



August 9, 2023

VIA UPS

Ms. Rosemary Chiavetta
Secretary
Pennsylvania Public Utility Commission
400 North Street, Keystone Building
Harrisburg, PA 17120

Re: **Direct Energy Business Marketing, LLC n/k/a NRG Business Marketing LLC
Natural Gas Supplier License Application Amendment for a Name Change
Docket No. A-2013-2365792; Utility Code 1215776**

**Direct Energy Business Marketing, LLC n/k/a NRG Business Marketing LLC
Electric Generation Supplier License Application Amendment for a Name Change
Docket No. A-2013-2368464; Utility Code 1115809**

Dear Secretary Chiavetta:

In accordance with 52 Pa. Code § 54.34 and 52 Pa. Code § 62.105, please accept this letter as formal notice of the legal entity name change of Direct Energy Business Marketing, LLC to NRG Business Marketing LLC, effective August 1, 2023.

Please see Attachment A for the supporting documentation reflecting the legal name change, along with the notice that was sent to impacted customers as Attachment B. Additionally, the Certificate of Service is enclosed as well as two checks in the amount of \$350.00 each to cover the required filing fee.

Should you have any questions or require additional information, please contact me at 301.509.1508 or via email at NERetailRegulatory@nrg.com.

Sincerely,

A handwritten signature in black ink that reads "Leah Gibbons". The signature is written in a cursive, flowing style.

Leah Gibbons
Senior Director, Regulatory Affairs

Enclosures

DATE OF DEPOSIT

AUG - 9 2023


PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

VERIFICATION

I, Leah Gibbons, hereby state that I am Senior Director of Regulatory Affairs of NRG Energy, Inc., and am authorized to make this verification on its behalf. I hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

August 9, 2023

Dated



Leah Gibbons

Senior Director, Regulatory Affairs

DATE OF DEPOSIT

AUG - 9 2023

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Certificate of Service

Bureau of Investigation & Enforcement
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2 West
Harrisburg, PA 17120
email: RA-PCCmpIntResp@pa.gov

Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120
e-mail: ra-oca@paoca.org

Office of the Small Business Advocate
Commerce Building, Suite 202
300 North Second Street
Harrisburg, PA 17101
email: tereswagne@pa.gov

West Penn Power d/b/a Allegheny Power
Legal Department
800 Cabin Hill Drive
Greensburg, PA 15601-1689

Duquesne Light
Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219
email: twilliams@duqlight.com

Met-Ed, Penelec, and Penn Power
Legal Department
First Energy
2800 Pottsville Pike
Reading PA, 19612
email: tgiesler@firstenergycorp.com

Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837
email: kelchnerj@citizenselectric.com

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120
e-mail: Consumers@attorneygeneral.gov

Department of Revenue
Bureau of Compliance
PO Box 281230
Harrisburg, PA 17128-1230
email: RA-RVGAMPROFCLER@pa.gov

Pike County Light & Power Company
Vice President – Energy Supply
Corning Natural Gas Holding Corporation
330 West William Street Corning, NY 14830

PECO
Manager Energy Acquisition
PECO Energy Company
2301 Market Street Philadelphia, PA 19101-8699

PPL
Office of General Counsel
Attn: Kimberly A. Klock
PPL Two North Ninth Street (GENTW3)
Allentown, PA 18101-1179
email: kklock@pplweb.com

UGI
UGI Utilities, Inc. Attn: Rates Dept. – Choice Coordinator
1 UGI Drive
Denver, PA 17517
email: anzaldostephen@ugi.com

Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901
email: ceccher@ctenterprises.org

Columbia Gas of PA, Inc.
Transport Support Services
290 W. Nationwide Blvd.
Columbus, OH 43215
e-mail: transportevaluations@nisource.com

Peoples Natural Gas Company LLC
Carol Scanlon
375 North Shore Drive
Pittsburgh, PA 15212
e-mail: Carol.Scanlon@peoples-gas.com

Philadelphia Gas Works
Ryan Reeves, Director Supply Transportation & Control
800 West Montgomery Avenue
Philadelphia, PA 19122
email: pgwchoicesupply@pgworks.com

Valley Energy Inc.
Ed Rogers
523 South Keystone Avenue
Sayre, PA 18840-0340
email: erogers@ctenterprises.org

National Fuel Gas Distribution Corp. Daniel Czechowicz,
Director – Gas Supply Administration
6363 Main Street Williamsville, NY 14221
e-mail: czechowiczd@natfuel.com

PECO
Suzette Adams. Sr. Manager, Gas Supply and Transportation
2301 Market Street, S-18 Philadelphia, PA 19103
Email: Suzette.Adams@exeloncorp.com

UGI Utilities, Inc. – Gas Division
Sherry Epler
1 UGI Drive
Denver, PA 17517
email: sepler@ugi.com

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DIRECT ENERGY BUSINESS MARKETING, LLC", CHANGING ITS NAME FROM "DIRECT ENERGY BUSINESS MARKETING, LLC" TO "NRG BUSINESS MARKETING LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2023, AT 12:51 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF AUGUST, A.D. 2023 AT 12:02 O'CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5306943 8100
SR# 20233120875

Authentication: 203856833
Date: 07-31-23

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:50 PM 07/31/2023
FILED 12:51 PM 07/31/2023
SR 20233120875 - File Number 5306943

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: _____
Direct Energy Business Marketing, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the Company is changed to: NRG Business Marketing LLC
The effective date and time of the name change shall be August 1, 2023 at 12:02 a.m.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 12th day of July, A.D. 2023

By: 
Authorized Person(s)

Name: Kevin L. Cole
Print or Type



June 23, 2023

<<Company>>
<<Address 1>>
<<Address 2>>
<<City>>, <<State>> <<Zip>>

Important Integration Update from Direct Energy Business and NRG

Direct Energy Business natural gas is rebranding to NRG

Dear Valued Customer,

Thank you for trusting us with your natural gas supply — we appreciate the opportunity to serve you. We have some important information to share about our integration with NRG.

