

Richard G. Webster, Jr. Vice President Regulatory Policy and Strategy

Telephone 215.841.5777 Fax 215.841.6208 www.peco.com dick.webster@peco-energy.com An Exelon Company

RECEIVED

JUN 2 8 2019

June 28, 2019

2301 Market Street

Philadelphia, PA 19103

**S18** 

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Rosemary Chiavetta, Secretary Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street Harrisburg, PA 17105-3265

Re: PECO Energy Company Universal Service and Energy Conservation Plan for 2013-2015, Docket No. M-2012-2290911; PECO Energy Company Universal Service and Energy Conservation Plan for 2016-2018 Docket No. M-2015-2507139; PECO Energy Company Universal Services Program Six-Year Evaluation Report

Dear Secretary Chiavetta:

Enclosed please find PECO Energy Company's ("PECO") Universal Services Program Six-Year Evaluation Report.

On March 30, 2015, PECO and other stakeholders filed a Joint Petition for Settlement agreement in Docket No. 2012-2290911 (2013-2015 Three-Year Plan) to revise PECO's Customer Assistance Program ("CAP") and certain other programs that provide assistance to PECO's low-income customers. In the Joint Petition for Settlement, the parties proposed that PECO would implement a new Fixed Credit Option ("FCO") design for its CAP in October 2016.

In the Joint Petition for Settlement (p. 9, ¶A.5) the parties also proposed that PECO would complete an expert external evaluation of the new FCO program after it collected two full calendar years of operational data, with a six-month period for data analysis and evaluation by its external evaluator. With an FCO program start date of October 2016. this timeline required until December 2018 for operational data collection, and until June 30, 2019 for the external evaluator to complete data analysis and evaluation. As part of

<sup>&</sup>lt;sup>1</sup> PECO's external evaluator is the Applied Public Policy Research Institute for Study and Evaluation, or "APPRISE."

Rosemary Chiavetta, Secretary June 28, 2019 Page 2

the Joint Petition for Settlement filing, the parties therefore requested that PECO's sixyear evaluation be rescheduled for filing on June 30, 2019.<sup>2</sup>

By Recommended Decision dated June 11, 2015, Administrative Law Judge Cynthia Williams Fordham recommended adopting the Joint Petition for Settlement without modification. On July 8, 2015, the Commission issued an Order adopting the Recommended Decision and approving the Joint Petition for Settlement without modification.

Consequently, in PECO's 2016-2018 Three-Year Plan it included the FCO program and revised date for submitting its six-year evaluation. On February 25, 2016, the Commission issued a Tentative Order in Docket No. M-2015-2507139 in which it tentatively approved the 2016-18 Three-Year Plan and invited comments; on August 11, 2016, the Commission issued a Final Order in which it approved the 2016-18 Three-Year Plan.<sup>3</sup>

The new FCO design for the CAP program was designed to improve affordability to PECO's CAP customers and, in particular, to improve affordability to customers whose income is 50% or less of the Federal Poverty Level. The six-year evaluation of the PECO FCO program reveals that additional work needs to be done to accomplish that goal. In the first two operational years of the FCO program (calendar years 2017 and 2018), unaffordability in the 50% group remained high. Approximately 80% of that group still received unaffordable bills, with an average "depth" of unaffordability of approximately \$800 per year. See Tables VIII-8F (pp 131) and VIII-8I (pp. 133) of the attached evaluation.

PECO has been working with its external evaluator to obtain a deeper understanding of the drivers that caused this level of unaffordability in 2017 and 2018. Unfavorable weather during those years appears to be one dominant driver of this outcome. PECO and its external evaluator are also assessing whether other programmatic, design, or structural issues in the FCO contributed to this result and, if so, what scope and types of changes are available and appropriate to address the continued unaffordability of service received by this group. Based on its analysis to date, PECO believes that it will take several additional months of data analysis to fully understand the drivers of this outcome.

PECO therefore proposes the following next steps:

 Now until September 30, 2019: PECO will complete its analysis of the FCO data to determine the underlying drivers of unaffordability in the 50% group and to develop preliminary recommendations for improvement to the FCO CAP program;

<sup>&</sup>lt;sup>2</sup> The six-year evaluation is required by 52 Pa. Code §54.76.

<sup>&</sup>lt;sup>3</sup> PECO's 2019-2021 Three-Year Plan was filed with the Commission on November 1, 2018, but has not yet been assigned a docket number.

Rosemary Chiavetta, Secretary June 28, 2019 Page 3

- October 1, 2019 to January 31, 2020: PECO will engage in briefings and discussions, including face-to-face meetings as necessary, with the other signatories to the Joint Petition for Settlement to inform them of the outcome of PECO's analysis and preliminary recommendations, to obtain input from the stakeholders on those issues, and to determine whether the parties can agree to proposed programmatic changes; and
- By March 31, 2020, PECO will file with the Commission a proposal to revise the FCO to further improve affordability for its CAP customers with incomes of 50% or less of the Federal Poverty Level. In that filing, PECO will state whether its proposal has the concurrence of the other signatories to the Joint Petition for Settlement.

If you have any questions, please contact me at 215-841-5777.

Sincerely,

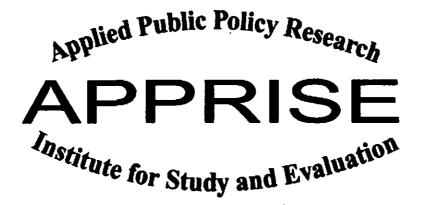
Richard G. Webster, Jr.

Vice President

Regulatory Policy and Strategy

Cc: Certificate of Service

**Bureau of Consumer Services** 



# RECEIVED

JUN 2 8 2019

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

# PECO Energy Universal Services Program

**Final Evaluation Report** 

# **Table of Contents**

| Executive Summary  | i          |
|--|------------|
| Universal Services Program Descriptions                                  | i          |
| Research Conducted   | ii         |
| Needs Assessmenti  | iii        |
| Participant Surveyj  | iv         |
| Impact Analysisv   | ⁄ii        |
| Key Findings and Recommendationsx  | ii         |
| I. Introduction  | . 1        |
| A. Evaluation Activities   | . 1        |
| B. Organization of the Report  | .2         |
| II. Universal Services Program Descriptions                              | .4         |
| A. General Policies  | .4         |
| B. Customer Assistance Program (CAP)                                     | .4         |
| C. Low-Income Usage Reduction Program (LIURP)1                           | .3         |
| D. Matching Energy Assistance Fund (MEAF)                                | .6         |
| E. Customer Assistance and Referral Evaluation Services Program (CARES)1 | .7         |
| F. Universal Services Education – Outreach Programs                      | .9         |
| G. External Grant Administration2  | 20         |
| III. Needs Assessment  | 21         |
| A. Methodology2  | <u>'</u> 1 |
| B. PECO Electric and Natural Gas Customers                               | <u>:</u> 1 |
| C. PECO CAP and LIURP Income-Eligible Customers2                         | :3         |
| D. CAP Participation Rates   | !9         |
| E. Summary2  | :9         |
| IV. Participant In-Depth Interviews                                      | 1          |
| A. Methodology3  | 1          |
| B. Interview Findings3   | 1          |

| C.          | Summary of Findings and Recommendations              | 42  |
|-------------|--|-----|
| V. Particip | oant Survey  | 45  |
| A.          | Methodology  | 45  |
| B.          | Survey Findings                                      | 47  |
| C.          | Summary of Findings                                  | 74  |
| VI. Impact  | t Analysis Approach                                  | 78  |
| A.          | Research Goals and Methodology                       | 78  |
| B.          | Data Attrition                                       | 80  |
| VII. CAP    | Participant Demographics and Program Characteristics | 83  |
| A.          | Customer Demographics                                | 83  |
| В.          | Program Characteristics                              | 88  |
| C.          | Summary  | 98  |
| VIII. Affo  | rdability, Bills and Payments, and Energy Assistance | 101 |
| Α.          | Affordability  | 101 |
| B.          | Billing and Payment                                  | 135 |
| C.          | Energy Assistance                                    | 145 |
| D.          | Summary  | 147 |
| IX. Arrear  | age Forgiveness                                      | 153 |
| A.          | Analysis Findings                                    | 153 |
| B.          | Summary  | 158 |
| X. Collect  | ion Actions and Costs                                | 160 |
| A.          | Analysis Findings                                    | 160 |
| В.          | Summary  | 163 |
| XI. Energy  | y Usage  | 165 |
| A.          | Methodology  | 165 |
| B.          | Analysis Findings                                    | 166 |
| C.          | Summary  | 169 |
| XII. Key F  | Findings and Recommendations                         | 170 |
| A.          | Customer Assistance Program                          | 170 |

www.appriseinc.org Table of Contents

| B. | Low-Income Usage Reduction Program                           | 172 |
|----|--|-----|
| C. | Matching Energy Assistance Fund                              | 173 |
| D. | Customer Assistance and Referral Evaluation Services Program | 173 |

# **Executive Summary**

PECO implemented Universal Service Programs to help low-income customers maintain energy services and protect customers' health and safety. The programs include CAP which provides reduced payments and arrearage forgiveness, LIURP which provides energy efficiency and energy education services, CARES which provides outreach and referral services, and MEAF which provides emergency financial assistance for overdue energy bills. PECO also provides outreach on their Universal Service Programs and LIHEAP.

PECO is required to conduct an evaluation of the performance of these programs and to assess the integration among the different programs. This report provides a description of the evaluation research that was undertaken and information on the findings and recommendations from the research. One key aspect of this evaluation is that it is the first assessment of PECO's revised CAP since the change from a discount to a Fixed Credit Option (FCO) effective November 1, 2016.

# **Universal Services Program Descriptions**

PECO has six components to its Universal Services Program.

- Customer Assistance Program (CAP) Fixed Credit Option (FCO)
- Low-Income Usage Reduction Program (LIURP)
- Matching Energy Assistance Fund (MEAF)
- Customer Assistance and Referral Evaluation Services (CARES)
- Education-Outreach Programs
- External Grant Programs (e.g., LIHEAP)

# Customer Assistance Program (CAP)

CAP provides assistance to low-income, residential customers with total household income at or below 150 percent of the Federal Poverty Level (FPL).

The CAP was a tiered discount approach from 1998 until 2016. Under this program, customers received a discount on their electric and gas bills based on their poverty level.

Following meetings with stakeholders in 2014 and 2015, PECO agreed to implement a Fixed Credit Option (FCO) CAP beginning in October 2016. The goal of the FCO is to provide a fixed credit for the year that results in an affordable utility bill. The credit is based upon household income, number of household members, and utility usage in the prior year, and is structured to reach a specific energy burden.

CAP participation and costs declined following the implementation of the FCO at the end of 2016. Participation declined in 2017 following implementation of the FCO program. While there were over 160,000 average monthly participants in 2016, there were about 148,000 average monthly participants in 2017.

#### Low-Income Usage Reduction Program (LIURP)

LIURP is a usage reduction program for high-usage low-income residential customers with household gross income at or below 200 percent of the FPL. LIURP provides direct weatherization and conservation measures and in-home education that promotes usage reduction.

LIURP is required for high-usage CAP customers. CAP participants who refuse a LIURP audit will be removed from CAP following a series of letters and phone calls. Customers removed from CAP can be reinstated as soon as they allow PECO to conduct a LIURP audit in their home and install measures.

#### Matching Energy Assistance Fund (MEAF)

The Matching Energy Assistance Fund (MEAF) is PECO's hardship fund. The program is partially funded through customer donations that can be one-time or recurring on the customer's monthly bill. PECO solicits grants with bill inserts and a check-off box on the bill stub. They also receive contributions through their website and hold an annual golf tournament fundraiser.

Customers who are in danger of service termination or have their services terminated are eligible for a MEAF grant of up to \$500 per fuel. The grant must eliminate the total amount due excluding the pre-program arrearage.

#### Customer Assistance and Referral Evaluation Services Program (CARES)

The Customer Assistance and Referral Evaluation Services Program (CARES) provides referrals and information services to assist customers with special needs and/or extenuating circumstances that negatively impact their ability to pay their utility bill. Eligible customers may receive temporary protection from service termination and specific education and referrals for energy and non-energy related assistance.

The goal of CARES is to educate and inform customers about available resources, including energy and non-energy assistance, budget counseling, and housing assistance, to maximize their ability to pay their energy bills.

#### Research Conducted

The following research activities were undertaken as part of the evaluation.

- 1. Background Research: We reviewed all documents related to PECO's Universal Service Programs CAP, LIURP, MEAF, and CARES. We conducted in-depth interviews with PECO managers and staff and PECO's contractors who implement the Universal Service Programs to completely understand and document how their programs are currently designed and implemented.
- 2. Needs Assessment: We analyzed American Community Survey data to provide information on the number, characteristics, and needs of households in PECO's service territory that are eligible for the Universal Service Programs.

- 3. Call Center Interviews: We conducted interviews with call center staff to understand their experience with the FCO program to date, and the types of questions and concerns that customers have expressed.
- 4. Program Data Analysis: We requested information from program databases from PECO and analyzed these databases to develop statistics on program participation, participant demographics, and services delivered. CAP data for the year prior to the transition (11/2015-10/2016) to the FCO and two years following the transition (2017 and 2018) were analyzed.
- 5. In-Depth CAP Participant Telephone Interviews: We conducted in-depth telephone interviews with 25 CAP participants to explore their program understanding, questions, concerns, and satisfaction.
- 6. Participant Survey: We interviewed a sample of 428 current CAP participants. The participants reported on their experiences in all aspects of the program, including enrollment, re-certification, their understanding of CAP, the impact of CAP on the household, other assistance received, and their satisfaction with the program.
- 7. Payment and Collections Impact Analysis: We analyzed data on program participants under the previous and current CAP structure as well as data for a comparison group of nonparticipants. We analyzed the program's impact on affordability, bill payment, arrearage forgiveness, collections actions, and collections costs.
- 8. Usage Impact Analysis: We examined how electric and gas usage changed from the old CAP to the new CAP and from pre-CAP participant to CAP participation by conducting a weather-normalized analysis of energy usage.

#### Needs Assessment

The Needs Assessment provided a profile of income-eligible households in the PECO service territory using data from the American Community Survey (ACS). Key findings from the analysis are provided below.

- There are approximately 1,683,831 households in the PECO service territory and about 1,599,172 have direct PECO bill payment.
- While 18 percent of all households with PECO residential service are income-eligible for CAP, 26 percent are income-eligible for LIURP.
- The number of CAP income-eligible households declined from 312,391 in the 2012-2014 analysis to 301,838 in the 2013-2015 analysis, and to 292,913 in the 2014-2016 analysis. The percentage of households who were income-eligible for CAP declined from 20 percent to 19 percent to 18 percent.
- An estimated 56 percent of the income-eligible population participated in CAP during Program Year 2015.

# Participant Survey

We conducted a telephone survey with 428 current and recent PECO CAP participants to understand their views on program participation, enrollment and recertification, CAP's impact on affordability, and satisfaction with the program overall. This section provides a summary of the survey results.

#### Unemployment and Assistance

- Unemployment: Twenty-eight percent of respondents reported that at least one member of their household was unemployed and looking for work in the past year.
- Assistance: Sixty-nine percent of respondents reported that their households had received benefits from Temporary Assistance for Needy Families, Supplemental Security Income, Food Stamps, or general assistance or public assistance in the past year.

#### **CAP Participation**

- CAP Participation: While 93 percent of respondents reported that they were currently participating in CAP, seven percent reported that they had participated in CAP in the past year.
- CAP Participation Length: While 65 percent of respondents reported that they began participating in CAP two or more years ago, 12 percent reported that they began participating one year ago, and two percent reported that they began participating this year (2018). Twenty percent did not know when they began participating.

#### **Enrollment and Recertification**

- CAP Information Source: Thirty-nine percent of respondents stated that they found out about CAP from a PECO representative, 16 percent from friends or relatives, 12 percent from agencies or elected officials, and eight percent from PECO mailings.
- CAP Application Reason: Most respondents reported that they applied for CAP because they wanted to lower their bills, needed help, or had low or fixed income or finances. Others reported that they applied because they were disabled or unemployed.
- CAP Application Difficulty: While 74 percent of respondents reported that it was not at all difficult to apply for CAP, 13 percent reported that it was not too difficult, seven percent reported that it was somewhat difficult, and two percent said it was very difficult. Respondents were most likely to state that providing proof of income and filling out the application were the most challenging parts of the CAP application.
- CAP Recertification: Seventy-three percent of respondents reported that they had previously re-certified for CAP. The majority of respondents reported that it was not at all difficult to recertify for CAP. Providing proof of income and sending in the application were the parts of recertification that were identified as challenging.

www.appriseinc.org

#### CAP Understanding

- Understanding of CAP Benefits: Eighty-one percent of respondents reported that they had a good understanding of the benefits of CAP. When asked what they felt the benefits were, 58 percent reported lower bills, 21 percent reported help for their family or low-income households, and 11 percent reported saving money.
- Prompted CAP Benefits: When asked specifically about lower bills, 94 percent agreed that they were a benefit of CAP. When asked specifically about a reduction in money owed to PECO, 75 percent agreed that arrearage reduction was a benefit.
- Most Important CAP Benefit: While 39 percent viewed lower bills as the most important CAP benefit, others identified help for their families or low-income people, saving money, and keeping utility service on as the most important benefit.
- CAP Participant Responsibilities: When asked about their responsibility in CAP, 76 percent reported that it was to keep up with payments. Others reported that their responsibilities included reporting changes in household income, reducing energy usage, participating in energy conservation, and re-certifying.

#### CAP Impact

- Difficulty of Bill Payment: While 53 percent of respondents reported that it was very difficult to pay their PECO bills prior to CAP, only ten percent reported that it was very difficult to pay their PECO bills while participating in CAP.
- Challenges with Other Bills: While 75 percent of respondents reported that they delayed or skipped paying other bills before participating in CAP, only 41 percent reported that they did so while in CAP.
- Problems with Home Heating: Twenty-nine percent of respondents reported that before participating in CAP there was a time they wanted to use their heat but could not because their heating system was broken and too costly to repair or replace. Only 16 percent reported that they experienced this problem while in CAP.
- CAP Impact on Energy Bill: While 60 percent of respondents reported that their bills were lower since joining CAP, 12 percent reported that their bills were higher, and 15 percent reported that their bills had not changed. Seventy percent of participants below 50 percent of the poverty level reported that their bills were lower on CAP.
- CAP Importance: Seventy-five percent of respondents reported that CAP was very important in helping them to make ends meet, and 17 percent reported that CAP was somewhat important. Eighty-two percent of respondents below 50 percent of the poverty level reported that CAP was very important.

#### **CAP Credits**

• CAP Credit Receipt: When asked whether they received monthly credits from CAP, 30 percent reported that they did.

 Seasonal Difficulty of Bill Payment: While some respondents stated that their PECO bills were harder to pay in the winter and summer, some stated that they were easier to pay in the winter and summer.

#### Other Assistance

- Other Benefit Receipt or Program Participation: While a majority of respondents reported that they did not receive other benefits or participate in other programs as a result of participating in CAP, 22 percent reported that they received LIHEAP benefits, and six percent reported that they received benefits from energy efficiency services.
- LIHEAP Benefits: When specifically asked whether they received benefits from LIHEAP, nearly three-quarters of respondents reported that they did receive LIHEAP benefits. Thirty-nine percent of respondents reported that they found out about LIHEAP from CAP.

#### **CAP Satisfaction**

- Overall Satisfaction with CAP: While 69 percent of respondents reported that they were very satisfied with CAP, 24 percent reported that they were somewhat satisfied.
  - While 77 percent of those who said they had a good understanding of CAP benefits reported that they were very satisfied, 26 percent of those who said they did not have a good understanding of CAP benefits reported that they were very satisfied.
  - While 81 percent of respondents who said that their bills were lower on CAP reported that they were very satisfied with CAP, 38 percent of those who said their bills were higher on CAP reported that they were very satisfied.
- CAP Dissatisfaction: While the majority of respondents reported that there were no parts of CAP with which they were unsatisfied, some respondents expressed dissatisfaction with CAP credits/benefits toward their bill and CAP communication/transparency.
- Continued CAP Participation: Eighty-four percent of respondents reported that they were very likely to continue to participate in CAP and 11 percent reported that they were somewhat likely to continue.
  - While 87 percent of those who said they had a good understanding of CAP benefits reported that they were very likely to continue to participate, 70 percent of those who said they did not have a good understanding of CAP benefits reported that they were very likely to continue to participate.

o While 60 percent of those who said their bills were higher on CAP reported that they were very likely to continue to participate, 91 percent of those who said their bills were lower on CAP reported that they were very likely to continue to participate.

# Impact Analysis

APPRISE conducted in-depth analysis of PECO's customer, CAP, billing, payment, arrearages, collections, and usage data to assess the impact of CAP on energy affordability, bill payment, arrearage forgiveness, collections actions, and energy usage.

There were several goals for the analysis.

- Characterize the CAP participants.
- Analyze CAP retention rates.
- Assess the impact of the CAP on energy affordability.
- Determine whether the CAP improves participants' bill payment compliance.
- Ascertain the impact of CAP participation on LIHEAP receipt.
- Evaluate whether the CAP impacts collections actions.
- Assess whether the CAP impacts the amount of energy used by program participants.

#### Evaluation Treatment Group

Customers who enrolled in CAP in 2017 and did not participate in the CAP in the year prior to enrollment were included as potential members of the treatment analysis group. This group was chosen for the analysis, as one full year of post-program data is required for an analysis of program impacts. We compared the characteristics and payment behavior of these customers in the year prior to CAP enrollment to these in the year following CAP enrollment.

In addition to analyzing characteristics and behavior for this select group of recent CAP enrollees, we analyzed data for all customers who participated in the CAP in the year prior to the implementation of the FCO (November 1, 2015 – October 31, 2016), all customers who participated in CAP in 2017, and all customers who participated in CAP in 2018.

We developed a comparison group using a sample of low-income nonparticipants, comprised of 2017 LIHEAP recipients.

For the CAP program impact analysis, we examined pre- and post-treatment statistics. The difference between the pre- and post-treatment statistics for the treatment group is considered the gross change. The net change is the difference between the change for the treatment group and the change for the comparison group, and represents the actual impact of the program, controlling for other exogenous changes.

#### **Customer Demographics**

Key findings from the customer demographics analysis are summarized below.

• Poverty Level: About one quarter of the CAP participants had income at or below 50 percent of the poverty level, about 40 percent had income between 50 and 100 percent, and about 30 percent had income above 100 percent of the poverty level.

• Income Source: The most common source of income for the CAP participants was employment, followed by SSI, and then retirement income.

- Income: About 40 percent of electric only customers and 30 percent of electric and gas customers had annual household income below \$10,000. Mean annual income was about \$13,000 for the electric only participants and about \$16,000 for the electric and gas participants.
- Total Amount Due: About half of the participants had no amount owed (not including pre-program arrearages) at the time the data were downloaded, and one quarter to one third had less than \$250 owed. The mean amount owed was about \$200 for electric only customers and about \$300 for electric and gas customers.

#### CAP Participant Characteristics

Key findings from the customer demographics analysis are summarized below.

- Length of CAP Participation: Customers participated in CAP for an average of about four years. About 20 percent participated between five and ten years and ten percent participated for more than ten years.
- Full CAP Analysis Year: We analyzed data for each group of customers for one year. We found that 97 percent of the 2017 enrollee treatment group was on CAP for the full year following enrollment; and between 79 and 87 percent of the groups of all CAP participants in 2016, 2017, and 2018 were on CAP for the full year.
- CAP Removal Reason: The most common reason that customers were removed from CAP was that they did not return their income verification. Other common reasons were that the account was transferred and that the customer was not eligible.
- CAP Recertification: About 60 percent of the CAP participants have re-certified for CAP. Households at or below 50 percent of the poverty level were less likely than the other groups to have re-certified.
- Calculated Annual Credit: The mean calculated annual electric credit was approximately \$500 for the electric only participants and \$400 for the electric and gas participants. The mean calculated annual gas credit was approximately \$100. While about 35 percent of the electric only customers had no calculated electric credit, about 40 percent of the electric and gas customers had no calculated electric credit, and about 80 percent of the electric and gas customers had no calculated gas credit.
- Maximum Annual Credit: Three percent of the 2017 electric only heating participants, four percent of the 2017 electric only baseload participants, and three percent of the 2017 electric and gas participants received a credit equal to or greater than the specified maximum annual credit.
- Minimum Monthly Bill: Six percent of the 2017 and 2018 electric only heating participants had a bill less than or equal to the minimum monthly amount. Four percent

Executive Summary

of the 2017 and 2018 electric only baseload participants had a bill less than or equal to the minimum monthly amount. Three percent of the 2017 and 2018 electric and gas CAP participants had a bill less than or equal to the minimum monthly amount.

#### Affordability

www.appriseinc.org

This section summarizes the findings with respect to CAP's impact on energy affordability. Results were developed for the 2017 CAP enrollees as well as all 2016, 2017, and 2018 CAP participants. The 2017 CAP enrollees' findings were from the year prior to and the year following CAP enrollment. The 2016 participants' results were from November 2015 through October 2016, before the FCO went into effect. The 2017 and 2018 participants' results were for the calendar year, and represent the first and second full years of the implementation of the FCO.

 CAP Discounts: The mean annual discount for the 2017 electric only CAP enrollees and the 2017 and 2018 electric only CAP participants under the new FCO ranged from \$417 to \$478. This compares to a mean discount of \$700 in 2016 under the previous CAP discount program.

The mean annual discount for the 2017 electric and gas enrollees and the 2017 and 2018 electric and gas CAP participants under the new FCO ranged from \$440 to \$469. This compares to a mean discount of \$766 in 2016 under the previous CAP discount program.

- Bill Impact: The full bill for the 2017 electric only CAP enrollees declined by an average of \$609 from the pre-enrollment to the post-enrollment period. The full bill for the 2017 electric and gas CAP enrollees declined by an average of \$570 from the pre-enrollment to the post-enrollment period.
- Energy Burden: The energy burden for the 2017 electric only heating enrollees declined from an average of 27 percent before CAP enrollment to 21 percent after enrollment. Energy burden for the 2017 electric only baseload enrollees declined by seven percentage points, from an average of 21 percent in the year before enrollment to 14 percent in the year after enrollment. Energy burden for the 2017 electric and gas CAP enrollees declined by five percentage points, from an average of 25 percent in the year before enrollment to 20 percent in the year after enrollment.
- Energy Burden Compared to PUC Target: The 2017 CAP enrollees had a large reduction in the percentage above the energy burden target after enrolling in CAP. While 44 percent of the electric only heating customers had an electric burden above the target prior to enrolling in CAP, only 25 percent had a burden above the target following enrollment. While 71 percent of the electric only baseload customers had an electric burden above the target prior to enrolling in CAP, only 37 percent had a burden above the target following enrollment. While 23 percent of the electric and gas customers had a gas burden above the target prior to enrolling in CAP, only 19 percent had a gas burden above the target following enrollment. While 61 percent of the electric and gas

customers had an electric burden above the target prior to enrolling in CAP, only 29 percent had a burden above the target following enrollment.

Following removal of customers who had estimated usage, the maximum credit, the minimum bill, or who were on CAP for less than the full year, 28 percent of the 2018 electric only heating participants had an electric burden above the target, 40 percent of the 2018 electric only baseload participants had an electric burden above the target, 21 percent of the 2018 electric and gas participants had a gas burden above the target, and 38 percent of the electric and gas accounts had an electric burden above the target. Most of the CAP participants who were above the target burden were at or below 50 percent of the poverty level.

#### Bill Payment

This section summarizes the findings with respect to CAP's impact on bill payment.

- Payments: Mean customer payments for the 2017 electric only CAP enrollees declined by \$316 and assistance payments remained at approximately the same level. Mean customer payments for the 2017 electric and gas CAP enrollees declined by \$457 and assistance payments remained at approximately the same level.
- Coverage Rates: Total coverage rates, defined as total payments divided by electric charges, increased from 84 percent prior to enrollment to 118 percent following enrollment for the 2017 electric only CAP enrollees, a net increase of 38 percentage points. The total coverage rates exceed 100 percent, because there may be additional charges, and customers may receive LIHEAP credits that more than cover their bills.

Total coverage rates for the 2017 electric and gas CAP enrollees increased from 84 percent prior to enrollment to 102 percent following enrollment, with a net increase of 19 percentage points.

While 32 percent of the 2017 enrollee treatment group (electric only and electric and gas customers) paid 100 percent or more of their bill in the year prior to enrollment, about 50 percent paid the full bill in the year following enrollment. While about 40 percent paid less than 80 percent of the bill in the year prior to enrollment, about 20 percent paid less than 80 percent of the bill in the year following enrollment.

 Missed Payments: The 2017 enrollees reduced their number of missed payments after enrolling in CAP. The mean number of missed payments went from about three missed payments to two missed payments. The percent of enrollees that missed no payments went from about 40 percent to about 60 percent.

#### Energy Assistance

This section summarizes the findings with respect to CAP's impact on energy assistance.

• LIHEAP Assistance Receipt: The percent of 2017 CAP electric only enrollees who received LIHEAP increased from 11 percent in the year prior to enrollment to 17 percent in the year following enrollment, and had a net increase of two percentage points. The percent of 2017 CAP electric and gas enrollees who received LIHEAP increased from 23 percent in the year prior to enrollment to 32 percent in the year following enrollment, and had a net increase of 17 percentage points.

While about 20 percent of the electric only CAP participants received LIHEAP, 43 percent of the 2016 electric and gas participants, 38 percent of the 2017 electric and gas participants, and 47 percent of the 2018 electric and gas participants received LIHEAP.

- LIHEAP Assistance Amount: The mean LIHEAP grant received by the 2017 CAP electric only enrollees declined from \$409 in the year prior to enrollment to \$353 in the year following enrollment. The mean LIHEAP grant received by the 2017 CAP electric and gas enrollees declined from \$378 in the year prior to enrollment to \$337 in the year following enrollment.
- MEAF Assistance: Less than one percent of 2017 electric only CAP enrollees received MEAF in the pre-enrollment period and none received MEAF in the post-enrollment period. The mean MEAF grant for those who received assistance was \$238.

#### Arrearage Forgiveness

This section provides information on the pre-program (PPA) and in-program (InPA) arrearage forgiveness received by CAP participants.

- Pre-Program Arrearages: While the 2017 CAP enrollees had average arrearages of about \$700 when they enrolled, the 2016, 2017, and 2018 participants had arrearages of about \$550 to \$600 when they enrolled. The monthly arrearage forgiveness amount was approximately \$100. The 2017 enrollees received an average of \$500 in arrearage forgiveness, compared to about \$120 received by the 2017 and 2018 participants.
  - Of those who received arrearage forgiveness, the mean amount forgiven was about \$500 for the 2017 CAP enrollees and approximately \$275 for the 2016, 2017, and 2018 participants.
- In-Program Arrearages: The 2017 and 2018 participants had an InPA amount of about \$475. The monthly arrearage forgiveness amount was approximately three to six dollars. The 2018 participants received an average of \$47 of InPA forgiveness.

#### **Collections Actions and Costs**

This section provided an analysis of the impact of CAP on collections actions and costs.

 Collections Actions: The 2017 electric only and electric and gas CAP enrollees had a reduction in all types of collection actions, including calls, notices, office work, field notifications, and terminations, except for "other notices". The 2017 electric only CAP

enrollees had their total number of collections actions decline by an average of 5.9 actions, and had a net decline of 6.9 actions. The 2017 electric and gas CAP enrollees had their total number of collections actions decline by an average of 2.8 actions, and their net change was a decline of 5.8 actions.

- Collections Costs: PECO provided average costs for each type of action, and the average net reduction in costs for the 2017 electric only CAP enrollees was a \$76 reduction. The average net reduction in costs for the 2017 electric and gas CAP enrollees was a \$68 reduction.
- Shutoffs: The percent of 2017 electric only CAP enrollees who received shutoffs declined from 23 percent in the year prior to enrollment to 12 percent in the year following enrollment, and the net change was a reduction of 12 percentage points. The 2017 electric and gas CAP enrollees who received shutoffs declined from 21 percent in the year prior to enrollment to 16 percent in the year following enrollment, and the net change was a reduction of seven percentage points.

#### Energy Usage

This section summarizes key findings from the energy usage analysis.

- 2017 CAP Enrollees: The weather-normalized electric usage for the 2017 electric only CAP enrollees and the weather-normalized electric and gas usage for the 2017 electric and gas CAP enrollees remained at the same level, with no estimate showing more than a two percent change in usage.
- All CAP Participants: While the raw usage for the CAP participants increased from 2016 to 2017 and then again in 2018 (due to changes in the weather), the weathernormalized natural gas usage and electric usage remained approximately the same for participants in the three years analyzed.
- Nonparticipants: Natural gas usage remained approximately the same for nonparticipants in 2016 and 2017, but the electric usage increased from 2016 to 2017 for the non-heating customers.

# Key Findings and Recommendations

This section provides a summary of the key findings and recommendations from all of the analyses in this report.

#### **CAP** Design and Procedures

The CAP program procedures appear to be working well.

• CAP Participation and Costs: Following the implementation of the FCO at the end of 2016, participation and costs declined significantly. While there were over 160,000 average monthly CAP participants in 2016, there were about 148,000 average monthly CAP participants in 2017.

• CAP Information Source: Customers learn about CAP from a variety of sources. The CAP participant survey found that 39 percent of respondents found out about CAP from a PECO representative, 16 percent from friends or relatives, 12 percent from agencies or elected officials, and eight percent from PECO mailings. Others found out about the program from online materials, from previous CAP participation, and from PGW. Recommendation: PECO should continue to use a wide variety of outreach to inform customers about CAP.

- CAP Application: While 74 percent of CAP survey respondents reported that it was not at all difficult to apply for CAP, 13 percent reported that it was not too difficult, seven percent reported that it was somewhat difficult, and two percent said it was very difficult. Respondents were most likely to state that providing proof of income and filling out the application were the most challenging parts of the CAP application. It appears that the application process is working well and no changes are recommended.
- Recertification: Seventy-three percent of CAP survey respondents reported that they had previously re-certified for CAP. The majority of respondents reported that it was not at all difficult to recertify for CAP. Providing proof of income and sending in the application were the parts of recertification that were identified as challenging. The recertification process appears to work well.
- CAP Understanding: When asked specifically about lower bills during the CAP survey, 94 percent agreed that they were a benefit of CAP. When asked specifically about a reduction in money owed to PECO, 75 percent agreed that arrearage reduction was a benefit. When asked about their responsibility in CAP, 76 percent reported that it was to keep up with payments. Others reported that their responsibilities included reporting changes in household income, reducing energy usage, participating in energy conservation, and re-certifying. Customers appear to have a good understanding of CAP.
- CAP Discount: The mean annual discount for the 2017 electric only CAP enrollees and the 2017 and 2018 electric only CAP participants under the new FCO ranged from \$417 to \$478. This compares to a mean discount of \$700 in 2016 under the previous CAP discount program. While six percent of the 2017 electric only participants received no credit, 31 percent of the 2018 electric only participants received no credit, after the Phase-Out period ended. This compares to three percent of the 2016 electric only participants who received no discount.

The mean annual discount for the 2017 electric and gas enrollees and the 2017 and 2018 electric and gas CAP participants under the new FCO ranged from \$440 to \$469. This compares to a mean discount of \$766 in 2016 under the previous CAP discount program. While eight percent of the 2017 electric and gas participants received no annual credit, 37 percent of the 2018 electric and gas participants received no annual credit.

#### **CAP** Impact

CAP increases affordability, improves bill payment, increases LIHEAP receipt, reduces arrearages, and reduces collections costs.

- Affordability Impact: While 53 percent of CAP survey respondents reported that it was
  very difficult to pay their PECO bills prior to CAP, only ten percent reported that it was
  very difficult to pay their PECO bills while participating in CAP. While 75 percent of
  respondents reported that they delayed or skipped paying other bills before participating
  in CAP, only 41 percent reported that they did so while in CAP.
- Energy Burden Impact: CAP participation resulted in a large reduction in energy burden for program participants, but the mean burden was still above the target level for the lowest poverty level group. Similarly, CAP resulted in a large reduction in the percent of participants with an energy burden above the targeted level, but there was still a significant percentage of the lowest poverty level group with a burden above the targeted level. Recommendation: PECO should re-assess the calculation of the annual credit for the lowest poverty level group. Because it is based on weather-normalized usage (and bills are based on actual usage), it is recalculated quarterly, and discounts vary across the year, this may result in a less accurate provision of the credit needed to reach an affordable burden. PECO should consider increasing the credit for the lowest income group to ensure that these customers are closer to the targeted burden.
- LIHEAP Impact: While a majority of CAP survey respondents reported that they did not receive other benefits or participate in other programs as a result of participating in CAP, 22 percent reported that they received LIHEAP benefits, and six percent reported that they received benefits from energy efficiency services. Thirty-nine percent of respondents reported that they found out about LIHEAP from CAP. The data analysis also showed that customers were significantly more likely to receive LIHEAP in the year following enrollment.
- Bill Payment Impact: Total coverage rates, defined as total payments divided by electric (and gas) charges, increased significantly following enrollment in CAP and averaged at or above 100 percent for most groups and only slightly below 100 percent for the electric and gas CAP participants.
- Missed Payments: Participants reduced the number of missed payments following CAP enrollment. The mean number of missed payments went from about three missed payments to about two missed payments. The percent of enrollees that missed no payments went from about 40 percent to about 60 percent.
- Arrearage Forgiveness: Participants received a significant amount of arrearage forgiveness for their pre-program arrears, and many also received in-program arrearage forgiveness.
- Collections Actions and Costs: Customers had fewer collections actions and a lower cost for collections following enrollment in CAP.

- Energy Usage: Participation in CAP does not appear to increase energy usage.
- CAP Importance: Seventy-five percent of CAP survey respondents reported that CAP was very important in helping them to make ends meet, and 17 percent reported that CAP was somewhat important. Eighty-two percent of respondents below 50 percent of the poverty level reported that CAP was very important.

#### **CAP Satisfaction**

Participants are generally highly satisfied with CAP.

CAP Satisfaction: While 69 percent of respondents reported that they were very satisfied with CAP, 24 percent reported that they were somewhat satisfied. While 77 percent of those who said they had a good understanding of CAP benefits reported that they were very satisfied, 26 percent of those who said they did not have a good understanding of CAP benefits reported that they were very satisfied.

#### LIURP

The LIURP Impact evaluation found room for improvement in the level of energy savings achieved.

• We made several recommendations in the most recent (2017) LIURP Evaluation Report to improve energy savings for the program. These include improved outreach to high-usage customers, improved audits and quality control, and increased penetration of major energy-saving measures.

#### **MEAF**

• The MEAF program appears to be working well and providing important benefits for customers who need assistance. We do not have any recommendations for this program.

#### **CARES**

 The CARES program appears to be working well and providing important services and referrals for customers who need assistance. We do not have any recommendations for this program.

www.appriseinc.org Introduction

# I. Introduction

PECO implemented Universal Service Programs to help low-income customers maintain energy services and protect customers' health and safety. The programs include CAP which provides reduced payments and arrearage forgiveness, LIURP which provides energy efficiency and energy education services, CARES which provides outreach and referral services, and MEAF which provides emergency financial assistance for overdue energy bills. PECO also provides outreach on their Universal Service Programs and LIHEAP.

PECO is required to conduct an evaluation of the performance of these programs and to assess the integration among the different programs. This report provides a description of the evaluation research that was undertaken and information on the findings and recommendations from the research. One key aspect of this evaluation is that it is the first assessment of PECO's revised CAP since the change from a discount to a Fixed Credit Option (FCO) effective November 1, 2016.

#### A. Evaluation Activities

The following research activities were undertaken as part of the evaluation.

- 1. Background Research: We reviewed all documents related to PECO's Universal Service Programs CAP, LIURP, MEAF, and CARES. We conducted in-depth interviews with PECO managers and staff and PECO's contractors who implement the Universal Service Programs to completely understand and document how their programs are currently designed and implemented.
- 2. Needs Assessment: We analyzed American Community Survey data to provide information on the number, characteristics, and needs of households in PECO's service territory that are eligible for the Universal Service Programs.
- 3. Call Center Interviews: We conducted interviews with call center staff to understand their experience with the FCO program to date, and the types of questions and concerns that customers have expressed.
- **4. Program Data Analysis:** We requested information from program databases from PECO and analyzed these databases to develop statistics on program participation, participant demographics, and services delivered. CAP data for the year prior to the transition (11/2015-10/2016) to the FCO and two years following the transition (2017 and 2018) were analyzed.
- 5. In-Depth CAP Participant Telephone Interviews: We conducted in-depth telephone interviews with 25 CAP participants to explore their program understanding, questions, concerns, and satisfaction. This in-depth research provided an overview of customer issues and helped to inform the questions and phrasing for the quantitative customer survey.

www.appriseinc.org Introduction

6. Participant Survey: We interviewed a sample of 428 current CAP participants. The participants reported on their experiences in all aspects of the program, including enrollment, re-certification, their understanding of CAP, the impact of CAP on the household, other assistance received, and their satisfaction with the program.

- 7. Payment and Collections Impact Analysis: We analyzed data on program participants under the previous and current CAP structure as well as data for a comparison group of nonparticipants. We analyzed the program's impact on affordability, bill payment, arrearage forgiveness, collections actions, and collections costs.
- 8. Usage Impact Analysis: One of the concerns about moving to a revised CAP structure was how that would impact customer usage. In task, we examined how electric and gas usage changed from the old CAP to the new CAP by conducting a weather-normalized analysis of energy usage.

# B. Organization of the Report

Eleven sections follow this introduction.

- Section II Universal Service Program Description: This section provides a detailed description of each of PECO's Universal Service Programs based on review of program documents, interviews with PECO managers and staff, interviews with PECO's contractors, and interviews with call center representatives.
- Section III Needs Assessment: This section provides a profile of low-income households in PECO's service territory using data from the American Community Survey.
- Section IV Participant In-Depth Interviews: This section provides a summary of the methodology and findings from in-depth telephone interviews with 30 current or recent CAP participants.
- Section V Participant Survey: This section provides findings from a quantitative survey with 428 current and recent CAP participants.
- Section VI Impact Analysis Approach: This section describes the data and methodology used to analyze PECO program, billing, payment, arrearage, and collections data.
- Section VII CAP Participant Demographics and Program Characteristics: This section
  provides an analysis of the demographic characteristics of CAP participants and a
  comparison group as well as the CAP characteristics for the 2016, 2017, and 2018
  participants.
- Section VIII Affordability, Billing and Payments, and Energy Assistance: This section provides an analysis of the impact of CAP on affordability, energy burden, bills, payments, and energy assistance.

www.appriseinc.org Introduction

• Section IX – Arrearage Forgiveness: This section provides an analysis of the arrearage forgiveness received by CAP participants.

- Section X Collections Actions and Costs: This section provides an analysis of the impact of CAP on collections actions and costs.
- Section XI Energy Usage: This section provides an analysis of the impact of CAP on energy usage.
- Section XII Key Findings and Recommendations: This section provides a summary of key findings and recommendations based on the analyses in this report.

APPRISE prepared this report for PECO Energy. PECO facilitated this research by furnishing data to APPRISE. Any errors or omissions in this report are the responsibility of APPRISE. Further, the statements, findings, conclusions, and recommendations are solely those of analysts from APPRISE and do not necessarily reflect the views of PECO.

# **II. Universal Services Program Descriptions**

This section provides detailed descriptions of PECO's Universal Services Programs.

#### A. General Policies

PECO has six components to its Universal Services Program.

- Customer Assistance Program (CAP) Fixed Credit Option (FCO)
- Low-Income Usage Reduction Program (LIURP)
- Matching Energy Assistance Fund (MEAF)
- Customer Assistance and Referral Evaluation Services (CARES)
- Education-Outreach Programs
- External Grant Programs (e.g., LIHEAP)

#### PECO Universal Services Management

PECO has ten full-time employees in their Universal Services Department and three outsourced vendors that provide support work for LIURP, CAP, LIHEAP, and MEAF.

- The LIURP Vendor serves as a LIURP call center, schedules LIURP appointments, and provides follow-up administrative services for customers following the LIURP audit.
- The LIHEAP/MEAF vendor provides call center capabilities and general program support!
- The CAP Call Center provides call center support and back office support enrolling customers in CAP.

#### 2016-2018 Universal Service Plan Changes

PECO made the following changes to its medical certificate and service policies in their 2016-2018 Universal Services Plan.

- Customers are permitted to renew medical certificates indefinitely if they pay their current bills or budget bills in full by the due date.
- Medical Certificate Non-Renewal (MCNR) coded CAP customers may use valid medical certificates if they pay their current bills in full immediately after enrollment into the In Program Arrearage Forgiveness Program (InPA).
- PECO will educate customers about the availability of temporary service post-petition without a security deposit.

# B. Customer Assistance Program (CAP)

CAP provides assistance to low-income, residential customers with total household income at or below 150 percent of the Federal Poverty Level (FPL).

The CAP was a tiered discount approach from 1998 until 2016. Under this program, customers received a discount on their electric and gas bills based on their poverty level.

Following meetings with stakeholders in 2014 and 2015, PECO agreed to implement a Fixed Credit Option (FCO) CAP beginning in October 2016. The goal of the FCO is to provide a fixed credit for the year that results in an affordable utility bill. The credit is based

upon household income, number of household members, and utility usage in the prior year, and is structured to reach a specific energy burden.

#### CAP Resources

Table II-1 displays the CAP budget for 2016 through 2018, comprised of CAP operations, CAP credits, and arrearage set-aside. The total CAP budget was \$100.7 million in 2016, \$97.8 million in 2017, and \$98 million in 2018.

Table II-1 CAP Budget, 2016-2018

|                     | 2016          | 2017         | 2018         |
|---------------------|---------------|--------------|--------------|
| CAP Operations      | \$3,386,196   | \$3,463,881  | \$3,556,251  |
| CAP Credits         | \$84,200,000  | \$81,800,000 | \$82,500,000 |
| Arrearage Set-Aside | \$13,100,000  | \$12,500,000 | \$11,900,000 |
| Total CAP Budget    | \$100,686,196 | \$97,763,881 | \$97,956,251 |

Table II-2 displays CAP expenses from 2014 through 2017. The table showed that CAP expenses declined significantly in 2017 following the implementation of the FCO program. The analyses in this report show that many customers who received a discount under the previous CAP structure did not receive a credit under the FCO.

Table II-2 CAP Expenses, 2014-2017

|                | Electric CAP Expenses |              |              |              | Gas CAP     | Expenses    |             |             |
|----------------|-----------------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|
|                | 2014                  | 2015         | 2016         | 2017         | 2014        | 2015        | 2016        | 2017        |
| CAP Operations | \$3,097,811           | \$2,961,524  | \$3,107,243  | \$3,135,400  | \$500,111   | \$482,108   | \$505,830   | \$510,414   |
| CAP Credits    | \$79,336,717          | \$83,392,157 | \$80,445,779 | \$62,119,796 | \$4,053,059 | \$3,729,753 | \$1,868,223 | \$1,556,807 |
| Arrearages     | \$12,377,994          | \$10,321,622 | \$8,816,555  | \$5,398,082  | \$741,789   | \$693,295   | \$483,607   | \$290,615   |
| Total Expenses | \$94,812,522          | \$96,675,303 | \$92,369,577 | \$70,653,278 | \$5,294,959 | \$4,905,156 | \$2,857,660 | \$2,357,836 |

|                       | Electric & Gas CAP Expenses |               |              |              |  |
|-----------------------|-----------------------------|---------------|--------------|--------------|--|
|                       | 2014                        | 2015          | 2016         | 2017         |  |
| CAP Operations        | \$3,597,922                 | \$3,443,632   | \$3,613,073  | \$3,645,814  |  |
| CAP Credits           | \$83,389,776                | \$87,121,910  | \$82,314,002 | \$63,676,603 |  |
| Arrearage Forgiveness | \$13,119,783                | \$11,014,917  | \$9,300,162  | \$5,688,697  |  |
| Total CAP Expenses    | \$100,107,481               | \$101,580,459 | \$95,227,237 | \$73,011,114 |  |

#### **CAP Eligibility**

Customers must have verified, total household gross income at or below 150 percent of the FPL to be eligible for CAP. There is no enrollment limit for CAP.

#### **CAP Participation**

PECO's CAP enrollment has been about 140,000 customers since September 2010. Enrollment may decline for the following reasons.

- CAP enrollment may decline when customers are asked to recertify in 2017 and 2018.
   Customers can no longer have their CAP benefit determined based on a LIHEAP application, as the actual income and household size must be available to calculate the customer's annual credit.
- Customers may not receive a credit under the new FCO program, and they may decide not to remain in CAP, although they are still eligible to remain in the program even if they do not have a credit.

Table II-3 displays CAP participation from 2014 through 2017. Participation declined in 2017 following implementation of the FCO program. While there were over 160,000 average monthly participants in 2016, there were about 148,000 average monthly participants in 2017.

Table II-3 CAP Participation, 2014-2017

| Federal     |                        |         | Averag  | e Monthly C | AP Partici | pation |        |        |
|-------------|------------------------|---------|---------|-------------|------------|--------|--------|--------|
| Poverty     | Electric & Combination |         |         |             | Gas Only   |        |        |        |
| Level       | 2014                   | 2015    | 2016    | 2017        | 2014       | 2015   | 2016   | 2017   |
| ≤50%        | 30,767                 | 31,002  | 30,399  | 28,556      | 5,122      | 5,333  | 5,278  | 5,114  |
| 51% - 100%  | 66,119                 | 65,942  | 64,441  | 60,672      | 9,826      | 9,962  | 9,593  | 9,066  |
| 101% - 150% | 44,411                 | 43,525  | 42,001  | 37,172      | 9,720      | 9,519  | 9,044  | 7,718  |
| Total       | 141,297                | 140,469 | 136,841 | 126,400     | 24,668     | 24,814 | 23,915 | 21,898 |

| Federal Poverty Level | A       |         | CAP Participati<br>nation, and Gas |         |
|-----------------------|---------|---------|------------------------------------|---------|
|                       | 2014    | 2015    | 2016                               | 2017    |
| ≤50%                  | 35,889  | 36,335  | 35,677                             | 33,670  |
| 51% - 100%            | 75,945  | 75,904  | 74,034                             | 69,738  |
| 101% - 150%           | 54,131  | 53,044  | 51,045                             | 44,890  |
| Total                 | 165,965 | 165,283 | 160,756                            | 148,298 |

#### **CAP Requirements**

The requirements for CAP are as follows.

• Complete a CAP application and provide documented proof of income for all adult household members.

- Re-certify every two years.
- Report changes in household income to PECO.
- Pay CAP bills on time and in full every month, or late charges will be assessed on past due balances and service may be terminated.
- Provide PECO with permission to verify income with authorized entities including credit reporting bureaus.
- Participate in energy reduction and conservation programs offered by PECO if identified as high-usage.
- Requested to provide social security numbers for all household members.
- Enroll only one account in CAP.
- Encouraged to apply for LIHEAP each season.
- Cannot have an alternative supplier (rules may change per the Commission).

#### **CAP Application**

The customer must complete and sign a CAP application and provide proof of income for all adult household members. While PECO cannot enroll customers in the FCO without the income amount and household size, PECO will use information on LIHEAP receipt to target customers for CAP application receipt. PECO will utilize the list of LIHEAP recipients within the past two years to identify potential CAP customers and mail a CAP application with a letter explaining the program and the benefits.

Customers can apply for CAP by mail, fax, email, and on-line. Most customers apply through the mail, but PECO has recently seen a slight increase in electronic CAP application.

#### CAP Re-Enrollment

PECO customers who were previously removed from CAP and submitted a completed CAP application and are income-eligible are re-enrolled. They are not eligible for pre-program arrearage forgiveness, but they are not required to pay any past due amounts to re-enroll in CAP.

#### CAP Recertification

CAP customers must recertify income eligibility every two years. If the customer provides incomplete information, PECO will send a letter requesting the missing information. If the customer does not respond, PECO will send a second letter 15 days later that requests the information and explains the risk of CAP removal. If the process is not completed within 45 days, the customer loses CAP benefits and a removal letter is mailed to the customer. The customer may reapply for CAP at any time.

#### **CAP FCO Payment**

The CAP FCO Payment Program began in October 2016. The payment is calculated as follows.

1. Determine prior year undiscounted charges for electricity generation and natural gas commodity services. Regulated charges are calculated based on the PECO tariff rate and

the price-to-compare for the time period examined. PECO then weather-normalizes the data.

If the customer does not have 12 months of prior service, PECO creates a profile based on the following in order of preference if data are available.

- Usage at the residence by the customer for the months available and by prior customers for the months unavailable.
- Usage at that residence by prior customers.
- Usage at similar residences or CAP residences in the same area.
- System-wide usage or CAP usage averages.
- 2. Verify household income and determine poverty level.
- 3. Determine allowable energy burden using the table below.

Table II-4
CAP FCO Energy Burden Target

| Federal Poverty<br>Level | Electric Non-Heating<br>Rate R | Electric Heating<br>Rate RH | Electric with Gas Heating Dual Commodity |
|--------------------------|--------------------------------|-----------------------------|--|
| 0% - 50%                 | 5%                             | 13%                         | 13%                                      |
| 51% - 100%               | 6%                             | 16%                         | 16%                                      |
| 101% - 150%              | 7%                             | 17%                         | 17%                                      |

- 4. Calculate the annual credit.
  - The Annual CAP Bill Amount = Household Income \* Energy Burden
  - The Annual Credit = Weather-Normalized Base Charges Annual CAP Bill

The maximum Annual Credit was calculated to provide bills within Commission energy burden guidelines to approximately 93 percent of Rate R customers (including dual fuel) and 96 percent of Rate RH customers. These maximum credits will remain at these levels for four years.

Table II-5
CAP FCO Maximum Annual Credits

| Federal Poverty<br>Level | Electric Non-Heating<br>Rate R | Electric Heating<br>Rate RH | Electric with Gas Heating Dual Commodity |
|--------------------------|--------------------------------|-----------------------------|--|
| 0% - 50%                 | \$2,048                        | \$2,922                     | Same as Rate R for electric              |
| 51% - 100%               | \$1,389                        | \$1,881                     | service; no maximum for                  |
| 101% - 150%              | \$1,241                        | \$1,661                     | gas service.                             |

The minimum monthly bills result in bills above Commission energy burden guidelines for approximately six percent of CAP customers.

Table II-6
CAP FCO Minimum Monthly Bills

| Electric Non-Heating<br>Rate R | Electric Heating<br>Rate RH | Gas Heating |
|--------------------------------|-----------------------------|-------------|
| \$12                           | \$30                        | \$25        |

5. Apply Annual Credit to Bill. PECO applies the Annual Credit over the year using the following monthly percentages. The intention is to provide a credit that fluctuates with seasonal usage patterns. Credits are applied on a rolling basis, so if the customer's credit in a month exceeds the outstanding balance, the credit will be rolled forward to future months and used to offset future balances.

Table II-7
CAP FCO Seasonal Distribution of Credits

| <u></u> | Seasonal Distribution of CAP Credits |                  |             |  |  |  |
|---------|--------------------------------------|------------------|-------------|--|--|--|
| Month   | Electric Non-Heating                 | Electric Heating | Gas Heating |  |  |  |
| Jan     | 9.6%                                 | 13.9%            | 20.6%       |  |  |  |
| Feb     | 8.9%                                 | 14.2%            | 19.5%       |  |  |  |
| Mar     | 8.9%                                 | 12.2%            | 14.5%       |  |  |  |
| Apr     | 7.0%                                 | 9.0%             | 9.6%        |  |  |  |
| May     | 5.8%                                 | 5.3%             | 4.5%        |  |  |  |
| June    | 7.7%                                 | 5.2%             | 2.6%        |  |  |  |
| July    | 11.3%                                | 6.4%             | 2.0%        |  |  |  |
| Aug     | 10.6%                                | 5.9%             | 1.8%        |  |  |  |
| Sept    | 9.3%                                 | 5.4%             | 2.0%        |  |  |  |
| Oct     | 6.6%                                 | 4.5%             | 2.6%        |  |  |  |
| Nov     | 6.6%                                 | 6.4%             | 6.9%        |  |  |  |
| Dec     | 8.7%                                 | 11.7%            | 13.6%       |  |  |  |
| Total   | 100%                                 | 100%             | 100%        |  |  |  |

- 6. Period Recalculation and Adjustment of Annual Credit
  - Customers are required to re-verify income and household size at the time of recertification.
  - PECO recalculates and determines a new Annual Credit for each customer near the anniversary of the customer's enrollment in the FCO.
  - Every three months PECO recalculates energy costs using the customer's most recent three months of usage data to perform a Quarterly Recalculation of the Annual Credit.
  - PECO recalculates the annual credit if the customer updates household income or household size.

• If the customer verifies to PECO that a household member has increased usage as a result of medical reasons and it is expected to be more than a 12-month usage pattern, PECO will verify and increase the customer's Annual Credit by an amount equal to the estimated charges for the increased usage as a result of medical equipment for the remainder of that quarter, provided that the Annual Credit does not exceed the maximum Annual Credit.

Some customers will not receive an annual credit even if they are income-eligible for CAP, based on their energy burden. PECO estimated that approximately 40,000 households that received rate discounts under PECO's previous program would not receive discounts under the FCO. PECO provides a Phase-Out Benefit of \$50 per household to these households as a monthly bill credit of \$4.17 for each month the household continued to take service, up to a maximum of 12 consecutive months.

Customers who are eligible for CAP but do not receive an Annual Credit are eligible for any other benefits available to CAP customers including pre-program arrearage forgiveness and prioritization for LIURP.

#### Arrearage Forgiveness

When a customer enters CAP, the total Pre-Program Arrearage (PPA), the delinquency before initial CAP enrollment, is set aside and divided into 12 parts. PECO will forgive the PPA if the customer pays the new discounted CAP bill on time and in full each month. Each month the CAP customer pays the CAP bill in full and on time, one twelfth of the PPA is forgiven. Customers can catch up on missed forgiveness when they bring their bill current. During the initial 12-month period, PECO will forgive any missed forgiveness and if it is after the 12-month period, PECO will forgive all missed forgiveness when the bill is brought current.

CAP customers accumulated approximately \$45 million of "in-program arrears" (InPA), the amounts they had been billed since they entered CAP, but had not been paid. Stakeholders testified that these InPA were due to PECO's historic CAP that did not provide rates that comprehensively met the Commission's guidelines for affordable service. PECO guaranteed to absorb one third of the InPA to fully resolve these claims. PECO wrote off and will not seek rate recovery for one third of the InPA. PECO may recover the remaining two thirds of the InPA as a transition cost of moving to the FCO, through a combination of CAP customer payments and rate recovery.

