

A-2020-3021922

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Streamlined Business Licensing

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October 15, 2020

Rosemary Chiavetta, Secretary  
Pennsylvania Public Utility Commission  
400 North Street  
Harrisburg, PA 17120

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

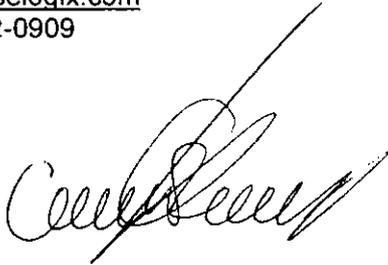
Re: **Power Marketing Group, LLC**  
**Requested Information**

To Whom It May Concern:

Enclosed please find the **Requested Information for an Electric generation Supplier License Application** for our client, **Power Marketing Group, LLC**. Once the application has been processed, please forward evidence of approval to the mailing address on the application. If there is any issue, or if you require any further information, please do not hesitate to contact us.

Thank you,

CT Corporation-Licensing  
140 Grand Street, Suite 300  
White Plains, NY 10601  
[service@licenseologix.com](mailto:service@licenseologix.com)  
[ct@licenseologix.com](mailto:ct@licenseologix.com)  
(800) 292-0909



Docket No. A-2020-3021922  
Power Marketing Group, LLC  
Data Requests

1. Reference Application, Section 1.a, Identity of Applicant – Applicant failed to provide an address, telephone number, and the applicant’s web address. Please provide an updated application page with the appropriate corrections.
2. Reference Application, Section 2.b, Chief Officers – Applicant failed to provide its chief officers’ names and addresses. Please provide an updated application page with the appropriate corrections.
3. Reference Application, Section 3.a, Affiliates – Applicant failed to provide its affiliates, including Genius Enterprises Inc. Please provide an updated application page with the appropriate corrections.
4. Reference Application, Section 4.a, Present Operations – Applicant indicated that it is currently doing business in PA as a broker/marketer of electricity. Please explain the extent of its current operations in PA and include a list of all licensed EGS suppliers for which it has acquired customers in PA.
5. Reference Application, Section 4.c, Description of Proposed Services – Applicant’s description of proposed services is unclear. Please provide an updated application page with the appropriate corrections.
6. Reference Application, Section 7.b, Financial Fitness – Applicant provided minimal documentation to demonstrate financial fitness. Please provide financial fitness documentation that may include two consecutive years of income tax filings, three consecutive months of bank statements, etc.
7. Reference Application, Section 7.f, Taxation – Applicant provided an incorrect Corporate Box Number instead of a Revenue ID Number on its Tax Certification Statement. Applicant must contact the Pennsylvania Department of Revenue for its 10-digit Revenue ID Number. Please submit a corrected Tax Certification Statement.

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**BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Application of Power Marketing Group, LLC, d/b/a N/A, for approval to offer, render, furnish, or supply electricity or electric generation services as a(n) [as specified in item #4b below] to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

**1. IDENTIFICATION AND CONTACT INFORMATION**

a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Power Marketing Group, LLC  
2075 Byberry Road Suite 111 Bensalem, PA 19020

www.geniussales.com

2677228229

b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

n/a- domestic

c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Eugene Sloush COO  
2075 Byberry Road Suite 111A Bensalem PA  
19020 Phone Number: 267-722-8229  
Fax Number: 267-722-8194  
finance@salespmg.com

d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

Not using an Attorney.

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e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: (Required of ALL Applicants)** Provide the name, title, address, telephone number, FAX number, and e-mail **OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED)** responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

Vadim Dyumin  
Director of Operations  
2075 Byberry Road Suite 111A  
Bensalem PA, 19020  
finance@salespmg.com  
267 722 8229/ fax 267-722-8194

Eugene Sloush  
COO  
2075 Byberry Road Suite 111A  
Bensalem PA, 19020  
finance@salespmg.com  
267 722 8229/ fax 267-722-8194

The Applicant is a:

- domestic corporation (15 Pa. C.S. §1308)
- foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.
- Give name and address of officers.

Eugene Sloush - COO - 2075 Byberry Road Suite 111 Bensalem, PA 19020  
Steven Schmidt - CEO - 2075 Byberry Road Suite 111 Bensalem, PA 19020

### 3. AFFILIATES AND PREDECESSORS

*(both in state and out of state)*

- a. **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

Genius Enterprises, Inc

Genius currently sells for Inspire Energy, and Vivint Smart Home security/automation

- b. **PREDECESSORS:** Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

N/A

Response to question 4a:

Prior to March we were selling energy door to door. Our clients in the last few years have been; IDT Energy, Residents Energy, Inspire Energy, Direct Energy, and Palmco. We also sold commercial energy for IDT Energy. Since March we have not been selling energy door to door in PA due to PUC restrictions.

