
April 8, 2020

VIA Electronic Filing

Pennsylvania Public Utility Commission
Secretary
400 North Street, Keystone Building
Harrisburg, PA 17120

RE: Verde Energy USA, Inc. – Application Update
Docket No. A-2010-2151038

Per Title 52 Pa. Code Chapters 1 and 5, Verde Energy USA, Inc. (“Verde Energy”) provides the following update to its applications:

Nathan Kroeker, who was serving as Spark’s President and Chief Executive Officer, resigned from all positions of employment to pursue other opportunities. Mr. Kroeker remained in an advisory role through April 1, 2020.

W. Keith Maxwell III, Spark Energy, Inc.’s founder, is appointed Interim President and Chief Executive Officer. Prior to founding the predecessor of Spark Energy in 1999, Mr. Maxwell was a founding partner in Wickford Energy, an oil and natural gas services company which was sold to Black Hills Utilities in 1997. Prior to Wickford Energy, Mr. Maxwell was a partner in Polaris Pipeline, a natural gas producer services and midstream company that sold to TECO Pipeline in 1994. In 2010, Mr. Maxwell was named Ernst & Young Entrepreneur of the Year in the Energy, Chemicals and Mining category. A native of Houston, Texas, Mr. Maxwell earned a Bachelor’s Degree in Economics from the University of Texas at Austin in 1987. Mr. Maxwell has several philanthropic interests, including the Special Olympics, Child Advocates, Salvation Army, Star of Hope and Helping a Hero. Mr. Maxwell’s extensive energy industry background, leadership experience, and strategic planning and oversight brings an important skill set to Spark Energy.

Additionally, Kevin McMinn is appointed Chief Operating Officer. Kevin brings with him 20 years of experience in wholesale and retail energy markets operations and has provided consulting services to Entergy, Shell Energy North America and Reliant/NRG, among others. Some previous positions Mr. McMinn has held include Chief Operating Officer at USG&E, a commercial and residential energy services, Executive Vice President & Board Member at Energy Services Providers, Inc. (ESPI), Founder & Director of Lucid Solutions, and EVP role at Energy Services Providers and culminating as the Chief Sales Officer of Crius Energy. Mr. McMinn has insights and thoughtful approaches to the evolving retail energy markets which has established him as a sought-after leader among peers.

Should you have any questions or need any further information, please contact me directly at mleclerc@sparkenergy.com or [207-890-4094](tel:207-890-4094).

Respectfully submitted,



Muriel LeClerc
Regulatory Specialist