# BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of	Broker Online Exchange LLC	d/b/a	n/		, for approval to offer, render
furnish, or supr	bly electricity or electric generation	service	es as a(n)_	[as specified in it	em #4b below] to the public in
the Commonwe	ealth of Pennsylvania (Pennsylvar	nia).			

To the Pennsylvania Public Utility Commission:

# 1. IDENTIFICATION AND CONTACT INFORMATION

a. IDENTITY OF THE APPLICANT: Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Broker Online Exchange LLC n/a 400 Rella Boulevard, Suite 160, Suffern, NY 10901

P: (845) 405-0700

b. PENNSYLVANIA ADDRESS / REGISTERED AGENT: If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

PennCorp Service Group Inc. 600 N 2nd Street Harrisburg PA 17101

c. REGULATORY CONTACT: Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Arthur Gruen, VP P: (845) 405-0700 FAX: (646) 943-5858

Arthur@brokeronlinexchange.com

d. ATTORNEY: Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

Applicant is not using an attorney

e. CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: (Required of ALL Applicants) Provide the name, title, address, telephone number, FAX number, and e-mail OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED) responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

Arthur Gruen, VP

c/oBroker Online Exchange LLC

400 Rella Boulevard, Suite 160, Suffern, NY 10901

P: (845) 405-0700; email: Arthur@brokeronlinexhange.com

Benji Coomer VP 559 Silicon Drive Suite 100

Southlake TX 76092

817 756 4560, (f) 646 943 5858 email: Benji@brokeronlinexhange.com

# 2. BUSINESS ENTITY FILINGS AND REGISTRATION

a.	FICTITIOUS NAME: (Select appropriate statement and provide supporting documentation as listed.)
	The Applicant will be using a fictitious name or doing business as ("d/b/a")
	Provide a copy of the Applicant's filing with Pennsylvania's Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.
	or
	The Applicant will not be using a fictitious name.
b.	BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS: (Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)
	<ul> <li>The Applicant is a sole proprietor.         n/a         <ul> <li>If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa.</li> <li>C.S. §4124 relating to Department of State filing requirements.</li> </ul> </li> </ul>
	or
	The Applicant is a:
	domestic general partnership (*)
	domestic limited partnership (15 Pa. C.S. §8511)
	foreign general or limited partnership (15 Pa. C.S. §4124)
	domestic limited liability partnership (15 Pa. C.S. §8201)
	foreign limited liability general partnership (15 Pa. C.S. §8211)
	foreign limited liability limited partnership (15 Pa. C.S. §8211)
	<ul> <li>Provide proof of compliance with appropriate Department of State filing requirements as indicated above.</li> </ul>
	<ul> <li>Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.</li> </ul>
	<ul> <li>Provide the state in which the business is organized/formed and provide a copy of the Applicant's charter documentation.</li> </ul>
	<ul> <li>* If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.</li> </ul>

~	The	Applicant is a:
		domestic corporation (15 Pa. C.S. §1308) foreign corporation (15 Pa. C.S. §4124) domestic limited liability company (15 Pa. C.S. §8913) foreign limited liability company (15 Pa. C.S. §8981) Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.

See attached schedule
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.

Formed on Nonmember 20, 2013 see supporting schedule

for charter

- Give name and address of officers.

Arthur Gruen, VP

400 Rella Blvd Suite 160 Suffern Ny 10901

# 3. <u>AFFILIATES AND PREDECESSORS</u>

(both in state and out of state)

a. AFFILIATES: Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

the applicant has no affiliates

b. PREDECESSORS: Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

n/a

# 4. <u>OPERATIONS</u>

2	APPLICANT'S PRESENT OPERATIONS: (select and complete the appropriate statement)
a.	<u>Definitions</u>
	<ul> <li>Supplier – an entity that sells electricity to end-use customers utilizing the jurisdictional transmission and distribution facilities of an EDC.</li> <li>Aggregator - an entity that purchases electric energy and takes title to electric energy as an intermediary for sale to retail customers.</li> <li>Broker/Marketer - an entity that acts as an intermediary in the sale and purchase of electric energy bu does not take title to electric energy.</li> </ul>
	The Applicant is presently doing business in Pennsylvania as a
	municipal electric corporation electric cooperative local gas distribution company provider of electric generation, transmission or distribution services broker/marketer engaged in the business of supplying electricity services Other; Identify the nature of service being rendered.
	or
	The Applicant is not presently doing business in Pennsylvania.
h	APPLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a (may check multiple):
b.	
	Generator of electricity Supplier of electricity
	Aggregator engaged in the business of supplying electricity
	Broker/Marketer engaged in the business of supplying electricity services  Check here to verify that your organization will not be taking title to the electricity nor will you be making payments for customers.
	Electric Cooperative and supplier of electric power
	Other (Describe):

c.	<b>PROPOSED SERVICES:</b> Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.
	Energy Brokerage & Technology Services
	See supporting schedule
d.	PROPOSED SERVICE AREA: Check the box of each Electric Distribution Company for which the Applicant proposes to provide service.
	Citizens' Electric
	Duquesne Light  Met-Fd  PPL  UGI Utilities
	Met-Ed  PECO  Wellsboro
	Penelec West Penn
	Penn Power  Entire Commonwealth of PA
e.	CUSTOMERS: Applicant proposes to provide services to:
	Residential Customers
	Small Commercial Customers - (25 kW and Under) Residential and Small Commercial as Mixed Meter ONLY (CANNOT BE TAKEN WITH
	Large Commercial Customers - (Over 25 kW)
	Industrial Customers Governmental Customers
	All of above (Except Mixed Meter)
	Other (Describe):
f.	START DATE: Provide the approximate date the Applicant proposes to <u>actively market</u> within the Commonwealth.
	upon licensure
	upon ncensure

## 5. COMPLIANCE

a. CRIMINAL/CIVIL PROCEEDINGS: State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

Neither the applicant nor any affiliate nor my predecessor or person identified the application has been or is currently the defendant of any criminal or civil proceeding with the past five years.

