relations, 5251 Westheimer Road, Suite 1000, Houston, TX 77056, 717-418-6508, kmontgomery@justenergy.com

- d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

John Povilaitis, Buchanan Ingersoll & Rooney PC, 409 North Second Street Suite #500, Harrisburg, PA 17101-1357

Office: 717-237-4825, Email: john.povilaitis@bipc.com

Christianne Robinson, Just Energy, 5251 Westheimer Road, #1000, Houston, TX 77056

Phone: 713-933-0629 (ext. 78357), Email chsanchez@justenergy.com

- e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: (Required of ALL Applicants)** Provide the name, title, address, telephone number, FAX number, and e-mail **OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED)** responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSSs.

Amanda Bailey - Director of Client Services
6860 Dallas Parkway, Suite 228 Plano, TX 75024
ABailey@InteractiveEnergyGroup.com

Vanessa Anesetti-Parra – Senior Manager, Compliance and
Regulatory Administration
6345 Dixie Road, Suite 400, Mississauga, ON L5T 2E6,
Canada Telephone 905-795-3574 FAX 905-670-4585
PA_customerfeedback@justenergy.com

2. BUSINESS ENTITY FILINGS AND REGISTRATION

a. **FICTITIOUS NAME:** *(Select appropriate statement and provide supporting documentation as listed.)*

The Applicant will be using a fictitious name or doing business as (“d/b/a”)

Provide a copy of the Applicant’s filing with Pennsylvania’s Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.

or

The Applicant will not be using a fictitious name.

b. **BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS:**

(Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)

The Applicant is a sole proprietor.

- If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.

or

The Applicant is a:

- domestic general partnership (*)
- domestic limited partnership (15 Pa. C.S. §8511)
- foreign general or limited partnership (15 Pa. C.S. §4124)
- domestic limited liability partnership (15 Pa. C.S. §8201)
- foreign limited liability general partnership (15 Pa. C.S. §8211)
- foreign limited liability limited partnership (15 Pa. C.S. §8211)

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.
- Provide the state in which the business is organized/formed and provide a copy of the Applicant’s charter documentation.
- * If a corporate partner in the Applicant’s domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant’s Department of State filing pursuant to 15 Pa. C.S. §4124.

or

The Applicant is a:

- domestic corporation (15 Pa. C.S. §1308)
- foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above. (see attachment 1)
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation. (see attachment 2)
- Give name and address of officers. (see attachment 3)

3. AFFILIATES AND PREDECESSORS

(both in state and out of state)

- a. **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

See attachment 4. None of the affiliates are jurisdictional public utilities.

- b. **PREDECESSORS:** Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

Interactive Energy Group LLC was previously known as HE Holdings, LLC d/b/a Hudson Energy Holdings, LLC. 5251 Westheimer Road, #1000, Houston, TX 77056. hudsonenergy.net, 1866-587-8674

4. OPERATIONS

a. **APPLICANT'S PRESENT OPERATIONS:** *(select and complete the appropriate statement)*

Definitions

- Supplier – an entity that sells electricity to end-use customers utilizing the jurisdictional transmission and distribution facilities of an EDC.
- Aggregator - an entity that purchases electric energy and takes title to electric energy as an intermediary for sale to retail customers.
- Broker/Marketer - an entity that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy.

The Applicant is presently doing business in Pennsylvania as a

- municipal electric corporation
- electric cooperative
- local gas distribution company
- provider of electric generation, transmission or distribution services
- broker/marketer engaged in the business of supplying electricity services
- Other; Identify the nature of service being rendered.

or

The Applicant is not presently doing business in Pennsylvania.

b. **APPLICANT'S PROPOSED OPERATIONS:** The Applicant proposes to operate as a *(may check multiple)*:

- Generator of electricity
- Supplier of electricity
- Aggregator engaged in the business of supplying electricity
- Broker/Marketer engaged in the business of supplying electricity services
 - Check here to verify that your organization will not be taking title to the electricity nor will you be making payments for customers.
- Electric Cooperative and supplier of electric power
- Other (Describe):

- c. **PROPOSED SERVICES:** Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

Interactive Energy Group LLC intends to provide brokerage services, an entity which acts as an intermediary between retail electric suppliers and companies looking to enter into agreements to obtain alternate electric supply. Interactive Energy Group LLC will not take title to electricity.

- d. **PROPOSED SERVICE AREA:** Check the box of each Electric Distribution Company for which the Applicant proposes to provide service.

- | | |
|---|---|
| <input type="checkbox"/> Citizens' Electric | <input type="checkbox"/> Pike |
| <input type="checkbox"/> Duquesne Light | <input type="checkbox"/> PPL |
| <input type="checkbox"/> Met-Ed | <input type="checkbox"/> UGI Utilities |
| <input type="checkbox"/> PECO | <input type="checkbox"/> Wellsboro |
| <input type="checkbox"/> Penelec | <input type="checkbox"/> West Penn |
| <input type="checkbox"/> Penn Power | <input checked="" type="checkbox"/> Entire Commonwealth of PA |

- e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Residential and Small Commercial as Mixed Meter **ONLY (CANNOT BE TAKEN WITH RESIDENTIAL AND/OR SMALL COMMERCIAL ABOVE)**
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above (Except Mixed Meter)
- Other (Describe):

- f. **START DATE:** Provide the approximate date the Applicant proposes to actively market within the Commonwealth.

Upon Commission approval of the application.

5. COMPLIANCE

- a. **CRIMINAL/CIVIL PROCEEDINGS:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

See attachment 6.

- b. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.

See attachment 6.

- c. **CUSTOMER/REGULATORY/PROSECUTORY ACTIONS:** Identify all formal or escalated actions or complaints, in the Commonwealth of Pennsylvania or any state, filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. **Applicant should also include if it had a Pennsylvania PUC EGS or NGS license previously cancelled by the Commission.** If the Applicant has no actions or complaints to list, explicitly state such.

See attachment 6.

- d. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any actions listed above.

See attachment 6.

6. PROOF OF SERVICE

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.
(Example Certificate of Service is attached at Appendix C)

- a. **STATUTORY AGENCIES:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Bureau of Investigation & Enforcement
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2 West
Harrisburg, PA 17120

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120

Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120

Commonwealth of Pennsylvania
Department of Revenue
Bureau of Compliance
Harrisburg, PA 17128-0946

Office of the Small Business Advocate
Commerce Building, Suite 202
300 North Second Street
Harrisburg, PA 17101

- b. **EDCs:** Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Electric Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each EDC is as follows.

Pike County Light & Power Company:
Vice President – Energy Supply
Corning Natural Gas Holding Corporation
330 West William Street
Corning, NY 14830

West Penn:
Legal Department
West Penn Power d/b/a Allegheny Power
800 Cabin Hill Drive
Greensburg, PA 15601-1689

PECO:
Manager Energy Acquisition
PECO Energy Company
2301 Market Street
Philadelphia, PA 19101-8699

Duquesne Light:
Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

PPL:
Office of General Counsel
Attn: Kimberly A. Klock
PPL
Two North Ninth Street (GENTW3)
Allentown, PA 18101-1179

Met-Ed, Penelec, and Penn Power:
Legal Department
First Energy
2800 Pottsville Pike
Reading PA, 19612

UGI:
UGI Utilities, Inc.
Attn: Rates Dept. – Choice Coordinator
2525 N. 12th Street, Suite 360
Post Office Box 12677
Reading, Pa 19612-2677

Citizens' Electric Company:
Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837

Wellsboro Electric Company:
Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901

7. FINANCIAL FITNESS

a. **BONDING:** In accordance with 66 Pa. C.S. Section 2809(c)(1)(i), the Applicant is required to file a bond or other instrument to ensure its financial responsibilities and obligations as an EGS. Therefore, the Applicant is...

- Furnishing the **ORIGINAL** of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$250,000.
- Furnishing the **ORIGINAL** of another initial security for Commission approval, to ensure financial responsibility, such as a parental guarantee, in the amount of \$250,000.
- For Marketers and Brokers** - Filing for a modification to the \$250,000 requirement and furnishing the **ORIGINAL** of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000. Such supporting information must include indication that the Applicant will not take title to electricity and will not pay electricity bills on behalf of its customers. Further details for modification may be described as well.

