



COMMONWEALTH OF PENNSYLVANIA  
PENNSYLVANIA PUBLIC UTILITY COMMISSION  
COMMONWEALTH KEYSTONE BUILDING  
400 NORTH STREET  
HARRISBURG, PENNSYLVANIA 17120  
March 1, 2023

Docket No. A-2014-2446928  
Utility Code: 1116999

TODD S STEWART  
HAWKE MCKEON & SNISCAK LLP  
100 N TENTH ST  
HARRISBURG PA 17101

Re: Electric Generation Supplier License of Convenient Ventures, LLC d/b/a  
EnergyObjective d/b/a Shipley Energy Advisors

Dear Mr. Stewart:

On January 25, 2023, Convenient Ventures, LLC d/b/a EnergyObjective (Convenient Ventures) filed a request with the Commission to change the name on its license to provide electric generation services, as a broker/marketer, to Convenient Ventures, LLC d/b/a EnergyObjective d/b/a Shipley Energy Advisors.

Currently, Convenient Ventures is licensed as Convenient Ventures, LLC d/b/a EnergyObjective as a broker/marketer to residential, small commercial (25 kW and under demand), large commercial (over 25 kW demand), industrial, and governmental customers in all of the electric distribution company service territories throughout the Commonwealth of Pennsylvania.

Convenient Ventures has provided the proper Pennsylvania Department of State documentation and has provided proof of service to the interested parties as required by the Commission.

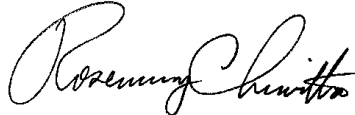
Therefore, the Commission approves, by this Secretarial Letter, the change of Convenient Ventures, LLC d/b/a EnergyObjective's name on its license for the provision of electric generation services as a broker/marketer.

**The Secretary's Bureau will issue a new license to Convenient Ventures, LLC d/b/a EnergyObjective d/b/a Shipley Energy Advisors the right to begin to offer, render, furnish, or supply electric generation services as a broker/marketer to residential, small commercial (25 kW and under demand), large commercial (over 25 kW demand), industrial, and governmental customers in all of the electric distribution company service territories throughout the Commonwealth of Pennsylvania.**

**The Secretary's Bureau and the Bureau of Administration, Financial and Assessments will update the company's name in their computer systems and lists, as appropriate, to be Convenient Ventures, LLC d/b/a EnergyObjective d/b/a Shipley Energy Advisors.**

If you have any questions in this matter, please contact Jeff McCracken of the Bureau of Technical Utility Services at [jmccracken@pa.gov](mailto:jmccracken@pa.gov) or 717-783-6163.

Sincerely,

A handwritten signature in black ink, appearing to read "Rosemary Chiavetta". The signature is fluid and cursive, with the first name being more prominent.

Rosemary Chiavetta  
Secretary

Cc: Amy Zuvich, Bureau of Administration, Financial and Assessments

**LICENSE ENCLOSED**