Natural Gas Broker/Marketer License Application

Submitted by



JUL 11 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Edge Insights 3 Park Plaza Wyomissing, PA 19610

Submitted to

Pennsylvania Public Utility Commission

Secretary 400 North Street, Keystone Building Harrisburg, PA 17120

July, 2018

- - --

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BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Edge Insights, d/b/a Edge Insights, for approval to offer, render, furnish, or supply natural gas supply services as a Non-selling Marketer to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

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1. IDENTIFICATION AND CONTACT INFORMATION

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

 a. IDENTITY OF THE APPLICANT: Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant: Edge Insights, Inc.
 3 Park Plaza
 Wyomissing, PA 19610
 www.EdgeInsights.com
 Tel: (610) 777-3200

Fax: (610) 777-2699

PENNSYLVANIA ADDRESS / REGISTERED AGENT: If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

N/A

REGULATORY CONTACT: Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Gene T. Waltz, Executive Vice President Edge Insights 3 Park Plaza Wyomissing, PA 19610 gene.waltz@EdgeInsights.com Tel: (610) 898-7112 Fax: (610) 777-2699

ATTORNEY: Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

Lawrence J. Valeriano, Jr.

Hartman, Valeriano, Magovern & Lutz, P.C. 1100 Berkshire Blvd. Suite 301 P.O. Box 5823 Wyomissing, PA 1961 (610) 779-0772

b. CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: Provide the name, title, address, telephone number, fax number, and e-mail OF THE PERSON AND AN ALTERNATE PERSON (2 <u>REQUIRED</u>) responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Natural Gas Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed NGSs.

Emmett Lien III, President Edge Insights 3 Park Plaza Wyomissing, PA 19610 <u>Emmett.Lien@EdgeInsights.com</u> Tel: (610) 898-7108 Fax: (610) 777-2699 Gene T. Waltz, Executive Vice President Edge Insights 3 Park Plaza Wyomissing, PA 19610 <u>Gene.Waltz@EdgeInsights.com</u> Tel: (610) 898-7112 Fax: (610) 777-2699

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2. BUSINESS ENTITY FILINGS AND REGISTRATION

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

a. FICTITIOUS NAME: (Select appropriate statement and provide supporting documentation as listed.)

The Applicant will be using a fictitious name or doing business as ("d/b/a") Provide a copy of the Applicant's filing with Pennsylvania's Department of State Pursuant to 54 Pa. C.S. §311.



The Applicant will not be using a fictitious name.

b. BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS:

(Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)

The Applicant is a sole proprietor.

- If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.

Or

The Applicant is a:

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domestic general partnership (*)domesticlimited partnership (15 Pa. C.S. §8511)foreigngeneral or limited partnership (15 Pa. C.S. §4124)domestic limited fiability partnership (15 Pa. C.S.§8201)foreign limited liability generalpartnership (15 Pa. C.S. §8211)foreign limitedliability limited partnership (15 Pa. C.S. §8211)

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.

- Provide the state in which the business is organized/formed and provide a copy of the Applicant's charter documentation.
- * If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.

or

The Applicant is a:

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X domestic corporation (15 Pa. C.S. §1308) foreign corporation (15 Pa. C.S. §4124) domestic limited liability company (15 Pa. C.S. §8913) foreign limited liability company (15 Pa. C.S. §8981)

Other (Describe):

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation. Pennsylvania
- Give name and address of officers. Emmett Lien III, President
 Edge Insights
 3 Park Plaza
 Wyomissing, PA 19610

3. AFFILIATES AND PREDECESSORS

(both in state and out of state)

- **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.
 Applicant does not have any affiliates doing business and has no affiliate currently applying to do business in Pennsylvania.
- **b. PREDECESSORS**: Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.
 Predecessor: N/A



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4. OPERATIONS

a. APPLICANT'S PRESENT OPERATIONS: (select and complete the appropriate statement)

Definitions

- Supplier an entity which provides natural gas supply services to retail gas customers utilizing the jurisdictional facilities of an natural gas distribution company
- Broker/Marketer an entity that acts as an intermediary in the sale and purchase of natural gas but does not take title to the natural gas.

The Applicant is presently doing business in Pennsylvania as a

natural gas interstate pipeline municipality providing service outside its municipal limits local gas distribution company retail supplier of natural gas services in the Commonwealth a natural gas producer X broker/marketer engaged in the business of supplying natural gas services Other. (Identify the nature of service being rendered)

or

The Applicant is not presently doing business in Pennsylvania.

b. APPLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a:

Municipal supplier of natural gas services

Cooperative supplier of natural gas services

Broker/Marketer engaged in the business of supplying natural gas services

X Check here to verify that your organization will not be taking title to the natural gas nor will you be making payments to customers

Other (Describe):

c. PROPOSED SERVICES: Describe in detail the natural gas supply services which the Applicant proposes to offer.

Gas bill auditing, brokerage and consulting.

d. PROPOSED SERVICE AREA: Check the box of each Natural Gas Distribution Company for which the Applicant proposes to provide service.

	Columbia National Fuel Gas PECO Peoples Gas – Equitable Div. Peoples Natural Gas Peoples Gas Company		Philadelphia Gas Works UGI Central Penn UGI Penn natural UGI Utilities Valley Energy X All of the above	-
CU	ISTOMERS: Applicant proposes to prov	ride services to): 	-
	Residential Customers Small Commercial Customers - (Less Residential and Small Commercial as M RESIDENTIAL AND/OR SMALL COM	lixed Meter <u>Ol</u>	NLY (CANNOT BE TAKEN W	ΊТΗ

- **X** Large Commercial Customers (6,000 Mcf or more annually)
 - X Industrial Customers
- X Governmental Customers
- All of above (Except Mixed
 - Meter) Other (Describe):

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f. **START DATE:** Provide the approximate date the Applicant proposes to <u>actively market</u> within the Commonwealth. As noted in section 4.a. above, Edge Insights is currently engaged in this business in PA.

5. COMPLIANCE

e.

a. CRIMINAL/CIVIL PROCEEDINGS: State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years. N/A

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

Applicant has no proceedings to list.

SUMMARY: If applicable; provide a statement as to the resolution or present status of any such proceedings listed above. **N/A**

CUSTOMER/REGULATORY/PROSECUTORY ACTIONS: Identify all formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. <u>Applicant should also include if it had a</u> <u>Pennsylvania PUC EGS or NGS license previously cancelled by the Commission</u>. If the Applicant has no actions or complaints to list, explicitly state such. <u>Applicant has no actions or complaints to list</u>,

SUMMARY: If applicable; provide a statement as to the resolution or present status of any actions listed above.
 N/A

6. PROOF OF SERVICE

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

(Example Certificate of Service is attached at Appendix C)

 a.) STATUTORY AGENCIES: Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following: See Proof of Service attached as Exhibit "1a"

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Office of the Small Business Advocate Commerce Building, Suite 202 300 North Second Street Harrisburg, PA 17101 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

Bureau of Investigation & Enforcement Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120

b.) NGDCs: Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Natural Gas Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each NGDC is as follows.

