

Blue Line Marketing, LLC, d/b/a *Blueline Energy*

700 Commerce Drive Suite 500 Oak Brook, IL. 60523
Phone: 630-288-4637 Fax: 630-288-4601

January 9, 2018

RECEIVED

Ms. Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
400 North Street
Harrisburg, PA 17120

JAN 11 2018

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Re: *Blue Line Marketing, LLC, d/b/a Blueline Energy*
Docket No. A-2017-2637693

Dear Ms. Chiavetta:

Enclosed for filing with the Commission on behalf of Blue Line Marketing, LLC, d/b/a Blueline Energy, are documents responsive to the Commission's December 13, 2017 letter and data request. Below is an itemized list of the Commission's requests and Blue Line's responses thereto:

1. PUC Request: Reference Application, Section 1.a, Identity of Applicant -- Applicant failed to provide the applicant's web address.

Blue Line's Response: Blue Line Marketing, LLC does not have a web address. A revised Page 4 is provided so stating in response to Section 1.a.

2. PUC Request: Reference Application, Section 4.d, Bonding Letters – Applicant failed to provide any of the required bonding letters.

Blue Line's Response: Enclosed are the bonding letters received from gas entities.

3. PUC Request: Reference Application, Section 7.e, Financial Fitness – Applicant failed to provide an E-mail address and Telephone number for their custodian of accounting records.

Blue Line's Response: Blue Line is providing a revised Page 12 including this omitted information.

Blue Line Marketing, LLC, *d/b/a* *Blueline Energy*

700 Commerce Drive Suite 500 Oak Brook, IL. 60523
Phone: 630-288-4637 Fax: 630-288-4601

4. PUC Request: Reference Application, Section 7.f, Taxation – Applicant failed to provide a Revenue ID Number.

Blue Line's Response: A revised Tax Certification Statement is enclosed including the Revenue ID Number.

5. PUC Request: Reference Application, Section 8.e, Technical Fitness – Applicant failed to provide a detailed professional resume of its chief office, to include detailed descriptions on all experience and activities including date ranges.

Blue Line's Response: Pursuant to Stephen Jakab, Bureau of Technical Utility Services, this request has been satisfied and is withdrawn.

6. PUC Request: Reference Application, Section 12, Notarized Proofs – Applicant failed to provide any notarized proofs of publications.

Blue Line's Response: Pursuant to Stephen Jakab, Bureau of Technical Utility Services, this request has been satisfied and is withdrawn.

If you require anything further, please contact the undersigned. Blue Line looks forward to serving residents of Pennsylvania.

Sincerely,



Michael S. Wood, President

cc: Stephen Jakab via Email at: sjakab@pa.gov

JAN 11 2018

RECEIVED

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Blue Line Marketing, LLC, d/b/a Blueline Energy, for approval to offer, render, furnish, or supply natural gas supply services as a(n) Broker/Marketer to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

1. IDENTIFICATION AND CONTACT INFORMATION

- a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Blue Line Marketing, LLC d/b/a Blueline Energy
700 Commerce Drive, Suite 500
Oak Brook, IL 60523
630-288-4637

Blue Line Marketing, LLC does not have a web address.

- b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

CT Corporation System
600 North 2nd Street, Suite 401
Harrisburg, PA 17101-1071
Phone: 717-234-2300 Fax: 717-238-8232

- c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Michael S. Wood, President, regulatory@bluelineenergy.biz
700 Commerce Drive, Suite 500
Oak Brook, IL 60523
630-288-4637
Fax: 630-288-4601

- d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

Blueline Energy is not using an attorney in Pennsylvania.

- e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS:** Provide the name, title, address, telephone number, fax number, and e-mail OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED) responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Natural Gas Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed NGSS.

