

COLUMBIA GAS OF PENNSYLVANIA, INC.

Direct Testimony

of

Paul R. Moul, Managing Consultant
P. Moul & Associates

Concerning

Cost of Equity and
Fair Rate of Return

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Columbia Gas of Pennsylvania, Inc.
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Table of Contents

Page No.

INTRODUCTION AND SUMMARY OF RECOMMENDATIONS	1
NATURAL GAS RISK FACTORS	6
FUNDAMENTAL RISK ANALYSIS	12
CAPITAL STRUCTURE RATIOS.....	19
COSTS OF SENIOR CAPITAL	21
COST OF EQUITY – GENERAL APPROACH	22
DISCOUNTED CASH FLOW ANALYSIS	23
RISK PREMIUM ANALYSIS.....	38
CAPITAL ASSET PRICING MODEL.....	42
COMPARABLE EARNINGS APPROACH	48
CONCLUSION ON COST OF EQUITY	51
Appendix A - Educational Background, Business Experience and Qualifications	

GLOSSARY OF ACRONYMS AND DEFINED TERMS

ACRONYM	DEFINED TERM
AFUDC	Allowance for Funds Used During Construction
β	Beta
b	Represents the retention rate that consists of the fraction of earnings that are not paid out as dividends
b x r	Represents internal growth
CAPM	Capital Asset Pricing Model
CCR	Corporate Credit Rating
CE	Comparable Earnings
CEG	Columbia Energy Group
CPA	Columbia Gas of Pennsylvania, Inc.
DCF	Discounted Cash Flow
FFO	Funds from Operations
FOMC	Federal Open Market Committee
FFRY	Fully Forecasted Rate Year
g	Growth rate
IGF	Internally Generated Funds
LDC	Local Distribution Companies
LEI	Leading Economic Indicators
Lev	Leverage modification
LIBOR	London Interbank Offered Rate
LT	Long Term
MLPs	Master Limited Partnerships
P-E	Price-earnings
PPUC	Pennsylvania Public Utility Commission
PUHCA	Public Utility Holding Company Act of 2005
PUC	Public Utility Commission
r	Represents the expected rate of return on common equity
Rf	Risk-free rate of return

GLOSSARY OF ACRONYMS AND DEFINED TERMS

ACRONYM	DEFINED TERM
R_m	Market risk premium
RP	Risk Premium
s	Represents the new common shares expected to be issued by a firm
$s \times v$	Represents external growth
S&P	Standard & Poor's
v	Represents the value that accrues to existing shareholders from selling stock at a price different from book value
WNA	Weather Normalization Adjustment Mechanism

1 **INTRODUCTION AND SUMMARY OF RECOMMENDATIONS**

2 Q. Please state your name, occupation and business address.

3 A. My name is Paul Ronald Moul. My business address is 251 Hopkins Road,
4 Haddonfield, New Jersey 08033-3062. I am Managing Consultant at the firm
5 P. Moul & Associates, an independent financial and regulatory consulting
6 firm. My educational background, business experience and qualifications are
7 provided in Appendix A, which follows my direct testimony.

8 Q. What is the purpose of your direct testimony?

9 A. My testimony presents evidence, analysis, and a recommendation concerning
10 the appropriate cost of common equity and overall rate of return that the
11 Pennsylvania Public Utility Commission ("PPUC" or the "Commission")
12 should recognize in the determination of the revenues that Columbia Gas of
13 Pennsylvania, Inc. ("CPA" or the "Company") should realize as a result of this
14 proceeding. My analysis and recommendation are supported by the detailed
15 financial data contained in Exhibit No. 400, which is a multi-page document
16 divided into fourteen (14) schedules.

17 Q. Based upon your analysis, what is your conclusion concerning the appropriate
18 rate of return for the Company in this case?

19 A. Based upon my analysis of the Company and the superior performance of its
20 management, as described in the testimony of Mr. Mark R. Kempic, President
21 of the Company (Columbia Statement No. 1), it is my opinion that the rate of
22 return on common equity should be set at 10.95%. As shown on page 1 of
23 Schedule 1, I have presented the weighted average cost of capital for the

1 Company, which is calculated with the December 31, 2016 Fully Forecasted
2 Rate Year (“FFRY”). The Company’s proposed rate of return is shown below:

<u>Type of Capital</u>	<u>Ratios</u>	<u>Cost Rate</u>	<u>Weighted Cost Rate</u>
Long-Term Debt	42.65%	5.31%	2.27%
Short Term Debt	5.14%	2.86%	0.15%
Total Debt	47.79%		2.42%
Common Equity	52.21%	10.95%	5.72%
Total	100.00%		8.14%

3 The resulting overall cost of capital, which is the product of weighting the
4 individual capital costs by the proportion of each respective type of capital,
5 should establish a compensatory level of return for the use of capital and, if
6 achieved, will provide the Company with the ability to attract capital on
7 reasonable terms.

8 Q. What background information have you considered in reaching a conclusion
9 concerning the Company’s cost of capital?

10 A. The Company is a wholly-owned subsidiary of NiSource Gas Distribution
11 Group, which is a wholly-owned subsidiary of NiSource Inc. (“NiSource”).
12 NiSource is a holding company under the Public Utility Holding Company Act
13 of 2005 (“PUHCA”) and also owns Northern Indiana Public Service Company
14 (a combination gas and electric utility), Bay State Gas Company, d/b/a
15 Columbia Gas of Massachusetts, and other energy investments.

16 The Company provides natural gas distribution service to
17 approximately 421,000 customers located in south-central and western

1 Pennsylvania. Throughput to its customers for the twelve-months ended
2 November 30, 2014 was represented by approximately 43% to sales
3 customers and approximately 57% to transportation customers. CPA obtains
4 its gas supplies from producers and marketers and has transportation
5 arrangements through connections with six interstate pipelines. The
6 Company has storage arrangements with three suppliers to supplement
7 flowing gas.

8 Q. How have you determined the cost of common equity in this case?

9 A. The cost of common equity is established using capital market and financial
10 data relied upon by investors to assess the relative risk, and hence the cost of
11 equity, for a gas distribution utility, such as the Company. In this regard, I
12 have considered four (4) well-recognized models. These methods include:
13 the Discounted Cash Flow ("DCF") model, the Risk Premium ("RP") analysis,
14 the Capital Asset Pricing Model ("CAPM"), and the Comparable Earnings
15 ("CE") approach. The results of a variety of approaches indicate that the
16 Company's rate of return on common equity is 10.95%.

17 Q. In your opinion, what factors should the Commission consider when
18 determining the Company's cost of capital in this proceeding?

19 A. The Commission's rate of return allowance must be set to cover the
20 Company's interest and dividend payments, provide a reasonable level of
21 earnings retention, produce an adequate level of internally generated funds to
22 meet capital requirements, be commensurate with the risk to which the
23 Company's capital is exposed, assure confidence in the financial integrity of
24 the Company, support reasonable credit quality, and allow the Company to

1 raise capital on reasonable terms. The return that I propose fulfills these
2 established standards of a fair rate of return set forth by the landmark
3 Bluefield and Hope cases.¹ That is to say, my proposed rate of return is
4 commensurate with returns available on investments having corresponding
5 risks.

6 Q. How have you measured the cost of equity in this case?

7 A. The models that I used to measure the cost of common equity for the
8 Company were applied with market and financial data developed from a
9 group of nine (9) gas companies. The companies are identified on page 2 of
10 Schedule 3. I will refer to these companies as the "Gas Group" throughout my
11 testimony.

12 Q. Please explain the selection process used to assemble the Gas Group?

13 A. I began with all of the gas utilities contained in The Value Line Investment
14 Survey, which consists of eleven companies. Value Line is an investment
15 advisory service that is a widely used source in public utility rate cases.
16 Through the application of my screening process, I eliminated two companies,
17 which were NiSource and UGI Corporation. The eliminations were attributed
18 to operational differences and diversification, as identified in page 2 of
19 Schedule 3. The remaining nine companies are included in my Gas Group.

20 Q. How have you performed your cost of equity analysis with the market data for
21 the Gas Group?

¹Bluefield Water Works & Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923)
and F.P.C. v. Hope Natural Gas Co., 320 U.S. 591 (1944).

1 A. I have applied the models/methods for estimating the cost of equity using the
2 average data for the Gas Group. I have not measured separately the cost of
3 equity for the individual companies within the Gas Group, because the
4 determination of the cost of equity for an individual company can be
5 problematic. The use of group average data will reduce the effect of
6 potentially anomalous results for an individual company if a company-by-
7 company approach were utilized.

8 Q. Please summarize your cost of equity analysis.

9 A. My cost of equity determination was derived from the results of the
10 methods/models identified above. In general, the use of more than one
11 method provides a superior foundation to arrive at the cost of equity. At any
12 point in time, a single method can provide an incomplete measure of the cost
13 of equity. The specific application of these methods/models will be described
14 later in my testimony. The following table provides a summary of the
15 indicated costs of equity using each of these approaches.

DCF	10.05%
RP	11.75%
CAPM	11.90%
CE	13.55%

16
17 As I will discuss later, CPA has more risk than the Gas Group attributed to its
18 weaker credit quality, its smaller size, and other factors. To the extent that
19 these higher risk factors can be quantified, they are reflected in the results
20 shown above. From these measures, I recommend a cost of equity of 10.95%
21 with recognition of the exemplary performance of the Company's
22 management. Mr. Kempic has shown that the Company ranks high in

1 customer service and management efficiency. In recognition of its
2 outstanding performance, the Company should be granted an opportunity to
3 earn a 10.95% rate of return on common equity. The 10.95% rate of return on
4 common equity, which includes 25 basis points for recognition of the
5 exemplary performance of the Company's management, is well with the range
6 of the market-based measures (i.e., DCF, RP and CAPM) of the cost of equity
7 that extend up to 11.90% (the results of the Comparable Earnings method is
8 higher). To obtain new capital and retain existing capital, the rate of return
9 on common equity must be high enough to satisfy investors' requirements.
10 Indeed, in a study dated December 9, 2008, prepared for the American Gas
11 Foundation, it was noted that allowed equity returns below the level required
12 by investors may lessen a utility's ability to maintain and develop systems that
13 are necessary to provide natural gas service efficiently. Furthermore, the
14 report specifically found that returns below 10% would trigger broad
15 disenchantment with LDC investment.²

16 **NATURAL GAS RISK FACTORS**

17 Q. What factors currently affect the business risk of natural gas utilities?

18 A. Gas utilities face risks arising from competition, economic regulation, the
19 business cycle, and customer usage patterns. Today, they operate in a more
20 complex environment with time frames for decision-making considerably
21 shortened. Their business profile is influenced by market-oriented pricing for

² American Gas Foundation, Regulatory Policy of Return on Equity [Review and Analysis of the Natural Gas Utility Sector] (2008)

1 the commodity distributed to customers and open access for the
2 transportation of natural gas for customers.

3 Natural gas utilities have focused increased attention on safety and
4 reliability issues and on conservation. In order to address these issues and to
5 comply with new and pending pipeline safety regulations, natural gas
6 companies are now allocating more of their resources to addressing aging
7 infrastructure issues. The testimony of Mr. Kempic and other Company
8 witnesses discuss the investments that the Company will make to address
9 these issues.