CRITICAL BONDING NOTES:

Applicant is required to maintain a bond or other financial instrument the entire time it maintains an EGS license with the Commonwealth of Pennsylvania. If Applicant's security instrument is not continuous, Applicant **MUST** submit a Rider, Amendment, or Continuation Certificate annually based on the expiration date of its security instrument.

At least sixty days (60) prior to the security instrument's expiration date, Applicant should contact Stephen Jakab at sjakab@pa.gov to determine the appropriate bonding amount based on a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. Once the amount has been determined, Applicant should overnight the updated security instrument(s) at least thirty (30) days prior to the expiration date to ensure adequate time for staff review and approval of the security instrument(s).

Template versions of a continuous bond, fixed-term bond, continuous letter of credit, and parental guarantee are attached at Appendix E, F, G, & H, respectively. Applicant's security must follow language from these examples, and must include the unmodified language outlined in Appendix D. Any deviation from these examples must be identified in the application and may not be acceptable to the Commission.

b. FINANCIAL RECORDS, STATEMENTS, AND RATINGS: Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
- Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)
- Applicant's accounting statements, including balance sheet and income statements for the past two years.
- Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
- A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
- Audited financial statements exhibiting accounts over a minimum two year period.
- Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.

See attachment 7.

c. SUPPLIER FUNDING METHOD: If Applicant is operating as anything other than **Broker/Marketer only**, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item.

Not Applicable. Applicant is operating as a broker/marketer.

d. BROKER PAYMENT STRUCTURE: If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Applicant will collect commission from retailer electric suppliers who enroll customers brought by applicant.

e. ACCOUNTING RECORDS CUSTODIAN: Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Michael Miller, Finance Manager, 5251 Westheimer Road, Suite 1000, Houston, TX 77056
Phone: 713.881.8615 x78615, Email: mmiller@justenergy.com

f. TAXATION: Complete the TAX CERTIFICATION STATEMENT attached as Appendix I to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

a. EXPERIENCE, PLAN, STRUCTURE: such information may include:

- Applicant's previous experience in the electricity industry.
- Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
- Documentation of membership in PJM, ECAR, MAAC, other regional reliability councils, or any other membership or certification that is deemed appropriate to justify competency to operate as an EGS within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.

See Attachment 4.

b. PROPOSED MARKETING METHOD (*check all that apply*)

- Internal – Applicant will use its own internal resources/employees for marketing
- External EGS – Applicant will contract with a PUC **LICENSED EGS** broker/marketer
- Affiliate – Applicant will use a **NON-EGS** affiliate marketing company and or individuals.
- External Third-Party – Applicant will contract with a **NON-EGS** third party marketing company and or individuals
- Other (Describe):

c. DOOR TO DOOR SALES: Will the Applicant be implementing door to door sales activities?

- Yes
- No

If yes, will the Applicant be using verification procedures?

- Yes
- No

If yes, describe the Applicant's verification procedures.

d. **OVERSIGHT OF MARKETING:** Explain all methods Applicant will use to ensure all marketing is performed in an ethical manner, for both employees and subcontractors.

We require 2 year's minimum experience in retail energy to be hired as one of our commercial energy advisors, either from another retail energy provider or a reputable aggregator, consultant, or brokerage. Each new Commercial Energy Advisor will spend their first week in the office learning the strategic processes of the IEG Sales and Operations Team. New hires will be taught how to request usage, build an RFP and submit a completed energy contract. Each Commercial Energy Advisor will also be trained on all of the applicable municipal, state and federal regulations and laws. Following, each new hire will spend two weeks shadowing a Senior Energy Advisor both in the office and out in the field. They will observe how a senior level sales person manages their day. They will learn prospecting, how to work up a proposal, deliver a presentation to the client, and close the deal within the terms and conditions of the energy retailer the customer chooses. The Applicants brokers will manage a direct business relationship with customers and will proactively check in with customer to ensure they are satisfied with the level of service they are receiving. Customers will have direct access to the Applicants brokers for inquires/requests and to report dissatisfaction. Customers will be encouraged to work with the applicable retailer to resolve billing and service related inquires/requests. As a last resort, Applicants brokers will guide customers to follow the applicable external dispute resolution process as required (i.e. Public Utilities Commission).

e. **OFFICERS:** Identify Applicant's chief officers, and include the professional resumes for any officers directly responsible for operations. All resumes should include date ranges and job descriptions containing actual work experience.

See Attachment 5.

f. **FERC FILING:** Applicant has:

- Filed an Application with the Federal Energy Regulatory Commission to be a Power Marketer.
- Received approval from FERC to be a Power Marketer at Docket or Case Number _____.
- Not applicable

9. DISCLOSURE STATEMENTS:

Disclosure Statements: If proposing to serve Residential and/or Small Commercial (under 25 kW) Customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix J to this Application.

- Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

Not applicable for an applicant applying for a license exclusively as a broker/marketer.

10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

a. **PJM LOAD SERVING ENTITY REQUIREMENT:** As a prospective EGS, the applicant understands that those EGSs which provide retail electric supply service (i.e. takes title to electricity) must provide either:

- proof of registration as a PJM Load Serving Entity (LSE), or
- proof of a contractual arrangement with a registered PJM LSE that facilitates the retail electricity services of the EGS.

The Applicant understands that compliance with this requirement must be filed within 120 days of the Applicant receiving a license. As well, the Applicant understands that compliance with this requirement may be filed with this instant application.

(Select only one of the following)

- AGREED - Applicant has included compliance with this requirement in the instant application, labeled in correspondence with this section (10).
- AGREED - Applicant will provide compliance with this requirement within 120 days of receiving its license
- ACKNOWLEDGED - Applicant is not proposing to provide retail electric supply service at this time, and therefore is not presently obligated to provide such information

b. STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 54.43, as well as any future amendments.

AGREED

c. REPORTING REQUIREMENTS: Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:

- Retail Electricity Choice Activity Reports: The regulations at 52 Pa. Code §§ 54.201--54.204 require that all active EGSs report sales activity information. An EGS will file an annual report reporting for customer groups defined by annual usage. Reports must be filed using the appropriate report form that may be obtained from the PUC's Secretary's Bureau or the forms officer, or may be down-loaded from the PUC's internet web site.
- Reports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on a quarterly and year to date basis no later than 30 days following the end of the quarter.
- The Treasurer or other appropriate officer of Applicant shall transmit to the Department of Revenue by March 15, an annual report, and under oath or affirmation, of the amount of gross receipts received by Applicant during the prior calendar year.
- Net Metering Reports: Applicant shall be responsible to report any Net Metering per the Standards on http://www.puc.pa.gov/consumer_info/electricity/alternative_energy.aspx. Scroll down to the Net Metering Standards Section.
- Applicant shall report to the Commission the percentages of total electricity supplied by each fuel source on an annual basis per 52 Pa. Code § 54.39(d).
- Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive electric market.

AGREED

- d. **TRANSFER OF LICENSE:** The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.

AGREED

- e. **ANNUAL FEES:** The Public Utility Code authorizes the PUC to collect an annual fee of \$350 from suppliers, brokers, marketers, and aggregators selling electricity in the Commonwealth of PA, and an annual supplemental fee based on annual gross intrastate revenues, applicable to suppliers only.

ACKNOWLEDGED

- f. **FURTHER DEVELOPMENTS:** Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 54.34.

AGREED

- g. **FALSIFICATION:** The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

AGREED

- h. **NOTIFICATION OF CHANGE:** If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within twenty (20) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 54.34.

AGREED

- i. **CEASING OF OPERATIONS:** Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.

AGREED

- j. **Electronic Data Interchange:** The Applicant acknowledges the Electronic Data Interchange (EDI) requirements and the relevant contacts for each EDC, as listed at Appendix M.

AGREED

- k. **FILING FEE:** The Applicant has enclosed or paid the required, non-refundable filing fee by **CERTIFIED CHECK OR MONEY ORDER** in the amount of \$350.00 payable to the Commonwealth of Pennsylvania. The Commission does not accept corporate or personal checks for filing fees.

