

**Pennsylvania Public Utility Commission  
Broker/Marketer Application (Gas)**

**LouElla Enterprises, LLC**

**Cynthia Maser**

**April 2, 2019**

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

**BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Enerchange Power and Gas (EP&G)

Application of LouElla Enterprises, LLC, d/b/a \_\_\_\_\_, for approval to offer, render, furnish, or supply natural gas supply services as a(n) Marketer/Broker ~~as specified in item #4b below~~ to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

**1. IDENTIFICATION AND CONTACT INFORMATION**

a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G)  
President Cynthia Maser 161 Hunter Drive Cranberry TWP PA 16066  
814-935-4477 cmaser@louellae.com www.epngstrategy.com  
Fax 814-941-1673

b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

N/A

c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

President Cynthia Maser  
161 Hunter Drive Cranberry TWP PA 16066  
8149354477 fax 8149411673 cmaser@louellae.com

d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

Myers Law Group  
PLLC  
Jeffrey P Myers  
17025 Perry HWY Warrendale PA 15086 724-778-8800 jeffrey@jpmymerslaw.com

e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS:** Provide the name, title, address, telephone number, fax number, and e-mail OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED) responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Natural Gas Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed NGSS.

- 1. Cynthia Maser 8149354477 cmaser@louellae.com  
President LouElla Enterprises, LLC 322 N Shore Drive Pittsburgh PA 15212
- 2. AJ Maser EP&G Liaison 322 N Shore Drive Pittsburgh PA 15212 814-207-8633  
amaser@epngstrategy.com

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## 2. BUSINESS ENTITY FILINGS AND REGISTRATION

a. **FICTITIOUS NAME:** *(Select appropriate statement and provide supporting documentation as listed.)*



The Applicant will be using a fictitious name or doing business as ("d/b/a")

Provide a copy of the Applicant's filing with Pennsylvania's Department of State Pursuant to 54 Pa. C.S. §311.

**Or**



The Applicant will not be using a fictitious name.

b. **BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS:**

*(Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)*



The Applicant is a sole proprietor.

- If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.

**Or**



The Applicant is a:



domestic general partnership (\*)



domestic limited partnership (15 Pa. C.S. §8511)



foreign general or limited partnership (15 Pa. C.S. §4124)



domestic limited liability partnership (15 Pa. C.S. §8201)



foreign limited liability general partnership (15 Pa. C.S. §8211)



foreign limited liability limited partnership (15 Pa. C.S. §8211)

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.
- Provide the state in which the business is organized/formed and provide a copy of the Applicant's charter documentation.
- \* If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.


**or**

- 
- 2. Business Entity Filings and Registration
    - a. Fictitious Name Filing

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Entity# : 6603552  
Date Filed : 09/11/2017  
Pedro A. Cortés  
Secretary of the Commonwealth

PENNSYLVANIA DEPARTMENT OF STATE  
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

<input type="checkbox"/> Return document by mail to: <b>Cynthia Louise Maser</b> <hr/> Name 161 hunter drive, <hr/> Address Cranberry township PA 16066 <hr/> City State Zip Code <input type="checkbox"/> Return document by email to: _____	<b>Registration of Fictitious Name</b> DSCB:54-311 (rev.2/2017)  311
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Read all instructions prior to completing. This form may be submitted online at <https://www.corporations.pa.gov/>.

Fee: \$70.00

I qualify for a veteran/reservist-owned small business fee exemption (see instructions)

In compliance with the requirements of 54 Pa.C.S. § 311 (relating to registration), the undersigned entity(ies) desiring to register a fictitious name under 54 Pa.C.S. Ch. 3 (relating to fictitious names), hereby state(s) that:

1. The fictitious name is:  
B2B Energy Management Group

2. A brief statement of the character or nature of the business or other activity to be carried on under or through the fictitious name is:  
Commercial energy consulting, advising businesses of their energy options.

3. The address, including number and street, if any, of the principal place of business (P.O. Box alone is not acceptable):

161 Hunter Drive,	Cranberry Twp	PA	16066	Butler
Number and street	City	State	Zip	County

4. The name and address, including number and street, if any, of each individual interested in the business is:

Name	Number and Street	City	State	Zip

5. Each entity, other than an individual, interested in such business is (are):

LouElla Enterprises LLC	Limited Liability Company	PA
Name	Form of Organization	Organizing Jurisdiction
161 Hunter Drive, cranberry twp, Butler, PA, United States, 16066		
Principal Office Address		
161 Hunter Drive, Cranberry twp, Butler, PA, United States, 16066		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. (Optional): The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

Cynthia Maser

IN TESTIMONY WHEREOF, the undersigned has caused this Application for Registration of Fictitious Name to be executed this

11th day of September, 2017.

LouElla Enterprises LLC

Entity Name

Cynthia Maser


Signature

President and CEO

Title

Entity# : 6603552  
Date Filed : 02/23/2018  
Robert Torres  
Acting Secretary of the Commonwealth

**PENNSYLVANIA DEPARTMENT OF STATE  
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS**

<b>Return document by mail to:</b> Cynthia Maser	<b>Fictitious Name</b> <b>Amendment, Withdrawal, Cancellation</b>  TML180228JM1105
<b>Name</b> 161 Hunter Drive	
<b>Address</b> Cranberry Twp PA 16066	
<b>City</b> State Zip Code	
<b>Return document by email to:</b> cmaser@louellae.com	

Read all instructions prior to completing. This form may be submitted online at [www.pasos.com](http://www.pasos.com)

Fee: \$70

Check one:       Amendment (§ 312)       Withdrawal (§ 313)       Cancellation (§ 313)

In compliance with the requirements of 54 Pa.C.S. Ch.3 (relating to fictitious names), the undersigned entity or entities, desiring to amend, withdraw or cancel from a fictitious name registration, hereby state(s) that:

1. The fictitious name is:  
B2B Energy Management Group

2. The address of the principal place of business, including number and street, if any, is:

161 Hunter Drive	Cranberry TWP	PA	16066	Butler
Number and street	City	State	Zip	County

3. The last preceding filing with respect to this fictitious name was made in the Department on  
09/11/2017  
Date (MM/DD/YYYY)

4. A brief statement of the character or nature of the business or other activity to be carried on under or through the fictitious name is:  
Commercial Energy Broker

PA DEPT. OF STATE

FEB 23 2018

5. Check one or more of the following, as appropriate:

The fictitious name has been changed to:  
Enerchange Power and Gas (EP&G)

---

The principal place of business set forth in paragraph 2 has been changed to (PO Box alone not acceptable):

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Number and street	City	State	Zip	County
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The following party(ies) has (have) been added to the registration and their signature(s) appear(s) at the end of this application.

Name	Number and street	City	State	Zip
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The following party(ies) has (have) withdrawn from the business and their signature(s) appear(s) at the end of this application.

Name	Number and street	City	State	Zip
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The fictitious name registration is cancelled.

6. Check box for Application for Amendment Only:

This amendment, without reference to any other filing sets forth all information with respect to the fictitious name which would be required in an original filing under the Fictitious Names Act.

7. Optional-See Instruction F: This application has been executed by an agent heretofore designated for that purpose in a prior filing in this registration.