**b. SUMMARY:** If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.

n/a

c. CUSTOMER/REGULATORY/PROSECUTORY ACTIONS: Identify all formal or escalated actions or complaints, in the Commonwealth of Pennsylvania or any state, filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. <u>Applicant should also include if it had a Pennsylvania PUC EGS or NGS license previously cancelled by the Commission.</u> If the Applicant has no actions or complaints to list, explicitly state such.

The applicant is not the subject of any formal or escalated actions or complaints. Applicant was previously the holder of ESG License # A-2014-2422519 which was cancelled due to a late filing of an updated financial security document.

d. SUMMARY: If applicable; provide a statement as to the resolution or present status of any actions listed above.

NA

### PROOF OF SERVICE

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

(Example Certificate of Service is attached at Appendix C)

**a. STATUTORY AGENCIES:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Bureau of Investigation & Enforcement Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Office of the Small Business Advocate Commerce Building, Suite 202 300 North Second Street Harrisburg, PA 17101 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

b. EDCs: Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Electric Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each EDC is as follows.

Pike County Light & Power Company: Vice President – Energy Supply Corning Natural Gas Holding Corporation 330 West William Street Corning, NY 14830

### West Penn:

Legal Department West Penn Power d/b/a Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

**Duquesne Light:** 

Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

### PECO:

Manager Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699

### PPI

Office of General Counsel Attn: Kimberly A. Klock PPL Two North Ninth Street (GENTW3) Allentown, PA 18101-1179

### Met-Ed, Penelec, and Penn Power:

Legal Department First Energy 2800 Pottsville Pike Reading PA, 19612

### Citizens' Electric Company:

Citizens' Electric Company Attn: EGS Coordination 1775 Industrial Boulevard Lewisburg, PA 17837

### UGI:

UGI Utilities, Inc. Attn: Rates Dept. – Choice Coordinator 2525 N. 12th Street, Suite 360 Post Office Box 12677 Reading, Pa 19612-2677

### Wellsboro Electric Company:

Wellsboro Electric Company Attn: EGS Coordination 33 Austin Street P. O. Box 138 Wellsboro, PA 16901

### 7. FINANCIAL FITNESS

a. BONDING: In accordance with 66 Pa. C.S. Section 2809(c)(1)(i), the Applicant is required to file a bond or

oth is	ner instrument to ensure its financial responsibilities and obligations as an EGS. Therefore, the Applicant
	Furnishing the <b>ORIGINAL</b> of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$250,000.
	Furnishing the <b>ORIGINAL</b> of another initial security for Commission approval, to ensure financial responsibility, such as a parental guarantee, in the amount of \$250,000.
	For Marketers and Brokers - Filing for a modification to the \$250,000 requirement and furnishing the ORIGINAL of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000. Such supporting information must include indication that the Applicant will not take title to electricity and will not pay electricity bills on behalf of its customers. Further details for modification may be described as well.

Applicant will not be taking title to electricity nor will it be paying electricity bills on behalf of its customers

### **CRITICAL BONDING NOTES:**

Applicant is required to maintain a bond or other financial instrument the entire time it maintains an EGS license with the Commonwealth of Pennsylvania. If Applicant's security instrument is not continuous, Applicant <u>MUST</u> submit a Rider, Amendment, or Continuation Certificate annually based on the expiration date of its security instrument.

At least sixty days (60) prior to the security instrument's expiration date, Applicant should contact Stephen Jakab at <a href="mailto:signature">signature</a> to determine the appropriate bonding amount based on a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. Once the amount has been determined, Applicant should overnight the updated security instrument(s) at least thirty (30) days prior to the expiration date to ensure adequate time for staff review and approval of the security instrument(s).

Template versions of a continuous bond, fixed-term bond, continuous letter of credit, and parental guarantee are attached at Appendix E, F, G, & H, respectively. Applicant's security must follow language from these examples, and must include the unmodified language outlined in Appendix D. Any deviation from these examples must be identified in the application and may not be acceptable to the Commission.

- b. FINANCIAL RECORDS, STATEMENTS, AND RATINGS: Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:
  - Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
  - Published Applicant or parent company financial and credit information (i.e. 10Q or 10K).
     (SEC/EDGAR web addresses are sufficient)
  - Applicant's accounting statements, including balance sheet and income statements for the past two years.
  - Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
  - A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
  - Audited financial statements exhibiting accounts over a minimum two year period.
  - Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.
- c. SUPPLIER FUNDING METHOD: If Applicant is operating as anything other than <u>Broker/Marketer only</u>, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item.

n/a

d. BROKER PAYMENT STRUCTURE: If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Will be paid by REP's

e. ACCOUNTING RECORDS CUSTODIAN: Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Arthur Gruen, VP 400 Rella Boulevard, Suite 160, Suffern, NY 10901 P: (845) 405-0700; email : Arthur@brokeronlinexhange.com

f. TAXATION: Complete the <u>TAX CERTIFICATION STATEMENT</u> attached as Appendix I to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

