

OCA Statement No. 3

1-22-86  
PHM  
PA  
R-850152

TESTIMONY OF JAMES A. ROTHSCHILD

RE: PHILADELPHIA ELECTRIC COMPANY

OVERALL COST OF CAPITAL

Docket R-850152

RECEIVED

JAN 24 1986  
SECRETARY'S OFFICE  
Public Utility Commission

JANUARY, 1986

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JAN 27 1986

TESTIMONY OF  
JAMES A. ROTHSCHILD

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1 I. SUMMARY OF CONCLUSIONS  
2

3 Q. Please summarize your conclusions on the cost of  
4 capital to Philadelphia Electric Company.

5 A. The overall cost of capital that should be allowed to  
6 Philadelphia Electric Company is 12.01%. This is based  
7 upon the estimated actual capital structure expected as of  
8 June 30, 1986 consisting of 38.50% Common Equity, 10.80%  
9 Preferred Equity, 50.70% Long-term Debt and a fair return  
10 on equity of 14.00% (See Schedule 1, Page 1).  
11

12 The primary analysis I relied upon in this testimony is  
13 the DCF results as applied to a comparative group of non-  
14 nuclear construction electric utilities. I also present a  
15 DCF analysis of the data for Philadelphia Electric.  
16 However, the current results of the DCF analysis for  
17 Philadelphia Electric include the still outstanding risks  
18 associated with the Commission's eventual resolution of the  
19 Limerick #1 investment. The Limerick #1 investment should  
20 be resolved in this proceeding, removing the associated  
21 risks of this major unknown facing the Company. Also  
22 affecting the risks faced by Philadelphia Electric is the  
23 Limerick #2 ongoing construction. By excluding the impact  
24 of the Limerick #2 effect on the allowed return on equity,  
25 my recommended return takes into consideration the

1 directives of this Commission in its recent Limerick #2  
2 decision. In that decision, the Commission stated that if  
3 PECO wishes to complete Limerick #2 "... it should be  
4 willing to accept various of the risks which are inherent  
5 in continuing construction of Limerick Unit No. 2, and not  
6 seek to absolve itself of certain risks and, thereby, to  
7 place them upon the ratepayers" (p. 85). Accordingly, my  
8 14.0% allowed return on equity recommendation excludes the  
9 increment to the cost of equity caused by the possible  
10 continued construction of Limerick #2. If I had included  
11 all of the incremental risk caused by the Limerick  
12 construction, I would have recommended a return on equity  
13 for Philadelphia Electric of 14.75% instead of the 14.00% I  
14 have found appropriate. Therefore, although the overall  
15 cost of equity to Philadelphia Electric is 14.75%, the fair  
16 allowed return on equity for regulatory purposes is 14.00%.

17  
18 The financial markets have been very strong in 1985.  
19 Late in 1985 the Dow Jones Industrial Average closed above  
20 1500 for the first time in history. The utility index was  
21 also strong, setting all time highs in December, 1985. On  
22 December 31, 1984 the Moody's 24 electric utilities had an  
23 average dividend yield of 10.43%. By November 30, 1985,  
24 this yield had declined by 1.07% to 9.36%. Since November,  
25 yields have declined further. Dividend yields and

1 essentially all money cost indicators are much lower now  
2 than a few years ago. Common stocks in the electric  
3 utility industry have done particularly well. As of  
4 November 30, 1985, the market-to-book ratio of the Moody's  
5 24 electrics was a very healthy 1.3 (estimated based upon  
6 November 30 market prices and December 31, 1984 book values)  
7 which is the highest market-to-book ratio achieved on  
8 average by these companies since 1971. Such a high market-  
9 to-book ratio indicates that investors perceive future  
10 earnings for the electric industry will exceed the levels  
11 deemed adequate. In 1984, the Moody's 24 earned 14.98% on  
12 equity and both Value Line and the return on equity  
13 derivable from Institutional Brokers Estimate System  
14 (I/B/E/S) show that investors anticipate the future return  
15 on equity will be lower than the 1984 actual results.  
16 Also, in its ongoing generic analysis of the cost of equity  
17 for electric utilities, the FERC found in its most  
18 recently issued quarterly report that the cost of equity  
19 for an average electric utility is 13.68%.

20  
21 I restricted my analysis to market data through  
22 November 30, 1985. As of that date the common stock price  
23 of PECO was \$15.75. It is worth noting that in recent weeks  
24 the common stock price of PECO has climbed to \$17.50 (as of  
25

1 December 23, 1985), making the dividend yield 12.57% and  
2 the market-to-book ratio close to 1.0.

3  
4 All the available information supports my findings  
5 that a 14.00% return on equity for Philadelphia Electric  
6 Company without Limerick #2 risk and 14.75% with Limerick  
7 #2 risk is a fair and reasonable result.  
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1 II. STATEMENT OF QUALIFICATIONS

2  
3 Q. Please state your name and business address.

4 A. My name is James A. Rothschild and my address is 115  
5 Scarlet Oak Drive, Wilton, Connecticut 06897.

6  
7 Q. What is your occupation?

8 A. I am a financial consultant specializing in utility  
9 regulation. I have experience in the regulation of  
10 electric, gas, telephone, sewer and water utilities  
11 throughout the United States.

12  
13 Q. Please summarize your utility regulatory experience.

14 A. I am president of Rothschild Financial Consulting and  
15 have been a consultant since 1972. From 1979 through  
16 January, 1985 I was President of Georgetown Consulting  
17 Group, Inc. Prior to that, from 1976 to 1979 I was the  
18 President of J. Rothschild Associates. Both of these firms  
19 specialized in utility regulation. From 1972 through 1976  
20 I was employed as a consultant at Touche Ross & Co., a "big  
21 eight" accounting firm. Much of the consulting work done  
22 while at Touche Ross related to utility regulation. While  
23 associated with all of the above firms, I have worked for  
24 various state Utility Commissions, Attorneys General, and  
25 Public Advocates on matters relating to regulatory and

1 financial issues. These included rate of return, financial  
2 issues, and accounting issues.

3  
4 Q. Please describe what consulting work you have done on  
5 nonutility matters.

6 A. I consulted in the preparation of bond prospecti for  
7 five hospitals, assisted a major European chemical company  
8 in deciding whether to acquire an American owned chemical  
9 plant, served as a consultant to a major corporation that  
10 had gone into a Chapter XI bankruptcy, and advised the City  
11 of New York about procedures and attendant savings related  
12 to its payroll disbursement systems.

13  
14 Q. What did you do prior to becoming a management  
15 consultant?

16 A. I worked for five years at Olin Corporation. During  
17 the first four years with Olin, I was a process engineer at  
18 one of their chemical plants. My last year at Olin was  
19 spent as an economic analyst in its Chemicals Group.

20  
21 Q. Please describe some of your other relevant experience.

22 A. I was the chairman of a one week seminar given by the  
23 American Management Association entitled "Accounting and  
24 Finance for NonFinancial Executives." Also, I have  
25 lectured to the managements of Union Carbide Corporation,

1 Celanese Corporation, and Olin Corporation. My topic was  
2 current value accounting applications in the chemical  
3 industry.  
4

5 Q. What is your educational background?

6 A. I received an MBA in Banking and Finance from Case  
7 Western University (1971) and a BS in Chemical Engineering  
8 from the University of Pittsburgh (1967).  
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1 III. RETURN ON COMMON EQUITY

2  
3 A. Summary of Conclusions on Return on Equity

4  
5 Q. What is the return on equity that you are recommending  
6 for Philadelphia Electric Company?

7  
8 A. The return on common equity this Commission should  
9 allow Philadelphia Electric is 14.00%. This conclusion was  
10 arrived at by applying the DCF method to the financial data  
11 associated with the common stock of a group of electric  
12 utilities who are not engaged in nuclear plant  
13 construction. It was necessary to examine a group of  
14 utilities not engaged in nuclear construction in order to  
15 prevent current ratepayers from assuming the risk  
16 associated with the completion of Limerick #2.

17 For reasons that will be explained later in this  
18 testimony, the uncertainties surrounding Philadelphia  
19 Electric make the results of the specific DCF calculation  
20 for this Company less accurate than normal. Nevertheless,  
21 I did also apply the DCF method to the data on Philadelphia  
22 Electric Company.

23 I also applied the DCF method to a group of selected  
24 utilities engaged in nuclear construction. The answer was  
25 further checked for accuracy in two ways: 1) by computing

1 the cost of equity by use of the DCF method for groups of  
2 regulated telephone, and gas utility companies, and 2) by  
3 directly observing the earned returns on equity and market-  
4 to-book ratios of the groups of public utility companies.  
5

6  
7 B. Definition of Cost of Equity  
8

9 Q. What is the definition of the cost of common equity?

10 A. The cost of equity is the profit opportunity rate  
11 investors require in order to be willing to exchange  
12 current cash for the right to future dividends and future  
13 capital appreciation.  
14

15 Q. Is there ever a difference between the cost of equity  
16 and the fair return?

17 A. Yes. In certain cases such as this one the Commission  
18 may wish to distinguish between the market derived cost of  
19 equity and the fair return in order to shield current  
20 ratepayers from certain defined risks. To the extent that  
21 PECO has determined to go forward with Limerick #2, the  
22 resultant higher cost of equity needs to be segregated.

23 If the Company wishes to reflect a higher cost of  
24 equity resulting from its Limerick #2 investment, then it  
25

1 should do so in its Limerick #2 AFUDC rate rather than  
2 through a subsidy from current ratepayers.  
3

4 Q. What determines the market price of a utility's stock?

5 A. The perceived success of management in earning profits  
6 on assets, not the cost of the assets, determines the  
7 market price for essentially any stock. If profit  
8 expectations grow to where they exceed investors'  
9 requirements, market price will exceed book value, and if  
10 profit expectations fall below investor requirements,  
11 market price will be less than book value. The market  
12 price can properly be compared to the book value to  
13 determine the adequacy of the earnings prospects that  
14 investors expect management to achieve on the company's  
15 assets. The commonly used statistic to compare these  
16 factors is the market-to-book ratio.

17 Imprecision exists in the determination of equity cost  
18 because a company's market price is dependent upon  
19 investors' expectations of future average earnings levels.  
20 There is no way to determine with certainty those future  
21 earnings expectations. It is often helpful to look at  
22 historic returns on equity and other factors considered by  
23 investors in order to determine what returns on equity it  
24 is likely investors believe will be achieved in the future.  
25

1 It should be recognized that current perceptions of  
2 investors equate to current market prices. Regulators can  
3 only impact market prices by causing investors to  
4 re-evaluate expectations regarding what is likely to happen  
5 in the future.

### 6 7 8 C. Cost of Equity Computation

#### 9 10 1. Introduction

11 Q. How have you computed the cost of common equity?

12 A. The cost of equity was computed by using the DCF  
13 method. This method was applied to the data of the  
14 Moody's 24 Electric Utilities and to Philadelphia Electric  
15 Company. Moody's 24 was analyzed by dividing it into two  
16 groups of companies. One group consists of only those  
17 companies that are not engaged in nuclear construction and  
18 another group consists of those companies that are engaged  
19 in nuclear construction. Regulated telephone utilities and  
20 gas distribution utilities were also examined. A  
21 check on the answer obtained from the DCF method was  
22 conducted by comparing the indicated cost of equity  
23 directly to market data.

1  
2 Q. Is it possible to compute the cost of equity with  
3 absolute precision?

4 A. No. Determining the cost of equity requires the  
5 quantification of investors' future expectations, an amount  
6 which can only be estimated. However, I believe the  
7 methods used in developing this testimony result in an  
8 objective and accurate estimation of investors' future  
9 expectations.

10  
11 2. DCF Method

12  
13 Q. Please explain the DCF Method.

14 A. The DCF, or Discounted Cash Flow, method is the most  
15 prevalent equity costing method used today. It is based  
16 upon the fact that there is a time value associated with  
17 money.

18 When an investor buys stock in a company, he or she  
19 gives up cash today in exchange for the right to future  
20 dividends plus the right to the proceeds once the stock is  
21 finally sold. Therefore, it is correct to interpret  
22 today's stock price as the present worth to the investor of  
23 the future dividends, the final dividend being the  
24 investor's sales proceeds. The rate of return that makes  
25 the future anticipated dividends and future anticipated

1 selling price, once discounted, equal to the present market  
2 price is the cost of equity. Generally, in utility  
3 ratemaking proceedings the simplified version of the DCF  
4 formula is used. This formula is  $k = D/P + g$  where  $k$   
5 equals the cost of equity,  $D$  equals current dividend,  $P$   
6 equals current market price and  $g$  equals the future  
7 anticipated rate of growth in dividends. This simplified  
8 version of the formula can only be used if it is  
9 reasonable to assume that growth in dividends will be  
10 constant and that the growth in stock price will be equal  
11 to the growth in dividends. If for any reason it is not  
12 believed that this constant growth scenario is appropriate,  
13 then the future anticipated cash flow must be individually  
14 discounted and the  $D/P + g$  formulation of the DCF method  
15 would have no meaning. For reasons that will be explained  
16 later, it is usually acceptable to use the simplified  
17 version of the DCF method provided that the  $b \times r$  approach  
18 is used to compute growth. If some other technique is  
19 used, it probably is not acceptable to use the simplified  
20 form of the DCF equation. The simplified version of the  
21 DCF method is applied by computing  $D/P$  (dividend yield),  
22 determining  $g$  and then adding these two results together.  
23 The only reason this simplified version is acceptable is  
24 because in the special case of anticipated constant growth,  
25

1 it produces the same answer as if the cash flow from each  
2 year were discounted separately and is mechanically easier  
3 to implement.  
4

5 Q. Why do you believe it is generally possible to use the  
6 simplified version of the DCF method in public utility rate  
7 proceedings?

