

Suite 200
100 Market Street
P.O. Box 1181
Harrisburg, PA 17108-1181
717.255.1155
Fax 717.238.0575

Michelle M. Skjoldal
direct dial: 717-255-1169
skjoldalm@pepperlaw.com

April 5, 2019

Via Hand Delivery

Rosemary Chiavetta, Secretary
PA Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Fl.
P. O. Box 3265
Harrisburg, PA 17105-3265

RECEIVED
2019 APR -5 AM 9:59
PA PUC
SECRETARY'S BUREAU
FRONT DESK

Re: **Dynegy Energy Services (East), LLC;**
Addition of Fictitious Names
PA PUC Docket Nos. A-2010-2199236 and A-2017-2603270

Dear Secretary Chiavetta:

Pursuant to 52 Pa. Code § 54.34(a), please find the original and two (2) copies of this letter for filing, which provides updated information to the Pennsylvania Public Utility Commission ("Commission") regarding Dynegy Energy Services (East), LLC ("DESE"), a currently licensed Pennsylvania EGS (*See* Docket Nos. A-2010-2199236 and A-2017-2603270).

DESE intends to utilize the following three additional fictitious names, or DBAs, in its marketing and sales operations within the Commonwealth:

- 1.) "Better Buy Energy";
- 2.) "True Fit Energy"; and
- 3.) "Honor Energy"

On February 28, 2019, the Commission had approved the addition of "Dynegy" and "Brighten Energy" as fictitious names under DESE's EGS license. **DESE is now requesting that the Commission add the above-listed names as additional fictitious names on its license, in addition to "Dynegy" and "Brighten Energy".**

DESE has registered "Better Buy Energy", "True Fit Energy", and "Honor Energy" each as an additional fictitious name through the Pennsylvania Department of State website. Attached as Exhibits A, B, and C, are the Pennsylvania Department of State accepted registrations of each of the aforementioned names as fictitious names of DESE, respectively.

The addition of these new fictitious names that are intended to be first introduced as brands in the market later this year will not impact customers being served under DESE today regardless of whether they are served under the Dynegy or Brighten Energy brands. Because DESE will continue to serve existing customers under the same legal entity and same brand under which they are served today, DESE requests that it not be required to provide notice to its customers regarding the addition of these fictitious names.

Enclosed is a certified check in the amount of \$350, as well as a certificate of service. Please contact me should you have any questions.

Respectfully,



Michelle M. Skjoldal

Enclosures

cc: *Certificate of Service*
Cecily Gooch, Esquire
John Munn, Esquire

RECEIVED
2019 APR -5 AM 9:59
PA PUC
SECRETARY'S BUREAU
FRONT DESK

RECEIVED

APR - 5 2019

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

EXHIBIT A

**PENNSYLVANIA DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS**

<input type="checkbox"/> Return document by mail to: Return per instructions on the expedite counter form.	Fictitious Name Amendment, Withdrawal, Cancellation DSCB:54-312/313 (rev 7/2015) <small>1. CANCELLATION FROM EXISTING REGISTRATION WITHIN 90 DAYS AFTER THE REGISTRATION IS CANCELLED BY THE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS.</small> TCO190404ZN1260
--	---

Read all instructions prior to completing. This form may be sul

Fee: \$70

Check one: Amendment (§ 312) Withdrawal (§ 313) Cancellation (§ 313)

In compliance with the requirements of 54 Pa.C.S. Ch.3 (relating to fictitious names), the undersigned entity or entities, desiring to amend, withdraw or cancel from a fictitious name registration, hereby state(s) that:

1. The fictitious name is:
BetterBuy Energy

2. The address of the principal place of business, including number and street, if any, is:
6555 Sierra Drive, Irving, Texas 75039 Dallas

Number and street	City	State	Zip	County
6555 Sierra Drive	Irving	Texas	75039	Dallas

3. The last preceding filing with respect to this fictitious name was made in the Department on
03/25/2019
Date (MM/DD/YYYY)

4. A brief statement of the character or nature of the business or other activity to be carried on under or through the fictitious name is:
Retail Energy Provider

2019 APR 04 PH 1:27
PA. DEPT. OF STATE

5. Check one or more of the following, as appropriate:

The fictitious name has been changed to:

Better Buy Energy

The principal place of business set forth in paragraph 2 has been changed to (PO Box alone not acceptable):

Number and street	City	State	Zip	County
-------------------	------	-------	-----	--------

The following party(ies) has (have) been added to the registration and their signature(s) appear(s) at the end of this application.

Name	Number and street	City	State	Zip
------	-------------------	------	-------	-----

The following party(ies) has (have) withdrawn from the business and their signature(s) appear(s) at the end of this application.

Name	Number and street	City	State	Zip
------	-------------------	------	-------	-----

The fictitious name registration is cancelled.

6. Check box for Application for Amendment Only:

This amendment, without reference to any other filing sets forth all information with respect to the fictitious name which would be required in an original filing under the Fictitious Names Act.

7. Optional-See Instruction F: This application has been executed by an agent heretofore designated for that purpose in a prior filing in this registration.