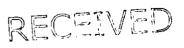
See Proof of Service attached as Exhibit "1b"

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Columbia Gas of PA, Inc.	
Michele Caddell	
290 W. Nationwide Blvd.	
Columbus, OH 43215	
PH: 614.460.6841 FAX:	
614.460.8447	
e-mail: mcaddell@nisource.com	
Peoples Natural Gas – Equitable Division	National Fuel Gas Distribution Corp.
Lynda Petrichevich	David D. Wolford
375 North Shore Drive	6363 Main Street
Pittsburgh, PA 15212	Williamsville, NY 14221
PH: 412.208.6528 FAX:	PH: 716.857.7483
412.208.6577	FAX: 716.857.7479
e-mail: Lynda.w.petrichevich@peoples-gas.com	e-mail: wolfordd@natfuel.com
	PECO
The Peoples Natural Gas Company Lynda Petrichevich	Carlos Thillet, Manager, Gas Supply and
375 North Shore Drive	U
	Transportation 2301 Market Street, S9-2
Pittsburgh, PA 15212	,
PH: 412.208.6528 FAX:	Philadelphia, PA 19103
412.208.6577	PH: 215.841.6452
e-mail: Lynda.w.petrichevich@peoples-gas.com	Email: <u>carlos.thillet@exeloncorp.com</u>
Peoples Gas Company	Philadelphia Gas Works
Lynda Petrichevich	Nicholas LaPergola
375 North Shore Drive	800 West Montgomery Avenue
Pittsburgh, PA 15212	Philadelphia, PA 19122
PH: 412.208.6528 FAX:	PH: 215.684.6278
412.208.6577	email: nicholas.lapergola@pgworks.com
e-mail: Lynda.w.petrichevich@peoples-gas.com	
UGI Central Penn	UGI
David Lahoff	David Lahoff
2525 N. 12 th Street, Suite 360	2525 N. 12 th Street, Suite 360
Reading, PA 19612-2677	Reading, PA 19612-2677
PH: 610.796.3520	PH: 610.796.3520
Email: <u>dlahoff@ugi.com</u>	Email: <u>dlahoff@ugi.com</u>
Valley Energy Inc.	UGI Penn Natural
Ed Rogers	David Lahoff
523 South Keystone Avenue	2525 N. 12 th Street, Suite 360
Sayre, PA 18840-0340	Reading, PA 19612-2677
PH: 570.888-9664 FAX:	PH: 610.796.3520
570.888.6199	Email: dlahoff@ugi.com
email: erogers@ctenterprises.org	Linan. <u>dianonalagi.com</u>
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7. FINANCIAL FITNESS



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BONDING: In accordance with 66 Pa. C.S. Section 2208(c), no natural gas supplier license shall be issued or remain in force unless the applicant or holder furnishes a bond or other security in a form and amount to ensure the financial responsibility of the natural gas supplier. The criteria used to determine the amount and form of such bond or other security shall be set by each NGDC. Provide documentation that the applicant has met the security requirement of each NGDC by submitting the letters sent by the NGDCs stating what bonding amounts they require. See Proof of Security Requirement attached as Exhibit "2a"

- a. FINANCIAL RECORDS, STATEMENTS, AND RATINGS: Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:
 - Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
 - Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)
 - Applicant's accounting statements, including balance sheet and income statements for the past two years.
 - Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
 - A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
 - Audited financial statements exhibiting accounts over a minimum two year period.
 - Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.

See Financial Fitness Proof attached in Exhibit "2b"

- b. SUPPLIER FUNDING METHOD: If Applicant is operating as anything other than <u>Broker/Marketer</u> <u>only</u>, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item. Applicant is operating as a Broker/Marketer only.
- c. BROKER PAYMENT STRUCTURE: If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Applicant executes agency agreements with natural gas suppliers that provide for supplierpayment to Applicant of Broker/Marketer fees,

d. ACCOUNTING RECORDS CUSTODIAN: Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Peter Wszalek, CFO Edge Insights 3 Park Plaza Wyomissing, PA 19610 Pete.Wszalek@EdgeInsights.com Tel: (610) 777-3200 Fax: (610) 777-2699

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TAXATION: Complete the TAX CERTIFICATION STATEMENT attached as Appendix D to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

See Tax Certification Statement attached as Exhibit "3"

8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by natural gas distribution companies does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

EXPERIENCE, PLAN, STRUCTURE: such information may include: а.

> Applicant's previous experience in the natural gas industry. Applicant has provided natural gas services including bill auditing, supply brokering and utility rate consulting to commercial, industrial and governmental natural gas consumers nationwide since 2010 and prior to that since 2001 operating as UtiliTech, Inc. Applicant executes agency contracts with multiple natural gas suppliers of sufficient size, financial stability, and reputation to be able to provide reliable, flexible and safe services at competitive prices to Applicant's consumer customers.

- Summary and proof of licenses as a supplier of natural gas services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
 - Any other information appropriate to ensure the technical capabilities of the Applicant.

b. PROPOSED MARKETING METHOD (check all that apply)

X

PUBLIC UTILITY COMMISSION

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SECRETARY'S BUREAU

- Internal Applicant will use its own internal resources/employees for marketing
- Х External NGS – Applicant will contract with a PUC LICENSED NGS
- Affiliate Applicant will use a NON-NGS affiliate that is a nontraditional marketer and/or marketing services consultant
- X External Third-Party – Applicant will contract with a NON-NGS third party nontraditional marketer and/or non-selling marketer
- Other (Describe):
- c. DOOR TO DOOR SALES: Will the Applicant be implementing door to door sales activities?

	Yes
X	No

	If yes, will the Applicant be using verification procedures?
~	N/A
Ĵ	Yes
	No

If yes, describe the Applicant's verification procedures.

- OVERSIGHT OF MARKETING: Explain all methods Applicant will use to ensure all marketing is performed in an ethical manner, for both employees and subcontractors.
 All marketing activity is directed and overseen by Applicant's Senior Vice President of Operations and backed up by Applicant's President.
- e. OFFICERS: Identify Applicant's chief officers, and include the professional resumes for any officers directly responsible for operations. All resumes should include date ranges and job descriptions containing actual work experience. See officers list and resume's as Exhibit "4"

9. DISCLOSURE STATEMENT:

(Not applicable for an applicant applying for a license exclusively as a broker/marketer.)

N/A

DISCLOSURE STATEMENTS: If proposing to serve Residential and/or Small Commercial (less than 6,000 Mcf annually) Customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix E to this Application.

 Natural gas should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

a. STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 62.114.

X AGREED

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- **b. REPORTING REQUIREMENTS**: Applicant agrees to provide the following information to the Commission:
 - Reports of Gross Receipts: Applicant shall file an annual report with the Commission on an annual basis no later than April 30th following the end of the calendar year per 52 Pa. Code § 62.110.



c. TRANSFER OF LICENSE: The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. § 2208(d). Transferee will be required to file the appropriate licensing application.



d. ANNUAL FEES: The Public Utility Code authorizes the PUC to collect an annual fee of \$350 from suppliers, brokers, marketers, and aggregators selling natural gas in the Commonwealth of PA, and a supplemental fee based on annual gross intrastate revenues, applicable to suppliers only.



e. FURTHER DEVELOPMENTS: Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 62.105.



f. FALSIFICATION: The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.



g. NOTIFICATION OF CHANGE: If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within thirty (30) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 62.105.



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h. CEASING OF OPERATIONS: Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.



i. FILING FEE: The Applicant has enclosed or paid the required, non-refundable filing fee by CERTIFIED CHECK OR MONEY ORDER in the amount of \$350.00 payable to the Commonwealth of Pennsylvania. <u>The Commission does not accept corporate or personal checks for filing fees.</u>

PAYMENT ENCLOSED

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PA PUBLIC UTILITY COMMISSION

SECRETARY'S BUREAU

11. <u>AFFIDAVITS</u> (All affidavits must be notarized before filing.)