IN TESTIMONY WHEREOF, the undersigned has (have) caused this Application for Amendment, Withdrawal or Cancellation of/from Fictitious Name to be executed this

20 day of February 2018

Adding party(ies) signature(s)

Withdrawing party(ies) signature(s)

All current party(ies) signature(s)

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\_\_\_\_\_  
Name of Entity

\_\_\_\_\_  
Name of Entity

Enerchange Power and Gas (EP&G)  
\_\_\_\_\_  
Name of Entity

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

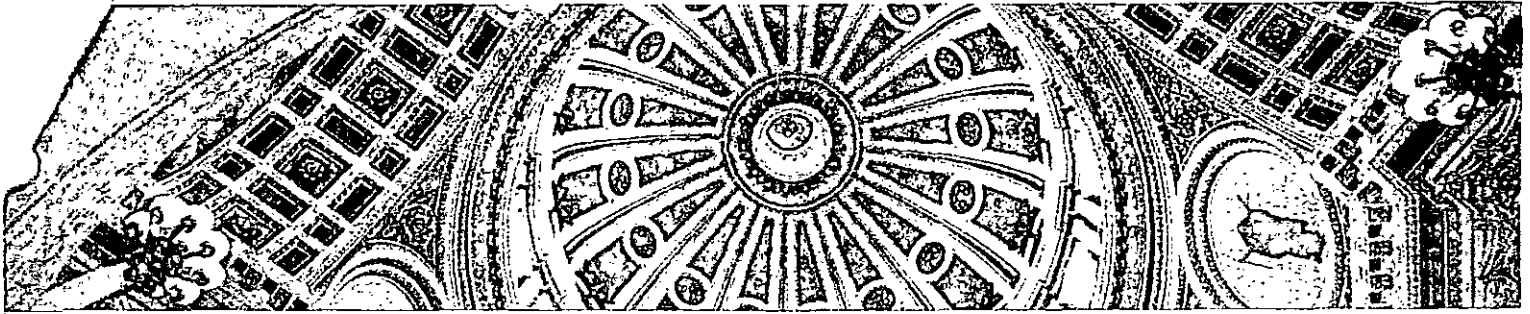
*Cynthia Maser*  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

Owner  
\_\_\_\_\_  
Title

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Corporations ▾ Search Business Entities (corpsearch.aspx) Search UCC Transactions (uccsearch.aspx) Forms ▾  
 Contact Corporations (http://www.dos.pa.gov/BusinessCharities/Pages/default.aspx) Register (/Account/Register\_account) Login (/Account/ValidateUser)

Search entity : Select entity / Order documents

Date: 03/02/2018

**Business Name History**

<b>Name</b>	<b>Name Type</b>
B2B Energy Management Group	Prior Name
Enerchange Power and Gas (EP&G)	Current Name

**Business Entity Details**

<b>Name</b>	Enerchange Power and Gas (EP&G)
<b>Entity Number</b>	6603552
<b>Entity Type</b>	Fictitious Names
<b>Status</b>	Active
<b>Citizenship</b>	Domestic
<b>Entity Creation Date</b>	09/11/2017
<b>Effective Date</b>	09/11/2017
<b>State Of Inc</b>	PA
<b>Address</b>	161 Hunter Drive Cranberry Twp PA 16066 Butler

**Officers**

<b>Name</b>	LouElla Enterprises LLC
<b>Title</b>	OWNER
<b>Address</b>	161 Hunter Drive Cranberry Twp PA 16066

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**Filed Documents**

The information presented below is for your reference. To place an order you will need to log in. If you do not have a PENN File account, you may register for an account by clicking here (/Account/Register\_account).

Show 25 entries

Filter Records ▾

Select	Date	Document	Pages	Plain Copy Quantity#	Price	Certified Copy Quantity#	Certified Copy Price	Microfilm #	Microfilm Start	Microfilm End	Line Total
	09/11/2017	Application for Registration of Fictitious Name 1	2	1	\$3.00	0	\$40.00				
	02/23/2018	Fictitious Name Amendment (312) 2	3	1	\$3.00	0	\$40.00				

The Applicant is a:

- domestic corporation (15 Pa. C.S. §1308)
- foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.
- Give name and address of officers.

### 3. AFFILIATES AND PREDECESSORS

*(both in state and out of state)*

- a. **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

NO Affiliates

- b. **PREDECESSORS:** Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

NO Predecessors

2B Business Entity Filing

Subsistence Certificate Attached

LouElla Enterprises LLC d/b/a/ Enerchange Power and Gas (EP&G)

Single Member LLC

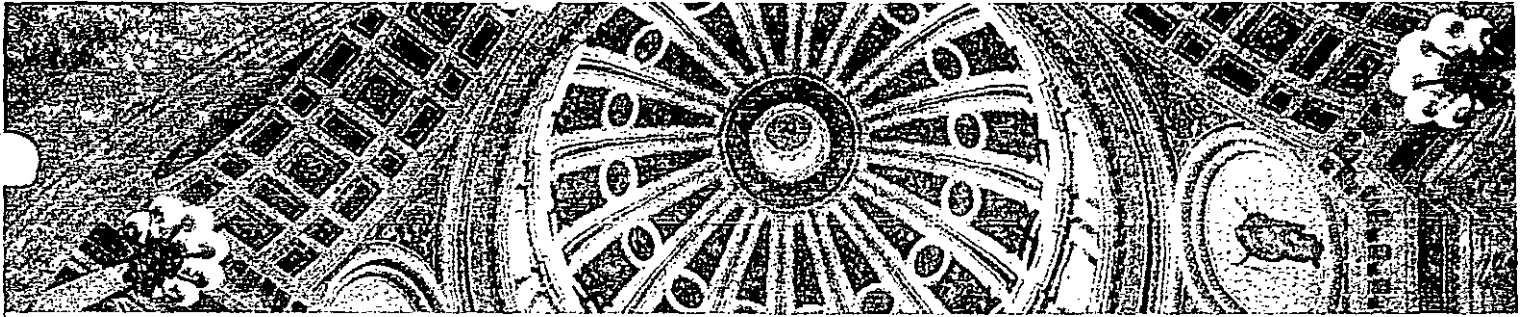
Cynthia Maser President and CEO

This is a WBE , DBE and WOSB Certified LLC

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Corporations ▾ Search Business Entities (corpsearch.aspx) Search UCC Transactions (uccsearch.aspx) Forms ▾

Contact Corporations (<http://www.dos.pa.gov/BusinessCharities/Pages/default.aspx>)

Register ([./Account/Register\\_account](#))

Login ([./Account/ValidateUser](#))

Search entity / Select entity / Order documents

Company > LouElla Enterprises, LLC

Date: 05/24/2017

### Business Name History

Name	Name Type
LouElla Enterprises, LLC	Current Name

### Business Entity Details

### Officers

Name	LouElla Enterprises, LLC
Entity Number	6556306
Entity Type	Limited Liability Company
Status	Active
Citizenship	Domestic
Entity Creation Date	05/16/2017
Effective Date	05/16/2017
State Of Inc	PA
Address	161 Hunter Drive CRANBERRY TOWNSHIP PA 16066 Butler

### Filed Documents

The information presented below is for your reference. To place an order you will need to log in. If you do not have a PENN File account, you may register for an account by clicking here ([./Account/Register\\_account](#)).

Show 25 entries

Filter Records

Select	Date	Document	Pages	Plain Copy Quantity#	Price	Certified Copy Quantity#	Certified Copy Price	Microfilm #	Microfilm Start	Microfilm End	Line Total
	05/16/2017	Certificate of Organization-Domestic Limited Liability Company (8821) 1	2	1	\$3.00	0	\$40.00				

Showing 1 to 1 of 1 entries

Previous 1 Next

COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF STATE

10/24/2018

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

I DO HEREBY CERTIFY THAT,

LouElla Enterprises, LLC

is duly registered as a Pennsylvania Limited Liability Company under the laws of the Commonwealth of Pennsylvania and remains subsisting so far as the records of this office show, as of the date herein.

I DO FURTHER CERTIFY THAT this Subsistence Certificate shall not imply that all fees, taxes and penalties owed to the Commonwealth of Pennsylvania are paid.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written

*Robert Lanes*

Acting Secretary of the Commonwealth

Certification Number: TSC181024141071-1

Verify this certificate online at <http://www.corporations.pa.gov/orders/verify>

#### 4. OPERATIONS

a. **APPLICANT'S PRESENT OPERATIONS:** *(select and complete the appropriate statement)*

Definitions

- Supplier – an entity which provides natural gas supply services to retail gas customers utilizing the jurisdictional facilities of an natural gas distribution company
- Broker/Marketer - an entity that acts as an intermediary in the sale and purchase of natural gas but does not take title to the natural gas.

