Witness: Paul R. Moul

# THE YORK WATER COMPANY 

Direct Testimony<br>Of<br>Paul R. Moul, Managing Consultant<br>P. Moul \& Associates<br>Concerning<br>Fair Rate of Return

May 27, 2022

## The York Water Company

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| GLOSSARY OF ACRONYMS AND DEFINED TERMS |  |
| :---: | :---: |
| ACRONYM | DEFINED TERM |
| AFUDC | Allowance for Funds Used During Construction |
| b | Represents the retention rate that consists of the fraction of earnings that are not paid out as dividends |
| $\beta$ | Beta |
| bx | Represents internal growth |
| CAPM | Capital Asset Pricing Model |
| CCR | Corporate Credit Rating |
| CE | Comparable Earnings |
| DCF | Discounted Cash Flow |
| DDBP | Disinfection/Disinfection By-Products |
| EPA | Environmental Protection Agency |
| ESWTR | Enhanced Surface Water Treatment Rule |
| FOMC | Federal Open Market Committee |
| $g$ | Growth rate |
| IGF | Internally generated funds |
| M\&M | Modigliani \& Miller |
| MTBE | Methyl Tertiary Butyl Ether |
| PEDFA | Pennsylvania Economic Development Financing Authority |
| PUC | Public Utility Commission |
| r | Represents the expected rate of return on common equity |
| Rf | Risk-free rate of return |
| Rm | Market risk premium |
| RP | Risk Premium |
| S | Represents the new common shares expected to be issued by a firm |
| s X V | Represents external growth |
| S\&P | Standard \& Poor's |
| SBBI | Stocks, Bonds, Bills and Inflation |


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## DIRECT TESTIMONY OF PAUL R. MOUL

## INTRODUCTION AND SUMMARY OF RECOMMENDATIONS

Q. Please state your name, occupation and business address.
A. My name is Paul Ronald Moul. My business address is 251 Hopkins Road, Haddonfield, New Jersey 08033-3062. I am Managing Consultant at the firm P. Moul \& Associates, an independent financial and regulatory consulting firm. My educational background, business experience and qualifications are provided in Appendix A that follows my direct testimony.
Q. What is the purpose of your testimony?
A. My testimony presents evidence, analysis and recommendation concerning the appropriate cost of common equity and overall rate of return that the Pennsylvania Public Utility Commission ("PUC" or the "Commission") should recognize in the determination of the revenues that The York Water Company ("York Water" or the "Company") should realize as a result of this proceeding. My analysis and recommendation are supported by the detailed financial data set forth in Exhibit No. FVII, which is a multi-page document that is divided into fourteen (14) schedules. The items covered in these appendices deal with the technical aspects of my testimony.
Q. Based upon your analysis, what is your conclusion concerning the appropriate rate of return for the Company?
A. Based upon my independent analysis, my conclusion is that the Company should be afforded an opportunity to earn a rate of return on common equity of $11.25 \%$. My cost of equity determination should be viewed in the context of increasing capital costs revealed by rising interest rates and the need for supportive regulation at a time of increased infrastructure improvements now underway for the Company. As shown on Schedule 1, I have provided the weighted average cost of capital of $7.93 \%$, which includes the $11.25 \%$ rate of return on common equity. The calculation of the weighted average cost of capital requires the selection of appropriate capital structure ratios

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and a determination of the cost rate for each capital component. In the case of the capital structure ratios, the components are taken from the fully projected future test year ("FPFTY") ended February 29, 2024. My overall cost of capital recommendation is set forth below and is shown on page 1 of Schedule 1.

| Type of Capital | Ratios |  | Cost <br> Rate |  |
| :--- | ---: | ---: | ---: | ---: | | Weighted |
| ---: |
| Cost Rate |

The resulting overall rate of return, when applied to the Company's rate base, will provide a compensatory level of return for the use of capital and provide the Company with the ability to attract capital on reasonable terms.

## Q. What background information concerning the Company have you considered as part of your testimony?

A. York Water provides water service to 73,144 customers in York County, including the City of York, and in Adams County. The Company's source of supply consists of surface water obtained from the south and east branches of the Codorus Creek and the Susquehanna River. The Company also provides wastewater service to 3,280 customers.

The Company's water sales were represented by approximately $50 \%$ to residential customers, $27 \%$ to commercial customers, $16 \%$ to industrial customers, and $7 \%$ to other customers including sales for resale. While representing $16 \%$ of sales, industrial customers comprise less than one-half of one-percent of the Company's customers (i.e., 304 customers). This means that the water demands of a few customers can have a significant impact on the Company's operations.

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York Water has taken a leadership position in the consolidation of separate water utility systems in York and Adams Counties. Since 1978, the Company has acquired over 40 systems. During the past five years, the Company has experienced approximately $2.0 \%$ annual growth in customers, attributed mostly to acquisitions. Acquisitions often require investment of new capital to remedy deficiencies in the systems acquired. The benefits of regionalization accrue to all of the Company's constituencies -- new customers and local municipalities benefit from the Company's management expertise, which enhances service reliability and water quality of the acquired systems; existing customers benefit from the economies of scale derived from adding new customers; the Company's employees benefit from a wider scope of responsibilities and opportunities for professional development; and investors benefit from the additional growth of the Company.
Q. In your opinion, what factors should the Commission consider when determining the Company's cost of capital in this proceeding?
A. The Commission's rate of return allowance must be set to cover the Company's interest and dividend payments, provide a reasonable level of earnings retention, produce an adequate level of internally generated funds to meet capital requirements, be commensurate with the risk to which the Company's capital is exposed, assure confidence in the financial integrity of the Company, support reasonable credit quality, and allow the Company to raise capital on reasonable terms. The return that I propose fulfills these established standards of a fair rate of return set forth by the landmark Bluefield and Hope cases. ${ }^{1}$ That is to say, my proposed rate of return is commensurate with returns available on investments having corresponding risks.
Q. How have you determined the cost of common equity in this case?
${ }^{1}$ Bluefield Water Works \& Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923) and F.P.C. V. Hope Natural Gas Co., 320 U.S. 591 (1944).

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A. The cost of common equity is established using capital market and financial data relied upon by investors to assess the relative risk, and hence the cost of equity, for a water utility, such as York Water. In this regard, I have relied on four well-recognized measures of the cost of equity: the Discounted Cash Flow ("DCF") model, the Risk Premium ("RP") analysis, the Capital Asset Pricing Model ("CAPM"), and the Comparable Earnings ("CE") approach. By considering the results of a variety of approaches, I determined that the cost of equity is $11.25 \%$. I have determined the cost of equity for the Company using data from a group of eight (8) water companies that are identified on page 2 of Schedule 3 of Exhibit No. FVII. I will refer to my group of eight water companies as the "Water Group."
Q. Is the market impact of the COVID-19 pandemic reflected in your analysis of the cost of equity for the company?
A. Yes. My cost of equity analysis reflects the impact of the COVID-19 Pandemic ("Pandemic"). These events had a significant impact on the stock and bond markets beginning in the February-March 2020 time frame. During this period, we saw abrupt reaction to the Pandemic, which ended a record-setting 128-month economic expansion. As we entered a recession in February 2020, extraordinary actions were taken by the Federal Open Market Committee ("FOMC") to address these disruptions. Recently, renewed economic growth has produced inflation levels higher than have been seen in four decades. Indeed, in March 2022, the rate of inflation spiked upward to $8.5 \%$, the highest in forty years, due to pandemic-related supply side issues, strong consumer demand, and tight labor markets. Supply shortages have also significantly impacted the consumer sector of the economy. While short-term interest rates remained at historically low levels through much of the Pandemic, longer term interest rates began to rise in February 2021. At present, short-term interest rates are poised to increase based upon recent FOMC actions. Due to inflationary pressures, the

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FOMC ended its bond buying program (i.e., quantitative easing) in March 2022, and it now plans to run off its $\$ 9$ trillion asset portfolio, which will boost interest rates. The FOMC has indicated that several increases in the Fed Funds rate will likely occur in 2022 and 2023. The first of these increases occurred on March 16, 2022, when the Fed Funds rate was increased by $0.25 \%$. On May 4, 2022, the Fed Funds rate was increased by an additional $0.50 \%$. The FOMC also ended its quantitative easing at that time. The yield on ten-year Treasury notes has reached $2.00 \%$ for the first time since mid-2019. Over the course of the Pandemic, stock prices rebounded and reached a new high in reaction to renewed economic growth. While there has been a pullback in overall market prices in early 2022, commonly known as a market correction, it followed a stellar market performance of $28.71 \%$ in 2021. I have considered these events as they impact the inputs that I used in the various models of the cost of equity.

## Q. Why have you performed your cost of equity analysis utilizing the market data for the Water Group?

A. The Company is overwhelmingly a water utility, which makes the selection of a water proxy group an obvious choice. I have also used the same proxy group of water utilities for its wastewater operations. I have followed this approach because there are insufficient data for predominantly wastewater utilities with traded stock that could be used in an analysis such as this. Moreover, of all utility types, the water utilities are probably most similar to the wastewater utilities. In addition, I am aware that several of the companies in my proxy group have wastewater operations. The use of a group average (or portfolio) of utilities will reduce the effect that anomalous results for an individual company may have on the rate of return determination. That is to say, by employing group average data, rather than individual company analyses, I have minimized the effect of extraneous influences on the market data for an

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individual company.
Q. Please summarize the basis for your cost of equity recommendation in this proceeding.
A. My cost of equity determination was derived from the results of the methods/models identified above. In general, the use of more than one method provides a superior foundation to arrive at the cost of equity. At any point in time, reliance on a single method can provide an incomplete measure of the cost of equity depending upon extraneous factors that may influence market sentiment. The specific application of these methods/models will be described later in my testimony. The following table provides a summary of the indicated costs of equity as set forth on page 2 of Schedule 1.

|  | Water <br> Group |
| :--- | :---: |
| DCF | $10.77 \%$ |
| Risk Premium | $11.00 \%$ |
| CAPM | $14.36 \%$ |
| Comparable Earnings | $12.15 \%$ |

Viewing the results of all four measures, there is a range of common equity results from $10.77 \%$ to $14.36 \%$. Recognizing the Commission's general approach of giving greater reliance to the DCF method, I have narrowed that range by viewing the results of the market-based models, i.e., DCF, RP and CAPM, producing a range of the cost of equity from $10.77 \%$ to $14.36 \%$. The average of those three measures of the cost of equity is $12.04 \%$ and the median is $11.00 \%$. As described in the testimony of Mr . Joseph T. Hand, the Company has undertaken many initiatives that have produced high quality service. In recognition of its outstanding performance, the Company

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should be granted an opportunity to earn a return on equity of at least $11.00 \%$, to which $0.25 \%$ should be added in recognition of that performance. This return is $11.25 \%(11.00 \%+0.25 \%)$ in recognition of the exemplary performance of the Company's management. The rate of return on common equity of $11.25 \%$ is well within the range of returns shown above and makes no provision for the prospect that the rate of return may not be achieved due to unforeseen events, such as unexpected spikes in the cost of purchased products and other expenses. To obtain new capital and retain existing capital, the rate of return on common equity must be high enough to satisfy investors' requirements.

## WATER UTILITY RISK FACTORS

## Q. Please identify some of the risk factors that impact the water utility industry.

A. The business risk of the water utilities has been strongly influenced by water quality concerns. The Safe Drinking Water Act Amendments of 1996 ("SDWA"), which reauthorized the SDWA for the second time since its original passage in 1974, instituted policies and procedures governing water quality. Significant aspects of the 1996 Act provide that the federal Environmental Protection Agency ("EPA"), in conjunction with other interested parties, will develop a list of contaminants for possible regulation and must update that list every 5 years. From that list, EPA must select at least five contaminants and determine whether to regulate them. This process must be repeated every five years. The EPA may bypass this process and adopt interim regulations for contaminants that pose an urgent health threat.

The current priorities of the EPA include regulations directed to: (i) microbials, disinfectants and disinfection byproducts, (ii) radon, (iii) radionuclides, and (iv) arsenic. The regulations that emanate from the EPA concerning certain potentially hazardous substances noted above, together with the Federal Clean Water Act and the Resource Conservation and Recovery Act, bear upon the risk of all water

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utilities. Most of these regulations affect the entire water industry in contrast with certain regulations issued pursuant to the Clean Air Act, which may impact only selected electric utilities. This business risk factor, together with the important role that water service facilities play within the infrastructure, underscores the public policy concerns that are focused on the water utilities.
Q. Are there specific infrastructure issues that the Company is currently addressing?
A. Yes. Lead in service lines has reached national prominence after it was identified as a source of contamination in Flint, Michigan. Investors are aware of the consequences of lead contamination on public health and steps that need to be taken to deal with this issue. After all, water utilities deliver a product that is ingested by the public and are the only type of utility that faces public health issues related thereto.

In addition, effective in 2017, the Company was required to file with the PUC a formal Long-Term Infrastructure Improvement Plan ("LTIIP"). It is my understanding that the Company is further accelerating the pace of replacement of water mains in its system.

## Q. How do these issues impact the water utility industry?

A. Managers of water utilities have in the past and will in the future focus increased attention on environmental and related regulatory issues. Drinking water quality has also received heightened attention out of concern over the integrity of the source of supply, which is often threatened by changing land use and the permissible level of discharged contaminants established by state and federal agencies, and now potential threats from terrorists. Drilling activity in the Marcellus shale formation has also raised concerns over the integrity of the aquifers that supply drinking water and the disposal of wastewater from drilling activities in the Marcellus shale formation. Moreover, water companies have experienced increased water treatment and

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monitoring requirements and escalating costs in order to comply with the increasingly stringent regulatory requirements noted above. Water utilities may also be required to expend resources to undertake research and employ technological innovations to comply with potential regulatory requirements. These factors are symptomatic of the changing business risk faced by water utilities.

## Q. Are there other factors that influence the business risk of water utilities?

A. Yes. Being the sole purveyor of potable water from an established infrastructure does not insulate a water utility's operations from general business conditions, regulatory policy, the influence of weather, and customers' usage habits. For example, the Company has been faced with a sustained decline in the average use per customer. This trend has prevented the Company from realizing the sales levels used to set rates. It is also important to recognize that water companies face higher degrees of capital intensity than other utilities, more costly waste disposal requirements, and threats to their sources of supply. The headlines surrounding MTBE contamination and the regulation of arsenic are cases-in-point.

## Q. Are there other structural issues that affect the business risk of water utilities?

A. Yes. As noted above, the high fixed costs of water utilities make earnings vulnerable to significant variations when usage fluctuates with weather, the economy, and customer conservation efforts. Conservation efforts can take the form of low water usage clothes washers, toilets and shower heads, and other reductions due to changes in usage. While the wise use of water is always the objective, the business risk of the water utility industry can be affected by increased customer awareness of conservation. Moreover, current building standards have mandated the use of fixtures that must comply with more stringent water use requirements.

## Q. Please identify some of the specific water utility risk factors that impact the Company.

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A. The Company must conform its operations to the requirements of the SDWA and the Enhanced Surface Water Treatment Rule ("ESWTR"), which include monitoring and testing, compliance with the lead and copper rule, regulation of Disinfectants/Disinfection By-Products ("DDBP"), and other contaminants. Moreover, high capital intensity is a characteristic typically found in the water utility business. In this regard, the Company's investment in net plant is 6.19 times its revenue, as compared to the Water Group's investment in net plant, which is 4.50 times its revenue. This makes York Water the most capital intensive member of the Water Group, and hence more risky.

## Q. How is the Company's risk profile affected by its construction program?

A. The Company is engaged in a continuing capital expenditure program, excluding acquisitions, necessary to meet the needs of its customers and to comply with various regulations. For the future, the Company expects its total capital expenditures, net of customer advances and excluding potential acquisitions, to be:

| Year |  | Capital <br> Expenditures |  |
| :--- | :--- | :--- | ---: |
|  |  | $\$ 022$ |  |
| 2023 |  |  | $69,635,500$ |
| 2024 |  |  | $35,901,800$ |
| 2025 |  | $35,086,800$ |  |
| 2026 |  | $37,407,800$ |  |
| Total |  | $\$ 225,045,900$ |  |

The Company's total capital expenditures over the next five years will represent approximately $59 \%(\$ 225,045,900 \div \$ 382,909,000)$ of the total depreciated utility plant in service (net of contributions) based upon the amount at December 31, 2021. The Company expects that its capital expenditures will be financed with internally

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generated funds and issuance of debt and common stock through its dividend reinvestment, direct stock purchase and employee stock purchase plans.
Q. How should the Commission respond to the evolving business risk facing the Company?
A. The Company is faced with the requirement to invest in new facilities and to maintain and upgrade existing facilities in its service territory. Where a substantial ongoing capital investment is required to meet the high quality of product and service that customers demand, supportive regulation is absolutely essential.