10 The Company also faces a series of risks that impact its cost of equity.
11 In the western area of Pennsylvania, the Company operates in a unique
12 situation with overlapping service territories, which enable other gas utilities
13 to compete with one another for customers. Further, there are six interstate
14 pipelines that traverse the Company's service territory. This situation exposes
15 the Company to bypass for certain large volume customers. Finally, the
16 existence of local gas production provides a bypass threat to the Company.
17 This situation will only become more intense with increasing production from
18 the Marcellus Shale formation. Indeed, the Commission has established a
19 generic proceeding (Docket No. I-2012-2320323) to investigate the issues of
20 NGDC competition in Pennsylvania. CPA has actively participated in that
21 proceeding. The Commission has not yet issued a decision in the case. It is
22 not possible to determine at this time what effect a decision may have on
23 continued service to these customers with competitive options. In addition,
24 with the consolidation of several formerly competing LDCs in western

1 Pennsylvania, CPA could potentially face additional threats from the stronger
2 LDC competitor that remains. Overall, the Company's risk of competition is
3 considerably higher than that faced by many LDCs, including the members of
4 the Gas Group that I used to measure the Company's cost of equity.

5 Q. Are there other features of the Company's business that should be considered
6 when assessing the Company's risk?

7 A. Yes. Most of the Company's residential and commercial customers use
8 natural gas for space heating purposes. This indicates that a large proportion
9 of the Company's residential and commercial customers present a low load
10 factor profile and their energy demands are significantly influenced by
11 temperature conditions, over which the Company has absolutely no control.
12 To deal with this issue, CPA has a weather normalization adjustment
13 mechanism ("WNA") as part of its tariff. The WNA is applicable only to
14 residential customers, and has a 5% deadband. This means that the
15 Company's revenues continue to be subject to variation due to weather, albeit
16 less than formerly. I am advised that in the first year of operation, the
17 Company refunded approximately \$9.36 million to customers under the
18 WNA. This tariff provision will function as a pilot program during a
19 minimum three-year period that continues until a final order in the first rate
20 case that is filed after May 31, 2016.

21 Q. Does your cost of equity analysis and recommendation take into account the
22 WNA rate design that the Company is using?

23 A. Yes. The Company operates with a WNA tariff provision on a pilot basis. All
24 but one company in my Gas Group has some form of WNA mechanism. The

1 sole exception is Laclede Gas, which has a weather mitigated rate design that
2 recovers its fixed costs more evenly during the heating season. Therefore, the
3 market prices of the companies in my Gas Group reflect the expectations of
4 investors that these companies' revenues are stabilized to some extent by a
5 WNA mechanism. Therefore my analysis reflects the impacts of WNA on
6 investor expectations through the use of market-determined models. If the
7 Company is unable to continue with its WNA rate design beyond 2016, its risk
8 will increase above that of the Gas Group that serves as a basis to measure the
9 Company's cost of equity, i.e., the Gas Group's cost of equity will then
10 understate the return that is appropriate for the Company.

11 Q. Are you aware that there is a DSIC available to natural gas and electric
12 utilities in Pennsylvania, and does the DSIC affect the Company's cost of
13 capital?

14 A. I am aware that the Company has utilized the DSIC for certain periods of time
15 in the past, and that it may be able to use it in the future. The cost of capital
16 for CPA, however, is not be affected by the DSIC. I say this because most of
17 the proxy group companies (i.e., seven of nine companies) whose data has
18 been used to develop the cost of equity for CPA in this proceeding have a DSIC
19 or similar infrastructure rehabilitation mechanisms. Indeed, AGL Resources,
20 Atmos Energy, Laclede Group, New Jersey Resources, Northwest Natural Gas,
21 Piedmont Natural Gas and South Jersey Industries make use of a DSIC or
22 similar infrastructure rehabilitation mechanisms. Hence, whatever the
23 benefit of a DSIC, or other regulatory mechanisms, that impact is already
24 reflected in the market evidence of the cost of equity for the proxy group. The

1 DSIC represents a positive step that will align the Company with many of the
2 companies that make up my proxy group.

3 Q. How does the Company's throughput to large volume users or those with
4 competitive alternatives affect its risk profile?

5 A. The Company's risk profile is influenced by natural gas delivered to its large
6 industrial and commercial customers and those customers with competitive
7 alternatives, as demonstrated by the fact that gas throughput to the
8 Company's 176 major account customers represents approximately 29% of the
9 Company's total throughput. In addition, the ten largest customers by volume
10 represent approximately 10.2 million Dth of throughput during the twelve
11 months ended November 30, 2014. Generally speaking, there are four
12 primary threats to throughput to the Company's largest volume users. First,
13 the Company can and has experienced attrition in this large customer group.
14 Second, the Company's largest customers, which have traditionally used
15 transportation service, have the ability to bypass the Company's system to
16 other gas supply sources such as interstate pipelines, other local distribution
17 companies, or nonregulated pipeline contractors providing access to local
18 supplies. In this regard, the Company has identified 19.4 million Dth per year
19 of customer throughput that is susceptible to such bypass. Of course the
20 number that CPA has identified is only a subset of the total load at risk since it
21 is almost certain that the Company has not identified all customers who have
22 competitive alternatives. Third, in addition to the bypass threat, a material
23 portion of the large customer throughput is also exposed to fuel switching to
24 coal, oil, propane, bio fuels, or other energy sources depending on the

1 fluctuating costs of these different fuels in comparison with natural gas.
2 Finally, in its effort to retain load, the Company is vulnerable to the impacts of
3 business cycles, competition within its customers' industries, and other
4 external factors that can result in shifts of production to customer facilities
5 that are not served by the Company. All of these risks put fixed cost recovery
6 for this class of customers at risk.

7 Q. Please indicate how the Company's construction program affects its risk
8 profile.

9 A. The Company is faced with the requirement to undertake investments to
10 maintain and upgrade existing facilities in its service territory. To maintain
11 safe and reliable service to existing customers, the Company must invest to
12 upgrade its infrastructure. The rehabilitation of the Company's infrastructure
13 represents a non-revenue producing use of capital. Although the Company
14 has made significant strides in reducing its percentage of cast iron and
15 unprotected steel pipe, these facilities still represent 1,631.9 miles (or
16 approximately 22%) of its distribution mains as of year-end 2014. The
17 Company also has 56,770 (or approximately 13%) of its services constructed
18 of unprotected steel. For the future, the Company expects its net capital
19 expenditures to be:

<u>Year</u>	<u>Capital Expenditures</u>
2015	\$196,872,000
2016	\$210,572,000
2017	\$230,803,000
2018	\$224,523,000
2019	<u>\$218,856,000</u>
Total	<u><u>\$1,081,626,000</u></u>

1 The Company's total capital expenditures over the next five years will
2 represent approximately 85% ($\$1,081,626,000 \div \$1,269,694,248$) of the net
3 utility plant in service at December 31, 2014.

4 Q. How should the Commission respond to the issues facing the natural gas
5 utilities and in particular CPA?

6 A. The Commission should recognize and take into account the need to replace
7 infrastructure and the competitive environment in the natural gas business in
8 determining the cost of capital for the Company, and provide a reasonable
9 opportunity for the Company to actually achieve its cost of capital. A fair rate
10 of return also represents a key to a financial profile that will provide the
11 Company with the ability to raise the capital necessary to meet its capital
12 needs on reasonable terms.

13 **FUNDAMENTAL RISK ANALYSIS**

14 Q. Is it necessary to conduct a fundamental risk analysis to provide a framework
15 for a determination of a utility's cost of equity?

16 A. Yes, it is. It is necessary to establish a company's relative risk position within
17 its industry through a fundamental analysis of various quantitative and

1 qualitative factors that bear upon investors' assessment of overall risk. The
2 qualitative factors that bear upon Company risk have already been discussed
3 previously. The quantitative risk analysis follows. The items that influence
4 investors' evaluation of risk and their required returns were described above.
5 For this purpose, I compared the Company to the S&P Public Utilities, an
6 industry-wide proxy consisting of various regulated businesses, and to the Gas
7 Group.

8 Q. What are the components of the S&P Public Utilities?

9 A. The S&P Public Utilities is a widely recognized index that is comprised of
10 electric power and natural gas companies. These companies are identified on
11 page 3 of Schedule 4.

12 Q. What companies comprise the gas group?

13 A. My Gas Group consists of the following companies: AGL Resources, Inc.,
14 Atmos Energy Corp., Laclede Group, Inc., New Jersey Resources Corp.,
15 Northwest Natural Gas Co., Piedmont Natural Gas Co., South Jersey
16 Industries, Inc., Southwest Gas Corporation, and WGL Holdings, Inc.

17 Q. Is knowledge of a utility's bond rating an important factor in assessing its risk
18 and cost of capital?

19 A. Yes. Knowledge of a company's credit quality rating is important because the
20 cost of each type of capital is directly related to the associated risk of the firm.
21 So while a company's credit quality risk is shown directly by the rating and
22 yield on its bonds, these relative risk assessments also bear upon the cost of
23 equity. This is because a firm's cost of equity is represented by its borrowing

1 cost plus compensation to recognize the higher risk of an equity investment
2 compared to debt.

3 Q. How do the credit quality ratings compare for the Company, the Gas Group,
4 and the S&P Public Utilities?

5 A. The Company obtains its external capital not funded by internal sources from
6 NiSource Finance Corp. Presently, the NiSource credit quality ratings are
7 Baa2 from Moody's Investors Service ("Moody's") and BBB- from Standard &
8 Poor's Corporation ("S&P"). These ratings for NiSource represent the Long
9 Term ("LT") issuer rating by Moody's and the corporate credit rating ("CCR")
10 designation by S&P, which focuses upon the credit quality of the issuer of the
11 debt rather than upon the debt obligation itself.

12 For the Gas Group, the average LT issuer rating is A2 by Moody's and
13 the average CCR is A- by S&P, as displayed on page 2 of Schedule 3. For the
14 S&P Public Utilities, the average credit quality rating is A3 by Moody's and
15 BBB+ by S&P, as displayed on page 3 of Schedule 4. Many of the financial
16 indicators that I will subsequently discuss are considered during the rating
17 process.

18 Q. How do the financial data compare for the Company, the Gas Group, and the
19 S&P Public Utilities?

20 A. The broad categories of financial data that I will discuss are shown on
21 Schedules 2, 3, and 4. The data cover the five-year period 2009-2013. The
22 important categories of relative risk may be summarized as follows:

23 Size. In terms of capitalization, the Company is smaller than the
24 average size of the Gas Group, and smaller still than the average size of the

1 S&P Public Utilities. All other things being equal, a smaller company is riskier
2 than a larger company because a given change in revenue and expense has a
3 proportionately greater impact on a small firm. As I will demonstrate later,
4 the size of a firm can impact its cost of equity.

5 Market Ratios. Market-based financial ratios, such as earnings/price
6 ratios and dividend yields, provide a partial measure of the investor-required
7 cost of equity. If all other factors are equal, investors will require a higher rate
8 of return for companies that exhibit greater risk, in order to compensate for
9 that risk. That is to say, a firm that investors perceive to have higher risks will
10 experience a lower price per share in relation to expected earnings.³

11 There are no market ratios available for the Company because its stock
12 is owned by NiSource. The five-year average price-earnings multiple was
13 similar for the Gas Group and to the S&P Public Utilities. The five-year
14 average dividend yield was lower for the Gas Group as compared to the S&P
15 Public Utilities. The five-year average market-to-book ratio was somewhat
16 higher for the Gas Group as compared to the S&P Public Utilities.

17 Common Equity Ratio. The level of financial risk is measured by the
18 proportion of long-term debt and other senior capital that is contained in a
19 company's capitalization. Financial risk is also analyzed by comparing
20 common equity ratios (the complement of the ratio of debt and other senior
21 capital). That is to say, a firm with a high common equity ratio has lower

³For example, two otherwise similarly situated firms each reporting \$1.00 in earnings per share would have different market prices at varying levels of risk (i.e., the firm with a higher level of risk will have a lower share value, while the firm with a lower risk profile will have a higher share value).