- The Applicant is presently doing business in Pennsylvania as a
- natural gas interstate pipeline
  - municipality providing service outside its municipal limits
  - local gas distribution company
  - retail supplier of natural gas services in the Commonwealth
  - a natural gas producer
  - a broker/marketer engaged in the business of supplying natural gas services
  - Other. (Identify the nature of service being rendered)

or

- The Applicant is not presently doing business in Pennsylvania.

b. **APPLICANT'S PROPOSED OPERATIONS:** The Applicant proposes to operate as a:

- Supplier or Aggregator of natural gas services
- Municipal supplier of natural gas services
- Cooperative supplier of natural gas services
- Broker/Marketer engaged in the business of supplying natural gas services
  - Check here to verify that your organization will not be taking title to the natural gas nor will you be making payments for customers.
- Other (Describe):

**c. PROPOSED SERVICES:** Describe in detail the natural gas supply services which the Applicant proposes to offer. LouElla Enterprises, LLC will be offering consulting services to commercial , & government industries in the state of PA. LouElla will review tariffs & rates, identify alternative energy suppliers, review current utility bills, procure price quotes for various suppliers and review the date with the customer and assist with advice. LouElla will not be billing customers or paying their bills. LouElla will be compensated with a price adder to the customers bill as appropriate from the supplier. Price adder will be remitted to LouElla from supplier. LouElla will respond in a timely manner to any and all complaints, LouElla will educate consumers on choices.

**d. PROPOSED SERVICE AREA:** Check the box of each Natural Gas Distribution Company for which the Applicant proposes to provide service.

- |  |   |
|--|---|
| <input type="checkbox"/> Columbia                            | <input type="checkbox"/> Peoples Gas Company          |
| <input type="checkbox"/> National Fuel Gas                   | <input type="checkbox"/> Philadelphia Gas Works       |
| <input type="checkbox"/> PECO                                | <input type="checkbox"/> UGI Utilities – Gas Division |
| <input type="checkbox"/> Peoples Natural Gas Company         | <input type="checkbox"/> Valley Energy                |
| <input type="checkbox"/> Peoples Natural Gas – Equitable Div | <input checked="" type="checkbox"/> All of the above  |

**e. CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (Less than 6,000 Mcf annually)
- Residential and Small Commercial as Mixed Meter ONLY (CANNOT BE TAKEN WITH RESIDENTIAL AND/OR SMALL COMMERCIAL ABOVE)
- Large Commercial Customers - (6,000 Mcf or more annually)
- Industrial Customers
- Governmental Customers
- All of above (Except Mixed Meter)
- Other (Describe):

**f. START DATE:** Provide the approximate date the Applicant proposes to actively market within the Commonwealth.

As soon as approved.



## 5. COMPLIANCE

- a. **CRIMINAL/CIVIL PROCEEDINGS:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

NO criminal or civil proceedings

- b. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any such proceedings listed above. N/A

- c. **CUSTOMER/REGULATORY/PROSECUTORY ACTIONS:** Identify all formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. **Applicant should also include if it had a Pennsylvania PUC EGS or NGS license previously cancelled by the Commission.** If the Applicant has no actions or complaints to list, explicitly state such.

NO complaints or actions filed against LouElla

- d. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any actions listed above.

## 6. PROOF OF SERVICE

**Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.**  
*(Example Certificate of Service is attached at Appendix C)*

- a.) **STATUTORY AGENCIES:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Office of Consumer Advocate  
5th Floor, Forum Place  
555 Walnut Street  
Harrisburg, PA 17120

Office of the Attorney General  
Bureau of Consumer Protection  
Strawberry Square, 14th Floor  
Harrisburg, PA 17120

Office of the Small Business Advocate  
Commerce Building, Suite 202  
300 North Second Street  
Harrisburg, PA 17101

Commonwealth of Pennsylvania  
Department of Revenue  
Bureau of Compliance  
Harrisburg, PA 17128-0946

Bureau of Investigation & Enforcement  
Pennsylvania Public Utility Commission  
Commonwealth Keystone Building  
400 North Street, 2 West  
Harrisburg, PA 17120

b.) **NGDCs:** Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Natural Gas Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each NGDC is as follows.

<p>✓ <b>Columbia Gas of PA, Inc.</b>  Michele Caddell  290 W. Nationwide Blvd.  Columbus, OH 43215  PH: 614.460.6841  FAX: 614.460.8447  e-mail: <a href="mailto:mcaddell@nisource.com">mcaddell@nisource.com</a></p>	
<p>✓ <b>Peoples Natural Gas Company LLC – Equitable Division</b>  Carol Scanlon  375 North Shore Drive  Pittsburgh, PA 15212  PH: 412.208.6931  FAX: 412.208.6577  e-mail: <a href="mailto:Carol.Scanlon@peoples-gas.com">Carol.Scanlon@peoples-gas.com</a></p>	<p><b>National Fuel Gas Distribution Corp.</b>  Joanne E. Maciok ✓  6363 Main Street  Williamsville, NY 14221  PH: 716.857.7670  FAX: 716.857.7479  e-mail: <a href="mailto:macioki@natfuel.com">macioki@natfuel.com</a></p>
<p>✓ <b>Peoples Natural Gas Company LLC</b>  Carol Scanlon  375 North Shore Drive  Pittsburgh, PA 15212  PH: 412.208.6931  FAX: 412.208.6577  e-mail: <a href="mailto:Carol.Scanlon@peoples-gas.com">Carol.Scanlon@peoples-gas.com</a></p>	<p><b>PECO</b>  Carlos Thillet, Manager, Gas Supply and Transportation  2301 Market Street, S9-2 ✓  Philadelphia, PA 19103  PH: 215.841.6452  Email: <a href="mailto:carlos.thillet@exeloncorp.com">carlos.thillet@exeloncorp.com</a></p>
<p>✓ <b>Peoples Gas Company LLC</b>  Carol Scanlon  375 North Shore Drive  Pittsburgh, PA 15212  PH: 412.208.6931  FAX: 412.208.6577  e-mail: <a href="mailto:Carol.Scanlon@peoples-gas.com">Carol.Scanlon@peoples-gas.com</a></p>	<p><b>Philadelphia Gas Works</b>  Ryan Reeves, Director Supply Transportation &amp; Control ✓  800 West Montgomery Avenue  Philadelphia, PA 19122  PH: 215.787.5103  email: <a href="mailto:pgwchoicesupply@pgworks.com">pgwchoicesupply@pgworks.com</a></p>
<p>✓ <b>Valley Energy Inc.</b>  Ed Rogers  523 South Keystone Avenue  Sayre, PA 18840-0340  PH: 570.888-9664  FAX: 570.888.6199  email: <a href="mailto:erogers@ctenterprises.org">erogers@ctenterprises.org</a></p>	<p><b>UGI Utilities, Inc. – Gas Division</b>  David Lahoff  2525 N. 12<sup>th</sup> Street, Suite 360  Reading, PA 19612-2677  PH: 610.796.3520  Email: <a href="mailto:dlahoff@ugi.com">dlahoff@ugi.com</a></p>

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU



An Exelon Company

March 28, 2019

LouElla Enterprises, LLC  
d/b/a Enerchange Power and Gas  
Cynthia Maser  
322 N. Shore Drive, Suite 200  
Pittsburgh, PA 15212

Re: Broker Requirements

Dear LouElla Enterprises, LLC:

PECO is aware that LouElla Enterprises, LLC has applied for a license to provide brokering and consulting services to commercial and industrial customers on the distribution system of PECO.

In making such an application, LouElla Enterprises, LLC could be required to provide to PECO a bond or other acceptable financial security in an amount that PECO determines to be appropriate. LouElla Enterprises, LLC has indicated that it intends to provide only brokering and consulting services to commercial and industrial customers, and will not take title to any delivered natural gas; nor will accept any customer payments or deposits. Therefore, PECO has determined at this time that LouElla Enterprises, LLC does not need a bond or other financial security requirement, since they are not directly engaging in business with PECO and only providing brokering or consulting services to PECO customers. However, if the services provided by LouElla Enterprises, LLC the creditworthiness requirement for PECO's exposure to LouElla Enterprises, LLC changes in the future, PECO reserves the right to require LouElla Enterprises, LLC provide a bond or other financial security instrument.

If you should have any questions regarding this matter, please contact Chris Sauerbaum at 215-841-6422 or myself at 215-841-6452.

Respectfully submitted,

A handwritten signature in cursive script that reads "Carlos P. Thillet".