Michael S. Wood, President, regulatory@bluelineenergy.biz
700 Commerce Drive, Suite 500
Oak Brook, IL 60523
630-288-4637
Fax: 630-288-4601

Jennifer Fels, General Manager, jennfels@bluelinemarketing.biz
700 Commerce Drive, Suite 500
Oak Brook, IL 60523
630-288-4637
Fax: 630-288-4601

BLUE LINE MARKETING, LLC

EXHIBIT 7a

**LETTERS FROM NGDCs STATING
BONDING REQUIREMENTS**

RECEIVED

JAN 11 2018

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Attached are bonding letters from all Gas Companies.



An Exelon Company

January 10, 2018

Blue Line Marketing, LLC
c/o Goehl Schuering, Cassens & Bier
506 Vermont Street
Quincy, Illinois 62301

Re: Bonding Requirements

Dear Blue Line Marketing, LLC:

PECO is aware that Blue Line Marketing, LLC has applied for a license to provide brokering and consulting services to commercial and industrial customers on the distribution system of PECO.

In making such an application Blue Line Marketing, LLC could be required to provide to PECO a bond or other acceptable financial security in an amount that PECO determines to be appropriate. Blue Line Marketing, LLC has indicated that it intends to provide only brokering and consulting services to commercial and industrial customers; will not take title to any delivered natural gas; nor will accept any customer payments or deposits. Therefore, PECO has determined at this time that Blue Line Marketing, LLC does not need a bond or other financial security requirement, since they are not directly engaging in business with PECO and only providing brokering or consulting services to PECO customers. However, if the services provided by Blue Line Marketing, LLC or the creditworthiness requirement for PECO's exposure to Blue Line Marketing, LLC changes in the future, PECO reserves the right to require Blue Line Marketing, LLC to provide a bond or other financial security instrument.

If you should have any questions regarding this matter, please contact Chris Sauerbaum at 215-841-6422 or myself at 215-841-6452.

Respectfully submitted,

A handwritten signature in cursive script that reads "Carlos P. Thillet".

Carlos P. Thillet
Manager, Gas Supply and Transportation
2301 Market St S18-1
Philadelphia, Pa 19103

December 12, 2017

Michael S. Wood
Blue Line Marketing LLC
700 Commerce Dr, Suite 500
Oak Brook, IL 60523

Dear Michael S. Wood:

We are pleased that Blue Line Marketing LLC has applied for a license to provide Natural Gas Broker/Marketer Services on the distribution system of Columbia Gas of Pennsylvania, Inc. ("Columbia Gas").

Under Paragraph 2.4.5 of the Rules Applicable to Distribution Service section of the Tariff of Columbia Gas, Blue Line Marketing LLC could be required to provide to Columbia Gas a bond or other financial security instrument in an amount that Columbia Gas determines to be appropriate. Blue Line Marketing LLC has indicated only brokering and consulting services will be provided. Therefore, we have determined at this time that Blue Line Marketing LLC does not need a bond or other financial security requirement to provide broker natural gas services to Columbia Gas customers.

If the creditworthiness requirement or Columbia Gas' exposure to Blue Line Marketing LLC changes in the future, Columbia Gas might deem it appropriate to require Blue Line Marketing LLC to provide a bond or other financial security instrument.

Please feel free to contact me at 614-460-4712 should you have any questions regarding a bond or other financial security instrument requirements of Columbia Gas.

Sincerely,

Patricia Chang

Patricia Chang
Manager of Choice and Transportation Support Services



375 North Shore Drive
Pittsburgh, Pennsylvania 15212

www.peoples-gas.com

Lynda W. Petrichevich
Vice President, Regulatory Affairs

Peoples Service Company LLC
Phone: 412-208-6528; Fax: 412-208-6577
Email: lpetrichevich@peoples-gas.com

December 13, 2017

Michael Wood
President
Blue Line Marketing, LLC
700 Commerce Drive, Suite 500
Oak Brook, IL 60523

Dear Mr. Wood:

We are pleased that Blue Line Marketing, LLC has applied for a license to provide natural gas services on the Peoples Group of Companies. Specifically you have requested to be licensed as a supplier on the distribution systems of Peoples Natural Gas Company LLC, Peoples Natural Gas Company LLC – Equitable Division, and Peoples Gas Company LLC (formerly Peoples TWP) (“the Companies”).