8 A. For most electric utilities, business conditions are  
9 relatively stable. Earnings fluctuate to a certain degree  
10 based upon local economic conditions, certain extraordinary  
11 events and the timing of rate cases. However, results  
12 generally tend to be brought back to a reasonable profit  
13 allowance based upon Commission rate increase awards. This  
14 is in contrast to a non-utility company that might have a  
15 fad product with a profit expectation for only a few years  
16 or a developing company which might be expected to have  
17 several years of poor earnings before its product is to  
18 become successful. One common mistake that must be avoided  
19 in the implementation of the DCF method for public  
20 utilities is to compute a compound annual growth rate from  
21 some historic period as a starting point and to apply that  
22 "g" to the simplified  $D/P + g$  formulation. Such an  
23 approach is incorrect because as a general rule such growth  
24 is not sustainable and is not reflected in stock price  
25 movement. It is not sustainable unless the historic base

1 period contained earnings and dividend rates that are  
2 normal. For example, if a utility company only earned  
3 10.0% on its equity in 1984, but investors believed the  
4 company was capable of earning 13.0% on equity in the  
5 future, the increase in earnings necessary to bring the  
6 10.0% to 13.0% would show up as a very high historic growth  
7 rate. This growth rate is not sustainable because the  
8 earned return on equity cannot realistically be expected to  
9 increase to 16% , then 19%, then 21% etc. Furthermore, if  
10 investors were already anticipating the increase in  
11 earnings to 13.0% on equity, such an increase would already  
12 be built into the current stock price and therefore the  
13 realization of a 13.0% return on equity would not be  
14 accompanied by any further stock price increment.  
15

16 Q. How should one estimate the future cash flows for  
17 discounting?

18 A. An approach would be to independently forecast year by  
19 year the dividends it is believed a company will pay. Such  
20 a forecast could be carried out for a number of years. At  
21 the end of the period it would be necessary to estimate the  
22 anticipated selling price of the stock. Then, each of the  
23 cash flows (the individual dividend payments and the final  
24 selling price of the stock) would all be discounted back to  
25 its present value at whatever discount rate is required to

1 make the value of these future payments equal the current  
2 market price of the stock. Such an approach may be  
3 cumbersome, but would be required if there is reason to  
4 believe that future dividend increases will be erratic  
5 and/or it is believed that the market price of the stock  
6 will grow at a rate different from dividend growth  
7 expectations. However, for most public utility companies,  
8 it is generally acceptable to assume that earnings at the  
9 end of a current rate case will stabilize at some  
10 reasonable level, that dividends will be maintained at a  
11 constant relationship to earnings and that stock price will  
12 grow at the same rate that dividends grow. In making such  
13 an assumption, it is not necessary to believe that each of  
14 these factors will grow in the future at exactly the same  
15 rate. It is merely necessary to believe that it is not  
16 more likely that the growth for one item will be at a  
17 slower or faster rate than for the other items. Based upon  
18 both historical performance and practical knowledge of the  
19 future, it can be said with safety that these items will  
20 virtually never actually grow at the same rate. This fact  
21 is not a problem as long as there is no expectation of a  
22 bias. It must be just as likely that the future growth  
23 actually achieved will be higher than the average expected  
24 growth as it is that the growth will be lower than the  
25

1 average expected growth. Note that in its recent generic  
2 rate of return order FERC pointed out that the use of this  
3 constant growth form of the DCF model "... does not  
4 require, however, that dividends in reality grow at a  
5 constant rate from one year to the next, but only that one  
6 use a constant growth rate for purposes of implementation.  
7 This might entail, for instance, converting a variable  
8 growth rate to a mathematically equivalent average growth  
9 rate."

10  
11 Q. How is the forward looking growth rate computed?

12  
13 A. The future growth rate is dependent upon the future  
14 earnings a utility will achieve. The future growth rate,  
15 or "g" is properly determined by multiplying the future  
16 earned return on equity by the portion of these future  
17 earnings that are retained in the business (retention  
18 rate). This results in the ongoing, sustainable growth  
19 rate which is appropriate for use in the simplified version  
20 of the DCF method because earnings retained in the business  
21 are what is available for reinvestment in the used and  
22 useful utility assets.

23 Q. To what does the growth component of the DCF formula  
24 refer?

25 A. The formula refers to the determination of the

1. discounted value of future dividends. This stream of  
2. dividends includes the final liquidating dividend, or  
3. final stock sale proceeds. Since this final liquidating  
4. dividend is part of the overall DCF formula, and since both  
5. dividends and capital appreciation are derived from  
6. earnings, the DCF method when applied to the common stock  
7. of regulated public utilities becomes more accurate if the  
8. only growth rate considered is the growth in earnings per  
9. share. Dividends per share growth if examined without  
10. regard to the liquidating dividend can be misleading. For  
11. example, if management were to allocate a lower portion of  
12. earnings to dividends in the future, the lower resultant  
13. dividend growth would be offset by a higher growth in book  
14. value and hence higher stock price sale proceeds when the  
15. investor liquidates. By orienting the growth computation  
16. to earnings per share rather than to dividends this and  
17. other similar potential factors which could distort the  
18. accuracy of the DCF method are eliminated.

19. Exactly how retained earnings and earned return on  
20. equity combine to produce growth can be seen in the  
21. following example:

22. Assume a company with a book value of \$20.00 per share  
23. at the beginning of a year earns 10% on equity and pays a  
24. dividend of \$1.50 per share. Its earnings in that year  
25.

1 will be \$2.00 (the \$20.00 book value multiplied by 10%).  
2 Retained earnings will be \$2.00 less \$1.50 of dividends, or  
3 \$0.50. Since the \$0.50 represents a permanent increase in  
4 equity capital, the book value of the company at the end of  
5 the year will be \$20.50 per share. In this way, the common  
6 equity holder has, in fact, invested an additional \$.50 in  
7 the business.

8 If the company is anticipated to continue to earn 10%,  
9 then earnings in the next year will be anticipated to be  
10 \$2.05 (\$20.50 multiplied by 10%). In this example the  
11 growth in earnings is  $\frac{\$2.05}{\$2.00} - 1.025$  or 2.5% growth.  
12 Mathematically, it is possible to express the growth caused  
13 by retained earnings as  $b$  times  $r$  where  $b$  equals the  
14 retention rate and  $r$  equals the future anticipated return  
15 on equity. Note that the cause of growth in earnings per  
16 share for a utility may properly be compared to the cause  
17 of growth of earnings in a savings account. If an investor  
18 has \$100 in a savings account paying 6% interest, in the  
19 first year earnings will be \$6. At the end of one year the  
20 account will contain \$106. If the investor decides to  
21 leave the \$6 in the account (or retain all earnings), then  
22 earnings in the next year will grow from \$6 to \$6.36 ( $106 \times$   
23  $6\%$ ). Conversely, if the investor decides to withdraw the  
24 \$6 of first-year earnings, earnings in the second year will  
25 not grow to \$6.36, but will remain at \$6. Exactly the same

1 principle holds for a common stock investment. If earnings  
2 are retained, they will be reinvested in the business and  
3 become available for future earnings growth, but if they  
4 are paid out as dividends, they will not be available for  
5 reinvestment.  
6

7  
8 Q. Is there anything other than earnings and dividends  
9 which can influence the book value growth of a company?

10 A. Yes. If a company sells new common stock equity, the  
11 amount received per share is essentially equal to market  
12 price, not book value. But, rate base approximates book  
13 value. Therefore, it is book value and not market price  
14 upon which the allowed return is applied. When a company  
15 sells new common stock, the proceeds from the sale of new  
16 stock are added to the total common stock equity at the  
17 same time the number of shares outstanding is increased.  
18 Book value per share is equal to total common equity  
19 divided by total shares outstanding. Therefore, if a new  
20 common equity sale is accomplished at a price above the  
21 book value, the book value per share will increase and if  
22 that sale is made below book value, the book value per  
23 share will decrease.

24 Q. How does this change in book value per share impact  
25

1 earnings?

2 A. As stated earlier, the return allowed by commissions in  
3 a rate proceeding is essentially a return on book value.  
4 When the book value changes, earnings per share and  
5 dividends per share change. Earnings per share is equal to  
6 the book value per share times earned return on equity.  
7 Therefore, anything that causes the book value per share of  
8 a utility company to decrease will tend to cause the  
9 earnings per share to decrease and anything that causes the  
10 book value per share to increase will tend to cause the  
11 earnings per share to increase.

12  
13 Q. Please summarize what has to be determined in order to  
14 be able to correctly apply the DCF method to arrive at an  
15 indicated cost of equity?

16 A. To properly apply the DCF Method, four determinations  
17 need to be made:

- 18 1. Dividend Yield
- 19 2. The return on equity rate which investors anticipate  
20 a Company will earn in the future
- 21 3. The dividend payout ratio (or retention rate) that  
22 will be maintained in the future
- 23 4. The impact of any sales of new equity at other than  
24 book value.
- 25

1 If one is going to use the D/P +g simplified version  
2 of the DCF method, it is essential that the above  
3 determinations be internally consistent. For example,  
4 assume:

5 Market Price = \$ 9.00/share  
6 Book Value = 10.00/share  
7 Dividend = 1.00/share

8 Then Dividend Yield = \$ 1.00/9.00 = 11.1%

9  
10 If an analyst felt that investors anticipated this  
11 hypothetical company to be able to earn 13.0% on its equity  
12 in the future, the important fact to note is that the only  
13 consistent payout ratio that can be correctly used with the  
14 above assumptions is determined as follows:

15 Anticipated Return on Equity of 13.0% x  
16 Book Value of \$10.00 = \$1.30 earnings per share

17 Dividend Rate of 1.00 = 0.769 Payout Ratio  
18 

---

Earnings per Share of 1.30  
19

20 The point here is that the dividend yield computation  
21 and the growth rate computation are interdependent not  
22 independent determinations. This is because each dollar of  
23 earnings available to a company may be either allocated to  
24 dividends and sent directly to investors or reinvested in  
25

1 the business to provide a growth in earnings for the future  
2 cash flow benefit of investors.

3  
4 3. Implementation of DCF Method

5  
6 Q. To what company or companies did you apply the DCF  
7 method in this case?

8 A. In order to determine the cost of equity component of  
9 the overall rate of return to be applied to the Company's  
10 rate base, I have performed a DCF analysis on the data from  
11 two subsets of the Moody's 24 electric utilities (one made  
12 up of companies engaged in nuclear construction and the  
13 other made up of companies that are not engaged in nuclear  
14 construction), and to Philadelphia Electric Company. As a  
15 check, I also applied the DCF method to a group of  
16 regulated telephone utilities, and Moody's group of  
17 regulated gas distribution companies.

18  
19 Q. Why have you separated the Moody's 24 into companies  
20 with and companies without nuclear construction?

21 A. Over the last several years, events associated with  
22 nuclear construction have caused investors to perceive a  
23 higher risk associated with investments in nuclear  
24 construction electric utilities. This fact has had a  
25 material negative impact on the stock price of electric

1 utilities engaged in nuclear construction.  
2

3 Q. Have you conducted any studies to show that the  
4 existence of nuclear construction activity does influence  
5 the cost of equity?  
6

7 A. Yes. These studies are shown on Schedule 5, pages 8 and  
8 9. Schedule 5, page 8, shows how the market-to-book ratios  
9 of the nuclear construction electric utilities have  
10 compared to the non-nuclear construction electric utilities  
11 by year since 1980. Note that the market-to-book ratios of  
12 the nuclear construction electrics have been consistently  
13 lower than the market-to-book ratios of the non-nuclear  
14 construction electric utilities. This difference began  
15 increasing in 1983 and recently has been between 0.20 and  
16 0.26. It has been in this latter period that key events  
17 such as the probable disallowance of major portions of the  
18 costs in late 1983 of the Marble Hill Nuclear Plant owned  
19 by Public Service of Indiana, and the disallowance of over  
20 \$1 billion of costs from each of the Shoreham nuclear  
21 plant owned by LILCO and the Wolf Creek Nuclear plant owned  
22 by Kansas Gas & Electric have occurred. Several  
23 substantial dividend cuts by electric companies engaged in  
24 nuclear construction have also added to investor concern  
25 over the issue.

1        Schedule 5, Page 9, shows that the severity of the  
2 problem of being engaged in nuclear construction does  
3 appear to be related to the level of a company's  
4 involvement in the problem. My group of nuclear  
5 construction electric utilities was sub-divided into two  
6 groups, one group consisting of the nuclear construction  
7 companies that have a market-to-book ratio above the median  
8 and the other group consisting of companies with the  
9 market-to-book ratio below the median. For each group, the  
10 average "New Nuclear Construction Expected Total Investment  
11 as a Percent of Equity" was computed. As would be expected  
12 if nuclear construction activity does influence the  
13 measured cost of equity for an electric utility, the group  
14 with the lower market-to-book ratios had a significantly  
15 higher level of new nuclear construction as a percent of  
16 equity than did the group with the higher market-to-book  
17 ratios.

18        Schedule 2 summarizes the results of the various DCF  
19 analyses I conducted. As shown on that schedule, the  
20 results of the various DCF analyses were as follows:  
21  
22  
23  
24  
25

Dec. 31, 1984      Nov. 30, 1985

	-----	-----
1. DCF based upon Moody's 24 excluding Nuclear Construction	13.65%	12.96%
2. DCF based upon Moody's Gas Distribution Companies	14.68%	14.58%
3. DCF based upon Telephone Companies	13.76%	12.89%
4. DCF based upon Philadelphia Electric Company	14.58%	14.00%
5. DCF based upon electric utilities engaged in nuclear construction	15.09%	14.12%

Q. Why have you relied upon a DCF method that computes a cost of equity for other companies in addition to Philadelphia Electric?

A. The cost of equity experienced by a company is a function of the unique business and financial factors experienced by that company. Therefore, ideally, it would generally be best to compute the cost of equity by examining data from only the subject Company. However, the answer obtained for the cost of equity is highly dependent upon the accuracy of the estimate of investors' future expectations. Furthermore, in the case of Philadelphia Electric, the cost of equity is influenced by its nuclear construction activities. By examining other companies separately, it is possible to estimate the impact nuclear

1 construction has on the cost of equity. Furthermore, since  
2 investors buy a stock for the right to share future  
3 dividends and capital appreciation, it is necessary to  
4 estimate the future in order to compute the cost of equity.  
5 Estimating the future is an inexact science that is made  
6 all the more difficult given Philadelphia Electric's  
7 current situation. Investors are aware that a major rate  
8 base reduction from the original cost of Limerick No. 1 is  
9 possible and that, based upon the most recent decision of  
10 this Commission, cost overruns experienced at Limerick #2  
11 could be borne by investors. Investors are also aware that  
12 several companies engaged in nuclear construction have cut  
13 their dividends. Therefore, determining the actual  
14 "average" dividend yield expected by investors for  
15 Philadelphia Electric is imprecise at best. By examining  
16 numerous different companies, the likelihood exists that  
17 the high estimates for some companies will be offset by low  
18 estimates for other companies, resulting in an answer which  
19 is more accurate than is possible when analyzing the data  
20 from but one company. Because of the averaging process,  
21 the cost of equity answer for a group of utilities will  
22 almost always be more accurate for the group than for any  
23 individual company. This higher accuracy is valuable but  
24 must be tempered by the fact that no company is a perfect  
25 proxy for the subject company. Therefore, ideally the

1 indicated cost of equity for both the subject company and  
2 representative groups of companies should be examined. In  
3 this case, the use of a group of comparable companies is  
4 essential so that the effects of the nuclear construction  
5 risk may be determined.  
6

7  
8 Q. How did you decide what groups to examine?

9 A. Philadelphia Electric is a company that provides a  
10 basic commodity and has a territorial monopoly on that  
11 product. These factors mean that representative regulated  
12 public utility companies are the appropriate comparison  
13 companies. They are the companies that best match the  
14 business risks faced by Philadelphia Electric. Naturally,  
15 regulated electric utilities provide a better match than do  
16 regulated telephone, or gas distribution companies.  
17 However, since the essential characteristics of territorial  
18 monopoly and the provision of a basic commodity are also  
19 present for telephone and gas utilities, the DCF  
20 computations based on these other kinds of utilities is  
21 also worth examining.

