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BEFORE  
THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

\*\*\*\*\*

In re: R-79060865, etc. - Philadelphia Electric Company.  
Investigation into a requested \$123 million  
annual rate increase. Evidentiary hearing.

\*\*\*\*\*

Harrisburg, Pennsylvania

November 21, 1979

SECRETARY'S OFFICE  
PUBLIC UTILITY  
COMMISSION

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MOHRBACH & MARSHAL, INC.  
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Harrisburg, Pennsylvania

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1 APPEARANCES: (Continued)

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1 THE ADMINISTRATIVE LAW JUDGE: Are we ready  
2 to begin?

3 MR. SAYRE: Mr. Muth has not yet been sworn.  
4

5 DONALD H. MUTH, called as a witness on behalf  
6 of the Pennsylvania Public Utility Commission, was sworn and  
7 testified as follows:  
8

9 DIRECT EXAMINATION

10 BY MR. SAYRE:

11 Q Could you please, for the record, state your  
12 name, your business address, your employer and your position?

13 A My name is Donald H. Muth. My business address  
14 is 210 North Office Building, Harrisburg, Pennsylvania. I'm  
15 employed by the Bureau of Rates, Pennsylvania Public Utility  
16 Commission. My present position is supervisor of Rate of  
17 Return and Taxes.

18 Q Do you have before you a document entitled  
19 "Trial Staff Statement No. DHM-1," including Appendix A,  
20 which has 27 pages in its main portion and 3 pages in its  
21 appendix; and further, a document entitled "Trial Staff  
22 Exhibit No. DHM-1A," consisting of 26 schedules with various  
23 pages per schedule?

24 A I do.

25 Q Were these documents prepared by yourself and

1 under your direct supervision and control?

2 A Yes, they were.

3 Q Have corrections been distributed to the  
4 parties and to the Administrative Law Judge of page 8 of  
5 Statement DHM and on DHM-1A, page 1 of Schedule 10 and page  
6 1 of Schedule 16?

7 A Yes, that's correct.

8 Q Apart from these corrections, do you have any  
9 other corrections that you wish to make to the Statement or  
10 the exhibit?

11 A Yes. I have several cosmetic changes.

12 Page 5, Line 21, the word "understated" should  
13 be "overstated."

14 MR. HALL: Excuse me, Mr. Muth. I already have  
15 "overstated" in mine. Do you mean change it from "overstated"  
16 to "understated"?

17 MR. SAYRE: I think that's been changed. I've  
18 got that, too.

19 THE WITNESS: I am sorry. It's the reverse.  
20 The word "overstated" should be "understated." Excuse me.

21 On page 8, Line 18, the rate of 15 per cent  
22 stated there is now 15.75 per cent, or at least it was this  
23 morning.

24 On page 10, Line 26, the words "material effect"  
25 should be "materially affect."

1 MR. HALL: What lines were those?

2 THE WITNESS: That was Line 26. The way it  
3 reads now is "material effect". It should be "materially  
4 affect."

5 And one more change. On page 14, Line 5,  
6 the word "theoretical" should be "cheoretically."

7 That's all the changes I have.

8 MR. SAYRE: Apart from the changes made just  
9 now on the witness stand, the copies that I'm now handing  
10 to the court reporter do have the revised pages that we  
11 identified. I will hand 3 copies of DHM-1 and Exhibit DHM-1A  
12 to the court reporter and ask that they be so marked as  
13 Trial Staff Statement and Exhibits.

14 THE ADMINISTRATIVE LAW JUDGE: Without objec-  
15 tion, they will be so identified.

16  
17 (Trial Staff Statement No. DHM-1,  
18 a multi-page document entitled,  
19 "Direct Testimony of Donald H. Muth  
20 concerning fair rate of return,"  
and Appendix A attached thereto,  
was produced and marked for identi-  
fication.)

21  
22 (Trial Staff Exhibit No. DHM-1A,  
23 a multi-page document entitled,  
24 "Exhibit to Accompany the Direct  
25 Testimony of Donald H. Muth con-  
cerning Fair Rate of Return," and  
consisting of various schedules,  
was produced and marked for identi-  
fication.)

1 MR. SAYRE: Mr. Muth is available for --  
2 strike that. I have one more question.

3 BY MR. SAYRE:

4 Q Mr. Muth, in the Trial Staff's prehearing  
5 memorandum there was stated that the Trial Staff would  
6 put on some testimony regarding the Capital Asset Pricing  
7 Model with respect to rate of return. Has that analysis  
8 been made and will it be submitted?

9 A No, it will not be submitted, unfortunately,  
10 because of the large amount of computer data necessary or  
11 the use of the computer for this particular model. We did  
12 not get it finished for this case, and we will not be  
13 presenting it.

14 MR. SAYRE: Mr. Muth is now available for  
15 cross examination.

16 THE ADMINISTRATIVE LAW JUDGE: Mr. Hall?

17 CROSS EXAMINATION

18 BY MR. HALL:

19 Q Good morning, Mr. Muth.

20 A Good morning, sir.

21 Q Mr. Muth, am I correct that your work experi-  
22 ence with public utilities begins with your employment by  
23 General Waterworks Corporation in 1969?

24 A Yes, that's correct.

25 Q And was the nature of your employment on

1 behalf of that corporation and subsequently until you joined  
2 the Commission in 1973 principally in the field of accounting

3 A Yes, sir.

4 Q And from 1973 through 1978 you were employed,  
5 were you not, by the Commission and charged with the responsi-  
6 bility of analyzing utility claim operating revenue, expense  
7 tax, rate base, and rate structure in proposals, is that not  
8 correct?

9 A Yes, that's correct.

10 Q Now, since January 1 of this year you have  
11 been supervisor for the Tax and Rate of Return Section of  
12 the Bureau of Rates, is that not correct?

13 A Yes, that's correct.

14 Q And in that capacity you have testified on  
15 rate of return on one prior occasion, is that not correct?

16 A Yes, that's correct.

17 Q Did you, Mr. Muth, in that proceeding prepare  
18 a complete equity cost study, or rather was that testimony  
19 in the nature of a critique of the study prepared by the  
20 Company's consultant?

21 A It was more in the nature of a critique or  
22 rebuttal-type testimony.

23 Q Referring you to Schedule 4 of your exhibit,  
24 could you state for me the reason why you have chosen to  
25 provide as the starting point in the development of your

1 imbedded debt cost recommendation the Schedule attachment  
2 2-A-6-A in Volume II of Peco Exhibit 1, rather than Schedule  
3 10 of Exhibit JFB-1?

4 A Schedule Number 4, which is a copy of the  
5 Company's exhibit, indicates a cost rate as calculated by the  
6 Company. In determining imbedded cost of debt, there are  
7 various ways it can be calculated. It can be calculated on  
8 an average term of issue basis, yield to maturity, an internal  
9 rate of return basis, or it can be used on a current basis.  
10 And I think that various of these methods are employed and  
11 are acceptable.

12 The methods that average the interest, so to  
13 speak, to some extent may be out of step with reality because  
14 the interest rate really changes each year. The yield  
15 changes somewhat each year, and I think that this 831 as  
16 calculated by the Company is probably a more current cost,  
17 although I would admit that the difference generally is not  
18 material, whichever method is chosen, from my experience.

19 Q Would you agree, Mr. Muth, that the yield to  
20 maturity method of calculating imbedded debt costs gives  
21 greater reflection to the time value of money than does  
22 certain of the other -- and I believe principally the one  
23 that we've been speaking of here -- methods of imbedded debt  
24 cost computation?

25 A It would probably give more recognition to the

1 time value of money, although I think perhaps an internal  
2 rate of return analysis might be more accurate than the yield  
3 to maturity, although I doubt that the difference would be  
4 material.

5 Q Mr. Muth, do I understand correctly that the  
6 purpose of your equity cost recommendation is to present to  
7 the Administrative Law Judge and the Commission your opinion  
8 of the equity return required by Philadelphia Electric Company  
9 investors during the period the rates here under considera-  
10 tion will be in effect?

11 A Yes, that's correct. I am trying to make a  
12 recommendation that will be consistent with what I anticipate  
13 the economic conditions to be during that prospective year  
14 the rates will be in effect. Or perhaps you might say a year  
15 or a year and a half, depending on the timing of a new  
16 increase if one should be necessary.

17 Q And is it further your opinion that one of the  
18 factors that must be considered over this next year or year  
19 and a half period that you have referred to is the anticipated  
20 future inflation rate as viewed by investors?

21 A Most definitely, yes.

22 Q And is it further your testimony, Mr. Muth,  
23 that the Company should be given a fair opportunity to  
24 achieve the equity return rate which you have recommended?

25 A Yes, that's correct.

1 Q At page 7 of your prepared statement, Mr. Muth,  
2 you refer to a selection process in which you analyzed 30 of  
3 these 100 largest electric utilities in the country in order  
4 to identify these eight companies which have been included in  
5 your barometer group. Upon what basis were the remaining  
6 70 companies out of these 100 eliminated from your considera-  
7 tion?

8 A As I state in my testimony on page 7, the  
9 basic reasons for eliminating these other companies were that  
10 some of the hundred are holding companies. Many of them were  
11 located in different parts of the country. Many of them were  
12 not of comparable size. And there were also some that had  
13 operating revenue mixes which I felt consisted -- or had too  
14 much gas revenues to be considered solely electric utilities.

15 They were the basic reasons.

16 Q Do I understand your answer to be, Mr. Muth,  
17 that in fact the factors which you mentioned in Lines 2 through  
18 6 on page 7 were in fact the factors that you employed to  
19 eliminate the companies from the entire hundred and that you  
20 in fact analyzed the entire hundred?

21 A Yes. For certain basic things, such as size,  
22 operating revenue mix, location -- things of that nature --  
23 yes.

24 Q And am I correct that your analysis would then  
25 go beyond to other factors for the remaining 30? Is that the

1 distinction?

2 A Yes. Well, perhaps I shouldn't say that.  
3 I think on the basis of size the great majority of these  
4 hundred were eliminated. The remaining 30 were then analyzed  
5 on the basis I have set forth on page 7.

6 Q Mr. Muth, how many companies did you eliminate  
7 because they did not have a Double A, A, or Baa bond rating  
8 by Moody's?

9 A Excuse me. Let me check my sheet here.  
10 Could I have the question again, please?

11 MR. HALL: Read it back, please.

12 (Reporter read back the last question  
13 as follows: "Mr. Muth, how many companies  
14 did you eliminate because they did not have  
15 a Double A, A, or Baa bond rating by Moody's?")

16 THE WITNESS: I would say I did not eliminate  
17 any companies for that specific reason. That was really not  
18 one of my major concerns as to the elimination process.

19 BY MR. HALL:

20 Q Is it not true, Mr. Muth, that in fact  
21 virtually the entire electric industry would fit into a  
22 Baa to Double A range?

23 A That is correct.

24 Q How many companies did you eliminate, Mr. Muth,  
25 as the result of their not possessing common stock ratings

1 by Standard & Poor's in the A minus or B+ category?

2 A None. Again, I did not specifically eliminate  
3 any for that particular reason. Of the top 30 there were a  
4 few that had A ratings. They did not -- the final eight that  
5 I selected did not have other than an A- or B+ rating.  
6 I did not specifically eliminate any because of the A rating.

7 Q Mr. Muth, I note that Commonwealth Edison  
8 is not included in the eight companies which you have included  
9 in your barometer group. Could you explain to me the reason  
10 for that Company's elimination from the barometer group?

11 A Basically, size. I don't think in my testi-  
12 mony I stated an upper limit to size, but Commonwealth Edison  
13 is considerably larger than the majority of the companies,  
14 considerably larger than Philadelphia Electric, and that was  
15 -- I think that was probably the basic reason for eliminating  
16 that one.

17 Q And would Commonwealth Edison's size be in the  
18 order of 7.1 billion of investor-supplied capital, which would  
19 fit under your Column two on your Schedule No. 8?

20 A On this particular schedule I don't have that  
21 figure. I know it's gross utility plant is in excess of  
22 \$8 billion.

23 Q Mr. Muth, could you tell me why you eliminated  
24 Florida Power and Light from your group?

25 A The only reason I eliminated Florida Power and

1 Light was its location. I considered it basically a southern  
2 company. I tried to stick mostly to eastern companies that  
3 had at least some winter weather. Florida Power and Light  
4 would have met all the remaining criteria.

5 Q Finally, Mr. Muth, why have you eliminated  
6 Consolidated Edison from your consideration?

7 A Several reasons. Number one, again, it's  
8 somewhat larger than Philadelphia Electric. The gross utility  
9 plant is in excess of \$7 billion. And as you know, Consoli-  
10 dated Edison has had -- has omitted a dividend in, I believe  
11 it was, 1974. And its data I do not think was reflective of  
12 utilities in general.

13 (Continued on page 2052.)  
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1 Q However, would you agree, Mr. Muth, that  
2 Consolidated Edison's common stock rating by Standard &  
3 Poor's and its bond rating by Moody's fit within the criteria  
4 that you have stated for that risk measurement?

5 A Yes, that is correct.

6 Q Mr. Muth, have you made any projection as to  
7 what the prime rate of interest will be at March 30, 1980?

8 A No, I have not. I would certainly hope that  
9 it is lower than it is now, and I would expect it to be, but  
10 at this time it is relatively uncertain.

11 Q Mr. Muth, to your knowledge, are the relative  
12 capital structure ratios of utility and industrial companies  
13 the same today as they were in the 1960's, if you know?

14 A I really don't know. I haven't analyzed back  
15 that far.

16 Q Would you agree, Mr. Muth, that bond interest  
17 rates are determined by investor perceived total investment  
18 risk in much the same manner as equity cost rates are determined?

19 A Yes.

20 Q Would you also agree, Mr. Muth, that companies  
21 with higher investment risks require higher equity returns in  
22 order to obtain and support equity investments?

23 A Yes.

24 Q Mr. Muth, would you agree with me that a  
25 dividend yield is computed by dividing the annual dividend

1 rate by an appropriate market price?

2 A Yes.

3 Q And I believe you have used an average of the  
4 high and low market price during the year.

5 A Yes, that is correct.

6 Q Would you further agree with me that an  
7 earnings/price ratio is computed by dividing annual earnings  
8 by an appropriate market price, in fact the same market price  
9 in your methodology?

10 A Yes, that is correct.

11 Q Referring to page 14 of your testimony, lines  
12 2 and 3, do you not there state that an earnings/price ratio  
13 represents a general measurement of a firm's equity cost over  
14 time? I believe I have quoted you in the last several words  
15 of my question.

16 A Yes, I think it indicates the broad general  
17 measurement. I think it almost has to be used on an average  
18 basis because of some of the effects of an earnings/price  
19 ratio so I think it is a broad general measurement over time,  
20 yes, more of an average, I would say, than anything else, an  
21 average measurement of equity cost.

22 Q Is it not true, Mr. Muth, that the higher the  
23 earnings/price ratio, the higher the indicated equity cost of  
24 the firm involved is, and also the investment risks to which  
25 investment in that firm would be subject?

1 A If the earnings/price ratios are accepted on  
2 face value, I would agree with you, yes. I think I have  
3 indicated in my testimony that my analysis seems to indicate  
4 that investors do not quickly adjust to price of a stock for  
5 indicated future earnings. Several of the companies that I  
6 have analyzed which have had very good book earnings seem to  
7 carry higher earnings/price ratios than companies like, I  
8 think, for instance, Ohio Edison or FECCO who have had low  
9 book earnings, and I think sometimes this can be misleading.  
10 I think it seems to be the reverse of what one would expect  
11 to find in the situation.

12 Q Do I understand your answer to be that to the  
13 extent in your judgment earnings/price ratios can be used as  
14 a direct measurement of equity costs, it would be true that  
15 when you had a higher earnings/price ratio you would expect  
16 to find higher investment risks?

17 A Again I would say you must be careful with  
18 how you use them. That is why I have indicated, I think,  
19 you almost have to average them over a period of time.

20 Normally you would expect higher investment  
21 risk. That does not seem to be the case at all times. So  
22 I think you have to use them carefully.

23 Q Referring to Schedule 10, Column 1 of your  
24 exhibit, would you agree that under your DCF analysis the  
25 higher the dividend yield, the higher the DCF indicated cost

1 rate, assuming an equal growth rate?

2 A Yes.

3 Q Would you agree that a high dividend yield  
4 for one company as opposed to another is the result of the  
5 fact that the dividend and/or earnings of the first company  
6 are not sufficiently attractive to investors to induce them  
7 to value the first company's stock at the same relative level  
8 to the dividend as in the case of the second company?

9 A Could I have that question read back, please?

10 (Question read.)

11 THE WITNESS: Yes, I think that is generally  
12 true.

13 BY MR. HALL:

14 Q Would that occur because the first company  
15 had greater investment risks than the second company?

16 A The price that the investor is willing to pay  
17 for a share of stock generally is a reflection of its invest-  
18 ment risk or the difference in investment risks between firms

19 Q Would not your answer indicate that a high  
20 dividend yield would, as in the case of a high earnings/price  
21 ratio, normally indicate a higher investment risk?

22 A Yes, over a period of time I think that is  
23 true. However, I think in my one risk analysis I indicated  
24 that a high dividend yield would be attractive to investors,  
25

1 and I think if you are looking at it at a point in time, a  
2 new investor coming into the market who would be concerned  
3 with income rather than growth in stocks would value a high  
4 dividend yield of a given company, even though in the long  
5 run I think a high dividend yield does perhaps indicate a  
6 fundamental weakness of a particular company.

7 Q You are referring to your Schedule 11 with  
8 respect to that response, and do I understand correctly that  
9 you are focusing your attention upon a new investor, is that  
10 not correct?

11 A Yes. I don't believe it was Schedule 11.

12 Q No, I believe that is an error. It was  
13 Schedule --

14 A 16.

15 Q I wish to refer to the summary of your  
16 comparative risk analysis, Mr. Muth, which I believe is on  
17 Schedule No. 11, page 1 of 1.

18 A That is correct.

19 Q And you show a dividend yield analysis and  
20 that is in the 6th line, I believe, with the backup schedule  
21 being Schedule No. 16.

22 A That is correct.

23 Q Now in this dividend yield analysis you have  
24 ascribed highest risk to a low dividend yield and lowest risk  
25 to a high dividend yield, is that not correct?

1 A That is correct, as I just explained, looking  
2 at a new investor coming in, looking at only that particular  
3 issue alone, I think that they would consider a high dividend  
4 yield very highly because of the income basis.

5 I do not show it on the schedule, but I have  
6 made a calculation reversing that particular indice assuming  
7 that a high dividend yield indicates a higher risk. It does  
8 not have an effect on my estimation of the overall risk of  
9 Philadelphia Electric.

10 I think on this schedule Philadelphia Electric  
11 comes out 7th. If you reverse that particular risk factor it  
12 still would come out 7th.

13 Q Is that true of the 1978 schedule as well?

14 A I believe that it would change one place.  
15 It is 5th on the 1978 schedule. If you reverse that dividend  
16 yield, assuming a high risk for a high yield, it would go to  
17 6th in riskiness.

18 That particular risk analysis can be inter-  
19 preted both ways. It is just a matter of the viewer, which  
20 way they would view it.

21 Q You would agree with me, would you not, Mr.  
22 Muth, that dividend yield does not in any way indicate the  
23 absolute dollar value of the dividend which the individual  
24 is receiving, it is only the relationship of the dividend to  
25 the market price?

1 A That is correct.

2 Q And if one was an existing investor, one  
3 could be damaged by a high dividend yield in the eventuality  
4 that that yield was produced by a reduction in market price  
5 relative to an earlier price, is that not correct?

6 A Could I have that question back, please?

7 Q Let me try and rephrase that. I think that  
8 was unclear. Now in the case of Philadelphia Electric Company,  
9 Mr. Muth, would you agree that the high dividend yield is  
10 the result of the price of the company's stock selling at  
11 less than book value?

12 A In the case of Philadelphia Electric I believe  
13 that would be correct, yes.

14 Q Would you say that is advantageous or dis-  
15 advantageous to an existing investor?

16 A Disadvantageous.

17 Q Referring to your risk analysis with respect  
18 to compound growth in electric sales, which is the second  
19 from the bottom on page 1 of Schedule 11, you there indicate  
20 Philadelphia Electric to have a risk level of 2, which is a  
21 low risk level if I understand your schedule correctly, is  
22 that not correct?

23 A That is correct.

24 Q Would you agree with me, Mr. Muth, that lack  
25 of electricity demand or kilowatt hour growth would be a

1 factor indicating high investment risk where a utility is  
2 committed and has expended substantial money on a long-term  
3 construction program on the basis of anticipated growth?

4 A If it has no alternative ways of selling that  
5 power I think that would be correct.

6 Q Would you further agree with me that in fact  
7 Philadelphia Electric Company is in that position today?

8 A It appears to be, although as we know, it  
9 has sold the capacity of Salem-2. Limerick-1 and 2 I believe  
10 are scheduled for 1985 and 1987. That is several years in  
11 the future and it may be at that time if they don't need the  
12 capacity they will be able to do something similar.

