



**NRG Energy, Inc.  
804 Carnegie Center  
Princeton, NJ 08540**

November 29, 2022

**VIA E-FILE & UPS**

Ms. Rosemary Chiavetta, Secretary  
Pennsylvania Public Utility Commission  
Commonwealth Keystone Building  
400 North Street 2<sup>nd</sup> Floor  
Harrisburg, PA 17120

**RE: Docket No. A-2013-2368464: License Amendment - Updating Direct Energy Business Marketing, LLC's Original Filing to Reflect New Trade Name (Utility Code: 1115809)**

Dear Ms. Chiavetta,

Direct Energy Business Marketing, LLC ("DEBM") is updating its original license to supply electricity, as approved in Docket A-2013-2368464, to reflect the addition of a new trade name under which DEBM proposes to do business within the Commonwealth of Pennsylvania. DEBM is an indirect wholly owned subsidiary of NRG Energy, Inc. ("NRG").

This letter is to inform the Commission of the addition of new Trade Name:

- NRG Business Marketing

Enclosed is documentation of the new trade name registration with the Commonwealth's Department of State pursuant to 54 Pa. C.S. §311, Form PA-953, as well as a Certificate of Service along with the required \$350.00 filing fee.

Please feel free to contact me at 301.509.1508 or via email at [lgibbons@nrg.com](mailto:lgibbons@nrg.com) if you have any questions or require additional information.

Sincerely,

A handwritten signature in blue ink that reads "Leah Gibbons". The signature is written in a cursive, flowing style.

Leah Gibbons  
Senior Director, Regulatory Affairs

Enclosure

## Certificate of Service

On this 29th day of November 2022, I certify that a true and correct copy of the foregoing Update to Direct Energy Business Marketing, LLC's license to supply electricity within the Commonwealth of Pennsylvania and all NON-CONFIDENTIAL attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following:

### **Bureau of Investigation & Enforcement**

Pennsylvania Public Utility Commission  
Commonwealth Keystone Building  
400 North Street, 2 West  
Harrisburg, PA 17120  
email: [RA-PCCmplntResp@pa.gov](mailto:RA-PCCmplntResp@pa.gov)

### **Office of the Attorney General**

Bureau of Consumer Protection  
Strawberry Square, 14th Floor  
Harrisburg, PA 17120  
e-mail: [Consumers@attorneygeneral.gov](mailto:Consumers@attorneygeneral.gov)

### **Office of Consumer Advocate**

5th Floor, Forum Place  
555 Walnut Street  
Harrisburg, PA 17120  
e-mail: [consumer@paoca.org](mailto:consumer@paoca.org)

### **Department of Revenue**

Bureau of Compliance  
PO Box 281230  
Harrisburg, PA 17128-1230  
email: [RA-RVGAMPROFCLER@pa.gov](mailto:RA-RVGAMPROFCLER@pa.gov)

### **Office of the Small Business Advocate**

Commerce Building, Suite 202  
300 North Second Street  
Harrisburg, PA 17101  
email: [tereswagne@pa.gov](mailto:tereswagne@pa.gov)

### **Pike County Light & Power Company**

Vice President – Energy Supply  
Corning Natural Gas Holding Corporation  
330 West William Street  
Corning, NY 14830

### **West Penn Power d/b/a Allegheny Power**

Legal Department  
800 Cabin Hill Drive  
Greensburg, PA 15601-1689  
email: [tgiesler@firstenergycorp.com](mailto:tgiesler@firstenergycorp.com)

### **PECO**

Manager Energy Acquisition  
PECO Energy Company  
2301 Market Street Philadelphia, PA 19101-8699  
email: [Carol.reilly@exceloncorp.com](mailto:Carol.reilly@exceloncorp.com)

### **Duquesne Light**

Regulatory Affairs  
Duquesne Light Company  
411 Seventh Street, MD 16-4  
Pittsburgh, PA 15219  
email: [twilliams@duqlight.com](mailto:twilliams@duqlight.com)

### **PPL**

Office of General Counsel  
Attn: Kimberly A. Klock  
PPL Two North Ninth Street (GENTW3)  
Allentown, PA 18101-1179  
email: [kklock@pplweb.com](mailto:kklock@pplweb.com)

### **Met-Ed, Penelec, and Penn Power**

Legal Department  
First Energy  
2800 Pottsville Pike  
Reading PA, 19612  
email: [tgiesler@firstenergycorp.com](mailto:tgiesler@firstenergycorp.com)

### **UGI**

UGI Utilities, Inc. Attn: Rates Dept. – Choice Coordinator  
1 UGI Drive  
Denver, PA 17517  
email: [anzaldostephen@ugi.com](mailto:anzaldostephen@ugi.com)

**Citizens' Electric Company**

Attn: EGS Coordination

1775 Industrial Boulevard

Lewisburg, PA 17837

email: [kelchnerj@citizenselectric.com](mailto:kelchnerj@citizenselectric.com)

**Wellsboro Electric Company**

Attn: EGS Coordination

33 Austin Street

P. O. Box 138


Wellsboro, PA 16901

email: [ceccher@ctenterprises.org](mailto:ceccher@ctenterprises.org)

A handwritten signature in blue ink that reads "Leah Gibbons". The signature is written in a cursive style with a large, looped "L" and "G".

Leah Gibbons  
Senior Director, Regulatory Affairs

**PENNSYLVANIA DEPARTMENT OF STATE  
 BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS**

<input type="checkbox"/> Return document by mail to: <div style="text-align: center;"><b>CT-COUNTER</b></div> <hr/> Name <u>nicole.grimme@wolterskluwer.com</u> <hr/> Address <u>1447 S 130<sup>th</sup> St 93</u> <hr/> City _____ State _____ Zip Code _____ <hr/> <input checked="" type="checkbox"/> Return document by email to: _____	<b>Registration of Fictitious Name</b> <hr/>  TCO220902AK0277
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Read all instructions prior to completing. This form may be submitted online at <https://www.corporations.pa.gov/>.

Fee: \$70  I qualify for a veteran/reservist-owned small business fee exemption (see instructions)

In compliance with the requirements of 54 Pa.C.S. § 311 (relating to registration), the undersigned entity(ies) desiring to register a fictitious name under 54 Pa.C.S. Ch. 3 (relating to fictitious names), hereby state(s) that:

1. The fictitious name is:  
NRG Business Marketing

2. A brief statement of the character or nature of the business or other activity to be carried on under or through the fictitious name is:  
Retail energy gas supplier

3. The address, including number and street, if any, of the principal place of business (P.O. Box alone is not acceptable):

<u>804 Carnegie Center,</u>	<u>Princeton,</u>	<u>NJ</u>	<u>08540</u>	<u>Mercer</u>
Number and street	City	State	Zip	County

4. The name and address, including number and street, if any, of each individual interested in the business is:

Name	Number and Street	City	State	Zip

5. Each entity, other than an individual, interested in such business is (are):


Direct Energy Business Marketing, LLC	LLC	Delaware
Name	Form of Organization	Organizing Jurisdiction
804 Carnegie Center, Princeton, NJ 08540		
Principal Office Address		
CT Corporation System, Dauphin		
PA Registered Office, if any		
Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. (Optional): The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

IN TESTIMONY WHEREOF, the undersigned have caused this Application for Registration of Fictitious Name to be executed this

2<sup>nd</sup> day of August, 2022.

Individual Signature	Individual Signature
Individual Signature	Individual Signature
Direct Energy Business Marketing, LLC	
Entity Name	Entity Name
	Signature
Ryan Sullivan, Treasurer	
Title	Title