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April 16, 2020

Ms. Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street 2nd Floor
Harrisburg, PA 17120

A-2013-2368464

RE: 2019 Electric Choice Annual Report (Gross Receipts) for Direct Energy Business Marketing, LLC (Utility Code: 1115809)

Dear Ms. Chiavetta,

Pursuant to 52 Pa. C.S. § 54.39(b) Direct Energy Business Marketing, LLC is pleased to submit our Electric Choice Annual Report (Gross Receipts).

The Percentage of Renewable Energy Supplied represents the percentage each renewable source contributed to the total renewable percentage, totaling the prefilled 100%.

In addition, and pursuant to 52 Pa. Code §54.203, Direct Energy hereby requests confidential treatment of the information (retail sales) contained in the reports. The volume of, and total revenue from, electricity sold is not released publicly in any other forum and, among other concerns, could be used to determine Direct Energy's market share and used against Direct Energy, to its competitive disadvantage. As such, enclosed are one copy of the confidential and one copy of the non-confidential, redacted report.

In accordance with the guidance your office issued our reports have been emailed to you directly at rchiavetta@pa.gov and a copy has also been sent to pc-puc-tus-energy@pagov.onmicrosoft.com. Hard copies have also been sent directly to the commission.

Should you have any questions regarding this submission, or require additional information, please contact me at 281-800-6403.

Respectfully,

A handwritten signature in blue ink, appearing to read "Andy Beauchamp", with a long, sweeping underline.

Andy Beauchamp
Regulatory Licensing & Reporting Analyst

Enclosure

License/Certificate Number (Required): A-2013-2368464Utility Code: 1115809**ELECTRIC CHOICE ANNUAL REPORT****Electric Generation Sales (kWh) & Supply by Energy Source
(Based on Total Retail Sales in Pennsylvania)**Pursuant to 52 Pa. Code § 54.39(b) and 52 Pa. Code § 54.6, Direct Energy Business Marketing, LLC at
(Name of Company)Iselin, NJ, reports the following electric generation attributes for the following calendar year:
(City) (State)

Year	TOTAL RETAIL SALES (kWh)	Coal (%)	Nuclear (%)	Oil (%)	Hydro- power (%)	Natural Gas (%)	Renewable (%)
2019		0	0	0	0	0	0

Detailed Break-down of Renewable Source by Technology (if any reported above)

See 52 Pa. Code § 54.39 (b)(4).

Technology	Percent Renewable Energy Supplied (%)	Total Renewable Energy Supplied (kWh)
Solar Photovoltaic Energy	0	
Solar Thermal Energy	0	
Wind Power	0	
Low-Head Hydropower	0	
Geothermal Energy	0	
Landfill or Other Biomass-based Methane Gas	0	
Mine-based Methane Gas	0	
Energy from Waste	0	
Sustainable Biomass Energy	0	
Other (Name)	0	
Other (Name)	0	
Total Renewable Sources	*100%	

NOTE to the Consumer: Electricity is the product of a mix of generation energy sources that is delivered over a system of wires. This report reflects the estimated percent of total sales based on the primary fuel source used in the generation of electricity for customer end-use in the Commonwealth of Pennsylvania. Some generators may use a combination of fuel sources, such as oil and coal or oil and natural gas, which may be combined or used alternatively. In this instance, only the primary fuel source is reported. Data may also include negative sales for pumped storage hydroelectric operations, which could require the use of any fuel source except hydropower. If any supply source includes Distributed Generation or Combined Heat and Power, the applicable categories will be marked "DG" and/or "CHP." If net metering is deployed, an asterisk (*) appears within the applicable categories. Upon request by the consumer, electricity providers are required to provide information on generation energy sources, energy efficiency, environmental impacts or personal historical billing data.

NOTE to the Entity filing this report: Please review above "Note to the Consumer" for important information needed to adequately complete this form. Verification of the anticipated generation energy source, of the identifiable resources (if and when they have been "claimed") and the fact that energy characteristics were not sold more than once, shall be conducted by an independent auditor at the end of each calendar year and contained in this annual report to the Commission. If generation energy sources are not identifiable, the provider shall disclose this fact.

License/Certificate Number (Required): A-2013-2368464

Utility Code: 1115809

ELECTRIC CHOICE ANNUAL REPORT

Pennsylvania Gross Receipts¹

Name of Company: Direct Energy Business Marketing, LLC

Company Address: 194 Wood Avenue, Suite 200, Iselin, NJ 08830

Name and Title of Contact Person: Andy Beauchamp, Regulatory Licensing & Reporting Analyst

Phone Number of Contact Person: 713 877-3925

Company Email Contact: andy.beauchamp@directenergy.com

Period of Operation (if less than full calendar year):

From January, 2019 (Month, Year) to December, 2019 (Month, Year)

Complete one Annual Gross Receipts Report for each License/Certificate issued by the Commission. This form may be photocopied for reporting purposes. Please mark with a “✓” the category that applies:

- Takes title to the electricity (Supplier, Generator, Aggregator, Municipal Supplier, or Electric Cooperative Supplier of electric power)
 - Municipal Suppliers and Electric Cooperatives should only report on retail activity that has occurred outside of their municipal boundaries or certified territory.