## FUNDAMENTAL RISK ANALYSIS

Q. Is it necessary to conduct a fundamental risk analysis to provide a framework for a determination of a utility's cost of equity?
A. Yes. It is necessary to establish a company's relative risk position within its industry through a fundamental analysis of various quantitative and qualitative factors that bear upon investors' assessment of overall risk and are detailed in the testimony of Mr. Hand. The qualitative factors that bear upon the Company's risk have already been discussed. The quantitative risk analysis follows. For this purpose, I compared the Company to the S\&P Public Utilities, an industry-wide proxy consisting of various regulated businesses, and the Water Group.

## Q. What criteria have you employed to assemble your Water Group?

A. The Water Group companies have the following common characteristics: (i) they are listed in the "Water Utility Industry" section (basic and expanded) of The Value Line Investment Survey and (ii) their stock is publicly traded. The members of the Water Group are: American States Water, American Water Works Co., Artesian Resources Corp., California Water Service Group, Essential Utilities, Inc., Middlesex Water Company, SJW Corporation, and York Water.

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## Q. What are the components of the S\&P Public Utilities?

A. The S\&P Public Utilities is a widely recognized index that consists of electric power and natural gas companies. These companies are identified on page 3 of Schedule 4 of Exhibit No. FVII.
Q. Is knowledge of a utility's bond rating an important factor in assessing its risk and cost of capital?
A. Yes. Knowledge of a company's credit quality rating is important because the cost of each type of capital is directly related to the associated risk of the firm. So, while a company's credit quality risk is shown directly by the rating and yield on its bonds, these relative risk assessments also bear upon the cost of equity. This is because a firm's cost of equity is represented by its borrowing cost plus compensation to recognize the higher risk of an equity investment compared to debt.
Q. How do the bond ratings compare for York Water, the Water Group, and the S\&P Public Utilities?
A. York Water has an A- corporate credit rating ("CCR") from Standard \& Poor's Corporation ("S\&P"). The average ratings for the Water Group are A by S\&P and A3 by Moody's. The CCR designation by S\&P and LT issuer rating by Moody's focus upon the credit quality of the issuer of the debt, rather than upon the debt obligation itself. For the S\&P Public Utilities, the average composite rating is BBB+ by S\&P and A3 by Moody's. Many of the financial indicators that I will subsequently discuss are considered during the rating process.
Q. How do the financial data compare for York Water, the Water Group, and the S\&P Public Utilities?
A. The broad categories of financial data that I will discuss are shown on Schedules 2, 3, and 4 of Exhibit No. FVII. The data cover the five-year period 2017-2021. The important categories of relative risk may be summarized as follows:

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Size. In terms of capitalization, the Company is very much smaller (less than $10 \%$ ) than the average size of the Water Group. The average size of the S\&P Public Utilities is very much larger than the Water Group and the Company. All other things being equal, a smaller company is riskier than a larger company because a given change in revenue and expense has a proportionately greater impact on a small firm. As I will demonstrate later, the size of a firm can impact its cost of equity. This is the case for the Company and the Water Group.

Market Ratios. Market-based financial ratios provide a partial indication of the investor-required cost of equity. If all other factors are equal, investors will require a higher rate of return on equity for companies that exhibit greater risk, in order to compensate for that risk. That is to say, a firm that investors perceive to have higher risks will experience a lower price per share in relation to expected earnings and hence; a lower price-earnings ratio. ${ }^{2}$

The five-year average price-earnings multiple was highest for York Water, followed closely by the Water Group and then the S\&P Public Utilities, which had the lowest price-earnings multiple. The five-year average dividend yield was lowest for York Water followed closely by the Water Group, while the S\&P Public Utilities had the highest dividend yield. The average market-to-book ratio was highest for York Water, followed by the Water Group and finally the S\&P Public Utilities.

Common Equity Ratio. The level of financial risk is measured by the proportion of long-term debt and other senior capital that is contained in a company's capitalization. Financial risk is also analyzed by comparing common equity ratios (the complement of the ratio of debt and other senior capital). That is to say, a firm with a

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high common equity ratio has lower financial risk, while a firm with a low common equity ratio has higher financial risk. The five-year average common equity ratios, based on permanent capital, were $55.2 \%$ for the Company, $51.8 \%$ for the Water Group, and $41.0 \%$ for the S\&P Public Utilities. For reporting purposes, the Company's Form 10-K includes the Committed Line of Credit as part of long-term debt, because its maturity is beyond one-year. But for ratesetting purposes, it is removed from long-term debt because is a revolving credit facility that is periodically repaid with permanent financing. Indeed, the balance of the revolving credit facility is now zero after the Company's recent financing. The Company is proposing a $54.77 \%$ common equity ratio for the purpose of calculating its weighted average cost of capital. This common equity ratio contains about the same degree of financial risk than shown historically for the Company. Moreover, the Company's financial risk is not dissimilar to the Water Group.

Return on Book Equity. Greater variability (i.e., uncertainty) of a firm's earned returns signifies relatively greater levels of risk, as shown by the coefficient of variation (standard deviation $\div$ mean) of the rate of return on book common equity. The higher the coefficients of variation, the greater degree of variability. For the fiveyear period, the coefficients of variation were $0.035(0.4 \% \div 11.3 \%)$ for the Company, $0.067(0.7 \% \div 10.4 \%)$ for the Water Group, and $0.051(0.5 \% \div 9.9 \%)$ for the S\&P Public Utilities. The earnings variability for the Company was lower than the Water Group and S\&P Public Utilities.

Operating Ratios. I have also compared operating ratios (the percentage of revenues consumed by operating expense, depreciation and taxes other than income taxes). ${ }^{3}$ The higher the operating ratio, the lower the operating margin. The five-year

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average operating ratios were $54.7 \%$ for the Company, $70.3 \%$ for the Water Group, and $79.8 \%$ for the S\&P Public Utilities. The Company's lower operating ratio can be traced to its high capital intensity because a larger operating margin (i.e., the complement of the operating ratio) derives from the income taxes and return associated with a larger capital investment per dollar of revenue.

Coverage. The level of fixed charge coverage (i.e., the multiple by which available earnings cover fixed charges, such as interest expense) provides an indication of the earnings protection for creditors. Higher levels of coverage, and hence earnings protection for fixed charges, are usually associated with superior grades of creditworthiness. The five-year average interest coverage (excluding Allowance for Funds Used During Construction ("AFUDC")) was 4.28 times for the Company, 3.93 times for the Water Group, and 2.97 times for the S\&P Public Utilities. The interest coverages were somewhat above, albeit fairly similar, for York Water and the Water Group.

Quality of Earnings. Measures of earnings quality usually are revealed by the percentage of AFUDC related to income available for common equity, the effective income tax rate, and other cost deferrals. These measures of earnings quality usually influence a firm's internally generated funds because poor quality of earnings would not generate high levels of cash flow. Quality of earnings has not been a significant concern for the Company, the Water Group, and the S\&P Public Utilities.

Internally Generated Funds. Internally generated funds ("IGF") provide an important source of new investment capital for a utility and represent a key measure of credit strength. Historically, the five-year average percentage of IGF to capital expenditures was $60.6 \%$ for the Company, $52.2 \%$ for the Water Group, and $66.0 \%$ for

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the S\&P Public Utilities. The percentage of IGF to construction for the Company was somewhat higher than that of the Water Group.

Betas. The financial data that I have been discussing relate primarily to company-specific risks. Market risk for firms with publicly-traded stock is measured by beta coefficients. Beta coefficients attempt to identify systematic risk, i.e., the risk associated with changes in the overall market for common equities. Value Line publishes such a statistical measure of a stock's relative historical volatility to the rest of the market. ${ }^{4}$ A comparison of market risk is shown by the Value Line beta of 0.85 for York Water, 0.77 as the average for the Water Group (see page 2 of Schedule 3), and 0.90 as the average for the S\&P Public Utilities (see page 3 of Schedule 4). The market risk (i.e. systematic risk) for York Water is higher than that of the Water Group, but less than for S\&P Public Utilities.

## Q. Please summarize your risk evaluation of the Company and the Water Group.

A. For the future, the risk of the water industry will be strongly influenced by the regulatory requirements associated with the SDWA, the need to maintain adequate supply, the need to rehabilitate infrastructure, high capital intensity, a low rate of capital recovery, and construction expenditures that exceed IGF. The Company's risk is generally equal to that of the Water Group, although York Water is very much smaller in size, it lacks geographic diversity, and it has a much higher degree of capital intensity. As such, the cost of equity for the Water Group will provide a reasonable measure of a fair return for the Company.

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## CAPITAL STRUCTURE RATIOS

Q. Please explain the selection of capital structure ratios for York Water.
A. The capital structure ratios of York Water should be employed for rate of return purposes. In the situation where the operating public utility raises its own debt directly in the capital markets, as is the case for the Company, it is proper to employ the capital structure ratios and senior capital cost rates of the regulated public utility for rate of return purposes. Furthermore, consistency requires that the embedded cost rate of the Company's senior securities should also be employed. This procedure is consistent with the ratesetting procedures used by the Commission in numerous prior rate cases for York Water.
Q. Does Schedule 5 provide the capitalization and capital structure ratios you have considered?
A. Yes. Schedule 5 presents the Company's capitalization and related capital structure ratios based upon investor-provided capital. The December 31, 2021 capitalization corresponds with the end of the historic test year in this case. The projected February 29, 2024 capitalization reflects the end of the FPFTY. The primary changes in the future test year and FPFTY capital structure include a debt maturity of $\$ 7.5$ million on December 18, 2022, the issuance of two new series of debt ( $\$ 30$ million in 2022 and $\$ 32.5$ million in 2023), and changes in common equity consisting of proceeds from the issue of common stock that has been completed that provided approximately $\$ 43$ million of new equity and proceeds from the Dividend Reinvestment, Direct Stock Purchase, and Employee Stock Purchase Plans, totaling approximately $\$ 5$ million, and the build-up of retained earnings. Explanatory notes are provided on Schedule 5 noting the changes in the Company's capital structure preceding the end of the FPFTY.

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Q. Have you included short-term debt as a component of the Company's capital structure in the case?
A. No. I have considered the issue of short-term debt, but I have rejected its use here. The Company uses short-term debt to finance non-rate base items, principally construction work in progress ("CWIP"). In reaching this conclusion, I have compared the historical December 31, 2021 CWIP balance of $\$ 25.2$ million to the FPFTY balance of $\$ 8$ million for the revolving credit facility. Indeed, short-term debt is financing all CWIP at December 31, 2021. In order to avoid double-counting the amount of short-term debt that finances CWIP, those amounts must be removed from the short-term debt amounts for rate case purposes. As a consequence, no amount of short-term debt can be assumed to finance the rate base in this case. Hence, all short-term debt is excluded from the capital structure in the FPFTY.
Q. What capital structure ratios do you recommend be adopted for rate of return purposes in this proceeding?
A. Since ratesetting is prospective, the rate of return should, at a minimum, reflect known or reasonably foreseeable changes which will occur during the course of the future and FPFTY. As a result, I will adopt the Company's FPFTY capital structure ratios of $45.23 \%$ long-term debt and $54.77 \%$ common equity. It is worth noting that these ratios are within the range of the ratios of the Water Group. These capital structure ratios are the best approximation of the mix of capital the Company will employ to finance its rate base during the period new rates are effective.

## COST OF SENIOR CAPITAL

Q. What cost rate have you assigned to the long-term debt portion of York Water's capital structure?
A. The determination of the cost of debt is essentially an arithmetic exercise. This is due to the fact that the Company has contracted for the use of this capital for a specific

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period of time at a specified cost rate. As shown on page 1 of Schedule 6, the actual embedded cost rate of long-term debt was $4.05 \%$ on December 31, 2021. Page 2 of Schedule 6 shows that the embedded debt cost rate is expected to be $3.91 \%$ at February 29, 2024. For the two new debt issues of long-term debt, the 2022 issuance has a $4.00 \%$ estimated coupon rate and the 2023 issuance has a $4.25 \%$ estimated coupon rate. This reflects rising interest rates that I will discuss below. I should note that although the new issuances reflect rising interest rates, the weighted cost rate is declining because the new debt is still substantially lower than the cost rate of the retiring debt. The details leading to the development of the individual effective cost rates for each series of long-term debt, using the cost rate to maturity technique, are shown on page 3 of Schedule 6. The cost rate, or yield to maturity, is the rate of discount that equates the present value of all future interest and principal payments with the net proceeds of the bond.

I will adopt the $3.91 \%$ embedded cost of long-term debt for the FPFTY. The $3.91 \%$ long-term debt cost rate is related to the amount of long-term debt shown on Schedule 5, which provides the basis for the 45.23\% long-term debt ratio.

## COST OF EQUITY - GENERAL APPROACH

## Q. Please describe how you determined the cost of equity for the company.

A. Although my fundamental financial analysis provides the required framework to establish the risk relationships among York Water, the Water Group, and the S\&P Public Utilities, the cost of equity must be measured by standard financial models that I identified above. Differences in risk traits, such as size, business diversification, geographical diversity, regulatory policy, financial leverage, and bond ratings must be considered when analyzing the cost of equity.

It is also important to reiterate that no one method or model of the cost of equity can be applied in an isolated manner. Rather, informed judgment must be

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used to take into consideration the relative risk traits of the company. It is for this reason that I have used more than one method to measure the Company's cost of equity. As I describe below, each of the methods used to measure the cost of equity contains certain incomplete and/or overly restrictive assumptions and constraints that are not optimal. Therefore, I favor considering the results from a variety of methods. In this regard, I applied each of the methods with data taken from the Water Group and arrived at a cost of equity of $11.25 \%$ for York Water.

## DISCOUNTED CASH FLOW

## Q. Please describe the DCF model.

A. The DCF model seeks to explain the value of an asset as the present value of future expected cash flows discounted at the appropriate risk-adjusted rate of return. In its simplest form, the DCF-determined return on common stock consists of a current cash (dividend) yield and future price appreciation (growth) of the investment. The dividend discount equation is the familiar DCF valuation model, which assumes that future dividends are systematically related to one another by a constant growth rate. The DCF formula is derived from the standard valuation model: $P=D /(k-g)$, where $P=$ price, $\mathrm{D}=$ dividend, $\mathrm{k}=$ the cost of equity, and $\mathrm{g}=$ growth in cash flows. By rearranging the terms, we obtain the familiar DCF equation: $k=D / P+g$. All of the terms in the DCF equation represent investors' assessment of expected future cash flows that they will receive in relation to the value that they set for a share of stock $(P)$. The DCF equation is sometimes referred to as the "Gordon" model. ${ }^{5}$ My DCF results are provided on Schedule 1, page 2, for the Water Group. The DCF return is 10.77\% with the leverage adjustment and $9.31 \%$ without the leverage adjustment for the

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Water Group. The leverage adjustment is discussed more fully below.
Among the limitations of the model, there is a certain element of circularity in the DCF method when applied in rate cases. This is because investors' expectations for the future depend upon regulatory decisions. In turn, when regulators depend upon the DCF model to set the cost of equity, they rely upon investor expectations that include an assessment of how regulators will decide rate cases. Due to this circularity, the DCF model may not fully reflect the true risk of a utility. Other limitations of the DCF include the constant P-E multiple assertion that does not conform with actual stock market performance. And, indeed, the FERC has moved to using multiple methods for measuring the cost of equity due to the limitations of the DCF.

## Q. What is the dividend yield component of a DCF analysis?

A. The dividend yield reveals the portion of investors' cash flow that is generated by the return provided by the dividends an investor receives. It is measured by the dividends per share relative to the price per share. The DCF methodology requires the use of an expected dividend yield to establish the investor-required cost of equity. For the twelve months ended March 2022, the monthly dividend yields are shown on Schedule 7. The month-end prices were adjusted to reflect the buildup of the dividend in the price that has occurred since the last ex-dividend date (i.e., the date by which a shareholder must own the shares to be entitled to the dividend payment usually about two to three weeks prior to the actual payment).