- a.) APPLICATION AFFIDAVIT: Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A. See Application Affidavit attached as Exhibit "5a"
- b.) OPERATIONS AFFIDAVIT: Provide an officially notarized affidavit stating that you will adhere to the Public Utility Code of Pennsylvania and applicable federal and state laws. An example copy of this Affidavit can be found at Appendix B.

See Operations Affidavit attached as Exhibit "5b"

12. NEWSPAPER PUBLICATIONS

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

The chart below dictates which newspapers are necessary for each NGDC. For example, an applicant that wants to operate in Peoples – Equitable would need to run ads in both The Erie TimesNews and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and must be supplied with this application.

Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Erie Times- News	Harrisburg Patriot- News	Philadelphia Daily News	Pittsburgh PostGazette	Scranton TimesTribune	Williamsport Sun-Gazette	Johnstown TribuneDemocrat
Columbia Gas	x	x		Х		Х	x
National Fuel Gas				х			
PECO			х				
Peoples - Equitable	x			Х			
Peoples Natural Gas	X			x			X
Peoples Gas Company				x			
Philadelphia Gas Works			x				
UGI		х	Х		Х		
UGI Central Penn	Х	x	x	Х	x	Х	X
UGI Penn Natural		x			x	X	
Valley Energy					x	X	
Entire	 				 		
Commonwealth	X	X	<u>x</u>	X	X	X	X

See Proofs of Publication attached as Exhibit "6"

(Example Publications are provided at Appendices F and G)

13. SIGNATURE

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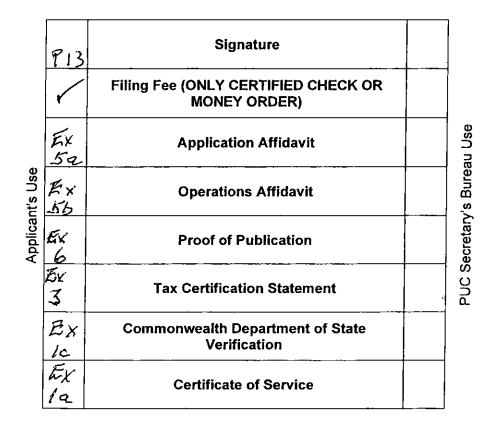
JUL 1 1 2018

Edge Insights Applicant::_ Ву:___ Title: ExEC. VILE FRENOENT

14. CHECKLIST

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections is complete.

Applicant: Edge Insights



JUL 1 1 2018

List of Exhibits

Exhibit Number	Exhibit Title		
1a	Certificate of Service to PA Agencies		
1b	Certificate of Service to PA NGDC's		
1c	Proof of Compliance with Dept. of State And Identification of Predecessor	Filing Requirements	
2a	Proof of Security Requirements of PA NGDC's		
2b	Proof of Applicant's Financial Fitness		
3	Applicant's Tax Certification Statement		
4	Applicant's Chief Officers and Professional Backgrounds		
5a	Application Affidavit	JUL 1 1 2018	
5b	Operations Affidavit	PA PUBLIC UTILITY COMPUSSION SECRETARY'S BUREAU	
6	Proofs of Publications		

Exhibit 1a CERTIFICATE OF SERVICE TO PA AGENCIES

On this the <u>s</u>^{+h} day of June, 2018, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as a Natural Gas Broker/Marketer and all <u>NON-CONFIDENTIAL</u> attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the

following:	g:	owi	fol
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Office of Consumer Advocate	Office of the Attorney General
5th Floor, Forum Place	Bureau of Consumer Protection
555 Walnut Street	Strawberry Square, 14th Floor
Harrisburg, PA 17120	Harrisburg, PA 17120
Office of the Small Business Advocate	Commonwealth of Pennsylvania
Commerce Building, Suite 202	Department of Revenue
300 North Second Street	Bureau of Compliance
Harrisburg, PA 17101	Harrisburg, PA 17128-0946
Bureau of Investigation & Enforcement Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120	

Zand

Emmett Lien, III, President Edge Insights

JUL 1 1 2018

Exhibit 1b CERTIFICATE OF SERVICE TO PA NGDC's

On this the <u>5</u>th day of June, 2018, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as a Natural Gas Broker/Marketer and all <u>NON-CONFIDENTIAL</u> attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following 11 NGDC's:

Columbia Gas of PA, Inc. Michele Caddeli 290 W. Nationwide Blvd. Columbus, OH 43215 PH: 614.460.6841 FAX: 614.460.8447 e-mail: mcaddell@nisource.com	
Peoples Natural Gas – Equitable Division Lynda Petrichevich 375 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 e-mail: Lynda.w.petrichevich@peoples-gas.com The Peoples Natural Gas Company Lynda Petrichevich 375 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 e-mail: Lynda.w.petrichevich@peoples-gas.com	National Fuel Gas Distribution Corp.David D. Wolford6363 Main StreetWilliamsville, NY 14221PH: 716.857.7483 FAX:716.857.7479e-mail: wolfordd@natfuel.comPECOCarlos Thillet, Manager, Gas Supply andTransportation2301 Market Street, S9-2Philadelphia, PA 19103PH: 215.841.6452Email: carlos.thillet@exeloncorp.com
Peoples Gas CompanyLynda Petrichevich375 North Shore DrivePittsburgh, PA 15212PH: 412.208.6528 FAX:412.208.6577e-mail: Lynda.w.petrichevich@peoples-gas.comUGI Central PennDavid Lahoff2525 N. 12th Street, Suite 360Reading, PA 19612-2677PH: 610.796.3520Email: dlahoff@ugi.com	Philadelphia Gas Works Nicholas LaPergola 800 West Montgomery Avenue Philadelphia, PA 19122 PH: 215.684.6278 email: nicholas.lapergola@pgworks.com UGI David Lahoff 2525 N. 12 th Street, Suite 360 Reading, PA 19612-2677 PH: 610.796.3520 Email: dlahoff@ugi.com

Exhibit 1b CERTIFICATE OF SERVICE TO PA NGDC's

On this the 5^{rh} day of 5^{rh} day of

Valley Energy Inc.	UGI Penn Natural
Ed Rogers	David Lahoff
523 South Keystone Avenue	2525 N. 12 th Street, Suite 360
Sayre, PA 18840-0340	Reading, PA 19612-2677
PH: 570.888-9664	PH: 610.796.3520
FAX: 570.888.6199	Email: dlahoff@ugi.com
email: erogers@ctenterprises.org	

Ennett ing

Emmett Lien, III, President Edge Insights

JUL 1 1 2018

PA FURLIC UTILITY CONTRISTION SECRETIZEMIS LUCICAU

Exhibit 1c Proof of Compliance with Dept. of State Filing Requirements And Identification of Predecessor

The following documents contain the Commonwealth Department of State verification of Applicant's domestic corporation filing and identifies Applicant's predecessor.

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PA PUBLIC UTILLE CONTRISSION SECRETARY'S BUREAU

COMMONWEALTH OF PENNSYLVANIA

DEPARTMENT OF STATE

JULY 8, 2014

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

Edge Insights, Inc.

I, Carol Alchele, Secretary of the Commonwealth of Pennsylvania

do hereby certify that the foregoing and annexed is a true and correct

copy of

ARTICLES OF AMENDMENT-BUSINESS filed on November 25, 2013

which appear of record in this department.