Since Blue Line Marketing, LLC is not currently serving customers on the Peoples systems, we have determined at this time that Blue Line Marketing, LLC does not need a bond or other financial security requirement to provide these services to the Company’s customers.

If a Pool is established, and customers are enrolled which alters the creditworthiness requirement or the Company’s exposure to Blue Line Marketing, LLC provision of services on the Peoples’ system changes in the future, the Companies may deem it appropriate to require a bond or other financial instrument.

If you have any questions feel free to contact me at 412-208-6528 or by email at Lynda.W.Petrichevich@peoples-gas.com.

Sincerely,

Lynda W. Petrichevich
Vice President – Regulatory Affairs
Peoples Natural Gas Company LLC

Cc: Carol Scanlon
Stephen Kelly



National Fuel

November 8, 2017

Michael S. Wood, President
Blue Line Marketing, LLC d/b/a Blueline Energy
700 Commerce Drive, Suite 500
Oak Brook, IL 60523

Re: Security Requirement for Blue Line Marketing, LLC d/b/a Blueline Energy

Dear Michael,

National Fuel Gas Distribution Corporation ("NFGDC") is aware Blue Line Marketing, LLC d/b/a Blueline Energy (BLE) has filed an application with the Pennsylvania Public Utility Commission to supply natural gas service to the public in Pennsylvania and specifically within the service territory of NFGDC.

As you know, in making such an application, BLE must furnish acceptable security to each utility where BLE will do business. As such, under its tariff, NFGDC could require BLE to provide a bond or other financial security instrument in an amount that NFGDC determines to be appropriate.

However, you have indicated, and it is NFGDC's understanding that BLE intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that, in performing these services, BLE will never take title to any delivered natural gas.

Based upon your representations, NFGDC has determined that, at this time, BLE does not need to post a bond or other form of security to operate in its service territory. However, if the services provided by BLE change in the future, NFGDC reserves the right to require security from BLE as it deems appropriate.

If you have any questions concerning the foregoing, please contact me at 716-857-7599.

Yours truly,

Nathan E. Barnes
Transportation Services Department



VALLEY ENERGY

523 S. Keystone Avenue, P.O. Box 340, Sayre, PA 18840
800/998-4427 • 570/888-9664 • FAX 570/888-6199

December 14, 2017

VIA EMAIL

Melinda Madison
Goehl, Schuering, Cassens & Bier
506 Vermont Street
Quincy, Illinois 62301
msm@gscb-law.com

RE: Blue Line Marketing, LLC

Dear Melinda:

We understand that Blue Line Marketing, LLC has applied with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania including our company's service area.

Because Blue Line Marketing, LLC intends to only provide natural gas aggregating, brokering and consulting services at this time, we have determined that Blue Line Marketing, LLC will not be required to post a bond or other form of financial security instrument to provide these services in our service area. However, if the services provided change in the future, we reserve the right to require security from Blue Line Marketing, LLC as deemed appropriate.

If you have any questions, please contact Jamie Levering at 570-888-9664.

Sincerely,

Edward E. Rogers
President & CEO

EER/ss

cc: J. Levering, Valley Energy



UGI Utilities, Inc.
2525 North 12th Street
Suite 360
Post Office Box 12677

December 28, 2017

Michael S. Wood
President
Blue Line Marketing, LLC
700 Commerce Dr., Suite 500
Oak Brook, Illinois 60523
Pittsburgh, PA 15276