CAP customers who converted to the new CAP FCO in October 2016 were eligible for a one-time InPA Forgiveness. The customer was given the opportunity to pay one third of the InPA and have the remaining two thirds forgiven. This program was approved by the Commission in 2015 in PECO's last base rate case proceeding. Customers were eligible to continue to receive InPA forgiveness through the 60-month term of the program. If the customer's account was finaled and the customer came back to PECO within the length of the original InPA installment plan, that customer's InPA was automatically reinstated.

Customers who fully utilized their medical certificates and renewals prior to entering the InPA Forgiveness program and were coded as Medical Certificate Non-Renewal (MCNR) were not eligible to utilize additional medical certificates unless they pay their bills in full immediately after enrollment into the InPA Forgiveness program.

#### **CAP Portability**

CAP moves from one premise to another within PECO's service territory as long as the transfer of service is within a 60-day window from the date the service was disconnected at the previous address. Previously unforgiven PPA is transferred to the new address and the customer continues to be eligible for forgiveness as long as the customer remains CAP-eligible.

#### **CAP Dismissal**

Customers can be dismissed from CAP for the following reasons.

- Over income guidelines
- Failure to meet program requirements
- Failure to accept program services
- Failure to participate in a LIURP audit
- Failure to complete the recertification process
- Fraud, theft of service, or other misappropriations of services

If an account is removed from CAP for fraud, theft of service, or other misappropriations of service, the customer is not eligible for CAP benefits for one full year from the date of removal. The customer may also be held liable for account arrearages, PPA, InPA, and collection fees.

#### Collections

CAP customers are subject to PECO's credit and collection policy, up to and including termination. CAP customers are not eligible for payment arrangements. PECO begins collections actions as soon as the customer is past due to enable the customer to bring the account current as soon as possible so that the catch-up situation is manageable.

Other than MCNR CAP customers in the InPA Forgiveness Program, PECO treats all other CAP customers requesting medical certificates the same as non-CAP residential customers. Residential customers are eligible for one medical certificate and two medical renewals on an existing past due amount. If the customer pays the current bill, the customer is eligible to renew medical certificates.

Low-income customers receive the following benefits.

- PECO does not charge a deposit for low-income customers with income at or below 150 percent of the FPL, except in the case of a post-bankruptcy account.
- PECO does not terminate service to verified low-income customers with income below 250 percent of the FPL from December 1 through April 1.

#### **CAP** Restoration of Service

CAP customers can have their service restored if they pay their past due balance or if they provide a valid medical certificate or Protection from Abuse (PFA) order. CAP-eligible customers who have never been on CAP may have their service restored and will be enrolled in CAP after service restoration. Their prior arrearages will go into PPA. Existing CAP customers are required to pay the restoration requirements.

Pa. Code § 56.191(c)(2) specifies that a public utility may require the following restoration requirements.

- Full payment of any outstanding balance and any reconnection fees if the customer has an
  income exceeding 300 percent of the FPL or has defaulted on two or more payment
  agreements.
- If a customer with household income exceeding 300 percent of the FPL experiences a life event, the customer shall be permitted a period of not more than three months to pay the outstanding balance required for reconnection. A life event is defined as a job loss that extends beyond nine months, a serious illness that extends beyond nine months, or death of the primary wage earner.
- Full payment of any reconnection fees and repayment over 12 months of any outstanding balance incurred if the customer has an income exceeding 150 percent of the FPL but not greater than 300 percent of the FPL. The initial payment required toward the outstanding balance as a condition of restoration cannot exceed 1/12 of the outstanding balance.
- Full payment of any reconnection fees and repayment over 24 months of any outstanding balance incurred by the customer or applicant if the customer or applicant has an income not exceeding 150 percent of the FPL. The initial payment required toward the outstanding balance as a condition of restoration cannot exceed 1/24 of the outstanding balance.

#### PECO Call Center

PECO introduced a new call center in May 2017 where both CAP issues and credit and collections for low-income and non-low-income customers are handled. PECO's Senior Supervisor is responsible for monitoring and tracking the CAP back office work that is handled by the call center. PECO's CAP unit interfaces with the vendor to handle PUC complaints, errors that need to be corrected, and accounts due for recertification.

#### Community-Based Organizations (CBOs)

PECO partners with CBOs to promote CAP. They provide train-the-trainer sessions to education CBOs about their Universal Service Programs. PECO also works with CBOs to administer the Matching Energy Assistance Fund (MEAF).

#### Cost Containment

The CAP has the following provisions to limit costs.

- Minimum monthly payments
- Maximum annual credits

#### **CAP Challenges**

PECO's CAP underwent significant changes with the introduction of the FCO in November 2016. Customers who received large discounts under the old CAP structure may not be eligible for CAP credits under the new structure based upon their energy burden. Customers call in because they don't understand why they do not receive a credit and how the credit is calculated. The most common CAP calls received have been from customers asking why they do not receive CAP credits.

PECO encourages customers to stay on CAP even if they are not receiving a credit. Each customer's information is reassessed every three months, and even if the customer is not receiving a credit at one point in time, the credit would kick in automatically if the updated calculation resulted in a credit. Additionally, if the customer has PPA set aside, the customer needs to remain in CAP to continue to have their arrearages forgiven.

# C. Low-Income Usage Reduction Program (LIURP)

LIURP is a usage reduction program for high-usage low-income residential customers with household gross income at or below 200 percent of the FPL. LIURP provides direct weatherization and conservation measures and in-home education that promotes usage reduction. Beginning in October 2017, and for a period of three years, PECO increased the annual electric LIURP budget by \$700,000 per year to implement measures for Defacto Heating customers. These are customers whose main heating fuel is not electric but who are using electric for their heating because the main heating fuel is not available due to broken equipment or nonpayment of the bill.

#### LIURP Resources

Table II-8 displays the annual LIURP budget for electric and gas measures for 2016 through 2018 and Table II-9 displays the total projected LIURP costs. The annual budget is \$5.6 million for electric measures and \$2.25 million for gas measures.

Table II-8 Annual LIURP Budget, 2016-2018

| Annual LIURP Budget |             |  |  |
|---------------------|-------------|--|--|
| Electric            | \$5,600,000 |  |  |
| Gas                 | \$2,250,000 |  |  |
| Total               | \$7,850,000 |  |  |

Table II-9
Total LIURP Budget, 2016-2018

|              | 2016        | 2017        | 2018        |
|--------------|-------------|-------------|-------------|
| LIURP Budget | \$7,954,697 | \$7,956,018 | \$7,960,282 |

Table II-10 displays LIURP expenditures from 2014 through 2017.

Table II-10 LIURP Expenditures, 2014-2017

|                       | 2014        | 2015        | 2016        | 2017        |
|-----------------------|-------------|-------------|-------------|-------------|
| Service Delivery      | \$7,504,172 | \$7,586,391 | \$7,557,292 | \$7,520,320 |
| Defacto Heating Pilot |             |             | ,           | \$418,511   |
| Evaluation            | \$132,598   | \$87,641    | \$91,967    | \$89,553    |
| Internal/Other        | \$227,672   | \$221,260   | \$203,589   | \$265,267   |
| Total                 | \$7,864,442 | \$7,895,292 | \$7,852,848 | \$8,288,671 |

#### **LIURP** Eligibility

Customers must meet the following criteria to be eligible for LIURP.

- Household income below 200 percent of the FPL.
- Annual monthly usage above 600 kWh per month (500 kWh for CAP participants) for electric baseload.
- Average monthly usage above 1,400 kWh per month for electric heat.
- Average monthly usage above 50 ccf per month for gas heat.
- Special consideration is given to CAP households.

LIURP is required for high-usage CAP customers. CAP participants who refuse a LIURP audit will be removed from CAP following a series of letters and phone calls. Customers removed from CAP can be reinstated as soon as they allow PECO to conduct a LIURP audit in their home and install measures.

#### LIURP Enrollment

Projected LIURP enrollment is based on the average cost per home and administrative costs. PECO projected that an average of 9,000 customers would be served in LIURP in 2016, 2017, and 2018.

8,141

| Si T              | LIURP Participation |       |       |       |  |  |
|-------------------|---------------------|-------|-------|-------|--|--|
| Service Type      | 2014                | 2015  | 2016  | 2017  |  |  |
| Electric Heating  | 1,062               | 1,111 | 1,316 | 943   |  |  |
| Electric Baseload | 8,341               | 8,913 | 6,361 | 6,081 |  |  |
| Gas Heating       | 1,144               | 1,293 | 1,240 | 1,117 |  |  |

10,547

Table II-11 LIURP Participation, 2014-2017

### Audit

Total

The first step in direct service delivery is the Program audit. The auditor verifies the previously reported household characteristics, including income, number of household occupants, age of home, and years of occupancy. He or she also calculates the average household energy use per day, the energy use for each household appliance, temperature settings, and water temperature. The auditors provide an in-depth visual inspection and diagnostic testing such as combustion analysis, zonal pressure diagnostics, and infrared thermography where applicable. Based on this information, the auditor may wrap the water heater and pipes, and install aerators, smoke detectors, showerheads, and LEDs during this initial audit visit.

11.317

8,917

The LIURP vendor then schedules the appropriate subcontractors to complete any necessary major measures, such as insulation, heating system repair or replacement, or new appliances.

### Health and Safety

PECO provides smoke detectors and carbon monoxide alarms during the initial audit. The customer is informed of any hazards including moisture, mold, asbestos, CO sources, and any indoor air quality (IAQ) concerns. Customers are referred to other programs for assistance with issues that are beyond the scope of LIURP, such as electric problems, structural damage, or heating system malfunctions that the program cannot address.

#### Contractors

CMC has contractual responsibility for managing the LIURP subcontractors. PECO requires contractor and subcontractor staff to be certified, and maintain professional licenses, certifications, and BPI certification.

### Quality Control

Three methods are primarily used for LIURP quality control.

- An annual evaluation, conducted by an independent program evaluator.
- Customer satisfaction surveys administered by CMC.
- Inspections by the CMC Quality Control Manager and a third-party inspector.

The LIURP vendor must inspect all heating audits and five percent of baseload audits following installations.

### D. Matching Energy Assistance Fund (MEAF)

The Matching Energy Assistance Fund (MEAF) is PECO's hardship fund. The program is partially funded through customer donations that can be one-time or recurring on the customer's monthly bill. PECO solicits grants with bill inserts and a check-off box on the bill stub. They also receive contributions through their website and hold an annual golf tournament fundraiser.

Customers who are in danger of service termination or have their services terminated are eligible for a MEAF grant of up to \$500 per fuel. The grant must eliminate the total amount due excluding the pre-program arrearage.

### **MEAF Resources**

Table II-12 displays the MEAF budget for 2016 through 2018. The 2018 budget was \$864,303. Part of the funding is for the UESF, a Community-Based Organization.

Table II-12 MEAF Budget, 2016-2018

|              | 2016      | 2017      | 2018      |
|--------------|-----------|-----------|-----------|
| MEAF Budget  | \$547,860 | \$570,004 | \$578,583 |
| UESF Funding | \$261,475 | \$277,398 | \$285,720 |
| Total        | \$809,335 | \$847,402 | \$864,303 |

Table II-13 displays MEAF expenditures from 2014 through 2017.

Table II-13 MEAF Expenditures, 2014-2017

| Expenditures | 2014      | 2015      | 2016      | 2017      |
|--------------|-----------|-----------|-----------|-----------|
| MEAF         | \$564,047 | \$588,798 | \$529,885 | \$700,600 |
| UESF         | \$240,148 | \$260,148 | \$260,148 | \$261,129 |
| Total        | \$804,195 | \$848,946 | \$790,033 | \$961,729 |

### **MEAF Eligibility**

Customers are eligible for MEAF if they meet the following criteria.

- Income at or below 175 percent of the FPL.
- Live in the county of application.
- Have not received MEAF in the past 24 months.
- Are in imminent danger of service termination or their services have been terminated.
- Can bring their balance to zero with the MEAF grant and individual payment or other grants.

### MEAF Intake

PECO has established a MEAF intake site in each of the six counties in their service territory.

### **MEAF Grant Participation**

Average Grant

PECO has historically provided grants to an average of 1,000 customers per year. Average grants were \$518 for electric and \$525 for gas in 2017.

**Annual MEAF Grants** Fuel 2014 2015 2016 2017 Electric # Grants 808 642 523 773 **Total Grants** \$324,076 \$296,313 \$400,205 \$293,530 \$401 Average Grant \$518 \$462 \$561 Gas # Grants 130 105 85 124 **Total Grants** \$52,319 \$48,237 \$47,784 \$65,150

Table II-14
MEAF Grant Participation, 2014-2017

Customers are only eligible to receive MEAF every two years, as it is an emergency assistance program. The agencies provide budget counseling to customers, and also address housing issues, food stamps, workforce development, and referrals to LIURP, the Weatherization Assistance Program (WAP), Social Security, and other benefits.

\$459

\$562

\$525

# E. Customer Assistance and Referral Evaluation Services Program (CARES)

\$402

The Customer Assistance and Referral Evaluation Services Program (CARES) provides referrals and information services to assist customers with special needs and/or extenuating circumstances that negatively impact their ability to pay their utility bill. Eligible customers may receive temporary protection from service termination and specific education and referrals for energy and non-energy related assistance.

The goal of CARES is to educate and inform customers about available resources, including energy and non-energy assistance, budget counseling, and housing assistance, to maximize their ability to pay their energy bills.

The first component of CARES is an extensive referral network of community organizations, government agencies, and social service agencies that assist low-income customers. The second component is an in-house assistance program that assists customers with the identification of grant assistance and referrals. CARES administrators work with

customers to ensure that they receive assistance that they are eligible for and provide direct follow-up, with the customer or the agency, as appropriate.

### **CARES Resources**

Table II-15 displays the CARES budget for 2016 through 2018. The budget was \$382,319 in 2018.

Table II-15 CARES Budget, 2016-2018

|              | 2016      | 2017      | 2018      |
|--------------|-----------|-----------|-----------|
| CARES Budget | \$372,372 | \$374,760 | \$382,319 |

Table II-16 displays CARES costs for 2014 through 2017. Costs were \$452,021 in 2017.

Table II-16 CARES Expenditures, 2014-2017

|             | 2014      | 2015      | 2016      | 2017      |
|-------------|-----------|-----------|-----------|-----------|
| CARES Costs | \$347,271 | \$301,051 | \$287,132 | \$452,021 |

### **CARES Eligibility**

Customers at or below 200 percent of the FPL and with special needs or extenuating circumstances are eligible for CARES.

### **CARES Participation**

Table II-17 displays the total number of CARES participants for 2014 through 2017. PECO has provided CARES referral services to an average of 2,500 customers a year historically.

Table II-17
CARES Participation, 2014-2017

|                       | 2014     | 2015    | 2016    | 2017    |
|-----------------------|----------|---------|---------|---------|
| Electric Participants | 226,3367 | 235,820 | 218,731 | 189,631 |
| Gas Participants      | 36,545   | 38,389  | 35,607  | 30,870  |

PECO receives CARES referrals from the call center, CBOs, and other agencies. These referrals are assigned to PECO's three CARES representatives who contact the customers by phone within three business days. A follow-up letter is sent if the customer is not reached by phone.

The CARES representatives make referrals to the customers' based on their individual needs. The referrals may include MEAF, churches, or CBOs that can assist the customer.

PECO staff will often contact the agencies for the customer, especially if the customer has been placed in collections.

## F. Universal Services Education - Outreach Programs

PECO provides outreach and education to all customers to create awareness of program benefits and provide tools for program enrollment. PECO's Universal Services Website provides a description and contact information for CAP, LIURP, MEAF, LIHEAP, and CARES, and provides a printable CAP application and on-line CAP enrollment. PECO does radio advertising in English and Spanish, advertises on social media, sends text messages about LIHEAP, and will begin texting about CAP as well.

PECO's outreach events include the following.

- Community Organizations and Health Providers: PECO educates service providers and staff members at organizations such as Neighborhood Energy Centers (NECs), Community Based Organizations (CBOs), and legal service organizations.
- Customers: PECO provides outreach in communities to increase customer awareness and access to low-income programs. In some cases they provide assistance with LIHEAP and CAP applications at these events.

PECO conducts about 60 outreach events each year in Philadelphia and at least ten in each of PECO's other territories. They average a total of 150 to 200 events each year because they receive many requests.

PECO has increased their collaboration with the Neighborhood Energy Centers, Fuel Fund agencies, PGW, the water department, and clergy, as these groups are targeting the same low-income customers as PECO. They find that the most successful events are those where PECO partners with an elected official, as the customers trust the officials and these events are well-publicized.

### Outreach Resources

Table II-18 displays PECO's outreach budget for 2016 through 2018.

Table II-18 Outreach Budget, 2016-2018

|                 | 2016      | 2017      | 2018      |  |
|-----------------|-----------|-----------|-----------|--|
| Outreach Budget | \$296,333 | \$277,398 | \$285,720 |  |

PECO maintains relationships with the following CBOs to provide services to low-income customers.

- Utility Emergency Services Fund (UESF) Philadelphia County
- Montgomery County Community Action Agency Development Commission Montgomery County
- Community Action Agency of Delaware County Delaware County

- Mason Dixon Cares York County
- Bucks County Opportunity Council Inc. Bucks County

Additionally, PECO works with other CBOs to provide referral services including job training, budget counseling, and education workshops.

### G. External Grant Administration

PECO manages external grant administration and provides assistance to CBOs, NECs, and other agencies that provide financial assistance to low-income customers. The Pennsylvania Low-Income Home Energy Assistance Program (LIHEAP), an example of these programs, provides cash, crisis, and weatherization assistance.

- Late charges are suspended on LIHEAP recipient accounts from the time the grant is received until the end of the LIHEAP season.
- PECO reaches out to customers that were terminated and not restored in a given year for their Winter Survey and then to confirm the property is occupied and refer customers to LIHEAP Cash and Crisis grants to have their service restored.
- PECO conducts an expedited mailing to customers identified as being Crisis-eligible each February. The mailing includes a termination notice with a termination date of April 1. This notice is required for a LIHEAP Crisis grant. The letter also informs the customer that they are LIHEAP Crisis-eligible and how to apply.
- LIHEAP grants are posted to customer accounts in the following order: past due balance, current charges, and then credit to account.

#### LIHEAP Resources

Table II-19 displays PECO's LIHEAP budget for 2016 through 2018.

Table II-19 LIHEAP Budget, 2016-2018

|               | 2016        | 2017        | 2018        |  |
|---------------|-------------|-------------|-------------|--|
| LIHEAP Budget | \$1,084,058 | \$1,078,695 | \$1,101,663 |  |

### III. Needs Assessment

PECO customers are income-eligible for the Customer Assistance Program (CAP) if they have income below 150 percent of the poverty level, and they are income-eligible for the Low-Income Usage Reduction Program (LIURP) if they have income below 200 percent of the poverty level. This section of the report provides an assessment of the number of PECO customers who are income-eligible for CAP and LIURP.

### A. Methodology

This section provides a profile of low-income households in the PECO service territory using data from the American Community Survey (ACS). The ACS data provide information on household characteristics, including income level and demographic characteristics. We use data on household size and income to construct the poverty ratio for each household and identify those households that were income-eligible for the CAP and LIURP.

Most of the analyses are conducted using the 2014, 2015, and 2016 ACS data files. An average of the three years of data is used to provide a larger sample for analysis than would be available in the one-year file. Table III-5B also provides an analysis of the 2013-2015 files and the 2012-2014 files to assess whether there have been changes in the incomeeligible population.

### B. PECO Electric and Natural Gas Customers

There are approximately 1,700,000 households in the PECO service territory (excluding vacant units and group quarters). About 1,600,000 of these households are categorized as having PECO Residential Service because they received electric or gas service from PECO. Households are categorized as receiving electric or gas service from PECO if they provided a numeric value for their most recent month's gas or electricity bill and lived in one of the counties where PECO provides that service. Households are not included if their electricity and gas bills are included in their rent or condo fee, or if there was no charge for gas and electricity, or if neither gas nor electricity were used.

PECO Electric Service includes households in Bucks, Chester, Delaware, Montgomery, Philadelphia, and York counties. PECO Gas Services includes households in these counties except for Philadelphia county, as Philadelphia Gas Works (PGW) services these customers.

Table III-1
Distribution of Service Status for Households in PECO Service Territory

| Service Status           | #         | %   |  |
|--------------------------|-----------|-----|--|
| PECO Residential Service | 1,599,172 | 95% |  |
| PECO Electric Service    | 1,595,669 | 95% |  |
| PECO Gas Service         | 384,256   | 23% |  |

| Service Status                            | #         | 9%   |
|---|-----------|------|
| PECO Electric-Only Service                | 1,214,916 | 72%  |
| PECO Combination Gas and Electric Service | 380,753   | 23%  |
| PECO Gas-Only Service                     | 3,503     | <1%  |
| PECO Heating Service                      | 606,219   | 36%  |
| PECO Non-Heating Service                  | 992,953   | 59%  |
| All Households                            | 1,683,831 | 100% |

Table III-2 shows the number of households in each county who receive utility service from PECO. The county with the most households receiving PECO Residential Service is Philadelphia County with 539,462 such households, representing 34 percent of all the households who receive PECO service. The county with the most households receiving PECO Gas Service is York County, with 108,848 households.

Table III-2
Distribution of Service Type for Households in PECO Service Territory, By County

| County                     | All<br>County Households |           | PECO<br>Residential Service |           | PECO Electric Service |         | PECO<br>Gas Service |  |
|----------------------------|--------------------------|-----------|-----------------------------|-----------|-----------------------|---------|---------------------|--|
| ,                          | #                        | #         | %                           | #         | %                     | #       | %                   |  |
| Bucks                      | 233,644                  | 225,387   | 14%                         | 224,935   | 14%                   | 63,505  | 17%                 |  |
| Chester                    | 187,151                  | 180,016   | 11%                         | 179,218   | 11%                   | 61,128  | 16%                 |  |
| Delaware                   | 204,321                  | 195,709   | 12%                         | 195,339   | 12%                   | 62,341  | 16%                 |  |
| Montgomery                 | 310,568                  | 296,237   | 19%                         | 295,515   | 19%                   | 88,434  | 23%                 |  |
| Philadelphia               | 579,891                  | 539,462   | 34%                         | 539,462   | 34%                   | -       | -                   |  |
| York                       | 168,256                  | 162,361   | 10%                         | 161,200   | 10%                   | 108,848 | 28%                 |  |
| Total Service<br>Territory | 1,683,831                | 1,599,172 | 100%                        | 1,595,669 | 100%                  | 384,256 | 100%                |  |

Table III-3 shows the number households in each county who receive service from PECO, broken down by whether their primary heating service is provided by PECO.

Table III-3
Distribution of Heating Service for Households in PECO Service Territory
By County

| County   | PECO<br>Residential Service | PECO rvice Heating Service |       | PE<br>Non-Heati |     |
|----------|-----------------------------|----------------------------|-------|-----------------|-----|
| •        | #                           | #                          | # % # |                 | %   |
| Bucks    | 225,387                     | 104,253                    | 17%   | 121,134         | 12% |
| Chester  | 180,016                     | 80,286                     | 13%   | 99,729          | 10% |
| Delaware | 195,709                     | 81,845                     | 14%   | 113,864         | 11% |

| County                     | PECO<br>Residential Service | PE<br>Heating |      | PECO Non-Heating Service |      |  |
|----------------------------|-----------------------------|---------------|------|--------------------------|------|--|
|                            | #                           | #             | %    | #                        | %    |  |
| Montgomery                 | 296,237                     | 135,521       | 22%  | 160,716                  | 16%  |  |
| Philadelphia               | 539,462                     | 88,261        | 15%  | 451,201                  | 45%  |  |
| York                       | 162,361                     | 116,053       | 19%  | 46,308                   | 5%   |  |
| Total Service<br>Territory | 1,599,172                   | 606,219       | 100% | 992,953                  | 100% |  |

# C. PECO CAP and LIURP Income-Eligible Customers

Table III-4 presents data on income-eligible households by service type and heating service. We estimate in the most recent 3-year combined files that 18 percent of all households with PECO residential service are income-eligible for the CAP, and 26 percent for LIURP. Of the 1,599,172 households with residential utility service from PECO, approximately 292,913 have income at or below 150 percent of the federal poverty guidelines, and 411,542 have income at or below 200 percent of the federal poverty guidelines.

Table III-4
CAP and LIURP Income Eligibility Rate
By PECO Service Status

| Service Status                            | Total      | CAP Incom<br>(150% o | _   | LIURP Inco<br>(200% c | _   |
|---|------------|----------------------|-----|-----------------------|-----|
|   | Households | #                    | %   | #                     | %   |
| PECO Residential Service                  | 1,599,172  | 292,913              | 18% | 411,542               | 26% |
| PECO Electric Service                     | 1,595,669  | 291,780              | 18% | 410,136               | 26% |
| PECO Gas Service                          | 384,256    | 43,735               | 11% | 67,015                | 17% |
| PECO Electric-Only Service                | 1,214,916  | 249,178              | 21% | 344,528               | 28% |
| PECO Combination Gas and Electric Service | 380,753    | 42,602               | 11% | 65,609                | 17% |
| PECO Gas-Only Service                     | 3,503      | 1,133                | 32% | 1,406                 | 40% |
| PECO Heating Service                      | 606,219    | 98,073               | 16% | 138,361               | 23% |
| PECO Non-Heating Service                  | 992,953    | 194,840              | 20% | 273,181               | 28% |
| All Households                            | 1,683,831  | 328,228              | 19% | 456,245               | 27% |

Table III-5A presents data on income-eligible households by county. The county with the most eligible households and with the highest eligibility rate for both CAP and LIURP is Philadelphia County. There are 166,559 households that are income-eligible for CAP in Philadelphia (31%) and 219,432 that are income-eligible for LIURP (41%). The county with the least eligible households and with the lowest eligibility rate for both programs is Chester County.

Table III-5A
CAP and LIURP Income Eligibility Rate
By County

| County                  | PECO<br>Residential Service | CAP Incom<br>(150% c | •   | LIURP Inco<br>(200% c | _   |
|-------------------------|-----------------------------|----------------------|-----|-----------------------|-----|
| ,                       | #                           | #                    | %   | #                     | %   |
| Bucks                   | 225,387                     | 23,457               | 10% | 36,788                | 16% |
| Chester                 | 180,016                     | 15,824               | 9%  | 24,869                | 14% |
| Delaware                | 195,709                     | 30,643               | 16% | 43,853                | 22% |
| Montgomery              | 296,237                     | 31,635               | 11% | 48,375                | 16% |
| Philadelphia            | 539,462                     | 166,599              | 31% | 219,432               | 41% |
| York                    | 162,361                     | 24,755               | 15% | 38,225                | 24% |
| Total Service Territory | 1,599,172                   | 292,913              | 18% | 411,542               | 26% |

Table III-5B shows that there has been an increase in the total number of households in PECO's service territory, but a decrease in the number of CAP income-eligible households, and in the percent of households that are income-eligible for CAP in the service territory. The number of income-eligible households declined from 312,391 in the 2012-2014 analysis to 301,838 in the 2013-2015 analysis, to 292,913 in the 2014-2016 analysis. The percent of households who were income-eligible declined from 20 percent to 19 percent to 18 percent. The number eligible in Philadelphia County declined from 175,599 in the 2012-2014 analysis to 166,599 in the 2014-2016 analysis.

Table III-5B
CAP Income Eligibility Rate
By County

|              | 2014-2                         | 2016 ACS                    |     | 2013-                          | 2015 ACS                    | . <u></u> . | 2012-                          | 2014 ACS                              |     |
|--------------|--------------------------------|-----------------------------|-----|--------------------------------|-----------------------------|-------------|--------------------------------|---------------------------------------|-----|
| County       | PECO<br>Residential<br>Service | CAP Inc<br>Eligil<br>Househ | ble | PECO<br>Residential<br>Service | CAP Ind<br>Eligil<br>Househ | ble         | PECO<br>Residential<br>Service | CAP Income-<br>Eligible<br>Households |     |
|              | #                              | #                           | %   | #                              | #                           | %           | #                              | #                                     | %   |
| Bucks        | 225,387                        | 23,457                      | 10% | 225,281                        | 24,635                      | 11%         | 224,671                        | 24,543                                | 11% |
| Chester      | 180,016                        | 15,824                      | 9%  | 179,485                        | 17,542                      | 10%         | 177,700                        | 19,344                                | 11% |
| Delaware     | 195,709                        | 30,643                      | 16% | 194,401                        | 31,080                      | 16%         | 193,250                        | 33,256                                | 17% |
| Montgomery   | 296,237                        | 31,635                      | 11% | 294,093                        | 32,883                      | 11%         | 293,928                        | 32,762                                | 11% |
| Philadelphia | 539,462                        | 166,599                     | 31% | 540,732                        | 170,450                     | 32%         | 537,746                        | 175,599                               | 33% |
| York         | 162,361                        | 24,755                      | 15% | 160,751                        | 25,248                      | 16%         | 162,548                        | 26,887                                | 17% |
| Total        | 1,599,172                      | 292,913                     | 18% | 1,594,742                      | 301,838                     | 19%         | 1,589,843                      | 312,391                               | 20% |

Table III-6 provides a breakdown of the income-eligible population receiving PECO residential service by poverty level and service type. While 72 percent of the LIURP income-eligible electric only households have income at or below 150 percent of poverty and are income-eligible for CAP, 64 percent of the LIURP income-eligible combination households are income-eligible for CAP.

Table III-6
Distribution of Households
By Service Type and Poverty Group

| 3                    | E       | ectric-Or | ıly         | C      | ombinatio | n           |       | Gas-Only  | ,           |
|----------------------|---------|-----------|-------------|--------|-----------|-------------|-------|-----------|-------------|
| Poverty Group        |         | •         | %           |        |           | %           |       |           | %           |
|                      | #       | Of<br>CAP | Of<br>LIURP | #      | Of<br>CAP | Of<br>LIURP | #     | Of<br>CAP | Of<br>LIURP |
| CAP & LIURP Eligible |         |           |             |        |           |             |       |           |             |
| 0% -25%              | 44,098  | 18%       | 13%         | 5,612  | 13%       | 9%          | 300   | 27%       | 21%         |
| 26% -50%             | 23,024  | 9%        | 7%          | 3,289  | 8%        | 5%          | 62    | 5%        | 4%          |
| 51% -75%             | 41,241  | 17%       | 12%         | 5,491  | 13%       | 8%          | 7     | 1%        | 1%          |
| 76%-100%             | 49,490  | 20%       | 14%         | 7,372  | 17%       | 11%         | 291   | 26%       | 21%         |
| 101%-125%            | 48,796  | 20%       | 14%         | 10,124 | 24%       | 15%         | 307   | 27%       | 22%         |
| 126% - 150%          | 42,528  | 17%       | 12%         | 10,715 | 25%       | 16%         | 166   | 15%       | 12%         |
| Total CAP Eligible   | 249,178 | 100%      | 72%         | 42,602 | 100%      | 64%         | 1,133 | 100%      | 81%         |
| LIURP Eligible       |         |           |             | -      |           |             |       |           |             |
| 151%-175%            | 49,436  |           | 14%         | 11,549 | -         | 18%         | 181   | -         | 13%         |
| 176%-200%            | 45,913  | -         | 13%         | 11,458 | -         | 17%         | 91    | -         | 7%          |
| Total LIURP Eligible | 344,528 | -         | 100%        | 65,609 | -         | 100%        | 1,406 | -         | 100%        |

Table III-7 provides a breakdown of the income-eligible population receiving PECO electric service by poverty level. While 26 percent of CAP income-eligible households are below 50 percent of the poverty level, 35 percent are between 51 and 100 percent, and 38 percent are between 101 and 150 percent.

Table III-7
Distribution of Households with Electric Service
By Poverty Group

|                      | Household | s With Electric | Service  |
|----------------------|-----------|-----------------|----------|
| Poverty Group        | #         |                 | %        |
|                      | #<br>     | Of CAP          | Of LIURP |
| CAP & LIURP Eligible |           |                 |          |
| 0% -25%              | 49,710    | 17%             | 12%      |
| 26% -50%             | 26,313    | 9%              | 6%       |
| 51% -75%             | 46,732    | 16%             | 11%      |
| 76%-100%             | 56,862    | 19%             | 14%      |
| 101%-125%            | 58,920    | 20%             | 14%      |
| 126% - 150%          | 53,243    | 18%             | 13%      |
| Total CAP Eligible   | 291,780   | 100%            | 70%      |
| LIURP Eligible       |           |                 |          |
| 151%-175%            | 60,985    | -               | 15%      |
| 176%-200%            | 57,371    |                 | 14%      |
| Total LIURP Eligible | 410,136   | -               | 100%     |

Table III-8 and Table III-9 provide a breakdown of the CAP and LIURP income-eligible population receiving PECO electric service by poverty level and county. The county with the highest number and percentage of income-eligible households with income below 100% of the Federal Poverty Guidelines is Philadelphia County.

Table III-8
Distribution of CAP Income-Eligible Households with Electric Service
By Poverty Group and County

|                       |        | County |        |         |        |          |        |        |         |        |        |      |
|-----------------------|--------|--------|--------|---------|--------|----------|--------|--------|---------|--------|--------|------|
| Poverty Group         | Bu     | Bucks  |        | Chester |        | Delaware |        | gomery | Philad  | elphia | Ye     | ork  |
|                       | #      | %      | #      | %       | #      | %        | #      | %      | #       | %      | #      | %    |
| 0% -25%               | 3,283  | 14%    | 2,289  | 15%     | 4,366  | 14%      | 4,960  | 16%    | 32,063  | 19%    | 2,748  | 11%  |
| 26% -50%              | 1,952  | 8%     | 1,025  | 7%      | 2,999  | 10%      | 2,089  | 7%     | 16,704  | 10%    | 1,544  | 6%   |
| 51% -75%              | 2,912  | 12%    | 2,688  | 17%     | 4,902  | 16%      | 3,506  | 11%    | 29,309  | 18%    | 3,415  | 14%  |
| 76%-100%              | 4,622  | 20%    | 2,968  | 19%     | 5,327  | 18%      | 6,208  | 20%    | 33,574  | 20%    | 4,163  | 17%  |
| 101%-125%             | 5,534  | 24%    | 3,470  | 22%     | 6,273  | 21%      | 7,037  | 22%    | 30,600  | 18%    | 6,007  | 25%  |
| 126% - 150%           | 5,154  | 22%    | 3,186  | 20%     | 6,459  | 21%      | 7,678  | 24%    | 24,349  | 15%    | 6,418  | 26%  |
| Total CAP<br>Eligible | 23,457 | 100%   | 15,626 | 100%    | 30,326 | 100%     | 31,477 | 100%   | 166,599 | 100%   | 24,294 | 100% |

Table III-9
Distribution of LIURP Income-Eligible Households with Electric Service
By Poverty Group and County

| -                       |        | County |        |      |          |      |            |      |         |        |        |      |
|-------------------------|--------|--------|--------|------|----------|------|------------|------|---------|--------|--------|------|
| Poverty Group           | Bu     | cks    | Che    | ster | Delaware |      | Montgomery |      | Philad  | elphia | York   |      |
|                         | #      | 0/0    | #      | %    | #        | %    | #          | %    | #       | %      | #      | %    |
| 0% -25%                 | 3,283  | 9%     | 2,289  | 9%   | 4,366    | 10%  | 4,960      | 10%  | 32,063  | 15%    | 2,748  | 7%   |
| 26% -50%                | 1,952  | 5%     | 1,025  | 4%   | 2,999    | 7%   | 2,089      | 4%   | 16,704  | 8%     | 1,544  | 4%   |
| 51% -75%                | 2,912  | 8%     | 2,688  | 11%  | 4,902    | 11%  | 3,506      | 7%   | 29,309  | 13%    | 3,415  | 9%   |
| 76%-100%                | 4,622  | 13%    | 2,968  | 12%  | 5,327    | 12%  | 6,208      | 13%  | 33,574  | 15%    | 4,163  | 11%  |
| 101%-125%               | 5,534  | 15%    | 3,470  | 14%  | 6,273    | 14%  | 7,037      | 15%  | 30,600  | 14%    | 6,007  | 16%  |
| 126% - 150%             | 5,154  | 14%    | 3,186  | 13%  | 6,459    | 15%  | 7,678      | 16%  | 24,349  | 11%    | 6,418  | 17%  |
| 151%-175%               | 5,921  | 16%    | 4,507  | 18%  | 7,460    | 17%  | 7,613      | 16%  | 28,183  | 13%    | 7,302  | 19%  |
| 176%-200%               | 7,352  | 20%    | 4,517  | 18%  | 5,750    | 13%  | 9,051      | 19%  | 24,650  | 11%    | 6,051  | 16%  |
| Total LIURP<br>Eligible | 36,730 | 100%   | 24,651 | 100% | 43,536   | 100% | 48,141     | 100% | 219,432 | 100%   | 37,647 | 100% |

Table III-10 provides a breakdown of the income-eligible population receiving PECO gas service by poverty level. While 22 percent of CAP income-eligible households are below 50 percent of the poverty level, 31 percent are between 51 and 100 percent, and 49 percent are between 101 and 150 percent.

Table III-10
Distribution of Households with Gas Service
By Poverty Group

|                      | Househo | lds With Gas Ser | vice     |
|----------------------|---------|------------------|----------|
| Poverty Group        | и       |                  | %        |
|                      | #       | Of CAP           | Of LIURP |
| CAP & LIURP Eligible |         |                  |          |
| 0% -25%              | 5,912   | 14%              | 9%       |
| 26% -50%             | 3,351   | 8%               | 5%       |
| 51% -75%             | 5,498   | 13%              | 8%       |
| 76%-100%             | 7,662   | 18%              | 11%      |
| 101%-125%            | 10,431  | 24%              | 16%      |
| 126% - 150%          | 10,881  | 25%              | 16%      |
| Total CAP Eligible   | 43,735  | 100%             | 65%      |

|                      | Househo | lds With Gas Ser | vice     |
|----------------------|---------|------------------|----------|
| Poverty Group        |         |                  | %        |
|                      | #       | Of CAP           | Of LIURP |
| LIURP Eligible       |         |                  |          |
| 151%-175%            | 11,730  | ·-               | 18%      |
| 176%-200%            | 11,549  | •                | 17%      |
| Total LIURP Eligible | 67,015  | -                | 100%     |

Table III-11 and Table III-12 provide a breakdown of the CAP and LIURP income-eligible population receiving PECO gas service by poverty level and county. No households in Philadelphia County receive PECO gas service. The county with the highest number of income-eligible households with income below 100% of the Federal Poverty Guidelines is York County. The county with the highest percentage of income-eligible households with income below 100% of the Federal Poverty Guidelines is Delaware County, where 59 percent of the households have income at or below that level.

Table III-11
Distribution of CAP Income-Eligible Households with Gas Service
By Poverty Group and County

|                      |       |      |         |      |          | Co   | unty  |        |        |         |        |      |
|----------------------|-------|------|---------|------|----------|------|-------|--------|--------|---------|--------|------|
| <b>Poverty Group</b> | Bucks |      | Chester |      | Delaware |      | Mont  | gomery | Philad | lelphia | Yo     | ork  |
|                      | #     | %    | #       | %    | #        | %    | #     | %      | #      | %       | #      | %    |
| 0% -25%              | 628   | 10%  | 897     | 17%  | 1,372    | 17%  | 1,241 | 17%    | -      | -       | 1,775  | 11%  |
| 26% -50%             | 513   | 9%   | 325     | 6%   | 821      | 10%  | 528   | 7%     | -      | -       | 1,163  | 7%   |
| 51% -75%             | 964   | 16%  | 800     | 15%  | 1,110    | 14%  | 709   | 10%    | -      | -       | 1,915  | 11%  |
| 76%-100%             | 1,167 | 19%  | 911     | 17%  | 1,432    | 18%  | 1,265 | 17%    | -      | -       | 2,887  | 17%  |
| 101%-125%            | 1,148 | 19%  | 1,393   | 26%  | 1,848    | 23%  | 1,720 | 23%    |        | -       | 4,321  | 26%  |
| 126% - 150%          | 1,591 | 26%  | 1,097   | 20%  | 1,479    | 18%  | 1,866 | 25%    | -      | -       | 4,848  | 29%  |
| Total CAP Eligible   | 6,010 | 100% | 5,425   | 100% | 8,061    | 100% | 7,330 | 100%   | -      | -       | 16,909 | 100% |

Table III-12
Distribution of LIURP Income-Eligible Households with Gas Service
By Poverty Group and County

|                         |       |      |       |      |          | C    | ounty      |      | -            |   |        |      |
|-------------------------|-------|------|-------|------|----------|------|------------|------|--------------|---|--------|------|
| Poverty Group           | Bu    | cks  | Che   | ster | Delaware |      | Montgomery |      | Philadelphia |   | York   |      |
|                         | #     | %    | #     | %    | #        | %    | #          | %    | #            | % | #      | %    |
| 0% -25%                 | 628   | 7%   | 897   | 11%  | 1,372    | 11%  | 1,241      | 10%  | -            | - | 1,775  | 7%   |
| 26% -50%                | 513   | 6%   | 325   | 4%   | 821      | 7%   | 528        | 4%   | -            | - | 1,163  | 5%   |
| 51% -75%                | 964   | 11%  | 800   | 10%  | 1,110    | 9%   | 709        | 6%   | -            | - | 1,915  | 8%   |
| 76%-100%                | 1,167 | 13%  | 911   | 11%  | 1,432    | 12%  | 1,265      | 10%  | -            | - | 2,887  | 12%  |
| 101%-125%               | 1,148 | 13%  | 1,393 | 17%  | 1,848    | 15%  | 1,720      | 14%  | -            | - | 4,321  | 17%  |
| 126% - 150%             | 1,591 | 18%  | 1,097 | 13%  | 1,479    | 12%  | 1,866      | 15%  | _            | - | 4,848  | 19%  |
| 151%-175%               | 1,287 | 14%  | 1,592 | 19%  | 2,239    | 18%  | 2,110      | 17%  | _            | - | 4,502  | 18%  |
| 176%-200%               | 1,588 | 18%  | 1,377 | 16%  | 2,083    | 17%  | 2,842      | 23%  |              | - | 3,659  | 15%  |
| Total LIURP<br>Eligible | 8,885 | 100% | 8,394 | 100% | 12,383   | 100% | 12,282     | 100% | -            | - | 25,070 | 100% |

### D. CAP Participation Rates

Table III-13 displays the participation rate for Program Year 2015. The table shows that an estimated 56 percent of the income-eligible population participated in the CAP.

Table III-13
Participation Rate for 2015
By Poverty Level

| Poverty Level | CAP<br>Participants | CAP Eligible PECO<br>Residential Households | Participation<br>Rates |
|---------------|---------------------|---|------------------------|
| 0% -50%       | 36,335              | 76,385                                      | 48%                    |
| 51% -100%     | 75,904              | 103,892                                     | 73%                    |
| 101% -150%    | 53,044              | 112,636                                     | 47%                    |
| Total         | 165,283             | 292,913                                     | 56%                    |

# E. Summary

This section provided a profile of income-eligible households in the PECO service territory using data from the American Community Survey (ACS). Key findings from the analysis are provided below.

- There are approximately 1,683,831 households in the PECO service territory and about 1,599,172 have direct PECO bill payment.
- While 18 percent of all households with PECO residential service are income-eligible for CAP, 26 percent are income-eligible for LIURP.

• The number of CAP income-eligible households declined from 312,391 in the 2012-2014 analysis to 301,838 in the 2013-2015 analysis, to 292,913 in the 2014-2016 analysis. The percent of households who were income-eligible for CAP declined from 20 percent to 19 percent to 18 percent.

• An estimated 56 percent of the income-eligible population participated in CAP during Program Year 2015.

# IV. Participant In-Depth Interviews

This section provides a summary of the findings from in-depth interviews conducted with program participants.

### A. Methodology

APPRISE conducted telephone interviews with 30 Customer Assistance Program (CAP) participants. The goal of the interviews was to understand challenges in program enrollment and re-certification and survey participants' perspective on CAP benefits, interactions between CAP and other benefits/programs, and overall CAP satisfaction.

A sample of 100 current CAP participants was selected for the interviews, 50 electric-only customers and 50 combination customers. Only active CAP participants who participated in the program in 2017 were included.

Interviews were conducted between September 6, 2018 and September 18, 2018. Advance letters were sent by mail to all selected respondents, and a toll-free number was provided for respondents to call in to complete the interview. Most respondents were interviewed through outbound telephone calls, though several respondents completed the survey by calling in to the toll-free number.

### B. Interview Findings

This section provides a summary of the findings from the interviews in the following areas.

- Status Confirmation
- Enrollment and Recertification
- CAP Understanding and Impact
- Other Assistance
- Satisfaction and Recommendations

### Status Confirmation

CAP participants were asked if they participated in PECO's CAP. If necessary, they were reminded that the program provides a reduced utility bill and arrearage forgiveness. Table IV-1 shows that all participants interviewed confirmed their knowledge of participation in CAP. Twenty-seven participants reported that they were currently participating in the program, and three participants reported that they had participated in the program within the past year.

Table IV-1
Participation in Customer Assistance Program

| Are you currently participating in PECO's Customer Assistance Program?  Have you participated in PECO's Customer Assistance Program within the past year? |   |     |
|---|---|-----|
|   | Currently Participating Participated within Past Year |     |
| Yes   | 27  | 3   |
| No  | 3   | . 0 |
| Not Applicable  | 0   | 27  |
| Total   | 30  | 30  |

### **Enrollment and Recertification**

Participants were asked when they began participating in CAP. Table IV-2 shows that 20 participants reported that they enrolled two or more years ago, four participants reported that they enrolled one year ago, and three participants reported that they enrolled this year. Three participants reported that they did not know when they began participating in CAP.

Table IV-2
Beginning of Participation in Customer Assistance Program

| When did you begin participating in CAP? |    |  |
|--|----|--|
| Two or more years ago                    | 20 |  |
| One year ago                             | 4  |  |
| This year                                | 3  |  |
| Don't know                               | 3  |  |
| Total                                    | 30 |  |

Participants were also asked how they found out about CAP. Table IV-3 shows that 13 of 30 participants reported that they found out about the program from a PECO representative. Other participants reported that they found out from friends or relatives; from local, community action, government, or social service agencies; or from other sources, including neighbors and leaflets found at a library.

Table IV-3
Awareness of Customer Assistance Program

| How did you find out about CAP?                                    |    |  |
|--|----|--|
| PECO Representative  | 13 |  |
| Friend or Relative   | 6  |  |
| Local/Community Action/Government/Social Service/ Elected Official |    |  |
| Other  | 2  |  |
| Don't Know   | 4  |  |
| Total  | 30 |  |

Participants were asked why they decided to enroll in CAP. Table IV-4 shows that 16 participants reported that they decided to enroll to lower their utility bills. Other participants expressed that that they enrolled because they had low or fixed income or finances; because they needed help and felt that the program could offer assistance; or for other reasons, including being disabled, unemployed, or a single parent. Participants offered the following comments.

- My bill was becoming sky high, and I'm a single mom, so I needed help.
- I didn't want things to get too far out of hand, and I didn't want to be without utilities, because I have machines that need electric.
- [CAP seemed] convenient. You don't have to come up with lots of money.

Table IV-4
Reasons for Enrolling in the Customer Assistance Program

| Why did you decide to enroll in CAP?     |    |  |
|--|----|--|
| Lower Utility Bills/Bills Were Too High  | 16 |  |
| Low/Fixed Income or Finances             | 9  |  |
| Needed Help/Sounded Like It Could Help 5 |    |  |
| Other                                    | 5  |  |

<sup>\*</sup>Some participants provided more than one response.

Participants were next asked about the CAP application process. First, participants were read a list of the steps involved in CAP enrollment, and asked if any of these steps were difficult for them. The steps asked about were as follows.

- Obtaining the application
- Understanding the application instructions
- Providing proof of income for yourself

- Providing proof of income for other members of your household
- Sending in the application
- Other

Table IV-5 shows that 27 participants reported that none of these steps posed difficulties. However, one participant reported difficulty with providing proof of income for himself, and two participants reported difficulty with other aspects of the application, including completing the application within the time period designated by PECO.

Table IV-5
Difficult Aspects of Enrollment in the Customer Assistance Program

| When applying for CAP, did you have any difficulty with the following parts of the application process? |    |  |
|---|----|--|
| Providing Proof of Income for Yourself 1  |    |  |
| Other   | 2  |  |
| None  | 27 |  |
| Total   | 30 |  |

Participants were also asked how difficult it was to apply for CAP overall. Table IV-6 shows that 28 participants reported that it was not at all difficult to apply for CAP, while two participants reported that it was not too difficult to apply for CAP.

Table IV-6
Difficulty of Applying for the Customer Assistance Program

| Overall, how difficult was it to apply for CAP? |    |
|---|----|
| Very Difficult                                  | 0  |
| Somewhat Difficult                              | 0  |
| Not Too Difficult                               | 2  |
| Not At All Difficult                            | 28 |
| Total   | 30 |

Participants were asked if they had ever re-certified for CAP. If necessary, they were reminded that recertifying means providing an update to PECO about their household and income levels. Table IV-7 shows that whereas 17 participants reported that they had recertified for CAP, 12 participants reported that they had not.

Table IV-7
Recertification for the Customer Assistance Program

| Have you ever re-certified for CAP? |    |  |
|-------------------------------------|----|--|
| Yes                                 | 17 |  |
| No                                  | 12 |  |
| Don't Know                          | 1  |  |
| Total                               | 30 |  |

Participants who reported that they had re-certified for CAP were asked how difficult this was. Table IV-8 shows that 16 participants reported that it was not at all difficult to recertify in the program, while one participant reported that it was somewhat difficult to recertify in the program.

Table IV-8
Difficulty of Recertifying in the Customer Assistance Program

| How difficult was it to re-certify in CAP? |    |  |
|--|----|--|
| Very Difficult                             | 0  |  |
| Somewhat Difficult                         | 1  |  |
| Not Too Difficult                          | 0  |  |
| Not At All Difficult                       | 16 |  |
| Total                                      | 17 |  |

### CAP Understanding and Impact

Participants were asked if they felt that they had a good understanding of the benefits provided by CAP. Table IV-9 shows that whereas 24 participants reported that they had a good understanding of these benefits, five participants reported that they did not have a good understanding of these benefits.

Table IV-9
Understanding of Customer Assistance Program Benefits

| Do you feel that you have a good understanding of the benefits provided by CAP? |    |  |
|---|----|--|
| Yes   | 24 |  |
| No  | 5  |  |
| Refused   | 1  |  |
| Total 30  |    |  |

Participants were next asked what they perceived as the benefits of CAP. Table IV-10 shows that 26 participants reported that lower energy/gas bills were a benefit of the program, two participants reported that helping out families was a benefit, and one participant reported

that reduced arrearages were a benefit. Seven participants described other benefits of the program, such as its promotion of environmentally-friendly behaviors and its connection of participants with LIHEAP and other energy assistance programs. Participants offered the following comments.

- They prorate your bill so that you're not putting so much out of pocket. Plus, as long as you pay within a certain time period, [your arrearages] go down.
- [The benefit is] not having to worry about having a high bill come in.
- I'm on oxygen and I can't be without air conditioning. Especially this summer, I would've never made it [without CAP].

Table IV-10
Customer Assistance Program Benefits

| What do you feel are the benefits of CAP?                  |    |  |
|--|----|--|
| Lower Utility Bills/More Affordable Utility Bills          | 26 |  |
| Helps Out My Family/Other Families/Other Low-Income People | 2  |  |
| Reduced Money Owed to PECO/Reduced Arrearages              | 1  |  |
| Other  | 7  |  |
| Refused  | 1  |  |

<sup>\*</sup>Some participants provided more than one response.

Participants were specifically asked whether they felt that lower bills are a benefit of CAP. Table IV-11 shows that all but one participant reported that they did view lower bills as a program benefit. Participants were also specifically asked whether they felt that receiving a monthly reduction in their past due balance is a benefit of CAP. Table IV-11 shows that all but three participants reported that they did view a reduction in their past due balance as a program benefit.

Table IV-11
Prompted Customer Assistance Program Benefits

| Do you feel that lower bills are a benefit of the program?  Do you feel that a monthly reduction in your balance that was past due is a benefit of the program? |             |                     |
|---|-------------|---------------------|
|   | Lower Bills | Arrearage Reduction |
| Yes   | 29          | 27                  |
| No  | 1           | 3                   |
| Total   | 30          | 30                  |

Participants were next asked what they viewed as the single most important benefit of CAP. Table IV-12 shows that 19 participants viewed lower utility bills as the most important

benefit of the program. Other participants saw reduced arrearages, the ability to keep their utility service on, the ability to afford other bills or expenses, and assistance for low-income families as the most important benefit of CAP. Four participants cited other most important benefits of the program, including that the program relieves stress and offers high-quality customer service. Participants offered the following comments.

- The biggest benefit is being able to afford our utility bills. It's a lifesaver for us.
- It saves me a lot of stress in terms of wondering where I'm going to get the payments.
- As a single parent, [the savings] help me get stuff for my daughter that she needs.

Table IV-12
Single Most Important Customer Assistance Program Benefit

| What do you feel is the single most important benefit of CAP? |    |  |
|---|----|--|
| Lower Utility Bills/More Affordable Utility Bills             | 19 |  |
| Helps Out My Family/Other Families/Other Low-Income People    | 3  |  |
| Keeping Utility Service/Not Having Service Turned Off         | 1  |  |
| Reduced Money Owed to PECO/Reduced Arrearages                 | 1  |  |
| Other   | 4  |  |
| Don't Know  | 1  |  |
| Refused   | 1  |  |
| Total   | 30 |  |

Participants were asked how difficult it was to pay their monthly PECO bills before enrolling in CAP and while they were enrolled. Table IV-13 shows that 21 participants reported that it was very difficult to pay their PECO bills prior to enrolling in the program, and only one participant stated that it was very difficult to pay their bills while participating in CAP. Additionally, only one customer said it was not at all difficult to pay the monthly PECO bill before participating in CAP, but 11 said that paying their bills was not at all difficult while participating in CAP.

Table IV-13
Paying PECO Bill before Enrolling in the Customer Assistance Program

| How difficult was it to pay your monthly PECO bill before/while participating in PECO's CAP? |                      |                     |
|--|----------------------|---------------------|
|  | Before Participating | While Participating |
| Very Difficult   | 21                   | 1                   |
| Somewhat Difficult   | 5                    | 5                   |
| Not Too Difficult  | 3                    | 11                  |
| Not At All Difficult   | 1                    | 11                  |
| Don't Know   | 0                    | 2                   |
| Total  | 30                   | 30                  |

Participants were next asked whether they received monthly credits through the Customer Assistance Program. Table IV-14 shows that 12 participants reported that they did receive monthly credits, while 10 participants reported that they did not receive monthly credits, and eight participants reported that they did not know if they received monthly credits. Participants offered the following comments.

- I don't know how they do it. I just get the bill and I pay it.
- [I don't receive monthly credits] that I know of. These things that you're talking about, PECO doesn't go out of its way to talk about them.
- I know nothing about [monthly credits].

Table IV-14
Recipient of Monthly Credits through CAP

| Do you receive monthly credits through the Customer Assistance Program? |    |  |
|---|----|--|
| Yes 12  |    |  |
| No  | 10 |  |
| Don't Know  | 8  |  |
| Total   | 30 |  |

Participants were also asked whether they usually pay their full PECO bills each month. Table IV-15 shows that all participants reported that they pay their full bill each month.

Table IV-15
Payment of Full PECO Bill Each Month

| Do you usually pay your full PECO payment each month? |    |  |
|---|----|--|
| Yes 30  |    |  |
| Total   | 30 |  |

Next, participants who reported that they receive monthly credits from CAP were asked whether they were aware of any monthly variation in the size of their credits. Table IV-16 shows that eight participants reported that they did notice changes in the size of their credits.

Table IV-16
Awareness of Monthly Changes in CAP Credits

| From month to month, do you notice any changes in the size of the credits that you receive from CAP? |    |  |
|--|----|--|
| Yes  | 8  |  |
| No   | 3  |  |
| Don't Know   | 1  |  |
| Total  | 12 |  |

Participants who reported that they noticed monthly variation in their CAP benefits were further asked whether they found it more or less difficult to pay their PECO bills in certain parts of the year. Table IV-17 shows that five participants reported that they find it more difficult to pay their PECO bills in the summer and three participants reported that they find it more difficult to pay their PECO bills in the winter. While five of eight participants reported that there are no parts of the year when paying their PECO bill is less difficult, three participants reported that they find it less difficult to pay their bills in the summer, winter, and fall, respectively.

Table IV-17
Seasonal Difficulty of Paying PECO Bill

| Are there certain parts of the year when it find it more/less difficult to pay your monthly PECO bill? |                |                |
|--|----------------|----------------|
|  | More Difficult | Less Difficult |
| Summer   | 5              | 1              |
| Winter   | 3              | 1              |
| Fall   | 0              | 1              |
| None   | 1              | 5              |

<sup>\*</sup>Some participants provided more than one response.

Participants were asked how important CAP has been in helping them to make ends meet. Table IV-18 shows that 23 participants reported that CAP has been very important in helping them to make ends meet, and three participants reported that it has been somewhat important in helping them to make ends meet. Only one participant reported that CAP has not been at all important in helping her to make ends meet.

Table IV-18
Importance of Customer Assistance Program in Helping Make Ends Meet

| How important has CAP been in helping you to make ends meet? |      |  |
|--|------|--|
| Very Important/Has Made a Big Difference                     | 23   |  |
| Somewhat Important/Has Made a Difference                     | 3    |  |
| Not At All Important/Not Big Enough Benefit to Help          | . 1  |  |
| Don't Know   | 2    |  |
| Refused  | , 1  |  |
| Total  | . 30 |  |

#### Other Assistance

Participants were next asked if they had received other benefits or participated in other programs as a result of their participation in CAP. Table IV-19 shows that while 11 participants reported they had received other benefits or participated in other programs due to enrolling in CAP, 19 participants reported that they had not. Participants were also specifically asked whether they receive benefits from LIHEAP. Table IV-19 shows that 20 participants reported that they received benefits from LIHEAP, while 10 participants reported that they did not receive LIHEAP benefits.