Carlos P. Thillet  
Manager, Gas Supply and Transportation  
2301 Market Street  
Philadelphia, Pa 19103

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SECRETARY'S BUREAU



UGI Utilities, Inc.  
1 UGI Drive  
Denver, PA 17517

610-796-3400

VIA E-MAIL

April 2, 2019

LouElla Enterprises, LLC  
d/b/a Enerchange Power and Gas  
161 Hunter Drive  
Cranberry Twp, PA 16066

**ATTENTION: Cynthia Maser, President and CEO**

**RE: LouElla Enterprises, LLC d/b/a Enerchange Power and Gas  
Application to Serve as a Natural Gas Broker**

Dear Ms. Maser,

Based on your assertion that LouElla Enterprises, LLC d/b/a Enerchange Power and Gas ("EP&G") is applying with the State of Pennsylvania to operate as a natural gas broker/marketer, UGI Utilities, Inc. ("UGIU") has concluded that EP&G will not need to post security with UGI Utilities, Inc. – South Rate District ("UGI South"), UGI Utilities, Inc. – North Rate District ("UGI North") or UGI Utilities, Inc. – Central Rate District ("UGI Central"). This is based on the declaration that EP&G will be acting in conjunction with a licensed Natural Gas Supplier who has been approved by the Pennsylvania Public Utility Commission to serve in the applicable UGIU service territories and who has posted the required financial security as specified in the respective UGIU Tariffs. If EP&G wishes to directly serve Choice customers in the service territories of UGI South, UGI North and/or UGI Central in the future as a natural gas supplier, it will have to post security as specified in the respective UGI Tariffs prior to the commencement of the service.

Please feel free to contact me with any additional questions you may have.

Sincerely,

David E. Lahoff  
Senior Manager  
Tariff & Supplier Administration

**RECEIVED**

APR - 4 2019

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU



**PHILADELPHIA GAS WORKS**

800 West Montgomery Avenue • Philadelphia, PA 19122

---

March 27, 2019

Ms. Cynthia Maser  
LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G)  
161 Hunter Drive  
Cranberry Township, PA 16066  
Email: [cmaser@louellae.com](mailto:cmaser@louellae.com)

RE: Security Requirement Bond for LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G)

Dear Ms. Maser:

Philadelphia Gas Works ("PGW") is aware that LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) has filed an application with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania and specifically within the services territory of Philadelphia Gas Works.

As you know, in making such an application, LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) must furnish acceptable security to each utility where LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) will do business. As such, under its tariff, Philadelphia Gas Works could require LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) to provide a bond or other financial security instrument in an amount that Philadelphia Gas Works determines to be appropriate.

However, you have indicated, and it is Philadelphia Gas Works' understanding, that LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that in performing these services LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) will never take title to any delivered natural gas.

Based upon your representations, Philadelphia Gas Works has determined that, at this time, LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) does not need to post a bond or other form of security to operate in its service territory. If the services provided by LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) should change, Philadelphia Gas Works reserves the right to require security from LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) as it deems appropriate.

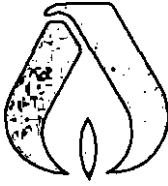
If you have any questions concerning the foregoing, please contact me at 215-684-6725.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Zuk', is written over the typed name.

JOHN ZUK  
Vice President, Gas Supply

/dls



# VALLEY ENERGY

523 S. Keystone Avenue, P.O. Box 340, Sayre, PA 18840  
800/998-4427 • 570/888-9664 • FAX 570/888-6199

March 26, 2019

## VIA EMAIL

Cynthia Maser, President & CEO  
LouElla Enterprises LLC  
Enerchange Power & Gas (EP&G)  
322 N. Shore Drive, Suite 200  
Pittsburgh, PA 15212  
[cmaser@louellae.com](mailto:cmaser@louellae.com)

Dear Ms. Maser:

We understand that LouElla Enterprises, LLC d/b/a Enerchange Power and Gas (EP&G) has applied with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania including our company's service area.

Because LouElla Enterprises, LLC d/b/a Enerchange Power and Gas (EP&G) intends to only provide natural gas aggregating, brokering and consulting services at this time, we have determined that LouElla Enterprises, LLC d/b/a Enerchange Power and Gas (EP&G) will not be required to post a bond or other form of financial security instrument to provide these services in our service area. However, if the services provided change in the future, we reserve the right to require security from LouElla Enterprises, LLC d/b/a Enerchange Power and Gas (EP&G) as deemed appropriate.

If you have any questions, please contact Jamie Levering at 570-888-9664 (Ext. 5232).

Sincerely,

Edward E. Rogers  
President & CEO

EER/ss

cc: J. Levering, Valley Energy

March 26, 2019

Cynthia Maser  
LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G)  
322 N. Shore Drive, Suite 200  
Pittsburgh PA 15212

Dear Cynthia Maser:

We are pleased that LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) has applied for a license to provide Natural Gas Broker/Marketer Services on the distribution system of Columbia Gas of Pennsylvania, Inc. ("Columbia Gas").

Under Paragraph 2.4.5 of the Rules Applicable to Distribution Service section of the Tariff of Columbia Gas, LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) could be required to provide to Columbia Gas a bond or other financial security instrument in an amount that Columbia Gas determines to be appropriate. LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) has indicated only brokering and consulting services will be provided. Therefore, we have determined at this time that LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) does not need a bond or other financial security requirement to provide broker natural gas services to Columbia Gas customers.

If the creditworthiness requirement or Columbia Gas' exposure to LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) changes in the future, Columbia Gas might deem it appropriate to require LouElla Enterprises, LLC d/b/a/ Enerchange Power and Gas (EP&G) to provide a bond or other financial security instrument.

Please feel free to contact me at 614-460-4881 should you have any questions regarding a bond or other financial security instrument requirements of Columbia Gas.

Sincerely,

*Debbie Vair*

Debbie Vair  
Manager, Gas Transportation and Sales Support



375 North Shore Drive  
Pittsburgh, Pennsylvania 15212

[www.peoples-gas.com](http://www.peoples-gas.com)

**Carol Scanlon**  
Manager, Rates & Regulation

**Peoples Service Company LLC**  
Phone: 412-208-6931  
Email: [Carol.Scanlon@peoples-gas.com](mailto:Carol.Scanlon@peoples-gas.com)

March 26, 2019

Cynthia Maser  
President and CEO  
LouElla Enterprises LLC  
161 Hunter Drive  
Cranberry TWP PA 16066

Dear Ms. Maser:

We are pleased that LouElla Enterprises LLC has applied for a license to provide natural gas services on the Peoples Group of Companies. Specifically you have requested to be licensed as a supplier on the distribution systems of Peoples Natural Gas Company LLC, Peoples Natural Gas Company LLC – Equitable Division, and Peoples Gas Company LLC (formerly Peoples TWP) ("the Companies").

Since LouElla Enterprises LLC is not currently serving customers on the Peoples systems, we have determined at this time that LouElla Enterprises LLC does not need a bond or other financial security requirement to provide these services to the Company's customers.

If a Pool is established, and customers are enrolled which alters the creditworthiness requirement or the Company's exposure to LouElla Enterprises LLC provision of services on the Peoples' system changes in the future, the Companies may deem it appropriate to require a bond or other financial instrument.

If you have any questions feel free to contact me at 412-208-6931 or by email at [Carol.Scanlon@peoples-gas.com](mailto:Carol.Scanlon@peoples-gas.com).

Sincerely,

Carol Scanlon  
Manager, Rates and Regulation  
Peoples Natural Gas Company LLC

Cc: Stephen Kelly  
Mina Speicher

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU





**National Fuel**

March 27, 2019

Cynthia Maser  
President and CEO  
LouElla Enterprises, LLC  
d/b/a Enerchange Power & Gas  
322 N. Shore Drive, Suite 200  
Pittsburgh, PA 15212

Re: LouElla Enterprises, LLC d/b/a Enerchange Power & Gas

Dear Cynthia,

National Fuel Gas Distribution Corporation (“NFGDC”) is aware LouElla Enterprises, LLC d/b/a Enerchange Power & Gas (EPG) has filed an application with the Pennsylvania Public Utility Commission to supply natural gas service to the public in Pennsylvania and specifically within the service territory of NFGDC.

As you know, in making such an application, EPG must furnish acceptable security to each utility where EPG will do business. As such, under its tariff, NFGDC could require EPG to provide a bond or other financial security instrument in an amount that NFGDC determines to be appropriate.

However, you have indicated, and it is NFGDC’s understanding that EPG intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that, in performing these services, EPG will never take title to any delivered natural gas.

Based upon your representations, NFGDC has determined that, at this time, EPG does not need to post a bond or other form of security to operate in its service territory. However, if the services provided by EPG change in the future, NFGDC reserves the right to require security from EPG as it deems appropriate.