For the twelve months ended March 2022, the average dividend yield was $1.77 \%$ for the Water Group based upon a calculation using annualized dividend payments and adjusted month-end stock prices. The dividend yields for the more recent six-month and three-month periods were $1.75 \%$ and $1.79 \%$, respectively. For applying the DCF model, I have used the six-month average dividend yield of $1.75 \%$

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for the Water Group. The use of this dividend yield will reflect current capital costs while avoiding spot yields. For the purpose of a DCF calculation, the average dividend yield must be adjusted to reflect the prospective nature of the dividend payments, i.e., the higher expected dividends for the future. Recall that the DCF is an expectational model that must reflect investors' anticipated cash flows. I have adjusted the six-month average dividend yield in three different but generally accepted manners and used the average of the three adjusted values as calculated in the lower panel of data presented on Schedule 7.6 This adjustment adds six basis points to the six-month average historical yield, thus producing the $1.81 \%$ adjusted dividend yield for the Water Group.

## Q. What factors influence investors' growth expectations?

A. As noted previously, investors are interested principally in the dividend yield and future growth of their investment (i.e., the price per share of the stock). Future growth in earnings per share is the DCF model's primary focus because, under the model's assumption that the P-E multiple remains constant, the price per share of stock will grow at the same rate as earnings per share. A growth rate analysis considers a variety of variables to reach a consensus of prospective growth, including historical data and widely available analysts' forecasts of earnings, dividends, book value, and cash flow (all stated on a per-share basis). A fundamental growth rate analysis is frequently based upon internal growth ("b x r"), where " $r$ " is the expected rate of return

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on common equity and " $b$ " is the retention rate (a fraction representing the proportion of earnings not paid out as dividends). To be complete, the internal growth rate should be modified to account for sales of new common stock (external growth), which is represented by the formula $s \times v$, where " $s$ " is the number of new common shares that the firm expects to issue and " $v$ " is the value that accrues to existing shareholders from selling stock at a price above book value. Fundamental growth, which combines internal and external growth, encompasses the factors that cause book value per share to grow over time.

Growth also can be expressed in multiple stages. This expression of growth consists of an initial "growth" stage during which a firm enjoys rapidly expanding markets, high profit margins, and abnormally high growth in earnings per share. Thereafter, a firm enters a "transition" stage during which fewer technological advances and increased product saturation begin to reduce the growth rate and profit margins come under pressure. During the "transition" stage, investment opportunities begin to mature, capital requirements decline, and a firm begins to pay out a larger percentage of earnings to shareholders. Finally, the mature or "steady-state" stage is reached when a firm's earnings growth, payout ratio, and return on equity stabilize at levels where they remain for the life of a firm. The three stages of growth assume a step-down of high initial growth to lower sustainable growth. Even if these three stages of growth can be envisioned for a firm, the third "steady-state" growth stage, which is assumed to remain fixed in perpetuity, represents an unrealistic expectation because the three stages of growth can be repeated. That is to say, the stages can be repeated where growth for a firm ramps up and ramps down in cycles over time. For these reasons, there is no need to analyze growth rates individually for each cycle, but rather to rely upon analysts' growth forecasts that are used by investors when pricing common stocks.

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## Q. How did you determine an appropriate growth rate?

A. The growth rate used in a DCF calculation should measure investor expectations. Investors consider both company-specific variables and overall market sentiment (i.e., level of inflation rates, interest rates, economic conditions, etc.) when balancing their capital gains expectations with their dividend yield requirements. Investors are not influenced solely by a single set of company-specific variables weighted in a formulaic manner. Therefore, all relevant growth rate indicators should be evaluated using a variety of techniques when formulating a judgment of investor-expected growth.
Q. What data for the water group have you considered in your growth rate analysis?
A. I considered the growth in the financial variables shown on Schedules 8 and 9 , which reflect historical (Schedule 8) and projected (Schedule 9) rates of growth in earnings per share, dividends per share, book value per share, and cash flow per share for the Water Group. While analysts will review all measures of growth, as I have done, earnings per share growth directly influences the expectations of investors for the future performance of utility stocks. Forecasts of earnings growth are required because the DCF model is forward-looking, and, with the constant P-E multiple and constant payout ratio that the DCF model assumes, all other measures of growth will mirror earnings growth. The historical growth rates were obtained from the Value Line publication that provides this data. While historical data cannot be ignored, they are much less significant when applying the DCF model than projections of future growth. Investors cannot purchase the past earnings of a utility. To the contrary they are only entitled to future earnings, which are the focus of growth projections. Furthermore, if significant weight is assigned to historical performance, the historical data are doublecounted because they are already factored into analysts' forecasts of earnings growth.

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Q. Is a five-year investment horizon associated with the analysts' forecasts consistent with the traditional DCF model?
A. Yes, it is. Although the constant form of the DCF model assumes an infinite stream of cash flows, investors do not expect to hold an investment indefinitely. Rather than viewing the DCF in the context of an endless stream of growing dividends (e.g., a century of cash flows), the growth in the share value (i.e., capital appreciation, or capital gains yield) is most relevant to investors' total return expectations. Hence, the sale price of a stock can be viewed as a liquidating dividend that can be discounted along with the annual dividend receipts during the investment-holding period to arrive at the investors' expected return. The growth in the price per share will equal the growth in earnings per share if, as the DCF model assumes, there is no change in the P-E multiple. As such, my company-specific growth analysis, which focuses principally upon five-year forecasts of earnings per share growth, conforms with the type of analysis that influences investors' expectations of their actual total return. Moreover, academic research also focuses on five-year growth rates specifically because market outcomes occurring over that investment horizon are what influence stock prices. Indeed, if investors required forecasts beyond five years in order to properly value common stocks, then it would be reasonable to expect that some investment advisory service would begin publishing that information for individual stocks in order to meet the demands of the marketplace. The absence of such a publication suggests that there is no market for this information because investors do not require forecasts for an infinite series of future data points in order to make informed decisions to purchase and sell stocks.
Q. What are the analysts' forecasts of future growth that you considered?
A. Schedule 9 provides projected earnings per share growth rates taken from analysts' five-year forecasts compiled by IBES/First Call, Zacks, and Value Line. These are all

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reliable authorities of projected growth that investors use to make buy, sell, and hold decisions. The IBES/First Call and Zacks estimates are obtained from the Internet and are widely available to investors. The growth rates reported by IBES/First Call and Zacks are consensus forecasts taken from a survey of analysts that make growth projections for these companies. Notably, First Call's earnings forecasts are frequently quoted in the financial press. The Value Line forecasts also are widely available to investors and can be obtained by subscription or free of charge at most public and collegiate libraries. The IBES/First Call and Zacks forecasts are limited to earnings per share growth, while Value Line makes projections of other financial variables. The Value Line forecasts of dividends per share, book value per share, and cash flow per share for the Water Group are also included on Schedule 7.

## Q. What are the projected growth rates published by the sources you discussed?

A. Schedule 9 shows the prospective five-year earnings per share growth rates projected for the Water Group by IBES/First Call (6.00\%), Zacks (7.10\%), and Value Line (7.57\%).
Q. Are certain growth rate forecasts entitled to greater weight in developing a growth rate for use in the DCF model?
A. Yes. While a variety of factors should be examined to reach a reasonable conclusion on the DCF growth rate, growth in earnings per share should receive the greatest emphasis. Growth in earnings per share is the primary determinant of investors' expectations of the total returns they will obtain from stocks because the capital gains yield (i.e., price appreciation) will track earnings growth if the P-E multiple remains constant, as the DCF model assumes. Moreover, earnings per share (derived from net income) are the source of dividend payments and are the primary driver of retention growth and its surrogate, i.e., book value per share growth. As such, under these circumstances, greater emphasis must be placed upon projected earnings per

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share growth. In fact, Professor Gordon, the foremost proponent of the use of the DCF model in setting utility rates, concluded that the best measure of growth for use in the DCF model is a forecast of earnings per-share growth. ${ }^{7}$ Consistent with Professor Gordon's findings, projections of earnings per share growth, such as those published by IBES/First Call, Zacks, and Value Line, provide the best indication of investor expectations.
Q. What growth rate do you use in your DCF model?
A. The forecasts shown on Schedule 9 for the Water Group exhibit a range of average earnings per share growth rates from $6.08 \%$ to $7.57 \%$. DCF growth rates should not be established by mathematical formulation, and I have not done so. In my opinion, a growth rate of $7.50 \%$ is a reasonable estimate of investor-expected growth for the Water Group. This value is within the array of analysts' forecasts of five-year earnings per share growth rates. The reasonableness of this growth rate is also supported by the expected continuation of utility infrastructure spending.
Q. Are the dividend yield and growth components of the DCF adequate to accurately depict the rate of return on common equity when it is used to calculate a utility's weighted average overall cost of capital?
A. The components of the DCF model are adequate for that purpose only if the capital structure ratios are measured by the market value of debt and equity. In the case of the Water Group, average market value capital structure ratios are $25.26 \%$ long-term debt, $0.01 \%$ preferred stock, and $74.72 \%$ common equity, as shown on Schedule 10. If book values are used to compute the capital structure ratios, then a leverage adjustment is required.

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## Q. What is a leverage adjustment?

A. If a firm's capitalization, as measured by its stock price, diverges from its capitalization, measured at book value, the potential exists for a financial risk difference. Such a risk difference arises because a market-valued capitalization contains more equity and less debt than a book-value capitalization and, therefore, has less risk than the book-value capitalization. A leverage adjustment properly accounts for the risk differential between market-value and book-value capital structures.

## Q. Why is a leverage adjustment necessary?

A. In order to make the DCF results relevant to the capitalization measured at book value (as is done for rate setting purposes), the market-derived cost rate must be adjusted to account for this difference in financial risk. The only perspective that is important to investors is the return that they can realize on the market value of their investment. As I have measured the DCF, the simple yield (D/P) plus growth (g) provides a return applicable strictly to the price $(P)$ that an investor is willing to pay for a share of stock. The need for the leverage adjustment arises when the results of the DCF model $(k)$ are to be applied to a capital structure that is different from the capital structure indicated by the market price $(\mathrm{P})$. From the market perspective, the financial risk of the Water Group is accurately measured by the capital structure ratios calculated from the market-valued capitalization of a firm. If the ratemaking process utilized the market capitalization ratios, then no additional analysis or adjustment would be required, and the simple yield (D/P) plus growth (g) components of the DCF would satisfy the financial risk associated with the market value of the equity capitalization. Because the ratemaking process uses ratios calculated from a firm's book value capitalization, further analysis is required to synchronize the financial risk of the book capitalization with the required return on the book value of the firm's

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equity. This adjustment is developed through precise mathematical calculations, using well-recognized analytical procedures that are widely accepted in the financial literature. To arrive at that return, the rate of return on common equity is the unleveraged cost of capital (or equity return at $100 \%$ equity) plus one or more terms reflecting the increase in financial risk resulting from the use of leverage in the capital structure. The calculations presented in the lower panel of data shown on Schedule 10 , under the heading " $\mathrm{M} \& \mathrm{M}$," ${ }^{8}$ provide a return of $8.06 \%$ when applicable to a capital structure with $100 \%$ common equity.

## Q. Are there specific factors that influence market-to-book ratios that determine

 whether the leverage adjustment should be made?A. No. The leverage adjustment is not intended, nor was it designed, to address the reasons that stock prices vary from book value. Hence, any observations concerning market prices relative to book value are not on point. The leverage adjustment deals with the issue of financial risk and does not transform the DCF result to a book value return through a market-to-book adjustment. Again, the leverage adjustment that I propose is based on the fundamental financial precept that the cost of equity is equal to the rate of return for an unleveraged firm (i.e., where the overall rate of return equates to the cost of equity with a capital structure that contains $100 \%$ equity) plus the additional return required for introducing debt and/or preferred stock leverage into the capital structure.

Further, as noted previously, the relatively high market prices of utility stocks cannot be attributed solely to the notion that these companies are expected to earn a return on the book value of equity that differs from their cost of equity determined from

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stock market prices. Stock prices above book value are common for utility stocks, and indeed the stock prices of non-regulated companies exceed book values by even greater margins. It is difficult to accept that the vast majority of all firms operating in our economy are generating returns far in excess of their cost of capital. Certainly, in our free-market economy, competition should contain such "excesses" if they actually exist.

Finally, the leverage adjustment adds stability to the final DCF cost rate. That is to say, as the market capitalization increases relative to its book value, the leverage adjustment increases while the simple yield (D/P) plus growth (g) result declines. The reverse is also true: when the market capitalization declines, the leverage adjustment also declines as the simple yield (D/P) plus growth (g) result increases.

## Q. Is the leverage adjustment that you propose designed to transform the market return into one that is designed to produce a particular market-to-book ratio?

A. No, it is not. What I label a "leverage adjustment" is merely a convenient way of showing the amount that must be added to (or subtracted from) the result of the simple DCF model (i.e., D/P +g ) when the DCF return applies to a capital structure used for ratemaking that is computed with book-value weighting rather than marketvalue weighting. Although I specify a separate factor, which I call the leverage adjustment, there is no need to do so other than to identify this factor. If I were to express my return solely in the context of the book value weighting that we use to calculate the weighted average cost of capital and ignore the familiar D/P $+g$ expression entirely, then a separate element in the DCF cost of equity determination would not be needed to reflect the differential in financial leverage between a marketvalue and book-value capitalization. As shown in the bottom panel of data on Schedule 10, the equity return applicable to the book value common equity ratio is

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equal to $8.06 \%$, which is the return for the Water Group appropriate for a capital structure with no debt (i.e., a $100 \%$ equity ratio) plus $2.71 \%$ to compensate investors for the risk of a $45.23 \%$ debt ratio, which is the debt ratio used for York Water in this case, along with its $3.91 \%$ embedded cost of debt. These are the book-value ratios that differ markedly from the market-value based ratios I discussed previously. Under this approach, the parts add up to $10.77 \%$ ( $8.06 \%+2.71 \%$ ), and there is no need to even address the cost of equity in terms of $D / P+g$. To express this same return in the context of the familiar DCF model, I added the $1.81 \%$ dividend yield, the $7.50 \%$ growth rate, and $1.46 \%$ for the leverage adjustment in order to arrive at the same $10.77 \%(1.81 \%+7.50 \%+1.46 \%)$ return. I know of no means to mathematically solve for the $1.46 \%$ leverage adjustment by expressing it in the terms of any particular relationship of market price to book value. The $1.46 \%$ adjustment is merely a convenient way to compare the $10.77 \%$ return computed using the Modigliani \& Miller formulas to the $9.31 \%$ return generated by the DCF model (i.e., $D_{1} / P_{0}+g$, or the traditional form of the DCF shown on Schedule 1, page 2) based on a market-value capital structure. A $9.31 \%$ return assigned to anything other than the market value of equity cannot equate to a reasonable return on book value that has higher financial risk. My point is that when we use a market-determined cost of equity developed from the DCF model, it reflects a level of financial risk that is different (in this case, lower) from the capital structure stated at book value. This process has nothing to do with targeting any particular market-to-book ratio.
Q. Please provide the DCF return based upon your preceding discussion of dividend yield, growth, and leverage.
A. As explained previously, I have utilized a six-month average dividend yield ( $\mathrm{D}_{1} / \mathrm{P}_{0}$ ) adjusted in a forward-looking manner for my DCF calculation. This dividend yield is used in conjunction with the growth rate ( g ) previously developed. The DCF also

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includes the leverage modification (Lev.) required when the book value equity ratio is used in determining the weighted average cost of capital in the ratemaking process rather than the market value equity ratio related to the price of stock. The resulting DCF cost rate is $10.77 \%$, computed as follows:

$$
\begin{aligned}
& D_{1} / \boldsymbol{P}_{0}+\boldsymbol{g}+\mathrm{lev} . \\
\text { Water Group } & 1.81 \%+7.50 \%+1.46 \%=10.77 \%
\end{aligned}
$$

The DCF result shown above represents the simplified (i.e., Gordon) form of the model that contains a constant-growth assumption. I should reiterate, however, that the DCF-indicated cost rate provides an explanation of the rate of return on common stock market prices without regard to the prospect of a change in the P-E multiple. An assumption that there will be no change in the P-E multiple is not supported by the realities of the equity market because P-E multiples do not remain constant. This is one of the constraints of this model that makes it important to consider the results of other models when determining a company's cost of equity. In fact, the DCF understates the cost of equity in a time of rapidly increasing capital costs, resulting from inflation and the Fed's actions identified earlier in the testimony. The RP and CAPM reflect projections of interest rates that are more appropriate in a period of rising interest rates.