1 financial risk, while a firm with a low common equity ratio has higher
2 financial risk. The five-year average common equity ratios, based on
3 permanent capital, were 54.9% for CPA, 55.4% for the Gas Group, and 45.3%
4 for the S&P Public Utilities. The common equity ratios were similar for CPA
5 and the Gas Group, thereby indicating similar financial risk.

6 Return on Book Equity. Greater variability (i.e., uncertainty) of a
7 firm's earned returns signifies relatively greater levels of risk, as shown by the
8 coefficient of variation (standard deviation ÷ mean) of the rate of return on
9 book common equity. The higher the coefficients of variation, the greater
10 degree of variability. For the five-year period, the coefficients of variation
11 were 0.140 (1.7% ÷ 12.1%) for the Company, 0.077 (0.8% ÷ 10.4%) for the Gas
12 Group, and 0.102 (1.0% ÷ 9.8%) for the S&P Public Utilities. The variability
13 of the Company's rates of return was higher than the Gas Group and the S&P
14 Public Utilities, thereby signifying higher risk for the Company.

15 Operating Ratios. I have also compared operating ratios (the
16 percentage of revenues consumed by operating expense, depreciation, and
17 taxes other than income).⁴ The five-year average operating ratios were 86.4%
18 for the Company, 87.7% for the Gas Group, and 81.7% for the S&P Public
19 Utilities. The Company's operating ratios were not appreciably different from
20 the Gas Group.

21 Coverage. The level of fixed charge coverage (i.e., the multiple by
22 which available earnings cover fixed charges, such as interest expense)

⁴The complement of the operating ratio is the operating margin which provides a measure of profitability. The higher the operating ratio, the lower the operating margin.

1 provides an indication of the earnings protection for creditors. Higher levels
2 of coverage, and hence earnings protection for fixed charges, are usually
3 associated with superior grades of creditworthiness. Excluding Allowance for
4 Funds Used During Construction ("AFUDC"), the five-year average pre-tax
5 interest coverage was 3.47 times for the Company, 4.45 times for the Gas
6 Group, and 3.09 times for the S&P Public Utilities. The average interest
7 coverages were highest for the Gas Group, followed by CPA and the S&P
8 Public Utilities.

9 Quality of Earnings. Measures of earnings quality usually are revealed
10 by the percentage of AFUDC related to income available for common equity,
11 the effective income tax rate, and other cost deferrals. These measures of
12 earnings quality usually influence a firm's internally generated funds because
13 poor quality of earnings would not generate high levels of cash flow. Quality
14 of earnings has not been a significant concern for the Company, the Gas
15 Group and the S&P Public Utilities.

16 Internally Generated Funds. Internally generated funds ("IGF")
17 provide an important source of new investment capital for a utility and
18 represent a key measure of credit strength. Historically, the five-year average
19 percentage of IGF to capital expenditures was 74.7% for the Company, 91.3%
20 for the Gas Group and 90.6% for the S&P Public Utilities. The Company's
21 average IGF to construction percentage has lagged that of the Gas Group,
22 thereby signifying higher risk created by the greater need to raise capital
23 externally.

1 Betas. The financial data that I have been discussing relate primarily
2 to company-specific risks. Market risk for firms with publicly-traded stock is
3 measured by beta coefficients. Beta coefficients attempt to identify systematic
4 risk, i.e., the risk associated with changes in the overall market for common
5 equities.⁵ Value Line publishes such a statistical measure of a stock's relative
6 historical volatility to the rest of the market. A comparison of market risk is
7 shown by the Value Line beta of 0.78 as the average for the Gas Group (see
8 page 2 of Schedule 3) and 0.77 as the average for the S&P Public Utilities (see
9 page 3 of Schedule 4).

10 **Q.** Please summarize your risk evaluation.

11 **A.** In several aspects, principally related to its smaller size, its more variable
12 equity returns, and its lower IGF to construction, CPA's risk is higher than the
13 Gas Group. The bond rating of NiSource, the Company's ultimate parent, is
14 below that of the Gas Group, which indicates higher credit quality risk. Its
15 common equity ratio and operating ratio have been fairly similar to the Gas
16 Group. On balance, the cost of equity measured with the Gas Group data will
17 provide an understatement of the Company's cost of equity, due principally to
18 the lower credit quality of the CPA's parent company.

⁵Beta is a relative measure of the historical sensitivity of the stock's price to overall fluctuations in the New York Stock Exchange Composite Index. The "Beta coefficient" is derived from a regression analysis of the relationship between weekly percentage changes in the price of a stock and weekly percentage changes in the NYSE Index over a period of five years. The betas are adjusted for their long-term tendency to converge toward 1.00. A common stock that has a beta less than 1.0 is considered to have less systematic risk than the market as a whole and would be expected to rise and fall more slowly than the rest of the market. A stock with a beta above 1.0 would have more systematic risk.

1

CAPITAL STRUCTURE RATIOS

2 Q. Please explain the selection of capital structure ratios for CPA.

3 A. In this case, the capital structure ratios of CPA have been proposed to
4 calculate the rate of return. I will show that the Company's capital structure
5 ratios proposed in this case are reasonable. Furthermore, consistency
6 requires that the embedded cost rate of the Company's senior securities also
7 be employed.

8 Q. Does Schedule 5 provide the Company's capitalization and capital structure
9 ratios?

10 A. Yes. Schedule 5 presents the Company's capitalization and related capital
11 structure ratios. The November 30, 2014 capitalization corresponds with the
12 end of the historic test year in this case. The November 30, 2015 capital
13 structure is estimated at the end of the future test year, and the December 31,
14 2016 capital structure is estimated at the end of the fully forecasted rate year.
15 Prior to the end of the fully forecasted rate year, the Company plans to issue
16 \$195.000 million of new long-term debt, a portion of which will be used to
17 redeem at maturity \$65.875 million of long-term debt. Of these amounts,
18 \$30.000 million was actually issued on December 18, 2014 and \$60.000
19 million will be issued in March 2015. The maturities will occur in November
20 of 2015 and 2016 and additional new issues will occur in September 2015 and
21 March 2016. Pursuant to Paragraph 26 of the approved settlement in
22 Columbia's 2014 base rate case (Docket No. R-2014-2406274), I am
23 including, as Exhibit PRM-1 to my testimony, the Treasury Yield as reported
24 in the Federal Reserve Statistical Release, H. 15 Selected Interest Rates and

1 the yield spread as reported by Reuters Corporate spreads as of the December
2 2014 debt issuance.

3 Q. How do the capital structure ratios compare for CPA and the Gas Group?

4 A. I have verified the reasonableness of the Company's common equity ratio by
5 considering the historical comparison to the Gas Group. For the historical
6 comparison, the Gas Group had a 54.0% common equity ratio at year-end
7 2013 calculated without short-term debt. Over the past five years, the average
8 common equity ratio for the Gas Group has been 54.0% to 56.7%. My
9 comparison of these ratios rests on a calculation without short-term debt
10 because the Company uses a twelve-month average for ratesetting purposes,
11 while the GAAP financial reports for the Gas Group use fiscal year-end
12 balances of short-term debt. For the Company, its FFRY common equity ratio
13 is 55.0% ($\$661,674,000 \div \$1,202,189,000$) computed without short-term
14 debt, thereby indicating that the Company's common equity ratio is
15 reasonable.

16 Q. What capital structure ratios do you recommend be adopted for rate of return
17 purposes in this proceeding?

18 A. Since ratesetting is prospective, the rate of return should, at a minimum,
19 reflect known or reasonably foreseeable changes which will occur during the
20 course of the fully forecasted rate year. As a result, I will adopt the Company's
21 fully forecast rate year capital structure ratios of 42.65% long-term debt,
22 5.14% short-term debt and 52.21% common equity at December 31, 2016. For
23 short-term debt, I have used a twelve-month average for the fully forecasted
24 rate year. These capital structure ratios are the best approximation of the mix

1 of capital the Company will employ to finance its rate base during the period
2 new rates are in effect.

3 **COSTS OF SENIOR CAPITAL**

4 Q. What cost rate have you assigned to the debt portion of CPA's capital
5 structure?

6 A. The determination of the long-term debt cost rate is essentially an arithmetic
7 exercise. This is due to the fact that the Company has contracted for the use
8 of this capital for a specific period of time at a specified cost rate. As shown
9 on page 1 of Schedule 6, I have computed the actual embedded cost rate of
10 debt at November 30, 2014. On page 2 of Schedule 6, I have shown the
11 estimated embedded cost rate of debt at November 30, 2015. And on page 3
12 of Schedule 6, the embedded cost of debt is shown at December 31, 2016. For
13 the new issues of long-term debt, I have used a cost of 4.16% for the issue in
14 March 2015, 4.21% for the issue in September 2015, and 4.22% for the issue in
15 March 2016. These rates compare to the 4.43% that the Company paid to
16 obtain debt in December 2014.

17 I will adopt the 5.31% embedded cost of long-term debt at December
18 31, 2016, as shown on page 3 of Schedule 6. This rate is related to the amount
19 of long-term debt shown on Schedule 5 which provides the basis for the
20 42.65% long-term debt ratio.

21 Q. What cost rate have you assigned to the short-term debt?

22 A. I have used a cost of short-term debt of 2.86%, which represents the
23 Company's estimate for the fully forecast rate year. The Company obtains its

1 short-term debt from the NiSource money pool, which has a credit facility
2 with a syndicate of banks. The interest rate is established as the one-month
3 LIBOR plus 127.5 basis points. Hence, the Company's estimate is comprised
4 of the 1.583% LIBOR plus the spread, i.e., $1.583\% + 1.275\% = 2.858\%$, or
5 rounded to 2.86%.

6 Q. What overall debt cost rate have you determined for rate of return purposes?

7 A. As shown on page 3 of Schedule 6, the combined cost of long- and short-term
8 debt is 5.05% for the fully forecast rate year.

9 **COST OF EQUITY – GENERAL APPROACH**

10 Q. Please describe the process you employed to determine the cost of equity for
11 CPA.

12 A. Although my fundamental financial analysis provides the required framework
13 to establish the risk relationships among CPA, the Gas Group, and the S&P
14 Public Utilities, the cost of equity must be measured by standard financial
15 models that I identified above. Differences in risk traits, such as size, business
16 diversification, geographical diversity, regulatory policy, financial leverage,
17 and bond ratings must be considered when analyzing the cost of equity.

18 It is also important to reiterate that no one method or model of the cost
19 of equity can be applied in an isolated manner. Rather, informed judgment
20 must be used to take into consideration the relative risk traits of the firm. It is
21 for this reason that I have used more than one method to measure the
22 Company's cost of equity. As I describe below, each of the methods used to
23 measure the cost of equity contains certain incomplete and/or overly

1 restrictive assumptions and constraints that are not optimal. Therefore, I
2 favor considering the results from a variety of methods. In this regard, I
3 applied each of the methods with data taken from the Gas Group and arrived
4 at a rate of return on common equity of 10.95%, which includes recognition of
5 the exemplary performance of the Company's management as explained by
6 Mr. Kempic.

7 **DISCOUNTED CASH FLOW ANALYSIS**

8 Q. Please describe your use of the Discounted Cash Flow approach to determine
9 the cost of equity.

10 A. The DCF model seeks to explain the value of an asset as the present value of
11 future expected cash flows discounted at the appropriate risk-adjusted rate of
12 return. In its simplest form, the DCF return on common stock consists of a
13 current cash (dividend) yield and future price appreciation (growth) of the
14 investment. The dividend discount equation is the familiar DCF valuation
15 model and assumes future dividends are systematically related to one another
16 by a constant growth rate. The DCF formula is derived from the standard
17 valuation model: $P = D/(k-g)$, where P = price, D = dividend, k = the cost of
18 equity, and g = growth in cash flows. By rearranging the terms, we obtain the
19 familiar DCF equation: $k = D/P + g$. All of the terms in the DCF equation
20 represent investors' assessment of expected future cash flows that they will
21 receive in relation to the value that they set for a share of stock (P). The DCF

1 equation is sometimes referred to as the "Gordon" model.⁶ My DCF results
2 are provided on page 2 of Schedule 1 for the Gas Group. The DCF return is
3 10.05%.