If you have any questions concerning the foregoing, please contact me at 716-857-7541.

Yours truly,

Nicole Barker  
Transportation Services Department

## 7. FINANCIAL FITNESS

a. **BONDING:** In accordance with 66 Pa. C.S. Section 2208(c), no natural gas supplier license shall be issued or remain in force unless the applicant or holder furnishes a bond or other security in a form and amount to ensure the financial responsibility of the natural gas supplier. The criteria used to determine the amount and form of such bond or other security shall be set by each NGDC. Provide documentation that the applicant has met the security requirement of each NGDC by submitting the letters sent by the NGDCs stating what bonding amounts they require. The contact information is located in Section 6.b.

b. **FINANCIAL RECORDS, STATEMENTS, AND RATINGS:** Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
- Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)
- Applicant's accounting statements, including balance sheet and income statements for the past two years.
- Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
- A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
- Audited financial statements exhibiting accounts over a minimum two year period.
- Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.

c. **SUPPLIER FUNDING METHOD:** If Applicant is operating as anything other than **Broker/Marketer only**, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item.

N/A Broker/Marketer Only

d. **BROKER PAYMENT STRUCTURE:** If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Broker will be paid via a price adder added to customers bill from supplier. The price adder will then be remitted to LouElla Enterprises, LLC from supplier.

- e. **ACCOUNTING RECORDS CUSTODIAN:** Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Dependable Accounting Sal Finocchiaro  
73 Ottavio Promenade Staten Island NY 10307 718-317-1485  
Email ssalttax@cs.com  
Fax 718-317-1685

- f. **TAXATION:** Complete the TAX CERTIFICATION STATEMENT attached as Appendix D to this application.

*All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.*

*Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.*

## 8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by natural gas distribution companies does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

- a. **EXPERIENCE, PLAN, STRUCTURE:** such information may include:

- Applicant's previous experience in the natural gas industry.
- Summary and proof of licenses as a supplier of natural gas services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.

- b. **PROPOSED MARKETING METHOD** *(check all that apply)*

- Internal – Applicant will use its own internal resources/employees for marketing
- External NGS – Applicant will contract with a **PUC LICENSED NGS**
- Affiliate – Applicant will use a **NON-NGS affiliate that is a nontraditional marketer and/or marketing services consultant**
- External Third-Party – Applicant will contract with a **NON-NGS third party nontraditional marketer and/or non-selling marketer**
- Other (Describe):

8a Technical Fitness

\*See also attached resume

Current licenses: State of NJ

Energy Agent

#EA-0505 Effective Date 8/29/18

Rhode Island

Non Regulated-Power Producer

Effective March 5, 2018

MA Supplier/Broker Training Certificate

EverSource April 2018

Customer portfolio:

NJ:

Municipal /government agencies/cities

Board of Education

Retail customers

NY Retail

TX: churches, retail

RI

CT

43 customers currently

1099 Independent contractors are utilized.

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# State of New Jersey



## Board of Public Utilities

44 South Clinton Avenue, 3<sup>rd</sup> Floor, Suite 314, P.O. Box 350, Trenton, New Jersey 08625-0350

### HEREBY REGISTERS

**LouElla Enterprises LLC**  
**d/b/a Enerchange Power and Gas (EP&G)**  
161 Hunter Drive  
Cranberry Township, Pennsylvania 16066

To conduct business in the State of New Jersey as an

### Energy Agent



*Aida Camacho-Welch*  
Aida Camacho-Welch  
Secretary of the Board

Registration No. EA-0505  
Effective Date: August 29, 2018  
Expiration Date: August 28, 2019

# CERTIFICATE OF COMPLETION

Awarded to:

LouElla Enterprises LLC

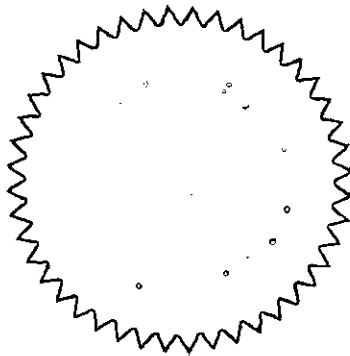
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SECRETARY'S BUREAU

*This certificate of completion acknowledges that you have completed the  
Supplier Training Workshop  
Given this 4th Day of April 2018*

April 4, 2018  
Date



  
Shaun Madsen



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

DIVISION OF PUBLIC UTILITIES & CARRIERS  
89 Jefferson Boulevard  
Warwick, Rhode Island 02888  
(401) 941-4500

March 5, 2018

Cynthia Maser  
Owner  
LouElla Enterprises LLC  
161 Hunter Drive  
Cranberry Twp, PA 16066

Re: LouElla Enterprises LLC's Application for Registration as a Non Regulated Power Producer pursuant to R.I.G.L. 39-1-27.1(c). Division Docket D-96-6 (B9)

Dear Ms. Maser:

The Division of Public Utilities has reviewed LouElla Enterprises LLC's application for registration as a nonregulated power producer, pursuant to R.I.G.L. 39-1-27.1(c) and the Division's Rules Applicable to Nonregulated Power Producers. The application is complete as to the statutory requirements of 39-1-27.1(c), itemized in statute at (i) through (ix) and the Division's rules.

The Division accepts the registration application of LouElla Enterprises LLC as a nonregulated power producer. In conformance with the law, please note that the registration must be updated within ten days of any change to the information included in your application. In addition, a \$100 Annual Fee is due by December 31<sup>st</sup> of each year in order to renew your registration for the following calendar year.

Very truly yours,

A handwritten signature in cursive script that reads "John Bell".

John Bell  
Assistant Chief Accountant

cc: Luly Massaro, Commission Clerk

**Cynthia L. Maser**  
161 Hunter Drive  
Cranberry TWP PA 16066  
(814) 935-4477 F 8149411673  
Email: [cmaser@louellae.com](mailto:cmaser@louellae.com)  
[www.epngstrategy.com](http://www.epngstrategy.com)

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**Objective** To obtain an energy broker license in the State of Pennsylvania

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**Education**

- WBE Women’s Business Enterprise Certified WBEC** and PAUCP 12/2017-present
- WOSB Women Owned Small Business WBEC** 1/2018-present
- DBE Disadvantaged Business Enterprises** PAUCP 12/2017-present
- MD License to Supply Electricity or Electric Generation Services**  
License Reference No.: IR 4169 January 2019
- MA Supplier/Broker Training Certificate** Eversource April 2018
- NJ License as an Energy Agent** August 2018
- OH License as a Competitive Retail Electric Service Provider to provide Power Broker Services** April 2018
- Rhode Island registered as a Non Regulated Power Producer** March 2018

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

- Licensed Dietitian Nutritionist (LDN) # DN000009**
- Master of Science in Food and Nutrition, August 1998**  
Indiana University of Pennsylvania  
Indiana, PA
- Registered Dietitian, Dietetic Internship, May 1998**  
Indiana University of Pennsylvania  
Indiana, PA  
ADA Registration # 837093
- Bachelor of Science Nutrition Applied Option, August 1995**  
The Pennsylvania State University  
University Park, PA

**Professional** **President and CEO LouElla Enterprises LLC** 5/16/17-present  
Single Member LLC Woman owned and operated for the business



of Energy Brokering. Current customer base located in Rhode Island, New York, Texas. Provide consulting services to commercial, industrial and government customers. Review customers bills, review tariffs, procure price quotes from suppliers, identify alternative energy suppliers and provide advice to customers regarding their energy purchases.

**Energy Broker** Broker Online Exchange 9/2017 to Present  
LouElla Enterprises brokered energy through  
Broker Online Exchange prior to licensing and in non-licensed states.

**Independent Contractor** 3AC Capital LLC 2012-2017  
Customer acquisition of telecommunication, merchant and essential services including residential energy throughout North America. Educate customers on bill analysis and rate codes as well as tariffs and fees. Market analysis of current and historical energy rates .

**Director of Dietetic Services II (Retired)** Hollidaysburg Veterans Home July 2007- November 2012. Responsible for the complete professional management of a food service operation in a 500 bed long-term care facility, provide 1500 meals/day, participate in the multi-million dollar budgetary planning of a department with 60 employees including 3 dietitians, a food service manager, 4 supervisors and various cooks and food service workers. Direct the Quality Assurance program and oversee and assist with educational in-services and personnel selection.