13 So I would not be willing to give you an  
14 unqualified yes to that question.

15 Q Referring to your Schedule 5, Mr. Muth, do  
16 you have available or can you provide me with the earnings/  
17 price ratios at October 30, 1979 calculated in the same manner  
18 as those shown for June 30, 1979?

19 A What schedule was that?

20 Q Schedule 5, but that does not sound right.

21 A No, I agree. Schedule 19, I believe. What  
22 was your question again, sir?

23 Q Schedule 9. Could you provide for me, in the  
24 form of an additional column on that schedule, -- you see at  
25 the end of that schedule you have the column at June 30, 1979?

1 A Yes.

2 Q I would like you to provide me a column which  
3 would say at October 30, 1979, and which would be computed in  
4 the same manner as the at June 30, 1979 column.

5 A I can give you one at 9-30-79. I don't have  
6 October's right now. I can provide it later.

7 Q I will accept that. 9-30 is fine.

8 A Do you want me to read them off to you?

9 Q Yes.

10 A For Carolina Power and Light, 16.7. Duke  
11 Power Company, 15.9. Niagara Mohawk Power Corporation, 15.6.  
12 Ohio Edison, 10.9. Detroit Edison Company, 15.4. Long  
13 Island Lighting Company, 17.5. Pennsylvania Power & Light  
14 Company, 18.9. Virginia Electric and Power Company, 15.4.  
15 Average, 15.8. Philadelphia Electric Company, 12.98.

16 Q Mr. Muth, am I correct, that the DCF analysis  
17 contained in your Schedule 10 is developed from historic data  
18 as to dividend yields and earnings?

19 A Yes, this particular analysis is basically  
20 from historical yields, although, as you note for 1979, I  
21 have estimated a growth rate, and while I have not shown it,  
22 I think, on any schedules, I have estimated a growth rate as  
23 well as a dividend yield for the prospective year for both  
24 PECO and the barometer group. But this particular schedule  
25 is basically from historical data.

1 Q With respect to the historical data that you  
2 have employed, would you agree that during the five-year  
3 analysis period which is contained in Schedule 10 the stocks  
4 of PECO and the barometer groups which you have employed were  
5 selling at a market price which was less than book value.

6 A In most of those years, that is correct. I  
7 believe in 1977 there were four companies that exceeded book  
8 value, but I believe that was the only time during that  
9 period.

10 Q Bearing this fact in mind, Mr. Muth, is it  
11 your opinion that investors were satisfied with the dividend  
12 yield and growth levels obtained during this period?

13 A Well, these were the levels that they required  
14 based on the knowledge of the company's earnings, the regulatory  
15 situation, and all the other factors I have analyzed, so the  
16 rate of return that they require recognizes all these factors  
17 and this is my determination or estimation of what those  
18 return requirements were during those periods, given all  
19 these factors.

20 Q This historical data, would you not agree,  
21 Mr. Muth, is what occurred, that is in fact what the dividend  
22 yield was and what the growth was during that period, is that  
23 not correct?

24 A Yes.

25 Q How do we know that that is what investors

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desired or required during that period.

A The dividend yield is determined by the price an investor is willing to pay for a share of stock. The yields that I have used here resulted from the price that the investors paid and was an indication of what they felt the future earnings and dividends were worth of each of these individual companies.

So I think it is reflective of investors' feelings during those periods.

Q That would be true with respect to the dividend yield, but the investors' expected growth rate is not necessarily in fact the growth rate that occurred during this period, is that not correct?

A The growth rates that I show in Column 2 are the actual growth rates that occurred during those periods. The first set of figures was really a five-year compound growth rate and each succeeding period was four, three, two and one. They were the actual growth rates that occurred during those periods and when combined with the actual dividend yields they provide my estimation of the total cost of equity required by the investor during those periods.

Q Have you made any additional analyses of these historical growth rates to determine to what extent they were the growth rates anticipated by investors at the

1 time the dividend yields that you have employed occurred?

2 A No, I have not made any other studies than  
3 what I have shown here. Again, as I stated previously, I  
4 think that that would have<sup>been</sup> determined by the price the  
5 investor was willing to pay.

6 For instance, in 1975 if he was dissatisfied  
7 with the growth rate in 1974 as actually occurred, I would  
8 suspect he would adjust that price in some manner. So I  
9 think it is intuitively considered in my calculations.

10 Q You have provided on Schedule 10 an estimated  
11 growth rate for 1979 of 2 percent for Philadelphia Electric  
12 Company. Where did you obtain that growth rate?

13 A It is basically my estimation. It may be  
14 generous. I looked at the historical growth rate over various  
15 time periods. I reviewed estimates of future growth rates  
16 by various investment surveys. They varied from .5 to 1.5.

17 My estimation is 2 percent based on the  
18 assumption that they will receive some additional revenues  
19 through this proceeding, and with good management they will  
20 obtain a reasonable return on their invested property.

21 Q I believe you indicated that the average  
22 current yield which you show is an estimated yield, is that  
23 correct?

24 A No, that was an average current yield.

25 Q That is a historical current yield?

1 A Yes, I believe that was at June 30.

2 Q Is that a spot yield, Mr. Math?

3 A As I recall, that was the yield at June 30,  
4 1979 or an average of the yields of June 30, 1979 for these  
5 companies as reported by Salomon Brothers.

6 Q This is Philadelphia Electric Company, so  
7 that was only one.

8 A That would be for Philadelphia Electric  
9 Company. Which one are you referring to?

10 Q 10.99 on page 1.

11 A That would have been, I think, the June 30  
12 yield as reported by Salomon Brothers. I can verify that.

13 Q Would that be a spot yield?

14 A It would have been based on June 30th  
15 earnings and book value, an average of the market value  
16 during the same period, so I guess you could refer to it  
17 as a spot yield.

18 Q A spot yield in my lexicon indicates a  
19 relationship of earnings to a market price on a particular  
20 day.

21 A No, it would not be a spot yield then.

22 Q It would be a yield for the year ended June  
23 30?

24 A Yes.

25

3-1

1 Q Mr. Muth, would you have available to you the  
2 average dividend yield over the past twelve months ended  
3 October 1979?

4 A Again, I would be able to give it to you for  
5 9-30-79 for the same companies.

6 Q I only wish it for Philadelphia Electric  
7 Company, and I do have a value that I can give you subject  
8 to check.

9 A For Philadelphia Electric Company at June --  
10 or excuse me, at September 30th, 1979, I have a yield of  
11 12.20 per cent. That is again from Salomon Brothers Reporting  
12 Service.

13 Q Mr. Muth, I would like now briefly to discuss  
14 with you the mechanics which underlie your application of the  
15 Earnings-Price and DCF methodologies. Referring to page 18  
16 of your testimony, you there show a range of earnings-price  
17 ratios, is that not correct?

18 A Yes.

19 Q And these ranges consist, do they not, of the  
20 following numbers, and I'd like to read you a list of numbers  
21 and obtain your agreement as to whether the numbers are as I  
22 have identified them or not. Referring to page 18, the first  
23 number shown is 12.15 per cent as coming from Schedule 9.  
24 That is, is it not, a two-year average, 19 being the  
25 average for 1977 to 1978 of the earnings-price ratio for the

T-3-2

1 barometer group?

2 A Yes, that's correct.

3 Q The second number shown is 13.48 per cent.

4 That is, is it not, the June 30, 1979 earnings-price ratio  
5 for the barometer group?

6 A Yes.

7 Q The next number shown is 12.06 per cent, and  
8 that is, is it not, a 1977 average earnings-price ratio taken  
9 from Schedule 19 for the barometer group?

10 A That's correct.

11 Q And the final number shown is 15.25 per cent,  
12 which is, is it not, a 1975 average earnings-price ratio taken  
13 from Schedule 19 for the same barometer group?

14 A That's also correct.

15 Q Now, you have taken these values, have you not,  
16 and added the two ranges together and, in essence, divided by  
17 2 to obtain an average? And that is what is reflected in the  
18 12.11 and the --

19 A Yes, that's correct.

20 Q Now, referring to page 23 of your statement,  
21 you there provide a range of equity cost based upon your DCF  
22 methodology. This range consists, does it not, of the follow-  
23 ing numbers, and again I'd like to identify them and obtain  
24 your agreement as to whether I have done so correctly.

25 The first number is 12.34 per cent, and is that

3-3

1 not the barometer group's 1977 dividend yield plus the 1976  
2 to 1978 dividend growth rate? And that's taken from Schedule  
3 10, page 1.

4 MR. SEGAL: I'm sorry. That was 1976 to what  
5 year?

6 MR. HALL: Nineteen seventy-eight.

7 THE WITNESS: Yes, that's correct.

8 BY MR. HALL:

9 Q And the 14.67 per cent figure -- is that not  
10 the Philadelphia Electric Company's 1975 dividend yield plus  
11 the 1974 to 1978 dividend growth rate?

12 A That's correct.

13 Q Now, still at page 23 and referring you to  
14 lines 21 to 23, is it not correct that your recommended equity  
15 cost of 13.49 per cent can be obtained from the earnings-price  
16 and discounted cash flow equity ranges which are shown there  
17 by taking the mid point of the two ranges, adding .11 to that  
18 mid point, adding your resulting two figures together, which  
19 are the 13.35 and the 13.62, and then dividing by 2? That is  
20 the methodology that gives you the 13.49 per cent, is that  
21 not correct?

22 MR. SAYRE: May I have that question back,  
23 please?

24 (Reporter read back the last question  
25 as follows: "Now, still at page 23 and

1 referring you to lines 21 to 23, is it not  
2 correct that your recommended equity cost of  
3 13.49 per cent can be obtained from the earnings-  
4 price and discounted cash flow equity ranges  
5 which are shown there by taking the mid point  
6 of the two ranges, adding .11 to that mid  
7 point, adding your resulting two figures together,  
8 which are the 13.35 and the 13.62, and then  
9 dividing by 2? That is the methodology that  
10 gives you the 13.49 per cent, is that not  
11 correct?"

12 THE WITNESS: I have not made that calculation.  
13 I'll accept your calculation, subject to check. I have not  
14 made the calculation of that nature.

15 BY MR. HALL:

16 Q Mr. Muth, how did you obtain, then, the 13.35  
17 per cent, then, for the earnings-price ratio?

18 A Through the utilization of judgment based  
19 upon all the factors that I have set forth in my testimony,  
20 which are the particular risk of Peco as compared to the  
21 barometer group through my comparative risk analysis, my  
22 estimation of the economic conditions that will be in effect  
23 during the prospective year, basically, with concerns related  
24 to interest rates and inflation.

25 Q Mr. Muth, would you do the calculation to

1 determine whether or not the 13.35 per cent is .11 per cent  
2 above the mid point of the 12.11 to 14.36 per cent range?

3 A I don't have a calculator, but I see there's  
4 one here and I will use it.

5 Q Do you trust strange calculators?

6 A No. I'm not sure I'll be able to make the  
7 calculation in the manner which you set forth. How was  
8 that calculation made, again?

9 Q Well, add 12.11 plus 14.36, divide by 2, and  
10 then add .11.

11 A 12.11 plus 14.36, divided by 2, and add --

12 Q Point one one.

13 A Point one one. I don't think this calculator  
14 works. I'll have to do it by hand.

15 Q Do you want to borrow mine? It got the number.

16 (Off the record momentarily at 11:01 a.m.)

17 THE WITNESS: Yes, that calculation --  
18 mathematical calculation does come out to the answer of  
19 13.35.

20 BY MR. HALL:

21 Q And could you do the same for the 13.62 per  
22 cent indicated DCF value? Would that not also be the mid  
23 point of the DCF indicated range plus .11 per cent?

24 (Off the record momentarily at 11:02 a.m.)

25 THE WITNESS: Yes, that's correct.

1 BY MR. HALL:

2 Q And would you agree that the 13.49 per cent  
3 is the mid point between the 13.35 and the 13.62?

4 A Yes. It is the average of those two figures,  
5 that's correct.

6 Q Mr. Muth, you have testified, have you not,  
7 that Peco's investment risk is somewhat higher than the  
8 average of the barometer group, is that not correct?

9 A Yes, that's correct.

10 Q And I take it you would agree that it would  
11 follow that Peco's equity cost is somewhat higher than the  
12 average of the barometer group?

13 A Yes.

14 Q Would you agree, Mr. Muth, that 1977 and 1978  
15 were years of low inflation and low capital costs?

16 MR. SEGAL: What years were those?

17 MR. HALL: Seventy-seven and seventy-eight.

18 THE WITNESS: In comparison to anything in  
19 particular? They were lower than 1974 and 1975 and were  
20 higher than 1976.

21 BY MR. HALL:

22 Q In comparison to the average during the five-  
23 year analysis period which you have provided.

24 A Yes.

25 Q Conversely, Mr. Muth, would you agree that 1975

1 and 1979 are years of high inflation and unsettled capital  
2 markets?

3 A Yes.

4 Q Referring you to Schedule 11, Mr. Muth --  
5 Schedule 10, excuse me, page 1, would you agree that the  
6 average DCF indicated equity cost for Peco for the average  
7 of the periods that you have provided as shown at the bottom  
8 of the second series of columns -- Column 6 is the specific  
9 one -- is 13.43 per cent?

10 A Yes.

11 Q Am I correct that that has been determined, Mr.  
12 Muth, by summing the figures above it and then dividing by  
13 the appropriate number?

14 A Yes, that's correct.

15 Q Mr. Muth, at page 24, Lines 21 to 23, of your  
16 prepared statement you encourage the Administrative Law  
17 Judge and the Commission to consider a lower cost of equity  
18 allowance for Peco than that which you recommend, should the  
19 economy show greater improvement than you anticipate prior  
20 to the time of the respective decisions of those eminent  
21 bodies.

22 Conversely, do you also recommend that there  
23 be considered a greater equity allowance should indicated  
24 cost rates increase during that period?

25 A Yes. If the economy or the duration of our

1 present unsettled conditions -- it looks like these are going  
2 to continue for an extended period of time, and I would  
3 encourage a higher cost of equity if all other things  
4 indicate that it should be higher.

5 MR. BURGRAFF: May I have the last part of  
6 that answer, please? I couldn't hear it.

7 (Reporter read back the end of the last  
8 answer as follows: "...and I would encourage  
9 a higher cost of equity if all other things  
10 indicate that it should be higher.")

11 BY MR. HALL:

12 Q Referring to pages 26 to 27 of your prepared  
13 statement, Mr. Muth, you there recommend that the Commission  
14 should adjust your recommended return level downward propor-  
15 tionately to the extent that the Commission employs a fair  
16 value rate base in excess of original costs. Would you agree  
17 that the practical effect of this recommendation is to render  
18 the Commission's fair value finding without any effect or  
19 meaningless as regards its finding of net utility income and,  
20 ultimately, the rates in this proceeding?

21 THE WITNESS: May I have that question repeated,  
22 please?

23 (Reporter read back the last question  
24 as follows: "Referring to pages 26 to 27  
25 of your prepared statement, Mr. Muth, you

1           there recommend that the Commission should  
2           adjust your recommended return level downward  
3           proportionately to the extent that the Commis-  
4           sion employs a fair value rate base in excess  
5           of original costs. Would you agree that the  
6           practical effect of this recommendation is to  
7           render the Commission's fair value finding  
8           without any effect or meaningless as regards  
9           its finding of net utility income and, ultimately,  
10          the rates in this proceeding?")

11                   THE WITNESS: Well, the practical effect would  
12          be to provide a fair return as determined in the marketplace  
13          if they accept my recommendation.

14          BY MR. HALL:

15                   Q       And I take it an additional practical effect  
16          would be to provide the same dollar income to the utility  
17          regardless of what the Commission's fair value finding would  
18          be?

19                   A       That dollar income that I've recommended is  
20          a result of my analysis of investors' expectations of equity  
21          cost, as well as imbedded cost --

22                   Q       Mr. Muth, I don't want to cut you off, but I  
23          don't think you're answering the question at all, and the  
24          question's very simple.

25                   MR. SAYRE: Your Honor, I object to the witness's

1 answer being cut off, and I would request that he be permitted  
2 to finish..

3 MR. HALL: I haven't heard an answer to the  
4 question yet. If he wishes to explain it once he answers  
5 the question, that's fine.

6 THE ADMINISTRATIVE LAW JUDGE: Perhaps he could  
7 do both.

8 THE WITNESS: The practical effect -- well,  
9 perhaps you should ask the question again.

10 MR. HALL: Could we have the question re-read?

11 (Reporter read back the last question as  
12 follows: "And I take it an additional practical  
13 effect would be to provide the same dollar income  
14 to the utility regardless of what the Commission's  
15 fair value finding would be?")

16 THE WITNESS: My recommendation would produce  
17 a given level of income. That level of income would not  
18 necessarily change, regardless of what rate base in excess of  
19 O.C. is found by the Commission.

20 BY MR. HALL:

21 Q In other words, the income would be the same  
22 regardless of what the fair value finding would be?

23 A Based on my recommendation, yes.

24 Q Mr. Muth, in your position as supervisor of  
25 the Rate of Return Section of the Bureau of Rates, did you

1 review at any time during the course of this proceeding any  
2 development of Peco's equity cost based on the Capital Asset  
3 Pricing Model?

4 A No, I have not.

5 MR. HALL: Your Honor, that's all the questions  
6 I have.

7 THE ADMINISTRATIVE LAW JUDGE: Let's take a  
8 ten-minute recess.

9 (The recess began at 11:11 a.m.)

10 (Continued on page 2075.)

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1 THE ADMINISTRATIVE LAW JUDGE: Mr. Burgraff,  
2 do you have any questions?

3 MR. BURGRAFF: No, the Consumer Advocate has  
4 no questions of this witness, Your Honor.

5 THE ADMINISTRATIVE LAW JUDGE: Mr. Segal?

6 MR. SEGAL: No questions.

7 MR. SAYRE: I have a brief amount of redirect,  
8 Your Honor.

9  
10 REDIRECT EXAMINATION

11 BY MR. SAYRE:

12 Q Mr. Muth, do you recall stating on cross-  
13 examination that although your figures in your testimony  
14 with respect to yield and growth rate under the DCF method  
15 were based on historical data, you also have made a calculation  
16 of what you estimate for the period which the rates will be  
17 in effect?

18 A Yes, that is correct.

19 Q Could you please state what your estimate is  
20 for the barometer group?

21 A I did not specifically state in my testimony,  
22 but my recommendation of 13.49 really considers for the  
23 barometer group an estimate of approximately 10.5 percent  
24 dividend yield in that prospective period and approximately  
25 3 percent growth rate.

1 For PECO as compared to the barometer group  
2 during that prospective period I would estimate that their  
3 dividend yield will probably range in the area of  $11\frac{1}{2}$  and  
4 their growth rate would be approximately 2 percent during  
5 that prospective period. That is what investors would  
6 anticipate it would be during that prospective period.

7 Q You were asked whether you made an analysis  
8 of what growth rate was expected by the investors in the  
9 historical periods you considered. Do you have any idea  
10 how such an analysis could be made?

11 A No, I really don't, and if anyone has such  
12 analysis or knows how it would be made, I would certainly  
13 appreciate seeing a copy of it.

14 Q In response to cross-examination by Mr. Hall  
15 you provided a figure of PECO's dividend yield for the year  
16 ended September 30, 1979. Do you expect that figure to remain  
17 at that level for the prospective period during which the  
18 rates will be in effect?

19 A No, I do not. As I just indicated, in my  
20 estimate of 13.49 cost of equity for PECO I would anticipate  
21 that their dividend yield would be in the area of  $11\frac{1}{2}$  percent  
22 during that prospective period. That estimate is based on  
23 an improvement in both the historical high interest rates and  
24 inflation which we are now incurring.

25 MR. HALL: Could I have that question and

1 answer read again, please?

2 (Question and answer read.)

3  
4 BY MR. SAYRE:

5 Q Could you turn to page 18 of your testimony.  
6 You have explained on cross-examination how you got the  
7 specific figures from Schedule 9 and Schedule 19 to Mr. Hall,  
8 or rather what those figures were. Can you explain why you  
9 chose those particular figures that you used on the top of  
10 page 18 that you have used there? On what basis did you  
11 select them from the two schedules?

12 A Those figures are simply the high and low  
13 ranges of equity costs for the period which I have analyzed.  
14 I did not pick them because they relate to a specific year.  
15 It was just to set a particular range of equity cost during  
16 the period to show that does fluctuate during the periods  
17 of high inflation and periods of prosperity.

18 Q On page 23 of your testimony you have also  
19 explained to Mr. Hall where the figures for discounted cash  
20 flow on line 22 came from on Schedule 10. Can you also  
21 elaborate as to how you chose the particular figures that  
22 you chose to use from Schedule 10?

23 A The answer would be the same, that I just  
24 simply chose the high and low values of equity costs during  
25 that time period, again to show the range of equity costs

1 during different periods of the business cycle.

2 Q Also on page 23, lines 21 and 22, did you  
3 calculate the 13.35 percent and 13.62 percent figures by  
4 taking the midpoint of the respective equity range and then  
5 adding .11?

