

SMARTSWITCH

To: Pennsylvania PUC

From: Jennifer Gibbs

Managing Member

SmartSwitch Energy LLC

March 5, 2025

PA PUC,

Updated information for Docket #A-2024-3051102. Notarized Proofs of Publication and Revised Application Page #9.

Please see revised application page for SmartSwitch Energy LLC Proposed Service Areas for Electric Distribution brokerage.

Provided are 4 Affidavit of Publications for Erie Times, Harrisburg Patriot News, Williamsport Sun-Gazette & Johnstown Tribune-Democrat.

Sincerely,



Jennifer Gibbs

The overnight address for hard-copy or confidential responses is:

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
400 North Street, 2nd Floor
Harrisburg, PA 17120

Your answers should be verified per 52 Pa Code § 1.36. Accordingly, you must provide the following statement with your responses:

I, Jennifer Gibbs, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

Signature

Title

Date

J. Gibbs
Managing Member
3-5-23

Please note that all documents requiring notary stamps must have original signatures.

If SmartSwitch Energy LLC has decided to withdraw its Application, please reply notifying the Commission of such a decision.

Finally, in order to expedite the Application review process, please send a copy of your response to Stephen Jakab at sjakab@pa.gov. If any problems arise that prevent a full timely response or if any clarification of these data requests is needed, please contact Stephen Jakab of the Bureau of Technical Utility Services via e-mail at sjakab@pa.gov.

Sincerely,

Rosemary Chiavetta
Rosemary Chiavetta
Secretary

Enclosure

Docket No. A-2024-3051102
SmartSwitch Energy LLC
Data Request Set 3

1. Reference Application, Section 12, Notarized Proofs – Please provide the applicant's ~~seven~~ notarized proofs of publications for the entire commonwealth of Pennsylvania.

* four

The chart below dictates which newspapers are necessary for each EDC. For example, an applicant that wants to operate in Penn Power would need to run ads in both The Erie Times-News and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and **must be supplied to the Commission before the applicant is licensed.**

	Erie Times-News	Harrisburg Patriot-News	Philadelphia Daily News or Philadelphia Inquirer	Pittsburgh Post-Gazette	Scranton Times-Tribune	Williamsport Sun-Gazette	Johnstown Tribune-Democrat
Citizens' Electric						X	
Duquesne				X			
Met Ed		X	X		X		
PECO			X				
Penelec	X	X			X	X	X
Penn Power	X			X			
Pike					X		
PPL		X	X		X	X	
UGI					X		
Wellsboro						X	
West Penn		X		X		X	X
Entire Commonwealth	X	X	X	X	X	X	X

(Newspaper Publication Templates are provided at Appendices K and L)

13. SIGNATURE

Applicant: SmartSwitch Energy LLC
 By: Jennifer Gibbs
 Title: Managing Member


c. **PROPOSED SERVICES:** Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

d. **PROPOSED SERVICE AREA:** Check the box of each Electric Distribution Company for which the Applicant proposes to provide service.

- | | |
|--|--|
| <input checked="" type="checkbox"/> Citizens' Electric | <input type="checkbox"/> Pike |
| <input type="checkbox"/> Duquesne Light | <input type="checkbox"/> PPL |
| <input type="checkbox"/> Met-Ed | <input type="checkbox"/> UGI Utilities |
| <input type="checkbox"/> PECO | <input type="checkbox"/> Wellsboro |
| <input type="checkbox"/> Penelec | <input type="checkbox"/> West Penn |
| <input type="checkbox"/> Penn Power | <input type="checkbox"/> Entire Commonwealth of PA |

e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above
- Other (Describe):
- Residential and Small Commercial Customers in a Mixed Meter Capacity -
This customer class reflects situations in which a large commercial, industrial, and/or governmental customer account also contains features of residential and/or small commercial customers. In this instance, the residential and/or small commercial portion must be an incidental portion of the larger account. **This customer class alone does not allow marketing targeted directly to residential and/or small commercial customers.** Further information may be found in the Requirements Applicable to Mixed Meter Scenarios Secretarial Letter served March 25, 2011, at Docket No. M-2009-2082042.

f. **START DATE:** Provide the approximate date the Applicant proposes to actively market within the Commonwealth.