**Clinical Dietitian** Hollidaysburg Veterans Home. Oct. 1998-July 1997  
Management position including: nutrition assessments/reassessments; care plan formulation, team meetings, diet instruction, quality assurance, staff training; plan/modify regular and therapeutic diets/menus, charting procedure, update Geri Menu profiles, policy and procedure initiation and revisions, supervision of meal service , consult with physicians and other healthcare professionals, development of new forms

**Consultant/Staff Dietitian** Summit Tennis & Athletic Club  
November 03-July 05. Provide individual nutritional counseling to clients on an as needed basis, provide nutritional assessments, computerized nutritional analysis, behavior modification, meal planning, help establish goals to improve overall health

**Research Dietitian** Altoona Center for Clinical Research, September 2001-2004. Counsel patients in a multi-center study of weight reducing effects and safety on the drugs SR 141716, EFC 4736 and L-000899055 in obese patients. Patient consultations, computer dietary

---

analysis, dietary and exercise recommendations, patient scheduling,  
adherence to study protocol and procedures

**Associations**

Women's Business Network Cranberry Chapter 2017-present

c. **DOOR TO DOOR SALES:** Will the Applicant be implementing door to door sales activities?

- Yes
- No

If yes, will the Applicant be using verification procedures?

- Yes
- No

If yes, describe the Applicant's verification procedures.

d. **OVERSIGHT OF MARKETING:** Explain all methods Applicant will use to ensure all marketing is performed in an ethical manner, for both employees and subcontractors.

All marketing materials must receive prior approval by CEO before use and must adhere to strict rules and regulations for compliance.

e. **OFFICERS:** Identify Applicant's chief officers, and include the professional resumes for any officers directly responsible for operations. All resumes should include date ranges and job descriptions containing actual work experience.

Cynthia Maser President and CEO Resume Attached

## 9. DISCLOSURE STATEMENT:

*(Not applicable for an applicant applying for a license exclusively as a broker/marketer.)*

**DISCLOSURE STATEMENTS:** If proposing to serve Residential and/or Small Commercial (less than 6,000 Mcf annually) Customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix E to this Application.

- Natural gas should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

N/A

## 10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

- a. **STANDARDS OF CONDUCT AND DISCLOSURE:** As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 62.114.

AGREED

- b. **REPORTING REQUIREMENTS:** Applicant agrees to provide the following information to the Commission:
- **Reports of Gross Receipts:** Applicant shall file an annual report with the Commission on an annual basis no later than April 30<sup>th</sup> following the end of the calendar year per 52 Pa. Code § 62.110.

AGREED

- c. **TRANSFER OF LICENSE:** The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. § 2208(d). Transferee will be required to file the appropriate licensing application.

AGREED

- d. **ANNUAL FEES:** The Public Utility Code authorizes the PUC to collect an annual fee of \$350 from suppliers, brokers, marketers, and aggregators selling natural gas in the Commonwealth of PA, and a supplemental fee based on annual gross intrastate revenues, applicable to suppliers only.

ACKNOWLEDGED

- e. **FURTHER DEVELOPMENTS:** Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 62.105.

AGREED

- f. **FALSIFICATION:** The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

AGREED

**g. NOTIFICATION OF CHANGE:** If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within thirty (30) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 62.105.



AGREED

**h. CEASING OF OPERATIONS:** Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.



AGREED

**i. FILING FEE:** The Applicant has enclosed or paid the required, non-refundable filing fee by **CERTIFIED CHECK OR MONEY ORDER** in the amount of **\$350.00** payable to the Commonwealth of Pennsylvania. The Commission does not accept corporate or personal checks for filing fees.

**PAYMENT ENCLOSED**

## **11. AFFIDAVITS**

**(All affidavits must be notarized before filing.)**

**a.) APPLICATION AFFIDAVIT:** Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.

**b.) OPERATIONS AFFIDAVIT:** Provide an officially notarized affidavit stating that you will adhere to the Public Utility Code of Pennsylvania and applicable federal and state laws. An example copy of this Affidavit can be found at Appendix B.

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

## 12. NEWSPAPER PUBLICATIONS

**Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.**

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

The chart below dictates which newspapers are necessary for each NGDC. For example, an applicant that wants to operate in Peoples – Equitable would need to run ads in both The Erie Times-News and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and must be supplied with this application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Erie Times-News	Harrisburg Patriot-News	Philadelphia Daily News	Pittsburgh Post-Gazette	Scranton Times-Tribune	Williamsport Sun-Gazette	Johnstown Tribune-Democrat
Columbia Gas	X	X		X		X	X
National Fuel Gas				X			
PECO			X				
Peoples - Equitable	X			X			
Peoples Natural Gas	X			X			X
Peoples Gas Company				X			
Philadelphia Gas Works			X				
UGI		X	X		X		
UGI Central Penn	X	X	X	X	X	X	X
UGI Penn Natural		X			X	X	
Valley Energy					X	X	
Entire Commonwealth	X	X	X	X	X	X	X

*(Example Publications are provided at Appendices F and G)*

## 13. SIGNATURE

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

Applicant: Louella Enterprises, LLC

By: Cynthia Maser

Title: President + CEO Louella Enterprises LLC

COMMONWEALTH OF PENNSYLVANIA }  
 County of Cambria } SS

**PENNSYLVANIA PUBLIC UTILITY COMMISSION**  
**NOTICE**  
*Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas) (EP&G) For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.*

LouElla Enterprises, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as: (1) a supplier of natural gas; and (2) a broker/marketer engaged in the business of providing natural gas services. LouElla Enterprises, LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. LouElla Enterprises, LLC proposes to sell electricity, natural gas, and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney at the address listed below.

By and through Counsel:  
 Jeffrey P. Myers Myers Law Group PLLC  
 17025 Perry HWY Warrendale, PA 15086 724-778-8800

published that the character of the job interested

On this 21st day of February A.D. 2019, before me, the subscriber, a Notary Public in and for said County and State, personally appeared Christine Marhefka, who being duly sworn according to law, deposes and says as Sales Manager / Major Accounts of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the Johnstown Tribune, established December 7, 1853; and of the Johnstown Democrat, established March 5, 1863, of Cambria, and Commonwealth of Pennsylvania and matter published in said publication in the regular issues on February 21, 2019; and that the Affiant is not advertising and that all of the allegations as to time, place and

*Christine Marhefka*  
**STATEMENT OF ADVERTISING COSTS**

Signed and sworn to before me on 21st day of February, 2019, by Christine Marhefka making the statement.

*[Signature]*

0.00 Lines @ \$2.50 per line	0.00
7 Inches @ \$25.00 per inch	175.00
Notary Fee	5.00
Clerical Fee	2.50
<b>Total Cost</b>	<b>182.50</b>

Commonwealth of Pennsylvania - Notary Seal  
 Vivian Ohs. Notary Public  
 Cambria County  
 My commission expires December 6, 2020  
 Commission number 1123017  
 Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA For publishing the notice or publication attached hereto on the above stated dates.

**PUBLISHER'S RECEIPT FOR ADVERTISING COSTS**

\_\_\_\_\_ for publisher of \_\_\_\_\_ a newspaper of general circulation, hereby acknowledges receipt of the aforesaid and publication costs and certifies that the same has been duly paid.

**RECEIVED**

APR - 4 2019

\_\_\_\_\_  
 (Name of Newspaper)

By \_\_\_\_\_

The Scranton Times (Under act P.L. 877 No 160. July 9, 1976)  
Commonwealth of Pennsylvania, County of Lackawanna

LOUELLA ENTERPRISES LLC  
CYNTHIA MASER  
161 HUNTER DRIVE CRANBERRY TWP PA 16066

Account # 632813  
Order # 82310786  
Ad Price: 296.65

LEGAL NOTICE PENNSYLVANIA

Ann Marie Fortese

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton. county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

02/28/2019

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Ann Marie Fortese

Sworn and subscribed to before me  
this 28th day of February A.D., 2019 ,

Sharon Venturi  
(Notary Public)

Commonwealth of Pennsylvania - Notary Seal  
Sharon Venturi, Notary Public  
Lackawanna County  
My commission expires February 12, 2022  
Commission number 1254228  
Member, Pennsylvania Association of Notaries

LEGAL NOTICE

**PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE**  
**Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas (EP&G)) For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.**

LouElla Enterprises, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. LouElla Enterprises, LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. LouElla Enterprises, LLC proposes to sell electricity, natural gas, and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney at the address listed below.