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c. **PROPOSED SERVICES:** Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

Power Marketing Group, LLC has been in business since January 2011, working with energy suppliers in deregulated markets to bring their electric and gas products to residential and commercial customers. We specialize in door to door residential sales as well as business to business sales of energy supply. We staff direct sales teams that visit customers at their homes or business and offer energy supply options.

d. **PROPOSED SERVICE AREA:** Check the box of each Electric Distribution Company for which the Applicant proposes to provide service.

- Citizens' Electric
- Duquesne Light
- Met-Ed
- PECO
- Penelec
- Penn Power

- Pike
- PPL
- UGI Utilities
- Wellsboro
- West Penn
  
- Entire Commonwealth of PA

e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Residential and Small Commercial as Mixed Meter ONLY (CANNOT BE TAKEN WITH RESIDENTIAL AND/OR SMALL COMMERCIAL ABOVE)
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above (Except Mixed Meter)
- Other (Describe):

f. **START DATE:** Provide the approximate date the Applicant proposes to actively market within the Commonwealth.

06/01/2020



COMMONWEALTH OF PENNSYLVANIA  
PENNSYLVANIA PUBLIC UTILITY COMMISSION  
400 NORTH STREET, HARRISBURG, PA 17120

IN REPLY PLEASE  
REFER TO OUR FILE

October 2, 2020

Docket No. A-2020-3021922  
Utility Code: 1123457

**CERTIFIED**

EUGENE SLOUSH COO  
POWER MARKETING GROUP LLC  
2075 BYBERRY RD STE 111A  
BENSALEM PA 19020

RE: Electric Generation Supplier License Application

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

Dear Mr. Sloush:

On September 28, 2020, the Public Utility Commission accepted Power Marketing Group, LLC's application for an Electric Generation Supplier license. The application was incomplete. In order for us to complete our analysis of your application, the Energy Industry Group requires answers to the attached question(s).

Please be advised that you are directed to forward the requested information to the Commission within **30** days from the date of this letter. Failure to respond may result in the application being denied. As well, if Power Marketing Group, LLC has decided to withdraw its application, please reply notifying the Commission of such a decision.

Please forward the information to the Secretary of the Commission at the address listed below. When submitting documents, all documents requiring notary stamps must have original signatures. Please note that some responses may be e-filed to your case, <http://www.puc.pa.gov/efiling/default.aspx>. A list of document types allowed to be e-filed can be found at <http://www.puc.pa.gov/efiling/DocTypes.aspx>.

Rosemary Chiavetta, Secretary  
Pennsylvania Public Utility Commission  
400 North Street  
Harrisburg, PA 17120

**Your answers should be verified per 52 Pa Code § 1.36.** Accordingly, you must provide the following statement with your responses:

I, Eugene Sloush, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the

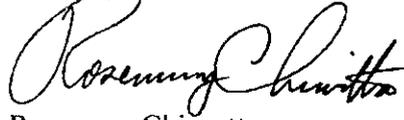
statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

A handwritten signature in black ink, appearing to be "E. Glavin", written in a cursive style.

The blank should be filled in with the name of the appropriate company representative, and the signature of that representative should follow the statement.

In addition, to expedite completion of the application, please also e-mail the information to Jeff McCracken at [jmccracken@pa.gov](mailto:jmccracken@pa.gov). Please direct any questions to Jeff McCracken, Bureau of Technical Utility Services, at [jmccracken@pa.gov](mailto:jmccracken@pa.gov) (preferred) or (717) 783-6163.

Sincerely,

A handwritten signature in black ink, reading "Rosemary Chiavetta", written in a cursive style.

Rosemary Chiavetta  
Secretary

Enclosure

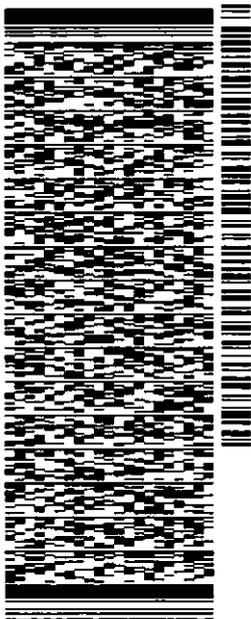
ORIGIN ID: NESA (800) 292-0909  
LICENSE LOGIX, LLC  
DAVID YOUNT  
140 GRAND STREET  
SUITE 300  
WHITE PLAINS, NY 10601  
UNITED STATES US

SHIP DATE: 15OCT20  
ACTWGT: 0.10 LB  
CAD: 103000896/INET4280

BILL SENDER

TO PA PUBLIC UTILITY COMMISSION  
ROSEMARY CHIAVETTA, SECRETARY  
400 NORTH STREET

HARRISBURG PA 17120  
(215) 965-3721  
REF: GREENWAVE CONCEPTS (PA)  
DEPT



56BJ21A27E/B766

TRK# 7718 0683 6792  
0201

MON - 19 OCT 4:30P  
\*\* 2DAY \*\*

SK MDTA  
PA-US MDT  
17120



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