### 8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

a. EXPERIEN	CE, PLA	AN.	SIKU	IUKE:	sucn	information	ı may	include
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- Applicant's previous experience in the electricity industry.
- Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
- Documentation of membership in PJM, ECAR, MAAC, other regional reliability councils, or any other membership or certification that is deemed appropriate to justify competency to operate as an EGS within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.

b.	PROP	OSED MARKETING METHOD (check all that apply)
		Internal – Applicant will use its own internal resources/employees for marketing External EGS – Applicant will contract with a PUC <b>LICENSED EGS</b> broker/marketer Affiliate – Applicant will use a <b>NON-EGS</b> affiliate marketing company and or individuals. External Third-Party – Applicant will contract with a <b>NON-EGS</b> third party marketing company and or individuals Other (Describe):
c.	DOOF	R TO DOOR SALES: Will the Applicant be implementing door to door sales activities?
		Yes No
		If yes, will the Applicant be using verification procedures?
	<b>✓</b>	Yes No
		If yes, describe the Applicant's verification procedures.  Third Party Verification Services as well as Quality Assurance calls
		Tilliu Faity Verification Services as well as Quality 755 artifice cans

d.	<b>OVERSIGHT OF MARKETING:</b> Explain all methods Applicant will use to ensure all marketing is performed in an ethical manner, for both employees and subcontractors.
	The Company performs Third Party Verification as well as follow up Quality Assurance calls on all contracts sold.
e.	OFFICERS: Identify Applicant's chief officers, and include the professional resumes for any officers directly responsible for operations. All resumes should include date ranges and job descriptions containing actual work experience.  Arthur Gruen, VP
f.	FERC FILING: Applicant has:
	Filed an Application with the Federal Energy Regulatory Commission to be a Power Marketer.
	Received approval from FERC to be a Power Marketer at Docket or Case Number
	✓ Not applicable
	9. <u>DISCLOSURE STATEMENTS:</u>
	Disclosure Statements: If proposing to serve Residential and/or Small Commercial (under 25 kW) Customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix J to this Application.
	<ul> <li>Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.</li> </ul>
	Not applicable for an applicant applying for a license exclusively as a broker/marketer.

# 10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

- **a. PJM LOAD SERVING ENTITY REQUIREMENT:** As a prospective EGS, the applicant understands that those EGSs which provide retail electric supply service (i.e. takes title to electricity) must provide either:
  - proof of registration as a PJM Load Serving Entity (LSE), or
  - proof of a contractual arrangement with a registered PJM LSE that facilitates the retail electricity services of the EGS.

The Applicant understands that compliance with this requirement must be filed within 120 days of the Applicant receiving a license. As well, the Applicant understands that compliance with this requirement may be filed with this instant application.

		approximation.
	(Sele	ect only one of the following)
		AGREED - Applicant has included compliance with this requirement in the instant application labeled in correspondence with this section (10).
		AGREED - Applicant will provide compliance with this requirement within 120 days or receiving its license
	<b>V</b>	ACKNOWLEDGED - Applicant is not proposing to provide retail electric supply service at this time, and therefore is not presently obligated to provide such information
b.	agrees to co Further, the A and independ	S OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applican inform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission applicant agrees that it must comply with and ensure that its employees, agents, representatives dent contractors comply with the standards of conduct and disclosure set out in Commission 52 Pa. Code § 54.43, as well as any future amendments.
	<b>V</b>	AGREED
c.	REPORTING the Departme	REQUIREMENTS: Applicant agrees to provide the following information to the Commission on the following information to the Commission of Revenue, as appropriate:
	re re a <sub>l</sub>	etail Electricity Choice Activity Reports: The regulations at 52 Pa. Code §§ 54.20154.204 equire that all active EGSs report sales activity information. An EGS will file an annual report eporting for customer groups defined by annual usage. Reports must be filed using the ppropriate report form that may be obtained from the PUC's Secretary's Bureau or the forms fficer, or may be down-loaded from the PUC's internet web site.
	C	eports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the ommission on a quarterly and year to date basis no later than 30 days following the end of the uarter.
	R	he Treasurer or other appropriate officer of Applicant shall transmit to the Department of evenue by March 15, an annual report, and under oath or affirmation, of the amount of gross eceipts received by Applicant during the prior calendar year.
	or	et Metering Reports: Applicant shall be responsible to report any Net Metering per the Standards http://www.puc.pa.gov/consumer_info/electricity/alternative_energy.aspx. Scroll down to the et Metering Standards Section.
	- Al	opplicant shall report to the Commission the percentages of total electricity supplied by each fuel burce on an annual basis per 52 Pa. Code § 54.39(d).
	C	oplicant will be required to meet periodic reporting requirements as may be issued by the ommission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform e Governor and Legislature of the progress of the transition to a fully competitive electric market.
	✓	AGREED

d.	<b>TRANSFER OF LICENSE:</b> The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.
	✓ AGREED
e.	ANNUAL FEES: The Public Utility Code authorizes the PUC to collect an annual fee of \$350 from suppliers, brokers, marketers, and aggregators selling electricity in the Commonwealth of PA, and an annual supplemental fee based on annual gross intrastate revenues, applicable to suppliers only.
	ACKNOWLEDGED
f.	<b>FURTHER DEVELOPMENTS:</b> Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 54.34.
	✓ AGREED
g.	<b>FALSIFICATION:</b> The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.
	AGREED
h.	<b>NOTIFICATION OF CHANGE:</b> If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within twenty (20) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 54.34.
	AGREED
i.	<b>CEASING OF OPERATIONS:</b> Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.
	AGREED
j.	Electronic Data Interchange: The Applicant acknowledges the Electronic Data Interchange (EDI) requirements and the relevant contacts for each EDC, as listed at Appendix M.
	AGREED
k.	FILING FEE: The Applicant has enclosed or paid the required, non-refundable filing fee by CERTIFIED CHECK OR MONEY ORDER in the amount of \$350.00 payable to the Commonwealth of Pennsylvania.  The Commission does not accept corporate or personal checks for filing fees.
	PAYMENT ENCLOSED

## 11. AFFIDAVITS

### Must be notarized before filing.

- a. APPLICATION AFFIDAVIT: Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.