Relevant participants next detailed the other benefits they had received or programs they had participated in as a result of enrolling in the Customer Assistance Program. Aside from LIHEAP, participants mentioned the following benefits and programs.

- Philadelphia Gas Works' Customer Responsibility Program (3 customers)
- PECO's Low Income Usage Reduction Program (1 customer)
- Budget billing with other utility companies (1 customer)

Table IV-19
Other Benefit Receipt or Program Participation
Due to Customer Assistance Program

| Have you received any other benefits or participated in any other programs a result of participating in CAP? Do you receive benefits from the Low-Income Home Energy Assistance Program? |                            |    |  |
|--|----------------------------|----|--|
|  | Any Benefit/Program LIHEAP |    |  |
| Yes  | 11                         | 20 |  |
| No   | 19                         | 10 |  |
| Total  | 30                         | 30 |  |

Participants who reported that they received benefits from LIHEAP were asked whether they received LIHEAP benefits before or after they began participating in CAP. Table IV-20 shows that 10 participants reported that they received LIHEAP benefits after they began

participating in CAP, while five participants reported that they received LIHEAP benefits before they began participating in CAP.

Table IV-20
Timeline of LIHEAP Participation

| Can you recall if you received LIHEAP before you began participating in CAP or after you began participating in CAP? |    |  |  |
|--|----|--|--|
| After Participating in CAP   |    |  |  |
| Before Participating in CAP  | 5  |  |  |
| Same Time  | 1  |  |  |
| Don't Know   | 4  |  |  |
| Total  | 20 |  |  |

### Satisfaction and Recommendations

Participants were finally asked about their overall satisfaction with CAP. Table IV-21 shows that 23 participants reported that they were very satisfied with CAP, and five participants reported that they were somewhat satisfied with CAP. Participants offered the following comments.

- I'm really grateful for [CAP]. It's one of the best programs I've seen in a while.
- I don't have any complaints about [CAP]. It's helping people out.
- [CAP] is a good program. It helped us for that time we were on it.

Table IV-21
Satisfaction with Customer Assistance Program

| Overall, how satisfied have you been with PECO's CAP? |   |  |  |
|---|---|--|--|
| Very Satisfied 23                                     |   |  |  |
| Somewhat Satisfied                                    | 5 |  |  |
| Not Too Satisfied                                     | 1 |  |  |
| Not At All Satisfied 1                                |   |  |  |
| Total 30  |   |  |  |

Participants who reported that they were not very satisfied with CAP were asked about the reasons for their dissatisfaction. Participants offered the following comments.

- It's supposed to help poor people, people who have disabilities. But they do nothing.
- I think that there was a change since I started CAP. I'm not sure I receive the same benefits that I did before.
- I'd like them to give us more money, like they did a couple years ago.

Participants were next asked about recommendations they had for CAP. Participants offered the following ideas.

- Review applications more quickly. [One participant reported that it took PECO a year to approve his CAP application.]
- Better communication from PECO about payments, shutoff notices, re-certification timelines, etc.
- Connect the CAP application with local public assistance programs so that applicants on public assistance can more easily provide proof of income and other necessary documentation.

Finally, participants were also asked to share any last thoughts or ideas about CAP. Participants offered the following comments.

- I just wish they'd lower the prices because they don't let us go on different programs.
- Sometimes trying to get through [to customer service] to find out information is hard.
- [CAP should have] consistency regarding making sure that the customers know what needs to be paid, without finding out the hard way later. If a person is going to pay a certain amount, and then he gets called later [to make further payments], if he has already budgeted for other things, something can get turned off due to that individual not being properly informed.

### C. Summary of Findings and Recommendations

Findings from the interviews conducted with participants in the Customer Assistance Program are summarized in this section.

### • Status Confirmation

o Participation: All respondents were aware that they participated in CAP, whether currently or in the past year.

#### • Enrollment and Recertification

- O Awareness: Thirteen participants said they found out about CAP from a PECO representative, six participants said they found out from a friend or relative, and five participants said they found out from a local, community action, government, or social service agency.
- o Beginning of Participation: Whereas 20 participants indicated that they began participating in CAP two or more years ago, four participants said they began participating one year ago, and three participants said they began participating this year.
- Reasons for Enrolling: The main reason that 16 participants enrolled in CAP was to lower their utility bills. Nine participants enrolled in CAP because they had low or fixed income or finances, and five participants enrolled because they needed help and felt that CAP could offer assistance.
- O Difficult Parts of Enrollment: A majority of participants said that no parts of the CAP application process presented any difficulty for them.

- Overall Difficulty of Enrollment: All but two participants stated that it was not at all
  difficult to enroll in CAP. The application process appears to be smooth for most
  participants.
- Recertification: Of the 17 participants who reported that they had completed a CAP recertification, 16 felt that re-certifying was not at all difficult, while one participant felt that re-certifying was somewhat difficult.

### • CAP Understanding and Impact

- o Understanding of Benefits: Most participants reported that they had a good understanding of CAP benefits. However, five participants said they did not have a good understanding of these benefits.
- O Program Benefits: The CAP benefit most commonly mentioned, noted by 26 participants, was lower or more affordable utility bills. Participants also identified the following other program benefits: reduced money or arrearages owed to PECO, help for low-income families and people, and promotion of environmentally-friendly behaviors.
- Other Program Benefits: When asked directly whether they viewed lower bills as a benefit of CAP, all but one participant affirmed that they did. When asked whether they viewed arrearage forgiveness as a benefit of CAP, all but three participants affirmed that they did.
- o Single Most Important Program Benefit: Nineteen participants stated that they view lower utility bills as the most important benefit of CAP. Other participants identified CAP's help for low-income people and families, reduced arrearages, and the ability to afford other bills as the most important benefits of the program.
- o Bill Payment: While 21 participants stated it was very difficult to pay their PECO bills prior to enrolling in the program, only one stated that it was very difficult to do so while participating in CAP. Based on this feedback, CAP seems to have an important impact on participants' energy affordability.
- O Awareness of Monthly Credits: While 12 participants reported that they receive monthly credits through CAP, 10 participants said that they do not receive monthly credits, and eight participants indicated that they did not know whether they receive monthly credits.
- o Payment of Full PECO Bill: All 30 participants reported that they pay their full PECO payment each month.
- o Variation in CAP Credits: Only eight participants stated that they were aware of monthly changes in the size of the credits they received from CAP. Of these

participants, five said it is more difficult to pay their PECO bills in the summer, and three said it is more difficult to pay their PECO bills in the winter.

o Importance of Program in Making Ends Meet: Twenty-three participants said that CAP was very important in helping them to make ends meet, and an additional three participants described CAP as somewhat important in helping them to make ends meet.

### Other Assistance

- Other Benefit Receipt or Program Participation: While 19 participants said that they had not received other benefits or participated in other programs as a result of participating in CAP, 11 participants stated that they had. Programs and benefits mentioned by these participants included LIHEAP, PECO's Low Income Usage Reduction Program, Philadelphia Gas Works' Customer Responsibility Program, and budget billing plans with other utility companies. CAP appears to be important in connecting customers with additional benefits.
- o LIHEAP Participation: When prompted about their participation in LIHEAP specifically, 10 participants stated that they did not receive benefits from LIHEAP, while 20 participants stated they did receive LIHEAP benefits. Of these participants, five said they received LIHEAP benefits before they began participating in CAP, and 10 participants said they received LIHEAP benefits after participating in CAP. CAP appears to succeed in connecting customers to LIHEAP.

### Satisfaction and Recommendations

- O Satisfaction: Twenty-three participants stated that they were very satisfied with CAP, and five participants stated that they were somewhat satisfied with CAP.
- Reasons for Dissatisfaction: Participants who reported that they were not very satisfied with CAP were asked to provide explanations for their responses. Most of these participants indicated dissatisfaction with the size of the benefits provided by CAP. Two participants indicated dissatisfaction with the program's client communications.
- o Participant Recommendations: Participants offered the following ideas for program improvement: quicker application review, improved program communications, and connection of the CAP application to public assistance programs.

# V. Participant Survey

APPRISE conducted a quantitative survey with current and recent CAP participants. The goals of the survey were to document challenges in program enrollment and re-certification, participants' understanding of CAP benefits, perceived impact of CAP on financial and other outcomes, and overall CAP satisfaction. This section furnishes a summary of the interviews and their findings.

### A. Methodology

This section provides a description of the survey implementation and response rates.

### Survey Implementation

APPRISE sent advance letters to the sample of CAP participants that was selected for the survey. The letter announced the survey, notified potential respondents that they would be called to participate, explained the purpose of the survey, and gave potential respondents the option to call APPRISE using a toll-free number to complete the survey at their convenience.

APPRISE staff were responsible for conducting the survey. A researcher from APPRISE trained interviewers on the survey instrument and monitored survey implementation. The training session provided interviewers with an overview of the project and furnished strategies to provide clarification and elicit acceptable responses through neutral probing techniques. Following the training session, interviewers were also trained on how to use the computerized version of the survey to record customer responses.

Telephone interviews were conducted between October 8, 2018 and November 9, 2018. During this time period, 428 interviews were completed. Most respondents were interviewed through outbound telephone calls, though several respondents completed the survey by calling in to APPRISE. In response to several respondents' requests to complete their interviews in Spanish, APPRISE also prepared a Spanish language translation of the survey instrument, which was utilized to interview 16 Spanish-speaking respondents.

### Response Rates

A sample of 1,148 current CAP participants was selected for the interviews. The sample was comprised of 574 customers who only had a calculation for the annual electric CAP credit in the program data and 574 customers who had a calculation for the annual electric and the annual gas CAP credit in the program data. Only active 2017 CAP participants with calculated CAP credits (either positive or zero) were included in the sample. Table V-1 details the outcomes of attempted surveys with this sample.

• Number selected: A total of 574 electric CAP customers and 574 combination CAP customers were selected to participate in the survey. Between these two respondent groups, the final sample consisted of 1,148 respondents.

• Unusable: Researchers determined 138 respondents to be unusable due to missing, unavailable, disconnected, or incorrect phone numbers. An additional 21 respondents who claimed to have no familiarity with CAP were also deemed unusable. Comprising 159 respondents in total, these unusable cases are not included in the denominator of the response rate or the cooperation rate. They are included in the denominator of the completed interview rate.

- Non-interviews: A total of 179 respondents who refused to complete the interview, could not complete the interview because of a language barrier, or asked to be called back at a later time but did not complete the interview during the field period were classified as non-interviews. These respondents are included in the denominator of the cooperation rate, the response rate, and the completed interview rate.
- Unknown eligibility: There were 382 respondents who did not answer their phones and therefore had unknown eligibility to complete the interview. These households are not included in the denominator of the cooperation rate. They are included in the denominator of the response rate and the completed interview rate.
- Cooperation rate: The cooperation rate is the percent of eligible households contacted who completed the survey. This is calculated as the number of completed interviews divided by the number of completed interviews plus the number of non-interviews (refusals plus non-completed call backs). Overall, this survey achieved a 76 percent cooperation rate.
- Response rate: The response rate represents the number of completed interviews divided by the number of completed interviews plus the number of non-interviews (refusals plus non-completed call backs) plus all cases of unknown eligibility (due to answering machines). This survey attained a 47 percent response rate.
- Completed interview rate: The completed interview rate is the percentage of households selected that completed the survey. This survey attained a 37 percent completed interview rate.

Table V-1
Sample and Response Rates

|                      | Total Sample Statistics |      |
|----------------------|-------------------------|------|
|                      | #                       | %    |
| Number Selected      | 1,148                   | 100% |
| Unusable             | 159                     | 14%  |
| Non-Interviews       | 179                     | 16%  |
| Unknown Eligibility  | 382                     | 33%  |
| Completed Interviews | 428                     | 37%  |

|                          | Total Sample Statistics |   |
|--------------------------|-------------------------|---|
|                          | #                       | % |
| Cooperation Rate         | 76%                     |   |
| Response Rate            | 47%                     |   |
| Completed Interview Rate | 37%                     |   |

Table V-2 displays interview outcomes by respondent group. Of the 574 electric CAP customers who were selected for the interviews, a total of 234 interviews were completed, with an overall response rate of 50 percent. Of the 574 combination CAP customers who were selected for the interviews, a total of 194 interviews were completed, with a response rate of 45 percent.

Table V-2
Number of Completed Interviews by Respondent Group

|                      | Respondent Group |                |       |  |  |  |
|----------------------|------------------|----------------|-------|--|--|--|
|                      | Electric Only    | Electric & Gas | Total |  |  |  |
| Total Selected       | 574              | 574            | 1148  |  |  |  |
| Completed Interviews | 234              | 194            | 428   |  |  |  |
| Response Rate        | 50%              | 45%            | 47%   |  |  |  |

### Weights

Electric CAP and combination CAP customers were selected at different rates for the survey to allow for a large sample of each group. Survey weights were calculated to provide an overall response that accounts for this differential sampling, and some differentials in response. These weights were applied to tabulations of the full sample of respondents. Because of the weights, the total of the electric CAP and the combination CAP does not equal the total column.

# B. Survey Findings

This section reviews the findings from the CAP survey. Findings are presented on the following topics.

- Unemployment and Assistance
- CAP Participation
- Enrollment and Recertification
- CAP Understanding
- CAP Impact
- CAP Credits
- Other Assistance
- CAP Satisfaction

### Unemployment and Assistance

Survey respondents were asked two questions to provide additional financial data that are not available in program records. (Additional program data will be analyzed later in the report.) First, participants were asked whether any member of their household was unemployed and looking for work in the past year. Table V-3 shows that 28 percent of respondents reported that at least one household member was unemployed and looking for work in the past year.

Table V-3
Unemployment in Past Twelve Months

| In the past 12 months, was any member of your household unemployed and looking for work? |        |         |                      |      |     |      |  |  |
|--|--------|---------|----------------------|------|-----|------|--|--|
| Respondent Group   |        |         |                      |      |     |      |  |  |
|  | Electr | ic Only | Electric & Gas Total |      |     |      |  |  |
|  | #      | %       | #                    | %    | #   | %    |  |  |
| Yes  | 65     | 28%     | 58                   | 30%  | 120 | 28%  |  |  |
| No   | 167    | 71%     | 136                  | 70%  | 305 | 71%  |  |  |
| Refused  | 2      | 1%      | 0                    | 0%   | 3   | 1%   |  |  |
| Total  | 234    | 100%    | 194                  | 100% | 428 | 100% |  |  |

Respondents were also asked whether in the past year any member of their household had received benefits from Temporary Assistance for Needy Families, Supplemental Security Income, Food Stamps, or general assistance or public assistance. Table V-4 shows that 69 percent of respondents reported that their households had received at least one of these types of benefits in the past year.

Table V-4
Assistance Benefits in the Past Twelve Months

In the past 12 months, did you or any member of your household receive

|            | Respondent Group |         |        |          |       |      |  |  |
|------------|------------------|---------|--------|----------|-------|------|--|--|
|            | Electr           | ic Only | Electr | ic & Gas | Total |      |  |  |
|            | #                | %       | #      | %        | #     | %    |  |  |
| Yes        | 162              | 69%     | 130    | 67%      | 295   | 69%  |  |  |
| No         | 69               | 29%     | 64     | 33%      | 129   | 30%  |  |  |
| Don't Know | 1                | < 1%    | 0      | 0%       | 2     | < 1% |  |  |
| Refused    | 2                | 1%      | 0      | 0%       | 3     | 1%   |  |  |
| Total      | 234              | 100%    | 194    | 100%     | 428   | 100% |  |  |

### **CAP** Participation

At the outset of the survey, respondents were asked if they were currently participating in PECO's CAP, or if they had participated in CAP within the past year. If necessary, they were reminded that the program provides assistance with current PECO bills and past due PECO bills. Customers were not eligible for the survey if they reported that they were not participating in CAP currently or had not participated in CAP within the past year. Table V-5 shows that 93 percent of respondents reported that they were currently participating in CAP and seven percent reported that they had participated in CAP within the past year.

Table V-5
CAP Participation

| Are you currently part<br>Have you participated in PE |                  |         |        |          |       |      |  |  |
|---|------------------|---------|--------|----------|-------|------|--|--|
|   | Respondent Group |         |        |          |       |      |  |  |
|   | Electr           | ic Only | Electr | ic & Gas | Total |      |  |  |
|   | #                | %       | #      | %        | #     | %    |  |  |
| Currently Participating                               | 218              | 93%     | 183    | 94%      | 400   | 93%  |  |  |
| Participated within Past Year                         | 16               | 7%      | 11     | 6%       | 28    | 7%   |  |  |
| Total   | 234              | 100%    | 194    | 100%     | 428   | 100% |  |  |

Respondents were asked when they began participating in CAP. Table V-6 shows that 65 percent of respondents reported that they joined CAP two or more years ago, 12 percent reported that they joined one year ago, and two percent reported that they joined this year (2018).

Table V-6
CAP Participation Length

| When did you begin participating in CAP? |                  |      |                |      |       |      |  |  |
|--|------------------|------|----------------|------|-------|------|--|--|
|  | Respondent Group |      |                |      |       |      |  |  |
|  | Electric Only    |      | Electric & Gas |      | Total |      |  |  |
|  | #                | %    | #              | %    | #     | %    |  |  |
| Two or More Years Ago                    | 151              | 65%  | 127            | 65%  | 277   | 65%  |  |  |
| One Year Ago                             | 29               | 12%  | 23             | 12%  | 53    | 12%  |  |  |
| This Year                                | 6                | 3%   | 3              | 2%   | 10    | _ 2% |  |  |
| Don't Know                               | 47               | 20%  | 41             | 21%  | 87    | 20%  |  |  |
| Refused                                  | 1                | < 1% | 0              | 0%   | 2     | < 1% |  |  |
| Total                                    | 234              | 100% | 194            | 100% | 428   | 100% |  |  |

### **Enrollment and Recertification**

Respondents were asked how they learned about CAP. Table V-7 shows that 39 percent of respondents reported that they learned about CAP from a PECO representative and 16 percent reported that they learned about CAP from friends or relatives. Other respondents reported that they found out about CAP from agencies or elected officials or from mailings or notices sent with bills.

Table V-7
CAP Information Source

| How did you find out about CAP?  |                  |     |                |       |       |     |  |
|----------------------------------|------------------|-----|----------------|-------|-------|-----|--|
|                                  | Respondent Group |     |                |       |       |     |  |
|                                  | Electric Only    |     | Electric & Gas |       | Total |     |  |
|                                  | #                | %   | #              | %     | #     | %   |  |
| Observations                     | 234              |     |                | 194   |       | 428 |  |
| PECO Representative              | 91               | 39% | 79             | 41%   | 168   | 39% |  |
| Friend or Relative/Word of Mouth | 37               | 16% | 37             | 19%   | 70    | 16% |  |
| Agency/Elected Official          | 29               | 12% | 24             | 12%   | 53    | 12% |  |
| Notice Sent with Bill/Mailing    | 19               | 8%  | 15             | 8%    | 34    | 8%  |  |
| Online Materials                 | 5                | 2%  | 3              | 2%    | 9     | 2%  |  |
| On CAP Previously                | 4                | 2%  | 2              | 1%    | 7     | 2%  |  |
| PGW                              | 2                | 1%  | 0              | 0%    | 3     | 1%  |  |
| Other                            | 8                | 3%  | 3              | 2%    | 13    | 3%  |  |
| Don't Know                       | 38               | 16% | 28             | . 14% | 68    | 16% |  |
| Refused                          | 3                | 1%  | 2              | 1%    | 5     | 1%  |  |

<sup>\*</sup>Totals do not add up to 100% as some participants provided more than one response.

Respondents were next asked why they decided to apply for CAP. Table V-8 shows that the most common response, reported by 44 percent of respondents, was that CAP offered lower utility bills. In addition, 36 percent of respondents reported that they applied because they needed help, and 30 percent reported that they applied because they had low or fixed income or finances. Other respondents reported that they applied because they were disabled, unemployed, or hoping to reduce their PECO arrearages.

Table V-8
CAP Application Reason

| Why did y                          | you decid | e to apply t | for CAP? | ,         |       |     |  |
|------------------------------------|-----------|--------------|----------|-----------|-------|-----|--|
|                                    |           |              | Responde | ent Group |       |     |  |
|                                    | Electr    | ric Only     | Electr   | ic & Gas  | Total |     |  |
|                                    | #         | %            | #        | %         | #     | %   |  |
| Observations                       | 2         | 34           |          | 194       | 4     | 128 |  |
| Lower Utility Bills                | 104       | 44%          | 82       | 42%       | 189   | 44% |  |
| Needed Help                        | 84        | 36%          | 70       | 36%       | 154   | 36% |  |
| Low/Fixed Income or Finances       | 69        | 29%          | 65       | 34%       | 129   | 30% |  |
| Disabled                           | 18        | 8%           | 8        | 4%        | 30    | 7%  |  |
| Unemployed/Lost Job                | 13        | 6%           | 4        | 2%        | 21    | 5%  |  |
| Reduce Arrearages                  | 7         | 3%           | 6        | 3%        | 13    | 3%  |  |
| Was Eligible                       | 4         | 2%           | 2        | 1%        | 7     | 2%  |  |
| Keep Utility Service On            | 3         | 1%           | 1        | 1%        | 5     | 1%  |  |
| Recommended by PECO Representative | 2         | 1%           | 4        | 2%        | 5     | 1%  |  |
| Other                              | 3         | 1%           | 3        | 2%        | 6     | 1%  |  |
| Don't Know                         | 2         | 1%           | 0        | 0%        | 3     | 1%  |  |
| Refused                            | 0         | 0%           | 1        | 1%        | 0     | 0%  |  |

<sup>\*</sup>Totals do not add up to 100% as some participants provided more than one response.

Respondents were asked how difficult it was to apply for CAP. Table V-9 shows that 74 percent reported that it was not at all difficult to apply, 13 percent reported that it was not too difficult, seven percent reported that it was somewhat difficult, and two percent said it was very difficult.

Table V-9
CAP Application Difficulty

|                      | How diffic       | cult was it | to apply fo | or CAP?  |       |     |  |  |  |  |  |
|----------------------|------------------|-------------|-------------|----------|-------|-----|--|--|--|--|--|
|                      | Respondent Group |             |             |          |       |     |  |  |  |  |  |
|                      | Electr           | ic Only     | Electr      | ic & Gas | Total |     |  |  |  |  |  |
|                      | #                | %           | #           | %        | #     | %   |  |  |  |  |  |
| Very Difficult       | 6                | 3%          | 4           | 2%       | 11    | 2%  |  |  |  |  |  |
| Somewhat Difficult   | 18               | 8%          | 11          | 6%       | 31    | 7%  |  |  |  |  |  |
| Not Too Difficult    | 28               | 12%         | 36          | 19%      | 56    | 13% |  |  |  |  |  |
| Not At All Difficult | 175              | 75%         | 135         | 70%      | 316   | 74% |  |  |  |  |  |
| Don't Know           | 6                | 3%          | 6           | 3%       | 11    | 3%  |  |  |  |  |  |

|         | How diffi | cult was it t                     | o apply fo | or CAP? |     |      |  |  |  |  |
|---------|-----------|-----------------------------------|------------|---------|-----|------|--|--|--|--|
|         |           | Respondent Group                  |            |         |     |      |  |  |  |  |
|         | Electr    | Electric Only Electric & Gas Tota |            |         |     |      |  |  |  |  |
|         | #         | %                                 | #          | %       | #   | %    |  |  |  |  |
| Refused | 1         | < 1%                              | 2          | 1%      | 2   | 1%   |  |  |  |  |
| Total   | 234       | 100%                              | 194        | 100%    | 428 | 100% |  |  |  |  |

Respondents who reported some difficulty in applying for CAP were asked which part of the application process had been most difficult for them. Table V-10 shows that respondents were most likely to state that providing proof of income and filling out the application were the most challenging part of the CAP application.

Table V-10
Difficult Aspects of CAP Enrollment

| What part of a               | pplying fo | r CAP did | you find | most difficu   | lt? |        |
|------------------------------|------------|-----------|----------|----------------|-----|--------|
|                              |            |           | Respond  | ent Group      |     |        |
|                              | Electr     | ic Only   | Electr   | Electric & Gas |     | otal . |
|                              | #          | %         | #        | %              | #   | %      |
| Application Wasn't Difficult | 175        | 75%       | 135      | 70%            | 316 | 74%    |
| Providing Proof of Income    | 15         | 6%        | 9        | 5%             | 26  | 6%     |
| Filling out the Application  | 8          | 3%        | 7        | 4%             | 15  | 3%     |
| Sending in the Application   | 4          | 2%        | 7        | 4%             | 9   | 2%     |
| Understanding Instructions   | 5          | 2%        | 2        | 1%             | 8   | 2%     |
| The Application Process      | 3          | 1%        | 4        | 2%             | 6   | 1%     |
| Getting an Application       | 1          | < 1%      | 2        | 1%             | 2   | 1%     |
| None                         | 7          | 3%        | 9        | 5%             | 14  | 3%     |
| Other                        | 6          | 3%        | 4        | 2%             | 11  | 2%     |
| Don't Know                   | 8          | 3%        | 11       | 6%             | 16  | 4%     |
| Refused                      | 2          | 1%        | 4        | 2%             | 5   | 1%     |
| Total                        | 234        | 100%      | 194      | 100%           | 428 | 100%   |

Respondents were next asked whether they had ever re-certified for CAP. If necessary, they were reminded that recertifying means providing an update to PECO about their household and income levels. Table V-11 shows that 73 percent of respondents reported that they had re-certified for CAP.

Table V-11
CAP Recertification

|            | Have   | you ever re                  | -certified | for CAP? |     |      |  |  |  |  |  |  |
|------------|--------|------------------------------|------------|----------|-----|------|--|--|--|--|--|--|
|            |        | Respondent Group             |            |          |     |      |  |  |  |  |  |  |
|            | Electr | Electric Only Electric & Gas |            |          |     |      |  |  |  |  |  |  |
|            | #      | %                            | #          | %        | #   | %    |  |  |  |  |  |  |
| Yes        | 170    | 73%                          | 140        | 72%      | 311 | 73%  |  |  |  |  |  |  |
| No         | 49     | 21%                          | 40         | 21%      | 89  | 21%  |  |  |  |  |  |  |
| Don't Know | 14     | 6%                           | 14         | 7%       | 27  | 6%   |  |  |  |  |  |  |
| Refused    | 1      | < 1%                         | 0          | 0%       | 2   | < 1% |  |  |  |  |  |  |
| Total      | 234    | 100%                         | 194        | 100%     | 428 | 100% |  |  |  |  |  |  |

Respondents who reported that they had re-certified for CAP were asked how difficult this was. Table V-12 shows that the majority of respondents reported that it was not at all difficult to re-certify, three percent reported it was very difficult, eight percent reported that it was somewhat difficult, and 12 percent reported that it was not too difficult.

Table V-12 CAP Recertification Difficulty

| H                    | low diffic       | ult was it to | recertify | for CAP? | -     |      |  |  |  |  |  |
|----------------------|------------------|---------------|-----------|----------|-------|------|--|--|--|--|--|
|                      | Respondent Group |               |           |          |       |      |  |  |  |  |  |
|                      | Electr           | Electric Only |           | ic & Gas | Total |      |  |  |  |  |  |
|                      | #                | %             | #         | %        | #     | %    |  |  |  |  |  |
| Very Difficult       | 5                | 3%            | 4         | 3%       | 9     | 3%   |  |  |  |  |  |
| Somewhat Difficult   | 14               | 8%            | 12        | 9%       | 26    | 8%   |  |  |  |  |  |
| Not Too Difficult    | 21               | 12%           | 16        | 11%      | 38    | 12%  |  |  |  |  |  |
| Not At All Difficult | 126              | 74%           | 103       | 74%      | 230   | 74%  |  |  |  |  |  |
| Don't Know           | 2                | 1%            | 2         | 1%       | 4     | 1%   |  |  |  |  |  |
| Refused              | 2                | 1%            | 3         | 2%       | 4     | 1%   |  |  |  |  |  |
| Total                | 170              | 100%          | 140       | 100%     | 311   | 100% |  |  |  |  |  |

Respondents who reported some difficulty in recertifying for CAP were asked which part of the recertification process had been most difficult for them. Table V-13 shows that ten percent reported that providing proof of income was most difficult and four percent reported that sending in the application was most difficult.

Table V-13
Difficult Aspects of CAP Recertification

| What part of rece                | ertifying f | or CAP di | d you find | most difficu   | ılt? |      |
|----------------------------------|-------------|-----------|------------|----------------|------|------|
| ,                                |             |           | Respond    | ent Group      |      |      |
| ٠,                               | Electr      | ic Only   | Electi     | Electric & Gas |      | otal |
|                                  | #           | %         | #          | %              | #    | %    |
| Recertification Wasn't Difficult | 126         | 74%       | 103        | 74%            | 230  | 74%  |
| Providing Proof of Income        | 18          | 11%       | 6          | 4%             | 30   | 10%  |
| Sending In the Application       | 7           | 4%        | 7          | 5%             | 13   | 4%   |
| Understanding Instructions       | 4           | 2%        | 1          | 1%             | 6    | 2%   |
| Waiting for Approval             | 1           | 1%        | 1          | 1%             | 2    | 1%   |
| Filling Out the Application      | 1           | 1%        | 0          | 0%             | 2    | < 1% |
| No Particular Part               | 2           | 1%        | 3          | 2%             | 4    | 1%   |
| Other                            | 5           | 3%        | 10         | 7%             | 11   | 4%   |
| Don't Know                       | 4           | 2%        | · 2        | 1%             | 7    | 2%   |
| Refused                          | 2           | 1%        | 5          | 4%             | 5    | 2%   |
| Total                            | 170         | 100%      | 140        | 100%           | 311  | 100% |

### **CAP** Understanding

Respondents were asked if they felt that they had a good understanding of the benefits provided by CAP. Table V-14 shows that 81 percent reported that they had a good understanding of these benefits.

Table V-14 Understanding of CAP Benefits

| •          |        | Respondent Group |         |         |       |     |  |  |  |  |  |
|------------|--------|------------------|---------|---------|-------|-----|--|--|--|--|--|
| •          | Electr | ic Only          | Electri | c & Gas | Total |     |  |  |  |  |  |
|            | #      | %                | #       | %       | #     | %   |  |  |  |  |  |
| Yes        | 189    | 81%              | 158     | 81%.    | 346   | 81% |  |  |  |  |  |
| No .       | 36     | 15%              | 33      | 17%     | 67    | 16% |  |  |  |  |  |
| Don't Know | 8      | 3%               | 3       | 2%      | 13    | 3%  |  |  |  |  |  |

| Do you feel that | you have a good | l understai      | nding of th | ne benefits p | rovided | by CAP? |  |  |  |  |  |
|------------------|-----------------|------------------|-------------|---------------|---------|---------|--|--|--|--|--|
|                  |                 | Respondent Group |             |               |         |         |  |  |  |  |  |
|                  | Electr          | ic Only          | Electr      | ric & Gas     | Total   |         |  |  |  |  |  |
|                  | #               | %                | #           | %             | #       | %       |  |  |  |  |  |
| Refused          | 1               | < 1%             | 0           | 0%            | 2       | < 1%    |  |  |  |  |  |
| Total            | 234             | 100%             | 194         | 100%          | 428     | 100%    |  |  |  |  |  |

Respondents were asked what they perceived as the benefits of CAP. Table V-15 shows that 58 percent of respondents reported that lower bills were a benefit of the program. Additionally, 21 percent reported that help for their families and low-income people was a benefit, 11 percent reported that saving money was a benefit, and eight percent reported that energy conservation/reduction was a benefit. Other respondents cited keeping utility service on, reduced arrearages, and budget billing as program benefits.

Table V-15 CAP Benefits

| What do yo                        | ou feel ar | e the benef | its of CAP | ??        |       |      |  |
|-----------------------------------|------------|-------------|------------|-----------|-------|------|--|
| -                                 | -          |             | Responde   | ent Group |       |      |  |
|                                   | Electr     | ic Only     | Electr     | ic & Gas  | Total |      |  |
|                                   | #          | %           | #          | %         | #     | %    |  |
| Observations                      | 2          | 34          | 1          | 194       | ,     | 428  |  |
| Lower Bills                       | 133        | 57%         | 119        | 61%       | 247   | 58%  |  |
| Helps My Family/Low-Income People | 52         | 22%         | 31         | 16%       | 91    | 21%  |  |
| Saving Money                      | 24         | 10%         | 25         | 13%       | 46    | 11%  |  |
| Energy Conservation/Reduction     | 18         | 8%          | 16         | 8%        | 33    | 8%   |  |
| Keeping Utility Service On        | 15         | 6%          | 12         | 6%        | 27    | 6%   |  |
| Reduced Arrearages                | 11         | 5%          | 5          | 3%        | 19    | 4%   |  |
| Budget Billing                    | 6          | 3%          | 10         | 5%        | 13    | 3%   |  |
| Eases Financial Struggles         | 6          | 3%          | 5          | 3%        | 11    | 3%   |  |
| Good Customer Service             | 4          | 2%          | 5          | 3%        | 8     | 2%   |  |
| Referral to Other Programs        | 4          | 2%          | 5          | 3%        | 8     | 2%   |  |
| Other                             | 9          | 4%          | 13         | 7%        | 19    | 4%   |  |
| Don't Know                        | 20         | 9%          | 8          | 4%        | 33    | 8%   |  |
| Refused                           | 1          | < 1%        | 1          | 1%        | 2     | < 1% |  |

<sup>\*</sup>Totals do not add up to 100% as some participants provided more than one response.

Respondents were specifically asked whether they felt that lower bills were a benefit of CAP. Table V-16 shows that 94 percent reported that they did view lower bills as a program

benefit. Participants were also asked whether they felt that receiving a monthly reduction in their past due balance was a benefit of CAP. Table V-16 shows that 75 percent reported that they did view reductions in their past due balance as a program benefit.

Table V-16 Prompted CAP Benefits

|                  |                                    | Do you f | eel that le | wer bills | /arrear: | age redu | ction is              | a benefit | of CAP | ?    |     |      |
|------------------|------------------------------------|----------|-------------|-----------|----------|----------|-----------------------|-----------|--------|------|-----|------|
|                  |                                    |          | Lowe        | r Bills   |          |          | Arrearage Forgiveness |           |        |      |     |      |
| Respondent Group |                                    |          |             |           |          |          | Respondent Group      |           |        |      |     |      |
|                  | Electric Only Electric & Gas Total |          |             |           | Electi   | ric Only | Electric              | & Gas     | Total  |      |     |      |
|                  | #                                  | %        | #           | %         | #        | %        | #                     | %         | #      | %    | #   | %    |
| Yes              | 220                                | 94%      | 183         | 94%       | 403      | 94%      | 172                   | 74%       | 157    | 81%  | 310 | 75%  |
| No               | 11                                 | 5%       | 6           | 3%        | 19       | 4%       | 28                    | 12%       | 20     | 10%  | 50  | 12%  |
| Don't Know       | 3                                  | 1%       | 5           | 3%        | 6        | 2%       | 30                    | 13%       | 16     | 8%   | 52  | 12%  |
| Refused          | 0                                  | 0%       | 0           | 0%        | 0        | 0%       | 4                     | 2%        | 1      | 1%   | 6   | 2%   |
| Total            | 234                                | 100%     | 194         | 100%      | 428      | 100%     | 234                   | 100%      | 194    | 100% | 428 | 100% |

Respondents were next asked what they viewed as the single most important benefit of CAP. Table V-17 shows that 39 percent reported that lower bills were the single most important CAP benefit, and 21 percent reported that help for their families and low-income people was the most important program benefit. Other respondents named saving money, keeping utility service on, reduced arrearages, and budget billing as the most important program benefit.

Table V-17
Most Important CAP Benefit

| What do you feel is t             | he single | most impoi | rtant bene | fit of CAP? |       |     |  |
|-----------------------------------|-----------|------------|------------|-------------|-------|-----|--|
|                                   |           |            | Responde   | ent Group   |       |     |  |
|                                   | Electr    | ic Only    | Electr     | ic & Gas    | Total |     |  |
|                                   | #         | %          | #          | %           | #     | %   |  |
| Lower/More Affordable Bills       | 89        | 38%        | 80         | 41%         | 165   | 39% |  |
| Helps My Family/Low-Income People | 50        | 21%        | 37         | 19%         | 90    | 21% |  |
| Saving Money                      | 20        | 9%         | 12         | 6%          | 35    | 8%  |  |
| Keeping Utility Service On        | 14        | 6%         | 9          | 5%          | 25    | 6%  |  |
| Reduced Arrearages                | 7         | 3%         | 11         | 6%          | 15    | 3%  |  |
| Budget Billing                    | 6         | 3%         | 6          | 3%          | 11    | 3%  |  |
| Can Afford Other Bills/Expenses   | 4         | 2%         | 1          | 1%          | 6     | 2%  |  |
| LIURP-Related Benefits            | 2         | 1%         | 3          | 2%          | 4     | 1%  |  |

| What do you fe             | el is the single | most impo | rtant bene | fit of CAP? |     |      |
|----------------------------|------------------|-----------|------------|-------------|-----|------|
|                            |                  |           | Responde   | ent Group   |     |      |
|                            | Electr           | ic Only   | Electr     | ric & Gas   | Т   | otal |
|                            | #                | %         | #          | %           | #   | %    |
| Extra Time to Pay Bill     | 2                | 1%        | 2          | 1%          | 4   | 1%   |
| Referral to Other Programs | 0                | 0%        | 3          | 2%          | 1   | < 1% |
| Other                      | 13               | 6%        | 6          | 3%          | 22  | 5%   |
| Don't Know                 | 24               | 10%       | 22         | 11%         | 45  | 10%  |
| Refused                    | 3                | 1%        | 2          | 1%          | 5   | 1%   |
| Total                      | 234              | 100%      | 194        | 100%        | 428 | 100% |

Respondents were also asked what they perceived as their responsibility as participants in CAP. Table V-18 shows that the most common response, reported by 76 percent of respondents, was keeping up with PECO payments. Others reported responsibilities including reporting changes in household income to PECO, reducing energy usage, participating in energy conservation, and recertifying.

Table V-18 CAP Participant Responsibilities

| As a participant in CAP, what is your underst         | anding o | f your res | ponsibilit | ty in the pi | rogram? |     |
|---|----------|------------|------------|--------------|---------|-----|
|   |          |            | Responde   | ent Group    |         |     |
|   | Electr   | ic Only    | Electri    | c & Gas      | To      | tal |
|   | #        | %          | #          | %            | #       | %   |
| Observations  | 2        | 34         | 1          | 94           | 4:      | 28  |
| Keep Up with Payments                                 | 178      | 76%        | 150        | 77%          | 326     | 76% |
| Report Changes in Household Income                    | 19       | 8%         | 23         | 12%          | 37      | 9%  |
| Reduce Energy Usage                                   | 20       | 9%         | 11         | 6%           | 34      | 8%  |
| Participate in Energy Reduction/Conservation Programs | 16       | 7%         | 11         | 6%           | 28      | 7%  |
| Recertify Every 1-2 Years                             | 16       | 7%         | 8          | 4%           | 27      | 6%  |
| Report Any Problems to PECO                           | l        | < 1%       | 6          | 3%           | 4       | 1%  |
| Apply for LIHEAP Each Season                          | 0        | 0%         | 1          | 1%           | 0       | 0%  |
| Other   | 7        | 3%         | 7          | 4%           | 13      | 3%  |
| Don't Know  | 11       | 5%         | 12         | 6%           | 21      | 5%  |
| Refused   | 2        | 1%         | 2          | 1%           | 4       | 1%  |

<sup>\*</sup>Totals do not add up to 100% as some participants provided more than one response.

# **CAP Impact**

Respondents were next asked how difficult it was to pay their monthly PECO bills both before participating in CAP and while participating in CAP. Table V-19A shows that 52 percent of electric CAP customers reported that it was very difficult to pay their PECO bills before participating in CAP, but only ten percent reported that it was very difficult to pay their bills while in CAP. While 61 percent of electric and gas CAP customers reported that it was very difficult to pay their PECO bills before participating in CAP, only 11 percent reported that it was very difficult to pay their bills while in CAP. The difference between respondents' reported difficulty of bill payment before and while participating in CAP was statistically significant at the 95 percent level.

Table V-19A
PECO Bill Payment Difficulty

|                      |        | How     | difficult i | s/was it to | o pay yo | ur month | ly PEC | O bill? |          |           |     |       |  |
|----------------------|--------|---------|-------------|-------------|----------|----------|--------|---------|----------|-----------|-----|-------|--|
|                      |        |         | Befor       | e CAP       |          |          |        |         | In (     | CAP       |     |       |  |
|                      |        |         | Respond     | ent Group   | p        |          |        | F       | Responde | ent Group | p   |       |  |
|                      | Electr | ic Only | Electri     | c & Gas     | Te       | otal     | Electr | ic Only | Electri  | c & Gas   | To  | Total |  |
|                      | #      | %       | #           | %           | #        | %        | #      | %       | #        | %         | #   | %     |  |
| Very Difficult       | 121    | 52%     | 119         | 61%         | 228      | 53%      | 24     | 10%     | 21       | 11%       | 44  | 10%   |  |
| Somewhat Difficult   | 76     | 32%     | 55          | 28%         | 136      | 32%      | 54     | 23%     | 65       | 34%       | 106 | 25%   |  |
| Not Too Difficult    | 10     | 4%      | 13          | 7%          | 20       | 5%       | 68     | 29%     | 56       | 29%       | 124 | 29%   |  |
| Not At All Difficult | 12     | 5%      | 3           | 2%          | 19       | 5%       | 83     | 35%     | 50       | 26%       | 145 | 34%   |  |
| Don't Know           | 5      | 2%      | 1           | 1%          | 8        | 2%       | 2      | 1%      | 1        | 1%        | 3   | 1%    |  |
| Refused              | 10     | 4%      | 3           | 2%          | 16       | 4%       | 3      | 1%      | 1        | 1%        | 5   | 1%    |  |
| Total                | 234    | 100%    | 194         | 100%        | 428      | 100%     | 234    | 100%    | 194      | 100%      | 428 | 100%  |  |

Table V-19B displays reported bill payment difficulty by whether respondents reported that their bills were higher or lower after joining CAP. While 64 percent of those who said their bills were higher on CAP said it was very difficult to pay their bills before joining CAP, 20 percent of that group said it was very difficult to pay their bills while in CAP. While 56 percent of those who reported that their bills were lower on CAP said it was very difficult to pay their bills before joining CAP, only six percent of those participants said that it was very difficult to pay their bills while in CAP.

Table V-19B
PECO Bill Payment Difficulty, by CAP Bill Impact

|                      | Н  | ow difficult is            | was it to p | ay your mont                | hly PECO I  | bill? |     |             |  |
|----------------------|----|----------------------------|-------------|-----------------------------|---|-------|-----|-------------|--|
|                      |    | Befor                      | re CAP      |                             |   | In C  | CAP | <del></del> |  |
|                      |    | Respond                    | ent Group   |                             | Respondent Group  |       |     |             |  |
|                      |    | nt Reported<br>ills on CAP | -           | nt Reported<br>Bills on CAP | Participant Reported Participant Reported Higher Bills on CAP Lower Bills on CA |       |     |             |  |
|                      | #  | %                          | #           | %                           | #   | %     | #   | %           |  |
| Very Difficult       | 32 | 64%                        | 144         | 56%                         | 10  | 20%   | 17  | 6%          |  |
| Somewhat Difficult   | 11 | 22%                        | 93          | 35%                         | 25  | 50%   | 58  | 22%         |  |
| Not Too Difficult    | 3  | 6%                         | 12          | 5%                          | 7   | 14%   | 91  | 35%         |  |
| Not At All Difficult | 3  | 6%                         | 6           | 2%                          | 8   | 16%   | 94  | 36%         |  |
| Don't Know           | 0  | 0%                         | 3           | 1%                          | 0   | 0%    | 2   | 1%          |  |
| Refused              | 1  | 2%                         | 5           | 2%                          | 0   | 0%    | 1   | < 1%        |  |
| Total                | 50 | 100%                       | 263         | 100%                        | 50  | 100%  | 263 | 100%        |  |

Table V-19C presents reported bill payment difficulty by poverty level. While 65 percent of respondents below 50 percent of the Federal Poverty Level (FPL) reported that it was very difficult to pay their bills before joining CAP, 54 percent of respondents between 51 and 100 percent of the FPL and 53 percent of respondents above 100 percent of the FPL reported the same. However, while participating in CAP, only 12 percent of the lowest poverty group, 11 percent of the middle poverty group, and ten percent of the highest group reported that it was very difficult to pay their bills. CAP appears to help equalize the circumstances of the lowest poverty level group.

Table V-19C
PECO Bill Payment Difficulty
By Poverty Level

|                      |      | How   | difficult i | s/was it t | o pay you | ır month | y PEC | O bill? |         | -       |              |     |
|----------------------|------|-------|-------------|------------|-----------|----------|-------|---------|---------|---------|--------------|-----|
|                      |      |       | Befor       | e CAP      |           |          |       |         | In      | CAP     |              |     |
|                      |      |       | Respond     | ent Grou   | p         |          |       |         | Respond | ent Gro | up           |     |
|                      | ≤50% | 6 FPL | 51-100      | % FPL      | 101-150   | )% FPL   | ≤50°  | % FPL   | 51-100  | % FPL   | 101-150% FPL |     |
|                      | #    | %     | #           | #          | %         | #        | #     | %       | #       | %       | #            | %   |
| Very Difficult       | 58   | 65%   | 117         | 54%        | 65        | 53%      | 11    | 12%     | 24      | 11%     | 44           | 10% |
| Somewhat Difficult   | 27   | 30%   | 63          | 29%        | 40        | 33%      | 21    | 24%     | 66      | 34%     | 106          | 25% |
| Not Too Difficult    | _ 1  | 1%    | 15          | 7%         | 7         | 6%       | 25    | 28%     | 63      | 29%     | 124          | 29% |
| Not At All Difficult | 1    | 1%    | 8           | 4%         | 6         | 5%       | 31    | 35%     | 60      | 26%     | 145          | 34% |
| Don't Know           | 0    | 0%    | 5           | 2%         | 1         | 1%       | 1     | 1%      | 0       | 1%      | 3            | 1%  |

|         |      | How              | difficult i | s/was it t | o pay you | r month | y PEC            | O bill? |        |       | ·       |       |
|---------|------|------------------|-------------|------------|-----------|---------|------------------|---------|--------|-------|---------|-------|
|         |      | Before CAP       |             |            |           |         |                  |         | In     | CAP   |         |       |
| •       |      | Respondent Group |             |            |           |         | Respondent Group |         |        |       |         |       |
|         | ≤50% | 6 FPL            | 51-100      | % FPL      | 101-150   | % FPL   | ≤50⁴             | % FPL   | 51-100 | % FPL | 101-150 | % FPL |
|         | #    | %                | #           | #          | %         | #       | #                | %       | #      | %     | #       | %     |
| Refused | 2    | 2%               | 7           | 3%         | 4         | 3%      | 0                | 0%      | 2      | 1%    | 5       | 1%    |
| Total   | 89   | 100%             | 215         | 100%       | 123       | 100%    | 89               | 100%    | 215    | 100%  | 123     | 100%  |

Table V-19D displays reported bill payment difficulty by whether respondents had a positive annual electric credit calculation compared to a zero dollar credit calculation (as reported in the program data). Both groups reported a big impact of CAP on their ability to pay PECO bills. While 59 percent of those with positive electric credit calculations reported that it was very difficult to pay their bills before joining CAP, only ten percent of these respondents reported that it was very difficult to pay their bills when participating in CAP. While 51 percent of those with zero electric credit calculations reported that it was very difficult to pay their bills before joining CAP, only 11 percent of these respondents reported that it was very difficult to pay their bills when participating in CAP.

Table V-19D
PECO Bill Payment Difficulty, by Annual CAP Electric Credit Calculation

|                      | Ho     | w difficult is                           | /was it to p | ay your mon            | thly PECO        | bill?                                   |  |      |  |
|----------------------|--------|--|--------------|------------------------|------------------|---|--|------|--|
|                      |        | Befor                                    | e CAP        |                        |                  | In C                                    | CAP  |      |  |
|                      |        | Responde                                 | ent Group    |                        | Respondent Group |   |  |      |  |
|                      | Nonzei | pants with<br>o Electric<br>Calculations | Electr       | nts with \$0 ic Credit | Nonzer           | oants with<br>o Electric<br>alculations | Participants with \$0 Electric Credit Calculations |      |  |
|                      | #      | %  | #            | %                      | #                | %                                       | #  | %    |  |
| Very Difficult       | 158    | 59%                                      | 82           | 51%                    | 27               | 10%                                     | 18   | 11%  |  |
| Somewhat Difficult   | 81     | 30%                                      | 50           | 31%                    | 73               | 27%                                     | 46   | 29%  |  |
| Not Too Difficult    | 12     | 4%                                       | 11           | 7%                     | 85               | 32%                                     | 39   | 24%  |  |
| Not At All Difficult | 7      | 3%                                       | 8            | 5%                     | 81               | 30%                                     | 52   | 33%  |  |
| Don't Know           | 5      | 2%                                       | 1            | 1%                     | 0                | 0%                                      | 3  | 2%   |  |
| Refused              | 5      | 2%                                       | 8            | 5%                     | 2                | 1%                                      | 2  | 1%   |  |
| Total                | 268    | 100%                                     | 160          | 100%                   | 268              | 100%                                    | 160  | 100% |  |

Respondents were asked whether they ever had to delay or skip paying other bills in order to make ends meet both before participating in CAP and while participating in CAP. Table V-20 shows that 75 percent of respondents reported that they did delay or skip paying other bills before participating in CAP but only 41 percent reported that they did so while in CAP.

The difference between reports of this problem before and while participating in CAP was statistically significant at the 95 percent level.

Table V-20 Challenges with Other Bills

|            | <u> </u> |         | Before   | e CAP    |     |      | 1      |         | in C    | CAP      |         |      |  |
|------------|----------|---------|----------|----------|-----|------|--------|---------|---------|----------|---------|------|--|
|            |          |         | Responde | nt Group | )   |      |        | R       | esponde | nt Group | <br>)   |      |  |
|            | Electr   | ic Only | Electric | c & Gas  | T   | otal | Electr | ic Only | Electri | c & Gas  | s Total |      |  |
|            | #        | %       | #        | %        | #   | %    | #      | %       | #       | %        | #       | %    |  |
| Yes        | 173      | 74%     | 150      | 77%      | 319 | 75%  | 94     | 40%     | 84      | 43%      | 174     | 41%  |  |
| No         | 49       | 21%     | 41       | 21%      | 90  | 21%  | 136    | 58%     | 108     | 56%      | 247     | 58%  |  |
| Don't Know | 8        | 3%      | 3        | 2%       | 13  | 3%   | 1      | < 1%    | 1       | 1%       | 2       | < 1% |  |
| Refused    | 4        | 2%      | 0        | 0%       | 6   | 1%   | 3      | 1%      | 1       | 1%       | 5       | 1%   |  |
| Total      | 234      | 100%    | 194      | 100%     | 428 | 100% | 234    | 100%    | 194     | 100%     | 428     | 100% |  |

Respondents were also asked, both before participating in CAP and while participating in CAP, whether there was a time they wanted to use their heat but could not because their heating system was broken and too costly to repair or replace. Table V-21 shows that while 29 percent of respondents reported that they had this problem before participating in CAP, 16 percent reported that they had this problem when participating in CAP. The difference between reports of this problem before and while participating in CAP was statistically significant at the 95 percent level.

Table V-21
Problems with Home Heating

|            |        |         | Before   | CAP      |     |      |        |         | In C    | CAP      |     |      |
|------------|--------|---------|----------|----------|-----|------|--------|---------|---------|----------|-----|------|
|            |        | ı       | Responde | nt Group | )   |      |        | R       | esponde | nt Group | )   |      |
|            | Electr | ic Only | Electri  | c & Gas  | Te  | otal | Electr | ic Only | Electri | c & Gas  | To  | tal  |
|            | #      | %       | #        | %        | #   | %    | #      | %       | #       | %        | #   | %    |
| Yes        | 69     | 29%     | 56       | 29%      | 126 | 29%  | 39     | 17%     | 28      | 14%      | 70  | 16%  |
| No         | 149    | 64%     | 135      | 70%      | 277 | 65%  | 191    | 82%     | 163     | 84%      | 351 | 82%  |
| Don't Know | 11     | 5%      | 3        | 2%       | 18  | 4%   | 2      | 1%      | 1       | 1%       | 3   | 1%   |
| Refused    | 5      | 2%      | 0        | 0%       | 8   | 2%   | 2      | 1%      | 2       | 1%       | 4   | 1%   |
| Total      | 234    | 100%    | 194      | 100%     | 428 | 100% | 234    | 100%    | 194     | 100%     | 428 | 100% |

Respondents were also asked whether their energy bills were higher, lower, or had not changed since joining CAP. Table V-22A shows that 60 percent of respondents reported that their bills were lower since joining CAP, 15 percent reported that their bills had not changed, and 12 percent reported that their bills were higher since joining CAP.

Table V-22A CAP Impact on Energy Bill

| •          |        |         | Respond | ent Group |     |      |
|------------|--------|---------|---------|-----------|-----|------|
|            | Electr | ic Only | Electr  | ic & Gas  | To  | otal |
|            | #      | %       | #       | %         | #   | %    |
| Higher     | 28     | 12%     | 23      | 12%       | 51  | 12%  |
| Lower      | 137    | 59%     | 126     | 65%       | 255 | 60%  |
| No Change  | 34     | 15%     | 28      | 14%       | 62  | 15%  |
| Varies     | 16     | 7%      | 6       | 3%        | 27  | 6%   |
| Other      | 2      | 1%      | 0       | 0%        | 3   | 1%   |
| Don't Know | 15     | 6%      | 11      | 6%        | 27  | 6%   |
| Refused    | 2      | 1%      | 0       | 0%        | 3   | 1%   |
| Total      | 234    | 100%    | 194     | 100%      | 428 | 100% |

Table V-22B displays reported changes in bill size by poverty level. While 70 percent of respondents below 50 percent of the FPL reported that their bills were lower since joining CAP, ten percent reported that their bills were higher since joining CAP. Participants at higher poverty levels were less likely to report that their bills were lower.

Table V-22B
CAP Impact on Energy Bill
By Poverty Level

|            |      |       | Responde | ent Group |         |        |
|------------|------|-------|----------|-----------|---------|--------|
|            | ≤50% | 6 FPL | 51-10    | 0% FPL    | 101-150 | 0% FPL |
|            | #    | %     | #        | %         | #       | %      |
| Higher     | 9    | 10%   | 28       | 13%       | 13      | 11%    |
| Lower      | 62   | 70%   | 122      | 57%       | 78      | 63%    |
| No Change  | 11   | 12%   | 31       | 14%       | 20      | 16%    |
| Varies     | . 3  | 3%    | 14       | 7%        | 5       | 4%     |
| Don't Know | 4    | 4%    | - 17     | 8%        | 5       | 4%     |

| As a participant has not changed in |      |       |         |           |              |      |  |
|-------------------------------------|------|-------|---------|-----------|--------------|------|--|
|                                     |      |       | Respond | ent Group |              |      |  |
|                                     | ≤50° | % FPL | 51-10   | 0% FPL    | 101-150% FPL |      |  |
|                                     | #    | %     | #       | %         | #            | %    |  |
| Refused                             | 0    | 0%    | 3       | 1%        | 2            | 2%   |  |
| Total                               | 89   | 100%  | 215     | 100%      | 123          | 100% |  |

Respondents were asked how important CAP had been in helping them to make ends meet. Table V-23A shows that 75 percent of respondents reported that CAP was very important and 17 percent reported that CAP was somewhat important.

Table V-23A CAP Importance

|                      |        |         | Responde | ent Group |     |      |
|----------------------|--------|---------|----------|-----------|-----|------|
|                      | Electr | ic Only | Electr   | ic & Gas  | To  | otal |
|                      | #      | %       | #        | %         | #   | %    |
| Very Important       | 175    | 75%     | 145      | 75%       | 320 | 75%  |
| Somewhat Important   | 40     | 17%     | 32       | 16%       | 73  | 17%  |
| Of Little Importance | 9      | 4%      | 8        | 4%        | 17  | 4%   |
| Not At All Important | 7      | 3%      | 7        | 4%        | 13  | 3%   |
| Don't Know           | 1      | < 1%    | 1        | 1%        | 2   | < 1% |
| Refused              | 2      | 1%      | 1        | 1%        | 3   | 1%   |
| Total                | 234    | 100%    | 194      | 100%      | 428 | 100% |

Table V-23B presents the reported importance of CAP by poverty level. While 82 percent of participants below 50 percent of the FPL reported that CAP was very important, nine percent reported that CAP was somewhat important. Participants at higher poverty levels were less likely to report that CAP was very important in helping them to make ends meet and more likely to report that CAP was somewhat important.

Table V-23B CAP Importance By Poverty Level

| Overall, how important has CAP been in helping you to make ends meet? |                  |       |       |        |        |        |  |  |  |  |
|---|------------------|-------|-------|--------|--------|--------|--|--|--|--|
|   | Respondent Group |       |       |        |        |        |  |  |  |  |
| · [   | ≤50°             | % FPL | 51-10 | 0% FPL | 101-15 | 0% FPL |  |  |  |  |
|   | #                | %     | #     | %      | #      | %      |  |  |  |  |
| Very Important  | 73               | 82%   | 161   | 75%    | 85     | 69%    |  |  |  |  |
| Somewhat Important  | 8                | 9%    | 37    | 17%    | 27     | 22%    |  |  |  |  |
| Of Little Importance  | 3                | 3%    | 10    | 5%     | 4      | 3%     |  |  |  |  |
| Not At All Important  | 4                | 4%    | 4     | 2%     | 6      | 5%     |  |  |  |  |
| Don't Know  | 0                | 0%    | 1     | < 1%   | 1      | 1%     |  |  |  |  |
| Refused   | 1                | 1%    | 2     | 1%     | 0      | 0%     |  |  |  |  |
| Total   | 89               | 100%  | 215   | 100%   | 123    | 100%   |  |  |  |  |

Table V-23C displays the reported importance of CAP in making ends meet by whether respondents had a nonzero calculated annual electric credit (as reported in program data). While 79 percent of those with a calculated nonzero annual electric credit reported that CAP was very important in helping them to make ends meet, 68 percent of those with a zero dollar calculated annual credit reported that CAP was very important in helping them to make ends meet.

