



A-2019-3012760

October 9, 2019

Commonwealth of Pennsylvania
Pennsylvania Public Utility Commission
400 North Street
Harrisburg, PA 17120
Attn: Rosemary Chiavetta, Secretary

Dear Secretary Chiavetta,

Please find additional information as requested.

- Application, Section 1.a. Contact information page updated to include website address.
- Application, Section 7.b. Financial fitness. Please see enclosed confidential financial statements and tax documents for the prior two years.
- Application, Section 8.a. Technical fitness. Please see copy of New Jersey license. Please see copy of AEE Procurement Professional certification.
- Application, Section 8.e. Technical fitness. Please see resume for Michael Meehan, Managing Member.

Sincerely,

A handwritten signature in black ink that reads "Michael M Meehan".

Michael Meehan
Managing Member, Broadleaf LLC

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PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Broadleaf, LLC, d/b/a Broadleaf Energy Company, for approval to offer, render, furnish, or supply natural gas supply services as a(n) as specified in item #4b below to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

1. IDENTIFICATION AND CONTACT INFORMATION

- a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Broadleaf, LLC d/b/a Broadleaf Energy Company
500 Woodberry Way
Chester Springs, PA 19425
800.687.9430
www.broadleafenergy.com

- b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

N/A -- Broadleaf is based in Pennsylvania

- c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Michael M. Meehan	800.687.9430
Managing Member	888.481.2009
500 Woodberry Way	michael.meehan@broadleafenergy.com
Chester Springs, PA 19425	

- d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

John Sharpe	215.767.6762
610 Belfry Dr	sharpes610@yahoo.com
Blue Bell, PA 19422-1206	

- e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS:** Provide the name, title, address, telephone number, fax number, and e-mail **OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED)** responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Natural Gas Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed NGSs.

Michael Meehan	Jackie Treston
Managing Member	Customer Service Representative
500 Woodberry Way	19 Dowlin Forge Rd
Chester Springs, PA 19425	Exton, PA 19341
800.687.9430	800.687.9430
888.481.2009	888.481.2009
michael.meehan@broadleafenergy.com	jackie.treston@broadleafenergy.com



Exhibit 1—Financial Statements

In reference to item 7.b. financial fitness, please see enclosed confidential financial statements and tax documents for the previous two years.

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Exhibit 2—New Jersey Energy Agent License

In reference to item 8.a. Technical Fitness, please see copy of Broadleaf energy agent license for New Jersey.

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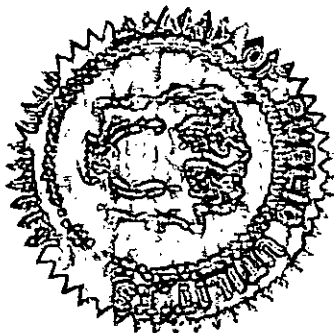
State of New Jersey



Board of Public Utilities

44 South Clinton Avenue, 3rd Floor, Suite 314, P.O. Box 350, Trenton, New Jersey 08625-0350

HEREBY REGISTERS



Broadleaf, LLC
d/b/a Broadleaf Energy
500 Woodberry Way
Chester Springs, Pennsylvania

To conduct business in the State of New Jersey as an

Energy Agent


Aida Camacho-Welch
Secretary of the Board

Registration No. EA-0464
Effective Date: October 29, 2018
Expiration Date: October 28, 2019



Exhibit 3—AEE Certification

In reference to item 8.a. Technical Fitness, please see copy of Energy Procurement Professional certificate from the Association of Energy Engineers.

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The Association of Energy Engineers

certifies that



Michael Meehan



*has completed the prescribed standards for certification,
has demonstrated a high level of competence and ethical fitness
for energy procurement, and is hereby granted the title of*

**CERTIFIED ENERGY PROCUREMENT
PROFESSIONAL**

Expiration Date:

December 31, 2019



Richard J. Catello
1633
CEP Board Chairman

Francine Desler
CEP Director



Exhibit 4—Officer Resume

In reference to item 8.e. Technical Fitness, please see resume for Michael M. Meehan, Managing Member.

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Michael Meehan, MBA

500 Woodberry Way
Chester Springs, PA 19425
484.883.6164
mmeehan921@gmail.com

WORK EXPERIENCE

BROADLEAF, LLC,

Managing Member, Aug 2012 – Present

- Created strategic vision to align with financial goals
- Forecasted financial projections for near and long-term
- Manage relationships with licensed electric suppliers
- Cultivate strong client relationships through continuous contact and follow-up
- Ensure legal compliance including state license requirements
- Acquire new business through strategic marketing efforts and client referrals
- Create innovative strategies to help customers achieve greater value and meet budget goals
- Manage day-to-day business operations including monitoring forward-price electricity markets
- Evaluate technical and fundamental factors to help clients determine strategic procurement

ADVANCED ENERGY SOLUTIONS

Analyst, Aug 2010 – Present

- Developed cost and savings projections to help clients prepare budgets
- Reviewed tariffs and regulatory filings to determine impact on clients
- Assisted clients with obtaining federal and state rebates for efficiency projects
- Created reports on market trends and fundamental factors driving electric prices
- Audited bills for clients for accuracy and proper rates and riders

VANGUARD

Processing Associate, Nov 2005 – Jun 2008

- Process transfers and exchanges of mutual fund shares using various software programs (WAVE, AWD, VAST)
- Open new accounts per client's instructions, ensuring that clients are compliant with legal and tax requirements
- Allocate estate shares to beneficiaries in accordance with trust documents
- Run daily morning team meetings and provide transaction data status updates
- Uphold client security measures to prevent fraudulent transactions and unauthorized account access
- Transfer split assets from divorce settlements per court instructions

EDUCATION

Penn State Smeal College of Business, State College, PA

MBA, May 2010

Villanova University, Bryn Mawr, PA

B.A. Political Science, May 2004

ADDITIONAL SKILLS

- Certified Energy Procurement Professional (CEP), Association of Energy Engineers



Verification

I, Michael M Meehan, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C. S. § 4904 (relating to unsworn falsification to authorities).

Michael M Meehan

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Michael M Meehan
Broadleaf, LLC
500 Woodberry Way
Chester Springs, PA 19425

PLACE STICKER AT TOP OF ENVELOPE TO THE RIGHT
OF THE RETURN ADDRESS, FOLD AT DOTTED LINE
CERTIFIED MAIL®



7019 0140 0000 2072 2610



575
UNITED STATES POSTAGE
PITNEY BOWES
02 1P \$ 005.75°
0000323742 OCT 10 2019
MAILED FROM ZIP CODE 19341

PA 10/10/19

Commonwealth of PA + 2.15
PA Public Utility Commission
400 North St
Harrisburg PA 17120
Attn: Rosemary Chiavetta, Secretary

