



RCVD PUC SEC BUR
APR 24 2023 AM 11:03

April 18, 2023

Secretary Rosemary Chiavetta
Pennsylvania Public Utility Commission
400 North Street
Harrisburg, Pennsylvania 17120

Re: Asset Energy LLC, Docket Number A-2012-2335120 Amendment to
EGS broker/marketer license

Dear Secretary,

Requesting to add the additional EDC service territories of Citizen's Electric, Met-Ed, PECO, Penelec, Penn Power, Pike County Light & Power, PPL Electric, UGI Utilities, Wellsboro, and West Penn;

Additionally, requesting to add the additional customer classes of Residential, Small Commercial, and Residential and Small Commercial customer classes operating as Mixed Meter pursuant to the Commission's Secretarial Letter dated March 25, 2011 at Docket No. M-2009-2082042;

Very truly yours,

Caroline A. Cieminski

Caroline A. Cieminski
Asset Energy, LLC
Office: 513-755-7845
Cell: 513-678-8113
Fax: 513-755-7846
Email: ccieminski@assetenergy.net

Enclosures

d. **PROPOSED SERVICE AREA:** Check the box of each Electric Distribution Company for which the Applicant proposes to provide service.

- Citizens' Electric
- Duquesne Light
- Met-Ed
- PECO
- Penelec
- Penn Power

- Pike
- PPL
- UGI Utilities
- Wellsboro
- West Penn

Entire Commonwealth of PA

e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above
- Other (Describe):

Residential and Small Commercial Customers in a Mixed Meter Capacity -

This customer class reflects situations in which a large commercial, industrial, and/or governmental customer account also contains features of residential and/or small commercial customers. In this instance, the residential and/or small commercial portion must be an incidental portion of the larger account. **This customer class alone does not allow marketing targeted directly to residential and/or small commercial customers.** Further information may be found in the Requirements Applicable to Mixed Meter Scenarios Secretarial Letter served March 25, 2011, at Docket No. M-2009-2082042.

CERTIFICATE OF SERVICE

RCVD PUC SEC BUR
APR 24 2023 AM 11:03

On this the 18th day of April 2023, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as an Electric Generation Supplier and all **NON-CONFIDENTIAL** attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following:

Bureau of Investigation & Enforcement
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2 West
Harrisburg, PA 17120

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120

Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120

Department of Revenue
Bureau of Compliance
PO Box 281230
Harrisburg, PA 17128-1230

Small Business Advocate
Commerce Building, Suite 202
300 North Second Street
Harrisburg, PA 17101

Vice President – Energy Supply
Corning Natural Gas Holding Corporation
330 West William Street
Corning, NY 14830

Legal Department
West Penn Power d/b/a Allegheny Power
800 Cabin Hill Drive
Greensburg, PA 15601-1689

Manager Energy Acquisition
PECO Energy Company
2301 Market Street
Philadelphia, PA 19101-8699

Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

Office of General Counsel
Attn: Kimberly A. Klock
PPL
Two North Ninth Street (GENTW3)
Allentown, PA 18101-1179

Legal Department
First Energy
2800 Pottsville Pike
Reading PA, 19612

UGI Utilities, Inc.
Attn: Rates Dept. – Choice Coordinator
1 UGI Drive
Denver, PA 17517

Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837

Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901


Caroline Cieminski, President, Asset Energy, LLC

The Republican-Herald (Under act P.L. 877 No 160. July 9, 1976)
Commonwealth of Pennsylvania, County of Schuylkill

ASSET ENERGY LLC
CAROLINE CIEMINSKI
8961 OAKCREST WAY WEST CHESTER OH 45069

Account # 618124
Order # 82703512
Ad Price: 329.04

LEGAL NOTICE PENNSYLVANIA

Rebecca Reynolds

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Republican-Herald, owner and publisher of The Republican-Herald, a newspaper of general circulation, established in 1884, published in the city of Pottsville, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

03/14/2023

Affiant further deposes and says that neither the affiant nor The Republican-Herald is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Rebecca Reynolds

Sworn and subscribed to before me
this 5th day of April A.D., 2023

Kathleen Weaver
(Notary Public)

Commonwealth of Pennsylvania - Notary Seal
Kathleen Weaver, Notary Public
Lackawanna County
My commission expires June 14, 2025
Commission number 1314506

Member, Pennsylvania Association of Notaries

LEGAL NOTICE

PENNSYLVANIA
PUBLIC UTILITY
COMMISSION
NOTICE

Applications of **Asset Energy LLC** (d/b/a "Asset Energy") For Approval To Offer, Render, or Furnish Services as an Aggregator and Marketer/Broker Engaged in The Business Of Providing Natural Gas Supply Services and Electricity Supply Services, To The Public In The Commonwealth Of Pennsylvania.