6 A No, I did not make that calculation except  
7 upon request of Mr. Hall.

8 Q How did you come up with the 13.35 and 13.62  
9 percent figures?

10 A Basically, again, it was made on judgment of  
11 all the factors I have analyzed during this case, PECO's risk  
12 relative to the barometer group as measured by my comparable  
13 risk analysis and also my estimation of the economic conditions  
14 that are presently prevailing and which will prevail in the  
15 future.

16 Q Can you now explain why you recommend the  
17 same dollar amount of return on fair value debt as compared  
18 with the portion of original cost that is debt?

19 A Well, I think the reason would be obvious.  
20 The long-term debt and preferred stockholders have agreed to  
21 receive a certain amount. It is a contractual amount that  
22 PECO is required to pay, and there would be no reasonable  
23 basis for paying them any more than that contractual amount.

24 Perhaps I can give an example of how an  
25 investor could be over-compensated if these embedded rates

1 were applied to a value other than the investment made by  
2 the investor.

3 Let's assume an individual went into business  
4 and he borrowed 50,000 from the bank and the banker was very  
5 future oriented, and he said, all right, I will loan it to  
6 you for a given amount, the interest rate will be tied to  
7 inflation, therefore I will be paid for loaning you the money.

8 Let's assume maybe 10 years down the road  
9 the banker notices that the value of that plant has doubled  
10 or the value of that investment has doubled, basically because  
11 of inflation, and he writes to the individual who he has  
12 loaned the money and he says, look, I want you to start  
13 paying me an interest rate on double the amount of the debt  
14 because it is now worth double the amount what it was when  
15 I loaned it to you.

16 Well, obviously I think the banker could be  
17 granted a very good imagination but I think he would be  
18 rather foolish to expect that he would be getting paid on  
19 an amount of money that he has not advanced.

20 Q Can you also explain why you recommend the  
21 same dollar amount of return on fair value equity as opposed  
22 to the portion of original cost rate base financed by equity?

23 A Again, it would be for the same reason. The  
24 investor expects a return on the amount of money he has  
25 invested in the stock of the company. That return is determined

1 by many things -- inflation, interest rates -- the risk  
2 analysis that I have shown in my testimony.

3 If the return I recommend based on my  
4 analysis of a market required cost is applied to any other  
5 value than the book value or the original cost amount, it is  
6 going to over-compensate that investor.

7 For example, let's assume that today every  
8 share of stock that PECO has changes hands, that none of the  
9 old investors are remaining. Whenever the investors that  
10 purchased that stock determined how much they were going to  
11 pay for the price, they would have considered current  
12 inflation and predominantly prospective inflation as well  
13 as many other factors, that would have determined what price  
14 they would have set in the marketplace, and they would only  
15 expect to be reimbursed to the extent of their investment  
16 that they had made.

17 If that determined return or cost that they  
18 would require would be applied in a rate-making function to  
19 some other basis other than original cost, the investor would  
20 be over-compensated for an amount of dollars which he never  
21 expected to receive nor deserves to receive.

22 Q If you were, on the other hand, to assume  
23 that all of PECO's shareholders bought their stock 10 years  
24 ago, at the time of that decision, in your opinion, what  
25 types of inflation would the investors have taken into account?

1 A At that time period as well as every time  
2 period before or since that an investor purchased stock he  
3 would have considered prospective inflation in the amount he  
4 would have required as a return on his investment.

5 MR. SAYRE: I have no further questions,  
6 Your Honor.

7 MR. HALL: I have some recross, Your Honor.

8  
9 RECROSS-EXAMINATION

10 BY MR. HALL:

11 Q Mr. Muth, the DCF analysis which you gave in  
12 response to counsel's questions indicating a 13.5 percent  
13 cost rate for both the barometer and for PECO: could you  
14 indicate for me where in your exhibits or testimony that  
15 analysis is provided?

16 A I believe I indicated that those specific  
17 figures were not indicated in my testimony. Intuitively in  
18 my recommended rate of 13.49 I would anticipate a yield to  
19 the barometer group during that prospective period of 10.5  
20 and an estimated growth of about 3 percent.

21 Looking at PECO alone I would anticipate a  
22 yield in the area of 11.5 and a growth of 2 percent.

23 So it was not stated in my testimony.  
24 Intuitively in my calculation.

25 Q In other words, Mr. Muth, this is an additional

1 basis for your equity cost recommendation which you did not  
2 see fit to put forth in your initial prepared statement?

3 A It was not stated in my testimony in those  
4 particular terms, that is correct.

5 Q Could you state for me the basis of your  
6 estimation that PECO's dividend yield during the next  
7 year to, say, 18 months would be 11.5 percent?

8 A Again, it is based on my review of prior  
9 similar periods such as 1974 and 1975, my estimation of the  
10 duration of our present unsettled conditions, my estimation  
11 of future interest rates and inflation rates.

12 Q Could you state precisely what you relied  
13 upon in making these estimations?

14 A Well, I reviewed a number of projections  
15 made by economists as far as the future inflation rates.  
16 I can quote that source. We receive a statistical bulletin  
17 from the Conference Board, which is an independent nonprofit  
18 business research organization which has existed for approxi-  
19 mately 60 years. In their recent bulletin they have summarized  
20 the economic forecast of eight major economic forecasters.

21 For the year 1979 the average of these eight  
22 economic forecasters has estimated that the inflation rate --  
23 this is based on the implicit price deflator of GNP rather  
24 than the Consumer Price Index -- they have estimated 9 percent  
25 for 1979 and for 1980 they have estimated 8.4 percent.

1 Q Would you agree with me --

2 MR. SAYRE: Your Honor, I would request that  
3 the witness be asked if he is finished.

4 THE WITNESS: I am sorry, I was going to say  
5 in reviewing these forecasts, of the eight a number of them  
6 have indicated that they expect the decrease in the gross  
7 national product to turn around in approximately the second  
8 quarter of 1980, some of them have estimated the first  
9 quarter.

10 This particular sheet I have is based on  
11 August figures. I am not sure whether they have updated  
12 these forecasts.

13 Based on a summary of these economic fore-  
14 casts as well as other data I have read, that is how I  
15 determined my estimate of dividend yield, dividend growth  
16 for the prospective period.

17 BY MR. HALL:

18 Q Could you state for me when this particular  
19 forecast that you have stated was made?

20 A The one that I just quoted from was made in  
21 August. As I recall, we just received the updated one in  
22 November, on November 16th. I don't think that these figures  
23 have changed materially.

24 This is based on September, 1979, and the  
25 inflation as determined by the implicit price deflator is

1 estimated to be 9 percent for 1979 and 8.4 percent projected  
2 for 1980.

3 So the forecast has increased slightly, I  
4 believe, for 1979 and remained about the same for 1980.

5 Q Are you aware, Mr. Muth, of other economic  
6 projections other than the one that you have mentioned which  
7 estimate higher and longer continuance of double digit  
8 inflation rates into the future?

9 A No. This is basically what I relied on.  
10 As I say, it is a summary of eight major economic forecasters  
11 I will be glad to give you the names of these organizations  
12 if you like.

13 Q No, I am aware of what they are. I note that  
14 in your new analysis, Mr. Muth, you have determined a 13.5  
15 percent equity cost for both PECO and the barometer group,  
16 is that not correct?

17 A Yes, that is an approximate figure. I think  
18 my initial recommendation was 13.49 and to make it simple,  
19 for purposes of this discussion, I made it 13.5.

20 But my 13.49 is still my recommendation  
21 before adjustment for flotation costs.

22 Q That is despite the fact that you have  
23 previously testified that PECO's equity cost rate is higher  
24 than the barometer group?

25 A Yes. When I determined my final recommendation,

1 where it should fall within that particular range, I took  
2 in consideration that PECO's risk is somewhat higher than  
3 the average of the barometer group.

4 MR. HALL: Your Honor, that is all the  
5 questions that I have.

6 MR. SAYRE: I have one final re-redirect,  
7 Your Honor.

8 BY MR. SAYRE:

9 Q Mr. Muth, are you aware of any forecasts  
10 anywhere of double digit inflation in 1980 that are based  
11 on the implicit GNP deflator as opposed to the Consumer  
12 Price Index?

13 A I am not aware of any.

14 MR. SAYRE: That is all, Your Honor.

15 MR. HALL: I will ask the follow-up question.

16 BY MR. HALL:

17 Q Are you aware of any that are based upon the  
18 Consumer Price Index, Mr. Muth?

19 A The most recent figures that I can recall ---  
20 and I think this was probably in yesterday's Wall Street  
21 Journal -- estimated in the range of 9.3 for the Consumer  
22 Price Index for 1980. I have not done a lot of research  
23 relative to the Consumer Price Index. I don't specifically  
24 know of any double digit figures for the Consumer Price  
25 Index.

1 MR. HALL: Thank you, that is all I have,  
2 Your Honor,

3 THE ADMINISTRATIVE LAW JUDGE: Does any other  
4 party have any questions for this witness?

5 (No response.)

6 MR. HALL: Your Honor, I have one other  
7 thing before we break up. I had indicated, I believe last  
8 week, that the company would have certain additional accounting  
9 materials to distribute at this time. I have those and will  
10 distribute them to the opposing parties. They involve  
11 basically certain adjustments which the company believes  
12 to be appropriate to reflect current conditions as they  
13 impact upon the company's accounting presentation.

14 MR. SAYRE: Am I correct that Mr. Williams  
15 sponsors this exhibit?

16 MR. HALL: Different witnesses sponsor the  
17 the different adjustments. Mr. Williams sponsors two of them,  
18 Mr. Rimmerman sponsors one, and Mr. Carroll sponsors one.

19 MR. SAYRE: Could we go off the record for  
20 a moment, Your Honor?

21 THE ADMINISTRATIVE LAW JUDGE: Off the  
22 record.

23 (Discussion off the record.)

24  
25 THE ADMINISTRATIVE LAW JUDGE: If there is

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nothing further, this hearing will stand adjourned until  
Monday, November 26 at 10:00 a.m. in Philadelphia.

\*\*\*\*\*

(The hearing was adjourned at 11:46  
o'clock a.m.)

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I hereby certify that the proceedings and evidence are contained fully and accurately in the notes taken by me during the hearing of the within cause, and that this is a true and correct transcript of the same.

MOHRBACH & MARSHAL, INC.

By Deborah K. Hickey  
Deborah K. Hickey

By James P. O'Hara  
James P. O'Hara

11-21-79

(The foregoing certification of this transcript does not apply to any reproduction of the same by any means unless under the direct control and/or supervision of the certifying reporter.)

Date \_\_\_\_\_

Pennsylvania Public Utility Commission

vs.

Philadelphia Electric Company  
Docket No. R-79060865

Direct Testimony  
of  
Donald H. Muth

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Concerning  
Fair Rate of Return

PA. PUBLIC UTILITY COMMISSION	
DOCKET NO. <u>R79060865</u>	FOLDER NO. _____
<u>Trial Staff</u> <del>EXHIBIT</del> <u>Statement DHM-1</u>	
HEARING AT <u>Hon</u>	DATE <u>11-21-79</u>
REPORTER <u>J. Hara</u>	

Summary of Recommended Fair Rate of Return

Recommended Fair Rate of Return Applicable to a  
Rate Base which Consists Solely of Historical Costs

<u>Type of Capital</u>	<u>Ratios</u> %	<u>Cost Rate</u> %	<u>Weighted Cost</u> %
Long-Term Debt	52.2	8.40	4.38
Preferred Stock	12.8	7.78	1.00
Common Equity	<u>35.0</u>	13.63	<u>4.77</u>
Total	<u>100.00</u>		<u>10.15</u>

Recommended Range of Cost of Equity and  
Fair Rate of Return Applicable Solely to Staff  
Recommended Rate Base Containing Some Measure of Current Costs

<u>Staff Recommended Rate Base Range</u>	<u>Applicable Cost of Equity Range</u>	<u>Applicable Fair Rate of Return Range</u>
\$2,889,000,000	8.63 %	8.40%
to	to	to
\$2,828,000,000	9.14 %	8.58%

1 Q. PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS ADDRESS.

2 A. My name is Donald H. Muth. I am Supervisor of Rate of Return  
3 and Taxes, Finance Division, Bureau of Rates, Pennsylvania Public  
4 Utility Commission. My business address is Room 210, North  
5 Office Building, Harrisburg, Pennsylvania, 17120.

6 Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE IN THE UTILITY  
7 INDUSTRY OR IN UTILITY REGULATION.

8 A. This information is summarized in Appendix A of this Statement.

9 Q. HAVE YOU PREVIOUSLY PRESENTED TESTIMONY BEFORE THIS COMMISSION?

10 A. Yes. I have offered testimony in the following cases:

11 R.I.D. No. 426, Arco Pipeline Company

12 R.I.D. No. 444, Shenango Valley Water Company

13 R-77090464, Western Pennsylvania Water Company, Butler District

14 R-77090462, Mid-Penn Telephone Corporation

15 R-78010545, Peoples Natural Gas Company

16 R-78050616, Dauphin Consolidated Water Company

17 R-78100686, Blue Mountain Consolidated Water Company

18 The testimony which I have presented in these cases related primarily  
19 to state and federal income tax issues with the exception of the  
20 Blue Mountain Consolidated Water Company case in which I presented  
21 testimony concerning the cost of equity and fair rate of return.

22 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS CASE?

1 A. I am responsible for recommending a cost of capital and fair rate  
2 of return which Philadelphia Electric Company should be afforded an  
3 opportunity to earn during the prospective period its rates will be  
4 in effect.

5 Q. WHAT CONSTITUTES A FAIR AND REASONABLE OVERALL RATE OF RETURN AND  
6 HOW IS IT DETERMINED?

7 A. A fair and reasonable overall rate of return is one which will  
8 allow the utility to recover its costs of all classes of capital used  
9 to finance the rate base during the prospective period which rates  
10 will be in effect. In this case the capitalization is made up of  
11 three components; long-term debt, preferred stock, and common  
12 equity. It is first necessary to determine the proportion of each  
13 type of capital which has financed the rate base and assign a cost-  
14 rate to each. The costs of long-term debt and preferred stock are  
15 fixed and can be computed accurately. The cost of common equity  
16 is much more difficult to measure. It must be determined through  
17 financial and economic analysis of market-related factors which  
18 impact on investors expectations during various business cycles  
19 of our economy. The determination of common equity costs requires  
20 the analysis of historic and current financial and economic data  
21 as well as prospective estimates of inflation rates, interest costs,  
22 and the state of our economy in general. A proper matching of  
23 costs to the business cycle is necessary to provide a cost of equity  
24 recommendation which will allow the utility an opportunity to earn  
25 a satisfactory return. Management's efficient pursuit of earning

1 that return will preserve its financial soundness and permit it to  
2 compete for new capital in the marketplace with companies of  
3 comparable risk.

4 Q. HAVE YOU PREPARED AN EXHIBIT WHICH SUMMARIZES YOUR OVERALL RATE OF  
5 RETURN RECOMMENDATION?

6 A. Yes. Exhibit No. DHM-1A, which has been prepared by me or under my  
7 supervision, includes schedules which summarize my recommended  
8 overall rate of return and presents the financial and economic factors  
9 which I have analyzed to arrive at my recommendation.

10 Q. WHAT CAPITAL STRUCTURE HAVE YOU UTILIZED TO DETERMINE YOUR OVERALL  
11 RATE OF RETURN RECOMMENDATION?

12 A. Schedule No. 3, which is a reproduction of Philadelphia Electric  
13 Company's (PECO's) Attachment II-A-1c, presents the Company and  
14 System capital structures at March 31, 1979 and March 31, 1980 with  
15 and without short-term debt. I will use PECO's capital structure  
16 at March 31, 1980 of 52.2% long-term debt, 12.8% preferred stock,  
17 and 35% common equity in order to be as prospective as possible.

18 Q. WHAT COST RATE DO YOU RECOMMEND FOR APPLICATION TO THE 52.2% LONG-TERM  
19 DEBT PORTION OF PECO'S CAPITAL STRUCTURE?

20 A. Schedule No. 4 is a reproduction of PECO's Attachment II-A-6a, 2 of  
21 2 which presents the Company's weighted effective cost of debt at  
22 March 31, 1980. The Company has calculated its weighted average  
23 cost of debt on a current yield basis to be 8.31%. On this

1 schedule PECO had estimated a rate of 10.25% for the \$100,000,000 of  
2 bonds which it sold in October, 1979. Mr. Paquette testified that  
3 these bonds were actually issued at an effective cost rate of 12.62%.

4 In response to the filing requirements, PECO has supplied  
5 Attachment II-A-6c, Sheet 1 of 2 which indicates that it has received  
6 substantial gains through the reacquisition of long-term debt. Since  
7 the ratepayers have previously paid for this debt through their cost  
8 of service, it is my opinion that a representative portion of this  
9 gain should be used to reduce the weighted effective cost of debt  
10 in this case. On page 2 of Schedule 4 I have summarized the calcula-  
11 tion of my recommended cost rate for long-term debt of 8.40% which  
12 considers the 12.62% cost rate of the new bond issue and the gain  
13 on reacquired debt.

14 Q. WHAT COST RATE DO YOU RECOMMEND FOR APPLICATION TO THE 12.8% PREFERRED  
15 STOCK PORTION OF PECO'S CAPITAL STRUCTURE?

16 A. Schedule No. 5 is a reproduction of PECO's Attachment II-A-6b, 2 of 2  
17 which presents the Company's effective cost of preferred stock at  
18 March 31, 1980. PECO has also received gains from redemption of  
19 its preferred stock as shown on Attachment II-A-6c, Sheet 2 of 2.  
20 Mr. Paquette has testified that these gains were not used to reduce  
21 the cost of service in this rate filing. For the same reasons  
22 stated above relative to long-term debt, I have used a representative  
23 portion of these gains to reduce the effective cost rate of preferred  
24 stock. My recommendation for the effective cost rate of preferred  
25 stock to be used in this case is 7.78% as summarized on page 2 of 2  
26 of Schedule 5.

1 Q. WHAT IS YOUR RECOMMENDATION FOR COST OF COMMON EQUITY TO BE ALLOWED  
2 IN THIS CASE AND WHAT APPROACH HAVE YOU USED TO DETERMINE IT?

3 A. My recommendation for the cost of common equity to be applied to  
4 the portion of the rate base financed by common equity capital is 13.63%.

5 I have performed my cost of common equity analysis using several  
6 methods. They are the Earnings/Price Ratio Method and the Discounted  
7 Cash Flow (DCF) Method. I have used each of these methods to determine  
8 a market-based cost of equity capital for PECO and a barometer group  
9 of eight electric utilities of similar size located in the Eastern  
10 part of the United States.

11 I have supplemented these two methods through the use of  
12 comparative risk analysis. My risk analysis is not used as an  
13 independent method of determining the cost of equity but rather  
14 to determine where the investor would perceive PECO's cost of  
15 common equity would fall within a range of equity costs. I have  
16 combined my comparative risk analysis with economic analysis to  
17 determine a cost of equity capital which will be consistent with the  
18 business cycle during the prospective period PECO's rates will be  
19 in effect. If a cost of equity is based on financial analysis of  
20 data extracted from a period during which the business cycle was at  
21 a peak, it could be severely overstated during a trough or recessionary  
22 period. Conversely a cost rate set during a recessionary period  
23 could substantially overstate the cost of equity during a peak or  
24 period of prosperity.

1 Q. WHY HAVE YOU INCLUDED A BAROMETER GROUP OF EIGHT ELECTRIC UTILITIES  
2 AS PART OF YOUR ANALYSIS?

3 A. There are several reasons for using a barometer group of companies  
4 in rate of return analysis. Since the cost of equity is set in the  
5 marketplace it is necessary to use market-based data. There are  
6 many instances where the company for which a cost of equity is being  
7 determined is part of a holding-company system or does not have  
8 common stock that is traded in the market-place. Under these  
9 circumstances it is necessary to choose a group of companies as a  
10 surrogate to determine the cost of equity capital. In this situation,  
11 it is imperative that the companies selected be as similar as possible  
12 in size and risk characteristics.

13 In the case of Philadelphia Electric Company, it has common stock  
14 that is actively traded. In this situation a barometer group is used  
15 as a benchmark to satisfy the long established regulatory guideline  
16 of providing a utility the opportunity to earn a return equal to that  
17 of similar risk enterprises.

18 Q. WHAT UTILITIES HAVE YOU SELECTED FOR FINANCIAL COMPARISON TO PECO?

19 A. On Schedule No. 8 I have listed the eight utilities which I have  
20 selected together with a summary of my selection criteria as it  
21 pertains to each company.

22 In selecting this barometer group, my major concerns were that  
23 they be located in the Eastern part of the United States, be of  
24 similar size within a reasonable range, have similar common stock  
25 ratings and have a sufficient portion of their operating revenues  
26 generated by the sale of electricity to be considered primarily  
27 electric utilities by investors.

1           During the selection process I had analyzed 30 of the 100  
2 largest electric utilities in the country. The majority of  
3 these utilities were eliminated because they were either  
4 holding companies, were located in a different part of the  
5 country, were not of comparable size or had an operating revenue  
6 mix which contained insufficient electric revenues.

