

To whom it may concern,

Inova Energy, Docket No. A-2021-3025116, would like to submit to the Commission a website that Inova Energy would like to use for sales and contracts. Inova's President, Eric Brunhammer, built this social media network <https://www.speakeasie.com> and would like to market energy sales through the social media platform.

The site, Speak Easie, is currently live and in use. We have close to 100 members. The social media site is a side project that Eric Brunhammer developed mainly for fun. There is no revenue from the site.

You may login through the demo account. For the social media site the login is, the username is demo and the password is 654321 For the forums the login is, the username is demo the password is 87654321

Inova Energy would like to send docuSign contracts to customers through the social media site. This way it can be much easier to resign customers. For example, with residential customers if we create a group for them, we can send messages to the customers with updated contracts via docuSign. This will make it much easier rather than having to individually call them and send them a contract. It's a simple click of a button to send docuSign contracts and then a simple click of a button for the customers to sign.

Inova can program contracts to be auto populated with specific individual account numbers, addresses and names. This way if we watch the markets and when the pricing drops, we can easily and quickly resign customers at much lower rates.

Also, there is a forum that is a part of the social media site. When you login just click on the word forum in the upper left-hand corner. Inova Energy is going to donate 10% of our net profit back to the community and the community can vote on where it goes to. This will be completely transparent for the community and the community's choice of where the funds go to.

Inova will also have a gofundme account that town members can also chip in and donate to as well. If Inova pledges a large donation it may motivate others to donate as well. If 10,000 of the residents each contribute \$10 per month that can really add up with the town members voting on where the funds go to. This past recession was only 2 months and I feel the next recession will be extremely severe, this may really help the community.

I don't believe there is anything within the regulations that specifies social media and marketing / sales but Inova Energy would like to show this to the commission and see if there are any concerns.

Look forward to your feedback.

Thanks,

Eric Brunhammer | President
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