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**VIA FEDERAL EXPRESS**

December 29, 2022

Rosemary Chiavetta, Secretary  
Pennsylvania Public Utility Commission  
400 North Street, Keystone Building  
Harrisburg, PA 17120

**Re: Initial Electric Broker/Marketer Application of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com (“Cypress Capital”)**

Dear Secretary Chiavetta:

Cypress Capital hereby submits an **original** of its Electric Broker/Marketer License Application with the \$350 application fee payable to the Commonwealth of Pennsylvania. Separate public copies of the application have been sent to the required state agencies and utilities. In addition, a redacted copy of the same has been submitted this day electronically on the Commissions website. In accordance with 52 Pa. Code § 54.32, Cypress Capital encloses under separate cover and requests that its responses and corresponding to Exhibit 7b – Financial, Records, Statements and Ratings be treated as confidential.

This information is treated as confidential by Cypress Capital, and public disclosure of such information could be potentially harmful to its position as a Broker/Marketer. Cypress Capital further requests that its responses to any subsequent requests for additional information or clarification which staff might take with regard to these same requests also be permitted to be filed under seal.

Thank you, and please direct any questions or concerns about the information enclosed to the undersigned.

Respectfully,

/s/ Michelle Mann

Michelle Mann

Director of Government Affairs and  
Regulatory Paralegal

Feller Law Group, PLLC

Phone: (718) 690-3480

Email: [michellemann@feller.law](mailto:michellemann@feller.law)

*On behalf of Pennsylvania Cypress Capital  
Ventures, LLC d/b/a ElectricityPlans.com*

Enclosures

## BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Pennsylvania Cypress Capital Ventures, LLC, d/b/a ElectricityPlans.com, for approval to offer, render, furnish, or supply electricity or electric generation services as a(n) [as specified in item #4b below] to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

### 1. IDENTIFICATION AND CONTACT INFORMATION

- a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

**Pennsylvania Capital Ventures, LLC d/b/a ElectricityPlans.com**  
13603 Lakehills View Circle  
Cypress, TX 77429  
Telephone: 800-965-4229  
Web Address: <https://electricityplans.com>

- b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

**Capitol Corporate Services**  
125 Locust Street  
Harrisburg, PA 17101  
Telephone: 800-345-4647

- c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

**Shannon Bedrich, Vice President**  
13603 Lakehills View Circle  
Cypress, TX 77429  
Telephone: 713-410-1245  
Email: [shannon.bedrich@cypresscapitalventures.com](mailto:shannon.bedrich@cypresscapitalventures.com)

- d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

**Natara Feller, Esquire**  
**Feller Law Group, PLLC**  
159 20th Street, #1B  
Brooklyn, NY 11232  
Telephone: 212-590-0145  
Email: [regulatory@feller.law](mailto:regulatory@feller.law)

- e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: (Required of ALL Applicants)** Provide the name, title, address, telephone number, FAX number, and e-mail **OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED)** responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

**Kelly Bedrich, President**  
13603 Lakehills View Circle  
Cypress, TX 77429  
Telephone: 713-305-7976  
Email: [kelly.bedrich@cypresscapitalventures.com](mailto:kelly.bedrich@cypresscapitalventures.com)

**Shannon Bedrich, Vice President**  
13603 Lakehills View Circle  
Cypress, TX 77429  
Telephone: 713-410-1245  
Email: [shannon.bedrich@cypresscapitalventures.com](mailto:shannon.bedrich@cypresscapitalventures.com)

## 2. BUSINESS ENTITY FILINGS AND REGISTRATION

a. **FICTITIOUS NAME:** *(Select appropriate statement and provide supporting documentation as listed.)*

The Applicant will be using a fictitious name or doing business as (“d/b/a”)

Provide a copy of the Applicant’s filing with Pennsylvania’s Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.

**or**

The Applicant will not be using a fictitious name.

b. **BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS:**

*(Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)*

The Applicant is a sole proprietor.

- If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.

**or**

The Applicant is a:

- domestic general partnership (\*)
- domestic limited partnership (15 Pa. C.S. §8511)
- foreign general or limited partnership (15 Pa. C.S. §4124)
- domestic limited liability partnership (15 Pa. C.S. §8201)
- foreign limited liability general partnership (15 Pa. C.S. §8211)
- foreign limited liability limited partnership (15 Pa. C.S. §8211)

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.
- Provide the state in which the business is organized/formed and provide a copy of the Applicant’s charter documentation.
- \* If a corporate partner in the Applicant’s domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant’s Department of State filing pursuant to 15 Pa. C.S. §4124.

**or**

The Applicant is a:

- domestic corporation (15 Pa. C.S. §1308)
- foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.  
Please refer to Exhibit 2b.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.  
Please refer to Exhibit 2b.
- Give name and address of officers.  
Please refer to Exhibit 2b.

### 3. AFFILIATES AND PREDECESSORS

*(both in state and out of state)*

- a. **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

Applicant has no affiliates.

- b. **PREDECESSORS:** Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

Applicant has no predecessors.

## 4. OPERATIONS

a. **APPLICANT'S PRESENT OPERATIONS:** *(select and complete the appropriate statement)*

Definitions

- Supplier – an entity that sells electricity to end-use customers utilizing the jurisdictional transmission and distribution facilities of an EDC.
- Aggregator - an entity that purchases electric energy and takes title to electric energy as an intermediary for sale to retail customers.
- Broker/Marketer - an entity that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy.

- The Applicant is presently doing business in Pennsylvania as a
- municipal electric corporation
  - electric cooperative
  - local gas distribution company
  - provider of electric generation, transmission or distribution services
  - broker/marketer engaged in the business of supplying electricity services
  - Other; Identify the nature of service being rendered.

**OR**

- The Applicant is not presently doing business in Pennsylvania.

b. **APPLICANT'S PROPOSED OPERATIONS:** The Applicant proposes to operate as a *(may check multiple):*

- Generator of electricity
- Supplier of electricity
- Aggregator engaged in the business of supplying electricity
- Broker/Marketer engaged in the business of supplying electricity services
  - Check here to verify that your organization will not be taking title to the electricity nor will you be making payments for customers.
- Electric Cooperative and supplier of electric power
- Other (Describe):

c. **PROPOSED SERVICES:** Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

Cypress Capital Ventures, LLC was formed in Delaware on June 24, 2015 with a company objective to develop/buy operation and improve websites focused on consumer digital products that offer services that are valuable to our everyday lives. The company was founded by Kelly Bedrich and Shannon Bedrich. Kelly is a certified Project Management Professional and has over 25 years of experience in managing and developing software, websites, and system integrations. Shannon is a Texas Certified Public Accountant and focuses on operations and financial reporting for the company.

In March 2017, Cypress Capital Ventures, LLC launched its first energy section consumer website, ElectricityPlans.com. ElectricityPlans.com is a retail electricity rate comparison shopping site for homes and businesses. This site offers free, unbiased electricity plan shopping tools and education to help consumers make informed electricity provider and plan choices in states that have adopted deregulation.

d. **PROPOSED SERVICE AREA:** Check the box of each Electric Distribution Company for which the Applicant proposes to provide service.

- Citizens' Electric
- Duquesne Light
- Met-Ed
- PECO
- Penelec
- Penn Power

- Pike
- PPL
- UGI Utilities
- Wellsboro
- West Penn

Entire Commonwealth of PA

e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above
- Other (Describe):
- Residential and Small Commercial Customers in a Mixed Meter Capacity -

This customer class reflects situations in which a large commercial, industrial, and/or governmental customer account also contains features of residential and/or small commercial customers. In this instance, the residential and/or small commercial portion must be an incidental portion of the larger account. **This customer class alone does not allow marketing targeted directly to residential and/or small commercial customers.** Further information may be found in the Requirements Applicable to Mixed Meter Scenarios Secretarial Letter served March 25, 2011, at Docket No. M-2009-2082042.

f. **START DATE:** Provide the approximate date the Applicant proposes to actively market within the Commonwealth.

01/01/2023

## 5. COMPLIANCE

- a. **CRIMINAL/CIVIL PROCEEDINGS:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

Not applicable.

- b. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.

Not applicable.

- c. **CUSTOMER/REGULATORY/PROSECUTORY ACTIONS:** Identify all formal or escalated actions or complaints, in the Commonwealth of Pennsylvania or any state, filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. **Applicant should also include if it had a Pennsylvania PUC EGS or NGS license previously cancelled by the Commission.** If the Applicant has no actions or complaints to list, explicitly state such.

Not applicable.

- d. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any actions listed above.

Not applicable.

## 6. PROOF OF SERVICE

**Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.**  
(Example Certificate of Service is attached at Appendix C)

- a. **STATUTORY AGENCIES:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Bureau of Investigation & Enforcement  
Pennsylvania Public Utility Commission  
Commonwealth Keystone Building  
400 North Street, 2 West  
Harrisburg, PA 17120

Office of the Attorney General  
Bureau of Consumer Protection  
Strawberry Square, 14th Floor  
Harrisburg, PA 17120

Office of Consumer Advocate  
5th Floor, Forum Place  
555 Walnut Street  
Harrisburg, PA 17120

Department of Revenue  
Bureau of Compliance  
PO Box 281230  
Harrisburg, PA 17128-1230

Office of the Small Business Advocate  
Commerce Building, Suite 202  
300 North Second Street  
Harrisburg, PA 17101

- b. **EDCs:** Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Electric Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each EDC is as follows.

**Pike County Light & Power Company:**  
Vice President – Energy Supply  
Corning Natural Gas Holding Corporation  
330 West William Street  
Corning, NY 14830

**West Penn:**  
Legal Department  
West Penn Power d/b/a Allegheny Power  
800 Cabin Hill Drive  
Greensburg, PA 15601-1689

**PECO:**  
Manager Energy Acquisition  
PECO Energy Company  
2301 Market Street  
Philadelphia, PA 19101-8699

**Duquesne Light:**  
Regulatory Affairs  
Duquesne Light Company  
411 Seventh Street, MD 16-4  
Pittsburgh, PA 15219

**PPL:**  
Office of General Counsel  
Attn: Kimberly A. Klock  
PPL  
Two North Ninth Street (GENTW3)  
Allentown, PA 18101-1179

**Met-Ed, Penelec, and Penn Power:**

Legal Department  
First Energy  
2800 Pottsville Pike  
Reading PA, 19612

**UGI:**

UGI Utilities, Inc.  
Attn: Rates Dept. – Choice Coordinator  
1 UGI Drive  
Denver, PA 17517

**Citizens' Electric Company:**

Citizens' Electric Company  
Attn: EGS Coordination  
1775 Industrial Boulevard  
Lewisburg, PA 17837

**Wellsboro Electric Company:**

Wellsboro Electric Company  
Attn: EGS Coordination  
33 Austin Street  
P. O. Box 138  
Wellsboro, PA 16901

## 7. FINANCIAL FITNESS

- a. **BONDING:** In accordance with 66 Pa. C.S. Section 2809(c)(1)(i), the Applicant is required to file a bond or other instrument to ensure its financial responsibilities and obligations as an EGS. Therefore, the Applicant is...

