



COMMONWEALTH OF PENNSYLVANIA
PENNSYLVANIA PUBLIC UTILITY COMMISSION
COMMONWEALTH KEYSTONE BUILDING
400 NORTH STREET

HARRISBURG, PENNSYLVANIA 17120

December 31, 2024

Docket No. A-2024-3052586

Utility Code: 1127609

CERTIFIED

DAN SULLIVAN PRESIDENT
EIQDIGITAL INC
2700 POST OAK BLVD 21ST FL
HOUSTON TX 77056

RE: Electric Generation Supplier License Application

Dear Mr. Sullivan:

On November 19, 2024, the Pennsylvania Public Utility Commission (Commission) received eIQDigital, Inc. d/b/a Personalized.energy's Application for an Electric Generation Supplier (EGS) license.

The applicant stated throughout its EGS Application Package that the name of the applicant is "eIQdigital, Inc. d/b/a Personalized.Energy". According to the applicant's PA Department of State registered name, the name must be written as "eIQDigital, Inc. d/b/a Personalized.energy" (notice the capitalization differences in both the name and fictitious name). All instances of this error must be corrected throughout the EGS Application Package.

Sections 2.a, 7.a, 11.a, and 11.b of the Application were incomplete or not properly completed (ex. #2.a missing the fictitious name registration documentation and #7.a failure to submit a financial security instrument). In order for the Commission to accept the Application for review, these deficiencies must be corrected. Failure to respond timely will result in the Application being deemed rejected¹ and the docket will be closed.

Please use the Commission's efilng system or an overnight delivery service to submit the requested information to the Secretary of the Commission **within 20 days** from the date of this letter. Please submit revised Application pages for each section. The Commission accepts all public documents through our efilng system and strongly recommends companies open an efilng account through the Commission's website at <https://efiling.puc.pa.gov>. Use of the efilng system will ensure that submissions by the company are received timely and receipt can be verified.

¹ See Pa. Code 52 § 54.32(c)

If your filing contains confidential material, you are required to either file by overnight delivery or submit to the Secretary's SharePoint File system to ensure the timely filing of your submission. Filers should contact the Secretary's Bureau in advance to gain access to the SharePoint File system. Make sure to reference the Docket Number listed above and mark the materials "CONFIDENTIAL" in bold or highlighted manner if any of the requested information is deemed to be of a confidential nature. Please note, financial securities must be sent by overnight delivery.

The overnight address for hard-copy or confidential responses is:

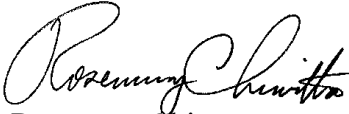
Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
400 North Street
Harrisburg, PA 17120

Please note that all documents requiring notary stamps must have original signatures.

If eIQDigital, Inc. d/b/a Personalized.energy decides to withdraw its Application, please reply notifying the Commission of such a decision.

Finally, if any problems arise that prevent a full timely response or if any clarification of this letter is required, please contact Jeff McCracken of the Commission's Bureau of Technical Utility Services via e-mail at jmccracken@pa.gov (preferred) or (717) 783-6163.

Sincerely,



Rosemary Chiavetta
Secretary