Asset Energy will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. Asset Energy will also be filing an application with the PUC for a license to supply electricity services as a broker/marketer and aggregator engaged in the business of supplying electricity services. Asset Energy proposes to broker electricity, natural gas, and related services in Entire Commonwealth of PA under the provisions of the new Natural Gas Choice and Competition Act and the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Asset Energy may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. You should send copies of any protest to Asset Energy at the address listed below.

Asset Energy LLC
Caroline Cieminski
8961 Oakcrest Way, West
Chester OH 45069
Phone 513-758-7845

**WILLIAMSPORT SUN-GAZETTE
PROOF OF PUBLICATION**

STATE OF PENNSYLVANIA
COUNTY OF LYCOMING, CLINTON, SULLIVAN &
TIOGA/BRADFORD SS:

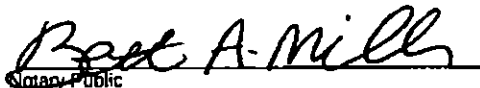
Robert O. Rolley, Jr., Publisher of the Williamsport Sun-Gazette LLC publishes Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

15 Mar 2023

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette LLC, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and declare that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true


SUN-GAZETTE LLC

Sworn to and subscribed before me
The 15th day of March, 2023


Notary Public

Commonwealth of Pennsylvania - Notary Seal
BETH A MILLER - Notary Public
Lycoming County
My Commission Expires Jun 4, 2024
Commission Number 1297751

PENNSYLVANIA
PUBLIC UTILITY
COMMISSION
NOTICE

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Asset Energy LLC
Caroline Cieminski
8961 Oakcrest Way, West
Chester OH 45069
Phone 513-755-7845

The Philadelphia Inquirer

100 S. INDEPENDENCE MALL W, STE 600, PHILADELPHIA, PA 19106

Affidavit of Publication

On Behalf of:

ASSET ENERGY
8961 OAKCREST WAY
WEST CHESTER, OH 45069

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA:

Before the undersigned authority personally appeared the undersigned who, on oath represented and say: that I am an employee of The Philadelphia Inquirer, LLC, and am authorized to make this affidavit of publication, and being duly sworn, I depose and say:

1. The Philadelphia Inquirer, LLC is the publisher of the Philadelphia Daily News, with its headquarters at 100 S. Independence Mall West, Suite 600, Philadelphia, PA 19106.
2. The Philadelphia Daily News is an edition of The Philadelphia Inquirer. The Philadelphia Daily News is continuously published and distributed Sunday-Friday in the City of Philadelphia, county and state aforesaid.
3. The printed notice or publication attached hereto set forth on attached hereto was published in all regular print editions of the Philadelphia Daily News on


Legal Notices

as published in Daily News Legals in the issue(s) of:

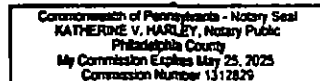
3/15/2023

4. Under oath, I state that the following is true and correct, and that neither I nor The Philadelphia Inquirer, LLC have any interest in the subject matter of the aforesaid notice or advertisement.




Notary Public

My Commission Expires:



Ad No. 130942
Customer No: 117451

COPY OF ADVERTISEMENT

PUBLIC UTILITY COMMISSION NOTICE

Applications of Asset Energy LLC (d/b/a "Asset Energy") For Approval To Offer, Render, or Furnish Services as an Aggregator and Marketer/Broker Engaged In The Business Of Providing Natural Gas Supply Services and Electricity Supply Services, To The Public In The Commonwealth Of Pennsylvania.