7   Q. SCHEDULE NO. 8 INDICATES THAT OF THE EIGHT COMPANIES WHICH YOU  
8 HAVE SELECTED, TWO HAVE BOND RATINGS OF Aa, FIVE ARE RATED A AND  
9 ONE IS RATED Baa. ISN'T IT NORMAL PROCEDURE TO SELECT A BAROMETER  
10 GROUP WITH IDENTICAL BOND RATINGS?

11   A. If a barometer group is used as a surrogate for a company whose  
12 common stock is not publicly traded then an attempt should be  
13 made to select companies which are as similar as possible including  
14 having similar bond ratings. However, since I have conducted a  
15 comparative risk analysis to determine how investors view PECO  
16 in comparison to the barometer group companies, the lack of  
17 identical bond ratings is not critical to my analysis.

18   Q. HAVE YOU COMPARED PECO TO ANY COMPANIES OTHER THAN THE BAROMETER  
20 GROUP?

21   A. Yes. I have compared PECO and the barometer group companies to  
22 Moody's 24 electric utilities as well as the 100 largest electric  
23 utilities in the country using various financial ratios and indices.  
24 My analysis indicates that, on the average, the barometer group as  
25 well as PECO have higher investment risks.

1 Q. WHAT ECONOMIC ANALYSIS HAVE YOU PERFORMED AND HOW DOES IT IMPACT  
2 ON YOUR RECOMMENDATION?

3 A. I have reviewed the business cycle in the United States for the  
4 period 1969 to the present with special emphasis on the 1973 to  
5 present period. My analysis included inflation rates, interest  
6 rates and equity costs relative to the various phases of the cycle.  
7 According to the Bureau of Economic Analysis of the U.S. Department  
8 of Commerce as reported in the Business Conditions Digest, December,  
9 1969 and November, 1973 represented peaks in the business cycle.  
10 March, 1979 was apparently the peak of the present cycle.

11 On Schedule No. 6, interest rate trends for various ratings of  
12 industrial and utility bonds are shown. Schedule No. 7 indicates  
13 the inflation rates for the period 1969 to present. During the  
14 1974-1975 period, inflation and interest rates reached a peak. They  
15 declined during 1976-1977 and have trended upward thereafter. We  
16 are presently experiencing a period of economic weakness with  
17 record high interest and inflation rates. The present bank prime  
18 interest rate stands at 15.0% and inflation exceeds 13.0% on an  
19 annual basis. Economists cannot agree whether we are still sliding  
20 into a recession or whether we are near the bottom. It is very  
21 difficult to predict at this time whether interest and inflation  
22 rates will moderate slowly through 1980 or fall sharply from their  
23 present extreme levels.

24 Economic predictions indicate that inflation may still approach  
25 9% through 1980, and while interest rates will moderate, they will  
26 remain higher than normal through this period. My cost of equity

1 recommendation is based upon an improving but still troubled economy  
2 during the prospective period rates will be in effect.

3 Q. WHAT IS INVESTMENT RISK AND HOW IS IT AFFECTED BY THE PRESENT  
4 ECONOMIC CONDITIONS WITH REGARD TO UTILITIES?

5 A. Investment risk is the total risk of a firm as perceived by the  
6 investor and is reflected in the price he is willing to pay for a  
7 share of stock in the market-place. Investment risk consists of  
8 business risk and financial risk. Utilities are generally considered  
9 to have less business risk than industrials primarily because of the  
10 inherent differences between competitive and monopolistic enterprises.

11 Financial risk results from the amount of fixed obligations  
12 (debt and preferred stock) or leverage which a firm employs in its  
13 capital structure. Debt and preferred stock carry contractual guarantees  
14 which must be met before a return can be paid to the common  
15 stockholder. Utilities have historically utilized more leverage than  
16 industrial firms. Since management will normally utilize a capital  
17 structure which maximizes its long-term profit potential while  
18 maintaining its financial safety, the amount of leverage employed  
19 is an indication of the business risk of a company.

20 The utility industry is very capital intensive and thus is very  
21 sensitive to the economic conditions in the capital markets  
22 resulting from high inflation and interest rates. Because of the  
23 higher degree of leverage employed, utility bonds have historically  
24 carried a higher cost rate than the same grade industrial bonds as  
25 demonstrated on Schedule No. 6. The spread between utility and

1 industrial bonds also tends to increase during periods of high  
2 inflation as demonstrated by this schedule.

3 Q. PLEASE EXPLAIN YOUR COMPARATIVE RISK ANALYSIS AND HOW IT AFFECTS  
4 YOUR COST OF EQUITY RECOMMENDATION.

5 A. I have selected 15 of the major financial indices and ratios which  
6 would be considered by investors in utility stocks and developed a  
7 risk ranking for each of these comparisons in order to measure the  
8 financial strength and quality of earnings of PECO as compared to  
9 the barometer group companies. I have made this analysis on a five-  
10 year average basis as well as on a more current basis for the  
11 calendar year 1978. I have also used prospective estimates for  
12 certain comparisons where they are readily available.

13 Schedules 13 through 25 are comparisons made primarily on the  
14 basis of a five-year average performance. Schedule No. 26 consists  
15 of comparisons made primarily on calendar year 1978 data or are  
16 prospective estimates as noted. Based on my analysis I have assigned  
17 a risk ranking to PECO and each of the barometer group companies  
18 for each of the risk comparisons for both periods. On Schedule No. 11  
19 I have summarized the risk rankings of each of the barometer group  
20 companies and PECO to arrive at an overall risk rating. Schedule No. 12  
21 is a summary of the risk rankings for the calendar year 1978 and  
22 prospective periods. In the construction of my risk analysis, each  
23 of the risk comparisons have been weighted equally for both periods.  
24 However, in the final analysis, subjective judgment is required since  
25 the differences between companies for some of the ratios and indices  
26 are minor and might not material effect an investor's judgment of risk.

1 I have used my comparative risk analysis to determine where, within  
2 a range of equity costs, PECO's cost of common equity would fall.

3 Q. WHAT ARE THE RESULTS OF EACH OF YOUR COMPARATIVE ANALYSIS AND WHAT  
4 CONCLUSIONS HAVE YOU REACHED CONCERNING PECO'S INVESTMENT RISK?

5 A. Schedule No. 13 is a comparison of the five-year average common  
6 equity ratios. The common equity ratio is an indication of the amount  
7 of leverage employed by a company and is a reflection of its financial  
8 risk. PECO's five-year average was slightly higher than the five-year  
9 average of the barometer group. However, the amount of equity capital  
10 employed by the barometer group companies has trended upward during  
11 the five-year period while PECO's has remained relatively stable. At  
12 the end of the calendar year 1978, PECO's common equity ratio was  
13 34.4% as compared to an average of 36.0% for the barometer group  
14 reflecting a higher risk for PECO.

15 Schedule No. 14 is a comparison of returns on average common  
16 equity for the period 1974-1978. The earnings on book must be  
17 viewed along with the common equity ratios since a lower common  
18 equity ratio reflects greater risk and therefore requires a higher  
19 return. However, as demonstrated by Schedule No. 13, PECO's five-year  
20 average common equity ratio was not materially different than that  
21 of the barometer group so the earnings on book as shown on Schedule 14  
22 can be viewed in a comparative manner. An analysis of Schedule 14  
23 shows that PECO's earnings have remained stable over the five-year  
24 period but have been significantly lower than the average of the  
25 barometer group in every year. These lower earnings are a reflection  
26 of greater risk in the eyes of the investor.

1           Schedule No. 15 consists of three pages and is a comparison of  
2           the various interest coverage ratios experienced by PECO and the  
3           barometer group over the five-year period. Actual achieved interest  
4           coverages are a measure of the protection afforded an equity  
5           investment. It is also one of the measures used by rating agencies  
6           in determining the safety of debt obligations. An analysis of  
7           total fixed charge coverage (interest and preferred stock) is also  
8           important since some utilities employ a higher than average amount of  
9           preferred stock in their capital structure and the analysis of debt  
10          interest coverages may not provide a true test of their financial  
11          stability. When analyzing coverages, the trends in interest  
12          coverage are given substantial consideration. While PECO's five-year  
13          average pre-tax interest coverage was higher than the average for  
14          the barometer group, it has experienced a downward trend since 1974  
15          while the barometer group has shown an upward trend. PECO's after-  
16          tax interest coverage and fixed charge coverage has remained relatively  
17          stable over the period while the barometer group on average has shown  
18          an upward trend. PECO would be considered as a higher risk  
19          investment as compared to the barometer group on the basis of its  
20          interest coverage ratios.

21          Schedule No. 16 compares the dividend yields of PECO and the  
22          barometer group over a five-year period. As shown by this schedule,  
23          PECO's dividend yield has been consistently higher than the average  
24          of the barometer group companies. While it could be argued that  
25          PECO's consistently high dividend yield is a sign of fundamental  
26          financial weakness when viewed in context with its dividend payout

1 ratio, I believe today's investors in utility stocks are very  
2 dividend yield conscious and would look upon it favorably when  
3 considering PECO's stock as an investment opportunity.

4 Schedule No. 17 indicates that PECO's dividend payout ratio  
5 has substantially exceeded that of the barometer group during  
6 the five-year period and approached 100% during 1978. My analysis  
7 does not indicate that investors are overly concerned with high  
8 dividend payout ratios as long as the dividend yield remains high,  
9 However, a high dividend payout ratio maintained for an extended  
10 period would have to result in an assessment of higher risk by  
11 the investor if for no other reason than the constant need to compete  
12 in the market for capital because of the lack of internal funds. I  
13 view PECO as having a higher risk than the barometer group companies  
14 with respect to dividend payout ratios.

15 Schedule No. 18 is an analysis of market to book ratios for PECO  
16 and the barometer group companies for the period 1974-1978. PECO's  
17 market to book ratios compare favorably with those of the barometer  
18 group companies over the five-year period and exceeded the average  
19 in 1977 and 1978. Considering both the historic five-year period  
20 and its calendar year 1978 performance, I consider PECO's risk  
21 similar to that of the barometer group.

22 Schedule No. 19 summarizes the earnings/price ratios of PECO and  
23 the barometer group companies. Earnings/price ratios are the reciprocal  
24 of the price/earnings ratio which reflect the number of dollars an  
25 investor is willing to pay for each dollar of earnings. Investors will  
26 bid the price of a company's stock to a level that will produce a  
27 price/earnings ratio commensurate with the risks of the company. The

1 earnings/price ratio is referred to as the capitalization rate in  
2 financial theory and can be considered a general measurement of a  
3 firms equity costs over time. PECO's earnings/price ratios have  
4 been significantly lower than those of the barometer group during  
5 the five-year period. Theoretical, this would reflect a lower risk  
6 for PECO as compared to the barometer group.

7 Schedule No. 20 is an indication of the proportion of construc-  
8 tion expenditures which have been financed with internally generated  
9 funds. A high proportion of internal cash generation to  
10 construction expenditures is looked upon favorably by investors  
11 since it demonstrates that a utility does not have to rely as heavily  
12 on the capital markets for its financing. For the five-year period  
13 1974-1978 PECO's internally generated funds averaged approximately  
14 the same as those of the barometer group companies for which such information  
15 was readily available. On page 2 of Schedule No. 20 is shown an  
16 estimate of construction expenditures to gross utility plant and  
17 internal cash generation to construction expenditures for the years  
18 1979 to 1981. These projections indicate that PECO will be in a  
19 significantly better position than the barometer for the next several  
20 years relative to its construction program, reflecting a lower  
21 investment risk.

22 Schedule No. 21 compares PECO's ratio of allowance for funds used  
23 during construction as a percentage of income available for common  
24 equity to that of the barometer group. AFUDC represents a future  
25 generation of revenues but provides no current cash flow. This ratio  
26 is a measurement of the quality of earnings of a company. A high  
27 ratio of AFUDC to income available for common shareholders reflects  
28 a low quality of current earnings. PECO's quality of earnings has been

1 somewhat lower than that of the average of the barometer group during  
2 the five-year period and was about equal to that of the barometer  
3 group during the calendar year 1978.

4 Schedule No. 22 compares the effective tax rates of PECO and  
5 the barometer group companies. High effective tax rates are  
6 assumed to reflect a better quality of earnings. PECO's effective  
7 tax rates have been materially higher than the average of the barometer  
8 group during the five-year period and reflect a lower investment risk.

9 Schedule No. 23 compares PECO's electric generation by fuel  
10 mix with that of the barometer group companies. In my view, investors  
11 presently view oil and nuclear as the higher risk generation because  
12 of the volatility of oil prices and the media coverage given to the  
13 Three-Mile Island incident and nuclear-waste storage problems. As  
14 shown by this schedule, PECO's risk is higher than that of the  
15 barometer group average.

16 Schedule No. 24 is a comparison of compound growth rates in Kwh  
17 sales for PECO and the barometer group. A high rate of sales growth  
18 will provide increasing revenues. However, it also means the need to  
19 build additional high cost utility plant. In today's economic and  
20 regulatory environment I view a high sales growth as reflective of  
21 higher risk. PECO's growth rate has been substantially less than that  
22 of the barometer group during this five-year period.

23 Schedule No. 25 is a risk ranking based on regulatory environment.  
24 Today's investors are very much aware of the returns allowed by  
25 regulatory agencies and particularly their consistency in allowing  
26 such returns. Based on Salomon Brothers ratings of regulatory  
27 agencies as shown on page two of Schedule 25, PECO's regulatory risk  
28 is slightly higher than that of the average of the barometer group companies.

1 Q. WHAT IS YOUR CONCLUSION CONCERNING PECO'S INVESTMENT RISK AS COMPARED  
2 TO THE BAROMETER GROUP?

3 A. After analyzing risk comparisons on a historic, current and prospective  
4 basis I conclude that PECO's investment risk is somewhat higher than  
5 the average of the barometer group.  
6

7 Q. YOU HAVE PREVIOUSLY STATED THAT YOU USED THE EARNINGS/PRICE RATIO  
8 METHOD AND THE DISCOUNTED CASH FLOW (DCF) METHOD TO DETERMINE A COST  
9 OF EQUITY IN THIS CASE. WOULD YOU EXPLAIN THE EARNINGS/PRICE RATIO  
10 METHOD AND THE RESULTS ACHIEVED THROUGH USE OF THIS METHOD PLEASE?

11 A. The earnings/price ratio is the reciprocal of the price/earnings  
12 multiple and is known as the capitalization rate in financial theory.  
13 In theory, future earnings prospects and stability of earnings will  
14 attract investors and increase the demand for a particular stock  
15 relative to its available supply thereby increasing the market price  
16 and lowering the earnings/price ratio. On this basis, the earnings/  
17 price ratio is one index of economic strength which is easily accessible  
18 to a potential investor. From a practical standpoint, however,  
19 future earnings prospects do not always appear to immediately effect  
20 the price of utility stock. This may result from the fact that  
21 utility investors are primarily "buy and hold" investors interested  
22 in dividend yield.

23 Analysis of the earnings/book and earnings/price ratios of the  
24 barometer group companies and PECO indicate that for certain companies  
25 such as Long Island Lighting Company and Pennsylvania Power and Light  
26 Company which have experienced substantial earnings on book, the use

1 of earnings/price ratios will overstate the cost of equity. For  
2 companies such as Ohio Edison and PECO which have experienced low  
3 earnings on book, the use of earnings/price ratios may significantly  
4 understate the cost of equity. In my opinion, a measure of equity  
5 costs can only be obtained by this method when the earnings/price  
6 ratios of a number of similar companies are averaged over various  
7 time periods.

8 I have prepared Schedule No. 9 which shows the average earnings/  
9 price ratios on a five-year, four-year, three-year and two-year  
10 average basis as well as the average for the calendar year 1978 and  
11 at June 30, 1979 for the barometer group and PECO. As indicated on  
12 this schedule, the range for these six periods was 12.15% to 13.48%  
13 for the barometer group and 10.26%-12.15% for PECO. At June 30, 1979  
14 the average earnings/price ratio was 13.48% for the barometer group  
15 and 12.15% for PECO.

16 Schedule No. 19 shows the earnings/price ratios for each of the  
17 years 1974 through 1978 as well as the average for the five-year  
18 period for the barometer group and PECO. The range for the barometer  
19 group averages for the years 1974-1978 is 12.06%-15.25% and 9.75% -  
20 13.97% for PECO. The averages for the period were 13.04% for the  
21 barometer group and 11.73% for PECO.

22 In my opinion, PECO's earnings/price ratio data understates its  
23 actual cost of equity because of its low earnings on book equity during  
24 this five-year period. My recommended range for the cost of equity  
25 using the earnings/price ratio method is summarized below.

1	Barometer group range	
2	from Schedule 9	12.15% - 13.48%
3	Barometer group range	
4	from Schedule 19	<u>12.06%</u> - <u>15.25%</u>
5		<u>12.11%</u> - <u>14.36%</u>

6 Q. WOULD YOU EXPLAIN THE DISCOUNTED CASH FLOW METHOD OF DETERMINING A  
7 COST OF EQUITY CAPITAL PLEASE?

8 A. Yes, one version of the DCF formula can be stated as:

9 
$$R = \frac{D}{P} + G$$

- 10 where: R = expected rate of return;  
11 D = current annual dividend;  
12 P = current price; and  
13 G = estimate of future growth

14 In my opinion a purely academic model must be used with care in a  
15 regulatory environment. The purpose of rate of return analysis is  
16 to determine a cost of equity which will approximate the actual cost  
17 determined in the market-place by the investor during the prospective  
18 period when rates will be in effect. The use of a current annual  
19 dividend, current price and estimated future growth rate determined  
20 independently of any analysis of the historic, current and future economic  
21 conditions could materially misstate the cost of equity. It is  
22 necessary to conduct a detailed analysis of present and historical  
23 growth patterns and dividend yields and equate them to the stage of  
24 the business cycle. Combining this analysis with an analysis of the  
25 financial strength of the utility and predictions of future economic  
26 conditions should provide a more accurate determination of equity  
27 costs.

1           The DCF Method is often criticized because it is a mathematical  
2 model which can produce a great variety of results. Extremely complex  
3 DCF models with many variables have been developed in an effort to  
4 predict the cost of equity. My use of the DCF Method will be at a  
5 much less complicated level. I am concerned with the two major  
6 components of the DCF formula, dividend yield and some measure of  
7 growth. When combined, they provide an estimate of the return  
8 expected by investors. I have analyzed these two components for  
9 the barometer group companies and PECO and have examined how they  
10 react and interact as a result of changes in the economy and the  
11 financial conditions of a company.

12 Q. HOW DID YOU CONDUCT YOUR DCF ANALYSIS TO ARRIVE AT A COST OF EQUITY  
13 CAPITAL FOR PECO?

14 A. First, I analyzed the dividend yields of the barometer group and PECO  
15 for the five-year period 1974-1978. As shown on Schedule No. 16 the  
16 yields for the barometer group averaged 9.34% for the five-year period  
17 and 10.63% for PECO for the same period. As would be expected the  
18 dividend yields were higher for the barometer group and PECO for the  
19 years 1974 and 1975 which were periods of high interest and inflation  
20 rates. I next analyzed the growth rates in earnings and dividends  
21 for various time periods during the years 1969 to 1978 to determine a  
22 representative growth rate for the "G" portion of the DCF formula.  
23 As shown on page 3 of Schedule No. 10, growth rates in dividends  
24 ranged from 2.20% to 4.65% for the various time periods and averaged  
25 3.56% for the periods calculated for the barometer group companies.  
26 For the same periods PECO's dividend growth rate ranged from 1.04%

1 to 4.76% and averaged 2.17% for the periods. On page 4 of Schedule  
2 10, I have made the same calculations for growth in earnings per  
3 share. Growth rates ranged from 1.72% to 4.46% and averaged 3.70%  
4 for the period for the barometer group. For the same period PECO  
5 experienced practically a zero earnings growth rate.

6 At this point in the DCF analysis it is standard practice to  
7 combine an estimate of growth with a current or estimated dividend  
8 yield and arrive at a cost of equity capital. However, in my opinion  
9 an attempt must first be made to combine the components of the DCF  
10 formula to arrive at a total return which the investor required during  
11 various historical periods. I have prepared such an analysis on  
12 pages 1 and 2 of Schedule 10. In column one of this schedule I have  
13 combined the average actual dividend yields for the years indicated  
14 with the actual compound growth rates for the barometer group (column  
15 2) to arrive at a total return required by the investor during those  
16 periods. I have also used an average current yield and combined it  
17 with and estimated growth rate to arrive at a total required return  
18 for 1979. I have made the same calculations for PECO using growth in  
19 dividends (columns 4, 5 and 6)) and for the barometer group (columns  
20 7, 8 and 9) and PECO (columns 10, 11 and 12) using growth rates in  
21 earnings. The purpose of this analysis is to approximate the actual  
22 return required by the investor during various historical stages of  
23 the business cycle. In my opinion, it is necessary to establish valid  
24 historical indicators of returns required by investors in order to make  
25 reliable future predictions of equity costs.