By and through Counsel:  
Jeffrey P. Myers  
Myers Law Group PLLC  
17025 Perry HWY  
Warrendale, PA 15086  
724-778-8800



No. \_\_\_\_\_ Term, \_\_\_\_\_

### Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss K. Flaherty, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the \_\_\_\_\_ regular \_\_\_\_\_ editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

#### 21 of February, 2019

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

K. Flaherty  
PG Publishing Company

Sworn to and subscribed before me this day of:  
February 21, 2019

Elizabeth R. Chmura

Commonwealth of Pennsylvania - Notary Seal  
Elizabeth R. Chmura, Notary Public  
Allegheny County  
My commission expires February 8, 2022  
Commission number 1326781  
Member, Pennsylvania Association of Notaries

RECEIVED

APR - 4 2019

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

#### STATEMENT OF ADVERTISING COSTS

LouElla Enterprises LLC  
161 Hunter Drive  
Cranberry Twp Pennsylvania 160

To PG Publishing Company

Total ----- \$442.00

#### Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office  
2201 Sweeney Drive  
CLINTON, PA 15026  
Phone 412-263-1338

PG Publishing Company, a Corporation, Publisher of  
Pittsburgh Post-Gazette, a Newspaper of General Circulation

By \_\_\_\_\_

[Signature]

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

#### COPY OF NOTICE OR PUBLICATION

PENNSYLVANIA PUBLIC UTILITY COMMISSION  
NOTICE  
Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas (EP&G)) For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania. LouElla Enterprises, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. LouElla Enterprises, LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. LouElla Enterprises, LLC proposes to sell electricity, natural gas, and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney at the address listed below.  
By and through Counsel:  
Jeffrey P. Myers  
Myers Law Group PLLC  
17025 Perry Hwy  
Warrendale, PA 15085  
724-778-8800

PROOF OF PUBLICATION  
In  
THE ERIE TIMES-NEWS  
COMBINATION EDITION

LouElla Enterprises LLC  
161 Hunter Drive  
Cranberry Township PA 16066

REFERENCE: 97865 352438  
PUC Notice

STATE OF PENNSYLVANIA)  
COUNTY OF ERIE ) SS:

Jennifer L. Trott, being duly sworn, deposes and says that: (1) he/she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, a true and correct copy of which is attached, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the Erie Times-News, to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 02/22/19

TOTAL COST: \$543.00 AD SPACE: 0 Lines

FILED ON: 02/22/19

**PENNSYLVANIA PUBLIC UTILITY COMMISSION  
NOTICE**

*Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas (EP&G)) For Approval To Offer, Render, or Furnish Service as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.*

LouElla Enterprises, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas and (2) a broker/marketer engaged in the business of providing natural gas services. LouElla Enterprises, LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power and (2) a broker/marketer engaged in the business of supplying electricity and (3) an aggregator engaged in the business of supplying electricity. LouElla Enterprises, LLC proposes to sell electricity, natural gas and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney at the address listed below.

By and through Counsel: Jeffrey P. Myers  
Myers Law Group PLLC  
17025 Perry Hwy Warrendale, PA 15086  
724-778-8800

EP-3524

Sworn to and subscribed before me this 22nd day of February 2019

Affiant: Jennifer L. Trott

NOTARY: Barbara J. Moore

COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
Barbara J. Moore, Notary Public  
City of Erie, Erie County  
My Commission Expires March 23, 2020


Proof of Publication in The Philadelphia Daily News  
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA  
COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

February 25, 2019

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

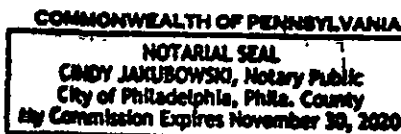


Sworn to and subscribed before me this 25th day of  
February, 2019.



Notary Public

My Commission Expires:



Copy of Notice of Publication

PENNSYLVANIA PUBLIC UTILITY COMMISSION  
NOTICE  
Applications of LouElla Enterprises, LLC  
(d/b/a: Enerchange Power and Gas) (EP&G) For  
Approval To Offer, Render, or Furnish Services  
as a Marketer/Broker Engaged in The Business  
of Supplying Natural Gas Supply Services and  
Electricity Supply or Electric Generation Services  
To The Public in The Commonwealth of  
Pennsylvania.  
LouElla Enterprises, LLC will be filing an applica-  
tion with the Pennsylvania Public Utility Com-  
mission (PUC) for a license to provide natural  
gas supply services as (1) a supplier of natural  
gas, and (2) a broker/marketer engaged in the  
business of providing natural gas services.  
LouElla Enterprises, LLC will also be filing an  
application with the PUC for a license to supply  
electricity or electric generation services as (1) a  
generator, and supplier of electric power, (2) a  
broker/marketer engaged in the business of  
supplying electricity, and (3) an aggregator en-  
gaged in the business of supplying electricity.  
LouElla Enterprises, LLC proposes to sell elec-  
tricity, natural gas, and related services in the  
entire Commonwealth of PA under the provi-  
sions of the new Natural Gas Choice and Com-  
petition Act and the Electricity Generation, Cust-  
omer Choice and Competition Act.  
The PUC may consider this application without  
a hearing. Protests directed to the technical or  
financial fitness of LouElla Enterprises, LLC  
may be filed within 15 days of the date of this  
notice with the Secretary of the PUC, 400 North  
Street, Harrisburg, PA 17120. You should send  
copies of any protest to LouElla Enterprises,  
LLC attorney at the address listed below.  
By and through Counsel: Jeffrey P. Myers  
Myers Law Group PLLC  
17026 Perry Hwy  
Warrendale, PA 15086  
724-778-8800

RECEIVED

APR - 4 2019

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

PROOF OF PUBLICATON OF NOTICE IN THE WILLIAMSPORT

SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA

COUNTY OF LYCOMING

SS:

Robert O. Rollev, Jr., Publisher of the Sun-Gazette LLC publishers of the Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

February 25, 2019

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas (EP&G)) For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

business of supplying electricity. LouElla Enterprises, LLC proposes to sell electricity, natural gas, and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney at the address listed below.

By and through Counsel: Jeffrey P. Myers Myers Law Group PLLC 17025 Perry HWY Warrendale, PA 15086 724-778-8800

LouElla Enterprises, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. LouElla Enterprises, LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the

[Signature] SUN-GAZETTE LLC

Sworn to and subscribed before me The 25th day of February 2019

[Signature] BETH A. MILLER Notary Public

NOTARIAL SEAL BETH A MILLER Notary Public CITY OF WILLIAMSPORT, LYCOMING COUNTY My Commission Expires Apr 18, 2020

STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette LLC, Dr.: For publishing the notice attached Hereto on the above state dates.....\$ 288.92 Probated same.....\$ Total.....\$ 288.92

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE LLC hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid

SUN-GAZETTE LLC BY Robert O. Rollev, Jr.

RECEIVED

APR - 4 2019

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU



AD#: 0009039486

Commonwealth of Pennsylvania,) ss  
County of Cumberland)

Victoria Soto being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 02/21/2019

*Victoria Soto*

Principal Clerk of the Publisher

Sworn to and subscribed before me this 22th day of February 2019

*Sheryl Marie Leggore*  
Notary Public

Commonwealth of Pennsylvania - Notary Seal  
Sheryl Marie Leggore, Notary Public  
Cumberland County  
My commission expires July 16, 2022  
Commission number 1284693  
Member, Pennsylvania Association of Notaries

**PENNSYLVANIA PUBLIC  
UTILITY COMMISSION  
NOTICE**

**Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas) (EP&G) For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.**

LouElla Enterprises, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. LouElla Enterprises, LLC will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity.

LouElla Enterprises, LLC proposes to sell electricity, natural gas, and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney of the address listed below.