PAYMENT ENCLOSED

11. AFFIDAVITS

Must be notarized before filing.

- a. **APPLICATION AFFIDAVIT:** Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.

- b. **OPERATIONS AFFIDAVIT:** Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B.

12. NEWSPAPER PUBLICATIONS

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

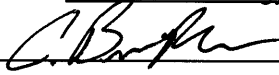
The chart below dictates which newspapers are necessary for each EDC. For example, an applicant that wants to operate in Penn Power would need to run ads in both The Erie Times-News and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.


The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and must be supplied with this application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Erie Times-News	Harrisburg Patriot-News	Philadelphia Daily News	Pittsburgh Post-Gazette	Scranton Times-Tribune	Williamsport Sun-Gazette	Johnstown Tribune-Democrat
Citizens' Electric						X	
Duquesne				X			
Met Ed		X	X		X		
PECO			X				
Penelec	X	X			X	X	X
Penn Power	X			X			
Pike					X		
PPL		X	X		X	X	
UGI					X		
Wellsboro						X	
West Penn		X		X		X	X
Entire Commonwealth	X	X	X	X	X	X	X

(Example Publications are provided at Appendices K and L)

13. SIGNATURE

Applicant: Interactive Energy Group LLC
 By: 
 Title: President

Approved
 By
 Legal


14. CHECKLIST

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections are complete.

Applicant: Interactive Energy Group LLC

	Signature	
✓	Filing Fee (CERTIFIED CHECK OR MONEY ORDER ONLY)	
✓	Application Affidavit	
✓	Operations Affidavit	
✓	Proof of Publication	
✓	Bond, Letter of Credit, or Parental/Affiliate Guarantee	
✓	Tax Certification Statement	
✓	Commonwealth Department of State Verification	
✓	Certificate of Service	

Applicant's Use

PUC Secretary's Bureau Use

Appendix A

APPLICATION AFFIDAVIT

[Commonwealth/State] of Texas :

: ss.

County of Collin :

C. Brent Moore, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:
Interactive Energy Group LLC
[He/she is the President (Office of Affiant) of _____ (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That the Applicant herein Interactive Energy Group is the holder of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an electric generation supplier pursuant to 66 Pa. C.S. § 2809 (B).

That the Applicant herein IEG has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.

That the Applicant herein IEG acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

That the Applicant herein IEG acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

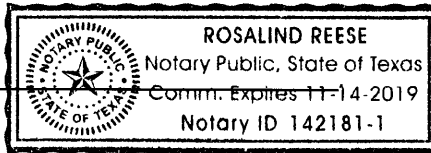
That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.

[Signature]
Signature of Affiant

Sworn and subscribed before me this 2nd day of November, 2017.

[Signature]
Signature of official administering oath

My commission expires _____



Approved
By
Legal
[Signature]

Appendix B

OPERATIONS AFFIDAVIT

[Commonwealth/State] of Texas :

: ss.

County of Collin :

C. Brent Moore, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the President (Office of Affiant) of Interactive Energy Group LLC (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That Interactive Energy Group LLC, the Applicant herein, acknowledges that [Applicant] may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That Interactive Energy Group LLC, the Applicant herein, asserts that [he/she/it] possesses the requisite technical, managerial, and financial fitness to render electric service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

Interactive Energy Group LLC, the Applicant herein, certifies to the Commission that it is subject to , will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 28 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional Gross Receipts and power sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

Appendix B (Continued)

That Interactive Energy Group LLC, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.



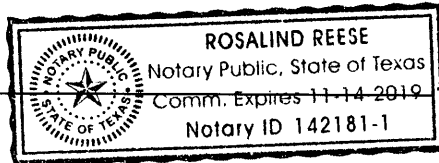
Signature of Affiant

Sworn and subscribed before me this 2nd day of November, 2017.



Signature of official administering oath

My commission expires _____



Approved
By
Legal



Certificate of Service (Appendix C)
Outside Legal Counsel

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Interactive Energy Group LLC Application :
For Approval to Offer, Render, Furnish, or :
Supply Electricity or Electric Generation : Docket No. A-2017-_____
Services as a Broker/Marketer to the Public :
In the Commonwealth of Pennsylvania :

CERTIFICATE OF SERVICE

I hereby certify that I have this day served a true and correct copy of Interactive Energy Group LLC's Electric Generation Supplier Application and all NON-CONFIDENTIAL attachments via First Class Mail in accordance with the requirements of 52 Pa. Code § 1.54 et seq., upon the following:

Bureau of Investigation & Enforcement
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2 West
Harrisburg, PA 17120

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120

Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120

Commonwealth of Pennsylvania
Department of Revenue
Bureau of Compliance
Harrisburg, PA 17128-0946

Small Business Advocate
Commerce Building, Suite 202
300 North Second Street
Harrisburg, PA 17101

Vice President – Energy Supply
Corning Natural Gas Holding Corporation
330 West William Street
Corning, NY 14830

Legal Department
West Penn Power d/b/a Allegheny Power
800 Cabin Hill Drive
Greensburg, PA 15601-1689

Manager Energy Acquisition
PECO Energy Company
2301 Market Street
Philadelphia, PA 19101-8699

Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

Office of General Counsel
Attn: Kimberly A. Klock
PPL Electric Utilities Corporation
Two North Ninth Street (GENTW3)
Allentown, PA 18101-1179

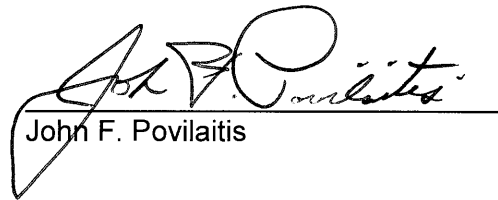
Legal Department
FirstEnergy
2800 Pottsville Pike
Reading, PA 19612

Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837

UGI Utilities, Inc.
Attn: Rates Dept. – Choice Coordinator
2525 N. 12th Street, Suite 360
Post Office Box 12677
Reading, Pa 19612-2677

Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901

Date: November 16, 2017



John F. Povilaitis

Financial Instrument Templates (Appendix D, E, F, G, & H)
The original bond is being filed separately.

Tax Certification Statement (Appendix I)

Disclosure Statement (Appendix J).
Not Applicable

Publication Notice for EGS Only (Appendix K)

See Appendix L – Combined EGS and NGS Notice

Proof of Publication
Combined EGS and NGS Notice (Appendix L)

Notarized Proofs of Publication from the following 7 newspapers
for proposed service to entire Commonwealth:

Erie Times-News
Patriot News
Philadelphia Daily News
Pittsburgh Post-Gazette
Scranton Times
Williamsport Sun-Gazette
The Tribune-Democrat

PROOF OF PUBLICATION
In
THE ERIE TIMES-NEWS
COMBINATION EDITION

BUCHANAN INGERSOLL & ROONEY PC
409 N SECOND ST SUITE 500
HARRISBURG PA 17101-1357

REFERENCE: 102944 283672
PUC Notice

STATE OF PENNSYLVANIA)
COUNTY OF ERIE) SS:

Brenda L. Learn, being duly sworn, deposes and says that: (1) he/she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the Erie Times-News, to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 09/28/17

TOTAL COST: \$610.00 AD SPACE: 0 Lines

FILED ON: 09/28/17

**PENNSYLVANIA
PUBLIC UTILITY COMMISSION
NOTICE**

Applications of **Interactive Energy Group LLC** For Approval To Offer, Render, or Furnish Services as a **Marketer/Broker** Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

Interactive Energy Group LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/ marketer engaged in the business of providing natural gas services. **Interactive Energy Group LLC** will also be filing an application with the PUC for a license to supply electricity or electric generation services as broker/marketer engaged in the business of supplying electricity. **Interactive Energy Group LLC** proposes to sell electricity, natural gas, and related services within the Entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Interactive Energy Group LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Interactive Energy Group LLC** at the address listed below.