Table V-23C
CAP Importance
By Calculated Annual Electric Credits

|                      | Respondent Group |                                       |  |      |  |  |  |
|----------------------|------------------|---------------------------------------|--|------|--|--|--|
|                      | Nonzero El       | ants with<br>ectric Credit<br>lations | Participants with \$0<br>Electric Credit<br>Calculations |      |  |  |  |
|                      | #                | %                                     | #  | %    |  |  |  |
| Very Important       | 212              | 79%                                   | 108  | 68%  |  |  |  |
| Somewhat Important   | 39               | 15%                                   | 33   | 21%  |  |  |  |
| Of Little Importance | 8                | 3%                                    | 9  | 6%   |  |  |  |
| Not At All Important | 6                | 2%                                    | 8  | 5%   |  |  |  |
| Don't Know           | 1                | < 1%                                  | 1  | 1%   |  |  |  |
| Refused              | 2                | 1%                                    | 1  | 1%   |  |  |  |
| Total                | 268              | 100%                                  | 160  | 100% |  |  |  |

### **CAP Credits**

Respondents were asked whether they received monthly credits through CAP. Table V-24A shows that 30 percent of respondents reported that they received monthly credits.

Table V-24A CAP Credit Receipt

|            |        | Respondent Group |        |          |       |      |  |  |  |  |
|------------|--------|------------------|--------|----------|-------|------|--|--|--|--|
|            | Electr | ic Only          | Electr | ic & Gas | Total |      |  |  |  |  |
|            | #      | %                | #      | %        | #     | %    |  |  |  |  |
| Yes        | 70     | 30%              | 57     | 29%      | 128   | 30%  |  |  |  |  |
| No         | 99     | 42%              | 77     | 40%      | 179   | 42%  |  |  |  |  |
| Don't Know | 64     | 27%              | 60     | 31%      | 120   | 28%  |  |  |  |  |
| Refused    | 1      | < 1%             | 0      | 0%       | 2     | < 1% |  |  |  |  |
| Total      | 234    | 100%             | 194    | 100%     | 428   | 100% |  |  |  |  |

Table V-24B displays reported receipt of CAP credits by calculated annual CAP electric credit, as reported in the program data. While 34 percent of those with nonzero electric credit calculations reported that they receive monthly credits from CAP, 22 percent of non-electric credit recipients reported that they receive monthly credits from CAP.

Table V-24B
CAP Credit Receipt
By Calculated Annual Electric Credits

| Do         | Do you receive monthly credits through CAP? |               |         |                                      |  |  |  |  |  |  |
|------------|---|---------------|---------|--------------------------------------|--|--|--|--|--|--|
|            | Respondent Group                            |               |         |                                      |  |  |  |  |  |  |
|            | Nonzero El                                  | ectric Credit | Electri | nts with \$0<br>c Credit<br>llations |  |  |  |  |  |  |
|            | #   | %             | #       | %                                    |  |  |  |  |  |  |
| Yes        | 92  | 34%           | 35      | 22%                                  |  |  |  |  |  |  |
| No         | 104   | 38%           | 72      | 45%                                  |  |  |  |  |  |  |
| Don't Know | 71  | 26%           | 53      | 33%                                  |  |  |  |  |  |  |
| Refused    | 1   | < 1%          | 0       | 0%                                   |  |  |  |  |  |  |
| Total      | 268   | 100%          | 160     | 100%                                 |  |  |  |  |  |  |

Respondents who reported that they received monthly credits from CAP were asked whether they were aware of changes in the size of their credits from month to month. Table V-25

shows that 16 percent reported that they did notice monthly changes in the size of their credits, while ten percent reported that they did not notice any monthly changes.

Table V-25
Awareness of Changes in CAP Credits

|                              |        |         | Responde | nt Group |       |      |
|------------------------------|--------|---------|----------|----------|-------|------|
|                              | Électr | ic Only | Electri  | ic & Gas | Total |      |
|                              | #      | %       | #        | %        | #     | %    |
| Yes                          | 37     | 16%     | 29       | 15%      | 67    | 16%  |
| No                           | 24     | 10%     | 18       | 9%       | 43    | 10%  |
| Not Aware of Monthly Credits | 164    | 70%     | 137      | 71%      | 300   | 70%  |
| Don't Know                   | 9      | 4%      | 10       | 5%       | 17    | 4%   |
| Total                        | 234    | 100%    | 194      | 100%     | 428   | 100% |

Respondents were asked whether they found it harder to pay their PECO bills during any parts of the year. Table V-26 shows that while 38 percent of electric CAP customers reported that paying their bills was not harder in any part of the year, 26 percent reported that paying their bills was harder in the winter, and 23 percent reported that paying their bills was harder in the summer. While 30 percent of electric and gas CAP customers reported that paying their bills was not harder in any part of the year, 39 percent reported that paying their bills was harder during the winter.

Respondents were also asked whether they found it easier to pay their PECO bills during any parts of the year. Table V-26 shows that while 41 percent of electric-only customers reported that paying their bills was not easier in any part of the year, 20 percent reported that paying their bills was easier in the summer, and 16 percent reported that paying their bills was easier in the winter. While 33 percent of electric and gas customers reported that paying their bills was not easier in any part of the year, 23 percent reported that it was easier to pay their bills during the summer.

Table V-26 Seasonal Difficulty of Bill Payment

| Are th             | ere certa | in parts | of the yea | r when y | ou find | it <u>harder</u> | /easier       | to pay yo | ur PEC         | O bill?  |       |      |
|--------------------|-----------|----------|------------|----------|---------|------------------|---------------|-----------|----------------|----------|-------|------|
|                    | Harder    |          |            |          |         |                  |               | Easier    |                |          |       |      |
|                    |           | 1        | Responde   | nt Group | )       |                  |               | R         | esponde        | nt Group | )     |      |
|                    | Electr    | ic Only  | Electric   | & Gas    | Total   |                  | Electric Only |           | Electric & Gas |          | Total |      |
|                    | #         | %        | #          | %        | #       | %                | #             | %         | #              | %        | #     | %    |
| None               | 88        | 38%      | 58         | 30%      | 155     | 36%              | 95            | 41%       | 63             | 33%      | 168   | 39%  |
| Summer             | 54        | 23%      | 29         | 15%      | 93      | 22%              | 47            | 20%       | 44             | 23%      | 88    | 21%  |
| Winter             | 60        | 26%      | 76         | 39%      | 120     | 28%              | 38            | 16%       | 18             | 9%       | 64    | 15%  |
| Spring             | 3_        | 1%       | 0          | 0%       | 5       | 1%               | 14            | 6%        | 20             | 10%      | 29    | 7%   |
| Fall               | 1         | < 1%     | 0          | 0%       | 2       | < 1%             | 6             | 3%        | 7              | 4%       | 12    | 3%   |
| Summer & Winter    | 14        | 6%       | 17         | 9%       | 28      | 6%               | 0             | 0%        | 0              | 0%       | 0     | 0%   |
| Other Combinations | 2         | 1%       | 2          | 1%       | 4       | 1%               | 17            | 7%        | 29             | 15%      | 37    | 9%   |
| Varies             | 0         | 0%       | 2          | 1%       | 1       | < 1%             | 0             | 0%        | 0              | 0%       | 0     | 0%   |
| Other              | 0         | 0%       | 1          | 1%       | 0       | 0%               | 3             | 1%        | 3              | 2%       | 6     | 1%   |
| Don't Know         | 4         | 2%       | 4          | 2%       | 8       | 2%               | 7             | 3%        | 8              | 4%       | 6     | 1%   |
| Refused            | 8         | 3%       | 5          | 3%       | 14      | 3%               | 7             | 3%        | 2              | 1%       | 11    | 3%   |
| Total              | 234       | 100%     | 194        | 100%     | 428     | 100%             | 234           | 100%      | 194            | 100%     | 428   | 100% |

# Other Assistance

Respondents were asked if they received other benefits or participated in other programs as a result of participating in CAP. Table V-27 shows that while 62 percent of respondents reported that they did not receive other benefits or participate in other programs, 21 percent of electric CAP and 31 percent of electric and gas CAP customers said that they received benefits from LIHEAP. In addition, six percent reported that they received energy efficiency services.

Table V-27
Other Benefit Receipt or Program Participation

| Have you received any other benefits or participated in any other programs a result of participating in CAP? |                  |         |         |         |     |     |  |  |  |  |
|--|------------------|---------|---------|---------|-----|-----|--|--|--|--|
|  | Respondent Group |         |         |         |     |     |  |  |  |  |
| Ī  | Electri          | ic Only | Electri | c & Gas | To  | tal |  |  |  |  |
| •  | #                | %       | #       | %       | #   | %   |  |  |  |  |
| Observations   | 234              |         | 194     |         | 428 |     |  |  |  |  |
| None   | 148              | 63%     | 114%    | 59%     | 267 | 62% |  |  |  |  |
| LIHEAP   | 49               | 21%     | 60%     | 31%     | 97  | 22% |  |  |  |  |
| Energy Efficiency Services   | 13               | 6%      | 15%     | 8%      | 25  | 6%  |  |  |  |  |
| PGW CRP  | 14               | 6%      | 0%      | 0%      | 21  | 5%  |  |  |  |  |
| PECO LIURP   | 4                | 2%      | 1%      | 1%      | 6   | 2%  |  |  |  |  |
| Budget Billing   | 3                | 1%      | 2%      | 1%      | 5   | 1%  |  |  |  |  |
| Other  | 3                | 1%      | 2%      | 1%      | 5   | 1%  |  |  |  |  |
| Don't Know   | 5                | 2%      | 4%      | 2%      | 9   | 2%  |  |  |  |  |

<sup>\*</sup>Totals do not add up to 100% as some participants provided more than one response.

Respondents were specifically asked whether they received benefits from LIHEAP. Table V-28 shows that 73 percent of respondents reported that they did receive LIHEAP benefits.

Table V-28
LIHEAP Benefits

|                  | Do you receive benefits from the Federal Low-Income Home<br>Energy Assistance Program, also known as LIHEAP? |         |       |      |     |      |  |  |  |  |  |
|------------------|--|---------|-------|------|-----|------|--|--|--|--|--|
| Respondent Group |  |         |       |      |     |      |  |  |  |  |  |
|                  | Electr   | ic Only | Total |      |     |      |  |  |  |  |  |
|                  | #  | %       | #     | %    | #   | %    |  |  |  |  |  |
| Yes              | 173  | 74%     | 134   | 69%  | 313 | 73%  |  |  |  |  |  |
| No               | 57   | 24%     | 57    | 29%  | 108 | 25%  |  |  |  |  |  |
| Don't Know       | 4  | 2%      | 3     | 2%   | 7   | 2%   |  |  |  |  |  |
| Total            | 234  | 100%    | 194   | 100% | 428 | 100% |  |  |  |  |  |

Respondents who reported that they received LIHEAP benefits were asked whether they found out about LIHEAP from CAP. Table V-29 shows that 38 percent of electric CAP and 45 percent of combination CAP customers reported that they found out about LIHEAP from CAP.

Table V-29
Connection of CAP Participants with LIHEAP

| Did you find out about LIHEAP from CAP? |                                    |      |     |      |     |      |  |  |  |
|---|------------------------------------|------|-----|------|-----|------|--|--|--|
| <u> </u>                                | Respondent Group                   |      |     |      |     |      |  |  |  |
|   | Electric Only Electric & Gas Total |      |     |      |     |      |  |  |  |
|   | #                                  | %    | #   | %    | #   | %    |  |  |  |
| Yes                                     | 89                                 | 38%  | 88  | 45%  | 168 | 39%  |  |  |  |
| No                                      | 64                                 | 27%  | 40  | 21%  | 112 | 26%  |  |  |  |
| Does Not Receive LIHEAP                 | 61                                 | 26%  | 60  | 31%  | 115 | 27%  |  |  |  |
| Don't Know                              | 20                                 | 9%   | 6   | 3%   | 33  | 8%   |  |  |  |
| Total                                   | 234                                | 100% | 194 | 100% | 428 | 100% |  |  |  |

### **CAP Satisfaction**

Respondents were asked how satisfied they were with CAP overall. Table V-30A shows that while 71 percent of electric CAP customers reported that they were very satisfied with CAP, 23 percent reported that they were somewhat satisfied. While 64 percent of electric and gas CAP customers reported that they were very satisfied with CAP, 30 percent reported that they were somewhat satisfied.

Table V-30A CAP Satisfaction

| Overa                 | Overall, how satisfied have you been with CAP? |         |        |          |       |      |  |  |  |  |  |
|-----------------------|--|---------|--------|----------|-------|------|--|--|--|--|--|
|                       | Respondent Group                               |         |        |          |       |      |  |  |  |  |  |
|                       | Electr   | ic Only | Electr | ic & Gas | Total |      |  |  |  |  |  |
|                       | #  | %       | #      | %        | #     | %    |  |  |  |  |  |
| Very Satisfied        | 165  | 71%     | 125    | 64%      | 297   | 69%  |  |  |  |  |  |
| Somewhat Satisfied    | 53   | 23%     | 58     | 30%      | 102   | 24%  |  |  |  |  |  |
| Somewhat Dissatisfied | 9  | 4%      | 7      | 4%       | 16    | 4%   |  |  |  |  |  |
| Very Dissatisfied     | 4  | 2%      | 2      | 1%       | 7     | 2%   |  |  |  |  |  |
| Don't Know            | 0  | 0%      | 1      | 1%       | 0     | 0%   |  |  |  |  |  |
| Refused               | 3  | 1%      | 1      | 1%       | 5     | 1%   |  |  |  |  |  |
| Total                 | 234  | 100%    | 194    | 100%     | 428   | 100% |  |  |  |  |  |

Table V-30B displays reported CAP satisfaction by whether respondents reported having a good understanding of CAP benefits. While 77 percent of those who said they had a good understanding of CAP benefits reported that they were very satisfied, 26 percent of those who said they did not have a good understanding of CAP benefits reported that they were

very satisfied. The difference between these respondents' reported satisfaction with CAP was statistically significant at the 95 percent level.

Table V-30B
CAP Satisfaction
By Understanding of CAP Benefits

| Overall, how satisfied have you been with CAP? |                  |                             |  |      |  |  |  |  |  |
|--|------------------|-----------------------------|--|------|--|--|--|--|--|
|  | Respondent Group |                             |  |      |  |  |  |  |  |
|  | _                | d that they<br>CAP Benefits | Reported that they Do No<br>Understand CAP Benefit |      |  |  |  |  |  |
| ·  | #                | %                           | #  | %    |  |  |  |  |  |
| Very Satisfied                                 | 266              | _77%                        | 18   | 26%  |  |  |  |  |  |
| Somewhat Satisfied                             | 70               | 20%                         | 36   | 52%  |  |  |  |  |  |
| Somewhat Dissatisfied                          | 7                | 2%                          | 9  | 13%  |  |  |  |  |  |
| Very Dissatisfied                              | 1                | < 1%                        | 5  | 7%   |  |  |  |  |  |
| Don't Know                                     | 0                | 0%                          | 1  | 1%   |  |  |  |  |  |
| Refused  | 3                | 1%                          | 0  | 0%   |  |  |  |  |  |
| Total  | 347              | 100%                        | 69   | 100% |  |  |  |  |  |

Table V-30C presents reported CAP satisfaction by whether respondents reported that their bills were higher or lower after joining CAP. While 38 percent of respondents who said their bills were higher on CAP reported that they were very satisfied, 81 percent of respondents who said their bills were lower on CAP reported that they were very satisfied. The difference between these respondents' reported satisfaction with CAP was statistically significant at the 95 percent level.

Table V-30C CAP Satisfaction By CAP Impact on Bill

| Overall, how satisfied have you been with CAP? |    |   |     |      |  |  |  |
|--|----|---|-----|------|--|--|--|
|  |    | Respondent Group  |     |      |  |  |  |
|  |    | Participant Reported Higher Bills on CAP Lower Bills on CAP |     |      |  |  |  |
|  | #  | . %   | #   | %    |  |  |  |
| Very Satisfied                                 | 19 | 38%   | 214 | 81%  |  |  |  |
| Somewhat Satisfied                             | 22 | 44%   | 43  | 16%  |  |  |  |
| Somewhat Dissatisfied                          | 7  | 14%   | 3   | 1%   |  |  |  |
| Very Dissatisfied                              | 2  | 4%  | 1 . | < 1% |  |  |  |
| Refused  | 0  | 0%  | 2   | 1%   |  |  |  |

| Overall, how satisfied have you been with CAP? |    |   |     |                            |  |
|--|----|---|-----|----------------------------|--|
|  |    | Respondent Group                            |     |                            |  |
|  |    | Participant Reported<br>Higher Bills on CAP |     | nt Reported<br>ills on CAP |  |
|  | #  | %   | #   | %                          |  |
| Total  | 50 | 100%  | 263 | 100%                       |  |

Table V-30D displays reported CAP satisfaction by poverty level. While 64 percent of respondents between 51 and 100 percent of the FPL reported that they were very satisfied with CAP, 30 percent reported that they were somewhat satisfied. Respondents below 50 percent of the FPL and above 100 percent of the FPL were more likely to report that they were very satisfied with CAP and less likely to report that they were somewhat satisfied.

Table V-30D CAP Satisfaction By Poverty Level

| Overall, how satisfied have you been with CAP? |      |            |          |           |              |      |  |
|--|------|------------|----------|-----------|--------------|------|--|
|  |      | - <u>-</u> | Responde | ent Group |              |      |  |
|  | ≤50° | % FPL      | 51-10    | 0% FPL    | 101-150% FPL |      |  |
|  | #    | %          | #        | %         | #            | %    |  |
| Very Satisfied                                 | 62   | 70%        | 137      | 64%       | 91           | 74%  |  |
| Somewhat Satisfied                             | 20   | 22%        | 64       | 30%       | 26           | 21%  |  |
| Somewhat Dissatisfied                          | 4    | 4%         | 8        | 4%        | 4            | 3%   |  |
| Very Dissatisfied                              | 2    | 2%         | 2        | 1%        | 2            | 2%   |  |
| Don't Know                                     | 1    | 1%         | 0        | 0%        | 0            | 0%   |  |
| Refused  | 0    | 0%         | 4        | 2%        | 0            | 0%   |  |
| Total  | 89   | 100%       | 215      | 100%      | 123          | 100% |  |

Respondents were also asked if they felt unsatisfied with any parts of CAP. Table V-31 shows that while 69 percent reported that there was no part of the program with which they were unsatisfied, 15 percent reported that they were unsatisfied with CAP credits or benefits toward their bills, and five percent reported that they were unsatisfied with CAP's communication and transparency.

Table V-31 CAP Dissatisfaction Elements

| Are there any particular parts of CAP with which you feel unsatisfied? |                  |         |          |       |       |     |  |
|--|------------------|---------|----------|-------|-------|-----|--|
|  | Respondent Group |         |          |       |       |     |  |
|  | Electr           | ic Only | Electric | & Gas | Total |     |  |
|  | #                | %       | #        | %     | #     | %   |  |
| Observations   | 2                | 34      | 19       | )4    | 4     | 28  |  |
| None   | 162              | 69%     | 130      | 67%   | 295   | 69% |  |
| Program Credits/Benefits toward Bill                                   | 36               | 15%     | 27       | 14%   | 65    | 15% |  |
| Program Communication/Transparency                                     | 12               | 5%      | 8        | 4%    | 21    | 5%  |  |
| Program Application/ Recertification                                   | 7                | 3%      | 6        | 3%    | 13    | 3%  |  |
| Shutoff Notices/Terminations   | 5                | 2%      | 5        | 3%    | 9     | 2%  |  |
| Program Requirements   | 3                | 1%      | 5        | 3%    | 6     | 2%  |  |
| Lack of Flexibility/Payment Arrangements                               | 3                | 1%      | 4        | 2%    | 6     | 1%  |  |
| Arrearage Forgiveness  | 1                | < 1%    | 2        | 1%    | 2     | 1%  |  |
| Customer Service   | 3                | 1%      | 2        | 1%    | 5     | 1%  |  |
| Other  | 5                | 2%      | 6        | 3%    | 10    | 2%  |  |
| Don't Know   | 5                | 2%      | 3        | 2%    | 9     | 2%  |  |
| Refused  | 2                | 1%      | 1        | 1%    | 3     | 1%  |  |

<sup>\*</sup>Totals do not add up to 100% as some participants provided more than one response.

Respondents were finally asked how likely they were to continue to participate in CAP. Table V-32A shows that 84 percent of respondents reported that they were very likely to continue to participate in CAP, while 11 percent reported that they were somewhat likely to continue.

Table V-32A Continued CAP Participation

| How likely are you to continue to participate in CAP? |        |                              |     |     |     |       |  |  |
|---|--------|------------------------------|-----|-----|-----|-------|--|--|
|   |        | Respondent Group             |     |     |     |       |  |  |
|   | Electr | Electric Only Electric & Gas |     |     |     | Total |  |  |
|   | #      | %                            | #   | %   | #   | %     |  |  |
| Very Likely   | 297    | 84%                          | 165 | 85% | 361 | 84%   |  |  |
| Somewhat Likely                                       | 25     | 11%                          | 21  | 11% | 46  | 11%   |  |  |
| Not Too Likely  | 1      | < 1%                         | 2   | 1%  | 2   | 1%    |  |  |
| Not At All Likely                                     | 2      | 1%                           | 1   | 1%  | 3   | 1%    |  |  |
| Don't Know  | 5      | 2%                           | 4   | 2%  | 9   | 2%    |  |  |

| Н       | ow likely are y | ou to conti                        | ue to par | ticipate in C | AP? |      |
|---------|-----------------|------------------------------------|-----------|---------------|-----|------|
|         |                 |                                    | Responde  | ent Group     |     |      |
| :       | Electr          | Electric Only Electric & Gas Total |           |               |     |      |
|         | #               | %                                  | #         | %             | #   | %    |
| Refused | 4               | 2%                                 | 1         | 1%            | 6   | 2%   |
| Total   | 234             | 100%                               | 194       | 100%          | 428 | 100% |

Table V-32B displays reported chances of continued CAP participation by whether respondents reported having a good understanding of CAP benefits. While 87 percent of those who said they had a good understanding of CAP benefits reported that they were very likely to continue to participate, 70 percent of those who said they did not have a good understanding of CAP benefits reported that they were very likely to continue to participate. The difference between these respondents' reported chances of continued CAP participation was statistically significant at the 95 percent level.

Table V-32B
Continued CAP Participation
By Understanding of CAP Benefits

|                   |     | Respond                                       | lent Group |                                |
|-------------------|-----|---|------------|--------------------------------|
|                   | в - | Reported that they<br>Understand CAP Benefits |            | at they Do Not<br>CAP Benefits |
|                   | #   | %   | #          | %                              |
| Very Likely       | 303 | 87%   | 48         | 70%                            |
| Somewhat Likely   | 34  | 10%   | 12         | 17%                            |
| Not Too Likely    | 2   | 1%  | 1          | 1%                             |
| Not At All Likely | 1   | < 1%  | 2          | 3%                             |
| Don't Know        | 4   | 1%  | 4          | 6%                             |
| Refused           | 3   | 1%  | 2          | 3%                             |
| Total             | 347 | 100%  | 69         | 100%                           |

Table V-32C presents reported chances of continued CAP participation by whether respondents reported that their bills were higher or lower after joining CAP. While 60 percent of those who said their bills were higher on CAP reported that they were very likely to continue to participate, 91 percent of those who said their bills were lower on CAP reported that they were very likely to continue to participate. The difference between these groups' reported chances of continued CAP participation was statistically significant at the 95 percent level.

# Table V-32C Continued CAP Participation By CAP Impact on Bill

| How likely are you to continue to participate in CAP? |    |   |           |                           |  |
|---|----|---|-----------|---------------------------|--|
| ·   |    | Respond                                     | ent Group |                           |  |
|   |    | Participant Reported<br>Higher Bills on CAP |           | nt Reported<br>lls on CAP |  |
|   | #  | %   | #         | %                         |  |
| Very Likely   | 30 | 60%   | 240       | 91%                       |  |
| Somewhat Likely                                       | 13 | 26%   | 17        | 6%                        |  |
| Not Too Likely  | 1  | 2%  | 0         | 0%                        |  |
| Not At All Likely                                     | 1  | 2%  | 0         | 0%                        |  |
| Don't Know  | 4  | 8%  | 4         | 2%                        |  |
| Refused   | 1  | 2%  | 2         | 1%                        |  |
| Total   | 50 | 100%  | 263       | 100%                      |  |

# C. Summary of Findings

We conducted a telephone survey with 428 current and recent PECO CAP participants to understand their views on program participation, enrollment and recertification, CAP's impact on affordability, and satisfaction with the program overall. This section provides a summary of the survey results.

## Unemployment and Assistance

- Unemployment: Twenty-eight percent of respondents reported that at least one member of their household was unemployed and looking for work in the past year.
- Assistance: Sixty-nine percent of respondents reported that their households had received benefits from Temporary Assistance for Needy Families, Supplemental Security Income, Food Stamps, or general assistance or public assistance in the past year.

### **CAP Participation**

- CAP Participation: While 93 percent of respondents reported that they were currently participating in CAP, seven percent reported that they had participated in CAP in the past year.
- CAP Participation Length: While 65 percent of respondents reported that they began participating in CAP two or more years ago, 12 percent reported that they began participating one year ago, and two percent reported that they began participating this year (2018). Twenty percent did not know when they began participating.

# Enrollment and Recertification

• CAP Information Source: Thirty-nine percent of respondents stated that they found out about CAP from a PECO representative, 16 percent from friends or relatives, 12 percent from agencies or elected officials, and eight percent from PECO mailings.

- CAP Application Reason: Most respondents reported that they applied for CAP because they wanted to lower their bills, needed help, or had low or fixed income or finances. Others reported that they applied because they were disabled or unemployed.
- CAP Application Difficulty: While 74 percent of respondents reported that it was not at all difficult to apply for CAP, 13 percent reported that it was not too difficult, seven percent reported that it was somewhat difficult, and two percent said it was very difficult. Respondents were most likely to state that providing proof of income and filling out the application were the most challenging part of the CAP application.
- CAP Recertification: Seventy-three percent of respondents reported that they had previously re-certified for CAP. The majority of respondents reported that it was not at all difficult to recertify for CAP. Providing proof of income and sending in the application were the parts of recertification that were identified as challenging.

## CAP Understanding

- Understanding of CAP Benefits: Eighty-one percent of respondents reported that they had a good understanding of the benefits of CAP. When asked what they felt the benefits were, 58 percent reported lower bills, 21 percent reported help for their family or low-income households, and 11 percent reported saving money.
- Prompted CAP Benefits: When asked specifically about lower bills, 94 percent agreed that they were a benefit of CAP. When asked specifically about a reduction in money owed to PECO, 75 percent agreed that arrearage reduction was a benefit.
- Most Important CAP Benefit: While 39 percent viewed lower bills as the most important CAP benefit, others identified help for their families or low-income people, saving money, and keeping utility service on as the most important benefit.
- CAP Participant Responsibilities: When asked about their responsibility in CAP, 76 percent reported that it was to keep up with payments. Others reported that their responsibilities included reporting changes in household income, reducing energy usage, participating in energy conservation, and re-certifying.

### **CAP** Impact

• Difficulty of Bill Payment: While 53 percent of respondents reported it was very difficult to pay their PECO bills prior to CAP, only ten percent reported that it was very difficult to pay their PECO bills while participating in CAP.

• Challenges with Other Bills: While 75 percent of respondents reported that they delayed or skipped paying other bills before participating in CAP, only 41 percent reported that they did so while in CAP.

- Problems with Home Heating: Twenty-nine percent of respondents reported that before participating in CAP there was a time they wanted to use their heat but could not because their heating system was broken and too costly to repair or replace. Only 16 percent reported that they experienced this problem while in CAP.
- CAP Impact on Energy Bill: While 60 percent of respondents reported that their bills were lower since joining CAP, 12 percent reported that their bills were higher, and 15 percent reported that their bills had not changed. Seventy percent of participants below 50 percent of the poverty level reported that their bills were lower in CAP.
- CAP Importance: Seventy-five percent of respondents reported that CAP was very important in helping them to make ends meet and 17 percent reported that CAP was somewhat important. Eighty-two percent of respondents below 50 percent of the poverty level reported that CAP was very important.

# **CAP Credits**

- CAP Credit Receipt: When asked whether they received monthly credits from CAP, 30 percent reported that they did.
- Seasonal Difficulty of Bill Payment: While some respondents stated that their PECO bills were harder to pay in the winter and summer, some stated that they were easier to pay in the winter and summer.

#### Other Assistance

- Other Benefit Receipt or Program Participation: While a majority of respondents reported that they did not receive other benefits or participate in other programs as a result of participating in CAP, 22 percent reported that they received LIHEAP benefits, and six percent reported that they received benefits from energy efficiency services.
- LIHEAP Benefits: When specifically asked whether they received benefits from LIHEAP, nearly three-quarters of respondents reported that they did receive LIHEAP benefits. Thirty-nine percent of respondents reported that they found out about LIHEAP from CAP.

### **CAP Satisfaction**

- Overall Satisfaction with CAP: While 69 percent of respondents reported that they were very satisfied with CAP, 24 percent reported that they were somewhat satisfied.
  - o While 77 percent of those who said they had a good understanding of CAP benefits reported that they were very satisfied, 26 percent of those who said they did not have a good understanding of CAP benefits reported that they were very satisfied.

o While 81 percent of respondents who said that their bills were lower on CAP reported that they were very satisfied with CAP, 38 percent of those who said their bills were higher on CAP reported that they were very satisfied.

- CAP Dissatisfaction: While the majority of respondents reported that there were no parts of CAP with which they were unsatisfied, some respondents expressed dissatisfaction with CAP credits/benefits toward their bill and CAP communication/transparency.
- Continued CAP Participation: Eighty-four percent of respondents reported that they
  were very likely to continue to participate in CAP and 11 percent reported that they were
  somewhat likely to continue.
  - While 87 percent of those who said they had a good understanding of CAP benefits reported that they were very likely to continue to participate, 70 percent of those who said they did not have a good understanding of CAP benefits reported that they were very likely to continue to participate.
  - While 60 percent of those who said their bills were higher on CAP reported that they were very likely to continue to participate, 91 percent of those who said their bills were lower on CAP reported that they were very likely to continue to participate.

# VI. Impact Analysis Approach

APPRISE conducted in-depth analysis of PECO's customer, CAP, billing, payment, arrearages, collections, and usage data to assess the impact of CAP on energy affordability, bill payment, arrearage forgiveness, collections actions, and energy usage. This section describes the methodology used in the analysis.

# A. Research Goals and Methodology

There were several goals for the analysis.

- Characterize the CAP participants.
- Analyze CAP retention rates.
- Assess the impact of the CAP on energy affordability.
- Determine whether the CAP improves participants' bill payment compliance.
- Ascertain the impact of CAP participation on LIHEAP receipt.
- Evaluate whether the CAP impacts collections actions.
- Assess whether the CAP impacts the amount of energy used by program participants.

PECO provided customer, CAP, billing, payment, arrearages, collections, and usage data to APPRISE to allow for analysis of these issues.

# **Evaluation Treatment Group**

Customers who enrolled in CAP in 2017 and did not participate in the CAP in the year prior to enrollment were included as potential members of the treatment analysis group. This group was chosen for the analysis, as one full year of post-program data is required for an analysis of program impacts. We compared the characteristics and payment behavior of these customers in the year prior to CAP enrollment to those in the year following CAP enrollment.

In addition to analyzing characteristics and behavior for this select group of recent CAP enrollees, we analyzed data for all customers who participated in the CAP in the year prior to the implementation of the FCO (November 1, 2015 – October 31, 2016), all customers who participated in CAP in 2017, and all customers who participated in CAP in 2018.

#### Comparison Group

When measuring the impact of an intervention, it is necessary to recognize other exogenous factors that can impact changes in outcomes. Changes in a client's payment behavior and bill coverage rate, between the year preceding CAP enrollment and the year following enrollment, may be affected by many factors other than program services received. Some of these factors include changes in household composition or health of family members, changes in utility prices, changes in weather, and changes in the economy.

The ideal way to control for other factors that may influence payment behavior would be to randomly assign low-income customers to a treatment or control group. The treatment group would be given the opportunity to participate in the program first. The control group would not be given an opportunity to participate in the program until one full year later. This would

allow evaluators to determine the impact of the program by subtracting the change in behavior for the control group from the change in behavior for the treatment group. Such random assignment is rarely done in practice because of a desire to include all eligible customers in the benefits of the program or to target a program to those who are most in need.

A comparison group was constructed for the CAP data analysis to control for exogenous factors. The comparison group was designed to be as similar as possible to the treatment group, those who received services and who we are evaluating, so that the exogenous change for the comparison group is as similar as possible to those of the treatment group. We developed a comparison group using a sample of low-income nonparticipants, comprised of 2017 LIHEAP recipients. We requested data from PECO for customers who received LIHEAP in 2017 but who did not participate in CAP in 2017. The group of customers was replicated to represent customers who enrolled in the program in each quarter of 2017. A quasi intervention date of the middle of the quarter was chosen for each group to compare to the participating customers who enrolled in that quarter.

While the low-income nonparticipants are probably somewhat better off than the 2017 CAP enrollees because they did not need to enroll in the program, it is likely that the exogenous changes they experienced during the analysis period are similar to the changes experienced by the CAP participants.

For the CAP program impact analysis, we examined pre- and post-treatment statistics. The difference between the pre- and post-treatment statistics for the treatment group is considered the gross change. This is the actual change in behaviors and outcomes for those participants who were served by the program. Some of these changes may be due to the program, and some of these changes are due to other exogenous factors, but this is the customer's actual experience. The net change is the difference between the change for the treatment group and the change for the comparison group, and represents the actual impact of the program, controlling for other exogenous changes.

The data that were used for the study and comparison groups were as follows:

- 2017 CAP enrollee treatment group data extended from one year before the customer joined the CAP to one year after the customer joined the CAP.
- Low-income nonparticipant comparison group data included one year of data before the mid-point of the first quarter of 2017 to one year of data after the mid-point of the last quarter of 2017.

Table VI-1 describes the treatment and comparison groups that were analyzed.

Table VI-1
Treatment and Comparison Groups

|                          | 2017 Enrollee Treatment Group                                  | Nonparticipant<br>Comparison Group  |
|--------------------------|--|---|
| Group                    | 2017 CAP Enrollees   | Nonparticipants   |
| CAP Enrollment           | Last enrollment date is in 2017                                | None  |
| CAP Participation        | Did not participate in the CAP in the year prior to enrollment | Did not participate in CAP for the pre or post quasi-enrollment year                |
| Pre-participation Dates  | I year prior to enrollment                                     | One year prior to the quasi-enrollment dates of 2/15/17, 5/15/17, 8/15/17, 11/15/17 |
| Post-participation Dates | l year after enrollment  | One year after the quasi-enrollment dates of 2/15/17, 5/15/17, 8/15/17, 11/15/17    |

### B. Data Attrition

This section provides information on the reasons customers were excluded from the analysis and the percentage of eligible customers included in the analysis. Table VI-2 displays the attrition analysis for the 2017 CAP Enrollees. Customers were eligible to be included in the 2017 Enrollee Treatment Group if they enrolled in CAP in 2017, did not receive a CAP discount or arrearage forgiveness in the year prior to enrollment, and were not on the CAP rate in the year prior to enrollment. The table shows that 35 percent of eligible customers were included in the analysis. The most common reason that customers were excluded from the analysis was that they did not have at least 11 bills in the pre- and post-enrollment years. A small percentage of additional outliers were excluded from the analysis.

Table VI-2 2017 CAP Enrollees Attrition Analysis

| Exclusion Reason   | 2017<br>Enrollees |
|--|-------------------|
| Enrolled in CAP between 1/1/17-12/31/17                              | 32,653            |
| Did Not Receive CAP Discount in Year Prior to Enrollment             | 23,471            |
| Did Not Receive Arrearage Forgiveness in Year Prior to Enrollment    | 23,152            |
| Not on CAP Rate in Year Prior to Enrollment                          | 11,932            |
| On CAP Rate At Least 1 Month in Year Following Enrollment (Eligible) | 11,317            |
| First Bill After Enrollment Before 12/17                             | 10,468            |
| Included in Billing Data   | 10,468            |
| At Least 11 Bills in Pre- and Post-Enrollment Year                   | 4,108             |
| No More than 16 Bills in Pre- or Post-Enrollment Year                | 4,072             |
| Billing and Payment Outliers Removed                                 | 3,958             |
| Percent of Eligible  | 35%               |

Table VI-3 displays the attrition analysis for the 2017 CAP Enrollee Nonparticipant Comparison Group. Customers were eligible to be included if they were not on CAP in the pre and post quasi-enrollment years. The table shows that 42 to 56 percent of eligible customers were included in the analysis. The most common reason that customers were excluded from the analysis was that they did not have at least 11 bills in the pre- and post-enrollment years. A small percentage of additional outliers were excluded from the analysis.

Table VI-3
2017 CAP Enrollee Nonparticipant Comparison Group
Attrition Analysis

|   | 2017 En                 | rollee Compa        | rison          |
|---|-------------------------|---------------------|----------------|
| Exclusion Reason  | Electric<br>Non-Heating | Electric<br>Heating | Gas<br>Heating |
| In Low-Income Customer File                                   | 13,416                  | 3,936               | 5,084          |
| Not on CAP in Pre/Post Quasi-Enrollment Years                 | 10,221                  | 3,231               | 4,451          |
| No CAP Discount in Pre/Post Quasi-Enrollment Years (Eligible) | 10,215                  | 3,113               | 4,207          |
| Included in Billing Data                                      | 10,207                  | 3,112               | 4,172          |
| At Least 11 Pre and Post Bills                                | 5,774                   | 1,468               | 2,617          |
| No More than 16 Pre or Post Bills                             | 5,575                   | 1,447               | 2,568          |
| Billing and Payment Outliers Removed                          | 5,414                   | 1,304               | 2,370          |
| Percent of Eligible   | 53%                     | 42%                 | 56%            |

Table VI-4 displays the attrition analysis for the 2016, 2017, and 2018 CAP participants. Customers were eligible to be included in these groups if they were on the CAP rate for at least one month during the year analyzed. About 79 percent of eligible customers in each year were included. The most common reasons for exclusion were that they had fewer than 11 bills in the analysis year. A small percentage of additional outliers were excluded.

Table VI-4 All 2016, 2017, and 2018 CAP Participants Attrition Analysis

| Exclusion Reason                        | 2016 CAP<br>Participants | 2017 CAP<br>Participants | 2018 CAP<br>Participants |
|---|--------------------------|--------------------------|--------------------------|
| In CAP Customer & Program Files         | 187,884                  | 173,650                  | 157,654                  |
| On CAP Rate at Least 1 Month (Eligible) | 178,709                  | 165,394                  | 151,426                  |
| Included in Billing Data                | 177,532                  | 164,841                  | 150,951                  |
| At Least 11 Bills                       | 141,834                  | 131,060                  | 121,378                  |
| No More than 16 Bills                   | 141,733                  | 130,921                  | 121,140                  |
| Billing and Payment Outliers Removed    | 139,479                  | 129,921                  | 120,122                  |
| Percent of Eligible                     | 78%                      | 79%                      | 79%                      |

Table VI-5 displays the attrition analysis for the low-income CAP nonparticipants. Customers were eligible to be included in these groups if they were not on the CAP rate and did not receive a CAP discount during the year analyzed. The table shows that 42 to 74 percent of eligible customers were included in the analysis. The electric heating customers were less likely to have the data available, and the 2016 nonparticipants were less likely to have the data available than the 2017 nonparticipants. The most common reasons that customers were excluded from the analysis was that they did not have at least 11 bills in the analysis year. A small percentage of additional outliers were excluded from the analysis.

Table VI-5
All CAP Nonparticipants
Attrition Analysis

|                                      | 20             | l 6 Nonparticipa        | nts                 | 2017 Nonparticipants |                         |                     |  |
|--------------------------------------|----------------|-------------------------|---------------------|----------------------|-------------------------|---------------------|--|
| Exclusion Reason                     | Gas<br>Heating | Electric<br>Non-Heating | Electric<br>Heating | Gas<br>Heating       | Electric<br>Non-Heating | Electric<br>Heating |  |
| In Low-Income Customer File          | 1,271          | 3,354                   | 984                 | 1,271                | 3,354                   | 984                 |  |
| Not on CAP Rate                      | 1,091          | 2,575                   | 800                 | 1,246                | 3,243                   | 941                 |  |
| No CAP Discount (Eligible)           | 1,064          | 2,575                   | 785                 | 1,246                | 3,243                   | 941                 |  |
| Included in Billing Data             | 816            | 2,005                   | 546                 | 1,234                | 3,238                   | 941                 |  |
| At Least 11 Bills                    | 631            | 1,452                   | 364                 | 1,004                | 2,462                   | 653                 |  |
| No More than 16 Bills                | 630            | 1,435                   | 363                 | 990                  | 2,427                   | 650                 |  |
| Billing and Payment Outliers Removed | 586            | 1,408                   | 326                 | 915                  | 2,382                   | 584                 |  |
| Percent of Eligible                  | 55%            | 55%                     | 42%                 | 73%                  | 74%                     | 62%                 |  |

# VII. CAP Participant Demographics and Program Characteristics

This section provides information on the CAP participant demographics and the CAP participant characteristics.

# A. Customer Demographics

Table VII-1 displays the service type for all of the groups analyzed. The table shows that the majority of the participants and nonparticipants were electric only accounts. While 83 percent of each participant group had an electric only account, 74 to 76 percent of the comparison groups had an electric only account. Less than one percent had gas only accounts and these customers are not analyzed in the report.

Table VII-1 CAP Participants and Nonparticipants Service Type

|                |           | 2017 CAP         | CA      | P Particip | CAP Nonparticipants |       |       |
|----------------|-----------|------------------|---------|------------|---------------------|-------|-------|
|                | Enrollees | Comparison Group | 2016    | 2017       | 2018                | 2016  | 2017  |
| Observations   | 3,958     | 9,089            | 139,479 | 129,921    | 120,122             | 2,322 | 3,881 |
| Electric Only  | 83%       | 74%              | 83%     | 83%        | 83%                 | 75%   | 76%   |
| Gas Only       | < 1%      | 0%               | < 1%    | < 1%       | < 1%                | 0%    | 0%    |
| Electric & Gas | 17%       | 26%              | 17%     | 17%        | 17%                 | 25%   | 24%   |
| Total          | 100%      | 100%             | 100%    | 100%       | 100%                | 100%  | 100%  |

Table VII-2A displays the poverty level for the CAP participants. The table shows that about one quarter of the CAP participants had income at or below 50 percent of the poverty level, about 40 percent had income between 50 and 100 percent, and about 30 percent had income above 100 percent of the poverty level. Electric and gas customers were more likely to be in the 101 to 150 percent of poverty group than the electric only customers.

Table VII-2A
All CAP Participants and 2017 Enrollee Treatment Group
Poverty Level

| Poverty Level          | 2012 CAT |                | CAP Participants |             |        |           |                |        |  |
|------------------------|----------|----------------|------------------|-------------|--------|-----------|----------------|--------|--|
|                        | 2017 CAF | Enrollees      | E                | lectric Onl | у      | E         | Electric & Gas |        |  |
| Electric Only Electric |          | Electric & Gas | 2016 2017 2018   |             |        | 2016 2017 |                | 2018   |  |
| Observations           | 3,224    | 637            | 101,305          | 101,971     | 98,002 | 21,073    | 20,803         | 20,230 |  |
| ≤ 50%                  | 28%      | 24%            | 21%              | 23%         | 24%    | 22%       | 24%            | 26%    |  |
| 51% - 100%             | 40%      | 37%            | 47%              | 48%         | 49%    | 37%       | 39%            | 41%    |  |
| 101% - 150%            | 31%      | 39%            | 32%              | 29%         | 27%    | 41%       | 36%            | 34%    |  |
| Total                  | 100%     | 100%           | 100%             | 100%        | 100%   | 100%      | 100%           | 100%   |  |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis, 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VII-2B displays the poverty level for the CAP nonparticipants. The table shows that the distribution is similar to that of the CAP participants, but these customers were somewhat more likely to be in the group above 100 percent of the poverty level and less likely to be in the group between 51 and 100 percent of the poverty level.

Table VII-2B
All CAP Nonparticipants and 2017 Enrollee Comparison Group
Poverty Level

| Poverty Level | 2017 CA       | P Enrollee     | CAP Nonparticipants |         |          |                |  |  |  |
|---------------|---------------|----------------|---------------------|---------|----------|----------------|--|--|--|
|               | Compari       | son Group      | Electr              | ic Only | Electric | Electric & Gas |  |  |  |
|               | Electric Only | Electric & Gas | 2016                | 2017    | 2016     | 2017           |  |  |  |
| Observations  | 1,901         | 5,571          | 458                 | 735     | 1,347    | 2,432          |  |  |  |
| ≤ 50%         | 21%           | 28%            | 21%                 | 25%     | 27%      | 31%            |  |  |  |
| 51% - 100%    | 25%           | 32%            | 28%                 | 27%     | 33%      | 34%            |  |  |  |
| 101% - 150%   | 54%           | 40%            | 52%                 | 47%     | 40%      | 35%            |  |  |  |
| Total         | 100%          | 100%           | 100%                | 100%    | 100%     | 100%           |  |  |  |

Note: 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis, 386 Electric Only and 131 Electric & Gas customers were excluded from the 2016 Nonparticipants analysis, and 534 Electric Only and 180 Electric & Gas customers were excluded from the 2017 Nonparticipants analysis due to missing poverty level data.

Table VII-3A displays the income source for the CAP participants. The table shows that the most common specified income source for the CAP participants was employment, followed by SSI, and then retirement income.

Table VII-3A
All CAP Participants and 2017 Enrollee Treatment Group
Income Source

|                            | 2017 CA       | P Enrollees    |             | CAP Participants |                |        |        |        |  |  |  |
|----------------------------|---------------|----------------|-------------|------------------|----------------|--------|--------|--------|--|--|--|
|                            | 2017 CA       | E              | lectric Onl | y                | Electric & Gas |        |        |        |  |  |  |
|                            | Electric Only | Electric & Gas | 2016        | 2017             | 2018           | 2016   | 2017   | 2018   |  |  |  |
| Observations               | 3,297         | 655            | 115,113     | 107,654          | 99,361         | 24,032 | 22,004 | 20,252 |  |  |  |
| Employment                 | 30%           | 39%            | 23%         | 25%              | 24%            | 29%    | 31%    | 32%    |  |  |  |
| SSI                        | 15%           | 9%             | 23%         | 26%              | 27%            | 16%    | 18%    | 19%    |  |  |  |
| Social Security or Pension | 19%           | 16%            | 21%         | 22%              | 22%            | 18%    | 19%    | 19%    |  |  |  |
| Public Assistance          | 4%            | 1%             | 4%          | 4%               | 5%             | 1%     | 2%     | 2%     |  |  |  |
| Unemployment               | 4%            | 3%             | 2%          | 2%               | 2%             | 2%     | 2%     | 2%     |  |  |  |
| Other                      | 28%           | 32%            | 27%         | 22%              | 19%            | 32%    | 28%    | 25%    |  |  |  |
| Total                      | 100%          | 100%           | 100%        | 100%             | 100%           | 100%   | 100%   | 100%   |  |  |  |

Table VII-3B displays the income source for the CAP nonparticipants. The table shows that as with the CAP participants, the most common specified income source was employment, followed by SSI, and then retirement income. However, comparison group customers were most likely to have an "Other" source of income.

Table VII-3B
All CAP Nonparticipants and 2017 Enrollee Comparison Group
Income Source

|                            | 2017 CA       | P Enrollee     | C.     | CAP Nonparticipants |      |      |  |  |  |
|----------------------------|---------------|----------------|--------|---------------------|------|------|--|--|--|
|                            | Comparis      | Electri        | c Only | Electric & Gas      |      |      |  |  |  |
|                            | Electric Only | Electric & Gas | 2016   | 2017                | 2016 | 2017 |  |  |  |
| Observations               | 6,719         | 2,370          | 1,733  | 2,966               | 589  | 915  |  |  |  |
| Employment                 | 29%           | 33%            | 25%    | 28%                 | 30%  | 31%  |  |  |  |
| SSI                        | 11%           | 7%             | 11%    | 12%                 | 6%   | 7%   |  |  |  |
| Social Security or Pension | 13%           | 15%            | 14%    | 11%                 | 15%  | 14%  |  |  |  |
| Public Assistance          | 3%            | 1%             | 3%     | 4%                  | 1%   | 2%   |  |  |  |
| Unemployment               | 3%            | 3%             | 3%     | 2%                  | 4%   | 3%   |  |  |  |
| Other                      | 41%           | 41%            | 44%    | 42%                 | 43%  | 44%  |  |  |  |
| Total                      | 100%          | 100%           | 100%   | 100%                | 100% | 100% |  |  |  |

Table VII-4A displays the annual household income for the CAP participants. The table shows that about 40 percent of electric only customers and 30 percent of electric and gas customers had annual household income below \$10,000. Mean annual income was about \$13,000 for the electric only participants and about \$16,000 for the electric and gas participants.

Table VII-4A
All CAP Participants and 2017 Enrollee Treatment Group
Annual Household Income

|                     | ****          |                | CAP Participants |          |          |                |          |          |  |
|---------------------|---------------|----------------|------------------|----------|----------|----------------|----------|----------|--|
|                     | 2017 CAI      | E              | Electric Only    |          |          | Electric & Gas |          |          |  |
|                     | Electric Only | Electric & Gas | 2016             | 2017     | 2018     | 2016           | 2017     | 2018     |  |
| Observations        | 3,224         | 637            | 101,305          | 101,971  | 98,002   | 21,073         | 20,803   | 20,230   |  |
| ≤\$10,000           | 40%           | 30%            | 41%              | 44%      | 45%      | 31%            | 34%      | 35%      |  |
| \$10,001 - \$20,000 | 40%           | 39%            | 40%              | 40%      | 39%      | 40%            | 40%      | 40%      |  |
| > \$20,000          | 21%           | 32%            | 19%              | 17%      | 15%      | 30%            | 26%      | 24%      |  |
| Total               | 100%          | 100%           | 100%             | 100%     | 100%     | 100%           | 100%     | 100%     |  |
| Mean Annual Income  | \$13,821      | \$16,298       | \$14,108         | \$13,375 | \$12,930 | \$16,839       | \$15,661 | \$14,964 |  |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis, 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VII-4B displays the annual household income for the CAP nonparticipants. The table shows that the electric only nonparticipants had annual income that is somewhat higher than the CAP participants. Mean annual income was about \$19,000 for the electric only nonparticipants and about \$16,000 for the electric and gas nonparticipants.

Table VII-4B
All CAP Nonparticipants and 2017 Enrollee Comparison Group
Annual Household Income

|                     | 2017 CA       | P Enrollee     | CAP Nonparticipants |          |                |          |  |  |  |
|---------------------|---------------|----------------|---------------------|----------|----------------|----------|--|--|--|
| Income Group        | Compari       | son Group      | Electri             | ic Only  | Electric & Gas |          |  |  |  |
|                     | Electric Only | Electric & Gas | 2016                | 2017     | 2016           | 2017     |  |  |  |
| Observations        | 1,901         | 5,571          | 458                 | 735      | 1,347          | 2,432    |  |  |  |
| ≤\$10,000           | 23%           | 36%            | 24%                 | 27%      | 36%            | 39%      |  |  |  |
| \$10,001 - \$20,000 | 36%           | 35%            | 37%                 | 38%      | 36%            | 34%      |  |  |  |
| > \$20,000          | 41%           | 29%            | 39%                 | 35%      | 28%            | 27%      |  |  |  |
| Total               | 100%          | 100%           | 100%                | 100%     | 100%           | 100%     |  |  |  |
| Mean Annual Income  | \$19,755      | \$16,262       | \$19,242            | \$18,214 | \$16,143       | \$15,193 |  |  |  |

Note: 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis, 386 Electric Only and 131 Electric & Gas customers were excluded from the 2016 Nonparticipants analysis, and 534 Electric Only and 180 Electric & Gas customers were excluded from the 2017 Nonparticipants analysis due to missing poverty level data.

Table VII-5A displays the total amount due (not including pre-program arrearages) at the time the data were downloaded for the CAP participants. The 2016 and 2017 CAP data were downloaded in October 2018 and the 2018 CAP data were downloaded in January 2019. The table shows that about half of the participants had no amount owed, and one quarter to one third had an amount less than \$250 owed. The mean amount owed was about \$200 for electric only customers and about \$300 for electric and gas customers.

Table VII-5A
All CAP Participants and 2017 Enrollee Treatment Group
Total Amount Due at Time of Data Download

|                 | 2015 6 4 5    | \ F 11         |         | <u> </u>   | CAP Part | ticipants |        |        |
|-----------------|---------------|----------------|---------|------------|----------|-----------|--------|--------|
|                 | 2017 CAF      | P Enrollees    | E       | lectric On | ly       | Ele       | as     |        |
|                 | Electric Only | Electric & Gas | 2016    | 2017       | 2018     | 2016      | 2017   | 2018   |
| Observations    | 3,297         | 655            | 115,113 | 107,654    | 99,361   | 24,032    | 22,004 | 20,525 |
| \$0             | 54%           | 57%            | 46%     | 53%        | 57%      | 47%       | 53%    | 55%    |
| \$1 - \$250     | 32%           | 25%            | 33%     | 33%        | 30%      | 27%       | 27%    | 25%    |
| \$251 - \$500   | 6%            | 7%             | 8%      | 6%         | 7%       | 10%       | 8%     | 11%    |
| \$501 - \$1,000 | 4%            | 4%             | 6%      | 4%         | 3%       | 7%        | 5%     | 6%     |
| >\$1,000        | 4%            | 7%             | 6%      | 4%         | 3%       | 10%       | 7%     | 5%     |
| Total           | 100%          | 100%           | 100%    | 100%       | 100%     | 100%      | 100%   | 100%   |
| Mean Amount Due | \$164         | \$239          | \$245   | \$168      | \$127    | \$353     | \$257  | \$206  |

Table VII-5B displays the total amount due (not including pre-program arrearages) at the time the data were downloaded for the nonparticipants. The table shows that the electric and gas nonparticipants were somewhat less likely than the electric and gas CAP participants to have an amount owed.

Table VII-5B
All CAP Nonparticipants and 2017 Enrollee Comparison Group
Total Amount Due at Time of Data Download

|                 | 2017 CA       | P Enrollee     | CAP Nonparticipants |        |                |       |  |  |  |
|-----------------|---------------|----------------|---------------------|--------|----------------|-------|--|--|--|
|                 | Compari       | son Group      | Electri             | c Only | Electric & Gas |       |  |  |  |
|                 | Electric Only | Electric & Gas | 2016                | 2017   | 2016           | 2017  |  |  |  |
| Observations    | 6,719         | 2,370          | 1,733               | 2,966  | 589            | 915   |  |  |  |
| \$0             | 55%           | 65%            | 51%                 | 47%    | 60%            | 56%   |  |  |  |
| \$1 - \$250     | 30%           | 23%            | 28%                 | 30%    | 23%            | 23%   |  |  |  |
| \$251 - \$500   | 8%            | 6%             | 9%                  | 9%     | 7%             | 8%    |  |  |  |
| \$501 - \$1,000 | 3%            | 3%             | 6%                  | 6%     | 4%             | 5%    |  |  |  |
| > \$1,000       | 4%            | 3%             | 6%                  | 8%     | 6%             | 7%    |  |  |  |
| Total           | 100%          | 100%           | 100%                | 100%   | 100%           | 100%  |  |  |  |
| Mean Amount Due | \$164         | \$137          | \$275               | \$311  | \$202          | \$290 |  |  |  |

### B. Program Characteristics

This section examines the CAP characteristics of the analysis groups.

Table VII-6A displays the length of CAP participation. The length of CAP participation is defined as the time between a participant's most recent CAP enrollment date and the date the program data were downloaded for this evaluation. The 2016 and 2017 CAP data were downloaded in October 2018 and the 2018 CAP data were downloaded in January 2019. For participants who left the program prior to the data download date, the length of participation is defined as the time between CAP enrollment and removal.

The table shows that the customers participated in CAP for an average of about four years. About 20 percent participated between five and ten years and ten percent participated for more than ten years.

## Table VII-6A All CAP Participants Length of CAP Participation

|                         |         |               | CAP Pa | rticipants     |        |        |  |  |
|-------------------------|---------|---------------|--------|----------------|--------|--------|--|--|
| Length of Participation | F       | Electric Only | ,      | Electric & Gas |        |        |  |  |
| - articipation          | 2016    | 2017          | 2018   | 2016           | 2017   | 2018   |  |  |
| Observations            | 115,113 | 107,654       | 99,361 | 24,032         | 22,004 | 20,525 |  |  |
| ≤! Year                 | 9%      | 9%            | 17%    | 9%             | 9%     | 18%    |  |  |
| 1 – 2 Years             | 11%     | 19%           | 20%    | 10%            | 19%    | 18%    |  |  |
| 2 – 3 Years             | 28%     | 24%           | 18%    | 26%            | 22%    | 17%    |  |  |
| 3 – 4 Years             | 12%     | 10%           | 9%     | 12%            | 10%    | 9%     |  |  |
| 4 – 5 Years             | 10%     | 9%            | 8%     | 10%            | 9%     | 8%     |  |  |
| 5 – 10 Years            | 19%     | 18%           | 18%    | 23%            | 21%    | 21%    |  |  |
| > 10 Years              | 10%     | 10%           | 10%    | 10%            | 10%    | 10%    |  |  |
| Total                   | 100%    | 100%          | 100%   | 100%           | 100%   | 100%   |  |  |
| Mean Years              | 4.0     | 3.9           | 3.7    | 4.1            | 4.0    | 3.7    |  |  |

Table 6B displays the percent of customers who were on CAP for the full year of analysis. The table shows that 97 percent of the 2017 enrollee treatment group was on CAP for the full year following enrollment, and between 79 and 87 percent of the groups of all CAP participants were on CAP for the full year.

