

Honorable Energy LLC  
210 W High St  
Manheim, PA 17545

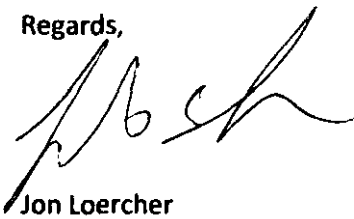
1/10/2020

Dear Secretary Chiavetta,

Honorable Energy LLC has filed for a license to broker electricity in Pennsylvania. The Docket Number for this filing is A-2019-3013887.

In this EGS Application Package there are several typographical errors when referencing the company's name. Please know that the correct name of the applicant is Honorable Energy LLC.

Regards,



Jon Loercher  
President/Owner  
Honorable Energy LLC  
(717) 278-1064

RECEIVED  
2020 FEB -3 PM 2:22  
PA PUC  
SECRETARY'S BUREAU  
FRONT DESK

I Jon Loercher, President/Owner of Honorable Energy LLC, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. @ 4904 (relating to unsworn falsification to authorities).

Jon Loercher 1/30/2020

Docket No. A-2019-3013887  
Honorable Energy LLC  
Data Requests

RECEIVED  
2020 FEB -3 PM 2:29  
PA PUC  
SECRETARY'S BUREAU  
SPRINT DESK

1. Reference Application, Section 1.a, Identity of Applicant – The applicant lists its name inconsistently in its EGS Application Package. The PA Department of State stated that the applicant’s registered name is Honorable Energy LLC. Due to this inaccuracy, please provide a letter that states that the applicant’s name in the EGS Application Package contains numerous typographical errors and the correct name of the applicant is Honorable Energy LLC.
2. Reference Application, Section 2.b, Chief Officers – Applicant failed to provide its chief officers’ names and addresses. Please provide an updated application page with the requested information.
3. Reference Application, Section 5.a, Customer/Regulatory/Prosecutory Actions – Applicant failed to provide a satisfactory response to demonstrate compliance. Please provide a detailed response to Question 5.a. If applicant has no cases to list, please list “None”.
4. Reference Application, Section 5.c, Customer/Regulatory/Prosecutory Actions – Applicant failed to provide a satisfactory response to demonstrate compliance. Please provide a detailed response to Question 5.c. If applicant has no cases to list, please list “None”.
5. Reference Application, Section 7.b, Financial Fitness – Applicant provided minimal documentation to demonstrate financial fitness. Please provide additional financial fitness documentation that may include two recent consecutive years of financial statements, two recent consecutive years of income tax filings, and three recent consecutive months of bank statements.
6. Reference Application, Section 7.e, Financial Fitness – Applicant failed to provide an e-mail address and telephone number for their custodian of accounting records. Please provide an updated application page with the appropriate corrections.
7. Reference Application, Section 7.f, Taxation – Applicant failed to provide a Revenue ID Number. Please resubmit a complete Tax Certification Statement.
8. Reference Application, Section 12, Notarized Proofs – Applicant failed to provide notarized proofs of publication which list the Penelec service territory for the Erie Times-Tribune, the Harrisburg Patriot-News, the Johnstown Tribune-Democrat, the Scranton Times-Tribune, and the Williamsport Sun-Gazette. Please provide the notarized proofs of publication for the above newspapers listing the Penelec service territory.

3 mths  
Bart S. Kennedy

Lisa Lafferty  
717 705 6098

The Applicant is a:

- domestic corporation (15 Pa. C.S. §1308)
- foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.
- Give name and address of officers.
  - o Jonathan E Loercher, President/CEO – 210 W High Street, Manheim PA 17545 - (717) 278-1064
  - o Jonathan is the only Officer in Honorable Energy, LLC

### 3. AFFILIATES AND PREDECESSORS

*(both in state and out of state)*

- a. **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

Honorable Energy does not have any affiliates

- b. **PREDECESSORS:** Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

Honorable Energy LLC has never operated under another name or entity.