Interactive Energy Group LLC
c/o John F. Povilaitis
Buchanan Ingersoll & Rooney PC
409 N. Second Street, Suite 500
Harrisburg, PA 17101
717 237 4825

EP-283672

Sworn to and subscribed before me this 11th day of October 2017

Affiant: Brenda L. Learn

NOTARY: Barbara J. Moore

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Barbara J. Moore, Notary Public
City of Erie, Erie County
My Commission Expires March 23, 2020
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES



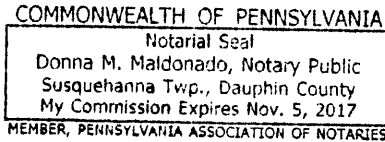
Commonwealth of Pennsylvania,) ss
County of Cumberland)

Crystal Rosensteel being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 09/28/2017

Principal Clerk of the Publisher

Sworn to and subscribed before me this 29th day of September 2017



Donna M. Maldonado
Notary Public

**PENNSYLVANIA
PUBLIC UTILITY COMMISSION
NOTICE**

Applications of **Interactive Energy Group LLC** For Approval To Offer, Render, or Furnish Services as a **Marketer/Broker** Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Interactive Energy Group LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Interactive Energy Group LLC** at the address listed below.

Interactive Energy Group LLC
c/o John F. Povilaitis
Buchanan Ingersoll & Rooney PC
409 N. Second Street, Suite 500
Harrisburg, PA 17101

717 237 4825

Proof of Publication in The Philadelphia Daily News
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

September 27, 2017

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

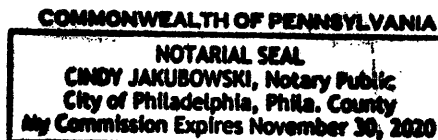


Sworn to and subscribed before me this 27th day of
September, 2017.



Notary Public

My Commission Expires:



Copy of Notice of Publication

PENNSYLVANIA
PUBLIC UTILITY COMMISSION

NOTICE

Applications of **Interactive Energy Group LLC** For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged in The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public in The Commonwealth Of Pennsylvania.

Interactive Energy Group LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. **Interactive Energy Group LLC** will also be filing an application with the PUC for a license to supply electricity or electric generation services as broker/marketer engaged in the business of supplying electricity. **Interactive Energy Group LLC** proposes to sell electricity, natural gas, and related services within the Entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Interactive Energy Group LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Interactive Energy Group LLC** at the address listed below.

Interactive Energy Group LLC
c/o John F. Povlatis
Buchanan Ingersoll & Rooney PC
409 N. Second Street, Suite 500
Harrisburg, PA 17101
717 237 4825

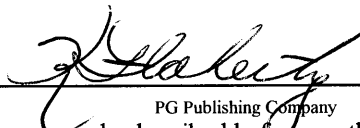
Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

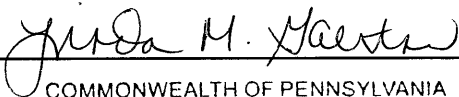
Commonwealth of Pennsylvania, County of Allegheny, ss K. Flaherty, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the _____ regular _____ editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

27 of September, 2017

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.



PG Publishing Company
Sworn to and subscribed before me this day of:
September 27, 2017



COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Linda M. Gaertner, Notary Public
Findlay Twp., Allegheny County
My Commission Expires Jan. 31, 2019
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

COPY OF NOTICE OR PUBLICATION

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE
Applications of Interactive Energy Group LLC For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged in The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public in The Commonwealth Of Pennsylvania.

Interactive Energy Group LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. Interactive Energy Group LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as broker/marketer engaged in the business of supplying electricity. Interactive Energy Group LLC proposes to sell electricity, natural gas, and related services within the Entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Interactive Energy Group LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Interactive Energy Group LLC at the address listed below.

Interactive Energy Group LLC, c/o John F. Povilaitis, Buchanan Ingersoll & Rooney PC, 409 N. Second Street, Suite 500, Harrisburg, PA 17101, 717 237 4825

STATEMENT OF ADVERTISING COSTS

Buchanan Ingersoll & Rooney PC
409 N. Second Street, Suite 500
ATTN: Gina Myers
HARRISBURG PA 17101-1357

To PG Publishing Company

Total ----- \$510.00

Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office
2201 Sweeney Drive
CLINTON, PA 15026
Phone 412-263-1338

PG Publishing Company, a Corporation, Publisher of
Pittsburgh Post-Gazette, a Newspaper of General Circulation
By _____

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

The Scranton Times (Under act P.L. 877 No 160. July 9,1976)
Commonwealth of Pennsylvania, County of Lackawanna

BUCHANAN INGERSOLL & ROONEY PC
GINA Y. MYERS
SUITE 500 409 NORTH SECOND STREET
HARRISBURG PA 17101-1503

Account # 444276
Order # 82130897
Ad Price: 283.00

INTERACTIVE ENERGY GROUP

Gina Krushinski

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

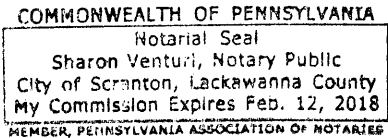
09/27/2017

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true *Gina Krushinski*

Sworn and subscribed to before me
this 27th day of September A.D., 2017

Sharon Venturi

(Notary Public)



LEGAL NOTICE

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE
Applications of **Interactive Energy Group LLC** For Approval To Offer, Render, or Furnish Services as a **Marketer/Broker** Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Interactive Energy Group LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Interactive Energy Group LLC** at the address listed below.

Interactive Energy Group LLC
c/o John F. Povilaitis
Buchanan Ingersoll & Rooney PC
409 N. Second Street, Suite 500
Harrisburg, PA 17101
717-237-4825

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT
SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA

COUNTY OF LYCOMING

SS:

Bernard A. Oravec, Publisher of the Sun-Gazette LLC publishers of the Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

September 27, 2017

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

**PENNSYLVANIA
PUBLIC UTILITY
COMMISSION
NOTICE**
Applications of **Interactive Energy Group LLC** For Approval To Offer, Render, or Furnish Services as a **Marketer/Broker** Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

ing electricity. **Interactive Energy Group LLC** proposes to sell electricity, natural gas, and related services within the Entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

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Interactive Energy Group LLC
c/o John F. Povilaitis
Buchanan Ingersoll & Rooney PC
409 N. Second Street,
Suite 500
Harrisburg, PA 17101
717 237 4825

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Bernard A. Oravec

SUN-GAZETTE LLC

Sworn to and subscribed before me

The 27th day of September 2017

Beth A. Miller
COMMONWEALTH OF PENNSYLVANIA

Notary Public

**NOTARIAL SEAL
BETH A MILLER
Notary Public
CITY OF WILLIAMSPORT, LYCOMING COUNTY
My Commission Expires Apr 18, 2020**

STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette LLC, Dr.:

For publishing the notice attached

Hereto on the above state dates.....\$ 298.64

Probated same.....\$

Total.....\$ 298.64

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE LLC hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid

SUN-GAZETTE LLC

BY Bernard A. Oravec

COMMONWEALTH OF PENNSYLVANIA }
 County of Cambria } SS

PENNSYLVANIA
 PUBLIC UTILITY COMMISSION
 NOTICE

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Interactive Energy Group LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Interactive Energy Group LLC** at the address listed below.

Interactive Energy Group LLC
 c/o John F. Povilaitis
 Buchanan Ingersoll & Rooney PC
 409 N. Second Street, Suite 500
 Harrisburg, PA 17101
 717 237 4825

On this 27th day of September A.D. 2017, before me, the subscriber, a Notary Public in and for said County and State, personally appeared **Christine Marhefka**, who being duly sworn according to law, deposes and says as Sales Manager / Major Accounts of the *Tribune-Democrat, Johnstown, PA*, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the *Johnstown Tribune*, established December 7, 1853; and of the *Johnstown Democrat*, established March 5, 1863,

of Cambria, and Commonwealth of Pennsylvania and the matter published in said publication in the regular issues, on September 27, 2017; and that the Affiant is not rising and that all of the allegations as to time, place and

Christine Marhefka

STATEMENT OF ADVERTISING COSTS

Sworn and Subscribed before me this 27th day of September, 2017.