## RISK PREMIUM ANALYSIS

## Q. Please describe your use of the Risk Premium approach to determine the cost

 of equity.A. With the Risk Premium approach, the cost of equity capital is determined by corporate bond yields plus a premium to account for the fact that common equity is exposed to greater investment risk than debt capital. The result of my Risk Premium study is shown on Schedule 1, page 2. That result is $11.00 \%$.

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Q. What long-term public utility debt cost rate did you use in your Risk Premium analysis?
A. In my opinion, and as I will explain in more detail further in my testimony, a 4.25\% yield represents a reasonable estimate of the prospective yield on long-term, A-rated public utility bonds.
Q. What historical data are shown by the Moody's data?
A. I have analyzed the historical yields on the Moody's index of long-term public utility debt as shown on Schedule 11, page 1. As can be seen across all rating levels, there has been a sharp and consistent rise in interest rates since November of 2021. For the twelve months ended March 2022, the average monthly yield on Moody's index of A-rated public utility bonds was $3.24 \%$. For the six- and three-month periods ended March 2022, the yields were $3.37 \%$ and $3.66 \%$, respectively. During the twelve months ended March 2022, the range of the yields on A-rated public utility bonds was $2.95 \%$ to $3.98 \%$. Page 2 of Schedule 11 shows the long-run spread in yields between A-rated public utility bonds and long-term Treasury bonds. As shown on page 3 of Schedule 11, the yields on A-rated public utility bonds have exceeded those on Treasury bonds by $1.14 \%$ on a twelve-month average basis, $1.27 \%$ on a six-month average basis, and $1.41 \%$ on a three-month average basis. With these data, 1.25\% represents a reasonable spread for the yield on A-rated public utility bonds over Treasury bonds.
Q. What forecasts of interest rates have you considered in your analysis?
A. I have determined the prospective yield on A-rated public utility debt by using the Blue Chip Financial Forecasts ("Blue Chip") along with the spread in the yields that I describe below. Blue Chip is a reliable authority and contains consensus forecasts of a variety of interest rates compiled from a panel of banking, brokerage, and investment advisory services. In early 1999, Blue Chip stopped publishing forecasts

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| Year |  | Quarter |
| :---: | :---: | :---: |
|  |  | Second |
| 2022 |  | Third |
| 2022 |  | Fourth |
| 2023 |  | First |
| 2023 |  | Second |
| 2023 |  | Third | historical data.

of yields on A-rated public utility bonds because the Federal Reserve deleted these yields from its Statistical Release H.15. To independently project a forecast of the yields on A-rated public utility bonds, I have combined the forecast yields on long-term Treasury bonds published on April 1, 2022 and a yield spread of $1.25 \%$, derived from
Q. How have you used these data to project the yield on a-rated public utility bonds for the purpose of your Risk Premium analyses?
A. Shown below is my calculation of the prospective yield on A-rated public utility bonds using the building blocks discussed above, i.e., the Blue Chip forecast of Treasury bond yields and the public utility bond yield spread. For comparative purposes, I also have shown the Blue Chip forecasts of Aaa-rated and Baa-rated corporate bonds. These forecasts are:

Blue Chip Financial Forecasts

| Corporate |  | 30-Year Treasury | A-rated Public Utility |  |
| :---: | :---: | :---: | :---: | :---: |
| Aaa-rated | Baa-rated |  | Spread | Yield |
| 3.7\% | 4.6\% | 2.6\% | 1.25\% | 3.85\% |
| 4.0\% | 4.9\% | 2.8\% | 1.25\% | 4.05\% |
| 4.2\% | 5.1\% | 3.0\% | 1.25\% | 4.25\% |
| 4.4\% | 5.3\% | 3.2\% | 1.25\% | 4.45\% |
| 4.5\% | 5.4\% | 3.3\% | 1.25\% | 4.55\% |
| 4.6\% | 5.5\% | 3.3\% | 1.25\% | 4.55\% |

13 Q. Are there additional forecasts of interest rates that extend beyond those shown above?
A. Yes. Twice yearly, Blue Chip provides long-term forecasts of interest rates. In its December 1, 2021 publication Blue Chip published longer-term forecasts of interest rates, which were reported to be:

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|  | Blue Chip Financial Forecasts |  |  |
| :--- | :---: | :---: | :---: |
| Averages | Corporate |  | $30-$ Year |
| $2022-2026$ | $\frac{\text { Aaa-rated }}{4.40 \%}$ | $\frac{\text { Baa-rated }}{5.20 \%}$ | Treasury <br> $20.40 \%$ <br> $2027-2031$ |
| $4.90 \%$ | $5.70 \%$ | $3.80 \%$ |  |

The longer-term forecasts by Blue Chip suggest that interest rates will move up from the levels revealed by the near-term forecasts. A $4.25 \%$ yield on A-rated public utility bonds represents a reasonable benchmark for measuring the cost of equity in this case. All the data I used to formulate my conclusion as to a prospective yield on A-rated public utility debt are available to investors, who regularly rely upon such data to make investment decisions. Recent FOMC pronouncements have moved the forecasts of interest rates to higher levels.
Q. What equity Risk Premium have you determined for public utilities?
A. To develop an appropriate equity risk premium, I analyzed the results from 2022 SBBI Yearbook, Stocks, Bonds, Bills and Inflation. My investigation reveals that the equity risk premium varies according to the level of interest rates. That is to say, the equity risk premium increases as interest rates decline, and it declines as interest rates increase. This inverse relationship is revealed by the summary data presented below and shown on Schedule 12, page 1.

Common Equity Risk Premiums

| Low Interest Rates | $6.81 \%$ |
| :--- | :--- |
| Average Across All Interest Rates | $5.93 \%$ |
| High Interest Rates | $5.05 \%$ |

Based on my analysis of the historical data, the equity risk premium was $6.81 \%$ when the marginal cost of long-term government bonds was low (i.e., $2.80 \%$, which was the average yield during periods of low rates). Conversely, when the yield on long-term government bonds was high (i.e., $7.03 \%$ on average during periods of

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high interest rates), the spread narrowed to $5.05 \%$. Over the entire spectrum of interest rates, the equity risk premium was $5.93 \%$ when the average government bond yield was $4.92 \%$. I have utilized a $6.75 \%$ equity risk premium. The equity risk premium of $6.75 \%$ that I employed is near the risk premiums (i.e., $6.81 \%$ ) associated with low interest rates (i.e., $2.80 \%$ ).
Q. What common equity cost rate did you determine based on your Risk Premium analysis?
A. The cost of equity (i.e., " $k$ ") is represented by the sum of the prospective yield for long-term public utility debt (i.e., "i"), and the equity risk premium (i.e., "RP"). The Risk Premium approach provides a cost of equity of:

| $\boldsymbol{i}$ | + | $\boldsymbol{R P}$ | $=$ | $\boldsymbol{k}$ |
| :---: | :---: | :---: | :---: | :---: |
| Water Group $4.25 \%$ | + | $6.75 \%$ | $=$ | $11.00 \%$ |

## CAPITAL ASSET PRICING MODEL

Q. How is the CAPM used to measure the cost of equity?
A. The CAPM uses the yield on a risk-free interest-bearing obligation plus a rate of return premium that is proportional to the systematic risk of an investment. As shown on page 2 of Schedule 1, the result of the CAPM is $14.36 \%$ for the Water Group with the leverage adjustment. Without the leverage adjustment, the CAPM result is $11.90 \%(14.36 \%-(0.24 \times 10.24 \%))$. To compute the cost of equity with the CAPM, three components are necessary: a risk-free rate of return ("Rf"), the beta measure of systematic risk (" $\beta$ "), and the market risk premium ("Rm-Rf") derived from the total return on the market of equities reduced by the risk-free rate of return. The CAPM specifically accounts for differences in systematic risk (i.e., market risk as measured by the beta) between an individual firm or group of firms and the entire market of equities.

## DIRECT TESTIMONY OF PAUL R. MOUL

## Q. What betas have you considered in the CAPM?

A. For my CAPM analysis, I initially considered the Value Line betas. As shown on page 2 of Schedule 3, the average beta is 0.77 for the Water Group.
Q. Did you use the Value Line betas in the CAPM determined cost of equity?
A. I used the Value Line betas as a foundation for the leverage adjusted betas that I used in the CAPM. The betas must be reflective of the financial risk associated with the ratemaking capital structure that is measured at book value. Therefore, Value Line betas cannot be used directly in the CAPM, unless the cost rate developed using those betas is applied to a capital structure measured with market values. To develop a CAPM cost rate applicable to a book-value capital structure, the Value Line (market value) betas have been unleveraged and re-leveraged for the book value common equity ratios using the Hamada formula, ${ }^{9}$ as follows:

$$
\beta I=\beta u[1+(1-t) D / E+P / E]
$$

$\mathrm{BI}=$ the leveraged beta, $\mathrm{Bu}=$ the unleveraged beta, $\mathrm{t}=$ income tax rate, $\mathrm{D}=$ debt ratio, $\mathrm{P}=$ preferred stock ratio, and $\mathrm{E}=$ common equity ratio. The betas published by Value Line have been calculated with the market price of stock and are related to the market value capitalization. By using the formula shown above and the capital structure ratios measured at market value, the beta would become 0.61 for the Water Group if it employed no leverage and was $100 \%$ equity financed. Those calculations are shown on Schedule 10 under the section labeled "Hamada," who is credited with developing those formulas. With the unleveraged beta as a base, I calculated the leveraged beta of 1.01 for the book value capital structure of the Water Group.

[^7]
## DIRECT TESTIMONY OF PAUL R. MOUL

## Q. What risk-free rate have you used in the CAPM?

A. As shown on page 1 of Schedule 13, I provided the historical yields on Treasury notes and bonds. For the twelve months ended March 2022, the average yield on 30-year Treasury bonds was 2.10\%. For the six- and three-months ended March 2022, the yields on 30 -year Treasury bonds were $2.10 \%$ and $2.25 \%$, respectively. During the twelve months ended March 2022, the range of the yields on 30-year Treasury bonds was $1.85 \%$ to $2.41 \%$. The low yields that existed during 2020 can be traced to extraordinary events associated with the Pandemic that jolted the capital markets. These events led to the end of the record-setting 128-month economic expansion. As the recession unfolded in February 2020, the FOMC acted to address these disruptions. The FOMC continued to support the money and capital markets during the recovery from the Pandemic. A transition is now taking place that will prospectively produce higher interest rates as the Pandemic nears its end and the FOMC has ended it quantitative easing. That program ended in March 2022 and a Fed Funds rate increase of $0.25 \%$ occurred at that time. While interest rates have moved up generally, there had been a "flight" to safety in Treasury obligations due to geopolitical turmoil in Europe. A forward-looking assessment of the capital markets is especially relevant now because the Company's rates will be based on financial conditions in 2024 and beyond. Higher inflation expectations are a contributing factor that points to higher interest rates. Indeed, higher inflation today is revealed by a $5.9 \%$ increase in Social Security payments announced on October 13, 2021, which is the largest one-year increase in nearly four decades. The Fed Funds rate is expected to continue to increase from very low levels that existed during the Pandemic. Higher interest rates clearly point to higher capital costs prospectively.

As shown on page 2 of Schedule 13, forecasts published by Blue Chip on April 1, 2022 indicate that the yields on long-term Treasury bonds are expected to be

## DIRECT TESTIMONY OF PAUL R. MOUL

in the range of $2.6 \%$ to $3.3 \%$ during the next six quarters. The longer-term forecasts described previously show that the yields on 30-year Treasury bonds will average $3.4 \%$ from 2023 through 2027 and $3.8 \%$ from 2028 to 2032. For the reasons explained previously, forecasts of interest rates should be emphasized at this time in selecting the risk-free rate of return in CAPM. Hence, I have used a $3.00 \%$ risk-free rate of return for CAPM purposes, which considers the Blue Chip forecasts.

## Q. What market premium have you used in the CAPM?

A. As shown in the lower panel of data presented on Schedule 13, page 2, the market premium is derived from historical data and the forecast returns. For the historically based market premium, I have used the arithmetic mean obtained from the data presented on Schedule 12, page 1. On that schedule, the market return was $12.09 \%$ on large stocks during periods of low interest rates. During those periods, the yield on long-term government bonds was $2.80 \%$ when interest rates were low. As such, I carried over to Schedule 13, page 2, the average large common stock returns of $12.09 \%$ and the average yield on long-term government bonds of $2.80 \%$. The resulting market premium is $9.29 \%$ (12.09\% - 2.80\%) based on historical data, as shown on Schedule 13, page 2. As also shown on Schedule 13, page 2, I calculated the forecast returns, which show a $14.19 \%$ total market return. With this forecast, I calculated a market premium of $11.19 \%$ (14.19\%-3.00\%) using forecast data. The resulting market premium applicable to the CAPM derived from these sources equals $10.24 \%(11.19 \%+9.29 \%=20.48 \% \div 2)$.
Q. Are there adjustments to the CAPM that are necessary to fully reflect the rate of return on common equity?
A. Yes. The technical literature supports an adjustment relating to the size of the company or portfolio for which the calculation is performed. As the size of a firm decreases, its risk and required return increases. Moreover, in his discussion of the

## DIRECT TESTIMONY OF PAUL R. MOUL

cost of capital, Professor Eugene F. Brigham has indicated that smaller firms have higher capital costs than otherwise similar larger firms. Also, the Fama/French study (see "The Cross-Section of Expected Stock Returns"; The Journal of Finance, June 1992) established that the size of a firm helps explain stock returns. In an October 15, 1995 article in Public Utility Fortnightly, entitled "Equity and the Small-Stock Effect," it was demonstrated that the CAPM could significantly understate the cost of equity according to a company's size. Indeed, it was demonstrated in the SBBI Yearbook that the returns for stocks in lower deciles (i.e., smaller stocks) had returns in excess of those shown by the simple CAPM. To recognize this fact, I used the midcap adjustment of $1.02 \%$, as revealed on page 3 of Schedule 13 , for the CAPM calculation. The adjustment here is related to the size of the Water Group. As I observed previously, York Water is substantially smaller than the average size of the Water Group.

## Q. WHAT DOES YOUR CAPM ANALYSIS SHOW?

A. Using the $3.00 \%$ risk-free rate of return, the leverage adjusted beta of 1.01 for the Water Group, the $10.24 \%$ market premium, and the $1.02 \%$ size adjustment, the following result is indicated.

$$
\begin{aligned}
\boldsymbol{R f}+B \times(\operatorname{Rm}-R f)+\boldsymbol{s i z e} & =\boldsymbol{k} \\
\text { Water Group } 3.00 \%+1.01 \times(10.24 \%)+1.02 \% & =14.36 \%
\end{aligned}
$$

## COMPARABLE EARNINGS APPROACH

## Q. What is the Comparable Earnings approach?

A. The Comparable Earnings approach estimates a fair return on equity by comparing returns realized by non-regulated companies to returns that a public utility with similar risk characteristics would need to realize in order to compete for capital. Because regulation is a substitute for competitively determined prices, the returns realized by

## DIRECT TESTIMONY OF PAUL R. MOUL

non-regulated firms with comparable risks to a public utility provide useful insight into investor expectations for public utility returns. The firms selected for the Comparable Earnings approach should be companies whose prices are not subject to cost-based price ceilings (i.e., non-regulated firms) so that circularity is avoided.

There are two avenues available to implement the Comparable Earnings approach. One method involves the selection of another industry (or industries) with comparable risks to the public utility in question, and the results for all companies within that industry serve as a benchmark. The second approach requires the selection of parameters that represent similar risk traits for the public utility and the comparable risk companies. Using this approach, the business lines of the comparable companies become unimportant. The latter approach is preferable with the further qualification that the comparable risk companies exclude regulated firms in order to avoid the circular reasoning implicit in the use of the achieved earnings/book ratios of other regulated firms. The United States Supreme Court has held that:

> A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties. The return should be reasonably sufficient to assure confidence in the financial soundness of the utility and should be adequate, under efficient and economical management, to maintain and support its credit and enable it to raise the money necessary for the proper discharge of its public duties. Bluefield Water Works v. Public Service Commission, 262 U.S. 668 (1923).

It is important to identify the returns earned by firms that compete for capital with a public utility. This can be accomplished by analyzing the returns of nonregulated firms that are subject to the competitive forces of the marketplace.

