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May 7, 2024

# Via Electronic Filing

Rosemary Chiavetta, Secretary PA Public Utility Commission P.O. Box 3265 Harrisburg, PA 17105-3265

Re: PA Public Utility Commission, et al., v. Philadelphia Gas Works Docket No. R-2023-3037933

Dear Secretary Chiavetta:

Pursuant to the Opinion and Order dated November 9, 2023, enclosed for electronic filing please find Philadelphia Gas Works' ("PGW") Call Center Responsiveness Report. Copies to be served in accordance with the attached Certificate of Service.

If you have any questions or require additional information, please contact me.

Sincerely, /s/ Lauren M. Burge

Lauren M. Burge Enclosure

cc: Certificate of Service (w/enc)

### **CERTIFICATE OF SERVICE**

I hereby certify that this day I served a copy of PGW's Call Center Responsiveness

Report upon the persons listed below in the manner indicated in accordance with the

requirements of 52 Pa. Code Section 1.54.

#### <u>Via Email</u>

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## Via First Class Mail

James Williford 2730 W. Allegheny Ave. Philadelphia, PA 19132

Is Lauren M. Burge

Lauren M. Burge, Esq.

Date: May 7, 2024

#### **Call Center Responsiveness Report**

#### **Philadelphia Gas Works**

#### Docket No. R-2023-3037933

PGW submits this report in compliance with the PUC Order dated November 9, 2023 at the above docket. Specifically, this report complies with the below:

That Philadelphia Gas Works shall prepare and submit a report, outlining how it intends to maintain or improve its current call center responsiveness, to be filed with the Commission's Bureau of Consumer Services no later than one-hundred and eighty (180) days [May 7, 2024] after the entry date of this Opinion and Order.<sup>1</sup>

The recommendations set forth in Section E.1 of the Order seek to address PGW's:

- 30-second Call Response Rate, and
- Call Abandonment Rate.

The Order established that PGW's call center performance declined in the period from September 2021 to August 2022. For almost a full calendar year, PGW's 30-second call response rate dropped to 76% and its call abandonment rates rose to 24%.

The Commission's 2022 Audit Report notes that in July 2022, PGW entered into contracts with third parties to provide additional call center support and remedy staffing concerns the utility was facing.<sup>2</sup> These steps taken by PGW have seen rates return to those previously exhibited by PGW and have seen PGW's overall customer satisfaction rates improve.

Subsequently, the Order directed PGW not to be stagnant in its attempts to improve and maintain customer call center performance. For that reason, PGW was required to prepare and submit plans showing how it intends to maintain or improve its current call center responsiveness. The Order found this requirement to be a minimal burden on PGW, especially considering the fact that customer call center performance has already improved based on steps PGW has already taken.

#### Steps PGW has taken to improve performance

In order to address call center performance, PGW has done extensive preparation and work focusing on Staffing, Training, and Managerial Oversight:

- 1. <u>Staffing</u>
  - The call center management maintains a robust staffing plan to ensure availability throughout the year and into the following year. The staffing plan considers all upcoming initiatives to ensure proper staffing levels are maintained.

<sup>&</sup>lt;sup>1</sup> Docket No. R-2023-3037933, Opinion and Order entered November 9, 2023, at Ordering Para. 17.

<sup>&</sup>lt;sup>2</sup> Pa. PUC Management and Operations Audit of Philadelphia Gas Works, Docket No. D-2022-3030321, issued February 2023, at 65.

- PGW engaged overflow vendors in 2022 in preparation for the implementation of its new customer system as well as to ensure availability at all times.
- The overflow vendors were seamlessly transitioned into the internal call center through our workforce management team.
- Several new hire classes took place this year and a robust coaching and mentoring culture has been established. The new hires were seamlessly integrated into the existing call center.
- PGW has a robust incubation program for our new hires to ensure that new hires are provided with additional support for at least a month after in classroom training.

## 2. <u>Training</u>

- The call center management team works with the training department to ensure that the customer service representatives are provided with proper updates and refresher trainings.
- The overflow team is part of the refresher trainings that are provided to the internal customer service representatives.

## 3. Managerial Oversight

- Call quality is maintained by regular call monitoring. Calls are monitored both by supervisors and the quality assurance monitoring team.
- Implemented monitoring with an emphasis on soft skills, first call resolution, and a uniform flow of the call.
- Regular weekly meetings with the vendor take place where vendor key performance indicators (KPIs) are discussed, and direction is provided to the vendor based on the KPIs.

#### **30-Second Call Response Rate**

The 15-month average 30-second call response rate from January 2023 through March 2024 has been 97%. January, February, and March 2024 have a higher rate than the previous year, with 2024 averaging 99%.

| Month     | 2023 | 2024 |
|-----------|------|------|
| January   | 95%  | 99%  |
| February  | 94%  | 99%  |
| March     | 96%  | 97%  |
| April     | 93%  |      |
| May       | 93%  |      |
| June      | 98%  |      |
| July      | 95%  |      |
| August    | 98%  |      |
| September | 99%  |      |
| October   | 97%  |      |
| November  | 95%  |      |
| December  | 99%  |      |
| Average   | 96%  | 99%  |

#### Call Abandonment Rate

The 15-month average call abandonment rate from January 2023 through March 2024 has been 1%. January, February, and March 2024 have a lower rate than the previous year, with 2024 averaging 0.6%.

| Month     | 2023 | 2024 |
|-----------|------|------|
| January   | 2%   | 0%   |
| February  | 2%   | 0%   |
| March     | 1%   | 1%   |
| April     | 2%   |      |
| May       | 2%   |      |
| June      | 1%   |      |
| July      | 1%   |      |
| August    | 1%   |      |
| September | 1%   |      |
| October   | 1%   |      |
| November  | 2%   |      |
| December  | 0%   |      |
| Average   | 1%   | 1%   |