

415 Norway Street  
PO Box 15052  
York, PA 17405-7052  
Tel: 717.848.4100 800.839.1849  
shipleenergy.com

3/26/19

Docket # A-2019-3007580

Utility Code 1121818

Secretary Chiavetta,

Enclosed are the proofs of advertising  
regarding Click Energy. The Sales Tax  
license is applied for.

Jh.

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2019 APR -4 AM 10:33

PA P.U.C.  
SECRETARY'S BUREAU

Proof of Publication in The Philadelphia Daily News  
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA  
COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

March 15, 2019

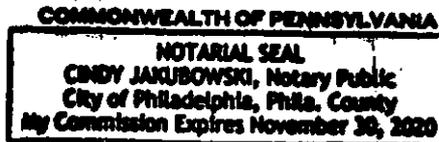
Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.



Sworn to and subscribed before me this 15th day of March, 2019.

  
Notary Public

My Commission Expires:



Copy of Notice of Publication

PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE

Application of **Citek Energy, LLC d/b/a Smart Touch Energy** For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric Power, A Marketer/Broker Engaged In The Business Of Supplying Electricity, And An Aggregator Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania.

**Citek Energy, LLC d/b/a Smart Touch Energy** will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. **Citek Energy, LLC d/b/a Smart Touch Energy** proposes to sell electricity and related services in territory of PECO Energy Company and PPL Electric Utilities, under the provisions of the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Citek Energy, LLC d/b/a Smart Touch Energy** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Citek Energy, LLC d/b/a Smart Touch Energy** at the address listed below.

By and through Counsel: **Todd S. Stewart**  
**Hawke McKeon & Sznook, LLP**  
100 North Tenth Street  
Harrisburg, PA 17101  
(717) 236-1300  
(717) 236-4841

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AD#: 0009071235

Commonwealth of Pennsylvania,) ss  
County of Cumberland)

Victoria Soto being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 03/14/2019

*Victoria Soto*

Principal Clerk of the Publisher

Sworn to and subscribed before me this 15th day of March 2019

*[Signature]*  
Notary Public

COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
Crystal B. Rosenstaeel, Notary Public  
Susquehanna Twp., Dauphin County  
My Commission Expires June 27, 2020  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

**PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE**

**Application of Click Energy, LLC  
d/b/a Smart Touch Energy For  
Approval To Offer, Render, Furnish Or  
Supply Electricity Or Electric  
Generation Services as A Generator  
And Supplier Of Electric Power, A  
Marketer/Broker Engaged In The  
Business Of Supplying Electricity, And  
An Aggregator Engaged In The  
Business Of Supplying Electricity, To  
The Public In The Commonwealth Of  
Pennsylvania.**

**Click Energy, LLC d/b/a Smart  
Touch Energy will be filing an  
application with the Pennsylvania  
Public Utility Commission ("PUC") for  
a license to supply electricity or electric  
generation services as (1) a generator  
and supplier of electric power, (2) a  
broker/marketer engaged in the  
business of supplying electricity, and  
(3) an aggregator engaged in the  
business of supplying electricity. Click  
Energy, LLC d/b/a Smart Touch  
Energy proposes to sell electricity and  
related services in territory of PECO  
Energy Company and PPL Electric  
Utilities, under the provisions of the  
Electricity Generation Customer  
Choice and Competition Act.**

**The PUC may consider this  
application without a hearing. Protests  
directed to the technical or financial  
fitness of Click Energy, LLC d/b/a  
Smart Touch Energy may be filed  
within 15 days of the date of this notice  
with the Secretary of the PUC, 400  
North Street, Harrisburg, PA 17120.  
You should send copies of any protest to  
Click Energy, LLC d/b/a Smart Touch  
Energy at the address listed below.**

**By and through Counsel:**

**Todd S. Stewart  
Hawke McKeon & Sniscak, LLP  
100 North Tenth Street  
Harrisburg, PA 17101  
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# Section 8e

Click Energy, LLC d/b/a Smartclick is a division of parent Shipley Group, LP, which is a fourth-generation family-owned company started in 1929. Based out of York, Pennsylvania, Smart Click has been supplying heating oil and propane since early 2015. Our customer base serves all of New England and NJ, NY, MD, and PA. This year we hope to begin Natural Gas service in PA and OH. Our parent company's Natural Gas territory serves 21,000 customers in UGI, Columbia Gas of PA, PECO, BGE, and DUKE; our Electric supply territory currently includes 18,500 PPL, PECO, Duquesne, BGE, DUKE and Met-Ed customers. We have been a member of PJM since late 2012. Under a separate license, EnergyObjective has also brokered electricity to about 300 commercial and industrial customers in Pennsylvania and several other states since 2014. In addition to electricity and natural gas, the separate companies of Shipley Group, LP serve fuel oil, propane, gasoline, HVAC service, and several additional services to a total of 72,000 residential, commercial and industrial customers.