- Furnishing the **ORIGINAL** of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$250,000.
- Furnishing the **ORIGINAL** of another initial security for Commission approval, to ensure financial responsibility, such as a parental guarantee, in the amount of \$250,000.
- For Marketers and Brokers** - Filing for a modification to the \$250,000 requirement and furnishing the **ORIGINAL** of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000. Such supporting information must include indication that the Applicant will not take title to electricity and will not pay electricity bills on behalf of its customers. Further details for modification may be described as well.

### CRITICAL BONDING NOTES:

Applicant is required to maintain a bond or other financial instrument the entire time it maintains an EGS license with the Commonwealth of Pennsylvania. If Applicant's security instrument is not continuous, Applicant **MUST** submit a Rider, Amendment, or Continuation Certificate annually based on the expiration date of its security instrument.

At least sixty days (60) prior to the security instrument's expiration date, Applicant should contact Stephen Jakab at [sjakab@pa.gov](mailto:sjakab@pa.gov) to determine the appropriate bonding amount based on a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. Once the amount has been determined, Applicant should overnight the updated security instrument(s) at least thirty (30) days prior to the expiration date to ensure adequate time for staff review and approval of the security instrument(s).

Template versions of a continuous bond, fixed-term bond, continuous letter of credit, and parental guarantee are attached at Appendix E, F, G, & H, respectively. Applicant's security must follow language from these examples, and must include the unmodified language outlined in Appendix D. Any deviation from these examples must be identified in the application and may not be acceptable to the Commission.

b. **FINANCIAL RECORDS, STATEMENTS, AND RATINGS:** Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.  
**Please refer to Exhibit 7b - Confidential and Redacted.**
- Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)  
**Not applicable.**
- Applicant's accounting statements, including balance sheet and income statements for the past two years.  
**Please refer to Exhibit 7b - Confidential and Redacted.**
- Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.  
**Please refer to Exhibit 7b - Confidential and Redacted.**
- A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
- Audited financial statements exhibiting accounts over a minimum two year period.
- Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.

c. **SUPPLIER FUNDING METHOD:** If Applicant is operating as anything other than **Broker/Marketer only**, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item.

Applicant will operate as a Broker/Marketer only.

d. **BROKER PAYMENT STRUCTURE:** If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Applicant will be primarily compensated by the licensed electric generation suppliers it represents; in a few instances. Applicant will be compensated by customers when Applicant provides consulting services directly to the customer.

e. **ACCOUNTING RECORDS CUSTODIAN:** Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Shannon Bedrich, Vice President  
13603 Lakehills View Circle  
Cypress, TX 77429  
Telephone: 713-410-1245  
Email: shannon.bedrich@cypresscapitalventures.com

f. **TAXATION:** Complete the **TAX CERTIFICATION STATEMENT** attached as Appendix I to this application.

*All sections of the Tax Certification Statement must be completed. Submitting N/A on either the Sales Tax License Number or the Employer ID Number (items 7A and 7B) shall be accompanied by supporting documentation or an explanation validating the absence of such information.*

*Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.*

## 8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

a. **EXPERIENCE, PLAN, STRUCTURE:** such information may include:

- Applicant's previous experience in the electricity industry.  
Please refer to Exhibit 8a.
- Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.  
Please refer to Exhibit 8a.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.  
Please refer to Exhibit 8a.
- Staffing structure and numbers as well as employee training commitments.  
Please refer to Exhibit 8a.
- Business plans for operations within the Commonwealth.  
Please refer to Exhibit 8a.
- Documentation of membership in PJM, ECAR, MAAC, other regional reliability councils, or any other membership or certification that is deemed appropriate to justify competency to operate as an EGS within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.

b. **PROPOSED MARKETING METHOD** (check all that apply)

- Internal – Applicant will use its own internal resources/employees for marketing
- External EGS – Applicant will contract with a PUC **LICENSED EGS** broker/marketer
- Affiliate – Applicant will use a **NON-EGS** affiliate marketing company and or individuals.
- External Third-Party – Applicant will contract with a **NON-EGS** third party marketing company and or individuals
- Other (Describe):

c. **DOOR TO DOOR SALES:** Will the Applicant be implementing door to door sales activities?

- Yes
- No

If yes, will the Applicant be using verification procedures?

- Yes
- No

If yes, describe the Applicant's verification procedures.

- d. **OVERSIGHT OF MARKETING:** Explain all methods Applicant will use to ensure all marketing is performed in an ethical manner, for both employees and subcontractors.

**Applicant's sales channels are referral/relationship-based marketing and online marketing. Applicant will only work with PUC-licensed electric generation suppliers, and will monitor and comply with all applicable existing and future federal, state, and municipal statutes and regulations. Applicant will respond to customer inquiries and complaints in accordance with industry best practices and the regulations of the PUC. If any complaints or concerns should arise from customers or potential customers, Applicant customer service can be reached at 800-965-4229 (phone) or shannon.bedrich@cypresscapitalventures.com.**

- e. **OFFICERS:** Identify Applicant's chief officers, and include the professional resumes for any officers directly responsible for operations. All resumes should include date ranges and job descriptions containing actual work experience.

Please refer to Exhibit 8e.

- f. **FERC FILING:** Applicant has:

- Filed an Application with the Federal Energy Regulatory Commission to be a Power Marketer.
- Received approval from FERC to be a Power Marketer at Docket or Case Number \_\_\_\_\_.
- Not applicable

## 9. DISCLOSURE STATEMENTS:

**Disclosure Statements:** If proposing to serve Residential and/or Small Commercial (under 25 kW) Customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix J to this Application.

- Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

*Not applicable for an applicant applying for a license exclusively as a broker/marketer.*

## 10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

- a. **PJM LOAD SERVING ENTITY REQUIREMENT:** As a prospective EGS, the applicant understands that those EGSs which provide retail electric supply service (i.e. takes title to electricity) must provide either:
- proof of registration as a PJM Load Serving Entity (LSE), or
  - proof of a contractual arrangement with a registered PJM LSE that facilitates the retail electricity services of the EGS.

The Applicant understands that compliance with this requirement must be filed within 120 days of the Applicant receiving a license. As well, the Applicant understands that compliance with this requirement may be filed with this instant application.

*(Select only one of the following)*

- AGREED - Applicant has included compliance with this requirement in the instant application, labeled in correspondence with this section (10).
- AGREED - Applicant will provide compliance with this requirement within 120 days of receiving its license
- ACKNOWLEDGED - Applicant is not proposing to provide retail electric supply service at this time, and therefore is not presently obligated to provide such information

**b. STANDARDS OF CONDUCT AND DISCLOSURE:** As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 54.43, as well as any future amendments.

AGREED

**c. REPORTING REQUIREMENTS:** Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:

- Retail Electricity Choice Activity Reports: The regulations at 52 Pa. Code §§ 54.201--54.204 require that all active EGSs report sales activity information. An EGS will file an annual report reporting for customer groups defined by annual usage. Reports must be filed using the appropriate report form that may be obtained from the PUC's Secretary's Bureau or the forms officer, or may be down-loaded from the PUC's internet web site.
- Reports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on a quarterly and year to date basis no later than 30 days following the end of the quarter.
- The Treasurer or other appropriate officer of Applicant shall transmit to the Department of Revenue by March 15, an annual report, and under oath or affirmation, of the amount of gross receipts received by Applicant during the prior calendar year.
- Net Metering Reports: Applicant shall be responsible to report any Net Metering per the Standards on [http://www.puc.pa.gov/consumer\\_info/electricity/alternative\\_energy.aspx](http://www.puc.pa.gov/consumer_info/electricity/alternative_energy.aspx). Scroll down to the Net Metering Standards Section.
- Applicant shall report to the Commission the percentages of total electricity supplied by each fuel source on an annual basis per 52 Pa. Code § 54.39(d).
- Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive electric market.

AGREED

- d. **TRANSFER OF LICENSE:** The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.

AGREED

- e. **ANNUAL FEES:** The Public Utility Code authorizes the PUC to collect an annual fee of \$350 from suppliers, brokers, marketers, and aggregators selling electricity in the Commonwealth of PA, and an annual supplemental fee based on annual gross intrastate revenues, applicable to suppliers only.

ACKNOWLEDGED

- f. **FURTHER DEVELOPMENTS:** Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 54.34.

AGREED

- g. **FALSIFICATION:** The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

AGREED

- h. **NOTIFICATION OF CHANGE:** If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within twenty (20) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 54.34.

AGREED

- i. **CEASING OF OPERATIONS:** Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.

AGREED

- j. **Electronic Data Interchange:** The Applicant acknowledges the Electronic Data Interchange (EDI) requirements and the relevant contacts for each EDC, as listed at Appendix M.

AGREED

- k. **FILING FEE:** The Applicant has enclosed or paid the required, non-refundable filing fee by **CERTIFIED CHECK OR MONEY ORDER** in the amount of \$350.00 payable to the Commonwealth of Pennsylvania. The Commission does not accept corporate or personal checks for filing fees.

PAYMENT ENCLOSED

## 11. AFFIDAVITS

**Must be notarized before filing.**

- a. **APPLICATION AFFIDAVIT:** Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.

**Please refer to Exhibit 11.**

- b. **OPERATIONS AFFIDAVIT:** Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B.

**Please refer to Exhibit 11.**

## 12. NEWSPAPER PUBLICATIONS

**Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.**

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

The chart below dictates which newspapers are necessary for each EDC. For example, an applicant that wants to operate in Penn Power would need to run ads in both The Erie Times-News and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and must be supplied with this application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Erie Times-News	Harrisburg Patriot-News	Philadelphia Daily News or Philadelphia Inquirer	Pittsburgh Post-Gazette	Scranton Times-Tribune	Williamsport Sun-Gazette	Johnstown Tribune-Democrat
Citizens' Electric						X	
Duquesne				X			
Met Ed		X	X		X		
PECO			X				
Penelec	X	X			X	X	X
Penn Power	X			X			
Pike					X		
PPL		X	X		X	X	
UGI					X		
Wellsboro						X	
West Penn		X		X		X	X
Entire Commonwealth	X	X	X	X	X	X	X

*(Newspaper Publication Templates are provided at Appendices K and L)*

**13. SIGNATURE**

**Pennsylvania Cypress Capital Ventures, LLC**  
 Applicant: d/b/a ElectricityPlans.com  
 By:   
 Title: President

**14. CHECKLIST**

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections are complete.