22 Q. How did you select the electric companies to compare to  
23 Philadelphia Electric?

24 A. My goal was to select a group of electric utilities  
25 that would be appropriately representative of the electric

1 utility industry. I therefore started with the Moody's 24  
2 electric utilities. These are mostly large electric  
3 utilities for which it is easy to obtain much financial  
4 data and can generally be relied upon to have a  
5 representative stock price on every trading day of the  
6 year. From these Moody's 24 it was necessary to separately  
7 study those companies which are engaged in nuclear  
8 construction. The risks associated with nuclear  
9 construction have become substantial in recent years and  
10 can dominate the cost of equity computations for those  
11 companies.

12  
13 Q. Are the non-nuclear Moody's 24 that you have examined  
14 perfectly comparable to Philadelphia Electric?  
15

16 A. No. All have certain unique characteristics that make  
17 them in one way or another different.  
18 However, the important factors that influence the cost of  
19 equity are comparable; they are regulated public utilities  
20 that obtain the majority of their income by selling  
21 electricity under the protection of a territorial monopoly.  
22

23 Q. How should the dividend yield used with the DCF method  
24 be obtained?

25 A. Ideally, the dividend yield that is typical of the near

1 term future should be used in implementing the DCF analysis  
2 for regulatory purposes. Some experts feel that a spot  
3 dividend yield is the best possible estimate because that  
4 yield reflects the most current aggregate estimate of  
5 investors. Others feel that a current dividend yield might  
6 contain market irregularities which might temporarily  
7 distort the dividend yield result. I have presented the DCF  
8 analyses based upon both current spot dividend yield data  
9 and historic 1984 data. My recommended result is based  
10 upon both observing historical trends and examining the  
11 current spot actual dividend yields. In this way some  
12 weight is given to the fact that dividend yields have been  
13 declining, but yet an allowance is provided for the  
14 possibility that the recent decline might not last. In the  
15 current financial environment, I believe this results in a  
16 conservatively high estimate for the cost of equity.

17  
18 Q. The DCF theory requires the use of next year's dividend  
19 rate rather than the current dividend rate. How have you  
20 allowed for this requirement?

21 A. In my DCF computations, I increased the dividend yield  
22 by an amount equal to one-half of a year's growth in  
23 dividends. In this way, the DCF computations presented  
24 herein are based upon the average dividend rate expected  
25

1 for the next year.

2  
3 Q. How have you computed the growth rate for use in the  
4 DCF model?

5  
6 A. As mentioned previously, the critical number to the  
7 DCF analysis is the future return on equity level  
8 anticipated by investors. For purposes of applying the DCF  
9 method to the financial data of my comparable companies,  
10 three possible earned return on equity expectations were  
11 used:

- 12 1. Historic actual earned return on equity for 1984
- 13 2. The earned return on equity forecast by Value Line  
14 for 1987-89.
- 15 3. The earned return on equity consensus of investment  
16 analysts as compiled by the Institutional  
17 Brokers Estimate System (I/B/E/S).
- 18
- 19

20 These sources have the advantage of providing three  
21 separate viewpoints, and at least in the current  
22 environment are all reasonable estimates of future investor  
23 expectations.  
24  
25

1 Q. Is the historic actual earned return on equity always a  
2 good proxy for investors' future expectations?

3 A. No, not necessarily. However, I believe it is usually  
4 an important starting point to at least one of the inputs  
5 to the DCF computations. This is because historic earned  
6 returns on equity are reviewed by investors and are used as  
7 a gauge to determine what likely level of future earned  
8 returns on equity might be. Furthermore, the earned returns  
9 achieved, on average, by groups of regulated electric  
10 utility companies are relatively stable from one year to  
11 the next.

12 In the current environment, the historic actual earned  
13 returns on equity are probably somewhat higher than  
14 investors expect will be maintained. Long-term interest  
15 rates have been on a downtrend and utility common stock  
16 prices have been rallying for many months now. These  
17 factors can logically be expected to result in public  
18 utility commissions responding by lowering the allowed  
19 returns on equity. Furthermore, earnings from public  
20 utilities did relatively well because of favorable economic  
21 conditions in 1984. As the rates for more and more utility  
22 companies are based upon post-recession test years,  
23 abnormally high earnings will become less common.  
24  
25

1 Q. Why did you use Value Line as a source to provide the  
2 future earned return on equity?

3 A. Value Line provides an analysis of many different  
4 companies. To my knowledge, it is the only source that  
5 provides longer-term estimates of earned return on equity  
6 for a broad range of companies. Furthermore, I have found  
7 the projected earned returns on equity to be reasonably  
8 close to my own estimates in the past. It provides a  
9 helpful balance to the historical earned return study and  
10 the shorter-term return on equity estimates presented in  
11 I/B/E/S. It should be cautioned, however that it would not  
12 be appropriate to use the growth rates in earnings per  
13 share or dividends per share as published in Value Line in  
14 the simplified  $D/P + g$  formulation of the DCF method. This  
15 is because such growth rates as computed by Value Line are  
16 not constant growth rates. The reason why this is true  
17 will be explained below.

18  
19 Q. Why have you chosen I/B/E/S as one of your sources for  
20 the return on equity expectations of investors?

21 A. I/B/E/S is a service that compiles the results of  
22 numerous earnings forecasts made by major investment  
23 bankers and other professional analysts. It therefore  
24 provides the consensus view of what professional investors  
25 expect short-term future earnings prospects are for many

1 different companies.  
2

3 Q. Both Value Line and I/B/E/S show growth rates as well  
4 as future earnings projections. Did you use the growth  
5 rates as shown by these organizations?  
6

7 A. No. In the case of Value Line, it would be improper to  
8 use the growth rates they indicate because they are not the  
9 kind of growth to which the DCF formula is referring.  
10 Value Line describes its growth rate as the annual rates of  
11 change from 1981-83 to 1987-89. This means that to the  
12 extent the 1981-83 base period had abnormally low or  
13 abnormally high earnings, the growth rate computed based  
14 upon it would not be reflective of the future sustainable  
15 growth rates. Growth from the 1981-83 period up to current  
16 expectations has already occurred and would have to be  
17 excluded from the Value Line published "g" so as to avoid  
18 duplication. Therefore, the growth rate as published in  
19 Value Line would be inappropriate for use in the simplified  
20 D/P + g version of the DCF formula. In the case of I/B/E/S,  
21 the actual period for growth is not stated. Since it is a  
22 composite result, there must be a lack of consistency on  
23 how that growth rate is computed. Without an understanding  
24 of from when to when that growth rate has been computed, it  
25 is impossible to know to what use the growth rate might be

1 put in the DCF formula.  
2

3 Q. Did you use the same cost of equity approach for  
4 Philadelphia Electric as for your groups of regulated  
5 utilities?

6 A. The approach is very similar, but is not identical.  
7 For example, a one-year historic earned return on equity  
8 for a single company has much less meaning than for a group  
9 of companies. The historic results for a group of  
10 companies has the advantage of being able to blend earnings  
11 of companies that had an atypically poor year with those  
12 companies that had an atypically good year. In addition,  
13 special consideration has to be given to investors'  
14 perceptions with regard to potential disallowance from rate  
15 base resulting to the Company's Limerick investment.  
16

17 Q. You said that growth rate is properly computed by  
18 multiplying the future anticipated earned return on equity  
19 by the future anticipated retention rate. You have also  
20 explained how you obtained the future anticipated earned  
21 return on equity. How did you arrive at the retention rate  
22 used to compute growth?

23 A. By definition, the retention rate is the portion of a  
24 company's total earnings that are not paid out as  
25 dividends. In order to determine the retention rate, I

1 started with the dividend rate used to compute dividend  
2 yield in the D/P portion of the DCF formula. Then, I  
3 computed the earnings which would result based upon my  
4 estimate of the future return on equity anticipated by  
5 investors. Since retention rate is, by definition,  
6 earnings minus dividends all divided by earnings, the  
7 retention rate as anticipated by investors is merely a  
8 direct mathematical derivation of the dividend rate and the  
9 anticipated earnings rate.  
10

11 Q. Is retention rate growth the only source of growth  
12 experienced by a utility company?

13 A. No. In addition to retention rate growth, future  
14 growth in earnings and dividends can be influenced by sales  
15 of new common stock at a level other than book value. This  
16 is because the new book value is equal to the weighted  
17 average of the old book value and the selling price of the  
18 new stock offering. If the new stock offering or offerings  
19 take place at above book value, then these sales result in  
20 an increment to growth and if the sales take place at  
21 below book value, then these sales result in a reduction of  
22 future growth.  
23

24 Q. Please explain your final recommended return on equity  
25 for Philadelphia Electric.

1 A. For reasons explained earlier in this testimony, the  
2 return on equity for Philadelphia Electric should be based  
3 primarily upon data from the Moody's 24 non-nuclear  
4 construction electric utilities. As shown on Schedule 5,  
5 Page 1, at December 31, 1984, the dividend yield achieved  
6 by the non-nuclear construction segment of the Moody's 24  
7 electric utilities was 8.71%. The increase in the dividend  
8 yield to allow for growth to next year was between 0.19%  
9 and .23%. The indicated growth rate for these electric  
10 utilities was between 4.33% and 5.22%, which includes an  
11 allowance for growth due to sales of new stock above book  
12 value of 0.38%.

13 Three different approaches were used to obtain a  
14 range of 13.23% to 14.15% as the indicated cost of equity  
15 on December 31, 1984, without financing costs. One method  
16 was to base the future growth as anticipated by investors  
17 to be derived from a continuance of the return on equity  
18 level actually achieved in 1984; another method was to  
19 base the future growth to be derived from the future level  
20 of earned return on equity to be equal to the return on  
21 equity derivable from the I/B/E/S consensus forecast; and  
22 the third method was to base the future growth anticipated  
23 by investors on the earned return on equity as forecast by  
24 Value Line.  
25

1 The results from these three methods were averaged to  
2 arrive at an overall growth rate of 4.94%, which, based  
3 upon the average dividend yield at December 31, 1984,  
4 produced an indicated cost of equity for the non-nuclear  
5 electric utility companies of 13.65% before allowance for  
6 financing costs.

7  
8 The next step in my analysis was to consider the  
9 impact of the change in dividend yields since December,  
10 1984. Dividend yields of electric utilities have been  
11 declining almost without pause since mid-1982. Therefore,  
12 it is probably most appropriate to give complete effect to  
13 the most current dividend yield, rather than averaging the  
14 dividend yield with the 12/31/84 result. However, to be  
15 conservative, I have averaged the December, 1984 dividend  
16 yield with the November, 1985 dividend yield in forming my  
17 final recommendation. As shown on Schedule 1, Page 2, the  
18 13.65% DCF result from December, 1984 was updated by  
19 modifying the result by one-half of the change in dividend  
20 yield actually achieved by the non-nuclear construction  
21 electric utility companies between December 31, 1984 and  
22 November 30, 1985. Between December 31, 1984 and November  
23 30, 1985 dividend yields for the non-nuclear companies  
24 declined from 8.71% to 8.03%. Therefore, one-half of the  
25 change in dividend yield is -0.34%. Also, as explained

1 later, a .40% allowance for financing costs was included in  
2 the final recommendation. The overall result thus obtained  
3 is a return on equity of 13.71% (13.65% plus 0.40% minus  
4 0.34%). In order to provide an additional measure of  
5 conservatism to the computations, I have concluded that an  
6 appropriate rate of return on equity conclusion is 14.00%.  
7

8 Q. How have you applied the DCF method to Philadelphia  
9 Electric?

10 A. I observed that Philadelphia Electric earned 15.08% on  
11 equity in 1984 and earned 13.90% on average for the three  
12 years ended 12/31/84. I also considered that 1984 was an  
13 abnormally good year for electric utilities because of the  
14 economic turnaround. For example, the Kwh sales of  
15 Philadelphia Electric were up 6.6% over 1983 (See Value  
16 Line, p. 203, September 27, 1985). Furthermore, interest  
17 rates and dividend yields are down from 1984 meaning that  
18 future allowed returns on equity are likely to decline.  
19 These factors combine to lead me to believe that investors  
20 would expect the future earned return on equity of  
21 Philadelphia Electric to be materially less than the recent  
22 historic 15.08% even without any disallowances from  
23 Limerick #1 or Limerick #2. In view of these observations,  
24 the 14.0% earned return on equity expectation shown in the  
25 September 27th edition of Value Line and 14.5% derived from

1 the I/B/E/S forecast are probably higher than the consensus  
2 of investors could reasonably expect for the long-term  
3 future of Philadelphia Electric. Furthermore, it must be  
4 considered that investors are well aware that a partial  
5 disallowance of the Limerick #1 investment is quite  
6 possible. For each \$100 million disallowed, the earned  
7 return on equity will drop by about 0.22% (See Schedule 4,  
8 Page 3). This means, for example, that if \$500 million  
9 were disallowed from rate base, the earned return on equity  
10 would fall by about 1.1%, and if \$1 billion were disallowed  
11 from rate base, the earned return on equity would fall by  
12 about 2.2%.

13  
14 If it is assumed that investors expect the eventual  
15 disallowance from rate base of Limerick #1 will be between  
16 \$500 million and \$1 billion, round down the 1.10% to 2.20%  
17 to 1% to 2% and use these figures as reductions to the  
18 midpoint of the range between Value Line and I/B/E/S, then  
19 the future anticipated earned return on equity will be  
20 between 13.25% and 12.25%. These are the return on equity  
21 expectations I used in calculating my DCF growth rate.

22 Q. What growth rates did you obtain?

23 A. As shown on Schedule 4, Page 1, my total estimate of  
24 investors' anticipated growth for Philadelphia Electric  
25

1 based upon an expected return on equity of 13.25% was 0.32%  
2 as of December 31, 1984 and had grown to 0.57% as of  
3 November 30, 1985. Based upon the 12.25% low end of my  
4 range for future investor anticipated earned return on  
5 equity, the total growth rate obtained was a negative 0.75%  
6 based upon December 31, 1984 conditions and was a negative  
7 0.50% based upon November 30, 1985 conditions. In all of  
8 these cases, growth includes a negative allowance for  
9 future equity sales below book value.

10  
11 Q. How did you obtain your final recommendation of the  
12 cost of equity for Philadelphia Electric?

13 A. I averaged the midpoint of the high and low results  
14 obtained from the data from December 31, 1984 of 14.58%  
15 with the midpoint of the high and low results obtained from  
16 the data from November 30, 1985 of 14.04% to obtain a cost  
17 of equity for Philadelphia Electric of 14.31% before  
18 allowing for financing costs. To this 14.31%, I added a  
19 0.40% allowance for financing costs to obtain 14.71%. The  
20 14.71% was rounded up to 14.75%

21  
22 Q. Is there any overview analysis you conducted to check  
23 the validity of your recommendation?