  See attached
- b. OPERATIONS AFFIDAVIT: Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B.

see attached

# 12. NEWSPAPER PUBLICATIONS

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

The chart below dictates which newspapers are necessary for each EDC. For example, an applicant that wants to operate in Penn Power would need to run ads in both The Erie Times-News and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and must be supplied with this application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Erie Times- News	Harrisburg Patriot- News	Philadelphia Daily News	Pittsburgh Post- Gazette	Scranton Times- Tribune	Williamsport Sun-Gazette	Johnstown Tribune- Democrat
Citizens' Electric						Х	
Duquesne				X			
Met Ed		Х	Х		Х		
PECO			Х				
Penelec	X	X			Х	Х	Х
Penn Power	Х			Х			
Pike					Х		
PPL		Х	Х		Х	Х	
UGI					Х		
Wellsboro						Х	
West Penn		Х		Х		Х	X
Entire							
Commonwealth	X	X	X	Х	X	X	X

(Example Publications are provided at Appendices K and L)

# 13. SIGNATURE

Applic	ant::				
Ву:	Arthur	Gruen			
Title:	VP				

# 14. CHECKLIST

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections are complete.

Applicant: \_\_Broker Online Exchange LLC

	X	Signature	
	X	Filing Fee (CERTIFIED CHECK OR MONEY ORDER ONLY)	
	X	Application Affidavit	
25	X	Operations Affidavit	
oo o mondd	X	Proof of Publication	
ا بالمال	X	Bond, Letter of Credit, or Parental/Affiliate Guarantee	
	X	Tax Certification Statement	
	Х	Commonwealth Department of State Verification	
	X	Certificate of Service	

PUC Secretary's Bureau Use

# Appendix A

# **APPLICATION AFFIDAVIT**

[Commonwealth/State] of :
County of : ss.
Arthur Gruen, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:
[He/she is the (Office of Affiant) of (Name of Applicant);]
[That he/she is authorized to and does make this affidavit for said Applicant;]
That the Applicant herein Broker Online Exchange LLC has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an electric generation supplier pursuant to 66 Pa. C.S. § 2809 (B).
That the Applicant herein Broker Online Exchange LLC has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.
That the Applicant herein  Broker Online Exchange LLC acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.
That the Applicant herein Broker Online Exchange LLC acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.
That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.
Signature of Affiant
Sworn and subscribed before me this day of, 20, 20
Signature of official administering oath
My commission expires  OSCAR J FUQUENE  Notary Public, State of New Jersey  No. 2413667  Qualified in Bergen County  Commission Expires October 20, 20

# Appendix B

# **OPERATIONS AFFIDAVIT**

[Commonwealth/State] of	New York	_:
		ss.
County ofRockland		
Arthur Gruen	Affiant being duly lowers leftim	
deposes and says that:	, Affiant, being duly [sworn/affirr	ned] according to law,
[He/she is theVP (Name of Applicant);]	(Office of Affiant) of	Broker Online Exchange LLC
[That he/she is authorized to a	nd does make this affidavit for s	aid Applicant;]
regulations including Emergency Or	the Applicant herein, acknown ation consistent with the Public Utilinsylvania Consolidated Statutes; or ders which may be issued verbally delop from time to time in the course of	with other applicable statutes or
reality and managerial, and maner	ne Applicant herein, asserts that [land all fitness to render electric servional will abide by all applicable federal and blic Utility Commission.	ce Within the Commonwoolth of
(P.L. 6, No. 2), known as the full am (P.L. 6, No. 2), known as the Tax R Applicant acknowledges that failure t Chapter 28, shall be cause for the acknowledges that it shall report to ultimate consumption, for the previou	olicant herein, certifies to the Commis- ount of taxes imposed by Articles II a deform Act of 1971 and any tax impos- to pay such taxes or otherwise complete. Commission to revoke the license the Commission its jurisdictional Gray year or as otherwise required by the Pa. C.S. §506 (relating to the inspection	and XI of the Act of March 4, 1971 sed by Chapter 28 of Title 66. The ly with the taxation requirements of e of the Applicant. The Applicant ross Receipts and power sales for a Commission. The Applicant also

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

# Appendix B (Continued)

That Broker Online Exchange LLC, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.  Signature of Affiant
Sworn and subscribed before me this
Signature of official administering oath
My commission expires  OSCAR J FUQUENE

Notary Public, State of New Jersey
No. 2413667
Qualified in Bergen County
Commission Expires October 20, 2020

## Appendix C

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

# CERTIFICATE OF SERVICE

On	this the $\frac{23}{}$	_ day of <sup>May</sup>	2019, I certify that a true and correct copy of the
foregoing a	application fo	orm for licensing v	within the Commonwealth of Pennsylvania as an Electric
Generation	Supplier an	d all <u>NON-CONF</u>	IDENTIAL attachments have been served, as either a
hardcopy o	or a searchab	ole PDF version o	on a cd-rom, upon the following:

Bureau of Investigation & Enforcement Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Small Business Advocate Commerce Building, Suite 202 300 North Second Street Harrisburg, PA 17101

Legal Department West Penn Power d/b/a Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

Regulatory Affairs Duquesne Light Company 411 Seventh Street, MD 16-4 Pittsburgh, PA 15219

Legal Department First Energy 2800 Pottsville Pike Reading PA, 19612

Citizens' Electric Company Attn: EGS Coordination 1775 Industrial Boulevard Lewisburg, PA 17837 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

Vice President – Energy Supply Corning Natural Gas Holding Corporation 330 West William Street Corning, NY 14830

Manager Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699

Office of General Counsel
Attn: Kimberly A. Klock
PPL
Two North Ninth Street (GENTW3)
Allentown, PA 18101-1179
UGI Utilities, Inc.
Attn: Rates Dept. – Choice Coordinator
2525 N. 12th Street, Suite 360
Post Office Box 12677
Reading, Pa 19612-2677
Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138

Arthur Gruen, VP

Wellsboro, PA 16901

Bonding- the Bond and required attachments are being overnighted as of 5/22/2019 to

Pennsylvania Public Utility Commission Secretary

400 North Street Keystone Building

Harrisburg PA 17120

### Financial Documents- Confidential

The confidential financial documents are being overnighted as of 5/22/2019 to
Pennsylvania Public Utility Commission Secretary

400 North Street Keystone Building
Harrisburg PA 17120

# **Supporting Schedules**

# Support for item # 2(b)

See attached charter documentation.

See attached registration with Pennsylvania department of State

# STATE of DELAWARE LIMITED LIABILITY COMPANY CERTIFICATE of FORMATION

FIRST: The name of the limited liability company is:

# BROKER ONLINE EXCHANGE LLC

SECOND: The address of its registered office in the State of Delaware is 1013 Centre Road, Suite 403S, Wilmington, Delaware 19805. The name of its registered agent at such address is Registered Agents Legal Services, LLC.

In Witness Whereof, the undersigned have executed this Certificate of Formation this 20th day of November, 2013.

By: /s/ Arthur Gruen

Authorized Person (s)

Name: Arthur Gruen

# COMMONWEALTH OF PENNSYLVANIA DEPARTMENT OF STATE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS 401 NORTH STREET, ROOM 206 P.O. BOX 8722 HARRISBURG, PA 17105-8722 WWW.CORPORATIONS.STATE.PA.US/CORP

# BROKER ONLINE EXCHANGE LLC

THE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS IS HAPPY TO SEND YOU YOUR FILED DOCUMENT. THE BUREAU IS HERE TO SERVE YOU AND WANTS TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA.

IF YOU HAVE ANY QUESTIONS PERTAINING TO THE BUREAU, PLEASE VISIT OUR WEB SITE LOCATED AT <a href="https://www.corporations.state.pa.us/corp">www.corporations.state.pa.us/corp</a> or please Call our main information telephone Number (717)787-1057. FOR ADDITIONAL INFORMATION REGARDING BUSINESS AND / OR UCC FILINGS, PLEASE VISIT OUR ONLINE "SEARCHABLE DATABASE" LOCATED ON OUR WEB SITE.

ENTITY NUMBER: 4260000

USACORP INC 325 Division Avenue Suite 201, Attn: Joseph Str Brooklyn, NY 11211 84/87/2814 16:36

From: LLC TO STA JOSEP STRAUSS

Entity \$: 4280000
Date Filed: 03/26/2014
Carol Alchele
Secretary of the Commonwealth

# PENNSYLVANIA DEPARTMENT OF STATE CORPORATION BUREAU

	R	lication for Re (15 P) egistered Limited Li egistered Limited Li imited Partnership ( imited Liability Cor	a.C.S.) iability General P iability Limited P (§ 8582)	artnership (\$ 8	(211) 211)	
Name USACORP Inc.					i be returned to the	
Address				the left,	tratz you enter to	
325 Division Av	e. Suite 201	Zin Code		_		
Brooklyn	NY	11211		APPLICATI	monwealth of Per ON FOR REGISTRA	nsylvania
\$250					· 71410018111	
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without the forth	ea:		bility partnership	limited partner	rship in the jurisdic	rtion in
The name of the which it is form  BROKER ONLIN	ea:		bility partnership	limited partner	whip in the jurisdic	tion in
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BROKER ONLIN	E EXCHANGE L which the limited	LIC liability company/lipmmonwealth is:				
BROKER ONLIN  The name under register and do b	E EXCHANGE L which the limited xusiness in this Co	LC liability company/limmonwealth is:	imited liability pe	utnership/limit	ed partnership proj	
BROKER ONLIN  The name under register and do b	E EXCHANGE L which the limited xusiness in this Co E EXCHANGE L jurisdiction under	LIC liability company/lipmmonwealth is:	imited liability pe	rtnership/limit	ed partnership proj	
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BROKER ONLIN  The name under register and do b  BROKER ONLINE  The name of the Jurisdiction: DE	E EXCHANGE L  which the limited axisiness in this Co  EXCHANGE L  jurisdiction under  Date of the initial register at the county of ver-	liability company/lipmmonwealth is:  LC  the laws of which in	imited liability pe	ntnership/limit	ed partnership proj	poses to

FXXCR:15-8081/8211/858	

Number and street

City

The registered performing horeby indentakes to keep those records will his nightestion to do business in the Controlled on North Controlled or withdrawn.

IN TESTIMONY WHEREOF, the undersigned has caused this Application for Registration to be signed by a duty authorized officer/member or manager thereof this 24th 44 of March 2014 BROKER ONLINE EXCHANGE LLC Natio of Partnership/Company This

Rule Zip 'Crony

Ber 117010

# Support for item # 4(c)

The Applicant will develop and utilize technology in obtaining and providing independent price comparisons from a variety of suppliers and serve as a middle-man, assisting clients in procuring electricity rates from energy wholesalers/suppliers utilizing industry intelligence and knowledge of current market conditions

# Support for item # 6

See attached certificate of service

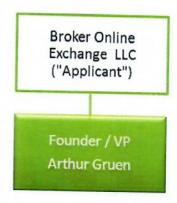
# Support for item # 7(a)

Applicant is hereby filing for a modification of the initial bond amount to \$10,000, as provided in the next pages.

The basis for this reduction request is that the Applicant will not be taking title to electricity and will not be paying electricity bills on behalf of customers. Applicant will only be serving as a middle-man, assisting clients in procuring electricity rates from energy wholesalers/suppliers.

# Support for item # 7(b)

# Organization Structure:



There are no affiliates or subsidiary companies.

See attached officer certified financial statements.

See attached written reference from licensed lending institution, provided as other evidence of financial integrity.

The Company is bonded in the states of Illinois, and Maryland Please see attached bonds included in the following pages as indicators of financial competency.

# Support for item #8(a) and 8(b)

Mr. Arthur Gruen is the founder of Broker Online Exchange LLC and is responsible for all Managerial and Technical aspects of the Business since 2013.

Mr. Gruen was the CFO / Controller, and a Member of Hudson Energy Services, LLC, from 7/2006 to 5/2010.

Hudson Energy is a retail electricity and natural gas supplier, serving over 200,000 residential, commercial, and industrial customers across the US, Canada, and the United Kingdom with annual revenues of \$1B. Hudson Energy serves customers in the following US markets: Texas, Illinois, New York, New Jersey, Pennsylvania, Maryland, Ohio, and Massachusetts. In 5/2010 Hudson Energy was acquired by Just Energy, Inc., a publicly traded corporation (NYSE / TSE:JE) servicing approximately 2 million customers in deregulated energy markets across the globe.

From 5/2010 until 6/2013 Mr. Gruen served as the Controller for the commercial division of Just Energy, instrumental in expanding its services in to the UK. Mr. Gruen also served as a Member of Senior Management, and of the Commercial Management Committee.

Additionally, Mr. Gruen served as the Controller for Hudson Energy Solar, Inc. Just Energy's PV Solar Installation unit with installations of \$100M across the US.

During his tenure at Hudson Energy and Just Energy, Mr. Gruen Held primary responsibility for all accounting and finance functions, as well as financial/ tax/ bank and regulatory audits and reporting. Mr. Gruen and has also been intimately involved with all aspects of the deregulated energy business including:

Business development, business registration, certification, and relocation.

Supporting and coordinating computer, security, and network infrastructure installation Supporting supply functions. including hedging strategies and collateral posting.

Supporting IT initiatives, including development of proprietary billing and customer service software, and recruiting Development managers.

Recruiting Sales managers, and establishing commission structures.

Establishing Customer Service protocols.

Recruiting / Hiring Customer Service and Operations personnel.

Performing Human resources functions including payroll, payroll taxes, workman's Compensation, and Insurance / employee benefit programs.

The Applicant is licensed in NJ, IL, MA, ME, OH, NH, DC and MD.

The Applicant does not plan to have any employees or assets / locations within the Commonwealth. All initial functions will be performed by Arthur Gruen with additional staff hired and trained as needed.

The Applicant will develop and utilize technology in obtaining and providing independent price comparisons from a variety of suppliers and serve as a middle-man, assisting clients in procuring electricity rates from energy wholesalers/suppliers utilizing industry intelligence and knowledge of current market conditions

# COMMONWEALTH OF PENNSYLVANIA County of Cambria

### PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Applications of Broker Online Exchange LLC For Approval To Offer, Render, or Furnish or Supply Electricity Or Electric Generation Services As A Generator And Supplier. Of Electric Power, A Marketer/Broker Engaged In The Business of Supplying Electricity, And An Aggregator Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania.

Broker Online Exchange LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services a broker/marketer engaged in the business of supplying electricity. Broker Online Exchange LLC proposes to sell electricity, and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Broker Online Exchange LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265, You should send copies of any protest to Broker Online Exchange LLC at the address listed below.

Broker Online Exchange LLC 400 Rella Boulevard, Suite 160 Suffern, NY10901

On this 15th day of May A.D. 2019, before me, the subscriber, a Notary Public in and for said County and State, personally appeared Christine Marhefka, who being duly sworn according to law, deposes and says as Sales Manager / Major Accounts of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the Johnstown Tribune, established December 7, 1853; and of the Johnstown Democrat, established March 5, 1863.

ove matter published in said publication in the regular issues PA, on April 2, 2019; and that the Affiant is not interested in that all of the allegations as to time, place and character of

STATEMENT OF ADVERTISING COSTS

Signed and sworn to before me on 15th day of May, 2019,

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publis

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said p

by Christine Marhefka making the statement.