1 Q. PLEASE EXPLAIN HOW YOU ARRIVED AT THE TOTAL REQUIRED RETURNS AS SHOWN  
2 IN COLUMN 3, PAGE 1 OF SCHEDULE NO. 10.

3 A. Under column 1, for the year 1974, I assumed that at December 31, 1973,  
4 I was an investor making a decision as to how much I was willing to  
5 pay for a share of stock based on expected dividend yields and growth  
6 rates. If I made the right decision and paid a price for the stock  
7 that resulted in a dividend yield of 9.72% and selected the right  
8 growth rate estimate of 2.87% (in this example a five-year compound  
9 growth rate) my total required return would have been 12.59%. The  
10 same calculations were made for each of the periods indicated for the  
11 barometer group and PECO using growth in dividends (columns 1-6) and  
12 earnings (columns 7-12).

13 Q. PLEASE DESCRIBE YOUR ANALYSIS AS SHOWN ON PAGE 2 OF SCHEDULE NO. 10.

14 A. This analysis is similar to that shown on page 1 but I have averaged  
15 the dividend yields over various time periods. This analysis produces  
16 a range of required returns similar to the analysis on page 1 of  
17 Schedule No. 10. However, it flattens out the change in required  
18 returns resulting from business cycle activity. It would be a useful  
19 predictor of average equity costs but should not be used to estimate  
20 equity costs specifically related to business cycle activity.

21 Q. WHAT CONCLUSIONS HAVE YOU REACHED AS A RESULT OF YOUR DCF ANALYSIS?

22 A. My first conclusion is that dividend growth may be a better predictor  
23 of utility investors expected growth rates than earnings growth, at  
24 least for PECO. The range of equity costs for the barometer group  
25 using dividend growth was 12.34% to 13.91%. Using earnings growth it

1 was 12.20% to 15.25%. The range of equity costs for PECO using  
2 dividend growth was 12.63% to 14.67%. Using earnings growth it was  
3 9.17% to 13.14%. The average electric utility makes every attempt  
4 to constantly increase its dividend. In lean years this is done by  
5 increasing its dividend payout ratio. Since I believe investors in  
6 electric utility stocks are very dividend oriented, it is this  
7 growth that they primarily rely upon when setting the price they are  
8 willing to pay for a share of stock. Of course, if a utility does  
9 not receive periodic revenue increases, its real growth will be  
10 overrated by the investors and will result in price adjustments over  
11 a period of time. I will use dividend growth for the "G" portion of  
12 the DCF formula.

13 Another conclusion which can be reached from my analysis is an  
14 obvious one. The cost of equity increases during periods of high  
15 interest and inflation rates. A review of column 3, page 1 of  
16 Schedule No. 10 shows that during the recessionary years 1974-1975,  
17 for the barometer group, the cost of equity went from 12.59% to 13.85%.  
18 The year 1976 showed an improvement in our economy and the cost of  
19 equity decreased to 12.51%. 1977 was a good year from a business  
20 standpoint with the market to book ratios of numerous electric  
21 utilities approaching or exceeding 1/1. The average cost of equity  
22 for the barometer group for 1977 further decreased to 12.34%. During  
23 1978 inflation and interest rates increased and the cost of equity  
24 increased to 13.87%.

25 It is also apparent to me that the cost of equity may be overstated  
26 or understated because of timing differences resulting from investors  
27 perception of the state of the economy and the actual state of the

1 economy. . I believe that the 13.85% and 13.87% required returns shown  
2 in column 3, page 1 of Schedule No. 10 for 1975 and 1978 respectively  
3 may be overstated because of such timing differences. The inflation  
4 rate had declined from 11.0 in 1974 to 9.1% in 1975 and growth had  
5 improved somewhat over 1974. However, stock prices remained depressed  
6 as a result of the lasting impressions of our 1974 economic problems  
7 on investors. In 1978, stock prices declined because of increasing  
8 inflation and predictions of worse things to come even though the  
9 barometer group companies experienced a 4.65% growth rate during that  
10 year.

11 Q. WHAT IS YOUR RECOMMENDED EQUITY COST RANGE USING THE DCF METHOD?

12 A. I recommend a range of 12.34% to 14.67%. This range was determined  
13 using growth in dividends and reflects both the low and high cost  
14 of equity for the barometer group and PECO as calculated in columns  
15 1-6, page 1, Schedule No. 10.

16 Q. BASED ON YOUR ANALYSIS USING THE EARNINGS/PRICE RATIO METHOD AND  
17 DISCOUNTED CASH FLOW METHOD WHAT IS YOUR FINAL CONCLUSION REGARDING  
18 THE COST OF EQUITY FOR PECO?

19 A. I conclude that PECO's cost of equity is 13.49% as calculated below.

<u>Cost of Equity Method</u>	<u>Equity Range</u>	<u>Cost of Equity</u>
Earnings/Price Ratio	12.11%-14.36%	13.35%
Discounted Cash Flow	12.34%-14.67%	<u>13.62%</u>
Cost of Equity for PECO		<u>13.49%</u>

1 This recommendation is intended to be an estimate of the equity return  
2 expected by PECO's investors during the prospective year rates will  
3 be in effect. In making this recommendation I have given substantial  
4 consideration to business cycle activity relative to the years  
5 1974-1975 as well as the calendar year 1978 and projections of growth  
6 rates for electric utilities, inflation rates and interest rates for  
7 the 1979-1980 period. I have also given special consideration to  
8 PECO's financial condition and investment risk as compared to the  
9 barometer group companies through my comparative risk analysis.

10 I would like to make it clear that my final recommendation is  
11 tied to the business cycle and should not be considered an "average"  
12 cost of equity. In my opinion PECO's cost of equity has averaged  
13 less than 13.49% during the period 1974 to the present. Based on  
14 analysis of earnings/price ratios, dividend yields and dividend  
15 growth for PECO and the barometer group companies, PECO's average  
16 cost of equity was closer to 13.1% during this period.

17 This testimony is being prepared during October of 1979. A  
18 decision must be rendered by the Commission before April 25, 1980.  
19 I would encourage the Administrative Law Judge as well as the Commission  
20 to take into consideration the economic conditions and projections  
21 at the time a decision is made. If the economy has shown greater  
22 improvement than I have anticipated in this testimony then a lower  
23 cost of equity may be appropriate.

24 Q. HAVE YOU MADE AN ALLOWANCE FOR THE EFFECTS OF FLOTATION COSTS OR  
25 MARKET PRESSURE IN YOUR RECOMMENDATION?

1 A. Up to this point in my analysis I have not. I do not think it is  
2 appropriate to make an adjustment for market pressure. However,  
3 flotation costs consist of actual expenses incurred as a result of  
4 new common stock issues. If a utility has actually issued new stock  
5 and incurred such expenses then an adjustment should be made to the  
6 recommended cost of equity or such costs should be included as an  
7 expense claim in cost of service.

8 PECO's Exhibit JEB-1, Schedule No. 8, page 3 of 3 indicates that  
9 it issued 4,000,000 shares of common stock in April of 1979 at a cost  
10 of 54.6¢ per share or a total cost of \$2,184,000. I have added 14  
11 basis points to my recommended cost of equity, calculated in the  
12 following manner:

13	Cost of Issue (54.6¢ x 4,000,000)	\$ <u>2,184,000</u>
14	Common Equity Capital at March 31, 1980	
15	(Schedule No. 3, Exhibit No. DHM-1A)	<u>\$1,582,820,000</u>
16	Required Adjustment to Cost of Equity	
17	Recommendation (\$2,184,000 ÷	
18	\$1,582,820,000)	.00138
19	Recommended Cost of Equity	<u>.13490</u>
20	Cost of Equity Recommendation After	
21	Adjustment for Flotation Costs	<u>.13628</u>
22	Rounded	<u>13.63%</u>

23 My recommended cost of equity after adjustment for flotation costs  
24 is 13.63%.

25 Q. WHY DO YOU THINK IT IS INAPPROPRIATE TO MAKE AN ADJUSTMENT FOR MARKET  
26 PRESSURE?

1 A. For several reasons. In the first place, I believe it is very  
2 difficult to objectively separate the changes in stock prices resulting  
3 from investors anticipation of a new stock issue from the changes in  
4 stock prices resulting from the multitude of interactions which occur  
5 in the stock market each day.

6 In the second place, even if declines in stock prices could be  
7 objectively attributed to an issue of new stock such changes would  
8 probably be of a short-term nature. If they were of a long-term nature  
9 then the effect of market-pressure is automatically taken into  
10 consideration in the evaluation and use of market data to determine  
11 a cost of equity.

12 Q. WHAT IS YOUR RECOMMENDATION OF AN OVERALL COST OF CAPITAL FOR PECO?

13 A. As shown in Schedule No. 2, my recommendation of an overall cost of  
14 capital and fair rate of return to be applied to a rate base consisting  
15 solely of historical costs is 10.15%. My recommendation provides PECO  
16 the opportunity to earn sufficient monies to fully compensate those  
17 investors which have supplied PECO with capital through purchase of  
18 long-term debt and preferred stock at contracted rates. It will also  
19 allow PECO to compensate those investors who have supplied capital to  
20 PECO through purchase of common stock. The return which these  
21 investors require is based on their expectation of future dividend  
22 yields and growth and considers prospective inflation. Since my  
23 recommended cost of equity is based on the evaluation of market data  
24 and also includes an estimate of prospective inflation, if a rate base  
25 which includes a portion of current costs is used in this proceeding  
26 then my recommended cost of equity and fair rate of return must be

1 adjusted downward to avoid compensating the equity investor for capital  
2 which he has not supplied to PECO. My recommended range for cost  
3 of equity and fair rate of return to be applied to Dr. Birx's  
4 recommended rate base which contains some measure of current cost is  
5 shown in Schedule No. 2 of my exhibit.

6 Q. HAVE YOU INCLUDED AN ALLOWANCE FOR ATTRITION IN YOUR RECOMMENDED FAIR  
7 RATE OF RETURN?

8 A. I have not made a separate adjustment for attrition. The investor  
9 considers the regulatory environment as well as the differences between  
10 allowed rates of return and achieved rates of return when he evaluates  
11 the investment risk of a utility. To the extent that a particular  
12 utility's earnings on book are deficient or the returns which a  
13 regulatory agency allows it the opportunity to earn are lower than  
14 that of comparable risk companies, everything else being equal, an  
15 investor will be willing to pay less for its stock and will require a  
16 higher return.

17 Since my recommended cost of equity is determined through evaluation  
18 of market-based financial data, I have considered the effects of attrition  
19 on the cost of capital.

20 Q. DOES THAT COMPLETE YOUR TESTIMONY?

21 A. Yes, except to state that my recommended fair rate of return does not  
22 contain adjustments for penalties or incentives which may be deemed  
23 to be appropriate as a result of the evaluation of management  
24 efficiencies or inefficiencies during these proceedings.

Pennsylvania Public Utility Commission

v.

Philadelphia Electric Company  
Docket No. R-79060865

APPENDIX A

To Direct Testimony of Donald H. Muth

EDUCATIONAL BACKGROUND AND

BUSINESS EXPERIENCE

Education, Business and Regulatory  
Experience of Donald H. Muth

EDUCATIONAL BACKGROUND

In May, 1977 I received a Bachelor of Arts degree in Business Administration from Elizabethtown College. My major course of study was accounting with additional areas of study including economics, finance, computer programming and various business related courses.

I have also attended the following seminars or conferences concerning utility regulation and related subjects:

- NARUC Annual Regulatory Studies Program at Michigan State University - 7/16/73 to 7/27/73
- NARUC Annual Regulatory Seminar on Rate Regulation of Water Utilities at the University of South Florida - 11/11/73 to 11/16/73
- Pennsylvania Public Utility Commission Workshop sponsored by the Pennsylvania State University - May and June, 1976
- Pennsylvania Public Utility Commission Workshop on the Physical Functioning of Utility Equipment sponsored by the Pennsylvania State University - 10/76 to 1/77
- Attended the semi-annual meeting of the NARUC Staff Committee on Accounting in Nashville, Tennessee - 9/12/76-9/16/76
- Visited the New York Public Service Commission to review its organizational structure, auditing and rate case procedures - 1/13/77-1/15/77
- Attended Paine Webber (large New York Investment Banker) Seminar on Fixed Securities - 7/12/77
- Attended Management Conference on Leverage Leasing, Project and Fuel Procurement Financing in the Electric Utility Industry - 10/5/77 to 10/7/77 (New York City)
- Visited Research Department of Paine Webber to study its statistical and economic research methods and sources - November, 1977
- Attended Ohio State University Seminar on use of the Regulatory Analysis Model (RAM) in February, 1979

BUSINESS EXPERIENCE

Non-Utility Experience

From 1956 to 1969 I was employed by The California Test Bureau, a publisher and processor of education and psychological tests for schools, colleges and industry, in various capacities including shipping clerk, supervisor of its eastern division warehouse and supervisor of machine scoring and data processing.

Utility Experience

I have been continuously employed in the utility industry or in utility regulation since 1969.

- From 1969-1972 I was employed by General Waterworks Corporation, a public utility holding company, initially as a Junior Accountant and subsequently as Accounting Supervisor of its Atlantic Division office.
- From 1972-1973 I was employed as an Accountant by Community Communications Corporation, a consulting firm which provided management, engineering, billing and accounting services to several small independent telephone utilities located in Pennsylvania and New York.
- From 1973-1976 I was employed as a Public Utility Analyst in the New Rates Section, Bureau of Rates, Pennsylvania Public Utility Commission. I was responsible for analyzing supporting data filed by water, sewer, gas, electric and telephone companies in support of proposed rate increases and preparing a detailed report recommending acceptance or disallowance of claims for operating revenues, expenses, rate base and rate structure.
- From 1976-10/77 I was employed as a Public Utility Analyst and Assistant Supervisor of The New Rates Section. My responsibilities were similar to those described in the previous paragraph with the additional duty of reviewing rate filings and reports completed by analysts in the section.

During the period 1973-10/77 I conducted an analysis or supervised the review and analysis of approximately 100 rate cases filed by various utilities. In all of these cases I worked closely with the Rate of Return Section concerning the determination of a proper rate of return to be included in the reports. During this period I acquired a knowledge of the specific components of fair rate of return and conducted an independent rate of return analysis on various cases.

- From 10/77-1/79 I was employed as a Public Utility Analyst and Supervisor of the Tax Section of the Finance Division. In this position I supervised three tax specialists. We were collectively responsible for analyzing rate case data and recommending, through testimony when necessary, the proper allowance for state and federal income taxes to be included in utilities' cost of service.
- From 1/79 to the present I have been supervisor of the Tax Section and the Rate of Return Section of the Finance Division, Bureau of Rates. I am responsible for the supervision of nine personnel employed as income tax and rate of return specialists. We are collectively responsible for analyzing rate case data and recommending, through testimony when necessary, a proper allowance for state and federal income taxes and a fair rate of return.

Since January, 1979, I have concentrated primarily on the fair rate of return function of rate making. I have prepared or reviewed the preparation of recommendations concerning the cost of capital and fair rate of return for in excess of 100 utilities of various types and sizes.

During this period we have conducted research and evaluation of new rate of return techniques including the Capital Asset Pricing Model. We are presently laying the groundwork for the establishment of a computerized data base and the computerized analysis of financial and market data of public utilities.

Trial Staff Exhibit No. DHM-1A  
Witness: D. H. Muth

Pennsylvania Public Utility Commission

vs.

Philadelphia Electric Company

Docket No. R-79060865

DOCKETED  
NOV 28 1979

Exhibit to Accompany the

Direct Testimony

of

Donald H. Muth

DOCUMENT  
FOLDER

SECRETARY'S OFFICE  
PUBLIC UTILITY  
COMMISSION

79 NOV 26 PM 4:18

RECEIVED

Concerning

Fair Rate of Return

PA. PUBLIC UTILITY COMMISSION	
DOCKET NO. <u>R79060865</u>	FOLDER NO. _____
<u>Trial Staff</u> EXHIBIT NO. <u>DHM-1A</u>	
HEARING AT <u>Htg</u>	DATE <u>11-21-79</u>
REPORTER <u>J. H. ...</u>	

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Current (1978) Risk Analysis Using Various Financial and Operating Indices and Ratios for Barometer Group and Philadelphia Electric Company	26, Pages 1 to 4

Summary of Recommended Fair Rate of Return

Recommended Fair Rate of Return Applicable to a  
 Rate Base which Consists Solely of Historical Costs

<u>Type of Capital</u>	<u>Ratios</u> %	<u>Cost</u> <u>Rate</u> %	<u>Weighted</u> <u>Cost</u> %
Long-Term Debt	52.2	8.40	4.38
Preferred Stock	12.8	7.78	1.00
Common Equity	<u>35.0</u>	13.63	<u>4.77</u>
Total	<u>100.00</u>		<u>10.15</u>

Recommended Range of Cost of Equity and  
 Fair Rate of Return Applicable Solely to Staff  
 Recommended Rate Base Containing Some Measure of Current Costs

<u>Staff Recommended</u> <u>Rate Base Range</u>	<u>Applicable Cost</u> <u>of Equity Range</u>	<u>Applicable Fair</u> <u>Rate of Return Range</u>
\$2,889,000,000	8.63 %	8.40%
to	to	to
\$2,828,000,000	9.14 %	8.58%

Philadelphia Electric Company  
 CAPITALIZATION AND CAPITALIZATION RATIOS  
 FISCAL YEARS ENDED  
 3/31/79 AND 3/31/80

	Fiscal Year Ended 3/31/79			Fiscal Year Ended 3/31/80		
	\$	Excl. Short Term	Incl. Short Term	\$	Excl. Short Term	Incl. Short Term
Long Term Debt	\$2,207,080*	51.6%	51.4%	\$2,355,792*	52.2%	52.0%
Preferred Stock	582,872	13.6	13.6	579,672	12.8	12.8
Common Equity	<u>1,487,877</u>	<u>34.8</u>	<u>34.7</u>	<u>1,582,820</u>	<u>35.0</u>	<u>34.9</u>
Total Permanent Capital	\$4,277,829	100.0%	99.7%	\$4,518,284	100.0%	99.7%
Short Term Debt	<u>12,367</u>		<u>0.3</u>	<u>13,000</u>		<u>0.3</u>
Total Capitalization	\$4,290,196		100.0%	\$4,531,284		100.0%
<u>System</u>						
Long Term Debt	\$2,228,861*	51.8%	51.6%	\$2,376,792*	52.3%	52.2%
Preferred Stock	582,872	13.6	13.5	579,672	12.8	12.7
Common Equity	<u>1,487,877</u>	<u>34.6</u>	<u>34.5</u>	<u>1,582,820</u>	<u>34.9</u>	<u>34.7</u>
Total Permanent Capital	\$4,299,610	100.0%	99.6%	\$4,539,284	100.0%	99.6%
Short Term Debt	<u>16,617</u>		<u>0.4</u>	<u>17,000</u>		<u>0.4</u>
Total Capitalization	\$4,316,227		100.0%	\$4,556,284		100.0%

\*Current maturities of long term debt are included in these figures but not the unamortized premium and discount.

Note: This Schedule is Attachment II-A-1c of Volume II of Respondent's Exhibit No. 1.