24 A. Yes. As shown on Schedule 3, I observed that as of  
25 the end of December, 1984, the non-nuclear electric

1 utilities had achieved a market-to-book ratio of 1.14 and  
2 earned about 14.8% on equity. Since 1.14 is above the  
3 appropriate goal for a regulated public utility, this  
4 suggests that 14.8% might be above the required return on  
5 equity as of the end of 1984. I am also aware that since  
6 1984 the market-to-book ratios have increased even further  
7 showing that future anticipated earned returns on equity  
8 are higher than levels deemed adequate by investors.  
9 Similarly, I observed that the telephone regional holding  
10 companies achieved a market-to-book ratio of 1.04 as of the  
11 end of 1984. 1.04 is a desired regulatory result, and was  
12 achieved at a time when the companies earned 13.8% on  
13 equity. Since 1984, the market-to-book ratios of the  
14 regional holding companies have also increased. I believe  
15 these observations confirm the reasonableness of my  
16 recommended cost of equity. Furthermore, I would point out  
17 that FERC in its quarterly report for the third quarter of  
18 1985 on the cost of equity for electric utilities concluded  
19 that the cost was 13.68%.

20  
21  
22 **D. Financing Costs and Market Pressure**

23  
24 **Q.** You stated earlier that you included in the cost of  
25 equity an allowance for financing costs. Please explain

1 what these costs are.

2 A. When a utility company issues common stock, there are  
3 certain expenditures incurred. While other methods are  
4 possible, the usual way that ratepayers are charged for  
5 financing costs, in jurisdictions which recognize such  
6 costs, is to add an increment to the cost of equity.  
7

8  
9 Q. If the PUC chooses to include an allowance for financing  
10 costs, have you determined what the appropriate allowance  
11 for financing costs should be?

12 A. The actual financing costs incurred by a company are a  
13 function of the size of its common stock issues. The  
14 larger the issue, the more dollars over which the costs can  
15 be spread. It should be recognized that not all common  
16 equity that the company obtains has a financing cost  
17 associated with it. The common equity amounts raised as a  
18 result of retained earnings do not incur any financing  
19 cost. Therefore, in order to obtain an overall actual cost  
20 of externally raised capital, it is necessary to weight the  
21 zero cost of obtaining retained earnings equity with the  
22 cost incurred to raise external common equity.

23  
24 Q. How much of the total equity is raised externally for  
25 the typical electric company?

1 A. Based upon the data on page a23 of the 1985 Moody's  
2 manual, for the most recent year shown, about 70% of the  
3 total common equity was raised externally. This means that  
4 on average no cost was incurred on about 30% of the common  
5 equity raised. Based upon the data on Schedule 8, it can  
6 be seen that an external financing cost of 4% or less is  
7 appropriate. A 4% cost of acquiring 70% of the equity  
8 blended with a 0% cost of acquiring 30% of the equity  
9 produces an overall appropriate allowance for financing  
10 costs of about 2.8%. This increment should be used to  
11 determine the target market-to-book ratio. Thus, a 2.8%  
12 allowance would mean that the Commission should set rates  
13 which would result in a market-to-book ratio of 102.8%.

14  
15 Q. In addition to the financing costs paid to  
16 underwriters, are there any costs associated with "market  
17 pressure" at the time of issue?

18 A. Probably not. Dr. Sholes of the Massachusetts Institute  
19 of Technology conducted a thorough study which concluded  
20 that there was no depressant effect on the stock price of a  
21 public utility merely because it issued new common stock.  
22 However, I conducted my own study which did conclude that  
23 some slight market pressure, amounting to approximately  
24 0.6%, might be present. Therefore, to be conservative, I  
25 recommend that a market pressure allowance of 0.4% (0.6%

1 from my study x 70% for external financing) be added to the  
2 2.8% allowance for financing costs, making the total  
3 allowance for financing costs be equal to 3.2% increment to  
4 the appropriate market-to-book ratio, making the final  
5 market-to-book ratio target 1.032.

6 In order to increase the market-to-book by 3.2%,  
7 sufficient incremental earnings need to be provided to  
8 increase only the dividend yield portion of the DCF  
9 equation. Growth need not change. Based upon the  
10 December 31, 1984 dividend yield for the Moody's non-  
11 nuclear electrics of 8.71%, the allowance for financing  
12 costs should be  $8.71\% \times 3.2\%$ , or 0.28%. To be  
13 conservative, I rounded this up to 0.40%, or 40 basis  
14 points.  
15  
16  
17  
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25

1 IV. CAPITAL STRUCTURE AND EMBEDDED COSTS  
2

3 Q. What capital structure do you recommend as appropriate  
4 for establishing the overall cost of capital for  
5 Philadelphia Electric Company?

6 A. I have adopted the capital structure as requested by  
7 Philadelphia Electric for purposes of computing the overall  
8 cost of capital. I am aware that some updates are  
9 contemplated to reflect a slightly changed financing plan.  
10

11 Q. How have you computed the embedded cost of debt?

12 A. I started with the amount proposed by the Company, but  
13 modified it slightly to reflect the new debt issues  
14 actually made and the effects of premature redemption of  
15 several high-coupon bonds issued by Philadelphia Electric a  
16 few years ago. This number should be further updated based  
17 upon actual experience with the bond redemption and any  
18 other reasonable debt transactions by the Company during  
19 this case.  
20

21 Q. How did you arrive at the embedded cost of preferred  
22 stock?

23 A. I adopted the figure as proposed by the Company.  
24  
25

1 V. TESTIMONY EVALUATION

2  
3 Q. Have you reviewed the testimony of Mr. Brennan as filed  
4 in this rate proceeding?

5 A. Yes.

6  
7 Q. Please summarize his testimony.

8 A. Mr. Brennan has recommended that Philadelphia  
9 Electric's cost of common equity is between 16.9% and  
10 17.4%. He arrived at this conclusion by applying the DCF  
11 method and the risk-premium method, giving equal weight to  
12 both.

13  
14 Q. Do you agree with his testimony?

15 A. No. His DCF method contains serious algebraic errors.  
16 Furthermore, many problems that have been defined by FERC  
17 to cause an upward bias to cost of equity conclusions are  
18 present in the analysis performed by Mr. Brennan.

19  
20 Q. Is Mr. Brennan's recommendation reflective of market  
21 conditions?

22 A. It cannot be. As he has stated, the goal of a DCF  
23 derived result is to obtain a market-to-book ratio  
24 approximating 1.0. Note that even the 14 of the Moody's 24  
25 electric utilities that are the troubled nuclear

1 construction companies had a market-to-book ratio of 1.04  
2 as of November 30, 1985 and are expected by Value Line and  
3 I/B/E/S to earn 13.79% and 14.17% respectively in the  
4 future. Assuming that the Value Line and I/B/E/S are  
5 reflective of investor expectations, a return on equity  
6 anywhere near the 16.9% to 17.4% recommended by Mr. Brennan  
7 would result in a market-to-book ratio greatly in excess of  
8 1.04 and therefore 16.9% to 17.4% is well above the market  
9 indicated cost of equity. The observations merely confirm  
10 the accuracy of FERC's statement that a DCF method that  
11 uses many of Mr. Brennan's assumptions causes an upward  
12 bias to the computed cost of equity.

13  
14  
15 Q. Please elaborate on how Mr. Brennan's DCF method  
16 creates an upward bias to the computed cost of equity.

17 A. Mr. Brennan applied the DCF method two ways and both of  
18 these ways contain upward biases. One way was to rely upon  
19 the historic five year dividend per share growth, the other  
20 way was to rely upon the average of the Merrill Lynch  
21 projected growth and the Value Line Projected Growth.

22 In its Order No. 420, the Generic Determination of  
23 Rate of Return on Common Equity for Public Utilities, FERC  
24 said:  
25

1           Given the increasing earned rates of  
2           return on common equity during the  
3           last five years, the Commission  
4           believes that the five year historical  
5           dividend growth rates are upwardly  
6           biased as a reflection of investors'  
7           long-term growth expectations. (p. 77)

8           Q.    Has Philadelphia Electric experienced the increasing  
9           earned return on equity which results in the upward bias?

10          A.    Yes.  As shown on Schedule 4, Page 2, the earned  
11          returns on equity in each of the last five years for  
12          Philadelphia Electric were:

13                   1980	10.59%
14                   1981	12.22
15                   1982	13.27
16                   1983	13.36
17                   1984	15.08

18          Q.    Why does an increasing earned return on equity create  
19          an upward bias to the historic growth rate?

20          A.    The growth rate that is appropriate for use in the DCF  
21          method is one that is reflective of investors' future  
22          expectations.  An historic period that contains an  
23          increasing return on equity profile has a growth rate in  
24          earnings per share (and probably dividends per share) which  
25          is only sustainable into the future if the earned return on

1 equity continues to increase in the future at the same rate  
2 as in the past. In the case of Philadelphia Electric, this  
3 would mean in order for the five year historic growth rate  
4 to be sustained into the future, the earned return on  
5 equity in five years would have to grow from 15.08% to  
6 21.47% in the next five years. Since few if any rational  
7 investors could be expecting at this time that Philadelphia  
8 Electric will earn 21.47% on equity in five years, the use  
9 of the five year historic dividend growth rates produces an  
10 unfair, upwardly biased cost of equity.  
11

12 Q. Are there problems with relying on the Value Line and  
13 Merrill Lynch growth rates for application in the DCF  
14 method?

15 A. Yes. First, as FERC points out, those analysts'  
16 forecasts are only for time periods up to five years and  
17 therefore " ..... may not capture investors' long run  
18 expectations " (p. 79). FERC also points out that the use  
19 of analysts' growth forecasts " ..... overstated investors'  
20 long-term growth expectations during the base year " (p.  
21 83). As a result, FERC decided not to use analysts'  
22 growth forecasts in preparing its cost of equity  
23 determination.  
24  
25

1 Q. Are there any other problems with using the analysts'  
2 growth rates in the DCF formula?

3 A. Yes. A short term growth rate forecast actually has  
4 the same mathematical problems as does the five-year  
5 historical growth rate. This is because a short term  
6 growth rate is computed by making a compound annual rate of  
7 growth from a base period to a future period. For example,  
8 in the case of the Value Line 2% growth, Value Line refers  
9 to the growth as the annual rate of increase from 1982-84  
10 to 1988-90. For example, for Philadelphia Electric Value  
11 Line shows historic earned returns of 12.3%, 12.5%, and  
12 14.1% respectively, for an average of 12.97%. If the 1982-  
13 84 base period had a lower earned return on equity than  
14 anticipated for the future (as was the case for  
15 Philadelphia Electric), then the growth rate as forecast by  
16 the investment advisors would not be typical of the future.  
17 It would therefore produce a growth rate that would  
18 overstate the appropriate "g" in the DCF formula.  
19

20 Q. Please comment on the risk premium analysis as  
21 presented by Mr. Brennan.  
22

23 A. It is relatively common for experts to present a cost  
24 of equity computation based upon the relationship between  
25 the cost of debt and cost of equity. Indeed, prior to 1980

1 I used to present such a method. Unfortunately, in the  
2 capital markets of the 1980's this method is invalid.  
3 Bonds and stocks have many different characteristics.  
4 Unless the factors that make up these differences remain  
5 relatively constant, the results obtained for a cost of  
6 equity from any debt based costing technique will be  
7 unreliable.  
8

9  
10 Q. Do you have any evidence to show that there is an  
11 instability in the relationship between the cost of debt  
12 and the cost of equity?

13 A. Yes. Please refer to my Schedule 9. On that schedule,  
14 the average return on equity allowed to electric utilities  
15 and the average cost of Aa utility debt is shown. In  
16 Column 5 the difference between the allowed return on  
17 equity and the cost of Aa debt is shown (Risk Premium  
18 Allowed). Note that the risk premium allowed hovered  
19 around 4% until 1980. Then, it declined rapidly, touching  
20 a low of .33% in 1981. Since 1981 it has been up and down  
21 in an unpredictable pattern. The appropriate risk premium  
22 for 1985 can only be computed by first determining the cost  
23 of equity, not vice-versa. Therefore, the method has no  
24 application in the current financial environment.  
25

1 Q. What has caused this instability in the cost  
2 relationship between debt and equity?

3 A. The basic reasons are changes in the federal income tax  
4 laws and greater uncertainty about future inflation rates.  
5

6 Q. How do changes in the income tax laws affect the cost  
7 relationship between debt and equity?

8 A. The only return an investor is concerned about is the  
9 total after tax return. Debt and equity are taxed in  
10 different ways. The interest payments made on debt are  
11 fully taxable at regular income tax rates. During the  
12 1970's, these interest payments were subject to federal  
13 income taxation at rates up to 70 %. Common dividends are  
14 sometimes taxed at full federal income tax rates, and are  
15 sometimes taxed at greatly reduced rates. A corporation  
16 that receives dividends may exclude 85% of those dividends  
17 from the tax it pays. No such exclusion exists in the case  
18 of debt interest earned. Furthermore, the dividends are  
19 only a portion of the total return received by equity  
20 investors. The other portion comes from capital gains.  
21 These capital gains receive a favorable tax treatment in  
22 two ways: first, no tax is due at all until the stock is  
23 sold and then (assuming the holding period has been  
24 sufficiently long) the gain is taxed at the lower capital  
25 gains rate. In the early 1980's the capital gains maximum

1 rate was lowered to 20%. During the 1970's, it had been  
2 much higher. Since taxing policies affect the total return  
3 received by bondholders and equity holders in different  
4 ways, every time the tax law changes, the appropriate risk  
5 premium also changes.  
6

7  
8 Q. How does an unstable outlook for inflation influence  
9 the cost relationship between debt and equity?

10 A. The interest rate paid on debt is generally fixed over  
11 the life of the bond. If future interest rates decline or  
12 rise, the bondholders still receive the original coupon  
13 rate. A bondholder that purchases a low coupon bond loses  
14 if interest rates rise. This is true because the investor  
15 could have earned a higher interest rate if he had waited  
16 and because he would suffer a capital loss in the event the  
17 bond is sold. Interest rates tend to move in the same  
18 direction as future anticipated inflation rates.  
19 Therefore, the more uncertain future inflation rates, the  
20 more uncertain future bond prices.