By and through Counsel:  
Jeffrey P. Myers  
Myers Law Group PLLC  
17025 Perry HWY  
Warrendale, PA 15086  
724-778-8800

THE SCRANTON TIMES  
DBA THE TIMES TRIBUNE  
PO BOX 3478  
SCRANTON PA 18505-0478  
(570)348-9183  
Fax (570)348-9149

ORDER CONFIRMATION (CONTINUED)

Salesperson: VENTURI SHARON X5270 Printed at 02/21/19 09:15 by svent

Acct #: 632813

Ad #: 82310786

Status: New CHOLD CHOI

LEGAL NOTICE

**PENNSYLVANIA PUBLIC  
UTILITY COMMISSION NOTICE**

*Applications of LouElla Enterprises, LLC (d/b/a Enerchange Power and Gas (EP&G)) For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.*

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of LouElla Enterprises, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to LouElla Enterprises, LLC attorney at the address listed below.

By and through Counsel:  
Jeffrey P. Myers  
Myers Law Group PLLC  
17025 Perry HWY  
Warrendale, PA 15086  
724-778-8800

**PENNSYLVANIA PUBLIC UTILITY COMMISSION**

**NOTICE**

*Applications of **LouElla Enterprises, LLC** (d/b/a Enerchange Power and Gas) (EP&G) For Approval To Offer, Render, or Furnish Services as a **Marketer/Broker** Engaged In The Business of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.*

**LouElla Enterprises, LLC** will be filing an application with the Pennsylvania Public Utility Commission (“PUC”) for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. **LouElla Enterprises, LLC** will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. **LouElla Enterprises, LLC** proposes to sell electricity, natural gas, and related services in the entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **LouElla Enterprises, LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **LouElla Enterprises, LLC** attorney at the address listed below.

By and through Counsel: Jeffrey P. Myers

Myers Law Group PLLC  
17025 Perry HWY  
Warrendale, PA 15086  
724-778-8800

**RECEIVED**  
APR - 4 2019  
PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

**14. CHECKLIST**

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections is complete.

**Applicant:** LouElla Enterprises LLC

	<b>Signature</b>	
	<b>Filing Fee (ONLY CERTIFIED CHECK OR MONEY ORDER)</b>	
✓	<b>Application Affidavit</b>	
✓	<b>Operations Affidavit</b>	
✓	<b>Proof of Publication</b>	
✓	<b>Tax Certification Statement</b>	
✓	<b>Commonwealth Department of State Verification</b>	
✓	<b>Certificate of Service</b>	

Applicant's Use

PUC Secretary's Bureau Use

**RECEIVED**

APR - 4 2019

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU



## Appendix C

*Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.*

### CERTIFICATE OF SERVICE TEMPLATE

On this the 26 day of March 2019, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as a Natural Gas Supplier and all **NON-CONFIDENTIAL** attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following:

<p><b>Office of Consumer Advocate</b> 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120</p>	<p><b>Office of the Attorney General</b> Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120</p>
<p><b>Office of the Small Business Advocate</b> Commerce Building, Suite 202 300 North Second Street Harrisburg, PA 17101</p>	<p><b>Commonwealth of Pennsylvania</b> Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946</p>
<p><b>Columbia Gas of PA, Inc.</b> Michele Caddell 290 W. Nationwide Blvd. Columbus, OH 43215 PH: 614.460.6841 FAX: 614.460.8447 e-mail: <a href="mailto:mcaddell@nisource.com">mcaddell@nisource.com</a></p>	<p><b>Bureau of Investigation &amp; Enforcement</b> Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120</p>
<p><b>Peoples Natural Gas Company LLC – Equitable Division</b> Carol Scanlon 375 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6931 FAX: 412.208.6577 e-mail: <a href="mailto:Carol.Scanlon@peoples-gas.com">Carol.Scanlon@peoples-gas.com</a></p>	<p><b>National Fuel Gas Distribution Corp.</b> Joanne E. Maciok 6363 Main Street Williamsville, NY 14221 PH: 716.857.7670 FAX: 716.857.7479 e-mail: <a href="mailto:maciokj@natfuel.com">maciokj@natfuel.com</a></p>
<p><b>Peoples Natural Gas Company LLC</b> Carol Scanlon 375 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6931 FAX: 412.208.6577 e-mail: <a href="mailto:Carol.Scanlon@peoples-gas.com">Carol.Scanlon@peoples-gas.com</a></p>	<p><b>PECO</b> Carlos Thillet, Manager, Gas Supply and Transportation 2301 Market Street, S9-2 Philadelphia, PA 19103 PH: 215.841.6452 Email: <a href="mailto:carlos.thillet@exeloncorp.com">carlos.thillet@exeloncorp.com</a></p>
<p><b>Peoples Gas Company LLC</b> Carol Scanlon 375 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6931 FAX: 412.208.6577 e-mail: <a href="mailto:Carol.Scanlon@peoples-gas.com">Carol.Scanlon@peoples-gas.com</a></p>	<p><b>Philadelphia Gas Works</b> Ryan Reeves, Director Supply Transportation &amp; Control 800 West Montgomery Avenue Philadelphia, PA 19122 PH: 215.787.5103 email: <a href="mailto:pgwchoicesupply@pgworks.com">pgwchoicesupply@pgworks.com</a></p>

**Valley Energy Inc.**  
Ed Rogers  
523 South Keystone Avenue  
Sayre, PA 18840-0340  
PH: 570.888-9664  
FAX: 570.888.6199  
email: [erogers@ctenterprises.org](mailto:erogers@ctenterprises.org)

**UGI Utilities, Inc. – Gas Division**  
David Lahoff  
2525 N. 12<sup>th</sup> Street, Suite 360  
Reading, PA 19612-2677  
PH: 610.796.3520  
Email: [dlahoff@ugi.com](mailto:dlahoff@ugi.com)

*Cynthia Maser*

Cynthia Maser President LouElla Enterprises,  
LLC  
d/b/a/ Enerchange Power and Gas (EP&G)

---

**John Doe, President ABG Corp.**

RECEIVED

APR - 4 2019

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

Appendix A

APPLICATION AFFIDAVIT

[Commonwealth/State] of PA \_\_\_\_\_ :

ss.

County of Bulter \_\_\_\_\_ :

Cynthia Maser \_\_\_\_\_, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the President/CEO \_\_\_\_\_ (Office of Affiant) of LouElla Enterprises, LLC (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

LouElla Enterprises, LLC
That the Applicant herein \_\_\_\_\_ has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an natural gas supplier pursuant to 66 Pa. C.S. § 2208 (c)(1).

LouElla Enterprises, LLC
That the Applicant herein \_\_\_\_\_ has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.

LouElla Enterprises, LLC
That the Applicant herein \_\_\_\_\_ acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

LouElla Enterprises, LLC
That the Applicant herein \_\_\_\_\_ acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.

Cynthia Maser
Signature of Affiant

Sworn and subscribed before me this 27 day of March, 2019.

RECEIVED

APR - 4 2019

Trudi L. Stevens
Signature of official administering oath

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

My commission expires April 9, 2019.

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Trudi L. Stevens, Notary Public
Cranberry Twp., Butler County
My Commission Expires April 9, 2019
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

Appendix B

OPERATIONS AFFIDAVIT

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[Commonwealth/State] of PA \_\_\_\_\_ :

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

SS.

County of Bulter \_\_\_\_\_ :

Cynthia Maser \_\_\_\_\_, Affiant, being duly [sworn/affirmed] according to law,  
deposes and says that:

[He/she is the President/CEO \_\_\_\_\_ (Office of Affiant) of LouElla Enterprises, LLC  
(Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That LouElla Enterprises, LLC \_\_\_\_\_, the Applicant herein, acknowledges that [Applicant] may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That LouElla Enterprises, LLC \_\_\_\_\_, the Applicant herein, asserts that [he/she/it] possesses the requisite technical, managerial, and financial fitness to render natural gas supply service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That LouElla Enterprises, LLC \_\_\_\_\_, the Applicant herein, certifies to the Commission that it is subject to, will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 22 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28 shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional natural gas sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

**Appendix B (Continued)**

That LouElla Enterprises, LLC, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506 and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Office of Communications or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

*Cynthia Moran*  
Signature of Affiant

Sworn and subscribed before me this 27 day of March, 2019.

*Trudi L. Stevens*  
Signature of official administering oath

My commission expires April 9, 2019.

COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
Trudi L. Stevens, Notary Public  
Cranberry Twp., Butler County  
My Commission Expires April 9, 2019  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

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SECRETARY'S BUREAU

Louella Enterprises, LLC  
161 Hunter Drive  
Cranberry TWP PA 16066

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Harrisburg PA 17120