**Pennsylvania Cypress Capital Ventures, LLC**  
 Applicant: d/b/a ElectricityPlans.com

	<b>Signature</b>	
	<b>Filing Fee (CERTIFIED CHECK OR MONEY ORDER ONLY)</b>	
	<b>Application Affidavit</b>	
	<b>Operations Affidavit</b>	
	<b>Proof of Publication</b>	
	<b>Bond, Letter of Credit, or Parental/Affiliate Guarantee</b>	
	<b>Tax Certification Statement</b>	
	<b>Commonwealth Department of State Verification</b>	
	<b>Certificate of Service</b>	

Applicant's Use

PUC Secretary's Bureau Use

**EXHIBIT 2b**  
**BUSINESS ENTITY FILINGS AND DEPARTMENT OF STATE FILINGS**

Provide proof of compliance with appropriate Department of State filing requirements as indicated above.

**RESPONSE:**

Please refer to the attached.

Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.

**RESPONSE:**

Please refer to the attached.

Give name and address of officers.

**RESPONSE:**

Shannon Bedrich, Vice President  
13603 Lakehills View Circle  
Cypress, TX 77429

Kelly Bedrich, President  
13603 Lakehills View Circle  
Cypress, TX 77429

# Delaware

PAGE 2

*The First State*

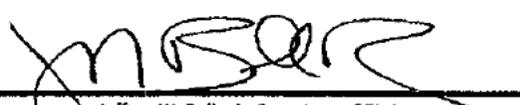
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CYPRESS CAPITAL VENTURES, LLC" FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JUNE, A.D. 2015, AT 5:46 O'CLOCK P.M.



5732046 8100V

150969610

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2503621

DATE: 06-25-15

**CERTIFICATE OF FORMATION OF  
CYPRESS CAPITAL VENTURES, LLC**

**ARTICLE I**

The filing entity being formed is a limited liability company. The name of the entity is CYPRESS CAPITAL VENTURES, LLC.

**ARTICLE II**

The initial registered agent is an entity, a Delaware corporation, located in the State of Delaware whose name is United States Corporation Agents, Inc. The business address of the registered agent and the registered office address is 1521 Concord Pike, Suite 301, Wilmington, Delaware 19803.

**ARTICLE III**

The limited liability company will have Managers. The names and addresses of the initial Managers are as follows:

Kelly Allen Bedrich  
13603 Lakehills View Circle  
Cypress, Texas 77429

Shannon Lee Bedrich  
13603 Lakehills View Circle  
Cypress, Texas 77429

**ARTICLE IV**

Any action required or permitted to be taken at any annual or special meeting of Members or Managers, may be taken without a meeting, without prior notice, and without a vote, if a consent or consents in writing, setting forth the action so taken, shall be signed by the holder or holders of membership interests in the Company or the number of Managers, as applicable, having not less than the minimum number of votes that would be necessary to take such action at a meeting at which the holders of all shares of ownership in the Company, or Managers, as applicable, entitled to vote on the action were present and voted. Prompt notice of the taking of any action by the Members or Managers without a meeting by less than unanimous written consent shall be given to those Members or Managers, as applicable, who did not consent in writing to the action.

## ARTICLE V

Any Member who participates in the management of the Company shall not be liable to the Company or any of the other Members for monetary damages for an act or omission in the Member's capacity as a manager or director, except that this Article V does not eliminate or limit the liability of a Member to the extent the Member is found liable for (i) a breach of any duty of loyalty to the Company or its other Members; (ii) an act or omission that involves intentional misconduct or a knowing violation of the law; (iii) a transaction from which the Member received an improper benefit, whether or not the benefit resulted from an action taken within the scope of the Members' authority in connection with managing the Company; or (iv) an act or omission for which the liability of the Member is expressly provided by an applicable statute. Any repeal or amendment of this Article V by the Members of the Company shall be prospective only and shall not adversely affect any limitation on the liability of a Member existing at the time of such repeal or amendment. In addition to the circumstances in which Member is not liable as set forth in the preceding sentences, the Member shall not be liable to the fullest extent permitted by any provision of the statutes of Delaware hereafter enacted that further limits the liability of a member of a company.

## ARTICLE VI

The purpose for which the Company is organized is to engage in any lawful business for which limited liability companies may be formed under the Delaware Limited Liability Company Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 23<sup>rd</sup> day of June, 2015.

  
\_\_\_\_\_  
Kelly Allen Bedrich, Manager

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CYPRESS CAPITAL VENTURES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CYPRESS CAPITAL VENTURES, INC." TO "CYPRESS CAPITAL VENTURES, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JUNE, A.D. 2015, AT 5:46 O'CLOCK P.M.

5732046 8100V

150969610



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2503621

DATE: 06-25-15

**CERTIFICATE OF CONVERSION OF  
CYPRESS CAPITAL VENTURES, INC.  
(a Delaware corporation)  
into  
CYPRESS CAPITAL VENTURES, LLC  
(a Delaware limited liability company)**

Pursuant to the provisions of Section 18-214 of the Delaware Limited Liability Company Act ("LLCA"), the undersigned entities adopt the following Certificate of Conversion.

1. The corporation named above is converting to a limited liability company. The limited liability company will be formed under the laws of Delaware. A Plan of Conversion dated effective as of June 23, 2015 (the "Plan of Conversion") has been adopted in accordance with Section 266 of the Delaware General Corporation Law providing for the conversion of CYPRESS CAPITAL VENTURES, INC., a Delaware corporation ("Converting Entity"), into CYPRESS CAPITAL VENTURES, LLC, a Delaware limited liability company ("Converted Entity").
2. The Converting Entity was first formed in the State of Delaware and remained a Delaware corporation up to the filing of this Certificate of Conversion. The Converting Entity was formed on April 20, 2015, and given file number 5732046 by the Secretary of the State of Delaware.
3. The name of the Converting Entity immediately prior to filing this Certificate is Cypress Capital Ventures, Inc.
4. The name of the Converted Entity as set forth in the Certificate of Formation is Cypress Capital Ventures, LLC.
5. The Plan of Conversion has been approved as required by the laws of the jurisdiction of formation and the governing documents of the Converting Entity.
6. This document becomes effective when it is accepted and filed by the Secretary of State.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 23<sup>rd</sup> day of June, 2015.

CYPRESS CAPITAL VENTURES, INC.

By: Kelly Allen Bedrich  
Kelly Allen Bedrich, President

**LIMITED LIABILITY COMPANY AGREEMENT  
OF  
CYPRESS CAPITAL VENTURES, LLC**

**A Delaware Limited Liability Company**

**Dated as of June 23, 2015**

This Agreement is made effective as of June 23, 2015, by Kelly Allen Bedrich, an individual and Shannon Lee Bedrich, an individual (each a "Member" and collectively, the "Members"), and relates to Cypress Capital Ventures, LLC, a Delaware limited liability company (the "LLC"). The Certificate of Formation was filed on June 23, 2015, with the Secretary of State of Delaware ("Certificate of Formation").

**SECTION 1: DEFINITIONS**

"Act" means the Delaware Limited Liability Company Act.

"Agreement" means this Company Agreement.

"Code" means the Internal Revenue Code of 1986, as amended.

"Capital Account" means the amount of a Member's Capital Contribution, as adjusted, including but not limited to increases due to profits or additional contributions and decreases due to losses and distributions.

"Capital Contribution" means any contribution of value, including but not limited to cash, property, and assets by a Member(s) to the capital of the LLC.

"Financial Interest" means a right to share in the profits, losses, incomes, expenses, or other monetary items and to receive distributions and allocations from the LLC.

"LLC Interest" or "Interest" means an ownership interest in the LLC, which includes the Financial Interest, the right to vote, the right to participate in management, and the right to obtain information concerning the LLC and any other rights granted to a Member(s) under the Certificate of Formation or this Agreement.

"Manager" or "Managers" means the person(s) elected, appointed, or otherwise designated in accordance with this Agreement to manage and operate the LLC.

"Member" means any person or entity who owns any interest in this LLC and is a party to this Agreement but does not include any person who holds only a Financial Interest as a result of an involuntary transfer or assignment or a transfer or assignment in violation of this Agreement.

**"Property"** means any and all assets, in whole or in part, of the LLC, both tangible and intangible.

## SECTION 2: FORMATION

- 2.1 **Formation of the LLC.** The Members have formed the LLC pursuant to the laws of the State of Delaware by filing the Certificate of Formation with the Secretary of State.
- 2.2 **Name.** The name of the LLC is "Cypress Capital Ventures, LLC." The Company shall operate under such name or use such other names as are appropriate.
- 2.3 **Term.** The LLC shall continue to exist until terminated in accordance with its Certificate of Formation or this Agreement.
- 2.4 **Registered Agent.** The LLC's registered agent shall be any person or entity with an office or address in Delaware as designated by the Members.
- 2.5 **Registered Office.** The LLC's registered office shall be the office or address of the registered agent.

## SECTION 3: MEMBERSHIP AND MANAGEMENT

- 3.1 **Initial Member(s).** The initial Members of the LLC are the persons or entities first set forth in this Agreement.
- 3.2 **Additional Members.** Additional persons or entities may be admitted to the LLC as Members, and LLC Interests may be issued to those additional Members, if the Members consent to the admission of the additional Members on such terms and conditions as determined by the Members and in accordance with the Certificate of Formation and this Agreement. All new Members must sign a copy of this Agreement and agree to be bound by the terms of this Agreement.
- 3.3 **Liability to Third Parties.** No Member shall be liable for the debts, obligations or liabilities of the LLC to a third party unless the Members agree in writing to be liable.
- 3.4 **Managers.** Kelly Allen Bedrich and Shannon Lee Bedrich are hereby designated as initial managers of the LLC ("**Managers**"). The Managers may be replaced by the Members at any time. Management and control of the Company and its business and affairs shall be vested in the Managers. The Managers shall have all powers now or hereafter granted to a manager under the Act and other applicable law and, in addition, shall have those powers that are granted under the provisions of this Company Agreement. Subject to any express limitations of this Company Agreement, the Managers shall have overall responsibility for the affairs of the Company and for its management and control, and the Managers shall

have full power and authority to do all things necessary to conduct the business of the Company.

- 3.5 **Liability to Third Parties.** No Manager shall be liable for the debts, obligations, or liabilities of the LLC to a third party unless the Manager agrees in writing to be liable.
- 3.6 **Officers.** The Officers of the LLC shall be a President, Secretary, and Treasurer. The LLC may also have, at the discretion of the Managers, one or more Vice-Presidents, one or more Assistant Secretaries, one or more Assistant Treasurers, and such other Officers as may be appointed by the Managers or the Members. Any number of offices may be held by the same person, except that the post of Secretary and President shall not be held by the same individual.

