



COMMONWEALTH OF PENNSYLVANIA  
PENNSYLVANIA PUBLIC UTILITY COMMISSION  
COMMONWEALTH KEYSTONE BUILDING  
400 NORTH STREET  
HARRISBURG, PENNSYLVANIA 17120  
March 1, 2023

Docket No. A- 2014-2445962  
Utility Code: 1216977

TODD S STEWART  
HAWKE MCKEON & SNISCAK LLP  
100 N TENTH ST  
HARRISBURG PA 17101

Re: Natural Gas Supplier License of Convenient Ventures, LLC d/b/a EnergyObjective  
d/b/a Shipley Energy Advisors

Dear Mr. Stewart:

On January 25, 2023, Convenient Ventures, LLC d/b/a EnergyObjective (Convenient Ventures) filed a request with the Commission to change the name on its license to provide natural gas services, as a broker/marketer, to Convenient Ventures, LLC d/b/a EnergyObjective d/b/a Shipley Energy Advisors.

Currently, Convenient Ventures is licensed as Convenient Ventures, LLC d/b/a EnergyObjective as a broker/marketer to small commercial (under 6,000 MCF annually), large commercial (6,000 MCF or more annually), industrial, and governmental customers in the natural gas distribution company service territories of Columbia Gas of Pennsylvania, Inc., National Fuel Gas Distribution Corporation, PECO Energy Company, Peoples Natural Gas Company, LLC – Peoples Natural Gas Division<sup>1</sup>, Peoples Natural Gas Company, LLC – Peoples Gas Division, Philadelphia Gas Works, UGI Utilities, Inc.<sup>2</sup>, and Valley Energy, within the Commonwealth of Pennsylvania.

Convenient Ventures has provided the proper Pennsylvania Department of State documentation and has provided proof of service to the interested parties as required by the Commission.

Therefore, the Commission approves, by this Secretarial Letter, the change of Convenient Ventures, LLC d/b/a EnergyObjective's name on its license for the provision of natural gas services as a broker/marketer.

**The Secretary's Bureau will issue a new license to Convenient Ventures, LLC d/b/a EnergyObjective d/b/a Shipley Energy Advisors the right to begin to offer, render, furnish, or supply natural gas services as a broker/marketer to small commercial (under 6,000 MCF annually), large commercial (6,000 MCF or more annually), industrial, and**

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<sup>1</sup> Convenient Ventures was licensed for Peoples Natural Gas Company, LLC, Peoples Natural Gas Company, LLC - Equitable Division, and Peoples Gas Company, LLC that have merged into Peoples Natural Gas Company, LLC – Peoples Natural Gas Division and Peoples Natural Gas Company, LLC – Peoples Gas Division.

<sup>2</sup> Convenient Ventures was licensed for UGI Utilities, Inc., UGI Central Penn Gas Inc., and UGI Penn Gas Inc. that have all merged into UGI Utilities Inc.

**governmental customers in the natural gas distribution company service territories of Columbia Gas of Pennsylvania, Inc., National Fuel Gas Distribution Corporation, PECO Energy Company, Peoples Natural Gas Company, LLC – Peoples Natural Gas Division, Peoples Natural Gas Company, LLC – Peoples Gas Division, Philadelphia Gas Works, UGI Utilities, Inc., and Valley Energy, within the Commonwealth of Pennsylvania.**

**The Secretary’s Bureau and the Bureau of Administration, Financial and Assessments will update the company’s name in their computer systems and lists, as appropriate, to be Convenient Ventures, LLC d/b/a EnergyObjective d/b/a Shipley Energy Advisors.**

If you have any questions in this matter, please contact Jeff McCracken of the Bureau of Technical Utility Services at [jmccracken@pa.gov](mailto:jmccracken@pa.gov) or 717-783-6163.

Sincerely,



Rosemary Chialetta  
Secretary

Cc: Amy Zuvich, Bureau of Administration, Financial and Assessments

**LICENSE ENCLOSED**