## DIRECT TESTIMONY OF PAUL R. MOUL

Q. Did you compare the results of your DCF and CAPM analyses to the results indicated by a Comparable Earnings approach?
A. Yes. I selected companies from The Value Line Investment Survey for Windows that have six categories of comparability designed to reflect the risk of the Water Group. These screening criteria were based upon the range as defined by the rankings of the companies in the Water Group. The items considered were Timeliness Rank, Safety Rank, Financial Strength, Price Stability, Value Line betas, and Technical Rank. The definition for these parameters is provided on Schedule 14, page 3. The identities of the companies comprising the Comparable Earnings group and their associated rankings within the ranges are identified on Schedule 14, page 1.

I relied upon Value Line data because it provides a comprehensive basis for evaluating the risks of the comparable firms. As to the returns calculated by Value Line for these companies, there is some downward bias in the figures shown on Schedule 14, page 2, because Value Line computes the returns on year-end rather than average book value. If average book values had been employed, the rates of return would have been slightly higher. Nevertheless, these are the returns considered by investors when taking positions in these stocks. Because many of the comparability factors, as well as the published returns, are used by investors in selecting stocks, and the fact that investors rely on the Value Line service to gauge returns, it is an appropriate database for measuring comparable return opportunities.

## Q. What data did you consider in your Comparable Earnings analysis?

A. I used both historical realized returns and forecasted returns for non-utility companies. As noted previously, I have not used returns for utility companies in order to avoid the circularity that arises from using regulatory-influenced returns to determine a regulated return. It is appropriate to consider a relatively long measurement period in the Comparable Earnings approach in order to cover conditions over an entire

## DIRECT TESTIMONY OF PAUL R. MOUL

business cycle. A ten-year period (five historical years and five projected years) is sufficient to cover an average business cycle. Unlike the DCF and CAPM, the results of the Comparable Earnings method can be applied directly to the book value capitalization. In other words, the Comparable Earnings approach does not contain the potential misspecification contained in market models when the market capitalization and book value capitalization diverge significantly. A point of demarcation was chosen to eliminate the results of highly profitable enterprises, which the Bluefield case stated were not the type of returns that a utility was entitled to earn. For this purpose, I used $20 \%$ as the point where those returns could be viewed as highly profitable and should be excluded from the Comparable Earnings approach. The average historical rate of return on book common equity was $13.1 \%$ using only the returns that were less than $20 \%$, as shown on Schedule 14 , page 2 . The average forecasted rate of return as published by Value Line is $11.2 \%$ also using values less than $20 \%$, as provided on Schedule 14, page 2. Using the average of these data, my Comparable Earnings result is $12.15 \%$, as shown on Schedule 1, page 2.

## CONCLUSION ON COST OF EQUITY

Q. What is your conclusion regarding the company's cost of common equity?
A. Based upon the application of a variety of methods and models described previously, it is my opinion that a reasonable cost of common equity for York Water is $11.25 \%$. My cost of equity determination is based on a range of results and should be considered in the context of York Water's risk characteristics, as well as the general condition of the capital markets. It is essential that the Commission employ a variety of techniques to measure York Water's cost of equity because of the limitations/infirmities that are inherent in each method. It is also imperative that the Commission acknowledge the exemplary performance of the Company's management.

## DIRECT TESTIMONY OF PAUL R. MOUL

2 A. Yes. However, I reserve the right to supplement my testimony, if necessary, and to 3
Q. Does this complete your direct testimony? respond to witnesses presented by other parties.

# APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL 

## EDUCATIONAL BACKGROUND, BUSINESS EXPERIENCE AND QUALIFICATIONS

I was awarded a degree of Bachelor of Science in Business Administration by Drexel University in 1971. While at Drexel, I participated in the Cooperative Education Program which included employment, for one year, with American Water Works Service Company, Inc., as an internal auditor, where I was involved in the audits of several operating water companies of the American Water Works System and participated in the preparation of annual reports to regulatory agencies and assisted in other general accounting matters.

Upon graduation from Drexel University, I was employed by American Water Works Service Company, Inc., in the Eastern Regional Treasury Department where my duties included preparation of rate case exhibits for submission to regulatory agencies, as well as responsibility for various treasury functions of the thirteen New England operating subsidiaries.

In 1973, I joined the Municipal Financial Services Department of Betz Environmental Engineers, a consulting engineering firm, where I specialized in financial studies for municipal water and wastewater systems.

In 1974, I joined Associated Utility Services, Inc., now known as AUS Consultants. I held various positions with the Utility Services Group of AUS Consultants, concluding my employment there as a Senior Vice President.

In 1994, I formed P. Moul \& Associates, an independent financial and regulatory consulting firm. In my capacity as Managing Consultant and for the past twenty-nine years, I have continuously studied the rate of return requirements for cost of service-regulated firms. In this regard, I have supervised the preparation of rate of return studies, which were employed, in connection with my testimony and in the past for other individuals. I have

## APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

presented direct testimony on the subject of fair rate of return, evaluated rate of return testimony of other witnesses, and presented rebuttal testimony.

My studies and prepared direct testimony have been presented before thirty-seven (37) federal, state and municipal regulatory commissions, consisting of: the Federal Energy Regulatory Commission; state public utility commissions in Alabama, Alaska, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Virginia, West Virginia, Wisconsin, and the Philadelphia Gas Commission, and the Texas Commission on Environmental Quality. My testimony has been offered in over 200 rate cases involving electric power, natural gas distribution and transmission, resource recovery, solid waste collection and disposal, telephone, wastewater, and water service utility companies. While my testimony has involved principally fair rate of return and financial matters, I have also testified on capital allocations, capital recovery, cash working capital, income taxes, factoring of accounts receivable, and take-or-pay expense recovery. My testimony has been offered on behalf of municipal and investor-owned public utilities and for the staff of a regulatory commission. I have also testified at an Executive Session of the State of New Jersey Commission of Investigation concerning the BPU regulation of solid waste collection and disposal.

I was a co-author of a verified statement submitted to the Interstate Commerce Commission concerning the 1983 Railroad Cost of Capital (Ex Parte No. 452). I was also co-author of comments submitted to the Federal Energy Regulatory Commission regarding the Generic Determination of Rate of Return on Common Equity for Public Utilities in 1985, 1986 and 1987 (Docket Nos. RM85-19-000, RM86-12-000, RM87-35-000 and RM88-25000). Further, I have been the consultant to the New York Chapter of the National

## APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

Association of Water Companies, which represented the water utility group in the Proceeding on Motion of the Commission to Consider Financial Regulatory Policies for New York Utilities (Case 91-M-0509). I have also submitted comments to the Federal Energy Regulatory Commission in its Notice of Proposed Rulemaking (Docket No. RM99-2-000) concerning Regional Transmission Organizations and on behalf of the Edison Electric Institute in its intervention in the case of Southern California Edison Company (Docket No. ER97-2355-000). Also, I was a member of the panel of participants at the Technical Conference in Docket No. PL07-2 on the Composition of Proxy Groups for Determining Gas and Oil Pipeline Return on Equity.

In late 1978, I arranged for the private placement of bonds on behalf of an investorowned public utility. I have assisted in the preparation of a report to the Delaware Public Service Commission relative to the operations of the Lincoln and Ellendale Electric Company. I was also engaged by the Delaware P.S.C. to review and report on the proposed financing and disposition of certain assets of Sussex Shores Water Company (P.S.C. Docket Nos. 24-79 and 47-79). I was a co-author of a Report on Proposed Mandatory Solid Waste Collection Ordinance prepared for the Board of County Commissioners of Collier County, Florida.

I have been a consultant to the Bucks County Water and Sewer Authority concerning rates and charges for wholesale contract service with the City of Philadelphia. My municipal consulting experience also included an assignment for Baltimore County, Maryland, regarding the City/County Water Agreement for Metropolitan District customers (Circuit Court for Baltimore County in Case 34/153/87-CSP-2636).

# THE YORK WATER COMPANY 

EXHIBIT<br>TO ACCOMPANY<br>THE DIRECT TESTIMONY<br>OF<br>PAUL R. MOUL, MANAGING CONSULTANT P. MOUL \& ASSOCIATES

The York Water Company Index of Schedules

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## The York Water Company

## Summary Cost of Capital

for the Fully Projected Future Test Year Ending February 29, 2024

| Type of Capital |  | Ratios | Cost <br> Rate |  |
| :--- | ---: | ---: | ---: | ---: | | Weighted <br> Cost <br> Rate |
| :---: |
|  |
| Long-Term Debt |

Indicated levels of fixed charge coverage assuming that the Company could actually achieve its overall cost of capital:

Pre-tax coverage of interest expense based upon a $28.8921 \%$ composite federal and state income tax rate ( $10.43 \% \div 1.77 \%$ )

Post-tax coverage of interest expense

$$
(7.93 \% \div 6.16 \%) \quad 1.29 \times
$$

## The York Water Company

Cost of Equity as of March 31, 2022
Discounted Cash Flow (DCF)
$D_{1} / P_{0}{ }^{(1)}+g^{(<)}+l e v .{ }^{(3)}=k$
$1.81 \%+7.50 \%+1.46 \%=10.77 \%$Water Group
Risk Premium (RP)
$\boldsymbol{I}^{(4)}+\boldsymbol{R} \boldsymbol{P}^{(5)}$ ..... ${ }^{(5)}=k$
Water Group
$4.25 \%+6.75 \%=11.00 \%$
Capital Asset Pricing Model (CAPN $\quad$ Rf ${ }^{(6)} \quad+\quad \boldsymbol{B}^{(7)} \quad \mathbf{x}\left(\boldsymbol{R m}^{(R)} \boldsymbol{R f}^{(8)}\right)+\operatorname{size}^{(9)}=\quad \boldsymbol{k}$
Water Group ..... $3.00 \%+1.01 \times(10.24 \%)+1.02 \%=14.36 \%$
Comparable Earnings (CE) ${ }^{(10)}$
Historical Forecast AverageComparable Earnings Group13.1\%11.2\%12.15\%
References ${ }^{(1)}$ Schedule 7, page 1
${ }^{(2)}$ Schedule 9, page 1
${ }^{(3)}$ Schedule 10, page 1
${ }^{(4)}$ A-rated public utility bond yield comprised of a $2.75 \%$ risk- free rate of return (Schedule 13, page 2) and a yield spread of 1.25\% (Schedule 11, page 3)
(5) Schedule 12, page 1
${ }^{(6)}$ Schedule 13, page 2
${ }^{(7)}$ Schedule 9 , page 1
${ }^{(8)}$ Schedule 13, page 2
${ }^{(9)}$ Schedule 13, page 3
${ }^{(10)}$ Schedule 14, page 2


See Page 2 for Notes.

## The York Water Company

Capitalization and Financial Statistics
2017-2021, Inclusive
Notes:
(1) Excluding Accumulated Other Comprehensive Income ("OCl") from the equity account.
(2) Total operating expenses, maintenance, depreciation and taxes other than income taxes as a percent of operating revenues.
(3) Coverage calculations represent the number of times available earnings, both including and excluding AFUDC (allowance for funds used during construction) as reported in its entirety, cover fixed charges.
(4) Internal cash generation/gross construction is the percentage of gross construction expenditures provided by internally-generated funds from operations after payment of all cash dividends divided by gross construction expenditures.
(5) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) plus interest charges, divided by interest charges.
(6) Gross Cash Flow plus interest charges divided by interest charges.
(7) Common dividend coverage is the relationship of internally-generated funds from operations after payment of preferred stock dividends to common dividends paid.

Source of Information: SEC Form 10-K
Utility COMPUSTAT

Water Group
Capitalization and Financial Statistics ${ }^{(1)}$ 2017-2021, Inclusive


See Page 2 for Notes.

Water Group<br>Capitalization and Financial Statistics 2017-2021, Inclusive

Notes:
(1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group.
(2) Excluding Accumulated Other Comprehensive Income ("OCI") from the equity account.
(3) Total operating expenses, maintenance, depreciation and taxes other than income taxes as a percent of operating revenues.
(4) Coverage calculations represent the number of times available earnings, both including and excluding AFUDC (allowance for funds used during construction) as reported in its entirety, cover fixed charges.
(5) Internal cash generation/gross construction is the percentage of gross construction expenditures provided by internally-generated funds from operations after payment of all cash dividends divided by gross construction expenditures.
(6) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) plus interest charges, divided by interest charges.
(7) Gross Cash Flow plus interest charges divided by interest charges.
(8) Common dividend coverage is the relationship of internally-generated funds from operations after payment of preferred stock dividends to common dividends paid.

## Basis of Selection:

The Water Group companies have the following common characteristics: (i) they are listed in the "Water Utility Industry" section (basic and expanded editions) of The Value Line Investment Survey, and (ii) their stock is publicly traded.

| Ticker | Company | Corporate Credit Ratings |  | Stock <br> Traded | Value Line Beta |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Moody's | S\&P |  |  |
| AWR | American States Water | A2 | A+ | NYSE | 0.65 |
| AWK | American Water Works Co. | A3 | A | NYSE | 0.85 |
| ARTNA | Artesian Resources Corp. | - | - | NASDAQ | 0.70 |
| CWT | California Water Serv. Grp. | - | A+ | NYSE | 0.65 |
| WTRG | Essential Utilities, Inc. | Baa2 | A | NASDAQ | 0.95 |
| MSEX | Middlesex Water Company | - | A | NASDAQ | 0.70 |
| SJW | SJW Corporation | - | A- | NYSE | 0.80 |
| YORW | York Water Company | - | A- | NASDAQ | 0.85 |
|  | Average | A3 | A |  | 0.77 |

Note: Ratings are those of utility subsidiaries

Source of Information: Utility COMPUSTAT
Moody's Investors Service
Standard \& Poor's Corporation

Standard \& Poor's Public Utilities
Capitalization and Financial Statistics ${ }^{(1)}$ 2017-2021, Inclusive


See Page 2 for Notes.

Standard \& Poor's Public Utilities Capitalization and Financial Statistics<br>2017-2021, Inclusive

Notes:
(1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group.
(2) Excluding Accumulated Other Comprehensive Income ("OCl") from the equity account (3) Total operating expenses, maintenance, depreciation and taxes other than income taxes as a percent of operating revenues.
(4) Coverage calculations represent the number of times available earnings, both including and excluding AFUDC (allowance for funds used during construction) as reported in its entirety, cover fixed charges.
(5) Internal cash generation/gross construction is the percentage of gross construction expenditures provided by internally-generated funds from operations after payment of all cash dividends divided by gross construction expenditures.
(6) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) as a percentage of average total debt.
(7) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) plus interest charges, divided by interest charges.
(8) Common dividend coverage is the relationship of internally-generated funds from operations after payment of preferred stock dividends to common dividends paid.