#### SECTION 4: CAPITAL ACCOUNTS

- 4.1 **Initial Contributions.** The initial Members shall contribute to the LLC the following Capital Contributions and shall receive the following LLC Interest:

<u>Name</u>	<u>Contribution</u>	<u>LLC Interest</u>
Kelly Allen Bedrich	1,000 shares common stock of Cypress Capital Ventures, Inc.	50%
Shannon Lee Bedrich	1,000 shares common stock of Cypress Capital Ventures, Inc.	50%

- 4.2 **Additional Contributions.** Except as specifically set forth in this Agreement, the Members shall not be required to make any additional Capital Contributions. If the Members determine that additional contributions are necessary or desirable, the Members shall contribute to the LLC such additional contributions as the Members determine and approve.
- 4.3 **Capital Accounts.** A Capital Account ("Capital Account") shall be established and maintained for each Member. Each Member's Capital Account shall be maintained in accordance with generally accepted accounting principles. If a Member validly transfers his or its LLC Interest, the Capital Account of the transferring Member shall carry over to the transferee Member(s) in accordance with the Code.
- 4.4 **Adjustments to Capital Accounts.** A Member's Capital Account shall be adjusted as follows:

(a) **Increases.** A Member's Capital Account shall be increased by:

- (1) Capital contributions of cash and/or property at its agreed upon fair market value;

- (2) All items of LLC income and gain (including income and gain exempt from tax).
  - (b) Decreases. A Member's Capital Account shall be decreased by:
    - (1) Distributions of cash and/or property at its agreed upon fair market value;
    - (2) All items of LLC deduction and loss (including deductions and loss exempt from tax).
- 4.5 Advances by Member(s). The Member(s) may, at any time, advance moneys to the LLC. An advance is a loan from the Member(s) to the LLC and shall bear interest at the prevailing interest rate. An advance is not a Capital Contribution.

#### **SECTION 5: ALLOCATION OF PROFITS AND LOSSES AND DISTRIBUTIONS**

- 5.1 Determination of Profits and Losses. Profits and losses means net income and net loss as determined by the books and records of the LLC which shall be kept in accordance with generally accepted accounting principles and the Internal Revenue Code.
- 5.2 Distributions. Distribution of LLC assets and property shall be made at such times and in such amounts as are determined by the Managers (if any) or the officers of the LLC (if any) or the Members, if there are no Managers or officers, subject to any restrictions in this Agreement.

#### **SECTION 6: TRANSFER AND ASSIGNMENT OF LLC INTERESTS**

- 6.1 Transfer or Assignment of Member's Interest. A Member may transfer and/or assign, in whole or in part, his or its LLC Interest at any time and the transferee shall have all the rights, titles, and interests as the Member may transfer or assign to the transferee.

#### **SECTION 7: BOOKS AND RECORDS**

- 7.1 Maintenance of Books and Records. The LLC shall establish and maintain appropriate books and records of the LLC in accordance with generally accepted accounting principles. There shall be kept at the principal office of the LLC and the registered office of the LLC, if different, the following LLC documents:
  - (a) The name and business or residence address of each Member and his or its Capital Contribution and LLC Interest;
  - (b) A current list of the name and business or residence address of each Manager, if any;

- (c) A copy of the Certificate of Formation and this Agreement and any amendments thereto;
  - (d) Copies of the LLC's federal, state, and local income tax or information returns, if any, for the past six fiscal years;
  - (e) Copies of the financial statements of the LLC, if any, for the past six fiscal years;
  - (f) Originals or copies of all minutes, actions by written consent, consents to action, Members actions and consents; and
  - (g) Any other information required to be maintained by the LLC pursuant to the state of organization's LLC statute.
- 7.2 **Bank Accounts.** All funds of the LLC shall be deposited in the LLC's name in such banks as determined by the Managers. All checks, drafts, or other orders for payment of money, notes or other evidences of indebtedness, issued in the name of or payable to the LLC, shall be signed or endorsed by such person or persons and in such manner as, from time to time, shall be determined by the Managers.

## SECTION 8: INDEMNIFICATION

- 8.1 **Definitions: Agents, Proceedings, and Expenses.** For the purposes of this Agreement, "**Agent**" means any person who is or was a Member, Manager, officer, employee, or other agent of this LLC; "**Proceeding**" means any threatened, pending or completed action or proceeding, whether civil, criminal, administrative, or investigative; and "**Expenses**" means any and all costs, fees, and expenses including but not limited to court costs and attorneys' fees.
- 8.2 **Actions Other Than by the LLC.** The LLC shall indemnify and hold harmless any person or Agent who was or is a party, or is threatened to be made a party, to any Proceeding (other than an action by or in the right of this LLC) by reason of the fact that such person is or was an Agent of this LLC, against expenses, judgments, fines, settlements and other amounts actually and reasonably incurred in connection with such Proceeding, if that person acted in good faith and in a manner that person reasonably believed to be in the best interests of this LLC, and, in the case of a criminal proceeding, had no reasonable cause to believe his or her conduct was unlawful. The termination of any Proceeding by judgment, order, settlement, conviction, or upon a plea of *nolo contendere* or its equivalent shall not, of itself, create a presumption that the person did not act in good faith and in a manner which the person reasonably believed to be in the best interests of this LLC or that the person had reasonable cause to believe that his or her conduct was unlawful.

**8.3 Actions by the LLC.**

(a) This LLC shall indemnify any person or Agent who was or is a party, or is threatened to be made a party, to any threatened, pending, or completed action by or in the right of this LLC to procure a judgment in its favor by reason of the fact that the person is or was an Agent of this LLC, against expenses actually and reasonably incurred by that person or Agent in connection with the defense or settlement of that action if that person or Agent acted in good faith, in a manner that person or Agent believed to be in the best interests of this LLC, and with such care, including reasonable inquiry, as an ordinary prudent person in a like position would use under similar circumstances.

(b) No indemnification, however, shall be made under this section (i) with respect to any claim, issue or matter as to which that person or Agent shall have been adjudged to be liable to this LLC in the performance of that person's or Agent's duty to the LLC, unless the court in which that action was brought shall determine upon application that the person or Agent is fairly and reasonably entitled to indemnity for the expenses which the court shall determine; (ii) for amounts paid in settling or otherwise disposing of a threatened or pending action, with or without court approval; or (iii) for expenses incurred in defending a threatened or pending action which is settled or otherwise disposed of without court approval.

8.4 **Successful Defense by Agent.** To the extent that an Agent of this LLC has been successful on the merits in defense of any Proceeding, the Agent shall be indemnified against expenses actually and reasonably incurred by the Agent in connection with the Proceeding.

8.5 **Required Approval.** Any indemnification under this section shall be made by the LLC only if authorized in writing upon a determination by the Members.

8.6 **Advance of Expenses.** Expenses incurred in defending any Proceeding may be advanced by the LLC before the final disposition of the Proceeding upon receipt of an undertaking by or on behalf of the Agent to repay the amount of the advance unless it shall be determined ultimately that the Agent is entitled to be indemnified.

8.7 **Other Contractual Rights.** Nothing contained in this section shall affect any right to indemnification to which Agents of this LLC or any subsidiary may be entitled by contract, by determination of the Members, as a matter of law or equity, or otherwise.

8.8 **Insurance.** The LLC may, upon a determination by the Members, purchase and maintain insurance on behalf of any Agent of the LLC against any liability which might be asserted against or incurred by the Agent in such capacity, or which might arise out of the Agent's status as such, whether or not the LLC would have the power to indemnify the Agent against that liability.

## SECTION 9: TERMINATION AND DISSOLUTION UP

9.1 **Winding Up.** The LLC shall be dissolved up upon the occurrence of any of the following events:

- (a) The expiration of the period fixed in the Certificate of Formation (if any); or
- (b) The written consent of the Members;

9.2 **Conduct of Business.** Upon the occurrence of any of the events specified above, the Manager, if there is one, and the Members, if there is not one, shall act as liquidator and wind up all LLC business and affairs. However, the LLC shall continue to exist until terminated in accordance with the Act.

12.4 **Distribution of Net Proceeds.** Upon the occurrence of any of the events specified above and the completion of the winding up all LLC business and affairs, the assets of the LLC shall be promptly liquidated and distributed in the following order:

- (a) To the payment of creditors, excluding the Members, in the order of priority as provided by law;
- (b) To the payment of loans or advances made by the Members;
- (c) To the Members.

Where the distribution consists both of cash and non-cash assets, the cash shall be distributed first, in descending order, to the above categories. With respect to the non-cash assets, which distribution values are to be based on the fair market value of the non-cash asset as determined in good faith by the liquidator, the liquidator may sell the non-cash assets and distribute the cash proceeds or distribute the assets in kind, in descending order, to the above categories.

## SECTION 10: AMENDMENTS

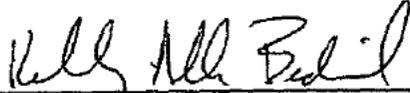
This Agreement may be adopted, amended, altered, or repealed only by the written consent of the Members.

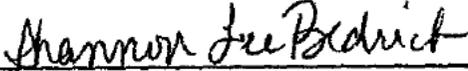
## SECTION 11: GENERAL PROVISIONS

11.1 **Entire Agreement/Modification.** This Agreement contains the entire understanding of the parties with respect to the subject matter of the agreement, and it supersedes all prior understandings and agreements, whether written or oral, and all prior dealings of the parties with respect to the subject matter hereof. This Agreement, in whole or in part, cannot be changed, modified, extended, or discharged orally and no waiver of compliance with any

provision or condition hereof and no consent provided for herein shall be effective unless evidenced by an instrument in writing duly executed by the party against whom enforcement of any waiver, change, modification, extension, or discharge is sought. Further, no consent or waiver, express or implied, to or of any breach or default shall constitute a consent or waiver to or of any other breach.

- 10.2 **Severability.** If any provision of this Agreement or the application thereof to any person or circumstance shall be invalid or unenforceable to any extent, the remainder of this Agreement and the application of such provision to other persons or circumstances shall not be affected thereby and shall be enforced to the greatest extent permitted by law.
- 10.3 **Successors and Assigns.** This Agreement shall be binding upon and inure to the benefit of the parties and their respective successors, legal representatives, and assigns. This Agreement may not be assigned by any party without the express written consent of the other parties.
- 10.4 **Construction.** Throughout this Agreement, the masculine, feminine, or neuter genders shall be deemed to include the masculine, feminine, and neuter and the singular, the plural, and vice versa. The section headings of this Agreement are for convenience of reference only and do not form a part hereof and do not in any way modify, interpret, or construe the intentions of the parties.
- 10.5 **Governing Law.** This agreement shall be governed by, and interpreted in accordance with the laws of the State of Delaware.