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

107 I I 5018





IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written.

June aille

Secretary of the Commonwealth

Certification Number: 11967084-1 Verify this certificate online at http://www.corporations.state.pa.us/corp/soskb/verify.asp ESSIG VALERIAN FUDEMAN Fax: 6103752076

4

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Articl	es of Amendment-Dor (15 Pa.C.S.)	
	Business Corporation Nonprofit Corporation	(§ 1915)
Neito Lawrence J. Valeriano J	r., Esquire	Commonwealth of Pennsylvania ARTICLES OF AMENDMENT-BUSINESS 4 Page(s)
Address 1100 Berkshire Blvd., Su City State	ite 101 Zip Code	
Wyomissing, PA 19610		
ee: \$70		
a compliance with the receivement	of the amilicable provision	(relating to articles of amendment), the undersigned,
csiring to amend its articles, hereby s	atos that:	(complete of antions of antional and state and on prepared,
1. The name of the corporation i UtiliTech, Inc.	ls:	
commercial registered office	ation's current registered office provider and the county of ven than to conform to the records City West Lawn	in this Commonwealth or (b) name of its is is (the Department is hereby authorized to of the Department): State Zip County PA 19609 Berks
(b) Name of Commercial R c/o Not Applicable	egistered Office Provider	County
3. The statute by or under which	it was incorporated: 15 Pa.	C.S. Section 2304a
4. The data of its incorporation:	January 4, 1991	s of Amendment in the Department of State.
5. Check, and if appropriate con	plete, one of the following:	
	1	s of Amendment in the Department of State.
The smeudment shall be of	Date	at

DSCB:15-1915/5915-2

6. Check one of the following:		
The amendment was adopted 5914(a).	by the shareholders or members pursu	арт to 15 Pa.C.S. § 1914(а) and (b) or §
\times The amendment was adopted	by the board of directors pursuant to 1	5 Pa. C.S. § 1914(c) or § 5914(b).
1. Check, and if appropriate, com	lete one of the following:	

•

ł

× The amendment adopted by the corporation, set forth in full, is as follows

Resolved, that the corporate name be changed from UtiliTech, Inc. to Edge Insights,

Inc., and that the directors are authorized to sign any required documentation

_ The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

8. Check if the amendment restates the Articles:

The restated Articles of Incorporation supersede the original articles and all amendments thereto.

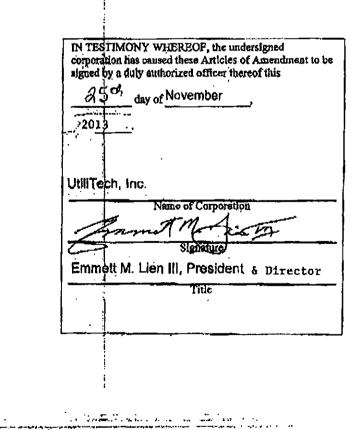


Exhibit 2a

Proof of Security Requirements of NGDC's

Submitted herewith are letters representing all PA NGDC's stating the bonding amounts each requires. The Letters indicate that none of them requires bonding at this time.

<u>Correspondent</u>	NGDC Represented
Patricia Chang, Manager Choice and Transportation Support Services	Columbia Gas of Pennsylvania
Carlos P. Thillet, Manager	
Gas Supply and Transportation	PECO, an Exelon Company
John Zuk, Vice President Gas Supply	Philadelphia Gas Works
Nicole Barker	
Transportation Services Department	National Fuel Gas Distribution Co.
Edward E. Rogers President & CEO	Valley Energy
Carol Scanlon, Manager	Peoples Natural Gas Company LLC
Rates and Regulation	Peoples Natural Gas Company LLC – Equitable
	Peoples Natural Gas Company LLC (Formerly TWP)
David E. Lahoff, Senior Manager	UGI Utilities Gas Division ("UGI")
Tariff & Supplier Administration	UGI-Central Penn Gas ("CPG")

UGI-Penn Natural Gas (PNG")



JUL 1 1 2018



A NiSource Company

May 24, 2018

Gene Waltz Edge Insights 3 Park Plaza Wyomissing, PA 19610

Dear Gene Waltz:

We are pleased that Edge Insights has applied for a license to provide Natural Gas Broker/Marketer Services on the distribution system of Columbia Gas of Pennsylvania, Inc. ("Columbia Gas").

Under Paragraph 2.4.5 of the Rules Applicable to Distribution Service section of the Tariff of Columbia Gas, Edge Insights could be required to provide to Columbia Gas a bond or other financial security instrument in an amount that Columbia Gas determines to be appropriate. Edge Insights has indicated only brokering and consulting services will be provided. Therefore, we have determined at this time that Edge Insights does not need a bond or other financial security requirement to provide broker natural gas services to Columbia Gas customers.

If the creditworthiness requirement or Columbia Gas' exposure to Edge Insights changes in the future, Columbia Gas might deem it appropriate to require Edge Insights to provide a bond or other financial security instrument.

Please feel free to contact me at 614-460-4712 should you have any questions regarding a bond or other financial security instrument requirements of Columbia Gas.

Sincerely,

Patricia Chang

Patricia Chang Manager of Choice and Transportation Support Services



JUL 11 2018



An Exelon Company

May 30, 2018

Edge Insights 3 Park Plaza Wyomissing, PA 19610

Re: Broker Requirements

Dear Edge Insights:

PECO is aware that Edge Insights has applied for a license to provide brokering and consulting services to commercial and industrial customers on the distribution system of PECO.

In making such an application, Edge Insights could be required to provide to PECO a bond or other acceptable financial security in an amount that PECO determines to be appropriate. Edge Insights has indicated that it intends to provide only brokering and consulting services to commercial and industrial customers, and will not take title to any delivered natural gas; nor will accept any customer payments or deposits. Therefore, PECO has determined at this time that Edge Insights does not need a bond or other financial security requirement, since they are not directly engaging in business with PECO and only providing brokering or consulting services to PECO customers. However, if the services provided by Edge Insights or the creditworthiness requirement for PECO's exposure to Edge Insights changes in the future, PECO reserves the right to require Edge Insights to provide a bond or other financial security instrument.

If you should have any questions regarding this matter, please contact Chris Sauerbaum at 215-841-6422 or myself at 215-841-6452.

Respectfully submitted,

Carlos P. Thille

Carlos P. Thillet Manager, Gas Supply and Transportation 2301 Market Street Philadelphia, Pa 19103

RECEIVED

JUL **11** 2018



PHILADELPHIA GAS WORKS

800 West Montgomery Avenue • Philadelphia, PA 19122

May 31, 2018

Mr. Gene Waltz Executive Vice President, Operations Edge Insights 3 Park Plaza Wyomissing, PA 19610

Email: Gene Waltz@EdgeInsights.com

RE: Security Requirement Bond for Edge Insights

Dear Mr. Waltz:

Philadelphia Gas Works ("PGW") is aware that Edge Insights has filed an application with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania and specifically within the services territory of Philadelphia Gas Works.

As you know, in making such an application, Edge Insights must furnish acceptable security to each utility where Edge Insights will do business. As such, under its tariff, Philadelphia Gas Works could require Edge Insights to provide a bond or other financial security instrument in an amount that Philadelphia Gas Works determines to be appropriate.

However, you have indicated, and it is Philadelphia Gas Works' understanding, that Edge Insights intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that in performing these services Edge Insights will never take title to any delivered natural gas.