PHILADELPHIA ELECTRIC COMPANY

DEBT CAPITAL  
 DEVELOPMENT OF WEIGHTED EFFECTIVE COST RATE  
 March 31, 1980  
 (\$1,000's)

Coupon Rate (h)	Date of Maturity (b)	Date of Issue (a)	Principal Amount Outstanding (g)(d)	Premium or (Discount) (f)	Issue Expense (j)	Net Proceeds (k)		Cost of Money		Yield to Maturity (m)
						Amount (7)	Per \$100 (8)	Curr. Yield (9)	Avg. Interest (10)=(9)x(7)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
2-3/4%	due 1981	12/1/66	30,000	224	134	30,130	100.43	2.74	826	2.73
3-1/4%	due 1982	1/1/52	35,000	103	161	34,942	99.83	3.26	1,139	3.26
3-1/8%	due 1983	12/1/53	20,000	(197)	97	19,706	98.53	3.17	625	3.20
3-1/8%	due 1985	4/1/55	50,000	(239)	159	49,606	99.21	3.15	1,563	3.17
4.85% S.F. Debs	due 1986	10/1/61	40,000	-	184	39,816	99.53	4.87	1,939	4.88
4-5/8%	due 1987	9/1/57	40,000	(284)	131	39,505	98.96	4.67	1,849	4.69
3-3/4%	due 1988	5/1/58	46,000	(360)	123	39,517	98.79	3.80	1,502	3.82
4-3/8%	due 1986	12/1/58	50,000	(315)	148	49,537	99.07	4.42	2,190	4.43
5%	due 1989	10/1/59	50,000	171	153	50,018	100.04	5.00	2,501	5.00
4-1/2%	due 1994	5/1/64	50,000	160	134	50,026	100.05	4.50	2,251	4.50
5-1/8%	due 1997	10/1/67	75,000	(271)	115	74,614	99.49	6.16	4,596	6.16
6-1/2%	due 1993	3/1/68	60,000	(401)	79	59,520	99.20	6.55	3,899	6.57
9% S.F. due 1995	2/1/70	80,000	1,071	111	80,960	101.20	8.89	7,197	8.88	
7-3/4% S.F. due 2000	12/15/70	80,000	(772)	107	79,121	98.90	7.84	6,203	7.85	
8-1/4%	due 1996	7/1/71	80,000	(349)	126	79,505	99.38	8.30	6,599	8.31
7-3/8%	due 2001	12/15/71	80,000	49	132	79,917	99.90	7.38	5,898	7.38
7-1/2%	due 1998	6/15/72	100,000	(14)	142	99,844	99.84	7.51	7,498	7.51
7-1/2%	due 1999	1/15/73	100,000	(384)	116	99,400	99.50	7.54	7,502	7.54
8-1/2%	due 2004	1/15/74	125,000	34	145	124,689	99.91	8.51	10,628	8.51
7-year notes	5/29/74	75,000	-	3	74,997	99.99	10.50(1)	7,875	10.50	
11% due 1980	10/15/74	125,000	(1,219)	216	123,565	98.85	11.13	13,773	11.27	
12-3/4% due 1981	1/15/75	100,000	(850)	125	99,025	99.03	12.87	12,745	12.99	
11-5/8% due 2000	4/15/75	65,000	(423)	104	64,473	99.19	11.72	7,556	11.73	
11% due 2000	8/1/75	80,000	(700)	177	79,123	98.90	11.12	8,798	11.13	
7-1/8% due 2006	3/1/76	100,000	(875)	159	98,966	98.97	9.22	9,125	9.23	
8-5/8% due 2002	8/1/76	100,000	(875)	168	98,957	98.96	9.73	9,625	9.74	
8-5/8% due 2007	3/15/77	75,000	(670)	117	74,213	98.95	8.72	6,469	8.73	
8-5/8% due 2007	7/15/77	75,000	(429)	141	74,430	99.24	8.69	6,469	8.70	
9-1/8% due 2008	3/15/78	100,000	110	152	99,958	99.96	9.13	9,125	9.14	
7-year notes	7/10/78	25,000	-	3	24,997	99.99	10.70(2)	2,675	10.70	
7-year notes	7/13/78	75,000	-	3	74,997	99.99	10.25(3)	7,688	10.25	
8-year note	5/28/79	50,000	-	-	50,000	100.00	10.0(4)	5,000	10.0	
10-1/4% due 2009 (5)	10/79	100,000	-	-	100,000	100.00	10.25	10,250	10.25	
I.R.B.'s										
4.50% due 1980	10/1/72	1,000	-	15	985	98.50	4.57	45	4.72	
5.50% due 1997	10/1/72	33,000	-	479	32,521	98.55	5.58	1,815	5.61	
6.00% due 1993-2003	2/1/77	23,500	(429)	210	22,861	97.28	6.17	1,410	6.23	
Note to Samuel & Catherine Edwards	7/19/77	304	-	-	304	100.00	6.00	24	6.00	
Note to IBM		27	-	-	27	100.00	10.00	3	10.00	
Note to Clarence & Betty Myers	11/1/78	30	-	-	30	100.00	7.00	2	7.00	
Note to Burdett Oxygen Company	2/1/78	36	-	-	36	100.00	6.00	3	6.00	
Cumulative Required S.F.(?)										
4.85% S.F. Debs	Due 2000	10/1/61	(14,406)	-	(67)	(14,339)	99.53	(4.87)	(698)	(4.88)
9% S.F. Due 1995	2/1/70		(9,600)	(129)	(13)	(9,716)	101.20	(8.89)	(864)	(8.88)
7-3/4% S.F. due 2000	12/15/70		(8,099)	78	(11)	(8,010)	98.90	(7.84)	(628)	(7.85)
			2,399,792	(8,161)	4,480	2,343,191		194,670		
Weighted Avg. Cost of Debt Capital					8.31% (p)					

(1) = 105% of prime (prime @ 10.0%) = 10.50%  
 (2) = 107% of prime (prime @ 10.0%) = 10.70%  
 (3) = 1/4 of 1% over prime (prime @ 10.0%) = 10.25%  
 (4) = Prime x 10.0%  
 (5) = estimated

Note: This Schedule is Attachment II-A-6a, 2 of 2 of Volume II of Respondent's Exhibit No. 1.

Calculation of Weighted Average  
Cost of Debt at March 31, 1980

	(\$000's)
Net Proceeds (Column 7, Page 1, Schedule No. 4)	<u>\$2,343,151</u>
Annual Interest Calculated on a Current Yield Basis (Column 9, Page 1, Schedule No. 4)	\$ 194,670
Adjustment for \$100,000 of Bonds Issued at 12.62% (\$12,620 - 10,250)	2,370
Adjustment for Gain on Required Debt (1)	<u>(291)</u>
Total Interest Expense	<u>\$ 196,749</u>
Weighted Effective Cost of Debt	<u>8.40%</u>

Note 1: The \$291,000 adjustment for gain on reacquired debt is the average of the gains for 1977, 1978 and 1979 as reported on Attachment II-A-6C, Sheet 1 of 2 of Respondent's Exhibit No. 1.

Philadelphia Electric Company  
Preferred Stock  
Development of Weighted Effective Cost Rate  
March 31, 1980  
(\$1,000's)

Issue (m)	Shares	Date of Issue (m)	Principal Amount Outstanding (o,d,f)	Total Discount and Expense or Net Premium (i,j)	Amount (k)	Per Share	Dividend Requirement	Effective Cost Rate - % (m,o)
4.4s	Cumulative	Dec. 1941	\$22,650	-	\$22,650	\$100.00	\$995.6	4.10
		Mar. 1942	4,822	449	5,271	109.31	212.2	4.03
3.8s	Cumulative	12/5/46	30,000	(30)	29,970	99.90	1,140.0	3.80
4.3s	Cumulative	2/5/48	15,000	(468)	14,532	96.88	645.0	4.44
4.68s	Cumulative	5/14/53	15,000	(244)	14,756	98.37	702.0	4.76
7s	Cumulative	2/18/69	40,000	(646)	39,354	98.39	2,800.0	7.11
8.75s	Cumulative	7/22/70	65,000	(1,040)	63,960	98.40	5,687.5	8.89
7.85s	Cumulative	3/10/71	50,000	(801)	49,199	98.40	3,925.0	7.98
7.75s	Cumulative	11/16/71	20,000	(399)	19,601	98.01	1,550.0	7.91
7.80s	Cumulative	4/20/72	75,000	(1,106)	73,894	98.53	5,850.0	7.92
7.325s	Cumulative	5/1/73	75,000	(442)	74,558	99.41	5,493.8	7.37
9.50s	Cumulative	5/1/74	75,000	(1,093)	73,907	98.54	7,125.0	9.64
9.52s	Cumulative	5/1/76	50,000	(920)	49,080	98.16	4,760.0	9.70
8.75s	Cumulative	5/1/78	50,000	(225)	49,775	99.55	4,375.0	8.79
(Redeemed 7s Cumulative)		2/10/69	(4,800)	77	(4,723)	98.39	(336.0)	(7.11)
Redeemed 7.325s Cumulative		5/1/73	(3,000)	18	(2,982)	99.41	(291.8)	(7.37)
Total at 3/31/80(p)			\$579,672		\$572,802		\$44,706.3	7.80

(b) Not applicable  
(e) Not applicable  
(g) Not applicable

Note: This Schedule is Attachment II-A-6b, 2 of 2 of Volume II of Respondent's Exhibit No. 1.

Calculation of Weighted Average  
Cost of Preferred Stock at March 31, 1980

	(\$000's)
Net Proceeds (Column 6, Page 2, Schedule No. 5)	\$572,802.0
Dividend Requirement (Column 8, Page 2, Schedule No. 5)	\$ 44,706.3
Adjustment for Gain on Preferred Stock (1)	<u>121.5</u>
Net Dividend Requirement	<u>\$ 44,584.8</u>
Weighted Effective Cost of Preferred Stock	<u>7.78%</u>

Note 1: The \$121,500 adjustment for gain on redemption of preferred stock is the average of the gains for 1977, 1978, and 1979 as reported on Attachment II-A-6c, Sheet 2 of 2 of Respondent's Exhibit No. 1.

Comparison of Interest Rate Trends for  
Various Ratings of Utility and Industrial Bonds  
for the Years 1971-1978 and 1979 to Date

Time Period (1)	Aaa Rated Bonds				Aa Rated Bonds				A Rated Bonds				Baa Rated Bonds		
	Utility (2)	Industrial (3)	Spread (4)	Utility (5)	Industrial (6)	Spread (7)	Utility (8)	Industrial (9)	Spread (10)	Utility (11)	Industrial (12)	Spread (13)			
1971	7.72	7.05	.67	8.00	7.23	.77	8.16	7.61	.55	8.63	8.37	.26			
1972	7.46	6.97	.49	7.60	7.11	.49	7.72	7.36	.36	8.17	7.99	.18			
1973	7.60	7.28	.32	7.72	7.40	.32	7.84	7.63	.21	8.17	8.07	.10			
1974	8.71	8.42	.29	9.04	8.64	.40	9.50	8.90	.60	9.84	9.14	.70			
1975	9.03	8.61	.42	9.44	8.90	.54	10.09	9.21	.88	10.96	10.26	.70			
1976	8.63	8.23	.40	8.92	8.59	.33	9.33	8.88	.45	9.82	9.67	.15			
1977	8.19	7.86	.33	8.43	8.04	.39	8.61	8.36	.25	9.06	8.87	.19			
1978	8.87	8.58	.29	9.10	8.74	.36	9.29	8.94	.35	9.62	9.35	.27			
1979															
Jan.	9.48	9.01	.47	9.70	9.24	.46	9.90	9.54	.36	10.29	9.96	.33			
Feb.	9.51	9.01	.50	9.74	9.25	.49	9.84	9.51	.33	10.27	9.89	.38			
Mar.	9.61	9.11	.50	9.89	9.33	.56	10.04	9.59	.45	10.53	9.98	.55			
Apr.	9.61	9.15	.46	9.92	9.37	.55	10.10	9.65	.45	10.56	10.11	.45			
May	9.71	9.30	.41	10.19	9.52	.67	10.30	9.70	.60	10.70	10.24	.46			
June	9.49	9.08	.41	9.95	9.36	.59	10.14	9.64	.50	10.56	10.19	.37			
Jul.	9.42	8.98	.44	9.72	9.26	.46	9.98	9.52	.46	10.48	10.11	.37			
Aug.	9.46	8.99	.47	9.75	9.31	.44	10.14	9.56	.58	10.50	10.20	.30			
Sep.	9.49	9.18	.31	9.94	9.46	.48	10.36	9.69	.67	10.78	10.29	.49			
Oct.															

Source of Information: Moody's Public Utility Manuals and Bond Surveys.

Annual Rates of Inflation as  
Measured by the Percent Change in  
the Average Annual Consumer Price Index

<u>Time Period</u> (1)	<u>Annual Rate of Inflation</u> (2)
1969	5.4%
1970	5.9%
1971	4.3%
1972	3.3%
1973	6.2%
1974	11.0%
1975	9.1%
1976	5.8%
1977	6.5%
1978	7.7%
1979 (October)	13.2%
1980 (Estimated)	8.5-9.0%

Source of Information: Federal Reserve Bulletin  
Wall Street Journal  
1980 - Staff Estimate

Summary of Barometer Group Companies  
and Major Selection Criteria Data

<u>Company</u>	<u>Gross Utility Plant (1)</u>	<u>Investor Supplied Capital (2)</u>	<u>Major Service Areas (3)</u>		<u>Bond Rating Moody's (4)</u>	<u>S&amp;P (5)</u>	<u>Common Stock Rating S&amp;P (6)</u>		<u>Gross Operating Revenue Mtx (7)</u>		
			<u>States</u>	<u>Pa.</u>			<u>Stock Rating S&amp;P (6)</u>	<u>Electric (7)</u>	<u>Gas (8)</u>	<u>Other (9)</u>	
Carolina Power and Light Company	\$3.4	\$2.6	N.C., S.C.	A	A	A-	100.0%	--	--	--	
Duke Power Company	5.8	4.3	N.C., S.C.	A	A	A-	100.0	--	--	--	
Niagara Mohawk Power Corporation	3.9	2.9	N.Y.	A	A-	B+	79.7	20.3	--		
Ohio Edison Company	3.4	2.7	Ohio, Pa.	A	A-	B+	99.4	--	.6		
Detroit Edison Company	5.1	3.7	Mich.	Baa	BBB+	B+	98.2	--	1.8		
Long Island Lighting Company	3.2	2.7	N.Y.	Aa	A-	A-	82.1	17.9	--		
Pennsylvania Power and Light Company	3.5	3.0	Pa.	Aa	A+	A-	100.0	--	--		
Virginia Electric and Power Company	5.6	4.7	Va., N.C.	A	A	A-	96.5	3.5	--		
Average	4.2	3.3	--	--	--	--	94.5	5.2	.3		
Philadelphia Electric Company	5.5	4.3	Pa.	A	A-	B+	84.0	13.0	3.0		

Source of Information: Moody's Public Utility Manuals; Companies' Annual Reports to Stockholders; Standard and Poor's Stock Guide

Note 1: Billions of dollars

Basis for Selection of Barometer Group

- Operates in Eastern Part of United States
- Gross Utility Plant in Excess of \$3 Billion
- Total Investor Supplied Capital in Excess of \$2.5 Billion
- Have Common Stocks Rated A- or B+ by Standard and Pears
- Have Bonds Rated Aa, A, or Baa by Moody's Investor Services, Inc.
- Have a Common Stock which is Actively Traded
- Have approximately 80% or More of Their 1978 Operating Revenues Derived from Electric Sales

Cost of Common Equity  
Earnings/Price Ratio Method  
For Barometer Group and Philadelphia Electric Company

<u>Company</u>	5 Year	4 Year	3 Year	2 Year	Calendar	At
	Average 1974-1978 (1)	Average 1975-1978 (2)	Average 1976-1978 (3)	Average 1977-1978 (4)	Year-1978 (5)	June 30, 1979 (6)
Carolina Power and Light Company	13.09%	13.09%	12.42%	12.66%	14.17%	14.43%
Duke Power Company	11.62	11.70	12.04	12.06	13.01	14.87
Niagara Mohawk Power Corporation	14.01	13.71	11.91	12.01	12.87	14.59
Ohio Edison Company	10.28	10.28	9.36	8.35	6.92	8.03
Detroit Edison Company	11.99	12.13	11.77	11.86	11.64	13.59
Long Island Lighting Company	14.63	14.68	13.84	13.44	13.28	14.14
Pennsylvania Power and Light Company	14.58	14.23	13.60	13.96	13.23	15.50
Virginia Electric and Power Company	<u>14.11</u>	<u>14.06</u>	<u>12.87</u>	<u>12.88</u>	<u>12.85</u>	<u>12.71</u>
	<u>13.04</u>	<u>12.98</u>	<u>12.23</u>	<u>12.15</u>	<u>12.25</u>	<u>13.48</u>
Philadelphia Electric Company	<u>11.73</u>	<u>11.53</u>	<u>10.71</u>	<u>10.26</u>	<u>10.76</u>	<u>12.15</u>

Average Range for Barometer Group 12.15% - 13.48%

Range for Philadelphia Electric Company 10.26 - 12.15%

Source of Information: Summarized from Schedule 19, Exhibit No. DHM-1A

Note 1: Based on Average Hi and Low Stock Prices for the 6 month Period Ended June 30, 1979 and Earnings per Share for the 12-Month Period Ended June 30, 1979.

Cost of Common Equity  
Discounted Cash Flow Analysis  
for Barometer Group and Philadelphia Electric Company

Exhibit No. DHM-1A  
Schedule No. 10  
Page 1 of 4

Calculation of Total Return Required by Investors  
at Various Time Periods Based on Compound Growth in Dividends

Calculation of Total Return Required by Investors  
at Various Time Periods Based on Compound Growth in Earnings

Barometer Group				Philadelphia Electric Company				Barometer Group				Philadelphia Electric Company			
Average Dividend Yield (1)	Compound Growth Rate (2)	Total Required Return (3)	Average Dividend Yield (4)	Compound Growth Rate (5)	Total Required Return (6)	Average Dividend Yield (7)	Compound Growth Rate (8)	Total Required Return (9)	Average Dividend Yield (10)	Compound Growth Rate (11)	Total Required Return (12)	Average Dividend Yield (13)	Compound Growth Rate (14)	Total Required Return (15)	
10.43	2.87	13.30	11.34	1.88	13.22	10.43	2.88	13.31	11.34	--	11.34	10.69	.42	11.11	
1975	1974-1978	Total	1975	1974-1978	Total	1975	1974-1978	Total	1975	1974-1978	Total	1975	1974-1978	Total	
10.82	3.03	13.85	12.32	2.35	14.67	10.82	4.43	15.25	12.32	.82	13.14	10.69	.42	11.11	
1976	1975-1978	Total	1976	1975-1978	Total	1976	1975-1978	Total	1976	1975-1978	Total	1976	1975-1978	Total	
8.74	3.77	12.51	9.98	3.15	13.13	8.74	4.26	13.00	9.98	.18	10.16	10.69	.42	11.11	
1977	1976-1978	Total	1977	1976-1978	Total	1977	1976-1978	Total	1977	1976-1978	Total	1977	1976-1978	Total	
8.20	4.14	12.34	9.17	4.76	13.93	8.20	4.00	12.20	9.17	--	9.17	10.69	.42	11.11	
1978	1977-1978	Total	1978	1977-1978	Total	1978	1977-1978	Total	1978	1977-1978	Total	1978	1977-1978	Total	
9.22	4.65	13.87	10.36	2.27	12.63	9.22	4.46	13.68	10.36	--	10.36	10.69	.42	11.11	
Average Current Yield	Estimated 1979 Growth Rate	Total Required Return	Average Current Yield	Estimated 1979 Growth Rate	Total Required Return	Average Current Yield	Estimated 1979 Growth Rate	Total Required Return	Average Current Yield	Estimated 1979 Growth Rate	Total Required Return	Average Current Yield	Estimated 1979 Growth Rate	Total Required Return	
10.41	3.50	13.91	10.99	2.00	12.99	10.41	4.00	14.41	10.99	1.50	12.49	10.69	.42	11.11	
Average of Periods				Average of Periods				Average of Periods				Average of Periods			
9.64	3.66	13.30	10.69	2.74	13.43	9.64	4.00	13.64	10.69	.42	11.11	10.69	.42	11.11	
Range for Barometer Group				Range for Philadelphia Electric Co.				Range for Barometer Group				Range for Philadelphia Electric Co.			
12.34%-13.91%				12.63%-14.67%				12.20%-15.25%				9.17%-13.14%			

Source of Information: - Average Dividend Yields-Schedule No. 16, Exhibit No. DHM-1A; - Compound Growth in Dividends-Schedule No. 10, Page 3 of 4, Exhibit DHM-1A; - Compound Growth in Earnings-Schedule No. 10, Page 4 of 4, Exhibit DHM-1A; - Average Current Yield-Standard and Poots Stock Guide-Calculated using average of the High and Low Stock Prices for 6 months ended June 30, 1979 and Earnings Per Share for 12 Months Ended.

REVISED

Cost of Common Equity  
 Discounted Cash Flow Analysis  
 for Barometer Group and Philadelphia Electric Company

Analysis of Returns Required by Investors Based on Average Dividend Yields and Compound Growth in Dividends				Analysis of Returns Required by Investors Based on Average Dividend Yields and Compound Growth in Earnings			
Barometer Group		Philadelphia Electric Company		Barometer Group		Philadelphia Electric Company	
Average Dividend Yield	Compound Growth Rate	Average Dividend Yield	Compound Growth Rate	Average Dividend Yield	Compound Growth Rate	Average Dividend Yield	Compound Growth Rate
(1)	(2)	(4)	(5)	(7)	(8)	(10)	(11)
1974-1978	1973-1978	1974-1978	1973-1978	1974-1978	1973-1978	1974-1978	1973-1978
9.34	2.87	10.69	1.88	9.34	2.88	10.69	—
1975-1978	1974-1978	1975-1978	1974-1978	1975-1978	1974-1978	1975-1978	1974-1978
9.25	3.03	10.46	2.35	9.25	4.43	10.46	.82
1976-1978	1975-1978	1976-1978	1975-1978	1976-1978	1975-1978	1976-1978	1975-1978
8.72	3.77	9.84	3.15	8.72	4.26	9.84	.18
1977-1978	1976-1978	1977-1978	1976-1978	1977-1978	1976-1978	1977-1978	1976-1978
8.71	4.14	9.77	4.76	8.71	4.00	9.77	—
1978	1977-1978	1978	1977-1978	1978	1977-1978	1978	1977-1978
9.22	4.65	10.36	2.27	9.22	4.46	10.36	—
Average of Periods		Average of Periods		Average of Periods		Average of Periods	
9.05	3.69	10.23	2.88	9.05	4.00	10.22	.20
Barometer Group Range		Philadelphia Electric Co. Range		Barometer Group Range		Philadelphia Electric Co. Range	
12.21%-13.87%		12.57%-14.53%		12.22%-13.68%		9.77%-11.28%	
Total		Total		Total		Total	
12.21	12.28	12.57	12.81	12.22	13.68	10.69	11.28
12.49	12.85	12.99	14.53	12.98	12.71	10.02	9.77
13.87	13.87	12.63	12.63	13.68	13.68	10.36	10.36
12.74	13.11	13.11	13.11	13.05	13.05	10.42	10.42

Source of Information: Average Dividend Yields - Calculated from Schedule No. 16, Exhibit No. DHM-1A.  
 Compound Growth in Dividends - Schedule No. 10, Page 3 of 4, Exhibit No. DHM-1A.  
 Compound Growth in Earnings - Schedule No. 10, Page 4 of 4, Exhibit No. DHM-1A.