IN TESTIMONY WHEREOF, the undersigned has (have) caused this Application for Amendment, Withdrawal or Cancellation of/from Fictitious Name to be executed this

3rd day of April, 2019.

Adding party(ies) signature(s)

Withdrawing party(ies) signature(s)

All current party(ies) signature(s)

Name of Entity

Name of Entity

Dynergy Energy Services (East), LLC

Name of Entity

Signature

Signature

Alan McKeey

Signature

Title

Title

Assistant Secretary

Title

5. Each entity, other than an individual, interested in such business is (are):

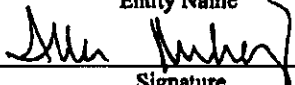
Dynegy Energy Services (East), LLC	Limited liability company	DE
Name	Form of Organization	Organizing Jurisdiction
6555 Sierra Drive, Irving, Texas 75039		
Principal Office Address		
PA Registered Office, if any		
Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. (Optional): The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

IN TESTIMONY WHEREOF, the undersigned have caused this Application for Registration of Fictitious Name to be executed this

22nd day of March, 2019

Individual Signature	Individual Signature
Individual Signature	Individual Signature
Dynegy Energy Services (East), LLC	
Entity Name	Entity Name
	Signature
Assistant Secretary	
Title	Title

RECEIVED

APR - 5 2019

EXHIBIT B

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

5. Each entity, other than an individual, interested in such business is (are):

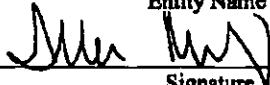
Dynegy Energy Services (East), LLC	limited liability company	DE
Name	Form of Organization	Organizing Jurisdiction
6555 Sierra Drive, Irving, Texas 75039		
Principal Office Address		
PA Registered Office, if any		
Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. (Optional): The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

IN TESTIMONY WHEREOF, the undersigned have caused this Application for Registration of Fictitious Name to be executed this

22nd day of March, 2019.

Individual Signature	Individual Signature
Individual Signature	Individual Signature
Dynegy Energy Services (East), LLC	
Entity Name	Entity Name
	Signature
Assistant Secretary	
Title	Title

RECEIVED

APR - 5 2019

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

EXHIBIT C

5. Each entity, other than an individual, interested in such business is (are):


Dynegy Energy Services (East), LLC	limited liability company	DE
Name	Form of Organization	Organizing Jurisdiction
6656 Sierra Drive, Irving, Texas 75039		
Principal Office Address		
PA Registered Office, if any		
Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. (Optional): The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

IN TESTIMONY WHEREOF, the undersigned have caused this Application for Registration of Fictitious Name to be executed this

22nd day of March, 2019.

Individual Signature	Individual Signature
Individual Signature	Individual Signature
Dynegy Energy Services (East), LLC	
Entity Name	Entity Name
	
Signature	Signature
Assistant Secretary	
Title	Title

RECEIVED

2018 APR 15 AM 9:59
SECRETARY'S BUREAU
FRONT DESK


I hereby certify that I have this day served a true copy of the foregoing letter update upon the persons listed below via first-class mail in accordance with the requirements of Section 1.54 of the Commission's rules, 52 Pa. Code § 1.54:

Bureau of Investigation & Enforcement PA Public Utility Commission Commonwealth Keystone Building 2nd Fl., F West Harrisburg, PA 17120	Office of the Consumer Advocate Forum Place 555 Walnut Street, 5 th Fl. Harrisburg, PA 17101-1923
Office of Attorney General Office of Consumer Protection Strawberry Square, 14 th Fl. Harrisburg, PA 17120	Office of Small Business Advocate Commerce Building 300 North Second Street, Ste. 202 Harrisburg, PA 17101
PA Department of Revenue Strawberry Square, 11 th Fl. Harrisburg, PA 17128	Pike County Light & Power Company Director of Customer Energy Services 105 Schneider Ln Milford, PA 18337
West Penn Power d/b/a Allegheny Power Legal Department 800 Cabin Hill Drive Greensburg, PA 15601-1689	PECO Energy Company Manager Energy Acquisition 2301 Market Street Philadelphia, PA 19101-8699
Duquesne Light Company Regulatory Affairs 411 Seventh Street, MD 16-4 Pittsburgh, PA 15219	PPL Office of General Counsel Two North Ninth Street (GENTW3) Allentown, PA 18101-1179 Attention: Kimberly A. Klock
Met-Ed, Penelec and Penn Power c/o First Energy Legal Department 2800 Pottsville Pike Reading, PA 19612	UGI Utilities, Inc. 2525 North 12th Street, Ste. 360 P. O. Box 12677 Reading, PA 19612-2677 Attention: Rates Department/Choice Coordinator

Citizens' Electric Company
1775 Industrial Boulevard
Lewisburg, PA 17837
Attention: EGS Coordination

Wellsboro Electric Company
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901
Attention: EGS Coordination

Date: April 5, 2019



Michelle M. Skjoldal (PA 202084)

RECEIVED
2019 APR -5 AM 9:59
PA PUC
SECRETARY'S BUREAU
FRONT DESK