## 5. COMPLIANCE

- a. **CRIMINAL/CIVIL PROCEEDINGS:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

**NONE**

- b. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.

- c. **CUSTOMER/REGULATORY/PROSECUTORY ACTIONS:** Identify all formal or escalated actions or complaints, in the Commonwealth of Pennsylvania or any state, filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. **Applicant should also include if it had a Pennsylvania PUC EGS or NGS license previously cancelled by the Commission.** If the Applicant has no actions or complaints to list, explicitly state such.

**NONE**

- d. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any actions listed above.

**b. FINANCIAL RECORDS, STATEMENTS, AND RATINGS:** Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
- Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)
- Applicant's accounting statements, including balance sheet and income statements for the past two years.
- Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
- A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
- Audited financial statements exhibiting accounts over a minimum two year period.
- Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.
  - o 2 years (2017-2018) of personal tax returns were submitted as "CONFIDENTIAL"

**c. SUPPLIER FUNDING METHOD:** If Applicant is operating as anything other than **Broker/Marketer only**, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item.

N/A

**d. BROKER PAYMENT STRUCTURE:** If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Fees will be collected on a monthly basis from Suppliers that we are engaged with. We will reconcile the Supplier payment reports against our customer list to be sure commissions are correct.

**e. ACCOUNTING RECORDS CUSTODIAN:** Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Bob Vodzak of Brandt Accounting - 18 S Main St, Manheim, PA 17545  
[bobv@brandtaccounting.com](mailto:bobv@brandtaccounting.com) phone: (717) 665-2849

**f. TAXATION:** Complete the TAX CERTIFICATION STATEMENT attached as Appendix I to this application.

*All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.*

**COMMONWEALTH OF PENNSYLVANIA** }  
*County of Cambria* } SS

**PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE**

Applications of Honorable Energy LLC For Approval To Offer, Render, or Furnish Services as a Marketer/Broker Engaged In The Business Of Supplying Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

Honorable Energy LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. Honorable Energy LLC proposes to sell electricity and related services in the Entire Commonwealth of Pennsylvania under the provisions of the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Honorable Energy LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Honorable Energy LLC attorney at the address listed below.

By and through Counsel  
**Koch & Koch**  
217 N 8th St  
Reading, PA 19601  
(610) 378-9002  
mkoch@kochandkoch.com

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*On this 15th day of January A.D. 2020, before me, the subscriber, a Notary Public in and for said County and State, personally appeared Christine Marhefka, who being duly sworn according to law, deposes and says as Sales Manager / Major Accounts of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the Johnstown Tribune, established December 7, 1853; and of the Johnstown Democrat, established March 5, 1863,*

*ty of Cambria, and Commonwealth of Pennsylvania and e matter published in said publication in the regular issues on January 8, 2020; and that the Affiant is not interested l that all of the allegations as to time, place and character*

*Christine Marhefka*

**STATEMENT OF ADVERTISING COSTS**

Signed and sworn to before me on  
15th day of January, 2020,  
by Christine Marhefka making the statement.

*[Signature]*

0.00 Lines @	\$2.50 per line	0.00
7 Inches @	\$25.00 per inch	175.00
Notary Fee		5.00
Clerical Fee		2.50
<b>Total Cost</b>		<b>182.50</b>

Commonwealth of Pennsylvania - Notary Seal  
Vivlan Ohs. Notary Public  
Cambria County  
My commission expires December 6, 2020  
Commission number 1123017  
Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA  
For publishing the notice or publication  
attached hereto on the above stated dates.

**PUBLISHER'S RECEIPT FOR ADVERTISING COSTS**

\_\_\_\_\_ for publisher of \_\_\_\_\_  
a newspaper of general circulation, hereby acknowledges receipt of the aforesaid  
and publication costs and certifies that the same has been duly paid.