0.00 Lines @ \$2.50 per line	0.00
6 Inches @ \$25.00 per inch	150.00
Notary Fee	5.00
Clerical Fee	2.50
Total Cost	157.50

Commonwealth of Pennsylvania - Notary Seal Vivlan Ohs, Notary Public Cambria County My commission expires December 6, 2020 Commission number 1123017

Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA For publishing the notice or publication attached hereto on the above stated dates.

# PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

for publisher of

a news	spaper of general circul and publication costs a	ation, hereby acknowledges receipt of the af ad certifies that the same has been duly paid	oresaid I.
		(Name of Newspaper)	
		By	

				No			Term,
Y	Pro	of of Publ	ication of l	Notice in P	ittsburgh Po	st-Gazett	
Under Ac	et No 587, A	pproved May	16, 1929, PL	1784, as last a	mended by Act	No 409 of Se	eptember 29, 1951
Commonwealth of Pittsburgh Post-Ga established in 1993 Gazette and Sun-T Pittsburgh Gazette	Pennsylvania zette, a newsp B by the merg elegraph was established in ted in said Co hed in the	a, County of aper of generating of the Pitti established in 1786 and the punty and that	Allegheny, ss al circulation pu sburgh Post-Ga n 1960 and the Pittsburgh Post a copy of said	K. Flaherty blished in the C zette and Sun-T e Pittsburgh Po t, established in f printed notice	, being ity of Pittsburgh, (Celegraph and The st-Gazette was estable) 1842, since which or publication is	duly sworn, County and Co Pittsburgh Pr tablished in 1 date the said attached here	deposes and says that the ommonwealth aforesaid, was sess and the Pittsburgh Post-927 by the merging of the Pittsburgh Post-Gazette has to exactly as the same was I Pittsburgh Post-Gazette a
04 of April, 2019 Affiant further depothat, as such agent, of the afore said no true.	oses that he/sh affiant is duly tice or publica	e is an agent f authorized to ation, and that	or the PG Publi verify the foreg all allegations	shing Company going statement in the foregoing	, a corporation and under oath, that aff statement as to tir	publisher of fiant is not int ne, place and	the Pittsburgh Post-Gazette, erested in the subject matter character of publication are
		+Van	1-1				COPY OF NOTICE OR PUBLICATION
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	STATE Licens 140 GH ATTN:	to and subscrift, 2019  A 2019  The control of PE::2abeth R. Charles of Perinsylvanian mber, Pennsylvanian	TE 300	ary Seal blic , 2022 1 lotaries			PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Applications of Broker Online Exchange LLC For Approval To Offer, Render, or Furnish or Supply Electricity Or Electric Generation Services As A Generation Services As A Generation Services As A Generation Power, A Marketer/Broker Engaged In The Business of Supplying Electricity, And An Aggregator Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania. Broker Online Exchange LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services a broker/marketer engaged in the business of supplying electricity. Broker Online Exchange LLC proposes to seli electricity, and related services
		To PG Pul	olishing Comp	anv			throughout all of Pennsylvania under the provisions of the
				\$403.00			new Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing Protests directed to the technical or financial fitness of
PG PUBLISHIN of general circula publication costs  Office 2201 Sweeney D CLINTON, PA 13 Phone 412-263-1 I hereby certify that the subject matter of said r	ation, hereby and certified rive 5026 338	NY, publish y acknowled es that the sa PG Publis Pittsburgh By	ner of the Pitts dges receipt of me have bee shing Company, n Post-Gazette, a	of the aforsaid in fully paid. a Corporation, P Newspaper of C	Gazette, a newsyl advertising and sublisher of General Circulation button	d	Broker Online Exchange LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Broker Online Exchange LLC at the address listed below. Broker Online Exchange LLC 400 Relia Boulevard Suite 160 Suffern NY 10901

Attorney For

# PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

# STATE OF PENNSYLVANIA

### COUNTY OF LYCOMING

SS:

Robert O. Rolley, Jr., Publisher of the Sun-Gazette LLC publishers of the Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Applications Broker Online Exchange LLC For Approval To Offer, For Approval To Offer, Render, or Furnish or Supply Electricity Or Elec-tric Generation Services tric Generation Services As A Generator And Sup-plier Of Electric Power, A Marketer/Broker Engaged In The Business of Supplying Electricity, And An Aggregator Engaged In The Business Of Supply-Business Electricity, To The In The Coming Electricity, To The Public In The Com-monwealth Of Pennsylva-

Broker Online Exchange LLC will be filing an application with the Pennsylva-nia Public Utility Commission ("PUC") for a license supply electricity electric generation ser-vices a broker/marketer engaged in the business of supplying electricity. Broker Online Exchange LLC proposes to sell elec-tricity, and related services throughout all of Pennsylvania under the provisions of the new Electricity Gen-eration Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Broker Online Exchange LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harris-burg, PA 17105-3265. You should send copies of any protest to Broker Online Exchange LLC at the ad-dress listed below.

**Broker Online Exchange** 400 Rella Boulevard Suite 160 Suffern, NY 10901

Sworn to and subscribed before me

The 4+0 day of April

Notary Public

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL BETH A MILLER Notary Public

CITY OF WILLIAMSPORT, LYCOMING COUNTY My Commission Expires Apr 18, 2020

STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette LLC, Dr.:

For publishing the notice attached

Hereto on the above state dates......\$219,68

### PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE LLC hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid

SUN-GAZETTE LLC

BY Robert O. Rolley, Jr.