21 Common equity prices are not as vulnerable to future  
22 changes in the inflation rate. This is because the return  
23 earned by common equity holders is not a fixed rate over a  
24 long period of time. It is readjusted by regulators or by  
25 competitive pressures as needed. Therefore, as the level

1 of uncertainty with regard to future changes in inflation  
2 or interest rates vary, the required risk premium between  
3 debt and equity also varies.  
4

5 Q. Did FERC comment on the use of the risk premium method  
6 in Order #420?

7 A. Yes. First, FERC noted that it was only utility  
8 companies or their representatives who were willing to  
9 propose the risk premium method (p. 86). Then, it  
10 concluded:

11  
12 The obvious problem with any risk premium  
13 approach is that it is so difficult to  
14 determine what the risk premium actually  
is. Not only is it unknown, but it is  
likely to vary over time as well. (p. 89)

15 The Commission also agrees with WCG that  
16 the accuracy of the risk premium analysis  
17 using a DCF is entirely dependent upon the  
18 accuracy of the required rate of return  
19 estimates. Since commenters generally used  
20 the same kind of DCF approach as in their  
21 primary analyses, and the Commission has  
22 already found the results of such analyses  
23 to be upwardly biased, it follows that the  
24 same finding must be made regarding the  
25 results of these alternative risk premium  
approaches. (p. 92)

22 Q. Do you agree with FERC's criticisms?

23 A. Yes.  
24  
25

1 Q. Do you believe that FERC's criticisms are applicable to  
2 Mr. Brennan's risk premium analysis?

3 A. Yes. Mr. Brennan's risk premium analysis relies upon  
4 his DCF analysis to arrive at prior required risk premiums.  
5

6 Q. What risk premium did FERC find to be reasonable in  
7 its Order No. 420?

8 A. On Page 27 of the decision, FERC concluded that a  
9 risk premium of 2% for the cost of equity in excess of  
10 public utility bonds is reasonable. Philadelphia  
11 Electric just issued a long-term first mortgage bond at  
12 11.75%. This means at a 2% risk premium, the cost of  
13 equity would be 13.75%. This observation and all of the  
14 other facts outlined in this testimony show that the 16.9%  
15 to 17.4% equity recommendation made by Mr. Brennan is  
16 unreasonable.  
17

18 Q. Does this conclude your testimony?

19 A. Yes.  
20  
21  
22  
23  
24  
25

Appendix

Case by case listing of experience:

ALABAMA

Continental Telephone of the South; Docket No. 17968  
(Rate of Return), Filed 1981

ARIZONA

Sun City West Utilities, Accounting, January, 1985

CONNECTICUT

Connecticut Natural Gas, Docket No. 830101, Rate of  
Return Filed March, 1983

Connecticut American Water Company; PUCA; Docket 800614  
(Rate of Return), Filed 1980

Connecticut Natural Gas; Public Utilities Control  
Authority; 780812; 3-79; Accounting and Rate of Return,  
Filed 1979

DELAWARE

Diamond State Telephone Co., Docket No. 82-32, Rate of  
Return, Filed November, 1982

Diamond State Telephone Co., Docket No. 83-12, Rate of  
Return, Filed October, 1983

FLORIDA

Gulf Power Company; Docket No. 810136-EU, Rate of Return,  
Filed 1981

Florida Power & Light Company, Docket No. 810002-EU, Rate  
of Return, Filed 1981

Tampa Electric Company, Docket No. 820007-EU, Rate of Return, Filed June, 1982

Florida Power & Light Company, Docket No. 820097-EU, Rate of Return and CWIP, Filed July, 1982

Florida Power Corporation, Docket No. 830470-EI, Rate Phase-In Filed June, 1984

Tampa Electric Company, Docket No. 830012-EU, Rate of Return, Filed June, 1983

Florida Power & Light Company, Docket No. 830465-EI, Rate of Return and CWIP, Filed March, 1984

Alltel of Florida, Accounting, Filed September, 1985.

#### KENTUCKY

West Kentucky Gas Company, Case No. 8227, 8-81 (Rate of Return)

Kentucky Power Company, Case No. 8429, Rate of Return, Filed April, 1982

Kentucky Power Company, Case No. 8734, Rate of Return and CWIP, Filed June, 1983

Kentucky Power Company, Case No. 9061, Rate of Return and Rate Base Issues, filed September, 1984

#### MAINE

Bangor Hydro-Electric Company, (Rate of Return); 81-136; Filed 1982

#### MARYLAND

C&P Telephone Company, Fair Value; Case No. 7591; Filed December, 1981

#### MASSACHUSETTS

Boston Edison Company, DPU 906. (Rate of Return); Filed 1981

Southbridge Water Company, M.D.P.U. Rate of Return, Filed  
September, 1982

Fitchburg Gas & Electric, Accounting and Finance,  
October, 1984

#### MINNESOTA

Minnesota Power & Light Co.; Office of Consumer Services;  
E015/GR-80-76, (Rate of Return), Filed 1980

#### NEW JERSEY

Atlantic City Sewerage; NJ Bd. of PUC; 774-315; 5-77;  
(Rate of Return), Filed 1977

Elizabethtown Water Company; NJ Bd. of PUC; 781-6; 4-78  
(Accounting)

Elizabethtown Water Company; NJ Bd. of PUC; 802-76; (Rate  
of Return)

Hackensack Water Company; NJ Bd. of PUC; 776-455; 10-77;  
2-79; (Accounting)

Hackensack Water Company; NJ Bd. of PUC; 787-847  
(Accounting and Interim Rate Relief)

Hackensack Water Company; NJ Bd. of PUC; 804-275 (Rate of  
Return)

Hackensack Water Company; NJ Bd. of PUC; 8011-870; I-81  
(CWIP)

Middlesex Water Company; NJ Bd. of PUC; 793-254; (Tariff  
Design)

Middlesex Water Company; NJ Bd. of PUC; 793-269 (Rate of  
Return)

Mount Holly Water Company; NJ Bd. of PUC; 805-314 (Rate  
of Return)

National Association of Water Companies; (Tariff Design)

New Jersey Bell Telephone; NJ Bd. of PUC; 7711-1047; 9-78; (Tariff Design)

New Jersey Land Title Insurance Companies; Filed August and November, 1985 on Rate of Return and Accounting

New Jersey Natural Gas; NJ Bd. of PUC; 7812-1681; 4-79; (Rate of Return)

Rockland Electric Company; NJ Bd. of PUC; 795-413; 1079; (Rate of Return)

South Jersey Gas Company; NJ Bd. of PUC; 769-988; 2-77; (Accounting)

West Keansburg Water Company; NJ Bd. of PUC; Docket No. 838-737, December, 1983, (Rate of Return)

United Artists Cablevision; NJ Bd. of PUC; Docket No. CTV-9924-83, April, 1984 (Rate of Return)

#### NEW YORK

Generic Financing Case for Electric & Gas Companies No. 27679, Filed 1981

Consolidated Edison Company; NY PSC; 27353; 10-78; (Accounting and Rate of Return) (twice)

Consolidated Edison Company; NY PSC; case 27744 (Accounting and Rate of Return)

Long Island Lighting Company; NY PSC; case 27136; 6-77 (Accounting and Rate of Return)

Long Island Lighting Company; NY PSC; case 27774 (Rate of Return), Filed 1980

New York Telephone; NY PSC; case 27469; 4-79

New York Telephone; NY PSC; case 27710 (Accounting); Filed 1981

Long Island Lighting Company, NY PSC, Case No. 28176 and 28177, (Rate of Return and Revenue Forecasting), Filed June, 1982

Long Island Lighting Company, NY PSC, Case No. 28553  
(Rate of Return and Finance), Filed March, 1984

#### OHIO

Columbia Gas Company of Ohio; Ohio PUC; 78-1008-GA-CMR;  
4-79; (Accounting and Rate of Return) (4 cases), Filed 1978-79

Ohio Utilities Company; Ohio PUC; 78-1421-WS-AIR; 9-79;  
(Rate of Return)

#### PENNSYLVANIA

Philadelphia Suburban Water Company, Docket No. R-842592  
Filed July, 1984, (Rate of Return)

ATTCOM - Pennsylvania, PA PUC, Filed March, 1984 (Rate of  
Return)

Bethel and Mt. Aetna Telephone & Telegraph Co., PA PUC;  
LR-770090452; 1-78; (Accounting and Rate of Return)

Big Run Telephone Company; PA PUC; R-79100968  
(Accounting and Rate of Return)

Columbia Gas of Pennsylvania; PA PUC; R-78120724; 5-79;  
(Rate of Return)

Dauphin Consolidated Water Company; PA PUC; R-780-50616;  
8-78; (Rate of Return)

Duquesne Light Company; PA PUC; RID-373; (Accounting and  
Rate of Return)

Duquesne Light Company; PA PUC; R-80011069; (Accounting  
and Rate of Return)

Duquesne Light Company, PA PUC; R-821945; (Rate of  
Return) Filed August, 1982

Duquesne Light Company, PA PUC; Docket No. 850021; (Rate  
of Return) Filed August, 1985

Equitable Gas Company; PA PUC; R-780040598; 9-78; (Rate  
of Return)

General Telephone Company of Pennsylvania; PA PUC; R-  
811512; (Rate of Return)

Metropolitan Edison and Pennsylvania Electric Company; PA PUC; 12/80 (Rate of Return)

National Fuel Gas Company; PA PUC; R-77110514; 9-78; (Rate of Return)

Peoples Natural Gas Company; PA PUC; R-78010545; 8-78; (Rate of Return)

Pennsylvania Electric Company; PA PUC; 9-80; (Rate of Return)

Pennsylvania Gas and Water Company; PA PUC; R-80071265 (Accounting and Rate of Return)

Pennsylvania Gas and Water Company; PA PUC; R-78040597; 8-78; (Rate of Return)

Pennsylvania Power Company; PA PUC; R-78040599; 5-78; (Accounting and Rate of Return)

Pennsylvania Power Company; PA PUC; R-811510; 8-81; (Accounting)

Pennsylvania Power Company, Case No. 821918, (Rate of Return), Filed July, 1982

Pennsylvania Power & Light Company; PA PUC; R-80031114 (Accounting and Rate of Return)

Pennsylvania Power & Light Company; PA PUC; R-822169; (Rate of Return), Filed March, 1983

Philadelphia Suburban Water Company; PA PUC; R-79040824; 9-79; (Rate of Return)

UGI Luzerne Electric; PA PUC; R-78030572; 10-78; (Accounting and Rate of Return)

West Penn Power; PA PUC; R-78100685; 7-79

West Penn Power; PA PUC; R-80021082 (Accounting and Rate of Return)

Williamsport vs Borough of S. Williamsport re Sewage rate dispute

## RHODE ISLAND

Blackstone Valley Electric Co.; (Rate of Return), Filed 1980

Bristol & Warren; (Rate of Return), Docket No. 1395

Narragansett Electric; RI PUC, Docket 1591, Filed 1981

Newport Electric Co.; RI PUC; 1410; 7-79; (Accounting)

Newport Electric Co.; Docket 1510 (Rate of Return)

Newport Electric Co.; Docket 1801, (Rate of Return) Filed June, 1985

Bristol & Warren Gas Company, Docket No. 1395R, Rate of Return Filed June, 1982

Blackstone Valley Electric Co.; (Rate of Return), Filed 1982 in Docket No. 1605

Narragansett Electric Company, Docket No. 1719, Filed December, 1983 (Rate of Return)

Wakefield Water Company, Docket No. 1734, Filed April, 1984, Rate of Return

## SOUTH CAROLINA

South Carolina Electric & Gas Company; Consumer Advocate; 79-196E, 79-197-G; (Accounting)

Small Power Producers and Cogeneration Facilities, Docket 80-251-E, cogeneration rates, Filed August, 1984

## VERMONT

New England Telephone; Dept. of Public Service; 3806 (Accounting)

New England Telephone; Dept. of Public Service; 4366 (Accounting)

Green Mountain Power Company, Filed 1982 (Accounting)

WASHINGTON, D.C.

Railroad Cost of Capital, Ex Parte No. 436, Rate of  
Return, Filed January 17, 1983

Philadelphia Electric Company-Conowingo, Docket No. EL  
80-557/588, Filed, July, 1983

Report on the Valuation of Nemours Corporation, filed on  
behalf of IRS, October, 1983

New England Power Company, February, 1984, CWIP

Philadelphia Electric Company  
Overall Cost of Capital

	Percent	Cost Rate	Weighted Cost
Long-term debt	50.70%	10.81% <sup>[A]</sup>	5.48%
Preferred Stock	10.80%	10.54% <sup>[A]</sup>	1.14%
Common Stock	38.50%	14.00% <sup>[B]</sup>	5.39%
	-----		-----
	100.00%		12.01%
	-----		-----

## Source:

[A] Exhibit, Schedule 1, Page 1 of Testimony of Mr. Brennan  
Embedded cost of long-term debt was lowered from 10.84% to 10.81% to reflect actual interest cost incurred by Philadelphia Electric on new debt.

The embedded cost of preferred stock was obtained from Mr. Brennan's Exhibit, Schedule 1, page 1.

[B] Schedule 1, Page 2

Cost of Equity  
for  
Philadelphia Electric Company

Cost of Equity Indicated for Non-Nuclear const.	13.54%(A)
Initial Estimate (A)	13.65%

Change in Dividend Yield  
from 1984 to Present

Non-Nuclear Electrics	
Year-end 1984 Average Yield (B)	8.71%
Average 11/30/85 Yield (D)	8.03%
Yield Change	----- -0.68%

Half of Average Yield Change From Dec. '84 to Nov. '85	-0.34%
--------------------------------------------------------	--------

Financing Costs (C)	0.40%
---------------------	-------

Indicated Cost of Equity	----- 13.71%
--------------------------	-----------------

Recommended Cost of Equity	14.00%
----------------------------	--------

## Source

- (A) Schedule 2, Page 2
- (B) Schedule 5, Page 3
- (C) See text.

YIELD

Utility Company  
Dividend Yields  
At Nov. 30, 1985

Schedule 1, Page 3

	Market		Yield	Market		Yield
	Dividend	Price		Dividend	Price	
<b>Electric</b>						
<b>Non-Nuclear</b>						
Baltimore BGE (Split)	\$1.70	\$23.38	7.27%	\$6.60	\$99.13	6.66%
Boston Edison	\$3.44	\$42.00	8.19%	\$6.80	\$99.50	6.81%
Con Edison of New York	\$2.40	\$36.50	6.58%	\$2.80	\$44.63	6.27%
Delaware Power & Lt.	\$1.92	\$28.88	7.42%	\$6.40	\$91.88	6.97%
Florida Progress	\$2.28	\$28.25	8.07%	\$5.72	\$79.38	7.21%
Idaho Power	\$1.72	\$21.38	8.05%	\$6.00	\$80.25	7.48%
IPALCO Enterprises	\$3.04	\$36.13	8.42%	\$5.72	\$83.13	6.88%
Public Service of Col.	\$2.00	\$20.25	9.88%	\$5.72	\$83.13	6.88%
TECO	\$2.36	\$33.13	7.12%			
Utah Power & Light	\$2.32	\$23.00	9.28%			
Sub-tot. Non-Nuc.	\$2.32	\$29.19	8.03%			
<b>Other Telephone</b>						
Alltel	\$1.96	\$28.50	6.88%			
Cincinnati Bell	\$3.12	\$50.50	6.18%			
Rochester Telephone	\$2.44	\$37.50	6.51%			
Southern New England Tell	\$2.72	\$43.13	6.31%			
United Telecom	\$1.92	\$22.00	8.73%			
	\$2.43	\$36.33	6.92%			
<b>Gas Distribution</b>						
Atlanta Gas Light	\$2.80	\$35.75	7.83%			
Brooklyn Union Gas	\$3.12	\$40.88	7.63%			
Indiana Gas Co.	\$2.04	\$26.25	7.77%			
Laclede Gas Co.	\$1.90	\$28.25	6.73%			
Diversified Energies	\$1.40	\$21.63	6.47%			
NICOR	\$3.04	\$28.00	10.86%			
Northwest Natural Gas	\$1.52	\$19.13	7.95%			
Washington Gas Light	\$1.66	\$21.00	7.90%			
Sub-tot. Nuc.	\$2.24	\$22.08	10.31%	\$2.19	\$27.61	7.89%

Source: New York Times, November 30, 1985

(A) Susquehanna 2 is now in service. To be conservative, and to continue consistency with prior years, PPL was left as a nuclear construction company. Recategorizing PPL would not change any recommendations.

