

To whom it may concern,

Inova Energy, DOCKET NO. A-2021-3025116, was approved December 2, 2021, to supply power under Pike County Light and Power. Inova Energy would like to update our application to include door to door marketing. Originally Inova thought we could use postcards or call residential customers, but this has been very challenging. Inova would now like to update our application and use door to door marketing.

Inova will only hire extremely trustworthy door to door marketers and will not use that many. The PIKE County Light and Power territory is very small and Inova will not need to hire a large amount of marketers.

All residential contracts will be verified by the President of the company calling each customer to confirm they signed up.

Thanks,

Eric Brunhammer | President  
Inova Energy LLC  
166 Paddlers Point (#108) | Matamoras, PA 18336  
P-302-750-3217 | F-302-691-7279

UPDATED APPLICATION

b. PROPOSED MARKETING METHOD (check all that apply)

Internal — Applicant will use its own internal resources/employees for marketing

External EGS — Applicant will contract with a PUC LICENSED EGS broker/marketer

Affiliate — Applicant will use a NON-ECS affiliate marketing company and or individuals.

External Third-Party — Applicant will contract with a NON-EGS third party marketing company and or individuals

Other (Describe):

c. DOOR TO DOOR SALES: Will the Applicant be implementing door to door sales activities?

Yes, Inova Energy LLC is updating our application to now include door to door marketing. Inova Energy had tried postcards and calling but they were unsuccessful. We feel the only way to market residential customers will be door to door. Inova will only hire highly trusted door to door marketers and will verify all contracts.

If yes, will the Applicant be using verification procedures? Yes, The President of the company, Eric Brunhammer will personally call each customer to verify that they signed up.

ORIGINAL APPLICATION

b. PROPOSED MARKETING METHOD (check all that apply)

Internal — Applicant will use its own internal resources/employees for marketing

External EGS — Applicant will contract with a PUC LICENSED EGS broker/marketer

Affiliate — Applicant will use a NON-ECS affiliate marketing company and or individuals.

External Third-Party — Applicant will contract with a NON-EGS third party marketing company and or individuals

Other (Describe):

c. DOOR TO DOOR SALES: Will the Applicant be implementing door to door sales activities?

No In the beginning Inova Energy LLC will not use door to door marketing but may imply this marketing in the future. If Inova Energy LLC does we will update our application.

If yes, will the Applicant be using verification procedures?