



**NRG Energy, Inc.**  
3711 Market Street  
Philadelphia, PA 19104

December 9, 2022

**VIA UPS & E-FILE**

Ms. Rosemary Chiavetta  
Secretary  
Pennsylvania Public Utility Commission  
400 North Street, Keystone Building  
Harrisburg, PA 17120

**Re: Electric Generation Supplier License Application Amendment for a Name Change  
Docket No. A-2013-2365792; Utility Code 1215776**

Dear Secretary Chiavetta:

On November 18, 2022 Direct Energy Business Marketing, LLC (“DEBM”) filed an application amendment to add a new trade name under which DEBM proposes to do business in the Commonwealth of Pennsylvania. DEBM is an indirect wholly owned subsidiary of NRG Energy, Inc. (“NRG”).

On December 9, 2022 the Bureau of Technical Utility Services requested additional information to be filed within 30 days. Attached is NRG’s response to the request for information, as well as its Verification of the accuracy of the information provided.

Should you have any questions or require additional information, please contact me at 301.509.1508 or via email at [lgibbons@nrg.com](mailto:lgibbons@nrg.com).

Sincerely,

A handwritten signature in blue ink that reads "Leah Gibbons". The signature is written in a cursive, flowing style.

Leah Gibbons  
Senior Director Regulatory Affairs

Enclosures

## VERIFICATION

I, Leah Gibbons, hereby state that I am Senior Director of Regulatory Affairs of NRG Energy, Inc., and am authorized to make this verification on its behalf. I hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

December 9, 2022

Dated



Leah Gibbons

Senior Director Regulatory Affairs

Docket No. ~~A-110025~~  
Direct Energy Business, LLC  
Data Requests

A-2013-2365792-AEL-12/9/22

1. Regarding Customer Notice – Applicant failed to provide its customer notice for this name change. Please provide the missing documentation.

**Response:** Please see **Attachment A** for NRG’s sample notice template.

## Certificate of Service

On this the 9<sup>th</sup> day of December 2022, I certify that a true and correct copy of the foregoing filing and all NON-CONFIDENTIAL attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following:

Bureau of Investigation & Enforcement  
Pennsylvania Public Utility Commission  
Commonwealth Keystone Building  
400 North Street, 2 West  
Harrisburg, PA 17120

Office of the Attorney General  
Bureau of Consumer Protection  
Strawberry Square, 14th Floor  
Harrisburg, PA 17120

Office of Consumer Advocate  
5th Floor, Forum Place  
555 Walnut Street  
Harrisburg, PA 17120

Department of Revenue  
Bureau of Compliance  
PO 80x 281230  
Harrisburg, PA 17128-1230

Small Business Advocate  
Commerce Building, Suite 202  
300 North Second Street  
Harrisburg, PA 17101

Vice President - Energy Supply  
Corning Natural Gas Holding Corporation  
330 West William Street  
Corning, NY 14830  
Legal Department

West Penn Power d/b/a Allegheny Power  
800 Cabin Hill Drive  
Greensburg, PA 15601-1689

Manager Energy Acquisition  
PECO Energy Company  
2301 Market Street  
Philadelphia, PA 19101-8699

Regulatory Affairs  
Duquesne Light Company  
411 Seventh Street, MD 16-4  
Pittsburgh, PA 15219

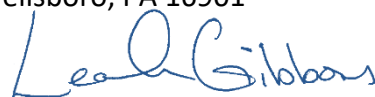
Office of General Counsel  
Attn: Kimberly A. Klock  
PPL  
Two North Ninth Street (GENTW3)  
Allentown, PA 18101-1179

Legal Department  
First Energy  
2800 Pottsville Pike  
Reading PA, 19612

UGI Utilities, Inc.  
Attn: Rates Dept. -- Choice Coordinator  
1 UGI Drive  
Denver. PA 17517

Citizens' Electric Company  
Attn: EGS Coordination  
1775 Industrial Boulevard  
Lewisburg, PA 17837

Wellsboro Electric Company  
Attn: EGS Coordination  
33 Austin Street  
P.O. Box 138  
Wellsboro, PA 16901



Leah Gibbons, Senior Director Regulatory Affairs,  
NRG Energy, Inc.



Month, day, 2023

<<Company>>  
<<Attn>> <<Contact>>  
<<Address>>  
<<City>>, <<State>> <<Zip>>

## Important Information About Your <<Natural Gas or Electricity>> Service From Direct Energy Business and NRG

Dear Valued Customer,

Thank you for your continued business. As we've communicated previously, Direct Energy Business became part of NRG Energy, Inc. in January 2021. Since then, the companies have been working hard to bring together our people, platforms and technology to provide a best-in-class experience for valued business customers like you under one single brand—NRG. As such, you will notice a shift in branding from <<Direct Energy Business or Direct Energy Business Marketing>> to NRG in the coming weeks.

### ***What does this mean to my business?***

There are a few changes you will notice related to branding, but the most important parts of our relationship will remain unchanged, including:

- your energy supply agreement
- your product
- account number(s)
- invoice style
- remittance procedures

The changes you can expect include:

- your invoice will soon be branded NRG (if you're billed by the utility on our behalf, you will see <<"NRG Business" or "NRG Business Marketing" or "NRG">> referenced, instead of <<"Direct Energy Business" or "Direct Energy Business Marketing">>)
- your online account management tool, MyAccount, will include the NRG logo
- your experienced U.S.-based customer support team will now be referenced as "NRG Client Services" and will have a new toll-free number/email

### ***Do I need to do anything?***

You do not need to take action on any items at this point—we just wanted to make sure you were aware that these changes were coming so you could be prepared for what to expect.

If you have any questions about these changes, please do not hesitate to call us. Thank you again for your continued business.

Warmest Regards,

NRG Client Services  
844.737.6742  
GasSupport@nrg.com