  
\_\_\_\_\_  
KELLY ALEEN BEDRICH, Member

  
\_\_\_\_\_  
SHANNON LEE BEDRICH, Member

**PENNSYLVANIA DEPARTMENT OF STATE  
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS**

<input checked="" type="checkbox"/> Return document by mail to: _____  <p style="text-align: center;"><b>Return per instructions on the expedite counter form.</b></p> <p style="text-align: right;">_____ Zip Code</p> <input type="checkbox"/> Return document by email to: _____	<b>Foreign Registration Statement</b> <b>DSCB:15-412</b> <b>(rev. 2/2017)</b>    TCO221007MC0580
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Read all instructions prior to completing. This form may be sut

Fee: \$250

I qualify for a veteran/reservist-owned small business fee exemption (see instructions)

In compliance with the requirements of the applicable provisions of 15 Pa.C.S. § 412 (relating to foreign registration statement), the undersigned foreign association hereby states that:

1. The type of association is (check only one):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Business Corporation                 | <input type="checkbox"/> Limited Partnership                     | <input type="checkbox"/> Business Trust           |
| <input type="checkbox"/> Nonprofit Corporation                | <input type="checkbox"/> Limited Liability (General) Partnership | <input type="checkbox"/> Professional Association |
| <input checked="" type="checkbox"/> Limited Liability Company | <input type="checkbox"/> Limited Liability Limited Partnership   |   |

2. The full and proper name of the foreign association as registered in its jurisdiction of formation is:

Cypress Capital Ventures, LLC

2A. If the name in 2 does not contain a required designator or if the name in 2 is not available for use in the Commonwealth, the alternate name under which the association is registering in this Commonwealth is:

Pennsylvania Cypress Capital Ventures, LLC

3. The jurisdiction of formation is: Delaware

4. The street and mailing address of the association's principal office.

<u>16635 Spring Cypress Road #991</u>	<u>Cypress</u>	<u>Texas</u>	<u>77410</u>
Number and street	City	State	Zip

4A. The street and mailing address of the office, if any, required to be maintained by the law of the association's jurisdiction of formation in that jurisdiction:

<u>3355 West Alabama Street, Suite 640</u>	<u>Houston</u>	<u>Texas</u>	<u>77098</u>
Number and street	City	State	Zip

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PA DEPT OF STATE

DSCB:15-412 - 2

5. The (a) address of the association's proposed registered office in this Commonwealth or (b) name of its Commercial Registered Office Provider and the county of venue is:

Complete part (a) OR (b) – not both:

(a) \_\_\_\_\_  
Number and street City OR State Zip County

(b) c/o: Capitol Corporate Services, Inc. Dauphin  
Name of Commercial Registered Office Provider County

6. Check one of the following:

- The association may not have series.
- The association may have one or more series.

7. Effective date of registration of foreign association (check, and if appropriate complete, one of the following):

- The Foreign Registration Statement shall be effective upon filing in the Department of State.
- The Foreign Registration Statement shall be effective on: \_\_\_\_\_ at \_\_\_\_\_  
Date (MM/DD/YYYY) Hour (if any)

8. To be completed by Limited Liability Companies only. Check, and if appropriate complete, one of the following:

- The association is a limited liability company which is not organized to render any of the below professional service(s).
- The association is a restricted professional limited liability company organized to render one or more of the following professional service(s): (If this box is checked, one or more of the fields below must be checked.)

Chiropractic     Dentistry     Law     Medicine and surgery  
 Optometry     Osteopathic medicine and surgery     Podiatric medicine     Public accounting  
 Psychology     Veterinary medicine

IN TESTIMONY WHEREOF, the undersigned association has caused this Foreign Registration Statement to be signed by a duly authorized representative thereof this 6th day of October, 2022.

Cypress Capital Ventures, LLC

Name of Association

Shannon Bedrich

Signature

LLC Member and Vice President

Title

**PENNSYLVANIA DEPARTMENT OF STATE  
 BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS**

<input type="checkbox"/> Return document by mail to:  <hr/> Name <b>ESQUIRE ASSIST</b> <hr/> Address <b>COUNTER PICK UP</b> <hr/> City _____ State _____ Zip Code _____  <input type="checkbox"/> Return document by email to: _____	<b>Registration of Fictitious Name</b> DSCP-54 311  TCO221014AK0708
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Read all instructions prior to completing. This form may be submitted online at <https://www.corporations.pa.gov/>.

Fee: \$70       I qualify for a veteran/reservist-owned small business fee exemption (see instructions)

In compliance with the requirements of 54 Pa.C.S. § 311 (relating to registration), the undersigned entity(ies) desiring to register a fictitious name under 54 Pa.C.S. Ch. 3 (relating to fictitious names), hereby state(s) that:

1. The fictitious name is:  
ElectricityPlans.com

2. A brief statement of the character or nature of the business or other activity to be carried on under or through the fictitious name is:  
Energy Broker Services

3. The address, including number and street, if any, of the principal place of business (P.O. Box alone is **not** acceptable):

13603 Lakehills View Circle	Cypress	Texas	77429	Harris
Number and street	City	State	Zip	County

4. The name and address, including number and street, if any, of each individual interested in the business is:

Name	Number and Street	City	State	Zip
Shannon Bedrich	3355 W Alabama St, Suite 640	Houston	Texas	77098
Kelly Bedrich	3355 W Alabama St, Suite 640	Houston	Texas	77098

2022 OCT 13 PM 1:55

PA DEPT OF STATE

DSCB:54-311-2

5. Each entity, other than an individual, interested in such business is (are):

Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		
Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. (Optional): The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

IN TESTIMONY WHEREOF, the undersigned have caused this Application for Registration of Fictitious Name to be executed this

13th day of October, 2022.

*Shannon Bedrich*

Individual Signature

*Kelly Bedrich*

Individual Signature

Individual Signature

Individual Signature

Entity Name

Entity Name

Signature

Signature

Title

Title

## **EXHIBIT 6 PROOF OF SERVICE**

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator. (Example Certificate of Service is attached at Appendix C)

**RESPONSE:**

Please refer to the attached.

## Appendix C

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

### Example CERTIFICATE OF SERVICE

On this the 16 day of November 2022, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as an Electric Generation Supplier and all **NON-CONFIDENTIAL** attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following:

Bureau of Investigation & Enforcement  
Pennsylvania Public Utility Commission  
Commonwealth Keystone Building  
400 North Street, 2 West  
Harrisburg, PA 17120

Office of Consumer Advocate  
5th Floor, Forum Place  
555 Walnut Street  
Harrisburg, PA 17120

Small Business Advocate  
Commerce Building, Suite 202  
300 North Second Street  
Harrisburg, PA 17101

Legal Department  
West Penn Power d/b/a Allegheny Power  
800 Cabin Hill Drive  
Greensburg, PA 15601-1689

Regulatory Affairs  
Duquesne Light Company  
411 Seventh Street, MD 16-4  
Pittsburgh, PA 15219

Legal Department  
First Energy  
2800 Pottsville Pike  
Reading PA, 19612

Citizens' Electric Company  
Attn: EGS Coordination  
1775 Industrial Boulevard  
Lewisburg, PA 17837

Office of the Attorney General  
Bureau of Consumer Protection  
Strawberry Square, 14th Floor  
Harrisburg, PA 17120

Department of Revenue  
Bureau of Compliance  
PO Box 281230  
Harrisburg, PA 17128-1230

Vice President – Energy Supply  
Corning Natural Gas Holding Corporation  
330 West William Street  
Corning, NY 14830

Manager Energy Acquisition  
PECO Energy Company  
2301 Market Street  
Philadelphia, PA 19101-8699

Office of General Counsel  
Attn: Kimberly A. Klock  
PPL  
Two North Ninth Street (GENTW3)  
Allentown, PA 18101-1179

UGI Utilities, Inc.  
Attn: Rates Dept. – Choice Coordinator  
1 UGI Drive  
Denver, PA 17517

Wellsboro Electric Company  
Attn: EGS Coordination  
33 Austin Street  
P. O. Box 138  
Wellsboro, PA 16901

  
\_\_\_\_\_  
**Kelly Bedrich, President**  
**Pennsylvania Cypress Capital Ventures, LLC**  
**d/b/a ElectricityPlans.com**

**EXHIBIT 7b**  
**FINANCIAL, RECORDS, STATEMENTS, AND RATINGS**  
**REDACTED**

Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided.

Please refer to the below items attached:

Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.

**RESPONSE:**

[REDACTED]

Cypress Capital Ventures, LLC is a stand-alone entity with no affiliate or subsidiary companies.

Applicant's accounting statements, including balance sheet and income statements for the past two years.

**RESPONSE:**

[REDACTED]

Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.

**RESPONSE:**

[REDACTED]

**EXHIBIT 8a**  
**TECHNICAL FITNESS**  
**EXPERIENCE, PLAN, STRUCTURE**

Please refer to the below:

Applicant's previous experience in the electricity industry.

**RESPONSE:**

Cypress Capital Ventures, LLC was formed in Delaware on June 24, 2015 with a company objective to develop/buy operation and improve websites focused on consumer digital products that offer services that are valuable to our everyday lives. The company was founded by Kelly Bedrich and Shannon Bedrich. Kelly is a certified Project Management Professional and has over 25 years of experience in managing and developing software, websites, and system integrations. Shannon is a Texas Certified Public Accountant and focuses on operations and financial reporting for the company.

In March 2017, Cypress Capital Ventures, LLC launched its first energy section consumer website, ElectricityPlans.com. ElectricityPlans.com is a retail electricity rate comparison shopping site for homes and businesses. This site offers free, unbiased electricity plan shopping tools and education to help consumers make informed electricity provider and plan choices in states that have adopted deregulation.

Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com is also registered as a company in Connecticut, Delaware, Ohio and Texas.

Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.

**RESPONSE:**

The Applicant is not a supplier and does not serve customers; instead, it acts as a broker for all customer classes in Ohio and Texas.

- Type of customers and number of customers Applicant currently serves in other jurisdictions.

**RESPONSE:**

Applicant intends to act as a broker for all customer classes in Pennsylvania.

- Staffing structure and numbers as well as employee training commitments.

**RESPONSE:**

Pennsylvania Cypress Capital Ventures, LLC

- d/b/a ElectricityPlans.com
- d/b/a NaturalGasPlans.com

Pennsylvania Cypress Capital Ventures, LLC is a stand-alone entity with no affiliate or subsidiary companies.

- Business plans for operations within the Commonwealth.

**RESPONSE:**

Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com desires to expand its customer base and provide service in the Commonwealth of Pennsylvania as an electric broker/marketer. It would allow us to implement an application program interface (API) with future Pennsylvania providers and participate in the enrollment process. An API allows for a seamless customer experience in that it provides the ability for a customer to sign up for an electricity plan without leaving the site. An API allows integration with the certified retail electricity service provider's system for credit check, rate verification, and order creation.