Vivian Ohs

0.00 Lines @ \$2.50 per line	0.00
7.5 Inches @ \$25.00 per inch	187.50
Notary Fee	5.00
Clerical Fee	2.50
Total Cost	195.00

COMMONWEALTH OF PENNSYLVANIA
 NOTARIAL SEAL
 Vivian Ohs, Notary Public
 City of Johnstown, Cambria County
 My Commission Expires Dec. 6, 2020
 MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

To The *Tribune-Democrat, Johnstown, PA*
 For publishing the notice or publication attached hereto on the above stated dates.

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

_____ for publisher of _____
 a newspaper of general circulation, hereby acknowledges receipt of the aforesaid and publication costs and certifies that the same has been duly paid.

 (Name of Newspaper)

By _____

ATTACHMENTS


Interactive Energy Group LLC Pennsylvania EGS License Application

<u>ATTACHMENT</u>	<u>DESCRIPTION</u>
Attachment 1	Proof of compliance with appropriate Department of State filing requirements
Attachment 2	The state in which the business is incorporated/organized/formed and copy of the charter documentation <u>CONFIDENTIAL</u> – Joint Written Consent of Board of Directors regarding Name Change to Interactive Energy Group LLC
Attachment 3	Names and Address of Officers
Attachment 4	Experience, Plan, Structure – Technical and Managerial Competency, and Jurisdictions of Operation
Attachment 5	Officers Resume
Attachment 6	<u>CONFIDENTIAL</u> – Compliance
Attachment 7	Annual Reports for 2016 and 2017

Attachment 1

Proof of compliance with appropriate Department of State filing requirements.

PENNSYLVANIA DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

<input type="checkbox"/> Return document by mail to: CSC order # 793538-10 <i>LBV</i> Name Address CSC (xx)Return document by email to: cscpa@cscglobal.com	Foreign Registration Statement DSCB:15-412 (rev 2/2017)  TCO170906JF1112
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Read all instructions prior to completing. This form may be submitted online at <https://www.corporations.pa.gov/>.

Fee: \$250 I qualify for a veteran/reservist-owned small business fee exemption (see instructions)

In compliance with the requirements of the applicable provisions of 15 Pa.C.S. § 412 (relating to foreign registration statement), the undersigned foreign association hereby states that:

1. The type of association is (check only one):

- | | | |
|---|--|---|
| <input type="checkbox"/> Business Corporation | <input type="checkbox"/> Limited Partnership | <input type="checkbox"/> Business Trust |
| <input type="checkbox"/> Nonprofit Corporation | <input type="checkbox"/> Limited Liability (General) Partnership | <input type="checkbox"/> Professional Association |
| <input checked="" type="checkbox"/> Limited Liability Company | <input type="checkbox"/> Limited Liability Limited Partnership | |

2. The full and proper name of the foreign association as registered in its jurisdiction of formation is:

INTERACTIVE ENERGY GROUP LLC

2A. If the name in 2 does not contain a required designator or if the name in 2 is not available for use in the Commonwealth, the alternate name under which the association is registering in this Commonwealth is:

3. The jurisdiction of formation is: DELAWARE

4. The street and mailing address of the association's principal office.

5251 WESTHEIMER RD SUITE 1000	HOUSTON	TX	77056
Number and street	City	State	Zip

4A. The street and mailing address of the office, if any, required to be maintained by the law of the association's jurisdiction of formation in that jurisdiction:

5251 WESTHEIMER RD SUITE 1000	HOUSTON	TX	77056
Number and street	City	State	Zip

5. The (a) address of the association's proposed registered office in this Commonwealth or (b) name of its Commercial Registered Office Provider and the county of venue is:

Complete part (a) OR (b) – not both:

(a) _____
Number and street City State Zip County

OR

(b) c/o: Corporation Service Company Dauphin
Name of Commercial Registered Office Provider County

6. Check one of the following:

- The association may not have series.
- The association may have one or more series.

7. Effective date of registration of foreign association (check, and if appropriate complete, one of the following):

- The Foreign Registration Statement shall be effective upon filing in the Department of State.
- The Foreign Registration Statement shall be effective on: _____ at _____.
Date (MM/DD/YYYY) Hour (if any)

8. To be completed by Limited Liability Companies only. Check, and if appropriate complete, one of the following:

- The association is a limited liability company which is not organized to render any of the below professional service(s).
- The association is a restricted professional limited liability company organized to render one or more of the following professional service(s): (If this box is checked, one or more of the fields below must be checked.)

Chiropractic Dentistry Law Medicine and surgery
 Optometry Osteopathic medicine and surgery Podiatric medicine Public accounting
 Psychology Veterinary medicine

IN TESTIMONY WHEREOF, the undersigned association has caused this Foreign Registration Statement to be signed by a duly authorized representative thereof this 6TH day of AUGUST, 2017.

INTERACTIVE ENERGY GROUP LLC
Name of Association

/s/ Jonah Davids
Signature

CORPORATE SECRETARY
Title

Attachment 2

The state in which the business is incorporated/organized/formed and provide a copy of the charter documentation.

**CERTIFICATE OF CHANGE
OF**

HE HOLDINGS, LLC

(Insert Name of Foreign Limited Liability Company)

Under Section 804-A of the Limited Liability Company Law

FIRST: The name of the foreign limited liability company is:

HE HOLDINGS, LLC

If applicable, the fictitious name the foreign limited liability company has agreed to use in this state is: HUDSON ENERGY HOLDINGS, LLC

SECOND: The application for authority was filed with the Department of State on:

May 26, 2009

THIRD: The change(s) effected hereby are: *[Check appropriate statement(s)]*

- The county location, within this state, in which the office of the foreign limited liability company is located, is changed to: _____
- The address to which the Secretary of State shall forward copies of process accepted on behalf of the foreign limited liability company is changed to read in its entirety as follows:
c/o Corporation Service Company
80 State Street, Albany, NY 12207-2543
- The foreign limited liability company hereby: *[check one]*
- Designates _____
as its registered agent upon whom process against the foreign limited liability company may be served. The street address of the registered agent is: _____
- Changes the designation of its registered agent to: Corporation Service Company
The street address of the registered agent is:
80 State Street, Albany, NY 12207-2543
- Changes the address of its registered agent to: _____
- Revokes the authority of its registered agent.

X

(Signature)

Jonah Davids

(Type or print name)

Vice President

(Title of signer)

CERTIFICATE OF CHANGE
OF
HE HOLDINGS, LLC

(Insert Name of Foreign Limited Liability Company)

Under Section 804-A of the Limited Liability Company Law

Filed by: McKenna Long & Aldridge LLP

(Name) Attn: Carol McEwen

Suite 5300, 303 Peachtree Street

(Mailing address)

Atlanta, GA 30308

(City, State and ZIP code)

NOTE: This form was prepared by the New York State Department of State for filing a certificate of change by a foreign limited liability company. You are not required to use this form. You may draft your own form or use forms available at legal supply stores. The Department of State recommends that legal documents be prepared under the guidance of an attorney. The certificate must be submitted with a \$30 filing fee made payable to the Department of State.

(For office use only)

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HE HOLDINGS, LLC", CHANGING ITS NAME FROM "HE HOLDINGS, LLC" TO "INTERACTIVE ENERGY GROUP LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF AUGUST, A.D. 2017, AT 1:30 O`CLOCK P.M.



4667879 8100
SR# 20175623894

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JWB", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 203021051
Date: 08-08-17

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: HE HOLDINGS, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is
Interactive Energy Group LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 4th day of August, A.D. 2017.

By: 

Authorized Person(s)

Name: Jonah Davids

Print or Type

APPROVED
BY LEGAL


Attachment 3

Name and address of officers.