Based upon your representations, Philadelphia Gas Works has determined that, at this time, Edge Insights does not need to post a bond or other form of security to operate in its service territory. If the services provided by Edge Insights should change, Philadelphia Gas Works reserves the right to require security from Edge Insights as it deems appropriate.

If you have any questions concerning the foregoing, please contact me at 215-684-6725.

Sincerely,

Vice President, Gas Supply

RECEIVED

JUL 11 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

NL/dls



May 29, 2018

Emmett Lien III, President Edge Insights, Inc. 3 Park Plaza Wyomissing, PA 19610

Re: Security Requirement for Edge Insights, Inc.

RECEIVED

JUL **11** 2018

PA PUBLIC UTILITY CONMISSION SECRETARY'S BUREAU

Dcar Emmett,

National Fuel Gas Distribution Corporation ("NFGDC") is aware Edge Insights, Inc. (EII) has filed an application with the Pennsylvania Public Utility Commission to supply natural gas service to the public in Pennsylvania and specifically within the service territory of NFGDC.

As you know, in making such an application, EII must furnish acceptable security to each utility where EII will do business. As such, under its tariff, NFGDC could require EII to provide a bond or other financial security instrument in an amount that NFGDC determines to be appropriate.

However, you have indicated, and it is NFGDC's understanding that EII intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that, in performing these services, EII will never take title to any delivered natural gas.

Based upon your representations, NFGDC has determined that, at this time, EII does not need to post a bond or other form of security to operate in its service territory. However, if the services provided by EII change in the future, NFGDC reserves the right to require security from EII as it deems appropriate.

If you have any questions concerning the foregoing, please contact me at 716-857-7541.

Yours truly,

icole Barber

Nicole Barker Transportation Services Department



VALLEY ENERGY

523 S. Keystone Avenue, P.O. Box 340, Sayre, PA 18840 800/998-4427 • 570/888-9664 • FAX 570/888-6199

May 23, 2018

VIA EMAIL



Mr. Curt Clifford, Energy Consultant Edge Insights 3 Park Plaza Wyomissing, PA 19610 JUL **11** 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Dear Mr. Clifford:

We understand that Edge Insights has applied with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania including our company's service area.

Because Edge Insights intends to only provide natural gas aggregating, brokering and consulting services at this time, we have determined that Edge Insights will not be required to post a bond or other form of financial security instrument to provide these services in our service area. However, if the services provided change in the future, we reserve the right to require security from Edge Insights as deemed appropriate.

If you have any questions, please contact Jamie Levering at 570-888-9664.

Sincerely,

Kingens

Edward E. Rogers President & CEO

EER/ss

cc: J. Levering, Valley Energy



375 North Shore Drive Pittsburgh, Pennsylvania 15212 www.peoples-gas.com

Carol Scanlon Manager, Rates & Regulation

Peoples Service Company LLC Phone: 412-208-6931 Email: Carol.Scanlon@peoples-gas.com

June 4, 2018

Gene T. Waltz Executive Vice President-Operations Edge Insights 3 Park Plaza Wyomissing, PA 19610



JUL **11** 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Dear Mr. Waltz:

We are pleased that Edge Insights has applied for a license to provide natural gas services on the Peoples Group of Companies. Specifically you have requested to be licensed as a supplier on the distribution systems of Peoples Natural Gas Company LLC, Peoples Natural Gas Company LLC – Equitable Division, and Peoples Gas Company LLC (formerly Peoples TWP) ("the Companies").

Since Edge Insights is not currently serving customers on the Peoples systems, we have determined at this time that Edge Insights does not need a bond or other financial security requirement to provide these services to the Company's customers.

If a Pool is established, and customers are enrolled which alters the creditworthiness requirement or the Company's exposure to Edge Insights provision of services on the Peoples' system changes in the future, the Companies may deem it appropriate to require a bond or other financial instrument.

If you have any questions feel free to contact me at 412-208-6931 or by email at Carol.Scanlon@peoples-gas.com.

Sincerely,

Manager, Rates and Regulation Peoples Natural Gas Company LLC

Cc: Stephen Kelly Mina Speicher



Energy to do more*

UGI Utilities, Inc. 2525 North 12th Street Suite 360 Post Office Box 12677

May 30, 2018

Curt Clifford Energy Consultant Edge Insights **3 Park Plaza** Wyomissing, PA 19610

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JUL 11 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

RE: EDGE INSIGHTS, LLC application to serve as a Natural Gas Broker

Dear Mr. Cliford,

Based on your assertion that Edge Insights, ("EDGE INSIGHTS") is applying with the State of Pennsylvania to operate as a natural gas broker/marketer, UGI Utilities Inc. ("UGIU") has concluded that EDGE INSIGHTS will not need to post security with UGI-Central Penn Gas ("CPG"), UGI-Penn Natural Gas ("PNG") or UGI Utilities Gas Division ("UGI"). This is based on the declaration that EDGE INSIGHTS will not be taking title to gas or directly serving end use customers. This also assumes that EDGE INSIGHTS will be acting in conjunction with a licensed Natural Gas Supplier who has been approved by the Pennsylvania Public Utility Commission to serve in the applicable UGIU service territories and who has posted the required financial security as specified in the respective UGIU tariffs. If EDGE INSIGHTS wishes to directly serve Choice customers in the service territories of UGI, PNG and/or CPG in the future as a natural gas supplier, it will have to post security as specified in the respective UGI tariffs prior to the commencement of the service.

Please feel free to contact me with any additional questions that you may have.

Sincerely,

Viil S. pluf

David E. Lahoff Senior Manager, Tariff & Supplier Administration UGI Utilities, Inc.

Exhibit 2b Proof of Applicant's Financial Fitness

See Balance Sheet and Income Statement information on the following sheets.



JUL **11** 2018

Edge Insights, Inc **Profit & Loss Prev Year Comparison** January through December 2017

	Ja	an - Dec 17	Já	an - Dec 16
Income				
 Sales - Telecommunications 	\$	619,754	\$	632,018
· Sales - Electric	\$	1,385,094	\$	1,475,672
· Sales - Gas	\$	199,349	\$	215,958
 Sales - Waste Consult 	\$	736,628	\$	583,832
· Sales - Consulting	\$	1,827	\$	1,431
Total Income	\$	2,942,652	\$	2,908,911
Cost of Goods Sold				
· Salaries COGS	\$	553,592	\$	468,846
 Commissions 	\$	88,594	\$	94,209
· Bonuses	\$	73,214	\$	109,123
· Health Insurance	\$	112,077	\$	109,185
 Employee Retirement 	\$	53,004	\$	48,886
Payroll Taxes COGS	\$	45,122	\$	41,787
· Consulting - Waste	\$	6,300	\$	-
Total COGS	\$	931,904	\$	872,036
Gross Profit	\$	2,010,747	\$	2,036,875
Expense				,
Total Expense	\$	1,129,288	\$	1,133,674
Net Ordinary Income	\$	881,459	\$	903,202
Extraordinary Income			\$	200,000
Net Income	\$	881,459	\$	1,103,202

