



October 30, 2018

Pennsylvania Public Utility Commission
Secretary's Bureau
Commonwealth Keystone Building
400 North Street
2nd Floor, Room-N201
Harrisburg, PA 17120

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PA PUC
SECRETARY'S BUREAU

Re: TAG Mobile, LLC – Docket No. P-2011-2241542

To Whom It May Concern:

On behalf of TAG Mobile, LLC (“TAG”), I am submitting this notice of changes and upgrades to the TAG Lifeline Plans pursuant to the 2016 FCC *Lifeline and Link Up Reform and Modernization Order*¹.

Attached as Exhibit A, is a complete description of the new and revised Lifeline plans in the State of Pennsylvania.

Please let me know if you have any questions or require additional information. You can reach me at cassandra.milligan@tagmobile.com or 214-390-4284. Thank you for your courtesy and assistance.

Respectfully submitted,

A handwritten signature in black ink, appearing to be "Cassandra Milligan", written over a horizontal line.

Cassandra Milligan
Manager, Regulatory and Compliance

Enclosures

¹ *In the Matter of Lifeline and Link Up Reform and Modernization, Telecommunications Carrier Eligible for Universal Service Support, Connect America Fund, WC Docket No. 11-42, WC Docket No. 09-197, WC Docket No 10-90, Third Report and Order, Further Report and Order, and Order on Reconsideration (rel April 27, 2016) (“Lifeline Reform Order”)*



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EXHIBIT A

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Proposed Lifeline Offering

| Plan | Minutes | Texts | Data | Retail Price | Lifeline Discount | Company Credit | Cost to Lifeline Customer |
|---|-----------|-----------|---------|--------------|-------------------|----------------|---------------------------|
| Lifeline 1000 minutes and 1GB LTE* | 1,000 | Unlimited | 1GB LTE | \$10.00 | \$9.25 | \$0.75 | \$0.00 |
| \$15 Lifeline Unlimited minutes and 1GB LTE** | Unlimited | Unlimited | 1GB LTE | \$15.00 | \$9.25 | \$0.75 | \$5.00 |
| \$25 Lifeline Unlimited minutes and 2GB LTE** | Unlimited | Unlimited | 2GB LTE | \$25.00 | \$9.25 | \$0.75 | \$15.00 |

| Additional (Top Up) Charges | | | | |
|-------------------------------|-----------|-----------|--------|---------|
| Plan Name | Minutes | Texts | Data | Price |
| Premium | 250 | Unlimited | None | \$5.00 |
| Domestic Unlimited Talk, Text | Unlimited | Unlimited | None | \$10.00 |
| Data Lite-LTE | None | None | 100 MB | \$4.95 |
| Data Plus-LTE | None | None | 500 MB | \$7.50 |
| Data Premium-LTE | None | None | 1 GB | \$10.00 |

*Must be Eligible. There are no rollover minutes with this plan. Unused minutes will expire each month on the service expiration date. To utilize data, customers must purchase an upgraded handset from the Company or the customer may provide their own equipment, provided it is compatible with TAG's network and complies with the FCC's rules.

**Must be Eligible. Additional taxes and fees may apply. There are no rollover minutes with this plan. Unused minutes will expire each month on the service expiration date. To utilize data, customers must purchase an upgraded handset from the Company or the customer may provide their own equipment, provided it is compatible with TAG's network and complies with the FCC's rules.

All Plans include the following:

- Free calls to 911 emergency services
- Free calls to Customer Service via 611
- Free access to Voicemail, Caller-ID, Call Waiting, Call Forwarding, and 3-Way Calling features
- Free Domestic, Long-Distance

1330 Capital Parkway; Carrollton, Texas 75006



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Carrollton, TX 75006

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