What's going on?

When NRG Energy, Inc. acquired Direct Energy Business in 2021, the companies began a journey to create a best-in-class experience for all customers across NRG's trusted family of business brands. This has included combining resources and identifying the best processes and technology platforms to support all customers under one brand – NRG. We're glad to have you with us on this journey.

What changes can I expect?

On August 1, 2023, you will see a change from Direct Energy Business branding to NRG branding across all elements of the natural gas customer experience: You will notice the following:

- Your invoice from us will be branded NRG (if you are billed by the utility on our behalf, you'll notice "NRG Business Marketing, LLC" as your supplier designation).
- The MyAccount portal will include the NRG logo and branding for natural gas.
- Our post-sale support materials will reflect the NRG brand.

As part of the rebranding to NRG, our **legal entity for natural gas is changing from Direct Energy Business Marketing, LLC to NRG Business Marketing, LLC**. We will have a new W9 for natural gas available on MyAccount beginning Aug. 1. This is important if you have us set up as a vendor in your accounts payable system, as you may want to change your "remit to payee" to NRG Business Marketing, LLC.

(over)



What isn't changing?

Most things will **remain unchanged** or will simply be rebranded to NRG:

- your current price, contract and terms
- your invoice format/billing type
- your online account management portal, MyAccount and your login information
Note: you will notice a new URL listed on your invoice: nrg.com/myaccount, but it will take you to the same MyAccount login page you've been using.
- your remittance options, as well as our lockbox information if you mail in payments
Note: we will continue to accept checks made out to Direct Energy Business and Direct Energy Business Marketing, LLC but we recommend updating the payee to "NRG Business Marketing, LLC."
- your sales support team – you can continue to reach out to the same account executive or energy broker
- your Pittsburgh-based care team
Note: you will notice a change in name reference, phone number and a new email address specific to gas-related questions and concerns, but your support team is the same.

NRG Client Relations
GasSupport@nrg.com
844.737.6742

Keep in mind that if you also have electricity supply service with us, all elements of your electricity customer experience will remain branded as Direct Energy Business for the time being.

As we grow together, we look forward to continuing to provide the level of care and expertise you've come to expect—and regularly enhancing that experience with valuable tools and benefits for your business. Please reach out if you have any questions and thank you for being a valued customer.

Warm Regards,

NRG Client Services
844.737.6742
GasSupport@nrg.com

UPS CampusShip: View/Print Label

1. Ensure there are no other shipping or tracking labels attached to your package. Select the Print button on the print dialog box that appears. Note: If your browser does not support this function select Print from the File menu to print the label.

2. Fold the printed label at the solid line below. Place the label in a UPS Shipping Pouch. If you do not have a pouch, affix the folded label using clear plastic shipping tape over the entire label.

3. GETTING YOUR SHIPMENT TO UPS

Customers with a Daily Pickup

Your driver will pickup your shipment(s) as usual.

Customers without a Daily Pickup

Take your package to any location of The UPS Store®, UPS Access Point™ location, UPS Drop Box, UPS Customer Center, Staples® or Authorized Shipping Outlet near you. Items sent via UPS Return Services(SM) (including via Ground) are also accepted at Drop Boxes. To find the location nearest you, please visit the Resources area of CampusShip and select UPS Locations.

Schedule a same day or future day Pickup to have a UPS driver pickup all your CampusShip packages.

Hand the package to any UPS driver in your area.

UPS Access Point™

CVS STORE # 4007

3925 WALNUT ST

PHILADELPHIA, PA 19104

FOLD HERE

UPS Access Point™

THE UPS STORE

3720 SPRUCE ST

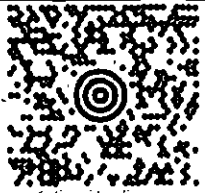
PHILADELPHIA, PA 19104

UPS Access Point™

CVS STORE # 2755

4314 LOCUST ST

PHILADELPHIA, PA 19104

TRISH O'DONNELL 609-524-5227 NRG - GREEN MOUNTAIN EAST 3711 MARKET ST PHILADELPHIA PA 19104		LTR	1 OF 1
SHIP TO: ROSEMARY CHIAVETTA, SECRETARY PA PUC KEYSTONE BUILDING 2ND FLOOR, RM N201 400 NORTH STREET HARRISBURG PA 17120-0200			
	PA 171 9-20		
UPS NEXT DAY AIR		1	
TRACKING #: 1Z 078 3WE 01 3546 0925			
			
BILLING: 3RD PARTY			
CS 23.6.00. WNT NV50 32.0A 08/2023*			

RECEIVED

AUG 10 2023

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SECRETARY'S BUREAU