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JUL **11** 2018

Edge Insights, Inc Balance Sheet Prev Year Comparison As of December 31, 2017

As of Dece	ember 31, 201	7		
		Dec 31, 17		Dec 31, 16
ASSETS			-	
Current Assets				
Checking/Savings				
 Checking Account - Fulton 	\$	155,873	\$	483,532
 Payroll Acount - Fulton 	\$ 	200	\$	200
Total Checking/Savings	\$	156,073	\$	483,732
Accounts Receivable				
 Accounts Receivable 	\$	141,483	\$	138,183
Total Accounts Receivable	\$	141,483	\$	138,183
Other Current Assets				
 Prepaid Expenses 	\$	4,158	\$	4,158
· Prepaid Taxes	\$	590	\$	-
 Investment FOCAL Comm. 	\$ \$ \$	504	\$	504
Total Other Current Assets	\$	5,252	\$	4,662
Total Current Assets	\$	302,808	\$	626,578
Fixed Assets				
 Off. Equip-Original Value 	\$	71,413	\$	71,413
· Acc Depr - Office F & E	\$ \$ \$ \$	(71,413)	\$	(71,413)
 Covenant Not To Compete 	\$	150,000	\$ \$ \$	150,000
 Accum Amort Cov NTC 	\$	(150,000)		(150,000)
Total Fixed Assets	\$	-	\$	-
Other Assets				
Acquisition Costs	\$	33,068	\$	33,068
Accumulated Amortization	\$	(16,350)	\$	(14,146)
· Deposits	\$	4,658	\$	4,658
· Goodwill	\$ \$	203,481	\$	203,481
Total Other Assets	\$	224,857	\$	227,061
TOTAL ASSETS	\$	527,665	\$	853,639



JUL 11 2018

Edge Insights, Inc Balance Sheet Prev Year Comparison As of December 31, 2017

As of Decem	uer 51, 201	r		
	Dec 31, 17		Dec 31, 16	
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
 Accounts Payable - Vendor 	\$	6,547	\$	12,275
Total Accounts Payable	\$	6,547	\$	12,275
Other Current Liabilities				
 Mercantile Tax Payable 	\$	4,414	\$	405
 Accrued Expenses Other 	\$	13,505	\$	14,105
 Accrued Employee Bonuses 	\$	36,426	\$	56,143
 Accrued Distribution 	\$ \$ \$	10,877	\$	15,746
Total Other Current Liabilities	\$	65,222	\$	86,398
Total Current Liabilities	\$	71,769	\$	98,673
Total Liabilities	\$	71,769	\$	98,673
Equity				
Common Stock	\$	150,000	\$	150,000
Retained Earnings	\$	305,896	\$	604,966
Total Equity	\$	455,896	\$	754,966
TOTAL LIABILITIES & EQUITY	\$	527,665	<u>\$</u>	853,639

Exhibit 4

Applicant's Chief Officers and Professional Backgrounds

The following pages describe Applicant's chief officers and their Professional backgrounds.



JUL 11 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU



JUL 11 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU



Emmett Lien, President

Creating businesses that don't just survive, but thrive in our current economic climate is challenging and rare. And for Emmett Lien it's a passion.For most of his career, Emmett has been at the executive level of companies that flourish. He was the General Manager of the Pennsylvania Division of GE Capital ITS – PA which under his leadership was the most profitable region worldwide.A leader in the Berks County, Pennsylvania community, he founded WorldNet Technology Consultants, in 2000. Soon after its inception and under Emmett's management, WorldNet was named to the Inc. 500 list of fastest growing privately held companies in the United States. While at WorldNet, Emmett acquired four other local businesses, including Digital Instructor, LLC, (which he co-owned with Dennis Hefter) a direct marketing company acquired by AdEx Media, Inc. in 2008. In 2010, Emmett purchased Edge Insights, Inc.

When not helping to save millions of dollars each year for his Edge Insights clients, Emmett serves on various boards and committees in the greater Reading, Pennsylvania community. Emmett and his family reside in Berks County.

Dennis Hefter, Executive Vice President, Business Development

Dennis Hefter is a career entrepreneur. He started his first company in 1988 at the age of 26. His technology company quickly grew and was acquired in 1995 by General Electric – Information Technology Services. Since then, Dennis has conceived, funded and built the following companies:

6/20/2018

Executive Team - Edge Insights

✓ Outlaw Technologies, Inc., a software company, acquired by Quovadx, Inc. in 2001

Hefter Impact Technologies, LLC, a hockey & lacrosse helmet manufacturer, acquired by Reebok in 2005 Digital Instructor, LLC, a direct marketing company, acquired by AdEx Media, Inc. in 2008.

Dennis is primarily responsible for business development at Edge Insights. He handles new business opportunities, joint ventures, sales agents and all other expansion opportunities.

Dennis was born and raised in Reading, Pennsylvania. He attended Millersville University and now resides with his wife and three children in Boulder, Colorado. He is President of Boulder Valley Hockey Foundation and is active in numerous Boulder community events.

Gene T. Waltz – Executive Vice President, Operations

Gene Waltz brings 30 years of project management and executive leadership to the Edge Insights team. His career began in the Information Technology field where he started as a programmer and his performance was rewarded with consistent advancement eventually earning the position of Vice President of Information Technology / Chief Information Officer for a national manufacturing organization. Gene has experience as a business technology consultant, working with manufacturers, distribution companies, retail, professional service firms, government entities, and non-profit organizations.

Gene's primary responsibility at Edge Insights is to present and deliver all audit and procurement findings. Additionally, Gene works to ensure the continuous improvement and quality in Edge Insights' processes, internal and external communication, project cycle time and financial results for our customers.Gene earned a Bachelor of Arts degree in Economics from the University of Pittsburgh. He attended Albright College with a focus on accounting. He has also completed the following courses: Leadership Development and Innovation (Innovational Services), Situational Leadership and Targeted Selection (DDI), Customer Oriented Selling (IBM), Balanced Scorecard (Kaplan), Strategic Planning, Starting Team from Scratch, and Project Management (Kepner Trego).

Gene is a past President, and Vice President of Immanuel United Church of Christ in Shillington, PA. He currently serves on the Zoning Hearing Board in Cumru Township and on the Reading Association of UCC Churches Committee on Ministry. Gene and his family reside in Berks County.

Exhibit 5a

APPLICATION AFFIDAVIT

Commonwealth of Pennsylvania:

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

RECEIVED

JUL 11 2018

County of Berks

Emmett Lien III, Affiant, being duly [sworn/affirmed] according to law, deposes and savs that:

he is the President of Edge Insights and that he is authorized to and does make this affidavit for said Applicant;

That the Applicant herein Edge Insights has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an natural gas broker/marketer pursuant to 66 Pa. C.S. § 2208 (c)(1).

That the Applicant herein Edge Insights has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.

That the Applicant herein Edge Insights acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

That the Applicant herein Edge Insights acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

That the facts above set forth are true and correct to the best of his knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.

Sworn and subscribed before me this 5^{++} day of June 2018.

Sighature of official administering oath

My commission expires 10/019/2020.

COMMONWEALTH OF PENNSYLVANIA NOTARIAL SEAL Jeffrey P. Freeman, Notary Public Wyomissing Boro, Berks County My Commission Expires Oct. 6, 2020

Exhibit 5b

OPERATIONS AFFIDAVIT



JUL **11** 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Commonwealth of Pennsylvania:

County of Berks

Emmett Lien III, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:he is the President of Edge Insights and that he is authorized to and does make this affidavit for said Applicant;

That Edge Insights the Applicant herein, acknowledges that Edge Insights may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That Edge Insights, the Applicant herein, asserts that it possesses the requisite technical, managerial, and financial fitness to render natural gas supply service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That Edge Insights, the Applicant herein, certifies to the Commission that it is subject to, will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 22 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28 shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional natural gas sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

That Edge Insights, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506 and the standards and billing practices of 52 PA. Code Chapter 56.