Table VII-6B
All CAP Participants and 2017 Enrollee Treatment Group
Percent on CAP for Full Analysis Year

|               | 2017 Enrollee | Freatment Group                         |         | All CAP Participants |        |                |        |        |  |  |
|---------------|---------------|---|---------|----------------------|--------|----------------|--------|--------|--|--|
|               | El-state Ombi | Electric Only Electric & Gas  3.297 655 | E       | lectric Onl          | y      | Electric & Gas |        |        |  |  |
|               | Electric Only | Electric & Gas                          | 2016    | 2017                 | 2018   | 2016           | 2017   | 2018   |  |  |
| Observations  | 3,297         | 655                                     | 115,113 | 107,654              | 99,361 | 24,032         | 22,004 | 20,525 |  |  |
| Fuil Year CAP | 97%           | 97%                                     | 87%     | 79%                  | 86%    | 85%            | 80%    | 85%    |  |  |

Table VII-7 displays the reason for CAP removal. The table shows that the most common reason was that income verification was not returned.

### Table VII-7 All CAP Participants CAP Removal Reason

|                                  | CAP Participants |                             |        |        |       |       |  |  |  |
|----------------------------------|------------------|-----------------------------|--------|--------|-------|-------|--|--|--|
| account Transferred              | ]                | Electric Only Electric & Ga |        |        |       |       |  |  |  |
|                                  | 2016             | 2017                        | 2018   | 2016   | 2017  | 2018  |  |  |  |
| Observations                     | 51,888           | 35,767                      | 18,738 | 11,600 | 7,528 | 4,082 |  |  |  |
| Income Verification Not Returned | 64%              | 71%                         | 70%    | 59%    | 63%   | 61%   |  |  |  |
| Account Transferred              | 22%              | 16%                         | 11%    | 22%    | 17%   | 12%   |  |  |  |
| Not Eligible                     | 11%              | 11%                         | 15%    | 17%    | 17%   | 22%   |  |  |  |
| Customer Requested Removal       | 1%               | 1%                          | 2%     | 2%     | 2%    | 3%    |  |  |  |
| Other*                           | 1%               | 1%                          | 2%     | 1%     | 1%    | 1%    |  |  |  |
| Total                            | 100%             | 100%                        | 100%   | 100%   | 100%  | 100%  |  |  |  |

<sup>&</sup>quot;Other" includes the following categories: state agency can't supply requested info, customer disputes DPW/state information, company request for internal processing, customer removed due to theft of service, enrolled in error, failure to complete a LIURP audit, and successful graduation.

Table VII-8 displays the percentage of CAP participants who recertified. The table shows that about 60 percent of the participants have re-certified for CAP. Households at or below 50 percent of the poverty level were less likely than the other groups to have re-certified.

Table VII-8
All CAP Participants
Recertification by Poverty Level

|               | CAP Participants |               |          |                |        |        |  |  |  |  |
|---------------|------------------|---------------|----------|----------------|--------|--------|--|--|--|--|
| Poverty Level | Į.               | Electric Only | <i>t</i> | Electric & Gas |        |        |  |  |  |  |
|               | 2016             | 2017          | 2018     | 2016           | 2017   | 2018   |  |  |  |  |
| Observations  | 101,305          | 101,971       | 98,002   | 21,073         | 20,803 | 20,230 |  |  |  |  |
| ≤ 50%         | 53%              | 48%           | 43%      | 57%            | 50%    | 44%    |  |  |  |  |
| 51% - 100%    | 74%              | 70%           | 66%      | 71%            | 66%    | 61%    |  |  |  |  |
| 101% - 150%   | 64%              | 63%           | 61%      | 62%            | 61%    | 58%    |  |  |  |  |
| Total         | 66%              | 63%           | 59%      | 64%            | 60%    | 55%    |  |  |  |  |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VII-9 displays whether the most recently calculated CAP annual credit was based on estimated annual usage. The table shows that only one to three percent of the participants had their annual credit calculated based on estimated usage.

# Table VII-9 All CAP Participants and 2017 CAP Enrollee Treatment Group Annual Credit Used Estimated Usage By Poverty Level

|               | 2017 CAF                     | Enrollees | CAP Participants |            |                |        |        |        |  |  |  |
|---------------|------------------------------|-----------|------------------|------------|----------------|--------|--------|--------|--|--|--|
| Poverty Level | Post-En                      | rollment  | E                | lectric On | Electric & Gas |        |        |        |  |  |  |
|               | Electric Only Electric & Gas |           | 2016             | 2017       | 2018           | 2016   | 2017   | 2018   |  |  |  |
| Observations  | 3,224                        | 637       | 101,305          | 101,971    | 98,002         | 21,073 | 20,803 | 20,230 |  |  |  |
| ≤ 50%         | < 1%                         | 1%        | < 1%             | 1%         | 4%             | 1%     | 2%     | 4%     |  |  |  |
| 51% - 100%    | < 1%                         | < 1%      | < 1%             | 1%         | 2%             | 1%     | 1%     | 3%     |  |  |  |
| 101% - 150%   | < 1%                         | 2%        | < 1%             | 1%         | 2%             | 1%     | 2%     | 3%     |  |  |  |
| Total         | < 1%                         | 1%        | < 1%             | 1%         | 3%             | 1%     | 2%     | 3%     |  |  |  |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis. 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VII-10A displays the calculated annual credit that was most recently calculated for each CAP customer. The table shows that the mean calculated annual electric credit was approximately \$500 for the electric only participants and \$400 for the electric and gas participants. The mean calculated annual gas credit was approximately \$100. While about 35 percent of the electric only customers had no calculated electric credit, about 40 percent of the electric and gas customers had no calculated electric credit, and about 80 percent of the electric and gas customers had no calculated gas credit. About 20 percent of the electric only customers had a calculated electric credit over \$1,000 and about 17 percent of the electric and gas customers had a calculated annual electric credit over \$1,000. Only about two percent of the electric and gas customers had a calculated gas credit over \$1,000.

### Table VII-10A All CAP Participants and 2017 Enrollee Treatment Group Calculated CAP Annual Electric Credit Amount

|                          | El        | ectric Only | ,         | Electric & ( | Gas – Electr | ic Credit | Electric & | Gas – Ga         | as Credit |
|--------------------------|-----------|-------------|-----------|--------------|--------------|-----------|------------|------------------|-----------|
| Calculated Annual Credit | 2017      | CAP Par     | ticipants | 2017         | CAP Par      | ticipants | 2017       | CAP Participants |           |
| Creun                    | Enrollees | 2017        | 2018      | <b>⊣</b>     | 2017         | 2018      | Enrollees  | 2017             | 2018      |
| Observations             | 3,297     | 107,604     | 99,296    | 655          | 21,995       | 20,509    | 655        | 21,995           | 20,414    |
| \$0                      | 37%       | 34%         | 36%       | 46%          | 39%          | 42%       | 78%        | 79%              | 78%       |
| \$1 - \$50               | 2%        | 6%          | 3%        | 2%           | 7%           | 3%        | 2%         | 1%               | 1%        |
| \$51 - \$500             | 20%       | 23%         | 23%       | 18%          | 20%          | 21%       | 10%        | 11%              | 11%       |
| \$501 - \$1,000          | 20%       | 18%         | 19%       | 18%          | 17%          | 17%       | 8%         | 6%               | 7%        |
| \$1,001 - \$2,000        | 18%       | 16%         | 17%       | 14%          | 15%          | 15%       | 3%         | 2%               | 2%        |
| > \$2,000                | 3%        | 3%          | 3%        | 2%           | 2%           | 2%        | 0%         | < 1%             | < 1%      |
| Total                    | 100%      | 100%        | 100%      | 100%         | 100%         | 100%      | 100%       | 100%             | 100%      |
| Mean Annual Credit       | \$506     | \$488       | \$505     | \$400        | \$427        | \$434     | \$111      | \$103            | \$109     |

Note: 65 Electric Only 2018 Participants, 16 Electric & Gas 2018 Participants, 50 Electric Only 2017 Participants, and nine Electric & Gas 2017 Participants were excluded from this table due to lack of calculated annual electric credit. 111 Electric & Gas 2018 Participants and nine 2017 Electric & Gas Participants were excluded from this table due to lack of calculated annual gas credit.

Table VII-10B displays the mean calculated annual credit that was most recently calculated for each CAP customer by poverty level. (Overall numbers differ slightly from the previous table due to missing poverty level for some customers.) Mean annual electric credits were almost \$1,000 for electric only customers at or below 50 percent of the poverty level. Mean annual electric credits were almost \$900 for electric and gas customers with income at or below 50 percent of the poverty level. Mean annual gas credits were about \$350 for electric and gas customers with income at or below 50 percent of the poverty level.

## Table VII-10B All CAP Participants and 2017 Enrollee Treatment Group Calculated CAP Annual Credit Amount By Poverty Level

|               | El        | ectric Only      | ,      | Electric & Gas – Electric Credit |                  |        |           | Electric & Gas – Gas Credit |        |  |  |
|---------------|-----------|------------------|--------|----------------------------------|------------------|--------|-----------|-----------------------------|--------|--|--|
| Poverty Level | 2017      | CAP Participants |        | 2017                             | 2017 CAP Partici |        | 2017      | CAP Participants            |        |  |  |
|               | Enrollees | 2017             | 2018   | Enrollees                        | 2017             | 2018   | Enrollees | 2017                        | 2018   |  |  |
| Observations  | 3,224     | 101,932          | 97,953 | 637                              | 20,796           | 20,216 | 637       | 20,796                      | 20,124 |  |  |
| ≤ 50%         | \$926     | \$962            | \$997  | \$875                            | \$877            | \$894  | \$377     | \$325                       | \$348  |  |  |
| 51% - 100%    | \$456     | \$440            | \$449  | \$368                            | \$391            | \$387  | \$38      | \$40                        | \$38   |  |  |
| 101% - 150%   | \$178     | \$180            | \$174  | \$140                            | \$150            | \$135  | \$9       | \$15                        | \$12   |  |  |
| Total         | \$502     | \$484            | \$504  | \$403                            | \$422            | \$432  | \$109     | \$100                       | \$109  |  |  |

Note: 65 Electric Only 2018 Participants, 16 Electric & Gas 2018 Participants, 50 Electric Only 2017 Participants, and nine Electric & Gas 2017 Participants were excluded from this table due to lack of calculated annual electric credit. 111 Electric & Gas 2018 Participants and nine 2017 Electric & Gas Participants were excluded from this table due to lack of calculated annual gas credit. 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis, 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data. Overall, 73 Electric Only 2017 Enrollees, 18 Electric & Gas 2017 Enrollees, 5,722 Electric Only 2017 Participants, 1,208 Electric & Gas 2017 Participants and 1,408 Electric Only 2018 Participants were excluded from this table. In addition, 309 Electric & Gas 2018 Participants were excluded from the Electric Credit column, and 401 Electric & Gas 2018 Participants were excluded from the Gas Credit column.

Table VII-10C displays the distribution of the calculated annual CAP credit by poverty level. The table shows that about ten percent of the electric only customers and seven percent of the electric and gas customers with income at or below 50 percent of the poverty level had an annual electric CAP credit of more than \$2,000.

# Table VII-10C All CAP Participants and 2017 Enrollee Treatment Group Distribution of Calculated CAP Annual Credit Amount By Poverty Level

|                   |       | Electric Only Customers |               |                      |              |               |             |              |               |  |  |  |  |
|-------------------|-------|-------------------------|---------------|----------------------|--------------|---------------|-------------|--------------|---------------|--|--|--|--|
| ·                 |       | 04# 17 11.              |               | All CAP Participants |              |               |             |              |               |  |  |  |  |
|                   | 2     | 017 Enrolle             | ees           |                      | 2017         |               |             | 2018         |               |  |  |  |  |
| Poverty Level     | ≤ 50% | 51%-<br>100%            | 101%-<br>150% | ≤ 50%                | 51%-<br>100% | 101%-<br>150% | ≤ 50%       | 51%-<br>100% | 101%-<br>150% |  |  |  |  |
| Obs.              | 912   | 1,303                   | 1,009         | 23,257               | 49,090       | 29,585        | 23,258      | 47,975       | 26,720        |  |  |  |  |
| \$0               | 10%   | 29%                     | 72%           | 8%                   | 28%          | 63%           | 8%          | 30%          | 71%           |  |  |  |  |
| \$1 - \$50        | 1%    | 4%                      | 2%            | 2%                   | 6%           | 10%           | 1%          | 4%           | 2%            |  |  |  |  |
| \$51 - \$500      | 16%   | 29%                     | 12%           | 17%                  | 31%          | 13%           | 17%         | 31%          | 13%           |  |  |  |  |
| \$501 - \$1,000   | 33%   | 21%                     | 7%            | 30%                  | 19%          | 7%            | 31%         | 19%          | 7%            |  |  |  |  |
| \$1,001 - \$2,000 | 31%   | 17%                     | 7%            | 32%                  | 15%          | 6%            | 32%         | 16%          | 6%            |  |  |  |  |
| > \$2,000         | 9%    | < 1%                    | < 1%          | 10%                  | 1%           | < 1%          | 11%         | 1%           | < 1%          |  |  |  |  |
| Total             | 100%  | 100%                    | 100%          | 100%                 | 100%         | 100%          | 100%        | 100%         | 100%          |  |  |  |  |
| <del></del>       |       |                         | Elec          | tric & Gas (         | Customers -  | – Electric C  | redit       | ·            |               |  |  |  |  |
|                   |       | 015 F                   |               |                      | -            | All CAP P     | articipants |              |               |  |  |  |  |
|                   | 20    | 017 Enrolle             | ees           |                      | 2017         |               |             | 2018         |               |  |  |  |  |
| Poverty Level     | ≤ 50% | 51%-<br>100%            | 101%-<br>150% | ≤ 50%                | 51%-<br>100% | 101%-<br>150% | ≤ 50%       | 51%-<br>100% | 101%-<br>150% |  |  |  |  |

|                   |       |              | Elect         | tric & Gas (         | Customers -  | – Electric C  | redit |              |               |  |  |
|-------------------|-------|--------------|---------------|----------------------|--------------|---------------|-------|--------------|---------------|--|--|
|                   | 2     | 115 EII.     |               | All CAP Participants |              |               |       |              |               |  |  |
|                   | L 20  | 017 Enrolle  | es            |                      | 2017         | -             |       | 2018         |               |  |  |
| Poverty Level     | ≤ 50% | 51%-<br>100% | 101%-<br>150% | ≤ <b>50%</b>         | 51%-<br>100% | 101%-<br>150% | ≤ 50% | 51%-<br>100% | 101%-<br>150% |  |  |
| Obs.              | 155   | 235          | 247           | 5,053                | 8,204        | 7,539         | 5,196 | 8,209        | 6,811         |  |  |
| \$0               | 15%   | 38%          | 73%           | 13%                  | 33%          | 65%           | 12%   | 35%          | 75%           |  |  |
| \$1 - \$50        | 1%    | 4%           | 2%            | 2%                   | 6%           | 11%           | 1%    | 4%           | 2%            |  |  |
| \$51 - \$500      | 14%   | 25%          | 14%           | 17%                  | 30%          | 12%           | 18%   | 30%          | 12%           |  |  |
| \$501 - \$1,000   | 31%   | 20%          | 6%            | 28%                  | 18%          | 7%            | 30%   | 18%          | 6%            |  |  |
| \$1,001 - \$2,000 | 33%   | 12%          | 5%            | 32%                  | 13%          | 4%            | 33%   | 13%          | 4%            |  |  |
| > \$2,000         | 6%    | 0%           | 0%            | 8%                   | < 1%         | < 1%          | 7%    | < 1%         | < 1%          |  |  |
| Total             | 100%  | 100%         | 100%          | 100%                 | 100%         | 100%          | -100% | 100%         | 100%          |  |  |

|                   |       | <del>_</del> · | Ele           | ectric & Ga | s Customer   | s – Gas Cre   | edit        | · <u> </u>   |               |
|-------------------|-------|----------------|---------------|-------------|--------------|---------------|-------------|--------------|---------------|
|                   | 2     | 017 Enrolle    |               |             |              | All CAP P     | articipants |              |               |
|                   |       | U17 Enrolle    | es            |             | 2017         |               |             | 2018         |               |
| Poverty Level     | ≤ 50% | 51%-<br>100%   | 101%-<br>150% | ≤ 50%       | 51%-<br>100% | 101%-<br>150% | ≤ 50%       | 51%-<br>100% | 101%-<br>150% |
| Obs.              | 155   | 235            | 247           | 5,053       | 8,205        | 7,538         | 5,160       | 8,176        | 6,788         |
| \$0               | 33%   | 90%            | 96%           | 40%         | 88%          | 96%           | 37%         | 88%          | 97%           |
| \$1 - \$50        | 4%    | 1%             | 1%            | 3%          | 2%           | < 1%          | 3%          | 2%           | < 1%          |
| \$51 - \$500      | 28%   | 6%             | 2%            | 29%         | 8%           | 2%            | 30%         | 7%           | 2%            |
| \$501 - \$1,000   | 25%   | 3%             | 1%            | 21%         | 2%           | 1%            | 23%         | 2%           | 1%            |
| \$1,001 - \$2,000 | 10%   | 0%             | 0%            | 7%          | 1%           | < 1%          | 8%          | < 1%         | < 1%          |
| > \$2,000         | 0%    | 0%             | 0%            | < 1%        | < 1%         | < 1%          | < 1%        | < 1%         | < 1%          |
| Total             | 100%  | 100%           | 100%          | 100%        | 100%         | 100%          | 100%        | 100%         | 100%          |

Note: 65 Electric Only 2018 Participants. 16 Electric & Gas 2018 Participants, 50 Electric Only 2017 Participants, and nine Electric & Gas 2017 Participants were excluded from this table due to lack of calculated annual electric credit. 111 Electric & Gas 2018 Participants and nine 2017 Electric & Gas Participants were excluded from this table due to lack of calculated annual gas credit. 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis, 13.808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis. 5.683 Electric Only and 1.201 Electric & Gas customers were excluded from the 2017 Participants analysis and 1.359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data. Overall, 73 Electric Only 2017 Enrollees, 18 Electric & Gas 2017 Enrollees, 5,722 Electric Only 2017 Participants, 1,208 Electric & Gas 2018 Participants and 1,408 Electric Only 2018 Participants were excluded from this table. In addition, 309 Electric & Gas 2018 Participants were excluded from the Electric Credit column, and 401 Electric & Gas 2018 Participants were excluded from the Gas Credit column.

Table VII-11A displays the percentage of 2017 CAP enrollees who received the maximum annual electric credit, based upon the actual credit received. While two percent of the electric only heating participants received the maximum annual credit, and six percent of the electric only baseload customers received the maximum annual credit, three percent of the electric and gas customers received the specified maximum annual credit.

Table VII-11A
2017 CAP Enrollee Treatment Group
Receipt of Maximum CAP Credit

| <del>_</del> .—— |         | 2017 CAP Enrollees |               |     |         |              |               |       |         |              |                    |     |
|------------------|---------|--------------------|---------------|-----|---------|--------------|---------------|-------|---------|--------------|--------------------|-----|
|                  | F       | Electric On        | ly Heating    |     | Ele     | etric On     | ly Baselo     | ad    |         | Electric     | 00% 150% 235 247 C |     |
| Poverty Level    | ≤ 50%   | 51%-<br>100%       | 101%-<br>150% | All | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All   | ≤ 50%   | 51%-<br>100% |                    | All |
| Observations     | 93      | 130                | 102           | 325 | 819     | 1,173        | 907           | 2,899 | 155     | 235          | 247                | 637 |
| Max. Credit      | \$2,922 | \$1,881            | \$1,661       |     | \$2,048 | \$1,389      | \$1,241       |       | \$2,048 | \$1,389      | \$1,241            |     |
| ≥ Max Credit     | 3%      | 2%                 | 0%            | 2%  | 3%      | 8%           | 5%            | 6%    | 3%      | 3%           | 2%                 | 3%  |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis due to missing poverty level data.

Table VII-11B displays the percentage of electric only CAP participants who received the maximum annual electric credit. While these were not in place in 2016, we provide the percentage who received a credit of the FCO specified maximum amount for comparison purposes. Four percent of the 2016 electric only heating participants received the FCO maximum annual credit, three percent of the 2017, and three percent of the 2018 electric only heating participants received the specified maximum annual credit. Seven percent of the 2016 electric only baseload participants received the FCO maximum annual credit, four percent of the 2017, and four percent of the 2018 electric only baseload participants received the specified maximum annual credit.

Table VII-11B

All CAP Participants – Electric Only Customers
Receipt of Maximum CAP Credit

|                  |         |              |               | All    | CAP Part  | icipants –   | Electric (    | Only Heat | ting    |              |               |        |
|------------------|---------|--------------|---------------|--------|-----------|--------------|---------------|-----------|---------|--------------|---------------|--------|
|                  |         | 20           | 16            |        |           | 20           | 17            |           |         | 201          | 18            |        |
| Poverty<br>Level | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All    | ≤ 50%     | 51%-<br>100% | 101%-<br>150% | All       | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All    |
| Obs.             | 2,426   | 5,046        | 4,159         | 11,631 | 2,741     | 5,260        | 3,822         | 11,823    | 2,917   | 5,480        | 3,543         | 11,940 |
| Max. Credit      | \$2,922 | \$1,881      | \$1,661       |        | \$2,922   | \$1,881      | \$1,661       |           | \$2,922 | \$1,881      | \$1,661       |        |
| ≥ Max Credit     | 4%      | 4%           | 3%            | 4%     | 2%        | 3%           | 2%            | 3%        | 4%      | 3%           | 1%            | 3%     |
|                  | Ì       |              |               | All (  | CAP Parti | cipants –    | Electric (    | Only Base | load    |              |               |        |
|                  |         | 20           | 16            |        |           | 20           | 17            |           |         | 201          | 18            |        |
| Obs.             | 18,758  | 42,575       | 28,341        | 89,674 | 20,527    | 43,847       | 25,774        | 90,148    | 20,350  | 42,515       | 23,197        | 86,062 |
| Max. Credit      | \$2,048 | \$1,389      | \$1,241       |        | \$2,048   | \$1,389      | \$1,241       |           | \$2,048 | \$1,389      | \$1,241       |        |
| ≥ Max Credit     | 6%      | 9%           | 6%            | 7%     | 3%        | 5%           | 3%            | 4%        | 4%      | 5%           | 3%            | 4%     |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VII-11C displays the percentage of electric and gas CAP participants who received the maximum annual electric credits. While these were not in place in 2016, we provide the percentage who received a credit of the FCO specified maximum amount for comparison purposes. Eleven percent of the 2016 electric and gas participants received a discount greater than or equal to the FCO maximum annual credit, and three percent of the 2017 and 2018 electric and gas participants received a credit greater than or equal to the specified maximum annual credit.

| Table VII-11C                                   |
|---|
| All CAP Participants – Electric & Gas Customers |
| Receipt of Maximum CAP Credit                   |

|               |         | All CAP Participants – Electric & Gas |               |        |         |              |               |        |         |              |               |        |
|---------------|---------|---------------------------------------|---------------|--------|---------|--------------|---------------|--------|---------|--------------|---------------|--------|
|               |         | 20                                    | 16            | ,      |         | 20           | 17            |        |         | 201          | 8             |        |
| Poverty Level | ≤ 50%   | 51%-<br>100%                          | 101%-<br>150% | All    | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All    | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All    |
| Obs.          | 4,580   | 7,889                                 | 8,604         | 21,073 | 5,057   | 8,205        | 7,541         | 20,803 | 5,201   | 8,215        | 6,814         | 20,230 |
| Max. Credit   | \$2,048 | \$1,389                               | \$1,241       |        | \$2,048 | \$1,389      | \$1,241       |        | \$2,048 | \$1,389      | \$1,241       |        |
| ≥ Max Credit  | 14%     | 13%                                   | 7%            | 11%    | 3%      | 5%           | 3%            | 3%     | 3%      | 4%           | 2%            | 3%     |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

We considered a customer to be charged the minimum monthly bill amount if the annual electric and gas charges were twelve times the minimum monthly bill amount. Customers with fewer than twelve bills were considered to have the minimum monthly bill if their annual charges were the number of bills times the minimum monthly bill amount.

Table VII-12A shows that seven percent of the 2017 electric only heating enrollees, six percent of the electric only baseload enrollees, and five percent of the electric and gas CAP enrollees had a bill less than or equal to the minimum monthly amount. Most of the customers with the minimum bills had income at or below 50 percent of the poverty level

Table VII-12A
2017 CAP Enrollee Treatment Group
Minimum Monthly Bill

| <del></del> - |       | 2017 CAP Enrollees |               |     |       |              |               |       |       |              | ·             |     |
|---------------|-------|--------------------|---------------|-----|-------|--------------|---------------|-------|-------|--------------|---------------|-----|
|               | Ele   | etric Onl          | y Heatin      | g   | Ele   | etric On     | ly Baselo     | oad   |       | Electric     | & Gas         |     |
| Poverty Level | ≤ 50% | 51%-<br>100%       | 101%-<br>150% | Ail | ≤ 50% | 51%-<br>100% | 101%-<br>150% | All   | ≤ 50% | 51%-<br>100% | 101%-<br>150% | All |
| Observations  | 93    | 130                | 102           | 325 | 819   | 1,173        | 907           | 2,899 | 155   | 235          | 247           | 637 |
| Min Bill      |       | \$30               | )             |     |       | \$           | 12            |       |       | \$3          | 7             |     |
| ≤ Min Bill    | 25%   | < 1%               | 1%            | 7%  | 18%   | 1%           | 1%            | 6%    | 18%   | 0%           | 1%            | 5%  |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis due to missing poverty level data.

Table VII-12B shows that eight percent of the 2016 electric only heating participants, six percent of the 2017 electric only heating participants, and six percent of the 2018 electric only heating participants had a bill less than or equal to the minimum monthly amount. Four percent of the 2016, 2017, and 2018 electric only baseload participants had a bill less than or equal to the minimum monthly amount.

Table VII-12B
All CAP Participants – Electric Only Customers
Minimum Monthly Bill

|               | ·      | ·             |               |        | All CAP | Participa    | nts – Ele     | ctric Heat | ing    | _            | ·             | _      |
|---------------|--------|---------------|---------------|--------|---------|--------------|---------------|------------|--------|--------------|---------------|--------|
|               |        | 20            | 016           |        |         | 20           | 017           |            |        | 20           | 18            |        |
| Poverty Level | ≤ 50%  | 51%-<br>100%  | 101%-<br>150% | All    | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All        | ≤ 50%  | 51%-<br>100% | 101%-<br>150% | All    |
| Observations  | 2,426  | 5,046         | 4,159         | 11,631 | 2,741   | 5,260        | 3,822         | 11,823     | 2,917  | 5,480        | 3,543         | 11,940 |
| Min Bill      | \$30   |               |               |        |         | S            | 30            |            |        | \$3          | 30            |        |
| ≤Min Bill     | 13%    | 9%            | 2%            | 8%     | 16%     | 4%           | 2%            | 6%         | 16%    | 3%           | 1%            | 6%     |
| •             | ·-     | · <del></del> | •             |        | All CAP | Participa    | nts – Elec    | tric Basel | load   |              |               |        |
| Observations  | 18,758 | 42,575        | 28,341        | 89,674 | 20,527  | 43,847       | 25,774        | 90,148     | 20,350 | 42,515       | 23,197        | 86,062 |
| Min Bill      |        | \$            | 12            | ·      |         | \$           | 12            |            |        | \$1          | 12            |        |
| ≤ Min Bill    | 9%     | 4%            | 1%            | 4%     | 12%     | 1%           | 1%            | 4%         | 13%    | 1%           | 1%            | 4%     |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VII-12C shows that three percent of the 2016, 2017, and 2018 electric and gas CAP participants had a bill less than or equal to the minimum monthly amount. Most of these customers had income at or below 50 percent of the poverty level.

Table VII-12C
All CAP Participants – Electric & Gas Customers
Receipt of Minimum Monthly Bill Amount

|               |       | -            |               |        | All CAF | Particip     | ants – Ele    | ectric & G | as    |              |               |        |
|---------------|-------|--------------|---------------|--------|---------|--------------|---------------|------------|-------|--------------|---------------|--------|
|               |       | 20           | )16           |        |         | 2(           | 017           |            |       | 20           | 18            |        |
| Poverty Level | ≤ 50% | 51%-<br>100% | 101%-<br>150% | All    | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | All        | ≤ 50% | 51%-<br>100% | 101%-<br>150% | All    |
| Observations  | 4,580 | 7,889        | 8,604         | 21,073 | 5,057   | 8,205        | 7,541         | 20,803     | 5,201 | 8,215        | 6,814         | 20,230 |
| Min Bill      |       | \$           | 37            |        |         | \$           | 37            |            |       | \$3          | 37            |        |
| ≤ Min Bill    | 7%    | 3%           | 1%            | 3%     | 11%     | 1%           | 1%            | 3%         | 10%   | 1%           | < 1%          | 3%     |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

### C. Summary

This section provided findings from the analysis of customer demographics and CAP characteristics.

#### Customer Demographics

Key findings from the customer demographics analysis are summarized below.

- Poverty Level: About one quarter of the CAP participants had income at or below 50 percent of the poverty level, about 40 percent had income between 50 and 100 percent, and about 30 percent had income above 100 percent of the poverty level. Electric and gas participants were more likely to be in the 101 to 150 percent of poverty group than the electric only participants. For example, 29 percent of the 2017 electric only CAP participants and 36 percent of the 2017 electric and gas participants had income between 101 and 150 percent of the poverty level. The electric only CAP nonparticipants were somewhat more likely than the electric only CAP participants to be in the group between 101 and 150 percent of the poverty level. While 47 percent of the 2017 electric only CAP nonparticipants had income between 101 and 150 percent of the poverty level, 35 percent of the electric and gas nonparticipants were in that group.
- Income Source: The most common specified income source for the CAP participants was employment, followed by SSI, and then retirement income. As with the CAP participants, the most common specified income source for the nonparticipants was employment, followed by SSI, and then retirement income. However, comparison group customers were most likely to have an "Other" source of income.
- Income: About 40 percent of electric only customers and 30 percent of electric and gas customers had annual household income below \$10,000. Mean annual income was about \$13,000 for the electric only participants and about \$16,000 for the electric and gas participants. The electric only nonparticipants had annual income that is somewhat higher than the CAP participants. Mean annual income was about \$19,000 for the electric only nonparticipants and about \$16,000 for the electric and gas nonparticipants.
- Total Amount Due: About half of the participants had no amount owed (not including pre-program arrearages) at the time the data were downloaded, and one quarter to one third had an amount less than \$250 owed. The mean amount owed was about \$200 for electric only customers and about \$300 for electric and gas customers. The electric and gas nonparticipants were somewhat less likely than the electric and gas CAP participants to have an amount owed.

#### CAP Participant Characteristics

Key findings from the customer demographics analysis are summarized below.

- Length of CAP Participation: Customers participated in CAP for an average of about four years. About 20 percent participated between five and ten years and ten percent participated more than ten years.
- Full CAP Analysis Year: We analyzed data for each group of customers for one year. We found that 97 percent of the 2017 enrollee treatment group was on CAP for the full year following enrollment, and between 79 and 87 percent of the groups of all CAP participants in 2016, 2017, and 2018 were on CAP for the full year.

- CAP Removal Reason: The most common reason that customers were removed from CAP was that they did not return their income verification. Other common reasons were that the account was transferred and the customer was not eligible.
- CAP Recertification: About 60 percent of the CAP participants have re-certified for CAP. Households at or below 50 percent of the poverty level were less likely than the other groups to have re-certified.
- Calculated Annual Credit: The mean calculated annual electric credit was approximately \$500 for the electric only participants and \$400 for the electric and gas participants. The mean calculated annual gas credit was approximately \$100. While about 35 percent of the electric only customers had no calculated electric credit, about 40 percent of the electric and gas customers had no calculated electric credit, and about 80 percent of the electric and gas customers had no calculated gas credit. About 20 percent of the electric only customers had a calculated electric credit over \$1,000 and about 17 percent of the electric and gas customers had a calculated annual electric credit over \$1,000. Only about two percent of the electric and gas customers had a calculated gas credit over \$1,000.

Mean annual electric credits were almost \$1,000 for electric only customers at or below 50 percent of the poverty level. Mean annual electric credits were almost \$900 for electric and gas customers with income at or below 50 percent of the poverty level. Mean annual gas credits were about \$350 for electric and gas customers with income at or below 50 percent of the poverty level.

- Maximum Annual Credit: Based on analysis of CAP credits received by participants, two percent of the 2017 electric heating enrollee treatment group received the specified maximum annual electric credit, six percent of the electric baseload enrollees, and three percent of the electric and gas enrollees received the specified maximum annual credit.
  - Three percent of the 2017 electric only heating participants, four percent of the 2017 electric only baseload participants, and three percent of the 2017 electric and gas participants received the specified maximum annual credit.
- Minimum Monthly Bill: We considered a customer to be charged the minimum monthly bill amount if their annual electric and gas charges were twelve times the minimum monthly bill amount. Customers with fewer than twelve bills were considered to have the minimum monthly bill if their annual charges were the number of bills times the minimum monthly bill amount. Six percent of the 2017 electric only heating participants, four percent of the 2017 electric only baseload participants, and three percent of the 2017 electric and gas participants had a bill less than or equal to the minimum monthly amount. Most of these customers had income at or below 50 percent of the poverty level.

### VIII. Affordability, Bills and Payments, and Energy Assistance

This section analyzes the impact of CAP on energy affordability, bills and payments, and energy assistance. Results are shown for the 2017 CAP enrollees as well as the 2016, 2017, and 2018 CAP participants. The 2017 enrollees' findings are from the year prior to and the year following CAP enrollment. The 2016 participants' results are from November 2015 through October 2016, before the FCO went into effect. The 2017 and 2018 results are for the calendar year, and represent the first and second full years of the implementation of the FCO.

### A. Affordability

Table VIII-1A displays the distribution of the annual CAP credit and the mean annual CAP credit received by electric only customers. The CAP discount amount is defined as the annual difference between the CAP bill and the full bill, including both gas and electric amounts (if applicable). The mean annual discount for the 2017 electric only CAP enrollees and the 2017 and 2018 electric only CAP participants under the new FCO ranged from \$417 to \$478. This compares to a mean discount of \$700 in 2016 under the previous CAP discount program. While 18 percent of the 2017 enrollees received an annual credit of more than \$1,000, 14 percent of the 2017 electric only participants and 15 percent of the 2018 electric only participants received a credit of more than \$1,000.

PECO was aware that many customers who received CAP discounts under the previous design would not receive a credit under the new FCO approach. Therefore, they offered previous CAP participants who would not receive an FCO credit a one-year Phase-Out benefit of \$50 per household through a \$4.17 monthly bill credit for up to 12 months. Table VIII-1A shows that while six percent of the 2017 participants received no credit, 31 percent of the 2018 participants received no credit, after the Phase-Out period ended. This compares to three percent of the 2016 participants who received no discount.

Because of the Phase-Out credit, we show most of the results in this section for the subset of participants with an annual credit of more than \$50, as well as for the full CAP population. When the results are shown for this subset, the distributions of the 2017 and 2018 credits are very similar.

# Table VIII-1A All CAP Participants and 2017 Enrollee Treatment Group Electric Only Customers Annual CAP Discount Amount Received

|                      | E               | lectric Only C                 | ustomers                    |        |
|----------------------|-----------------|--------------------------------|-----------------------------|--------|
| ,                    | 2017 Enrollees  | All (                          | CAP Participa               | nts    |
|                      | Post-Enrollment | 2016                           | 2017                        | 2018   |
| Observations         | 3,297           | 115,113                        | 107,654                     | 99,361 |
| \$0                  | 31%             | 3%                             | 6%                          | 31%    |
| \$1 - \$50           | 5%              | 3%                             | 29%                         | 7%     |
| \$51 - \$500         | 25%             | 37%                            | 31%                         | 29%    |
| \$501 - \$1,000      | 21%             | 35%                            | 19%                         | 18%    |
| \$1,001 - \$2,000    | 16%             | 19%                            | 13%                         | 13%    |
| > \$2,000            | 2%              | 3%                             | 1%                          | 2%     |
| Total                | 100%            | 100%                           | 100%                        | 100%   |
| Mean Annual Discount | \$478           | \$700                          | \$431                       | \$417  |
|                      |                 | lectric Only C<br>at Amounts G | ustomers<br>eater than \$50 | )      |
|                      | 2017 Enrollees  | Ali (                          | CAP Participa               | nts    |
|                      | Post-Enrollment | 2016                           | 2017                        | 2018   |
| Observations         | 2,109           | 108,663                        | 69,734                      | 61,554 |
| \$51 - \$500         | 39%             | 39%                            | 48%                         | 47%    |
| \$501 - \$1,000      | 33%             | 37%                            | 30%                         | 29%    |
| \$1,000 - \$2,000    | 25%             | 21%                            | 20%                         | 21%    |
| > \$2,000            | 3%              | 3%                             | 2%                          | 3%     |
| Total                | 100%            | 100%                           | 100%                        | 100%   |
| Mean Annual Discount | \$746           | \$741                          | \$651                       | \$671  |

Table VIII-1B displays the distribution of the annual CAP credit and the mean annual CAP credit received by electric and gas CAP participants. The mean annual discount for the 2017 electric and gas enrollees and the 2017 and 2018 electric and gas CAP participants under the new FCO ranged from \$440 to \$469. This compares to a mean discount of \$766 in 2016 under the previous CAP discount program. While 20 percent of the 2017 enrollees received an annual credit of more than \$1,000, 17 percent of the 2017 and the 2018 participants received a credit of more than \$1,000. While eight percent of the 2017 electric and gas participants received no annual credit, 37 percent of the 2018 electric and gas participants received no annual credit.

Table VIII-1B
All CAP Participants and 2017 Enrollee Treatment Group
Electric & Gas Customers
Annual CAP Discount Amount Received

|                      | Elec            | etric & Gas Cu               | ustomers      |        |
|----------------------|-----------------|------------------------------|---------------|--------|
|                      | 2017 Enrollees  | All C                        | CAP Participa | nts    |
|                      | Post-Enrollment | 2016                         | 2017          | 2018   |
| Observations         | 655             | 24,032                       | 22,004        | 20,525 |
| \$0                  | 40%             | 1%                           | 8%            | 37%    |
| \$1 - \$50           | 4%              | 2%                           | 33%           | 7%     |
| \$51 - \$500         | 21%             | 41%                          | 26%           | 24%    |
| \$501 - \$1,000      | 14%             | 29%                          | 16%           | 15%    |
| \$1,001 - \$2,000    | 16%             | 22%                          | 14%           | 14%    |
| > \$2,000            | 4%              | 5%                           | 3%            | 3%     |
| Total                | 100%            | 100%                         | 100%          | 100%   |
| Mean Annual Discount | \$469           | \$766                        | \$457         | \$440  |
|                      |                 | _                            |               |        |
|                      |                 | tric & Gas Ct<br>Amounts Gre |               | 1      |
|                      | 2017 Enrollees  |                              | AP Participa  |        |
|                      | Post-Enrollment | 2016                         | 2017          | 2018   |
| Observations         | 364             | 23,327                       | 13,051        | 11,542 |
| \$51 - \$500         | 38%             | 42%                          | 44%           | 43%    |
| \$501 - \$1,000      | 26%             | 30%                          | 28%           | 27%    |
| \$1,000 - \$2,000    | 29%             | 23%                          | 24%           | 24%    |
| > \$2,000            | 7%              | 6%                           | 5%            | 6%     |
| Total                | 100%            | 100%                         | 100%          | 100%   |
| Mean Annual Discount | \$842           | \$788                        | \$751         | \$780  |

Table VIII-2A displays the mean annual CAP discount amount for electric only customers by poverty level. Some customers were excluded from this analysis because their poverty level data were not available. The table shows that the mean annual credit for electric only customers at or below 50 percent of the poverty level ranged from \$721 to \$816 for the 2017 enrollees and the 2017 and 2018 participants and was \$978 for the 2016 participants at or below 50 percent of the poverty level.

Table VIII-2A
All CAP Participants and 2017 Enrollee Treatment Group
Electric Only Customers
CAP Discount Amount by Poverty Level

|   | Ele             | ectric Only C                | ustomers                    |        |  |  |  |  |
|---|-----------------|------------------------------|-----------------------------|--------|--|--|--|--|
| Poverty Level                           | 2017 Enrollees  | All CAP Participants         |                             |        |  |  |  |  |
|   | Post-Enrollment | 2016                         | 2017                        | 2018   |  |  |  |  |
| Observations                            | 3,224           | 101,305                      | 101,971                     | 98,002 |  |  |  |  |
| ≤ 50%                                   | \$816           | \$978                        | \$721                       | \$770  |  |  |  |  |
| 51% - 100%                              | \$465           | \$720                        | \$424                       | \$392  |  |  |  |  |
| 101% - 150%                             | \$183           | \$469                        | \$212                       | \$156  |  |  |  |  |
| Total                                   | \$476           | \$693                        | \$430                       | \$417  |  |  |  |  |
| · • • • • • • • • • • • • • • • • • • • |                 | ectric Only C<br>t Amounts G | ustomers<br>reater than \$5 | 60     |  |  |  |  |
| <b>Poverty Level</b>                    | 2017 Enrollees  | All CAP Participants         |                             |        |  |  |  |  |
|   | Post-Enrollment | 2016                         | 2017                        | 2018   |  |  |  |  |
| Observations                            | 2,061           | 95,649                       | 65,888                      | 60,695 |  |  |  |  |
| ≤ 50%                                   | \$912           | \$1,013                      | \$814                       | \$859  |  |  |  |  |
| 51% - 100%                              | \$653           | \$737                        | \$589                       | \$587  |  |  |  |  |
| 1010/ 1500/                             | \$570           | \$52 <del>9</del>            | \$534                       | \$517  |  |  |  |  |
| 101% - 150%                             | \$570           | <b>\$327</b>                 | 4001                        | Ψ51,   |  |  |  |  |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis, 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-2B displays the mean annual CAP discount amount for electric and gas customers by poverty level. The table shows that the mean annual credit for electric and gas customers at or below 50 percent of the poverty level ranged from \$874 to \$1,065 for the 2017 enrollees and the 2017 and 2018 participants and was \$1,195 for the 2016 participants at or below 50 percent of the poverty level.

Table VIII-2B
All CAP Participants and 2017 Enrollee Treatment Group
Electric & Gas Customers
CAP Discount Amount by Poverty Level

|                      | Ele             | ctric & Gas ( | Customers                    | <del></del> |
|----------------------|-----------------|---------------|------------------------------|-------------|
| Poverty Level        | 2017 Enrollees  | All (         | <br>CAP Participa            | ants        |
|                      | Post-Enrollment | 2016          | 2017                         | 2018        |
| Observations         | 637             | 21,073        | 20,803                       | 20,230      |
| ≤ 50%                | \$1,065         | \$1,195       | \$874                        | \$947       |
| 51% - 100%           | \$399           | \$775         | \$419                        | \$368       |
| 101% - 150%          | \$167           | \$508         | \$207                        | \$138       |
| Total                | \$471           | \$757         | \$453                        | \$439       |
| <del>_</del>         |                 | ctric & Gas C | Customers<br>reater than \$5 | 0           |
| <b>Poverty Level</b> | 2017 Enrollees  | All           | CAP Participa                | ants        |
|                      | Post-Enrollment | 2016          | 2017                         | 2018        |
| Observations         | 355             | 20,451        | 12,270                       | 11,353      |
| ≤ 50%                | \$1,231         | \$1,221       | \$1,025                      | \$1,091     |
| 51% - 100%           | \$619           | \$787         | \$618                        | \$597       |
| 101% - 150%          | \$585           | \$532         | \$557                        | \$513       |
| Total                | \$843           | \$780         | \$748                        | \$780       |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis, 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-3A displays the distribution of the CAP discount for electric only customers by poverty level. While 41 percent of those at or below 50 percent of the poverty level received a discount of more than \$1,000 in 2016, 28 percent received a discount of that amount in 2017 and 31 percent received a discount of that amount in 2018.

Table VIII-3A
All CAP Participants – Electric Only Customers
Distribution of CAP Discount Amounts by Poverty Level

|                   |         |              | Electr        | ic Only C       | ustomers –   | - All Partic  | ipants     |              | _             |
|-------------------|---------|--------------|---------------|-----------------|--------------|---------------|------------|--------------|---------------|
|                   | 2016 (  | CAP Parti    | icipants      | 2017            | CAP Parti    | cipants       | 2018       | CAP Parti    | cipants       |
| Poverty Level     | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | ≤ 50%           | 51%-<br>100% | 101%-<br>150% | ≤ 50%      | 51%-<br>100% | 101%-<br>150% |
| Obs.              | 21,184  | 47,621       | 32,500        | 23,268          | 49,107       | 29,596        | 23,267     | 47,995       | 26,740        |
| \$0               | 2%      | 1%           | 6%            | 3%              | 5%           | 12%           | 7%         | 25%          | 63%           |
| \$1 - \$50        | 1%      | 1%           | 6%            | 9%              | 25%          | 52%           | 3%         | 9%           | 7%            |
| \$51 - \$500      | 21%     | 34%          | 54%           | 31%             | 37%          | 21%           | 30%        | 36%          | 18%           |
| \$501 - \$1,000   | 34%     | 42%          | 24%           | 30%             | 20%          | 9%            | 29%        | 18%          | 7%            |
| \$1,001 - \$2,000 | 34%     | 19%          | 9%            | 24%             | 13%          | 5%            | 25%        | 12%          | 4%            |
| > \$2,000         | 7%      | 2%           | 1%            | 4%              | 1%           | < 1%          | 6%         | 1%           | < 1%          |
| Total             | 100%    | 100%         | 100%          | 100%            | 100%         | 100%          | 100%       | 100%         | 100%          |
| Mean Discount     | \$978   | \$720        | \$469         | \$721           | \$424        | \$212         | \$770      | \$392        | \$156         |
|                   |         |              |               | <del>-</del> :- |              |               |            |              |               |
|                   |         | Electr       | ic Only Cu    | ıstomers -      | - Discount   | Amounts (     | Greater th | an \$50      |               |
|                   | 2016    | CAP Parti    | cipants       | 2017            | CAP Parti    | cipants       | 2018 (     | CAP Parti    | cipants       |
| Poverty Level     | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | ≤ 50%           | 51%-<br>100% | 101%-<br>150% | ≤ 50%      | 51%-<br>100% | 101%-<br>150% |
| Obs.              | 20,453  | 46,505       | 28,691        | 20,528          | 34,637       | 10,723        | 20,822     | 31,881       | 7,992         |
| \$51 - \$500      | 22%     | 35%          | 61%           | 35%             | 53%          | 58%           | 33%        | 54%          | 60%           |
| \$501 - \$1,000   | 35%     | 43%          | 28%           | 34%             | 29%          | 26%           | 33%        | 28%          | 25%           |
| \$1,001 - \$2,000 | 35%     | 20%          | 10%           | 27%             | 18%          | 15%           | 28%        | 18%          | 15%           |
| > \$2,000         | 8%      | 2%           | 1%            | 4%              | 1%           | 1%            | 6%         | 1%           | 1%            |
| Total             | 100%    | 100%         | 100%          | 100%            | 100%         | 100%          | 100%       | 100%         | 100%          |
| Mean Discount     | \$1,013 | \$737        | \$529         | \$814           | \$589        | \$534         | \$859      | \$587        | \$517         |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-3B displays the distribution of the CAP discount for electric and gas customers by poverty level. While 55 percent of those at or below 50 percent of the poverty level received a discount of more than \$1,000 in 2016, 38 percent received a discount of that amount in 2017 and 42 percent received a discount of that amount in 2018.

Table VIII-3B
All CAP Participants – Electric & Gas Customers
Distribution of CAP Discount Amounts by Poverty Level

|                   |         |              | Electric      | & Gas Cus  | tomers ~     | All Partici   | pants      |              |               |
|-------------------|---------|--------------|---------------|------------|--------------|---------------|------------|--------------|---------------|
|                   | 2016 C  | AP Partici   | pants         | 2017 C     | CAP Partic   | cipants       | 2018 C     | CAP Partic   | <br>cipants   |
| Poverty Level     | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | ≤ 50%      | 51%-<br>100% | 101%-<br>150% | ≤ 50%      | 51%-<br>100% | 101%-<br>150% |
| Obs.              | 4,580   | 7,889        | 8,604         | 5,057      | 8,205        | 7,451         | 5,201      | 8,215        | 6,814         |
| \$0               | 1%      | 1%           | 1%            | 4%         | 6%           | 12%           | 10%        | 29%          | 66%           |
| \$1 - \$50        | 1%      | 1%           | 3%            | 11%        | 27%          | 54%           | 3%         | 10%          | 7%            |
| \$51 - \$500      | 19%     | 35%          | 59%           | 22%        | 34%          | 19%           | 22%        | 33%          | 16%           |
| \$501 - \$1,000   | 23%     | 37%          | 24%           | 24%        | 19%          | 9%            | 23%        | 17%          | 7%            |
| \$1,001 - \$2,000 | 40%     | 23%          | 11%           | 30%        | 13%          | 5%            | 31%        | 11%          | 4%            |
| > \$2,000         | 15%     | 4%           | 1%            | 8%         | 1%           | 1%            | 11%        | 1%           | < 1%          |
| Total             | 100%    | 100%         | 100%          | 100%       | 100%         | 100%          | 100%       | 100%         | 100%          |
| Mean Discount     | \$1,195 | \$775        | \$508         | \$873      | \$419        | \$207         | \$947      | \$368        | \$138         |
|                   |         |              |               |            |              | ·             |            |              |               |
|                   |         | Electric     | & Gas Cus     | tomers – [ | Discount A   | mounts G      | reater Tha | n \$50       |               |
|                   | 2016 C  | AP Partici   | pants         | 2017 C     | AP Partic    | cipants       | 2018 C     | AP Partic    | <br>cipants   |
| Poverty Level     | ≤ 50%   | 51%-<br>100% | 101%-<br>150% | ≤ 50%      | 51%-<br>100% | 101%-<br>150% | ≤ 50%      | 51%-<br>100% | 101%-<br>150% |
| Obs.              | 4,481   | 7,760        | 8,210         | 4,288      | 5,438        | 2,544         | 4,512      | 5,032        | 1,809         |
| \$51 - \$500      | 19%     | 36%          | 62%           | 26%        | 51%          | 57%           | 25%        | 54%          | 61%           |
| \$501 - \$1,000   | 24%     | 38%          | 26%           | 29%        | 28%          | 26%           | 27%        | 27%          | 25%           |
| \$1,001 - \$2,000 | 41%     | 23%          | 11%           | 35%        | 19%          | 15%           | 36%        | 18%          | 13%           |
| > \$2,000         | 15%     | 4%           | 1%            | 10%        | 2%           | 2%            | 13%        | 1%           | 1%            |
| Total             | 100%    | 100%         | 100%          | 100%       | 100%         | 100%          | 100%       | 100%         | 100%          |
| Mean Discount     | \$1,221 | \$787        | \$532         | \$1,025    | \$618        | \$557         | \$1,091    | \$597        | \$513         |

Note: 13.808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis. 5.683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-4A displays the full energy bill prior to the CAP discount, the CAP discount, and the net energy bill for the 2017 electric only CAP enrollees and the nonparticipant comparison group. The table shows that the 2017 electric only CAP enrollees received an average CAP discount of \$478. While their full (non-discounted) bill declined by \$131 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$609. The 2017 electric only CAP enrollees with discounts over \$50 received a mean CAP discount of \$746 and their CAP bill declined by \$877. The nonparticipant comparison group bills remained at the same level in the pre and post periods.

Table VIII-4A
2017 CAP Enrollee Treatment and Comparison Groups
Electric Only Customers
Affordability

|                        |                 |             | Electric O                   | nly Customei     | rs                  |             | 1          |  |
|------------------------|-----------------|-------------|------------------------------|------------------|---------------------|-------------|------------|--|
|                        | 2017 Enr        | ollee Treat | ment Group                   | 2017 Enro        | llee Compai         | rison Group | Not Chare  |  |
|                        | Pre             | Post        | \$ Change                    | Pre              | Post                | \$ Change   | Net Change |  |
| Observations           |                 | 3,297       |                              |                  |                     |             |            |  |
| Full Bill              | \$1,490         | \$1,359     | -\$131                       | \$1,415          | \$1,419             | \$4         | -\$135     |  |
| CAP Discount           | \$0             | \$478       | \$478                        | \$0              | \$0                 | \$0         | \$478      |  |
| Net Bill               | \$1,490         | \$881       | -\$609                       | \$1,415          | \$1,419             | \$4         | -\$613     |  |
|                        |                 |             |                              |                  |                     |             |            |  |
| <u> </u>               | Electi          | ric Only Cu | istomers – Dis               | scount Amou      | nts Greater         | than \$50   | 1          |  |
|                        |                 |             | istomers – Dis<br>ment Group | _                |                     | than \$50   |            |  |
|                        |                 |             | · — · — ·                    | _                |                     |             | Net Change |  |
| Observations           | 2017 Enr        | ollee Treat | ment Group                   | 2017 Enro        | llee Compar         | rison Group | Net Change |  |
| Observations Full Bill | 2017 Enr        | ollee Treat | ment Group                   | 2017 Enro        | llee Compar<br>Post | rison Group | Net Change |  |
|                        | 2017 Enr<br>Pre | ollee Treat | s Change                     | 2017 Enro<br>Pre | Post<br>6,719       | \$ Change   |            |  |

Table VIII-4B displays the same information by poverty level for the electric enrollees. The table shows that the 2017 CAP electric only enrollees with income at or below 50 percent of the poverty level received an average CAP discount of \$816. While their full (non-discounted) bill declined by \$81 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$897.

Table VIII-4B
2017 CAP Enrollee Treatment and Comparison Groups
Electric Only Customers
Affordability by Poverty Level

|                  |  |             | E           | lectric Onl | y Custon | ners       |             | <u> </u> |               |
|------------------|--|-------------|-------------|-------------|----------|------------|-------------|----------|---------------|
| Poverty<br>Level | 2017   | Enrollee    | Treatmen    | t Group     | 2017 F   | Enrollee C | ompariso    | n Group  | Net<br>Change |
|                  | Obs.   | Pre         | Post        | Change      | Obs.     | Pre        | Post        | Change   | Change        |
|                  | <u>.                                    </u> | _ =         | <del></del> | Full B      | ill      |            |             | <u>.</u> |               |
| ≤ 50%            | 912  | \$1,485     | \$1,404     | -\$81       | 1,575    | \$1,430    | \$1,434     | \$4      | -\$85         |
| 51% - 100%       | 1,303  | \$1,470     | \$1,354     | -\$116      | 1,787    | \$1,410    | \$1,408     | -\$2     | -\$114        |
| 101% - 150%      | 1,009  | \$1,521     | \$1,329     | -\$192      | 2,209    | \$1,519    | \$1,525     | \$6      | -\$198        |
|                  |  | <u> </u>    |             | CAP Disc    | count    | · <u> </u> |             | ·        | ·             |
| ≤ 50%            | 912  | \$0         | \$816       | \$816       | 1,575    | \$0        | \$0         | \$0      | \$816         |
| 51% - 100%       | 1,303  | \$0         | \$465       | \$465       | 1,787    | \$0        | \$0         | \$0      | \$465         |
| 101% - 150%      | 1,009  | \$0         | \$183       | \$183       | 2,209    | \$0        | \$0         | \$0      | \$183         |
|                  |  | <del></del> |             | Net B       | ill      |            | <del></del> | <u> </u> |               |
| ≤ 50%            | 912  | \$1,485     | \$589       | -\$897      | 1,575    | \$1,430    | \$1,434     | \$4      | -\$901        |
| 51% - 100%       | 1,303  | \$1,470     | \$889       | -\$581      | 1,787    | \$1,410    | \$1,408     | -\$2     | -\$579        |
| 101% - 150%      | 1,009  | \$1,521     | \$1,146     | -\$375      | 2,209    | \$1,519    | \$1,525     | \$6      | -\$381        |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollec Treatment Group analysis and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollec Comparison Group analysis due to missing poverty level data.

Table VIII-4C displays bills and discounts by poverty level for the electric only enrollees with discounts greater than \$50. The table shows that the 2017 electric only CAP enrollees with income at or below 50 percent of the poverty level received an average CAP discount of \$912. While their full (non-discounted) bill declined by \$79 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$992.

Table VIII-4C
2017 CAP Enrollee Treatment and Comparison Groups
Electric Only Customers with Discount Amounts Greater than \$50
Affordability by Poverty Level

|                  | E    | lectric On | ly Custon | ners Disc | ount Am | ounts Gr   | eater than | s50     |               |
|------------------|------|------------|-----------|-----------|---------|------------|------------|---------|---------------|
| Poverty<br>Level | 2017 | Enrollee 1 | Freatmen  | t Group   | 2017 F  | Enrollee C | ompariso   | n Group | Net<br>Change |
| Devel            | Obs. | Pre        | Post      | Change    | Obs.    | Pre        | Post       | Change  | Change        |
|                  | -    |            |           | Full B    | ill     | · · · ·    |            |         |               |
| ≤ 50%            | 815  | \$1,513    | \$1,433   | -\$79     | 1,575   | \$1,430    | \$1,434    | \$4     | -\$83         |
| 51% - 100%       | 925  | \$1,656    | \$1,531   | -\$125    | 1,787   | \$1,410    | \$1,408    | -\$2    | -\$123        |
| 101% - 150%      | 321  | \$2,187    | \$1,923   | -\$264    | 2,209   | \$1,519    | \$1,525    | \$6     | -\$270        |
|                  |      | •          |           | CAP Disc  | count   |            |            |         | •             |
| ≤ 50%            | 815  | \$0        | \$912     | \$912     | 1,575   | \$0        | \$0        | \$0     | \$912         |
| 51% - 100%       | 925  | \$0        | \$653     | \$653     | 1,787   | \$0        | \$0        | \$0     | \$653         |
| 101% - 150%      | 321  | \$0        | \$570     | \$570     | 2,209   | \$0        | \$0        | \$0     | \$570         |
| •                |      |            |           | Net B     | ill     |            |            | •       |               |
| ≤ 50%            | 815  | \$1,513    | \$521     | -\$992    | 1,575   | \$1,430    | \$1,434    | \$4     | -\$996        |
| 51% - 100%       | 925  | \$1,656    | \$878     | -\$777    | 1,787   | \$1,410    | \$1,408    | -\$2    | -\$775        |
| 101% - 150%      | 321  | \$2,187    | \$1,353   | -\$834    | 2,209   | \$1,519    | \$1,525    | \$6     | -\$840        |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data.