4 Among other limitations of the model, there is a certain element of
5 circularity in the DCF method when applied in rate cases. This is because
6 investors' expectations for future returns depend upon regulatory decisions.
7 In turn, when regulators depend upon the DCF model to set the cost of equity,
8 they rely upon investor expectations that include an assessment of how
9 regulators will decide rate cases. Due to this circularity, the DCF model may
10 not fully reflect the true risk of a utility.

11 Q. Please explain the dividend yield component of a DCF analysis.

12 A. The DCF methodology requires the use of an expected dividend yield to
13 establish the investor-required cost of equity. The monthly dividend yields
14 for the twelve months ended December 2014 are shown on Schedule 7 and
15 capture an adjustment to the month-end prices to reflect the buildup of the
16 dividend in the price that has occurred since the last ex-dividend date (i.e., the
17 date by which a shareholder must own the shares to be entitled to the
18 dividend payment – usually about two to three weeks prior to the actual
19 payment).

20 For the twelve months ended December 2014, the average dividend
21 yield was 3.52% for the Gas Group based upon a calculation using annualized
22 dividend payments and adjusted month-end stock prices. The dividend yields

⁶Although the popular application of the DCF model is often attributed to the work of Myron J. Gordon in the mid-1950's, J. B. Williams expounded the DCF model in its present form nearly two decades earlier.

1 for the more recent six- and three-month periods were 3.48% and 3.33%,
2 respectively. I have used, for the purpose of the DCF model, the six-month
3 average dividend yield of 3.48% for the Gas Group. The use of this dividend
4 yield will reflect current capital costs, while avoiding spot yields. For the
5 purpose of a DCF calculation, the average dividend yield must be adjusted to
6 reflect the prospective nature of the dividend payments, i.e., the higher
7 expected dividends for the future. Recall that the DCF is an expectational
8 model that must reflect investor anticipated cash flows for the Gas Group. I
9 have adjusted the six-month average dividend yield in three different, but
10 generally accepted, manners and used the average of the three adjusted values
11 as calculated in the lower panel of data presented on Schedule 7. This
12 adjustment adds nine basis points to the six-month average historical yield,
13 thus producing the 3.58% adjusted dividend yield for the Gas Group.

14 Q. Turning to the growth component of the DCF analysis, please explain the
15 underlying factors that influence investors' growth expectations.

16 A. As noted previously, investors are interested principally in the future growth
17 of their investment (i.e., the price per share of the stock). Future earnings per
18 share growth represent the DCF model's primary focus because under the
19 constant price-earnings multiple assumption of the model, the price per share
20 of stock will grow at the same rate as earnings per share. In conducting a
21 growth rate analysis, a wide variety of variables can be considered when
22 reaching a consensus of prospective growth, including: earnings, dividends,
23 book value, and cash flows stated on a per share basis. Historical values for
24 these variables can be considered, as well as analysts' forecasts that are widely

1 available to investors. A fundamental growth rate analysis is sometimes
2 represented by the internal growth (" $b \times r$ "), where " r " represents the expected
3 rate of return on common equity and " b " is the retention rate that consists of
4 the fraction of earnings that are not paid out as dividends. To be complete,
5 the internal growth rate should be modified to account for sales of new
6 common stock -- this is called external growth (" $s \times v$ "), where " s " represents
7 the new common shares expected to be issued by a firm and " v " represents the
8 value that accrues to existing shareholders from selling stock at a price
9 different from book value. Fundamental growth, which combines internal
10 and external growth, provides an explanation of the factors that cause book
11 value per share to grow over time.

12 Growth also can be expressed in multiple stages. This expression of
13 growth consists of an initial "growth" stage where a firm enjoys rapidly
14 expanding markets, high profit margins, and abnormally high growth in
15 earnings per share. Thereafter, a firm enters a "transition" stage where fewer
16 technological advances and increased product saturation begin to reduce the
17 growth rate and profit margins come under pressure. During the "transition"
18 phase, investment opportunities begin to mature, capital requirements
19 decline, and a firm begins to pay out a larger percentage of earnings to
20 shareholders. Finally, the mature or "steady-state" stage is reached when a
21 firm's earnings growth, payout ratio, and return on equity stabilizes at levels
22 where they remain for the life of a firm. The three stages of growth assume a
23 step-down of high initial growth to lower sustainable growth. Even if these
24 three stages of growth can be envisioned for a firm, the third "steady-state"

1 growth stage, which is assumed to remain fixed in perpetuity, represents an
2 unrealistic expectation because the three stages of growth can be repeated.
3 That is to say, the stages can be repeated where growth for a firm ramps-up
4 and ramps-down in cycles over time. It is quite apparent that the Company is
5 going through an expansion stage, because of substantial new investment.

6 Q. What investor-expected growth rate is appropriate in a DCF calculation?

7 A. Investors consider both company-specific variables and overall market
8 sentiment (i.e., level of inflation rates, interest rates, economic conditions,
9 etc.) when balancing their capital gains expectations with their dividend yield
10 requirements. I follow an approach that is not rigidly formatted because
11 investors are not influenced by a single set of company-specific variables
12 weighted in a formulaic manner. In my opinion, all relevant growth rate
13 indicators using a variety of techniques must be evaluated when formulating a
14 judgment of investor-expected growth.

15 Q. What data for the proxy group have you considered in your growth rate
16 analysis?

17 A. I have considered the growth in the financial variables shown on Schedules 8
18 and 9. The historical growth rates were taken from the Value Line publication
19 that provides this data. As shown on Schedule 8, the historical growth of
20 earnings per share was in the range of 2.78% to 5.22% for the Gas Group.

21 Schedule 9 provides projected earnings per share growth rates taken
22 from analysts' forecasts compiled by IBES/First Call, Zacks, Morningstar,
23 SNL, and Value Line. IBES/First Call, Zacks, Morningstar, and SNL represent
24 reliable authorities of projected growth upon which investors rely. The

1 IBES/First Call, Zacks, and SNL growth rates are consensus forecasts taken
2 from a survey of analysts that make projections of growth for these
3 companies. The IBES/First Call, Zacks, Morningstar, and SNL estimates are
4 obtained from the Internet and are widely available to investors. First Call
5 probably is quoted most frequently in the financial press when reporting on
6 earnings forecasts. The Value Line forecasts also are widely available to
7 investors and can be obtained by subscription or free-of-charge at most public
8 and collegiate libraries. The IBES/First Call, Zacks, Morningstar, and SNL
9 forecasts are limited to earnings per share growth, while Value Line makes
10 projections of other financial variables. The Value Line forecasts of dividends
11 per share, book value per share, and cash flow per share have also been
12 included on Schedule 9 for the Gas Group.

13 Q. What specific evidence have you considered in the DCF growth analysis?

14 A. As to the five-year forecast growth rates, Schedule 9 indicates that the
15 projected earnings per share growth rates for the Gas Group are 5.11% by
16 IBES/First Call, 5.11% by Zacks, 5.19% by Morningstar, 5.04% by SNL, and
17 6.94% by Value Line. The Value Line projections indicate that earnings per
18 share for the Gas Group will grow prospectively at a more rapid rate (i.e.,
19 6.94%) than the dividends per share (i.e., 4.44%), which translates into a
20 declining dividend payout ratio for the future. As noted earlier, with the
21 constant price-earnings multiple assumption of the DCF model, growth for
22 these companies will occur at the higher earnings per share growth rate, thus
23 producing the capital gains yield expected by investors.

1 Q. What conclusion have you drawn from these data regarding the applicable
2 growth rate to be used in the DCF model?

3 A. A variety of factors should be examined to reach a conclusion on the DCF
4 growth rate. However, certain growth rate variables should be emphasized
5 when reaching a conclusion on an appropriate growth rate. First, historical
6 and projected earnings per share, dividends per share, book value per share,
7 cash flow per share, and retention growth represent indicators that could be
8 used to provide an assessment of investor growth expectations for a firm.
9 However, although history cannot be ignored, it cannot receive primary
10 emphasis. This is because an analyst, when developing a forecast of future
11 earnings growth, would first apprise himself/herself of the historical
12 performance of a company. Hence, there is no need to count historical growth
13 rates separately, because historical performance already is reflected in
14 analysts' forecasts. Second, from the various alternative measures of growth
15 identified above, earnings per share should receive greatest emphasis.
16 Earnings per share growth are the primary determinant of investors'
17 expectations regarding their total returns in the stock market. This is because
18 the capital gains yield (i.e., price appreciation) will track earnings growth with
19 a constant price earnings multiple (a key assumption of the DCF model).
20 Moreover, earnings per share (derived from net income) are the source of
21 dividend payments and are the primary driver of retention growth and its
22 surrogate, i.e., book value per share growth. As such, under these
23 circumstances, greater emphasis must be placed upon projected earnings per
24 share growth. In this regard, it is worthwhile to note that Professor Myron

1 Gordon, the foremost proponent of the DCF model in rate cases, concluded
2 that the best measure of growth in the DCF model is a forecast of earnings per
3 share growth.⁷ Hence, to follow Professor Gordon's findings, projections of
4 earnings per share growth, such as those published by IBES/First Call, Zacks,
5 Morningstar, and Value Line, represent a reasonable assessment of investor
6 expectations.

7 The forecasts of earnings per share growth, as shown on Schedule 9,
8 provide a range of average growth rates of 5.04% to 6.94%. Although the DCF
9 growth rates cannot be established solely with a mathematical formulation, it
10 is my opinion that an investor-expected growth rate of 5.25% is a reasonable
11 growth rate before consideration of increased growth rate for Columbia
12 generated by accelerated investment in infrastructure. For the Gas Group, the
13 annual average forecast capital expenditures will represent 11.8% of its
14 existing net plant. For CPA, the equivalent percentage is 19.6%. This means
15 that the Company will experience more growth prospectively than is indicated
16 for the Gas Group. Thus, the Gas Group's future growth rate will understate
17 the growth for CPA. In addition, projected growth rates are likely understated
18 because they do not fully recognize the growth in earnings that will occur due
19 to the substantial increase in plant investment. Growth rates today should
20 reflect the expectation of growth generated by accelerated investment in
21 infrastructure by public utilities. Moreover, the stock market is one of the ten
22 components of the Leading Economic Indicators ("LEI") compiled by The

⁷Gordon, Gordon & Gould, "Choice Among Methods of Estimating Share Yield," The Journal of Portfolio Management (Spring 1989).

1 Conference Board. The LEI is designed to signal peaks and troughs in the
2 business cycle. "In the six-month period ending September 2014, the leading
3 economic index increased 3.5 percent (about a 7.1 percent annual rate), faster
4 than the growth of 2.7 percent (about a 5.6 percent annual rate) during the
5 previous six months. Also, the strengths among the components became
6 more widespread than weaknesses in the past six months."⁸ This improving
7 economic growth argues for a higher DCF growth rate.

8 Q. Are the dividend yield and growth components of the DCF adequate to
9 explain the rate of return on common equity when it is used in the calculation
10 of the weighted average cost of capital?

11 A. Only if the capital structure ratios are measured with the market value of debt
12 and equity. In the case of the Gas Group, those average capital structure
13 ratios are 34.27% long-term debt, 0.11% preferred stock, and 65.62% common
14 equity, as shown on Schedule 10. If book values are used to compute the
15 capital structure ratios, then an adjustment is required.