We are excited to renew our license in Pennsylvania. Initial entry into supply occur in PECO and PPL where we're serving residential. We plan to be in all residential markets, but only if serving the customers there is financially viable – i.e., there is sufficient headroom versus the cost to serve and the utility price. Expansion into commercial and industrial markets may occur later.

William Shipley III (Chairman), Dave Gruno (CEO) and Matthew Sommer (President and COO of Shipley Group) guide the strategic plans of the company and will help lead the PA supplier expansion. Richard Beamesderfer (CFO) leads a competent and well-staffed finance team. Steven Downey controls all supplier relationships, pricing, and customer-level sales strategy for this product. (Resumes for each of these key personnel are below.)

## WILLIAM S. SHIPLEY, III

Shipley Group, Chairman	2012-Present
Shipley Energy, Chief Executive Officer	1982-Present
Southland Corporation, 7-11 Store Manager	1980-1982
Pennsylvania State University, MBA	1980
Emory University, BA, History	1978

## DAVID GRUNO

Shipley Energy, CEO	2016-Present
Shipley Group Shipley Stores, President	2013-2016
Shipley Group, Vice President of Human Resources	2009-2013
Troy State University, BA Science	1994

## RICHARD M. BEAMESDERFER

Shipley Group and Shipley Energy, CFO, Treasurer	1996-Present
Health South Corporation, CFO - Rehab Hospital of York	1987-1996
Manor Care, Tax Investment Analyst	1983-1987
George Washington University, MBA, Finance	1989
Certified Public Accountant	1986
Andrews University, BBA, Accounting	1983

## MATTHEW A. SOMMER

Shipley Group, President and COO

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2016-Present

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Shiple Group, LP President	2013-2016
Shiple Energy, Chief Marketing Officer	2012-2013
Shiple Energy, Vice President of Natural Gas and Electricity	2002-2011
George Washington University, BA, Economics	2001

**Steven Downey**

<u>Click Energy, LLC, President</u>	<u>2015-present</u>
<u>Shiple Group, LP VP Marketing and Technology</u>	<u>2015-2018</u>
<u>Shiple Group, LP Chief of Technology</u>	<u>2010-2015</u>
<u>Central Penn College, BS in Business Administration</u>	<u>2018</u>

**Warren Blayney**

<u>Click Energy, LLC Brand Manager</u>	<u>2018 to Present</u>
<u>Shiple Energy, Digital Marketing Lead</u>	<u>2017-2018</u>
<u>Shiple Energy, Web Designer</u>	<u>2014-2016</u>
<u>University of Ulster, BS Multi-Media Design</u>	<u>2006</u>
<u>Alvernia University, Diploma in International Studies</u>	<u>2005</u>

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Corporate Officers

2018

Steven Downey

Click Energy, LLC, President

2015 to Present

Shibley Energy, Chief Technology Officer

2008 to 2015

Siemens Medical Solutions, Director

2007 to 2008

Matthew A. Sommer

Shibley Group, LP, President

2013 to Present

Shibley Energy, Chief Marketing Officer

2012 to 2013

Shibley Energy, VP of Natural Gas and Electricity

2002-2011

George Washington University, BA, Economics

2001

Richard M Beamesderfer

Shibley Group, CFO, Treasurer

1996 to present

Health South Corporation, CFO, Re-Hab Hosp.

1987 to 1996

George Washington University, MBA, Finance

1989

CPA

1986

Andrews University, BBA

1983

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**ShipleyEnergy**

415 Norway Street  
Post Office Box 15052  
York, PA 17405-7052

1712030211 0000

PRESORTED  
FIRST CLASS



U.S. POSTAGE >>> PITNEY BOWES



ZIP 17404 \$ 000.42<sup>8</sup>  
02 1W  
0001393028 APR 02 2019

Rosemary Chiaetta, Secretary  
Pennsylvania Public Utility Commission  
400 North Street  
Harrisburg, PA

000079 0000 712030211 0000

\*\*04/02/29\*\*