“Primary Corporate Officers/General Partners/Managing Partners”

Directors	Name of Officer	Position	Business Address
Deb Merrill	Deb Merrill	Director	Suite 1000 – 5251 Westheimer Road, Huston, Texas, U.S. 77056
James Lewis	James Lewis	Director	Suite 1000 – 5251 Westheimer Road, Huston, Texas, U.S. 77056
	Patrick McCullough	Chief Financial Officer	Suite 1000 – 5251 Westheimer Road, Huston, Texas, U.S. 77056
	Jonah Davids	EVP, General Counsel and Corporate Secretary	Suite 400 – 6345 Dixie Road Mississauga, Ontario, Canada L5T 2E6
	Brent Moore	President, Interactive Energy Group LLC.	Suite 228 - 6860 Dallas Parkway, Plano, TX 75024

Attachment 4
Experience, Plan, Structure

“Technical and Managerial Competency”

Company History

Interactive Energy Group LLC (IEG) is a commercial energy broker who currently has a portfolio of customers in the U.S. (primarily in Texas). The IEG core team has been together for many years. IEG currently has ~800 customer contracts and ~30,000 RCEs. The company headquarters is in Plano, Texas and the company has 8 internal employees.

IEG facilitates the introduction of customers to the Supplier and will engage on behalf of the customer should any issues arise, when applicable. The customer will enter into a contract directly with the Supplier. The retailer will provide a brokerage fee to IEG as long as the customer remains a customer of Supplier. Currently, all employees of IEG are internal and all functions are managed in house.

On August 1, 2017, Just Energy Group Inc. (NYSE-JE; TSX-JE) (“Just Energy”) indirectly acquired assets of a commercial brokerage, including all customer relationships and has rebranded the company as IEG. The entire commercial brokerage team has transitioned over to IEG. IEG will operate as an independent broker from Just Energy. Established in 1997, Just Energy is a leading electricity and natural gas retailer, and a competitive retailer of renewable energy credits and carbon offsets in North America serving 1.6 million customers.

Experience and Plans

We have a combined 50+ years of retail and brokerage experience on the team. This combined knowledge allows us to tailor Supplier offerings to meet the needs of our customers. Our team monitors current industry trends, market analytics and customer analytics to determine how to serve our customers in the best way possible.

IEG has customers in multiple states in the US, but the customer base is primarily located in Texas. IEG seeks to expand its geographical and product offerings to its customers. IEG has primarily focused on power, but intends to expand into natural gas where applicable.

Customers

IEG typically targets small commercial and C&I customers. Based on the customer’s needs, we then provide Supplier options to the customer and they enter into power and/or gas contracts with a Supplier. Supplier products offered to customers can range from standard fixed offerings to “one off” offerings, which are tailored to meet the customer’s specific needs. These products can either be fixed or floating rate or a blend of the two, and normally have terms of less than five years. The customer contracts directly with a Supplier to serve their electricity and gas needs and receives a bill directly from the Supplier. The types of contracts vary and must be supported by the Supplier.

Plans and Services

IEG plans to broker electricity and gas services in Pennsylvania for all utilities. All customer billing, TPV, etc. will be completed by the Supplier.

Summary of Experience

Operations

IEG is a commercial brokerage that provides customers customized energy solutions based on their needs to mitigate risk. The customer contracts directly with a Supplier to serve their electricity and gas needs and receives a bill directly from the Supplier. The types of contracts vary and must be supported by the Supplier.

IEG facilitates the introduction of customers to the Supplier and will engage on behalf of the customer should any issues arise, when applicable. The retailer will provide a brokerage fee to IEG as long as the customer remains a customer of Supplier. Currently, all employees of IEG are internal and all functions are managed in house.

Operations Expertise

We have a combined 50+ years of retail and brokerage experience on the team. This combined knowledge allows us to tailor Supplier offerings to meet the needs of our customers. Our team monitors current industry trends, market analytics and customer analytics to determine how to serve our customers in the best way possible.

"Jurisdictions of Operation"

Affiliate	Province/State	License Type	License Order/Docket #
Hudson Energy Canada Corp.	Alberta	Electric	331458
Hudson Energy Canada Corp.	Alberta	Gas	331459
Just Energy Alberta L.P.	Alberta	Gas	325637
Just Energy Alberta L.P.	Alberta	Electricity	325638
Just Energy Alberta L.P.	Alberta	Direct Seller	345191
Just Energy (B.C.) Limited Partnership	British Columbia	Gas	A-16-15
Just Energy Solutions Inc.	California	Electric	1092
Just Energy Solutions Inc.	California	Gas	CTA0010
Hudson Energy Services, LLC	Connecticut	Gas	12-04
Just Energy Solutions Inc.	Delaware	Electric	Order No. 7330
Just Solar Holdings Corp.	Delaware		File number: 5666263
Just Energy Solutions Inc.	Georgia	Gas	GM-30
Just Energy Illinois Corp.	Illinois	Gas	Docket 03-0720
Just Energy Solutions Inc.	Illinois	Electric	Docket 06-0723
Just Energy Solutions Inc.	Illinois	Gas	Docket 07-0501
Hudson Energy Services, LLC	Illinois	Electric	Docket 07-0455
Just Energy Indiana Corp.	Indiana	Gas	No license requirement
Just Energy Manitoba L.P.	Manitoba	Gas	622
Just Energy Solutions Inc.	Maryland	Electric	IR-639
Just Energy Solutions Inc.	Maryland	Gas	IR-737
Hudson Energy Services, LLC	Maryland	Electric	IR-1114
Hudson Energy Services, LLC	Maryland	Gas	IR-1120
Just Energy Massachusetts Corp.	Massachusetts	Electric	CS-069
Hudson Energy Services, LLC	Massachusetts	Electric	CS-061
Hudson Energy Services, LLC	Massachusetts	Gas	GS-034
Just Energy Solutions Inc.	Michigan	Electric	U-13203
Just Energy Michigan Corp.	Michigan	Gas	U-15980
Affiliate	Province/State	License Type	License Order/Docket #

Just Energy Solutions Inc.	Nevada	Gas	G-13
Just Energy Solutions Inc.	New Jersey	Gas	GSL-0116
Just Energy Solutions Inc.	New Jersey	Electric	ESL-0046
Hudson Energy Services, LLC	New Jersey	Gas	GSL- 0069
Hudson Energy Services, LLC	New Jersey	Electric	ESL - 0083
Fulcrum Retail Energy New York, LLC	New York	Electric	Approved ESCO
Fulcrum Retail Energy New York, LLC	New York	Gas	Approved ESCO
Just Energy New York Corp.	New York	Electricity	Approved ESCO
Just Energy New York Corp.	New York	Gas	Approved ESCO
Just Energy Solutions Inc.	New York	Electricity	Approved ESCO
Just Energy Solutions Inc.	New York	Gas	Approved ESCO
Hudson Energy Services, LLC	New York	Gas	Approved ESCO
Hudson Energy Services, LLC	New York	Electric	Approved ESCO
Just Energy Solutions Inc.	Ohio	Electric	Certificate 01-74E (8)
Just Energy Solutions Inc.	Ohio	Gas	Certificate 02-023
Hudson Energy Services, LLC	Ohio	Gas	Certificate 12-271G (3)
Hudson Energy Services, LLC	Ohio	Electric	Certificate 12-538 E (3)
Universal Energy Corporation	Ontario	Electricity	ER-2016-0332
Universal Energy Corporation	Ontario	Gas	GM-2016-0261
Just Energy Ontario L.P.	Ontario	Gas	GM-2015-0119
Just Energy Ontario L.P.	Ontario	Electricity	ER-2015-0118
Hudson Energy Canada Corp.	Ontario	Electricity	ER-2015-0125
Hudson Energy Canada Corp.	Ontario	Gas	GM-2015-0124
Just Energy New York Corp.	Ontario	Electric Wholesaler	EW-2014-0229
Just Energy Solutions Inc.	Ontario	Electric Wholesaler	EW-2016-0149
Just Energy Solutions Inc.	Pennsylvania	Electric (PECO)	A-110117
Just Energy Solutions Inc.	Pennsylvania	Gas (PECO)	A-125138
Just Energy Pennsylvania Corp.	Pennsylvania	Gas (Columbia)	A-2009-2098011
Affiliate	Province/State	License Type	License Order/Docket #
Just Energy Pennsylvania Corp.	Pennsylvania	Electric (Duquesne)	A-2009-2097544