## Standard \& Poor's Public Utilities

Company Identities

|  | Ticker | Credit Rating ${ }^{(1)}$ |  | Common <br> Stock <br> Traded | Value <br> Line <br> Beta |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Moody's | S\&P |  |  |
| Alliant Energy Corporation | LNT | Baa1 | A- | NYSE | 0.85 |
| Ameren Corporation | AEE | Baa1 | BBB+ | NYSE | 0.80 |
| American Electric Power | AEP | Baa1 | A- | NYSE | 0.75 |
| American Water Works | AWK | Baa1 | A | NYSE | 0.85 |
| CenterPoint Energy | CNP | Baa1 | BBB+ | NYSE | 1.15 |
| CMS Energy | CMS | A3 | A- | NYSE | 0.80 |
| Consolidated Edison | ED | Baa1 | A- | NYSE | 0.75 |
| Dominion Energy | D | A2 | BBB+ | NYSE | 0.85 |
| DTE Energy Co. | DTE | A2 | A- | NYSE | 0.95 |
| Duke Energy | DUK | A2 | BBB+ | NYSE | 0.85 |
| Edison Int'l | EIX | Baa2 | BBB | NYSE | 0.95 |
| Entergy Corp. | ETR | Baa1 | BBB+ | NYSE | 0.95 |
| Evergy, Inc. | EVRG | Baa1 | A- | NYSE | 0.95 |
| Eversource | ES | A3 | A | NYSE | 0.90 |
| Exelon Corp. | EXC | A2 | BBB+ | NYSE | 0.95 |
| FirstEnergy Corp. | FE | A3 | BBB | NYSE | 0.85 |
| NextEra Energy Inc. | NEE | A1 | A | NYSE | 0.90 |
| NiSource Inc. | NI | Baa2 | BBB+ | NYSE | 0.85 |
| NRG Energy Inc. | NRG | Ba1 | BB+ | NYSE | 1.15 |
| Pinnacle West Capital | PNW | A3 | BBB+ | NYSE | 0.90 |
| PPL Corp. | PPL | A3 | A- | NYSE | 1.10 |
| Public Serv. Enterprise Inc. | PEG | A3 | A- | NYSE | 0.90 |
| Sempra Energy | SRE | A3 | BBB+ | NYSE | 0.95 |
| Southern Co. | SO | Baa1 | BBB+ | NYSE | 0.95 |
| WEC Energy Corp. | WEC | A2 | A- | NYSE | 0.80 |
| Xcel Energy Inc | XEL | A2 | A- | NYSE | 0.80 |
| Average for S\&P Utilities |  | A3 | BBB+ |  | 0.90 |

Note: $\quad{ }^{(1)}$ Ratings are those of utility subsidiaries
Source of Information: Moody's Investors Service, Inc. S\&P Global Inc.
The Value Line Investment Survey

## The York Water Company

Capitalization and Related Capital Structure Ratios Actual at December 31, 2021 and Estimated at February 29, 2024

|  | Actual at December 31, 2021 |  |  | Estimated at February 29, 2024 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount Outstanding | Ratios |  | Amount Outstanding | Ratios |  |
|  |  | Excl. S-T Debt | $\xrightarrow{\text { Incl. S-T Debt }}$ |  | Excl. S-T Debt | $\underline{\text { Incl. S-T Debt }}$ |
| Long-Term Debt | \$ 119,870,000 | 43.99\% | 39.72\% | \$ 174,870,000 | (1) $45.23 \%$ | 44.92\% |
| Common Equity |  |  |  |  |  |  |
| Common stock | 88,229,701 |  |  | 136,191,323 | (2) |  |
| Retained earnings | 64,392,117 |  |  | 75,585,783 | (3) |  |
| Total Common Equity | 152,621,818 | 56.01\% | 50.57\% | 211,777,106 | 54.77\% | 54.40\% |
| Total Permanent Capital | 272,491,818 | 100.00\% | 90.29\% | 386,647,106 | 100.00\% | 99.32\% |
| Short-Term Debt | 29,320,000 |  | 9.71\% | 2,653,353 |  | 0.68\% |
| Total Capital Employed | $\underline{\text { \$ 301,811,818 }}$ |  | 100.00\% | \$ 389,300,459 |  | $\underline{ }$ |


| Notes: ${ }^{(1)}$ Reflects changes in long-term debt as follows: |  |  |
| :---: | :---: | :---: |
| 8.43\% Senior Note maturity |  | $(7,500,000)$ |
| Senior Note issue 01/01/2019 |  | 30,000,000 |
| Senior Note issue 02/01/2020 |  | 32,500,000 |
|  | \$ | 55,000,000 |
| ${ }^{(2)}$ Reflects changes in common stock related to: |  |  |
| Common Stock offering | \$ | 43,000,000 |
| Dividend Reinvestment, Stock Purchase \& |  |  |
| Employee Stock Purchase Plans |  |  |
| 2022 |  | 2,395,639 |
| 2023 and thru 02/29/2024 |  | 2,565,983 |
|  | \$ | 47,961,622 |
| ${ }^{(3)}$ Projection of retained earnings reflects: |  |  |
| Net income - 2022 | \$ | 16,156,738 |
| Net income - 2023 and thru 02/29/2024 |  | 20,579,284 |
| Common dividends - 2022 |  | $(10,792,659)$ |
| Common dividends - 2023 and thru 02/29/2024 |  | $(14,749,697)$ |
|  | \$ | 11,193,666 |

[^8]The York Water Company
Calculation of the Embedded Cost of Long-Term Debt Actual at December 31, 2021

| Series | Date of Maturity |  | Principal <br> Amount <br> utstanding |  | Percent to Total | Effective Cost Rate | Weighted Cost Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8.43\% | 12/18/22 | \$ | 7,500,000 |  | 6.26\% | 8.53\% | 0.53\% |
| 3.18\% | 10/01/29 |  | 12,000,000 |  | 10.01\% | 3.58\% | 0.36\% |
| 3.00\% | 10/01/36 |  | 10,500,000 |  | 8.76\% | 3.35\% | 0.29\% |
| 3.10\% | 11/01/38 |  | 14,870,000 |  | 12.41\% | 3.59\% | 0.45\% |
| 3.23\% | 10/01/40 |  | 15,000,000 |  | 12.51\% | 3.50\% | 0.44\% |
| 4.30\% | 06/01/45 |  | 10,000,000 |  | 8.34\% | 4.70\% | 0.39\% |
| 4.54\% | 01/31/49 |  | 20,000,000 |  | 16.69\% | 4.60\% | 0.77\% |
| 3.24\% | 09/30/50 |  | 30,000,000 |  | 25.03\% | 3.27\% | 0.82\% |
| 4.00\% | 12/01/52 |  | - |  | 0.00\% | 4.06\% | 0.00\% |
| 4.25\% | 12/01/53 |  | - |  | 0.00\% | 4.32\% | 0.00\% |
| Total Long | m Debt |  | 19,870,000 |  | 100.00\% |  | 4.05\% |

Notes: ${ }^{(1)}$ Includes current portion of long-term debt.
${ }^{(2)}$ As calculated on page 3 of this schedule.
Source of Information: Company provided data

The York Water Company
Calculation of the Embedded Cost of Long-Term Debt
Estimated at February 29, 2024

| Series | Date of Maturity |  | Principal <br> Amount <br> Outstanding | (1) | Percent to Total | Effective Cost Rate | Weighted Cost Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8.43\% | 12/18/22 | \$ | - |  | 0.00\% | 8.53\% | 0.00\% |
| 3.18\% | 10/01/29 |  | 12,000,000 |  | 6.86\% | 3.58\% | 0.25\% |
| 3.00\% | 10/01/36 |  | 10,500,000 |  | 6.00\% | 3.35\% | 0.20\% |
| 3.10\% | 11/01/38 |  | 14,870,000 |  | 8.50\% | 3.59\% | 0.31\% |
| 3.23\% | 10/01/40 |  | 15,000,000 |  | 8.58\% | 3.50\% | 0.30\% |
| 4.30\% | 06/01/45 |  | 10,000,000 |  | 5.72\% | 4.70\% | 0.27\% |
| 4.54\% | 01/31/49 |  | 20,000,000 |  | 11.44\% | 4.60\% | 0.53\% |
| 3.24\% | 09/30/50 |  | 30,000,000 |  | 17.16\% | 3.27\% | 0.56\% |
| 4.00\% | 12/01/52 |  | 30,000,000 |  | 17.16\% | 4.06\% | 0.70\% |
| 4.25\% | 12/01/53 |  | 32,500,000 |  | 18.59\% | 4.32\% | 0.80\% |
| Total Long | rm Debt |  | 174,870,000 |  | 100.00\% |  | 3.91\% |

Notes: ${ }^{(1)}$ Includes current portion of long-term debt.
${ }^{(2)}$ As calculated on page 3 of this schedule.
Source of Information: Company provided data

## The York Water Company

Calculation of the Effective Cost of Long-Term Debt by Series

| Series | $\begin{gathered} \text { Date of } \\ \text { Issue } \end{gathered}$ | Date of Maturity | Principal Amount Issued | Premium/ <br> Discount and <br> Expense |  | Net <br> Proceeds | Net <br> Proceeds <br> Ratio | Effective <br> Cost Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8.43\% | 12/15/92 | 12/18/22 | \$ 7,500,000 | \$ 81,274 | (2) | \$ 7,418,726 | 98.92\% | 8.53\% |
| 3.18\% | 05/07/08 | 10/01/29 | 12,000,000 | 712,585 | (3) | 11,287,415 | 94.06\% | 3.58\% |
| 3.00\% | 10/08/19 | 10/01/36 | 10,500,000 | 474,801 | (4) | 10,025,199 | 95.48\% | 3.35\% |
| 3.10\% | 10/08/19 | 11/01/38 | 14,870,000 | 1,004,682 | (5) | 13,865,318 | 93.24\% | 3.59\% |
| 3.23\% | 10/01/19 | 10/01/40 | 15,000,000 | 604,631 | (6) | 14,395,369 | 95.97\% | 3.50\% |
| 4.30\% | 07/23/15 | 06/01/45 | 10,000,000 | 542,646 | (7) | 9,457,354 | 94.57\% | 4.70\% |
| 4.54\% | 01/31/19 | 01/31/49 | 20,000,000 | 177,014 |  | 19,822,986 | 99.11\% | 4.60\% |
| 3.24\% | 09/30/20 | 09/30/50 | 30,000,000 | 162,709 |  | 29,837,291 | 99.46\% | 3.27\% |
| 4.00\% ${ }^{(8)}$ | 12/01/22 | 12/01/52 | 30,000,000 | 300,000 |  | 29,700,000 | 99.00\% | 4.06\% |
| $4.25 \%{ }^{(8)}$ | 12/01/23 | 12/01/53 | 32,500,000 | 325,000 |  | 32,175,000 | 99.00\% | 4.32\% |

Notes: (1) The effective cost for each issue is the yield to maturity using as inputs the average term of issue, coupon rate, and net proceeds ratio.
${ }^{(2)}$ Includes the actual issuance expenses of $\$ 18,797, \$ 8,424$ premiums paid to redeem the $8.625 \%$ Debentures, and unamortized debt issuance expense of $\$ 2,970$ ( $8.625 \%$ Debentures), $\$ 2,417$ (7\% YCIDA Note), $\$ 5,504$ ( $7.125 \%$ YCIDA Note), and $\$ 43,162$ ( $8.0615 \%$ Water Facility Loans) which were all redeemed with the proceeds of the $8.43 \%$ Senior Note.
${ }^{(3)}$ Includes additional issuance expenses of $\$ 263,546$ and $\$ 449,039$ remaining amortization associated with the refinancing of 2004 PEDFA Exempt Facilities Revenue Bonds, Series B of 2004, with PEDFA Exempt Facilities Revenue Bonds, Series A of 2008.
${ }^{(4)}$ Includes additional issuance expenses of $\$ 145,997$ and $\$ 328,804$ remaining amortization associated with the refinancing of 2006 YCIDA Revenue Bonds, Series 2006, with 2019 PEDFA Exempt Facilities Revenue Refunding Bonds, Series A of 2019.
(5) Includes additional issuance expenses of $\$ 175,495$ and $\$ 829,187$ remaining amortization associated with the refinancing of 2014 PEDFA Exempt Facilities Revenue Refunding Bonds, Series 2014, with 2019 PEDFA Exempt Facilities Revenue Refunding Bonds, Series B of 2019.
(6) Includes additional issuance expenses of $\$ 112,356$ and $\$ 492,275$ remaining amortization associated with the refinancing of 2010A Monthly Senior Notes, Series 2010A, with 2019 Senior Notes.
${ }^{(7)}$ Includes additional issuance expenses of $\$ 298,297$ and $\$ 1,854$ remaining amortization associated with the refinancing of 2004 PEDFA A Exempt Facilities Revenue Bonds with 2015 YCIDA Exempt Facilities
${ }^{(8)}$ Estimated.
Source of Information: Company provided data


## Historical Growth Rates

Earnings Per Share, Dividends Per Share, Book Value Per Share, and Cash Flow Per Share

|  | Earnings per Share |  | Dividends per Share |  | Book Value per Share |  | Cash Flow per Share |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Value Line |  | Value Line |  | Value Line |  | Value Line |  |
| Company | 5 Year | 10 Year | 5 Year | 10 Year | 5 Year | 10 Year | 5 Year | 10 Year |
| American States Water | 8.50\% | 9.00\% | 8.00\% | 9.50\% | 6.00\% | 5.50\% | 4.50\% | 5.50\% |
| American Water Works Co., Inc. | 8.00\% | 10.50\% | 11.50\% | 11.00\% | 4.50\% | 3.50\% | 7.00\% | 8.00\% |
| Artesian Res. Corp. | 6.50\% | - | 3.00\% | - | 4.50\% | - | 5.50\% | - |
| California Water Serv. Grp. | 11.00\% | 6.50\% | 5.00\% | 3.50\% | 7.00\% | 6.00\% | 9.00\% | 6.50\% |
| Essential Utilities, Inc. | 1.00\% | 6.00\% | 7.00\% | 7.50\% | 14.00\% | 11.00\% | 3.00\% | 5.00\% |
| Middlesex Water Company | 11.00\% | 9.50\% | 6.00\% | 3.50\% | 9.00\% | 6.00\% | 9.50\% | 8.00\% |
| SJW Corporation | -6.50\% | 6.00\% | 10.50\% | 6.50\% | 11.50\% | 9.00\% | 0.50\% | 6.00\% |
| York Water Company | 6.00\% | 6.00\% | 4.00\% | 3.50\% | 5.00\% | 4.50\% | 5.50\% | 6.00\% |
| Average | 5.69\% | 7.64\% | 6.88\% | 6.43\% | 7.69\% | 6.50\% | 5.56\% | 6.43\% |

Source of Information: Value Line Investment Survey, April 8, 2022

Earnings Per Share, Dividends Per Share, Book Value Per Share, and Cash Flow Per Share

| Water Group | I/B/E/S First Call | Zacks | Value Line |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Earnings Per Share | Dividends <br> Per Share | Book <br> Value <br> Per Share | Cash Flow Per Share | Percent Retained to Common Equity |
| American States Water | 4.90\% | NA | 5.50\% | 9.00\% | 5.50\% | 5.50\% | 4.50\% |
| American Water Works | 8.30\% | 8.10\% | 7.50\% | 9.00\% | 8.00\% | 6.00\% | 4.00\% |
| Artesian Resources Corp. | 4.00\% | NA | - | - | - | - | - |
| California Water Serv. Grp. | 11.70\% | NA | 6.50\% | 6.50\% | 4.00\% | 2.00\% | 5.50\% |
| Essential Utilities, Inc. | 6.40\% | 6.10\% | 10.00\% | 8.00\% | 6.00\% | 10.00\% | 2.50\% |
| Middlesex Water Company | 2.70\% | NA | 4.50\% | 5.00\% | 2.00\% | 3.50\% | 6.00\% |
| SJW Corporation | 5.70\% | NA | 14.00\% | 5.50\% | 4.00\% | 2.50\% | 4.50\% |
| York Water Company | 4.90\% | NA | 5.00\% | 5.50\% | 2.50\% | 4.50\% | 5.00\% |
| Average | 6.08\% | 7.10\% | 7.57\% | 6.93\% | 4.57\% | 4.86\% | 4.57\% |

Source of Information: Yahoo First Call, March 30, 2022
Zacks, March 30, 2022
Value Line, April 8, 2022

Water Group
Financial Risk Adjustment


Interest Rates for Investment Grade Public Utility Bonds Yearly for 2017-2021
and the Twelve Months Ended March 2022

| Years | Aa Rated | A Rated | Baa Rated | Average |
| :---: | :---: | :---: | :---: | :---: |
| 2017 | 3.82\% | 4.00\% | 4.38\% | 4.07\% |
| 2018 | 4.09\% | 4.25\% | 4.67\% | 4.34\% |
| 2019 | 3.61\% | 3.77\% | 4.19\% | 3.86\% |
| 2020 | 2.79\% | 3.02\% | 3.39\% | 3.07\% |
| 2021 | 2.97\% | 3.11\% | 3.36\% | 3.15\% |

Five-Year
Average $\quad \underline{\underline{3.46 \%} \quad 3.63 \%} \quad \underline{\underline{3.70 \%}}$

Months

| Apr-21 | $3.13 \%$ | $3.30 \%$ | $3.57 \%$ | $3.33 \%$ |
| ---: | ---: | ---: | ---: | ---: |
| May-21 | $3.17 \%$ | $3.33 \%$ | $3.58 \%$ | $3.36 \%$ |
| Jun-21 | $3.01 \%$ | $3.16 \%$ | $3.41 \%$ | $3.19 \%$ |
| Jul-21 | $2.80 \%$ | $2.95 \%$ | $3.20 \%$ | $2.99 \%$ |
| Aug-21 | $2.82 \%$ | $2.95 \%$ | $3.19 \%$ | $2.99 \%$ |
| Sep-21 | $2.84 \%$ | $2.96 \%$ | $3.19 \%$ | $3.00 \%$ |
| Oct-21 | $2.99 \%$ | $3.09 \%$ | $3.32 \%$ | $3.13 \%$ |
| Nov-21 | $2.91 \%$ | $3.02 \%$ | $3.25 \%$ | $3.06 \%$ |
| Dec-21 | $3.01 \%$ | $3.13 \%$ | $3.36 \%$ | $3.17 \%$ |
| Jan-22 | $3.19 \%$ | $3.33 \%$ | $3.57 \%$ | $3.36 \%$ |
| Feb-22 | $3.56 \%$ | $3.68 \%$ | $3.95 \%$ | $3.73 \%$ |
| Mar-22 | $3.81 \%$ | $3.98 \%$ | $4.28 \%$ | $4.02 \%$ |