RE: Blue Line Marketing, LLC application to serve as a Natural Gas Broker

Dear Mr. Wood ,

Based on your assertion that Blue Line Marketing, LLC , ("BLUE LINE") is applying with the State of Pennsylvania to operate as a natural gas broker/marketer, UGI Utilities Inc. ("UGIU") has concluded that BLUE LINE will not need to post security with UGI-Central Penn Gas ("CPG"), UGI-Penn Natural Gas ("PNG") or UGI Utilities Gas Division ("UGI"). This is based on the declaration that BLUE LINE will not be taking title to gas or directly serving end use customers. This also assumes that BLUE LINE will be acting in conjunction with a licensed Natural Gas Supplier who has been approved by the Pennsylvania Public Utility Commission to serve in the applicable UGIU service territories and who has posted the required financial security as specified in the respective UGIU tariffs. If BLUE LINE wishes to directly serve Choice customers in the service territories of UGI, PNG and/or CPG in the future as a natural gas supplier, it will have to post security as specified in the respective UGI tariffs prior to the commencement of the service.

Please feel free to contact me with any additional questions that you may have.

Sincerely,

A handwritten signature in black ink that reads "David E. Lahoff". The signature is written in a cursive style with a large, prominent "D" and "L".

David E. Lahoff
Senior Manager, Tariff & Supplier Administration
UGI Utilities, Inc.



PHILADELPHIA GAS WORKS

800 West Montgomery Avenue • Philadelphia, PA 19122

December 28, 2017

Mr. Michael S. Wood
Blue Line Marketing, LLC
506 Vermont Street
Quincy, IL 62301

Email: regulatory@bluelineenergy.biz
msm@gscb-law.com

Re: Security Requirement Bond for Blue Line Marketing, LLC

Dear Mr. Wood:

Philadelphia Gas Works ("PGW") is aware that Blue Line Marketing, LLC has filed an application with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania and specifically within the services territory of Philadelphia Gas Works.

As you know, in making such an application, Blue Line Marketing, LLC must furnish acceptable security to each utility where Blue Line Marketing, LLC will do business. As such, under its tariff, Philadelphia Gas Works could require Blue Line Marketing, LLC to provide a bond or other financial security instrument in an amount that Philadelphia Gas Works determines to be appropriate.

However, you have indicated, and it is Philadelphia Gas Works' understanding, that Blue Line Marketing, LLC intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that in performing these services Blue Line Marketing, LLC will never take title to any delivered natural gas.

Based upon your representations, Philadelphia Gas Works has determined that, at this time, Blue Line Marketing, LLC does not need to post a bond or other form of security to operate in its service territory. If the services provided by Blue Line Marketing, LLC should change, Philadelphia Gas Works reserves the right to require security from Blue Line Marketing, LLC as it deems appropriate.

If you have any questions concerning the foregoing, please contact me at 215-684-6725.

Sincerely,

A handwritten signature in black ink, appearing to read 'J.C. Zuk', is written over the typed name.

John C. Zuk
Vice President, Gas Supply

NL/dls

- e. **ACCOUNTING RECORDS CUSTODIAN:** Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Dino A. Marnell, President
Marnell Financial Services, Ltd.
27575 Ferry Road, Suite 100
Warrenville, IL 60555
Phone: (630) 393-0044 Facsimile: (630) 393-0045
Email: dmarnell@marnellfinancial.com

- f. **TAXATION:** Complete the TAX CERTIFICATION STATEMENT attached as Appendix D to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by natural gas distribution companies does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

- a. **EXPERIENCE, PLAN, STRUCTURE:** such information may include:

- Applicant's previous experience in the natural gas industry.
- Summary and proof of licenses as a supplier of natural gas services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.

See Exhibit 8a.


- b. **PROPOSED MARKETING METHOD** (check all that apply)

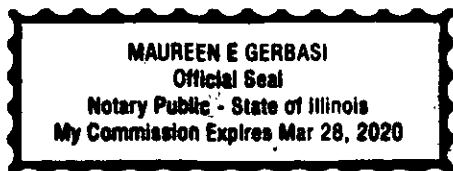
- Internal – Applicant will use its own internal resources/employees for marketing
- External NGS – Applicant will contract with a **PUC LICENSED NGS**
- Affiliate – Applicant will use a **NON-NGS affiliate that is a nontraditional marketer and/or marketing services consultant**
- External Third-Party – Applicant will contract with a **NON-NGS third party nontraditional marketer and/or non-selling marketer**
- Other (Describe):

VERIFICATION

I, Michael S. Wood, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

Blue Line Marketing, LLC, Applicant

By: 
Michael S. Wood, its President



Maureen E. Gerbasi

FedEx Express US Airbill

FedEx Tracking Number

8723 1979 8083

0200 Form ID No.

FedEx Retrieval Copy

1 From
 Date 1/10/18 Sender's FedEx Account Number 1097-4030-9
 Sender's Name Chris Schuerig Phone _____
 Company Goehl, Schuerig & Cassens LLP
 Address 506 Vermont Dept./Floor/Suite/Room _____
 City Quincy State IL ZIP 62301

2 Your Internal Billing Reference

3 To
 Recipient's Name Ms. Rosemary Chiavetta, Secretary Phone _____
 Company Pennsylvania Public Utility Commission

Address 400 North Street Dept./Floor/Suite/Room _____
 We cannot deliver to P.O. boxes or P.O. ZIP codes.

Address _____
 Use this line for the HOLD location address or for continuation of your shipping address.

City Harrisburg State PA ZIP 17120

4a Express Package Service * To most locations. Packages up to 150 lbs.

01 FedEx Priority Overnight Next business morning. * Friday shipments will be delivered on Monday unless SATURDAY Delivery is selected.
 05 FedEx Standard Overnight Next business afternoon. Saturday Delivery NOT available.
 06 FedEx First Overnight Earliest next business morning delivery to select locations.
 03 FedEx 2Day Second business day. * Thursday shipments will be delivered on Monday unless SATURDAY Delivery is selected.
 20 FedEx Express Saver Third business day. * Saturday Delivery NOT available.

4b Express Freight Service ** To most locations. Packages over 150 lbs.

70 FedEx 1Day Freight Next business day. ** Friday shipments will be delivered on Monday unless SATURDAY Delivery is selected. FedEx 1Day Freight Booking No. _____
 80 FedEx 2Day Freight Second business day. ** Thursday shipments will be delivered on Monday unless SATURDAY Delivery is selected.
 83 FedEx 3Day Freight Third business day. ** Saturday Delivery NOT available.

5 Packaging * Declared value limit \$500.

06 FedEx Envelope* 02 FedEx Pak* Includes FedEx Small Pak and FedEx Large Pak.
 03 FedEx Box 04 FedEx Tube 01 Other

6 Special Handling and Delivery Signature Options

03 SATURDAY DELIVERY
 No Signature Required Package may be left without obtaining a signature for delivery.
 10 Direct Signature Someone at recipient's address may sign for delivery. Fee applies.
 34 Indirect Signature If no one is available at recipient's address, someone at a neighboring address may sign for delivery. For residential deliveries only. Fee applies.

Does this shipment contain dangerous goods?

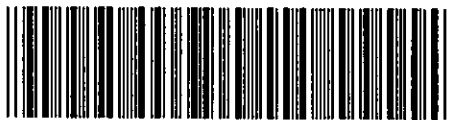
One box must be checked.
 No 04 Yes As per attached Shipper's Declaration.
 Yes Shipper's Declaration 06 Dry Ice Dry ice, 8, UN 1845 _____ kg
 Dangerous goods (including dry ice) cannot be shipped in FedEx packaging or placed in a FedEx Express Drop Box. Cargo Aircraft Only

7 Payment Bill to:

1 Sender Acct. No. in Section 1 will be billed. 2 Recipient 3 Third Party 4 Credit Card 5 Cash/Check
 Enter FedEx Acct. No. or Credit Card No. below. Obtain recip. Acct. No.

Total Packages _____ Total Weight _____ Credit Card Acct. _____
 Do. _____

Our liability is limited to \$100 unless you declare a higher value. See the current FedEx Service Guide for details.



8723 1979 8083

606

fedex.com 1.800.GoFedEx 1.800.463.3339

fedex.com 1.800.GoFedEx 1.800.463.3339