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Asset Energy LLC
Caroline Ciominski
8961 Oakcrest Way, West Chester OH 45069
Phone 513-755-7845

PA Media Group
1900 Patriot Dr
Mechanicsburg, PA 17050



The Patriot News

ASSET ENERGY
8861 OAKCREST WAY
WEST CHESTER, OH 45069

AD#: 0010599814

Sales Rep: Marjorie Dill
Account Number: 1000977403
AD#: 0010599814

Remit Payment to:
PA Media Group
Dept 77571
P.O. Box 77000
Detroit, MI 48277-0571

Page 1 of 2

Date	Position	Description	P.O. Number	Ad Size	Costs
03/14/2023	Misc Legal Notice PA	00		2 x 29 L	
				Affidavit Notary Fee - 03/14/2023	\$5.00
				Basic Ad Charge - 03/14/2023	\$271.56
				Total	\$276.56


FOR QUESTIONS CONCERNING THIS AFFIDAVIT, PLEASE CALL 717-255-8119



AD#: 0010599814

Commonwealth of Pennsylvania,) ss
County of Cumberland)

Christine Arnold being duly sworn, deposes that he/she is principal clerk of PA Media Group; that The Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):
The Patriot News 03/14/2023


Principal Clerk of the Publisher

Sworn to and subscribed before me this 14th day of March 2023.


Notary Public

Commonwealth of Pennsylvania - Notary Seal
Shannon L. Garman, Notary Public
Cumberland County
My commission expires December 30, 2026
Commission number 1431239
Member, Pennsylvania Association of Notaries

PENNSYLVANIA
PUBLIC UTILITY COMMISSION
NOTICE

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Asset Energy LLC
Caroline Cleminski
8961 Oakcrest Way, West Chester, OH 45069
Phone 513-755-7843

Advertising Receipt

The Tribune-Democrat
PO Box 340
Johnstown, PA 15907-0340

Phone: 814-532-5038
Fax: 814-532-5104

ASSET ENERGY LLC
CAROLINE CIEMINSKI
8961 OAKCREST WAT
WEST CHESTER, OH 45069

Acct #: 11134594
Ad #: 00319635
Phone: (513)288-5616
Date: 03/10/2023
Ad taker: vo Salesperson:

Sort Line: PENNSYLVANIA PUBLIC UTILITY CO

Ad Notes: app code 07772G

Classification 147

Description	Start	Stop	Ins.	Cost/Day	Total
01 Tribune-Democrat	03/15/2023	03/15/2023	1	175.50	175.50
CF Clerical Fee					2.50
Oath Oath form for Legals					5.00

Ad Text:

PENNSYLVANIA
PUBLIC UTILITY COMMISSION
NOTICE

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Asset Energy will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as a broker/marketer engaged in the business of providing natural gas services. Asset Energy will also be filing an application with

Payment Reference:

Total: 183.00
Tax: 0.00
Net: 183.00
Prepaid: -183.00
Total Due 0.00

COMMONWEALTH OF PENNSYLVANIA } SS
County of Cambria

**PENNSYLVANIA
 PUBLIC UTILITY COMMISSION
 NOTICE**
*Applications of Asset Energy LLC (d/b/a "Asset Energy")
 For Approval To Offer, Render, or Furnish Services as an
 Aggregator and Marketer/Broker Engaged In The
 Business Of Providing Natural Gas Supply Services and
 Electricity Supply Services. To The Public In The
 Commonwealth Of Pennsylvania.*
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 any protest to Asset Energy at the address listed below.

Asset Energy LLC
 Caroline Cieminski
 8961 Oakcrest Way,
 West Chester OH 45069
 Phone 513-755-7845

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 of sa

On this 15th day of March A.D.
 2023, before me, the subscriber, a
 Notary Public in and for said
 County and State, personally
 appeared Christine Marhefka, who
 being duly sworn according to law,
 deposes and says as Sales Manager /
 Major Accounts of the Tribune-
 Democrat, Johnstown, PA, a
 newspaper of general circulation as
 defined by the "Newspaper
 Advertising Act", a merger
 September 8, 1952, of the Johnstown
 Tribune, established
 December 7, 1853; and of the
 Johnstown Democrat, established
 March 5, 1863,

ounty of Cambria, and Commonwealth of Pennsylvania and
 above matter published in said publication in the regular issues
 PA, on March 15, 2023; and that the Affiant is not interested
 and that all of the allegations as to time, place and character

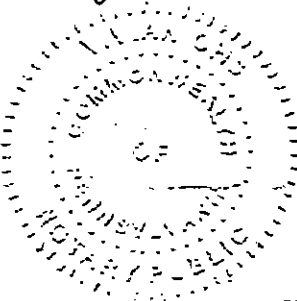
Christine Marhefka

STATEMENT OF ADVERTISING COSTS

Signed and sworn to before me on
 15th day of March, 2023,
 by Christine Marhefka making the statement.