SUMMARY OF DCF COMPUTATIONS  
OF PUBLIC UTILITY COMPANIES

ESTIMATED RESULTS BASED  
UPON 11/30/85 MARKET DATA

	(1)	(2)	(3)	(4)
	Indicated Cost as of 12/31/84 [A]	Dividend Yield 12/31/84 [B]	Dividend Yield 11/30/85 [C]	Estimated Indicated Cost as of 11/30/85 [D]
Telephone				
Reg. Hold Co's	13.80%	7.85%	6.90%	12.85%
Other	13.71%	7.71%	6.92%	12.92%
Average	13.76%	7.78%	6.91%	12.89%
Non-Nucl. Const. Electrics	13.60%	8.72%	8.03%	12.91%
Gas Distribution Companies	14.68%	7.99%	7.89%	14.58%
Philadelphia Electric Company	14.58%			14.00%
Nuclear Const. Electrics	15.09%	11.28%	10.31%	14.12%

Source:

[A] Schedule 2, Page 2

[B] Schedule 4

[C] Schedule 1, Page 3

[D] Column 1 - Column 2 + Column 3

SUMMARY OF DCF COMPUTATIONS  
OF PUBLIC UTILITY COMPANIES

BASED UPON MARKET DATA  
AS OF 12/31/84

	Amount
Philadelphia Elect. [D]	
High Est.	15.11%
Low Est.	14.04%
	-----
	14.58%
	-----
Telephone [A]	
Reg. Hold. Co's	13.80%
Other	13.71%
	-----
Average	13.75%
	-----
Non-Nucl. Const. Electrics[B]	13.85%
	-----
Gas Distribution Companies[C]	14.68%
	-----
Nucl. Const. Electrics[B]	15.09%

Source:

[A] Schedule 6, Page 1  
[B] Schedule 5, Page 1  
[C] Schedule 7, Page 1  
[D] Schedule 4, Page 1

Summary of Financial  
Data for Public Utility Companies

	Dividend Yield	Market-to- Book Ratio	Return on Equity	1985 Est. Value Line Return on Expected Equity Return on based on Equity IBES	
Average Data for 1983					
Moody's 24 Electrics					
Non-Nucl. Const.	10.70%	1.02	13.28%		
Nucl. Const.	13.02%	0.93	15.22%		
Telephone Companies					
Regional Holding Cos					
Other Tel. Co's	7.52%	1.18	14.00%		
Gas Distribution Co's	11.44%	0.90	11.81%		
Average Data for 1984					
Moody's 24 Electrics					
Non-Nucl. Const.	9.36%	1.06	14.79%		
Nucl. Const.	13.09%	0.82	14.91%		
Telephone Companies					
Regional Holding Cos	8.68%	0.96	13.65%		
Other Tel. Co's	7.79%	1.08	13.81%		
Gas Distribution Co's	8.52%	1.04	16.65%		
Year End Data for 1984					
Moody's 24 Electrics					
Non-Nucl. Const.	8.71%	1.14	14.79%	14.24%	13.90%
Nucl. Const.	11.66%	0.90	14.91%	14.17%	13.79%
Telephone Companies					
Regional Holding Cos	7.85%	1.04	13.65%	13.89%	13.79%
Other Tel. Co's	7.71%	1.15	13.81%	14.52%	14.80%
Gas Distribution Co's	7.99%	1.17	16.65%	15.09%	14.79%

PHILADELPHIA ELECTRIC COMPANY  
ESTIMATED COST OF EQUITY  
BASED UPON THE DCF METHOD  
AND CURRENT DIVIDEND RATE

HIGH ESTIMATE

Based on Based on Based on  
Dec. 1984 Dec. 31, Nov. 30,  
Hi/Lo 1984 1985  
Market Market Market

Market (A) Price	High	\$15.25		
	Low	\$14.13		
	Average	\$14.69	\$14.98	\$15.75

1. Dividend Yield on Market Pr. (A)	Dividend(A) Book (B)	\$2.20	\$2.20	\$2.20
		\$17.81	\$17.81	\$17.86
		14.98%	14.78%	13.97%

2. Retention Ratio:

a) Market-to-Book	0.825	0.835	0.882
b) Dividend Yield on Book(B)	12.35%	12.35%	12.32%
c) Return on Equity (F)	13.25%	13.25%	13.25%
d) Retention Rate(1-12b/12c)	6.77%	6.77%	7.03%

3. Reinvestment Growth(12c/12a)	0.90%	0.90%	0.93%
4. New Financing Growth (C)	-0.64%	-0.59%	-0.41%
5. Total Estimate of Investor Anticipated Growth(13 + 14)	0.26%	0.30%	0.53%

6. Dividend Yield:	a) Current	14.98%	14.78%	13.97%
	b) Growth to Next Yr. (D)	0.02%	0.02%	0.04%
	7. Indicated Cost of Equity (15 + 16a + 16b)	15.25%	15.11%	14.53%

LOW ESTIMATE

Based on Based on Based on  
Dec. 1984 Dec. 31 Nov. 30,  
Hi/Lo 1984 1985  
Market Market Market

1. Dividend Yield on Market Pr. (A)		14.98%	14.78%	13.97%
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2. Retention Ratio:

a) Market-to-Book	0.825	0.835	0.882
b) Dividend Yield on Book(B)	12.35%	12.35%	12.32%
c) Return on Equity (A)	12.25%	12.25%	12.25%
d) Retention Rate(1-12b/12c)	-0.84%	-0.84%	-0.56%

3. Reinvestment Growth(12c/12a)	-0.10%	-0.10%	-0.07%
4. New Financing Growth (C)	-0.64%	-0.59%	-0.41%
5. Total Estimate of Investor Anticipated Growth(13 + 14)	-0.74%	-0.70%	-0.47%

6. Dividend Yield:	a) Current	14.98%	14.78%	13.97%
	b) Growth to Next Yr. (D)	-0.06%	-0.05%	-0.03%
	7. Indicated Cost of Equity (13 + 16a + 16b)	14.18%	14.04%	13.46%

SOURCES:

(A) Standard & Poor's Stock Guide

(B) Line 1 x Line 2a

(C)

Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based upon one-half of mathematically derived result based upon the historical external financing rate.

N/B + Ext. Fin. Rate) - 1 [(N/B x (1+ext. fin rate)) / Rate used =

(Line 1 x Line 5) / 2

Schedule 5, Page 6

See text.

Value Line, Sept. 27, 1985. Book for 9/30/85 derived from average of 12/31/84 and 12/31/85 figures.

6.50% Non-N. J.C. (E)

DATA

Schedule 4, Page 2

PHILADELPHIA ELECTRIC COMPANY  
Historical Financial Information

	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	11/30/85
Market Price, High	\$15.50	\$18.00	\$21.30	\$19.80	\$17.60	\$17.00	\$14.40	\$17.50	\$18.30	\$16.00	
Market Price, Low	\$11.10	\$14.90	\$17.10	\$15.00	\$13.50	\$11.40	\$11.90	\$13.00	\$13.50	\$9.00	
Market Price, Average	\$13.30	\$16.45	\$19.20	\$17.40	\$15.55	\$14.20	\$13.15	\$15.25	\$15.90	\$12.50	\$15.75
Book Value, Y/E	\$19.05	\$19.13	\$19.26	\$19.28	\$19.06	\$18.72	\$18.10	\$17.93	\$17.99	\$17.81	
Book Value, Average	\$19.09	\$19.20	\$19.27	\$19.27	\$19.17	\$18.89	\$18.41	\$18.02	\$17.96	\$17.90	\$17.86
Market-to-Book Ratio (A)	0.86	0.86	1.00	0.90	0.81	0.75	0.71	0.85	0.89	0.70	0.88
Dividend, Actual for Yr.	\$1.64	\$1.64	\$1.76	\$1.80	\$1.80	\$1.80	\$1.90	\$2.06	\$2.12	\$2.20	\$2.20
Earnings Per Share	\$1.86	\$1.91	\$1.87	\$1.87	\$1.86	\$2.00	\$2.25	\$2.39	\$2.40	\$2.70	
Dividend Yield	12.33%	9.97%	9.17%	10.34%	11.58%	12.68%	14.45%	13.51%	13.33%	17.60%	13.97%
Return on Equity	10.01%	9.74%	9.74%	9.70%	9.70%	10.59%	12.22%	13.27%	13.36%	15.08%	

Source: Value Line, Sept. 27, 1985, Page 203.

(A) Based upon average price and average book.

Philadelphia Electric  
 Estimated Reduction in Earned Return on Equity  
 For Each \$100 Million of Limerick Disallowance

Overall

1. Cost of Capital, est.	12.0%
2. Rate Base Disallowance	\$100,000,000
3. Pre-tax Income Disallowance	\$12,000,000
4. Income Tax Rate	51.13% (1)
5. After-Tax Income Disallowance	\$6,135,600
6. Shares Outstanding 12/31/84	162,300,000
7. Earnings per Share Disallowance (Line 5/Line 6)	\$0.04
8. Book Value per Share 12/31/85 (Estimated by Value Line)	\$17.90
9. Estimated Reduction in Earned Return on Equity for Each \$100 Million of Limerick Disallowance	0.22%

(1) State tax rate of 9.5%, combined with Federal tax rate of 46.0%

ELECTRIC UTILITY COMPANY  
ESTIMATED COST OF EQUITY  
BASED ON DCF METHOD  
AND MARKET PRICES AS OF  
DECEMBER 31, 1984

	Average of Est.	Without Nucl. Const.	Average of Est.
Return Expectation Assumption		Return Expectation Assumption	
Hist. Eq. 1985 Value Line		Hist. Eq. 1985 Value Line	

1. Dividend Yield on Market Pr. 11.66% 11.66% 11.66% 9.71% 8.71% 8.71%

2. Retention Ratio:

a) Market-to-Book (A)	0.898	0.898	0.898	1.143	1.143	1.143
b) Dividend Yield on Book(B)	10.47%	10.47%	10.47%	9.95%	9.95%	9.95%
c) Return on Equity (A)	14.91%	14.17%	13.79%	14.79%	14.24%	13.90%
d) Retention Ratio(1-B)(2/C)	29.75%	26.06%	24.02%	32.68%	30.07%	28.38%

3. Reinvestment Growth(2c)(2d) 4.44% 3.69% 3.31% 4.83% 4.28% 3.95%

4. New Financing Growth (C) -0.58% -0.58% -0.58% 0.38% 0.38% 0.38%

5. Total Estimate of Investor Anticipated Growth(L3 + L4) 3.86% 3.11% 2.73% 5.22% 4.67% 4.33%

b. Dividend Yield:

a) Current	11.56%	11.66%	11.56%	8.71%	8.71%	8.71%
b) Growth to Next Yr. (D)	0.22%	0.18%	0.16%	0.23%	0.20%	0.19%
7. Indicated Cost of Equity (L5 + L6a + L6b)	15.74%	14.96%	14.56%	15.09%	14.15%	13.58%

SOURCES:

- (A) Schedule 5, Page 3
- (B) Line 1 x Line 2a
- (C) Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based on historical external financing rate. (M/B x Ext. Rate) - 1
- (D) M/B + Ext. Fin. Rate) - 1
- (E) Rate used = 6.50% Non-Nucl. 11.50% Nucl.
- (F) Schedule 5, Page 6
- (G) Schedule 5, Page 7

ELECTRIC UTILITY COMPANY  
ESTIMATED COST OF EQUITY  
BASED ON DCF METHOD  
AND AVERAGE OF HIGH AND LOW  
MARKET PRICES IN 1984

	With Nuclear Construction			Average of Est.	Without Nuc. Const.			Average of Est.
	Return Expectation Hist. Eq.	Assumption IBES	Value Line		Return Expectation Hist. Eq.	Assumption IBES	Value Line	
1. Dividend Yield on Market Pr. [A]	13.09%	13.09%	13.09%		9.36%	9.36%	9.36%	
2. Retention Ratio:								
a) Market-to-Book [A]	0.815	0.815	0.815		1.063	1.063	1.063	
b) Dividend Yield on Book [B]	10.67%	10.67%	10.67%		9.94%	9.94%	9.94%	
c) Return on Equity [A]	14.91%	14.17%	13.79%		14.79%	14.24%	13.90%	
d) Retention Rate (1-L2b/L2c)	28.44%	24.69%	22.61%		32.77%	30.18%	28.49%	
3. Reinvestment Growth (L2c+L2d)	4.24%	3.50%	3.12%		4.85%	4.30%	3.96%	
4. New Financing Growth [C]	-1.14%	-1.14%	-1.14%		0.18%	0.18%	0.18%	
5. Total Estimate of Investor Anticipated Growth	3.10%	2.35%	1.97%		5.03%	4.48%	4.14%	
6. Dividend Yield:								
a) Current	13.09%	13.09%	13.09%		9.36%	9.36%	9.36%	
b) Growth to Next Yr [D]	0.20%	0.15%	0.13%		0.24%	0.21%	0.19%	
7. Indicated Cost of Equity (L5 + L6a + L6b)	16.39%	15.60%	15.19%	15.73%	14.62%	14.04%	13.69%	14.12%

SOURCES:

- [A] Schedule 5, Page 4
- [B] Line 1 x Line 2a
- [C] Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based of mathematically derived result based on the historical external financing rate. [(M/B x (Ext. M/B + Ext. Fin. Rate))-1 Rate used= 6.50% Non- Nuc. [E]
- [D] (Line 1 x Line 5)/2 11.50% Nuc.
- [E] Schedule 5, Page 6  
Schedule 5, Page 7