Table VIII-4D displays the full energy bill prior to the CAP discount, the CAP discount, and the net energy bill for the 2017 electric and gas CAP enrollees and the nonparticipant comparison group. The table shows that the 2017 electric and gas CAP enrollees received an average CAP discount of \$469. While their full (non-discounted) bill declined by \$101 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$570. The nonparticipant comparison group bills remained at about the same level in the pre- and post-periods.

Table VIII-4D
2017 CAP Enrollee Treatment and Comparison Groups
Electric & Gas Customers
Affordability

|                       |                            |  | Electric & G     | as Customers      |                                       |                                |               |
|-----------------------|----------------------------|--|------------------|-------------------|---------------------------------------|--------------------------------|---------------|
|                       | 2017 Enr                   | ollee Treatm                                 | ent Group        | 2017 Enrol        | lee Compari                           | son Group                      | Net           |
|                       | Pre                        | Post   | Change           | Pre               | Post                                  | Change                         | Change        |
| Observations          |                            | 655  |                  | · <u> </u>        | 2,370                                 | ·                              | Í             |
| Full Bill             | \$2,139                    | \$2,038                                      | -\$101           | \$1,931           | \$1,979                               | \$48                           | -\$149        |
| CAP Discount          | \$0                        | \$469  | \$469            | \$0               | \$0                                   | \$0                            | \$469         |
|                       |                            | 0.50   | 0.570            | 61.031            | 61.070                                | £40                            | 0610          |
| Net Bill              | \$2,139                    | \$1,569                                      | -\$570           | \$1,931           | \$1,979                               | \$48                           | -\$618        |
| Net Bill              |                            |  |                  | \$1,931           | · · · · · · · · · · · · · · · · · · · |                                | -2018         |
| Net Bill              | Electri                    |  | tomers Disc      | count Amount      | · · · · · · · · · · · · · · · · · · · | an \$50                        | -5018<br>Net  |
| Net Bill              | Electri                    | ic & Gas Cus                                 | tomers Disc      | count Amount      | s Greater th                          | an \$50                        |               |
| Net Bill Observations | Electri<br>2017 Enr        | ic & Gas Cus                                 | etomers Disc     | count Amount      | s Greater th                          | an \$50<br>son Group           | Net           |
|                       | Electri<br>2017 Enr        | c & Gas Cus<br>collee Treatm                 | etomers Disc     | count Amount      | s Greater th                          | an \$50<br>son Group           | Net           |
| Observations          | Electri<br>2017 Enr<br>Pre | ce & Gas Cus<br>collee Treatm<br>Post<br>364 | ent Group Change | 2017 Enrol<br>Pre | s Greater the Comparis                | an \$50<br>son Group<br>Change | Net<br>Change |

Table VIII-4E displays the same information by poverty level for the electric and gas enrollees. The table shows that the 2017 electric and gas CAP enrollees with income at or below 50 percent of the poverty level received an average CAP discount of \$1,065. While their full (non-discounted) bill declined by \$33 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$1,098.

Table VIII-4E
2017 CAP Enrollee Treatment and Comparison Groups
Electric & Gas Customers
Affordability by Poverty Level

|                                       |                                       |            | El      | ectric & G | as Custo | mers       | -        |         |               |
|---------------------------------------|---------------------------------------|------------|---------|------------|----------|------------|----------|---------|---------------|
| Poverty<br>Level                      | 2017                                  | Enrollee 1 | reatmen | t Group    | 2017 E   | Enrollee C | ompariso | n Group | Net<br>Change |
| Bever .                               | Obs.                                  | Pre        | Post    | Change     | Obs.     | Pre        | Post     | Change  | Change        |
|                                       |                                       |            |         | Full B     | ill      |            |          |         |               |
| ≤ 50%                                 | 155                                   | \$2,179    | \$2,146 | -\$33      | 395      | \$2,016    | \$2,103  | \$87    | -\$120        |
| 51% - 100%                            | 235                                   | \$2,156    | \$2,047 | -\$109     | 482      | \$1,985    | \$2,031  | \$46    | -\$155        |
| 101% - 150%                           | 247                                   | \$2,115    | \$1,982 | -\$132     | 1,024    | \$1,935    | \$1,967  | \$32    | -\$164        |
|                                       |                                       | -          |         | CAP Disc   | count    | <u>-</u>   |          |         |               |
| ≤ 50%                                 | 155                                   | \$0        | \$1,065 | \$1,065    | 395      | \$0        | \$0      | \$0     | \$1,065       |
| 51% - 100%                            | 235                                   | \$0        | \$399   | \$399      | 482      | \$0        | \$0      | \$0     | \$399         |
| 101% - 150%                           | 247                                   | \$0        | \$167   | \$167      | 1,024    | \$0        | \$0      | \$0     | \$167         |
| · · · · · · · · · · · · · · · · · · · | · · · · · · · · · · · · · · · · · · · |            |         | Net B      | iN       |            |          |         |               |
| ≤ 50%                                 | 155                                   | \$2,179    | \$1,081 | -\$1,098   | 395      | \$2,016    | \$2,103  | \$87    | \$1,185       |
| 51% - 100%                            | 235                                   | \$2,156    | \$1,648 | -\$508     | 482      | \$1,985    | \$2,031  | \$46    | -\$554        |
| 101% - 150%                           | 247                                   | \$2,115    | \$1,815 | -\$299     | 1,024    | \$1,935    | \$1,967  | \$32    | -\$331        |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data.

Table VIII-4F displays bills and discounts by poverty level for the electric and gas CAP enrollees with discounts greater than \$50. The table shows that the 2017 CAP enrollees with income at or below 50 percent of the poverty level received an average CAP discount of \$1,231. While their full (non-discounted) bill declined by \$38 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$1,269.

Table VIII-4F
2017 CAP Enrollee Treatment and Comparison Groups
Electric & Gas Customers with Discount Amounts Greater than \$50
Affordability by Poverty Level

|                  | Ele      | ectric & C    | as Custo    | mers – Disc | count An | nounts Gr                                      | eater thai | n \$50      |               |
|------------------|----------|---------------|-------------|-------------|----------|--|------------|-------------|---------------|
| Poverty<br>Level | 2017     | Enrollee 1    | Freatmen    | t Group     | 2017 E   | Enrollee C                                     | ompariso   | n Group     | Net<br>Change |
|                  | Obs.     | Pre           | Post        | Change      | Obs.     | Pre  | Post       | Change      | Change        |
|                  |          |               |             | Full B      | ill      |  |            | <u> </u>    | <u> </u>      |
| ≤ 50%            | 134      | \$2,194       | \$2,156     | -\$38       | 395      | \$2,016  | \$2,103    | \$87        | \$125         |
| 51% - 100%       | 151      | \$2,394       | \$2,284     | -\$109      | 482      | \$1,985  | \$2,031    | \$46        | -\$155        |
| 101% - 150%      | 70       | \$2,675       | \$2,497     | -\$178      | 1,024    | \$1,935  | \$1,967    | \$32        | -\$210        |
|                  | <u> </u> | · <del></del> | <del></del> | CAP Disc    | count    | <u> </u>                                       |            |             | · <del></del> |
| ≤ 50%            | 134      | \$0           | \$1,231     | \$1,231     | 395      | \$0  | \$0        | \$0         | \$1,231       |
| 51% - 100%       | 151      | \$0           | \$619       | \$619       | 482      | \$0  | \$0        | \$0         | \$619         |
| 101% - 150%      | 70       | \$0           | \$585       | \$585       | 1,024    | \$0  | \$0        | \$0         | \$585         |
| <u> </u>         |          |               |             | Net B       | ill      | <u>. — — — — — — — — — — — — — — — — — — —</u> | <u>-</u>   | <del></del> | <del></del>   |
| ≤ 50%            | 134      | \$2,194       | \$925       | -\$1,269    | 395      | \$2,016  | \$2,103    | \$87        | \$1,356       |
| 51% - 100%       | 151      | \$2,394       | \$1,665     | -\$729      | 482      | \$1,985  | \$2,031    | \$46        | -\$775        |
| 101% - 150%      | 70       | \$2,675       | \$1,912     | -\$763      | 1,024    | \$1,935  | \$1,967    | \$32        | -\$795        |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis and 1.148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data.

Table VIII-4G displays the full energy bill prior to the CAP discount, the CAP discount, and the net energy bill for the 2016, 2017, and 2018 CAP participants. The table shows that the mean CAP bill for electric only CAP participants was \$937 in 2018, compared to \$839 in 2017, and \$859 in 2016. The mean CAP bill for electric and gas CAP participants was \$1,636 in 2018, compared to \$1,434 in 2017, and \$1,394 in 2016.

## Table VIII-4G All CAP Participants Affordability

|                               |                 |                               | All CAP I      | Participants   |                               |                |  |
|-------------------------------|-----------------|-------------------------------|----------------|----------------|-------------------------------|----------------|--|
|                               | ī               | Electric Only                 | •              | Electric & Gas |                               |                |  |
|                               | 2016            | 2017                          | 2018           | 2016           | 2017                          | 2018           |  |
| Observations                  | 115,113         | 107,654                       | 99,361         | 24,032         | 22,004                        | 20,525         |  |
| Full Bill                     | \$1,559         | \$1,270                       | \$1,355        | \$2,160        | \$1,890                       | \$2,076        |  |
| CAP Discount                  | \$700           | \$431                         | \$417          | \$766          | \$457                         | \$440          |  |
| Net Bill                      | \$859           | \$839                         | \$937          | \$1,394        | \$1,434                       | \$1,636        |  |
|                               | T               |                               |                |                | -                             |                |  |
|                               | CA              | P Participar                  | ts – Discour   | nt Amounts (   | Freater than                  | \$50           |  |
|                               |                 | P Participar<br>Electric Only |                |                | Greater than<br>Llectric & Ga |                |  |
|                               |                 |                               |                |                | <del></del>                   |                |  |
| Observations                  |                 | Electric Only                 | ,              | F              | lectric & Ga                  | 2018           |  |
| <b>Observations</b> Full Bill | 2016            | Electric Only<br>2017         | 2018           | 2016           | lectric & Ga                  | 2018<br>11,542 |  |
|                               | 2016<br>108,663 | 2017<br>69,734                | 2018<br>61,554 | 2016<br>23,327 | 2017<br>13,051                | is             |  |

Table VIII-4H displays the same information by poverty level. The table shows that the mean CAP bill for electric only customers at or below 50 percent of the poverty level was \$774 in 2018, compared to \$714 in 2017, and \$837 in 2016. The mean CAP bill for electric and gas customers at or below 50 percent of the poverty level was \$1,354 in 2018, compared to \$1,219 in 2017, and \$1,280 in 2016. The lower poverty group CAP participants have relatively more affordable bills with the new CAP format, but the higher poverty level groups have higher bills. This is due to the fact that the new program structure has a direct relationship between discounts and energy burden.

Table VIII-4H
All CAP Participants
Affordability by Poverty Level

| ···         |          |         |          |             | Al     | CAP Pai | rticipant | s        |         | <u> </u> |           |         |
|-------------|----------|---------|----------|-------------|--------|---------|-----------|----------|---------|----------|-----------|---------|
| Poverty     |          |         | Electri  | ic Only     |        |         | ·         |          | Electri | c & Gas  |           |         |
| Level       | 20       | 16      | 20       | 17          | 20     | 18      | 20        | 016      | 20      | 017      | 20        | 018     |
|             | Obs      | Mean    | Obs.     | Mean        | Obs.   | Mean    | Obs.      | Mean     | Obs.    | Mean     | Obs.      | Mean    |
| <del></del> | <u> </u> |         |          | <del></del> | Fuli   | Bill    |           | <u></u>  |         |          | · · _     |         |
| ≤ 50%       | 21,184   | \$1,815 | 23,268   | \$1,436     | 23,267 | \$1,544 | 4,580     | \$2,475  | 5,057   | \$2,092  | 5,201     | \$2,301 |
| 51% - 100%  | 47,621   | \$1,488 | 49,107   | \$1,211     | 47,995 | \$1,287 | 7,889     | \$2,094  | 8,205   | \$1,829  | 8,215     | \$1,998 |
| 101% - 150% | 32,500   | \$1,474 | 29,596   | \$1,232     | 26,740 | \$1,311 | 8,604     | \$2,057  | 7,541   | \$1,821  | 6,814     | \$2,002 |
|             |          |         | <u> </u> | <u> </u>    | CAP D  | iscount |           |          |         |          | <u>'—</u> |         |
| ≤ 50%       | 21,184   | \$978   | 23,268   | \$721       | 23,267 | \$770   | 4,580     | \$1,195  | 5,057   | \$874    | 5,201     | \$947   |
| 51% - 100%  | 47,621   | \$720   | 49,107   | \$424       | 47,995 | \$392   | 7,889     | \$775    | 8,205   | \$419    | 8,215     | \$368   |
| 101% - 150% | 32,500   | \$469   | 29,596   | \$212       | 26,740 | \$156   | 8,604     | \$508    | 7,541   | \$207    | 6,814     | \$137   |
|             | ·        |         | ·        |             | Net    | Bill    |           | <u> </u> |         | -        |           | ·       |
| ≤ 50%       | 21,184   | \$837   | 23,268   | \$714       | 23,267 | \$774   | 4,580     | \$1,280  | 5,057   | \$1,219  | 5,201     | \$1,354 |
| 51% - 100%  | 47,621   | \$768   | 49,107   | \$787       | 47,995 | \$895   | 7,889     | \$1,319  | 8,205   | \$1,409  | 8,215     | \$1,631 |
| 101% - 150% | 32,500   | \$1,005 | 29,596   | \$1,020     | 26,740 | \$1,155 | 8,604     | \$1,549  | 7,541   | \$1,614  | 6,814     | \$1,864 |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-4I displays the same information by poverty level only for those customers with a discount of more than \$50. The table shows that the mean CAP bill for electric only customers at or below 50 percent of the poverty level with discounts over \$50 was \$736 in 2018, compared to \$671 in 2017, and \$819 in 2016. The mean CAP bill for electric and gas customers at or below 50 percent of the poverty level with a discount over \$50 was \$1,270 in 2018, compared to \$1,137 in 2017, and \$1,271 in 2016.

# Table VIII-4I All CAP Participants Customers with Discount Amounts Greater than \$50 Affordability by Poverty Level

|                |  | (   | CAP Parti  | cipants –   | Discount  | Amounts   | Greater  | than \$50 | )  |   |   |                                |
|----------------|--|---|--|---|---|---|--|-----------|--|---|---|--------------------------------|
|                |  | Electr  | ic Only  | -   |   |   |  | Electri   | ic & Gas   |   |   |                                |
| 20             | 16   | 20  | 17   | 20  | 18  | 20  | 016  | 20        | 017  | 20  | D18   |                                |
| Obs.           | Mean   | Obs.  | Mean   | Obs.  | Mean  | Obs.  | Mean   | Obs.      | Mean   | Obs.  | Mean  |                                |
|                |  |   |  | Full  | Bill  | _   |  |           |  |   |   |                                |
| 20,453         | \$1,831  | 20,528  | \$1,486  | 20,822  | \$1,595   | 4,481   | \$2,492  | 4,288     | \$2,163  | 4,512   | \$2,361   |                                |
| 46,505         | \$1,492  | 34,637  | \$1,383  | 31,881  | \$1,509   | 7,760   | \$2,099  | 5,438     | \$2,032  | 5,032   | \$2,265   |                                |
| 28,691         | \$1,485  | 10,723  | \$1,690  | 7,992   | \$1,917   | 8,210   | \$2,076  | 2,544     | \$2,294  | 1,809   | \$2,572   |                                |
| <del>-</del> . |  |   | •  | CAP D   | iscount   |   |  | ·         | <del></del>  |   | •   |                                |
| 20,453         | \$1,013  | 20,528  | \$814  | 20,822  | \$859   | 4,481   | \$1,221  | 4,288     | \$1,026  | 4,512   | \$1,091   |                                |
| 46,505         | \$737  | 34,637  | \$589  | 31,881  | \$587   | 7,760   | \$787  | 5,438     | \$618  | 5,032   | \$597   |                                |
| 28,691         | \$529  | 10,723  | \$534  | 7,992   | \$517   | 8,210   | \$532  | 2,544     | \$557  | 1,809   | \$512   |                                |
|                | •  |   | •  | Net   | Bill  |   | -  |           | -  |   |   |                                |
| 20,453         | \$819  | 20,528  | \$671  | 20,822  | \$736   | 4,481   | \$1,271  | 4,288     | \$1,137  | 4,512   | \$1,270   |                                |
| 46,505         | \$755  | 34,637  | \$795  | 31,881  | \$922   | 7,760   | \$1,312  | 5,438     | \$1,414  | 5,032   | \$1,668   |                                |
| 28,691         | \$956  | 10,723  | \$1,156  | 7,992   | \$1,400   | 8,210   | \$1,544  | 2,544     | \$1,737  | 1,809   | \$2,060   |                                |
|                | 20,453<br>46,505<br>28,691<br>20,453<br>46,505<br>28,691<br>20,453<br>46,505 | 20,453       \$1,831         46,505       \$1,492         28,691       \$1,485         20,453       \$1,013         46,505       \$737         28,691       \$529         20,453       \$819         46,505       \$755 | Electrical 2016           2016         20           Obs.         Mean         Obs.           20,453         \$1,831         20,528           46,505         \$1,492         34,637           28,691         \$1,485         10,723           20,453         \$1,013         20,528           46,505         \$737         34,637           28,691         \$529         10,723           20,453         \$819         20,528           46,505         \$755         34,637 | Electric Only           2016         2017           Obs.         Mean         Obs.         Mean           20,453         \$1,831         20,528         \$1,486           46,505         \$1,492         34,637         \$1,383           28,691         \$1,485         10,723         \$1,690           20,453         \$1,013         20,528         \$814           46,505         \$737         34,637         \$589           28,691         \$529         10,723         \$534           20,453         \$819         20,528         \$671           46,505         \$755         34,637         \$795 | Electric Only  2016 2017 20  Obs. Mean Obs. Mean Obs.  Full  20,453 \$1,831 20,528 \$1,486 20,822  46,505 \$1,492 34,637 \$1,383 31,881  28,691 \$1,485 10,723 \$1,690 7,992  CAP D  20,453 \$1,013 20,528 \$814 20,822  46,505 \$737 34,637 \$589 31,881  28,691 \$529 10,723 \$534 7,992  Net  20,453 \$819 20,528 \$671 20,822  46,505 \$755 34,637 \$795 31,881 | Electric Only  2016  2017  2018  Obs. Mean Obs. Mean Obs. Mean  Full Bill  20,453 \$1,831 20,528 \$1,486 20,822 \$1,595  46,505 \$1,492 34,637 \$1,383 31,881 \$1,509  28,691 \$1,485 10,723 \$1,690 7,992 \$1,917  CAP Discount  20,453 \$1,013 20,528 \$814 20,822 \$859  46,505 \$737 34,637 \$589 31,881 \$587  28,691 \$529 10,723 \$534 7,992 \$517  Net Bill  20,453 \$819 20,528 \$671 20,822 \$736  46,505 \$755 34,637 \$795 31,881 \$922 | CAP Discount   State   State | Page 19   | Capacitate   Continuation   Capacitate   C | 2016         2017         2018         2016         2017           Obs.         Mean         Obs.         Mean         Obs.         Mean         Obs.         Mean           Full Bill           20,453         \$1,831         20,528         \$1,486         20,822         \$1,595         4,481         \$2,492         4,288         \$2,163           46,505         \$1,492         34,637         \$1,383         31,881         \$1,509         7,760         \$2,099         5,438         \$2,032           28,691         \$1,485         10,723         \$1,690         7,992         \$1,917         8,210         \$2,076         2,544         \$2,294           CAP Discount           20,453         \$1,013         20,528         \$814         20,822         \$859         4,481         \$1,221         4,288         \$1,026           46,505         \$737         34,637         \$589         31,881         \$587         7,760         \$787         5,438         \$618           28,691         \$529         10,723         \$534         7,992         \$517         8,210         \$532         2,544         \$557 <td cols<="" td=""><td>  Electric Only   Electric &amp; Gas    </td></td> | <td>  Electric Only   Electric &amp; Gas    </td> | Electric Only   Electric & Gas |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-4J displays the net energy bill for the CAP participants and nonparticipants. The table shows that the discounted CAP bill is much lower than the full bill that the nonparticipants are charged. For example, the CAP bill for the 2017 electric only participants averaged \$839 compared to \$1,375 for the nonparticipants.

## Table VIII-4J All CAP Participants and Nonparticipants Net Energy Bill

|              |                        | Electri             | e Only                 |                     |  |
|--------------|------------------------|---------------------|------------------------|---------------------|--|
|              |                        | 2016                | 2017                   |                     |  |
|              | Participants           | Nonparticipants     | Participants           | Nonparticipants     |  |
| Observations | 115,113                | 1,733               | 107,654                | 2,966               |  |
| Net Bill     | \$859                  | \$1,405             | \$839                  | \$1,375             |  |
|              |                        | Electric            | & Gas                  |                     |  |
|              |                        | Electric            | & Gas                  |                     |  |
|              |                        | 2016                | 2017                   |                     |  |
|              |                        |                     |                        |                     |  |
|              | Participants           | Nonparticipants     | Participants           | Nonparticipants     |  |
| Observations | Participants<br>24,032 | Nonparticipants 589 | Participants<br>22,004 | Nonparticipants 915 |  |

Table VIII-4K displays the net energy bill for the CAP participants and nonparticipants by poverty level. The table shows that the CAP bill for the 2017 electric only participants with income at or below 50 percent of the poverty level averaged \$714, compared to \$1,397 for the nonparticipants.

## Table VIII-4K All CAP Participants and Nonparticipants Net Energy Bill by Poverty Level

| ļ                  | Electric Only               |                             |                             |                             |  |  |  |  |  |
|--------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|--|--|--|--|--|
|                    |                             | 2016                        | 2017                        |                             |  |  |  |  |  |
|                    | Participants                | Nonparticipants             | Participants                | Nonparticipants             |  |  |  |  |  |
| Observations       | 101,305                     | 1,347                       | 101,971                     | 2,432                       |  |  |  |  |  |
| ≤ 50%              | \$837                       | \$1,448                     | \$714                       | \$1,397                     |  |  |  |  |  |
| 51% - 100%         | \$768                       | \$1,391                     | \$787                       | \$1,379                     |  |  |  |  |  |
| 101% - 150%        | \$1,005                     | \$1,524                     | \$1,020                     | \$1,455                     |  |  |  |  |  |
| All                | \$858                       | \$1,460                     | \$838                       | \$1,411                     |  |  |  |  |  |
|                    |                             |                             |                             |                             |  |  |  |  |  |
| ŀ                  |                             |                             | & Gas                       |                             |  |  |  |  |  |
| :                  | 1                           | 2016                        | 1 2                         | 2017                        |  |  |  |  |  |
|                    |                             |                             |                             | 2017                        |  |  |  |  |  |
|                    | Participants                | Nonparticipants             | Participants                | Nonparticipants             |  |  |  |  |  |
| Observations       |                             |                             |                             | 1                           |  |  |  |  |  |
| Observations ≤ 50% | Participants                | Nonparticipants             | Participants                | Nonparticipants             |  |  |  |  |  |
|                    | Participants 21,073         | Nonparticipants 458         | Participants 20,803         | Nonparticipants 735         |  |  |  |  |  |
| ≤ 50%              | Participants 21,073 \$1,280 | Nonparticipants 458 \$2,010 | Participants 20,803 \$1,219 | Nonparticipants 735 \$1,957 |  |  |  |  |  |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, 386 Electric Only and 131 Electric & Gas customers were excluded from the 2016 Nonparticipants analysis, and 534 Electric Only and 180 Electric & Gas customers were excluded from the 2017 Nonparticipants analysis due to missing poverty level data.

Table VIII-5A displays the distribution of the full bill and the CAP bill for the 2016, 2017, and 2018 CAP electric only participants. The table shows that while eight percent of 2016 CAP electric only participants had a CAP bill over \$2,000, four percent of 2017 CAP participants and six percent of 2018 CAP participants had a CAP bill over \$2,000.

Table VIII-5A
All CAP Participants – Electric Only Customers
Annual Full Bill Amount and CAP Bill

| <del> </del>      | Electric Only Customers  |                |              |              |                       |              |  |
|-------------------|--------------------------|----------------|--------------|--------------|-----------------------|--------------|--|
|                   | 2016 CAP<br>Participants |                | 2017 CAP     | Participants | 2018 CAP Participants |              |  |
|                   | Full Bill                | CAP Bill       | Full Bill    | CAP Bill     | Full Bill             | CAP Bill     |  |
| Observations      | 115                      | ,113           | 107          | ,654         | 99,361                |              |  |
| < \$500           | 5%                       | 37%            | 8%           | 29%          | 7%                    | 22%          |  |
| \$501 - \$1,000   | 29%                      | 33%            | 36%          | 43%          | 33%                   | 45%          |  |
| \$1,001 - \$1,500 | 27%                      | 15%            | 28%          | 17%          | 27%                   | 19%          |  |
| \$1,501 - \$2,000 | 16%                      | 7%             | 15%          | 6%           | 15%                   | 8%           |  |
| \$2,001 - \$2,500 | 9%                       | 4%             | 7%           | 2%           | 8%                    | 3%           |  |
| \$2,501 - \$3,000 | 6%                       | 2%             | 3%           | 1%           | 4%                    | 2%           |  |
| > \$3,000         | 9%                       | 2%             | 3%           | 1%           | 5%                    | 1%           |  |
| Annual Amount     | \$1,559                  | \$859          | \$1,270      | \$839        | \$1,355               | \$937        |  |
|                   |                          |                |              |              |                       |              |  |
|                   | Elect                    | ric Only Cus   | tomers –Disc | ount Amount  | s Greater th          | an \$50      |  |
|                   |                          | CAP<br>cipants | 2017 CAP     | Participants | 2018 CAP              | Participants |  |
|                   | Full Bill                | CAP Bill       | Full Bill    | CAP Bill     | Full Bill             | CAP Bill     |  |
| Observations      | 108                      | ,663           | 69,734       |              | 61,554                |              |  |
| < \$500           | 5%                       | 39%            | 2%           | 32%          | 2%                    | 24%          |  |
| \$501 - \$1,000   | 29%                      | 33%            | 29%          | 41%          | 25%                   | 43%          |  |
| \$1,001 - \$1,500 | 27%                      | 15%            | 32%          | 16%          | 30%                   | 18%          |  |
| \$1,501 - \$2,000 | 16%                      | 7%             | 19%          | 6%           | 19%                   | 8%           |  |
| \$2,001 - \$2,500 | 10%                      | 3%             | 9%           | 2%           | 11%                   | 4%           |  |
| \$2,501 - \$3,000 | 6%                       | 2%             | 5%           | 1%           | 6%                    | 2%           |  |
| > \$3,000         | 9%                       | 2%             | 5%           | 1%           | 7%                    | 2%           |  |
| Annual Amount     | \$1,571                  | \$830          | \$1,466      | \$815        | \$1,591               | \$921        |  |

Table VIII-5B displays the distribution of the full bill and the CAP bill for the 2016, 2017, and 2018 CAP electric and gas participants. The table shows that while 17 percent of 2016 CAP electric and gas participants had a CAP bill over \$2,000, 17 percent of 2017 CAP participants and 27 percent of 2018 CAP participants had a CAP bill over \$2,000.

Table VIII-5B
All CAP Participants – Electric & Gas Customers
Annual Full Bill Amount and CAP Bill

|                   | Electric & Gas Customers |           |              |                 |                          |          |  |
|-------------------|--------------------------|-----------|--------------|-----------------|--------------------------|----------|--|
|                   | 2016 CAP<br>Participants |           |              | CAP<br>ipants   | 2018 CAP<br>Participants |          |  |
|                   | Full Bill                | CAP Bill  | Full Bill    | CAP Bill        | Full Bill                | CAP Bill |  |
| Observations      | 24,                      | 032       | 22,          | 004             | 20,                      | 525      |  |
| < \$500           | < 1%                     | 5%        | < 1%         | 4%              | < 1%                     | 4%       |  |
| \$501 - \$1,000   | 7%                       | 29%       | 9%           | 21%             | 6%                       | 15%      |  |
| \$1,001 - \$1,500 | 20%                      | 30%       | 25%          | 34%             | 19%                      | 28%      |  |
| \$1,501 - \$2,000 | 25%                      | 19%       | 28%          | 24%             | 26%                      | 26%      |  |
| \$2,001 - \$2,500 | 19%                      | 10%       | 20%          | 11%             | 22%                      | 16%      |  |
| \$2,501 - \$3,000 | 12%                      | 4%        | 10%          | 4%              | 13%                      | 7%       |  |
| > \$3,000         | 17%                      | 3%        | 8%           | 2%              | 13%                      | 4%       |  |
| Mean Annual Bill  | \$2,160                  | \$1,394   | \$1,890      | \$1,434         | \$2,076                  | \$1,636  |  |
|                   |                          |           |              |                 |                          |          |  |
|                   | Electric                 | & Gas Cus | tomers –Disc | ount Amour      | its Greater t            | han \$50 |  |
|                   |                          | CAP       |              | CAP             | 2018 CAP<br>Participants |          |  |
|                   | Full Bill                | CAPPIL    | oants Partic |                 | Full Bill                | CAP Bill |  |
| Observations      |                          | 327       |              | CAP Bill<br>051 |                          | 542      |  |
| < \$500           | < 1%                     | 5%        | < 1%         | 7%              | 0%                       | 6%       |  |
| \$501 - \$1,000   | 7%                       | 29%       | 3%           | 23%             | 2%                       | 17%      |  |
| \$1,001 - \$1,500 | 20%                      | 30%       | 18%          | 33%             | 12%                      | 28%      |  |
| \$1,501 - \$2,000 | 25%                      | 19%       | 28%          | 22%             | 24%                      | 24%      |  |
| \$2,001 - \$2,500 | 19%                      | 10%       | 24%          | 10%             | 24%                      | 14%      |  |
| \$2,501 - \$3,000 | 12%                      | 4%        | 14%          | 4%              | 18%                      | 6%       |  |
| > \$3,000         | 17%                      | 3%        | 12%          | 2%              | 20%                      | 5%       |  |
| Mean Annual Bill  | \$2,174                  | \$1,386   | \$2,130      | \$1,379         | \$2,349                  | \$1,569  |  |

Table VIII-6A displays the mean energy burden by poverty level for the 2017 CAP enrollees and the comparison group. The table shows that the energy burden declined from an average of 27 percent before the electric only heating participants enrolled in CAP to 21 percent after they enrolled. The net change was a decline of seven percentage points. The electric only heating participants at or below 50 percent of the poverty level had a decline of 16 percentage points, but their mean energy burden was 47 percent following enrollment in the program. The electric only baseload enrollees and the electric and gas enrollees had similar declines in energy burden.

Table VIII-6A
2017 CAP Enrollee Treatment and Comparison Groups
Mean Energy Burden by Poverty Level

|             | <del></del>                   |          | E    | ectric Onl                     | y Heating                      |            |      |                |        |
|-------------|-------------------------------|----------|------|--------------------------------|--------------------------------|------------|------|----------------|--------|
| Poverty     | 2017 Enrollee Treatment Group |          |      |                                | 2017 Enrollee Comparison Group |            |      |                | Net    |
| Level       | Obs.                          | Pre      | Post | Change                         | Obs.                           | Pre        | Post | Change         | Change |
| ≤ 50%       | 93                            | 63%      | 47%  | -16%                           | 207                            | 67%        | 67%  | 0%             | -16%   |
| 51% - 100%  | 130                           | 15%      | 12%  | -3%                            | 296                            | 13%        | 13%  | 0%             | -3%    |
| 101% - 150% | 102                           | 9%       | 8%   | -1%                            | 593                            | 8%         | 8%   | 0%             | -1%    |
| All         | 325                           | 27%      | 21%  | -6%                            | 1,096                          | 20%        | 21%  | 1%             | -7%    |
|             |                               | <u> </u> | Ele  | ectric Only                    | Baseload                       | · <u>-</u> |      |                |        |
| Poverty     | 2017 Enrollee Treatment Group |          |      | 2017 Enrollee Comparison Group |                                |            |      | Net            |        |
| Level       | Obs.                          | Pre      | Post | Change                         | Obs.                           | Pre        | Post | Change         | Change |
| ≤ 50%       | 819                           | 49%      | 34%  | -15%                           | 1,357                          | 58%        | 58%  | 0%             | -15%   |
| 51% - 100%  | 1,173                         | 12%      | 6%   | -6%                            | 1,486                          | 11%        | 10%  | -1%            | -5%    |
| 101% - 150% | 907                           | 7%       | 5%   | -5%                            | 1,612                          | 6%         | 6%   | 0%             | -5%    |
| All         | 2,899                         | 21%      | 14%  | -7%                            | 4,455                          | 23%        | 23%  | 0%             | -7%    |
|             |                               |          |      | Electric                       | & Gas                          | · <u> </u> |      | · <del>-</del> |        |
| Poverty     | 2017 Enrollee Treatment Group |          |      | 2017 Enrollee Comparison Group |                                |            |      | Net            |        |
| Level       | Obs.                          | Pre      | Post | Change                         | Obs.                           | Pre        | Post | Change         | Change |
| ≤ 50%       | 155                           | 65%      | 53%  | -12%                           | 1,575                          | 59%        | 59%  | 0%             | -12%   |
| 51% - 100%  | 235                           | 15%      | 11%  | -4%                            | 1,787                          | 11%        | 11%  | 0%             | -4%    |
| 101% - 150% | 247                           | 10%      | 8%   | -2%                            | 2,209                          | 6%         | 6%   | 0%             | -2%    |
| All         | 637                           | 25%      | 20%  | -5%                            | 5,571                          | 23%        | 23%  | 0%             | -5%    |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollec Treatment Group analysis and 1.148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollec Comparison Group analysis due to missing poverty level data. 403 customers were excluded from the 2017 Enrollec Comparison analysis due to missing rates data. An additional 19 Electric Only customers were excluded from the 2017 Enrollec Comparison Group analysis due to missing rates data.

Table VIII-6B displays the same results excluding customers with estimated usage, with a credit at or above the maximum amount, with a bill at or below the minimum bill, and those on CAP for less than a full year. These customers had a lower energy burden when participating in CAP than the full group shown above.

Table VIII-6B
2017 CAP Enrollee Treatment and Comparison Groups
Excluding Customers With Estimated Usage, Maximum Credits, Minimum Bills,
And On CAP Less than the Full Year
Mean Energy Burden by Poverty Level

|                  |                               |     | E    | lectric Only                   | y Heating                      |          |         |        |        |
|------------------|-------------------------------|-----|------|--------------------------------|--------------------------------|----------|---------|--------|--------|
| Poverty<br>Level | 2017 Enrollee Treatment Group |     |      |                                | 2017 Enrollee Comparison Group |          |         |        | Net    |
|                  | Obs.                          | Pre | Post | Change                         | Obs.                           | Pre      | Post    | Change | Change |
| ≤ 50%            | 63                            | 51% | 35%  | -16%                           | 207                            | 67%      | 67%     | 0%     | -16%   |
| 51% - 100%       | 125                           | 15% | 12%  | -3%                            | 296                            | 13%      | 13%     | 0%     | -3%    |
| 101% - 150%      | 96                            | 9%  | 8%   | -1%                            | 593                            | 8%       | 8%      | 0%     | -1%    |
| All              | 284                           | 21% | 16%  | -5%                            | 1,096                          | 20%      | 21%     | 1%     | -6%    |
|                  |                               | •   |      |                                |                                | •        | •       |        | _      |
|                  |                               |     | El   | ectric Only                    | Baseload                       |          |         |        | ••     |
| Poverty          | 2017 Enrollee Treatment Group |     |      | 2017 En                        | rollee C                       | omparisc | n Group | Net    |        |
| Level            | Obs.                          | Pre | Post | Change                         | Obs.                           | Pre      | Post    | Change | Change |
| ≤ 50%            | 636                           | 41% | 28%  | -13%                           | 1,575                          | 59%      | 59%     | 0%     | -13%   |
| 51% - 100%       | 1,066                         | 11% | 6%   | -5%                            | 1,787                          | 11%      | 11%     | 0%     | -5%    |
| 101% - 150%      | 816                           | 7%  | 5%   | -2%                            | 2,209                          | 6%       | 6%      | 0%     | -2%    |
| All              | 2,518                         | 17% | 11%  | -6%                            | 5,571                          | 23%      | 23%     | 0%     | -6%    |
|                  |                               |     |      |                                |                                |          |         |        |        |
| •                |                               |     |      | Electric &                     | & Gas                          |          |         | ••     | -      |
| Poverty<br>Level | 2017 Enrollee Treatment Group |     |      | 2017 Enrollee Comparison Group |                                |          |         | Net    |        |
|                  | Obs.                          | Pre | Post | Change                         | Obs.                           | Pre      | Post    | Change | Change |
| ≤ 50%            | 121                           | 58% | 45%  | -13%                           | 1,575                          | 59%      | 59%     | 0%     | -13%   |
| 51% - 100%       | 225                           | 15% | 11%  | -4%                            | 1,787                          | 11%      | 11%     | 0%     | -4%    |
| 101% - 150%      | 225                           | 10% | 8%   | -2%                            | 2,209                          | 6%       | 6%      | 0%     | -2%    |
| All              | 571                           | 22% | 17%  | -5%                            | 5,571                          | 23%      | 23%     | 0%     | -5%    |

Note: 31 Electric Only and 9 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group preperiod analysis, 44 Electric Only and 41 Electric & Gas were excluded from the 2017 Enrollee Treatment Group post-period analysis, and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data. An additional 19 Electric Only customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing rates data.

Table VIII-6C displays the mean energy burden by poverty level for the 2016, 2017, and 2018 CAP participants and the nonparticipants. The table shows that energy burden averaged about 18 percent for the electric only heating participants, 11 percent for the electric only baseload participants, and 17 percent for the electric and gas participants. While energy burden for electric only heating participants at or below 50 percent of the poverty level averaged 45 percent in 2017, energy burden for electric only heating nonparticipants at or below 50 percent of the poverty level averaged 64 percent.

Table VIII-6C
All CAP Participants and All CAP Nonparticipants
Mean Energy Burden by Poverty Level

|                     |            | Electric Onl  | y Heating  |             |              |
|---------------------|------------|---------------|------------|-------------|--------------|
| Danasty Loyal       | All        | CAP Particip  | ants       | All CAP Noi | participants |
| Poverty Level       | 2016       | 2017          | 2018       | 2016        | 2017         |
| Observations        | 11,631     | 11,823        | 11,940     | 244         | 475          |
| ≤ 50%               | 48%        | 45%           | 46%        | 71%         | 64%          |
| 51% - 100%          | 10%        | 11%           | 13%        | 13%         | 13%          |
| 101% - 150%         | 7%         | 7%            | 8%         | 8%          | 7%           |
| All                 | 17%        | 18%           | 20%        | 20%         | 23%          |
|                     | <u>=</u> · |               |            |             | <del> </del> |
|                     |            | Electric Only | / Baseload |             |              |
| D                   | All        | CAP Particip  | ants       | All CAP Not | participants |
| Poverty Level       | 2016       | 2017          | 2018       | 2016        | 2017         |
| Observations        | 89,674     | 90,148        | 86,062     | 1,090       | 1,937        |
|                     |            |               |            |             |              |
| ≤ 50%               | 32%        | 29%           | 30%        | 60%         | 56%          |
| ≤ 50%<br>51% - 100% | 32%<br>6%  | 29%<br>6%     | 30%<br>7%  | 60%         | 56%<br>10%   |
|                     |            |               |            |             |              |

|               |        | Electric     | & Gas  |                         |      |  |  |
|---------------|--------|--------------|--------|-------------------------|------|--|--|
| <b>.</b>      | All    | CAP Particip | ants   | All CAP Nonparticipants |      |  |  |
| Poverty Level | 2016   | 2017         | 2018   | 2016                    | 2017 |  |  |
| Observations  | 21,073 | 20,803       | 20,230 | 458                     | 735  |  |  |
| ≤ 50%         | 46%    | 44%          | 45%    | 68%                     | 63%  |  |  |
| 51% - 100%    | 10%    | 11%          | 12%    | 14%                     | 13%  |  |  |
| 101% - 150%   | 7%     | 7%           | 9%     | 8%                      | 8%   |  |  |
| All           | 16%    | 17%          | 19%    | 22%                     | 23%  |  |  |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis, 386 Electric Only and 131 Electric & Gas customers were excluded from the 2016 Nonparticipants analysis, and 534 Electric Only and 180 Electric & Gas customers were excluded from the 2017 Nonparticipants analysis due to missing poverty level data. An additional 13 Electric Only customers were excluded from the 2016 Nonparticipants analysis and an additional 20 Electric Only customers were excluded from the 2017 Nonparticipants analysis due to missing rates data.

Table VIII-6D displays the same results for the CAP participants after excluding customers with estimated usage, with a credit at or above the maximum amount, with a bill at or below the minimum bill, and those on CAP for less than the full year. The FCO participants had a mean energy burden that was about one percentage point lower.

Table VIII-6D
All CAP Participants
Excluding Customers With Estimated Usage, Maximum Credits, and Minimum Bills
And On CAP Less than the Full Year
Mean Energy Burden by Poverty Level

|                  |       |            |        | All C  | AP Partici | pants  |                | ·      |        |  |
|------------------|-------|------------|--------|--------|------------|--------|----------------|--------|--------|--|
| Poverty<br>Level | Elect | ric Only H | eating | Electr | ic Only Ba | seload | Electric & Gas |        |        |  |
| Bever            | 2016  | 2017       | 2018   | 2016   | 2017       | 2018   | 2016           | 2017   | 2018   |  |
| Observations     | 8,896 | 8,960      | 9,222  | 68,509 | 64,471     | 66,540 | 15,120         | 15,288 | 15,741 |  |
| ≤ 50%            | 47%   | 44%        | 42%    | 31%    | 28%        | 27%    | 44%            | 40%    | 41%    |  |
| 51% - 100%       | 11%   | 11%        | 13%    | 5%     | 6%         | 6%     | 10%            | 10%    | 12%    |  |
| 101% - 150%      | 8%    | 7%         | 9%     | 4%     | 5%         | 5%     | 7%             | 8%     | 9%     |  |
| All              | 17%   | 16%        | 17%    | 10%    | 10%        | 10%    | 15%            | 16%    | 18%    |  |

Note: 8,298 Electric Only and 2,200 Electric & Gas customers were excluded from the 2016 Participants analysis, 2,998 Electric Only and 710 Electric & Gas customers were excluded from the 2017 Participants analysis, and 43 Electric Only and 14 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

The Pennsylvania Public Utility Commission (PUC) has established standards for energy burdens for CAP participants. The PUC energy burden targets are displayed in Table VIII-7. The burden targets vary based on poverty level and service type.

Table VIII-7
PUC Energy Burden Targets
By Poverty Level

| Description I | E                 | nergy Burden Targets | <del></del> |
|---------------|-------------------|----------------------|-------------|
| Poverty Level | Electric Baseload | Electric Heating     | Gas Heating |
| ≤ 50%         | 2%-5%             | 7%-13%               | 5%-8%       |
| 51% - 100%    | 4%-6%             | 11%-16%              | 7%-10%      |
| 101% - 150%   | 6%-7%             | 15%-17%              | 9%-10%      |

Table VIII-8A displays the percentage of customers with an energy burden that is below, within, and above the target by customer type. The table shows that the 2017 enrollees had a large reduction in the percent above the energy burden after enrolling in CAP. For example, while 44 percent of the electric only heating customers had an electric burden above the target prior to enrolling in CAP, only 25 percent had a burden above the target following enrollment. This compares to a one percentage point increase for the comparison group, resulting in a net change of 20 percentage points, as shown in Table VIII-8B.

Table VIII-8A
2017 CAP Enrollee Treatment and Comparison Groups
Energy Burden Relative to PUC Target

|  |       | 201   | 7 Enrol | lee Trea | tment ( | Froup  |       | 2017 Enrollee Comparison Group |       |        |       |       |        |       |
|--|-------|-------|---------|----------|---------|--------|-------|--------------------------------|-------|--------|-------|-------|--------|-------|
| Customer Type                            |       |       | Pre     |          |         | Post   |       | <u> </u>                       |       | Pre    |       | Post  |        |       |
|  | Obs.  | Below | Within  | Above    | Below   | Within | Above | Obs.                           | Below | Within | Above | Below | Within | Above |
| Electric Only<br>Heating Elec<br>Burden  | 325   | 41%   | 15%     | 44%      | 45%     | 30%    | 25%   | 1,096                          | 59%   | 16%    | 26%   | 59%   | 14%    | 27%   |
| Electric Only<br>Baseload Elec<br>Burden | 2,899 | 15%   | 15%     | 71%      | 23%     | 40%    | 37%   | 4,455                          | 22%   | 15%    | 63%   | 22%   | 15%    | 63%   |
| Electric & Gas<br>Gas Burden             | 637   | 66%   | 11%     | 23%      | 65%     | 17%    | 19%   | 1,901                          | 73%   | 9%     | 18%   | 71%   | 10%    | 19%   |
| Electric & Gas<br>Elec Burden            | 637   | 22%   | 17%     | 61%      | 31%     | 40%    | 29%   | 1,901                          | 38%   | 17%    | 45%   | 39%   | 19%    | 42%   |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data. An additional 19 Electric Only customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing rates data.

Table VIII-8B
2017 CAP Enrollee Treatment and Comparison Groups
Percentage above PUC Target

|  | 2017 E | Enrollee T | reatmen | t Group | 2017 En | rollee Co | mpariso | n Group | Net    |
|--|--------|------------|---------|---------|---------|-----------|---------|---------|--------|
|  | Obs.   | Pre        | Post    | Change  | Obs.    | Pre       | Post    | Change  | Change |
| Electric Only Heating  Electric  Burden    | 325    | 44%        | 25%     | -19%    | 1,096   | 26%       | 27%     | 1%      | -20%   |
| Electric Only Baseload- Electric<br>Burden | 2,899  | 71%        | 37%     | -34%    | 4,455   | 63%       | 63%     | 0%      | -34%   |
| Electric & Gas- Gas Burden                 | 637    | 23%        | 19%     | -4%     | 1,901   | 18%       | 19%     | 1%      | -5%    |
| Electric & Gas- Electric Burden            | 637    | 61%        | 29%     | -32%    | 1,901   | 45%       | 42%     | -3%     | 29%    |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data. An additional 19 Electric Only customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing rates data.

Table VIII-8C displays the percentage of 2017 CAP enrollees below, within, and above the target burden by special category, and then removing customers in any of those categories. Following removal of those categories, 19 percent of the electric only heating enrollees had an electric burden above the target following enrollment, 33 percent of the electric only baseload enrollees had an electric burden above the target following enrollment, 15 percent of the electric and gas accounts had a gas burden above the target following enrollment, and 25 percent of the electric and gas accounts had an electric burden above the target following enrollment.

Table VIII-8C
2017 CAP Enrollee Treatment and Comparison Groups
Energy Burden Relative to PUC Target

|                          |      | 2          | 017 Enroll | ee Treatm | ent Grou    | р         |       |  |  |
|--------------------------|------|------------|------------|-----------|-------------|-----------|-------|--|--|
|                          |      | Electric O | nly Heatin | g Accoun  | ts — Electr | ic Burden |       |  |  |
|                          | Ole  |            | Pre        |           | Post        |           |       |  |  |
|                          | Obs. | Below      | Within     | Above     | Below       | Within    | Above |  |  |
| All                      | 325  | 41%        | 15%        | 44%       | 45%         | 30%       | 25%   |  |  |
| Estimated Usage          | 2    | 50%        | 0%         | 50%       | 50%         | 0%        | 50%   |  |  |
| Max Credit               | 0    |            |            |           |             |           |       |  |  |
| ≥ Max Credit             | 6    | 0%         | 0%         | 100%      | 17%         | 17%       | 67%   |  |  |
| Min Bill                 | 21   | 5%         | 0%         | 95%       | 5%          | 0%        | 95%   |  |  |
| ≤ Min Bill               | 24   | 4%         | 0%         | 96%       | 4%          | 4%        | 92%   |  |  |
| < Full Year On CAP       | 11   | 45%        | 18%        | 36%       | 45%         | 36%       | 18%   |  |  |
| All Except Groups Listed | 284  | 45%        | 17%        | 38%       | 49%         | 32%       | 19%   |  |  |

< Full Year On CAP

All Except Groups Listed

|                          | <u></u> | Electric O | nly Baselo | ad Accoun | ts – Elect | ric Burden | ı     |
|--------------------------|---------|------------|------------|-----------|------------|------------|-------|
|                          | Obs     | <u> </u>   | Pre        |           |            | Post       |       |
|                          | Obs.    | Below      | Within     | Above     | Below      | Within     | Above |
| All                      | 2,899   | 15%        | 15%        | 71%       | 23%        | 40%        | 37%   |
| Estimated Usage          | 1       | 100%       | 0%         | 0%        | 100%       | 0%         | 0%    |
| Max Credit               | l       | 0%         | 0%         | 100%      | 0%         | 100%       | 0%    |
| ≥ Max Credit             | 158     | 0%         | 2%         | 98%       | 6%         | 14%        | 80%   |
| Min Bill                 | 166     | 1%         | 1%         | 98%       | 10%        | 19%        | 70%   |
| ≤ Min Bill               | 167     | 1%         | 1%         | 98%       | 10%        | 20%        | 70%   |
| < Full Year On CAP       | 58      | 53%        | 12%        | 34%       | 60%        | 10%        | 29%   |
| All Except Groups Listed | 2,517   | 15%        | 17%        | 68%       | 24%        | 43%        | 33%   |
|                          |         | Elect      | ric & Gas  | Accounts  | – Gas Bu   | rden       |       |
|                          | Obs.    |            | Pre        |           |            | Post       |       |
|                          | Obs.    | Below      | Within     | Above     | Below      | Within     | Above |
| All                      | 637     | 66%        | 11%        | 23%       | 65%        | 17%        | 19%   |
| Estimated Usage          | 0       |            | <b></b> _  |           |            |            |       |
| Max Credit               | 0       | <br>       |            |           |            |            |       |
| ≥ Max Credit             | 18      | 67%        | 11%        | 22%       | 61%        | 22%        | 17%   |
| Min Bill                 | 19      | 5%         | 0%         | 95%       | 5%         | 0%         | 95%   |
| ≤Min Bill                | 30      | 10%        | 0%         | 90%       | 10%        | 7%         | 83%   |
| < Full Year On CAP       | 12      | 92%        | 0%         | 8%        | 92%        | 0%         | 8%    |
| All Except Groups Listed | 577     | 69%        | 12%        | 20%       | 67%        | 18%        | 15%   |
|                          |         | Electric   | & Gas A    | ccounts – | Electric B | urden      |       |
|                          | Obs.    |            | Pre        |           | i          | Post       |       |
|                          | Obs.    | Below      | Within     | Above     | Below      | Within     | Above |
| All                      | 637     | 22%        | 17%        | 61%       | 31%        | 40%        | 29%   |
| Estimated Usage          | 6       | 50%        | 0%         | 50%       | 67%        | 17%        | 17%   |
| Max Credit               | 0       |            |            |           |            |            |       |
| ≥ Max Credit             | 18      | 0%         | 0%         | 100%      | 11%        | 22%        | 67%   |
| Mín Bill                 | 19      | 5%         | 0%         | 95%       | 5%         | 0%         | 95%   |
| ≤Min Bill                | 30      | 3%         | 0%         | 97%       | 7%         | 3%         | 90%   |
|                          |         |            |            |           |            |            |       |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis due to missing poverty level data.

8%

19%

33%

59%

75%

31%

8%

43%

17%

25%

58%

22%

12

571

Table VIII-8D displays the energy burden relative to the target for the 2017 CAP enrollees and comparison group by poverty level. The table shows that most of the CAP enrollees who were above the target burden were at or below 50 percent of the poverty level.

Table VIII-8D
2017 CAP Enrollee Treatment and Comparison Groups
Energy Burden Relative to PUC Target, by Poverty Level

|                  |                  | 201         | 17 Enroll | ee Treat | ment Gr  | oup      | -        |           | 201       | 7 Enrolle | e Compa  | rison G     | roup   |       |
|------------------|------------------|-------------|-----------|----------|----------|----------|----------|-----------|-----------|-----------|----------|-------------|--------|-------|
|                  |                  |             |           |          | Electric | Only He  | eating A | ccounts - | - Electri | c Burden  | l        |             |        |       |
| Poverty<br>Level | Ob-              |             | Pre       |          |          | Post     |          | Oh        |           | Pre       |          |             | Post   |       |
| Level            | Obs.             | Below       | Within    | Above    | Below    | Within   | Above    | Obs.      | Below     | Within    | Above    | Below       | Within | Above |
| ≤ 50%            | 93               | 0%          | 4%        | 96%      | 2%       | 25%      | 73%      | 207       | 0%        | 2%        | 98%      | 0%          | 2%     | 98%   |
| 51% - 100%       | 130              | 34%         | 32%       | 35%      | 39%      | 52%      | 8%       | 296       | 33%       | 51%       | 16%      | 36%         | 41%    | 23%   |
| 101% - 150%      | 102              | 88%         | 4%        | 8%       | 90%      | 7%       | 3%       | 593       | 92%       | 3%        | 5%       | 91%         | 4%     | 5%    |
| .—               | <del>- ∵</del> . |             |           |          | Electric | Only Ba  | seload A | ccounts - | – Electri | c Burder  | <u> </u> |             |        | -     |
| Poverty          |                  | ì           | Pre       |          |          | Post     | ·        |           |           | Pre       |          |             | Post   | •     |
| Level            | Obs.             | Below       | Within    | Above    | Below    | Within   | Above    | Obs.      | Below     | Within    | Above    | Below       | Within | Above |
| ≤ 50%            | 819              | 0%          | 1%        | 99%      | 0%       | 24%      | 76%      | 1,357     | 0%        | 1%        | 99%      | 0%          | 1%     | 99%   |
| 51% - 100%       | 1,173            | 3%          | 19%       | 78%      | 10%      | 59%      | 31%      | 1,486     | 3%        | 22%       | 75%      | 3%          | 23%    | 74%   |
| 101% - 150%      | 907              | 43%         | 22%       | 35%      | 61%      | 28%      | 10%      | 1,612     | 58%       | 20%       | 22%      | 58%         | 18%    | 23%   |
| -                |                  |             |           |          |          |          |          |           | -         |           |          |             |        |       |
| Poverty          |                  | <del></del> |           |          | El       | ectric & | Gas Acc  | ounts — ( | Gas Bur   |           |          | <del></del> |        |       |
| Level            | Obs.             |             | Pre       | <u> </u> |          | Post     |          | Obs.      |           | Pre       | I        |             | Post   |       |
| ·                |                  | Below       | Within    | Above    | Below    | Within   | Above    |           | Below     | Within    | Above    | Below       | Within | Above |
| ≤ 50%            | 155              | 8%          | 11%       | 81%      | 4%       | 26%      | 70%      | 395       | 4%        | 15%       | 81%      | 2%          | 13%    | 86%   |
| 51% - 100%       | 235              | 72%         | 21%       | 7%       | 71%      | 25%      | 4%       | 482       | 78%       | 20%       | 3%       | 70%         | 26%    | 4%    |
| 101% - 150%      | 247              | 98%         | 2%        | 1%       | 97%      | 3%       | 0%       | 1,024     | 98%       | 1%        | 0%       | 98%         | 1%     | 0%    |
| <del> </del>     |                  |             |           |          | Elec     | tric & G | as Accou | ınts – El | ectric Bu | ırden     |          |             |        |       |
| Poverty<br>Level | 01-              |             | Pre       |          |          | Post     |          | 01-       |           | Pre       | -        |             | Post   |       |
| Level            | Obs.             | Below       | Within    | Above    | Below    | Within   | Above    | Obs.      | Below     | Within    | Above    | Below       | Within | Above |
| ≤ 50%            | 155              | <1%         | 1%        | 99%      | <1%      | 23%      | 77%      | 395       | <1%       | 2%        | 98%      | <1%         | 1%     | 99%   |
| 51% - 100%       | 235              | 4%          | 24%       | 72%      | 10%      | 67%      | 23%      | 482       | 6%        | 34%       | 60%      | 5%          | 39%    | 56%   |
| 101% - 150%      | 247              | 52%         | 21%       | 28%      | 70%      | 25%      | 6%       | 1,024     | 68%       | 15%       | 17%      | 70%         | 17%    | 14%   |

Note: 73 Electric Only and 18 Electric & Gas customers were excluded from the 2017 Enrollee Treatment Group analysis and 1,148 Electric Only and 469 Electric & Gas customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing poverty level data. An additional 19 Electric Only customers were excluded from the 2017 Enrollee Comparison Group analysis due to missing rates data.

Table VIII-8E displays the percentage of 2016, 2017, and 2018 CAP participants below, within, and above the target burden by special category, and then removing customers in any of those categories. Following removal of those categories, 28 percent of the 2018 electric only heating participants, 40 percent of the 2018 electric only baseload participants, 21 percent of the 2018 electric and gas participants' gas bill, and 38 percent of the electric and gas accounts' electric bill were above the burden target.