- Does not take title to the electricity (Broker/Marketer)
 - If collecting charges from PA licensed or certificated electricity providers for interstate electric energy sales, check the “Sales for Resale” box below and report total sales (kWh). No Gross Receipts are reported for these types of sales.

CALENDAR YEAR: <div style="text-align: center; border-bottom: 1px solid black; width: 100px; margin: 0 auto;"> <u>2019</u> </div>	CHECK APPROPRIATE BOX: <input type="checkbox"/> Retail Sales Report <input type="checkbox"/> Sales for Resale <div style="background-color: black; width: 150px; height: 20px; margin: 0 auto;"></div> kWh
GROSS RECEIPTS (if applicable)*: <div style="background-color: black; width: 300px; height: 20px; display: inline-block;"></div>	

***Note: If you are a broker/marketer who does not take title to any electricity you should report \$0 as your total gross receipts for the year.**

¹ Gross receipt information is proprietary and will not be released to the public. Commission Order entered 7/20/00 at P-00991752. Confidential treatment of other information may also be requested. See Notice to Electricity Providers.

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Utility Code: 1115809

ELECTRIC CHOICE ANNUAL REPORT

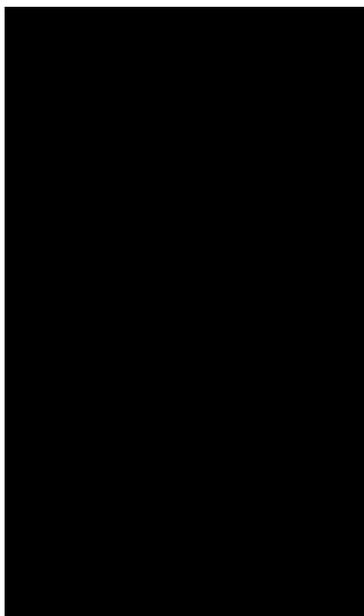
Disaggregated Pennsylvania Retail Sales (kWh) by EDC Service Area

Name of Company: Direct Energy Business Marketing, LLC

Period of Operation:

From January 2019 (Month, Year) to December 2019 (Month, Year)

Complete one Annual Report of Retail Sales (kWh) for each License/Certificate issued by the Commission. Please mark with an "X" each Electric Distribution Company (EDC) applicable to your company's retail sales within the Commonwealth of Pennsylvania. Indicate the total kWh sold for distribution within each service area.



- Citizens Electric Co.
- Duncannon, Borough of
- Duquesne Light Co.
- Metropolitan-Edison Co. (Met-Ed)
- PPL Electric Utilities Corp.
- PECO Energy Co.
- Pennsylvania Electric Co. (Penelec)
- Pennsylvania Power Co.
- Pike County Light & Power Co.
- St. Clair, Borough of
- Schuylkill Haven, Borough of
- Smethport, Borough of
- UGI Utilities Inc.
- Wellsboro Electric Co.
- West Penn Power Co.

License/Certificate Number (Required): A-2013-2368464Utility Code: 1115809**ELECTRIC CHOICE ANNUAL REPORT****Pennsylvania Tax Identification Update**Name of Company: Direct Energy Business Marketing, LLCCity and State: Iselin, NJCalendar Year of Annual Report: 2019**A. Please designate your company by marking with an "X" as many categories that apply:**

- Supplier/Generator Municipal Supplier/Generator
 Electric Cooperative/Supplier Broker/Marketer
 Aggregator

B. If you are a Supplier/Generator, Broker/Marketer or Aggregator, please provide the current State Tax Account Numbers. If any tax account information has changed since the Pennsylvania license application was filed at the Commission, please indicate that this information is an "Update" of what is currently on file by marking the box with an X.**If your company is a Municipal Generator or Electric Cooperative, please provide the tax identification information that is on file at the Pennsylvania Department of Revenue.**

- Federal Employer Identification Number (EIN): 85-986929
 (if applicable, e.g. a sole proprietor may not have an EIN)
- Sales Tax Identification/License No: 80-0909818
 (if applicable, e.g. wholesalers may not have a Sales Tax No.)
- Corporation Tax Identification/Box No: 85-986929

C. If your company owned electric generation assets in 1996 and has restructured since that time, please identify any successor companies whose operations are related to the production, distribution or retail sale of electricity in Pennsylvania. In addition, please identify any unrelated companies that have purchased electric generation assets from your company since 1996. Finally, please list on the back of this form any other Sales Tax or Corporation Tax Identification Nos. and associated company names under which payments, related to the production, distribution and retail sale of electricity, have been made to the PA Department of Revenue since July 1, 2001.Please print name here and sign below: Andy Beauchamp


I _____ hereby state that the facts above set forth are true and correct (or are true and correct to best of my knowledge, information and belief) and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. sec. 4904 (relating to unsworn falsification to authorities).