Discounted Cash Flow Analysis  
Compound Growth Rate of Dividends Per Share  
for Various Time Periods

Company	Dividends Per Share									
	1969 (1)	1970 (2)	1971 (3)	1972 (4)	1973 (5)	1974 (6)	1975 (7)	1976 (8)	1977 (9)	1978 (10)
Carolina Power and Light Company	\$1.42	\$1.46	\$1.46	\$1.48	\$1.54	\$1.60	\$1.60	\$1.66	\$1.72	\$1.87
Duke Power Company	1.40	1.40	1.40	1.40	1.40	1.40	1.40	1.53	1.63	1.74
Niagara Mohawk Power Corporation	1.10	1.10	1.10	1.12	1.15	1.18	1.21	1.24	1.32	1.37
Ohio Edison Company	1.50	1.54	1.54	1.54	1.59	1.65	1.66	1.67	1.72	1.76
Detroit Edison Company	1.40	1.40	1.40	1.40	1.44	1.45	1.45	1.45	1.45	1.52
Long Island Lighting Company	1.29	1.33	1.37	1.41	1.45	1.46	1.49	1.55	1.61	1.68
Pennsylvania Power and Light Co.	1.59	1.60	1.60	1.62	1.68	1.77	1.80	1.80	1.89	1.92
Virginia Electric and Power Co.	1.11	1.12	1.12	1.12	1.17	1.18	1.18	1.23	1.24	1.30
Average	\$1.35	\$1.37	\$1.37	\$1.39	\$1.43	\$1.46	\$1.47	\$1.52	\$1.57	\$1.65
Philadelphia Electric Company	\$1.64	\$1.64	\$1.64	\$1.64	\$1.64	\$1.64	\$1.64	\$1.64	\$1.76	\$1.80
Compound Growth Rates for the Periods:										Average of Periods
Barometer Group	1969- 1978	1970- 1978	1971- 1978	1972- 1978	1973- 1978	1974- 1978	1975- 1978	1976- 1978	1977- 1978	
Philadelphia Electric Company	2.20%	2.32%	2.60%	2.88%	2.87%	3.03%	3.77%	4.14%	4.65%	3.56%
	1.04%	1.17%	1.34%	1.56%	1.88%	2.35%	3.15%	4.76%	2.27%	2.17%

Source of Information: 1969-1973 - Standard and Poor's Stock Guide  
1974-1978 - Annual Reports to Stockholders

Discounted Cash Flow Analysis  
Compound Growth Rates of Earnings Per Share  
for Various Time Periods

Company	Earnings Per Share									
	1969 (1)	1970 (2)	1971 (3)	1972 (4)	1973 (5)	1974 (6)	1975 (7)	1976 (8)	1977 (9)	1978 (10)
Carolina Power and Light Company	\$2.05	\$1.56	\$1.97	\$2.86	\$2.58	\$2.21	\$2.36	\$2.52	\$2.61	\$3.10
Duke Power Company	2.05	1.57	1.88	1.69	1.87	1.74	1.62	2.40	2.41	2.61
Niagara Mohawk Power Corporation	1.52	1.48	1.47	1.81	1.39	1.70	2.03	1.61	1.74	1.89
Ohio Edison Company	1.92	1.84	1.78	1.91	2.14	1.68	1.95	2.14	1.97	1.19
Detroit Edison Company	1.95	1.88	1.81	2.09	1.77	1.46	1.50	1.66	2.00	1.76
Long Island Lighting Company	1.94	1.95	2.11	2.20	2.02	2.03	2.31	2.52	2.59	2.44
Pennsylvania Power and Light Company	2.32	1.97	2.37	2.48	2.57	2.88	2.87	2.68	3.37	2.86
Virginia Electric and Power Company	1.73	1.80	1.85	2.08	2.13	1.62	1.95	1.80	1.92	1.88
Average	\$1.94	\$1.76	\$1.91	\$2.14	\$2.06	\$1.92	\$2.07	\$2.17	\$2.33	\$2.22
Philadelphia Electric Company	\$1.97	\$1.84	\$2.10	\$2.08	\$1.99	\$1.81	\$1.86	\$1.91	\$1.87	\$1.87
Compound Growth Rates for the Periods:	1969- 1978	1970- 1978	1971- 1978	1972- 1978	1973- 1978	1974- 1978	1975- 1978	1976- 1978	1977- 1978	Average of Periods
Barometer Group	1.97%	3.35%	2.53%	1.72%	2.88%	4.43%	4.26%	4.00%	4.46%	3.70%
Philadelphia Electric Company	0.00%	0.20%	0.00%	0.00%	0.00%	0.82%	0.18%	0.00%	0.00%	0.15%

Source: 1969-1973 - Standard and Poor's Stock Guide  
1974-1978 - Annual Report to Stockholders

Comparative Risk Analysis

Relative Rankings by Risk Analysis (Historical) for  
Barometer Group and Philadelphia Electric Company

	<u>Carolina Power and Light Co. (1)</u>	<u>Duke Power Company (2)</u>	<u>Niagara Mohawk Power Co. (3)</u>	<u>Ohio Edison Company (4)</u>	<u>Detroit Edison Company (5)</u>	<u>Long Island Lighting Co. (6)</u>	<u>Penna. Power &amp; Light Company (7)</u>	<u>Virginia Elec. and Power Co. (8)</u>	<u>Phila. Electric Company (9)</u>	<u>Schedule No. (10)</u>
<u>Historical Risk Analysis</u>										
Common Equity Ratio	2	6	1	8	5	4	9	7	3	13
Return on Common Equity	4	5	6	3	9	1	2	7	8	14
Interest Coverage-Before Income Taxes	1	3	6	9	8	5	2	7	4	15, p.1
Interest Coverage-After Income Taxes	4	6	3	4	9	1	2	6	8	15, p.1
Fixed Charge Coverage-After Income Taxes	4	6	2	4	9	1	3	8	7	15, p.1
Dividend Yield	7	9	4	3	2	5	6	8	1	16
Dividend Payout Ratio	3	6	5	9	7	2	1	4	8	17
Market to Book Ratios	4	2	7	1	8	3	5	9	6	18
Earnings/Price Ratios	5	2	6	1	4	9	8	7	3	19
Internal Cash Generation as a % of Construction Expenditures	1	N/A	2	N/A	N/A	6	5	3	4	20
AFUDC as a % of Income Available for Common Equity	9	5	1	8	4	3	2	6	7	21
Effective Income Tax Rates	2	1	7	9	5	8	4	6	3	22
Electric Generation by Fuel Mix	5	3	8	1	2	9	4	7	6	23
Compound Growth in Electric Sales (kwh)	7	8	1	3	4	5	6	9	2	24
Regulatory Environment	1	1	4	4	3	4	4	4	4	25
Average Rank	3.93	4.50	4.20	4.79	5.64	4.40	4.20	6.53	4.93	
Risk Ranking	1	5	2	6	8	4	2	9	7	

Source of Information: Summarized from Schedules 13 through 25, Exhibit No. DHR-1A.

Comparative Risk Analysis  
Relative Rankings by Risk Analysis (Current) for  
Parometer Group and Philadelphia Electric Company

	Relative Rankings by Risk Analysis (Current) for Parometer Group and Philadelphia Electric Company									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<u>Current (1978) Risk Analysis</u>	<u>Carolina Power and Light Co.</u>	<u>Duke Power Company</u>	<u>Niagara Mohawk Power Co.</u>	<u>Ohio Edison Company</u>	<u>Detroit Edison Company</u>	<u>Long Island Lighting Co.</u>	<u>Penna. Power &amp; Light Company</u>	<u>Virginia Elec. and Power Co.</u>	<u>Phila. Electric Company</u>	<u>Schedule No.</u>
Common Equity Ratio	1	3	4	9	6	2	5	8	7	26, p.1
Return on Common Equity	2	3	5	9	8	1	4	6	7	26, p.1
Interest Coverage-Before Income Taxes	1	2	5	9	8	4	3	7	6	26, p.1
Interest Coverage-After Income Taxes	2	5	3	9	8	1	3	6	7	26, p.1
Fixed Charge Coverage-After Income Taxes	1	4	3	9	8	2	5	7	6	26, p.2
Dividend Yield	9	8	4	2	3	5	7	6	1	26, p.2
Dividend Payout Ratio	1	2	6	9	7	4	3	5	8	26, p.2
Market to Book Ratios	5	3	7	1	8	2	6	9	4	26, p.2
Earnings/Price Ratios	9	6	5	1	3	8	7	4	2	26, p.3
Internal Cash Generation as a % of Construction Expenditures	7	3	1	9	4	6	8	5	2	26, p.3
AFUDC as a % of Income Available for Common Equity	2	8	1	9	5	4	7	3	6	26, p.3
Effective Income Tax Rates	1	2	7	9	4	8	3	6	5	26, p.3
Electric Generation by Fuel Mix	5	3	8	1	2	9	4	7	6	26, p.4
Growth in Electric Sales (kwh)	5	4	7	1	3	8	6	9	2	26, p.4
Regulatory Environment	1	1	4	4	3	4	4	4	4	26, p.4
Beta Rank	7	7	2	3	3	6	1	7	3	26, p.4
Average Rank	3.69	4.00	4.50	5.88	5.19	4.63	4.75	6.19	4.75	
Risk Ranking	1	2	3	8	7	4	5	9	5	

Source of Information: Summarized from Schedule 26 of Exhibit No. DHR-1A

Comparative Risk Analysis  
Average Common Equity Ratio for  
the Calendar Years 1974-1978 (1)

<u>Company</u>	<u>Common Equity Ratio</u>					<u>Average</u> <u>(6)</u>	<u>Risk</u> <u>Ranking</u> <u>(7)</u>
	<u>1974</u> <u>(1)</u>	<u>1975</u> <u>(2)</u>	<u>1976</u> <u>(3)</u>	<u>1977</u> <u>(4)</u>	<u>1978</u> <u>(5)</u>		
Carolina Power and Light Company	29.3	32.3	36.0	35.6	38.7	34.4	2
Duke Power Company	31.4	30.8	33.1	35.0	37.0	33.5	6
Niagara Mohawk Power Corporation	32.3	34.4	36.3	35.3	36.9	35.0	1
Ohio Edison Company (2)	32.4	33.2	30.6	35.7	32.7	32.9	8
Detroit Edison Company	32.4	33.8	32.7	34.1	34.9	33.6	5
Long Island Lighting Company	30.5	31.5	33.3	35.4	38.6	33.9	4
Pennsylvania Power and Light Company	30.6	30.4	30.8	33.0	35.3	32.0	9
Virginia Electric and Power Company	31.4	33.4	33.5	33.9	34.3	33.3	7
Average	31.3	32.5	33.3	34.8	36.0	33.6	--
Philadelphia Electric Company	33.1	34.4	34.5	35.2	34.4	34.3	3

Source: Moody's Public Utility Manuals  
 Annual Reports to Stockholders  
 Value Line Investment Survey

Notes:  
 1 - Based on Total Permanent Capital including Current Maturities of Long-Term Debt  
 2 - Consolidated Capital Structure

Comparative Risk Analysis

Average Return on Common Equity (%) for  
the Calendar Years 1974-1978 (1)

<u>Company</u>	Return on Common Equity					Average (6)	Risk Ranking (7)
	1974 (1)	1975 (2)	1976 (3)	1977 (4)	1978 (5)		
Carolina Power and Light Company	9.44	10.83	11.18	11.15	12.72	11.06	4
Duke Power Company	8.94	8.54	12.20	11.74	12.25	10.73	5
Niagara Mohawk Power Corporation	10.22	12.27	9.73	10.27	11.03	10.70	6
Ohio Edison Company	11.00	12.40	13.44	11.64	7.29	11.15	3
Detroit Edison Company	7.44	7.93	8.91	10.59	9.36	8.85	9
Long Island Lighting Company	11.40	13.44	14.05	13.85	12.76	13.10	1
Pennsylvania Power and Light Company	12.57	12.39	11.43	13.71	11.39	12.30	2
Virginia Electric and Power Company	8.98	10.84	9.87	10.16	9.85	9.94	7
Average	10.00	11.08	11.35	11.64	10.83	10.98	-
Philadelphia Electric Company	8.96	9.76	9.98	9.71	9.70	9.62	8

Source of Information: Moody's Public Utility Manuals  
Annual Reports to Stockholders

Note 1: Earnings Per Share, Common (on Avg. Shares)  
Divided by Avg. Net Tangible Assets per Common Share (Actual)

Comparative Risk Analysis

Interest Coverage Before Income Tax  
(Including AFUDC) for the Calendar Years 1974-1978 (1)

<u>Company</u>	Interest Coverage Before Income Tax (Including AFUDC)						Risk Ranking (7)
	<u>1974</u> (1)	<u>1975</u> (2)	<u>1976</u> (3)	<u>1977</u> (4)	<u>1978</u> (5)	<u>Average</u> (6)	
Carolina Power and Light Company	2.17	2.43	3.17	3.36	3.73	2.97	1
Duke Power Company	2.24	2.30	2.98	3.03	3.15	2.74	3
Niagara Mohawk Power Corporation	2.06	2.42	2.35	2.55	2.70	2.42	6
Ohio Edison Company	2.22	2.45	2.32	2.49	1.75	2.25	9
Detroit Edison Company	2.00	2.10	2.21	2.61	2.39	2.26	8
Long Island Lighting Company	2.28	2.53	2.74	2.82	2.79	2.63	5
Pennsylvania Power and Light Company	2.92	2.80	2.62	3.35	2.98	2.93	2
Virginia Electric and Power Company	<u>1.92</u>	<u>2.28</u>	<u>2.39</u>	<u>2.43</u>	<u>2.44</u>	<u>2.29</u>	<u>7</u>
Average	<u>2.23</u>	<u>2.41</u>	<u>2.60</u>	<u>2.83</u>	<u>2.74</u>	<u>2.56</u>	<u>--</u>
Philadelphia Electric Company	<u>2.63</u>	<u>2.59</u>	<u>2.75</u>	<u>2.65</u>	<u>2.59</u>	<u>2.64</u>	<u>4</u>

Source: Moody's Public Utility Manual - 1978  
Annual Reports to Stockholders

Note 1: Includes All Interest Charges

Comparative Risk Analysis  
Interest Coverage After Income Tax  
(Including AFUDC) for the Calendar Years (1)

<u>Company</u>	<u>Interest Coverage After Income Tax (Including AFUDC)</u>						<u>Risk Ranking</u> (7)
	<u>1974</u> (1)	<u>1975</u> (2)	<u>1976</u> (3)	<u>1977</u> (4)	<u>1978</u> (5)	<u>Average</u> (6)	
Carolina Power and Light Company	1.94	2.02	2.24	2.31	2.46	2.19	4
Duke Power Company	1.81	1.80	2.16	2.21	2.34	2.06	6
Niagara Mohawk Power Corporation	2.11	2.26	2.23	2.32	2.39	2.26	3
Ohio Edison Company	2.17	2.27	2.35	2.30	1.88	2.19	4
Detroit Edison Company	1.76	1.78	1.93	2.09	2.00	1.91	9
Long Island Lighting Company	2.22	2.41	2.54	2.55	2.47	2.44	1
Pennsylvania Power and Light Company	2.36	2.31	2.28	2.55	2.39	2.38	2
Virginia Electric and Power Company	<u>1.98</u>	<u>2.09</u>	<u>2.08</u>	<u>2.09</u>	<u>2.06</u>	<u>2.06</u>	<u>6</u>
Average	<u>2.04</u>	<u>2.12</u>	<u>2.23</u>	<u>2.30</u>	<u>2.25</u>	<u>2.19</u>	<u>—</u>
Philadelphia Electric Company	<u>2.07</u>	<u>2.00</u>	<u>2.09</u>	<u>2.06</u>	<u>2.03</u>	<u>2.05</u>	<u>8</u>

Source of Information: Moody's Public Utility Manual - 1978  
Annual Reports to Stockholders

Note 1: Includes All Interest Charges

Comparative Risk Analysis

Interest and Preferred Dividend Coverage After Income Taxes  
(Including AFUDC) for the Calendar Years 1974-1978 (1)

<u>Company</u>	<u>Interest and Preferred Dividend Coverage</u>						<u>Risk Ranking (7)</u>
	<u>1974 (1)</u>	<u>1975 (2)</u>	<u>1976 (3)</u>	<u>1977 (4)</u>	<u>1978 (5)</u>	<u>Average (6)</u>	
Carolina Power and Light Company	1.53	1.57	1.72	1.79	1.93	1.71	4
Duke Power Company	1.48	1.46	1.75	1.78	1.84	1.66	6
Niagara Mohawk Power Corporation	1.77	1.86	1.76	1.82	1.86	1.81	2
Ohio Edison Company	1.73	1.78	1.80	1.76	1.46	1.71	4
Detroit Edison Company	1.46	1.47	1.52	1.66	1.57	1.54	9
Long Island Lighting Company	1.74	1.82	1.90	1.93	1.87	1.85	1
Pennsylvania Power and Light Company	1.79	1.74	1.65	1.84	1.72	1.75	3
Virginia Electric and Power Company	1.57	1.67	1.62	1.64	1.61	1.62	8
<u>Average</u>	<u>1.63</u>	<u>1.67</u>	<u>1.72</u>	<u>1.78</u>	<u>1.73</u>	<u>1.71</u>	<u>--</u>
Philadelphia Electric Company	1.62	1.60	1.66	1.65	1.64	1.63	7

Source of Information: Moody's Public Utility Manual - 1978  
Annual Reports to Stockholders

Note 1: Includes All Interest Charges

Comparative Risk Analysis

Average Dividend Yields for  
The Calendar Years 1974-1978 (1)

Company	Dividend Yields					Average (6)	Risk Ranking (7)
	1974 (1)	1975 (2)	1976 (3)	1977 (4)	1978 (5)		
Carolina Power and Light Company	9.48	10.24	7.88	7.34	8.55	8.70	8
Duke Power Company	9.11	9.22	7.63	7.52	8.67	8.43	9
Niagara Mohawk Power Corporation	10.55	11.39	9.02	8.42	9.29	9.73	4
Ohio Edison Company	10.20	11.11	8.88	8.52	10.24	9.79	3
Detroit Edison Company	11.37	12.75	10.13	8.75	10.05	10.61	2
Long Island Lighting Company	10.38	11.09	8.99	8.46	9.16	9.62	5
Pennsylvania Power and Light Company	9.83	10.11	8.65	8.24	8.88	9.14	7
Virginia Electric and Power Company	10.43	10.67	8.75	8.34	8.89	9.42	6
Average	10.17	10.82	8.74	8.20	9.22	9.43	-
Philadelphia Electric Company	11.34	12.32	9.98	9.17	10.36	10.63	1

Source of Information: Standard and Poor's Stock Guide  
Companies' Annual Reports to Stockholders

Note 1: Dividend Yield Calculated Using Actual Dividend Per Share  
Divided by the Average of the High and Low Stock Price for Year

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Comparative Risk Analysis

Average Dividend Payout Ratio  
for the Calendar Years 1974-1978

<u>Company</u>	<u>Dividend Payout Ratios</u>						<u>Ranking</u> (7)
	<u>1974</u> (1)	<u>1975</u> (2)	<u>1976</u> (3)	<u>1977</u> (4)	<u>1978</u> (5)	<u>Average</u> (6)	
Carolina Power and Light Company	72.4	67.8	65.9	65.9	60.3	66.5	3
Duke Power Company	80.5	86.4	63.8	67.6	66.7	73.0	6
Niagara Mohawk Power Corporation	69.4	59.6	77.0	75.6	72.2	70.8	5
Ohio Edison Company	97.9	85.1	78.0	87.1	147.9	99.2	9
Detroit Edison Company	99.3	96.7	87.3	72.5	86.4	88.4	7
Long Island Lighting Company	71.9	64.5	61.3	62.3	69.0	65.8	2
Pennsylvania Power and Light Company	61.5	62.7	67.2	56.1	67.1	62.9	1
Virginia Electric and Power Company	<u>72.8</u>	<u>60.5</u>	<u>68.1</u>	<u>64.6</u>	<u>69.1</u>	<u>67.0</u>	<u>4</u>
Average	<u>78.2</u>	<u>72.9</u>	<u>71.1</u>	<u>69.0</u>	<u>79.8</u>	<u>74.2</u>	<u>-</u>
Philadelphia Electric Company	<u>90.6</u>	<u>88.2</u>	<u>85.9</u>	<u>94.1</u>	<u>96.3</u>	<u>91.0</u>	<u>8</u>

Source: Annual Reports to Stockholders

Note 1: Dividend Payout Ratio Calculated by Dividing Dividends per Share by Earnings per Share

Comparative Risk Analysis  
Average Market to Book Ratios  
for the Calendar Years 1974-1978 (1)

Company	Market to Book Ratios						Average (6)	Ranking (7)
	1974 (1)	1975 (2)	1976 (3)	1977 (4)	1978 (5)			
Carolina Power and Light Company	72.14	71.70	93.39	100.17	89.78	85.4	4	
Duke Power Company	79.00	80.03	101.68	105.65	94.13	92.1	2	
Niagara Mohawk Power Corporation	67.25	64.23	83.08	92.21	85.71	78.5	7	
Ohio Edison Company	105.63	95.04	118.15	118.97	105.27	108.6	1	
Detroit Edison Company	64.98	60.15	76.77	87.71	80.44	74.0	8	
Long Island Lighting Company	78.94	78.18	95.87	101.93	96.13	90.2	3	
Pennsylvania Power and Light Company	78.57	76.87	88.74	93.33	86.11	84.7	5	
Virginia Electric and Power Company	62.66	61.48	76.75	78.77	76.64	71.3	9	
Average	76.15	73.46	91.80	97.34	89.28	85.6	--	
Philadelphia Electric Company	71.49	69.87	85.62	99.64	90.15	83.4	6	

Source: Woody's Public Utility Manual - 1978  
Annual Reports to Stockholders  
Standard and Poor's Stock Guide

Note 1: Calculated by Dividing the Average of the High and Low Market Price for the Year by the Net Tangible Assets per Common Share

Comparative Risk Analysis

Average Earnings-Price Ratios for  
the Calendar Years 1974-1978 (1)

<u>Company</u>	<u>Earnings Price Ratios</u>						<u>Average (6)</u>	<u>Risk Ranking (7)</u>
	<u>1974 (1)</u>	<u>1975 (2)</u>	<u>1976 (3)</u>	<u>1977 (4)</u>	<u>1978 (5)</u>			
Carolina Power and Light Company	13.10	15.10	11.96	11.14	14.17	13.09	5	
Duke Power Company	11.32	10.67	12.00	11.11	13.01	11.62	2	
Niagara Mohawk Power Corporation	15.20	19.11	11.71	11.14	12.87	14.01	6	
Ohio Edison Company	10.30	13.01	11.38	9.79	6.92	10.28	1	
Detroit Edison Company	11.45	13.19	11.60	12.08	11.64	11.99	4	
Long Island Lighting Company	14.44	17.19	14.66	13.59	13.28	14.63	9	
Pennsylvania Power and Light Company	16.00	16.11	12.88	14.69	13.23	14.58	8	
Virginia Electric and Power Company	<u>14.32</u>	<u>17.63</u>	<u>12.86</u>	<u>12.91</u>	<u>12.85</u>	<u>14.11</u>	<u>7</u>	
Average	<u>13.27</u>	<u>15.25</u>	<u>12.38</u>	<u>12.06</u>	<u>12.25</u>	<u>13.04</u>	<u>   </u>	
Philadelphia Electric Company	<u>12.54</u>	<u>13.97</u>	<u>11.62</u>	<u>9.75</u>	<u>10.76</u>	<u>11.73</u>	<u>3</u>	

Source of Information: Standard and Poor's Stock Guide

Note 1: Earnings/Price Ratios Calculated Using Earnings Per Share for the  
Year Divided by the Average High and Low Stock Prices for the Year.