Additionally, entering the Commonwealth of Pennsylvania as a broker/marketer, it would allow us to expand the number of providers and plans offered on the site and participate directly in the small and medium commercial electricity market.

Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com is not an electricity supplier. The company will not take title to the commodity or provide billing or aggregation services. The company wishes to engage in broker services only.



**Public Utilities  
Commission**

Jenifer French, Chair

**Commissioners**

M. Beth Trombold  
Lawrence K. Friedeman  
Dennis P. Deters  
Daniel R. Conway

## Competitive Retail Electric Service Provider Certificate

Certified Entity:  
Cypress Capital Ventures LLC

13603 Lakehills View Circle  
Cypress, TX 77429

Certificate Number: **18-1342E**

**Effective Date: November 22, 2022**

**Expiration Date: November 22, 2024**

Issued Pursuant to Case Number(s):

**18-1493-EL-AGG**

The above referenced entity is hereby certified to provide competitive retail electric **Power Broker** services within the State of Ohio.

The certification of competitive retail electric service providers is governed by Chapters 4901:1-24 and 4901:1-21 of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code. This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

The certified entity is subject to all rules and regulations of the Public Utilities Commission of Ohio now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: **22 day of November, 2022.**



By Order of  
The Public Utilities Commission of Ohio

Tanowa M. Troupe, Secretary  
Debbie Ryan, Acting Secretary  
Susan Patterson, Acting Secretary  
Michelle Green, Acting Secretary



## Public Utility Commission of Texas

### Broker Report

#### CYPRESS CAPITAL VENTURES LLC

BR190071

Type: Limited Liability Company, L.L.C

Date Registered: 8/19/2019

#### DBA Names

ELECTRICITYPLANS.COM

#### Company Information

Customer Types: Residential Commercial

Customer Details:

#### Contact Information

##### Company / Physical (Mailing Address)

CYPRESS CAPITAL VENTURES LLC  
SHANNON BEDRICH  
VICE PRESIDENT  
13603 LAKEHILLS VIEW CIRCLE  
CYPRESS, TX 77429  
**Email:** sbedrich@electricityplans.com  
**Phone:** 713-410-1245

##### Contact (Complaint)

CYPRESS CAPITAL VENTURES LLC  
KELLY BEDRICH  
LLC MEMBER AND PRESIDENT  
13603 LAKEHILLS VIEW CIRCLE  
CYPRESS, TX 77429  
**Email:** kbedrich@electricityplans.com  
**Phone:** 713-305-7976

##### Authorized Rep

CYPRESS CAPITAL VENTURES LLC  
KELLY BEDRICH  
LLC MEMBER AND PRESIDENT  
13603 LAKEHILLS VIEW CIRCLE  
CYPRESS, TX 77429  
**Email:** kbedrich@electricityplans.com  
**Phone:** 713-305-7976

#### Docket/Project/Control Numbers

49779-4214

**Type:** PROJECT  
**Open Date:** 7/28/2022  
**Close Date:** 8/2/2022  
**Filings:** Amendment  
**Note:** BROKER REGISTRATION AMENDMENT -  
3YR RENEWAL

49779-95

**Type:** PROJECT  
**Open Date:** 8/14/2019  
**Close Date:** 8/19/2019  
**Filings:** New  
**Note:** BROKER REGISTRATION APPLICATION

End Report

**EXHIBIT 8e**  
**TECHNICAL FITNESS**  
**OFFICERS**

Identify Applicant's chief officers, and include the professional resumes for any officers directly responsible for operations. All resumes should include date ranges and job descriptions containing actual work experience.

**RESPONSE:**

Shannon Bedrich, Vice President  
13603 Lakehills View Circle  
Cypress, TX 77429

Kelly Bedrich, President  
13603 Lakehills View Circle  
Cypress, TX 77429

Please refer to the attached resumes.

# KELLY ALLEN BEDRICH, MS, PMP

713.305.7976 - Houston, TX

[kelly.bedrich@cypresscapitalventures.com](mailto:kelly.bedrich@cypresscapitalventures.com)



[LinkedIn Profile](#)

## ENERGY TECHNOLOGY ENTREPRENEUR

Creating Consumer-Friendly Shopping Experiences – Managing Technology Development Life Cycles that Align with Business Roadmaps

Tangible Business Benefits – Project Management Thought Leadership – Development Oversight

**Strategic business partner** with solid technology leadership expertise, noted for expert planning, customer-centric vision, and full-SDLC delivery of fully integrated, mission-critical systems and platforms. **Cost-conscious leader who optimizes resources and delivers under-budget results** in energy, consulting, and nonprofit industries.

### Driving Long-Term Business Benefits Through Key Projects

On-Time Delivery – IT Team-Building & Organization Leadership – Change Management – Scalability – Outsourcing & Insourcing

Strategic IT Planning - Cost Savings - Stakeholder Relations - Big Data - Product Development - Website Efficiencies  
Budgets - Team Mentoring - PMO - Infrastructure - IT Benchmarking - Architecture - Supplier Management

## EXAMPLES OF TECHNOLOGY & BUSINESS LEADERSHIP

Value-Added Operations, Cost, & Quality Improvements

**IT Strategy & Roadmaps:** Led project prioritization, business case development, team building, and deployments.

**Revenue Growth:** Influenced over-goal sales for 16 straight quarters with new CRM platform selection and deployment.

**Fortune 500 IT Consortium:** Facilitated project management discussions among business leaders from Ford, NASA, Texas Instruments, Raytheon, and Bausch & Lomb.

**Business Cases:** Led justification, evaluation, selection, development, and deployment of emerging technologies.

### Business Leadership Achievements & Expertise

- 2022 Aggie 100 Award Winner
- CAGR exceeding 50% for 5 consecutive years
- Business Justification & Technical Evaluation
- Site Growth and Customer-Centric Tools
- Data Integrity, Regulatory Compliance, & Intellectual Property

"Kelly's focus has been on IT and large project implementations for databases and portals, as well as overall IT infrastructure and maintenance. **He's extremely sharp and well-spoken – and no-nonsense.**" – *Marketing Partner*

## PROFESSIONAL HISTORY

### Cypress Capital Ventures LLC, Houston, TX, 2015-Present

Co-founded a digital portfolio company focused on consumer-friendly energy shopping websites. Created [ElectricityPlans.com](#) and [NaturalGasPlans.com](#), which operate in Texas, Ohio, Connecticut, Georgia, and Michigan. Recipient of 2022 Aggie 100 award (#21) for fastest growing Aggie-owned companies.

### Co-founder and CIO: 2015-Present

Oversee Technology Design, Development, and Deployment; Design Operational Processes and Automation; Strategic Initiatives in New Markets

Revenue Growth - Applications Development - Open Source - Strategic Planning - Stakeholder Relations - Offshore Development - Compliance - Emerging Technologies - Marketing Measurement and Automation

**Co-founded and created scalable digital platforms** through market analysis, design, development of strategic planning. Partnered with a premier list of national energy suppliers to create a transparent, easy-to-use, and profitable website infrastructure that features customer shopping tools to evaluate appropriate energy plans for residential and commercial use.

**American Productivity & Quality Center (APQC), Houston, TX, 2002–2015**

Hold authority for crucial IT projects, teams, and customer satisfaction at boutique consulting firm and nonprofit focused on business efficiency, IT best practices, and big data services.

**IT Director - CIO-Level Business Authority & Engagements: 2006–2015**

**Manager, Technology Solutions: 2002–2006**

Oversee IT Initiatives, Development, Business Cases, Hardware, Roadmaps, & Alignment With Customer Needs

**Cost & Business Efficiencies - Applications Development - Up to \$1.3M IT / \$2M Project Budgets - Open Source Long-Range Planning - Stakeholder Relations - Offshore Development - Compliance - Emerging Technologies**

**Spearhead enterprise-scale business improvements** through long-range IT planning, project strategy, resource management, project design, QA review, and vendor oversight. Administer website supporting 460+ corporate customer members; evaluate and direct initiatives slated for site utilization, traffic, and revenue improvement. Oversee direct FTEs, plus contractors engaged in development, IT support, and project management.

- **SharePoint Deployment:** Accelerated content team output rate with drop in per-item publishing and content development time from new SharePoint upgrade.
- **Lead Generation:** **Boosted traffic 52%+** and enabled rise in lead conversions with new website capabilities, integrating email and lead generation tools with site using Eloqua and Pardot.
  - ✓ Spearheaded development of benchmark portal for member access to business process benchmarks.
- **Open Source Transition:** **Saved \$250K annually** in site licensing & support costs with Drupal evaluation, selection, and deployment.
  - ✓ Distinguished IT group among just 2 integrating MS Dynamics CRM / MySQL with Drupal for improved scalability and SEO.
  - ✓ Brought up site adoption rate among Fortune-ranked customers.
  - ✓ Leveraged Solr and Neuron Enterprise Service Bus.
- **IT Savings:** Brought hardware costs down and expedited new environment setup with virtualization strategy.
- **Productivity Improvements:** **Cut content team publishing time** by 300 hours annually with enterprise SharePoint implementation.
  - ✓ Boosted accuracy with better workflow and version control capabilities achieved with new process redesigns.
  - ✓ Increased customer satisfaction with new project prioritization, tracking, and documentation functionality.
- **Product Development:** Managed development of K-12 web platform / tool for test score analysis, heading software life cycle, rollout to school districts, productization, and sale to dedicated solutions provider.
- **CRM Deployment:** Supplied customer activity views **key to sales analyses** via new CRM solution. Led evaluation and transition; built data warehouse providing customer scoring, purchasing click-through, and other algorithms.
- **IT Department Improvements:** Led PMO design and implementation for enhanced resource management, forecasting, and project prioritization among IT and externally facing initiatives.
  - ✓ Built top-quality IT Help Desk organization earning consistently high customer satisfaction rankings.
- **Project Management Leadership:** **Served as SME** for Project Management Best Practice Consortium Study among Fortune 500 leaders, with focus on project approach, delivery metrics, and other improvements.
- **Team Building:** Mentored and supported IT hires – contributing to *Top 50 Places to Work in Houston* rating.