Table VIII-8E
All CAP Participants
Energy Burden Relative to PUC Target

|                             | ł      | Electric Only Heating Accounts – Electric Burden  |            |       |                       |       |        |       |                       |        |           |       |  |  |
|-----------------------------|--------|---|------------|-------|-----------------------|-------|--------|-------|-----------------------|--------|-----------|-------|--|--|
|                             | 20     | 16 CAP I  | Participan | ts    | 2017 CAP Participants |       |        |       | 20                    | 18 CAP | Participa | nts   |  |  |
|                             | Obs.   | Below   | Within     | Above | Obs.                  | Below | Within | Above | Obs.                  | Below  | Within    | Above |  |  |
| All                         | 11,631 | 62%   | 15%        | 24%   | 11,823                | 53%   | 25%    | 22%   | 11,940                | 45%    | 24%       | 31%   |  |  |
| Estimated Usage             | 22     | 50%   | 14%        | 36%   | 121                   | 62%   | 15%    | 23%   | 500                   | 39%    | 20%       | 41%   |  |  |
| Max Credit                  | _ 2    | 50%   | 50%        | 0%    | 3                     | 100%  | 0%     | 0%    | 1                     | 100%   | 0%        | 0%    |  |  |
| ≥ Max Credit                | 418    | 40%   | 12%        | 48%   | 328                   | 45%   | 23%    | 31%   | 315                   | 29%    | 14%       | 57%   |  |  |
| Min Bill                    | 164    | 74%   | 12%        | 14%   | 651                   | 40%   | 15%    | 44%   | 641                   | 31%    | 13%       | 57%   |  |  |
| ≤ Min Bill                  | 873    | 73%   | 10%        | 17%   | 701                   | 42%   | 15%    | 43%   | 673                   | 32%    | 13%       | 55%   |  |  |
| < Full Year CAP             | 1,482  | 64%   | 12%        | 24%   | 1,875                 | 56%   | 19%    | 26%   | 1,396                 | 52%    | 15%       | 32%   |  |  |
| All Except<br>Groups Listed | 8,896  | 61%   | 16%        | 23%   | 8,958                 | 54%   | 27%    | 19%   | 9,222                 | 46%    | 26%       | 28%   |  |  |
|                             |        |   |            |       |                       |       |        |       | _                     | -      |           |       |  |  |
|                             |        | Electric Only Baseload Accounts – Electric Burden |            |       |                       |       |        |       |                       |        |           |       |  |  |
|                             | 20     | 16 CAP I  | Participan | ts    | 2017 CAP Participants |       |        |       | 2018 CAP Participants |        |           |       |  |  |
|                             | Obs.   | Below   | Within     | Above | Obs.                  | Below | Within | Above | Obs.                  | Below  | Within    | Above |  |  |

|                             | T      |          | _          | Electric | Only Bas | eload Ac | counts – I | Electric B | urden                 |       |        |       |
|-----------------------------|--------|----------|------------|----------|----------|----------|------------|------------|-----------------------|-------|--------|-------|
|                             | 20     | 16 CAP I | Participan | ts_      | 20       | 17 CAP I | Participan | its        | 2018 CAP Participants |       |        |       |
|                             | Obs.   | Below    | Within     | Above    | Obs.     | Below    | Within     | Above      | Obs.                  | Below | Within | Above |
| All                         | 89,674 | 41%      | 24%        | 35%      | 90,148   | 25%      | 41%        | 33%        | 86,062                | 19%   | 37%    | 44%   |
| Estimated Usage             | 200    | 30%      | 26%        | 44%      | 744      | 31%      | 24%        | 45%        | 2,262                 | 18%   | 22%    | 59%   |
| Max Credit                  | 50     | 18%      | 14%        | 68%      | 24       | 29%      | 29%        | 42%        | 31                    | 16%   | 29%    | 55%   |
| ≥ Max Credit                | 6,415  | 13%      | 13%        | 74%      | 3,521    | 19%      | 22%        | 59%        | 3,768                 | 8%    | 14%    | 79%   |
| Min Bill                    | 2,677  | 50%      | 24%        | 26%      | 3,268    | 29%      | 33%        | 38%        | 3,277                 | 20%   | 27%    | 53%   |
| ≤ Min Bill                  | 3,691  | 58%      | 22%        | 20%      | 3,325    | 30%      | 33%        | 37%        | 3,306                 | 21%   | 27%    | 52%   |
| < Full Year CAP             | 11,313 | 35%      | 20%        | 45%      | 19,168   | 29%      | 28%        | 43%        | 10,945                | 25%   | 22%    | 53%   |
| All Except<br>Groups Listed | 68,495 | 44%      | 25%        | 31%      | 64,467   | 25%      | 47%        | 29%        | 66,522                | 19%   | 42%    | 40%   |

|                             |        |          |            | E     | lectric &  | Gas Acco | unts – Ga   | s Burden  |        |        |           |       |
|-----------------------------|--------|----------|------------|-------|------------|----------|-------------|-----------|--------|--------|-----------|-------|
|                             | 20     | 16 CAP I | Participan | ts    | 20         | 17 CAP 1 | Participan  | its       | 20     | 18 CAP | Participa | nts   |
|                             | Obs.   | Below    | Within     | Above | Obs.       | Below    | Within      | Above     | Obs.   | Below  | Within    | Above |
| All                         | 21,073 | 76%      | 11%        | 13%   | 20,083     | 69%      | 17%         | 15%       | 20,230 | 60%    | 17%       | 22%   |
| Estimated Usage             | 66     | 80%      | 6%         | 14%   | 228        | 72%      | 14%         | 14%       | 614    | 61%    | 16%       | 24%   |
| Max Credit                  | 11     | 64%      | 18%        | 18%   | 7          | 57%      | 29%         | 14%       | 6      | 67%    | 0%        | 33%   |
| ≥ Max Credit                | 2,234  | 78%      | 10%        | 13%   | 703        | 68%      | 24%         | 8%        | 585    | 51%    | 24%       | 25%   |
| Min Bill                    | 210    | 60%      | 11%        | 29%   | 372        | 24%      | 12%         | 63%       | 354    | 17%    | 9%        | 74%   |
| ≤ Min Bill                  | 640    | 67%      | 10%        | 23%   | - 675      | 32%      | 16%         | 52%       | 580    | 20%    | 10%       | 70%   |
| < Full Year CAP             | 3,100  | 79%      | 8%         | 13%   | 4,074      | 73%      | 12%         | 15%       | 2,846  | 68%    | 13%       | 20%   |
| All Except<br>Groups Listed | 15,211 | 76%      | 12%        | 13%   | 15,378     | 70%      | 17%         | 13%       | 15,809 | 61%    | 18%       | 21%   |
|                             | _      |          |            |       |            | •        |             |           |        |        |           |       |
|                             |        |          |            | Ele   | ctric & Ga | s Accou  | nts – Elect | tric Burd | en     | -      |           |       |
|                             | 20     | 16 CAP I | Participan | ts    | 20         | 17 CAP I | Participan  | its       | 20     | nts    |           |       |
|                             | Obs.   | Below    | Within     | Above | Obs.       | Below    | Within      | Above     | Obs.   | Below  | Within    | Above |
| All                         | 21,073 | 47%      | 20%        | 33%   | 20,803     | 33%      | 36%         | 31%       | 20,230 | 25%    | 34%       | 41%   |
| Estimated Usage             | 143    | 38%      | 20%        | 42%   | 292        | 38%      | 23%         | 39%       | 619    | 27%    | 27%       | 46%   |
| Max Credit                  | 11     | 18%      | 18%        | 64%   | 7          | 29%      | 14%         | 57%       | 6      | 0%     | 33%       | 67%   |
| ≥ Max Credit                | 2,234  | 27%      | 14%        | 59%   | 703        | 28%      | 22%         | 50%       | 585    | 15%    | 16%       | 69%   |
| Min Bill                    | 210    | 54%      | 16%        | 30%   | 372        | 21%      | 17%         | 62%       | 354    | 16%    | 14%       | 70%   |
| ≤ Min Bill                  | 640    | 56%      | 17%        | 26%   | 675        | 21%      | 21%         | 58%       | 580    | 15%    | 14%       | 71%   |
| < Full Year CAP             | 3,100  | 47%      | 18%        | 36%   | 4,074      | 40%      | 24%         | 37%       | 2.846  | 33%    | 24%       | 43%   |
| All Except                  | 15,141 | 50%      | 22%        | 28%   | 15,318     | 32%      | 41%         | 27%       | 15,799 | 25%    | 38%       | 38%   |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis, 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-8F displays the energy burden relative to the target for the 2016, 2017, and 2018 CAP participants by poverty level. The table shows that most of the CAP participants who were above the target burden were at or below 50 percent of the poverty level.

# Table VIII-8F All CAP Participants Energy Burden Relative to PUC Target By Poverty Level

|             |        |          | ""          | Electr | ic Only H  | eating Ac             | counts – E  | lectric Bu | rden     |                       |            |       |  |
|-------------|--------|----------|-------------|--------|------------|-----------------------|-------------|------------|----------|-----------------------|------------|-------|--|
|             | 20     | 16 CAP I | Participant | is     | 20         | 17 CAP I              | Participant | ts         | 20       | 18 CAP I              | Particípan | ts    |  |
|             | Obs.   | Below    | Within      | Above  | Obs.       | Below                 | Within      | Above      | Obs.     | Below                 | Within     | Above |  |
| ≤ 50%       | 2,426  | 6%       | 18%         | 76%    | 2,741      | 3%                    | 24%         | 73%        | 2,917    | 2%                    | 16%        | 82%   |  |
| 51% - 100%  | 5,046  | 62%      | 22%         | 15%    | 5,260      | 49%                   | 42%         | 10%        | 5,480    | 39%                   | 39%        | 22%   |  |
| 101% - 150% | 4,159  | 93%      | 3%          | 3%     | 3,822      | 96%                   | 3%          | 1%         | 3,543    | 91%                   | 6%         | 3%    |  |
| Total       | 11,631 | 62%      | 15%         | 24%    | 11,823     | 53%                   | 25%         | 22%        | 11,940   | 45%                   | 24%        | 31%   |  |
|             |        |          |             | Electr | ic Only Ba | seload A              | ecounts — E | Electric B | ırden    | <u> </u>              |            |       |  |
|             | 20     | 16 CAP I | Participant | s      | 20         | 17 CAP 1              | Participant | ts         | 20       | 18 CAP I              | Particípan | ts    |  |
|             | Obs.   | Below    | Within      | Above  | Obs.       | Below                 | Within      | Above      | Obs.     | Below                 | Within     | Above |  |
| ≤ 50%       | 18,758 | 1%       | 20%         | 79%    | 20,527     | < 1%                  | 24%         | 76%        | 20,350   | < 1%                  | 18%        | 82%   |  |
| 51% - 100%  | 42,575 | 36%      | 32%         | 32%    | 43,847     | 12%                   | 60%         | 28%        | 42,515   | 7%                    | 51%        | 42%   |  |
| 101% - 150% | 28,341 | 75%      | 13%         | 12%    | 25,774     | 68%                   | 24%         | 8%         | 23,197   | 57%                   | 28%        | 15%   |  |
| Total       | 89,674 | 41%      | 24%         | 35%    | 90,148     | 25%                   | 41%         | 33%        | 86,062   | 19%                   | 37%        | 44%   |  |
| <u></u> -   |        |          |             | El     | ectric & C | as Accou              | nts – Elect | ric Burde  | n        |                       |            |       |  |
|             | 2      | 016 CAP  | Participan  | ts     | 2          | 2017 CAP Participants |             |            |          | 2018 CAP Participants |            |       |  |
|             | Obs.   | Below    | Within      | Above  | Obs.       | Below                 | Within      | Above      | Obs.     | Below                 | Within     | Above |  |
| ≤ 50%       | 4,580  | 1%       | 17%         | 82%    | 5,057      | 1%                    | 22%         | 77%        | 5,201    | < 1%                  | 17%        | 82%   |  |
| 51% - 100%  | 7,889  | 38%      | 32%         | 29%    | 8,205      | 15%                   | 59%         | 26%        | 8,215    | 9%                    | 52%        | 39%   |  |
| 101% - 150% | 8,604  | 79%      | 12%         | 9%     | 7,541      | 74%                   | 21%         | 5%         | 6,814    | 64%                   | 25%_       | 11%   |  |
| Total       | 21,073 | 47%      | 20%         | 33%    | 20,803     | 33%                   | 36%         | 31%        | 20,230   | 25%                   | 34%        | 41%   |  |
|             |        | <u> </u> |             |        | Electric & | Gas Acco              | ounts – Ga  | s Burden   | <u> </u> |                       |            |       |  |
|             | 2      | 016 CAP  | Participan  | ts     | 2          | 017 CAP               | Participan  | its        | 20       | 18 CAP                | Participan | ts    |  |
|             | Obs.   | Below    | Within      | Above  | Obs.       | Below                 | Within      | Above      | Obs.     | Below                 | Within     | Above |  |
| ≤ 50%       | 4,580  | 21%      | 24%         | 55%    | 5,057      | 10%                   | 33%         | 57%        | 5,201    | 6%                    | 22%        | 73%   |  |
| 51% - 100%  | 7,889  | 83%      | 15%         | 2%     | 8,205      | 77%                   | 21%         | 1%         | 8,215    | 65%                   | 27%        | 8%    |  |
| 101% - 150% | 8,604  | 99%      | < 1%        | < 1%   | 7,541      | 99%                   | 1%          | < 1%       | 6,814    | 97%                   | 2%         | 1%    |  |
| Total       | 21,073 | 76%      | 11%         | 13%    | 20,803     | 69%                   | 17%         | 15%        | 20,230   | 60%                   | 17%        | 22%   |  |

Note: 13,808 Electric Only and 2,959 Electric & Gas customers were excluded from the 2016 Participants analysis. 5,683 Electric Only and 1,201 Electric & Gas customers were excluded from the 2017 Participants analysis, and 1,359 Electric Only and 295 Electric & Gas customers were excluded from the 2018 Participants analysis due to missing poverty level data.

Table VIII-8G displays the energy burden relative to the target for the nonparticipant comparison group. The table shows that the nonparticipants were more likely to have an energy burden above the target. For example, 33 percent of the 2017 electric only heating nonparticipants had an electric burden above the target, compared to 22 percent of the 2017 CAP participants.

Table VIII-8G
All CAP Nonparticipants
Energy Burden Relative to PUC Target

|   | 20    | 16 CAP N | onparticip | ants  | 2017 CAP Nonparticipants |       |        |       |  |
|---|-------|----------|------------|-------|--------------------------|-------|--------|-------|--|
| Customer Type                           | Obs.  | Below    | Within     | Above | Obs.                     | Below | Within | Above |  |
| Electric Only Heating-Electric Burden   | 244   | 61%      | 13%        | 26%   | 475                      | 54%   | 13%    | 33%   |  |
| Electric Only Baseload- Electric Burden | 1,090 | 21%      | 14%        | 65%   | 1,937                    | 21%   | 15%    | 64%   |  |
| Electric & Gas – Electric Burden        | 458   | 33%      | 17%        | 50%   | 735                      | 36%   | 17%    | 47%   |  |
| Electric & Gas – Gas Burden             | 458   | 74%      | 8%         | 18%   | 735                      | 70%   | 10%    | 20%   |  |

Note: 386 Electric Only and 131 Electric & Gas customers were excluded from the 2016 Nonparticipants analysis and 534 Electric Only and 180 Electric & Gas customers were excluded from the 2017 Nonparticipants analysis due to missing poverty level data. An additional 13 Electric Only customers were excluded from the 2016 Nonparticipants analysis and an additional 20 Electric Only customers were excluded from the 2017 Nonparticipants analysis due to missing rates data.

Table VIII-8H displays the percent of CAP participants at or below 50 percent of the FPL that were above PUC energy burden targets, and the mean amount above the target for those whose burden exceeded the target. The table shows customers exceeded the targets by a large amount. The mean amount above burden targets ranged from \$399 to \$872 in 2018.

Table VIII-8H
All CAP Participants ≤ 50% of Poverty Level
Percent Above PUC Targeted Burden
And Mean \$ Above PUC Target for Those Exceeding Target Burden

|                                  | All CAP Participants ≤ 50% of Poverty Level |            |                        |                       |            |                                 |                       |            |                              |  |  |
|----------------------------------|---|------------|------------------------|-----------------------|------------|---------------------------------|-----------------------|------------|------------------------------|--|--|
|                                  | 2016  | CAP Parti  | icipants               | 2017 CAP Participants |            |                                 | 2018 CAP Participants |            |                              |  |  |
|                                  | Obs.  | %<br>Above | \$ Above Target Burden | Obs.                  | %<br>Above | \$<br>Above<br>Target<br>Burden | Obs.                  | %<br>Above | \$ Above<br>Target<br>Burden |  |  |
| Electric Only Heating            | 2,426                                       | 76%        | \$1,070                | 2,741                 | 73%        | \$876                           | 2,917                 | 82%        | \$872                        |  |  |
| Electric Only Baseload           | 18,758                                      | 79%        | \$680                  | 20,527                | 76%        | \$539                           | 20,350                | 82%        | \$554                        |  |  |
| Electric & Gas - Electric Burden | 4,580                                       | 82%        | <b>\$7</b> 03          | 5,057                 | 77%        | \$570                           | 5,201                 | 82%        | \$560                        |  |  |
| Electric & Gas - Gas Burden      | 4,580                                       | 55%        | \$366                  | 5,057                 | 57%        | \$382                           | 5,201                 | 73%        | \$399                        |  |  |

Table VIII-8I displays the distribution of the dollar amount above PUC target for CAP participants at or below 50 percent of the FPL who were above burden targets. The table shows that most customers were more than \$100 above the burden target and that except for gas burdens, a significant percentage were more than \$1,000 above the target burden. Electric only heating customers were more likely than other groups to be above the burden targets by more than \$1,000.

Table VIII-8I
All CAP Participants ≤ 50% of Poverty Level Exceeding Target Burden
Distribution of \$ Above PUC Target

|                        |                       | Electric Only Heating         |                       |  |
|------------------------|-----------------------|-------------------------------|-----------------------|--|
| \$ Above Burden Target | All CA                | P Participants ≤ 50% of Pover | rty Level             |  |
|                        | 2016 CAP Participants | 2017 CAP Participants         | 2018 CAP Participants |  |
| Obs.                   | 1,852                 | 2,001                         | 2,395                 |  |
| \$1-\$100              | 4%                    | 7%                            | 7%                    |  |
| \$101-\$500            | 28%                   | 35%                           | 36%                   |  |
| \$501-\$1,000          | 25%                   | 24%                           | 22%                   |  |
| \$1,001-\$1,500        | 18%                   | 17%                           | 16%                   |  |
| > \$1,500              | 24%                   | 17%                           | 18%                   |  |
| Total                  | 100%                  | 100%                          | 100%                  |  |
|                        |                       | Electric Only Baseload        |                       |  |
| \$ Above Burden Target | All CA                | P Participants ≤ 50% of Pover | rty Level             |  |
|                        | 2016 CAP Participants | 2017 CAP Participants         | 2018 CAP Participants |  |
| Obs.                   | 14,786                | 15,605                        | 16,624                |  |
| \$1-\$100              | 8%                    | 12%                           | 14%                   |  |
| \$101-\$500            | 43%                   | 47%                           | 45%                   |  |
| \$501-\$1,000          | 27%                   | 27%                           | 24%                   |  |
| \$1,001-\$1,500        | 12%                   | 9%                            | 10%                   |  |
| > \$1,500              | 10%                   | 5%                            | 7%                    |  |
| Total                  | 100%                  | 100%                          | 100%                  |  |

| -                      | Electric & Gas – Electric Burden  All CAP Participants ≤ 50% of Poverty Level |                       |                       |  |  |  |  |  |  |
|------------------------|---|-----------------------|-----------------------|--|--|--|--|--|--|
| \$ Above Burden Target |   |                       |                       |  |  |  |  |  |  |
|                        | 2016 CAP Participants   | 2017 CAP Participants | 2018 CAP Participants |  |  |  |  |  |  |
| Obs.                   | 3,772   | 3,905                 | 4,286                 |  |  |  |  |  |  |
| \$1-\$100              | 6%  | 10%                   | 11%                   |  |  |  |  |  |  |
| \$101-\$500            | 40%   | 46%                   | 46%                   |  |  |  |  |  |  |
| \$501-\$1,000          | 29%   | 28%                   | 27%                   |  |  |  |  |  |  |
| \$1,001-\$1,500        | 14%   | 11%                   | 11%                   |  |  |  |  |  |  |
| > \$1,500              | 10%   | 5%                    | 5%                    |  |  |  |  |  |  |
| Total                  | 100%  | 100%                  | 100%                  |  |  |  |  |  |  |

|                        | Electric & Gas – Gas Burden  All CAP Participants ≤ 50% of Poverty Level |                       |                       |  |  |  |  |  |  |
|------------------------|--|-----------------------|-----------------------|--|--|--|--|--|--|
| \$ Above Burden Target |  |                       |                       |  |  |  |  |  |  |
|                        | 2016 CAP Participants  | 2017 CAP Participants | 2018 CAP Participants |  |  |  |  |  |  |
| Obs.                   | 2,510  | 2,901                 | 3,784                 |  |  |  |  |  |  |
| \$1-\$100              | 10%  | 13%                   | 14%                   |  |  |  |  |  |  |
| \$101-\$500            | 65%  | 59%                   | 56%                   |  |  |  |  |  |  |
| \$501-\$1,000          | 23%  | 24%                   | 23%                   |  |  |  |  |  |  |
| \$1,001-\$1,500        | 2%   | 3%                    | 6%                    |  |  |  |  |  |  |
| > \$1,500              | < 1%   | < 1%                  | 1%                    |  |  |  |  |  |  |
| Total                  | 100%   | 100%                  | 100%                  |  |  |  |  |  |  |

### B. Billing and Payment

This section examines the impact of CAP on bills, payments, and coverage rates. Table VIII-9A displays the bills, payments, and coverage rates for the 2017 electric only CAP enrollees and comparison group. The table shows that mean charges declined by \$609 for the participants after they entered CAP and charges for the comparison group remained at the same level. Cash coverage rates, defined as customer payments divided by electric charges, increased from 80 percent prior to enrollment, to 108 percent following enrollment. Total coverage rates, defined as total payments divided by electric charges, increased from 84 percent prior to enrollment to 118 percent following enrollment. The total coverage rate declined by three percentage points for the comparison group, so the net change was an increase of 38 percentage points. The total coverage rates exceed 100 percent, because there may be additional charges, and customers may receive LIHEAP credits that more than cover their bills.

Table VIII-9A
2017 CAP Enrollee Treatment and Comparison Groups
Electric Only Customers
Bill and Payment Amounts

| —                   | ,         | - <u>-</u>   | Electric On | ly Customer: | <u> </u> | <u> </u>   | N-4 Ch |      |
|---------------------|-----------|--------------|-------------|--------------|----------|------------|--------|------|
|                     | 2017 Enre | ollee Treatm | ent Group   | 2017 Enro    | NetC     | Net Change |        |      |
|                     | Pre       | Post         | Change      | Pre          | Post     | Change     |        |      |
| Observations        |           | 3,297        |             |              | \$       | %          |        |      |
| Electric Charges    | \$1,490   | \$881        | -\$609      | \$1,415      | \$1,419  | \$4        | -\$613 | -41% |
| Customer Payments   | \$1,177   | \$861        | -\$316      | \$1,159      | \$1,145  | -\$14      | -\$302 | -26% |
| Assistance Payments | \$47      | \$60         | \$13        | \$256        | \$256    | \$0        | \$13   | 28%  |
| Total Payments      | \$1,224   | \$921        | -\$303      | \$1,415      | \$1,401  | -\$14      | -\$289 | -24% |
| Cash Coverage Rate  | 80%       | 108%         | 28%         | 80%          | 78%      | -3%        |        | 31%  |
| Total Coverage Rate | 84%       | 118%         | 35%         | 103%         | 100%     | -3%        |        | 38%  |

| · · · · · · · · · · · · · · · · · · · | Electr    | ic Only Cus  | tomers – Dis | count Amour | its Greater t | han \$50 | N       |      |
|---------------------------------------|-----------|--------------|--------------|-------------|---------------|----------|---------|------|
|                                       | 2017 Enro | ollee Treatn | ent Group    | 2017 Enro   | Net Change    |          |         |      |
|                                       | Pre       | Post         | Change       | Pre         | Post          | Change   |         |      |
| Observations                          |           | 2,109        | _            |             | \$            | %        |         |      |
| Electric Charges                      | \$1,683   | \$806        | -\$877       | \$1,415     | \$1,419       | \$4      | -\$881  | -52% |
| Customer Payments                     | \$1,300   | \$819        | -\$481       | \$1,159     | \$1,145       | -\$14    | -\$467  | -36% |
| Assistance Payments                   | \$52      | \$62         | \$10         | \$256       | \$256         | \$0      | \$10    | 19%  |
| Total Payments                        | \$1,353   | \$882        | -\$471       | \$1,415     | \$1,401       | -\$14    | -\$457  | -34% |
| Cash Coverage Rate                    | 78%       | 117%         | 39%          | 80%         | 78%           | -3%      |         | 42%  |
| Total Coverage Rate                   | 81%       | 130%         | 48%          | 103%        | 100%          | -3%      | <u></u> | 51%  |

Table VIII-9B displays the bills, payments, and coverage rates for the 2017 electric and gas CAP enrollees and comparison group. The table shows that mean electric and gas charges declined by \$570 for the participants after they entered CAP and charges for the comparison group increased by \$48, for a net decline of \$618. Total coverage rates increased from 84 percent prior to enrollment to 102 percent following enrollment. The total coverage rate declined by one percentage point for the comparison group, so the net change was an increase of 19 percentage points.

Table VIII-9B
2017 CAP Enrollee Treatment and Comparison Groups
Electric & Gas Customers
Bill and Payment Amounts

|                        |           | Electric & Gas Customers |           |           |             |            |                |      |  |  |  |
|------------------------|-----------|--------------------------|-----------|-----------|-------------|------------|----------------|------|--|--|--|
|                        | 2017 Enro | ollee Treatm             | ent Group | 2017 Enro | llee Compar | ison Group | Net Change     |      |  |  |  |
|                        | Pre       | Post                     | Change    | Pre       | Post        | Change     | 6              | 0/   |  |  |  |
| Observations           |           | 655                      |           |           | \$          | %          |                |      |  |  |  |
| Electric Charges       | \$1,406   | \$863                    | -\$543    | \$1,231   | \$1,196     | -\$34      | -\$509         | -36% |  |  |  |
| Gas Charges            | \$732     | \$706                    | -\$27     | \$700     | \$783       | \$82       | <b>-</b> \$109 | -15% |  |  |  |
| Electric & Gas Charges | \$2,139   | \$1,569                  | -\$570    | \$1,931   | \$1,979     | \$48       | -\$618         | -29% |  |  |  |
| Customer Payments      | \$1,693   | \$1,451                  | -\$242    | \$1,661   | \$1,698     | \$36       | -\$278         | -16% |  |  |  |
| Assistance Payments    | \$87      | \$110                    | \$23      | \$259     | \$259       | \$0        | \$23           | 26%  |  |  |  |
| Total Payments         | \$1,780   | \$1,561                  | -\$219    | \$1,920   | \$1,956     | \$36       | -\$255         | -14% |  |  |  |
| Cash Coverage Rate     | 80% -     | 93%                      | 13%       | 85%       | 84%         | -1%        |                | 14%  |  |  |  |
| Total Coverage Rate    | 84%       | 102%                     | 18%       | 100%      | 99%         | -1%        |                | 19%  |  |  |  |

|                        | Electri   | c & Gas Cus  | stomers – Dis | count Amou | nts Greater t | han \$50   | Net Change |      |
|------------------------|-----------|--------------|---------------|------------|---------------|------------|------------|------|
|                        | 2017 Enro | ollee Treatm | ent Group     | 2017 Enro  | llee Compar   | ison Group |            |      |
|                        | Pre       | Post         | Change        | Pre        | Post          | Change     |            | 0/   |
| Observations           |           | 364          |               |            | 2,370         | \$         | %          |      |
| Electric Charges       | \$1,623   | \$775        | -\$848        | \$1,231    | \$1,196       | -\$34      | -\$814     | -50% |
| Gas Charges            | \$747     | \$654        | -\$93         | \$700      | \$783         | \$82       | -\$175     | -23% |
| Electric & Gas Charges | \$2,370   | \$1,430      | -\$941        | \$1,931    | \$1,979       | \$48       | -\$989     | -42% |
| Customer Payments      | \$1,828   | \$1,372      | -\$457        | \$1,661    | \$1,698       | \$36       | -\$493     | -27% |
| Assistance Payments    | \$106     | \$109        | \$2           | \$259      | \$259         | \$0        | \$2        | 2%   |
| Total Payments         | \$1,935   | \$1,481      | -\$454        | \$1,920    | \$1,956       | \$36       | \$490      | 25%  |
| Cash Coverage Rate     | 77%       | 97%          | 21%           | 85%        | 84%           | -1%        |            | 22%  |
| Total Coverage Rate    | 82%       | 108%         | 26%           | 100%       | 99%           | -1%        |            | 27%  |

Table VIII-9C displays the bills, payments, and coverage rates for the 2016, 2017, and 2018 CAP participants. The table shows that mean charges were about the same in 2016 and 2017, but increased by approximately \$100 for electric only participants in 2018 and by approximately \$200 for electric and gas participants in 2018. Bills increased by approximately the same amount in 2018 when limited to those customers with annual CAP credits of more than \$50. Total coverage rates were about or close to 100 percent for both customer types in 2016 and 2017, but declined to 95 percent for electric and gas customers in 2018.

Table VIII-9C
All CAP Participants
Bill and Payment Amounts

|                        |         |               | CAP Par  | ticipants |                |         |
|------------------------|---------|---------------|----------|-----------|----------------|---------|
|                        |         | Electric Only | <i>'</i> |           | Electric & G   | as      |
|                        | 2016    | 2017          | 2018     | 2016      | 2017           | 2018    |
| Observations           | 115,113 | 107,654       | 99,361   | 24,032    | 22,004         | 20,525  |
| Electric Charges       | \$859   | \$839         | \$937    | \$841     | \$826          | \$902   |
| Gas Charges            | \$0     | \$0           | \$0      | \$553     | \$607          | \$734   |
| Electric & Gas Charges | \$859   | \$839         | \$937    | \$1,394   | \$1,434        | \$1,636 |
| Customer Payments      | \$743   | \$730         | \$799    | \$1,209   | \$1,230        | \$1,335 |
| Assistance Payments    | \$78    | \$61          | \$82     | \$151     | \$136          | \$191   |
| Total Payments         | \$822   | \$792         | \$881    | \$1,360   | \$1,366        | \$1,526 |
| Cash Coverage Rate     | 88%     | 90%           | 89%      | 85%       | 85%            | 80%     |
| Total Coverage Rate    | 102%    | 99%           | 100%     | 100%      | 97%            | 95%     |
|                        |         | D.D. W.       | . 5:     |           |                | Φ.Ε.Ο.  |
|                        |         | P Participan  |          |           | - <del>-</del> |         |
|                        |         | Electric Only | <i>!</i> |           | Electric & G   | as<br>T |
|                        | 2016    | 2017          | 2018     | 2016      | 2017           | 2018    |
| Observations           | 108,663 | 69,734        | 61,554   | 23,327    | 13,051         | 11,542  |
| Electric Charges       | \$830   | \$815         | \$921    | \$833     | \$785          | \$858   |
| Gas Charges            | \$0     | \$0           | \$0      | \$553     | \$594          | \$712   |
| Electric & Gas Charges | \$830   | \$815         | \$921    | \$1,386   | \$1,379        | \$1,570 |
| Customer Payments      | \$721   | \$706         | \$774    | \$1,205   | \$1,172        | \$1,259 |
| Assistance Payments    | \$76    | \$65          | \$85     | \$151     | \$144          | \$202   |
| Total Payments         | \$796   | \$771         | \$860    | \$1,356   | \$1,317        | \$1,460 |
| Cash Coverage Rate     | 88%     | 91%           | 90%      | 85%       | 84%            | 79%     |
| Total Coverage Rate    | 102%    | 102%          | 102%     | 100%      | 98%            | 96%     |

Table VIII-10A displays the distribution of coverage rates for the 2017 enrollee treatment group and the comparison group. The table shows that while 32 percent of the 2017 enrollee treatment group paid 100 percent or more of their bill in the year prior to enrollment, about 50 percent paid the full bill in the year following enrollment. While about 40 percent paid less than 80 percent of the bill in the year prior to enrollment, about 20 percent paid less than 80 percent of the bill in the year following enrollment.

Table VIII-10A
2017 CAP Enrollee Treatment and Comparison Groups
Coverage Rate Distribution

|                  |        |           | Elect    | ric Only |        |            |                | ·_ ···· |  |
|------------------|--------|-----------|----------|----------|--------|------------|----------------|---------|--|
|                  | 2017 E | nrollee T | reatment | Group    | 2017 E | nrollee Co | mparison       | Group   |  |
| Coverage<br>Rate | Cash C | overage   | Total C  | overage  | Cash C | overage    | Total Coverage |         |  |
|                  | Pre    | Post      | Pre      | Post     | Pre    | Post       | Pre            | Post    |  |
| Observations     |        | 3,2       | 97       |          |        | 6,7        | 18             |         |  |
| ≥ 100%           | 28%    | 48%       | 32%      | 54%      | 26%    | 22%        | 60%            | 50%     |  |
| 90%-99%          | 15%    | 13%       | 16%      | 13%      | 14%    | 14%        | 17%            | 11%     |  |
| 80%-89%          | 13%    | 11%       | 13%      | 11%      | 17%    | 17%        | 10%            | 11%     |  |
| < 80%            | 43%    | 29%       | 40%      | 22%      | 43%    | 48%        | 13%            | 27%     |  |
| Total            | 100%   | 100%      | 100%     | 100%     | 100%   | 100%       | 100%           | 100%    |  |
| Mean Rate        | 80%    | 108%      | 84%      | 118%     | 80%    | 78%        | 103%           | 100%    |  |
|                  |        |           | Electi   | ic & Gas |        |            |                |         |  |
|                  | 2017 E | nrollee T | reatment | Group    | 2017 E | nrollee Co | mparison       | Group   |  |
| Coverage<br>Rate | Cash C | overage   | Total C  | overage  | Cash C | overage    | Total Coverage |         |  |
|                  | Pre    | Post      | Pre      | Post     | Pre    | Post       | Pre            | Post    |  |
| Observations     |        | 6:        | 55       |          |        | 2,3        | 370            |         |  |
| ≥ 100%           | 23%    | 40%       | 32%      | 48%      | 22%    | 24%        | 60%            | 52%     |  |
| 90%-99%          | 20%    | 14%       | 18%      | 19%      | 19%    | 19%        | 21%            | 18%     |  |
| 80%-89%          | 16%    | 16%       | 14%      | 14%      | 25%    | 24%        | 10%            | 11%     |  |
| < 80%            | 41%    | 30%       | 36%      | 19%      | 34%    | 34%        | 9%             | 19%     |  |
| Total            | 100%   | 100%      | 100%     | 100%     | 100%   | 100%       | 100%           | 100%    |  |
| Mean Rate        | 80%    | 93%       | 84%      | 102%     | 85%    | 84%        | 100%           | 98%     |  |

Table VIII-10B displays the distribution of coverage rates for the 2016, 2017, and 2018 participants. The table shows that about half of the participants paid 100 percent or more of the bill in 2016, 2017, and 2018. The one exception is that only 40 percent of the 2018 electric and gas participants paid 100 percent or more of the bill. About 24 percent of the electric only participants and 20 percent of the electric and gas participants paid less than 80 percent of the bill.

Table VIII-10B
All CAP Participants
Coverage Rate Distribution

|              |                  |                   | Electric Only     | · · · · · · · · · · · · · · · · · · · |                   |                   |  |
|--------------|------------------|-------------------|-------------------|---------------------------------------|-------------------|-------------------|--|
| Coverage     | 2016 Pai         | rticipants        | 2017 Par          | ticipants                             | 2018 Participants |                   |  |
| Rate         | Cash<br>Coverage | Total<br>Coverage | Cash<br>Coverage  | Total<br>Coverage                     | Cash<br>Coverage  | Total<br>Coverage |  |
| Observations | 115              | ,113              | 107,654           |                                       | 99,.              | 361               |  |
| ≥ 100%       | 40%              | 51%               | 42%               | 50%                                   | 38%               | 48%               |  |
| 90%-99%      | 13%              | 15%               | 14%               | 15%                                   | 16%               | 18%               |  |
| 80%-89%      | 11%              | 11%               | 11%               | 11%                                   | 11%               | 11%               |  |
| < 80%        | 36%              | 24%               | 33%               | 24%                                   | 35%               | 24%               |  |
| Total        | 100%             | 100%              | 100%              | 100%                                  | 100%              | 100%              |  |
| Mean Rate    | 88%              | 102%              | 90%               | 99%                                   | 89%               | 100%              |  |
|              | ·                |                   | Electric & Gas    |                                       | <u> </u>          |                   |  |
| Coverage     | 2016 Par         | rticipants        | 2017 Participants |                                       | 2018 Participants |                   |  |
| Rate         | Cash<br>Coverage | Total<br>Coverage | Cash<br>Coverage  | Total<br>Coverage                     | Cash<br>Coverage  | Total<br>Coverage |  |
| Observations | 24,              | ,032              | 22,               | 004                                   | 20,               | 525               |  |
| ≥ 100%       | 32%              | 52%               | 32%               | 48%                                   | 23%               | 40%               |  |
| 90%-99%      | 15%              | 18%               | 15%               | 20%                                   | 17%               | 25%               |  |
| 80%-89%      | 14%              | 11%               | 15%               | 12%                                   | 17%               | 15%               |  |
| < 80%        | 39%              | 19%               | 38%               | 19%                                   | 44%               | 20%               |  |
| Total        | 100%             | 100%              | 100%              | 100%                                  | 100%              | 100%              |  |
| Mean Rate    | 85%              | 100%              | 85%               | 97%                                   | 80%               | 95%               |  |

Table VIII-10C displays the distribution of coverage rates for the 2016 and 2017 nonparticipants. The nonparticipants did a somewhat better job of covering their bills. The table shows that about 55 to 60 percent of the nonparticipants paid 100 percent or more of the bill in 2016 and 2017. About eight to 18 percent of the nonparticipants paid less than 80 percent of the bill.

Table VIII-10C
All CAP Nonparticipants
Coverage Rate Distribution

|              | ·             | Electric Only  | <del></del>          |                |  |
|--------------|---------------|----------------|----------------------|----------------|--|
| Coverage     | 2016 Nonp     | articipants    | 2017 Nonparticipants |                |  |
| Rate         | Cash Coverage | Total Coverage | Cash Coverage        | Total Coverage |  |
| Observations | 1,7           | /33            | 2,966                |                |  |
| ≥ 100%       | 46%           | 54%            | 15%                  | 61%            |  |
| 90%-99%      | 17%           | 18%            | 12%                  | 15%            |  |
| 80%-89%      | 10%           | 9%             | 16%                  | 9%             |  |
| < 80%        | 26%           | 18%            | 57%                  | 15%            |  |
| Total        | 100%          | 100%           | 100%                 | 100%           |  |
| Mean Rate    | 90%           | 96%            | 70%                  | 107%           |  |
| <u>-</u>     |               | Electric & Gas |                      |                |  |
| Coverage     | 2016 Nonp     | articipants    | 2017 Nonparticipants |                |  |
| Rate         | Cash Coverage | Total Coverage | Cash Coverage        | Total Coverage |  |
| Observations | 58            | 37             | 9                    | 15             |  |
| ≥ 100%       | 51%           | 61%            | 15%                  | 57%            |  |
| 90%-99%      | 21%           | 21%            | 16%                  | 20%            |  |
| 80%-89%      | 14%           | 10%            | 23%                  | 11%            |  |
| < 80%        | 15%           | 8%             | 46%                  | 12%            |  |
| Total        | 100%          | 100%           | 100%                 | 100%           |  |
| Mean Rate    | 95%           | 100%           | 79%                  | 101%           |  |

Table VIII-11A displays the number of payments missed by the 2017 enrollee treatment and comparison groups. The number of missed payments is defined two ways. Under the first definition, each customer assistance payment counts as one payment and under the second definition, the customer assistance payments count as the number of average bills that the assistance covers. In both cases, the customer is counted as having no missed payments if the cash and assistance payments cover the full bill or more than the full bill.

- Missed Payment Definition 1
  - Missed Payments = Number of Bills Number of Customer Payments Number of Assistance Payments
  - o Total Coverage Rate = (Customer Payments + Assistance Payments) / (Annual Gas charges + Annual Electric charges)
  - o Missed Payments is always equal to zero if total coverage rate ≥ 100%
- Missed Payment Definition 2:
  - Missed Payments = Number of Bills Number of Customer Payments (Total \$ in Assistance Payments/Average Bill)
  - Average Bill = (Annual Electric Charges + Annual Gas Charges)/ Number of Bills
  - Total Coverage Rate = (Customer Payments + Assistance payments) / (Annual Gas charges + Annual Electric charges)
  - Missed Payments is always equal to zero if total coverage rate ≥100%

The table shows that the 2017 enrollees reduced their number of missed payments after enrolling in CAP. The mean number of missed payments went from about three missed payments to two missed payments. The percent of enrollees that missed no payments went from about 40 percent to about 60 percent. The enrollee comparison group had somewhat fewer missed payments.

Table VIII-11A
2017 CAP Enrollee Treatment and Comparison Groups
Number of Missed Payments

|              |                               |            | Electr     | ic Only  |                                |         | -            |        |
|--------------|-------------------------------|------------|------------|----------|--------------------------------|---------|--------------|--------|
| Number of    | 2017 Enrollee Treatment Group |            |            |          | 2017 Enrollee Comparison Group |         |              |        |
| Missed       | Defin                         | ition 1    | Defini     | tion 2   | Defin                          | ition 1 | Definition 2 |        |
| Payments     | Pre                           | Post       | Pre        | Post     | Pre                            | Post    | Pre          | Post   |
| Observations |                               | 3,2        | 97         |          |                                | 6,7     | 19           |        |
| 0            | 37%                           | 57%        | 38%        | 58%      | 64%                            | 55%     | 67%          | 59%    |
| 1            | 5%                            | 5%         | 6%         | 6%       | 5%                             | 5%      | 5%           | 6%     |
| 2            | 5%                            | 4%         | 5%         | 4%       | 4%                             | 5%      | 5%           | 6%     |
| 3            | 5%                            | 4%         | 6%         | 4%       | 4%                             | 5%      | 4%           | 5%     |
| 4-6          | 21%                           | 12%        | 21%        | 13%      | 11%                            | 14%     | 11%          | 13%    |
| 7-9          | 18%                           | 12%        | 17%        | 10%      | 9%                             | 12%     | 6%           | 8%     |
| 10 or More   | 9%                            | 5%         | 8%         | 5%       | 3%                             | 5%      | 2%           | 3%     |
| Total        | 100%                          | 100%       | 100%       | 100%     | 100%                           | 100%    | 100%         | 100%   |
| Mean Missed  | 3.7                           | 2.4        | 3.6        | 2.2      | 1.8                            | 2.5     | 1.4          | 2.0    |
|              |                               |            | Electri    | ic & Gas |                                |         |              |        |
| Number of    | 2017                          | Enrollee T | reatment ( | Group    | 2017 Enrollee Comparison Group |         |              |        |
| Missed       | Defin                         | ition 1    | Defini     | tion 2   | Defin                          | ition 1 | Defini       | tion 2 |
| Payments     | Pre                           | Post       | Pre        | Post     | Pre                            | Post    | Pre          | Post   |
| Observations |                               | 6:         | 55         |          |                                | 2,3     | 70           |        |
| 0            | 41%                           | 57%        | 41%        | 59%      | 70%                            | 60%     | 72%          | 64%    |
| 1            | 6%                            | 8%         | 6%         | 8%       | 6%                             | 9%      | 6%           | 8%     |
| 2            | 6%                            | 6%         | 6%         | 7%       | 4%                             | 6%      | 4%           | 6%     |
| 3            | 7%                            | 6%         | 8%         | 6%       | 4%                             | 5%      | 5%           | 5%     |
| 4-6          | 20%                           | 11%        | 21%        | 11%      | 11%                            | 12%     | 9%           | 10%    |
| 7-9          | 15%                           | 8%         | 13%        | 7%       | 4%                             | 7%      | 3%           | 5%     |
| 10 or More   | 5%                            | 4%         | 5%         | 3%       | 1%                             | 2%      | < 1%         | 1%     |
| Total        | 100%                          | 100%       | 100%       | 100%     | 100%                           | 100%    | 100%         | 100%   |
| Mean Missed  | 3.1                           | 2.0        | 3.0        | 1.8      | 1.2                            | 1.6     | 1.0          | 1.3    |

Table VIII-11B displays the number of missed payments for the 2016, 2017, and 2018 CAP participants. These customers missed about two payments on average. About 60 percent missed no payments.

# Table VIII-11B All CAP Participants Number of Missed Payments

|                    |              | Ele          | ectric Only  |              | <u> —  —                              </u> |              |
|--------------------|--------------|--------------|--------------|--------------|--|--------------|
| Number of          | 2016 Pai     | rticipants   | 2017 Par     | ticipants    | 2018 Pa                                    | rticipants   |
| Missed<br>Payments | Definition 1 | Definition 2 | Definition 1 | Definition 2 | Definition 1                               | Definition 2 |
| Observations       | 115.         | ,113         | 107          | ,654         | 99,  | .361         |
| 0                  | 59%          | 60%          | 56%          | 57%          | 59%  | 61%          |
| 1                  | 5%           | 6%           | 6%           | 6%           | 6%   | 7%           |
| 2                  | 4%           | 5%           | 5%           | 5%           | 5%   | 5%           |
| 3                  | 4%           | 4%           | 4%           | 5%           | 4%   | 4%           |
| 4-6                | 12%          | 11%          | 12%          | 12%          | 11%  | 11%          |
| 7-9                | 9%           | 9%           | 10%          | 9%           | 9%   | 8%           |
| 10 or More         | 6%           | 5%           | 7%           | 6%           | 6%   | 5%           |
| Total              | 100%         | 100%         | 100%         | 100%         | 100%                                       | 100%         |
| Mean Missed        | 2.2          | 2.1          | 2.4          | 2.2          | 2.2  | 2.0          |
|                    |              | Ele          | ctric & Gas  | <u> </u>     |  | <u> </u>     |
| Number of          | 2016 Pai     | rticipants   | 2017 Par     | ticipants    | 2018 Par                                   | rticipants   |
| Missed<br>Payments | Definition 1 | Definition 2 | Definition 1 | Definition 2 | Definition 1                               | Definition 2 |
| Observations       | 24,0         | 032          | 22,0         | 004          | 20,  | 525          |
| 0                  | 62%          | 63%          | 55%          | 58%          | 59%  | 62%          |
| 1                  | 6%           | 7%           | 8%           | 8%           | 8%   | 8%           |
| 2                  | 5%           | 6%           | 7%           | 7%           | 6%   | 6%           |
| 3                  | 5%           | 5%           | 6%           | 6%           | 5%   | 5%           |
| 4-6                | 12%          | 11%          | 13%          | 12%          | 12%  | 11%          |
| 7-9                | 7%           | 6%           | 8%           | 7%           | 7%   | 5%           |
| 10 or More         | 3%           | 2%           | 4%           | 3%           | 3%   | 3%           |
| Total              | 100%         | 100%         | 100%         | 100%         | 100%                                       | 100%         |
| Mean Missed        | 1.7          | 1.6          | 2.1          | 1.8          | 1.8  | 1.6          |

Table VIII-11C displays the number of missed payments for the 2016 and 2017 nonparticipants. The electric only nonparticipants missed about two payments on average and the electric and gas nonparticipants missed about one payment on average. About 60 to 67 percent of the electric only nonparticipants missed no payments and about 65 to 70 percent of the electric and gas nonparticipants missed no payments.

Table VIII-11C
All CAP Nonparticipants
Number of Missed Payments

|                     |              | Electric Only  |              |              |
|---------------------|--------------|----------------|--------------|--------------|
| Number of           | 2016 Nonp    | articipants    | 2017 Nonp    | articipants  |
| Missed<br>Payments  | Definition 1 | Definition 2   | Definition 1 | Definition 2 |
| Observations        | 1,7          | 733            | 2,5          | 966          |
| 0                   | 59%          | 59%            | 64%          | 67%          |
| 1                   | 5%           | 5%             | 3%           | 4%           |
| 2                   | 5%           | 6%             | 3%           | 5%           |
| 3                   | 4%           | 5%             | 3%           | 5%           |
| 4-6                 | 13%          | 13%            | 12%          | 12%          |
| 7-9                 | 9%           | 9%             | 11%          | 5%           |
| 10 or More          | 4%           | 4%             | 5%           | 1%           |
| Total               | 100%         | 100%           | 100%         | 100%         |
| Mean Missed         | 2.1          | 2.0            | 2.1          | 1.4          |
|                     |              | Electric & Gas |              |              |
| Number of<br>Missed | 2016 Nonp    | articipants    | 2017 Nonp    | articipants  |
| Payments            | Definition 1 | Definition 2   | Definition 1 | Definition 2 |
| Observations        | 58           | 39             | 9            | 15           |
| 0                   | 69%          | 68%            | 64%          | 69%          |
| 1                   | 8%           | 9%             | 6%           | 6%           |
| 2                   | 5%           | 4%             | 5%           | 5%           |
| 3                   | 5%           | 4%             | 4%           | 5%           |
| 4-6                 | 9%           | 10%            | 11%          | 10%          |
| 7-9                 | 4%           | 4%             | 6%           | 4%           |
| 10 or More          | 1%           | 1%             | 2%           | 1%           |
| Total               | 100%         | 100%           | 100%         | 100%         |
| Mean Missed         | 1.2          | 1.2            | 1.6          | 1.3          |

# C. Energy Assistance

This section examines energy assistance received by CAP participants and nonparticipants. Table VIII-12A displays LIHEAP and MEAF grants for 2017 CAP electric only enrollees. The percent who received LIHEAP increased from 11 percent in the year prior to enrollment to 17 percent in the year following enrollment. The enrollee comparison group was also more likely to receive LIHEAP in the year following enrollment, so the net change was an increase of two percentage points in the percentage of CAP enrollees who received LIHEAP. The table shows that the electric only enrollees received an average of \$47 in LIHEAP grants in the year prior to enrollment and \$60 in the year following enrollment.

Table VIII-12A
2017 CAP Enrollee Treatment and Comparison Groups
Electric Only Customers
LIHEAP and MEAF Grants

|  |          | Electric Only Customers       |  |       |                                |            |        |
|--|----------|-------------------------------|--|-------|--------------------------------|------------|--------|
|  | 2017 Enr | 2017 Enrollee Treatment Group |  |       | 2017 Enrollee Comparison Group |            |        |
|  | Pre      | Post                          | \$ Change  | Pre   | Post                           | \$ Change  | Change |
| Observations                           |          | 3,297                         | <del>_                                    </del> |       | 6,719                          | · <u> </u> |        |
| Percent Received LIHEAP                | 11%      | 17%                           | 6%   | 64%   | 67%                            | 4%         | 2%     |
| Mean LIHEAP Grant –<br>Received LIHEAP | \$409    | \$353                         | -\$56  | \$403 | \$361                          | -\$42      | -\$14  |
| Mean LIHEAP Grant – All                | \$47     | \$60                          | \$13   | \$256 | \$242                          | -\$14      | \$27   |
| Percent Received MEAF                  | < 1%     | 0%                            | 0%   | < 1%  | < 1%                           | 0%         | 0%     |
| Mean MEAF Grant –<br>Received MEAF     | \$238    | \$0                           | -\$238   | \$239 | \$237                          | -\$2       | -\$236 |
| Mean MEAF Grant – All                  | < \$1    | \$0                           | \$0  | < \$1 | < \$1                          | \$0        | \$0    |

Table VIII-12B displays LIHEAP and MEAF grants for 2017 CAP electric and gas enrollees. The percent who received LIHEAP increased from 23 percent in the year prior to enrollment to 32 percent in the year following enrollment. The enrollee comparison group was less likely to receive LIHEAP in the year following enrollment, so the net change was an increase of 17 percentage points in the percentage of CAP enrollees who received LIHEAP. The table shows that the electric and gas enrollees received an average of \$87 in LIHEAP grants in the year prior to enrollment and \$108 in the year following enrollment.

# Table VIII-12B 2017 CAP Enrollee Treatment and Comparison Groups Electric & Gas Customers LIHEAP and MEAF Grants

| · · · · · · · · · · · · · · · · · · ·  | Electric & Gas Customers |                               |           |       |                                |           |        |
|--|--------------------------|-------------------------------|-----------|-------|--------------------------------|-----------|--------|
|  | 2017 Enr                 | 2017 Enrollee Treatment Group |           |       | 2017 Enrollee Comparison Group |           |        |
|  | Pre                      | Post                          | \$ Change | Pre   | Post                           | \$ Change | Change |
| Observations                           | -                        | 655                           |           | 2,370 |                                |           | 1      |
| Percent Received LIHEAP                | 23%                      | 32%                           | 9%        | 72%   | 64%                            | -8%       | 17%    |
| Mean LIHEAP Grant –<br>Received LIHEAP | \$378                    | \$337                         | -\$41     | \$358 | \$358                          | \$0       | -\$41  |
| Mean LIHEAP Grant - All                | \$87                     | \$108                         | \$21      | \$258 | \$229                          | -\$29     | \$50   |
| Percent Received MEAF                  | < 1%                     | < 1%                          | 0%        | < 1%  | < 1%                           | 0%        | 0%     |
| Mean MEAF Grant –<br>Received MEAF     | \$276                    | \$412                         | \$136     | \$400 | \$403                          | \$3       | \$133  |
| Mean MEAF Grant – All                  | < \$1                    | \$2                           | \$1       | \$1   | < \$1                          | -\$1      | \$2    |

Table VIII-12C displays LIHEAP and MEAF grants for 2016, 2017, and 2018 CAP participants. While about 20 percent of the electric only participants received LIHEAP, 38 to 47 percent of the electric and gas participants received LIHEAP. The table shows that the 2018 electric only participants received an average of \$82 in LIHEAP grants and the electric and gas participants received an average of \$189.

Table VIII-12C
All CAP Participants
LIHEAP and MEAF Grants

|  |         | CAP Participants |        |                |        |        |  |  |  |
|--|---------|------------------|--------|----------------|--------|--------|--|--|--|
|  |         | Electric Only    |        | Electric & Gas |        |        |  |  |  |
|  | 2016    | 2017             | 2018   | 2016           | 2017   | 2018   |  |  |  |
| Observations                           | 115,113 | 107,654          | 99,361 | 24,032         | 22,004 | 20,525 |  |  |  |
| Percent Received LIHEAP                | 21%     | 17%              | 22%    | 43%            | 38%    | 47%    |  |  |  |
| Mean LIHEAP Grant –<br>Received LIHEAP | \$365   | \$351            | \$375  | \$348          | \$354  | \$405  |  |  |  |
| Mean LIHEAP Grant – All                | \$78    | \$61             | \$82   | \$149          | \$134  | \$189  |  |  |  |
| Percent Received MEAF                  | < 1%    | < 1%             | < 1%   | < 1%           | 1%     | 1%     |  |  |  |
| Mean MEAF Grant –<br>Received MEAF     | \$222   | \$187            | \$199  | \$353          | \$322  | \$369  |  |  |  |
| Mean MEAF Grant - All                  | < \$1   | < \$1            | < \$1  | \$1            | \$2    | \$2    |  |  |  |

### D. Summary

This section analyzed the impact of CAP on energy affordability, bills and payments, and energy assistance. Results are shown for the 2017 CAP enrollees as well as the 2016, 2017, and 2018 CAP participants. The 2017 enrollees' findings are from the year prior to and the year following CAP enrollment. The 2016 participants results are from November 2015 through October 2016, before the FCO went into effect. The 2017 and 2018 results are for the calendar year, and represent the first and second full years of the implementation of the FCO.

#### Affordability

This section summarizes the findings with respect to CAP's impact on energy affordability.

• CAP Discounts: The CAP discount amount is defined as the annual difference between the CAP bill and the full bill, including both gas and electric amounts (if applicable). The mean annual discount for the 2017 electric only CAP enrollees and the 2017 and 2018 electric only CAP participants under the new FCO ranged from \$417 to \$478. This compares to a mean discount of \$700 in 2016 under the previous CAP discount program.

PECO was aware that many customers who received CAP discounts under the previous design would not receive a credit under the new FCO approach. Therefore, they offered previous CAP participants who would not receive an FCO credit a one-year Phase-Out benefit of \$50 per household through a \$4.17 monthly bill credit for up to 12 months. While six percent of the 2017 participants received no credit, 31 percent of the 2018 participants received no credit, after the Phase-Out period ended. This compares to three percent of the 2016 participants who received no discount.

Because of the Phase-Out credit, we show most of the results for the subset of participants with an annual credit of more than \$50, as well as for the full CAP population. When the results are shown for this subset, the distributions of the 2017 and 2018 CAP participants' credits are very similar.

The mean annual discount for the 2017 electric and gas enrollees and the 2017 and 2018 electric and gas CAP participants under the new FCO ranged from \$440 to \$469. This compares to a mean discount of \$766 in 2016 under the previous CAP discount program. While 20 percent of the 2017 enrollees received an annual credit of more than \$1,000, 17 percent of the 2017 and the 2018 participants received a credit of more than \$1,000. While eight percent of the 2017 electric and gas participants received no annual credit, 37 percent of the 2018 electric and gas participants received no annual credit.

• Bill Impact: The 2017 electric only CAP enrollees received an average CAP discount of \$478. While their full (non-discounted) bill declined by \$131 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$609. The 2017 electric only CAP enrollees with discounts over \$50 received a mean CAP discount of \$746 and their bill declined by \$877. The nonparticipant comparison group bills remained at the same level in the pre and post periods.

The 2017 electric and gas CAP enrollees received an average CAP discount of \$469. While their full (non-discounted) bill declined by \$101 from the pre-enrollment to the post-enrollment period, their CAP bill declined by an average of \$570. The nonparticipant comparison group bills remained at about the same level in the pre and post periods.

The mean CAP bill for electric only CAP participants was \$937 in 2018, compared to \$839 in 2017, and \$859 in 2016. The mean CAP bill for electric and gas CAP participants was \$1,636 in 2018, compared to \$1,434 in 2017, and \$1,394 in 2016.

The discounted CAP bill is much lower than the full bill that the nonparticipants are charged. For example, the CAP bill for the 2017 electric only participants averaged \$839 compared to \$1,375 for the nonparticipants. The CAP bill for the 2017 electric and gas participants averaged \$1,434 compared to \$1,840 for the nonparticipants.

• Energy Burden: The energy burden for the 2017 electric only heating enrollees declined from an average of 27 percent before CAP enrollment to 21 percent after enrollment. The net change was a decline of seven percentage points. The electric only heating participants at or below 50 percent of the poverty level had a decline of 16 percentage points, but their mean energy burden was still 47 percent following enrollment in the program. When excluding customers with estimated usage, the maximum credit, the minimum bill, or who were on CAP for less than the full year, the mean post-enrollment energy burden for 2017 electric only heating enrollees at or below 50 percent of the poverty level was 35 percent.

Energy burden for the 2017 electric and gas CAP enrollees declined by five percentage points, but the mean energy burden for the electric and gas participants was still 20 percent in the year following enrollment. When excluding customers with estimated usage, the maximum credit, the minimum bill, or who were on CAP for less than the full year, the mean post-enrollment energy burden for 2017 electric and gas CAP enrollees at or below 50 percent of the poverty level was 45 percent.

