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January 8, 2025

**Via eFile**

Pennsylvania Public Utility Commission  
Attn: Secretary's Bureau  
Commonwealth Keystone Building  
400 North Street  
2nd Floor, Room N-201  
Harrisburg, PA 17105

Re: **Palmco Energy PA, LLC d/b/a Indra Energy ("Indra")**  
**License Number: A-2009-2100320**  
**Material Change-Technical Fitness**

Dear Secretary:

Pursuant to 52 Pa. Code 62.105, Indra hereby notifies of an update to Question 18 of its original license application, attached as **Exhibit A**.

Should you have any questions, or require additional information, please contact me at 718-696-0120 or via email at [mcastillo@indraenergy.com](mailto:mcastillo@indraenergy.com).

Sincerely,

A handwritten signature in blue ink that reads "M Castillo".

Michelle Castillo  
Regulatory Specialist

## **Exhibit A**

### **Application Questions 18: TECHNICAL FITNESS**

#### **Robert Palmese – Chief Executive Officer**

Robert Palmese is the President and Chief Executive Officer of Indra Energy. Mr. Palmese has about 20 years' experience selling natural gas and electricity at retail. He is in charge of the day-to-day operations of Applicant and its various affiliates that sell electric power and natural gas at retail in the states of Illinois, New York, New Jersey, Pennsylvania, Maryland, Massachusetts, Delaware, Virginia and Washington D.C. Mr. Palmese graduated from Georgetown University with a Bachelor of Science degree in Business Administration.

#### **Michelle Hofstetter, CPA, CGMA – Chief Financial Officer and VP of Human Resources**

Ms. Hofstetter joined Indra Energy in November 2017 as Chief Financial Officer and the Vice President of Human Resources of Indra Energy. As Chief Financial Officer, Ms. Hofstetter directs and oversees Indra Energy's Accounting Department and is responsible for all financial matters of the organization. As VP of Human Resources, Ms. Hofstetter oversees all HR related functions including, but not limited to, hiring, payroll, 401(k) administration, and benefits administration. She also plays a critical role as a member of the executive team where she advises management and provides strategic direction. Prior to joining Indra Energy, Ms. Hofstetter spent over 20 years working in various financial executive management positions across several industries including healthcare, IT, telecommunications, advertising, and professional services. She also spent 3 years working in public accounting. Ms. Hofstetter holds a Bachelor of Science Degree in Accounting from The College of Staten Island (CUNY). She is a New York State licensed Certified Public Accountant and holds a CGMA designation.

#### **Jeff Rodgers – Chief Marketing Officer**

Mr. Rodgers joined Indra Energy in March 2020. Mr. Rodgers is a tenured executive with over 30 years' experience serving in leadership positions with AT&T, Direct Energy, North American Power and Spark Energy and has been in the energy industry for 15+ years. Mr. Rodgers has the unique advantage of having a broad, strategic view due to his extensive experience in not only the area of sales strategy and management, but also in roles within marketing, sales operations, quality assurance, and customer care. He possesses a strong track record of consistently bringing strategic market-driven focus and tactical direction to the sales and marketing efforts that have resulted in long-term revenue development. Mr. Rodgers graduated from Park University with a Bachelor of Administration and from Rockhurst University with a Master of Business Administration (MBA) with an emphasis on Management.

#### **Jeremy Reed – General Counsel**

Mr. Reed joined Indra Energy in December 2024, bringing over 12 years of experience in the deregulated electricity and natural gas sectors. Mr. Reed has worked across 12 states and the District of Columbia, representing energy suppliers and providing counsel on regulatory matters in key transmission territories, including NE-ISO, PJM, NYISO, MISO, and ERCOT. Mr. Reed has played a pivotal role in navigating complex energy regulations and negotiating high-value contracts, helping clients successfully expand and thrive in competitive markets. He holds a Bachelor of Science in Business and Accounting and earned his Juris Doctor from UNT Dallas College of Law. Licensed to practice law in Texas, Illinois, and New Jersey, Mr. Reed is a member of the International Legal Honor Society of Phi Delta Phi, various bar associations, the Association of Corporate Counsel, and he regularly contributes to his community through involvement in pro bono clinics. At Indra, he is committed to ensuring legal compliance while supporting the company's strategic growth and operational goals.

**Chris Smith - Vice President of Commercial Sales**

Mr. Smith joined Indra Energy in October 2024. Mr. Smith in the last 22 years has been actively involved in the deregulated energy markets in multiply states, and he has led commercial sales, residential sales, marketing, customer care, back-office operations, and regulatory compliance for some of the most respected renewables, electricity, and natural gas providers in the nation. Prior to joining Indra Energy, Mr. Smith operated as a licensed electricity, natural gas and renewables consultant. He served as the general manager for Shipley Energy and as the vice president at DPL Energy Resources. He has served as vice president and chief operating officer within the solar industry as well. Mr. Smith has successfully developed innovative products, sales process automation tools, and optimized programs for numerous solar, retail electricity and natural gas suppliers across the country.

**Sariah Pena – Vice President Gas Supply, Pricing and Operations**

Ms. Pena joined Indra Energy in December 2021 and has over 20 years of experience in retail energy, gas procurement, pricing, hedge strategy and scheduling. Prior to joining Indra Energy Ms. Pena has worked for multiple retailers including Sunwave USA, Agerra Energy, Guttman Energy, Glacial Energy, US Gas & Electric, MX Energy and UGI Energy. She has held executive roles and has managed pricing and scheduling teams responsible for delivering gas to over 50 utilities across 17 pipelines including New England territories. Ms. Pena has developed go to market strategies that allowed the company to expand their portfolio ensuring growth goals were met in a profitable way.

**Jed Counihan – Vice President of Electric Supply**

Mr. Counihan joined Indra Energy in March 2022 specializing in executing & optimizing the company's hedging and supply activates for power and gas. Jed has nine years of experience in the retail energy markets prior to Indra working at Genie Energy, Great Eastern Energy and Plymouth Rock Energy. Mr. Counihan has experience outside the retail energy supply business advising public service commissions and consumer advocates related to gas supply issues during his time at Daymark Energy Advisors.