PA Media Group
1900 Patriot Dr
Mechanicsburg, PA 17050



Patriot News

SMARTSWITCH ENERGY, LLC
12400 CHERRY LAUREL TERRACE
AUSTIN, TX 78738

AD#: 0010963868

Sales Rep: Marjorie Dill
Account Number: [REDACTED]
AD#: 0010963868

Remit Payment to:
PA Media Group
Dept 77571
P.O. Box 77000
Detroit, MI 48277-0571

Page 1 of 2

Date	Position	Description	P.O. Number	Ad Size	Costs
02/06/2025	Misc Public Notic PA	Pennsylvania Public Utility Commission Notice Application of		2 x 26 L	
				Affidavit Notary Fee - 02/06/2025	\$15.00
				Basic Ad Charge - 02/06/2025	\$241.57
				Total	\$256.57

FOR QUESTIONS CONCERNING THIS AFFIDAVIT, PLEASE CALL 717-255-8119

AD#: 0010963868

State of New Jersey,) ss
County of Hunterdon)

Maria Nunez being duly sworn, deposes that he/she is principal clerk of PA Media Group; that Patriot News is a public newspaper published in the city of Mechanicsburg, with general circulation in Cumberland and Dauphin and surrounding counties, and this notice is an accurate and true copy of this notice as printed in said newspaper, was printed and published in the regular edition and issue of said newspaper on the following date(s):

Patriot News 02/06/2025

Maria Nunez



Principal Clerk of the Publisher

Sworn to and subscribed before me this 6th day of February 2025

*Jeanette
Kryzmalwski*



Notary Public

	JEANETTE KRYZMALSKI
	NOTARY PUBLIC OF NEW JERSEY
	COMM. # 50033947
	MY COMMISSION EXPIRES 03/08/2026

Online Notary Public. This notarial act involved the use of online audio/video communication technology. Notarization facilitated by SIGNiX®

Pennsylvania Public Utility Commission Notice

Application of SmartSwitch Energy LLC for Approval to Offer, Render, Furnish or Supply Electricity or Electric Generation Services to the public in The Commonwealth of Pennsylvania at **Docket No. A-2024-3051102**.

SmartSwitch Energy LLC has filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/marketer engaged in the business of supplying electricity services. SmartSwitch Energy LLC proposes to sell electricity and related services in the entire Commonwealth of PA under the provisions of the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of SmartSwitch Energy LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. Please include the Docket No. listed above on the protest.

Please send copies of any protest to

SmartSwitch Energy LLC
attorney Amanda Merced, Ward & Berry PLLC
2000 Pennsylvania Ave N.W. Suite 7000
Washington, D.C. 20006

AFFIDAVIT OF PUBLICATION

State of Florida, County of Orange, ss:

Alison Farmwald, being first duly sworn, deposes and says: That (s)he is a duly authorized signatory of Column Software, PBC, duly authorized agent of Williamsport Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

Feb. 7, 2025

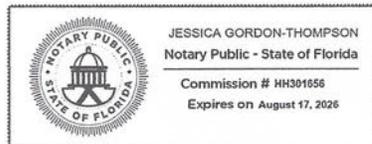
NOTICE ID: OTYEIbKwNAEgJS6wyMJY
PUBLISHER ID: L1Z001
NOTICE NAME: Pennsylvania Public Utility Commission Notice
Publication Fee: 238.70

The affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true

Alison Farmwald
(Signed) _____

VERIFICATION

State of Florida
County of Orange



Subscribed in my presence and sworn to before me on this: 02/10/2025

J. Ra

Notary Public
Notarized remotely online using communication technology via Proof.

**Pennsylvania Public
Utility Commission
Notice**

Application of SmartSwitch Energy LLC for Approval to Offer, Render, Furnish or Supply Electricity or Electric Generation Services to the public in The Commonwealth of Pennsylvania at Docket No. A-2024-305 1102 .

SmartSwitch Energy LLC has filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/marketer engaged in the business of supplying electricity services. SmartSwitch Energy LLC proposes to sell electricity and related services in the entire Commonwealth of PA under the provisions of the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of SmartSwitch Energy LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. Please include the Docket No. listed above on the protest. Please send copies of any protest to SmartSwitch Energy LLC attorney Amanda Merced, Ward & Berry PLLC 2000 Pennsylvania Ave N.W. Suite 7000 Washington, D.C. 20006

LOCALiQ

Erie Times-News | The Intelligencer
Bucks County Courier Times
The Daily American | Beaver County Times
Pocono Record | Burlington County Times