FINANCIAL DATA ON  
MOODY'S 24 ELECTRIC UTILITIES  
BASED ON 12/31/84 STOCK MARKET DATA

Company	(A1)	(A2)	(A3)	(A4)	(A5)	(A6)	(A7)	(A8)	(A9)	(A10)	(A11)	(A12)
	Book	Book	Market	Market	Market	Dividend	Dividend	E.P.S.	Equity	E.P.S.	Value Line	Estimated
	Per Share	Per Share	Price	to-Book	to-Book	Rate	Yield	12/31/84	Return	12/31/83	Line	Return on
	12/31/83	12/31/84	12/31/84	Ratio	Ratio	(B1)	(C1)	(D1)	(E1)	(F1)	Estimated	Eq. for 85
	(B1)	(A1)	(B1)	(C1)	(C1)	(B1)	(D1)	(A1)	(E1)	(A1)	(B1)	Derived
	(B1)	(A1)	(B1)	(C1)	(C1)	(B1)	(D1)	(A1)	(E1)	(A1)	(B1)	from 1985
	(B1)	(A1)	(B1)	(C1)	(C1)	(B1)	(D1)	(A1)	(E1)	(A1)	(B1)	(F1)
Baltimore Gas & Electric	No	\$17.04	\$18.24	\$20.31	1.11	\$1.60	7.88%	\$2.77	15.70%	\$2.48	14.50%	14.84%
Boston Edison	No	\$32.21	\$32.21	\$33.69	1.05	\$3.12	9.26%	\$4.85	15.06%	\$3.60	12.50%	14.21%
Con Edison of New York	No	\$28.54	\$30.99	\$30.75	1.00	\$2.12	6.89%	\$4.48	15.08%	\$4.16	13.00%	13.59%
Dalhousie Power & Light	No	\$16.87	\$17.70	\$22.00	1.24	\$1.92	8.73%	\$2.63	15.22%	\$2.45	14.50%	15.03%
Florida Progress Corp.	No	\$19.81	\$20.03	\$23.75	1.19	\$2.16	9.09%	\$2.71	13.67%	\$2.64	14.50%	14.62%
Idaho Power Corp.	No	\$15.77	\$16.74	\$19.13	1.14	\$1.84	8.58%	\$2.81	17.29%	\$2.25	14.50%	13.69%
JPELCO Enterprises	No	\$27.13	\$28.46	\$33.13	1.16	\$2.92	8.82%	\$4.22	15.18%	\$4.17	13.50%	14.56%
Public Service of Colorado	No	\$16.70	\$17.31	\$19.38	1.12	\$1.92	9.91%	\$2.56	15.05%	\$1.86	14.00%	13.73%
TECO	No	\$23.48	\$24.26	\$29.75	1.23	\$2.20	7.39%	\$3.72	15.58%	\$3.14	15.00%	14.61%
Utah Power & Light	No	\$18.86	\$18.42	\$22.00	1.19	\$2.32	10.55%	\$2.41	12.93%	\$2.39	13.00%	13.46%
Sub-total Non-Nuclear Const.		\$21.62	\$22.43	\$25.39	1.14	\$2.19	8.71%	\$3.32	14.79%	\$2.91	13.90%	14.24%
Carolina Power & Light	Yes	\$25.39	\$25.33	\$25.38	0.96	\$2.60	10.25%	\$3.58	13.84%	\$3.21	12.50%	13.66%
Central Hudson Gas & Elect.	Yes	\$27.40	\$27.91	\$25.38	0.91	\$2.84	11.19%	\$4.43	16.02%	\$3.94	13.50%	15.27%
Central Maine Power	Yes	\$16.69	\$16.17	\$9.75	0.60	\$1.40	14.36%	\$2.50	15.22%	\$2.51	12.00%	12.60%
Cincinnati Gas & Elect.	Yes	\$20.35	\$20.44	\$14.75	0.72	\$2.16	14.64%	\$2.45	12.01%	\$2.94	15.00%	12.54%
Cleveland Electric	Yes	\$20.79	\$21.51	\$19.50	0.91	\$2.52	12.92%	\$1.64	17.21%	\$3.28	15.00%	15.53%
Commonwealth Edison	Yes	\$27.54	\$28.71	\$27.88	0.97	\$3.00	10.76%	\$4.43	15.75%	\$4.39	15.00%	14.87%
Dayton Power & Light	Yes	\$19.07	\$19.05	\$15.25	0.80	\$2.00	13.11%	\$2.20	11.54%	\$2.80	12.50%	11.77%
Detroit Edison	Yes	\$16.94	\$17.11	\$16.00	0.94	\$1.88	10.50%	\$2.20	12.96%	\$2.21	11.50%	12.83%
Houston Industries	Yes	\$23.79	\$24.94	\$22.50	0.90	\$2.48	11.02%	\$3.85	15.80%	\$3.54	14.50%	15.92%
Northeast Utilities	Yes	\$13.84	\$15.07	\$14.25	0.95	\$1.98	10.39%	\$2.74	18.96%	\$2.37	15.00%	14.75%
Pacific Gas & Electric	Yes	\$16.39	\$17.18	\$16.38	0.95	\$1.72	10.50%	\$2.62	15.61%	\$2.59	14.50%	15.44%
Pennsylvania Power & Light	Yes	\$25.14	\$25.46	\$25.13	0.99	\$2.48	9.87%	\$3.12	12.33%	\$3.06	13.00%	14.67%
Philadelphia Electric	Yes	\$17.99	\$17.81	\$14.88	0.84	\$2.20	14.79%	\$2.70	15.08%	\$2.40	14.00%	14.54%
Southern California Edison	Yes	\$18.83	\$19.96	\$22.75	1.14	\$2.04	8.97%	\$3.18	16.40%	\$3.11	15.00%	15.98%
Sub-total Nuclear Const.		\$20.72	\$21.26	\$19.27	0.898	\$2.19	11.66%	\$3.12	14.91%	\$3.03	13.79%	14.17%
Average All Companies		\$21.09	\$21.75	\$21.82	1.00	\$2.19	10.43%	\$3.20	14.98%	\$2.98	13.83%	14.20%

Sources:  
 (A1) Value Line, Mar-'79, 1985 Apr-'26, 1985 and March 8, 1985. Updates from est. to actual taken from more recent Value Lines.  
 (B1) Standard & Poor's Stock Guide, Jan. 1985.  
 (C1) Colman 4/ Colman 3  
 (D1) Colman 6/ Colman 4  
 (E1) Colman 8/avg of Col 2 and Col. 3

FINANCIAL DATA ON  
 NOVEMBER 24 ELECTRIC UTILITIES  
 BASED ON 12/31/84 STOCK MARKET DATA  
 AVERAGE FOR YEAR

Company	Nuclear Const. ?	Book Per Share 12/31/83	Book Per Share 12/31/84	Market Price 1984	High	Low	Market-to-Book Ratio	1984 Dividend Rate	Dividend Yield	E.P.S.	Equity Return	E.P.S.
Baltimore Gas & Electric	No	\$17.04	\$18.24	\$20.30	\$15.20		1.01	\$1.55	8.73%	\$2.77	15.70%	\$2.48
Boston Edison	No	\$32.21	\$32.21	\$35.50	\$24.90		0.94	\$3.12	10.33%	\$4.85	15.06%	\$1.60
Con Edison of New York	No	\$28.54	\$30.89	\$31.33	\$22.80		0.91	\$2.12	7.87%	\$4.48	15.08%	\$1.16
Delmarva Power & Light	No	\$16.87	\$17.70	\$22.40	\$17.10		1.14	\$1.83	9.27%	\$2.63	15.22%	\$2.45
Florida Progress Corp.	No	\$19.61	\$20.03	\$24.30	\$18.80		1.09	\$2.07	9.61%	\$2.71	13.67%	\$2.44
Iaho Power Corp.	No	\$15.77	\$16.74	\$19.30	\$15.40		1.07	\$1.59	9.16%	\$2.81	17.29%	\$2.25
JPALCO Enterprises	No	\$27.13	\$28.46	\$33.80	\$26.00		1.08	\$2.88	9.63%	\$4.22	15.18%	\$4.17
Public Service of Colorado	No	\$16.70	\$17.31	\$19.60	\$14.30		1.06	\$1.92	10.70%	\$2.56	15.03%	\$1.86
TECO	No	\$23.48	\$24.26	\$30.50	\$24.00		1.14	\$2.16	7.93%	\$3.72	15.58%	\$3.14
Utah Power & Light	No	\$18.86	\$18.42	\$24.50	\$20.40		1.20	\$2.32	10.33%	\$2.41	12.93%	\$2.39
Sub-total Non-Nuclear Const.		\$21.62	\$22.43	\$26.15	\$20.07		1.06	\$2.16	9.36%	\$3.32	14.79%	\$2.91
Carolina Power & Light	Yes	\$25.39	\$26.33	\$26.10	\$19.30		0.83	\$2.34	11.19%	\$3.58	13.84%	\$3.21
Central Hudson Gas & Elect.	Yes	\$27.40	\$27.91	\$25.60	\$16.10		0.75	\$2.78	13.33%	\$4.43	16.02%	\$3.94
Central Maine Power	Yes	\$16.69	\$16.17	\$14.80	\$7.90		0.69	\$1.58	14.80%	\$2.50	15.22%	\$2.51
Cincinnati Gas & Elect.	Yes	\$20.35	\$20.44	\$15.40	\$8.90		0.60	\$2.16	17.78%	\$2.45	12.01%	\$2.94
Cleveland Electric	Yes	\$20.79	\$21.51	\$20.30	\$13.30		0.81	\$2.43	14.25%	\$3.64	17.21%	\$3.28
Commonwealth Edison	Yes	\$27.54	\$28.71	\$28.90	\$21.50		0.90	\$3.00	11.90%	\$4.43	15.75%	\$4.39
Dayton Power & Light	Yes	\$17.07	\$19.06	\$16.30	\$11.60		0.73	\$2.00	14.34%	\$2.20	11.54%	\$2.80
Detroit Edison	Yes	\$16.84	\$17.11	\$16.10	\$11.50		0.81	\$1.68	12.17%	\$2.20	12.96%	\$2.21
Houston Industries	Yes	\$27.79	\$24.94	\$22.50	\$17.60		0.82	\$2.44	12.17%	\$3.85	15.80%	\$3.54
Northeast Utilities	Yes	\$13.84	\$15.07	\$14.80	\$10.60		0.88	\$1.48	11.65%	\$2.74	18.96%	\$2.37
Pacific Gas & Electric	Yes	\$16.39	\$17.18	\$17.30	\$12.40		0.88	\$1.69	11.38%	\$2.62	15.61%	\$2.59
Pennsylvania Power & Light	Yes	\$25.14	\$25.46	\$25.60	\$19.50		0.89	\$2.48	11.00%	\$3.12	12.33%	\$3.05
Philadelphia Electric	Yes	\$17.99	\$17.81	\$16.00	\$9.80		0.70	\$2.20	17.60%	\$2.70	15.08%	\$2.40
Southern California Edison	Yes	\$18.83	\$19.96	\$24.40	\$17.10		1.07	\$2.01	9.69%	\$3.18	16.40%	\$3.11
Sub-total Nuclear Const.		\$20.72	\$21.26	\$20.29	\$14.06		0.82	\$2.18	13.09%	\$3.12	14.91%	\$3.03
Average All Companies		\$21.09	\$21.75	\$22.73	\$16.56		0.92	\$2.17	11.53%	\$3.20	14.97%	\$2.98

Sources:

(A) Value Line, Mar. 29, 1985, Jan. 25, 1985 and March 8, 1984

(B) Col. 4 + Col. 5 / (Col. 2 + Col. 3)

(C) Col. 7 / (Average of Col. 4 and Col. 5)

(D) Col. 9 / (Average of Col. 2 and Col. 3)



NON-NUCLEAR CONSTRUCTION  
EXTERNAL FINANCING RATE  
(Millions of Shares)

Common Stock Outstanding:	1979	1980	1981	1982	1983	1984	Compound Annual Growth
Baltimore G & E	63.38	65.38	67.67	74.70	77.21	78.62	4.40%
Boston Edison	13.63	13.93	14.22	14.67	15.15	15.75	2.93%
Con Edison	125.15	125.98	126.91	128.53	129.75	129.90	0.75%
Delmarva Power	24.30	24.93	27.91	29.05	29.84	30.48	4.64%
Florida Progress	29.16	32.62	36.49	38.30	41.72	44.10	8.63%
Idaho Power	24.10	27.31	27.64	31.58	32.55	33.25	6.65%
Ipalco	13.15	13.26	14.40	15.87	17.21	17.63	6.04%
P.S. of Colorado	32.33	39.99	44.90	47.02	49.18	51.63	9.81%
TECO	15.29	15.36	16.47	21.40	23.35	26.97	12.02%
Utah P & L	35.30	39.83	44.64	50.79	52.27	53.80	8.79%
	-----	-----	-----	-----	-----	-----	-----
	37.58	39.86	42.13	45.19	46.82	48.21	

Source:

Value Line

Average 6.47%

Round to 6.50%

NUCLEAR CONSTRUCTION  
EXTERNAL FINANCING RATE  
(Millions of Shares)

Common Stock Outstanding:	1979	1980	1981	1982	1983	1984	Compound Annual Growth
Carolina Power	41.39	51.21	56.14	58.84	62.49	66.65	10.00%
Central Hudson	5.37	6.54	7.46	8.51	9.62	11.01	15.44%
Central Maine Power	12.07	13.95	16.23	17.13	18.40	21.30	12.03%
Cincinnati Gas	27.23	31.47	34.47	40.46	42.04	43.03	9.58%
Cleveland Electric	41.27	46.29	51.05	61.77	65.2	74.04	12.40%
Commonwealth Edison	87.88	108.3	122.51	148.74	167.24	176.21	14.93%
Dayton P & L	23.84	27.5	31.4	36.72	38.05	39.64	10.70%
Detroit Edison	74.46	84.03	95.09	111.39	130.34	139.08	13.31%
Houston Industries	53.93	63.97	73.90	80.18	93.35	99.46	13.02%
Northeast Utilities	66.59	68.21	79	89.5	98.39	104.53	9.44%
Pacific S & E	227.25	247.7	259.1	284.53	300.52	316.91	6.88%
Pennsylvania P & L	43.5	50.63	58.45	66.46	70.33	74.51	11.36%
Philadelphia Electric	82.88	92.63	108.51	125.77	142.81	162.3	14.39%
Southern Calif. Ed.	129.79	151.71	175.21	193.38	201.48	212.55	10.37%
	65.53	74.58	83.47	94.53	102.88	110.09	

Source:

Value Line

Average 11.70%

Round to 11.50%

Comparison of Market-to-Book Ratios  
of Non-Nuclear Const. Electrics with  
Nuclear Const. Electrics

Year	Market-to Book Ratio	Market-to Book Ratio	Difference
	Non-Nucl. Electrics	Nuclear Electrics	
Nov. 30, 1985 *	1.30	1.04	0.26
12/31/84	1.14	0.94	0.20
12/31/83	1.02	0.93	0.09
12/31/82	0.98	0.93	0.05
12/31/81	0.82	0.75	0.07
12/31/80	0.74	0.69	0.05