16 Q. Please explain why.

17 A. If regulators use the results of the DCF (which are based on the market price
18 of the stock of the companies analyzed) to compute the weighted average cost
19 of capital based on a book value capital structure used for ratesetting
20 purposes, the utility will not, by definition, recover its risk-adjusted capital
21 cost. This is because market valuations of equity are based on market value

⁸The Conference Board U.S. Business Cycle Indicators -The Conference Board Leading Economic Index (LEI) for the U.S. and Related Composite Economic Indexes for September 2014 [Press Release]. Retrieved from <http://www.conference-board.org/data/bci.cfm> dated October 23, 2014.

1 capital structures, which in general have more equity and less debt and
2 therefore reflect less risk than book value capital structures (see Schedule 10
3 for the comparison). The utility's risk-adjusted cost of equity will necessarily
4 be lower with the less risky market value capital structure than with the book
5 value capital structure. The difference represents that portion of the utility's
6 cost of equity that it will not recover unless either the market value cost of
7 equity is applied to the utility's market value capital structure or it is adjusted
8 to reflect the higher risk associated with the book value capital structure. By
9 the same token, if the utility's market value capital structure is less than its
10 book value structure, then the utility's market cost of equity should be
11 adjusted downward to reflect the lower risk associated with the book value
12 capital structure, or else the utility will over-recover its total cost of equity.

13 This shortcoming of the DCF has persuaded the Commission to adjust
14 the DCF determined cost of equity upward to make the return consistent with
15 the book value capital structure. Specific adjustments to recognize this risk
16 difference were made in the following cases:

<u>Date</u>	<u>Company</u>	<u>Docket Number</u>	<u>Basis Points</u>
January 10, 2002	Pennsylvania-American Water Co.	Docket No. R-00016339	60 basis points
August 1, 2002	Philadelphia Suburban Water Co.	Docket No. R-00016750	80 basis points
January 29, 2004	Pennsylvania-American Water Co.	Docket No. R-00038304 (affirmed by the Commonwealth Court on November 8, 2004)	60 basis points
August 5, 2004	Aqua Pennsylvania, Inc.	Docket No. R-00038805	60 basis points
December 22, 2004	PPL Electric Utilities Corp.	Docket No. R-00049255	45 basis points
February 8, 2007	PPL Gas Utilities Corp.	Docket No. R-00061398	70 basis points

1 In order to make the DCF results relevant to the capitalization measured at
2 book value (as is done for rate setting purposes), the market-derived cost rate
3 cannot be used without modification.

4 Q. Is your leverage adjustment dependent upon the market valuation or book
5 valuation from an investor's perspective?

6 A. The only perspective that is important to investors is the return that they can
7 realize on the market value of their investment. As I have measured the DCF,
8 the simple yield (D/P) plus growth (g) provides a return applicable strictly to
9 the price (P) that an investor is willing to pay for a share of stock. The need
10 for the leverage adjustment arises when the results of the DCF model (k) are
11 to be applied to a capital structure that is different than indicated by the
12 market price (P). From the market perspective, the financial risk of the Gas
13 Group is accurately measured by the capital structure ratios calculated from
14 the market capitalization of a firm. If the ratesetting process utilized the
15 market capitalization ratios, then no additional analysis or adjustment would
16 be required, and the simple yield (D/P) plus growth (g) components of the
17 DCF would satisfy the financial risk associated with the market value of the
18 equity capitalization. Because the ratesetting process uses a different set of
19 ratios calculated from the book value capitalization, further analysis is
20 required to synchronize the financial risk of the book capitalization with the
21 required return on the book value of the equity. This adjustment is developed
22 through precise mathematical calculations, using well recognized analytical
23 procedures that are widely accepted in the financial literature. To arrive at
24 that return, the rate of return on common equity is the unleveraged cost of

1 capital (or equity return at 100% equity) plus one or more terms reflecting the
2 increase in financial risk resulting from the use of leverage in the capital
3 structure. The calculations presented in the lower panel of data shown on
4 Schedule 10, under the heading "M&M," provides a return of 7.63% when
5 applicable to a capital structure with 100% common equity.

6 Q. How is the DCF-determined cost of equity adjusted for the financial risk
7 associated with the book value of the capitalization?

8 A. In pioneering work, Nobel laureates Modigliani and Miller developed several
9 theories about the role of leverage in a firm's capital structure. As part of that
10 work, Modigliani and Miller established that, as the borrowing of a firm
11 increases, the expected return on stockholders' equity also increases. This
12 principle is incorporated into my leverage adjustment, which recognizes that
13 the expected return on equity increases to reflect the increased risk associated
14 with the higher financial leverage shown by the book value capital structure,
15 as compared to the market value capital structure that contains lower
16 financial risk. Modigliani and Miller proposed several approaches to quantify
17 the equity return associated with various degrees of debt leverage in a firm's
18 capital structure. These formulas point toward an increase in the equity
19 return associated with the higher financial risk of the book value capital
20 structure. Simply stated, the leverage adjustment contains no factor for a
21 particular market-to-book ratio. It merely expresses the cost of equity as the
22 unleveraged return plus compensation for the additional risk of introducing
23 debt and/or preferred stock into the capital structure. There can be no

1 dispute that a firm's financial risk varies with the relative amount of leverage
2 contained in its capital structure.

3 Q. Is the leverage adjustment that you propose designed to transform the market
4 return into one that is designed to produce a particular market-to-book ratio?

5 A. No, it is not. The adjustment that I label as a "leverage adjustment" is merely
6 a convenient way of showing the amount that must be added to (or subtracted
7 from) the result of the simple DCF model (i.e., $D/P + g$), in the context of a
8 return that applies to the capital structure used in ratemaking, which is
9 computed with book value weights rather than market value weights, in order
10 to arrive at the utility's total cost of equity. I specify a separate factor, which I
11 call the leverage adjustment, but there is no need to do so other than
12 providing identification for this factor. If I expressed my return solely in the
13 context of the book value weights that we use to calculate the weighted
14 average cost of capital, and ignore the familiar $D/P + g$ expression entirely,
15 then there would be no separate element to reflect the financial leverage
16 change from market value to book value capitalization. As shown in the
17 bottom panel of data on Schedule 10, the equity return applicable to the book
18 value common equity ratio is equal to 7.63%, which is the return for the Gas
19 Group applicable to its equity with no debt in its capital structure (i.e., the
20 cost of capital is equal to the cost of equity with a 100% equity ratio) plus
21 1.91% compensation for having a 45.53% debt ratio, plus 0.01% for having a
22 0.17% preferred stock ratio. The sum of the parts is 9.55% (7.63% + 1.91% +
23 0.01%) and there is no need to even address the cost of equity in terms of D/P
24 + g . To express this same return in the context of the familiar DCF model, I

1 summed the 3.58% dividend yield, the 5.25% growth rate, and the 0.72% for
2 the leverage adjustment in order to arrive at the same 9.55% (3.58% + 5.25%
3 + 0.72%) return. I know of no means to mathematically solve for the 0.72%
4 (9.55% - 8.83%) leverage adjustment by expressing it in the terms of any
5 particular relationship of market price to book value. The 0.72% adjustment
6 is merely a convenient way to compare the 9.55% return computed directly
7 with the Modigliani & Miller formulas to the 8.83% return generated by the
8 DCF model based on a market value capital structure. My point is that when
9 we use a market-determined cost of equity developed from the DCF model, it
10 reflects a level of financial risk that is different (in this case, lower) from the
11 capital structure stated at book value. This process has nothing to do with
12 targeting any particular market-to-book ratio.

13 Q. Please provide the DCF return based upon your preceding discussion of
14 dividend yield, growth, and leverage.

15 A. As explained previously, I have utilized a six-month average dividend yield
16 (" D_1/P_0 ") adjusted in a forward-looking manner for my DCF calculation. This
17 dividend yield is used in conjunction with the growth rate (" g ") previously
18 developed. The DCF also includes the leverage modification (" $lev.$ ") required
19 when the book value equity ratio is used in determining the weighted average
20 cost of capital in the ratesetting process rather than the market value equity
21 ratio related to the price of stock.

$$\begin{array}{rcccccc} & D_1/P_0 & + & g & + & lev. & = & K \\ \text{Gas Group} & 3.58\% & + & 5.25\% & + & 0.72\% & = & 9.55\% \end{array}$$

1 The DCF result shown above represents the simplified (i.e., Gordon) form of
2 the model that contains a constant growth assumption. I should reiterate,
3 however, that the DCF-indicated cost rate provides an explanation of the rate
4 of return on common stock market prices without regard to the prospect of a
5 change in the price-earnings multiple. An assumption that there will be no
6 change in the price-earnings multiple is not supported by the realities of the
7 equity market, because price-earnings multiples do not remain constant. This
8 is one of the constraints of this model that makes it important to consider
9 other model results when determining a company's cost of equity. For this
10 reason, the DCF cost rate I have developed for the Gas Group understates the
11 cost of equity. As noted previously, CPA has weaker credit quality as
12 compared to the Gas Group. A generally accepted tenet of corporate finance
13 is that risk and return are linked. Here, weaker credit quality adds to risk. As a
14 consequence, an upward adjustment to the DCF results is required to
15 accommodate the risk of CPA vis-à-vis the Gas Group.

16 Q. What is the adjustment to recognize the weaker credit quality of CPA?

17 A. The DCF returns that are produced for the Gas Group relate to the average
18 credit quality of that group, which is A2/A- as shown on page 2 of Schedule 3.
19 In order to provide recognition of the additional return that is required to
20 compensate CPA for its higher risk in this regard, I have reviewed the
21 difference in yields on A-rated and Baa-rated public utility debt. The yield
22 difference is related to the additional return required when risk increases, i.e.,
23 generally bond yields increase as credit quality declines. The yield difference

1 between A-rated and Baa-rated public utility bonds is used as a proxy for
2 quantifying this additional risk.

3 As shown by the data presented on page 1 of Schedule 11, the difference
4 in yields between Baa-rated and A-rated public utility bonds was 0.58%
5 (4.70% - 4.12%) for the six-months ended December 2014. Based on this
6 difference in yields, I propose that a one-half percentage point (i.e., the
7 interest rate difference rounded to 0.50%) be added to the DCF calculation for
8 the Gas Group to provide recognition for the higher risk of CPA due to its
9 weaker credit quality risk. As such, the DCF return requires adjustment to
10 10.05% (9.55% + 0.50%) to recognize the higher risk of CPA.

11 I also note that the 5.25% growth rate for the gas group understates
12 growth for CPA, given CPA's significantly higher projected construction
13 program. This suggests that other equity cost rate models should be given
14 weight in arriving at the cost of equity.

15 **RISK PREMIUM ANALYSIS**

16 Q. Please describe your use of the Risk Premium approach to determine the cost
17 of equity.

18 A. With the Risk Premium approach, the cost of equity capital is determined by
19 corporate bond yields plus a premium to account for the fact that common
20 equity is exposed to greater investment risk than debt capital. The result of
21 my Risk Premium study is shown on page 2 of Schedule 1. That result is
22 11.75% including the credit quality adjustment. As with other models used to
23 determine the cost of equity, the Risk Premium approach has its limitations,

1 including potential imprecision in the assessment of the future cost of
2 corporate debt and the measurement of the risk-adjusted common equity
3 premium.

4 Q. What long-term public utility debt cost rate did you use in your Risk Premium
5 analysis?

6 A. In my opinion, a 4.75% yield represents a reasonable estimate of the
7 prospective yield on long-term A-rated public utility bonds.

8 Q. What forecasts of interest rates have you considered in your analysis?

9 A. I have determined the prospective yield on A-rated public utility debt by using
10 the Blue Chip Financial Forecasts ("Blue Chip") along with the spread in the
11 yields that I describe below. The Blue Chip is a reliable authority and contains
12 consensus forecasts of a variety of interest rates compiled from a panel of
13 banking, brokerage, and investment advisory services. In early 1999, Blue
14 Chip stopped publishing forecasts of yields on A-rated public utility bonds
15 because the Federal Reserve deleted these yields from its Statistical Release
16 H.15. To independently project a forecast of the yields on A-rated public
17 utility bonds, I have combined the forecast yields on long-term Treasury
18 bonds published on January 1, 2014, and a yield spread of 1.00%, derived
19 from historical data.

20 Q. What historical data have you analyzed?

21 A. I have analyzed the historical yields on the Moody's index of long-term public
22 utility debt as shown on page 1 of Schedule 11. For the twelve months ended
23 December 2014, the average monthly yield on Moody's index of A-rated
24 public utility bonds was 4.28%. For the six and three-month periods ended

1 December 2014, the yields were 4.12% and 4.03%, respectively. During the
2 twelve-months ended December 2014, the range of the yields on A-rated
3 public utility bonds was 3.95% to 4.63%. Page 2 of Schedule 11 shows the
4 long-run spread in yields between A-rated public utility bonds and long-term
5 Treasury bonds. As shown on page 3 of Schedule 10, the yields on A-rated
6 public utility bonds have exceeded those on Treasury bonds by 0.94% on a
7 twelve-month average basis, 1.00% on a six-month average basis, and 1.06%
8 on a the three-month average basis. From these averages, 1.00% represents a
9 reasonable spread for the yield on A-rated public utility bonds over Treasury
10 bonds.

11 Q. How have you used these data to project the yield on a-rated public utility
12 bonds for the purpose of your Risk Premium analyses?

13 A. Shown below is my calculation of the prospective yield on A-rated public
14 utility bonds using the building blocks discussed above, i.e., the Blue Chip
15 forecast of Treasury bond yields and the public utility bond yield spread. For
16 comparative purposes, I also have shown the Blue Chip forecasts of Aaa-rated
17 and Baa-rated corporate bonds. These forecasts are:

Blue Chip Financial Forecasts						
Year	Quarter	Corporate		30-Year	A-rated Public Utility	
		Aaa-rated	Baa-rated	Treasury	Spread	Yield
2015	First	4.0%	4.9%	3.1%	1.00%	4.10%
2015	Second	4.2%	5.1%	3.3%	1.00%	4.30%
2015	Third	4.3%	5.3%	3.5%	1.00%	4.50%
2015	Fourth	4.6%	5.5%	3.7%	1.00%	4.70%
2016	First	4.8%	5.7%	3.9%	1.00%	4.90%
2016	Second	5.0%	5.8%	4.0%	1.00%	5.00%

18 Q. Are there additional forecasts of interest rates that extend beyond those
19 shown above?

1 A. Yes. Twice yearly, Blue Chip provides long-term forecasts of interest rates. In
2 its December 1, 2014 publication, Blue Chip published longer-term forecasts
3 of interest rates, which were reported to be:

<u>Blue Chip Financial Forecasts</u>			
	<u>Corporate</u>		<u>30-Year</u>
<u>Averages</u>	<u>Aaa-rated</u>	<u>Baa-rated</u>	<u>Treasury</u>
2016-20	5.8%	6.6%	4.9%
2021-25	6.1%	7.0%	5.1%

4 Given these forecasted interest rates, a 4.75% yield on A-rated public utility
5 bonds represents a reasonable expectation.

6 Q. What equity Risk Premium have you determined for this case?

7 A. To develop an appropriate equity risk premium, I analyzed the results from
8 Stocks, Bonds, Bills and Inflation (“SBBI”) 2014 Classic Yearbook published
9 by Ibbotson Associates that is part of Morningstar. My investigation reveals
10 that the equity risk premium varies according to the level of interest rates.
11 That is to say, the equity risk premium increases as interest rates decline and
12 it declines as interest rates increase. This inverse relationship is revealed by
13 the summary data presented below and shown on page 1 of Schedule 11.

Common Equity Risk Premiums

Low Interest Rates	7.60%
Average Across All Interest Rates	5.79%
High Interest Rates	3.98%

14
15 Based on my analysis of the historical data, the equity risk premium was
16 7.60% when the marginal cost of long-term government bonds was low (i.e.,
17 3.01%, which was the average yield during periods of low rates). Conversely,

1 when the yield on long-term government bonds was high (i.e., 7.28% on
2 average during periods of high interest rates) the spread narrowed to 3.98%.
3 Over the entire spectrum of interest rates, the equity risk premium was 5.79%
4 when the average government bond yield was 5.15%. With the forecast
5 indicating an upward movement of interest rates that I described above from
6 historically low levels, I have utilized a 6.50% equity risk premium. This
7 equity risk premium is between the 7.60% premium related to periods of low
8 interest rates and the 5.79% premium related to average interest rates across
9 all levels.

10 Q. What common equity cost rate did you determine based on your risk
11 premium analysis?

12 A. The cost of equity (i.e., "k") is represented by the sum of the prospective yield
13 for long-term public utility debt (i.e., "i"), and the equity risk premium (i.e.,
14 "RP"). The Risk Premium approach provides a cost of equity of:

$$\begin{array}{rccccccc} & & i & + & RP & = & k \\ \text{Gas Group} & 4.75\% & + & 6.50\% & = & 11.25\% \end{array}$$

15
16 As I noted previously, NiSource carries a Baa2/BBB- rating on its debt. This
17 means that the Risk Premium cost rate shown above would understate the
18 Company's cost of equity by one-half percentage point, because the 11.25%
19 shown above is based on the yield on A-rated public utility debt. As such, the
20 Risk Premium cost rate for CPA is 11.75% (11.25% + 0.50%).

21 **CAPITAL ASSET PRICING MODEL**

22 Q. What are the features of the CAPM as you have used it?

1 A. The CAPM uses the yield on a risk-free interest bearing obligation plus a rate
2 of return premium that is proportional to the systematic risk of an
3 investment. As shown on page 2 of Schedule 1, the result of the CAPM is
4 11.90%. To compute the cost of equity with the CAPM, three components are
5 necessary: a risk-free rate of return (" R_f "), the beta measure of systematic risk
6 (" β "), and the market risk premium (" $R_m - R_f$ ") derived from the total return
7 on the market of equities reduced by the risk-free rate of return. The CAPM
8 specifically accounts for differences in systematic risk (i.e., market risk as
9 measured by the beta) between an individual firm or group of firms and the
10 entire market of equities.

11 Q. What betas have you considered in the CAPM?

12 A. For my CAPM analysis, I initially considered the Value Line betas. As shown
13 on page 2 of Schedule 3, the average beta is 0.78 for the Gas Group.

14 Q. What betas have you used in the CAPM determined cost of equity?

15 A. The betas must be reflective of the financial risk associated with the
16 ratesetting capital structure that is measured at book value. Therefore, Value
17 Line betas cannot be used directly in the CAPM, unless the cost rate
18 developed using those betas is applied to a capital structure measured with
19 market values. To develop a CAPM cost rate applicable to a book-value
20 capital structure, the Value Line (market value) betas have been unleveraged
21 and releveraged for the book value common equity ratios using the Hamada
22 formula,⁹ as follows:

⁹Robert S. Hamada, "The Effects of the Firm's Capital Structure on the Systematic Risk of Common Stocks" *The Journal of Finance* Vol. 27, No. 2, Papers and Proceedings of the Thirtieth

1
$$\beta_l = \beta_u [1 + (1 - t) D/E + P/E]$$

2 where β_l = the leveraged beta, β_u = the unleveraged beta, t = income tax rate,
3 D = debt ratio, P = preferred stock ratio, and E = common equity ratio. The
4 betas published by Value Line have been calculated with the market price of
5 stock and are related to the market value capitalization. By using the formula
6 shown above and the capital structure ratios measured at market value, the
7 beta would become 0.58 for the Gas Group if it employed no leverage and was
8 100% equity financed. Those calculations are shown on Schedule 10 under
9 the section labeled "Hamada," who is credited with developing those
10 formulas. With the unleveraged beta as a base, I calculated the leveraged beta
11 of 0.90 for the book value capital structure of the Gas Group. The book value
12 leveraged beta that I will employ in the CAPM cost of equity is 0.90 for the
13 Gas Group.

14 Q. What risk-free rate have you used in the CAPM?

15 A. As shown on page 1 of Schedule 13, I provided the historical yields on
16 Treasury notes and bonds. For the twelve months ended December 2014, the
17 average yield on 30-year Treasury bonds was 3.34%. For the six- and three-
18 months ended December 2014, the yields on 30-year Treasury bonds were
19 3.12% and 2.97%, respectively. During the twelve-months ended December
20 2014, the range of the yields on 30-year Treasury bonds was 2.83% to 3.77%.
21 The low yields that existed during recent periods can be traced to the financial
22 crisis and its aftermath commonly referred to as the Great Recession. The

1 resulting decline in the yields on Treasury obligations was attributed to a
2 number of factors, including: the sovereign debt crisis in the euro zone, the
3 potential for deflation, and the Federal Reserve's large balance sheet that was
4 expanded through the purchase of Treasury obligations and mortgage-backed
5 securities (also known as QEI, QEII, and QEIII), and the reinvestment of the
6 proceeds from maturing obligations and the lengthening of the maturity of the
7 Fed's bond portfolio through the sale of short-term Treasuries and the
8 purchase of long-term Treasury obligations (also known as "operation twist").
9 Essentially, low interest rates were the product of the policy of the FOMC in
10 its attempt to deal with stagnant job growth, which is part of its dual mandate.
11 In 2014, the FOMC began reducing its bond purchasing program. The term
12 commonly used to describe this reduction in bond purchases is called
13 "tapering." The FOMC completed its tapering program by ending its
14 quantitative easing in October 2014. As shown on page 2 of Schedule 12,
15 forecasts published by Blue Chip on January 1, 2015 indicate that the yields
16 on long-term Treasury bonds are expected to be in the range of 3.1% to 4.0%
17 during the next six quarters. The longer term forecasts described previously
18 show that the yields on 30-year Treasury bonds will average 4.9% from 2016
19 through 2020 and 5.1% from 2021 to 2025. For the reasons explained
20 previously, forecasts of interest rates should be emphasized at this time in
21 selecting the risk-free rate of return in CAPM. Hence, I have used a 3.75%
22 risk-free rate of return for CAPM purposes, which considers not only the Blue
23 Chip forecasts, but also the recent yields on long-term Treasury bonds.

24 Q. What market premium have you used in the CAPM?

- 1 A. As shown in the lower panel of data presented on page 2 of Schedule 13, the
2 market premium is derived from historical data and the Value Line and S&P
3 500 returns. For the historically based market premium, I have used the
4 arithmetic mean obtained from the data presented on page 1 of Schedule 12.
5 On that schedule, the market return was 12.17% on large stocks during
6 periods of low interest rates. During those periods, the yield on long-term
7 government bonds was 3.01% when interest rates were low. As I describe
8 above, interest rates are forecast to trend upward in the future. To recognize
9 that trend, I have given weight to the average returns and yields that existed
10 across all interest rate levels. As such, I carried over to page 2 of Schedule 13
11 the average large common stock returns of 12.11% ($12.17\% + 12.05\% = 24.22\%$
12 $\div 2$) and the average yield on long-term government bonds of 4.08% ($3.01\% +$
13 $5.15\% = 8.16\% \div 2$). These financial returns rest between those experienced
14 during periods of low interest rates and those experienced across all levels of
15 interest rates. The resulting market premium is 8.03% ($12.11\% - 4.08\%$)
16 based on historical data, as shown on page 2 of Schedule 13. For the forecast
17 returns, I calculated a 10.88% total market return from the Value Line data
18 and a DCF return of 11.72% for the S&P 500. With the average forecast return
19 of 11.30% ($10.88\% + 11.72\% = 22.60\% \div 2$), I calculated a market premium of
20 7.55% ($11.30\% - 3.75\%$) using forecast data. The market premium applicable
21 to the CAPM derived from these sources equals 7.79% ($7.55\% + 8.03\% =$
22 $15.58\% \div 2$).
- 23 Q. Are there adjustments to the CAPM that are necessary to fully reflect the rate
24 of return on common equity?

1 A. Yes. The technical literature supports an adjustment relating to the size of the
2 company or portfolio for which the calculation is performed. As the size of a
3 firm decreases, its risk and required return increases. Moreover, in his
4 discussion of the cost of capital, Professor Brigham has indicated that smaller
5 firms have higher capital costs than otherwise similar larger firms.¹⁰ Also, the
6 Fama/French study (see "The Cross-Section of Expected Stock Returns"; The
7 Journal of Finance, June 1992) established that the size of a firm helps
8 explain stock returns. In an October 15, 1995 article in Public Utility
9 Fortnightly, entitled "Equity and the Small-Stock Effect," it was demonstrated
10 that the CAPM could understate the cost of equity significantly according to a
11 company's size. Indeed, it was demonstrated in the SBBI Yearbook that the
12 returns for stocks in lower deciles (i.e., smaller stocks) had returns in excess
13 of those shown by the simple CAPM. In this regard, the Gas Group has a
14 market-based average equity capitalization of \$2,561 million. For my CAPM
15 analysis, I have adopted a mid-cap adjustment of 1.14%, as shown on page 3 of
16 Schedule 13.

17 Q. What CAPM result have you determined?

18 A. Using the 3.75% risk-free rate of return, the leverage adjusted beta of 0.90 for
19 the Gas Group, the 7.79% market premium, and the 1.14% size adjustment, I
20 derived the following CAPM-indicated cost of equity:

$$R_f + \beta \times (R_m - R_f) + \text{size} = k$$

21 Gas Group 3.75% + 0.90 × (7.79%) + 1.14% = 11.90%

¹⁰See Fundamentals of Financial Management, Fifth Edition, at 623.

1 While I have adjusted for the size of the Gas Group, the Company's risk is
2 even greater because it is smaller than the Gas Group.

3 **COMPARABLE EARNINGS APPROACH**

4 Q. How have you applied the Comparable Earnings approach in this case?

5 A. The Comparable Earnings approach determines the equity return based upon
6 results from non-regulated companies. It is the oldest of all rate of return
7 methods, having been around for about one-century. Because regulation is a
8 substitute for competitively determined prices, the returns realized by non-
9 regulated firms with comparable risks to a public utility provide useful insight
10 into a fair rate of return. In order to identify the appropriate return, it is
11 necessary to analyze returns earned (or realized) by other firms within the
12 context of the Comparable Earnings standard. The firms selected for the
13 Comparable Earnings approach should be companies whose prices are not
14 subject to cost-based price ceilings (i.e., non-regulated firms) so that
15 circularity is avoided.

16 There are two avenues available to implement the Comparable
17 Earnings approach. One method involves the selection of another industry
18 (or industries) with comparable risks to the public utility in question, and the
19 results for all companies within that industry serve as a benchmark. The
20 second approach requires the selection of parameters that represent similar
21 risk traits for the public utility and the comparable risk companies. Using this
22 approach, the business lines of the comparable companies become
23 unimportant. The latter approach is preferable with the further qualification

1 that the comparable risk companies exclude regulated firms in order to avoid
2 the circular reasoning implicit in the use of the achieved earnings/book ratios
3 of other regulated firms. The United States Supreme Court has held that:

4 A public utility is entitled to such rates as will permit it to earn
5 a return on the value of the property which it employs for the
6 convenience of the public equal to that generally being made
7 at the same time and in the same general part of the country
8 on investments in other business undertakings which are
9 attended by corresponding risks and uncertainties.... The
10 return should be reasonably sufficient to assure confidence
11 in the financial soundness of the utility and should be
12 adequate, under efficient and economical management, to
13 maintain and support its credit and enable it to raise the
14 money necessary for the proper discharge of its public
15 duties. Bluefield Water Works vs. Public Service
16 Commission, 262 U.S. 668 (1923).

17
18 It is important to identify the returns earned by firms that compete for capital
19 with a public utility. This can be accomplished by analyzing the returns of
20 non-regulated firms that are subject to the competitive forces of the
21 marketplace.

22 Q. How have you implemented the Comparable Earnings Approach?

23 A. In order to implement the Comparable Earnings approach, non-regulated
24 companies were selected from The Value Line Investment Survey for
25 Windows that have six categories of comparability designed to reflect the risk
26 of the Gas Group. These screening criteria were based upon the range as
27 defined by the rankings of the companies in the Gas Group. The items
28 considered were: Timeliness Rank, Safety Rank, Financial Strength, Price
29 Stability, Value Line betas, and Technical Rank. The definition for these
30 parameters is provided on page 3 of Schedule 14. The identities of the

1 companies comprising the Comparable Earnings group and their associated
2 rankings within the ranges are identified on page 1 of Schedule 14.

3 Value Line data was relied upon because it provides a comprehensive
4 basis for evaluating the risks of the comparable firms. As to the returns
5 calculated by Value Line for these companies, there is some downward bias in
6 the figures shown on page 2 of Schedule 14, because Value Line computes the
7 returns on year-end rather than average book value. If average book values
8 had been employed, the rates of return would have been slightly higher.
9 Nevertheless, these are the returns considered by investors when taking
10 positions in these stocks. Because many of the comparability factors, as well
11 as the published returns, are used by investors in selecting stocks, and the fact
12 that investors rely on the Value Line service to gauge returns, it is an
13 appropriate database for measuring comparable return opportunities.

14 Q. What data have you used in your Comparable Earnings analysis?

15 A. I have used both historical realized returns and forecasted returns for non-
16 utility companies. As noted previously, I have not used returns for utility
17 companies in order to avoid the circularity that arises from using regulatory-
18 influenced returns to determine a regulated return. It is appropriate to
19 consider a relatively long measurement period in the Comparable Earnings
20 approach in order to cover conditions over an entire business cycle. A ten-
21 year period (five historical years and five projected years) is sufficient to cover
22 an average business cycle. Unlike the DCF and CAPM, the results of the
23 Comparable Earnings method can be applied directly to the book value
24 capitalization. In other words, the Comparable Earnings approach does not

1 contain the potential misspecification contained in market models when the
2 market capitalization and book value capitalization diverge significantly. A
3 point of demarcation was chosen to eliminate the results of highly profitable
4 enterprises, which the Bluefield case stated were not the type of returns that a
5 utility was entitled to earn. For this purpose, I used 20% as the point where
6 those returns could be viewed as highly profitable and should be excluded
7 from the Comparable Earnings approach. The historical rate of return on
8 book common equity was 13.5% using only the returns that were less than
9 20%, as shown on page 2 of Schedule 14. The forecast rates of return as
10 published by Value Line are shown by the 13.6% also using values less than
11 20%, as provided on page 2 of Schedule 13. Using these data my Comparable
12 Earnings result is 13.55%, as shown on page 2 of Schedule 1.

13 **CONCLUSION ON COST OF EQUITY**

14 Q. What is your conclusion regarding the Company's cost of common equity?
15 A. Based upon the application of the variety of methods and models described
16 previously, I recommend that the Commission set the Company's rate of
17 return on common equity at 10.95%. The proposed rate of return on common
18 equity of 10.95% would provide recognition of the exemplary performance of
19 the Company's management and the high quality of service provided to its
20 customers as explained in the testimony of Mr. Kempic. It is essential that the
21 Commission employ a variety of techniques to measure the Company's cost of
22 equity because of the limitations/infirmities that are inherent in each method.

23

- 1 Q. Does this conclude your direct testimony at this time?
- 2 A. Yes, it does.

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

**EDUCATIONAL BACKGROUND, BUSINESS EXPERIENCE
AND QUALIFICATIONS**

1
2
3 I was awarded a degree of Bachelor of Science in Business Administration by
4 Drexel University in 1971. While at Drexel, I participated in the Cooperative
5 Education Program which included employment, for one year, with American Water
6 Works Service Company, Inc., as an internal auditor, where I was involved in the
7 audits of several operating water companies of the American Water Works System
8 and participated in the preparation of annual reports to regulatory agencies and
9 assisted in other general accounting matters.

10 Upon graduation from Drexel University, I was employed by American Water
11 Works Service Company, Inc., in the Eastern Regional Treasury Department where
12 my duties included preparation of rate case exhibits for submission to regulatory
13 agencies, as well as responsibility for various treasury functions of the thirteen New
14 England operating subsidiaries.

15 In 1973, I joined the Municipal Financial Services Department of Betz
16 Environmental Engineers, a consulting engineering firm, where I specialized in
17 financial studies for municipal water and wastewater systems.

18 In 1974, I joined Associated Utility Services, Inc., now known as AUS
19 Consultants. I held various positions with the Utility Services Group of AUS
20 Consultants, concluding my employment there as a Senior Vice President.

21 In 1994, I formed P. Moul & Associates, an independent financial and
22 regulatory consulting firm. In my capacity as Managing Consultant and for the past
23 twenty-nine years, I have continuously studied the rate of return requirements for
24 cost of service-regulated firms. In this regard, I have supervised the preparation of

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 rate of return studies, which were employed, in connection with my testimony and
2 in the past for other individuals. I have presented direct testimony on the subject of
3 fair rate of return, evaluated rate of return testimony of other witnesses, and
4 presented rebuttal testimony.

5 My studies and prepared direct testimony have been presented before thirty-
6 seven (37) federal, state and municipal regulatory commissions, consisting of: the
7 Federal Energy Regulatory Commission; state public utility commissions in
8 Alabama, Alaska, California, Colorado, Connecticut, Delaware, Florida, Georgia,
9 Hawaii, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maine, Maryland,
10 Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New
11 York, North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, South
12 Carolina, Tennessee, Texas, Virginia, West Virginia, Wisconsin, and the
13 Philadelphia Gas Commission, and the Texas Commission on Environmental
14 Quality. My testimony has been offered in over 200 rate cases involving electric
15 power, natural gas distribution and transmission, resource recovery, solid waste
16 collection and disposal, telephone, wastewater, and water service utility companies.
17 While my testimony has involved principally fair rate of return and financial
18 matters, I have also testified on capital allocations, capital recovery, cash working
19 capital, income taxes, factoring of accounts receivable, and take-or-pay expense
20 recovery. My testimony has been offered on behalf of municipal and investor-
21 owned public utilities and for the staff of a regulatory commission. I have also
22 testified at an Executive Session of the State of New Jersey Commission of
23 Investigation concerning the BPU regulation of solid waste collection and disposal.

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 I was a co-author of a verified statement submitted to the Interstate
2 Commerce Commission concerning the 1983 Railroad Cost of Capital (Ex Parte No.
3 452). I was also co-author of comments submitted to the Federal Energy Regulatory
4 Commission regarding the Generic Determination of Rate of Return on Common
5 Equity for Public Utilities in 1985, 1986 and 1987 (Docket Nos. RM85-19-000,
6 RM86-12-000, RM87-35-000 and RM88-25-000). Further, I have been the
7 consultant to the New York Chapter of the National Association of Water
8 Companies, which represented the water utility group in the Proceeding on Motion
9 of the Commission to Consider Financial Regulatory Policies for New York Utilities
10 (Case 91-M-0509). I have also submitted comments to the Federal Energy
11 Regulatory Commission in its Notice of Proposed Rulemaking (Docket No. RM99-2-
12 000) concerning Regional Transmission Organizations and on behalf of the Edison
13 Electric Institute in its intervention in the case of Southern California Edison
14 Company (Docket No. ER97-2355-000). Also, I was a member of the panel of
15 participants at the Technical Conference in Docket No. PL07-2 on the Composition
16 of Proxy Groups for Determining Gas and Oil Pipeline Return on Equity.

17 In late 1978, I arranged for the private placement of bonds on behalf of an
18 investor-owned public utility. I have assisted in the preparation of a report to the
19 Delaware Public Service Commission relative to the operations of the Lincoln and
20 Ellendale Electric Company. I was also engaged by the Delaware P.S.C. to review
21 and report on the proposed financing and disposition of certain assets of Sussex
22 Shores Water Company (P.S.C. Docket Nos. 24-79 and 47-79). I was a co-author of
23 a Report on Proposed Mandatory Solid Waste Collection Ordinance prepared for the
24 Board of County Commissioners of Collier County, Florida.

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 I have been a consultant to the Bucks County Water and Sewer Authority
2 concerning rates and charges for wholesale contract service with the City of
3 Philadelphia. My municipal consulting experience also included an assignment for
4 Baltimore County, Maryland, regarding the City/County Water Agreement for
5 Metropolitan District customers (Circuit Court for Baltimore County in Case
6 34/153/87-CSP-2636).

Selected Interest Rates (Daily) - H.15

[Current Release](#) [Release Dates](#) [Daily Update](#) [Historical Data](#) [About](#) [Announcements](#)

Daily Update

Release Date: December 19, 2014

The weekly release is posted on Monday. Daily updates of the weekly release are posted Tuesday through Friday on this site. If Monday is a holiday, the weekly release will be posted on Tuesday after the holiday and the daily update will not be posted on that Tuesday.

December 19, 2014 Selected Interest Rates

Yields in percent per annum

Instruments	2014 Dec 15	2014 Dec 16	2014 Dec 17	2014 Dec 18
Federal funds (effective) ^{1 2 3}	0.11	0.12	0.13	0.13
Commercial Paper ^{1 4 5 6}				
Nonfinancial				
1-month	0.08	0.09	0.13	0.12
2-month	0.10	0.10	0.14	0.14
3-month	0.11	0.12	0.14	0.17
Financial				
1-month	n.a.	0.09	0.09	n.a.
2-month	0.15	0.12	0.14	n.a.
3-month	0.16	0.15	0.16	0.15
Eurodollar deposits (London) ^{2 7}				
1-month	0.17	0.17	0.17	0.17
3-month	0.24	0.24	0.24	0.30
6-month	0.36	0.36	0.36	0.35
Bank prime loan ^{2 8 9}	3.25	3.25	3.25	3.25
Discount window primary credit ^{2 2}	0.75	0.75	0.75	0.75
U.S. government securities				
Treasury bills (secondary market) ^{2 4}				
4-week	0.02	0.03	0.03	0.04

Printer Version - Board of Governors of the Federal Reserve System

3-month	0.04	0.03	0.03	0.04
6-month	0.11	0.11	0.11	0.12
1-year	0.21	0.20	0.22	0.24
Treasury constant maturities				
Nominal ¹⁰				
1-month	0.02	0.03	0.03	0.04
3-month	0.04	0.03	0.03	0.04
6-month	0.11	0.11	0.11	0.12
1-year	0.22	0.21	0.23	0.25
2-year	0.60	0.58	0.62	0.67
3-year	1.03	0.99	1.06	1.10
5-year	1.58	1.53	1.61	1.68
7-year	1.90	1.85	1.93	2.01
10-year	2.12	2.07	2.14	2.22
20-year	2.45	2.40	2.46	2.54
30-year	2.74	2.69	2.74	2.82
Inflation Indexed ¹¹				
5-year	0.41	0.32	0.39	0.48
7-year	0.47	0.38	0.44	0.56
10-year	0.50	0.42	0.49	0.57
20-year	0.69	0.62	0.67	0.77
30-year	0.84	0.77	0.81	0.91
Inflation-indexed long-term average ¹²				
	0.70	0.62	0.67	0.77
Interest rate swaps ¹³				
1-year	0.40	0.39	0.40	0.42
2-year	0.82	0.79	0.80	0.86
3-year	1.21	1.18	1.19	1.27
4-year	1.51	1.47	1.49	1.58
5-year	1.71	1.68	1.69	1.80
7-year	1.99	1.95	1.96	2.09
10-year	2.25	2.21	2.21	2.35
30-year	2.73	2.68	2.67	2.78
Corporate bonds				
Moody's seasoned				
Aaa ¹⁴	3.70	3.70	3.75	3.80

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Baa	4.68	4.67	4.74	4.78
State & local bonds ¹⁵				3.65
Conventional mortgages ¹⁶				3.80

n.a. Not available.

Footnotes

1. The daily effective federal funds rate is a weighted average of rates on brokered trades.
2. Weekly figures are averages of 7 calendar days ending on Wednesday of the current week; monthly figures include each calendar day in the month.
3. Annualized using a 360-day year or bank interest.
4. On a discount basis.
5. Interest rates interpolated from data on certain commercial paper trades settled by The Depository Trust Company. The trades represent sales of commercial paper by dealers or direct issuers to investors (that is, the offer side). The 1-, 2-, and 3-month rates are equivalent to the 30-, 60-, and 90-day dates reported on the Board's Commercial Paper Web page (www.federalreserve.gov/releases/cp/).
6. Financial paper that is insured by the FDIC's Temporary Liquidity Guarantee Program is not excluded from relevant indexes, nor is any financial or nonfinancial commercial paper that may be directly or indirectly affected by one or more of the Federal Reserve's liquidity facilities. Thus the rates published after September 19, 2008, likely reflect the direct or indirect effects of the new temporary programs and, accordingly, likely are not comparable for some purposes to rates published prior to that period.
7. Source: Bloomberg and CTRB ICAP Fixed Income & Money Market Products.
8. Rate posted by a majority of top 25 (by assets in domestic offices) insured U.S.-chartered commercial banks. Prime is one of several base rates used by banks to price short-term business loans.
9. The rate charged for discounts made and advances extended under the Federal Reserve's primary credit discount window program, which became effective January 9, 2003. This rate replaces that for adjustment credit, which was discontinued after January 8, 2003. For further information, see www.federalreserve.gov/boarddocs/press/bcreg/2002/200210312/default.htm. The rate reported is that for the Federal Reserve Bank of New York. Historical series for the rate on adjustment credit as well as the rate on primary credit are available at www.federalreserve.gov/releases/h15/data.htm.
10. Yields on actively traded non-inflation-indexed issues adjusted to constant maturities. The 30-year Treasury constant maturity series was discontinued on February 18, 2002, and reintroduced on February 9, 2006. From February 18, 2002, to February 9, 2006, the U.S. Treasury published a factor for adjusting the daily nominal 20-year constant maturity in order to estimate a 30-year nominal rate. The historical adjustment factor can be found at www.treasury.gov/resource-center/data-chart-center/interest-rates/. Source: U.S. Treasury.
11. Yields on Treasury inflation protected securities (TIPS) adjusted to constant maturities. Source: U.S. Treasury. Additional information on both nominal and inflation-indexed yields may be found at www.treasury.gov/resource-center/data-chart-

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[center/interest-rates/](#)

12. Based on the unweighted average bid yields for all TIPS with remaining terms to maturity of more than 10 years.
13. International Swaps and Derivatives Association (ISDA®) mid-market par swap rates. Rates are for a Fixed Rate Payer in return for receiving three month LIBOR, and are based on rates collected at 11:00 a.m. Eastern time by Thomson Reuters and published on Thomson Reuters Page ISDAFIX@1. ISDAFIX is a registered service mark of ISDA®. Source: Thomson Reuters.
14. Moody's Aaa rates through December 6, 2001, are averages of Aaa utility and Aaa industrial bond rates. As of December 7, 2001, these rates are averages of Aaa industrial bonds only. Data obtained from Bloomberg Finance L.P.
15. Bond Buyer Index, general obligation, 20 years to maturity, mixed quality; Thursday quotations. Data obtained from Bloomberg Finance L.P.
16. Contract interest rates on commitments for 30-year fixed-rate first mortgages. Source: Primary Mortgage Market Survey® data provided by Freddie Mac.

Note: Weekly and monthly figures on this release, as well as annual figures available on the Board's historical H.15 web site (see below), are averages of business days unless otherwise noted.

Current and historical H.15 data are available on the Federal Reserve Board's web site (www.federalreserve.gov/). For information about individual copies or subscriptions, contact Publications Services at the Federal Reserve Board (phone 202-452-3244, fax 202-728-5886).

Description of the Treasury Nominal and Inflation-Indexed Constant Maturity Series

Yields on Treasury nominal securities at "constant maturity" are interpolated by the U.S. Treasury from the daily yield curve for non-inflation-indexed Treasury securities. This curve, which relates the yield on a security to its time to maturity, is based on the closing market bid yields on actively traded Treasury securities in the over-the-counter market. These market yields are calculated from composites of quotations obtained by the Federal Reserve Bank of New York. The constant maturity yield values are read from the yield curve at fixed maturities, currently 1, 3, and 6 months and 1, 2, 3, 5, 7, 10, 20, and 30 years. This method provides a yield for a 10-year maturity, for example, even if no outstanding security has exactly 10 years remaining to maturity. Similarly, yields on inflation-indexed securities at "constant maturity" are interpolated from the daily yield curve for Treasury inflation protected securities in the over-the-counter market. The inflation-indexed constant maturity yields are read from this yield curve at fixed maturities, currently 5, 7, 10, 20, and 30 years.

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REUTERS CORPORATE BOND SPREAD TABLES

**Reuters Corporate Spreads for Utilities
12/18/2014**

Rating	1 yr	2 yr	3 yr	5 yr	7 yr	10 yr	30 yr
Aaa/AAA	10	14	19	26	37	51	70
Aa1/AA+	17	23	29	36	46	58	78
Aa2/AA	24	31	38	46	55	66	86
Aa3/AA-	31	40	47	56	64	74	95
A1/A+	38	49	57	66	74	81	103
A2/A	45	58	66	76	83	89	111
A3/A-	45	61	70	81	88	96	120
Baa1/BBB+	65	83	94	107	115	125	153
Baa2/BBB	71	90	100	114	123	132	161
Baa3/BBB-	93	125	144	167	183	199	250
Ba1/BB+	203	217	231	247	259	272	287
Ba2/BB	233	248	264	281	294	308	324
Ba3/BB-	263	279	296	314	328	344	361
B1/B+	298	315	333	352	368	385	403
B2/B	328	346	365	386	403	421	440
B3/B-	357	377	397	419	437	456	477
Caa/CCC+	392	413	434	457	476	497	519
US Treasury Yield	0.25	0.67	1.10	1.68	2.01	2.22	2.82

Spread values represent basis points (bps) over a US Treasury security of the same maturity, or the closest matching maturity.

Methodology:

Reuters Pricing Service (RPS) has eight experienced evaluators responsible for pricing approximately 20,000 investment grade corporate bonds. Corporate bonds are segregated into four industry sectors; Industrial, financial, transports and utilities. RPS prices corporate bonds at a spread above an underlying treasury issue. The evaluators obtain the spreads from brokers and traders at various firms. A generic spread for each sector is created using input from street contacts and the evaluator's expertise. A matrix is then developed based on sector, rating, and maturity.

US Treasury Yields for this date are available in the [BondsOnline Chart Center](#)



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