Appendix B (Continued)

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Office of Communications or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

Signature of Affiant

Sworn and subscribed before me this $5^{T^{+}}$ day of $\frac{J_{\text{une}}}{J_{\text{une}}}$, 2018.

Signature of official administering oath

My commission expires 10/00/2020.

COMMONWEALTH OF PENNSYLVANIA NOTARIAL SEAL Jeffrey P. Freeman, Notary Public Wyomissing Boro, Berks County My Commission Expires Oct. 6, 2020

Exhibit 6

Proofs of Publication

Applicant is proposing to serve the entire Commonwealth. Therefore, this Exhibit contains proofs of publication from all seven newspapers listed in the License Application instructions.

Notices Needed To Service the Entire Commonwealth

- Newspaper Erie Times-News Harrisburg Patriot-News Philadelphia Daily News Pittsburgh Post-Gazette Scranton Times-Tribune Williamsport Sun-Gazette Johnstown Tribune-Democrat
- <u>Contact</u> Katie Lish Marianna Aldridge Cindy Jakubowski Pam Reed Sharon Venturi Beth Miller Vivian Ohs



JUL **11** 2018

PA PUBLIC UTILITY CONTAISSION SECRETARY'S BUREAU

PROOF OF PUBLICATION In THE ERIE TIMES-NEWS

COMBINATION EDITION

Edge Insights 3 Park Plaza Wyomissing PA 19610

REFERENCE: 96054 317511 PUC Notice

STATE OF PENNSYLVANIA) COUNTY OF ERIE) SS:

Brenda L. Learn, being duly sworn, deposes and says that: (1) he/she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the Erie Times-News, to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 06/01/18

TOTAL COST: \$476.00

AD SPACE: 0 Lines

FILED ON: 06/01/18

01/18	By and through Count Lawrence J. Valeriano, Hartman, Valeriano, N 1100 Berkshire Blvd, S P.O. Box 5823 Wyomissing, PA 19610 2(610) 779-0772
scribed before me this <u>15+</u> day of <u>June</u>	2018

RECEIVED

	JUL	11	2018
ΡA	PUBLIC UTI	LITY	CONTMISSION
	SECRETA	RY'S	BUREAU

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of <u>Edge Insights</u> for Approval To Offer, Render, or Furnish Natural Gas Services as a **Marketer/Broker** Engaged in The Business Of Supplying Natural Gas Supply Services, To The Public In The Commonwealth Of Pennsylvania.

Edge Insights will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. **Edge Insights** proposes to sell natural gas services in all PAPUC Licensed natural gas distribution companies in the Commonwealth of Pennsylvania under the provisions of the Natural Gas Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Edge Insights** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protests to Edge Insights attorney at the address listed below.

By and through Counsel Lawrence J. Valeriano, Jr. Hartman, Valeriano, Magovern & Lutz, P.C. 1100 Berkshire Blvd, Suite 301 gP.O. Box 5823 Wyomissing, PA 19610 2(610) 779-0772

COMMONWEALTH OF PENNSYLVANIA NOTARIAL SEAL Barbara J. Moore, Notary Public City of Erie, Erie County My Commission Expires March 23, 2020 MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

Sworn to and si	ubscribed before me	e this IS+	day of June	
	1	/ /	•	
Affiant:	bundar	hear	<u>.</u>	
<u> </u>		$\tilde{\mathbf{n}}$	-	
NOTARY:	12 alma	$\sum V V$	lare	



The Patriot News

AD#: 0008646191

Commonwealth of Pennsylvania,) ss

County of Cumberland)

Victoria Soto being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 06/07/2018

ia Soto

Principal Clerk of the Publisher

Sworn to and subscribed before me this 8th day of June 2018

sin

Notary Public

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Edge Insights for Approval To Offer, Render, or Furnish Natural Gas Services as a Marketer/Braker Engoged in The Business Of Supplying Natural Gas Supply Services, To The Public in The Commonwealth Of Pennsylvania. Edge Insights will be filing an application with the Pennsylvania

Edge insights will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. Edge Insights proposes to sell natural gas services in all PAPUC Licensed natural gas distribution companies in the Commonwealth of Pensylvania under the provisions of the Natural Gas Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Edge Insights may be flied within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protests to Edge Insights attorney at the address listed below.

By and through Counsel Lawrence J. Valeriano, Jr. Hartman, Valeriano, Magovern & Lutz, P.C. 1100 Berkshire Blvd. Suite 301 P.O. Box 5823 Wyomissing, PA 19610 (610) 779-0772

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL Crystal B. Rosensteel, Notary Public Susquehanna Twp., Dauphin County My Commission Expires June 27, 2020 MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES



JUL 11 2018

PA PUBLIC UTILITY CONTINISSION SECRETARY'S BUREAU

COMMONWEALTH OF PENNSYLVANIA

County of Cambria

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Edge insights for Approval To Offer, Render, or Furnish Natural Gas Services as a Marketer/Broker Engaged in The Business Of Supplying Natural Gas Supply Services, To The Public, In The Commonwealth Of Pennsylvania.

Commonweath Of Pennsylvania., Edge Insights will be filing an application with the Pennsylvania Public Utility Commission ("PUC"), for, a license to provide natural gas supply services (as:a. 1 broker/marketer engaged in the business of, providing natural gas services. Edge Insights proposes to sell natural gas services in all PAPUC. Licensed natural gas distribution companies in the Commonwealth of Pennsylvania under the provisions of the Natural Gas Choice and Competition Act. The PIUC may conduct this commonwealth of

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Edge Insights may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 1,7120. You should send copies of any protests to Edge Insights attorney at the address listed below.

SS

On this 8th day of June A.D. 2018, before me, the subscriber, a Notary Public in and for said County and State, personally appeared Christine Marhefka, who being duly sworn according to law, deposes and says as Sales Manager / Major Accounts of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the Johnstown Tribune, established December 7, 1853; and of the Johnstown Democrat, established

March 5, 1863, By and through Counsel Lawrence J. Valeriano, Jr. Hartman, Valeriano, Magovern & Lutz, P.C. 1100 Berkshire Bivd. Suite 301 P.Q. Box 5823 Wyomissing, PA 19610 Wyom

STATEMENT OF ADVERTISING COSTS

Signed and sworn to before me on 8th day of June, 2018. by Christine Marhefka making the statement.

published ce that the ani of The John the subject (said publice

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0.00 Lines @ _ \$2.50 per line	0.00
6 Inches @ \$25.00 per inch	150.00
Notary Fee	5.00
Clerical Fee	2.50
Total Cost	157.50

Commonwealth of Pennsylvania - Notary Seal Vivian Ohs, Notary Public Cambria County My commission expires December 6, 2020 Commission number 1123017 Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA For publishing the notice or publication attached hereto on the above stated dates.

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

for publisher of

a newspaper of general circulation, hereby acknowledges receipt of the aforesaid and publication costs and certifies that the same has been duly paid.

(Name of Newspaper)

By



JUL **11** 2018

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Proof of Publication in The Philadelphia Daily News Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

June 4, 2018

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

RECEIVED

JUL 11 2018

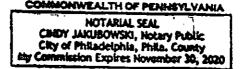
PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Helene Severery

Sworn to and subscribed before me this 4th day of June 2018.