\* Based upon 11/30/85 market price and  
12/31/84 book values

NUCLEAR

FINANCIAL DATA ON  
MOODY'S 24 ELECTRIC UTILITIES  
BASED ON 12/31/84 STOCK MARKET DATA

Company	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)
	Nuclear Const.	Book Per Share 12/31/83	Book Per Share 12/31/84	Market Price 12/31/84	Market-to-Book Ratio	Dividend Rate	Dividend Yield	Dividend E.P.S.	Equity Return	E.P.S.	Value Line Future Estimated Eq. Return	Estimated Dividend Return on Payout Eq. for 85Ratio Derived from 1985	Expected Total Inv. As Percent of Equity	New Nucl. Const.
	(A)	(A)	(A)	(B)	(C)	(B)	(D)	(A)	(E)	(A)	(A)	(B)	(C)	(F)
Lower Market-to-book group:														
Central Maine Power	Yes	\$16.69	\$16.17	\$9.75	0.60	\$1.40	14.36%	\$2.50	15.22%	\$2.51	12.00%	12.88%	0.56	136,002
Cincinnati Gas & Elect.	Yes	\$20.35	\$20.44	\$14.75	0.72	\$2.16	14.64%	\$2.45	12.01%	\$2.94	15,002	16.99%	0.88	161,002
Dayton Power & Light	Yes	\$19.07	\$19.06	\$15.25	0.80	\$2.00	13.11%	\$2.20	11.54%	\$2.80	12,502	15.26%	0.91	116,002
Philadelphia Electric	Yes	\$17.99	\$17.81	\$14.88	0.84	\$2.70	14.79%	\$2.70	15.08%	\$2.40	14,002	14.31%	0.81	170,002
Houston Industries	Yes	\$23.79	\$24.94	\$22.50	0.90	\$2.48	11.02%	\$3.65	15.80%	\$3.54	14,502	15.82%	0.84	97,002
Cleveland Electric	Yes	\$20.79	\$21.51	\$19.50	0.91	\$2.52	12.92%	\$3.64	17.21%	\$3.26	15,002	15.87%	0.69	163,002
Central Hudson Gas & Elect.	Yes	\$27.40	\$27.91	\$25.38	0.91	\$2.84	11.19%	\$4.43	16.02%	\$3.94	13,502	15.07%	0.64	174,002
Average		\$20.87	\$21.12	\$17.43	0.81	\$2.23	13.15%	\$3.11	14.70%	\$3.06	13,792	15.34%	0.73	145,572
Higher Market-to-book group:														
Detroit Edison	Yes	\$16.84	\$17.11	\$16.00	0.94	\$1.68	10.50%	\$2.20	12.96%	\$2.21	11,502	12.88%	0.76	113,002
Northeast Utilities	Yes	\$13.84	\$15.07	\$14.25	0.95	\$1.48	10.39%	\$2.74	18.96%	\$2.37	15,002	16.99%	0.54	183,002
Pacific Gas & Electric	Yes	\$16.39	\$17.18	\$16.38	0.95	\$1.72	10.50%	\$2.62	15.61%	\$2.59	14,502	15.26%	0.66	100,002
Carolina Power & Light	Yes	\$25.39	\$26.33	\$25.38	0.96	\$2.60	10.25%	\$3.58	13.84%	\$3.21	12,502	13.31%	0.73	127,002
Commonwealth Edison	Yes	\$27.54	\$28.71	\$27.88	0.97	\$3.00	10.76%	\$4.43	15.75%	\$4.39	15,002	14.90%	0.68	161,002
Pennsylvania Power & Light	Yes	\$25.14	\$25.46	\$25.13	0.99	\$2.48	9.87%	\$3.12	12.33%	\$3.06	13,002	12.94%	0.79	107,002
Southern California Edison	Yes	\$18.83	\$19.96	\$22.75	1.14	\$2.04	8.97%	\$3.18	16.40%	\$3.11	15,002	16.07%	0.64	39,002
Average		\$20.50	\$21.37	\$21.11	0.99	\$2.14	10.18%	\$3.12	15.12%	\$2.99	13,792	14.62%	0.69	118,572
Average All Companies		\$20.74	\$21.24	\$19.27	0.90	\$2.19	11.66%	\$3.12	14.91%	\$3.03	13,792	14.98%	0.71	132,072

Sources:

- (A) Value Line, March 29, 1985, April 26, 1985 March 8, 1985 Sept. 6, 1985, and Sept. 27, 1985
- (B) Standard & Poor's Stock Guide, Jan. 1985
- (C) Column 4/ Column 3
- (D) Column 6/ Column 4
- (E) Column 8/avg of Col 2 and Col. 3)
- (F) Salomon Brothers, Nuclear Power in the United States, July, 1984.

TELEPHONE UTILITY COMPANIES  
ESTIMATED COST OF EQUITY  
BASED ON DCF METHOD  
AND MARKET PRICES AS OF  
DECEMBER 31, 1984

	Regional Holding Companies			Average	Other Telephone Companies			Average
				of Est.				of Est.
	Return Expectation Assumption				Return Expectation Assumption			
	Hist. Eq.	IBES	Value Line		Hist. Eq.	IBES	Value Line	
1. Dividend Yield on Market Pr. (A)	7.85%	7.85%	7.85%		7.71%	7.71%	7.71%	
2. Retention Ratio:								
a) Market-to-Book (A)	1.036	1.036	1.036		1.153	1.153	1.153	
b) Dividend Yield on Book (B)	8.13%	8.13%	8.13%		8.89%	8.89%	8.89%	
c) Return on Equity (A)	13.65%	13.89%	13.79%		13.81%	14.52%	14.80%	
d) Retention Rate(1-L2b/L2c)	40.48%	41.49%	41.05%		35.59%	38.77%	39.92%	
3. Reinvestment Growth(L2c+L2d)	5.53%	5.76%	5.66%		4.91%	5.63%	5.91%	
4. New Financing Growth (C)	0.07%	0.07%	0.07%		0.29%	0.29%	0.29%	
5. Total Estimate of Investor Anticipated Growth(L3 + L4)	5.60%	5.84%	5.73%		5.20%	5.92%	6.19%	
6. Dividend Yield:								
a) Current	7.85%	7.85%	7.85%		7.71%	7.71%	7.71%	
b) Growth to Next Yr (D)	0.22%	0.23%	0.22%		0.20%	0.23%	0.24%	
7. Indicated Cost of Equity (L5 + L6a + L6b)	13.67%	13.91%	13.80%	13.80%	13.12%	13.86%	14.15%	13.71%

## SOURCES:

- (A) Schedule 6, Page 3 =  
 (B) Line 1 x Line 2a  
 (C) Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based on one half of mathematically derived result based on the historical external financing rate.  $M/B \times (\text{Ext. fin. rate}) / (M/B + \text{Ext. Fin. Rate})$ . Rate used = 4.50%(E)  
 (D) (Line 1 x Line 5)/2  
 (E) Schedule 6, Page 6 =

TELEPHONE UTILITY COMPANIES  
ESTIMATED COST OF EQUITY  
BASED ON DCF METHOD  
AND AVERAGE OF HIGH AND LOW  
MARKET PRICES IN 1984

	Regional Holding Companies			Average of Est.	Other Telephone Companies			Average of Est.
	Return Expectation Assumption				Return Expectation Assumption			
	Hist. Eq.	IBES	Value Line		Hist. Eq.	IBES	Value Line	
1. Dividend Yield on Market Pr. (A)	8.68%	8.68%	8.68%		7.79%	7.79%	7.79%	
2. Retention Ratio:								
a) Market-to-Book (A)	0.962	0.962	0.962		1.080	1.080	1.080	
b) Dividend Yield on Book (B)	8.35%	8.35%	8.35%		8.42%	8.42%	8.42%	
c) Return on Equity (A)	13.65%	13.89%	13.79%		13.81%	14.52%	14.80%	
d) Retention Rate(1-L2b/L2c)	38.85%	39.89%	39.43%		39.04%	42.04%	43.13%	
3. Reinvestment Growth(L2c+L2d)	5.30%	5.54%	5.44%		5.39%	6.10%	6.38%	
4. New Financing Growth (C)	-0.09%	-0.09%	-0.09%		0.16%	0.16%	0.16%	
5. Total Estimate of Investor Anticipated Growth(L3 + L4)	5.22%	5.45%	5.35%		5.55%	6.26%	6.54%	
6. Dividend Yield:								
a) Current	8.68%	8.68%	8.68%		7.79%	7.79%	7.79%	
b) Growth to Next Yr (D)	0.23%	0.24%	0.23%		0.22%	0.24%	0.25%	
7. Indicated Cost of Equity (L5 + L6a + L6b)	14.13%	14.37%	14.26%	14.25%	13.56%	14.30%	14.59%	14.15%

## SOURCES:

[A] Schedule 6, Page 4

[B] Line 1 x Line 2a

[C] Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based on one half of mathematically derived result based on the historical external financing rate.  $M/B \times (\text{Ext. fin. rate}) / M/B + \text{Ext. Fin. Rate}$ . Rate used = 4.50% [E]

[D] (Line 1 x Line 2a)/2

[E] Schedule 6, Page 6

GAS DISTRIBUTION UTILITY COMPANIES  
ESTIMATED COST OF EQUITY  
BASED ON DCF METHOD  
AND MARKET PRICES AS OF  
DECEMBER 31, 1984

	Basis for Future Expected ROE			Average of Estimates
	Hist. Eq.	IBES	Value Line	
1. Dividend Yield on Market Pr. [A]	7.99%	7.99%	7.99%	
2. Retention Ratio:				
a) Market-to-Book [A]	1.171	1.171	1.171	
b) Dividend Yield on Book [B]	9.36%	9.36%	9.36%	
c) Return on Equity [A]	16.65%	15.09%	14.79%	
d) Retention Rate(1-L2b/L2c)	43.79%	37.96%	36.69%	
3. Reinvestment Growth(L2c+L2d)	7.29%	5.73%	5.42%	
4. New Financing Growth [C]	0.28%	0.28%	0.28%	
5. Total Estimate of Investor Anticipated Growth(L3 + L4)	7.57%	6.01%	5.71%	
6. Dividend Yield:				
a) Current	7.99%	7.99%	7.99%	
b) Growth to Next Yr [D]	0.30%	0.24%	0.23%	
7. Indicated Cost of Equity (L5 + L6a + L6b)	15.87%	14.24%	13.93%	14.68%

SOURCES:

- [A] Schedule 7, Page 3
- [B] Line 1 x Line 2a)
- [C] Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based on one-half of mathematically derived result based on the historical external financing rate.  $[(M/B \times \text{Ext. M/B} + \text{Ext. Fin. Rate}) - 1]$  Rate = 4.00% [E]
- [D] (Line 1 x Line 5)/2
- [E] Schedule 7, Page 6

GAS DISTRIBUTION UTILITY COMPANIES  
 ESTIMATED COST OF EQUITY  
 BASED ON DCF METHOD  
 AND AVERAGE OF HIGH AND LOW  
 MARKET PRICES IN 1984

	Basis for Future Expected ROE			Average of Estimates
	Hist. Eq.	IBES	Value Line	
1. Dividend Yield on Market Pr. [A]	8.52%	8.52%	8.52%	
2. Retention Ratio:				
a) Market-to-Book [A]	1.042	1.042	1.042	
b) Dividend Yield on Book [B]	8.87%	8.87%	8.87%	
c) Return on Equity [A]	16.65%	15.09%	14.79%	
d) Retention Rate(1-L2b/L2c)	46.71%	41.19%	39.98%	
3. Reinvestment Growth(L2c+L2d)	7.78%	6.22%	5.91%	
4. New Financing Growth [C]	0.08%	0.08%	0.08%	
5. Total Estimate of Investor Anticipated Growth(L3 + L4)	7.86%	6.29%	5.99%	
6. Dividend Yield:				
a) Current	8.52%	8.52%	8.52%	
b) Growth to Next Yr [D]	0.33%	0.27%	0.26%	
7. Indicated Cost of Equity (L5 + L6a + L6b)	16.71%	15.08%	14.76%	15.52%

SOURCES:

- [A] Schedule 7, Page 4
- [B] Line 1 x Line 2a
- [C] Estimated impact of dilution or premium due to sale of equity at other than book value. Computation based on one-half of of mathematically derived result based on the historical external financing rate.  $[(M/B \times (Ext. M/B + Ext. Fin. Rate)) - 1] \times Rate = 4.00\%$  [E]
- [D] (Line 1 x Line 5a)/2
- [E] Schedule 7, Page 6

Common Stock Cost of Floatation  
For the Utility Industry

Size of Issue (\$ Millions)	Number of Issues Surveyed	Compensation as Percent of Proceeds of	Other Costs as Percent of Proceeds	Total Financing Costs as Per- cent of Proceeds
0.5 - 0.99	1	15.00		
1.0 - 1.99	3	5.46	3.66	18.66
2.0 - 4.99	2	5.91	3.34	8.80
3.0 - 9.99	14	3.87	3.09	9.00
10.0-19.99	20	3.24	0.90	4.77
20.0-49.99	34	3.16	0.51	3.75
50.0-99.99	15	3.19	0.32	3.48
100-499.99	8	2.57	0.23	3.42
Over 500.00	0	-	0.13	2.70

Source: Cost of Floatation of Registered Issues 1971-1972, December, 1974,  
Securities and Exchange Commission Table A-8.

Risk Premium Analysis

Year	(1)	(2)	(3)	(4)	(5)	(6)
	Allowed	Earned	Average	Risk Premium	Risk Premium	Average
	Return on	Return on	Yield on	Earned by	Allowed to	Market-to-
	Equity	Equity	Aa Ut. Bonds	Equity over	Equity over	Book Ratio
	[A]	[B]	[B]	Col.2-Col.3	Col.1-Col.3	[B]
Y/E 1984 Excl. Nucl.		14.79%	12.90%	1.89%		1.14
Avg. 1984 Excl. Nucl.		14.79%	13.64%	1.15%		1.04
1984	15.51%	14.98%	13.64%	1.34%	1.87%	0.92
1983	15.58%	14.34%	12.83%	1.51%	2.75%	0.89
1982	16.08%	13.24%	14.79%	-1.55%	1.29%	0.77
1981	15.63%	12.26%	15.30%	-3.04%	0.33%	0.67
1980	14.33%	10.86%	13.00%	-2.14%	1.33%	0.66
1979	13.43%	11.07%	10.22%	0.85%	3.21%	0.75
1978	13.32%	10.81%	9.10%	1.71%	4.22%	0.80
1977	13.77%	11.09%	8.43%	2.66%	5.34%	0.87
1976	13.23%	10.67%	8.92%	1.75%	4.31%	0.79
1975	13.28%	10.43%	9.44%	0.99%	3.84%	0.69
1974	13.06%	10.53%	9.04%	1.49%	4.02%	0.67
1973		10.63%	7.72%	2.91%		1.00
1972		11.30%	7.60%	3.70%		1.17
1971		10.95%	8.00%	2.95%		1.29
1970		11.06%	8.52%	2.54%		1.27
1969		11.68%	7.34%	4.34%		1.60
1968		11.82%	6.35%	5.47%		1.74
1967		12.45%	5.66%	6.79%		1.90
1966		12.24%	5.25%	6.99%		2.00
1965		11.88%	4.52%	7.36%		2.35
1964		11.35%	4.44%	6.91%		2.28

Source:

- [A] Merrill Lynch Utility Industry Quarterly Regulatory Report, Dec., 1984 p.38
  - [B] 1984 Moody's Public Utility Manual, pages a6 thru a13.
- Data for 1984 is obtained from Schedule 5.  
 Aa average bond yield for 1984 was estimated by averaging month-end actuals as reported in Moody's Newsreports.