\_\_\_\_\_  
(Name of Newspaper)

By \_\_\_\_\_

**PROOF OF PUBLICATON OF NOTICE IN THE WILLIAMSPORT  
SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929**

STATE OF PENNSYLVANIA

COUNTY OF LYCOMING

SS:

Robert O. Rolley, Jr., Publisher of the Sun-Gazette LLC publishers of the Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

January 10, 2020

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

**PENNSYLVANIA  
PUBLIC UTILITY  
COMMISSION  
NOTICE**

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By and through  
Counsel:  
**Koch & Koch**  
217 N 6th St  
Reading, PA 19601  
(610) 378-9002  
mkoch@  
kochandkoch.com

ROG

SUN-GAZETTE LLC

Sworn to and subscribed before me

The 10<sup>th</sup> day of January, 2020

Beth A Miller

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL  
BETH A MILLER  
Notary Public  
CITY OF WILLIAMSPORT, LYCOMING COUNTY  
My Commission Expires Apr 18, 2020

Notary Public

STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette LLC, Dr.:

For publishing the notice attached

Hereto on the above state dates.....\$ 257.24

Probated same.....\$

Total.....\$ 257.24

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE LLC hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid

SUN-GAZETTE LLC

BY Robert O. Rolley, Jr.





AD#: 0009470209

Commonwealth of Pennsylvania,) ss  
County of Cumberland)

Victoria Soto being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 01/09/2020

*Victoria Soto*

Principal Clerk of the Publisher

Sworn to and subscribed before me this 9th day of January 2020

*Sheryl Marie Leggore*  
Notary Public

Commonwealth of Pennsylvania - Notary Seal  
Sheryl Marie Leggore, Notary Public  
Cumberland County  
My commission expires July 16, 2022  
Commission number 1284693  
Member, Pennsylvania Association of Notaries

**PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE**

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By and through Counsel:  
Koch & Koch  
217 N 6th St  
Reading, PA 19601  
(610) 378-9002  
mkoch@kochandkoch.com

The Scranton Times (Under act P.L. 877 No 160. July 9, 1976)  
Commonwealth of Pennsylvania, County of Lackawanna

HONORABLE ENERGY  
JON LOERCHER  
210 W HIGH ST MANHEIM PA 17545

Account # 635353  
Order # 82410358  
Ad Price: 305.30

PENNSYLVANIA PUBLIC UTILI

Lisa Burke

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

01/09/2020

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Lisa Burke

Sworn and subscribed to before me  
this 9th day of January A.D., 2020

Sharon Venturi  
(Notary Public)

Commonwealth of Pennsylvania - Notary Seal  
Sharon Venturi, Notary Public  
Lackawanna County  
My commission expires February 12, 2022  
Commission number 1254228  
Member, Pennsylvania Association of Notaries

PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE

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By and through Counsel:  
**Koch & Koch**  
217 N. 6th St.  
Reading, PA 19601  
(610) 378-9002  
mkoch@kochandkoch.com

PROOF OF PUBLICATION  
In  
THE ERIE TIMES-NEWS  
COMBINATION EDITION

Honorable Energy  
210 W High St  
Manheim PA 17545

REFERENCE: 99076 391754  
PUC Notice

STATE OF PENNSYLVANIA)  
COUNTY OF ERIE ) SS:

Jennifer L. Trott, being duly sworn, deposes and says that: (1) he/she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, a true and correct copy of which is attached, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the Erie Times-News, to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 01/10/20

TOTAL COST: \$677.00 AD SPACE: 0 Lines

FILED ON: 01/10/20

PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE

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By and through Counsel:  
Koch & Koch  
217 N 6th St  
Reading, PA 19601  
(610) 378-9002  
mkoch@kochandkoch.com

EP-391754

Sworn to and subscribed before me this 10<sup>th</sup> day of January 2020

Affiant: [Signature]

NOTARY: [Signature]

COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
Barbara J. Moore, Notary Public  
City of Erie, Erie County  
My Commission Expires March 23, 2020  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES