


COMMONWEALTH OF PENNSYLVANIA



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June 25, 2020

Via Electronic Mail Only

The Honorable Elizabeth H. Barnes
Office of Administrative Law Judge
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17120

Re: Petition of PPL Electric Utilities Corporation for
Approval of a Default Service Program for the Period
of June 1, 2021 through May 31, 2025
Docket No. P-2020-3019356

Dear Judge Barnes:

Enclosed please find a copy of the Direct Testimony being submitted on behalf of the Office of Consumer Advocate in the above-referenced proceeding, as follows:

Direct Testimony of Steven L. Estomin, OCA Statement 1
Direct Testimony of Barbara R. Alexander, OCA Statement 2

Copies have been served on the parties as indicated on the enclosed Certificate of Service.

Respectfully submitted,

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cc: PUC Secretary Rosemary Chiavetta, (Letter and Certificate of Service only)
Certificate of Service

*290848

CERTIFICATE OF SERVICE

Re: Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

I hereby certify that I have this day served a true copy of the following documents, the Office of Consumer Advocate's Direct Testimony as follows:

Direct Testimony of Steven L. Estomin, OCA Statement 1

Direct Testimony of Barbara R. Alexander, OCA Statement 2

upon parties of record in this proceeding in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), in the manner and upon the persons listed below:

Dated this 25th day of June 2020.

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Dated: June 25, 2020
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**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

**PETITION OF PPL ELECTRIC)
UTILITIES CORPORATION FOR) DOCKET NO. P-2020-3019356
APPROVAL OF DEFAULT SERVICE)
PROGRAM)**

DIRECT TESTIMONY

OF

STEVEN L. ESTOMIN

ON BEHALF OF THE

PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

JUNE 25, 2020

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1 **I. QUALIFICATIONS**

2 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

3 A. My name is Steven L. Estomin. I am an independent economics consultant. My
4 office is located at 5821 Beaurivage Avenue, Sarasota, Florida 34243.

5 Q. PLEASE STATE YOUR EDUCATIONAL BACKGROUND.

6 A. I hold B.A., M.A., and Ph.D. degrees in economics from the University of Maryland.
7 My areas of academic concentration include industrial organization, environmental
8 economics, and econometrics.

9 Q. WHAT IS YOUR PROFESSIONAL BACKGROUND?

10 A. I have been employed in the area of energy, utility, and telecommunications
11 consulting for the past 38 years working on a wide range of issues. Most of my work
12 has focused on electric utility integrated planning, load forecasting, environmental
13 issues, power supply procurement, and renewable energy issues. I joined Exeter
14 Associates, Inc. (“Exeter”), an economics consulting firm specializing in the
15 economics of regulated industry, in 1981 and stayed with Exeter through 2018. At
16 that time, I was a Senior Economist, Principal, and Vice President in the firm. Since
17 January 2019, I have operated as an independent economics consultant. In recent
18 years, the focus of much of my professional work has been in the areas of electric
19 power supply procurement, renewable energy project analysis, and market analysis
20 related to electric energy, capacity, and renewable energy.

21 Prior to entering consulting, I served on the Economics Department faculty at
22 the University of Maryland (College Park) and worked at the U.S. Department of
23 Labor.

24 A complete description of my professional background is provided in
25 Appendix A.

1 Q. HAVE YOU PREVIOUSLY TESTIFIED AS AN EXPERT WITNESS
2 BEFORE UTILITY REGULATORY COMMISSIONS?

3 A. Yes, I have provided expert witness testimony in more than 50 regulatory
4 proceedings. I have testified before the utility commissions in Ohio, Maine,
5 Maryland, Vermont, New Mexico, New Jersey, Illinois, Rhode Island, Kentucky, and
6 the District of Columbia on issues related to load forecasting, weather normalization,
7 production planning, statistical analysis, electric utility industry restructuring, default
8 service supply procurement, and other issues. I have also testified in U.S. District
9 Court and before the Federal Energy Regulatory Commission (“FERC”) on issues
10 related to statistical estimation.

11 Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THIS COMMISSION?

12 A. Yes. I testified in Docket Nos. P-2012-2301664, P-2014-2418242, and P-2016-
13 2543140 (Duquesne Light Company) in 2012, 2014, and 2016, respectively; Docket
14 Nos. P-2008-2022931, P-2009-2135496, and G-2009-2135510 (UGI Utilities) in
15 2008, 2009, and 2010, respectively; Docket Nos. P-2009-2094494 and P-2020-
16 3019290 (PECO Electric Company) in 2009 and 2020, respectively; Docket No. P-
17 0072305 (Pennsylvania Power Company) in 2007; Docket Nos. P-0062227 and M-
18 2016-2578051 (PPL Electric Utilities Corporation) in 2006 and 2017, respectively;
19 and Docket No. P-00051288 (Pennsylvania Power Company) in 2005. I have also
20 testified in Docket Nos. P-2013-2391368, P-2013-2391372, P-2013-2391375, and P-
21 2013-2391378 (collectively, the Pennsylvania FirstEnergy Companies) in 2013. The
22 above-noted testimonies were presented on behalf of the Pennsylvania Office of
23 Consumer Advocate (“OCA”) regarding proposed default service plans and certain
24 related issues. Additionally, I have testified on behalf of the OCA and the Office of
25 Attorney General, Bureau of Consumer Protection (“OAG”) in 2014 in Docket Nos.

1 C-2014-2427655 (*Commonwealth of Pennsylvania, et al. v. Blue Pilot Energy, LLC*);
2 C-2014-2427647 (*Commonwealth of Pennsylvania, et al. v. IDT Energy, Inc.*); and C-
3 2014-2438640 (*Commonwealth of Pennsylvania, et al. v. Respond Power, LLC*). A
4 listing of these cases is provided in Appendix A, accompanying my testimony.

5 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS
6 PROCEEDING?

7 A. My testimony addresses certain elements of PPL Electric Utilities Corporation's
8 ("PPL's" or the "Company's") proposed Default Service Program V ("DSP V"). The
9 specific issues addressed include the procurement of wholesale Default Service
10 supply products; the elements of PPL's proposed residential Default Service supply
11 portfolio; the Company's proposed voluntary time-of-use ("TOU") program; the
12 Company's proposed renewable energy rate program; PPL's plan for compliance with
13 the Alternative Energy Portfolio Standards Act ("AEPS Act"); and the reconciliation
14 adjustment proposed by PPL. Issues related to consumer protection are addressed by
15 OCA witness Barbara Alexander.

16 Q. ARE YOU ADDRESSING ANY IMPLEMENTATION OR POLICY
17 ISSUES ASSOCIATED SPECIFICALLY WITH DEFAULT SERVICE FOR
18 COMMERCIAL OR INDUSTRIAL CUSTOMERS?

19 A. No. My testimony addresses issues related principally to the residential class.

1 **II. SUMMARY AND RECOMMENDATIONS**

2 **A. Overview of the PPL Petition**

3 Q. WHAT IS PPL REQUESTING IN THIS CASE?

4 A. PPL Electric Utilities Corp., a subsidiary of PPL Corp., provides regulated electric
5 delivery service to approximately 1.4 million customers in 29 counties in central and
6 eastern Pennsylvania.¹ On March 25, 2020, PPL filed a petition for a Default Service
7 Program and Procurement Plan that covers the period from June 1, 2021 through May
8 31, 2025. PPL’s filing includes supporting testimony and exhibits, including draft
9 Requests for Proposals (“RFPs”) for power supply and Alternative Energy Credits
10 (“AECs”), its proposed revised tariffs, and other related documents.

11 I have been asked by the OCA to review the proposed plan as it pertains to the
12 Company’s residential customers and to develop recommendations that would
13 provide improvements if those recommendations are adopted by the Pennsylvania
14 Public Utility Commission (“Commission”).

15 Q. WHAT ARE THE MAJOR FEATURES OF PPL’S PETITION AS IT
16 AFFECTS RESIDENTIAL CUSTOMERS?

17 A. The major areas of the proposed Default Service Plan that affect PPL’s residential
18 customers are: (1) the structure of the wholesale supply portfolio for Default Service;
19 (2) the Company’s proposed method of meeting the requirements of the AEPS Act;
20 (3) the Company’s voluntary TOU program that is available to residential Default
21 Service customers; (4) PPL’s proposed Renewable Energy Rate Program; and (5) the
22 Company’s proposed reconciliation of DSP V revenues and costs.

23 For wholesale supply, the residential Default Service load is proposed to be
24 supplied from three sources: 6-month fixed-price full-requirements contracts

¹ <http://ppllectric.com/utility/about-us/about-ppl-electric-utilities.aspx>.

1 (“FRCs”); 12-month FRCs; and two 5-year, 50-MW block energy products. For the
2 portion of load in excess of the two 50-MW block energy products,² the 6-month
3 FRCs represent 20 percent of the supply and the 12-month FRCs represent 80 percent
4 of the supply. All of the contracts that will be used to meet the residential Default
5 Service load will be procured approximately two months prior to the start of
6 deliveries.³ Each residential tranche represents 2.5 percent of the residential Default
7 Service load in excess of the two 50-MW block energy products, which means that if
8 the Default Service load shrinks or increases (e.g., shrinks due to customers migrating
9 to competitive retail supply or increases due to customers returning to Default
10 Service), the size of the tranches measured in kilowatt-hours (“kWh”) would
11 correspondingly change in size. Thus, the wholesale suppliers face the “volumetric
12 risk” of an uncertain load obligation.

13 The FRCs would be procured through an RFP process, which is consistent
14 with the procurement approach taken in DSP IV. Procurements would be conducted
15 every six months and would be held approximately two months prior to the
16 commencement of deliveries.

17 With respect to meeting the requirements of the AEPS Act, the Company
18 proposes to procure those requirements itself rather than have the wholesale suppliers
19 procure the requisite AECs. The AECs would be procured two times per year using
20 an RFP approach that is generally similar to what is used to procure FRCs.

21 The Company is proposing to continue offering a voluntary TOU rate to
22 residential and small commercial Default Service customers, which includes peak and

² The two 50-MW block energy products, which are for “24-by-7” energy deliveries to PPL, represent approximately ten percent of the residential Default Service load. Direct Testimony of A. Joseph Cavicchi, PPL Electric Utilities Company, Statement No. 2, p. 24, lines 18 through 20.

³ Direct Testimony of A. Joseph Cavicchi, PPL Electric Utilities Company, Statement No. 2, p. 15, lines 8 through 9.

1 off-peak prices which vary seasonally. Under DSP IV, the Company attempted to
2 procure the TOU Default Service power supply separately from the non-TOU
3 residential Default Service power supply. Under DSP V, PPL is proposing to procure
4 the residential TOU Default Service power supply as part of the overall residential
5 Default Service power supply and formulaically establish the seasonal on-peak and
6 off-peak rates. This approach is consistent with the DSP IV TOU contingency plan,
7 which PPL needed to rely on due to a lack of market interest in the residential TOU
8 Default Service power supply RFPs.

9 PPL is proposing to implement a Renewable Energy Rate Program, which will
10 provide residential Default Service customers with the option of receiving a Default
11 Service product with AECs covering 100 percent of the energy supplied under the
12 rate option rather than the 18 percent required to be covered under the AEPS Act
13 during the period that DSP V would be in effect. The additional 82 percent coverage
14 will be provided using Pennsylvania-eligible Tier I AECs.

15 PPL proposes to continue its practice of using six-month reconciliation
16 charges to true-up residential Default Service costs and revenues, which are
17 amortized over a subsequent six-month period.

18 **B. Review of Findings and Recommendations**

19 Q. WHAT ARE THE SPECIFIC TOPICS THAT YOU ADDRESS IN YOUR
20 DIRECT TESTIMONY?

21 A. My testimony addresses: (1) PPL's proposed residential Default Service portfolio and
22 recommends certain modifications that better meet the needs of residential customers;
23 (2) PPL's proposal to procure AECs to meet the requirements of the AEPS Act; (3)
24 the Company's proposed voluntary residential TOU program; (4) PPL's proposed

1 Renewable Energy Rate Program; and (5) PPL's proposed method of reconciling
2 Default Service costs and revenues.

3 Q. WHAT ARE YOUR PRINCIPAL CONCERNS WITH RESPECT TO PPL'S
4 PROPOSED DEFAULT SERVICE PLAN?

5 A. My principal concerns include the following: (1) the residential Default Service
6 power supply portfolio is overly weighted with shorter term FRCs; (2) PPL's
7 proposed reconciliation method can be modified to result in greater rate stability and
8 potentially smaller reconciliation factors for residential Default Service customers;
9 and (3) the AECs that PPL intends to use under its proposed Renewable Energy Rate
10 Program do not necessarily represent renewable technologies or fuels.

11 Q. WHAT ARE YOUR RECOMMENDED MODIFICATIONS TO THE FILED
12 PLAN?

13 A. My principal recommendations are that: (1) the portion of residential Default Service
14 power supply made up of 6-month FRCs be replaced with 24-month FRCs; (2) the
15 reconciliation amounts calculated for each six-month period be amortized over twelve
16 months rather than the six months proposed by the Company; and (3) the AECs used
17 to support PPL's proposed Renewable Energy Rate Program be restricted to
18 Pennsylvania-eligible Tier I AECs representing renewable technologies and fuels, or
19 in the alternative, the program be renamed to appropriately reflect the nature of the
20 AECs being used.

21 C. **Testimony Organization**

22 Q. HOW IS THE REMAINDER OF YOUR TESTIMONY ORGANIZED?

23 A. Section III of my testimony addresses the residential Default Service supply portfolio
24 and the basis for my position that PPL's proposed portfolio be modified. Also
25 addressed in that section is the Company's proposal to meet the AEPS Act

1 requirements of residential Default Service through the Company's separate
2 competitive procurements of AECs. Section IV addresses the Company's voluntary
3 residential TOU program, the method proposed to procure the residential TOU power
4 supply, and the method to be used to establish the TOU prices. Section V addresses
5 PPL's proposed Renewable Energy Rate Program. Section VI addresses the
6 Company's proposed reconciliation mechanism.

7 **III. DEFAULT SERVICE SUPPLY PORTFOLIO**

8 **A. Background on PPL's Proposal**

9 Q. ARE THERE PENNSYLVANIA STATUTES THAT GOVERN AN
10 ELECTRIC DISTRIBUTION COMPANY'S ("EDC'S") PROVISION OF
11 DEFAULT SERVICE?

12 A. Yes. The provision of Default Service is required under Pennsylvania's Electricity
13 Generation Customer Choice and Competition Act, which was amended by Act 129
14 in 2008. Act 129 requires that the default generation supply for residential customers
15 reflect a prudent mix of spot, short- and long-term supply resources to ensure
16 adequate and reliable service to customers at least cost over time. Default service
17 also must comply with the AEPS Act. PPL states that its filed plan complies with
18 these requirements.⁴

19 Q. HOW DOES PPL PROPOSE TO PROVIDE DEFAULT SERVICE TO
20 RESIDENTIAL CUSTOMERS DURING THE PLAN PERIOD, JUNE 1,
21 2021 TO MAY 31, 2025?

22 A. PPL will use a competitive RFP process to acquire a series of FRCs to provide
23 generation service for approximately 90 percent of the residential Default Service

⁴ Direct Testimony of James M. Rouland, PPL Electric Utilities Company, Statement No. 1, p. 48, line 15 through p. 49, line 12.

1 load. The remaining approximately 10 percent of the load is proposed to be supplied
2 under two, five-year contracts, each for a 50-MW block of power. The FRCs will
3 have terms of either 6 or 12 months and would cover the 4-year Default Service Plan
4 period with some overlap into the subsequent planning period. Similarly, the two
5 five-year block energy contracts would extend into the following DSP period, that is,
6 extend beyond May 31, 2025. The power supply contracts would be procured using a
7 sealed bid/RFP approach, consistent with the approach used by PPL under DSP IV.
8 The FRC procurements are proposed to be conducted every six months so that the 12-
9 month FRCs are laddered, that is, half of the 12-month FRCs will be procured in the
10 first semi-annual auction each year and half will be procured in the following semi-
11 annual auction. In each semi-annual auction, all of the six-month FRCs would be
12 procured. The 12-month FRCs represent 80 percent of the power supply in excess of
13 the 100 MW block energy contracts and the 6-month FRCs represent the other 20
14 percent. Therefore, 60 percent of the power supply procured using FRCs would be
15 procured every six months – half of the 12-month FRCs and all of the 6-month FRCs.

16 Under the Company’s proposal, the FRC portion of the residential Default
17 Service power supply would be provided by wholesale suppliers that would bid to
18 supply load “tranches,” with each tranche representing 2.5 percent of the residential
19 Default Service load in excess of the two block energy contracts.⁵

20 Each winning bid price for the FRCs, specified in dollars per mega-watt hour
21 (“MWh”), is fixed for the duration of the contract term (either six or 12 months) and
22 includes all generation products (with a few exceptions) required to serve load (e.g.,
23 capacity, energy, and ancillary services). PPL, however, would supply the AECs

⁵ The Company is proposing a total of 40 FRCs – thirty-two 12-month FRCs and eight 6-month FRCs. Each FRC would represent 2.5 percent of the load above the load that is met through the two 50-MW block contracts.

1 required under the AEPS Act, that is, the wholesale suppliers would be relieved of the
2 responsibility to provide the requisite number (and category) of AECs specified by
3 the AEPS Act. This approach to meeting the requirements of the AEPS Act differs
4 from the approach used by PPL in DSP IV, under which the residential Default
5 Service wholesale suppliers were required to meet the AEC obligations.

6 Q. PLEASE EXPLAIN THE TRANCHE STRUCTURE.

7 A. PPL has identified a total of 40 tranches of residential Default Service load. Each
8 tranche is a “slice” of load above the load met by the 100 MW of block energy
9 products. This means that each tranche incorporates the same residential load
10 “shape,” i.e., the hourly residential Default Service load profile in excess of the block
11 product over the course of the year. Alternatively stated, each tranche represents 2.5
12 percent of the non-block load in each hour.

13 Q. PPL’S PROCUREMENT SCHEDULE IS BASED ON A FOUR-YEAR
14 DEFAULT SERVICE PLAN PERIOD. DO YOU AGREE WITH THE
15 COMPANY’S PROPOSAL TO RETAIN THE FOUR-YEAR PLAN
16 PERIOD?

17 A. Yes. The four-year DSP period reduces administrative costs relative to the shorter
18 Default Service plan periods that have been relied on historically and is consistent
19 with the Default Service planning periods for other EDCs in Pennsylvania.

20 Q. DO YOU OBJECT TO THE USE OF THE SEALED BID/RFP APPROACH
21 PROPOSED BY PPL OVER POSSIBLE ALTERNATIVE APPROACHES
22 TO PROCURE PPL’S RESIDENTIAL WHOLESALE POWER SUPPLY?

23 A. No. The RFP approach proposed by PPL has been successfully relied on by the
24 Company in the past, PPL is comfortable with this procurement method, and the RFP
25 approach has the advantage of being less administratively costly than many

1 alternative methods, such as the on-line, descending-price auction approach.
2 Additionally, I have not seen any persuasive evidence that alternatives to the RFP
3 approach produce more favorable bid results.

4 Q. PLEASE EXPLAIN PPL'S PROPOSAL TO PROCURE AECs TO MEET
5 THE REQUIREMENTS OF THE AEPS ACT SEPARATELY FROM THE
6 POWER SUPPLY.

7 A. Under DSP IV, the AECs needed to meet the requirements of the AEPS Act for
8 residential Default Service loads were provided by the wholesale power suppliers and
9 the costs of meeting those requirements were included in the competitive bids of
10 those wholesale suppliers. Under DSP V, PPL is proposing to relieve the wholesale
11 power suppliers of the obligation to meet the AEPS Act requirements and to
12 separately procure the needed AECs (solar Tier I, non-solar Tier I, and Tier II AECs)
13 through a competitive RFP process similar to the process used for the procurement of
14 the Default Service power supply. AECs will be procured by the Company two times
15 per year (July and January) based on projections of AEC requirements. Unlike the
16 procurements for power supply, the contracts for AECs will not be load-following but
17 rather would specify a set number (and type and vintage) of AECs that would be
18 transferred to PPL shortly following the selection of the winning bidders. Any
19 reconciliation between the number/type of AECs procured and the ultimate
20 number/type of AECs needed would be resolved through the following AEC
21 procurement.

22 **Concerns with PPL's Residential Default Service Portfolio**

23 Q. WHAT ARE YOUR CONCERNS WITH PPL'S PROPOSED
24 RESIDENTIAL SUPPLY PORTFOLIO?

1 A. My principal concern is that over 50 percent of the residential Default Service power
2 supply portfolio turns over (and is repriced) every six months and approximately 90
3 percent of the portfolio is replaced and repriced each year. This portfolio entails a
4 greater degree of potential price instability than is the case with other residential
5 Default Service portfolios in Pennsylvania as well as those in other states.⁶ A major
6 goal of Default Service power supply portfolios in Pennsylvania is to balance rate
7 stability, which is important to residential Default Service customers, with market
8 responsiveness, which allows Electric Generation Suppliers (“EGSs”) to effectively
9 compete for Default Service and thus provide a basis for residential customers to have
10 a meaningful alternative to Default Service. Market responsiveness also provides
11 residential Default Service customers with more appropriate price signals to facilitate
12 greater efficiency in the use of electricity. Having more than half of the portfolio
13 reprice every six months and approximately 90 percent of the portfolio reprice
14 annually, however, overemphasizes market responsiveness and underemphasizes
15 price stability.

16 Q. YOU NOTE ABOVE THAT THE GREATER DEGREE OF PRICE
17 INSTABILITY IS POTENTIAL RATHER THAN ASSURED. PLEASE
18 EXPLAIN.

19 A. If market prices remain unchanged, or change very little, over a prolonged period of
20 time, then regardless of the frequency with which the Default Service supply portfolio
21 is repriced, prices will remain reasonably stable (while at the same time fully

⁶ For example, PECO Energy Company, Pennsylvania’s largest electric utility, meets its residential Default Service obligation predominantly using FRCs, with approximately 60 percent of residential Default Service load being met with 24-month FRCs and approximately 40 percent of the load being met with 12-month FRCs. Baltimore Gas and Electric Company, Maryland’s largest electric utility, meets its residential obligation for Standard Offer Service, the equivalent of Default Service, exclusively through 24-month FRCs, with one quarter of the supply being re-bid every six months.

1 reflecting market conditions). Consequently, it is only with stable market prices that
2 rate instability resulting from the Company's proposed portfolio is not a concern.

3 Q. DOES THE COMPANY'S PROPOSED USE OF FIVE-YEAR
4 CONTRACTS FOR TWO 50-MW BLOCK ENERGY PRODUCTS
5 RESOLVE THE CONCERN OVER EXCESSIVE RELIANCE ON
6 RELATIVELY SHORT-TERM CONTRACTS?

7 A. In part. The two 50-MW block energy products account for approximately ten
8 percent of the residential Default Service load. Even with the inclusion of the block
9 energy products, approximately 54 percent of the residential Default Service portfolio
10 is repriced every six months and 90 percent of the portfolio is repriced every year.

11 Q. DO YOU SUPPORT PPL'S PROPOSAL TO MEET THE AEPS ACT
12 REQUIREMENT THROUGH SEPARATE PROCURMENTS FROM THE
13 WHOLESALE POWER SUPPLY PROCUREMENTS?

14 A. Yes. Other factors equal, I expect that the prices associated with the wholesale power
15 supply combined with the prices obtained for the AEC procurements would result in
16 lower overall aggregate prices. The reason for this is that the Company would be
17 selecting the most favorable bids for power supply and for AECs separately rather
18 than the most favorable combined bid. Since the wholesale suppliers would be
19 relieved of certain risks associated with the supply of AECs, it may be possible to
20 obtain lower bids for power supply than would otherwise be the case (and adjusting
21 for the AECs are not being included in the power supply bids). Because this
22 represents a bit of a departure from what has been historically done by PPL as well as
23 by other EDCs in Pennsylvania, it would be useful for PPL to carefully monitor how
24 well this approach operates and for the Company to prepare a short report, including
25 lessons learned, that would be submitted to the Commission as well as to OCA and

1 the Office of Small Business Advocate (“OSBA”) following the first two years of
2 PPL employing this approach.

3 **C. Recommended Portfolio Changes**

4 Q. WHAT ARE YOU RECOMMENDING WITH RESPECT TO THE
5 COMPANY’S PROPOSED RESIDENTIAL DEFAULT SERVICE
6 PORTFOLIO?

7 A. My recommendation is to eliminate the eight tranches of six-month FRCs from the
8 portfolio and replace them with 24-month FRCs, with four tranches rebid each year.
9 Thus, 90 percent of the FRCs would be rebid and repriced each year rather than 100
10 percent, as proposed by the Company. Alternatively stated with recognition of the
11 two 50-MW block energy contracts, this recommendation would result in
12 approximately 80 percent of the overall residential Default Service power supply
13 being rebid (and repriced) each year. The impact of the recommended modification
14 would be to have the effect of providing greater stability to residential Default
15 Service power supply prices while retaining responsiveness to market conditions.
16

17 **IV. TIME-OF-USE RATES**

18 Q. PLEASE EXPLAIN PPL’S PROPOSAL TO OFFER VOLUNTARY TOU
19 RATES TO RESIDENTIAL DEFAULT SERVICE CUSTOMERS.

20 A. PPL proposes to offer a residential TOU rate on a voluntary basis that is largely
21 unchanged from the voluntary residential TOU rate offered under DSP IV. As is the
22 case under DSP IV, the residential TOU rate includes a seasonality component, with
23 the summer period running from June 1 through November 30 and the winter term
24 running from December 1 through May 31 each year. The two seasons entail
25 different peak and off-peak hours—the summer peak hours are the four hours

1 beginning at 2:00 p.m. Monday through Friday, excluding holidays. Winter peak
2 hours are the four hours beginning at 4:00 p.m. Monday through Friday, excluding
3 holidays. All other hours are designated as off-peak. The residential TOU tariff does
4 not include either a super-peak period or a super-off-peak period. The difference
5 between the residential TOU rate program provided by PPL under DSP IV and that
6 proposed for DSP V relates to the method of TOU power supply procurement and, as
7 a result of the difference in the procurement methodology, the peak and off-peak
8 pricing method differs in DSP V compared to DSP IV.

9 Q. PLEASE EXPLAIN PPL'S RESIDENTIAL TOU POWER SUPPLY
10 PROCUREMENT PROPOSAL UNDER DSP V.

11 A. Under DSP IV, the Company attempted to procure the residential TOU power supply
12 through a separate auction process to avoid co-mingling the TOU power supply with
13 the non-TOU residential power supply. Bidders were requested to provide a discount
14 to the generation component of the Price-to-Compare ("PTC") to establish an off-
15 peak rate, which was then multiplied by a market-based factor to derive the peak
16 period rate. A lack of market interest in participating in the residential TOU power
17 supply auction process necessitated that PPL fall back on its contingency plan, which
18 entailed relying on the non-TOU residential Default Service power supply for the
19 provision of power to residential TOU customers, and applying a formulaic approach
20 to establishing an off-peak price relative to the generation component of the PTC.
21 PPL has proposed to adopt the contingency method used in DSP IV as the primary
22 method for procuring the residential Default Service TOU power supply for DSP V
23 and employing the same approach to establishing the off-peak and peak rates as was
24 used under the DSP IV contingency plan.

1 Q. PLEASE EXPLAIN PPL'S PROPOSED RESIDENTIAL TOU PRICING
2 METHODOLOGY.

3 A. PPL proposes to set the off-peak price to 90 percent of the generation component of
4 the PTC, with peak period prices based on average peak-to-off-peak market ratios.
5 The ratios would be computed as a five-year moving average, updated each year as
6 more recent data become available.

7 Q. DO YOU HAVE ANY CONCERNS REGARDING PPL'S PROPOSED
8 VOLUNTARY RESIDENTIAL TOU PROGRAM?

9 A. No. Given the limited interest in this program, both from a supplier and customer
10 perspective, I believe that the approach proposed by PPL represents a reasonable
11 method by which to limit administrative costs (since separate residential TOU power
12 supply auctions are not required) and the pricing mechanism is a satisfactory method
13 by which to establish prices.

14 **V. PROPOSED RENEWABLE ENERGY RATE PROGRAM**

15 Q. WHAT IS YOUR UNDERSTANDING OF PPL'S PROPOSED
16 RENEWABLE ENERGY RATE PROGRAM?

17 A. PPL is proposing an option under its residential Default Service offering that would
18 allow residential customers to select a product with the same energy composition as
19 the other residential Default Service products (i.e., residential TOU Default Service
20 and residential non-TOU Default Service) but fully backed by AECs. This product
21 would be priced above the standard residential Default Service (that is, the non-TOU
22 residential Default Service), with the additional cost attributable to the cost of the
23 supplementary AECs needed to cover 100 percent of the energy purchased during the
24 month.

1 Q. WOULD THE ADDITIONAL AECs PURCHASED UNDER THIS
2 PROGRAM COVER 100 PERCENT OF THE ENERGY CONSUMED BY
3 THE PARTICIPANT OR THE RESIDUAL ENERGY OVER AND ABOVE
4 THE AMOUNT OF ENERGY ALREADY COVERED UNDER THE AEPS
5 ACT?

6 A. Only the residual energy would be covered by the AECs procured under this program.
7 For example, in 2021, the AEPS Act requires that 18 percent of the energy consumed
8 be represented by AECs, consisting of 10 percent Tier II AECs, 7.5 percent non-solar
9 Tier I AECs, and 0.5 percent solar Tier I AECs. The AECs provided under the
10 proposed Renewable Energy Rate Program would correspond to the remaining 82
11 percent of the customer's energy consumed during the month.

12 Q. WHAT CATEGORY OF AECs DOES PPL PROPOSE TO PURCHASE TO
13 MEET THE 82 PERCENT OF ENERGY NOT REPRESENTED BY AECs
14 PROCURED TO MEET THE AEPS ACT REQUIREMENTS?

15 A. The Company proposes to purchase non-solar Tier I AECs to meet the AEC coverage
16 over and above the requirements of the AEPS Act.

17 Q. HOW WOULD THOSE AECs BE PROCURED?

18 A. PPL indicates that the AECs needed to meet the requirements of the Renewable
19 Energy Rate Program would be purchased as part of the procurements to meet the
20 overall Default Service AEPS Act requirements. The Company notes, however, that
21 the AECs procured to meet the needs of the Renewable Energy Rate Program would
22 be based on a known quantity of energy whereas the AECs purchased to meet the
23 Default Service AEPS Act requirements would be based, in part, on projected levels
24 of energy sales.

1 Q. DO YOU HAVE ANY CONCERNS REGARDING THIS PROGRAM, AS
2 PROPOSED?

3 A. Yes. My concern relates to the representation that the program is providing
4 renewable energy to program participants. Several of the technologies or fuel sources
5 that qualify as eligible Tier I resources in Pennsylvania are not, in fact, renewable.
6 For example, energy derived from coal seam methane is considered Pennsylvania-
7 eligible Tier I but is not considered to be renewable. The same is true of energy
8 generated from fuel cells that use other than renewable fuel. In addition, 10 percent
9 of the AECs that would be part of the Renewable Energy Rate Program product
10 would be Tier II AECs, included as part of the AEPS Act requirements but not
11 necessarily considered to be renewable. As a consequence of the nature of the AECs
12 that would be used as part of the proposed Renewable Energy Rate Program, I believe
13 that participating consumers would not fully understand the nature of the product that
14 they would be purchasing.

15 Q. WHAT ACTIONS CAN BE TAKEN BY PPL TO RESOLVE YOUR
16 CONCERN?

17 A. There are two actions that can be taken to ensure that the product is being more
18 appropriately represented to participating consumers. One method would entail that
19 PPL restrict the AECs included in the product to be renewable. Any Tier II AECs
20 used to meet the AEPS Act requirements would need to be overlaid with Tier I AECs.
21 Further, the Tier I AECs used would need to meet a “renewable energy” standard not
22 currently met by all AECs that qualify as Pennsylvania-eligible Tier I. The second
23 method would be to change the name of the program so that the program’s name does
24 not imply reliance on renewable energy.

1 **VI. PROPOSED RECONCILIATION**

2 Q. HOW IS PPL PROPOSING TO RECONCILE RESIDENTIAL DEFAULT
3 SERVICE REVENUES WITH COSTS?

4 A. PPL has proposed to retain the same reconciliation mechanism used in DSP IV for
5 DSP V, that is, a reconciliation balance is calculated over a six-month period and
6 collected (or refunded), with interest, over the following six-month period, with a lag
7 of approximately two months.

8 Q. WHAT HAS BEEN THE MAGNITUDE OF RECENT RESIDENTIAL
9 DEFAULT SERVICE RECONCILIATION ADJUSTMENTS UNDER DSP
10 IV?

11 A. The reconciliation adjustments applicable to residential Default Service between the
12 months of April 2019 through March 2020 have been in excess of four percent of net
13 Generation Supply Charges (GSA-1 rate net of gross receipts tax) in some months
14 (April and May 2019) and as low as approximately 0.5 percent in other months
15 (December through March).⁷ While the 0.5 percent adjustments can be viewed as
16 small, adjustments of the magnitude of four percent represent fairly large deviations
17 between revenues and expenses that need to be collected (or refunded) to residential
18 customers.

19 Q. IS THERE ANY REASON TO EXPECT THAT THE MAGNITUDE OF
20 RECONCILIATION ADJUSTMENTS UNDER DSP V WOULD BE
21 LARGER THAN THOSE UNDER DSP IV?

22 A. The factors that are likely to contribute to affecting the relative magnitudes of the
23 reconciliation adjustments between DSP IV and DSP V by making the deviations

⁷ Calculated from PPL's *Generation Supply Charge-1 Reconciliation Report* for the 12-month period ending March 31, 2020, Docket No. M-2019-3013956, filed April 30, 2020. (Attached as OCA Exhibit SLE-1.)

1 between costs and revenues larger are: (1) the impacts that relate to the Company's
2 proposal to supply AECs for compliance with the AEPS Act; and (2) the AEC costs
3 (relative to revenues) related to the Company's proposed Renewable Energy Rate
4 Program. Because PPL is proposing to operate the residential TOU program in the
5 same manner as it was operated under DSP IV, that component of the Company's
6 proposal is not expected to affect the relative magnitudes of the reconciliation
7 adjustment. Further, because participation in that program is so low (less than 400
8 residential customers), any impacts on the reconciliation adjustment are not likely to
9 be significant.

10 Q. ARE YOU RECOMMENDING ANY CHANGES TO THE
11 RECONCILIATION ADJUSTMENT TO ADDRESS YOUR CONCERNS
12 RELATED TO THE MAGNITUDES OF THE ADJUSTMENTS?

13 A. Yes. I recommend that the six-month reconciliation approach used by the Company
14 under DSP IV (and proposed by PPL to be retained under DSP V) be modified
15 slightly such that the cumulative amount to be collected (or refunded) is amortized
16 over 12 months rather than six months. This would serve to reduce the size and
17 variability of the E-Factor and make the PTC marginally more stable, other factors
18 equal.

19 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

20 A. Yes, it does.

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

**PETITION OF PPL ELECTRIC)
UTILITIES CORPORATION FOR)
APPROVAL OF DEFAULT SERVICE) DOCKET NO. P-2020-3019356
PROGRAM)**

EXHIBIT ACCOMPANYING

**THE
DIRECT TESTIMONY
OF
STEVEN L. ESTOMIN**

**ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE**

JUNE 25, 2020

Kimberly A. Klock
Senior Counsel

PPL
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E-FILE

April 30, 2020

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street
Harrisburg, PA 17120

**Re: PPL Electric Utilities Corporation
Generation Supply Charge-1 Reconciliation Report
for the Period April 1, 2019 through March 31, 2020
Docket No. M-2019-3013956**

Dear Ms. Chiavetta:

Enclosed for filing on behalf of PPL Electric Utilities Corporation ("PPL Electric") is PPL Electric's Generation Supply Charge-1 ("GSC-1") Reconciliation Report for the Period April 1, 2019 through March 31, 2020. This reconciliation report, which is being filed pursuant to the procedures set forth in PPL Electric's Tariff - Electric Pa. P.U.C. No. 201, reflects actual data through March 31, 2020.

Pursuant to 52 Pa. Code § 1.11, the enclosed document is to be deemed filed on April 30, 2020, which is the date it was filed electronically using the Commissions E-filing system.

If you have any questions regarding the enclosed filing, please call me or Scott R. Koch, PPL Electric's Regulatory Operations Supervisor at (610) 774-2070.

Very truly yours,

Kimberly A. Klock

Enclosures

cc via email: Tanya J. McCloskey, Esquire
Rick Kanaskie, Esquire

Ms. Lori Burger
Mr. John R. Evans

PPL ELECTRIC UTILITIES CORPORATION

**GENERATION SUPPLY CHARGE-1
RECONCILIATION REPORT**

For the Period April 1, 2019 to March 31, 2020

Docket No. M-2019-3013956

April 30, 2020

PPL ELECTRIC UTILITIES CORPORATION
GENERATION SUPPLY CHARGE-1 ("GSC-1") RECONCILIATION
Report For The Period April 1, 2019 to March 31, 2020

Line No.		(A)	(B)	(C)
		Total	Residential Fixed	Small Commercial & Industrial - Fixed
1	Energy Revenues Available (excluding GRT and MFC) (Schedule 2, Line 1, Column M)	506,600,532	416,185,866	90,414,666
2	Energy Procurement (Schedule 2, Line 2A, Column M)	488,812,041	408,544,962	80,267,079
	PJM Expenses (Schedule 2, Line 2B, Column M)	3,338,788	3,333,442	5,346
	Net Metering Expenses (Schedule 2, Line 2C, Column M)	5,834,805	331,751	5,503,054
	Administrative Expenses (Schedule 2, Line 2D and Line 2E, Column M)	924,141	739,810	184,331
	Total Expenses to Recover	498,909,775	412,949,965	85,959,810
3	Net Over/(Under) Collection (Schedule 2, Line 4, Column M)	7,690,757	3,235,901	4,454,856
4	Interest on Over/(Under) Collection (Schedule 2, Line 5, Column M)	132,021	5,793	126,228
5	Net Over/(Under) Collection Amount, Including Interest (Schedule 2, Line 6, Column M)	\$ 7,822,778	\$ 3,241,694	\$ 4,581,084
6	Reclass to Prior Period (Schedule 2, Line 7, Column M)	(7,822,778)	(3,241,694)	(4,581,084)
7	Net Over/(Under) Collection, Including Interest (Current Period) - Line 5 plus Line 6	-	-	-
8	Remaining E-Factor Balance (Schedule 3, Line 17, Columns B, D and F)	2,356,602	(240,066)	2,596,668
9	Total Over/(Under) - Line 7 plus Line 8	\$ 2,356,602	\$ (240,066)	\$ 2,596,668

PPL ELECTRIC UTILITIES CORPORATION
RECONCILIATION OF GENERATION SUPPLY CHARGE-1 ("GSC-1") REVENUES AND EXPENSES

Residential - Fixed

Line No.	Month >>	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
		April 2019	May 2019	June 2019	July 2019	August 2019	September 2019	October 2019	November 2019	December 2019	January 2020	February 2020	March 2020	Total
1	Energy Revenues Available (excluding GRT (1) and MFC (2)) (Schedule 4, column (F))	35,234,752	28,381,918	26,587,170	34,240,644	37,700,321	31,748,489	27,113,769	28,549,613	41,495,065	45,467,660	41,469,293	38,197,172	\$ 416,185,866
2	A Energy Procurement	28,586,940	28,172,908	28,366,147	39,562,526	34,819,834	26,785,056	25,823,900	37,000,134	43,984,182	42,785,816	38,499,368	34,158,151	\$ 408,544,962
	B PJM Expenses	349,226	554,264	9,826	292,201	236,802	221,875	276,819	251,939	253,131	272,602	271,042	343,515	\$ 3,333,442
	C Net Metering Expenses	25,149	149,567	19,552	19,649	19,401	18,500	16,728	14,375	13,253	12,129	10,387	13,061	\$ 331,751
	D Administrative Expenses P/Y	8,264	7,944	8,016	8,159	8,292	8,084	7,808	8,185	8,540	10,391	8,594	8,673	\$ 100,950
	E Administrative Expenses C/Y	23,868	1,725	95,459	4,317	244,490	82,319	116,407	57,479	(10,800)	(58,357)	129	81,624	\$ 638,860
3	Total Expenses to Recover	28,993,447	28,886,408	28,499,000	39,886,852	35,328,819	27,115,834	26,241,662	37,332,112	44,248,506	43,022,781	38,789,520	34,605,024	\$ 412,949,965
4	Net Over(Under) Collection (Line 1 less Line 3)	6,241,305	(504,490)	(1,911,830)	(5,646,208)	2,371,502	4,632,655	872,107	(8,782,499)	(2,753,441)	2,444,879	2,679,773	3,592,148	\$ 3,235,901
5	Interest on Over(Under) Collection (Schedule 5, Column (F))	314,666	(23,122)	(78,863)	(197,617)	72,627	115,816	37,973	(347,641)	(98,091)	77,421	74,252	58,372	\$ 5,793
6	Net Over(Under) Collector	\$ 6,555,971	\$ (527,612)	\$ (1,990,693)	\$ (5,843,825)	\$ 2,444,129	\$ 4,748,471	\$ 910,080	\$ (9,130,140)	\$ (2,851,532)	\$ 2,522,300	\$ 2,754,025	\$ 3,650,520	\$ 3,241,694
7	Redress to Prior Period	\$ (6,555,971)	\$ 527,612	\$ 1,990,693	\$ 5,843,825	\$ (2,444,129)	\$ (4,748,471)	\$ (910,080)	\$ 9,130,140	\$ 2,851,532	\$ (2,522,300)	\$ (2,754,025)	\$ (3,650,520)	\$ (3,241,694)
8	Net Over(Under) Collection, Including Interest (Current Period) - (Line 6 plus Line 7)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

(1) Gross Receipts Tax Factor (1-.059)

(2) Merchant Function Charge Factor
Residential 2.31%
Small Commercial & Industrial .23%

PPL ELECTRIC UTILITIES CORPORATION
RECONCILIATION OF GENERATION SUPPLY CHARGE-1 ("GSC-1") REVENUES AND EXPENSES
Small Commercial and Industrial - Fixed

Line No.	Month >>	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
		April 2019	May 2019	June 2019	July 2019	August 2019	September 2019	October 2019	November 2019	December 2019	January 2020	February 2020	March 2020	Total
1	Energy Revenues Available (excluding GRT (1) and MFC (2))(Schedule 4, column(F)) (excluding GRT and MFC)	7,761,890	7,498,670	7,188,023	7,621,126	7,927,358	7,347,461	6,782,040	6,294,842	7,526,985	8,500,283	8,263,154	7,726,829	90,414,666
2	A Energy Procurement	6,327,879	6,696,796	5,977,165	7,557,064	7,041,502	6,022,748	5,720,953	6,329,628	7,801,564	7,812,246	7,059,183	6,221,283	80,267,079
	B FJM Expenses	1,020	53,213	(61,014)	8,402	(5,184)	(9,434)	3,220	(1,084)	(1,947)	(3,716)	4,408	17,372	5,346
	C Net Metering Expenses	335,714	1,657,140	982,911	300,915	229,258	376,838	317,797	339,688	50,207	349,494	285,847	277,155	5,503,054
	D Administrative Expenses PY	1,705	1,955	2,019	1,876	1,830	1,966	2,056	1,899	1,635	1	1,702	1,743	20,387
	E Administrative Expenses CY	4,923	1,635	24,047	993	53,951	20,020	30,847	13,334	(2,029)	(3)	25	16,401	653,944
3	Total Expenses to Recover	6,671,241	8,410,709	6,925,128	7,869,340	7,321,257	6,412,136	6,074,673	6,683,465	7,549,520	8,158,122	7,350,165	6,533,954	85,959,810
4	Net Over/(Under) Collection (Line 1 less Line 3)	1,090,649	(942,033)	262,895	(248,215)	606,001	935,325	707,367	(388,623)	(22,535)	348,161	912,989	1,192,875	4,454,856
5	Interest Over/(Under) Collection (Schedule 5, Column(H))	54,987	(43,177)	10,844	(8,688)	18,559	23,383	30,800	(15,383)	(803)	11,025	25,297	19,384	126,228
6	Net Over/(Under) Collection, Including Interest	\$ 1,145,636	\$ (985,210)	\$ 273,739	\$ (256,903)	\$ 624,560	\$ 958,708	\$ 738,167	\$ (404,005)	\$ (23,338)	\$ 359,186	\$ 938,286	\$ 1,212,259	\$ 4,581,084
7	Reclass to Prior Period	(1,145,636)	985,210	(273,739)	256,903	(624,560)	(958,708)	(738,167)	404,006	23,338	(359,186)	(938,286)	(1,212,259)	(4,581,084)
8	Net Over/(Under) Collection, Including Interest (Current Period) - (Line 6 plus Line 7)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

(1) Gross Receipt Tax: Factor (1-059)

(2) Merchant Function Charge Factor
Residential 2.31%
Small Commercial & Industrial 2.2%

PPL ELECTRIC UTILITIES CORPORATION
EFFECT ON THE OVER/(UNDER) COLLECTION BALANCE
Report For The Period April 1, 2019 to March 31, 2020

Line No.	Month	(A)	(B)	(C)	(D)	(E)	(F)
		Total		Residential		Small Comm. & Industrial	
		(Refund)/ Recovery	Over/(Under) Balance (2)	(Refund)/ Recovery (1)	Over/(Under) Balance (2)	(Refund)/ Recovery (1)	Over/(Under) Balance (2)
1	Balance - March 31, 2019 (3)	\$ -	\$ (3,154,343)	\$ -	\$ (5,471,157)	\$ -	\$ 2,316,814
2	April 2019	\$ (1,771,633)	\$ (4,925,976)	\$ (1,473,095)	\$ (6,944,252)	\$ (298,538)	\$ 2,018,276
3	May 2019	\$ (1,473,580)	\$ (6,399,556)	\$ (1,186,621)	\$ (8,130,873)	\$ (286,959)	\$ 1,731,317
4	June 2019	\$ 449,897	\$ (5,949,659)	\$ 793,490	\$ (7,337,383)	\$ (343,593)	\$ 1,387,724
6	July 2019	\$ 612,766	\$ (5,336,893)	\$ 1,013,240	\$ (6,324,143)	\$ (400,474)	\$ 987,250
7	August 2019	\$ 692,416	\$ (4,644,477)	\$ 1,115,578	\$ (5,208,565)	\$ (423,162)	\$ 564,088
8	September 2019	\$ 546,742	\$ (4,097,735)	\$ 939,506	\$ (4,269,059)	\$ (392,764)	\$ 171,324
10	Reclass CY Over/(Under) - Schedule 2, line 6, columns (A) through (F) (4)		\$ 7,146,971		\$ 5,386,441		\$ 1,760,530
9	October 2019	\$ 439,219	\$ 3,488,455	\$ 802,308	\$ 1,919,690	\$ (363,089)	\$ 1,568,765
11	November 2019	\$ 507,956	\$ 3,996,411	\$ 844,839	\$ 2,764,529	\$ (336,883)	\$ 1,231,882
12	December 2019	\$ (554,056)	\$ 3,442,355	\$ (207,435)	\$ 2,557,094	\$ (346,621)	\$ 885,261
13	January 2020	\$ (622,680)	\$ 2,819,675	\$ (236,933)	\$ 2,320,161	\$ (385,747)	\$ 499,514
14	February 2020	\$ (590,204)	\$ 2,229,471	\$ (216,270)	\$ 2,103,891	\$ (373,934)	\$ 125,580
15	March 2020	\$ (548,676)	\$ 1,680,795	\$ (199,210)	\$ 1,904,681	\$ (349,466)	\$ (223,886)
16	Reclass CY Over/(Under) - Schedule 2, line 6, columns (G) through (L)		\$ 675,807		\$ (2,144,747)		\$ 2,820,554
17	Total	\$ (2,311,833)	\$ 2,356,802	\$ 1,989,397	\$ (240,066)	\$ (4,301,230)	\$ 2,596,668

(1) From Schedule 4, Column (E), for the respective month and rate group.

(2) Calculated using Line 1, Columns (B), (D) and (F) less the (Refund)/Recovery for the respective month in Columns (A), (C) and (E) respectively.

(3) The over/(under) collection, including applicable interest, at March 31, 2019, as set forth on Schedule 1, Line 8 for the respective rate group, of the Final Proposed June 2019 through November 2019 Generation Supply Charge filing dated April 30, 2019, at Docket No. M-2019-3009574.

(4) Reclassifying the CY over/(under) to correspond with the reconciliation filed as Attachment A on November 1, 2019 at Docket No. M-2019-3013956.

PPL ELECTRIC UTILITIES CORPORATION
SUMMARY OF ALLOCATION OF GENERATION SUPPLY CHARGE - 1 REVENUES
Report For The Period April 1, 2019 to March 31, 2020

		(A)	(B)	(C)	(D)	(E)	(F)
Residential - Fixed							
<u>Month</u>	<u>KWH</u>	<u>Gross Generation Supply Charge Revenues</u>	<u>Generation Supply Charge Revenues (Excl. Gross Receipts Tax) (1)</u>	<u>Generation Supply Charge Revenues (Merchant Function Charge) (2)</u>	<u>Recouped Through E Factor</u>	<u>Net GSC - 1 Revenue (4)</u>	
April	2019	643,272,847 \$	36,726,879 \$	34,559,993 \$	798,336 (2) \$	(1,473,095) (3) \$	35,234,752
May	2019	518,175,008 \$	29,583,808	27,838,363	643,066 (2) \$	(1,186,621) (3)	28,381,918
June	2019	518,620,630 \$	29,785,451	28,028,109	647,449 (2) \$	793,490 (4)	26,587,170
July	2019	662,248,052 \$	38,350,165	36,087,505	833,621 (2) \$	1,013,240 (4)	34,240,644
August	2019	729,135,831 \$	42,225,026	39,733,749	917,850 (2) \$	1,115,578 (4)	37,700,321
September	2019	614,056,003 \$	35,558,919	33,460,943	772,948 (2) \$	939,506 (4)	31,748,489
October	2019	524,384,336 \$	30,367,893	28,576,187	660,110 (2) \$	802,308 (4)	27,113,769
November	2019	552,182,143 \$	31,976,111	30,089,520	695,068 (2) \$	844,839 (4)	28,549,613
December	2019	797,827,415 \$	44,913,844	42,263,927	976,297 (2) \$	(207,435) (5)	41,495,065
January	2020	911,279,966 \$	49,203,255	46,300,263	1,069,536 (2) \$	(236,933) (5)	45,467,660
February	2020	831,808,208 \$	44,876,197	42,228,501	975,478 (2) \$	(216,270) (5)	41,469,293
March	2020	766,190,368 \$	41,335,250	38,896,470	898,508 (2) \$	(199,210) (5)	38,197,172
		<u>8,069,180,807 \$</u>	<u>454,902,798 \$</u>	<u>428,063,530 \$</u>	<u>9,888,267 \$</u>	<u>1,989,397 \$</u>	<u>416,185,866</u>

(1) Column (B) times (1 - GRT).

(2) Residential MFC 2.31%, Small Commercial and Industrial .23%

(3) September 30, 2018 over (under) collection, including applicable interest, divided by the Projected Total Retail KWH Sales to Customers for the December 2018 - May 2019 application period, filed November 1, 2018 **Docket No. M-2018-3005768**. Starting 2018, PPL adopted PUC precision e-factor calculation. \$0.00229.

(4) March 31, 2019 over (under) collection, including applicable interest, divided by the Projected Total Retail KWH Sales to Customers for the June 2019 - November 2019 application period, filed April 30, 2019 **Docket No. M-2019-3009545 (\$0.00153)**.

(5) September 30, 2019 over (under) collection, including applicable interest, divided by the Projected Total Retail KWH Sales to Customers for the December 2019 - May 2020 application period, filed November 1, 2019 **Docket No. M-2019-3013956, \$0.00026**.

PPL ELECTRIC UTILITIES CORPORATION
SUMMARY OF ALLOCATION OF GENERATION SUPPLY CHARGE - 1 REVENUES
Report For The Period April 1, 2019 to March 31, 2020

Small C&I - Fixed	Month	(A) KWH	(B) Gross Generation Supply Charge Revenues	(C) Generation Supply Charge Revenues (Excl. Gross Receipts Tax) (1)	(D) Generation Supply Charge Revenues (Merchant Function Charge) (2)	(E) Recouped Through E Factor	(F) Net GSC - 1 Revenue (4)
April	2019	132,683,389	\$ 7,949,582	\$ 7,480,557	\$ 17,205 (2)	\$ (298,538) (3)	\$ 7,761,890
May	2019	127,537,333	\$ 7,649,599	\$ 7,198,273	\$ 16,556 (2)	\$ (286,959) (3)	\$ 7,468,676
June	2019	130,643,860	\$ 7,290,338	\$ 6,860,208	\$ 15,778 (2)	\$ (343,593) (4)	\$ 7,188,023
July	2019	152,271,426	\$ 7,691,070	\$ 7,237,297	\$ 16,646 (2)	\$ (400,474) (4)	\$ 7,621,125
August	2019	160,897,913	\$ 7,993,087	\$ 7,521,495	\$ 17,299 (2)	\$ (423,162) (4)	\$ 7,927,358
September	2019	149,339,746	\$ 7,407,790	\$ 6,970,730	\$ 16,033 (2)	\$ (392,764) (4)	\$ 7,347,461
October	2019	138,056,574	\$ 6,837,140	\$ 6,433,749	\$ 14,798 (2)	\$ (363,089) (4)	\$ 6,782,040
November	2019	128,092,323	\$ 6,346,115	\$ 5,971,694	\$ 13,735 (2)	\$ (336,883) (4)	\$ 6,294,842
December	2019	152,696,418	\$ 7,648,158	\$ 7,196,917	\$ 16,553 (2)	\$ (346,621) (5)	\$ 7,526,985
January	2020	169,932,675	\$ 8,649,581	\$ 8,139,256	\$ 18,720 (2)	\$ (385,747) (5)	\$ 8,506,283
February	2020	164,728,625	\$ 8,403,196	\$ 7,907,407	\$ 18,187 (2)	\$ (373,934) (5)	\$ 8,263,154
March	2020	153,949,895	\$ 7,857,992	\$ 7,394,370	\$ 17,007 (2)	\$ (349,466) (5)	\$ 7,726,829
		<u>1,760,830,177</u>	<u>\$ 91,723,648</u>	<u>\$ 86,311,953</u>	<u>\$ 198,517</u>	<u>\$ (4,301,230)</u>	<u>\$ 90,414,666</u>

(1) Column (B) times (1 - GRT).

(2) Residential MFC 2.31%, Small Commercial and Industrial .23%

(3) September 30, 2018 over (under) collection, including applicable interest, divided by the Projected Total Retail KWH Sales to Customers for the December 2018 - May 2019 application period, filed November 1, 2018 **Docket No. M-2018-3005768**. Starting 2018, PPL adopted PUC precision e-factor calculation. \$0.00225.

(4) March 31, 2019 over (under) collection, including applicable interest, divided by the Projected Total Retail KWH Sales to Customers for the June 2019 - November 2019 application period, filed April 30, 2019 **Docket No. M-2019-3009545, \$0.00263**.

(5) September 30, 2019 over (under) collection, including applicable interest, divided by the Projected Total Retail KWH Sales to Customers for the December 2019 - May 2020 application period, filed November 01, 2019 **Docket No. M-2019-3013956, \$0.00227**.

PPL ELECTRIC UTILITIES CORPORATION
INTEREST EXPENSE ON GENERATION SUPPLY CHARGE-1 ("GSC-1")
OVER/(UNDER) COLLECTIONS

Exhibit SLE-1
Page 9 of 9

Line No.	Month	(A)	(B)	(C)		(D)		(E)		(F)		(G)		(H)	
		Interest Rate (WSJ-Prime Rate)	Weighting Factor (number of months) (2)	Total		Residential		Small Comm. & Industrial Fixed		Over/(Under) Collection (1)	Interest on Over/(Under) Collection	Over/(Under) Collection (1)	Interest on Over/(Under) Collection	Over/(Under) Collection (1)	Interest on Over/(Under) Collection
				Over/(Under) Collection Total (1)	Interest on Over/(Under) Collection	Over/(Under) Collection (1)	Interest on Over/(Under) Collection								
1	April 2019	5.50%	11	\$ 7,331,954	\$ 369,653	\$ 6,241,305	\$ 314,666	\$ 1,090,649	\$ 54,987						
2	May 2019	5.50%	10	\$ (1,446,523)	\$ (66,299)	\$ (504,490)	\$ (23,122)	\$ (942,033)	\$ (43,177)						
3	June 2019	5.50%	9	\$ (1,648,935)	\$ (68,019)	\$ (1,911,830)	\$ (78,863)	\$ 262,895	\$ 10,844						
4	July 2019	5.25%	8	\$ (5,894,423)	\$ (206,305)	\$ (5,646,208)	\$ (197,617)	\$ (248,215)	\$ (8,688)						
5	August 2019	5.25%	7	\$ 2,977,503	\$ 91,186	\$ 2,371,502	\$ 72,627	\$ 606,001	\$ 18,559						
6	September 2019	5.00%	6	\$ 5,567,980	\$ 139,199	\$ 4,632,655	\$ 115,816	\$ 935,325	\$ 23,383						
7	October 2019	4.75%	11	\$ 1,579,474	\$ 68,773	\$ 872,107	\$ 37,973	\$ 707,367	\$ 30,800						
8	November 2019	4.75%	10	\$ (9,171,122)	\$ (363,024)	\$ (8,782,499)	\$ (347,641)	\$ (388,623)	\$ (15,383)						
9	December 2019	4.75%	9	\$ (2,775,976)	\$ (98,894)	\$ (2,753,441)	\$ (98,091)	\$ (22,535)	\$ (803)						
10	January 2020	4.75%	8	\$ 2,793,040	\$ 88,446	\$ 2,444,879	\$ 77,421	\$ 348,161	\$ 11,025						
11	February 2020	4.75%	7	\$ 3,592,762	\$ 99,549	\$ 2,679,773	\$ 74,252	\$ 912,989	\$ 25,297						
12	March 2020	3.25%	6	\$ 4,785,023	\$ 77,756	\$ 3,592,148	\$ 58,372	\$ 1,192,875	\$ 19,384						
13	Total Interest on Over/(Under) Calculation			\$ 7,690,757	\$ 132,021	\$ 3,235,901	\$ 5,793	\$ 4,454,856	\$ 126,228						

(1) From Schedule 2, Line 4, for the respective rate group.

(2) The interest calculation uses the over(under) collections shown in columns E and G, times the interest rate in column (A) divided by 12 to obtain the monthly interest amount. The monthly amount calculated then is multiplied by the number of months in column (B).

Appendix A

Statement of Qualifications of Steven L. Estomin

STEVEN L. ESTOMIN

Dr. Estomin has more than 35 years' experience managing and conducting consulting assignments related to public utility economics and regulation. In 1981, Dr. Estomin joined Exeter Associates, Inc. and served as a Senior Economist, Principal, and corporate officer of the firm through 2018. While at Exeter, he supervised multi-million dollar support contracts with the State of Maryland and the U.S. Air Force, and directed the technical work conducted by both Exeter professional staff and numerous subcontractors. Additionally, Dr. Estomin took a lead role at Exeter by consulting to the firm's other clients in the areas of electric utility industry restructuring, utility power purchase contracts, and renewable energy project evaluation. Dr. Estomin has testified on issues related to load forecasting, statistical analysis, economic damage analysis, class cost-of-service, rate design, power supply procurement, and default electric service. He has also provided technical support to federal agencies in utility contract negotiations and in the development of requests for proposals for competitive power supply procurement for U.S. military bases and large civilian government installations.

Education

B.A. (Economics) – University of Maryland, 1975

M.A. (Economics) – University of Maryland, 1978

Ph.D. (Economics) – University of Maryland, 1986

Previous Employment

1980-1981 Faculty Researcher
Bureau of Business and Economic Research
University of Maryland
College Park, Maryland

1976-1980 Research/Teaching Assistant and Instructor
University of Maryland, Department of Economics
College Park, Maryland

1976-1978 Economist
U.S. Department of Labor, Bureau of International Labor Affairs,
Office of Trade Adjustment Assistance
Washington, D.C.

Professional Experience

At the Bureau of Business and Economic Research, Dr. Estomin supervised the development of an environmental pollution forecasting model which he linked to a county level regional economic model. This task included developing submodels for industrial/commercial activity, municipal wastes generation, and transportation and energy-related emissions. Several reports and estimations using the model were provided to the Bureau of Land Management (U.S. Department of the Interior) and were used to develop analyses of future development of the outer-continental shelf.

As a Graduate Teaching Assistant for the Department of Economics at the University of Maryland, Dr. Estomin was initially engaged in aiding senior faculty members in a variety of teaching-related tasks and later autonomously taught micro and macroeconomic theory courses. As an Instructor for the University, he taught upper-level courses in the Economics of Poverty and Discrimination and the Economics of American Industry. As a Graduate Research Assistant, Dr. Estomin conducted extensive research in pollution abatement cost modeling.

At the U.S. Department of Labor, Dr. Estomin collected firm-specific data covering sales, inventory, employment, and production and used those data together with industry production, employment, and import data to analyze causes of employment reductions. Companies analyzed by Dr. Estomin include American Motors Corporation, Bethlehem Steel, and numerous smaller firms.

Major Publications and Reports

“Energy Storage in Maryland – Policy and Regulatory Options for Promoting Energy Storage and Its Benefits,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, December 2018 (with Kevin Porter and Rebecca Widiss of Exeter Associates, Inc.).

“Audit Report for Selected Electric Power Supply Accounts Served by Constellation NewEnergy and Constellation Energy Projects Services Group,” prepared for the U.S. General Services Administration, Pacific Rim Region, October 2017 (with Jerome Mierzwa of Exeter Associates, Inc.).

“Sommers Cove Marina Solar Power Options,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, June 2017.

“Long-term Electricity Report for Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, December 2016 (with Rebecca Widiss of Exeter Associates, Inc.).

“Assessment Report of the Potential Benefits of Electric Service Aggregation for Delmarva Power & Light Company’s Residential and Small Commercial Customers,” prepared for the Delaware Public Service Commission, May 2015.

- “Avoided Energy Costs in Maryland – Assessment of the Costs Avoided through Energy Efficiency and Conservation Measures in Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, April 2014 (with Michael Buckley, Kevin Porter, and Rebecca Widiss of Exeter Associates, Inc.).
- “Management/Performance Audit of the Alternative Energy Resource Rider of the First Energy Ohio Utility Companies for October 2009 through December 2011,” prepared for the Public Utilities Commission of Ohio, June 2012.
- “Long-Term Electricity Report for Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, December 2011 (with Sari Fink, Christina Mudd, and Michael Buckley of Exeter Associates, Inc.).
- “Maryland Power Plants and the Environment: A Review of the Impacts of Power Plants and Transmission Lines on Maryland’s Natural Resources, Maryland Power Plant Research Program, PPRP-CEIR-15,” January 2010 (with Christina Mudd, Sari Fink, and Jennifer Rogers of Exeter Associates, Inc. and contributing authors from Versar, Inc. and Environmental Resources Management).
- “Guidance for the Development of Renewable Energy Projects at Air Education and Training Command Bases,” prepared for the U.S. Air Force, Air Force Civil Engineer Support Center (Tyndall AFB, Florida) and the Air Education and Training Command (Randolph AFB, Texas), January 2010 (with Christina Mudd and Sari Fink).
- “2009 Inventory of Renewable Energy Generators Eligible for the Maryland Renewable Energy Portfolio Standard,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, January 2010 (with Christina Mudd and Sari Fink of Exeter Associates, Inc. and contributing authors from BCS, Inc.)
- “Maryland Power Plants and the Environment: A Review of the Impacts of Power Plants and Transmission Lines on Maryland’s Natural Resources, Maryland Power Plant Research Program, PPRP-CEIR-14,” January 2008 (with Christina Mudd and Sari Fink of Exeter Associates, Inc. and contributing authors from Versar, Inc. and Environmental Resources Management).
- “Forecasted Electric Energy Consumption and Peak Demands in Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, November 2006 (with David Chen and Michael P. Lee).
- “Maryland’s Options to Reduce and Stabilize Electric Power Prices Following Restructuring,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources and the Maryland Energy Administration, September 2006 (with Matthew I. Kahal).

- “The Potential for Biomass Co-Firing in Maryland,” prepared for the Maryland Department of Natural Resources, Power Plant Research Program, March 2006 (with Christina Mudd and Michael Lee).
- “Wind Power Options Assessment,” prepared for the Maryland Department of Natural Resources, Power Plant Research Program and the Maryland Energy Administration, January 2006 (with Matthew I. Kahal and Christina Mudd).
- “Electric Power Supply Options for Holloman Air Force Base, New Mexico,” prepared for the U.S. Air Force, Air Force Civil Engineer Support Agency, September 2005.
- “Forecast of Electric Energy Consumption and Peak Demands in Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, May 2005.
- “Economic Analysis of a Power Plant Fueled by Poultry Litter to be Located on Maryland’s Eastern Shore,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, May 2005.
- “Yucca Mountain Project – Evaluating Alternative Electric Power Service Options,” prepared for the U.S. Department of Energy, Federal Energy Management Program, August 2004.
- “Short-term Steam Supply options for the Savannah River Site,” prepared for the U.S. Department of Energy, Federal Energy Management Program, June 2004.
- “Assessment of Economic Damages,” prepared for Supra Telecommunications and Information Systems, Inc., CPR Institute for Arbitral Tribunal, Supra Telecommunications and Information Systems v. BellSouth Telecommunications, Arbitration V, October 2003 (with Marvin H. Kahn).
- “Costs and Benefits for Overhead/Underground Utilities,” prepared for the Maryland State Highway Administration, October 2003 (with William H. Albeck).
- “Economic Assessment of Damages,” prepared for Supra Telecommunications and Information Systems, Inc., U.S. District Court, Southern District of Florida, Case No. 99-1706, March 2003 (with Marvin H. Kahn).
- “Forecasted Electric Energy Consumption and Peak Demand in Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, October 2002.
- “The Technical Potential for Electric Energy Conservation in Maine,” prepared for the Maine Office of Consumer Advocate, September 2002.

- “Energy Conservation and Efficiency Baseline,” prepared for Governor Paris N. Glendening’s Task Force on Energy Conservation and Efficiency, the Maryland Energy Administration, and the Maryland Department of Natural Resources, December 2001 (with Allan R. Evans and Michael P. Lee).
- “Alternative Electricity and Natural Gas Procurement Strategies for U.S. Department of Defense Installations,” prepared for the U.S. Department of Defense, Defense Logistics Agency, Defense Energy Support Center, July 2001 (with Richard A. Galligan).
- “Electricity in Maryland Fact Book,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, January 2001.
- “Steam Supply Options Analysis for the Savannah River Site,” prepared for the U.S. Department of Energy, March 2000.
- “The Feasibility of a Renewables Portfolio Standard in Maryland,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources and the Maryland Energy Administration, January 2000.
- “Undergrounding Electric Utility Lines in Maryland,” prepared for the Maryland Energy Administration and the Power Plant Research Program, Maryland Department of Natural Resources for the Governor’s Task Force on Utility Preparedness, December 1999.
- “Nevada Test Site Utility Options Study,” prepared for the U.S. Department of Energy, June 1999.
- “Spallation Neutron Source Electrical Facilities Study,” prepared for the U.S. Department of Energy, April 1999.
- “Forecasted Electric Power Demands for the Delmarva Power and Light Company,” prepared for the Power Plant Research Program, Maryland Department of Natural Resources, December 1998 (with Andrés Escalante).
- “Assessment of DOD Electric Power Supply Options, Strategies, and Costs under Retail Open Access,” prepared for the U.S. Department of Defense, Office of the Deputy Under Secretary of Defense, February 1998.
- “The Engineering and Economic Feasibility of Using Poultry Litter as a Fuel to Generate Electric Power at Maryland’s Eastern Correctional Institute,” prepared for the Maryland Environmental Service, February 1998 (with Gary Walters).
- “Power Supply and Cogeneration Options for the Eastern Correctional Institute,” prepared for the Maryland Environmental Service,” April 1997 (with Thomas King, P.E.)

- “Cooperative Integrated Resource Plan for U.S. Department of Energy Installations Having Power Allocations from the Western Area Power Administration,” prepared for the U.S. Department of Energy, June 1997.
- “Cooperative Integrated Resource Plan for U.S. Navy Installations Having Power Allocations from the Western Area Power Administration,” prepared for the U.S. Navy, SOUTHWESTNAVFACENGDIV, June 1997.
- “Cooperative Integrated Resource Plan for U.S. Air Force Installations Having Power Allocations from the Western Area Power Administration,” prepared for HQ AFCESA/CESE (Tyndall Air Force Base, Florida), June 1997.
- “Analysis of Service Reliability -- Duquesne Light Company,” prepared for the Pennsylvania Office of Consumer Advocate, June 1997.
- “Estimated Power Supply Costs for the Accelerator Production of Tritium Project,” prepared for the U.S. Department of Energy, Office of Project and Fixed Asset Management, October 1996.
- “Customized Energy Conservation and Demand-Side Management Agreements between U.S. Air Force Bases and Utility Service Suppliers,” prepared for HQ AFCESA/CESE (Tyndall Air Force Base, Florida), January 1996 (with Richard I. Chais).
- “Evaluating and Implementing Privatization of Utility Distribution Systems at U.S. Air Force Bases,” prepared for HQ AFCESA/CESE (Tyndall Air Force Base, Florida), December 1995 (with Richard I. Chais).
- “Power Supply Options Study for Vandenberg Air Force Base,” prepared for HQ AFCESA/CESE (Tyndall Air Force Base), December 1995 (with Richard Zumwalt, P.E.).
- “U.S. Department of Energy Savannah River Site Power System Privatization Study,” prepared for the U.S. Department of Energy, February 1995 (with Richard Zumwalt, P.E.).
- “Technical Report: Special Study of the MacDill Cogeneration Project,” prepared for the Department of the Air Force, Headquarters Air Combat Command, May 1994.
- “The Feasibility of Centralized Purchase of Electric Utility Service,” prepared for the Department of the Air Force, March 1994.
- “Long Range Energy Requirements for Charleston Air Force Base,” (two volumes), prepared for the Department of the Air Force, July 1994.
- “Long Range Energy Requirements for Wright-Patterson Air Force Base,” (three volumes) prepared for the Department of the Air Force, Headquarters Air Force Logistics Command, April 1993.

- “Forecasted Electric Power Demands for the Potomac Electric Power Company,” (two volumes), prepared for the Power Plant Research Division, Maryland Department of Natural Resources, March 1992 (with John E. Beach).
- “Optimal Allocation of Western Area Power Administration (Billings Area) Federal Preference Power Among Ellsworth, Minot, and Offutt Air Force Bases,” prepared for the U.S. Air Force, November 1991.
- “Impacts of Missile Site Deactivation on Electric Power Costs,” *Environmental Impact Statement -- Deactivation of the Minuteman II Missile Wing at Ellsworth Air Force Base, South Dakota*, prepared for the Department of the Air Force, Headquarters Strategic Air Command, October 1991.
- “Forecasted Electric Power Demands for the Baltimore Gas and Electric Company,” (two volumes), prepared for the Power Plant and Environmental Review Division, Maryland Department of Natural Resources, May 1991 (with John E. Beach).
- “Forecasted Electric Power Demands for the Delmarva Power and Light Company,” (two volumes), prepared for the Power Plant and Environmental Review Division, Maryland Department of Natural Resources, September 1990 (with John E. Beach).
- “Year 2000 Power Supply Reliability Assessment: SERC and SPP Regions,” prepared for the U.S. Air Force, August 1990 (with Dennis Goins).
- “Market and Regulatory Effects of the Elimination of the Manufacturing Restriction on the Regional Bell Operating Companies,” prepared for the Telecommunications Committee of the National Association of State Utility Consumer Advocates (NASUCA), November 1989.
- “Alternative Electric Power Supply Sources for Onizuka Air Force Base, California,” prepared for the U.S. Air Force, June 1989.
- “Vandenberg Air Force Base Power Supply Study,” prepared for the U.S. Air Force, March 1989.
- “Forecasted Electric Power Demands for the Potomac Electric Power Company,” (two volumes), prepared for the Power Plant Research Program, Maryland Department of Natural Resources, July 1988 (with Walter Asmuth, III).
- “Economic Damage Estimation -- Pittcon Industries, Inc.,” Exeter Associates, Inc., prepared for Pittcon Industries, Inc., February 1988 (with Marvin H. Kahn).
- “Report and Recommendations of the U.S. Air Force on Adjustments to the Mather AFB Surcharge,” prepared for the U.S. Air Force for submission to the Board of Directors of the Sacramento Municipal Utility District, August 1987.

“Preliminary Assessment of Options Available to the U.S. Air Force to Reduce Electric Power and Energy Costs to the Northern California Air Force Bases,” Exeter Associates, Inc., prepared for the U.S. Air Force, March 1987.

“An Analysis of the Optimal Allocation of Available Western Area Power Administration Preference Power Among the Northern California Air Force Bases,” Exeter Associates, Inc., prepared for the U.S. Air Force, March 1987.

“A Survey of Methods Used to Estimate Conservation Potential,” Exeter Associates, Inc., prepared for the Power Plant Research Program, Maryland State Department of Natural Resources, February 1987.

“End-Use Forecasting,” presentation at the Power Plant Research Program Load Forecasting Workshop, Annapolis, Maryland, January 1987 (published in proceedings volume).

“Survey and Analysis of End-Use Modeling Practices,” Exeter Associates, Inc., prepared for the Power Plant Research Program, Maryland State Department of Natural Resources, October 1986.

“Economic Damage Estimation -- Yacht Buyers Group,” Exeter Associates, Inc., prepared for Yacht Buyers Group, Inc., August 1986 (with Marvin H. Kahn).

“Updated Load Forecast of Energy and Peak Demand for the Allegheny Power System,” Exeter Associates, Inc., prepared for the Power Plant Research Program, Maryland State Department of Natural Resources, June 1986 (with Matthew I. Kahal).

The Determinants of Profitability and Premiums in Conglomerate Mergers, Ph.D. dissertation, University of Maryland, 1986.

“Updated Load Forecast of Energy and Peak Demand on the Delmarva Peninsula,” Exeter Associates, Inc., prepared for the Power Plant Siting Program, Maryland State Department of Natural Resources, February 1986 (with Matthew I. Kahal).

“Estimated Value of Experimental Breeder Reactor II Generation to the Idaho National Engineering Laboratory -- 1985 Through 1986,” Exeter Associates, Inc., prepared for the Idaho National Engineering Laboratory, U.S. Department of Energy, January 1986.

“An Economic Estimation of Electric Power Demands for the Baltimore Gas and Electric Company,” (two volumes), Exeter Associates, Inc., prepared for the Power Plant Siting Program, Maryland State Department of Natural Resources, April 1985 (with Matthew I. Kahal).

“An Assessment of the State-of-the-Art of Gas Utility Load Forecasting,” (with Thomas Bacon, Jr. and Matthew I. Kahal) published in the *Proceedings of the Fourth NARUC Biennial Regulatory Information Conference*, 1984.

“Projected Electric Power Demands for the Potomac Electric Power Company,” (three volumes), Exeter Associates, Inc., prepared for the Power Plant Siting Program, Maryland State Department of Natural Resources, March 1984 (with Matthew I. Kahal).

“Economic and Demographic Forecasts for the PEPCO Service Area,” Exeter Associates, Inc., prepared for the Power Plant Siting Program, Maryland State Department of Natural Resources, September 1982.

“The Behavior of Regulatory Agencies,” published in *Attacking Regulatory Problems: An Agenda for Research in the 1980's*. (Allen Furgeson, ed.), Ballinger Publishers, Cambridge, Massachusetts, 1981 (with Wes Magat).

“Report on the Environmental Impacts from Outer-Continental Shelf Development in the Baltimore Canyon,” Bureau of Business and Economic Research, University of Maryland, prepared for the Bureau of Land Management, U.S. Department of the Interior, September 1980 (with Virginia McConnell).

“The Environmental Systems Model,” Bureau of Business and Economic Research, University of Maryland, June 1980 (with Virginia McConnell).

“Economic-Environmental Models of Regional Development -- The U.S. Experience,” Department of Economics Working Paper 80-15, University of Maryland, November 1979 (with John H. Cumberland and Alan Krupnick).

Expert Testimony

Before the Pennsylvania Public Utility Commission in Docket No. P-2020-3019290, PECO Energy Company, 2020, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Pennsylvania Public Utility Commission in Docket No. P-2018-3002709, Pike County Light and Power Company, 2018, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Maryland Senate Finance Committee, 2018, for the Maryland Department of Natural Resources. Testified on renewable energy resources and the Maryland Renewable Energy Portfolio Standard.

Before the Pennsylvania Public Utility Commission in Docket Nos. P-2017-2637855, P-2017-2637857, P-2017-2637858, and P-2017-2637866, Metropolitan Edison Company, Pennsylvania Electric Company, Pennsylvania Power Company, and West Penn Power Company, 2018, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Pennsylvania Public Utility Commission in Docket No. M-2016-2578051, PPL Electric Utilities Corporation, 2017, for the Pennsylvania Office of Consumer Advocate. Testified on Time-of-Use Rates.

Before the Public Service Commission of Maryland in Case No. 9411, Application of Mills Branch Solar, LLC for a Certificate of Public Convenience and Necessity to Construct a 60-MW Solar Photovoltaic Generating Facility in Kent County, Maryland, 2016, for the Power Plant Research Program, Maryland Department of Natural Resources. Testified on economic impacts.

Before the Pennsylvania Public Utility Commission in Docket No. P-2015-2490141, Pike County Light & Power Company, 2015, for the Pennsylvania Office of Consumer Advocate. Testified on default service issues.

Before the Pennsylvania Public Utility Commission in Docket No. C-2014-2438640, Respond Power, LLC, 2015, for the Pennsylvania Office of Attorney General and the Office of Consumer Advocate. Testified on electric power market pricing issues.

Before the Pennsylvania Public Utility Commission in Docket No. C-2014-2427657, IDT Energy, Inc., 2015, for the Pennsylvania Office of Attorney General and the Office of Consumer Advocate. Testified on electric power market pricing issues.

Before the Public Service Commission of Maryland in Case No. 9361, Exelon Corporation/Pepco Holdings, Inc. merger application, 2015, for the State of Maryland and the Maryland Energy Administration. Testified on power supply reliability issues.

Before the Public Service Commission of Maryland in Case No. 9318, Application of Dominion Cove Point LNG for a Certificate of Public Convenience and Necessity to Construct a Nominal 130 MW Generating Facility in Calvert County, Maryland, 2014, for the Power Plant Research Program, Maryland Department of Natural Resources. Testified on economic costs and benefits.

Before the Pennsylvania Public Utility Commission in Docket No. P-2014-2418242, Duquesne Light Company, 2014, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Pennsylvania Public Utility Commission in Docket Nos. P-2013-2391368, P-2013-2391372, P-2013-2391375, and P-2013-2391378, Metropolitan Edison Company, Pennsylvania Electric Company, Pennsylvania Power Company, and West Penn Power Company, 2014, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Public Utility Commission of Ohio in Case No. 11-5201-EL-RDR, Ohio Edison Company, Cleveland Electric Illuminating Company, and Toledo Edison Company, 2013, for the Public Utility Commission of Ohio Staff. Testified on renewable energy procurement issues.

Before the Pennsylvania Public Utility Commission in Docket No. P-2012-2301664, Duquesne Light Company, 2012, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Pennsylvania Public Utility Commission in Docket Nos. P-2009-2135496 and G-2009-2135510, UGI Utilities, Inc., 2010, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Pennsylvania Public Utility Commission in Docket No. P-2009-2094494, PECO Energy Company, 2009, for the Pennsylvania Office of Consumer Advocate. Testified on acquisition of solar energy credits.

Before the Pennsylvania Public Utility Commission in Docket No. P-2008-2022931, UGI Utilities, Inc., 2008, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Maryland Public Service Commission in Case No. 9117, Investigation of Investor-Owned Electric Companies' Standard Offer Service for Residential and Small Commercial Customers in Maryland, 2008, for the Maryland Energy Administration. Testified on Standard Offer Service issues.

Before the Pennsylvania Public Utility Commission in Docket No. P-0072305, Pennsylvania Power Company, 2007, for the Pennsylvania Office of Consumer Advocate. Testified on Default Service issues.

Before the Maryland Public Service Commission in Case No. 9099, Baltimore Gas and Electric Company, 2007, for the Maryland Department of Natural Resources. Testified on market-related issues, Standard Offer Service prices, and Standard Offer Service Procurement Issues.

Before the Pennsylvania Public Utility Commission in Docket No. P-00662227, PPL Electric Utilities Corporation, 2006, for the Pennsylvania Office of Consumer Advocate. Testified of Provider of Last Resort service.

Before the Maryland Public Service Commission in Case No. 9063, Investigation into the Optimal Structure of the Electric Utility Industry in Maryland, 2006, for the Power Plant Research Program, Maryland Department of Natural Resources and the Maryland Energy Administration. Testified on standard offer service issues, customer choice, demand-side management and energy efficiency, and market-related issues.

Before the Pennsylvania Public Utility Commission in Docket No. P-00052188, Pennsylvania Power Company, 2005, for the Pennsylvania Office of Consumer Advocate. Testified on Provider of Last Resort service.

Before the Maryland Public Service Commission in Case No. 9018, Potomac Edison Company, 2005, for the Maryland Department of Natural Resources, Power Plant Research Program. Testified on jurisdictional cost impacts of proposed transmission and distribution facilities.

Before the Maine Public Utilities Commission in Docket No. 2004-339, Central Maine Power Company, 2004, for the Maine Public Advocate. Testified on sales forecasting issues.

Before the Maine Public Utilities Commission in Docket No. 2002-770, Central Maine Power Company, 2003, for the Maine Public Advocate. Testified on load forecasting issues.

Before the Maine Public Utilities Commission in Docket No. 2001-239, Bangor Hydro Electric Company, 2001, for the Maine Public Advocate. Testified on load forecasting issues.

Before the Maine Public Utilities Commission in Docket No. 2001-232, Central Maine Power Company, 2001, for the Maine Public Advocate. Testified on load forecasting issues.

Before the Kentucky Public Service Commission in Case No. 99-070, Western Kentucky Gas Company, 1999, for the Office of Rate Intervention of the Attorney General. Testified on functionalization of distribution system costs.

Before the Kentucky Public Service Commission in Case No. 99-176, Delta Natural Gas Company, Inc., 1999, for the Office of Rate Intervention of the Attorney General. Testified on functionalization of distribution system costs.

Before the Maine Public Utilities Commission in Docket No. 97-580, Central Maine Power Company, 1998, for the MPUC Staff. Testified on generation-related administrative and general expenses.

Before the Maine Public Utilities Commission in Docket No. 96-116, Bangor Hydro Electric Company, 1997, for the MPUC Staff. Testified on load forecasting issues.

Before the New Mexico Public Service Commission, El Paso Electric Company, 1996, for the U.S. Air Force. Testified on rate design issues.

Before the State of Rhode Island and Providence Plantation Public Utilities Commission in Docket No. 2290, Narragansett Electric Company, 1995, for the Division of Public Utilities and Carriers. Testified on load forecasting issues.

Before the Illinois Commerce Commission in Docket No. 94-0065, Commonwealth Edison Company, June 1994, for the U.S. Department of Energy. Testified on load forecasting.

Before the Federal Energy Regulatory Commission in Docket No. RP91-203, et al., Tennessee Gas Pipeline Company, May 1994, for the Tennessee Rate Design Customer Group. Testified on issues related to econometric analysis.

Before the Public Service Commission of the District of Columbia in Formal Case No. 926, Chesapeake and Potomac Telephone Company, September 1993, for the Office of People's Counsel. Testified on issues related to finance and statistical analysis.

Before the Public Service Commission of the District of Columbia in Formal Case No. 814, Phase III, Chesapeake and Potomac Telephone Company, October 1992, for the Office of People's Counsel. Testified on issues related to competition in the telecommunications industry.

Before the Maine Public Utilities Commission in Docket No. 92-101, Maine Public Service Company, September 1992, for the Commission Staff. Testified on load forecasting.

Before the Maryland Public Service Commission in Case No. 8413, Potomac Electric Power Company, March 1992, for the Maryland Power Plant Research Division. Testified on load forecasting.

Before the State of New Jersey Board of Regulatory Commissioners in Docket No. GF91081393J, New Jersey Natural Gas Company, March 1992, for the Division of Rate Counsel. Testified on weather normalization.

Before the State of Rhode Island and Providence Plantations Public Utilities Commission in Docket 2019, Narragansett Electric Company, November 1991, for the Division of Public Utilities and Carriers. Testified on load forecasting.

Before the Maine Public Utilities Commission in Docket No. 91-010, Bangor Hydro-Electric Company, June 1991, for the Maine Public Advocate. Testified on load forecasting.

Before the Maryland Public Service Commission in Case No. 8241, Phase II, Baltimore Gas and Electric Company, May 1991, for the Maryland Power Plant and Environmental Review Division. Testified on load forecasting.

Before the State of Rhode Island and Providence Plantations Public Utilities Commission in Docket 1976, Narragansett Electric Company, October 1990, for the Revision of Public Utilities and Carriers. Testified on load forecasting.

Before the Maryland Public Service Commission in Case No. 8201, Delmarva Power and Light Company, October 1990, for the Maryland Power Plant and Environmental Review Division. Testified on load forecasting.

Before the Maine Public Utilities Commission in Docket No. 90-076, Central Maine Power Company, September 1990, for the Maine Public Advocate. Testified on load forecasting.

Before the Public Service Commission of the District of Columbia in Formal Case No. 890, District of Columbia Natural Gas, February 1990, for the Office of People's Counsel of the District of Columbia. Testified on load forecasting.

Before the Maryland Public Service Commission in Case No. 8102, Southern Maryland Cooperative, July 1988, for the Maryland Power Plant Research Program. Testified on load forecasting.

Before the Maryland Public Service Commission in Case No. 8063 Phase II, Potomac Electric Power Company, July 1988, for the Maryland Power Plant Research Program. Testified on load forecasting.

Before the U.S. District Court for the Eastern District of Pennsylvania in Civil Action No. 87-0805, March 1988, for Pittcon Industries, Inc. Testified on economic damages.

Before the Sacramento Municipal Utility District Board, September 1987, for the U.S. Air Force. Testified on the applicability and appropriate calculation of a special surcharge.

Before the Sacramento Municipal Utility District Board, September 1987, for the U.S. Air Force. Testified on cost estimation and cost allocation.

Before the Sacramento Municipal Utility District Board, February 1987, for the U.S. Air Force. Testified on rate design and cogeneration.

Before the Vermont Public Service Board in Docket No. 4661, Green Mountain Power Corporation, November 1982, for the Vermont Department of Public Service. Testified on production planning, fuel costs, and maintenance scheduling for nuclear plant on behalf of the Vermont Public Service Board.

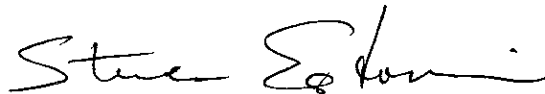
BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Steven L. Estomin, hereby state that the facts set forth in my Direct Testimony, OCA Statement 1, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: June 25, 2020
*290849

Signature: 
Steven L. Estomin

Consultant Address: Exeter Associates, Inc.
10480 Little Patuxent Parkway
Suite 300
Columbia, MD 21044-2690

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corp. :
For Approval of its Default Service Program : Docket No. P-2020-3019356
for the Period from :
June 1, 2021 through May 31, 2025 :

DIRECT TESTIMONY
OF
BARBARA R. ALEXANDER
Barbara Alexander Consulting LLC

ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

June 25, 2020

1 **I. INTRODUCTION AND SUMMARY**
2

3 Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.

4 A. My name is Barbara R. Alexander. I am the sole member of Barbara Alexander Consulting
5 LLC. My address is 83 Wedgewood Dr., Winthrop, ME 04364. I appear in this case as a
6 witness on behalf of the Office of Consumer Advocate (OCA).

7 Q. WHAT IS YOUR BACKGROUND AND EXPERIENCE WITH RESPECT TO THE
8 ISSUES ON WHICH YOU ARE PROVIDING TESTIMONY IN THIS PROCEEDING?

9 A. I opened my consulting practice in March 1996, after nearly ten years as the Director of
10 the Consumer Assistance Division of the Maine Public Utilities Commission. While there,
11 I testified as an expert witness on consumer protection, customer service and low-income
12 issues in rate cases and other investigations before the Commission. My consulting practice
13 is directed to consumer protection, customer service and low-income programs and policies
14 relating to the regulation of the telephone, electric and gas industries. In particular, I have
15 focused on the changes in policies and procedures required by state regulation in the
16 transition to retail competition. Among my areas of expertise are policies and programs
17 related to Default Service and related issues concerning the transition to retail competition
18 for both the electric and natural gas industries. I have appeared in over 30 U.S. and
19 Canadian provinces on these issues and made numerous presentations on this issue before
20 state regulatory commissions and at national conferences.

21 I am a graduate of the University of Michigan (B.A. 1968) and the University of
22 Maine School of Law (J.D. 1976).

1 I have been involved in the implementation of retail electric and natural gas
2 competition in Pennsylvania on behalf of the OCA since 1997. I testified on consumer
3 education, consumer protection, supplier licensing, customer enrollment, default service,
4 and Code of Conduct issues for the OCA in the Pennsylvania Public Utility Commission's
5 (Commission) electric restructuring proceedings in 1997 and 1998 and in the natural gas
6 restructuring cases beginning in 1999. I have provided testimony submitted on behalf of
7 the OCA on service quality and low-income program issues associated with recent electric
8 and natural gas distribution company mergers. With respect to issues relating to retail
9 market competition policies, I testified on behalf of the OCA on policies that should govern
10 the planning and acquisition of Default Service for residential customers and on proposals
11 to adopt Purchase of Receivables (POR) programs, Customer Referral Programs, and other
12 "retail market enhancement" programs for electric and natural gas utilities, including
13 FirstEnergy distribution companies, Duquesne Light Co., PPL Energy (both gas and electric
14 service), PPL Electric, UGI Utilities, Columbia Gas of Pennsylvania, T.W. Phillips Gas and
15 Oil Co. and Peoples Natural Gas. I testified on behalf of the OCA in PPL Electric's prior
16 Default Service Program proceedings with regard to retail market programs. My updated
17 CV with the specific identification of these proceedings is attached as Exhibit BA-1.

18
19 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

20 A. I am testifying on behalf of the OCA with respect to the proposal by PPL Electric Utilities
21 Corporation (PPL) to continue its current Standard Offer Program (SOP) and PPL's
22 proposal to implement its Customer Assistance Program (CAP) Shopping Program.

23 Q. PLEASE SUMMARIZE YOUR CONCLUSIONS AND RECOMMENDATIONS FOR
24 PPL'S STANDARD OFFER PROGRAM.

1 A. With regard to the PPL's Standard Offer Program, I recommend that PPL implement the
2 following reforms:

3 • PPL's proposed guidelines for presentation of the SOP by its customer service
4 representatives should be approved.

5 • PPL should inform customers who agree to hear more about the program that the
6 call is being transferred to PPL's agent, Hansen, who will offer more detailed information
7 about the program.

8 • PPL must immediately change the Hansen script to require that the customer gives
9 affirmative consent to enroll with a specific supplier and not merely asked if they are
10 "interested in the program."

11 • PPL's web-based presentation of the SOP should be reformed to include all the
12 required disclosures reflected in the Commission's previously approved FirstEnergy SOP
13 scripts prior to offering enrollment with a supplier to the customer.

14 • PPL's analysis of the prices paid by SOP customers after the 12-month SOP
15 contract documents that the renewal process implemented by suppliers typically results in
16 significant harm to SOP customers in the form of higher prices that vastly exceed the PTC.

17 I recommend that PPL's proposal to require that customers who enter SOP contracts should
18 automatically be returned to default service unless the customer affirmatively enrolls with
19 a supplier (whether the SOP supplier or another supplier) be adopted. Once returned to
20 default service, the customer can then re-enroll in the SOP, remain with default service, or
21 sign up with any supplier. PPL's proposal includes customer notifications from PPL as to
22 the customer's options. This approach fulfills the intended purpose of the SOP which is to
23 expose the customer to the retail energy market and then allow the customer's experience

1 to inform the customer's future actions. The extremely high prices that PPL discovered
2 for customers who remained with their SOP supplier in a renewal contract cannot be
3 justified and, if not prevented, will harm PPL's reputation as well as that of the retail energy
4 market generally.

5 Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS FOR PPL'S PROPOSED CAP
6 SHOPPING PROGRAM.

7 A. With regard to PPL's proposed CAP Shopping Program, I agree with that PPL's
8 recommendation that CAP customers should be served by default service is a reasonable
9 approach. However, I recommend that PPL's proposal be implemented with the following
10 conditions:

11 • It appears that PPL assumes that the CAP SOP program should be terminated.
12 While not specifically recommended, this program should be terminated. It does not
13 conform to the essential consumer protection reflected in the Commission's statements to
14 date that CAP customers should not pay more than the PTC at any month during an EGS
15 contract. The 7% discount required for the SOP contract allows for the potential that the
16 CAP customer will pay more than the PTC. In fact, that has occurred in the non-CAP SOP
17 as I documented in PPL's prior DSP proceedings. In addition, it would be unnecessarily
18 complicated for PPL to communicate to its CAP customers about two different CAP
19 shopping policies and programs.

20 • PPL should not implement its proposal to remove customers from CAP or deny the
21 CAP program to customers who have not affirmatively terminated their EGS contracts.
22 Rather, PPL should follow the directives that were ordered by the Commission to resolve

1 this same concern in its CAP SOP Implementation Order.¹ In that Order, the Commission
2 allowed customers on a fixed-duration contract to remain with the supplier until the
3 expiration date of the contract or when the contract is terminated for any reason, whichever
4 comes first, and required the supplier to return the customer to default service. Customers
5 with a month-to-month contract must be dropped by the supplier to default service within
6 120 days after the customer is enrolled in CAP. PPL should communicate with these
7 customers and inform them of their right to return to default service even sooner. These
8 policies appropriately shift the burden to the supplier to return the CAP customer to default
9 service.

10 • I also recommend that prior to any approval of my recommendations in this
11 proceeding, PPL should eliminate any EGS from its CAP SOP program who is found not
12 to have complied with the program's requirements. Any EGS that seeks to contest such a
13 decision can appeal to the Commission.

14 **II. BACKGROUND ON THE STANDARD OFFER PROGRAM**

15 **Q. PLEASE DESCRIBE THE GENESIS OF THE STANDARD OFFER PROGRAM.**

16 **A.** The Commission issued its Final Order concerning proposals for its Intermediate Work
17 Plan to adopt retail market enhancements on March 2, 2012.² This Order contained
18 recommendations concerning how the Electric Distribution Companies (EDCs) should
19 implement several market enhancement programs, including the Standard Offer Customer
20

¹ PPL Default Service Program for June 1, 2017 through May 31, 2021, Docket No. P-2016-2526627, Final Order (February 8, 2018).

² Investigation of Pennsylvania's Retail Electricity Market: Intermediate Work Plan, Docket No. I-2011-2237952, Final Order, (March 2, 2012) (Intermediate Work Plan Final Order).

1 Referral Program. The Commission’s Order established the following key parameters for
 2 this Program³:

- 3 • “The terms and conditions of the standard offer must be presented to customers before
 4 they decide to enter the program.” The enrollment by a customer will be on an “opt-
 5 in” or voluntary basis.
- 6 • Participating Electric Generation Suppliers (EGSs) must offer a 7% reduction in the
 7 Price to Compare (PTC) from the PTC in effect at the time of the offer.
- 8 • The contract term must be a minimum of four months and a maximum of twelve
 9 months.
- 10 • The EGS must not charge an early termination fee during the term of the Referral
 11 contract.
- 12 • The EGS must notify the participating customer at the end of the Referral Program term
 13 of options to continue service (without the obligation of the 7% discount) and that
 14 customers will remain with the EGS on a “month to month basis,” unless the customer
 15 takes affirmative action to choose either a product offered by the EGS, a product
 16 offered by another EGS, or elects to move to Default Service.
- 17 • The “bulk” of the costs for this program must be borne by the participating EGSs.

18 Q. FOLLOWING THIS ORDER, HOW WAS THE SOP IMPLEMENTED BY PPL?

19 A. PPL’s program has been reviewed and approved in all of the following DSP proceedings
 20 with various changes to the scripts used by PPL’s customer representatives and PPL’s third
 21 party agent who actually presents the program, obtains approval to participate in the

³ Intermediate Work Plan Final Order at 31-32.

1 program, and enrolls customers with a supplier authorized by PPL to participate in this
2 program. PPL requires EGSs to offer a fixed price agreement for 12 billing cycles to
3 participating customers. The fixed price is set at 7% below the PTC in effect at the time
4 of a customer's agreement to participate in the program.

5 Q. PLEASE DESCRIBE THE CURRENT STATUS OF THE COMMISSION'S
6 DIRECTIVES ON THE SCRIPTS THAT THE EDCs SHOULD USE IN PRESENTING
7 THE SOP.

8 A. The Commission issued an Order in the most recent FirstEnergy DSP proceeding that
9 provided guidance on CAP Shopping programs and Referral Program scripts.⁴ In this
10 Order the Commission actually set forth specific script language.

11 FirstEnergy Call Center Mover/New Service Script:

12 Are you satisfied with what I have done for you today? I have completed your order. With your permission,
13 I will transfer you and your order information to our vendor. They will provide you with a confirmation
14 number, offer you potential rate savings through our Electric Choice Program, and help you to set up other
15 services if needed.”
16

17 First Energy PTC and High Bill Calls Script:

18 In Pennsylvania, you can choose the company that generates your electricity – also known as your electric
19 supplier – without impacting the quality of your service. Would you like to speak to a representative who can
20 offer you a potential rate savings by enrolling with an alternate supplier?
21

22 With regard to the third-party vendor that an EDC might contract with to enroll customers
23 in this program, the Commission ordered:

24 [CUSTOMER NAME], there are many registered electric suppliers doing business in the state of
25 Pennsylvania and you have the option of choosing any of them. In an effort to encourage choice, the State
26 Utility Commission has made the Standard Offer program available to you.
27

28 The program offer is a 7 % discount off the current Price to Compare that you are currently paying with
29 [EDC NAME] as your default service supplier. There are no fees for selecting an alternate supplier today or
30 any penalties for changing suppliers before the 12 months are up.
31

32 The current Price to Compare rate for [EDC NAME] is [X.XX] cents per kilowatt-hour. The rate for this

⁴ Docket No. P-2017-2637855 et al. Order (February 28, 2019).

1 Standard offer is X.XXX cents per kilowatt-hour. The Standard Offer rate may be higher or lower than the
 2 price to compare and the percentage savings you will experience compared to [EDC NAME] supplier
 3 generation will vary as the price to compare changes. The price to compare changes quarterly in March,
 4 June, September and December, however your Standard Offer rate will remain fixed the same for 12 billing
 5 cycles and is the same no matter which participating supplier you select.

6
 7 You can cancel this contract anytime without penalty and select another supplier or return to default service
 8 with [EDC NAME] for service at the Price To Compare. I can enroll you with an approved supplier of your
 9 choice from our list or I can select one for you. Do you have questions? Do you agree to be enrolled with a
 10 supplier for this program?
 11

12 (NOTE: The underlining reflects the Commission’s changes from its prior Tentative Order.)
 13

14 In addition, the Commission issued a Secretarial Letter on January 23, 2020 to give
 15 direction to the EDCs about certain aspects of the implementation of Default Service.⁵ In
 16 this Secretarial Letter the Commission referenced SOP Referral Scripting and directed the
 17 EDCs to the scripting language included in the FirstEnergy DSP Order quoted above,
 18 stating, “We suggest that EDCs, when preparing their upcoming DSP filings, review the
 19 Commission’s actions in the above noted FirstEnergy proceeding and to include in their
 20 filings analysis of their SOPs, the current scripting, and any proposed scripting that
 21 adequately informs customers about the SOPs while maintaining important safeguards and
 22 protections.”⁶ As a result, I interpret this language to allow for an evaluation of the EDC’s
 23 “analysis” of its SOP and an evaluation as to whether the scripting maintains important
 24 safeguards and protections.

25 **III. ANALYSIS OF PPL’S IMPLEMENTATION OF THE SOP AND**
 26 **PROPOSALS IN THIS PROCEEDING**
 27

28 Q. WHAT ARE THE SCRIPTS THAT PPL CURRENTLY USES TO PRESENT THE SOP?

29 A. PPL offers the SOP to new and moving customers after setting up the new account, those

⁵ Investigation into Default Service and PJM Interconnection, LLC Settlement Reforms, Docket M-2019-3007101 (January 23, 2020).

⁶ Ibid., at 10.

1 who actively inquire about customer choice, and other eligible customers who contact the
2 call center with the exception of those calling with regard to an emergency or for
3 termination of service.⁷ The PPL customer service representative is instructed to make the
4 following statement after the reason for the customer's transaction with PPL has been
5 completed:

6 In Pennsylvania, you can choose the supplier that provides your electricity without impacting the quality
7 of service provided by PPL Electric. PPL Electric is sponsoring a program called the Standard Offer
8 Program that may be able to offer you a potential savings opportunity by enrolling with an electric
9 generation supplier. Would you like to hear more?⁸

10

11 Q. WHAT IS PPL'S THIRD-PARTY AGENT INSTRUCTED TO INFORM
12 CUSTOMERS ABOUT THIS PROGRAM?

13 A. PPL's third-party agent is Hansen.⁹ The current training and scripting materials provided
14 by PPL to Hansen require the agent to use the following scripts:

⁷ PPL Response to OCA-I-2.

⁸ PPL Response to OCA-I-1, Attachment 1.

⁹ PPL's prior agent was PPL Solutions.

1
2
3
4
5

In the next screen the Hansen representative selects a supplier, either one the customer identifies or one from the list of eligible suppliers. Following the identification of the supplier, the next screen provides the following disclosure:

6
7
8

The last screen has the representative state, “Thank you for calling and for being a valuable PPL customer. It was nice talking to you today. Have a great day!”

1 Q. DID PPL SUBMIT PROPOSED REVISIONS TO THE SOP SCRIPTS IN THIS
2 PROCEEDING?

3 A. Yes. PPL Witness Michelle LaWall-Schmidt¹⁰ submitted SOP Scripting Guidelines
4 (MLS-1) and Revised Third Party Vendor Scripts (MLS-2). Ms. LaWall-Schmidt
5 recommends that PPL eliminate the required scripts used by the PPL customer service
6 representatives and use “guidelines” to navigate through the SOP process so that the
7 representatives can engage in conversations with customers if the customer is confused or
8 needs more explanation. PPL also proposes to update the third party scripts to reflect
9 changes made to the SOP recommended in this proceeding.¹¹ Ms. LaWall-Schmidt
10 proposes the change in this approach to explaining the SOP as due to the need to be able
11 to respond to a customer’s individual circumstances and that the rigid use of the scripts
12 have led to customer confusion and dissatisfaction with the interaction between PPL and
13 the customer.¹² PPL Witness Michelle LaWall-Schmidt states that its existing scripts are
14 already designed to communicate “all of the key themes presented by the Commission in
15 the FirstEnergy Order.”¹³ However, she proposes a change to eliminate the strict wording
16 of the previously approved scripts and rely on guidelines that will include all the
17 information that is in the current scripts but allow a more customer-specific conversation.¹⁴

18 Q. WHAT IS YOUR OPINION OF THE GUIDELINES PROPOSED BY PPL IN MLS-1?

19 A. I agree with the guidelines. This document reflects the material terms of the SOP and
20 includes the key aspects of the program in terms of the initial rate discount, the 12-month

¹⁰ Direct Testimony of Michelle LaWall-Schmidt, PPL Statement No. 4.

¹¹ Ibid., at 6.

¹² Ibid., at 17.

¹³ Ibid., at 7.

¹⁴ Ibid., at 18.

1 contract term, the information about the changes to the PTC, as well as the substantive
2 change in the program about returning to default service as proposed by PPL and that I will
3 discuss next. These guidelines indicate that the PPL customer service representative will
4 be empowered to explain more about the program prior to transferring the customer to
5 Hansen for more details and possible enrollment. Based on my experience in reviewing
6 SOP scripts for all the Pennsylvania EDCs over many years, the conversational approach
7 recommended by PPL is more likely to result in a clearer customer understanding of the
8 program and obtain the customer's interest and willingness to participate prior to
9 transferring the call to a third-party agent.

10 Q. WHAT IS YOUR VIEW OF PPL'S PROPOSED GUIDELINES FOR THE SCRIPTS
11 USED BY PPL'S AGENT, HANSEN, IN MLS-2?

12 A. I will discuss the substantive change to the SOP recommended by PPL below, but the script
13 language and disclosures contained in MLS-2 generally track the current script in use by
14 Hansen and add information that is specifically designed to respond to a customer who is
15 currently served by an EGS and who may be required to pay an early termination fee to the
16 prior supplier in order to enter the SOP. These statements generally track the FirstEnergy
17 scripts with a significant exception. The Hansen representative now and as proposed in
18 MLS-2 asks the customer, "Are you interested in the standard offer?" That is the only
19 evidence of the customer's agreement reflected in these scripts. While that question is
20 useful to allow the customer the option to decline further information and end the call, it is
21 not sufficient to record the customer's authorization to enroll with a specific EGS. At no
22 point in the current or proposed script is the customer asked to agree to enroll with a
23 specific supplier and I recommend that the current or any reformed future script include a

1 specific question and answer on that crucial point prior to the finalization of the customer's
2 enrollment with a supplier.

3 Q. HAS PPL UNDERTAKEN ANY ANALYSIS OF WHETHER CUSTOMERS
4 UNDERSTAND THE MATERIAL TERMS AND CONDITIONS FOR THIS
5 PROGRAM?

6 A. Yes. PPL has conducted a survey to explore customer understanding of the program based
7 on the scripts it uses, particularly about whether the 7% bill discount is fixed and how it
8 relates to changes in the Price to Compare (PTC).¹⁵ Conducted in February 2017, this
9 survey had a 4% response rate (3,440 customers), which is a robust response for surveys
10 of this type. The survey results confirm that a large majority (66%) of customers do not
11 have a good understanding of the SOP; 56% did not feel that the program resulted in cost
12 savings; 61% are not aware of the difference between the SOP price and the PTC; 58% did
13 not know that the PTC changes every six months; 55% did not understand that the SOP
14 was a 12-month fixed price that is 7% less than the PTC at the time of the referral; and
15 52% did understand (but 48% did not understand) that they could terminate the SOP
16 contract or enroll with another supplier at any time without penalty. These survey results
17 indicate that customers do not understand the basic features of the SOP and support PPL's
18 proposal to engage in more of a conversation with customers to explain the program.

19 Q. HAS PPL RECEIVED COMPLAINTS FROM CUSTOMERS ABOUT THE SOP?

20 A. Yes. PPL received 77 informal PUC complaints over the last two years, as well as a high
21 volume of internally escalated calls. In addition, PPL has logged calls from customers who
22 have complained about high supplier prices after the end of their 12-month SOP contract.

¹⁵ PPL Response to OCA-I-11, Attachment 1.

1 PPL receives these communications as “high bill” calls from customers.¹⁶

2 Q. PPL PROPOSES A SIGNIFICANT CHANGE TO THE SOP WITH REGARD TO THE
3 POST-SOP CONTRACTS. PLEASE EXPLAIN.

4 A. As a result of the customer complaints and the results of the customer survey described
5 above, PPL initiated an analysis of the prices charged to customers after their 12-month
6 SOP contracts. PPL found evidence that customers who remained with the SOP supplier
7 after the SOP contract were being charged extremely high prices, as reflected in the logs
8 of customers who called PPL to complain about their high PPL bill. PPL’s analysis studied
9 customers who enrolled in the SOP from 2015 through 2019 and showed that 58% of these
10 customers continued to be served under the rolled over contract with their prior SOP
11 supplier.¹⁷ Most importantly, those customers who were rolled over into contracts with
12 their prior SOP supplier paid a rate for generation supply service far in excess of the PTC—
13 89% paying 10% or more above the PTC and 50% paying 25%-50% above the PTC.¹⁸

14 Q. WHAT DOES PPL RECOMMEND IN LIGHT OF THIS INFORMATION ABOUT
15 HIGH SUPPLIER PRICES CHARGED TO CUSTOMERS WHO WERE ROLLED
16 OVER INTO NEW SUPPLIER CONTRACTS AT THE END OF THE SOP
17 CONTRACTS?

18 A. PPL proposes that when a customer’s SOP contract expires that the customer automatically
19 be transferred to default service as of the start date of the new DSP in 2021. Obviously if
20 customers affirmatively enroll with an EGS after the SOP, that enrollment should be
21 honored. But PPL is proposing that customers who remain silent in the face of renewal

¹⁶ PPL Response to OCA-I-12, Attachment 1 (**Highly Confidential**, showing the actual prices charged by specific EGSs)

¹⁷ PPL Statement No. 4, at 9.

¹⁸ *Ibid.*, at 11.

1 notices from the SOP supplier should not be rolled over into a new EGS contract because
2 the evidence is that the vast majority of these customers will experience significantly higher
3 prices compared to the SOP or the PTC. PPL also proposes communications directly to
4 SOP customers toward the end of the SOP contract to inform them of their rights and the
5 new SOP policy.

6 Q. DO YOU AGREE WITH PPL'S CONCERN WITH RESPECT TO THE RENEWAL OF
7 SOP CONTRACTS?

8 A. Yes. This situation, if not resolved properly, will harm the reputation of PPL and the retail
9 energy markets generally. The supplier prices identified in PPL's analysis of charges to
10 customers based on negative option renewals of SOP contracts cannot be justified since
11 those prices are far in excess of the PTC, far in excess of prices advertised on
12 PaPowerSwitch, and raise the suspicion that these prices reflect the supplier's attempt to
13 gain revenues lost as a result of the lower priced SOP contracts.

14 Q. PLEASE IDENTIFY YOUR CONCERNS WITH PPL'S WEB BASED METHOD TO
15 ENROLL IN THE SOP.

16 A. While I do not object to a web-based option to enroll in the SOP, PPL's web-based
17 disclosures do not reflect the basic requirements of the FirstEnergy SOP scripts. Because
18 a conversation is not possible, the written disclosures must be presented in full prior to a
19 customer's selection of a supplier. The web portal should ensure that there is a record of a
20 customer's agreement with all the program's features prior to enrolling a customer with a
21 supplier. Of particular concern is that the disclosures never inform the customer that the
22 SOP contract rate is fixed but that the PTC will change every six months. As a result, the
23 customer is misled into assuming that the SOP contract will provide a discount of 7%

1 during the 12-month term of the contract.¹⁹ I recommend that PPL revise its web-based
 2 enrollment to ensure that all the required disclosures as set forth in the approved
 3 FirstEnergy SOP scripts are provided to the customer prior to enrolling with a specific
 4 supplier.

5 Q. SHOULD PPL'S SOP OPTION FOR CAP CUSTOMERS CONTINUE?

6 A. No. PPL implemented a CAP version of the SOP that was approved in the last DSP. This
 7 program operates when one or more suppliers agree to serve CAP customers at a 7%
 8 discount compared to the PTC in effect at the time of enrollment. In light of PPL's
 9 recommendation that CAP customers be served by default service, there is no need for this
 10 CAP SOP. Furthermore, the CAP SOP program conditions retain the potential that the
 11 CAP customers will pay more than the PTC during the term of the SOP contract, a risk that
 12 should not be allowed to continue.

13 **IV. RECOMMENDATIONS AND REFORMS FOR THE STANDARD OFFER**
 14 **PROGRAM**

15 Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS WITH REGARD TO PPL'S
 16 SOP AT THIS TIME.

17 A. I recommend that PPL implement the following reforms and initiatives as a condition of
 18 continuing the SOP:
 19

- 20 • PPL's proposed guidelines for presentation of the SOP by its customer service
 21 representatives should be approved.
- 22 • PPL should inform customers who agree to hear more about the program that the

¹⁹ PPL Response to OCA-I-5, Attachment 1 includes the web-based pages that a customer must access to enroll with a supplier in the SOP.

1 call is being transferred to PPL’s agent, Hansen, who will offer more detailed information
 2 about the program.

3 • PPL must immediately change the Hansen script to require that the customer’s
 4 gives affirmative consent to enroll with a specific supplier and not merely asked if they are
 5 “interested in the program.”

6 • .
 7 • PPL’s web-based presentation of the SOP should be reformed to include all the
 8 required disclosures reflected in the Commission’s previously approved FirstEnergy SOP
 9 scripts prior to the customer’s agreement to enroll with a supplier.

10 • PPL analysis of the prices paid by SOP customers after the 12-month SOP contract
 11 documents that the renewal process implemented by suppliers typically results in
 12 significant harm to SOP customers in the form of higher prices that vastly exceed the PTC.
 13 I recommend that PPL’S proposal to require SOP suppliers to automatically return
 14 customers to default service unless the customer affirmatively enrolls with a supplier
 15 (whether the SOP supplier or another supplier) should be adopted, as well as PPL’s
 16 proposed customer communications to SOP customers at the end of their SOP contracts.

17 **V. PPL’S PROPOSED CAP SHOPPING PROGRAM**

18
 19 Q. PLEASE SUMMARIZE PPL’S EXPERIENCE WITH CAP²⁰ CUSTOMER CHOICE
 20 PROGRAMS.

21 A. CAP customers have been able to enroll with an EGS since January 2010. However, when
 22 these customers pay a price for generation supply service that is greater than the PTC, those

²⁰ PPL’s Customer Assistance Program (CAP) is called OnTrack. I refer to this program as CAP in my testimony.

1 higher bills result in harm to CAP customers and to residential ratepayers who support the
2 universal service programs in their distribution service rates. PPL studied the CAP
3 customer experience with EGSs in DSP IV and documented that over a 34-month period
4 an average of 49% of CAP customers enrolled with an EGS and that 55% of those
5 customers paid more than the PTC with an average monthly \$31 increase compared to the
6 PTC for generation supply service.²¹ As a result, PPL was approved to offer CAP
7 customers a SOP contract as of June 2017. This CAP SOP eliminated the option for a CAP
8 customer to enroll with an EGS unless the EGS contract reflected the CAP SOP features,
9 namely offer a 7% discount off the PTC at the time of enrollment and the elimination of
10 the negative option renewal feature so that these customers were returned to default service
11 and eligible for a new CAP SOP contract at the end of the 12-month SOP contract.
12 According to PPL, the number of EGSs willing to participate in this CAP SOP contract
13 option have been minimal and those who have participated did so for only a short period
14 of time.²² As of March 2020, only one EGS was participating in the CAP SOP.²³ During
15 the period January 2018 through April 2020, a total of 5,683 customers enrolled in the CAP
16 SOP.²⁴

17 Q. ARE CURRENT CAP CUSTOMERS ENROLLED WITH AN EGS EVEN THOUGH
18 THE CAP SOP WAS INACTIVE DUE TO LACK OF SUPPLIER PARTICIPATION?

19 A. Yes. PPL Witness Stumpf reports that 7,975 CAP customers were served by an EGS as of
20 January 2020, having (apparently) signed up with an EGS prior to entering the CAP

²¹ Direct Testimony of Melinda Stumpf, PPL Statement No. 3, at 6.

²² Ibid., at 8.

²³ Ibid., at 9.

²⁴ PPL Response to OCA-I-9, Attachment 1.

1 program.²⁵ These customers are typically paying a higher price for generation supply
2 service compared to the PTC. PPL's analysis shows that over 60% of CAP customers
3 enrolled with an EGS pay higher than the PTC and that the amount in excess of the PTC
4 far outweighs the relatively small savings of those who are paying less than the PTC. In
5 fact, the net incremental costs above the PTC paid by CAP customers from 2013 through
6 early 2020 totals \$30,331,232 and over \$3.5 million for the 2018-2019 period.²⁶

7 Q. WITH REGARD TO THE CAP SOP PROGRAM, DOES PPL OVERSEE THE RATES
8 PAID BY CAP CUSTOMERS AT THE END OF THE SOP CONTRACT?

9 A. According to PPL Witness Stumpf, PPL has received complaints from CAP customers that
10 document that they were not dropped and returned to default service at the end of the CAP
11 SOP contract term, a violation of the CAP SOP, but that PPL does not take any affirmative
12 action to oversee EGS actions in this regard.²⁷ I do not agree with PPL's apparent inaction
13 to pursue these violations of its own program.

14 Q. PLEASE DESCRIBE PPL'S PROPOSED CAP SHOPPING PROGRAM IN LIGHT OF
15 THE COMMISSION'S PROPOSED POLICY STATEMENT ISSUED IN FEBRUARY
16 2019.

17 A. PPL proposes that, as of June 1, 2021, customers who seek to enroll in their CAP program
18 must be on default service. PPL also proposes that additional communications will be
19 implemented to inform CAP customers of the need to terminate any existing EGS contract
20 prior to enrolling in CAP. Customers will be informed that they will be enrolled in the
21 CAP only if they terminate their EGS contract. The failure of the CAP customers to

²⁵ PPL Statement No. 3, at 8.

²⁶ Ibid., at 12, 13.

²⁷ Ibid., at 14.

1 terminate the EGS contract will result in their denial of enrollment in CAP. For those
2 customers already enrolled with an EGS, PPL proposes that those CAP customers can
3 remain with CAP until their EGS contract expires or upon the customer's need to re-enroll
4 in CAP.²⁸

5 Q. DO YOU AGREE WITH THIS PROPOSAL BY PPL WITH REGARD TO CAP
6 SHOPPING?

7 A. I agree that PPL's recommendation that CAP customers be served on default service is a
8 reasonable means to ensure the protections the Commission has recognized as essential for
9 CAP customers and other ratepayers. PPL's recommendation reflects its own experience
10 with the CAP SOP that has not attracted sufficient EGSs to justify the expenses associated
11 with a more complex program. This approach reflects the easiest and least costly approach
12 to ensure that CAP customers are not harmed by EGS contracts that are more expensive
13 than the PTC approved by the Commission for default service. However, there are aspects
14 of PPL's proposal that should be revised.

15 Q. WHAT CHANGES TO PPL'S PROPOSED CAP SHOPPING POLICY DO YOU
16 RECOMMEND?

17 A. I have three suggestions:

- 18 • It appears that PPL assumes that the CAP SOP program should be terminated.
19 While not specifically recommended, this program should be terminated. It does not
20 conform to the essential consumer protection reflected in the Commission's statements to
21 date that CAP customers should not pay more than the PTC at any month during an EGS
22 contract. The 7% discount required for the SOP contract allows for the potential that the

²⁸ Ibid., at 17.

1 CAP customer will pay more than the PTC. In fact, that has occurred in the non-CAP SOP
2 as I documented in PPL's prior DSP proceedings. In addition, it would be unnecessarily
3 complicated for PPL to communicate to its CAP customers about two different CAP
4 shopping policies and programs.

5 • PPL should not implement its proposal to remove or deny the CAP program to
6 customers who have not affirmatively terminated their EGS contracts. Rather, PPL should
7 follow the directives that were ordered by the Commission to resolve this same concern in
8 its CAP SOP Implementation Order.²⁹ In that Order, the Commission allowed customers
9 on a fixed-duration contract to remain with the supplier until the expiration date of the
10 contract or when the contract is terminated for any reason, whichever comes first, and
11 required the supplier to return the customer to default service. Customers with a month-
12 to-month contract must be dropped by the supplier to default service within 120 days after
13 the customer is enrolled in CAP. PPL should communicate with these affected customers
14 to inform them that they can return to default service without penalty at any time during
15 this 120-day period.

16 • I also recommend that prior to any approval of my recommendations in this
17 proceeding, PPL should eliminate any EGS from its CAP SOP program who is found not
18 to have complied with the program's requirements. Any EGS that seeks to contest such a
19 decision can appeal to the Commission.

20 Q. DOES THIS COMPLETE YOUR TESTIMONY AT THIS TIME?

21 A. Yes. However, I reserve the right to supplement my testimony if additional information so

²⁹ PPL Default Service Program for June 1, 2017 through May 31, 2021, Docket No. P-2016-2526627, Final Order (February 8, 2018).

1 warrants.

Exhibit BA-1

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The Public Utility Project of New York
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District of Columbia Office of People's Counsel
Delaware Division of Public Advocate
Maryland Office of People's Counsel

Areas of Expertise:

- Default Service, Consumer Protection, Service Quality, and Universal Service policies and programs associated with the alternative rate plans and mergers;
- Consumer Protection and Service Quality policies and programs associated with the regulation of competitive energy and telecommunications providers;
- The regulatory policies associated with the regulation of Credit, Collection, Consumer Protection, Low Income, and Service Quality programs and policies for public utilities;
- Customer Education and Rate design and pricing policies applicable to residential customers; and
- Advanced Metering Infrastructure and Grid Modernization costs and benefits, time-based pricing proposals, and performance standards.

Prior Employment

DIRECTOR

*Consumer Assistance Division
Maine Public Utilities Commission*

1986-96

Augusta, Maine

One of five division directors appointed by a three-member regulatory commission and part of commission management team. Direct supervision of 10 employees, oversight of public utility consumer complaint function, appearance as an expert witness on customer services, consumer protection, service quality and low income policy issues before the PUC. Chair, NARUC Staff Subcommittee on Consumer Affairs.

SUPERINTENDENT

1979-83

Bureau of Consumer Credit Protection
Department of Professional and Financial Regulation

Augusta, Maine

Director of an independent regulatory agency charged with the implementation of Maine Consumer Credit Code and Truth in Lending Act. Investigations and audits of financial institutions and retail creditors, enforcement activities, testimony before Maine Legislature and U.S. Congress.

Education

JURIS DOCTOR

1973-76
Portland, Maine

University of Maine School of Law

Admitted to the Bar of the State of Maine, September 1976. Currently registered as “inactive.”

B.A. (WITH DISTINCTION) IN POLITICAL SCIENCE
University of Michigan

1964-68
Ann Arbor, Michigan

Publications and Testimony

“How to Construct a Service Quality Index in Performance-Based Ratemaking”, The Electricity Journal, April, 1996

“The Consumer Protection Agenda in the Electric Restructuring Debate”, William A. Spratley & Associates, May, 1996

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Direct, Rebuttal, and Surrebuttal Testimony on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Public Utility Commission, Petition of PPL Electric Utilities for Approval of a Default Service Program and Procurement Plan for June 2013-May 2015, Docket No. P-2013-2389572 (January-May 2014) [Retail market enhancement programs, referral program]

Direct and Rebuttal Testimony on behalf of AARP before the Corporation Commission of Oklahoma, Application of Public Service Company of Oklahoma for Adjustment to Rates and Charges and Terms and Conditions of Service for Electric Service in the State of Oklahoma, Cause No. PUD-201300217 (March and May 2014) [AMI cost/benefit analysis and cost recovery; riders and surcharges; customer charge; low income program]

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Comments on behalf of AARP before the Delaware Public Service Commission, Rulemaking for Retail Electric Competition, PSC Regulation Docket No. 49 (Revised) (June 2, 2014) [consumer protection regulations for retail electric competition]

Direct and Rebuttal Testimony on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Public Utility Commission, Petition of Duquesne Light Company for Approval of Default Service Plan For the Period June 1,

2015 through May 31, 2017, Docket No. P-2014-2418242 (July and August 2014) [retail market enhancement programs, referral program]

Direct and Rebuttal Testimony on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Public Utility Commission, Petition of PECO Energy Co. for Approval of its Default Service Plan for the Period June 1, 2015 through May 31, 2017, Docket No. P-2014-2409362 (June 2014) [retail market enhancement programs, referral program]

Alexander, Barbara, "An Analysis of State Renewable Energy and Distributed Generation Mandates on Low Income Consumers: Recommendations for Reform" (Oak Ridge National Laboratory, DOE, September 2014)

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Reply Testimony of Barbara Alexander before the Public Service Commission of Maryland, In the Matter of the Investigation into the Marketing, Advertising and Trade Practices of XOOM Energy Maryland LLC, Case No. 9346(a) (March 2015) [unfair and deceptive practices; compliance with MD statutes and regulations for electric generation supplier]

Direct, Surrebuttal and Supplemental Surrebutal Testimony on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Public Utility Commission, Commonwealth of Pennsylvania by Attorney General Kathleen Kate, through the Bureau of Consumer Protection and Tanya McCloskey, Acting Consumer Advocate v. Respond Power, Docket No. C-2014-2427659 (May-October 2015) [unfair and deceptive practices; compliance with PA statutes and regulations for electric generation supplier]

Direct Testimony of Barbara Alexander before the Pennsylvania Public Utility Commission, on behalf of the Pennsylvania Office of Consumer Advocate and Bureau of Consumer Protection, Attorney General, Commonwealth of Pennsylvania by Attorney General Kathleen Kate, through the Bureau of Consumer Protection and Tanya McCloskey, Acting Consumer Advocate v. IDT Energy, Inc., Docket No. C-2014-2427657 (April 2015) [unfair and deceptive practices; compliance with PA statutes and regulations for electric generation supplier]

Affidavit of Barbara Alexander before the Pennsylvania Public Utility Commission, on behalf of the Pennsylvania Office of Consumer Advocate and Bureau of Consumer Protection, Attorney General, Commonwealth of Pennsylvania by Attorney General Kathleen Kate, through the Bureau of Consumer Protection and Tanya McCloskey, Acting Consumer Advocate v. Blue Pilot Energy, LLC, Docket No. C-2014- 2427655 (June 2015) [unfair and deceptive practices; compliance with PA statutes and regulations for electric generation supplier]

Direct Testimony of Barbara Alexander before the Pennsylvania Public Utility Commission, on behalf of the Pennsylvania Office of Consumer Advocate and Bureau of Consumer Protection, Attorney General, Commonwealth of Pennsylvania by Attorney General Kathleen Kate, through the Bureau of Consumer Protection and Tanya McCloskey, Acting Consumer Advocate v. Blue Pilot Energy, LLC, Docket No. C-2014- 2427655 (September 2015) [unfair and deceptive practices; compliance with PA statutes and regulations for electric generation supplier]

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Alexander, Barbara and Briesemeister, Janee, Solar Power on the Roof and in the Neighborhood: Recommendations for Consumer Protection Policies (March 2016).

Direct, Rebuttal, and Surrebuttal Testimony of Barbara Alexander before the Pennsylvania Public Utility Commission on behalf of the Office of Consumer Advocate, Petition of PPL Electric Utilities Corp. for Approval of a Default Service Program and Procurement Plan for the Period June 1, 2017 through May 31, 2021, Docket No. P-2015-2526627 (April-May 2016) [Retail Market Enhancement Programs: standard offer program and shopping for low income customers]

Direct, Rebuttal, and Surrebuttal Testimony of Barbara Alexander before the Pennsylvania Public Utility Commission on behalf of the Office of Consumer Advocate, Petition of PECO Energy Co. for Approval of its Default Service Program for the Period from June 1, 2017 through May 31, 2019, Docket No. P-2016-2534980 (June-July 2016) [Retail Market Enhancement Programs: standard offer program and shopping for low income customers]

Direct, Rebuttal Testimony of Barbara Alexander before the Pennsylvania Public Utility Commission on behalf of the Office of Consumer Advocate, Petition of Duquesne Light Co. for Approval of Default Service Plan for the Period June 1, 2017 through May 31, 2021, Docket No. P-2016-2543140 (July-August 2016) [Retail Market Enhancement Programs: standard offer program and shopping for low income customers]

Briesemeister, Janee and Alexander, Barbara, Residential Consumers and the Electric Utility of the Future, American Public Power Association (June 2016)

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Direct Testimony of Barbara Alexander before the Public Utilities Commission of Ohio on behalf of the Office of Consumer Counsel, In the Matter of the Application of Ohio Power Co. for Authority to Establish a Standard Service Offer Pursuant to R.C. 4928.143, in the Form of an Electric Security Plan, Case No. 16-1852-EL-SSO (May 2017) [Response to proposal for new surcharge for certain distribution grid investments]

Alexander, Barbara, Analysis and Evaluation of PEPCO's Root-Cause Analysis Report: District of Columbia Customer Satisfaction, prepared for the District of Columbia Office of People's Counsel and submitted to the D.C. Public Service Commission in Formal Case No. 1119 (May 2017)

Direct Testimony of Barbara Alexander before the Arkansas Public Service Commission on behalf of the Attorney General of Arkansas, Application of Entergy Arkansas, Inc. for an Order to find Advanced Metering Infrastructure to be in the Public Interest, Docket No. 16-06-U (June 2017) [Analysis of AMI business case; consumer protection policies]

Rebuttal Testimony of Barbara Alexander before the Pennsylvania Public Utilities Commission on behalf of the Office of Consumer Advocate, Pennsylvania PUC, et al., v. Philadelphia Gas Works, Docket No. R-2017-2586783 (June 2017) [Purchase of Receivables Program, customer shopping issues]

Direct and Surrebuttal Testimony of Barbara Alexander before the Maryland Public Service Commission on behalf of the Office of People's Counsel, In the Matter of the Application of Potomac Electric Power Co. for Adjustments to its Retail Rates for the Distribution of Electric Energy, Case No. 9443 (June and August 2017) [Service Quality and Reliability of Service]

Direct Testimony of Barbara Alexander before the Washington Utilities and Transportation Commission, on behalf of the Washington State Office of Attorney General, Public Counsel Unit, W.U.T.C. v. Puget Sound Energy, Dockets UE-170033 and UG_170034 (June 2017) [Base Rate Case: Service Quality Index; customer services]

Direct and Surrebuttal Testimony of Barbara Alexander before the Maryland Public Service Commission on behalf of the Office of Peoples Counsel, In the Matter of the Merger of AltaGas Ltd. And WGL Holdings, Inc., Case No. 9449 (August and September 2017) [Merger: conditions for service quality and reliability of service]

Supplemental Testimony in Opposition to Joint Stipulation and Recommendations of Barbara Alexander before the Public Utilities Commission of Ohio on behalf of the Office of Consumer Counsel, In the Matter of the Application of Ohio Power Co. for Authority to Establish a Standard Service Offer Pursuant to R.C. 4928.143, in the Form of an Electric Security Plan, Case No. 16-1852-EL-SSO (October 11, 2017) [Response to Stipulation approving new surcharge for certain distribution grid investments]

Direct and Rebuttal Testimony of Barbara Alexander on behalf of The Public Utility Project of New York, before the New York Public Service Commission, Case 15-M-0127 In the Matter of Eligibility Criteria for Energy Service Companies, Case 12-M-0476 Proceeding on Motion of the Commission to Assess Certain Aspects of the Residential and Small Non-residential Retail Energy Markets in New York State, and Case 98-M-1343 In the Matter of Retail Access Business Rules (November and December 2017) [Analysis of New York retail energy market for residential customers; recommendations for reform]

Comments of Barbara Alexander before the Delaware Public Service Commission, on behalf of the Delaware Division of the Public Advocate, In the Matter of the Review of Customer Choice in the State of Delaware, Docket No. 15-1693 (December 22, 2017) [Proposals for retail market enhancement programs]

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Direct, Rebuttal, and Surrebuttal Testimony of Barbara Alexander on behalf of the Office of Consumer Advocate, before the Pennsylvania Utility Commission, Joint Petition of Metropolitan Edison Company Pennsylvania Electric Company, Pennsylvania Power Company, and West Penn Power Company For Approval of their Default Service Program and Procurement Plan for the Period June 1, 2019 Through May 31, 2023, Docket Nos. P-2017-2637855, et seq. (February, March, and April 2018) [Retail Market Enhancement Programs in a default service proceeding]

Direct Testimony of Barbara Alexander on behalf of the Arizona Corporation Commission Staff, before the Arizona Corporation Commission, In the Matter of the Application of Brooke Water, LCC for increase in water rates, Docket No. W-03039A-17-0295 (May 15, 2018) [Analysis of customer service, call center performance, and compliance with prior Commission orders]

Alexander, Barbara, “Residential Demand Charges: A Consumer Perspective,” EUCI Conference, Nashville, TN (May 2018)

Direct Testimony of Barbara Alexander in Opposition to the Joint Stipulation and Recommendation on behalf of the Office of the Ohio Consumers’ Counsel, before the Public Utility Commission of Ohio, Case No. 17-0032-EL-AIR et seq. (June 15, 2018) [Analysis of the prudence of Duke Energy Ohio’s Advanced Metering Infrastructure Deployment and request for inclusion of costs in rate base]

Alexander, Barbara, “Time to End the Retail Energy Market Experiment for Residential Customers,” Harvard Electricity Policy Group (June 2018)

Rebuttal Testimony of Barbara Alexander on behalf of the Office of Consumer Advocate, before the Pennsylvania Public Utility Commission, PUC v. Columbia Gas of Pennsylvania, Inc., Docket No. R-2018-2647577 (July 3, 2018) [Analysis of gas utility billing policies for non-commodity services and retail natural gas suppliers]

Direct Testimony of Barbara Alexander on behalf of TURN and Center for Accessible Technology before the California Public Utility Commission, 2018 Rate Design Window, Docket No. A.17-12-011, et al. (October 26, 2018) [Consumer Protections to Accompany the Transition to Default Time of Use Rates for residential customers; analysis of customer education and messaging]

Direct and Surrebuttal Testimony of Barbara Alexander on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Utility Commission, PUC vs. Pittsburgh Water and Sewer Authority, Docket Nos. R-2018-3002645, R-2018-3002647 (September and October 2018) [Analysis of compliance with Pennsylvania consumer protection and service quality performance of a large water and sewer utility; base rate case]

Direct Testimony of Barbara Alexander on behalf of TURN before the California Public Utility Commission, Southern California Edison Charge Ready 2 Infrastructure and Market Education Programs, Docket No. A.18-06-015 (November 30, 2018) [Analysis of proposed mass market customer education proposal]

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Direct, Rebuttal, and Surrebuttal Testimony of Barbara Alexander on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Public Utility Commission, Application of Aqua America, Inc., Aqua Pennsylvania, Inc., Aqua Pennsylvania Wastewater, Inc., Peoples Natural Gas Company, LLC and Peoples Gas Company, LLC for all of the Authority and the Necessary Certificates of Public Convenience to Approve a Change in Control of Peoples Natural Gas Company, LLC and Peoples Gas Company LLC by Way of the Purchase of All of LDC Funding, LLC’s Membership Interests by Aqua America, Inc., Docket Nos. A-2018-3006061, A-2018-3006062, and A-2018-3006063 (April and May 2019) [Customer Service, Consumer Protection, and Universal Service conditions for merger]

Testimony in Opposition to Settlement on behalf of The Office of the Ohio Consumers’ Council, before the Ohio Public Utilities Commission, In the Matter of the Commission’s Investigation of PALMco Power OH, LLC dba Indra Energy and PALMco Energy OH, LLC dba Indra Energy, Case No. 19-957-GE-COI (September 4, 2019) [Analysis of proposed settlement for consumer protections and customer remedies]

Testimony in Opposition to Settlement on behalf of The Office of the Ohio Consumers’ Council, before the Ohio Public Utilities Commission, In the Matter of the Commission’s Investigation of Verde Energy USA Ohio LLC, Case No. 19-0958-GE-COI (October 2, 2019) [Analysis of proposed settlement for consumer protections and customer remedies]

Direct Testimony on behalf of the Pennsylvania Office of Consumer Advocate before the Pennsylvania Public Utility Commission, Joint Petition of Metropolitan Edison Co., Pennsylvania Electric Co., Pennsylvania Power Co. and West Penn Power Co. for Approval of Their Involuntary Remote Disconnect Procedures, Docket No. P-2019-3013979 et al. (March 20, 2020) [Criteria for remote disconnection of service with AMI]

Presentations and Training Programs:

- Presentation on Consumer Protection Policies for Solar Providers, New Mexico Public Regulatory Commission, Santa Fe, NM, January 2017
- Presentation on Residential Rate Design Policies, National Energy Affordability and Energy Conference, Denver, CO., June 2016
- Presentation on “Regulatory-Market Arbitrage: From Rate Base to Market and Back Again,” before the Harvard Electricity Policy Group, Washington, D.C., March 2016.
- Presentation on Residential Rate Design and Demand Charges, NASUCA, November 2015.
- Alexander, Barbara, “Residential Demand Charges: A Consumer Perspective,” presentation for Harvard Electricity Policy Group, Washington, D.C., June 2015.
- Presentation on “Future Utility Models: A Consumer Perspective,” for Kleinman Center for Energy Policy, U. of Pennsylvania, August 2015.
- Presentation, EUCI Workshop on Demand Rates for Residential Customers, Denver, CO [May 2015]
- Presentation, Smart Grid Future, Brookings Institute, Washington, DC [July 2010]
- Participant, Fair Pricing Conference, Rutgers Business School, New Jersey [April 2010]
- Presentation on Smart Metering, National Regulatory Conference, Williamsburg, VA [May 2010]
- Presentation on Smart Metering, Energy Bar Association Annual Meeting, Washington, DC [November 2009]
- Presentation at Workshop on Smart Grid policies, California PUC [July 2009]
- National Energy Affordability and Energy Conference (NEAUC) Annual Conference
- NARUC annual and regional meetings
- NASUCA annual and regional meetings
- National Community Action Foundation’s Annual Energy and Community Economic Development Partnerships Conference
- Testimony and Presentations to State Legislatures: Virginia, New Jersey, Texas, Kentucky, Illinois, and Maine
- Training Programs for State Regulatory Commissions: Pennsylvania, Georgia, Kentucky, Illinois, New Jersey
- DOE-NARUC National Electricity Forum
- AIC Conference on Reliability of Electric Service
- Institute of Public Utilities, MSU (Camp NARUC) [Instructor 1996-2006]
- Training Programs on customer service and service quality regulation for international regulators (India and Brazil) on behalf of Regulatory Assistance Project
- Georgia Natural Gas Deregulation Task Force [December 2001]
- Mid Atlantic Assoc. of Regulatory Utility Commissioners [July 2003]
- Illinois Commerce Commission’s Post 2006 Initiative [April 2004]
- Delaware Public Service Commission’s Workshop on Standard Offer Service [August 2004]


BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Barbara R. Alexander, hereby state that the facts set forth in my Direct Testimony, OCA Statement 2, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: June 25, 2020
*290850

DocuSigned by:

Signature: _____
8D0E58CA47E24C2...
Barbara R. Alexander

Consultant Address: Barbara Alexander Consulting, LLC
83 Wedgewood Drive
Winthrop, Maine 04364


COMMONWEALTH OF PENNSYLVANIA



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July 14, 2020

Via Electronic Mail Only

The Honorable Elizabeth H. Barnes
Office of Administrative Law Judge
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17120

Re: Petition of PPL Electric Utilities Corporation for
Approval of a Default Service Program for the Period
of June 1, 2021 through May 31, 2025
Docket No. P-2020-3019356

Dear Judge Barnes:

Enclosed please find a copy of the Supplemental Direct Testimony being submitted on behalf of the Office of Consumer Advocate in the above-referenced proceeding, as follows:

Supplemental Direct Testimony of Barbara R. Alexander, OCA Statement 2-SUPP

Copies have been served on the parties as indicated on the enclosed Certificate of Service.

Respectfully submitted,

/s/ David T. Evrard
David T. Evrard
Assistant Consumer Advocate
PA Attorney I.D. # 33870
E-Mail: DEvrard@paoca.org

Enclosures:

cc: PUC Secretary Rosemary Chiavetta, (Letter and Certificate of Service only)
Certificate of Service

*292085

CERTIFICATE OF SERVICE

Re: Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

I hereby certify that I have this day served a true copy of the following document, the Office of Consumer Advocate's Supplemental Direct Testimony as follows:

Supplemental Direct Testimony of Barbara R. Alexander, OCA Statement 2-SUPP upon parties of record in this proceeding in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), in the manner and upon the persons listed below:

Dated this 14th day of July 2020.

SERVICE BY E-MAIL ONLY

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Dated: July 14, 2020
*292086

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corp. :
For Approval of its Default Service Program : Docket No. P-2020-3019356
for the Period from :
June 1, 2021 through May 31, 2025 :

SUPPLEMENTAL DIRECT TESTIMONY

OF

BARBARA R. ALEXANDER

Barbara Alexander Consulting LLC

ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

July 14, 2020

1 Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.

2 A. My name is Barbara R. Alexander. I am the sole member of Barbara Alexander Consulting
3 LLC. My address is 83 Wedgewood Dr., Winthrop, ME 04364. I appear in this case as a
4 witness on behalf of the Office of Consumer Advocate (OCA).

5 Q. HAVE YOU TESTIFIED PREVIOUSLY IN THIS PROCEEDING?

6 A. Yes. I submitted Direct Testimony on June 25, 2020 on behalf of the OCA.

7
8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

9 A. I am submitting Supplemental Testimony to provide evidence concerning my review of
10 PPL Electric's Standard Offer Program (SOP) customer call recordings that were provided
11 in response to discovery on July 10, 2020.¹

12 Q. IN YOUR DIRECT TESTIMONY YOU REVIEWED THE SCRIPTS CURRENTLY IN
13 USE BY PPL AND ITS THIRD PARTY AGENT, HANSEN, TO EXPLAIN AND
14 SOLICIT CUSTOMER ENROLLMENT IN THE SOP, CORRECT?

15 A. Yes. I summarized the scripts that PPL provided in discovery. I also discussed the
16 potential changes proposed by PPL in how its customer service representatives present the
17 program and additional information that PPL proposed that Hansen provide to customers
18 about other details of the program.

19 Q. BASED ON YOUR REVIEW OF THE CUSTOMER CALLS PROVIDED BY PPL, DO
20 YOU HAVE ADDITIONAL CONCERNS AND RECOMMENDATIONS?

21 A. Yes. These 10 customer call recordings reflect interactions with residential customers in

¹ PPL Response to OCA-III-1 and III-2 consist of 10 call recordings in which the customer first speaks with a PPL agent and is then, upon agreement, transferred to a "specialist" to discuss the SOP. These calls are marked HIGHLY CONFIDENTIAL due to the customer personal information reflected in these calls. My testimony does not include any personal customer information.

1 early February 2020. The customers in all these calls agree to be transferred to hear more
2 about the SOP and all but one customer agreed to enroll in the program. However, I have
3 significant concerns about PPL's compliance with the scripts that it agreed to use in its last
4 DSP proceeding and now suggest that PPL may not be implementing this program
5 properly.

6 Q. PLEASE FIRST DISCUSS HOW PPL'S CUSTOMER SERVICE REPRESENTATIVES
7 PRESENT THE OPTION TO HEAR MORE ABOUT THE SOP.

8 A. In each of these 10 calls, the PPL customer service representatives established new service
9 or otherwise handled the customer's purpose for the call and completed those transactions.
10 At the end of that portion of the call, the representative did not routinely read the complete
11 script to introduce the customer to the SOP as set forth in my Direct Testimony as provided
12 by PPL. Rather, in most cases, the representative referred to the program in a shorthand
13 manner as providing a "7% discount for 12 months," or "7% off our rate," or "7% off the
14 generation portion of the bill." The actual script requires the representative to use the term
15 "potential savings" and explain, if asked, about the relationship between the fixed price
16 and the changes to the PTC. Even when the script is read and the required description of
17 "potential savings" is provided, the representative responds to the customer's questions by
18 emphasizing the "7% discount for a year."²

19 Q. HOW DOES THE PPL REPRESENTATIVE DESCRIBE THE TRANSFER TO
20 HANSEN?

21 A. The PPL representative asks the customer's permission to transfer the call to a "specialist"

² See, OCA-III-1 (1), (2), (3), (5) [the customer interrupts and asks for the "automatic discount" and she agrees], (8) [customer asks if bill will be "less" and representative states, "yes, 7% off our generation rate"], (10) ["7% less for one year off the generation part of the bill"].

1 and the name of PPL’s agent is never identified.

2 Q. HOW DOES HANSEN ANSWER THE TRANSFERRED CALL FROM PPL?

3 A. The Hansen agent answers the transferred call as “Thank you for calling PPL Electric
4 Utilities” and proceeds to obtain customer account and personal identifying information
5 from the customer, including the customer’s 4-digit PIN to access their account with PPL
6 Electric. It is clear from these calls that Hansen has access to PPL’s customer account
7 information and obtains this information from customers to authorize a discussion of their
8 account details.

9 Q. PLEASE DESCRIBE HOW HANSEN DESCRIBES THE SOP AND SOLICITS
10 CUSTOMERS TO ENROLL IN THE SOP.

11 A. I have a number of serious concerns about how PPL and its agent are presenting the SOP.
12 I provided a critique of the Hansen scripts currently used in my Direct Testimony. I now
13 add the following serious concerns about how Hansen is interacting with PPL’s customers
14 to solicit their enrollment in SOP:

- 15 ■ In 4 of the 10 calls the Hansen representative did not read the required disclosures prior
16 to soliciting the customer’s agreement to enroll with a supplier³;
- 17 ■ In none of the 10 calls did the Hansen representative actually identify the specific
18 supplier that the customer will receive. Rather, in every case the customer is informed
19 that the supplier will be randomly selected and the customer will find out the identity
20 of the supplier by means of a confirmation letter from PPL and the Supplier that will
21 provide the terms and conditions;
- 22 ■ With regard to the calls in which the Hansen agent read all or most of the required

³ PPL Response to OCA-III-1 (1), (2), (3), and (9).

1 script, the response to any questions from the customer typically resulted in referring
2 to the program as “our standard offer” and “our discount”, and “our offer,”⁴;

- 3 ■ In several calls the customer is told that this program offers the “lowest rate that PPL
4 can offer,”⁵ with the implication that the customer could not obtain a lower rate or
5 different terms from their own research.
- 6 ■ Only one call educated the customer on the existence of PaPowerSwitch.com and it
7 was that one call in which the customer declined to enroll with SOP.⁶
- 8 ■ In none of these 10 calls did the agent qualify their promises of the 7% discount by
9 repeating or explaining the script language (even when given) that the discount is not
10 guaranteed to be the same each month due to the changes in the PTC. Rather, the script
11 was never explained in dialogue with the customer and the 7% discount was
12 emphasized without any qualifications.

13 Q. AS A RESULT OF YOUR REVIEW OF THESE CALL RECORDINGS, DO YOU
14 HAVE ADDITIONAL CONCLUSIONS?

15 A. Yes. It is not clear that PPL has undertaken any internal review of its own SOP required
16 disclosures and scripts based on my review of these call recordings. It appears that no
17 matter what the script states, PPL and its agent persist in marketing this program as if the
18 7% discount is a given for the entire 12-month SOP contract. Customers are not educated
19 neutrally about their ability to shop and compare prices or supplier terms and conditions.
20 Rather, customers are offered this program as a benefit provided by PPL without even
21 identifying any potential or actual supplier that the customer will be enrolled with. I have

⁴ Ibid, (1), (3), (6), and (9).

⁵ Ibid., (6), (9)

⁶ Ibid., (6).

1 never reviewed any of the other SOP programs in which the customer is not informed of
2 the specific supplier that will be providing the service under this program. The persistence
3 in the lack of compliance in not only reading the script but using and explaining the script
4 is a serious defect in light of the many years in which this program has been operating and
5 reviewed in DSP proceedings since 2013.

6 Q. WHAT DO YOU RECOMMEND?

7 A. I recommend that PPL be required to make the following reforms:

- 8 ▪ PPL should temporarily halt the implementation of the SOP until the defects and
9 improper actions as documented in these calls can be corrected and a supervisory
10 program developed to ensure that these reforms will be implemented;
- 11 ▪ Contrary to my Direct Testimony, I now disagree with PPL’s proposal to allow its
12 customer service representatives to use “guidelines” in presenting the SOP. It is clear
13 from these calls that (1) customer service representatives already fail to follow the
14 required scripts in a manner that is misleading; and (2) there is no evidence that
15 customers are refusing to hear about the program when the script is presented correctly
16 since all 10 of these callers agreed to be transferred to hear more about the program.
- 17 ▪ PPL should inform customers that the call will be transferred to PPL’s agent to present
18 the details of the SOP, ask the customer permission to share their customer account
19 information, and not allow Hansen to identify their representatives as “PPL electric
20 utilities.”
- 21 ▪ The Hansen contract should include performance requirements that penalize the agent
22 for the failure to properly present the SOP and correctly and neutrally describe the
23 program and answer customer questions with information that is stated in the required

1 scripts.

2 Q. DOES THIS COMPLETE YOUR SUPPLEMENTAL DIRECT TESTIMONY AT THIS
3 TIME?

4 A. Yes.

5

6

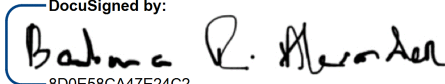
BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Barbara R. Alexander, hereby state that the facts set forth in my Supplemental Direct Testimony, OCA Statement 2-SUPP, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: July 14, 2020
*292087

DocuSigned by:
Signature: 
8D0E58CA47E24C2
Barbara R. Alexander

Consultant Address: Barbara Alexander Consulting, LLC
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COMMONWEALTH OF PENNSYLVANIA



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July 23, 2020

Via Electronic Mail Only

The Honorable Elizabeth H. Barnes
Office of Administrative Law Judge
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17120

Re: Petition of PPL Electric Utilities Corporation for
Approval of a Default Service Program for the Period
of June 1, 2021 through May 31, 2025
Docket No. P-2020-3019356

Dear Judge Barnes:

Enclosed please find a copy of the Rebuttal Testimony being submitted on behalf of the Office of Consumer Advocate in the above-referenced proceeding, as follows:

Rebuttal Testimony of Steven L. Estomin, OCA Statement 1-R
Rebuttal Testimony of Barbara R. Alexander, OCA Statement 2-R

Copies have been served on the parties as indicated on the enclosed Certificate of Service.

Respectfully submitted,

/s/ David T. Evrard
David T. Evrard
Assistant Consumer Advocate
PA Attorney I.D. # 33870
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Enclosures:

cc: PUC Secretary Rosemary Chiavetta, (Letter and Certificate of Service only)
Certificate of Service

*292698

CERTIFICATE OF SERVICE

Re: Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

I hereby certify that I have this day served a true copy of the following documents, the Office of Consumer Advocate's Rebuttal Testimony as follows:

Rebuttal Testimony of Steven L. Estomin, OCA Statement 1-R

Rebuttal Testimony of Barbara R. Alexander, OCA Statement 2-R

upon parties of record in this proceeding in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), in the manner and upon the persons listed below:

Dated this 23rd day of July 2020.

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Dated: July 23, 2020
*292700

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

PETITION OF PPL ELECTRIC)
UTILITIES CORPORATION FOR) DOCKET NO. P-2020-3019356
APPROVAL OF DEFAULT SERVICE)
PROGRAM)

REBUTTAL TESTIMONY

OF

STEVEN L. ESTOMIN

ON BEHALF OF THE

PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

JULY 23, 2020

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1 **I. INTRODUCTION**

2 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

3 A. My name is Steven L. Estomin. I am an independent economics consultant. My
4 office is located at 5821 Beaurivage Avenue, Sarasota, Florida 34243.

5 Q. HAVE YOU PREVIOUSLY TESTIFIED IN THIS PROCEEDING?

6 A. Yes. I submitted Direct Testimony in this proceeding on June 16, 2020 on behalf of
7 the Pennsylvania Office of Consumer Advocate (“OCA”).

8 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY IN THIS
9 PROCEEDING?

10 A. My Rebuttal Testimony addresses certain issues raised by other intervenors in this
11 proceeding. The issues that I address include: (1) the PPL Electric Utilities
12 Corporation’s (“PPL” or the “Company”) proposed Alternative Energy Credit
13 (“AEC”) procurement plan; (2) the Company’s proposed Renewable Energy Rate
14 option; (3) issues related to PPL’s proposed Time-of-Use (“TOU”) rate program; and
15 (4) concerns regarding how aspects of the Company’s proposed Default Service Plan
16 (“DSP”) V relate to PJM’s second compliance filing with the Federal Energy
17 Regulatory Commission (“FERC”) regarding PJM’s Minimum Offer Price Rule
18 (“MOPR”).

1 **II. PPL'S AEC PROCUREMENT PLAN**

2 Q. WHAT IS PPL REQUESTING IN THIS CASE?

3 A. PPL is proposing to acquire AECs necessary to meet Pennsylvania's Alternative
4 Energy Portfolio Standard ("AEPS") Act on a stand-alone basis rather than have the
5 wholesale default service suppliers include the requisite number and type of AECs as
6 part of their bids to supply default service power. The AECs would be procured
7 through a separate auction process, conducted semi-annually – once in January and
8 once in July. The number and type of AECs purchased in January would be based on
9 projections covering the December through May period; the AECs purchased in July
10 would be based on projections of need for the June through November period. Any
11 costs resulting from deviations between purchases and quantities/types required and
12 those ultimately needed would be subject to reconciliation.

13 Q. DID YOU ADDRESS THIS ISSUE IN YOUR DIRECT TESTIMONY?

14 A. Yes. In my Direct Testimony, I expressed support for this proposal as a means of
15 potentially obtaining more favorable default service prices for residential customers.

16 Q. TO WHICH WITNESSES ON THIS ISSUE ARE YOU RESPONDING?

17 A. I am responding to the comments of Christopher Keller, who submitted Direct
18 Testimony on behalf of the Bureau of Investigation and Enforcement ("I & E") and to
19 the comments of Robert Knecht, who submitted Direct Testimony on behalf of the
20 Office of Small Business Advocate ("OSBA").

21 Q. PLEASE DESCRIBE THE POSITION OF MR. KELLER.

22 A. Mr. Keller does not oppose the Commission's acceptance of the PPL proposal
23 regarding the acquisition of AECs to meet the AEPS Act requirements for default
24 service customers, though Mr. Keller recommends that the proposal should be
25 accepted as a pilot program. Specifically, Mr. Keller recommends in this regard that

1 PPL be required to submit certain information, including: (1) the cost of AECs as a
2 component of PPL's fixed-price and spot-market Default Service supply; (2) the price
3 of the AECs procured on a stand-alone basis; and (3) the forecasted and actual
4 number of AECs procured and required, respectively, for each June through
5 November period and each December through May period over the four years
6 covered by DSP V. These data would be provided by the Company in its next DSP
7 proceeding and used in large part to determine the cost-effectiveness of the pilot.¹

8 Q. DO YOU AGREE WITH MR. KELLER'S RECOMMENDATIONS?

9 A. I do not oppose Mr. Keller's treatment of the proposed AEC procurement approach as
10 a pilot along with the data submission requirements specified by Mr. Keller at the
11 Company's next DSP filing. I do not believe, however, that the requested
12 information related to the cost of the AECs will shed very much light on the cost-
13 effectiveness of the program since there will be no contemporaneous alternative
14 against which to make a comparison. I would agree with Mr. Keller that the data
15 needed to evaluate the accuracy of the Company's forecasting of AEC needs would
16 be beneficial for assessment of the reasonableness of the program and its impact on
17 the reconciliation of default service costs and revenues.

18 Q. PLEASE DESCRIBE THE POSITION OF MR. KNECHT.

19 A. Mr. Knecht accepts as credible PPL's argument that procuring AECs separately from
20 the wholesale power supplies would reduce the risk faced by the wholesale Default
21 Service suppliers and hence allow the wholesale suppliers to offer lower prices.² Mr.
22 Knecht believes that the current PPL "...default service approach is already modestly

¹ Direct Testimony of Mr. Christopher Keller submitted on behalf of the Bureau of Investigation and Enforcement, I&E Statement No. 1, p. 4, lines 9-17.

² Direct Testimony of Mr. Robert Knecht submitted on behalf of the Pennsylvania Office of Small Business Advocate, OSBA Statement No. 1, p. 12, lines 11-13.

1 skewed in favor of wholesale suppliers.”³ To avoid further imbalance, Mr. Knecht
2 recommends that the Company’s proposal be rejected unless Electric Generation
3 Suppliers (“EGSs”) are allowed to opt-in to PPL’s AEC procurements.⁴

4 Q. DO YOU AGREE WITH MR. KNECHT?

5 A. No, I do not agree with Mr. Knecht’s recommendation. PPL is proposing a
6 modification to its current default service procurement method that could possibly
7 result in more favorable prices.⁵ Mr. Knecht is recommending that the proposed
8 approach be rejected not because it could increase costs to default service customers,
9 but because it could lower costs to default service customers.

10 With respect to EGSs being able to opt-in to the PPL AEC procurement, it is
11 not clear how such a program would operate without exposing default service
12 customers to additional price risk. PPL’s proposal is for AECs to be procured based
13 on a forecast of the default service load over the coming six months and the AECs are
14 purchased within days of the conclusion of the auction. To insulate default service
15 customers from risks and potential costs associated with EGS participation,⁶ the
16 AECs purchased for participating EGSs, presumably based on their assessment of
17 their own requirements, would need to be transferred to, and paid for by, the EGSs at
18 about the same time. EGSs, however, already have the ability to operate in this
19 manner on their own in the AEC market, without the involvement of PPL, if they
20 assess that to be the most beneficial method by which to serve their customers and
21 attract new customers.

³ *Id.*, lines 21-22.

⁴ *Id.*, lines 22-24.

⁵ The degree to which default service prices could be favorably affected is not known and will likely not be known after the fact with certainty given that there will not be an alternative yardstick by which to measure the benefit, if any.

⁶ Such risks would include the risk that EGS loads decline over the ensuing six-month period, that the EGS ceases to operate in the service area, or that the EGS has seriously erred in its assessment of future EGS requirements.

1 **III. PPL's RENEWABLE ENERGY RATE OPTION**

2 Q. WHAT HAS PPL PROPOSED REGARDING THE RENEWABLE RATE
3 OPTION?

4 A. PPL has proposed to offer an additional default service product for which 100 percent
5 of the energy would be backed by the combination of the AECs required under the
6 AEPS Act and Pennsylvania-eligible Tier I AECs. The price of this alternative
7 product will equate to approximately the cost of standard default service product plus
8 the cost of the additional Tier I AECs needed to obtain 100 percent energy coverage
9 for the product. The AECs for the Renewable Energy Rate option (above the AEPS
10 Act requirements) would be procured at the same time as the AECs for the remainder
11 of the default service load, but would not be based on projections. Rather the
12 Renewable Energy Rate option AECs would be purchased after the energy consumed
13 under that program is known.

14 Q. DID YOU ADDRESS PPL'S RENEWABLE ENERGY RATE OPTION IN
15 YOUR DIRECT TESTIMONY?

16 A. Yes. In my Direct Testimony, I did not oppose the proposal. I indicated, however,
17 that some of the resources that are eligible as Tier I and Tier II cannot be considered
18 to be renewable. Consequently, I recommended that PPL either change the
19 composition of the AECs that would be used under the program or rename the
20 program to something more in line with the AECs being used to support the program.

21 Q. WHO ARE THE WITNESSES TO WHOM YOU ARE RESPONDING ON
22 THE ISSUE OF PPL'S PROPOSED RENEWABLE ENERGY RATE
23 OPTION?

1 A. I am responding to the testimonies of Christopher Keller, submitted on behalf of I&E;
2 Robert Knecht, submitted on behalf of the OSBA; and Christopher Kallaher,
3 submitted on behalf of seven EGSs (“EGS Parties”).

4 Q. WHAT IS YOUR UNDERSTANDING OF MR. KELLER’S POSITION ON
5 THIS ISSUE?

6 A. Mr. Keller notes that PPL did not conduct any analysis regarding the degree of
7 interest in participating in the program.⁷ Because he sees the potential that only a
8 very small number of default service customers may participate, and because there
9 may be undesirable impacts on the Company’s reconciliation factors, he recommends
10 that the program be approved as a pilot.⁸ As a pilot program, certain reporting
11 requirements would be placed on PPL so that the Commission and interested parties
12 can review the effectiveness of the program.⁹

13 Q. DO YOU AGREE WITH MR. KELLER’S RECOMMENDATIONS?

14 A. I do not oppose Mr. Keller’s recommendations.

15 Q. WHAT IS YOUR UNDERSTANDING OF MR. KNECHT’S POSITION ON
16 PPL’S PROPOSED RENEWABLE ENERGY RATE OPTION?

17 A. Mr. Knecht, testifying on behalf of OSBA, recommends that PPL’s proposed program
18 be rejected by the Commission. Mr. Knecht’s view is that this type of program goes
19 beyond what default service is intended to be and, further, there is no evidence that
20 this type of product is not already being provided by the market.¹⁰

21 Q. DO YOU AGREE WITH MR. KNECHT’S RECOMMENDATIONS?

⁷ Direct Testimony of Christopher Keller, I&E Statement No. 1, p. 7, lines, 19-21.

⁸ *Id.*, lines 6-14.

⁹ *Id.*, p.6, lines 18-22.

¹⁰ Direct Testimony of Mr. Robert Knecht, OSBA Statement No. 1, p. 17, lines 8-21.

1 A. If the program fails to attract an acceptably large number of participants, as judged by
2 PPL and other interested parties, the program would be terminated at the conclusion
3 of the DSP V period. If an acceptably large number of participants opt into the
4 program, that would serve to demonstrate a need for the program; that is, it would fill
5 a need not presently being adequately met by the market.

6 Q. PLEASE EXPLAIN YOUR UNDERSTANDING OF MR. KALLAHER'S
7 POSITION ON THE ISSUE OF PPL OFFERING A RENEWABLE
8 ENERGY RATE OPTION.

9 A. Mr. Kallaher, testifying on behalf of the EGS Parties, recommends that the PPL
10 proposal be rejected by the Commission. The reasons offered for his
11 recommendation that the Renewable Energy Rate proposal be rejected are that: (1)
12 there is no need for this product; and (2) more than one default service product is
13 prohibited by Commission regulations.¹¹ To support his argument of no need, Mr.
14 Kallaher points to the PAPowerswitch.com website, which he states indicates that
15 there are approximately 50 offerors of 100 percent renewable energy.¹² The
16 arguments that Mr. Kallaher puts forward with respect to prohibitions on more than
17 one default service being offered are legal in nature and will be addressed by the
18 OCA on brief.

19 Q. DO YOU AGREE WITH MR. KALLAHER REGARDING THE NEED FOR
20 THIS PROGRAM?

21 A. Whether the program is needed will be determined by participation in the program.
22 As I stated previously, insufficient participation will induce PPL and interested

¹¹ Direct Testimony of Mr. Christopher H. Kallaher on behalf of EGS Parties, EGS Parties' Statement No. 1, p. 23, lines 3-6.

¹² *Id.*, lines 11-14.

1 parties to move to cancel the program at the end of the DSP V period. To the extent
2 that there is sufficient participation, the need for the program would be demonstrated.

3 Q. WOULD YOU AGREE THAT THERE ARE MULTIPLE EGSs OFFERING
4 100 PERCENT RENEWABLE ENERGY IN PENNSYLVANIA?

5 A. Yes, though the bulk of those offerings are for products fundamentally different from
6 what PPL is proposing. Examination of the PAPowerswitch.com website showed
7 dozens of firms providing renewable energy options, but the overwhelming majority
8 of these offerings appear to be for energy backed up with “national” Renewable
9 Energy Credits (“RECs”) or RECs of unspecified origin, either of which, for
10 example, can be met with Texas RECs at a current cost of approximately \$1.00 per
11 REC (i.e., per MWh) compared to Pennsylvania Tier I AECs, which are currently
12 trading at approximately \$9.30.¹³ I was able to identify only three firms operating in
13 the PPL service area that are offering a residential product roughly similar to that
14 being proposed by PPL, that is, a product backed with 100 percent Pennsylvania-
15 eligible Tier I AECs – Community Energy, The Energy Co-op, and WGL Energy.
16 The market, therefore, appears not to be responding to a need for locally generated
17 renewable energy in as robust a fashion as it has responded to a perceived need for
18 remotely generated renewable energy or as robustly as suggested by Mr. Kallaher.
19

20 **IV. PPL’S PROPOSED TOU RATE PROGRAM**

21 Q. PLEASE SUMMARIZE PPL’S PROPOSED TOU RATE PROGRAM.

22 A. PPL proposes to basically retain the TOU arrangements that it currently has in place
23 with the exception that the wholesale supply for the TOU load will be procured as

¹³ S&P Global Market Intelligence, Renewable Energy Credits Table (filtered for most recent six months for Texas RECs and Pennsylvania Tier 1 AECs), market data reported for July 10, 2020.
<https://platform.marketintelligence.spglobal.com>

1 part of the non-TOU default service load rather than separately procured. This
2 approach is the same as the Company's contingency procurement plan for TOU
3 supply under DSP IV, which the Company has relied upon due to the lack of market
4 interest in bidding on the product.

5 Q. DID YOU RECOMMEND ANY CHANGES TO PPL'S PROPOSED TOU
6 PROGRAM?

7 A. No, I did not.

8 Q. TO WHICH WITNESS ARE YOU RESPONDING REGARDING
9 TESTIMONY RELATED TO THE COMPANY'S PROPOSED TOU RATE
10 PROGRAM?

11 A. I am responding to the Direct Testimony of OSBA's witness, Mr. Knecht.

12 Q. WHAT IS THE SPECIFIC ISSUE THAT YOU WANT TO ADDRESS?

13 A. Mr. Knecht recommends that the Company's proposal be adopted but suggests the re-
14 evaluation of the Company's on-peak and off-peak periods prior to the submission of
15 PPL's next default service plan to ensure that market changes are properly reflected.¹⁴
16 In particular, he notes that the periods with the highest loads may not correspond to
17 the periods of the highest prices given the growing importance of solar and wind
18 generation.

19 Q. DO YOU SUPPORT MR. KNECHT'S POSITION?

20 Yes, and I recommend its adoption.

¹⁴ Direct Testimony of Mr. Robert Knecht, OSBA Statement No. 1, p. 15, line 17 through p. 16, line 2.

1 **V. ISSUES RELATED TO PJM'S MINIMUM OFFER PRICE RULE**

2 Q. PLEASE EXPLAIN THIS ISSUE IN THE CONTEXT OF PPL'S
3 PROPOSED DSP V.

4 A. The FERC April 2020 Clarification of the Minimum Offer Price Rule stated that the
5 FERC considered default service as providing a state subsidy to the resources that
6 supply energy under those programs. This would mean that any suppliers relying on
7 generation resources in the PJM footprint would be subject to the MOPR, which
8 entails a greater risk that the resource may not clear PJM's capacity auction and thus
9 deprive the generation resource of capacity revenues. The FERC's Clarification also
10 indicated that resources that are used to supply load to a third party, which are then
11 sold to a default service bidder, would be subject to the MOPR. PJM, in its
12 compliance filing in response to the FERC Clarification, specified certain conditions
13 that, if met by the default service program, would allow supplying generation
14 resources to avoid application of the MOPR. Those conditions include, among
15 others, that: (1) the procurement of default service supplies be competitive, with no
16 specifications, limitations, or restrictions on the type or location of resources eligible
17 to bid; and (2) the retail default service generation should be associated with a
18 market-based rate that retail customers can avoid paying by obtaining supply from a
19 competitive retail supplier of their choice. The FERC has not issued a ruling
20 regarding PJM's second compliance filing.

21 Q. HAVE ISSUES RELATED TO PJM'S SECOND COMPLIANCE FILING
22 BEEN RAISED IN THE CONTEXT OF THIS PROCEEDING?

23 A. Yes, Mr. Kallaher, testifying on behalf of the EGS Parties, addressed this issue in his
24 Direct Testimony. Mr. Kallaher does not focus on the competitiveness of the PPL
25 proposed Default Service supply auction process, which would appear to pose no

1 issues with respect to the requirements put forward by PJM to avoid participants
2 being subject to the MOPR. Instead, he focuses on the second item, and in particular
3 expresses a concern about: (1) PPL's proposal to require Customer Assistance
4 Program (CAP) customers to receive Default Service, that is, exclude CAP customers
5 from shopping for generation to avoid potentially adverse economic impacts on these
6 customers; and (2) the lack of a market-based default service generation rate due to
7 inappropriate cost allocation between PPL's distribution service and its default
8 service, which, according to Mr. Kallaher, results in PPL's default service being
9 subsidized. These circumstances, again according to Mr. Kallaher, would expose
10 PPL's default service power supply auction participants, and upstream generation
11 resources, to application of the MOPR

12 Q. DO YOU CONCUR WITH MR. KALLAHER'S ASSESSMENT?

13 A. No, for multiple reasons. Mr. Kallaher's assessment that the exclusion of CAP
14 customers from participation in customer choice poses a violation of what will be
15 PJM's ultimately FERC-approved parameters is without any basis. Any residential
16 default service customer is eligible to leave default service and opt for generation
17 service from an EGS. Those residential customers participating in the CAP, however,
18 would simply need to forgo participation to accommodate shopping.

Mr. Kallaher's contention that the default service rate, that is, the Price-to-Compare ("PTC"), is not market-based is incorrect. The power is procured through a competitive auction monitored by an independent third party. He also states that there is "...little attempt to include retail cost components that the EGS competitors of default service incur when providing retail electric service in the PPL service

territory.”¹⁵ The PTC rate is, and should be, calculated on the basis of costs incurred to provide that service, not on the basis of costs that a competitive supplier may incur to provide a competitive service. The Commission has supported this position, stating: “The PTC does not determine the level of costs that would equal an EGS’s costs for like services.”¹⁶ Further, as Mr. Kallaher notes in his discussion of PPL’s proposed Renewable Energy Rate option, multiple competitive firms provide competitive service at a price that is below the PTC, including firms that provide 100 percent renewable energy from out-of-region sources.¹⁷ The ability of EGSs to effectively compete with Default Service is evidence that PPL’s DSP V proposal meets the requirements in PJM’s second compliance filing with the FERC.

1 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

2 A. Yes, it does.

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¹⁵ Direct Testimony of Christopher H. Kallaher, EGS Parties’ Statement No. 1, p. 8, lines 3-4.

¹⁶ Pennsylvania Public Utility Commission, Opinion and Order in consolidated Docket Nos. R-2018-3000164, C-2018-3001112, C-2018-3001043, and C-2018-3001471, December 20, 2018.

¹⁷ Direct Testimony of Christopher H. Kallaher, EGS Parties’ Statement No. 1, p. 23, lines 11-14.

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Steven L. Estomin, hereby state that the facts set forth in my Rebuttal Testimony, OCA Statement 1-R, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: July 23, 2020
*292695

Signature: 
Steven L. Estomin

Consultant Address: Exeter Associates, Inc.
10480 Little Patuxent Parkway
Suite 300
Columbia, MD 21044-2690

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corp. :
For Approval of its Default Service Program : Docket No. P-2020-3019356
for the Period from :
June 1, 2021 through May 31, 2025 :

REBUTTAL TESTIMONY

OF

BARBARA R. ALEXANDER

Barbara Alexander Consulting LLC

ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

July 23, 2020

1 Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.

2 A. My name is Barbara R. Alexander. I am the sole member of Barbara Alexander Consulting
3 LLC. My address is 83 Wedgewood Dr., Winthrop, ME 04364. I appear in this case as a
4 witness on behalf of the Office of Consumer Advocate (OCA).

5 Q. HAVE YOU TESTIFIED PREVIOUSLY IN THIS PROCEEDING?

6 A. Yes. I submitted Direct Testimony on June 25, 2020 and Supplemental Direct Testimony
7 on July 14, 2020 on behalf of the OCA.

8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

9 A. I am submitting Rebuttal Testimony in response to the Testimony of Mr. Christopher
10 Kallaher on behalf of the EGS Parties (Direct Energy Services, Interstate Gas Supply, Inc.,
11 Shipley Choice LLC, NRG Energy, Inc., Vistra Energy Corp., ENGIE Resources LLC, and
12 WGL Energy Services, Inc.), Mr. Aaron Jacobs-Smith on behalf of Inspire Energy
13 Holdings LLC (Inspire), and Mr. Pete Muzsi on behalf of Starion Energy PA, Inc. (Starion)
14 with respect to their recommendations concerning PPL Electric's Standard Offer Program
15 (SOP) and CAP Shopping Program.

16 Q. BASED ON THE TESTIMONY OF THESE SUPPLIERS, DO YOU HAVE ANY
17 CHANGES TO THE RECOMMENDATIONS IN YOUR DIRECT AND
18 SUPPLEMENTAL DIRECT TESTIMONY?

19 A. No. Without exception, the suppliers ignore the evidence that PPL submitted about the
20 actual customer prices charged by suppliers pursuant to their negative option renewal offers
21 after the 12-month SOP contract. The suppliers reject PPL's proposal to retain CAP
22 customers on default service and seek to require PPL to implement a CAP Shopping

1 program without any consideration of the implementation costs.¹

2 Q. DOES MR. KALLAHER’S TESTIMONY ADDRESS PPL’S EVIDENCE ABOUT
3 PRICES PAID BY CUSTOMERS UPON RENEWAL OF THE FIXED PRICE SOP
4 CONTRACT?

5 A. He provides no evidence that contradicts the findings presented by PPL. Nor does he
6 provide any evidence about the renewal prices charged by his coalition of suppliers. His
7 emphasis on the notion that “positive action by a customer,” “affirmative choice,” and the
8 “primacy of customer choice”² should govern market choice is belied by the negative
9 option policy governing renewal of supplier contracts in which the lack of any “positive
10 action” by the customer leads to a new supplier contract with terms that are not
11 affirmatively agreed to by the customer. While Mr. Kallaher chooses to focus on the group
12 of SOP customers who did make an affirmative choice, he fails to address the significant
13 issue faced by the group of customers who did not make a choice and ended up with prices
14 that were significantly in excess of PPL’s default service price.³ It is those group of
15 customers that PPL’s proposal seeks to address and that I agree is a reasonable response to
16 the evidence. PPL’s proposal will not impact those customers who have made an
17 affirmative choice.

18 Q. IS MR. KALLAHER’S STATEMENTS ABOUT THE POTENTIAL SAVINGS THAT

¹ Mr. Steven Estomin’s Rebuttal Testimony on behalf of the OCA addresses Mr. Kallaher’s statements about the implications of the wholesale market rules on the design of Pennsylvania’s retail market and default service, including the CAP Shopping program.

² Direct Testimony of Christopher Kallaher, EGS Parties’ St. No. 1, page 14 (line 13), page 14 (line 8), page 17 (line 13), and page 19 (line 3).

³ EGS Parties’ Response to OCA-IV-12. Mr. Kallaher avoids any comments on the prices reflected in the PPL presentation of renewal contract prices on the grounds that PPL’s public testimony did not include any actual prices. However, PPL’s testimony clearly documented the percentage by which some of these prices exceeded the applicable PTC. It is not necessary to know the “price” is you know the percentage by which the price exceeded the PTC.

1 DEFAULT SERVICE CUSTOMERS ARE LOSING VALID?

2 A. No. Mr. Kallaher attaches a document authored by the Retail Electric Supply Association
3 that purports to show the savings between EGS offers and the Price to Compare for
4 Pennsylvania electric distribution companies for April 2020, alleging that customers could
5 save “more than \$61 million” and that PPL customers could have saved \$28 million by
6 leaving default service.⁴ However, Mr. Kallaher is unable to provide the basis for any of
7 the calculations in this document and it should, therefore, be ignored.⁵ Nor has Mr.
8 Kallaher or his coalition of suppliers done any analysis of what customers actually pay
9 over time for their own contracts compared to default service.⁶ Furthermore, while it may
10 be possible for suppliers to offer savings based on a one-month snapshot, every publicly
11 available analysis of supplier prices and default service in Pennsylvania and other retail
12 market states concludes that on average and over any reasonable period of time (1-3 years),
13 supplier prices are higher than default service. I attach Exhibit BA-4 a list of the citations
14 to these studies that I compiled in mid-2019.

15 Q. MR. PETE MUZSI ON BEHALF OF STARION EXCUSES HIGH RENEWAL PRICES
16 DOCUMENTED BY PPL ON THE GROUNDS THAT COMPARING PPL’S DEFAULT
17 SERVICE PRICE WITH A “COMPETITIVE RETAIL PRICE IS FLAWED.”⁷ DO YOU
18 AGREE?

19 A. No. Mr. Muzsi provides the frequently made EGS response to the analysis of high supplier
20 prices compared to default service, alleging that certain benefits excuse higher prices, such
21 as “renewable products or desire to receive service from a particular EGS due to ease of

⁴ Ibid., Exhibit EGS-2.

⁵ EGS Parties’ Response to OCA-IV-8.

⁶ EGS Parties’ Response to OCA-IV-9.

⁷ Direct Testimony of Pete Muzsi, Starion St. No. 1, at 6.

1 communication with that EGS or other factors which are not available from PPL.”⁸
2 Inevitably, as Mr. Muzsi does as well, suppliers mention their “rewards” and “discounts”
3 on products and services that have nothing to do with the customer’s electric bill and are
4 not included in the terms and conditions of the generation supply contract. I have several
5 responses to these alleged benefits:

- 6 ▪ The purpose of the Pennsylvania Customer Choice law was explicitly intended to lower
7 the cost of generation supply service.
- 8 ▪ The purpose of the customer education program associated with the adoption of the
9 retail market in Pennsylvania was and is to compare the EGS price for generation
10 supply service with the Price to Compare. The suggestion that this comparison should
11 not govern the basis for the customer’s choice means that the millions of dollars
12 incurred by ratepayers for these education programs was wasted.
- 13 ▪ Non-basic or non-commodity “benefits,” do not appear on the electric bill, but the
14 higher supplier prices are billed and collected by the EDC with the threat of termination
15 of essential electric service for nonpayment pursuant to the Purchase of Receivables
16 policies. This vital distinction supports my view that the price charged for generation
17 supply service must assume a higher level of concern than non-contract “benefits.”
- 18 ▪ The alleged benefits are not publicly reported or even included in the terms and
19 conditions of the generation supply contracts. As a result, there is no documentation
20 as to the actual “value” that is provided to customers in Pennsylvania as a result of the
21 agreement to pay higher prices.
- 22 ▪ As to renewable energy benefits, those benefits depend on whether the renewable

⁸ Ibid., at 6, lines 14-16.

1 energy promoted by the supplier actually improves the quantity of renewable energy
2 delivered to the Pennsylvania customers via the PJM wholesale market. Starion
3 Energy's terms and conditions do not inform the Pennsylvania customer of the location
4 of the renewable energy facility that is the source of the Renewable Energy Credits that
5 the supplier promises to purchase. Starion offers an "EcoGreen Secure" product to
6 Pennsylvania customers. According to Starion's website, "We will match 100% of
7 your electricity usage with renewable energy certificates (RECs) sourced from wind
8 farms across the USA."⁹ The actual Terms and Conditions for this product do not
9 inform the customer about any the renewable energy feature for this product.¹⁰ While
10 discovery is pending on this matter, there is no evidence that Starion's renewable
11 energy products provide any renewable energy in the PJM wholesale market.

12 Q. TURNING TO THE CAP SHOPPING PROGRAM, MR. KALLAHER PROPOSES
13 THAT SUPPLIERS BE ALLOWED TO RETAIN CAP CUSTOMERS WITH A SOP
14 CONTRACT AT OR BELOW THE PTC. DO YOU AGREE?

15 A. Mr. Kallaher's recommendation is exactly what I would recommend for all SOP customers.
16 With regard to CAP customers, his recommendation does appear to conform to the
17 Guidelines proposed by the Commission. However, it is not clear whether Mr. Kallaher
18 recognizes that the current SOP does not conform to the CAP shopping guidelines since
19 the 7% discount is not "permanent" and the actual rate in the SOP contract can be higher
20 or lower than the PTC over the 12-months. Therefore, the SOP as currently constructed
21 carries the risk that the CAP customer could pay more than the PTC in subsequent months.

⁹ <https://www.starionenergy.com/service-areas/pennsylvania/>

¹⁰ The Terms of Service for Starion's Eco-Green Secure Plan is available at:
https://www.starionenergy.com/downloads/statedocuments/38_20180115PA-EcoGreen-TOS.pdf I attach this
document as Exhibit BA-5.

1 That feature is not acceptable for CAP customers. As a result, there is no actual CAP
2 Shopping program recommended by Mr. Kallaher.

3 Q. MR. JACOBS-SMITH ON BEHALF OF INSPIRE REJECTS THE ELIMINATION OF
4 THE CAP-SOP PROGRAM. DO YOU AGREE WITH THIS REASONING?

5 A. No. Mr. Jacobs-Smith alleges that the SOP provides “savings” to PPL’s CAP customers
6 and should continue. He refers to this program as offering a “guaranteed 7% discount.”¹¹
7 However, he is incorrect in his description of this program since the customer is not
8 guaranteed savings and the fixed price may be higher or lower than the PTC over the 12-
9 month SOP contract term. The CAP customers who enrolled with Inspire have experienced
10 the up and down nature of the “savings.” CAP customers who enrolled with Inspire prior
11 to June 2020 are currently receiving a discount of 2.55% below PPL’s current PTC.¹²
12 Regardless of whether PPL is required to develop a CAP Shopping Program, the current
13 CAP-SOP does not conform to the Commission’s policies and must be substantially
14 reformed or eliminated.

15 Q. MR. JACOBS-SMITH CLAIMS THAT RETURNING SOP CUSTOMERS TO
16 DEFAULT SERVICE WOULD BE THE EQUIVALENT OF SLAMMING. DO YOU
17 AGREE?

18 A. No. If the provisions of the SOP contract is required to return the customer to default
19 service if the customer does not affirmatively accept a renewal offer from the supplier, this
20 policy would not be slamming. Furthermore, CAP customers are required by the CAP-
21 SOP program rule to be returned to default service and this policy is not slamming either,

¹¹ Direct Testimony of Aaron Jacobs-Smith, Inspire St. No. 1, at 6.

¹² Inspire Response to OCA-V-5.

1 a policy that Mr. Jacobs-Smith recognizes.¹³

2 Q. DO YOU HAVE FURTHER TESTIMONY AT THIS TIME?

3 A. No. However, I reserve the right to respond to discovery that is pending under various
4 Motions to Compel.

5 292833

Exhibit BA-4

OCA STATEMENT NO. 2-R, EXHIBIT BA-4

EXAMPLES OF PUBLIC STUDIES COMPARING SUPPLIER PRICES TO DEFAULT SERVICE

Connecticut Office of Consumer Counsel (“OCC”) Press Release *Time To End the Third-Party Residential Electric Supply Market (Feb. 4, 2019)*. available at https://www.ct.gov/occ/lib/occ/2-4-19_press_release.pdf

See also, <https://portal.ct.gov/-/media/OCC/Fact-sheet-electric-supplier-market-April-2020.docx>

Illinois Commerce Commission, *Office of Retail Market Development (“ORMD”) 2018 Annual Report*, at 27-32 (June 29, 2018) (providing a breakdown of how residential customers who sign up with an Alternative Retail Electric Supplier (“ARES”) fare in Illinois), available at <https://www.icc.illinois.gov/reports/report.aspx?rt=22>.

Maine Public Utilities Commission, [Report on Competitive Electricity Provider and Standard Offer Price Comparisons](#) (Feb. 2018).

Susan M. Baldwin and Sarah M. Bosley, on behalf of the Maryland Office of People’s Counsel. *Maryland’s Residential Electric and Gas Supply Markets: Where Do We Go from Here?* (Nov. 2018), available at <http://opc.maryland.gov/Portals/0/Hot%20Topics/Maryland%20Electric%20and%20Gas%20Residential%20Supply%20Report%20November%202018.pdf>.

Massachusetts Attorney General's Office, *Are Consumers Benefiting from Competition? An Analysis of the Individual Residential Electric Supply Market in Massachusetts* (March 2018); Available at: [Are Consumers Benefiting from Competition? An Analysis of the Individual Residential Electric Supply Market in Massachusetts](#); Massachusetts Attorney General’s Office, 2019 Supplemental Report. See, also, “Suppliers Are Not Providing Value to Individual, Residential Customers,” presentation to the New England Restructuring Roundtable, Rebecca Tepper, Chief, Energy and Telecommunications Division, Massachusetts Office of the Attorney General, October 12, 2018. Available at: <http://www.raabassociates.org/main/roundtable.asp?sel=147>

State of New York Public Service Commission, *In the Matter of Eligibility Criteria for Energy Service Companies*, Case 15-M-0127, et al., Initial Brief of the New York Department of Public Service Staff, at 2 (March 30, 2018).
xi <http://www3.dps.ny.gov/W/PSCWeb.nsf/All/4759ECEE7586F24B85257687006F396E?OpenDocument>

State of Rhode Island, Division of Public Utilities & Carriers (“DPUC”), Press Release: DPUC Enacts New Rules for Competitive Electricity Suppliers, Initiates Review of Competitive Supply Marketplace (May 8, 2018).

Makhijani, Arjun and Peltier, Laurel, *Dysfunctional Residential Third-Party Energy Supply Market*, December 2018, available at https://www.abell.org/sites/default/files/files/Third%20Party%20Energy%20Report_final%20for%20web.pdf

N.Y. Public Service Commission, Case Nos. 12-M-0476, 98-M-1343, 06-M-0647, and 98-M-0667, *Order Adopting a Prohibition of Service to Low-Income Customers by Energy Service Companies* (Dec. 16, 2016), at [http://www3.dps.ny.gov/W/AskPSC.nsf/96f0fec0b45a3c6485257688006a701a/9398a8fe616603ce85258243006e4b99/\\$FILE/Order%20Adopting%20a%20Prohibition%20on%20Service%20to%20Low-Income%20Customers%20by%20Energy%20Service%20Companies.pdf](http://www3.dps.ny.gov/W/AskPSC.nsf/96f0fec0b45a3c6485257688006a701a/9398a8fe616603ce85258243006e4b99/$FILE/Order%20Adopting%20a%20Prohibition%20on%20Service%20to%20Low-Income%20Customers%20by%20Energy%20Service%20Companies.pdf)

Motion of Commissioner David W. Sweet, Pennsylvania PUC, *Electric Distribution Company Default Service Plans—Customer Assistance Program Shopping*, Public Meeting, December 20, 2018, <http://www.puc.state.pa.us//pcdocs/1599226.pdf>

Exhibit BA-5



**AGREEMENT TO PURCHASE ELECTRICITY
STARION ECOGREEN SECURE PLAN
PENNSYLVANIA TERMS OF SERVICE**

Background: Starion Energy PA, Inc. ("Starion") is an electric generation supplier ("EGS") licensed by the Pennsylvania Public Utility Commission ("PUC") to offer and supply electric generation and related services in the Commonwealth of Pennsylvania (License No. A-2010-2210819). Generation prices and charges are set by the supplier you have chosen. The PUC regulates distribution prices and services. The Federal Energy Regulatory Commission regulates transmission prices and services. The PUC does not regulate the prices or other charges from Starion found in this Agreement. Customer understands that Starion is not affiliated with or representing the Electric Distribution Company ("EDC") or PUC. You acknowledge that switching to Starion, or another EGS, is not mandatory, and that you have the option to receive default service from your EDC.

Definitions: Generation Charge: Charge for the production of electricity.

Transmission Charge: Charge for moving high voltage electricity from a generation facility to the distribution lines of an electric distribution company.

Distribution Charge: Charge for delivering electricity over a distribution system to the home or business from the transmission system.

Account Management Fee: Starion charge for customer database management, utility data reconciliation, energy procurement, and other operating costs as determined in Starion's discretion. The fee applies to Starion customers in the following EDC territories: Duquesne, Met-Ed, and Penelec.

- 1. Agreement to Purchase Electricity:** These Terms of Service, together with your Third-Party Verification ("TPV") or Customer Application, and your Contract Summary, constitute the agreement between Starion and the customer ("you" or "Customer") by which Starion agrees to sell and supply electricity to Customer, and Customer agrees to purchase and receive electricity from Starion, pursuant to the terms set forth herein (the "Agreement"). Customer warrants that he/she is the account holder and/or fully authorized to enter into this Agreement for the electricity account(s) specified and confirmed in the Contract Summary. This Agreement is contingent upon Customer providing complete and accurate information to Starion and subject to final acceptance by Starion.
- 2. Nature of Services:** This Agreement authorizes Starion to change your electricity supplier. Starion will supply electricity to the Customer for the electricity account(s) authorized by the Customer. The electricity supplied by Starion will be delivered to the Customer by the EDC. The amount of electricity supplied under this Agreement is subject to change based on usage data provided to Starion by the EDC. Starion will purchase renewable energy certificates sourced from national wind power facilities in an amount equal to 100% of the Customer's electricity usage served under this Agreement.
- 3. Price • Charges for Service:**
 - a. Price: *Under this Agreement, Customer's price per kilowatt hour ("kWh") will be fixed during the Initial Term, as specified in your Contract Summary. Your price may be higher or lower than the EDC's price for default service at any time and Starion cannot guarantee savings over the EDC's price in any given month or over the duration of your contract. You may contact Starion at 1-800-600-3040 or www.starionenergy.com for additional pricing information or to obtain the previous 24 months' average monthly billed prices for your rate class and EDC service territory. Historical pricing is not indicative of present or future pricing.*
 - b. Calculation of Charges: *Starion will calculate your supply charges for each billing period by multiplying (i) the price of electricity per kWh by (ii) the amount of electricity used during the billing period, and adding to the product of (i) and (ii) an Account Management Fee, if applicable. This Agreement does not include your EDC's charges.*
 - c. Account Management Fee ("AMF"): *An Account Management Fee may be applied to each billing cycle, as stated in your Contract Summary. The AMF is charged for customer database management, utility data reconciliation, energy procurement and other operating costs as determined in Starion's discretion.*
- 4. Term • Renewal:**
 - a. Initial Term: *Your Initial Term under this Agreement will be the period of time stated in your Contract Summary. Your Initial Term will begin on the earliest date as determined by the Customer's current account status and meter cycle. The Initial Term for a new customer will begin on the date the EDC switches your service to Starion after Starion processes your enrollment and notifies your EDC of the switch.*
 - b. Renewal: *You will receive two (2) notices, approximately 60 and 30 days before the expiration of your Initial Term, which will explain your options going forward. If you fail to respond to either notice, you will be automatically converted to a Renewal Term determined by Starion. You will be notified of the Renewal Term length and price per kWh, along with any other changes to the Terms of Service, at least 30 days before the expiration of your Initial Term under this Agreement.*
- 5. Right to Rescind:** You have the right to rescind this Agreement within three (3) business days of your receipt of this Agreement by contacting Starion at: 1-800-600-3040; cancel@starionenergy.com; or P.O. Box 845, Middlebury, CT 06762.
- 6. Billing and Payment:**
 - a. Billing Arrangements: *You will receive a consolidated bill from the EDC for each billing period containing both the electric supply services provided by Starion and the distribution, transmission and other services provided by your EDC. Your EDC will set your payment due date and payment address. You will continue to make payment for all of these services to the EDC in accordance with the payment terms stated in the EDC's tariffs. Starion's charges are due when the EDC's charges are due. Starion does not offer budget billing directly for its services provided under this Agreement. Customer agrees to timely*

review its invoices and agrees that subject to applicable tariff and law, unless notice is given to Starion within ninety (90) days of the invoice date, all invoiced amounts will be deemed by you to be correct and Customer shall waive any right to dispute amounts set forth on such invoice.

- b. **Non-Payment:** You will incur a late payment fee from the EDC for non-payment of a consolidated bill rendered by the EDC, in accordance with the EDC's billing policies and procedures. You are liable for any late payment fees incurred.
 - c. **Net Metering:** If you generate electricity from a renewable generating facility to offset your electricity consumption and/or use net metering at any time during the term of this Agreement, you must notify Starion.
7. **Cancellation of Existing Service:** If you presently purchase your electric supply service from another EGS, you are responsible for canceling that service pursuant to the terms of your agreement with your existing EGS, and for any cancellation fees that may apply.
 8. **Notices:** Notices sent by Starion to Customer will be sent in the method chosen by the Customer, whenever possible. Otherwise, notices will revert to the default of U.S. Mail. If Customer selects to receive electronic communications from Starion, it is the Customer's responsibility to ensure that the email address provided is current and notify Starion of any changes. If you provide Starion with your email address, you consent to receive communications from Starion in electronic form.
 9. **Change Notice:** If you have a fixed term contract approaching the expiration date, or whenever we propose to change the terms of service in any type of contract, you will receive two separate written notifications that precede the effective date of the proposed changes. These notifications will explain your options going forward.
 10. **Termination of Agreement · Cancellation Provisions:**
 - a. **Termination by Customer:** Customer may terminate this Agreement at any time by contacting Starion. *If Customer terminates this Agreement and, as a result, effectively cancels service prior to the expiration of the Initial Term, an early termination fee may apply, as stated in your Contract Summary.* If you terminate this Agreement, you will be returned to the EDC's default service unless you choose another EGS. The effective termination date will be determined by the EDC. You will be obligated to pay for the electricity and related services provided pursuant to this Agreement prior to the date that such termination becomes effective. If you terminate this Agreement by enrolling with a different EGS or returning to default service, Starion will not be liable for any switching time delays and you will be obligated to make payment for services under this Agreement until termination of service with Starion is effective.
 - b. **Termination by Starion:** Starion reserves the right to terminate this Agreement for any reason upon thirty (30) calendar days' advance written notice to the Customer. Some reasons why this Agreement may be canceled include: (i) non-payment: if your electric service is terminated by your EDC, then this Agreement is cancelled on the date that your service is terminated; (ii) company-initiated cancellation: if Starion cancels this Agreement for any reason other than customer non-payment, it will follow applicable rules in providing notice to you; or (iii) if you cancel this Agreement before the end of the Initial Term, you may be subjected to the penalties, fees and exceptions described above and in your Contract Summary. You will be obligated to pay for the electricity and related services provided pursuant to this Agreement prior to the date that such termination becomes effective. If Starion terminates this Agreement early, you will be returned to your EDC's default service unless you choose another EGS.
 11. **Privacy Policy · Customer Information and Release Authorization:** By entering into this Agreement, you authorize Starion to obtain all information regarding your electricity account including, but not limited to, account contact information and address(es), account number(s), billing and payment information and history, credit information, historical and future electricity usage and peak electricity demand, meter reading data including smart meter data, and characteristics of electricity service. Starion will not release or sell your personal information to any other party without your consent unless required to do so by law or if necessary to defend or enforce the terms of this Agreement. Privacy of customer Information is governed by 52 Pa Code § 54.8, with which Starion will comply.
 12. **Representations · Warranties:** Starion makes no representations or warranties other than those expressly set forth in this Agreement, and STARION EXPRESSLY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED. Starion does not represent any guarantee of savings under this Agreement.
 13. **Limitation of Liability:** Starion's liability in connection with this Agreement, including without limitation any alleged liability for Early Termination by Starion as explained above, shall not exceed the amount of your largest monthly invoice for electric generation service during the twelve (12) months immediately preceding termination of this Agreement. In no event shall either party be liable to the other for any indirect, special, consequential (including lost profits or revenue), incidental, indirect or punitive damages for claims arising under this Agreement.
 14. **Binding Effect · Agency · Assignment:** This Agreement shall extend to and be binding upon Starion's and Customer's respective successors and permitted assigns; provided, however, that Customer may not assign this Agreement without Starion's prior written consent, and any purported assignment without such consent shall be void. Starion may assign its rights and obligations under this Agreement to an affiliate of Starion or to another EGS licensed to do business in Pennsylvania, in whole or in part, subject to compliance with applicable law.
 15. **Force Majeure:** Performance of any obligation required by this Agreement shall be suspended if compliance is prevented by an Act of God, strike, fire, war, civil disturbance, embargo, explosion, breakage or accident to machinery or lines of pipe; repairing or altering machinery or lines of pipe; freezing of wells or lines of pipe; by federal, state or local law, rule, order or regulation or by any other cause reasonably beyond the control of a party. Any party claiming such interference with the performance of its obligations hereunder shall provide notice to the other party, specifying the cause of interference. A party shall not be required by this paragraph to settle a labor dispute with its own employees on terms it deems unfavorable.

16. Customer Service: In the event of a dispute or disagreement involving Starion's services, you and Starion agree to use our best efforts to resolve the dispute. Most concerns can be resolved by calling our Customer Service Department at 1-800-600-3040. You may also email info@starionenergy.com or write to Starion Energy, P.O. Box 845, Middlebury, CT 06762. Starion's Customer Service is available Monday through Friday from 9:00 a.m. to 5:00 p.m. Eastern Time. You may call the PUC if you are not satisfied after discussing your question or dispute or these terms of service with Starion.

17. Claims Resolution:

- a. In the event Starion is unable to resolve a complaint to your satisfaction, this section explains how claims can be resolved through arbitration or litigation. It includes an arbitration provision. You may reject the arbitration provision by sending us written notice within 45 days after your first energy bill with Starion as your supplier. See Your Right to Reject Arbitration below.
- b. For this section, you and Starion ("us" or "we") include any corporate parents, subsidiaries, affiliates or related persons or entities. Claim means any current or future claim, dispute or controversy relating to your account(s), this Agreement, or any agreement or relationship you have or had with us, except for the validity, enforceability or scope of the arbitration provision. Claim includes but is not limited to: (1) initial claims, counterclaims, cross-claims and third-party claims; (2) claims based upon contract, tort, fraud, statute, regulation, common law and equity; (3) claims by or against any third party using or providing any product, service or benefit in connection with any account; and (4) claims that arise from or relate to (a) any account created under any agreement with us or any rates charged on any such account, (b) advertisements, promotions or statements related to any rate plans, goods or services under any agreement with us, (c) benefits and services related to Customer's account with us (including rewards programs) and (d) your application for any account. You may not sell, assign or transfer a claim.
- c. Sending a Claim Notice: Before beginning arbitration or a lawsuit, you and we agree to send a written notice (a Claim Notice) to each party against whom a claim is asserted, in order to provide an opportunity to resolve the claim informally. Go to www.starionenergy.com and select your state of residence for a sample form of Claim Notice. The Claim Notice must describe the claim and state the specific relief demanded. Notice to you will be sent to your billing address. Notice to us must include your name, address and account number and be sent to Starion Energy, Attn: Compliance Dept., P.O. Box 845, Middlebury, CT 06762. If the claim proceeds to arbitration, the amount of any relief demanded in a Claim Notice will not be disclosed to the arbitrator until after the arbitrator rules.
- d. Arbitration: You or we may elect to resolve any claim by individual arbitration. Claims are decided by a neutral arbitrator. If arbitration is chosen by any party, neither you nor we will have the right to litigate that claim in court or have a jury trial on that claim. Further, you and we will not have the right to participate in a representative capacity or as a member of any class pertaining to any claim subject to arbitration. Arbitration procedures are generally simpler than the rules that apply in court, and discovery is more limited. The arbitrator's decisions are as enforceable as any court order and are subject to very limited review by a court. Except as set forth below, the arbitrator's decision will be final and binding. Other rights you or we would have in court may also not be available in arbitration.
 - i. Initiating Arbitration: Before beginning arbitration, you or we must first send a Claim Notice. Claims will be referred to either JAMS or AAA, as selected by the party electing arbitration. Claims will be resolved pursuant to this Arbitration provision and the selected organization's rules in effect when the claim is filed, except where those rules conflict with this Agreement. If we choose the organization, you may select the other within 30 days after receiving notice of our selection. Contact JAMS or AAA to begin an arbitration or for other information. Claims also may be referred to another arbitration organization if you and we agree in writing or to an arbitrator appointed pursuant to section 5 of the Federal Arbitration Act, 9 U.S.C. sec. 1-16 ("FAA"). We will not elect arbitration for any claim you file in small claims court, so long as the claim is individual and pending only in that court. You or we may otherwise elect to arbitrate any claim at any time unless it has been filed in court and trial has begun or final judgment has been entered. Either you or we may delay enforcing or not exercise rights under this Arbitration provision, including the right to arbitrate a claim, without waiving the right to exercise or enforce those rights.
 - ii. Limitations on Arbitration: If either party elects to resolve a claim by arbitration, that claim will be arbitrated on an individual basis. There will be no right or authority for any claims to be arbitrated on a class action basis or on bases involving claims brought in a purported representative capacity on behalf of the general public, other Starion customers or other persons similarly situated. The arbitrator's authority is limited to claims between you and us alone. Claims may not be joined or consolidated unless you and we agree in writing. An arbitration award and any judgment confirming it will apply only to the specific case and cannot be used in any other case except to enforce the award. Notwithstanding any other provision and without waiving the right to appeal such decision, if any portion of these Limitations on Arbitration is deemed invalid or unenforceable, then the entire Arbitration provision (other than this sentence) will not apply.
 - iii. Arbitration Procedures: This Arbitration provision is governed by the FAA. The arbitrator will apply applicable substantive law, statutes of limitations and privileges. The arbitrator will not apply any federal or state rules of civil procedure or evidence in matters relating to evidence or discovery. Subject to the Limitations on Arbitration, the arbitrator may otherwise award any relief available in court. The arbitration will be confidential, but you may notify any government authority of your claim. If your claim is for \$5,000 or less, you may choose whether the arbitration will be conducted solely on the basis of documents, through a telephonic hearing, or by an in-person hearing. At any party's request, the arbitrator will provide a brief written explanation of the award. The arbitrator's award will be final and binding, except for any right of appeal provided by the FAA; however, any party will have 30 days to appeal the award by notifying the arbitration organization and all parties in writing. The organization will appoint a three-arbitrator panel to decide anew, by majority vote based on written

submissions, any aspect of the decision appealed. Judgment upon any award may be entered in any court having jurisdiction. At your election, arbitration hearings will take place in the federal judicial district of your residence.

- iv. **Arbitration Fees and Costs:** You will be responsible for paying your share of any arbitration fees (including filing, administrative, hearing or other fees), but only up to the amount of the filing fees you would have incurred if you had brought a claim in court. We will be responsible for any additional arbitration fees. At your written request, we will consider in good faith making a temporary advance of your share of any arbitration fees, or paying for the reasonable fees of an expert appointed by the arbitrator for good cause.
 - v. **Additional Arbitration Awards:** Only if the arbitrator rules in your favor for an amount greater than any final offer we made before the first arbitration hearing is conducted, the arbitrator's award will include: (1) any money to which you are entitled, but in no case less than \$1,000; and (2) any reasonable attorneys' fees, costs and expert and other witness fees.
 - vi. **Your Right to Reject Arbitration:** You may reject this Arbitration provision by sending a written rejection notice to us at: Starion Energy, Attn: Compliance Department, P.O. Box 845, Middlebury, CT 06762. Go to www.starionenergy.com and select your state of residence for a sample rejection notice. Your rejection notice must be mailed within 45 days after the date of your first energy bill with Starion as your supplier. Your rejection notice must state that you reject the Arbitration provision and include your name, address, account number and personal signature. No one else may sign the rejection notice. If your rejection notice complies with these requirements, this Arbitration provision will not apply to you, except for any claims subject to pending litigation or arbitration at the time you send your rejection notice. Rejection of this Arbitration provision will not affect your other rights or responsibilities under this Claims Resolution section or the Agreement. Rejecting this Arbitration provision will not affect your ability to receive energy supplied by us or any other benefit, product or service you may have with your account.
- e. **Continuation:** This Section 17 will survive termination of your Agreement, voluntary payment of your account balance, any legal proceeding to collect a debt, any bankruptcy and any sale of your account (in the case of a sale, its terms will apply to the buyer of your account). If any portion of this Claims Resolution section, except as otherwise provided in the Limitations on Arbitration subsection, is deemed invalid or unenforceable, it will not invalidate the remaining portions of this Claims Resolution section.

18. Other Provisions: This Agreement sets forth the entire agreement between you and Starion for the purchase and sale of electric generation service and supersedes any and all prior agreements, whether written or oral. Nothing in this Agreement shall create or be construed as creating any express or implied rights in any person or entity other than you and Starion. Electronic acceptance of the terms is an agreement to initiate service and begin enrollment. This Agreement is subject to all applicable statutes and to all present and future orders, rules and regulations of governmental authorities having jurisdiction over the subject matter hereof. This Agreement shall be governed by the laws of Pennsylvania. You acknowledge that this Agreement is a forward contract within the meaning of the United States Bankruptcy Code and that Starion is a forward contract merchant. By executing this Agreement, you represent and warrant that you have the necessary authority to execute this Agreement.

19. Contact Information:

Starion Energy

Mailing Address: PO Box 845 Middlebury, CT 06762

Toll-Free Telephone: 1-800-600-3040 · Monday through Friday, 9:00AM-5:00PM Eastern Time

E-mail/Web: info@starionenergy.com · www.starionenergy.com

Electric Distribution Company: In the event of an emergency such as a downed power line, contact your EDC.

PPL Electric Utilities: 1-800-342-5775

Duquesne: 1-888-393-7100 (Universal Service: 1-888-393-7600)

PECO: 1-800-841-4141

Met-Ed and Penelec: 1-800-545-7741

Penn Power: 1-888-544-4877

Universal Service: Your EDC may have programs available to customers on a limited or fixed income to assist them with payment of utility service bills. Information on your EDC's Universal Service Programs can be obtained by contacting your EDC at the telephone number indicated above.

Pennsylvania Public Utility Commission:

P.O. Box 3265, Harrisburg, PA 17105-3265

Choice Hotline Number 1-800-692-7380

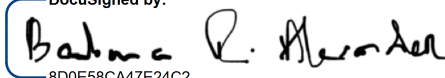
BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Barbara R. Alexander, hereby state that the facts set forth in my Rebuttal Testimony, OCA Statement 2-R, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: July 23, 2020
*292696

DocuSigned by:

Signature: 8D0E58CA47E24C2...
Barbara R. Alexander

Consultant Address: Barbara Alexander Consulting, LLC
83 Wedgewood Drive
Winthrop, Maine 04364


COMMONWEALTH OF PENNSYLVANIA



OFFICE OF CONSUMER ADVOCATE

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August 6, 2020

Via Electronic Mail Only

The Honorable Elizabeth H. Barnes
Office of Administrative Law Judge
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17120

Re: Petition of PPL Electric Utilities Corporation for
Approval of a Default Service Program for the Period
of June 1, 2021 through May 31, 2025
Docket No. P-2020-3019356

Dear Judge Barnes:

Enclosed please find a copy of the Surrebuttal Testimony being submitted on behalf of the Office of Consumer Advocate in the above-referenced proceeding, as follows:

Surrebuttal Testimony of Steven L. Estomin, OCA Statement 1-S

Surrebuttal Testimony of Barbara R. Alexander, OCA Statement 2-S

Copies have been served on the parties as indicated on the enclosed Certificate of Service.

Respectfully submitted,

/s/ David T. Evrard

David T. Evrard

Assistant Consumer Advocate

PA Attorney I.D. # 33870

E-Mail: DEvrard@paoca.org

Enclosures:

cc: PUC Secretary Rosemary Chiavetta, (Letter and Certificate of Service only)
Certificate of Service

*293627

CERTIFICATE OF SERVICE

Re: Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

I hereby certify that I have this day served a true copy of the following documents, the Office of Consumer Advocate's Surrebuttal Testimony as follows:

Surrebuttal Testimony of Steven L. Estomin, OCA Statement 1-S

Surrebuttal Testimony of Barbara R. Alexander, OCA Statement 2-S

upon parties of record in this proceeding in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), in the manner and upon the persons listed below:

Dated this 6th day of August 2020.

SERVICE BY E-MAIL ONLY

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Pennsylvania Public Utility Commission
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Phone: (717) 783-5048
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Dated: August 6, 2020
*293630

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

**PETITION OF PPL ELECTRIC)
UTILITIES CORPORATION FOR) DOCKET NO. P-2020-3019356
APPROVAL OF DEFAULT SERVICE)
PROGRAM)**

**SURREBUTTAL TESTIMONY
OF
STEVEN L. ESTOMIN
ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE**

AUGUST 6, 2020

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1 **I. INTRODUCTION**

2 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

3 A. My name is Steven L. Estomin. I am an independent economics consultant. My office
4 is located at 5821 Beaurivage Avenue, Sarasota, Florida 34243.

5 Q. HAVE YOU PREVIOUSLY TESTIFIED IN THIS PROCEEDING?

6 A. Yes. I submitted Direct Testimony and Rebuttal Testimony in this proceeding on June
7 16, 2020 and July 23, 2020, respectively, on behalf of the Pennsylvania Office of
8 Consumer Advocate (“OCA”).

9 Q. WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY IN
10 THIS PROCEEDING?

11 A. My Surrebuttal Testimony addresses certain issues raised by PPL Electric Utilities
12 Corporation (“PPL” or “Company”) and by other intervenors in this proceeding. The
13 issues that I address include: (1) PPL’s proposed Alternative Energy Credit (“AEC”)
14 procurement plan; (2) the Company’s proposed Renewable Energy Rate option;
15 (3) PPL’s proposed Time-of-Use (“TOU”) rate program; (4) PPL’s proposed
16 portfolio of residential default service supply; and (5) the Company’s proposed
17 method of reconciling the costs of providing residential default service with revenues
18 received.

1 **II. PPL'S AEC PROCUREMENT PLAN**

2 Q. WHAT HAS PPL PROPOSED IN THIS CASE REGARDING THE
3 PROCUREMENT OF AECs?

4 A. PPL proposed that it acquire the AECs necessary to meet Pennsylvania's Alternative
5 Energy Portfolio Standard ("AEPS") Act on a standalone basis rather than have the
6 wholesale default service suppliers include the requisite number and type of AECs as
7 part of their bids to supply default service power. The AECs would be procured
8 through a separate auction process, conducted semi-annually—once in January and
9 once in July. The number and type of AECs purchased in January would be based on
10 projections covering the December through May period; the AECs purchased in July
11 would be based on projections of need for the June through November period. Any
12 costs resulting from deviations between purchases and quantities/types required and
13 those ultimately needed would be subject to reconciliation.

14 Q. DID YOU ADDRESS THIS ISSUE IN YOUR DIRECT AND REBUTTAL
15 TESTIMONIES?

16 A. Yes. In my Direct Testimony, I expressed support for this proposal as a means of
17 potentially obtaining more favorable default service prices for residential customers.
18 In my Rebuttal Testimony, I addressed the Direct Testimony of Mr. Christopher
19 Keller (submitted on behalf of the Bureau of Investigation and Enforcement ("I&E"))
20 and the Direct Testimony of Mr. Robert Knecht (submitted on behalf of the
21 Pennsylvania Office of Small Business Advocate ("OSBA")). In his Direct
22 Testimony, Mr. Keller recommended that the AEC procurement program proposed by
23 PPL be treated as a pilot, with certain information to be submitted to the Commission
24 and interested parties to facilitate the assessment of the accuracy of PPL's projections
25 of the amount of AECs required. I did not oppose Mr. Keller's proposal. Mr. Knecht,

1 in his Direct Testimony, recommended that the AEC procurement proposal be
2 rejected unless it was modified to include Electric Generation Suppliers (“EGSs”), so
3 as not to put EGSs at a competitive disadvantage vis-à-vis default service. In my
4 Rebuttal Testimony, I disagreed with Mr. Knecht on extending the opportunity to
5 have PPL procure AECs for EGSs’ competitive loads. I disagreed that an opportunity
6 to favorably affect the Price-to-Compare (“PTC”) should be foregone due to concerns
7 about potential adverse impacts on EGSs’ prices relative to the PTC.

8 Q. TO WHOM ARE YOU RESPONDING ON THIS ISSUE IN YOUR
9 SURREBUTTAL TESTIMONY?

10 A. I am responding to the Rebuttal Testimony of Mr. Knecht. In his Rebuttal Testimony,
11 Mr. Knecht notes that the two of us are in agreement regarding the economic impacts
12 of the Company’s proposed AEC procurement plan which would have the effect of
13 reducing certain risks faced by competitive wholesale default service suppliers, and
14 thus potentially reduce the wholesale bid prices, other factors equal.¹ Mr. Knecht,
15 however, points out that EGSs would continue to bear the risk and would need to
16 correspondingly continue to reflect that risk in their offered retail prices. Mr. Knecht
17 sees PPL’s procurement of AECs under its proposed arrangements as anti-
18 competitive,² and absent the potential for EGS participation, recommends that PPL’s
19 AEC procurement proposal be rejected.

20 Q. DO YOU AGREE WITH MR. KNECHT’S RECOMMENDATION?

21 A. No. I agree that the proposal put forth by PPL would relieve wholesale default service
22 suppliers from bearing the risk associated with supplying AECs for uncertain loads,
23 and hence result in potentially lower default service prices. I do not, however, view

¹ Rebuttal Testimony of Robert D. Knecht submitted on behalf of the OSBA, OSBA Statement No. 1-R, p. 3, lines 13-16.

² *Id.*, lines 17-22.

1 this as a reason to reject the Company's proposal but rather as a reason to approve it.
2 Default service providers in Pennsylvania are required to provide default service
3 under arrangements that are consistent with least cost over time. The approach
4 proposed by PPL can have the effect of moving closer to that objective and therefore
5 the Company's proposal should be approved.

6

7

III. PPL'S RENEWABLE ENERGY RATE OPTION

8 Q.

WHAT HAS PPL PROPOSED REGARDING THE RENEWABLE RATE
9 OPTION?

10 A.

Basically, PPL has proposed to offer an additional default service product for which
11 100 percent of the energy would be backed by the combination of the AECs required
12 under the AEPS Act plus Pennsylvania-eligible Tier I AECs. The price of this
13 alternative product would equate to approximately the cost of the standard default
14 service product plus the cost of the additional Tier I AECs needed to obtain 100
15 percent coverage for the product.

16 Q.

DID YOU ADDRESS PPL'S RENEWABLE ENERGY RATE OPTION IN
17 YOUR DIRECT AND REBUTTAL TESTIMONIES?

18 A.

Yes. In my Direct Testimony, I did not oppose the proposal. I indicated, however,
19 that some of the resources that are eligible as Tier I and Tier II cannot be considered
20 to be renewable. Consequently, I recommended that PPL either change the
21 composition of the AECs that would be used under the program or rename the
22 program to something more in line with the AECs being used to support the program.
23 In my Rebuttal Testimony, I responded to the positions presented by Mr. Keller on
24 behalf of I&E, Mr. Knecht on behalf of OSBA, and Mr. Christopher Kallaher on
25 behalf of seven EGSs ("EGS Parties"). Mr. Keller recommended that the program be

1 approved as a pilot (with certain reporting conditions) given the potential for only
2 limited customer participation. I did not oppose Mr. Keller’s recommendations. Mr.
3 Kallaher recommended that the program be rejected for two reasons: (1) there being
4 no need for this product; and (2) more than one default service product being
5 prohibited by Commission regulations. I fully addressed the need issue in my
6 Rebuttal Testimony.³ Mr. Kallaher’s second rationale is legal in nature and will be
7 addressed by OCA in brief. Mr. Knecht recommended in his Direct Testimony that
8 the proposed program be rejected because it goes beyond the purpose of default
9 service and, in addition, there is no evidence that this type of product is not already
10 being provided by the competitive market.⁴ In my Rebuttal Testimony, I noted that if
11 there is no need for the program, that is, if it is already being adequately provided by
12 EGSs, there will be low participation and the program would be terminated at the end
13 of the DSP V period.

14 Q. WHO ARE THE WITNESSES TO WHOM YOU ARE RESPONDING ON
15 THE ISSUE OF PPL’S PROPOSED RENEWABLE ENERGY RATE
16 OPTION IN YOUR SURREBUTTAL TESTIMONY?

17 A. I am responding to the testimonies of Robert Knecht, submitted on behalf of the
18 OSBA, and PPL witness James Rouland. Mr. Knecht states in his Rebuttal Testimony
19 that the lack of a standard definition of what constitutes renewable or “green” power
20 supports his view that this type of product is best served in the competitive market by
21 a variety of suppliers providing different types of green energy options. He also notes
22 that by PPL providing this type of product, competitive suppliers may reduce their
23 participation in offering green products.⁵ Mr. Rouland indicated PPL’s willingness to

Rebuttal Testimony of Steven L. Estomin, OCA Statement No. 1, p. 7 line 20 through p. 8, line 19.

⁴ Direct Testimony of Robert D. Knecht, OSBA Statement No. 1, p. 17, lines 8-21.

⁵ Rebuttal Testimony of Robert D. Knecht, OSBA Statement No. 1-R, p. 2, line 24 through p. 3, line 4.

1 change the name of the program in an attempt to make the program name more
2 reflective of what is being offered under the program.⁶

3 Q. DO YOU AGREE WITH MR. KNECHT’S RECOMMENDATION THAT
4 THE PROPOSED RENEWABLE ENERGY RATE PROGRAM BE
5 REJECTED?

6 A. No, I do not. Mr. Knecht notes that this type of program can be provided by the
7 competitive market. I agree that the competitive market does provide green supply
8 options, as I noted in my Rebuttal Testimony, though relatively few of the
9 competitive options available are for energy supported by 100 percent Pennsylvania-
10 eligible AECs. Regardless of whether the competitive market can or does supply a
11 product similar to what PPL is proposing, I do not see any reason why residential
12 customers choosing not to shop should be denied the opportunity to purchase a
13 portfolio composed of 100 percent renewable or green energy.

14 Q. WHAT HAS MR. ROULAND PROPOSED AS A CHANGE TO THE
15 PROGRAM NAME TO ADDRESS YOUR CONCERNS?

16 A. Mr. Rouland has offered to change the name of the program to either the Green Rate
17 Option or the Green Rate Program.⁷

18 Q. DOES THIS ADDRESS THE CONCERN THAT YOU RAISED IN YOUR
19 DIRECT TESTIMONY?

20 A. No, it does not. My concern was that some of the technologies that qualify for
21 Pennsylvania-eligible Tier I AECs are not renewable. Similarly, they are not green.
22 The U.S. Environmental Protection Agency (“EPA”) defines green power as “... a
23 subset of renewable energy and represents those renewable energy resources and

⁶ Rebuttal Testimony of James M. Rouland, PPL Statement No. 1-R, p. 44, lines 18-19.

⁷ *Id.*, line 4 and lines 18-19.

1 technologies that provide the highest environmental benefit. The U.S. voluntary
2 market defines green power as electricity produced from solar, wind, geothermal,
3 biogas, eligible biomass, and low-impact small hydroelectric sources.”⁸ Green-e
4 recognizes the following resources as green: wind, solar, biomass, low-impact hydro,
5 and geothermal.⁹ Mr. Rouland’s contention that naming the program the Green Rate
6 Option (or the Green Rate Program) “...aptly reflects the nature of the product”¹⁰ is
7 simply not correct.

8 Q. DO YOU HAVE A RECOMMENDED ALTERNATIVE?

9 A. My recommendation is that PPL either adopt the second approach noted in my Direct
10 Testimony, that is, support the energy in the proposed Renewable Energy Rate with
11 AECs that rely on unambiguously renewable (or green) resources or the simpler, and
12 less costly, approach of selecting a program name that, in fact, adequately describes
13 what consumers would be purchasing.
14

15 **IV. PPL’S PROPOSED TOU RATE PROGRAM**

16 Q. PLEASE SUMMARIZE PPL’S PROPOSED TOU RATE PROGRAM.

17 A. PPL proposes to basically retain the TOU arrangements that it currently has in place
18 with the exception that the wholesale supply for the TOU load would be procured as
19 part of the non-TOU default service load rather than separately procured. This
20 approach is the same as the Company’s contingency procurement plan for TOU
21 supply under DSP IV, which the Company has relied upon due to the lack of market
22 interest in bidding on the product.

⁸ <https://www.epa.gov/greenpower/what-green-power>.

⁹ Center for Resource Solutions, *2019 Green-e Verification Report*, available at <https://resource-solutions.org/g2019/>.

¹⁰ Rebuttal Testimony of James M. Rouland, PPL Statement No. 1-R, p. 44, lines 8-9.

1 Q. WHAT ARE YOUR RECOMMENDATIONS REGARDING PPL'S
2 PROPOSED TOU PROGRAM?

3 A. My only recommendation was in support of OSBA's position that the TOU peak and
4 off-peak periods be re-evaluated prior to the Company's next DSP filing. This would
5 allow the Company to assess whether changes may be needed to more appropriately
6 reflect load patterns and market conditions.

7 Q. HAS THE COMPANY RESPONDED TO THIS RECOMMENDATION IN
8 ITS REBUTTAL TESTIMONY?

9 A. Yes. Mr. Rouland agreed that the Company would adopt the OSBA suggestion,
10 which I support.

11

12 **V. PPL's PROPOSED RECONCILIATION ADJUSTMENT**

13 Q. WHAT DID THE COMPANY PROPOSE IN ITS FILING REGARDING
14 THE RECONCILIATION OF DEFAULT SERVICE COSTS AND
15 REVENUES?

16 A. The Company proposed continuation of its current reconciliation mechanism, which
17 entails calculation of the reconciliation amount over a six-month period followed by
18 recovery (or disbursement) of the reconciliation amount over the subsequent six-
19 month period (with a two-month lag).

20 Q. WHAT WAS YOUR RECOMMENDATION REGARDING THE
21 COMPANY'S DEFAULT SERVICE RECONCILIATION MECHANISM?

22 A. I recommended in my Direct Testimony that the Company continue to accrue the
23 reconciliation amount over a six-month period, but recover (or disburse) the
24 reconciliation balance over the subsequent 12-month period. That approach would

1 provide for a more stable PTC since the per-kWh reconciliation amount, i.e., the
2 E-Factor, for any six-month period would be collected over a longer time period.

3 Q. HOW DID THE COMPANY RESPOND TO YOUR
4 RECOMMENDATION?

5 A. In Mr. Scott Koch's Rebuttal Testimony, the Company proposed the combination of a
6 12-month accrual period and a 12-month recovery (or disbursement) period.¹¹ While
7 this differs in one respect from my proposal, I support the Company's proposed
8 revised default service reconciliation approach.

9

10 **VI. RESIDENTIAL DEFAULT SERVICE SUPPLY PORTFOLIO**

11 Q. PLEASE SUMMARIZE PPL'S PROPOSED RESIDENTIAL DEFAULT
12 SERVICE SUPPLY PORTFOLIO.

13 A. In its filing, the Company proposed that the residential default service supply
14 portfolio be made up of three basic components: (1) 100 MW of block energy
15 contracts that would replace the 50-MW block energy product currently included in
16 the residential supply portfolio, which will expire on May 31, 2021; (2) six-month
17 fixed-price, full-requirements contracts ("FRCs"); and (3) laddered 12-month FRCs.
18 The 12-month FRCs would account for 80 percent of the residential load over and
19 above the block contracts; the six-month FRCs would account for the remaining 20
20 percent of load over and above the 100 MW of block contracts.

21 Q. DID YOU RECOMMEND A MODIFICATION TO THE COMPANY'S
22 PROPOSAL?

¹¹ Rebuttal Testimony of Scott R. Koch, PPL Statement No. 6-R, p. 8, lines 4-15.

1 A. Yes. I recommended that the six-month FRCs be eliminated and replaced with
2 laddered 24-month FRCs. I did not recommend any changes related to the 12-month
3 FRCs or the block contracts.

4 Q. WHAT WAS THE COMPANY'S RESPONSE TO YOUR
5 RECOMMENDATION?

6 A. PPL, through the Rebuttal Testimonies of Mr. Rouland and Mr. A. Joseph Cavicchi,
7 indicates its preference for the portfolio that it proposed in its filing.

8 Q. PLEASE SUMMARIZE THE ARGUMENTS PUT FORWARD BY MR.
9 ROULAND IN SUPPORT OF THE COMPANY'S PROPOSED
10 RESIDENTIAL DEFAULT SERVICE SUPPLY PORTFOLIO.

11 A. Mr. Rouland makes several arguments to support the position of reliance on the
12 Company's proposed portfolio. First, Mr. Rouland notes that my concerns relate to
13 the *potential* for excessive rate volatility associated with the elimination of the six-
14 month FRCs.¹² He then presents generation rates (which change every six months) in
15 effect from December 2016 through November 2020, and calculates the percentage
16 changes from one six-month period to the next.¹³ Most of the percentage changes are
17 calculated as 5 percent or less, though one change is 8 percent, one is 9 percent, and
18 one is 14 percent. Mr. Rouland also notes that any market increase would have a
19 reduced effect on prices due to the laddered procurement approach used by the
20 Company.¹⁴ Mr. Rouland further contends that a market increase near the time of the
21 solicitation could result in prices that would be higher for 24 months rather than for
22 six months.

¹² Rebuttal Testimony of James M. Rouland, PPL Statement No. 1-R, p. 7, lines 5-7.

¹³ *Id.*, p. 7.

¹⁴ *Id.*, p. 8, lines 2-6.

1 Q. DO YOU AGREE WITH MR. ROULAND?

2 A. Only in part. I agree that my recommendation to rely on 24-month FRCs rather than
3 6-month FRCs is related to the potential for excess rate volatility. Potential market
4 movements, however, are exactly what any portfolio construction is meant to address.
5 In fact, Mr. Rouland's preferred reliance on six-month FRCs rather than 24-month
6 FRCs is equally based on potential market movements.

7 Mr. Rouland's table of percentage changes in rates over eight 6-month periods
8 demonstrates the potential for double-digit changes from one period to the next,
9 which is precisely what the longer-term FRCs are designed to help mitigate. It should
10 be noted that the 14 percent change from one period to the next would only be
11 mitigated, not eliminated, with the reliance on 24-month FRCs rather than six-month
12 FRCs since those contracts only represent 20 percent of the load above the 100 MW
13 in block contracts (or approximately 18 percent of the total residential default service
14 load).

15 Finally, Mr. Rouland states that with an increase in market prices, that impact
16 would be felt by residential consumers for 24 months rather than just for six months
17 under the current arrangement. First, the market price represents the market's best
18 assessment of prices over the term of the contract. A short-term market price increase
19 could as easily be balanced by a longer-term market assessment of lower prices such
20 that the competitive price of a 24-month contract would be less than the cost of a six-
21 month contract. Second, the laddering of FRCs serves to dampen the short-term price
22 impacts, as noted by Mr. Rouland. What is important to recognize, however, is that
23 the six-month FRCs are not laddered. All of the six-month FRCs expire at the same
24 time and are replaced at the same time. Consequently, the benefits of laddered FRCs

1 that are used by Mr. Rouland to underpin a portion of his argument do not exist with
2 respect to the type of contracts that Mr. Rouland is proposing the Company retain.

3 Q. PLEASE EXPLAIN THE ARGUMENTS PUT FORWARD BY MR.
4 CAVICCHI IN SUPPORT OF THE COMPANY'S PROPOSED
5 RESIDENTIAL DEFAULT SERVICE SUPPLY PORTFOLIO?

6 A. Mr. Cavicchi performed a quantitative analysis and concluded from the analysis that
7 the replacement of the six-month FRCs with 24-month FRCs "...is unlikely to
8 materially improve default service rate stability."¹⁵ According to the analysis
9 conducted by Mr. Cavicchi, there was only a very modest price difference between
10 the two portfolios based on historical data on market futures prices. Mr. Cavicchi also
11 assesses that the very modest reduction in the default service price was outweighed
12 by the loss of market responsiveness resulting from reliance on the 24-month FRCs
13 compared to the six-month FRCs.¹⁶ The second point made by Mr. Cavicchi is that
14 the 24-month FRCs will entail greater risks for the wholesale suppliers due to load
15 uncertainty, which will serve to increase default service costs, other factors equal.¹⁷
16 Finally, Mr. Cavicchi states that the longer-term FRCs will reduce market
17 responsiveness, which presumably would erode support for retail competition.¹⁸

18 Q. DO YOU AGREE WITH MR. CAVICCHI'S ASSESSMENT?

19 A. No. First, Mr. Cavicchi's finding that there would be a slightly lower price associated
20 with the replacement of the six-month FRCs with 24-month FRCs is dependent on the
21 market movements during the time period analyzed. The average price could be
22 higher or lower depending on the movements of the market over the analysis period.

¹⁵ Rebuttal Testimony of A. Joseph Cavicchi, PPL Statement No. 2-R, p. 2, lines 5-6.

¹⁶ *Id.*, lines 13-15.

¹⁷ *Id.*, lines 15-21.

¹⁸ *Id.*, lines 20-23.

1 Note that this portion of the analysis excludes any risk factor adjustments. Mr.
2 Cavicchi's assertion that the 24-month FRCs entail higher risk for the wholesale
3 suppliers than the six-month FRCs is unquestionably correct, though he does not
4 quantify the risk. What is not mentioned by Mr. Cavicchi, however, is that the
5 residential default service customers face higher risk under the portfolio proposed by
6 PPL than the portfolio that I proposed. Consequently, PPL's proposed portfolio does
7 not necessarily reduce risk relative to my alternative proposal, but rather serves to
8 place the risk on the customer side rather than on the supplier side.

9 Mr. Cavicchi's final argument, that the longer-term FRCs would erode
10 support for the competitive retail market, conflicts with his empirical results. He
11 contends that there is not a material effect of the longer-term FRCs on either the
12 portfolio price variability or the absolute portfolio price, but contends that there
13 would be an adverse effect on the retail competitive market. The retail competitive
14 market cannot in any sense be adversely affected if the modification to the portfolio
15 does not result in material changes to either price or price variability.

16 I would agree with Mr. Cavicchi that replacing six-month FRCs with 24-
17 month FRCs for contracts that represent 20 percent of the residential default service
18 supply portfolio above the block energy amount (or about 18 percent of the total
19 residential default service portfolio) cannot be expected to profoundly change the
20 price variability of the portfolio, but it does provide a modest improvement without
21 inflicting serious harm to the development of a competitive retail market.

1 Q. DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?

2 A. Yes, it does.

*293664


BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Steven L. Estomin, hereby state that the facts set forth in my Surrebuttal Testimony, OCA Statement 1-S, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: August 6, 2020
*293632

Signature: 
Steven L. Estomin

Consultant Address: Exeter Associates, Inc.
10480 Little Patuxent Parkway
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Columbia, MD 21044-2690

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corp. :
For Approval of its Default Service Program : Docket No. P-2020-3019356
for the Period from :
June 1, 2021 through May 31, 2025 :

SURREBUTTAL TESTIMONY

OF

BARBARA R. ALEXANDER

Barbara Alexander Consulting LLC

ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

August 6, 2020

1 Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.

2 A. My name is Barbara R. Alexander. I am the sole member of Barbara Alexander Consulting
3 LLC. My address is 83 Wedgewood Dr., Winthrop, ME 04364. I appear in this case as a
4 witness on behalf of the Office of Consumer Advocate (OCA).

5 Q. HAVE YOU TESTIFIED PREVIOUSLY IN THIS PROCEEDING?

6 A. Yes. I submitted Direct Testimony on June 25, 2020, Supplemental Direct Testimony on
7 July 14, 2020, and Rebuttal Testimony on July 23, 2020 on behalf of the OCA.

8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

9 A. I am submitting Surrebuttal Testimony in response to the Testimony of Melinda Stumpf
10 (Statement No. 3-R) and Michelle Lawall-Schmidt (Statement No. 4-R) on behalf of PPL
11 Electric Utilities Corp. (PPL or PPL Electric) with respect to their recommendations
12 concerning PPL Electric's CAP Shopping Program and Standard Offer Program (SOP),
13 respectively.

14 Q. WITH REGARD TO PPL'S STANDARD OFFER PROGRAM, DO YOU AGREE
15 WITH PPL'S RESPONSE TO THE SUPPLIER TESTIMONY?

16 A. Yes. Ms. Lawall-Schmidt properly rebuts the testimony from the suppliers concerning
17 PPL's recommendations for reform of the SOP, particularly the recommendation to prevent
18 SOP customers from being charged significantly higher prices in negative option renewal
19 contracts at the end of the SOP contract. The evidence of the high prices documented by
20 PPL was not controverted by any supplier testimony. Nor did the suppliers provide any
21 evidence that would support the very high prices charged by the SOP suppliers as a result
22 of the negative option renewal contracts as documented by PPL. I attach as Exhibit BA-6,
23 PPL's Response to OCA-II-8, attachment 1, HIGHLY CONFIDENTIAL. This response

1 reflects the result of PPL’s investigation of customers who had enrolled in the SOP and
2 who called PPL and complained about the prices charged by their supplier.¹ PPL’s
3 investigation found that the high prices were being charged by SOP suppliers after the SOP
4 contract term and pursuant to the suppliers’ negative option renewal policies. As a result
5 of these complaints, PPL then initiated a more comprehensive analysis of post-SOP
6 contract prices as reflected in their Direct Testimony. It is important to document that
7 these suppliers charged prices in excess of both the customer’s SOP price and the PTC in
8 effect during that post-SOP period. The supplier testimony appears to assume that these
9 prices are business as usual or hypothesize without any evidence that suppliers might have
10 offered additional values or benefits. I agree with PPL’s recommendations in this area to
11 return SOP customers who do not affirmatively choose an offer by their SOP supplier to
12 default service where these customers can enter the SOP, choose another supplier, or
13 remain with default service.

14 Q. PLEASE RESPOND TO MS. LAWALL-SCHMIDT’S TESTIMONY CONCERNING
15 THE CALL RECORDINGS YOU REVIEWED IN YOUR SUPPLEMENTAL DIRECT.

16 A. Ms. Lawall-Schmidt’s testimony does not properly respond to the evidence I presented in
17 my Supplemental Direct. I reviewed customer call recordings that were intended to reflect
18 compliance with a script and messaging that were implemented as a result of the prior DSP.
19 The customer calls I reviewed did not present this program in a neutral and educational
20 manner. Rather, PPL’s agent, Hansen, repeatedly marketed the program with an emphasis
21 on “savings”, “benefits,” and explained the discount without the required qualifications as

¹ PPL St. No. 4, at 13. Ms. Lawall-Schmidt’s Direct Testimony described generally that PPL had received complaints about high supplier prices from SOP customers. The Highly Confidential attachment reflects the actual customer complaints and information about their supplier and supplier prices charged after the end of the SOP contract.

1 I described in detail in my Supplemental Direct. The importance of a proper explanation
2 of this program and the obligation to obtain an informed customer consent to participate
3 and enroll with a supplier was documented in my testimony in PPL's prior DSP. I
4 documented that some of PPL's SOP customers had experienced a total loss of their initial
5 7% discount as a result of a significant reduction in the PTC:

6 However, in December 2015 PPL's PTC rate dropped significantly from 9.493
7 cents per kWh to 7.878 cents per kWh or almost 17%. As a result, customers who
8 had enrolled in the SOP prior to that date and who were given a contract rate of
9 8.88987 cents per kWh in March-May 2015 and 8.82849 cents per kWh in June-
10 November 2015 paid one cent per kWh or more than the PTC starting in December
11 2015.² I am particularly concerned about customers who enrolled in this program
12 in November 2015 with a SOP rate of 8.82849 cents per kWh followed by a
13 significant reduction in the PTC to 7.878 cents per kWh in December 2015 and then
14 a PTC rate of 7.918 cents per kWh in January 2016. These customers lost the full
15 value of their initial 7% discount and will pay more than the PTC only one month
16 after enrolling in the program.³
17

18 Therefore, it is crucial that this program be presented fairly and completely. In
19 my opinion, PPL's agent is marketing the program in the same manner that is similar to
20 the calls I have reviewed in many proceedings by agents of licensed retail energy
21 suppliers and the compensation structure for Hansen is similar to the incentive or
22 commission that is paid to the supplier's telemarketing and door-to-door agents for a
23 successful sale. It is a result of this evidence and concern that I do not agree with PPL's
24 proposal to rely solely on replacing the current script with guidelines because I am
25 concerned that the guidelines will be implemented in the same manner as the current
26 scripts. While Ms. Lawall-Schmidt agrees that "there can be better communication with
27 the customer about the SOP," and that she is "agreeable to creating guidelines that

² PPL Response to OCA-I-1, Attachment 2.

³ Direct Testimony of Barbara Alexander, OCA St. No. 2, Docket No. P-2016-2526627 (April 20, 2016).

1 emphasize key points, such as the initial discount not guaranteeing a 7% discount over
2 the life of the SOP contract,”⁴ she objects to more restrictive scripting. Ms. Lawall-
3 Schmidt does not recognize that neither the currently required scripts nor her proposed
4 reliance on guidelines address the real issue. The Hansen representatives on the calls I
5 reviewed had every opportunity to explain the program in a proper and neutral manner to
6 PPL’s customers and did not do so in many cases. The more important issue is the
7 obligation by PPL and its agent to present this program in a fair and balanced manner and
8 truly educate customers on the pros and cons of the discount structure.

9 The current scripts were designed to achieve the same purpose as the proposed
10 guidelines so that allowing guidelines instead of scripts is not likely to resolve the
11 underlying issue that I documented in my review of the actual customer calls. I would
12 have had no issue with the Hansen calls I reviewed if the agent answered questions in a
13 manner that reflected the underlying structure of the SOP and provided additional
14 information about customer choice and the SOP as long as that conversation reflected the
15 actual design of the program.

16 The more important concern is the level of oversight of Hansen by PPL and the
17 compensation policy that appears to incent Hansen to “sell” the program in the same
18 manner that they sell internet and TV services. In fact, Ms. Lawall-Schmidt’s reference
19 to the transfer to Hansen as being done to ensure that PPL is not paying for “SOP
20 marketing costs,”⁵ is an unfortunate example of the primary issue in trying to reform
21 these conversations.

⁴ PPL St. No. 4-R, at 16, lines 10-11 and 14-15.

⁵ Ibid., at 18, line 4.

1 Q. DO YOU AGREE WITH MS. LAWALL-SCHMIDT’S REASONING FOR WHY
2 CUSTOMERS ARE NOT ACTUALLY INFORMED OF THE SPECIFIC SUPPLIER
3 AFTER AGREEING TO PARTICIPATE IN THE SOP?

4 A. No. The PPL process by which the actual supplier is assigned to the customer after the
5 call with the Hansen agent is neither typical nor justifiable in my opinion. The customer
6 is asked to enroll in the “program” and not informed of their actual supplier that will
7 serve the customer. The list of suppliers was not provided to the customer. No other
8 Pennsylvania EDC conducts the SOP in this manner. I continue to recommend that
9 Hansen discuss the customer’s selection of a specific supplier by allowing the customer
10 to identify the supplier from the supplier options or assign a supplier randomly to the
11 customer. At the end of the conversation the customer should know the specific supplier
12 she/he has agreed to enroll with and will then expect to receive and react to mailings from
13 that specific supplier to confirm the enrollment. Furthermore, PPL’s previous SOP
14 required their agent to engage the customer in the process of selecting a supplier or
15 picking one randomly from the list of approved suppliers prior to completing the SOP
16 transaction.⁶ I do not agree with the explanation for why this change was made.

17 Q. DO YOU AGREE WITH MS. LAWALL-SCHMIDT’S RESPONSE TO YOUR
18 CONCLUSION THAT PPL IS OUT OF COMPLIANCE ON THE APPROVED SOP?

19 A. No. Again, Ms. Lawall-Schmidt’s justification is that the “script” was either read in total
20 or substantially read. However, that is not the gravamen of my concern. Rather, my
21 review indicated a lack of proper presentation of the program in the conversations with
22 customers that occurred either in place of or as a supplement to the script. She refers to

⁶ As I described in my Direct Testimony in the prior DSP, Docket No. P-2016-2526627.

1 this evidence as “a few instances of a CSR not following the script on calls,”⁷ but does
2 not rebut my descriptions of the language used by the agents to discuss the SOP with
3 selling points that do not comply with the script’s content.

4 Q. TURNING TO THE PROPOSED PPL RECOMMENDATION CONCERNING CAP
5 SHOPPING AND THE REBUTTAL FILED BY MS. STUMPF, PLEASE RESPOND
6 TO THE ISSUE OF HOW TO HANDLE CAP CUSTOMERS WHO ENTER THE
7 PROGRAM WITH A SUPPLIER CONTRACT.

8 A. Ms. Stumpf states that PPL is not proposing to automatically remove customers from
9 OnTrack (the PPL CAP program) because they have a contract with a supplier.⁸
10 However, her presentation of the various actions and policies that PPL proposes to
11 employ with this situation results in PPL removing a customer from its CAP program due
12 to the failure of the CAP customer to respond to certain communications.⁹ I object to this
13 policy. Rather, PPL should take actions to ensure that the customer remains on the CAP
14 program and that customers qualified for the program are enrolled unless the customer
15 affirmatively communicates the choice to remain with the supplier contract and decline
16 the low income program benefits. In every case, PPL should take action to presume that
17 the customer’s enrollment with CAP should take primacy over the supplier’s contract. I
18 recommend that PPL seek a Commission order that upon entering the OnTrack program,
19 the customer’s supplier contract will be dropped within a reasonable time. While PPL
20 rejects the specific recommendations I proposed in my Direct Testimony for reasons that
21 appear justified, PPL’s proposal to ultimately drop a qualified customer from OnTrack

⁷PPL St. 4-R at 21, lines 11-12.

⁸ PPL St. No. 3-R, at 3, lines 17-18.

⁹ Ibid., at 4, lines 11-12, “If the customer does not terminate the supplier contract, PPL Electric will notify the customer that they need to reapply for OnTrack when they no longer have a supplier contract.”

1 due to the presence of a supplier contract based on a negative option notice should not be
2 adopted.

3 Q. WHAT IF THE CUSTOMER'S SUPPLIER CONTRACT INCLUDES AN EARLY
4 TERMINATION FEE?

5 A. Suppliers that seek to collect early termination fees cannot do so through the EDC bill or
6 the Purchase of Receivables program and must, therefore, decide whether it is cost
7 effective to pursue collection of such a fee to the low-income customer through normal
8 debt collection channels. I note that several states restrict the amount of any early
9 contract termination fee to \$50 for residential customers. I am concerned that warning
10 the low income customer about the potential for such fees may discourage these
11 customers from participating in OnTrack, resulting in higher costs to the customer that
12 outweigh a one-time early termination fee.

13 Q. PLEASE COMMENT ON MS. STUMPF'S RESPONSE TO YOUR
14 RECOMMENDATION CONCERNING HOW PPL SHOULD RESPOND TO A
15 SUPPLIER NOT COMPLYING WITH THE CAP-SOP PROGRAM.

16 A. Ms. Stumpf correctly points out that PPL does not know the terms of the supplier's
17 contract when a customer qualifies for OnTrack with a supplier contract that was entered
18 into outside the CAP-SOP. My comments on how such contracts should be handled are
19 provided above. I had assumed that non-compliance with CAP-SOP terms had occurred
20 with suppliers who are authorized to participate in the CAP-SOP program, particularly
21 those who do not comply with the requirement to return these customers to default
22 service at the end of the SOP contract. However, to the extent that PPL's receipt of a
23 customer complaint about supplier prices (during high bill calls or other interactions by

1 customers who are receiving a PPL bill with supplier charges and being collected by PPL
2 through termination of service) reveals an EGS that is serving a current OnTrack
3 customer that is not compliant with the CAP-SOP or if PPL finds that a CAP-SOP
4 supplier is not returning CAP customers to default service or otherwise not serving the
5 customer under the CAP-SOP rules, I continue to recommend that PPL take appropriate
6 action, including reporting such evidence to the Commission. Of course, this concern is a
7 temporary one if my recommendation and PPL's recommendation is accepted to
8 terminate the CAP-SOP and serve OnTrack customers via default service.

9 Q. DOES THIS COMPLETE YOUR TESTIMONY AT THIS TIME?

10 A. Yes.

*293663


BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Barbara R. Alexander, hereby state that the facts set forth in my Surrebuttal Testimony, OCA Statement 2-S, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: August 6, 2020
*293631

DocuSigned by:
Signature: 
8D0E58CA47E24G2...
Barbara R. Alexander

Consultant Address: Barbara Alexander Consulting, LLC
83 Wedgewood Drive
Winthrop, Maine 04364


COMMONWEALTH OF PENNSYLVANIA



OFFICE OF CONSUMER ADVOCATE

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August 10, 2020

Via Electronic Mail Only

The Honorable Elizabeth H. Barnes
Office of Administrative Law Judge
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17120

Re: Petition of PPL Electric Utilities Corporation for
Approval of a Default Service Program for the
Period of June 1, 2021 through May 31, 2025
Docket No. P-2020-3019356

Dear Judge Barnes:

Enclosed please find a copy of the CORRECTED Rebuttal Testimony being submitted on behalf of the Office of Consumer Advocate in the above-referenced proceeding, as follows:

Rebuttal Testimony of Barbara R. Alexander, OCA Statement 2-R (CORRECTED)

Copies have been served on the parties as indicated on the enclosed Certificate of Service.

Respectfully submitted,

/s/ David T. Evrard

David T. Evrard
Assistant Consumer Advocate
PA Attorney I.D. # 33870
E-Mail: DEvrard@paoca.org

Enclosures:

cc: PUC Secretary Rosemary Chiavetta, (Letter and Certificate of Service only)
Certificate of Service

*293800

CERTIFICATE OF SERVICE

Re: Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

I hereby certify that I have this day served a true copy of the following document, the Office of Consumer Advocate's CORRECTED Rebuttal Testimony as follows:

Rebuttal Testimony of Barbara R. Alexander, OCA Statement 2-R (CORRECTED) upon parties of record in this proceeding in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), in the manner and upon the persons listed below:

Dated this 10th day of August 2020.

SERVICE BY E-MAIL ONLY

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Dated: August 10, 2020
*293801

BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

[Petition of PPL Electric Utilities Corp. :
For Approval of its Default Service Program : Docket No. P-2020-3019356
for the Period from :
June 1, 2021 through May 31, 2025 :

REBUTTAL TESTIMONY
[CORRECTED]

OF

BARBARA R. ALEXANDER

Barbara Alexander Consulting LLC

ON BEHALF OF THE
PENNSYLVANIA OFFICE OF CONSUMER ADVOCATE

July 23, 2020

1 Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.

2 A. My name is Barbara R. Alexander. I am the sole member of Barbara Alexander Consulting
3 LLC. My address is 83 Wedgewood Dr., Winthrop, ME 04364. I appear in this case as a
4 witness on behalf of the Office of Consumer Advocate (OCA).

5 Q. HAVE YOU TESTIFIED PREVIOUSLY IN THIS PROCEEDING?

6 A. Yes. I submitted Direct Testimony on June 25, 2020 and Supplemental Direct Testimony
7 on July 14, 2020 on behalf of the OCA.

8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

9 A. I am submitting Rebuttal Testimony in response to the Testimony of Mr. Christopher
10 Kallaher on behalf of the EGS Parties (Direct Energy Services, Interstate Gas Supply, Inc.,
11 Shipley Choice LLC, NRG Energy, Inc., Vistra Energy Corp., ENGIE Resources LLC, and
12 WGL Energy Services, Inc.), Mr. Aaron Jacobs-Smith on behalf of Inspire Energy
13 Holdings LLC (Inspire), and Mr. Pete Muzsi on behalf of Starion Energy PA, Inc. (Starion)
14 with respect to their recommendations concerning PPL Electric's Standard Offer Program
15 (SOP) and CAP Shopping Program.

16 Q. BASED ON THE TESTIMONY OF THESE SUPPLIERS, DO YOU HAVE ANY
17 CHANGES TO THE RECOMMENDATIONS IN YOUR DIRECT AND
18 SUPPLEMENTAL DIRECT TESTIMONY?

19 A. No. Without exception, the suppliers ignore the evidence that PPL submitted about the
20 actual customer prices charged by suppliers pursuant to their negative option renewal offers
21 after the 12-month SOP contract. The suppliers reject PPL's proposal to retain CAP
22 customers on default service and seek to require PPL to implement a CAP Shopping

1 program without any consideration of the implementation costs.¹

2 Q. DOES MR. KALLAHER’S TESTIMONY ADDRESS PPL’S EVIDENCE ABOUT
3 PRICES PAID BY CUSTOMERS UPON RENEWAL OF THE FIXED PRICE SOP
4 CONTRACT?

5 A. He provides no evidence that contradicts the findings presented by PPL. Nor does he
6 provide any evidence about the renewal prices charged by his coalition of suppliers. His
7 emphasis on the notion that “positive action by a customer,” “affirmative choice,” and the
8 “primacy of customer choice”² should govern market choice is belied by the negative
9 option policy governing renewal of supplier contracts in which the lack of any “positive
10 action” by the customer leads to a new supplier contract with terms that are not
11 affirmatively agreed to by the customer. While Mr. Kallaher chooses to focus on the group
12 of SOP customers who did make an affirmative choice, he fails to address the significant
13 issue faced by the group of customers who did not make a choice and ended up with prices
14 that were significantly in excess of PPL’s default service price.³ It is those group of
15 customers that PPL’s proposal seeks to address and that I agree is a reasonable response to
16 the evidence. PPL’s proposal will not impact those customers who have made an
17 affirmative choice.

18 Q. IS MR. KALLAHER’S STATEMENTS ABOUT THE POTENTIAL SAVINGS THAT

¹ Mr. Steven Estomin’s Rebuttal Testimony on behalf of the OCA addresses Mr. Kallaher’s statements about the implications of the wholesale market rules on the design of Pennsylvania’s retail market and default service, including the CAP Shopping program.

² Direct Testimony of Christopher Kallaher, EGS Parties’ St. No. 1, page 14 (line 13), page 14 (line 8), page 17 (line 13), and page 19 (line 3).

³ EGS Parties’ Response to OCA-IV-12. Mr. Kallaher avoids any comments on the prices reflected in the PPL presentation of renewal contract prices on the grounds that PPL’s public testimony did not include any actual prices. However, PPL’s testimony clearly documented the percentage by which some of these prices exceeded the applicable PTC. It is not necessary to know the “price” is you know the percentage by which the price exceeded the PTC.

1 DEFAULT SERVICE CUSTOMERS ARE LOSING VALID?

2 A. No. Mr. Kallaher attaches a document authored by the Retail Electric Supply Association
3 that purports to show the savings between EGS offers and the Price to Compare for
4 Pennsylvania electric distribution companies for April 2020, alleging that customers could
5 save “more than \$61 million” and that PPL customers could have saved \$28 million by
6 leaving default service.⁴ However, Mr. Kallaher is unable to provide the basis for any of
7 the calculations in this document and it should, therefore, be ignored.⁵ Nor has Mr.
8 Kallaher or his coalition of suppliers done any analysis of what customers actually pay
9 over time for their own contracts compared to default service.⁶ Furthermore, while it may
10 be possible for suppliers to offer savings based on a one-month snapshot, every publicly
11 available analysis of supplier prices and default service in Pennsylvania and other retail
12 market states concludes that on average and over any reasonable period of time (1-3 years),
13 supplier prices are higher than default service. I attach Exhibit BA-4 a list of the citations
14 to these studies that I compiled in mid-2019.

15 Q. MR. PETE MUZSI ON BEHALF OF STARION EXCUSES HIGH RENEWAL PRICES
16 DOCUMENTED BY PPL ON THE GROUNDS THAT COMPARING PPL’S DEFAULT
17 SERVICE PRICE WITH A “COMPETITIVE RETAIL PRICE IS FLAWED.”⁷ DO YOU
18 AGREE?

19 A. No. Mr. Muzsi provides the frequently made EGS response to the analysis of high supplier
20 prices compared to default service, alleging that certain benefits excuse higher prices, such
21 as “renewable products or desire to receive service from a particular EGS due to ease of

⁴ Ibid., Exhibit EGS-2.

⁵ EGS Parties’ Response to OCA-IV-8.

⁶ EGS Parties’ Response to OCA-IV-9.

⁷ Direct Testimony of Pete Muzsi, Starion St. No. 1, at 6.

1 communication with that EGS or other factors which are not available from PPL.”⁸

2 Inevitably, as Mr. Muzsi does as well, suppliers mention their “rewards” and “discounts”
3 on products and services that have nothing to do with the customer’s electric bill and are
4 not included in the terms and conditions of the generation supply contract. I have several
5 responses to these alleged benefits:

- 6 ▪ The purpose of the Pennsylvania Customer Choice law was explicitly intended to lower
7 the cost of generation supply service.
- 8 ▪ The purpose of the customer education program associated with the adoption of the
9 retail market in Pennsylvania was and is to compare the EGS price for generation
10 supply service with the Price to Compare. The suggestion that this comparison should
11 not govern the basis for the customer’s choice means that the millions of dollars
12 incurred by ratepayers for these education programs was wasted.
- 13 ▪ Non-basic or non-commodity “benefits,” do not appear on the electric bill, but the
14 higher supplier prices are billed and collected by the EDC with the threat of termination
15 of essential electric service for nonpayment pursuant to the Purchase of Receivables
16 policies. This vital distinction supports my view that the price charged for generation
17 supply service must assume a higher level of concern than non-contract “benefits.”
- 18 ▪ The alleged benefits are not publicly reported or even included in the terms and
19 conditions of the generation supply contracts. As a result, there is no documentation
20 as to the actual “value” that is provided to customers in Pennsylvania as a result of the
21 agreement to pay higher prices.
- 22 ▪ As to renewable energy benefits, those benefits depend on whether the renewable

⁸ Ibid., at 6, lines 14-16.

1 energy promoted by the supplier actually improves the quantity of renewable energy
2 delivered to the Pennsylvania customers via the PJM wholesale market. Starion
3 Energy's terms and conditions do not inform the Pennsylvania customer of the location
4 of the renewable energy facility that is the source of the Renewable Energy Credits that
5 the supplier promises to purchase. Starion offers an "EcoGreen Secure" product to
6 Pennsylvania customers. According to Starion's website, "We will match 100% of
7 your electricity usage with renewable energy certificates (RECs) sourced from wind
8 farms across the USA."⁹ The actual Terms and Conditions for this product do not
9 inform the customer about any the renewable energy feature for this product.¹⁰ While
10 discovery is pending on this matter, there is no evidence that Starion's renewable
11 energy products provide any renewable energy in the PJM wholesale market.

12 Q. TURNING TO THE CAP SHOPPING PROGRAM, MR. KALLAHER PROPOSES
13 THAT SUPPLIERS BE ALLOWED TO RETAIN CAP CUSTOMERS WITH A SOP
14 CONTRACT AT OR BELOW THE PTC. DO YOU AGREE?

15 A. Mr. Kallaher's recommendation is exactly what I would recommend for all SOP customers.
16 With regard to CAP customers, his recommendation does appear to conform to the
17 Guidelines proposed by the Commission. However, it is not clear whether Mr. Kallaher
18 recognizes that the current SOP does not conform to the CAP shopping guidelines since
19 the 7% discount is not "permanent" and the actual rate in the SOP contract can be higher
20 or lower than the PTC over the 12-months. Therefore, the SOP as currently constructed
21 carries the risk that the CAP customer could pay more than the PTC in subsequent months.

⁹ <https://www.starionenergy.com/service-areas/pennsylvania/>

¹⁰ The Terms of Service for Starion's Eco-Green Secure Plan is available at:
https://www.starionenergy.com/downloads/statedocuments/38_20180115PA-EcoGreen-TOS.pdf I attach this document as Exhibit BA-5.

1 That feature is not acceptable for CAP customers. As a result, there is no actual CAP
2 Shopping program recommended by Mr. Kallaher.

3 Q. MR. JACOBS-SMITH ON BEHALF OF INSPIRE REJECTS THE ELIMINATION OF
4 THE CAP-SOP PROGRAM. DO YOU AGREE WITH THIS REASONING?

5 A. No. Mr. Jacobs-Smith alleges that the SOP provides “savings” to PPL’s CAP customers
6 and should continue. He refers to this program as offering a “guaranteed 7% discount.”¹¹
7 However, he is incorrect in his description of this program since the customer is not
8 guaranteed savings and the fixed price may be higher or lower than the PTC over the 12-
9 month SOP contract term. The CAP customers who enrolled with Inspire have experienced
10 the up and down nature of the “savings.” CAP customers who enrolled with Inspire prior
11 to June 2020 are currently receiving a discount of 2.55% below PPL’s current PTC.¹²
12 Regardless of whether PPL is required to develop a CAP Shopping Program, the current
13 CAP-SOP does not conform to the Commission’s policies and must be substantially
14 reformed or eliminated.

15 Q. MR. MUZSI CLAIMS THAT RETURNING SOP CUSTOMERS TO
16 DEFAULT SERVICE WOULD BE THE EQUIVALENT OF SLAMMING. DO YOU
17 AGREE?

18 A. No. If the provision of the SOP contract is required to return the customer to default
19 service if the customer does not affirmatively accept a renewal offer from the supplier, this
20 policy would not be slamming. Furthermore, CAP customers are required by the CAP-
21 SOP program rule to be returned to default service and this policy is not slamming either.

¹¹ Direct Testimony of Aaron Jacobs-Smith, Inspire St. No. 1, at 6.

¹² Inspire Response to OCA-V-5.

2 Q. DO YOU HAVE FURTHER TESTIMONY AT THIS TIME?

3 A. No. However, I reserve the right to respond to discovery that is pending under various
4 Motions to Compel.

5 293795

Exhibit BA-4

OCA STATEMENT NO. 2-R, EXHIBIT BA-4

EXAMPLES OF PUBLIC STUDIES COMPARING SUPPLIER PRICES TO DEFAULT SERVICE

Connecticut Office of Consumer Counsel (“OCC”) Press Release *Time To End the Third-Party Residential Electric Supply Market (Feb. 4, 2019)*. available at https://www.ct.gov/occ/lib/occ/2-4-19_press_release.pdf

See also, <https://portal.ct.gov/-/media/OCC/Fact-sheet-electric-supplier-market-April-2020.docx>

Illinois Commerce Commission, *Office of Retail Market Development (“ORMD”) 2018 Annual Report*, at 27-32 (June 29, 2018) (providing a breakdown of how residential customers who sign up with an Alternative Retail Electric Supplier (“ARES”) fare in Illinois), available at <https://www.icc.illinois.gov/reports/report.aspx?rt=22>.

Maine Public Utilities Commission, [Report on Competitive Electricity Provider and Standard Offer Price Comparisons](#) (Feb. 2018).

Susan M. Baldwin and Sarah M. Bosley, on behalf of the Maryland Office of People’s Counsel. *Maryland’s Residential Electric and Gas Supply Markets: Where Do We Go from Here?* (Nov. 2018), available at <http://opc.maryland.gov/Portals/0/Hot%20Topics/Maryland%20Electric%20and%20Gas%20Residential%20Supply%20Report%20November%202018.pdf>.

Massachusetts Attorney General's Office, *Are Consumers Benefiting from Competition? An Analysis of the Individual Residential Electric Supply Market in Massachusetts* (March 2018); Available at: [Are Consumers Benefiting from Competition? An Analysis of the Individual Residential Electric Supply Market in Massachusetts](#); Massachusetts Attorney General’s Office, 2019 Supplemental Report. See, also, “Suppliers Are Not Providing Value to Individual, Residential Customers,” presentation to the New England Restructuring Roundtable, Rebecca Tepper, Chief, Energy and Telecommunications Division, Massachusetts Office of the Attorney General, October 12, 2018. Available at: <http://www.raabassociates.org/main/roundtable.asp?sel=147>

State of New York Public Service Commission, *In the Matter of Eligibility Criteria for Energy Service Companies*, Case 15-M-0127, et al., Initial Brief of the New York Department of Public Service Staff, at 2 (March 30, 2018).
xi <http://www3.dps.ny.gov/W/PSCWeb.nsf/All/4759ECEE7586F24B85257687006F396E?OpenDocument>

State of Rhode Island, Division of Public Utilities & Carriers (“DPUC”), Press Release: DPUC Enacts New Rules for Competitive Electricity Suppliers, Initiates Review of Competitive Supply Marketplace (May 8, 2018).

Makhijani, Arjun and Peltier, Laurel, *Dysfunctional Residential Third-Party Energy Supply Market*, December 2018, available at https://www.abell.org/sites/default/files/files/Third%20Party%20Energy%20Report_final%20for%20web.pdf

N.Y. Public Service Commission, Case Nos. 12-M-0476, 98-M-1343, 06-M-0647, and 98-M-0667, *Order Adopting a Prohibition of Service to Low-Income Customers by Energy Service Companies* (Dec. 16, 2016), at [http://www3.dps.ny.gov/W/AskPSC.nsf/96f0fec0b45a3c6485257688006a701a/9398a8fe616603ce85258243006e4b99/\\$FILE/Order%20Adopting%20a%20Prohibition%20on%20Service%20to%20Low-Income%20Customers%20by%20Energy%20Service%20Companies.pdf](http://www3.dps.ny.gov/W/AskPSC.nsf/96f0fec0b45a3c6485257688006a701a/9398a8fe616603ce85258243006e4b99/$FILE/Order%20Adopting%20a%20Prohibition%20on%20Service%20to%20Low-Income%20Customers%20by%20Energy%20Service%20Companies.pdf)

Motion of Commissioner David W. Sweet, Pennsylvania PUC, *Electric Distribution Company Default Service Plans—Customer Assistance Program Shopping*, Public Meeting, December 20, 2018, <http://www.puc.state.pa.us//pcdocs/1599226.pdf>

Exhibit BA-5



**AGREEMENT TO PURCHASE ELECTRICITY
STARION ECOGREEN SECURE PLAN
PENNSYLVANIA TERMS OF SERVICE**

Background: Starion Energy PA, Inc. ("Starion") is an electric generation supplier ("EGS") licensed by the Pennsylvania Public Utility Commission ("PUC") to offer and supply electric generation and related services in the Commonwealth of Pennsylvania (License No. A-2010-2210819). Generation prices and charges are set by the supplier you have chosen. The PUC regulates distribution prices and services. The Federal Energy Regulatory Commission regulates transmission prices and services. The PUC does not regulate the prices or other charges from Starion found in this Agreement. Customer understands that Starion is not affiliated with or representing the Electric Distribution Company ("EDC") or PUC. You acknowledge that switching to Starion, or another EGS, is not mandatory, and that you have the option to receive default service from your EDC.

Definitions: Generation Charge: Charge for the production of electricity.

Transmission Charge: Charge for moving high voltage electricity from a generation facility to the distribution lines of an electric distribution company.

Distribution Charge: Charge for delivering electricity over a distribution system to the home or business from the transmission system.

Account Management Fee: Starion charge for customer database management, utility data reconciliation, energy procurement, and other operating costs as determined in Starion's discretion. The fee applies to Starion customers in the following EDC territories: Duquesne, Met-Ed, and Penelec.

- 1. Agreement to Purchase Electricity:** These Terms of Service, together with your Third-Party Verification ("TPV") or Customer Application, and your Contract Summary, constitute the agreement between Starion and the customer ("you" or "Customer") by which Starion agrees to sell and supply electricity to Customer, and Customer agrees to purchase and receive electricity from Starion, pursuant to the terms set forth herein (the "Agreement"). Customer warrants that he/she is the account holder and/or fully authorized to enter into this Agreement for the electricity account(s) specified and confirmed in the Contract Summary. This Agreement is contingent upon Customer providing complete and accurate information to Starion and subject to final acceptance by Starion.
- 2. Nature of Services:** This Agreement authorizes Starion to change your electricity supplier. Starion will supply electricity to the Customer for the electricity account(s) authorized by the Customer. The electricity supplied by Starion will be delivered to the Customer by the EDC. The amount of electricity supplied under this Agreement is subject to change based on usage data provided to Starion by the EDC. Starion will purchase renewable energy certificates sourced from national wind power facilities in an amount equal to 100% of the Customer's electricity usage served under this Agreement.
- 3. Price · Charges for Service:**
 - a. Price: *Under this Agreement, Customer's price per kilowatt hour ("kWh") will be fixed during the Initial Term, as specified in your Contract Summary. Your price may be higher or lower than the EDC's price for default service at any time and Starion cannot guarantee savings over the EDC's price in any given month or over the duration of your contract. You may contact Starion at 1-800-600-3040 or www.starionenergy.com for additional pricing information or to obtain the previous 24 months' average monthly billed prices for your rate class and EDC service territory. Historical pricing is not indicative of present or future pricing.*
 - b. Calculation of Charges: *Starion will calculate your supply charges for each billing period by multiplying (i) the price of electricity per kWh by (ii) the amount of electricity used during the billing period, and adding to the product of (i) and (ii) an Account Management Fee, if applicable. This Agreement does not include your EDC's charges.*
 - c. Account Management Fee ("AMF"): *An Account Management Fee may be applied to each billing cycle, as stated in your Contract Summary. The AMF is charged for customer database management, utility data reconciliation, energy procurement and other operating costs as determined in Starion's discretion.*
- 4. Term · Renewal:**
 - a. Initial Term: *Your Initial Term under this Agreement will be the period of time stated in your Contract Summary. Your Initial Term will begin on the earliest date as determined by the Customer's current account status and meter cycle. The Initial Term for a new customer will begin on the date the EDC switches your service to Starion after Starion processes your enrollment and notifies your EDC of the switch.*
 - b. Renewal: *You will receive two (2) notices, approximately 60 and 30 days before the expiration of your Initial Term, which will explain your options going forward. If you fail to respond to either notice, you will be automatically converted to a Renewal Term determined by Starion. You will be notified of the Renewal Term length and price per kWh, along with any other changes to the Terms of Service, at least 30 days before the expiration of your Initial Term under this Agreement.*
- 5. Right to Rescind:** You have the right to rescind this Agreement within three (3) business days of your receipt of this Agreement by contacting Starion at: 1-800-600-3040; cancel@starionenergy.com; or P.O. Box 845, Middlebury, CT 06762.
- 6. Billing and Payment:**
 - a. Billing Arrangements: *You will receive a consolidated bill from the EDC for each billing period containing both the electric supply services provided by Starion and the distribution, transmission and other services provided by your EDC. Your EDC will set your payment due date and payment address. You will continue to make payment for all of these services to the EDC in accordance with the payment terms stated in the EDC's tariffs. Starion's charges are due when the EDC's charges are due. Starion does not offer budget billing directly for its services provided under this Agreement. Customer agrees to timely*

review its invoices and agrees that subject to applicable tariff and law, unless notice is given to Starion within ninety (90) days of the invoice date, all invoiced amounts will be deemed by you to be correct and Customer shall waive any right to dispute amounts set forth on such invoice.

- b. **Non-Payment:** You will incur a late payment fee from the EDC for non-payment of a consolidated bill rendered by the EDC, in accordance with the EDC's billing policies and procedures. You are liable for any late payment fees incurred.
 - c. **Net Metering:** If you generate electricity from a renewable generating facility to offset your electricity consumption and/or use net metering at any time during the term of this Agreement, you must notify Starion.
7. **Cancellation of Existing Service:** If you presently purchase your electric supply service from another EGS, you are responsible for canceling that service pursuant to the terms of your agreement with your existing EGS, and for any cancellation fees that may apply.
 8. **Notices:** Notices sent by Starion to Customer will be sent in the method chosen by the Customer, whenever possible. Otherwise, notices will revert to the default of U.S. Mail. If Customer selects to receive electronic communications from Starion, it is the Customer's responsibility to ensure that the email address provided is current and notify Starion of any changes. If you provide Starion with your email address, you consent to receive communications from Starion in electronic form.
 9. **Change Notice:** If you have a fixed term contract approaching the expiration date, or whenever we propose to change the terms of service in any type of contract, you will receive two separate written notifications that precede the effective date of the proposed changes. These notifications will explain your options going forward.
 10. **Termination of Agreement · Cancellation Provisions:**
 - a. **Termination by Customer:** Customer may terminate this Agreement at any time by contacting Starion. *If Customer terminates this Agreement and, as a result, effectively cancels service prior to the expiration of the Initial Term, an early termination fee may apply, as stated in your Contract Summary.* If you terminate this Agreement, you will be returned to the EDC's default service unless you choose another EGS. The effective termination date will be determined by the EDC. You will be obligated to pay for the electricity and related services provided pursuant to this Agreement prior to the date that such termination becomes effective. If you terminate this Agreement by enrolling with a different EGS or returning to default service, Starion will not be liable for any switching time delays and you will be obligated to make payment for services under this Agreement until termination of service with Starion is effective.
 - b. **Termination by Starion:** Starion reserves the right to terminate this Agreement for any reason upon thirty (30) calendar days' advance written notice to the Customer. Some reasons why this Agreement may be canceled include: (i) non-payment: if your electric service is terminated by your EDC, then this Agreement is cancelled on the date that your service is terminated; (ii) company-initiated cancellation: if Starion cancels this Agreement for any reason other than customer non-payment, it will follow applicable rules in providing notice to you; or (iii) if you cancel this Agreement before the end of the Initial Term, you may be subjected to the penalties, fees and exceptions described above and in your Contract Summary. You will be obligated to pay for the electricity and related services provided pursuant to this Agreement prior to the date that such termination becomes effective. If Starion terminates this Agreement early, you will be returned to your EDC's default service unless you choose another EGS.
 11. **Privacy Policy · Customer Information and Release Authorization:** By entering into this Agreement, you authorize Starion to obtain all information regarding your electricity account including, but not limited to, account contact information and address(es), account number(s), billing and payment information and history, credit information, historical and future electricity usage and peak electricity demand, meter reading data including smart meter data, and characteristics of electricity service. Starion will not release or sell your personal information to any other party without your consent unless required to do so by law or if necessary to defend or enforce the terms of this Agreement. Privacy of customer Information is governed by 52 Pa Code § 54.8, with which Starion will comply.
 12. **Representations · Warranties:** Starion makes no representations or warranties other than those expressly set forth in this Agreement, and STARION EXPRESSLY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED. Starion does not represent any guarantee of savings under this Agreement.
 13. **Limitation of Liability:** Starion's liability in connection with this Agreement, including without limitation any alleged liability for Early Termination by Starion as explained above, shall not exceed the amount of your largest monthly invoice for electric generation service during the twelve (12) months immediately preceding termination of this Agreement. In no event shall either party be liable to the other for any indirect, special, consequential (including lost profits or revenue), incidental, indirect or punitive damages for claims arising under this Agreement.
 14. **Binding Effect · Agency · Assignment:** This Agreement shall extend to and be binding upon Starion's and Customer's respective successors and permitted assigns; provided, however, that Customer may not assign this Agreement without Starion's prior written consent, and any purported assignment without such consent shall be void. Starion may assign its rights and obligations under this Agreement to an affiliate of Starion or to another EGS licensed to do business in Pennsylvania, in whole or in part, subject to compliance with applicable law.
 15. **Force Majeure:** Performance of any obligation required by this Agreement shall be suspended if compliance is prevented by an Act of God, strike, fire, war, civil disturbance, embargo, explosion, breakage or accident to machinery or lines of pipe; repairing or altering machinery or lines of pipe; freezing of wells or lines of pipe; by federal, state or local law, rule, order or regulation or by any other cause reasonably beyond the control of a party. Any party claiming such interference with the performance of its obligations hereunder shall provide notice to the other party, specifying the cause of interference. A party shall not be required by this paragraph to settle a labor dispute with its own employees on terms it deems unfavorable.

16. Customer Service: In the event of a dispute or disagreement involving Starion's services, you and Starion agree to use our best efforts to resolve the dispute. Most concerns can be resolved by calling our Customer Service Department at 1-800-600-3040. You may also email info@starionenergy.com or write to Starion Energy, P.O. Box 845, Middlebury, CT 06762. Starion's Customer Service is available Monday through Friday from 9:00 a.m. to 5:00 p.m. Eastern Time. You may call the PUC if you are not satisfied after discussing your question or dispute or these terms of service with Starion.

17. Claims Resolution:

- a. In the event Starion is unable to resolve a complaint to your satisfaction, this section explains how claims can be resolved through arbitration or litigation. It includes an arbitration provision. You may reject the arbitration provision by sending us written notice within 45 days after your first energy bill with Starion as your supplier. See Your Right to Reject Arbitration below.
- b. For this section, you and Starion ("us" or "we") include any corporate parents, subsidiaries, affiliates or related persons or entities. Claim means any current or future claim, dispute or controversy relating to your account(s), this Agreement, or any agreement or relationship you have or had with us, except for the validity, enforceability or scope of the arbitration provision. Claim includes but is not limited to: (1) initial claims, counterclaims, cross-claims and third-party claims; (2) claims based upon contract, tort, fraud, statute, regulation, common law and equity; (3) claims by or against any third party using or providing any product, service or benefit in connection with any account; and (4) claims that arise from or relate to (a) any account created under any agreement with us or any rates charged on any such account, (b) advertisements, promotions or statements related to any rate plans, goods or services under any agreement with us, (c) benefits and services related to Customer's account with us (including rewards programs) and (d) your application for any account. You may not sell, assign or transfer a claim.
- c. Sending a Claim Notice: Before beginning arbitration or a lawsuit, you and we agree to send a written notice (a Claim Notice) to each party against whom a claim is asserted, in order to provide an opportunity to resolve the claim informally. Go to www.starionenergy.com and select your state of residence for a sample form of Claim Notice. The Claim Notice must describe the claim and state the specific relief demanded. Notice to you will be sent to your billing address. Notice to us must include your name, address and account number and be sent to Starion Energy, Attn: Compliance Dept., P.O. Box 845, Middlebury, CT 06762. If the claim proceeds to arbitration, the amount of any relief demanded in a Claim Notice will not be disclosed to the arbitrator until after the arbitrator rules.
- d. Arbitration: You or we may elect to resolve any claim by individual arbitration. Claims are decided by a neutral arbitrator. If arbitration is chosen by any party, neither you nor we will have the right to litigate that claim in court or have a jury trial on that claim. Further, you and we will not have the right to participate in a representative capacity or as a member of any class pertaining to any claim subject to arbitration. Arbitration procedures are generally simpler than the rules that apply in court, and discovery is more limited. The arbitrator's decisions are as enforceable as any court order and are subject to very limited review by a court. Except as set forth below, the arbitrator's decision will be final and binding. Other rights you or we would have in court may also not be available in arbitration.
 - i. Initiating Arbitration: Before beginning arbitration, you or we must first send a Claim Notice. Claims will be referred to either JAMS or AAA, as selected by the party electing arbitration. Claims will be resolved pursuant to this Arbitration provision and the selected organization's rules in effect when the claim is filed, except where those rules conflict with this Agreement. If we choose the organization, you may select the other within 30 days after receiving notice of our selection. Contact JAMS or AAA to begin an arbitration or for other information. Claims also may be referred to another arbitration organization if you and we agree in writing or to an arbitrator appointed pursuant to section 5 of the Federal Arbitration Act, 9 U.S.C. sec. 1-16 ("FAA"). We will not elect arbitration for any claim you file in small claims court, so long as the claim is individual and pending only in that court. You or we may otherwise elect to arbitrate any claim at any time unless it has been filed in court and trial has begun or final judgment has been entered. Either you or we may delay enforcing or not exercise rights under this Arbitration provision, including the right to arbitrate a claim, without waiving the right to exercise or enforce those rights.
 - ii. Limitations on Arbitration: If either party elects to resolve a claim by arbitration, that claim will be arbitrated on an individual basis. There will be no right or authority for any claims to be arbitrated on a class action basis or on bases involving claims brought in a purported representative capacity on behalf of the general public, other Starion customers or other persons similarly situated. The arbitrator's authority is limited to claims between you and us alone. Claims may not be joined or consolidated unless you and we agree in writing. An arbitration award and any judgment confirming it will apply only to the specific case and cannot be used in any other case except to enforce the award. Notwithstanding any other provision and without waiving the right to appeal such decision, if any portion of these Limitations on Arbitration is deemed invalid or unenforceable, then the entire Arbitration provision (other than this sentence) will not apply.
 - iii. Arbitration Procedures: This Arbitration provision is governed by the FAA. The arbitrator will apply applicable substantive law, statutes of limitations and privileges. The arbitrator will not apply any federal or state rules of civil procedure or evidence in matters relating to evidence or discovery. Subject to the Limitations on Arbitration, the arbitrator may otherwise award any relief available in court. The arbitration will be confidential, but you may notify any government authority of your claim. If your claim is for \$5,000 or less, you may choose whether the arbitration will be conducted solely on the basis of documents, through a telephonic hearing, or by an in-person hearing. At any party's request, the arbitrator will provide a brief written explanation of the award. The arbitrator's award will be final and binding, except for any right of appeal provided by the FAA; however, any party will have 30 days to appeal the award by notifying the arbitration organization and all parties in writing. The organization will appoint a three-arbitrator panel to decide anew, by majority vote based on written

submissions, any aspect of the decision appealed. Judgment upon any award may be entered in any court having jurisdiction. At your election, arbitration hearings will take place in the federal judicial district of your residence.

- iv. **Arbitration Fees and Costs:** You will be responsible for paying your share of any arbitration fees (including filing, administrative, hearing or other fees), but only up to the amount of the filing fees you would have incurred if you had brought a claim in court. We will be responsible for any additional arbitration fees. At your written request, we will consider in good faith making a temporary advance of your share of any arbitration fees, or paying for the reasonable fees of an expert appointed by the arbitrator for good cause.
 - v. **Additional Arbitration Awards:** Only if the arbitrator rules in your favor for an amount greater than any final offer we made before the first arbitration hearing is conducted, the arbitrator's award will include: (1) any money to which you are entitled, but in no case less than \$1,000; and (2) any reasonable attorneys' fees, costs and expert and other witness fees.
 - vi. **Your Right to Reject Arbitration:** You may reject this Arbitration provision by sending a written rejection notice to us at: Starion Energy, Attn: Compliance Department, P.O. Box 845, Middlebury, CT 06762. Go to www.starionenergy.com and select your state of residence for a sample rejection notice. Your rejection notice must be mailed within 45 days after the date of your first energy bill with Starion as your supplier. Your rejection notice must state that you reject the Arbitration provision and include your name, address, account number and personal signature. No one else may sign the rejection notice. If your rejection notice complies with these requirements, this Arbitration provision will not apply to you, except for any claims subject to pending litigation or arbitration at the time you send your rejection notice. Rejection of this Arbitration provision will not affect your other rights or responsibilities under this Claims Resolution section or the Agreement. Rejecting this Arbitration provision will not affect your ability to receive energy supplied by us or any other benefit, product or service you may have with your account.
- e. **Continuation:** This Section 17 will survive termination of your Agreement, voluntary payment of your account balance, any legal proceeding to collect a debt, any bankruptcy and any sale of your account (in the case of a sale, its terms will apply to the buyer of your account). If any portion of this Claims Resolution section, except as otherwise provided in the Limitations on Arbitration subsection, is deemed invalid or unenforceable, it will not invalidate the remaining portions of this Claims Resolution section.

18. Other Provisions: This Agreement sets forth the entire agreement between you and Starion for the purchase and sale of electric generation service and supersedes any and all prior agreements, whether written or oral. Nothing in this Agreement shall create or be construed as creating any express or implied rights in any person or entity other than you and Starion. Electronic acceptance of the terms is an agreement to initiate service and begin enrollment. This Agreement is subject to all applicable statutes and to all present and future orders, rules and regulations of governmental authorities having jurisdiction over the subject matter hereof. This Agreement shall be governed by the laws of Pennsylvania. You acknowledge that this Agreement is a forward contract within the meaning of the United States Bankruptcy Code and that Starion is a forward contract merchant. By executing this Agreement, you represent and warrant that you have the necessary authority to execute this Agreement.

19. Contact Information:

Starion Energy

Mailing Address: PO Box 845 Middlebury, CT 06762

Toll-Free Telephone: 1-800-600-3040 · Monday through Friday, 9:00AM-5:00PM Eastern Time

E-mail/Web: info@starionenergy.com · www.starionenergy.com

Electric Distribution Company: In the event of an emergency such as a downed power line, contact your EDC.

PPL Electric Utilities: 1-800-342-5775

Duquesne: 1-888-393-7100 (Universal Service: 1-888-393-7600)

PECO: 1-800-841-4141

Met-Ed and Penelec: 1-800-545-7741

Penn Power: 1-888-544-4877

Universal Service: Your EDC may have programs available to customers on a limited or fixed income to assist them with payment of utility service bills. Information on your EDC's Universal Service Programs can be obtained by contacting your EDC at the telephone number indicated above.

Pennsylvania Public Utility Commission:

P.O. Box 3265, Harrisburg, PA 17105-3265

Choice Hotline Number 1-800-692-7380


BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Petition of PPL Electric Utilities Corporation for :
Approval of a Default Service Program for the : Docket No. P-2020-3019356
Period of June 1, 2021 through May 31, 2025 :

VERIFICATION

I, Barbara R. Alexander, hereby state that the facts set forth in my Rebuttal Testimony, OCA Statement 2-R, are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

DATED: August 10, 2020
*292696

DocuSigned by:

Signature: 8D0E58CA47E24C2...
Barbara R. Alexander

Consultant Address: Barbara Alexander Consulting, LLC
83 Wedgewood Drive
Winthrop, Maine 04364