Hudson Energy Services, LLC	Pennsylvania	Electric	A-2010-2192137
Just Energy Quebec L.P /Juste Energie Quebec S.E.C	Quebec	Gas	No license requirement
Hudson Energy Canada Corp./Energie Hudson Canada	Quebec	Gas	No license requirement
Hudson Energy Canada Corp.	Saskatchewan	Gas	No license requirement
Just Energy Prairies L.P.	Saskatchewan	Direct Seller	Direct Sellers license # 328505
Fulcrum Retail Energy , LLC	Texas	Electric	REP Certification No. 10081
Just Energy Texas L.P.	Texas	Electric	REP Certification No. 10052
Hudson Energy Services, LLC	Texas	Electric	REP Certification No. 30061
Tara Energy, LLC	Texas	Electric	REP Certification No. 10052
Just Energy Solutions Inc.	Virginia	Gas	G-30
Just Energy Solutions Inc.	Virginia	Electric	E-26
Just Energy U.S. Corp	US Federal	Electricity	FERC - ER10-379
Just Energy Solutions Inc.	US Federal	Electricity	FERC - ER97-4253
Just Energy New York Corp.	US Federal	Electricity	FERC - ER13-1081-000
Just Energy Illinois Corp.	US Federal	Electricity	FERC - ER13-1104-000

Attachment 5
Officers Resume

C. BRENT MOORE

4204 Caruth Blvd., Dallas, TX 75225

Mobile: (214) 707-7687 Email: bmoore@InteractiveEnergyGroup.com

VENTURE LEADERSHIP – SALES & MARKETING EXECUTIVE

Startup – High Growth

Entrepreneurial executive who builds and scales businesses – especially startups that disrupt existing business models. A forward thinker who is able to create and translate vision into tangible results by building and aligning world-class teams, acquiring customers and executing with precision. Known for high emotional intelligence and natural influence skills; able to quickly build customer and team relationships and drive sustainable results.

Raising Investment Capital – M&A Negotiation – Organization Turnarounds – B2B & B2C Customer Acquisition

ENTREPRENEURSHIP

INTERACTIVE ENERGY GROUP, Dallas, TX www.InteractiveEnergyGroup.com **2017 – Present**

A wholly owned subsidiary of Just Energy Group Inc. (NYSE-JE; TSX-JE), IEG is a leading one-stop energy supply management company providing energy procurement and risk management for commercial energy users.

President (IEG) and Vice President (JE)

As key member of the senior management team for the commercial energy division, lead overall strategic direction, partnerships, business development, and finance for a 10 employee brokerage team. The company will soon be expanding its team, geographical footprint domestically and internationally and will grow its suite of products and services.

Formerly the commercial energy brokerage and consulting division of Save On Energy, LLC. acquired indirectly by Just Energy Group Inc. on August 1st, 2017

RED VENTURES, Dallas, TX www.RedVentures.com **2012 – 2017**

A 3,500 employee technology-focused sales and marketing company acquiring millions of customers for over 30 well-respected brands. Acquired Save On Energy, LLC in 2012

Senior Vice President

As key member of the senior management team for the energy vertical, lead overall strategic direction, partnerships, and business development for a 300 employee business unit

Increased profitability 10x from date of Save On Energy acquisition

- Following the acquisition, integrated Save On Energy into the Red Ventures technology and customer acquisition platform, quickly and exponentially expanding market penetration and revenue generation
 - Secured all retailer partnerships
 - Renegotiated all of the retailer agreements, enhancing Save On Energy's compensation structure and strengthening its business terms
 - Led the enrollment Application Programming Interface (API) technology integrations including online cart and phone center operations
 - Created, negotiated, and implemented the first industry accepted universal credit check allowing Save On Energy marketplace customers to only need one credit check to shop multiple providers
 - Leading expansion into the Northeast markets, Canada and the UK
 - Completed an additional acquisition of a competitor and have others in process
- Created and leading a new energy business unit focusing on energy procurement and consulting services for large commercial and industrial businesses

- Leading Save On Energy into the utility expense management business, providing a path for lucrative company expansion into regulated markets

SAVE ON ENERGY, LLC, Dallas, TX www.SaveOnEnergy.com **2003 – 2012**
Energy industry innovator and on-line comparison shopping marketplace sold to Red Ventures in 2012

CEO and Founder

As a pioneer in the digital channel for retail energy, led strategic direction of the company and oversaw all operational aspects of the business

Built the company from conception to industry leadership and sold it profitably to a technology powerhouse

- Created the company's business model and developed its brand in the newly deregulated energy industry
- Forged relationships with incumbents and other major market entrants
- After initially funding the business from personal capital, obtained \$2.4 million in equity and debt in exchange for a minority stake in the company
- Developed a revenue generating engine that helped forge a new channel (online/digital) for retailers as deregulation became a market reality

TELECOMMUNICATIONS SALES & MARKETING

AIRBAND COMMUNICATIONS, Dallas, TX (acquired by United Network Services, Inc/UNSi in 2013) **2001 – 2003**
By 2013, the largest Fixed Wireless Provider in the U.S. with nationwide VoIP services.

Executive Vice President, Sales & Marketing

Headed sales, marketing, and business development with 100 employees covering all of the company's markets. In the face of losing the remaining capital provided by a group of leading venture capital firms and impeding any additional funding, turned around revenue generation, cash flows, and overall profitability that resulted in C-round financing of an additional \$15 million. Grew revenues from \$7 million to \$30 million annually.

WINSTAR COMMUNICATIONS, INC. Dallas, TX (acquired by IDT Corp. in 2001) **1999 – 2001**
Provider of broadband services to business customers in 60 major U.S. markets and 10 international markets.

Vice President & General Manager

Hired to turnaround one of the company's worst performing regions. With full P&L responsibility, headed the Dallas, Ft. Worth, and Austin branches, oversaw 125 employees, grew revenue to \$50 million, and became one of the top performing regions in the company.

CAPROCK COMMUNICATIONS, Dallas, TX (acquired by McLeod USA Inc. in 2000) **1996 – 1999**
Provider of integrated voice and data services to small and medium-sized businesses.

Director of Sales

Led the channel sales and service organization with 25 employees and 300 independent sales agents throughout the Southwest. Created products, marketing materials, and sales compensation plans. Grew revenue from \$5 to \$30 million.

MFS COMMUNICATIONS COMPANY, Dallas, TX (acquired by WorldCom in 1996) **1994 – 1996**
Provider of last mile business grade telecommunications products such as long distance and Internet access through its own fiber rings in major central business districts throughout North America and Europe.

Agent Sales Manager

Acquired customers and sold long distance products to small and medium-sized businesses. Trained and managed sales agents in Texas. Grew territory to 50 sales agents and averaged 150% to plan. Achieved #1 ranking in the U.S. for all 14 months in the position.

MCI COMMUNICATIONS CORP., Dallas, TX (now part of Verizon)

1993 – 1994

Grew to be the 2nd largest long distance provider in the U.S. by 1998, when it was acquired by WorldCom.

Territory Sales Representative

Sold MCI products to small and medium-sized businesses. Consistently ranked in top 5% in Dallas and top 15% in the region.

EDUCATION

BA, Psychology, Texas State University, San Marcos, TX, 1993

Sean A. Holland

16015 Elmwood Manor Dr. ▪ Cypress, Texas 77429
Phone (281) 684-8748 ▪ E-mail tecaso_sean@yahoo.com

PROFESSIONAL EXPERIENCE

Interactive Energy Group

Chief Operating Officer

August 2017 – Present

As a key member of the senior management team for the commercial energy division, own the P&L and lead overall Finance, Operations, Accounting and Strategic Direction. The company will soon be expanding it's team, geographical footprint domestically and internationally and will grow its suite of products and services.

Hudson Energy

Director, Operations

July 2014 – July 2017

Led Operations for the commercial division (Hudson Energy) of Just Energy for North America.

- Created and managed the analytics team for Hudson
- Led the Billing, Remittance and Transaction Management function

Entrust Energy

Director, Finance

August 2012 – July 2014

Led all Finance and Accounting activities for the business and presented Accounting results and all Finance related activities (e.g., Operating Plan, variance analytics, etc.) at the company board meetings.