# PROOF OF PUBLICATION In THE ERIE TIMES-NEWS

# COMBINATION EDITION

LICENSE LOGIX 140 GRAND ST SUITE 300 WHITE PLAINS NY 10601

REFERENCE:

122994

357381

**PUC Notice** 

STATE OF PENNSYLVANIA) COUNTY OF ERIE ) SS:

Jennifer L. Trott, being duly sworn, deposes and says that: (1) he/she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, a true and correct copy of which is attached, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the Erie Times-News, to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 04/03/19

TOTAL COST: \$476.00

AD SPACE: 0 Lines

FILED ON: 04/03/19

# PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Applications of Broker Online Exchange LLC For Approval To Offer, Render, or Furnish or Supply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric Power, A Marketer/Broker Engaged In The Business of Supplying Electricity, And An Aggregator Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania.

Broker Online Exchange LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services a broker/marketer engaged in the business of supplying electricity. Broker Online Exchange LLC proposes to sell electricity, and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Broker Online Exchange LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to **Broker Online Exchange LLC** at the address listed below.

Broker Online Exchange LLC 400 Rella Boulevard, Suite 160 Suffern, NY 10901

Sworn to and subscribed before me this 3rd day of April

2019

Affiant:

NOTARY

Jarlona Mare

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL

Barbara J. Moore, Notary Public

City of Erie, Erie County

My Commission Expires March 23, 2020

MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES



# The Patriot News **LEGAL AFFIDAVIT**

AD#: 0009101030

Commonwealth of Pennsylvania,) ss

County of Cumberland)

Victoria Soto being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 04/02/2019

Principal Clerk of the Publisher

Sworn to and subscribed before me this 12th day of April 2019

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL

Crystal B. Rosensteel, Notary Public Susquehanna Twp., Dauphin County My Commission Expires June 27, 2020

MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

Notary Public

PENNSYLVANIA

PUBLIC UTILITY COMMISSION
NOTICE
Applications of Broker Online
Exchange LLC For Approval To Offer,
Render, or Furnish or Supply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric Power, A Marketer/Broker Engaged in The Business of Supplying Electricity, And An Aggregator Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania.

Broker Online Exchange LLC will be Proker Online Exchange LLC ...
filing an application with the
Pennsylvania Public Utility
Commission ("PUC") for a license
to supply electricity or electric generation services a broker/marketer engaged in the business of supplying electricity. Broker Online Exchange LLC proposes to sell electricity, and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Broker Online Exchange LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Broker Online Exchange LLC at the address listed below. Broker Online Exchange LLC

400 Rella Boulevard Suite 160 Suffern 10901

# The Scranton Times (Under act P.L. 877 No 160. July 9,1976)

Commonwealth of Pennsylvania, County of Lackawanna

LICENSELOGIX SUITE 300 140 GRAND STREET WHITE PLAINS NY 10601

Account # 629558 Order # 82319258 Ad Price: 255.70

### LEGAL NOTICE PENNSYLVANIA

Ann Marie Fortese

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

04/03/2019

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true

Sworn and subscribed to before me this 1st day of May A.D., 2019

(Notary Public)

Commonwealth of Pennsylvania - Notary Seal Sharon Venturi, Notary Public Lackawanna County My commission expires February 12, 2002

My commission expires February 12, 2022 Commission number 1254228

Member, Pennsylvania Association of Notaries

### LEGAL NOTICE

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Applications of Broker Online Exchange LLC For Approval To Offer, Render, or Furnish or Supply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric Power, A Marketer/Broker Engaged In The Business of Supplying Electricity, And An Aggregator Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania.

Broker Online Exchange LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services a broker/marketer engaged in the business of supplying electricity. Broker Online Exchange LLC proposes to sell electricity, and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Broker Online Exchange LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Broker Online Exchange LLC at the address listed below.

Broker Online Exchange LLC 400 Rella Boulevard Suite 160 Suffern, NY 10901

# Proof of Publication in The Philadelphia Daily News Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that The Philadelphia Daily News is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

April 3, 2019

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Helene Severe

Sworn to and subscribed before me this 3rd day of April, 2019.

My Commission Expires:

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL CINDY JAKUBOWSKI, Notary Public City of Philadelphia, Phila. County Commission Expires November 30,

Copy of Notice of Publication

PUBLIC UTILITY COMMISSION
NOTICE

Applications of Broker Online Exchange LLC
For Approval To Offer, Render, or Furnish or
Supply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric
Power, A Marketer/Broker Engaged in The
Business of Supplying Electricity, And An Aggregator Engaged in The Business Of Supplying
Electricity, To The Public in The Commonwealth
Of Pennsylvania.
Broker Online Exchange LLC will be filling an
application with the Pennsylvania Public
Utility Commission ("PUC") for a license to supply electricity or electric generation services a
broker/marketer engaged in the business of
supplying electricity. Broker Online Exchange
LLC proposes to sell electricity, and related
services throughout all of Pennsylvania under
the provisions of the new Electricity Generation
Customer Choice and Competition Act.
The PUC may consider this application without
a hearing. Protests directed to the technical or
financial fitness of Broker Online Exchange
LLC may be filed within 15 days of the date of
this notice with the Secretary of the PUC, P.O.
Box 3265, Harrisburg, PA 17105-9265, You
should send copies of any protest to Broker Online Exchange LLC
400 Relia Boulevard, Sulte 160
Suffern, NY 10901