The energy burden averaged about 18 percent for all electric only heating participants, 11 percent for all electric only baseload participants, and 17 percent for all electric and gas participants. While energy burden for electric only heating participants at or below 50 percent of the poverty level averaged 45 percent in 2017, energy burden for electric only heating nonparticipants at or below 50 percent of the poverty level averaged 64 percent. When excluding customers with estimated usage, the maximum credit, the minimum bill, or who were on CAP for less than the full year, the mean energy burden for all electric only 2017 heating participants at or below 50 percent of the poverty level was 44 percent.

While energy burden for electric and gas CAP participants at or below 50 percent of the poverty level averaged 44 percent in 2017, energy burden for electric and gas nonparticipants at or below 50 percent of the poverty level averaged 63 percent. When excluding customers with estimated usage, the maximum credit, the minimum bill, or

who were on CAP for less than the full year, the mean energy burden for all electric and gas 2017 CAP participants at or below 50 percent of the poverty level was 40 percent.

• Energy Burden Compared to PUC Target: The 2017 CAP enrollees had a large reduction in the percent above the energy burden after enrolling in CAP. While 44 percent of the electric only heating customers had an electric burden above the target prior to enrolling in CAP, only 25 percent had a burden above the target following enrollment. While 71 percent of the electric only baseload customers had an electric burden above the target prior to enrolling in CAP, only 37 percent had a burden above the target following enrollment. While 23 percent of the electric and gas customers had a gas burden above the target prior to enrolling in CAP, only 19 percent had a gas burden above the target following enrollment. While 61 percent of the electric and gas customers had an electric burden above the target prior to enrolling in CAP, only 29 percent had a burden above the target following enrollment. The 2017 enrollee comparison group had from a three percentage point decline to a one percentage point increase in the percent above the target from the pre to the post period.

Following removal of customers who had estimated usage, the maximum credit, the minimum bill, or who were on CAP for less than the full year, 19 percent of the electric only heating enrollees had an electric burden above the target following enrollment, 33 percent of the electric only baseload enrollees had an electric burden above the target following enrollment, 15 percent of the electric and gas accounts had a gas burden above the target following enrollment, and 25 percent of the electric and gas accounts had an electric burden above the target following enrollment.

Following removal of customers who had estimated usage, the maximum credit, the minimum bill, or who were on CAP for less than the full year, 28 percent of the 2018 electric only heating participants had an electric burden above the target, 40 percent of the 2018 electric only baseload participants had an electric burden above the target, 21 percent of the 2018 electric and gas participants had a gas burden above the target, and 38 percent of the electric and gas accounts had an electric burden above the target. Most of the CAP participants who were above the target burden were at or below 50 percent of the poverty level.

The nonparticipants were more likely to have an energy burden above the target. For example, 33 percent of the 2017 electric only heating nonparticipants had an electric burden above the target compared to 22 percent of the 2017 CAP participants, 64 percent of the 2017 electric only baseload nonparticipants had an electric burden above the target compared to 33 percent of the 2017 CAP participants, 47 percent of the electric and gas nonparticipants had an electric burden above the target compared to 31 percent of the participants, and 20 percent of the electric and gas nonparticipants had a gas burden above the target compared to 15 percent of the participants.

#### Bills and Payments

This section summarizes the findings with respect to CAP's impact on bills and payments.

• Electric and Gas Charges: The mean electric charges for the 2017 electric only CAP enrollees declined by \$609 after they entered CAP. Charges for the comparison group remained at the same level.

The mean electric and gas charges for the 2017 electric and gas CAP enrollees declined by \$570 after they entered CAP and charges for the comparison group increased by \$48, for a net decline of \$618.

The mean charges for all CAP participants were about the same in 2016 and 2017, but increased by approximately \$100 for electric only participants and by approximately \$200 for electric and gas participants in 2018. Bills increased by approximately the same amount in 2018 when limited to those customers with annual CAP credits of more than \$50.

- Payments: Mean customer payments for the 2017 electric only CAP enrollees declined by \$316 and assistance payments remained at approximately the same level. Mean customer payments for the 2017 electric and gas CAP enrollees declined by \$457 and assistance payments remained at approximately the same level.
- Coverage Rates: Cash coverage rates, defined as customer payments divided by electric charges, increased from 80 percent prior to enrollment to 108 percent following enrollment. Total coverage rates, defined as total payments divided by electric charges, increased from 84 percent prior to enrollment to 118 percent following enrollment. The total coverage rate declined by three percentage points for the comparison group, so the net change was an increase of 38 percentage points. The total coverage rates exceed 100 percent, because there may be additional charges, and customers may receive LIHEAP credits that more than cover their bills.

Total coverage rates for the 2017 electric and gas CAP enrollees increased from 84 percent prior to enrollment to 102 percent following enrollment. The total coverage rate declined by one percentage point for the comparison group, so the net change was an increase of 19 percentage points.

While 32 percent of the 2017 enrollee treatment group (electric only and electric and gas customers) paid 100 percent or more of their bill in the year prior to enrollment, about 50 percent paid the full bill in the year following enrollment. While about 40 percent paid less than 80 percent of the bill in the year prior to enrollment, about 20 percent paid less than 80 percent of the bill in the year following enrollment.

Total coverage rates for all CAP participants were about or close to 100 percent for electric only and electric and gas customers in 2016 and 2017, but declined to 95 percent for electric and gas customers in 2018. About half of all CAP participants (electric only and electric and gas customers) paid 100 percent or more of the bill in 2016, 2017, and 2018. The one exception is that only 40 percent of the 2018 electric and gas participants

paid 100 percent or more of the bill. About 24 percent of the electric only participants and 20 percent of the electric and gas participants paid less than 80 percent of the bill in 2016, 2017, and 2018.

The nonparticipants did a somewhat better job of covering their bills than the CAP participants. About 55 to 60 percent of the nonparticipants paid 100 percent or more of the bill in 2016 and 2017. About eight to 18 percent of the nonparticipants paid less than 80 percent of the bill.

 Missed Payments: The 2017 enrollees reduced their number of missed payments after enrolling in CAP. The mean number of missed payments went from about three missed payments to two missed payments. The percent of enrollees that missed no payments went from about forty percent to about sixty percent. The enrollee comparison group had somewhat fewer missed payments.

The 2016, 2017, and 2018 CAP participants missed about two payments on average. About 60 percent missed no payments. The electric only nonparticipants missed about two payments on average and the electric and gas nonparticipants missed about one payment on average. About 60 to 67 percent of the electric only nonparticipants missed no payments and about 65 to 70 percent of the electric and gas nonparticipants missed no payments.

#### **Energy Assistance**

This section summarizes the findings with respect to CAP's impact on energy assistance.

• LIHEAP Assistance Receipt: The percentage of 2017 CAP electric only enrollees who received LIHEAP increased from 11 percent in the year prior to enrollment to 17 percent in the year following enrollment. The enrollee comparison group was also more likely to receive LIHEAP in the year following enrollment, so the net change was an increase of two percentage points in the percentage of CAP enrollees who received LIHEAP.

The percentage of 2017 CAP electric and gas enrollees who received LIHEAP increased from 23 percent in the year prior to enrollment to 32 percent in the year following enrollment. The enrollee comparison group was less likely to receive LIHEAP in the year following enrollment, so the net change was an increase of 17 percentage points in the percentage of CAP enrollees who received LIHEAP.

While about 20 percent of the electric only CAP participants received LIHEAP, 43 percent of the 2016 electric and gas participants, 38 percent of the 2017 participants, and 47 percent of the 2018 participants received LIHEAP.

LIHEAP Assistance Amount: The mean LIHEAP grant received by the 2017 CAP electric only enrollees declined from \$409 in the year prior to enrollment to \$353 in the year following enrollment. The average amount of LIHEAP received by all 2017 CAP electric only enrollees increased from \$47 in in the year prior to enrollment to \$60 in the

year following enrollment, due to the greater percentage of enrollees who received LIHEAP in the year following enrollment.

The mean LIHEAP grant received by the 2017 CAP electric and gas enrollees declined from \$378 in the year prior to enrollment to \$337 in the year following enrollment. The average amount of LIHEAP received by all 2017 CAP electric and gas enrollees increased from \$87 in in the year prior to enrollment to \$108 in the year following enrollment, due to the greater percentage of enrollees who received LIHEAP in the year following enrollment.

The mean LIHEAP grant received by the groups of all CAP participants was about \$350 to \$400. Across all CAP participants, the mean amount of LIHEAP received was \$60 to \$80 for electric only participants and \$134 to \$189 for electric and gas participants.

• MEAF Assistance: Less than one percent of 2017 electric only CAP enrollees received MEAF in the pre-enrollment period and none received MEAF in the post-enrollment period. The mean MEAF grant for those who received assistance was \$238.

Less than one percent of 2017 electric and gas CAP enrollees received MEAF in the preand post-enrollment periods. The mean MEAF grant for those who received assistance was \$276 in the pre-enrollment period and \$412 in the post-enrollment period.

www.appriseinc.org Arrearage Forgiveness

# IX. Arrearage Forgiveness

This section provides results from the analysis of arrearage forgiveness data and reports findings on the initial level of pre-program arrearages and in-program arrearages, and the amount of arrearages forgiven.

# A. Analysis Findings

This section provides information on the pre-program (PPA) and in-program (InPA) arrearage forgiveness received by CAP participants.

Table IX-1 displays the initial arrearage amount, the monthly forgiveness amount, the number of credits received, and the projected and actual pre-program arrearage forgiveness received. The projected credit amount is defined as the number of pre-program arrearage credits received multiplied by the monthly forgiveness amount. The actual pre-program arrearage credits received are defined as the sum of all arrearage forgiveness payments during the program participation year.

The first part of the table displays the results for all 2017 CAP enrollees and 2017 participants with an initial amount to be forgiven and a monthly forgiveness amount. Not all of these customers were included in the data that showed the arrearages forgiven each month, so the second part of the table shows the data just for those included in the monthly forgiveness file.

While the 2017 CAP enrollees had average arrearages of about \$700 when they enrolled, the 2016, 2017, and 2018 participants had arrearages of about \$550 to \$600 when they enrolled. The monthly arrearage forgiveness amount was approximately \$100. The 2017 enrollees received an average of \$500 in arrearage forgiveness, compared to about \$120 received by the 2017 and 2018 participants.

www.appriseinc.org Arrearage Forgiveness

Table IX-1
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount and Monthly Forgiveness Amount
Pre-Program Arrearage Forgiveness Credits Received in Program Participation Year

|                   |                     | 2017      | Ali    | CAP Participan | ts     |
|-------------------|---------------------|-----------|--------|----------------|--------|
|                   |                     | Enrollees | 2016   | 2017           | 2018   |
|                   | Observations        | 2,784     | 76,253 | 67,180         | 59,350 |
| All               | Initial Amount      | \$693     | \$581  | \$556          | \$541  |
| N                 | Monthly Forgiveness | \$121     | \$118  | \$112          | \$106  |
|                   | Observations        | 2,116     | 30,517 | 40,999         | 38,367 |
|                   | Initial Amount      | \$673     | \$622  | \$646          | \$617  |
| Had Arrearage     | Monthly Forgiveness | \$58      | \$65   | \$112          | \$99   |
| Transactions Data | # Credits Received  | 8.4       | 4.5    | 2.2            | 2.1    |
| •                 | Projected Credit    | \$444     | \$222  | \$104          | \$105  |
|                   | \$ Credits Received | \$494     | \$250  | \$119          | \$119  |

Customers with a monthly pre-program forgiveness amount of \$3,000 or more were excluded from this analysis. 390 observations were removed from the 2016 analysis, 313 observations were removed from the 2017 analysis, and 279 observations were removed from the 2018 analysis due to large pre-program monthly forgiveness amounts.

Table IX-2 displays the percent of CAP participants who received pre-program arrearage forgiveness. The table shows that just about all 2017 CAP enrollees with arrearages received forgiveness, compared to 89 percent of all 2016 participants, 45 percent of all 2017 participants, and 44 percent of all 2018 participants. Some of the groups of all participants may have had their arrearages forgiven prior to the year of analysis.

Table IX-2
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount, Monthly Forgiveness, and Arrearage Transactions Data
Percent Received Pre-Program Arrearage Forgiveness

|                                    | 2017 E         | Ail    | All CAP Participants |        |  |
|------------------------------------|----------------|--------|----------------------|--------|--|
|                                    | 2017 Enrollees | 2016   | 2017                 | 2018   |  |
| Observations                       | 2,116          | 30,517 | 40,999               | 38,367 |  |
| % Received Pre-Program Forgiveness | 99%            | 89%    | 45%                  | 44%    |  |

Customers with a monthly pre-program arrearage amount of \$3,000 were excluded from this analysis. 24 observations were removed from the 2016 analysis, 195 observations were removed from the 2017 analysis, and 158 observations were removed from the 2018 analysis due to large pre-program monthly arrearage amounts.

Table IX-3 displays the pre-program arrearage forgiveness received and the projected preprogram arrearage forgiveness for customers who received at least one arrearage forgiveness payment. Of those who received arrearage forgiveness, the mean amount forgiven was

about \$500 for the 2017 CAP enrollees and approximately \$275 for the 2016, 2017 and 2018 participants.

Table IX-3
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount and Monthly Forgiveness Amount
Those Who Received Pre-Program Arrearage Forgiveness
Pre-Program Arrearage Forgiveness Credits Received

|                     | 2017 Famelless | All CAP Participants |        |        |  |  |
|---------------------|----------------|----------------------|--------|--------|--|--|
|                     | 2017 Enrollees | 2016                 | 2017   | 2018   |  |  |
| Observations        | 2,100          | 27,171               | 18,613 | 16,715 |  |  |
| Initial Amount      | \$671          | \$617                | \$583  | \$612  |  |  |
| Monthly Forgiveness | \$57           | \$53                 | \$50   | \$53   |  |  |
| # Credits Received  | 8.5            | 5.1                  | 5.0    | 4.9    |  |  |
| Projected Credit    | \$447          | \$249                | \$228  | \$240  |  |  |
| \$ Credits Received | \$498          | \$280                | \$261  | \$272  |  |  |

Table IX-4 displays the distribution of initial amount, monthly forgiveness amount, and arrearage forgiveness received for the CAP participants with an initial amount, a monthly forgiveness amount, and those customers included in the arrearage forgiveness transactions data. The table shows that about 20 percent of participants had an initial amount greater than \$1,000, and most customers had a monthly forgiveness amount of less than \$50. While most of the 2017 enrollees and 2016 participants received arrearage forgiveness of less than \$500, most of the 2017 and 2018 participants received no arrearage forgiveness.

Table IX-4
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount and Monthly Forgiveness Amount
Included in Arrearage Transactions Data
Distribution of Pre-Program Arrearage Forgiveness Credits Received

|                | <del></del>     | 2017      | All CAP Participants |        |        |  |
|----------------|-----------------|-----------|----------------------|--------|--------|--|
|                |                 | Enrollees | 2016                 | 2017   | 2018   |  |
|                | Observations    | 2,116     | 30,517               | 40,999 | 38,367 |  |
|                | \$1 - \$250     | 33%       | 38%                  | 36%    | 39%    |  |
|                | \$251 - \$500   | 22%       | 23%                  | 23%    | 23%    |  |
| Initial Amount | \$501 - \$750   | 16%       | 14%                  | 14%    | 14%    |  |
|                | \$751 - \$1,000 | 9%        | 8%                   | 8%     | 8%     |  |
|                | >\$1,000        | 20%       | 17%                  | 18%    | 17%    |  |
|                | Total           | 100%      | 100%                 | 100%   | 100%   |  |

www.appriseinc.org Arrearage Forgiveness

|                                      |                 | 2017<br>Enrollees | All CAP Participants |       |       |  |
|--------------------------------------|-----------------|-------------------|----------------------|-------|-------|--|
|                                      | <b>v</b>        |                   | 2016                 | 2017  | 2018  |  |
|                                      | Mean Amount     | \$674             | \$622                | \$646 | \$617 |  |
|                                      | <del>.</del>    | •                 |                      |       |       |  |
| Monthly Amount                       | \$1 - \$50      | 61%               | 65%                  | 60%   | 62%   |  |
|                                      | \$51 - \$100    | 23%               | 20%                  | 19%   | 19%   |  |
|                                      | \$101 - \$150   | 8%                | 7%                   | 7%    | 6%    |  |
|                                      | \$151 - \$200   | 4%                | 3%                   | 3%    | 3%    |  |
|                                      | > \$200         | 4%                | 5%                   | 11%   | 10%   |  |
|                                      | Total           | 100%              | 100%                 | 100%  | 100%  |  |
|                                      | Mean Amount     | \$58              | \$65                 | \$112 | \$99  |  |
|                                      |                 |                   | <u> </u>             |       | ·     |  |
| Arrearage<br>Forgiveness<br>Received | \$0             | 1%                | 11%                  | 55%   | 56%   |  |
|                                      | \$1 - \$250     | 44%               | 60%                  | 31%   | 30%   |  |
|                                      | \$251 - \$500   | 23%               | 16%                  | 8%    | 7%    |  |
|                                      | \$501 - \$750   | 13%               | 6%                   | 3%    | 3%    |  |
|                                      | \$751 - \$1,000 | 7%                | 3%                   | 2%    | 2%    |  |
|                                      | > \$1,000       | 12%               | 4%                   | 2%    | 2%    |  |
|                                      | Total           | 100%              | 100%                 | 100%  | 100%  |  |
|                                      | Mean Amount     | \$494             | \$250                | \$119 | \$119 |  |

Customers with a monthly pre-program arrearage amount of \$3,000 were excluded from this analysis. 24 observations were removed from the 2016 analysis, 195 observations were removed from the 2017 analysis, and 158 observations were removed from the 2018 analysis due to large pre-program monthly arrearage amounts.

Table IX-5 displays the initial InPA amount, the monthly forgiveness amount, the number of credits received, and the projected and actual InPA forgiveness received. The first part of the table displays the results for all 2017 CAP enrollees and 2017 participants with an initial amount to be forgiven and a monthly forgiveness amount. Not all of these customers were included in the data that showed the arrearages forgiven each month, so the second part of the table shows the data just for those included in the monthly forgiveness file.

Only a few of the 2017 CAP enrollees had an InPA amount because they had only recently enrolled in CAP and had not yet had time to build up an in-program arrearage. The 2017 and 2018 participants had an InPA amount of about \$475. The monthly arrearage forgiveness amount was approximately three to six dollars. The 2017 enrollees received an average of \$14 in InPA forgiveness, compared to about \$47 received by the 2018 participants.

Table IX-5
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount and Monthly Forgiveness Amount
In-Program Arrearage Forgiveness Credits Received in Program Participation Year

|  |                     | 2017 Enrollees | All CAP Participants |        |        |
|--|---------------------|----------------|----------------------|--------|--------|
|  |                     |                | 2016                 | 2017   | 2018   |
| All Customers<br>with Arrearages                 | Observations        | 4              | 49,776               | 47,466 | 35,658 |
|  | Initial Amount      | \$221          | \$444                | \$479  | \$475  |
|  | Monthly Forgiveness | \$3            | \$5                  | \$6    | \$6    |
| Customers with<br>Arrearage<br>Transactions Data | Observations        | 4              | 15,851               | 47,466 | 35,658 |
|  | Initial Amount      | \$221          | \$416                | \$479  | \$475  |
|  | Monthly Forgiveness | \$3            | \$5                  | \$6    | \$6    |
|  | # Credits Received  | 10.0           | 0.4                  | 11.3   | 10.1   |
|  | Projected Credit    | \$29           | \$2                  | \$69   | \$67   |
|  | \$ Credits Received | \$14           | \$1                  | \$52   | \$47   |

Table IX-6 displays the percentage of CAP participants who received InPA forgiveness. The table shows that all 2017 participants with arrearages received forgiveness, compared to 39 percent of all 2016 participants, 99 percent of all 2017 participants, and 89 percent of all 2018 participants.

Table IX-6
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount, Monthly Forgiveness Amount, and Arrearage
Transactions Data
Percent Received In-Program Arrearage Forgiveness

|                                   | 2017 Enrollees | All CAP Participants |        |        |
|-----------------------------------|----------------|----------------------|--------|--------|
|                                   | 2017 Enronees  | 2016                 | 2017   | 2018   |
| Observations                      | 4              | 15,851               | 47,466 | 35,658 |
| % Received In-Program Forgiveness | 100%           | 39%                  | 99%    | 89%    |

Table IX-7 displays the InPA forgiveness received and the projected InPA forgiveness for customers who received at least one payment. Of those who received arrearage forgiveness, the mean amount forgiven was about \$14 for the 2017 CAP enrollees and \$53 for the 2017 and 2018 participants.

Arrearage Forgiveness

Table IX-7
All CAP Participants and 2017 Enrollee Treatment Group
Customers with Initial Amount and Monthly Forgiveness Amount
Those Who Received In-Program Arrearage Forgiveness
In-Program Arrearage Forgiveness Credits Received

| - "                 | 2017 Enrollees | All CAP Participants |                |                |                |
|---------------------|----------------|----------------------|----------------|----------------|----------------|
| Observations        |                | 2016<br>6,152        | 2017<br>46,785 | 2018<br>31,656 |                |
|                     |                |                      |                |                | Initial Amount |
| Monthly Forgiveness | \$3            | <b>\$</b> 5          | \$6            | \$6            |                |
| # Credits Received  | 10.0           | 1.0                  | 11.5           | 11.4           |                |
| Projected Credit    | \$29           | <b>\$</b> 5          | \$70           | \$76           |                |
| \$ Credits Received | \$14           | \$3                  | \$53           | \$53           |                |

## B. Summary

This section provided information on the pre-program (PPA) and in-program (InPA) arrearage forgiveness received by CAP participants.

• Pre-Program Arrearages: While the 2017 CAP enrollees had average arrearages of about \$700 when they enrolled, the 2016, 2017, and 2018 participants had arrearages of about \$550 to \$600 when they enrolled. The monthly arrearage forgiveness amount was approximately \$100. The 2017 enrollees received an average of \$500 in arrearage forgiveness, compared to about \$120 received by the 2017 and 2018 participants.

Just about all 2017 CAP enrollees with arrearages received forgiveness, compared to 89 percent of all 2016 participants, 45 percent of all 2017 participants, and 44 percent of all 2018 participants. Some of the groups of all participants may have had their arrearages forgiven prior to the year of analysis.

Of those who received arrearage forgiveness, the mean amount forgiven was about \$500 for the 2017 CAP enrollees and approximately \$275 for the 2016, 2017 and 2018 participants.

Only a few of the 2017 CAP enrollees had an InPA amount, because they had only recently enrolled in CAP and had not yet had time to build up an in-program arrearage. The 2017 and 2018 participants had an InPA amount of about \$475. The monthly arrearage forgiveness amount was approximately three to six dollars. The 2017 enrollees received an average of \$14 in InPA forgiveness, compared to about \$47 received by the 2018 participants.

Of the CAP participants who had an InPA initial amount, a monthly forgiveness amount, and arrearage transactions data, 39 percent of 2016 participants, 99 percent of 2017 participants, and 89 percent of 2018 participants received InPA forgiveness.

# X. Collection Actions and Costs

This section displays the impact of CAP on collections actions and costs.

#### A. Analysis Findings

Table X-1A displays the number of collections actions of each type received by the 2017 electric only CAP enrollees and comparison group and the cost of those actions. The table shows that the 2017 electric only CAP enrollees had a reduction in all types of collection actions except for "other notices". Their total number of collections actions declined by an average of 5.9 actions and the actions for the comparison group increased by one action, so the net change was a decline of 6.9 actions. PECO provided average costs for each type of action, and the average net reduction in costs was a \$76 reduction.

Table X-1A
2017 CAP Enrollee Treatment and Comparison Groups
Electric Only Customers
Number of Collections Actions

|                    | <u> </u> |              | Electric Onl | y Customers |             |             |        |
|--------------------|----------|--------------|--------------|-------------|-------------|-------------|--------|
|                    | 2017 Enr | ollee Treatm | ent Group    | 2017 Enro   | llee Compai | rison Group | Net    |
|                    | Pre      | Post         | Change       | Pre         | Post        | Change      | Change |
| Observations       |          | 3,279        |              |             |             |             |        |
| Call               | 6.5      | 4.9          | -1.7         | 6.1         | 7.1         | 1.0         | -2.7   |
| Notice             | 7.1      | 4.0          | -3.1         | 5.9         | 5.5         | -0.4        | -2.7   |
| Office Work        | 7.8      | 5.1          | -2.7         | 6.7         | 6.5         | -0.2        | -2.5   |
| Field Notification | < 0.1    | 0            | > -0.1       | < 0.1       | 0           | >-0.1       | > -0.1 |
| Termination        | 0.3      | 0.1          | -0.2         | 0.3         | 0.3         | < 0.1       | -0.2   |
| Other Notices      | 13.5     | 15.1         | 1.6          | 12.2        | 12.7        | 0.5         | 1.1    |
| Total Number       | 34.9     | 29.0         | -5.9         | 30.8        | 31.7        | 1.0         | -6.9   |
| Total Cost         | \$226    | \$149        | -\$77        | \$196       | \$195       | -\$1        | -\$76  |

Table X-1B displays the number of collections actions of each type received by the 2017 electric and gas CAP enrollees and comparison group and the cost of those actions. The table shows that the 2017 electric and gas CAP enrollees had a reduction in all types of collection actions except for "other notices". Their total number of collections actions declined by an average of 2.8 actions and the actions for the comparison group increased by three actions, so the net change was a decline of 5.8 actions. The average net reduction in costs was a \$68 reduction.

Table X-1B
2017 CAP Enrollee Treatment and Comparison Groups
Electric & Gas Customers
Number of Collections Actions

|                    |           | <u> </u>    | Electric & G | as Customers | <u> </u> |        |        |
|--------------------|-----------|-------------|--------------|--------------|----------|--------|--------|
|                    | 2017 Enro | ilee Treatm | ent Group    | 2017 Enro    | Net      |        |        |
|                    | Pre       | Post        | Change       | Pre          | Post     | Change | Change |
| Observations       |           | 654         | <del></del>  |              |          |        |        |
| Call               | 5.8       | 5.4         | -0.5         | 5.4          | 7.0      | 1.6    | -2.1   |
| Notice             | 7.6       | 5.1         | -2.5         | 5.4          | 5.5      | 0.1    | -2.6   |
| Office Work        | 8.0       | 6.0         | -2.0         | 5.9          | 6.2      | 0.2    | -2.2   |
| Field Notification | 0         | 0           | 0            | 0            | 0        | 0      | 0      |
| Termination        | 0.4       | 0.3         | -0.1         | 0.3          | 0.4      | 0.1    | -0.2   |
| Other Notice       | 15.0      | 17.2        | 2.3          | 12.0         | 13.1     | 1,1    | 1.2    |
| Total Number       | 36.4      | 33.6        | -2.8         | 28.8         | 31.8     | 3.0    | -5.8   |
| Total Cost         | \$230     | \$176       | -\$55        | \$176        | \$188    | \$13   | -\$68  |

Table X-1C displays the number of collections actions of each type received by the 2016, 2017, and 2018 CAP participants and nonparticipants and the cost of those actions. The table shows that the 2018 participants experienced a greater number of actions than the 2016 and 2017 participants and their average collections costs were greater. The electric only nonparticipants received a greater number of collections actions and higher costs than the electric only CAP participants.

Table X-1C
All CAP Participants and Nonparticipants
Number of Collections Actions

|                    |         |             | CAP Par | ticipants |            |        | C      | AP Nonp | articipar | ıts     |
|--------------------|---------|-------------|---------|-----------|------------|--------|--------|---------|-----------|---------|
|                    | E       | lectric Onl | у       | Ele       | ectric & G | as     | Electr | ic Only | Electri   | c & Gas |
|                    | 2016    | 2017        | 2018    | 2016      | 2017       | 2018   | 2016   | 2017    | 2016      | 2017    |
| Observations       | 114,769 | 106,995     | 86,408  | 23,976    | 21,973     | 18,639 | 1,438  | 2,815   | 479       | 864     |
| Call               | 4.3     | 3.4         | 5.4     | 4.5       | 3.5        | 5.8    | 7.6    | 5.3     | 6.0       | 4.8     |
| Notice             | 3.1     | 3.5         | 4.6     | 3.9       | 4.7        | 6.3    | 5.6    | 6.1     | 4.9       | 5.4     |
| Office Work        | 4.2     | 3.4         | 4.9     | 5.0       | 4.4        | 6.1    | 7.2    | 6.5     | 5.9       | 5.6     |
| Field Notification | < 0.1   | < 0.1       | < 0.1   | 0         | < 0.1      | 0      | < 0.1  | 0       | 0         | < 0.1   |
| Termination        | 0.1     | 0.1         | 0.1     | 0.2       | 0.2        | 0.3    | 0.3    | 0.4     | 0.3       | 0.5     |
| Other Notice       | 10.7    | 12.0        | 13.8    | 12.7      | 14.9       | 17.2   | 11.3   | 13.5    | 10.6      | 12.7    |
| Total Number       | 22.2    | 22.4        | 28.8    | 26.1      | 27.5       | 35.4   | 31.7   | 31.5    | 27.5      | 28.6    |

|              |         | CAP Participants |        |        |                |        |       | CAP Nonparticipants |       |                |  |
|--------------|---------|------------------|--------|--------|----------------|--------|-------|---------------------|-------|----------------|--|
|              | E       | Electric Only    |        |        | Electric & Gas |        |       | Electric Only       |       | Electric & Gas |  |
| 1            | 2016    | 2017             | 2018   | 2016   | 2017           | 2018   | 2016  | 2017                | 2016  | 2017           |  |
| Observations | 114,769 | 106,995          | 86,408 | 23,976 | 21,973         | 18,639 | 1,438 | 2,815               | 479   | 864            |  |
| Total Cost   | \$123   | \$101            | \$147  | \$147  | \$127          | \$180  | \$214 | \$190               | \$176 | \$168          |  |

Table X-2A displays the percent of 2017 CAP enrollees and comparison group who received one or more shutoffs. The table shows that the percent of electric only enrollees who received shutoffs declined from 23 percent in the year prior to enrollment to 12 percent in the year following enrollment, and the net change was a reduction of 12 percentage points. The electric and gas enrollees had a net reduction of seven percentage points.

Table X-2A
2017 CAP Enrollee Treatment and Comparison Groups
Percent Received One or More Shutoffs

|        |          | 2017 Enr | ollee Treatme | ent Group | 2017 Enro | Net   |        |        |
|--------|----------|----------|---------------|-----------|-----------|-------|--------|--------|
|        |          | Pre      | Post          | Change    | Pre       | Post  | Change | Change |
| Elec   | Obs.     |          | 3,279         | -         |           | 5,680 |        |        |
| Only   | Shutoffs | 23%      | 12%           | -11%      | 20%       | 20%   | 1%     | -12%   |
| Elec & | Obs.     | · -      | 654           |           |           | 1,719 |        |        |
| Gas    | Shutoffs | 21%      | 16%           | -6%       | 17%       | 19%   | 1%     | -7%    |

Table X-2B displays the percent of 2016, 2017, and 2018 CAP participants and the 2016 and 2017 nonparticipants who received one or more shutoffs. The table shows that the 2018 participants were more likely than the 2016 and 2017 participants to receive a shutoff. The nonparticipants were more likely to receive shutoffs than the participants.

Table X-2B
All CAP Participants and Nonparticipants
Percent Received One or More Shutoffs

|          |         |             | CAP Part | CAP Nonparticipants |        |        |        |         |                |      |
|----------|---------|-------------|----------|---------------------|--------|--------|--------|---------|----------------|------|
|          | El      | ectric Only | 7        | Electric & Gas      |        |        | Electr | ic Only | Electric & Gas |      |
| 1        | 2016    | 2017        | 2018     | 2016                | 2017   | 2018   | 2016   | 2017    | 2016           | 2017 |
| Obs.     | 114,769 | 106,995     | 86,408   | 23,976              | 21,973 | 18,639 | 1,438  | 2,815   | 479            | 864  |
| Shutoffs | 9%      | 8%          | 11%      | 11%                 | 11%    | 14%    | 21%    | 25%     | 16%            | 20%  |

#### B. Summary

This section provided an analysis of the impact of CAP on collections actions and costs.

• Collections Actions: The 2017 electric only and electric and gas CAP enrollees had a reduction in all types of collection actions, including calls, notices, office work, field notifications, and terminations, except for "other notices". The 2017 electric only CAP enrollees had their total number of collections actions decline by an average of 5.9 actions and the actions for the enrollee comparison group increased by one action, so the net change was a decline of 6.9 actions. The 2017 electric and gas CAP enrollees had their total number of collections actions decline by an average of 2.8 actions and the actions for the enrollee comparison group increased by three actions, so the net change was a decline of 5.8 actions.

The 2017 electric only CAP participants had an average of 22.4 actions and the 2018 electric only CAP participants had an average of 28.8 actions. The 2017 electric only nonparticipants had an average of 31.5 collections actions.

The 2017 electric and gas CAP participants had an average of 27.5 actions and the 2018 electric and gas CAP participants had an average of 35.4 actions. The 2017 electric and gas nonparticipants had an average of 28.6 collections actions.

 Collections Costs: PECO provided average costs for each type of action, and the average net change in costs for the 2017 electric only CAP enrollees was a \$76 reduction. The average net reduction in costs for the 2017 electric and gas CAP enrollees was a \$68 reduction.

The 2017 electric only CAP participants had average collections costs of \$101 and the 2018 electric only CAP participants had average collections costs of \$147. The 2017 electric only nonparticipants had average collections costs of \$190.

The 2017 electric and gas CAP participants had average collections costs of \$127 and the 2018 electric and gas CAP participants had average collections costs of \$180. The 2017 electric and gas nonparticipants had average collections costs of \$168.

• Shutoffs: The percentage of 2017 electric only CAP enrollees who received shutoffs declined from 23 percent in the year prior to enrollment to 12 percent in the year following enrollment, and the net change was a reduction of 12 percentage points. The electric and gas enrollees who received shutoffs declined from 21 percent in the year prior to enrollment to 16 percent in the year following enrollment, and the net change was a reduction of seven percentage points.

While nine percent of the 2016 electric only CAP participants, eight percent of the 2017 electric only participants, and 11 percent of the 2018 electric only participants received a shutoff, 11 percent of the 2016 and 2017 electric and gas participants and 14 percent of the 2018 electric and gas participants received a shutoff. By comparison, 25 percent of

the 2017 electric only nonparticipants and 20 percent of the 2017 electric and gas nonparticipants received a shutoff.

- The weather-normalized electric usage for electric only 2017 CAP enrollees and the weather-normalized electric and gas usage for the 2017 electric and gas CAP enrollees remained at the same level, with no estimate showing more than a two percent change in usage.
- All CAP Participants: While the raw usage for the CAP participants increased from 2016 to 2017 and then again in 2018 (due to changes in the weather), the weathernormalized natural gas usage and electric usage remained approximately the same for participants in the three years analyzed. The largest change was about a two percent increase in electric usage for electric only and electric and gas customers from 2016 to 2018.

# XI. Energy Usage

This section analyzes the weather-normalized energy usage for the CAP participants and nonparticipants.

#### A. Methodology

The customers who were included in the billing analysis were assessed to determine if they had sufficient usage data to be included in the usage analysis. Table XI-1A shows that 95 percent of the 2017 enrollee treatment group, and 91 to 98 percent of the enrollee comparison group was included in the usage analysis.

Table X1-1A 2017 CAP Enrollees Attrition Analysis

|   | 2017 CAP<br>Enrollee<br>Treatment Group |       | 2017 CAP Enrollee Comparison Group |       |                  |       |             |       |  |
|---|---|-------|------------------------------------|-------|------------------|-------|-------------|-------|--|
| Attrition                               |   |       | Electric<br>Non-Heating            |       | Electric Heating |       | Gas Heating |       |  |
|   | Pre                                     | Post  | Pre                                | Post  | Pre              | Post  | Pre         | Post  |  |
| In CAP Billing Analysis                 | 2,259                                   | 2,259 | 5,414                              | 5,414 | 1,304            | 1,304 | 2,370       | 2,370 |  |
| Enough Usage Data                       | 2,236                                   | 2,254 | 5,331                              | 5,408 | 1,279            | 1,304 | 2,332       | 2,366 |  |
| Outliers Removed                        | 2,227                                   | 2,243 | 5,325                              | 5,400 | 1,275            | 1,299 | 2,320       | 2,348 |  |
| Observations in Pre and Post Period     | 2,                                      | 199   | 5,3                                | 314   | 1,2              | 273   | 2,3         | 07    |  |
| Raw, Degree Day, & PRISM Results        | 2,149                                   |       | 5,307                              |       | 1,273            |       | 2,1         | 59    |  |
| % of Those Included in Billing Analysis | 95                                      | 5%    | 98%                                |       | 98%              |       | 91%         |       |  |

Table XI-1B shows that between 93 and 98 percent of the CAP participants and nonparticipants were included in the usage analysis.

Table XI-1B
All CAP Participants and Nonparticipants
Attrition Analysis

|   | C.A     | P Participan | CAP Nonparticipants |       |       |
|---|---------|--------------|---------------------|-------|-------|
| Attrition                                     | 2016    | 2017         | 2018                | 2016  | 2017  |
| In CAP Billing Analysis                       | 138,019 | 116,930      | 120,122             | 2,245 | 3,716 |
| Enough Usage Data                             | 136,243 | 116,274      | 119,147             | 2,238 | 3,667 |
| Outliers Removed                              | 134,444 | 114,696      | 117,836             | 2,227 | 3,646 |
| Raw, Degree Day, & PRISM Usage Results        | 133,330 | 113,973      | 117,162             | 2,083 | 3,643 |
| Percent of Those Included in Billing Analysis | 97%     | 97%          | 98%                 | 93%   | 98%   |

When analyzing changes in usage data over time, it is important to weather-normalize those data to ensure that the changes are due to the impact of the program and not due to changes in the weather. There are several different methods that can be used to conduct the weather normalization. We provide two different approaches for comparison.

- 1. PRISM Normalization: This process uses the statistical software developed at Princeton University. The software takes the monthly usage data and weather data as inputs and provides a normalized annual consumption for a one-year period for each meter. This normalized usage can then be compared in the period before and after CAP enrollment or from one year of participants/nonparticipants to another.
- 2. Degree Day Normalization: This is a proprietary APPRISE process that also develops a household-level estimate of annual energy usage. This process involved the following steps.
  - a. Calculate the heating and cooling degree-days that are included in each usage period.
  - b. Determine whether periods should be classified as baseload periods, heating periods, or cooling periods based on the number of heating and cooling degree-days in the period.
  - c. Calculate the total baseload period usage, heating period usage, and cooling period usage.
  - d. Calculate the relationship between heating usage minus baseload usage and degreedays. Use that slope and the average long-term heating degree-days to calculate normalized heating period usage. Do the same for cooling usage.
  - e. Add up the baseload usage, heating period usage, and cooling period usage to obtain the normalized annual usage.

# B. Analysis Findings

This section presents the findings from the usage analysis. Table XI-2A displays the usage for the 2017 CAP enrollees and comparison groups. The table shows that the electric usage for electric only 2017 CAP enrollees and the electric and gas usage for the 2017 electric and gas CAP enrollees remained at the same level, with no estimate showing more than a two percent change in usage.

Table X1-2A 2017 CAP Enrollees Annual Energy Usage

|              | <u> </u> | Electric & G               | as Custome | ers – Electri | c Usage (kW                 | 'h         |       |           |
|--------------|----------|----------------------------|------------|---------------|-----------------------------|------------|-------|-----------|
|              |          | 017 Enrolle<br>eatment Gro | - [        | l             | 2017 Enrolle<br>mparison Gr |            | Net C | hange     |
|              | Pre      | Post                       | Change     | Pre           | Post                        | Change     | kWh   | %         |
| Observations |          | 378                        |            |               | 2,159                       |            | KWII  | 70        |
| Raw          | 8,697    | 8,562                      | 135        | 7,257         | 7,239                       | 18         | 117   | 1%        |
| Degree Day   | 8,859    | 8,893                      | -34        | 7,297         | 7,414                       | -117       | 83    | 1%        |
| PRISM        | 8,785    | 8,626                      | 159        | 7,221         | 7,203                       | 18         | 141   | 2%        |
|              |          |                            |            |               |                             |            |       |           |
|              |          | Electric Onl               | y Customer | s – Electric  | Usage (kWh                  | 1)         |       |           |
|              |          | 017 Enrolle<br>eatment Gro | -          | _             | e<br>oup                    | Net Change |       |           |
|              | Pre      | Post                       | Change     | Pre           | Post                        | Change     | 1.337 | %         |
| Observations |          | 1,767                      |            |               | 6,580                       |            | kWh   | - %o      |
| Raw          | 9,299    | 9,339                      | -40        | 8,815         | 9,036                       | -221       | 181   | 2%        |
| Degree Day   | 9,646    | 9,655                      | -9         | 9,211         | 9,250                       | -39        | 30    | < 1%      |
| PRISM        | 9,528    | 9,395                      | 133        | 9,114         | 9,006                       | 108        | 25    | < 1%      |
|              |          |                            |            | -             |                             |            |       |           |
|              |          | Electric                   | & Gas Cus  | stomers – G   | as Usage                    |            |       |           |
|              |          | 017 Enrolle                | -          |               | 2017 Enrolle<br>mparison Gr | =          | Net C | hange     |
|              | Pre      | Post                       | Change     | Pre           | Post                        | Change     |       | %         |
| Observations |          | 382                        |            |               | 2,159                       |            | ecf   | <b>70</b> |
| Raw          | 772      | 874                        | -102       | 705           | 780                         | -75        | -27   | -3%       |
| Degree Day   | 878      | 899                        | -21        | 786           | 788                         | -2         | -19   | -2%       |
| PRISM        | 880      | 874                        | 6          | 790           | 772                         | 18         | -12   | 1%        |

Table XI-2B displays the annual energy usage for the CAP participants in 2016, 2017, and 2018. The table shows that the while the raw usage increased from 2016 to 2017 and then again in 2018 (due to changes in the weather), the weather-normalized natural gas usage and electric usage remained approximately the same for participants in the three years analyzed. The largest change was about a two percent increase in electric usage for electric only and electric and gas customers from 2016 to 2018.

# Table XI-2B All CAP Participants Annual Energy Usage

|              |        |            | <u> </u> | All   | CAP Parti | icipants | <u>-</u>  |        |        |
|--------------|--------|------------|----------|---|-----------|----------|---|--------|--------|
|              | Natura | ıl Gas Usa | ge (ccf) | Electric Usage (kWh) Electric & Gas Customers |           |          | Electric Usage (kWh)<br>Electric Only Customers |        |        |
|              | 2016   | 2017       | 2018     | 2016  | 2017      | 2018     | 2016  | 2017   | 2018   |
| Observations | 21,245 | 17,974     | 18,555   | 21,245  | 17,974    | 18,855   | 112,085   | 95,999 | 98,607 |
| Raw          | 637    | 761        | 886      | 7,835   | 8,209     | 8,657    | 8,032   | 8,571  | 9,435  |
| Degree Day   | 875    | 866        | 860      | 8,666   | 8,755     | 8,693    | 9,189   | 9,236  | 9,420  |
| PRISM        | 866    | 873        | 842      | 8,524   | 8,594     | 8,626    | 9,023   | 9,062  | 9,201  |

Table XI-2C displays the annual energy usage for the 2016 and 2017 CAP nonparticipants. The table shows that natural gas usage remained approximately the same for nonparticipants in 2016 and 2017, but that the electric usage increased from 2016 to 2017 for the non-heating customers.

Table XI-2C
All CAP Nonparticipants
Annual Energy Usage

|              | Natural Gas (ccf) Heating Customers |      | Electric Usa<br>Non-Heating |       | Electric Usage (kWh) Heating Customers |        |  |
|--------------|-------------------------------------|------|-----------------------------|-------|--|--------|--|
|              | 2016                                | 2017 | 2016                        | 2017  | 2016                                   | 2017   |  |
| Observations | 462                                 | 718  | 1,315                       | 2,350 | 306                                    | 575    |  |
| Raw          | 596                                 | 706  | 7,104                       | 8,061 | 10,895                                 | 12,305 |  |
| Degree Day   | 814                                 | 811  | 8,068                       | 8,762 | 13,427                                 | 13,739 |  |
| PRISM        | 808                                 | 818  | 7,889                       | 8,602 | 13,335                                 | 13,776 |  |

Table XI-3 displays a comparison of heating and cooling degree days for the analysis periods and for the 20-year average period. The table shows that heating degree days increased from 2016 to 2017, and increased again in 2018. However, cooling degree days were lower in 2017 and 2018 than they were in 2016. Heating degree days increased from the pre-enrollment to the post-enrollment period for the 2017 CAP enrollees, and the cooling degree days declined from the pre to the post period. Such changes in weather would result in an underestimate of the heating usage (based on the previous year's weather) and an overestimate of the cooling usage and a CAP subsidy that differed from the subsidy needed based on actual usage. In particular for the 2018 participants, both heating and cooling degree days increased from the previous year, resulting in a CAP credit that was likely to be lower than needed to reach the targeted energy burden.

Table XI-3
Heating and Cooling Degree Day Comparisons

| Weather             | 20-Year | Noı   | ll CAP Participants and<br>Nonparticipants |       | 2017 Enrollee Treatment<br>Group |       |        | 2017 Enrollee Comparison<br>Group |       |        |
|---------------------|---------|-------|--|-------|----------------------------------|-------|--------|-----------------------------------|-------|--------|
|                     | Average | 2016  | 2017                                       | 2018  | Pre                              | Post  | Change | Pre                               | Post  | Change |
| Heating Degree Days | 4,424   | 3,627 | 4,001                                      | 4,588 | 3,924                            | 4,429 | 505    | 3,958                             | 4,451 | 493    |
| Cooling Degree Days | 804     | 1,038 | 822  | 888   | 995                              | 836   | -159   | 991                               | 848   | -143   |

#### C. Summary

This section analyzed the impact of CAP on energy usage. Key findings are presented below.

- 2017 CAP Enrollees: The electric usage for electric only 2017 CAP enrollees and the electric and gas usage for the 2017 electric and gas CAP enrollees remained at the same level, with no estimate showing more than a two percent change in usage.
- All CAP Participants: While the raw usage for the CAP participants increased from 2016 to 2017 and then again in 2018 (due to changes in the weather), the weathernormalized natural gas usage and electric usage remained approximately the same for participants in the three years analyzed. The largest change was about a two percent increase in electric usage for electric only and electric and gas customers from 2016 to 2018.
- Nonparticipants: Natural gas usage remained approximately the same for nonparticipants in 2016 and 2017, but the electric usage increased from 2016 to 2017 for the non-heating customers.

# XII. Key Findings and Recommendations

This section provides a summary of the key findings and recommendations from all of the analyses in this report.

### A. Customer Assistance Program

The CAP was a tiered discount approach from 1998 until 2016, and was changed to a Fixed Credit Option (FCO) CAP beginning in October 2016. The goal of the FCO is to provide a fixed credit for the year that results in an affordable utility bill. The credit is based upon household income, number of household members, and utility usage in the prior year, and is structured to reach a specific energy burden.

Despite this significant change, the program appears to be working well. CAP has significant impacts on affordability, increased LIHEAP receipt, improved bill payment, reduced arrearages, and reduced collections costs. It does not appear to result in increased usage. CAP participants are very satisfied with the program and perceive that it has an important impact for them.

The one key area for improvement is better calculation of credits to reduce the percent of customers who are significantly above the targeted energy burden levels.

#### **CAP Design and Procedures**

- CAP Participation and Costs: Following the implementation of the FCO at the end of 2016, participation and costs declined significantly. While there were over 160,000 average monthly CAP participants in 2016, there were about 148,000 average monthly CAP participants in 2017.
- CAP Information Source: Customers learn about CAP from a variety of sources. The survey found that 39 percent of respondents found out about CAP from a PECO representative, 16 percent from friends or relatives, 12 percent from agencies or elected officials, and eight percent from PECO mailings. Others found out about the program from online materials, from previous CAP participation, and from PGW. Recommendation: PECO should continue to use a wide variety of outreach to inform customers about CAP.
- CAP Application: While 74 percent of CAP survey respondents reported that it was not at all difficult to apply for CAP, 13 percent reported that it was not too difficult, seven percent reported that it was somewhat difficult, and two percent said it was very difficult. Respondents were most likely to state that providing proof of income and filling out the application were the most challenging part of the CAP application. It appears that the application process is working well and no changes are recommended.
- Recertification: Seventy-three percent of CAP survey respondents reported that they had previously re-certified for CAP. The majority of respondents reported that it was not at

all difficult to recertify for CAP. Providing proof of income and sending in the application were the parts of recertification that were identified as challenging. The recertification process appears to work well.

- CAP Understanding: When asked specifically about lower bills during the CAP survey, 94 percent agreed that they were a benefit of CAP. When asked specifically about a reduction in money owed to PECO, 75 percent agreed that arrearage reduction was a benefit. When asked about their responsibility in CAP, 76 percent reported that it was to keep up with payments. Others reported that their responsibilities included reporting changes in household income, reducing energy usage, participating in energy conservation, and re-certifying. Customers appear to have a good understanding of CAP.
- CAP Discount: The mean annual discount for the 2017 electric only CAP enrollees and the 2017 and 2018 electric only CAP participants under the new FCO ranged from \$417 to \$478. This compares to a mean discount of \$700 in 2016 under the previous CAP discount program. While six percent of the 2017 participants received no credit, 31 percent of the 2018 participants received no credit, after the Phase-Out period ended. This compares to three percent of the 2016 participants who received no discount.

The mean annual discount for the 2017 electric and gas enrollees and the 2017 and 2018 electric and gas CAP participants under the new FCO ranged from \$440 to \$469. This compares to a mean discount of \$766 in 2016 under the previous CAP discount program. While eight percent of the 2017 electric and gas participants received no annual credit, 37 percent of the 2018 electric and gas participants received no annual credit.

#### **CAP Impact**

- Affordability Impact: While 53 percent of CAP survey respondents reported it was very
  difficult to pay their PECO bills prior to CAP, only ten percent reported that it was very
  difficult to pay their PECO bills while participating in CAP. While 75 percent of
  respondents reported that they delayed or skipped paying other bills before participating
  in CAP, only 41 percent reported that they did so while in CAP.
- Energy Burden Impact: CAP participation resulted in a large reduction in energy burden for program participants, but the mean burden was still above the target level for the lowest poverty level group. Similarly, CAP resulted in a large reduction in the percent of participants with an energy burden above the targeted level, but there was still a significant percentage of the lowest poverty level group with a burden above the targeted level. Recommendation: PECO should re-assess the calculation of the annual credit for the lowest poverty level group. Because it is based on weather normalized usage (and bills are based on actual usage), it is recalculated quarterly, and discounts vary across the year, this may result in a less accurate provision of the credit needed to reach an affordable burden. PECO should consider increasing the credit for the lowest income group to ensure that customers are closer to the targeted burden.

• LIHEAP Impact: While a majority of CAP survey respondents reported that they did not receive other benefits or participate in other programs as a result of participating in CAP, 22 percent reported that they received LIHEAP benefits, and six percent reported that they received benefits from energy efficiency services. Thirty-nine percent of respondents reported that they found out about LIHEAP from CAP.

Customers were significantly more likely to receive LIHEAP in the year following enrollment.

- Bill Payment Impact: Total coverage rates, defined as total payments divided by electric (and gas) charges, increased significantly following enrollment in CAP and averaged at or above 100 percent for most groups and only slightly above 100 percent for the electric and gas CAP participants.
- Missed Payments: Participants reduced the number of missed payments following CAP enrollment. The mean number of missed payments went from about three missed payments to two missed payments. The percent of enrollees that missed no payments went from about 40 percent to about 60 percent.
- Arrearage Forgiveness: Participants received a significant amount of arrearage forgiveness for their pre-program arrears, and many also received in-program arrearage forgiveness.
- Collections Actions and Costs: Customers had fewer collections actions and a lower cost for collections following enrollment in CAP.
- Energy Usage: Participation in CAP does not appear to increase energy usage.
- CAP Importance: Seventy-five percent of CAP survey respondents reported that CAP was very important in helping them to make ends meet, and 17 percent reported that CAP was somewhat important. Eighty-two percent of respondents below 50 percent of the poverty level reported that CAP was very important.

#### **CAP Satisfaction**

CAP Satisfaction: While 69 percent of respondents reported that they were very satisfied with CAP, 24 percent reported that they were somewhat satisfied. While 77 percent of those who said they had a good understanding of CAP benefits reported that they were very satisfied, 26 percent of those who said they did not have a good understanding of CAP benefits reported that they were very satisfied.

# B. Low-Income Usage Reduction Program

LIURP is a usage reduction program for high-usage low-income residential customers with household gross income at or below 200 percent of the FPL. LIURP provides direct weatherization and conservation measures and in-home education that promotes usage reduction.

LIURP is required for high-usage CAP customers. CAP participants who refuse a LIURP audit will be removed from CAP following a series of letters and phone calls. Customers removed from CAP can be reinstated as soon as they allow PECO to conduct a LIURP audit in their home and install measures.

We made several recommendations in the most recent LIURP Evaluation Report to improve energy savings for the program. These include improved outreach to high-usage customers, improved audits and quality control, and increased penetration of major energy-saving measures.

#### C. Matching Energy Assistance Fund

The Matching Energy Assistance Fund (MEAF) is PECO's hardship fund. The program is partially funded through customer donations that can be one-time or recurring on the customer's monthly bill. PECO solicits grants with bill inserts and a check-off box on the bill stub. They also received contributions through their website and hold an annual golf tournament fundraiser.

Customers who are in danger of service termination or have their services terminated are eligible for a MEAF grant of up to \$500 per fuel. The grant must eliminate the total amount due excluding the pre-program arrearage.

The MEAF program appears to be working well and providing important benefits for customers who need assistance. We do not have any recommendations for this program.

# D. Customer Assistance and Referral Evaluation Services Program

The Customer Assistance and Referral Evaluation Services Program (CARES) provides referrals and information services to assist customers with special needs and/or extenuating circumstances that negatively impact their ability to pay their utility bill. Eligible customers may receive temporary protection from service termination and specific education and referrals for energy and non-energy related assistance.

The goal of CARES is to educate and inform customers about available resources, including energy and non-energy assistance, budget counseling, and housing assistance, to maximize their ability to pay their energy bills.

The CARES program appears to be working well and providing important services and referrals for customers who need assistance. We do not have any recommendations for this program.

#### BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

| PECO Energy Company Universal        |  |
|--------------------------------------|--|
| Service and Energy Conservation Plan |  |

for 2013-2015

Docket No. M-2012-2290911

**PECO Energy Company Universal** Service and Energy Conservation Plan for 2016-2018

Docket No. M-2015-2507139

**PECO Energy Company Universal Services Program Six-Year Evaluation** 

Report

Docket No. M-2019-\_\_\_\_

#### CERTIFICATE OF SERVICE

I hereby certify that I have this day served PECO Energy Company's Universal Service Program Six-Year Evaluation upon the individuals listed below by first class mail. Where an email address is listed, service was also made by email.

Patrick Cicero, Esquire PA Utility Law Project 118 Locust Street Harrisburg, PA 17101 pciceropulp@palegalaid.net pulp@palegalaid.net (CAUSE-PA)

Christy Appleby, Esquire Office of Consumer Advocate 555 Walnut Street, 5th Floor Forum Place Harrisburg, PA 17101-1923 cappleby@paoca.org

Veronica Ludt Face to Face 109 E Price Street Philadelphia, PA 19144 Laurie L. Baughman, Esquire PA Coalition Against Domestic Violence 3605 Vartan Way, Suite 101 Harrisburg, PA 17110

Robert W. Ballenger, Esquire Josie B. H. Pickens, Esquire Lydia R. Gottesfeld, Esquire Community Legal Services Inc. 1424 Chestnut Street Philadelphia, PA 19102 rballenger@clsphila.org lgottesfeld@clsphila.org (TURN, Action Alliance)

Daniel Clearfield, Esquire **Eckert Seamans** 213 Market Street Harrisburg, PA 17101 dclearfield@eckertseamans.com

PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU JUN 2 8 2019 Dated: June 28, 2019

Ward LITT

Ward L. Smith

Assistant General Counsel PECO Energy Company 2301 Market Street

P.O. Box 8699

Philadelphia, PA 19101-8699

Phone: 215-841-6863

Fax: 215-568-3389

Ward.Smith@exeloncorp.com

(215) 841-5773

SHIP DATE: 28JUN19 ACTWGT: 1.00 LB CAD: 112409553/INET4100

ORIGIN ID:REDA (21 MIKE BRENNAN PECO 2301 MARKET ST S15-2 PHILADELPHIA, PA 19103 UNITED STATES US

**BILL SENDER** 

**ROSEMARY CHIAVETTA** PENNSYLVANIA PUBLIC UTILITY COMMISS 2ND FLOOR NORTH, CKB 400 NORTH ST.

565.11/D210/23AD

**HARRISBURG PA 17120** 

REF: UNIV SERV 6 YEAR PLAN

(717) 772-7777 INV: PO:





- 01 JUL 10:30A MON PRIORITY OVERNIGHT

TRK# 0201

7755 9663 7788

SH MDTA

17120 **MDT** 



# After printing this label:

- Use the 'Print' button on this page to print your label to your laser or inkjet printer. Fold the printed page along the horizontal line.
- Place label in shipping pouch and affix it to your shipment so that the barcode portion of the label can be read and scanned

Warning: Use only the printed original label for shipping. Using a photocopy of this label for shipping purposes is fraudulent and could result in additional billing charges, along with the cancellation of your FedEx account number.

Use of this system constitutes your agreement to the service conditions in the current FedEx Service Guide, available on fedex.com. FedEx will not be responsible for any claim in excess of \$100 per package, whether the result of loss, damage, delay, non-delivery, misdelivery, or misinformation, unless you declare a higher value, pay an additional charge, document your actual loss and file a timely claim. Limitations found in the current FedEx Service Guide apply. Your right to recover from FedEx for any loss, including intrinsic value of the package, loss of sales, income interest, profit, attorney's fees, costs, and other forms of damage whether direct, incidental, consequential, or special is limited to the greater of \$100 or the authorized declared value. Recovery cannot exceed actual documented loss. Maximum for items of extraordinary value is \$1,000, e.g. jewelry, precious metals, negotiable instruments and other items listed in our ServiceGuide. Written claims must be filed within strict time limits, see current FedEx Service Guide.