Vivian Ohs

0.00 Lines @	\$2.70 per line	0.00
6.5 Inches @	\$27.00 per inch	175.50
Notary Fee		5.00
Clerical Fee		2.50
Total Cost		183.00



Commonwealth of Pennsylvania - Notary Seal
 Vivian Ohs, Notary Public
 Cambria County
 My commission expires December 6, 2024
 Commission number 1123017
 Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA
 For publishing the notice or publication
 attached hereto on the above stated dates.

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

VIVIAN OHS for publisher of *TRIBUNE-DEMOCRAT*
 a newspaper of general circulation, hereby acknowledges receipt of the aforesaid
 and publication costs and certifies that the same has been duly paid.

TRIBUNE-DEMOCRAT
 (Name of Newspaper)
 By *Vivian Ohs*

LOCALIQ

Erie Times-News | The Intelligencer
Bucks County Courier Times
The Daily American | Beaver County Times
Pocono Record | Burlington County Times

PO Box 630531 Cincinnati, OH 45263-0531

PROOF OF PUBLICATION

Brooke Rush
Asset Energy
8961 Oakcrest WAY
West Chester OH 45069-2785

STATE OF PENNSYLVANIA, COUNTY OF ERIE

The Erie Times-News is a newspaper of general circulation, whose principal place of business is at 205 W 12th Street, Erie, Pennsylvania. That a copy of the printed notice, hereto attached, is exactly as the same was printed and published in the regular edition of the Erie Times-News, published in the issue dated:

03/17/2023

Sworn to and subscribed before on 03/17/2023

PENNSYLVANIA PUBLIC UTILITY COMMISSION

NOTICE

Applications of Asset Energy LLC (d/b/a "Asset Energy") For Approval To Offer, Render, or Furnish Services as an Aggregator and Marketer/Broker Engaged In The Business Of Providing Natural Gas Supply Services and Electricity Supply Services, To The Public In The Commonwealth Of Pennsylvania.

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Asset Energy LLC
Caroline Cleminski
8961 Oakcrest Way, West Chester OH 45069
Phone 513-755-7845

(3-8566055-NT-17)

Legal Clerk

Notary, State of WI, County of Brown

My commission expires

Publication Cost: \$252.12

Order No: 8566055

of Copies:

Customer No: 916800

1

PO #:

THIS IS NOT AN INVOICE!

Please do not use this form for payment remittance.

VICKY FELTY
Notary Public
State of Wisconsin

Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss D. Rullo, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

16 of March, 2023

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.



PG Publishing Company

Sworn to and subscribed before me this day of:
March 16, 2023



Commonwealth of Pennsylvania - Notary Seal
Amy McCay, Notary Public
Allegheny County
My commission expires January 24, 2026
Commission number 1323004
Member, Pennsylvania Association of Notaries

STATEMENT OF ADVERTISING COSTS

Asset Energy LLC
8961 Oakcrest Way
West Chester, Ohio 45069

To PG Publishing Company

Total ----- \$421.85

Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office
2201 Sweeney Drive
Clinton, PA 15026
legaladvertising@post-gazette.com
Phone 412-263-1440

PG Publishing Company, a Corporation, Publisher of
Pittsburgh Post-Gazette, a Newspaper of General Circulation

By  David A. Lockerbie

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

**COPY OF NOTICE
OR PUBLICATION**

**PENNSYLVANIA
PUBLIC UTILITY
COMMISSION
NOTICE**

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8961 Oakcrest Way, West
Chester OH 45069
Phone 513-755-7845

Caroline Cieminski
8961 Oakcrest Way
West Chester OH 45069



Secretary Rosemary Chiavetta
PA Public Utility Commission
400 North Street
Harrisburg, PA 17120