Comparative Risk Analysis  
Internal Cash Generation as a Percentage  
of Construction Expenditures for the Years 1974-1978 (1)

<u>Company</u>	<u>Internal Cash Generation/Construction Expenditures</u>					<u>Average</u> (6)	<u>Ranking</u> (7)
	<u>1974</u> (1)	<u>1975</u> (2)	<u>1976</u> (3)	<u>1977</u> (4)	<u>1978</u> (5)		
Carolina Power and Light Company	17.55	44.56	103.17	100.07	64.70	66.01	1
Duke Power Company (2)	N/A	N/A	N/A	N/A	N/A	--	--
Niagara Mohawk Power Corporation	32.31	63.69	47.43	46.91	46.47	47.36	2
Ohio Edison Company (2)	N/A	N/A	N/A	N/A	N/A	--	--
Detroit Edison Company (2)	N/A	N/A	N/A	N/A	N/A	--	--
Long Island Lighting Company	24.35	26.25	27.82	24.60	25.75	25.75	6
Pennsylvania Power and Light Company	33.26	31.44	30.49	39.29	33.06	33.51	5
Virginia Electric and Power Company	<u>30.79</u>	<u>45.63</u>	<u>47.54</u>	<u>44.83</u>	<u>56.49</u>	<u>45.06</u>	3
Average	<u>27.65</u>	<u>42.31</u>	<u>51.29</u>	<u>51.14</u>	<u>45.29</u>	<u>43.54</u>	--
Philadelphia Electric Company	<u>28.36</u>	<u>37.77</u>	<u>51.85</u>	<u>45.61</u>	<u>47.55</u>	<u>42.23</u>	4

Source: Annual Reports to Stockholders  
Moody's Public Utility Manuals

Notes:

1. Internal Cash Generation Calculated by Deducting Dividend Requirements from Funds Provided by Operations (Excluding AFUDC). Construction Expenditures Include Nuclear Fuel and Exclude AFUDC.
2. Data for these Companies Was Not Available for Certain Years or Was Not Available in a Manner Consistent with this Presentation at The Time The Report Was Prepared.

Construction Expenditures as a Percentage of Gross Utility Plant and  
 Internal Cash Generation to Construction Expenditures for Moody's 24,  
 Staff Barometer Group and Philadelphia Electric Company—Estimated  
 for the Period 1979-1981

	<u>Construction/ Gross Plant</u> (1)	<u>Internal Cash Generation/ Construction Expenditures</u> (2)
Carolina Power and Light Company	100%	29%
Duke Power Company	72	43
Niagara Mohawk Power Corporation	25	49
Ohio Edison Power Company	45	17
Detroit Edison Company	54	39
Long Island Lighting Company	59	34
Pennsylvania Power and Light Company	64	25
Virginia Electric and Power Company	<u>59</u>	<u>38</u>
Average	<u>60</u>	<u>34</u>
Philadelphia Electric Company	<u>32</u>	<u>48</u>
Moody's 24 Public Utilities	<u>42</u>	<u>51</u>

Source of Information: Salomon Brothers - Electric Utility  
 Regulation, Quality and Earnings,  
 August 21, 1979

Comparative Risk Analysis

Allowance for Funds Used During Construction as a  
Percentage of Income Available for Common Equity  
for the Years 1974-1978 (1)

<u>Company</u>	<u>AFUDC/Income Available for Common Equity</u>						<u>Risk Ranking (7)</u>
	<u>1974 (1)</u>	<u>1975 (2)</u>	<u>1976 (3)</u>	<u>1977 (4)</u>	<u>1978 (5)</u>	<u>Average (6)</u>	
Carolina Power and Light Co.	105.83	119.93	74.70	57.22	57.43	83.02	9
Duke Power Company	83.69	66.18	44.50	56.58	66.30	63.45	5
Niagara Mohawk Power Corporation	33.86	30.80	24.39	34.80	40.00	32.77	1
Ohio Edison Company	62.89	73.92	61.62	54.77	95.22	69.68	8
Detroit Edison Company	57.35	60.30	58.96	44.75	60.55	56.38	4
Long Island Lighting Company	38.47	54.26	58.40	62.91	59.46	54.70	3
Pennsylvania Power and Light Company	30.57	50.12	57.39	43.80	66.16	49.61	2
Virginia Electric and Power Company	<u>67.95</u>	<u>56.31</u>	<u>65.41</u>	<u>70.15</u>	<u>59.14</u>	<u>63.79</u>	<u>6</u>
<u>Average</u>	<u>60.08</u>	<u>63.98</u>	<u>55.67</u>	<u>53.12</u>	<u>63.03</u>	<u>59.18</u>	<u>—</u>
Philadelphia Electric Company	<u>74.21</u>	<u>62.00</u>	<u>61.78</u>	<u>64.81</u>	<u>64.40</u>	<u>65.44</u>	<u>7</u>

Source of Information: Annual Reports to Stockholders  
Moody's Public Utility Manuals

Note 1: Computation - Allowance for Equity and Borrowed  
Funds used During Construction  
Divided by Income Available for  
Common Stock

Comparative Risk Analysis  
Effective Tax Rates for  
the Calendar Years 1974-1978

<u>Company</u>	<u>Effective Tax Rates</u>						<u>Average</u> <u>(6)</u>	<u>Risk</u> <u>Ranking</u> <u>(7)</u>
	<u>1974</u> <u>(1)</u>	<u>1975</u> <u>(2)</u>	<u>1976</u> <u>(3)</u>	<u>1977</u> <u>(4)</u>	<u>1978</u> <u>(5)</u>			
Carolina Power and Light Company	1.2	20.0	38.9	44.3	46.7	30.2	2	
Duke Power Company	28.4	39.1	41.1	35.4	34.5	35.7	1	
Niagara Mohawk Power Corporation	--	11.3	13.7	12.1	12.1	9.8	7	
Ohio Edison Company	9.3	11.4	--	12.8	--	6.7	9	
Detroit Edison Company	23.7	26.7	24.9	32.1	29.8	27.4	5	
Long Island Lighting Company	6.5	10.4	4.6	4.7	11.5	7.5	8	
Pennsylvania Power and Light Company	32.0	27.0	20.8	34.2	29.9	28.8	4	
Virginia Electric and Power Company	--	15.0	22.6	23.9	26.3	17.6	6	
Average	<u>12.6</u>	<u>20.1</u>	<u>20.8</u>	<u>24.9</u>	<u>23.9</u>	<u>20.5</u>	<u>--</u>	
Philadelphia Electric Company	<u>24.4</u>	<u>30.8</u>	<u>31.7</u>	<u>29.3</u>	<u>28.2</u>	<u>28.9</u>	<u>3</u>	

Source of Information: The Value Line Investment Survey

Comparative Risk Analysis  
Electric Generation by Fuel Mix  
1979 Estimated

Company	Fuel Mix					Total (6)	Composite Risk Factor (7)	Risk Ranking (8)
	Coal (1)	Nuclear (2)	Oil (3)	Gas (4)	Hydro (5)			
Carolina Power and Light Company	55	41	2	---	2	100	2.43	5
Duke Power Company	68	29	---	---	3	100	2.26	3
Niagara Mohawk Power Corporation	15	32	40	---	13	100	2.99	8
Ohio Edison Company	88	10	2	---	---	100	2.14	1
Detroit Edison Company	88	---	12	1	(1)	100	2.24	2
Long Island Lighting Company	---	---	100	---	---	100	4.00	9
Pennsylvania Power and Light Company	79	---	19	---	2	100	2.36	4
Virginia Electric and Power Company	29	35	32	2	2	100	2.95	7
Average	53	18	26	.4	2.6	100	2.67	---
Philadelphia Electric Company	32	33	30	---	5	100	2.88	6

Source: Salomon Brothers - Electric Utility Regulation, Quality, and Earnings - August 21, 1979.

Note 1: The Composite Risk Factor was Calculated by Assigning the Following Risk Rates to the Fuel Mix with 1 Representing the Lowest Risk and 4 Representing the Highest Risk:

Fuel Mix	Risk Rate	Sample Computation Carolina Power and Light Company
Hydro	1	Coal .55 x 2 = 1.10
Gas	1	Nuclear .41 x 3 = 1.23
Coal	2	Oil .02 x 4 = .08
Nuclear	3	Hydro .02 x 1 = .02
Oil	4	<u>1.00</u>
		<u>2.43</u>

Relative Risk Analysis

Electric Sales by KWH for the Years  
1974-1978 and Compound Growth Rate Through 1978

<u>Company</u>	<u>Electric Sales by KWH</u>				<u>Compound Growth Rate</u>	<u>Risk Ranking</u>	
	<u>1974</u>	<u>1975</u>	<u>1976</u>	<u>1977</u>			<u>1978</u>
Carolina Power and Light Company	24,076	24,118	26,176	27,317	27,993	3.84%	7
Duke Power Company	42,344	42,138	45,633	48,848	49,939	4.21	8
Niagara Mohawk Power Corporation	30,914	30,319	31,802	31,367	32,382	1.17	1
Ohio Edison Company	20,682	19,981	21,202	22,229	22,309	1.91	3
Detroit Edison Company	33,412	32,419	35,328	36,614	37,148	2.69	4
Long Island Lighting Company	11,735	12,002	12,242	12,720	13,227	3.04	5
Pennsylvania Power and Light Company	18,963	19,113	20,354	21,201	21,844	3.60	6
Virginia Electric and Power Company	29,935	31,488	34,113	35,457	37,067	5.49	9
Average	<u>26,508</u>	<u>26,447</u>	<u>28,356</u>	<u>29,469</u>	<u>30,239</u>	<u>3.24</u>	<u>-</u>
Philadelphia Electric Company	<u>25,556</u>	<u>25,335</u>	<u>26,273</u>	<u>27,197</u>	<u>27,394</u>	<u>1.75</u>	<u>2</u>

Source: Annual Stockholder's Report  
Moody's Public Utility Manual

Comparative Risk Analysis

Regulatory Environment - Barometer Group  
 and Philadelphia Electric Company

	<u>Risk Factor (1)</u>	<u>Risk Ranking (2)</u>
Carolina Power and Light Company	4	1
Duke Power Company	4	1
Niagara Mohawk Power Corporation	7	4
Ohio Edison Company	7	4
Detroit Edison Company	6	3
Long Island Lighting Company	7	4
Pennsylvania Power and Light Co.	7	4
Virginia Electric and Power Co.	<u>7</u>	<u>4</u>
Average	<u>6.13</u>	<u>---</u>
Philadelphia Electric Company	<u>7</u>	<u>4</u>

Note 1: Risk factors were calculated by assigning a risk rate from 1 to 10 (1 lowest risk, 10 highest risk) to each of the Salomon Brothers regulatory rankings as shown on Page 2 of Schedule 25.

TABLE I

STATE REGULATORY COMMISSION RANKING

(A IS HIGHEST, E IS LOWEST)

<u>A</u> (1)	<u>B+</u> (3)	<u>C+(6)</u>	<u>C</u> (7)
Indiana	Florida	Arkansas	Idaho
<u>A-</u> (2)	Utah	Colorado	Illinois
Texas	<u>B</u> (4)	Delaware	Kansas
	North Carolina	FERC	Maryland
	Wisconsin	Hawaii	Minnesota
	<u>B-</u> (5)	Kentucky	Nevada
	Arizona	Michigan	New Jersey
	New Mexico	New Hampshire	New York
		Oklahoma	Ohio
		Vermont	Pennsylvania
		Wyoming	South Carolina
<u>C-</u> (8)			Virginia
California	<u>D</u> (9)		Washington
Iowa	Connecticut		Alabama
Maine	District of Columbia		Louisiana
Oregon	Georgia		Mississippi
	Massachusetts		North Dakota
	Missouri		Rhode Island
	Montana		South Dakota
	West Virginia		
			<u>E</u> (10)

Source of Information: Salomon Brothers Electric Utility Regulation, Quality, and Earnings August 21, 1979, Page 8

Comparative Risk Analysis

Current (1978) Risk Analysis Using Various Financial and Operating Indices and Ratios for Barometer Group and Philadelphia Electric Company

<u>Company</u>	<u>Common Equity Ratio (1)</u>	<u>Risk Ranking (2)</u>	<u>Return on Common Equity (3)</u>	<u>Risk Ranking (4)</u>	<u>Interest Coverage Before-Tax (5)</u>	<u>Risk Ranking (6)</u>	<u>Interest Coverage After-Tax (7)</u>	<u>Risk Ranking (8)</u>
Carolina Power and Light Company	38.7%	1	12.72%	2	3.73x	1	2.46x	2
Duke Power Company	37.0	3	12.25	3	3.15	2	2.34	5
Niagara Mohawk Power Corporation	36.9	4	11.03	5	2.70	5	2.39	3
Ohio Edison Company	32.7	9	7.29	9	1.75	9	1.88	9
Detroit Edison Company	34.9	6	9.36	8	2.39	8	2.00	8
Long Island Lighting Company	38.6	2	12.76	1	2.79	4	2.47	1
Pennsylvania Power and Light Company	35.3	5	11.39	4	2.98	3	2.39	3
Virginia Electric and Power Company	34.3	8	9.85	6	2.44	7	2.06	6
Average	36.0	--	10.83	--	2.74	--	2.25	--
Philadelphia Electric Company	34.4	7	9.70	7	2.59	6	2.03	7

Source of Information: Schedules No. 13, 14, 15, Exhibit No. DHM-1A

Comparative Risk Analysis

Current (1978) Risk Analysis Using Various Financial and Operating Indices and Ratios for Barometer Group and Philadelphia Electric Company

<u>Company</u>	Fixed Charge	Risk	Dividend	Risk	Dividend	Risk	Market/	Risk
	Coverage After-Tax (1)	Ranking (2)	Yield (3)	Ranking (4)	Payout Ratio (5)	Ranking (6)	Book Ratio (7)	Ranking (8)
Carolina Power and Light Company	1.93x	1	8.55%	9	60.3%	1	89.8%	5
Duke Power Company	1.84	4	8.67	8	66.7	2	94.1	3
Niagara Mohawk Power Corporation	1.86	3	9.29	4	72.2	6	85.7	7
Ohio Edison Company	1.46	9	10.24	2	147.9	9	105.3	1
Detroit Edison Company	1.57	8	10.05	3	86.4	7	80.4	8
Long Island Lighting Company	1.87	2	9.16	5	69.0	4	96.1	2
Pennsylvania Power and Light Company	1.72	5	8.88	7	67.1	3	86.1	6
Virginia Electric and Power Company	1.61	7	8.89	6	69.1	5	76.6	9
Average	1.73	--	9.22	--	79.8	--	89.3	--
Philadelphia Electric Company	1.64	6	10.36	1	96.3	8	90.2	4

Source of Information: Schedules No. 15, 16, 17, 18 of Exhibit No. DHM-1A

Comparative Risk Analysis  
 Current (1978) Risk Analysis Using Various Financial and  
 Operating Indices and Ratios for Harometer Group and Philadelphia Electric Company

<u>Company</u>	<u>Earnings/ Price Ratios (1)</u>	<u>Risk Ranking (2)</u>	<u>Internal Cash Generation/ Constr. Expend. (3)</u>	<u>Risk Ranking (4)</u>	<u>APUDC/ Income Avail. for C.E. (5)</u>	<u>Risk Ranking (6)</u>	<u>Effective Tax Rates (7)</u>	<u>Risk Ranking (8)</u>
Carolina Power and Light Company	14.17%	9	29.0%	7	57.4%	2	46.7%	1
Duke Power Company	13.01	6	43.0	3	66.3	8	34.5	2
Niagara Mohawk Power Corporation	12.87	5	49.0	1	40.0	1	12.1	7
Ohio Edison Company	6.92	1	17.0	9	95.2	9	--	9
Detroit Edison Company	11.64	3	39.0	4	60.6	5	29.8	4
Long Island Lighting Company	13.28	8	34.0	6	59.5	4	11.5	8
Pennsylvania Power and Light Company	13.23	7	25.0	8	66.2	7	29.9	3
Virginia Electric and Power Company	12.85	4	38.0	5	59.1	3	26.3	6
Average	12.25	==	34.3	==	63.0	==	23.9	==
Philadelphia Electric Company	10.76	2	48.0	2	64.4	6	28.2	5

Source of Information: - Schedules No. 19, 20, 21, 22 of Exhibit No. DHM-1A  
 - Internal Cash Generation/Construction Expenditures - 1979-1981  
 Estimates from Salomon Brothers "Electric Utility Regulation,  
 Quality and Earnings"  
 - Effective Tax Rates - 1979 Estimates from Value Line Investment Survey

Comparative Risk Analysis  
 Current (1978) Risk Analysis Using Various Financial and  
 Operating Indices and Ratios for Barometer Group and Philadelphia Electric Company

<u>Company</u>	<u>Fuel Mtx (1)</u>	<u>Risk Ranking (2)</u>	<u>Growth Rate In Kwh Sales 1977-1978 (3)</u>	<u>Risk Ranking (4)</u>	<u>Regulatory Environment (5)</u>	<u>Risk Ranking (6)</u>	<u>Value-Line Beta (7)</u>	<u>Risk Ranking (8)</u>
Carolina Power and Light Company	2.43	5	2.47	5	4	1	.80	7
Duke Power Company	2.26	3	2.23	4	4	1	.80	7
Niagara Mohawk Power Corporation	2.99	8	3.24	7	7	4	.65	2
Ohio Edison Company	2.14	1	.36	1	7	4	.70	3
Detroit Edison Company	2.24	2	1.46	3	6	3	.70	3
Long Island Lighting Company	4.00	9	3.99	8	7	4	.75	6
Pennsylvania Power and Light Company	2.36	4	3.03	6	7	4	.60	1
Virginia Electric and Power Company	2.95	7	4.54	9	7	4	.80	7
Average	2.67	—	2.67	—	6.13	—	.73	—
Philadelphia Electric Company	2.88	6	.72	2	7	4	.70	3

Source of Information: - Schedules No. 23, 24, 25 of Exhibit No. DHM-1A  
 - Value Line Investment Survey