**Cost Reductions**

- 50%+ Website Maintenance Savings
- Reduced Staff Hours
- 30% Hardware Virtualization Savings
- Vendor Expense Reductions
- IT Team Engagement & Retention
- Open Source Traffic / SEO Results

**Business & IT Efficiencies**

- Technology Replacement & Refresh
- Centralized Customer Master Data
- Increased Lead Generation
- Offshore Vendor Management
- Data Warehousing Solutions
- New Project Tracking Methods

### **HIGH-VALUE BUSINESS BENEFITS FROM KEY INITIATIVES**

- ▶ **Customer Data Consolidation:** Built centralized repository enabling better sales communications and customer analytic capabilities, consolidating 4 disparate systems.
- ▶ **Marketing Lead Pipeline:** Expanded lead conversions 176% with enhanced website capabilities, customer analytics, and marketing list data.
- ▶ **Website Enhancements:** Integrated social media, cut maintenance cost and content cycle time, and freed IT time.
- ▶ **Six Sigma Quality Improvement:** Issued recommendations to resolve test scoring and reporting time issues by project managing Six Sigma quality improvement process for Test Publisher.
- ▶ **Centralized Data Warehouse:** Championed data warehouse project connecting CRM, online, Pardot, Great Plains, and other sources for complex marketing scoring, customer activity, and buying pattern analyses, using SQL Server, SSRS, and DTS solutions.
- ▶ **Open Source Selection:** Modernized content management process, leading selection and transition from Java-based website using ATG / Oracle to Drupal / My SQL; integrated site with CRM system.
- ▶ **Offshore Development:** Selected, managed, and coordinated contractors; conducted quality reviews.

### **Context Integration, Houston, TX, 1998–2002**

Delivered full-lifecycle projects at consulting firm offering software development services to US-based customers.

#### **Project Manager**

*Implementation & Deployment of Supply Chain, Commerce, Auction, Transportation, & Financial Tracking Projects*

Requirements & Feasibility Analysis - Strategic Planning & Advising - Vendor Selection - ERP Integration  
Project Planning & Management - Development Project Leadership - QA - Engagement Management

Served as Client Manager, engagement representative, and project leader handling all phases of project development, including team building, resourcing, business requirements, stakeholder management, developer oversight, and solutions analyses. Facilitated requirements, managed developers, recommended solutions and project management techniques, and managed project plans for clients in oil and gas, retail, and nonprofit industries.

#### **PARTIAL PROJECT LIST**

- ▶ **Vendor Selection, Integration, & Technical Design:** Managed business process and technology elaboration team at drilling fluid marketer client; served as IT advisor and managed project planning, negotiations, and deliverables list.
- ▶ **Commerce Site Development:** For oil field equipment and services firm, served as Project and engagement Manager leading 10-member development team in content development, ERP integration, and personalization. Facilitated user and technical requirements,; issued rollout, integration, testing, and deployment recommendations.
- ▶ **Accelerated Development:** As Project Manager and Technical Architect for oil and gas property divestiture site, led 9 developers and managed project planning, risk assessment, QA, and business concept / feasibility meetings.
- ▶ **Business Systems Modification:** Led marine transportation application (sales, dispatch, billing, reporting) changes.

### **Lead Consultant, BSG Alliance, Houston, TX, 1996-1998**

Produced architecture design and development for transportation order entry, billing, and reporting system.

### **InfoTech Lab Manager, Texas A&M University, College Station, TX, 1994-1995**

Managed lab that promoted early web and multimedia technologies.

## **EDUCATION, CREDENTIALS, & AFFILIATIONS**

**Texas A&M University, College Station, TX**

**MASTER OF SCIENCE - Management Information Systems, 1995**

**BACHELOR OF BUSINESS ADMINISTRATION - Finance, 1992 (Cum Laude; Beta Gamma Sigma)**

**Project Management Professional (PMP) | Six Sigma Green Belt**

**Project Management Institute (PMI)**

**Institute of Electrical and Electronic Engineers (IEEE)**

**Marathon Runner, Chevron Houston Marathon (2014); Tata New York City Marathon (2014)**

## TECHNOLOGY CAPSULE

WordPress, Google Analytics, Drupal, MySQL, LAMP stack, Microsoft Dynamics CRM, Microsoft SQL Server, Neuron ESB, SMAC stack, HTML, XML, C/C++, PL/SQL, Java, JavaScript, Windows, Linux, New Relic

## MEDIA FEATURES, WHITE PAPERS, & PRESENTATIONS

*Aggie 100 Honoree, [Aggie100.com](http://Aggie100.com), 2022*

*How we started ElectricityPlans, [IdeaMensch](http://IdeaMensch.com) 2018*

*Entrepreneurs Explain How They Started Their Business, [CEO Blog Nation](http://CEOBlogNation.com), 2017*

*Reclaim Your Schedule in 2015, [InformationWeek](http://InformationWeek.com), 2014*

*CIO Insights: Trends & Opportunities, [APQC](http://APQC.org), 2014 | Putting Web 2.0 to Work for You: An APQC Case Study, [APQC](http://APQC.org), 2010*

*IT Cost Cutting: Scalpel vs. Hatchet, [APQC](http://APQC.org), 2009 | Before You Budget: 5 Benchmarks to Consider, [APQC](http://APQC.org), 2007*

*Measuring IT Processes: Moving Outside the Technology Silos Can Yield Major Benefits, [ITWorld](http://ITWorld.com), 2006*

*Project Management: Knowledge for Improvement, [APQC Publications](http://APQCPublications.com), 2004. ISBN 1-932546-35-9*

*The Project Management Pitfalls No One Told You About, [Dapulse Blog](http://DapulseBlog.com)*

## Shannon Bedrich, CPA

shannon.bedrich@cypresscapitalventures.com

713-410-1245 (c)

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### Digital Energy Entrepreneur

Creating Consumer-Friendly Energy Choice Shopping Experiences – Managing Financial Operations and Regulatory Compliance for Digital Energy Startups

### Professional History

#### Cypress Capital Ventures, LLC, Houston, TX

Co-Founded a digital portfolio company focused on consumer-friendly energy shopping websites. Created [ElectricityPlans.com](http://ElectricityPlans.com) and [NaturalGasPlans.com](http://NaturalGasPlans.com) in 2017, which operate in Texas, Ohio, Connecticut, Georgia, and Michigan.

Co-Founder and CFO: 2015 – present

Oversee website operations, regulatory compliance, and financial reporting requirements. Work with energy service providers to provide customers with a variety of energy choice options. Create a seamless user experience that results in a well-informed customer with respect to energy choice for both residential and commercial customer needs.

Career Break to Raise a Family, Houston, TX, 2000 – 2015

#### Enron, Houston, TX, 1998-2000

Enron Energy Services and Enron North America

Manager, Transaction Support – Business Unit Coordinator.

Worked with business development and deal originators to structure contracts and advise on optimal accounting treatment.

#### Tech-Sym Corporation, Houston, TX, 1997-1998

Assistant Corporate Controller.

Managed consolidated financial reporting including SEC reporting and audit coordination for two publicly traded companies; Tech-Sym Corporation and GeoScience Corporation.

#### PriceWaterhouseCoopers, Houston, TX, 1992-1997

Middle Market and Growing Companies (MMG)

Senior – Compliance (Audit)

Plan and coordinate financial audits, initial offering, SEC reporting, ERISA audits for several companies in the energy and oil field services industry.

## **Shannon Bedrich, CPA**

shannon.bedrich@cypresscapitalventures.com

713-410-1245 (c)

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### **Education, Credentials, & Affiliations**

Texas A&M University, College Station, TX

Bachelor of Business Administration – Accounting, 1992

Texas Certified Public Accountant, 1995 – present

Houston Business Journal Leadership Trust, 2020 – present

Texas A&M McFerrin Center for Entrepreneurship Aggie 100 Honoree, 2022

Texas Society for Certified Public Accountants (TSCPA)

American Institute for Certified Public Accountants (AICPA)

### **Community Service**

Salem Lutheran Church and School, Tomball, TX, Small Group Leader, Senior High Youth Group, 2016 - 2019

Rock Creek Subdivision, Cypress, TX – Neighborhood Newsletter Editor, 2005 – 2015

Black Elementary School, Cy-Fair ISD, PTO Treasurer, 2011-2012, Asst. Treasurer, 2010-2011

Cub Scout Pack 831, Cypress, TX, Committee Chair, 2009-2011

John Wesley United Methodist Church, Houston, TX, Children's Ministry Committee Chair, 2008 – 2010; Vacation Bible School Director, 2010; Assistant Director, 2009

## **EXHIBIT 11 AFFIDAVITS**

**APPLICATION AFFIDAVIT:** Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.

**OPERATIONS AFFIDAVIT:** Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B

**RESPONSE:**

Please refer to the attached Application Affidavit and Operations Affidavit.

Appendix A

APPLICATION AFFIDAVIT

[Commonwealth/State] of Texas :

: SS.

County of Harris :

Kelly Bedrich, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[She is the President (Office of Affiant) of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com (Name of Applicant);]

[That she is authorized to and does make this affidavit for said Applicant;]

That the Applicant herein Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an electric generation supplier pursuant to 66 Pa. C.S. § 2809 (B).

That the Applicant herein Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.

That the Applicant herein Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

That the Applicant herein Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

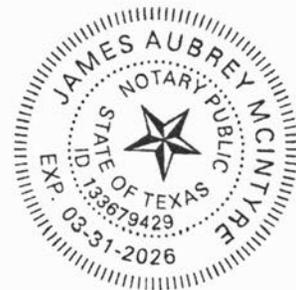
That the facts above set forth are true and correct to the best of her knowledge, information, and belief, and that she expects said Applicant to be able to prove the same at hearing.

Kelly Bedrich  
Signature of Affiant

Sworn and subscribed before me this 10 day of November, 2022.

James Aubrey McIntyre  
Signature of official administering oath

My commission expires 3/31/26.



Appendix B

OPERATIONS AFFIDAVIT

[Commonwealth/State] of Texas :

: SS.

County of Harris :

Kelly Bedrich, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[She is the President (Office of Affiant) of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com (Name of Applicant);]

[That she is authorized to and does make this affidavit for said Applicant;]

That Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com, the Applicant herein, acknowledges that [Applicant] may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com, the Applicant herein, asserts that [she] possesses the requisite technical, managerial, and financial fitness to render electric service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com, the Applicant herein, certifies to the Commission that it is subject to , will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2 ), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 28 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional Gross Receipts and power sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

**Appendix B (Continued)**

That Pennsylvania Cypress Capital Ventures, LLC  
d/b/a ElectricityPlans.com, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of her knowledge, information, and belief.

*Illy Bevil*  
Signature of Affiant

Sworn and subscribed before me this 10 day of November, 2022.

*James Aubrey McIntyre*  
Signature of official administering oath

My commission expires 3/31/26.



**EXHIBIT 12**  
**NEWSPAPER PUBLICATIONS**

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

**RESPONSE:**

Please refer to the attached Notarized Proofs of Publication.