PO Box 630531 Cincinnati, OH 45263-0531

AFFIDAVIT OF PUBLICATION

SmartSwitch Energy LLC
12400 Cherry Laurel Terrace
Austin TX 78738

STATE OF PENNSYLVANIA, COUNTY OF ERIE

The Erie Times-News is a newspaper of general circulation, whose principal place of business is at 205 W 12th Street, Erie, Pennsylvania. That a copy of the printed notice, hereto attached, is exactly as the same was printed and published in the regular edition of the Erie Times-News, published in the issue dated:

02/05/2025

Sworn to and subscribed before on 02/05/2025

Dorey Jacobs
Legal Clerk

Amy Kokott
Notary, State of WI, County of Brown

6/30/2025
My commission expires

Publication Cost:	\$190.84	
Tax Amount:	\$0.00	
Payment Cost:	\$190.84	
Order No:	11010934	# of Copies:
Customer No:	1511218	0
PO #:	LSOM0234126	

THIS IS NOT AN INVOICE!

Please do not use this form for payment remittance.

AMY KOKOTT
Notary Public
State of Wisconsin

Pennsylvania Public Utility Commission Notice

Application of SmartSwitch Energy LLC for Approval to Offer, Render, Furnish or Supply Electricity or Electric Generation Services to the public in The Commonwealth of Pennsylvania at Docket No. A-2024-3051102. SmartSwitch Energy LLC has filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/ marketer engaged in the business of supplying electricity services. SmartSwitch Energy LLC proposes to sell electricity and related services in the entire Commonwealth of PA under the provisions of the Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of SmartSwitch Energy LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. Please include the Docket No. listed above on the protest. Please send copies of any protest to SmartSwitch Energy LLC attorney at the address listed below. Amanda Merced, Ward & Berry PLLC SmartSwitch Energy LLC 2000 Pennsylvania Ave N.W. Suite 7000 Washington, D.C. 20006

February 5 2025

LSOM0234126

COMMONWEALTH OF PENNSYLVANIA } SS
County of Cambria

Pennsylvania Public Utility Commission Notice
Application of SmartSwitch Energy LLC for Approval to Offer, Render, Furnish or Supply Electricity or Electric Generation Services to the Public in the Commonwealth of Pennsylvania at Docket No. A-2024-001102. SmartSwitch Energy LLC has filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/marketplace engaged in the business of supplying electricity services. SmartSwitch Energy LLC proposes to sell electricity and related services in the entire Commonwealth of PA under the provisions of the Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial issues of SmartSwitch Energy LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, 400 North Street, Harrisburg, PA 17120. Please include the Docket No. stated above on the protest. Please send copies of any protest to SmartSwitch Energy LLC attorney Amanda Mewad, Ward & Berry PLLC 2000 Pennsylvania Ave N.W. Suite 7000 Washington, D.C. 20008.

On this 7th day of February A.D. 2025, before me, the subscriber, a Notary Public in and for said County and State, personally appeared *Christine Marhefka*, who being duly sworn according to law, deposes and says as Advertising Director of the *Tribune-Democrat, Johnstown, PA*, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the *Johnstown Tribune*, established December 7 1853; and of the *Johnstown Democrat*, established March 5, 1863,

published continuously at Johnstown Pa. in the County of Cambria, and Commonwealth of Pennsylvania and that the annexed is a true copy of a notice in the above matter published in said publication in the regular issues of *The Johnstown Tribune-Democrat, Johnstown, PA*, on 02/07/2025

and that the Affiant is not interested in the subject matter of said notice or advertising and that all of the allegations as to time, place and character of said publication are true.

Christine Marhefka

STATEMENT OF ADVERTISING COSTS

Signed and sworn to before me on 7th day of February, 2025 by *Christine Marhefka* making the statement.

Commonwealth of Pennsylvania - Notary Seal
Katrina A. Pennock, Notary Public
Cambria County
My commission expires November 7, 2028
Commission number 1454975
Member, Pennsylvania Association of Notaries

4.50 Inches @ \$27.00 per inch
Notary Fee \$5.00
Clerical Fee \$2.50
Total Cost \$129.00

Katrina A. Pennock
(Notary Public)

To The *Tribune-Democrat, Johnstown, PA*
For publishing the notice or publication attached hereto on the above stated dates.

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

Katrina A. Pennock for publisher of *The Tribune-Democrat* a newspaper of general circulation, hereby acknowledges receipt of the aforesaid and publication costs and certifies that the same has been duly paid.

The Tribune-Democrat
(Name of Newspaper)

By *Katrina A. Pennock*