- Closed the books each month in accordance with US GAAP and provided variance analytics to the Board
- Created an excel based plan for the business and provided quarterly refreshes of the plan and present to the Board for approval
- Created the Treasury function to optimize cash management, ensure payments are made in a timely manner and to provide a clear view of future cash needs
- Analyzed several supply deals to ensure that the company maximized limited cash resources and negotiated the deal
- Developed a Sales Valuation Model (SVM) to prioritize market and sales opportunities for the business
- Established the pricing function and prepare detailed competitive analytics for all markets
- Lead the FP&A function and model all potential business opportunities and key investment decisions and work with all business functions to optimize business operations and performance

SPARK ENERGY

Director, Sales and Marketing

July 2012 – August 2012

Led the team responsible for achieving monthly and annual sales and retention targets for all customers in approximately seventeen markets.

- Developed a sales and retention strategy to be aligned with corporate objectives during a period of uncertainty and a shift in strategy
- Managed all sales channels (identifying target market through the enrollment process)
- Managed numerous vendors to ensure that tasks were running efficiently and made several recommendations to either outsource or bring functions in house

Director, Portfolio Management

July 2011 – June 2012

Led the team responsible for achieving short-term and long-term company gross margin targets for fifteen diverse power markets.

- Prepared all forward gross margin forecasts (i.e. plan, quarterly plan refreshes) and at the end of each month, provided a variance analysis to explain deviations from these estimates
- Developed complex dashboards and scorecards to explain variances from forecasts and to measure and quantify key performance metrics in each market
- Optimized the gross margin life cycle and created unique value propositions through coordinated cross functional efforts with various teams throughout the organization (e.g., Energy Supply, IT, Operations, Financial Planning and Analytics, Pricing, Sales and Marketing, Accounting, Retention, etc.)
- Decision maker and prepared performance and business analytics on key business drivers (e.g., margin, product structure, sales campaigns, strategic direction, etc.)
- Partnered with Energy Supply to create optimal hedging strategies which were aligned with the corporate risk policy to ensure optimal margin capture

Director, Finance

September 2010 – July 2011

Established and led the team responsible for margin capture, residential power pricing, bank reporting, covenant and cash flow projections, financial analytics, M&A activity and all planning efforts.

- Created an automated excel based plan for the business and maintained the inputs and outputs for each run in a database
- Prepared the annual Operating Plan and quarterly refreshes for Spark and affiliated companies (i.e. Cash Flow, Balance Sheet and Income Statement) and worked with input owners to develop their go-forward strategy (e.g., Sales, Marketing, Operations, etc.)
- Developed all financial models required by the business and clearly articulated results to executive leadership (e.g., M&A modeling, investment decisions, liquidity forecasting, etc.)
- Led all performance and business analytics and developed complex “Valuation Models” to determine company profitability in all markets
- Managed bank covenants and other financial reporting, including cash flow forecasting models to assist with covenant reporting and compliance
- Established the residential power pricing function and worked with various stakeholders throughout the organization (Sales, Marketing, Energy Supply, etc.) to develop pricing strategies

DIRECT ENERGY

Senior Manager, Finance

November 2009 – September 2010

Led the team responsible for M&A modeling for all residential business units and financial modeling and analytics, optimizing business unit performance and the planning function for the U.S. North business unit.

- Led all M&A modeling efforts and was the Finance representative on all transactions
- Developed complex models to understand key business issues (e.g., margin, liquidity, cash flow, etc.)
- Led all financial analytics and was the go-to source for providing financial expertise to help set the strategic vision and/or optimize performance for the U.S. North business unit
- Prepared the annual Operating Plan and quarterly refreshes and developed unique ways to clearly communicate performance relative to projections (e.g., dashboards, presentations, graphs, etc.)

Manager, Customer Profitability

August 2008 – November 2009

Led the team and was responsible for determining the customer acquisition and retention strategy.

- Prepared all modeling efforts and developed complex analytics to understand the profitability by market to maximize earnings
- Partnered with the P&L owners of Texas, U.S. North and Canada to provide guidance and direction on the creation of their forecasts for the Operating Plan, quarterly plan refreshes and during the normal course of business
- Led numerous deep dive efforts for the business to understand key business issues (e.g., liquidity, hedging strategy, contract optimization, etc.)

Senior Financial Analyst, Finance

November 2007 – August 2008

Responsible for preparing analytics and deep dives for complex business issues, transitioning the Accounting function from Toronto to Houston and ensuring gross margins actualized in a manner consistent with expectations.

- Developed the North American Lifetime Value Model (nominated for company Platinum Award) to quantify and rank-order profitability in all markets
- Worked with business executives to determine appropriate sales and retention strategies to employ given limited capital resources
- Performed numerous deep dives to address key business issues (e.g., liquidity, investment optimization, timing of sales campaigns, etc.)
- Member of team which transitioned Accounting function from Toronto to Houston and closely worked with Accounting to highlight and explain monthly variances to Operating Plan

DISTINCT INTERNATIONAL LLC

Manager, Finance and Operations

August 2007 – November 2007

Led the team responsible for determining the financial health of target companies, developed Operating Plans and established an emerging market hospitality and other real estate fund.

- Led all research efforts on Croatia’s tourism and real estate markets to determine the feasibility of acquiring real estate in the country
- Led the development of financial models (KFIs) to evaluate the financial health of a variety of businesses and targeted assets and developed action plans to turn-around underperforming assets
- Developed detailed financials and created Operating Plans for various affiliated companies

- Responsible for all business administration items including payroll and benefits services, commercial banking and commercial office space

DIRECT ENERGY

Senior Financial Analyst, Finance

September 2006 – August 2007

Responsible for developing the company strategy, creating the Operating Plan and all quarterly planning refreshes and evaluating and improving the financial performance of power assets for the wholesale business.

- Co-developed and organized a wholesale energy training course presented to the top 100 executives across North America
- Evaluated power generation asset performance using power asset backcast techniques to improve asset performance
- Developed wholesale planning models which were used to create the Operating Plan and all quarterly refreshes and prepared all reporting for the parent company

Financial Analyst, Finance

November 2005 – September 2006

Responsible for evaluating and improving the financial performance of power and gas assets.

- Developed financial models (KFIs) to assess economic profitability of gas storage assets (e.g., intrinsic/extrinsic value capture, optimal injection/withdrawal schedule, etc.)
- Led the development of a backcast tool to evaluate historical gas asset storage performance versus optimal performance
- Prepared multiple sensitivity analyses to determine economic benefits of power plant improvements

TECASO

Managing Director

September 2001 - Present

Serve as Financial expert and responsible for managing all company activity in the pursuit of International power asset development and providing due-diligence services for the entire energy value chain and the complete asset life cycle.

- Lead the development of International energy projects, including meetings and contract negotiations with high ranking government officials
- Develop and review detailed financial models (KFIs) to assess economic profitability of energy assets (e.g., NPV, IRR, etc.)
- Prepare sensitivity analyses to determine optimal performance of energy assets and manage company technical experts to ensure appropriate expertise is aligned with each project
- Prepare detailed financials to raise capital through negotiation with numerous financial institutions

DELOITTE

Senior Associate, Tax

March 2003 – November 2005

Responsible for preparing financial statements and tax reporting for Fortune 500 financial service clients with \$250 million to \$4 billion in assets.

- Team lead and mentored and trained all new associates
- Gathered and analyzed bond, loan and equity transactions to determine the financial impact to the client's tax basis and reconciled cash flows
- Determined the financial impacts of corporate reorganizations, short/long-term gains/losses and hedge agreements on income
- Provided domestic clients with appropriate tax reporting for the IRS and authorized and prepared engagement letters for new business

EDUCATION

Texas A&M University – College Station, TX

B.B.A. Finance

M.S. Economics

Attachment 6

Compliance

Attachment 6 contains sensitive confidential information and is filed separately under seal of confidentiality.

Attachment 7

Annual Reports for 2016 and 2017

The Annual Reports of Applicant's affiliate, Just Energy, can be found at:
<http://justenergygroup.com/financialreports/quarterlyannualreports.aspx>