# LOCALiQ

Erie Times-News | The Intelligencer  
Bucks County Courier Times  
The Daily American | Beaver County Times  
Pocono Record | Burlington County Times

PO Box 630531 Cincinnati, OH 45263-0531

## PROOF OF PUBLICATION

Belkys Castillo  
Feller Law Group PLLC  
159 20th Street Suite 1B  
Brooklyn NY 11232

STATE OF PENNSYLVANIA, COUNTY OF ERIE

The Erie Times-News is a newspaper of general circulation, whose principal place of business is at 205 W 12<sup>th</sup> Street, Erie, Pennsylvania. That a copy of the printed notice, hereto attached, is exactly as the same was printed and published in the regular edition of the Erie Times-News, published in the issue dated:

11/11/2022

Sworn to and subscribed before on 11/11/2022

## PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Applications of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com For Approval To Offer, Render, or Furnish Services as a Supplier, Aggregator, and Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity. Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com proposes to sell electricity, natural gas, and related services throughout the entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com's attorney at the address listed below.

By and through Counsel: Natara Feller, Esq.  
Pennsylvania Cypress Capital Ventures, LLC  
d/b/a ElectricityPlans.com and  
d/b/a NaturalGasPlans.com  
c/o Feller Law Group, PLLC  
150 20th St., 1B, Brooklyn, NY 11232  
212-590-0145

(11-8048768-NT-11)

Legal Clerk

*Sena Kapitz*  
*Kathleen Allen*

Notary, State of WI, County of Brown

*1-7-25*

My commission expires

Publication Cost: \$359.36

Order No: 8048768

# of Copies:

Customer No: 572646

1

PO #:

**THIS IS NOT AN INVOICE!**

*Please do not use this form for payment remittance.*

KATHLEEN ALLEN  
Notary Public  
State of Wisconsin



AD#: 0010500710

Commonwealth of Pennsylvania,) ss  
County of Cumberland)

Christine Arnold being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

The Patriot News 11/13/2022

Principal Clerk of the Publisher

Sworn to and subscribed before me this 14th day of November 2022

Notary Public

Commonwealth of Pennsylvania - Notary Seal  
Crystal B. Rosensteel, Notary Public  
Dauphin County  
My commission expires June 27, 2024  
Commission number 1299212  
Member, Pennsylvania Association of Notaries

**PENNSYLVANIA PUBLIC UTILITY  
COMMISSION  
NOTICE**

Applications of **Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com** For Approval To Offer, Render, or Furnish Services as a Supplier, Aggregator, and Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

**Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com's attorney at the address listed below.**

By and through Counsel: Natara Feller, Esq.  
**Pennsylvania Cypress Capital Ventures, LLC  
d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com  
c/o Feller Law Group, PLLC  
150 20th St., 1B, Brooklyn, NY 11232  
212-590-0145**

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to

COMMONWEALTH OF PENNSYLVANIA }  
 County of Cambria } SS

PENNSYLVANIA PUBLIC UTILITY COMMISSION  
**NOTICE**  
 Applications of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com For Approval To Offer, Render, or Furnish Services as a **Supplier, Aggregator, and Marketer/Broker** Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.

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By and through Counsel: Natara Feller, Esq.  
 Pennsylvania Cypress Capital Ventures, LLC  
 d/b/a ElectricityPlans.com and  
 d/b/a NaturalGasPlans.com  
 c/o Feller Law Group, PLLC  
 150 20th St., 1B, Brooklyn, NY 11232  
 212-590-0145

published  
 that the c  
 of The Jo  
 intereste  
 character

Signed at  
 16th day  
 by Christ

*[Handwritten Signature]*

On this 16th day of November A.D. 2022, before me, the subscriber, a Notary Public in and for said County and State, personally appeared Christine Marhefka, who being duly sworn according to law, deposes and says as Sales Manager / Major Accounts of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the Johnstown Tribune, established December 7, 1853; and of the Johnstown Democrat, established March 5, 1863, ty of Cambria, and Commonwealth of Pennsylvania and e matter published in said publication in the regular issues , on November 11, 2022; and that the Affiant is not r-tising and that all of the allegations as to time, place and

*[Handwritten Signature: Christine Marhefka]*

**STATEMENT OF ADVERTISING COSTS**

0.00 Lines @ \$2.70 per line	0.00
9.5 Inches @ \$27.00 per inch	256.50
Notary Fee	5.00
Clerical Fee	2.50
<b>Total Cost</b>	<b>264.00</b>

Commonwealth of Pennsylvania - Notary Seal  
 Vivian Ohs, Notary Public  
 Cambria County  
 My commission expires December 6, 2024  
 Commission number 1123017  
 Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA  
 For publishing the notice or publication  
 attached hereto on the above stated dates.

**PUBLISHER'S RECEIPT FOR ADVERTISING COSTS**

VIVIAN OHS for publisher of TRIBUNE-DEMOCRAT  
 a newspaper of general circulation, hereby acknowledges receipt of the aforesaid  
 and publication costs and certifies that the same has been duly paid.

TRIBUNE-DEMOCRAT  
 (Name of Newspaper)

By *[Handwritten Signature]*

Proof of Publication in The Philadelphia Daily News  
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA  
COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

November 11, 2022

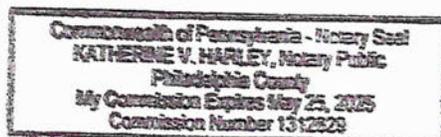
Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.



Sworn to and subscribed before me this 11th day of  
November, 2022

  
\_\_\_\_\_  
Notary Public

My Commission Expires:



Copy of Notice of Publication

PENNSYLVANIA PUBLIC UTILITY  
COMMISSION NOTICE

Applications of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com For Approval To Offer, Render, or Furnish Services as a Supplier, Aggregator, and Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services To The Public In The Commonwealth Of Pennsylvania.

Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, and (2) a broker/marketer engaged in the business of providing natural gas services. Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity.

Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com proposes to sell electricity, natural gas, and related services throughout the entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Pennsylvania Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com attorney at the address listed below.

By and through Counsel: Natara Feller, Esq.  
Pennsylvania Capital Ventures, LLC  
d/b/a ElectricityPlans.com and  
d/b/a NaturalGasPlans.com  
c/o Feller Law Group, PLLC  
150 20th St., 1B, Brooklyn, NY 11232  
212-590-0145

### Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss D. Rullo, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the \_\_\_\_\_ regular \_\_\_\_\_ editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

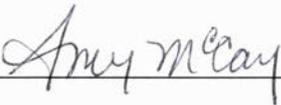
**10 of November, 2022**

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

  
\_\_\_\_\_

PG Publishing Company

Sworn to and subscribed before me this day of:  
November 10, 2022

  
\_\_\_\_\_

Commonwealth of Pennsylvania - Notary Seal  
Amy McCay, Notary Public  
Allegheny County  
My commission expires January 24, 2026  
Commission number 1323004  
Member, Pennsylvania Association of Notaries

#### STATEMENT OF ADVERTISING COSTS

Feller Law Group, PLLC  
2601 Azalea Avenue  
Miramar Florida 33025

To PG Publishing Company

Total ----- \$807.50

#### Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office  
2201 Sweeney Drive  
CLINTON, PA 15026  
legaladvertising@post-gazette.com  
Phone 412-263-1440

PG Publishing Company, a Corporation, Publisher of  
Pittsburgh Post-Gazette, a Newspaper of General Circulation

By \_\_\_\_\_

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

#### COPY OF NOTICE OR PUBLICATION

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE  
Applications of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com For Approval To Offer, Render, or Furnish Services as a Supplier, Aggregator, and Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services To The Public In The Commonwealth Of Pennsylvania.  
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Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com will also be filing an application with the PUC for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, (2) a broker/marketer engaged in the business of supplying electricity, and (3) an aggregator engaged in the business of supplying electricity.  
Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com proposes to sell electricity, natural gas, and related services throughout the entire Commonwealth of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.  
The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com's attorney at the address listed below.  
By and through Counsel:  
Natara Feller, Esq.  
Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com c/o Feller Law Group, PLLC 150 20th St., 1B, Brooklyn, NY 11232 212-590-0145

The Scranton Times (Under act P.L. 877 No 160. July 9, 1976)  
Commonwealth of Pennsylvania, County of Lackawanna

FELLER LAW GROUP, PLLC  
DAVID FELLER  
159 20TH ST., STE. 1B BROOKLYN NY 11232

Account # 619896  
Order # 82674682  
Ad Price: 421.08

PENNSYLVANIA CAPITAL VENT  
Sharon Venturi

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

11/10/2022

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Sharon Venturi

Sworn and subscribed to before me  
this 10th day of November A.D., 2022

[Signature]  
(Notary Public)

Commonwealth of Pennsylvania - Notary Seal  
Kathleen Weaver, Notary Public  
Lackawanna County  
My commission expires June 14, 2025  
Commission number 1314506  
Member, Pennsylvania Association of Notaries

LEGAL NOTICE

**PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE**  
Applications of **Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com** For Approval To Offer, Render, or Furnish Services as a **Supplier, Aggregator, and Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services, To The Public In The Commonwealth Of Pennsylvania.**

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com** may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to **Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com's** attorney at the address listed below.

By and through Counsel:  
Natara Feller, Esq.  
**Pennsylvania Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com**  
c/o Feller Law Group, PLLC  
150 20th St., 1B,  
Brooklyn, NY 11232  
212-590-0145

**WILLIAMSPORT SUN-GAZETTE**  
**PROOF OF PUBLICATION**

**STATE OF PENNSYLVANIA**  
**COUNTY OF LYCOMING, CLINTON, SULLIVAN &**  
**TIOGA/BRADFORD SS:**

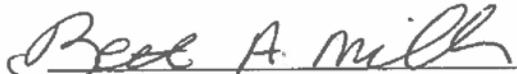
Robert O. Rolley, Jr. Publisher of the Williamsport Sun-Gazette LLC publishers Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

11 Nov 2022

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true

  
\_\_\_\_\_  
SUN-GAZETTE LLC

Sworn to and subscribed before me  
The 11<sup>th</sup> day of November, 2022

  
\_\_\_\_\_  
Notary Public

Commonwealth of Pennsylvania - Notary Seal  
BETH A MILLER - Notary Public  
Lycoming County  
My Commission Expires Jun 4, 2024  
Commission Number 1297751

**PENNSYLVANIA PUBLIC**  
**UTILITY COMMISSION**  
**NOTICE**

*Applications of Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com For Approval To Offer, Render, or Furnish Services as a Supplier, Aggregator, and Marketer/Broker Engaged In The Business Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services To The Public In The Commonwealth Of Pennsylvania.*

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15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Pennsylvania Cypress Capital Ventures, LLC d/b/a ElectricityPlans.com and d/b/a NaturalGasPlans.com's attorney at the address listed below

By and through Counsel:  
Natara Feller, Esq.  
Pennsylvania Cypress  
Capital Ventures, LLC  
d/b/a ElectricityPlans.  
com and  
d/b/a NaturalGasPlans.  
com  
c/o Feller Law Group,  
PLLC  
150 20 th St., 1B,  
Brooklyn, NY 11232  
212-590-0145