Notary Public

My Commission Expires:



Copy of Notice of Publication	
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PENNBYLVANIA PUBLIC UTILITY COMMISSION	
Application of Edge insights for Approval T Offer, Render, or Furnish Natural Gas Service as a Marketer/Broker Engaged in The Busines Of Supplying Natural Gas Supply Services, T The Jublic in The Commonwealth Of Pennsy	Ö S
Of Supplying Natural Gas Supply Services, T The Public in The Commonwealth Of Pennsy venie	ñ.
vania Edge Insights will be filling an application will the Pennsylvania Public Utility Commissio ("PUC") for a license to provide natural gas su	th 20
The Pennsylvania Public Utility Commissio (PUC) for all cense to provide natural gas sup ply services as a broker/marketer engaged the business of providing natural gas services Edge insights proposes to sell natural gas services loss in all PAPUC Licensed natural gas distribu- tion companies in the Commonwealth of Penn avivania under the provisions of the Natural Gas	in s.
ices in all PAPUC Licensed natural gas distributed in an analysis in the Commonwealth of Penry sylvania under the provisions of the Natural Gas	
 Byvaria under the provisions of the Natural data Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical of financial fitness of Edge Insights may be file within 15 days of the date of this notice with th Secretary of the PUC, 400 North Street, Harris burg, PA 17120, You should send copies of any protest for Edge Insights at the purpose. 	ut
Inancial litness of Edge Insights may be file within 15 days of the date of this notice with th Secretary of the PUC, 400 North Street Hards	d He
burg, PA 17120. You should send copies of any protests to Edge insights attorney at the ac dress listed below.	ì
By and through Counsel Lowrence J. Valeriano, Jr. Hertman, Valeriano, Magovern & Lutz, P.C.	
P.O. Box 5823	
Wyomlasting, PA 19610 (610) 779-0772	-
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1	

Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss K. Flaherty, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the Pittsburgh Post-Gazette edition and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

07 of June, 2018

Affidavit further deposes the he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the aforesaid notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PENNSYLVANIA PUBLIC UTILITY COMMISSION PG Publishing Company NOTICE Application of Sworn to and subscribed before methys day of: Edge Insights for Approval To Offer, Render, or Furnish June 07, 2018 Natural Gas Services as a Marketer/Broker Engaged **Business** The 'n Df Supplying Natural Supply Services, To Gas The Public The in Commonwealth Of Pennsylvania. Edge Insights will be filing an application with the Pennsylvania Public Utility Commission ("PUC") Commonwealth of Pennsylvania - Notary Seal Elizabeth R. Chmura, Notary Public **Allegheny County** My commission expires February 8, 2022 for a license to provide natural gas supply services Commission number 1326781 Member, Pennsylvania Association of Notaries broker/marketer as а engaged in the business of providing natural gas services. Edge insights proposes to sell natural RECEIVED STATEMENT OF ADVERTISING COSTS gas services in all PAPUC Licensed naturai Edge Insights, Inc. gas JUL 11 2018 distribution companies in **3 PARK PLZ** Commonwealth of the Wyomissing, PA 19610-1399 Pennsylvania under the provisions of the Natural Gas Choice and PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU To PG Publishing Company Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial Total \$ 426.25 fitness of Edge insights may be filed within 15 days

Client:

Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office 2201 Sweeney Dr. Clinton, PA 15026 Phone 123-456-7890 PG Publishing Company, a Corporation, Publisher of the Pittsburgh Post-Gazette, a Newspaper of General Circulation

By

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

Attorney For

COPY OF NOTICE OR PUBLICATION

of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protests to Edge insights attorney at the address listed below. By and through

Counsel, Lawrence Valeriano, Jr., Hartman, Valeriano, Magovern 1100 Berkshire Lutz, P.C., Blvd., Suite 301, P.O. Box 5823, Wyomissing, PA 5823, Wyomissing, 19610, (610) 779-0772

The Scranton Times (Under act P.L. 877 No 160. July 9,1976)

Commonwealth of Pennsylvania, County of Lackawanna

EDGE INSIGHTS CURT CLIFFORD 3 PARK PLAZA READING PA 19610

Account # 629213 Order # 82214279 Ad Price: 232.95

LEGAL NOTICE PENNSYLVANIA

Ann Marie Fortese

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

05/30/2018

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true $(2 \times 1)/(2 \times$

Sworn and subscribed to before me this 30th day of May A.D., 2018

(Notary Public)

Commonwealth of Pennsylvania - Notary Seal Sharon Venturi, Notary Public Lackawanna County My commission expires February 12, 2022 Commission number 1254228

Member, Pennsylvania Association of Notaries

RECEIVED

JUL 11 2018

PA PUBLIC UTILITY CONTRISSION SECRETARY'S BUREAU

LEGAL NOTICE

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Edge Insights for Approval To Offer, Render, or Furnish Natural Gas Services as a Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services, To The Public In The Commonwealth Of Pennsylvania.

Edge Insights will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. Edge Insights proposes to sell natural gas services in all PAPUC Licensed natural gas distribution companies in the Commonwealth of Pennsylvania under the provisions of the Natural Gas Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Edge Insights** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protests to **Edge Insights** attorney at the address listed below.

By and through Counsel Lawrence J. Valeriano, Jr. Hartman, Valeriano, Magovern & Lutz, P.C. 1100 Berkshira Blvd. Suite 301 P.O. Box 5823 Wyomissing, PA 19610 (610) 779-0772

PROOF OF PUBLICATON OF NOTICE IN THE WILLIAMSPORT

SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

SS:

STATE OF PENNSYLVANIA

COUNTY OF LYCOMING

Bernard A. Oravec, Publisher of the Sun-Gazette LLC publishers of the Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street. Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

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Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of Edga Insights for Approval To Offer, Render, or Furnish Natural Gas Services as a Marketer/Broker Engaged in The Business Of Supplying Natural Gas Supply Services, To The Public In The Commonwealth Of Pennsylvania.

Edge Insights will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. Edge Insights proposes to sell natural gas services in all PAPUC Licensed natural gas distribution companiles in the Commonwealth of Pennsylvania under the provisions of the Natural Gas Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Edge Insights may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protests to Edge Insights attorney at the address listed below.

By and through Counsel Lawrence J. Valeriano, Jr. Hartman, Valeriano, Jr. Magovern & Lutz, P.C. 1100 Berkshire Bivd. Sufte 301 P.O. Box 5823 Wyorrissing, PA 19610 (610) 779-0772

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SUN-GAZETTE LLC Sworn to and subscribed before me 20 18 St day of Tune The COMMONWEALTH OF PENNSYLVANIA Notary Public NOTARIAL SEAL BETH A MILLER Notary Public CITY OF WILLIAMSPORT, LYCOMING COUNTY My Commission Expires Apr 18, 2020 STATEMENT OF ADVERTISING COSTS

STATEMENT OF ADVERTISING CO.

To the Sun-Gazette LLC, Dr.:

For publishing the notice attached

Hereto on the above state dates......\$

Probated same.....\$ Total.....\$

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE LLC hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid



JUL **I 1** 2018

SUN-GAZETTE LLC

BY Bernard A. Oravec

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU Edge Insights, Inc 3 Park Plaza Wyomissing, PA 19610

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U.S. POSTAGE RADING, PA 19810 JUL 11, 18 AMOUNT \$6.55 R23035101763-22

PA Public Utility Commission Secretary PO Box 3265 Harrisburg, PA 17105-3265