Twelve-Month
Average $\quad \underline{\underline{3.10 \%}}$
Six-Month
Average $\quad \underline{\underline{3.25 \%} \quad 3.62 \%} \quad \underline{\underline{3.41 \%}}$
Three-Month
Average $\quad \underline{\underline{3.52 \%} \quad 3.66 \%}$

## Yields on <br> A-rated Public Utility Bonds and Spreads over 30-Year Treasuries




## Common Equity Risk Premiums

Years 1926-2021

|  | Large Common Stocks | Long- <br> Term <br> Corp. <br> Bonds | Equity Risk Premium | Long- <br> Term <br> Govt. <br> Bonds <br> Yields |
| :---: | :---: | :---: | :---: | :---: |
| Low Interest Rates | 12.09\% | 5.28\% | 6.81\% | 2.80\% |
| Average Across All Interest Rates | 12.33\% | 6.40\% | 5.93\% | 4.92\% |
| High Interest Rates | 12.57\% | 7.52\% | 5.05\% | 7.03\% |

Source of Information: 2022 SBBI Yearbook Stocks, Bonds, Bills, and Inflation

Annual Total Returns (except yields)

| Year | Large Common Stocks | LongTerm Corp. Bonds | LongTerm Govt. Bonds Yields |
| :---: | :---: | :---: | :---: |
| 2020 | 18.40\% | 15.40\% | 1.37\% |
| 2021 | 28.71\% | -2.66\% | 1.88\% |
| 1940 | -9.78\% | 3.39\% | 1.94\% |
| 1945 | 36.44\% | 4.08\% | 1.99\% |
| 1941 | -11.59\% | 2.73\% | 2.04\% |
| 1949 | 18.79\% | 3.31\% | 2.09\% |
| 1946 | -8.07\% | 1.72\% | 2.12\% |
| 1950 | 31.71\% | 2.12\% | 2.24\% |
| 2019 | 31.49\% | 19.95\% | 2.25\% |
| 1939 | -0.41\% | 3.97\% | 2.26\% |
| 1948 | 5.50\% | 4.14\% | 2.37\% |
| 1947 | 5.71\% | -2.34\% | 2.43\% |
| 1942 | 20.34\% | 2.60\% | 2.46\% |
| 1944 | 19.75\% | 4.73\% | 2.46\% |
| 2012 | 16.00\% | 10.68\% | 2.46\% |
| 2014 | 13.69\% | 17.28\% | 2.46\% |
| 1943 | 25.90\% | 2.83\% | 2.48\% |
| 1938 | 31.12\% | 6.13\% | 2.52\% |
| 2017 | 21.83\% | 12.25\% | 2.54\% |
| 1936 | 33.92\% | 6.74\% | 2.55\% |
| 2011 | 2.11\% | 17.95\% | 2.55\% |
| 2015 | 1.38\% | -1.02\% | 2.68\% |
| 1951 | 24.02\% | -2.69\% | 2.69\% |
| 1954 | 52.62\% | 5.39\% | 2.72\% |
| 2016 | 11.96\% | 6.70\% | 2.72\% |
| 1937 | -35.03\% | 2.75\% | 2.73\% |
| 1953 | -0.99\% | 3.41\% | 2.74\% |
| 1935 | 47.67\% | 9.61\% | 2.76\% |
| 1952 | 18.37\% | 3.52\% | 2.79\% |
| 2018 | -4.38\% | -4.73\% | 2.84\% |
| 1934 | -1.44\% | 13.84\% | 2.93\% |
| 1955 | 31.56\% | 0.48\% | 2.95\% |
| 2008 | -37.00\% | 8.78\% | 3.03\% |
| 1932 | -8.19\% | 10.82\% | 3.15\% |
| 1927 | 37.49\% | 7.44\% | 3.17\% |
| 1957 | -10.78\% | 8.71\% | 3.23\% |
| 1930 | -24.90\% | 7.98\% | 3.30\% |
| 1933 | 53.99\% | 10.38\% | 3.36\% |
| 1928 | 43.61\% | 2.84\% | 3.40\% |
| 1929 | -8.42\% | 3.27\% | 3.40\% |
| 1956 | 6.56\% | -6.81\% | 3.45\% |
| 1926 | 11.62\% | 7.37\% | 3.54\% |
| 2013 | 32.39\% | -7.07\% | 3.78\% |
| 1960 | 0.47\% | 9.07\% | 3.80\% |
| 1958 | 43.36\% | -2.22\% | 3.82\% |
| 1962 | -8.73\% | 7.95\% | 3.95\% |
| 1931 | -43.34\% | -1.85\% | 4.07\% |
| 2010 | 15.06\% | 12.44\% | 4.14\% |
| 1961 | 26.89\% | 4.82\% | 4.15\% |
| 1963 | 22.80\% | 2.19\% | 4.17\% |
| 1964 | 16.48\% | 4.77\% | 4.23\% |
| 1959 | 11.96\% | -0.97\% | 4.47\% |
| 1965 | 12.45\% | -0.46\% | 4.50\% |
| 2007 | 5.49\% | 2.60\% | 4.50\% |
| 1966 | -10.06\% | 0.20\% | 4.55\% |
| 2009 | 26.46\% | 3.02\% | 4.58\% |
| 2005 | 4.91\% | 5.87\% | 4.61\% |
| 2002 | -22.10\% | 16.33\% | 4.84\% |
| 2004 | 10.88\% | 8.72\% | 4.84\% |
| 2006 | 15.79\% | 3.24\% | 4.91\% |
| 2003 | 28.68\% | 5.27\% | 5.11\% |
| 1998 | 28.58\% | 10.76\% | 5.42\% |
| 1967 | 23.98\% | -4.95\% | 5.56\% |
| 2000 | -9.10\% | 12.87\% | 5.58\% |
| 2001 | -11.89\% | 10.65\% | 5.75\% |
| 1971 | 14.30\% | 11.01\% | 5.97\% |
| 1968 | 11.06\% | 2.57\% | 5.98\% |
| 1972 | 18.99\% | 7.26\% | 5.99\% |
| 1997 | 33.36\% | 12.95\% | 6.02\% |
| 1995 | 37.58\% | 27.20\% | 6.03\% |
| 1970 | 3.86\% | 18.37\% | 6.48\% |
| 1993 | 10.08\% | 13.19\% | 6.54\% |
| 1996 | 22.96\% | 1.40\% | 6.73\% |
| 1999 | 21.04\% | -7.45\% | 6.82\% |
| 1969 | -8.50\% | -8.09\% | 6.87\% |
| 1976 | 23.93\% | 18.65\% | 7.21\% |
| 1973 | -14.69\% | 1.14\% | 7.26\% |
| 1992 | 7.62\% | 9.39\% | 7.26\% |
| 1991 | 30.47\% | 19.89\% | 7.30\% |
| 1974 | -26.47\% | -3.06\% | 7.60\% |
| 1986 | 18.67\% | 19.85\% | 7.89\% |
| 1994 | 1.32\% | -5.76\% | 7.99\% |
| 1977 | -7.16\% | 1.71\% | 8.03\% |
| 1975 | 37.23\% | 14.64\% | 8.05\% |
| 1989 | 31.69\% | 16.23\% | 8.16\% |
| 1990 | -3.10\% | 6.78\% | 8.44\% |
| 1978 | 6.57\% | -0.07\% | 8.98\% |
| 1988 | 16.61\% | 10.70\% | 9.19\% |
| 1987 | 5.25\% | -0.27\% | 9.20\% |
| 1985 | 31.73\% | 30.09\% | 9.56\% |
| 1979 | 18.61\% | -4.18\% | 10.12\% |
| 1982 | 21.55\% | 42.56\% | 10.95\% |
| 1984 | 6.27\% | 16.86\% | 11.70\% |
| 1983 | 22.56\% | 6.26\% | 11.97\% |
| 1980 1981 | $32.50 \%$ $-4.92 \%$ | $-2.76 \%$ $-1.24 \%$ | 11.99\% $13.34 \%$ |

# Yields for Treasury Constant Maturities <br> Yearly for 2017-2021 <br> and the Twelve Months Ended March 2022 

| Years | 1-Year | 2-Year | 3-Year | 5-Year | 7-Year | 10-Year | 20-Year | 30-Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2017 | 1.20\% | 1.40\% | 1.58\% | 1.91\% | 2.16\% | 2.33\% | 2.65\% | 2.90\% |
| 2018 | 2.33\% | 2.53\% | 2.63\% | 2.75\% | 2.85\% | 2.91\% | 3.02\% | 3.11\% |
| 2019 | 2.05\% | 1.97\% | 1.94\% | 1.96\% | 2.05\% | 2.14\% | 2.40\% | 2.58\% |
| 2020 | 0.38\% | 0.40\% | 0.43\% | 0.54\% | 0.73\% | 0.89\% | 1.35\% | 1.56\% |
| 2021 | 0.10\% | 0.27\% | 0.46\% | 0.86\% | 1.19\% | 1.44\% | 1.98\% | 2.05\% |

Five-Year


## Months

| Apr-21 | 0.06\% | 0.16\% | 0.35\% | 0.86\% | 1.31\% | 1.64\% | 2.20\% | 2.30\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| May-21 | 0.05\% | 0.16\% | 0.32\% | 0.82\% | 1.28\% | 1.62\% | 2.22\% | 2.32\% |
| Jun-21 | 0.07\% | 0.20\% | 0.39\% | 0.84\% | 1.23\% | 1.52\% | 2.09\% | 2.16\% |
| Jul-21 | 0.08\% | 0.22\% | 0.40\% | 0.76\% | 1.07\% | 1.32\% | 1.87\% | 1.94\% |
| Aug-21 | 0.07\% | 0.22\% | 0.42\% | 0.77\% | 1.06\% | 1.28\% | 1.83\% | 1.92\% |
| Sep-21 | 0.08\% | 0.24\% | 0.47\% | 0.86\% | 1.16\% | 1.37\% | 1.87\% | 1.94\% |
| Oct-21 | 0.11\% | 0.39\% | 0.67\% | 1.11\% | 1.40\% | 1.58\% | 2.03\% | 2.06\% |
| Nov-21 | 0.18\% | 0.51\% | 0.82\% | 1.20\% | 1.45\% | 1.56\% | 1.97\% | 1.94\% |
| Dec-21 | 0.30\% | 0.68\% | 0.95\% | 1.23\% | 1.40\% | 1.47\% | 1.90\% | 1.85\% |
| Jan-22 | 0.55\% | 0.98\% | 1.25\% | 1.54\% | 1.70\% | 1.76\% | 2.15\% | 2.10\% |
| Feb-22 | 1.00\% | 1.44\% | 1.65\% | 1.81\% | 1.91\% | 1.93\% | 2.31\% | 2.25\% |
| Mar-22 | 1.34\% | 1.91\% | 2.09\% | 2.11\% | 2.15\% | 2.13\% | 2.51\% | 2.41\% |
| Twelve-Month Average | 0.32\% | 0.59\% | 0.82\% | 1.16\% | 1.43\% | 1.60\% | 2.08\% | 2.10\% |
| Six-Month Average | 0.58\% | 0.99\% | 1.24\% | 1.50\% | 1.67\% | 1.74\% | 2.15\% | 2.10\% |
| Three-Month Average | 0.96\% | 1.44\% | 1.66\% | 1.82\% | 1.92\% | 1.94\% | 2.32\% | 2.25\% |

[^9]
## Measures of the Risk-Free Rate \& Corporate Bond Yields

The forecast of Treasury and Corporate yields
per the consensus of nearly 50 economists
reported in the Blue Chip Financial Forecasts dated December 1, 2021 and April 1, 2022

| Year | Quarter | Treasury |  |  |  |  | Corporate |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1-Year } \\ \text { Bill } \\ \hline \end{gathered}$ | $\begin{gathered} \text { 2-Year } \\ \text { Note } \\ \hline \end{gathered}$ | 5-Year Note | 10-Year Note | 30-Year Bond | Aaa <br> Bond | Baa <br> Bond |
| 2022 | Second | 1.6\% | 2.2\% | 2.4\% | 2.4\% | 2.6\% | 3.7\% | 4.6\% |
| 2022 | Third | 1.9\% | 2.4\% | 2.6\% | 2.6\% | 2.8\% | 4.0\% | 4.9\% |
| 2022 | Fourth | 2.2\% | 2.6\% | 2.7\% | 2.8\% | 3.0\% | 4.2\% | 5.1\% |
| 2023 | First | 2.5\% | 2.8\% | 2.9\% | 2.9\% | 3.2\% | 4.4\% | 5.3\% |
| 2023 | Second | 2.7\% | 2.9\% | 3.0\% | 3.0\% | 3.3\% | 4.5\% | 5.4\% |
| 2023 | Third | 2.8\% | 2.9\% | 3.1\% | 3.1\% | 3.3\% | 4.6\% | 5.5\% |
| Long-range CONSENSUS |  |  |  |  |  |  |  |  |
| 2023 |  | 1.0\% | 1.3\% | 1.9\% | 2.4\% | 2.9\% | 3.7\% | 4.6\% |
| 2024 |  | 1.6\% | 1.9\% | 2.4\% | 2.8\% | 3.3\% | 4.2\% | 5.0\% |
| 2025 |  | 2.1\% | 2.4\% | 2.8\% | 3.1\% | 3.6\% | 4.5\% | 5.3\% |
| 2026 |  | 2.4\% | 2.6\% | 2.9\% | 3.2\% | 3.7\% | 4.6\% | 5.5\% |
| 2027 |  | 2.5\% | 2.6\% | 2.9\% | 3.2\% | 3.7\% | 4.8\% | 5.6\% |
| Averages: |  |  |  |  |  |  |  |  |
|  | 2-2027 | 1.9\% | 2.2\% | 2.6\% | 2.9\% | 3.4\% | 4.4\% | 5.2\% |
|  | 8-2032 | 2.4\% | 2.6\% | 3.0\% | 3.3\% | 3.8\% | 4.9\% | 5.7\% |

## Measures of the Market Premium

Value Line Return

|  | Dividend | Median <br> Appreciation | Median <br> Total |
| :--- | :---: | :---: | :---: |
| As of: | $\frac{\text { Yield }}{1.9 \%}+\frac{\text { Potential }}{10.67 \%}=$ | Return <br> $1-A p r-22$ | $12.57 \%$ |

DCF Result for the S\&P 500 Composite

| $\mathrm{D} / \mathrm{P}$ | $($ | $1+.5 \mathrm{~g}$ | $)$ | + | g | $=$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1.41 \%$ | $(1.072$ | $)$ | + | $14.3 \%$ | $=$ | $15.81 \%$ |

Summary

| Value Line | $12.57 \%$ |
| :--- | ---: |
| S\&P 500 | $15.81 \%$ |
| Average | $14.19 \%$ |
| Risk-free Rate of Return (Rf) | $3.00 \%$ |
| Forecast Market Premium | $11.19 \%$ |

Historical Market Premium

| Low Interest Rates | (Rm) | (Rf) |  |
| :---: | :---: | :---: | :---: |
| 1926-2021 Arith. mean | 12.09\% | 2.80\% | 9.29\% |

Average - Forecast/Historical
10.24\%

Exhibit 7.8: Size-Decile Portfolios of the NYSE/NYSE MKT/NASDAQ Long-Term Returns in Excess of CAPM
1926-2016

| Size Grouping | OLS Beta | Arithmetic <br> Mean | Return in Excess of Risk-free Rate (actual) | Return in Excess of Risk-free Rate (as predicted by CAPM) | $\begin{array}{r} \text { Size } \\ \text { Premium } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mid-Cap (3-5) | 1.12 | 13.82\% | 8.80\% | 7.79\% | 1.02\% |
| Low-Cap (6-8) | 1.22 | 15.26\% | 10.24\% | 8.49\% | 1.75\% |
| Micro-Cap (9-10) | 1.35 | 18.04\% | 13.02\% | 9.35\% | 3.67\% |
| Breakdown of Deciles 1-10 |  |  |  |  |  |
| 1-Largest | 0.92 | 11.05\% | 6.04\% | 6.38\% | -0.35\% |
| 2 | 1.04 | 12.82\% | 7.87\% | 7.19\% | 0.61\% |
| 3 | 1.11 | 13.57\% | 8.55\% | 7.66\% | 0.89\% |
| 4 | 1.13 | 13.80\% | 8.78\% | 7.80\% | 0.98\% |
| 5 | 1.17 | 14.62\% | 9.60\% | 8.09\% | 1.51\% |
| 6 | 1.17 | 14.81\% | 9.79\% | 8.14\% | 1.66\% |
| 7 | 1.25 | 15.41\% | 10.39\% | 8.67\% | 1.72\% |
| 8 | 1.30 | 16.14\% | 11.12\% | 9.04\% | 2.08\% |
| 9 | 1.34 | 16.97\% | 11.96\% | 9.28\% | 2.68\% |
| 10-Smallest | 1.39 | 20.27\% | 15.25\% | 9.66\% | 5.59\% |

Betas are estimated from monthly returns in excess of the 30-day U.S. Treasury bill total return, January 1926-December 2016. Historical riskless rate measured by the 91 -year arithmetic mean income return component of 20 -year government bonds ( $5.02 \%$ ). Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S\&P 500 ( $11.95 \%$ ) minus the arithmetic mean income return component of 20-year government bonds (5.02\%) from 1926-2016. Source: Morningstar Direct and CRSP. Calculated based on data from CRSP US Stock Database and CRSP US Indices Database © 2017 Center for Research. Used with permission. All calculations performed by Duff \& Phelps, LLC.

## Comparable Earnings Approach

Using Non-Utility Companies with
Timeliness of 3 \& 4; Safety Rank of 2 \& 3; Financial Strength of B+, B++, \& A; Price Stability of 80 to 100 ; Betas of .65 to .95 ; and Technical Rank of $3,4 \& 5$

| Company | Industry | Timeliness Rank | Safety Rank | Financial Strength | Price Stability | Beta | Technical Rank |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Altria Group Inc | Tobacco | 4 | 3 | B++ | 85 | 0.95 | 3 |
| AMERCO | Trucking | 3 | 2 | B++ | 90 | 0.95 | 3 |
| Assurant Inc | Financial Svcs. (Div.) | 4 | 2 | A | 90 | 0.90 | 4 |
| Ball Corp | Packaging \& Container | 3 | 2 | B++ | 85 | 0.95 | 3 |
| Bio Rad Laboratories Inc | Med Supp Non-Invasive | 3 | 2 | A | 80 | 0.75 | 3 |
| Broadridge Fin'l | Information Services | 3 | 2 | B++ | 95 | 0.85 | 4 |
| Chemed Corporation | Diversified Co. | 3 | 2 | A | 95 | 0.85 | 3 |
| CSG Systems International Inc | IT Services | 3 | 3 | B+ | 90 | 0.75 | 3 |
| Exponent Inc. | Information Services | 3 | 3 | B+ | 85 | 0.90 | 4 |
| F5 Inc. | Telecom. Equipment | 3 | 2 | A | 80 | 0.95 | 3 |
| FTI Consulting Inc | Industrial Services | 3 | 2 | A | 80 | 0.70 | 3 |
| Gentex Corp | Auto Parts | 3 | 2 | B++ | 90 | 0.95 | 3 |
| Hanover Insurance Group Inc | Insurance (Prop/Cas.) | 3 | 2 | A | 95 | 0.95 | 3 |
| Heartland Express Inc | Trucking | 4 | 2 | A | 95 | 0.75 | 3 |
| Lancaster Colony Corporation | Food Processing | 4 | 2 | A | 95 | 0.70 | 4 |
| ManTech International Corporation | IT Services | 3 | 3 | B++ | 85 | 0.85 | 4 |
| Motorola Solutions Inc | Telecom. Equipment | 3 | 2 | B++ | 95 | 0.90 | 3 |
| Northwest Bancshares Inc | Thrift | 4 | 3 | B+ | 95 | 0.95 | 3 |
| Park National Corp | Bank (Midwest) | 3 | 3 | B++ | 80 | 0.80 | 3 |
| Quest Diagnostics Inc | Medical Services | 3 | 2 | B++ | 90 | 0.80 | 4 |
| Sensient Technologies Corp | Food Processing | 3 | 2 | B++ | 95 | 0.90 | 3 |
| Service Corp International Inc | Industrial Services | 3 | 3 | B+ | 90 | 0.95 | 3 |
| Stepan Company | Chemical (Specialty) | 4 | 3 | B++ | 80 | 0.80 | 3 |
| Verisk Analytics Inc | Information Services | 3 | 2 | B++ | 100 | 0.85 | 3 |
| Waters Corp | Precision Instrument | 4 | 2 | A | 85 | 0.95 | 3 |
| West Pharmaceutical Services Inc | Med Supp Non-Invasive | 3 | 2 | A | 80 | 0.80 | 3 |
| Western Union Company | Financial Svcs. (Div.) | 4 | 3 | B+ | 95 | 0.80 | 4 |
| Average |  | 3 | 2 | B++ | 89 | 0.86 | 3 |
| Water Group | Average | 3 | 3 | B++ | 89 | 0.77 | 4 |

Source of Information: Value Line Investment Survey for Windows, April 2022

## Comparable Earnings Approach <br> Five -Year Average Historical Earned Returns <br> for Years 2017-2021 and <br> Projected 3-5 Year Returns

| Company | 2017 | 2018 | 2019 | 2020 | 2021 | Average | $\begin{aligned} & \text { Projected } \\ & 2025-27 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Altria Group Inc | 42.5\% | 51.0\% | NMF | NMF | NMF | 46.8\% | NMF |
| AMERCO | 9.0\% | 10.0\% | 7.0\% | 12.6\% | 19.5\% | 11.6\% | 10.5\% |
| Assurant Inc | 12.2\% | 4.9\% | 6.8\% | 7.4\% | 9.0\% | 8.1\% | 6.5\% |
| Ball Corp | 7.7\% | 13.1\% | 19.2\% | 17.9\% | 24.2\% | 16.4\% | 27.5\% |
| Bio Rad Laboratories Inc | 2.2\% | 4.4\% | 3.7\% | 3.2\% | 10.0\% | 4.7\% | 6.5\% |
| Broadridge Fin'l | 32.6\% | 46.1\% | 49.1\% | 43.7\% | 36.8\% | 41.7\% | 35.5\% |
| Chemed Corporation | 26.1\% | 33.9\% | 31.7\% | 32.9\% | 49.5\% | 34.8\% | 32.0\% |
| CSG Systems International Inc | 17.9\% | 18.3\% | 20.9\% | 13.9\% | 16.5\% | 17.5\% | 22.0\% |
| Exponent Inc. | 14.3\% | 23.0\% | 23.5\% | 22.8\% | 25.5\% | 21.8\% | 29.0\% |
| F5 Inc. | 34.2\% | 35.3\% | 24.3\% | 13.8\% | 14.0\% | 24.3\% | 16.0\% |
| FTI Consulting Inc | 7.6\% | 11.4\% | 14.8\% | 15.9\% | 16.0\% | 13.1\% | 10.5\% |
| Gentex Corp | 18.0\% | 23.5\% | 21.9\% | 17.7\% | 18.3\% | 19.9\% | 27.0\% |
| Hanover Insurance Group Inc | 6.8\% | 9.9\% | 11.4\% | 11.1\% | 11.4\% | 10.1\% | 10.5\% |
| Heartland Express Inc | 7.4\% | 11.8\% | 10.7\% | 9.8\% | 11.0\% | 10.1\% | 10.0\% |
| Lancaster Colony Corporation | 20.0\% | 20.7\% | 20.7\% | 17.5\% | 16.9\% | 19.2\% | 15.5\% |
| ManTech International Corporation | 4.7\% | 5.9\% | 7.6\% | 7.6\% | 8.0\% | 6.8\% | 8.5\% |
| Motorola Solutions Inc | - | - | - | - | - | - | NMF |
| Northwest Bancshares Inc | 7.6\% | 8.4\% | 8.2\% | 4.9\% | 9.7\% | 7.8\% | 9.5\% |
| Park National Corp | 11.3\% | 13.3\% | 10.6\% | 12.3\% | 13.9\% | 12.3\% | 11.5\% |
| Quest Diagnostics Inc | 16.2\% | 16.8\% | 15.9\% | 22.6\% | 26.3\% | 19.6\% | 17.0\% |
| Sensient Technologies Corp | 17.7\% | 18.3\% | 14.2\% | 11.7\% | 13.0\% | 15.0\% | 13.0\% |
| Service Corp International Inc | 21.2\% | 20.4\% | 19.4\% | 29.8\% | 315.5\% | 81.3\% | 13.5\% |
| Stepan Company | 12.4\% | 14.4\% | 11.6\% | 12.9\% | 14.0\% | 13.1\% | 13.0\% |
| Verisk Analytics Inc | 28.8\% | 28.9\% | 19.9\% | 26.4\% | 25.0\% | 25.8\% | 24.0\% |
| Waters Corp | 27.0\% | 39.9\% | - | NMF | NMF | 33.5\% | 29.0\% |
| West Pharmaceutical Services Inc | 11.8\% | 14.8\% | 15.4\% | 18.7\% | 26.0\% | 17.3\% | 18.0\% |
| Western Union Company | - | - | - | NMF | NMF | - | NMF |
| Average |  |  |  |  |  | 21.3\% | 17.3\% |
| Median |  |  |  |  |  | 17.3\% | 14.5\% |
| Average (excluding companie | >20\%) |  |  |  |  | 13.1\% | 11.2\% |

# Comparable Earnings Approach <br> Screening Parameters 

Timeliness Rank
The rank for a stock's probable relative market performance in the year ahead. Stocks ranked 1 (Highest) or 2 (Above Average) are likely to outpace the yearahead market. Those ranked 4 (Below Average) or 5 (Lowest) are not expected to outperform most stocks over the next 12 months. Stocks ranked 3 (Average) will probably advance or decline with the market in the year ahead. Investors should try to limit purchases to stocks ranked 1 (Highest) or 2 (Above Average) for Timeliness.

## Safety Rank

A measure of potential risk associated with individual common stocks rather than large diversified portfolios (for which Beta is good risk measure). Safety is based on the stability of price, which includes sensitivity to the market (see Beta) as well as the stock's inherent volatility, adjusted for trend and other factors including company size, the penetration of its markets, product market volatility, the degree of financial leverage, the earnings quality, and the overall condition of the balance sheet. Safety Ranks range from 1 (Highest) to 5 (Lowest). Conservative investors should try to limit purchases to equities ranked 1 (Highest) or 2 (Above Average) for Safety.

## Financial Strength

The financial strength of each of the more than 1,600 companies in the VS II data base is rated relative to all the others. The ratings range from $\mathrm{A}++$ to C in nine steps. (For screening purposes, think of an A rating as "greater than" a B). Companies that have the best relative financial strength are given an $\mathrm{A}++$ rating, indicating ability to weather hard times better than the vast majority of other companies. Those who don't quite merit the top rating are given an A+ grade, and so on. A rating as low as C++ is considered satisfactory. A rating of $\mathrm{C}+$ is well below average, and C is reserved for companies with very serious financial problems. The ratings are based upon a computer analysis of a number of key variables that determine (a) financial leverage, (b) business risk, and (c) company size, plus the judgment of Value Line's analysts and senior editors regarding factors that cannot be quantified across-the-board for companies. The primary variables that are indexed and studied include equity coverage of debt, equity coverage of intangibles, "quick ratio", accounting methods, variability of return, fixed charge coverage, stock price stability, and company size.

## Price Stability Index

An index based upon a ranking of the weekly percent changes in the price of the stock over the last five years. The lower the standard deviation of the changes, the more stable the stock. Stocks ranking in the top $5 \%$ (lowest standard deviations) carry a Price Stability Index of 100; the next 5\%, 95; and so on down to 5 . One standard deviation is the range around the average weekly percent change in the price that encompasses about two thirds of all the weekly percent change figures over the last five years. When the range is wide, the standard deviation is high and the stock's Price Stability Index is low.

Beta
A measure of the sensitivity of the stock's price to overall fluctuations in the New York Stock Exchange Composite Average. A Beta of 1.50 indicates that a stock tends to rise (or fall) 50\% more than the New York Stock Exchange Composite Average. Use Beta to measure the stock market risk inherent in any diversified portfolio of, say, 15 or more companies. Otherwise, use the Safety Rank, which measures total risk inherent in an equity, including that portion attributable to market fluctuations. Beta is derived from a least squares regression analysis between weekly percent changes in the price of a stock and weekly percent changes in the NYSE Average over a period of five years. In the case of shorter price histories, a smaller time period is used, but two years is the minimum. The Betas are periodically adjusted for their long-term tendency to regress toward 1.00 .

## Technical Rank

A prediction of relative price movement, primarily over the next three to six months. It is a function of price action relative to all stocks followed by Value Line. Stocks ranked 1 (Highest) or 2 (Above Average) are likely to outpace the market. Those ranked 4 (Below Average) or 5 (Lowest) are not expected to outperform most stocks over the next six months. Stocks ranked 3 (Average) will probably advance or decline with the market. Investors should use the Technical and Timeliness Ranks as complements to one another.


[^0]:    ${ }^{2}$ For example, two otherwise similarly situated firms each reporting $\$ 1.00$ earnings per share would have different market prices at varying levels of risk, i.e., the firm with a higher level of risk will have a lower share value, while the firm with a lower risk profile will have a higher share value.

[^1]:    ${ }^{3}$ The complement of the operating ratio is the operating margin which provides a measure of profitability.

[^2]:    4 Beta is a relative measure of the historical sensitivity of the stock's price to overall fluctuations in the New York Stock Exchange Composite Index. The "Beta coefficient" is derived from a regression analysis of the relationship between weekly percentage changes in the price of a stock and weekly percentage changes in the NYSE Index over a period of five years. The betas are adjusted for their long-term tendency to converge toward 1.00. A common stock that has a beta less than 1.0 is considered to have less systematic risk than the market as a whole and would be expected to rise and fall more slowly than the rest of the market. A stock with a beta above 1.0 would have more systematic risk.

[^3]:    ${ }^{5}$ Although the popular application of the DCF model is often attributed to the work of Myron J. Gordon in the mid-1950s, J.B. Williams exposited the DCF model in its present form nearly two decades earlier.

[^4]:    ${ }^{6}$ These adjustments are the $1 / 2$ growth approach, the discrete approach, and the quarterly approach. Under the $1 / 2$ approach, the procedure to adjust the average dividend yield for the expectation of a dividend increase during the initial investment period will be at a rate of one-half the growth component, which assumes that half of the dividend payments will be at the expected higher rate during the initial investment period. Under the discrete approach, the " $g$ " in the DCF model reflects the discrete growth in the quarterly dividend, which is required for the periodic form of the DCF to properly recognize that dividends are expected to grow on a discrete basis. The quarterly approach takes into account that investors have the opportunity to reinvest quarterly dividend receipts. Recognizing the compounding of the periodic quarterly dividend payments ( $D_{0}$ ) results in this third DCF formulation. This DCF equation provides no further recog nition of growth in the quarterly dividend. A compounding of the quarterly dividend yield recognizes the necessity for an adjusted dividend yield.

[^5]:    ${ }^{7}$ Gordon, Gordon \& Gould, "Choice Among Methods of Estimating Share Yield," The Journal of Portfolio Management (Spring 1989).

[^6]:    ${ }^{8}$ Franco Modigliani and Merton H. Miller, "The Cost of Capital, Corporation Finance, and the Theory of Investments," American Economic Review, June 1958, at 261-97. Franco Modigliani and Merton H. Miller, "Taxes and the Cost of Capital: A Correction," American Economic Review, June 1963, at 433-43.

[^7]:    ${ }^{9}$ Robert S. Hamada, "The Effects of the Firm's Capital Structure on the Systematic Risk of Common Stocks;" The Journal of Finance, Vol. 27, No. 2; Papers and Proceedings of the Thirtieth Annual Meeting of the American Finance Association, New Orleans, Louisiana, Dec. 27-29, 1971. (May 1972), pp. 435-52.

[^8]:    Source of Information: Company provided data

[^9]:    Source: Federal Reserve statistical release H. 15

