

DATE OF DEPOSIT

SEP 23 2025

CONSERVATION SERVICE PROVIDER ("CSP") APPLICATION FOR REGISTRATION IN THE COMMONWEALTH OF PENNSYLVANIA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Conservation Service Providers ("CSPs") have a specific role under Act 129, which requires a covered Electric Distribution Company's Energy Efficiency and Conservation (EE&C) plan to include one or more CSPs to implement at least a portion of the EE&C Plan. 66 Pa.C.S. § 2806.1(b)(1)(i)(E). CSPs provide information and technical assistance to EDCs on *measures* that enable a person to increase energy efficiency or reduce energy consumption. CSPs must have no direct or indirect ownership, partnership or other affiliated interest with an EDC. 66 Pa.C.S. § 2806.1 (m). Only registered CSPs may advise an EDC and/or provide consultation, design, or administration or management services to an EDC related to the implementation of the EDC's EE&C Plan. As such, registration of business entities as approved CSPs is required before entering into a contractual agreement with an EDC exclusively for the provision of consultation, design, administration, management or advisory services regarding that EDC's EE&C plan. This registry is not intended as a resource for business, whose sole purpose is the installation of measures, supplying of equipment or other contracting work for use by the general public and EDC customers. If providing such services, registration as a CSP is not required for entering into an agreement with an EDC.

Any CSP subcontractor with an annual contract cost that equals or exceeds 10% of the CSP annual contract cost and is directly performing services pursuant to a contract with a CSP which has contracted with an EDC after Commission approval should also register as a CSP. This does not include third party contractors which participate in or support an EE&C Plan but are not directly contracted with a CSP which has a direct contractual relationship with the EDC subject to Act 129.

To qualify an applicant must have at least two years of experience in providing program consultation, design, administration, management or advisory services related to energy efficiency and conservation services. CSP registration is not required of entities that limit their services to the installation of energy efficiency measures or the provision of equipment or materials to EDC customers or the public in general.

1. IDENTITY OF THE APPLICANT

a. Legal Name of Applicant: Inova Energy Group, LLC

Attach proof of compliance with appropriate Pennsylvania Department of State filing requirements.¹

¹ A copy of any document from the Pennsylvania Department of State (Pa. Dept. of State) documenting the Applicant's Pa. Dept. of State entity number is adequate. However, the document must indicate that the Applicant's Pa. Dept. of State registration is "active." Certified copies of Pa. Dept. of State documents are not required.

b. Trade or Commercial or Fictitious Names Used by Applicant (d/b/a)—List all that apply.

The Applicant will be using a fictitious name or doing business as (“d/b/a”). Identify names below. If more space is needed, list names on the back of this page or append list to completed application.

DBA: Inova Energy Group

The Applicant will not be using a fictitious name.

c. Applicant Address: 680 North Lake Shore Drive, Suite 110 - 1889
Chicago, IL 60611

d. Applicant Telephone No: (815) 887-8133

e. Applicant Email Address: connect@inovaenergygroup.com

f. Contact Information for Applicant. PLEASE NOTE: Upon approval of this application, this Contact Information will be listed on the Commission’s CSP Registry.

- Name Catalina Lamadrid
- Mailing Address 680 North Lake Shore Drive, Suite 110 - 1889
Chicago, IL 60611
- Telephone (815) 887-8133
- Email Address clamadrid@inovaenergygroup.com

g. Predecessor(s) & Other Names used by Applicant for past five (5) years of date of this application. Provide Name(s), Address(es) and Telephone No.(s).

Check Box if any Predecessor(s) is currently or was previously registered in Pennsylvania as a CSP. If affirmative, please provide Docket No(s). (A-[Year]-[Seven (7) Digits]) and names for all registered CSPs.

None

DATE OF DEPOSIT

SEP 23 2025

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

h. Parent & Subsidiary Companies & Affiliates:

- Parent Name and Contact Information.** Provide name and contact information for parent company. Check Box if any parent company is currently doing business in Pennsylvania as a CSP or Electric Distribution Company (EDC). If "None," do not check the box and answer "None" below.

None

- Subsidiaries and Contact Information.** Provide name and contact information for all subsidiary companies. Check Box if any subsidiary is currently doing business in Pennsylvania as a CSP or Electric Distribution Company (EDC). If "None," do not check the box and answer "None" below.

None

- Affiliate(s) and Contact Information.** Provide name and contact information for all affiliate companies. Check Box if any affiliate is currently doing business in Pennsylvania as a CSP or Electric Distribution Company (EDC). If "None," do not check the box and answer "None" below.

None

i. Contracts & Business Partnerships:

- Check Box if Applicant intends to or has operated under contract with or has partnered with an EDC within the past five (5) years. If "None," do not check the box and answer "None" below.
- Check Box if Applicant intends to or has operated under contract (subcontractor) with or has partnered with a CSP within the past five (5) years. If "None," do not check the box and answer "None" below.

If any box above is checked, please provide name(s) of EDC(s) and CSP(s) and contact information for each and briefly describe the nature of business services associated with each contract and/or partnership.

EDC: PECO Energy Company, Marina Geneles, marina.geneles@peco-energy.com

CSP: ANB Systems, LLC

Swaminathan Balakrishnan, 346-855-6803, swaminathan.balakrishnan@dnv.com

See Attachment 1. Organizational Chart

j. Identify principal officers (owners, executives, partners and/or directors), as appropriate for Applicant’s organizational structure. Provide an organizational chart and the names, titles, business addresses and telephone numbers for each office.

Owner and President - Catalina Lamadrid, 680 North Lake Shore Drive Suite 110 - 1889
Chicago, IL 60611 | (312) 714-6223

SVP Strategic Growth - Ashley Palladino, 680 North Lake Shore Drive Suite 110 - 1889
Chicago, IL 60611 | (815) 887-8133

VP Marketing and Engagement - Katie Falk, 680 North Lake Shore Drive Suite 110 - 1889
Chicago, IL 60611 | (815) 887-8133

k. Attach to this Application a brief biography or single page professional resume for all principal officers and management directly responsible for Applicant’s operations.

See Attachment 2. Leadership Biographies

l. Provide Applicant’s Employer Identification No. (EIN): 46-4484068

2. REGISTERED AGENT

a. If the Applicant does not maintain a principal office in the Commonwealth, the Applicant is required by the Pennsylvania Department of State to designate an approved Registered Agent as its representative in the Commonwealth. Check one of the Boxes below, as applicable:

YES, the Applicant has registered its business with the Pennsylvania Department of State. Following is the Name and Contact information for the Applicant’s Department-Approved Registered Agent.

- Registered Agent’s Name **Northwest Registered Agent LLC
Commercial Registered Office Provider**
- Registered Agent’s Mailing Address **502 W 7th ST STE 100
Erie, PA, 16502, USA**
- Registered Agent’s Telephone **(509) 768-2249**
- Registered Agent’s Email Address **support@northwestregisteredagent.com**

EDC: PECO NO, the Applicant has not registered its business with the Pennsylvania Department of State. STOP—To avoid denial of your application and forfeiture of your application fee, you should contact the Pennsylvania Department of State Bureau of Corporations to register as a business entity within the Commonwealth PRIOR TO completion and filing of this application with the Pennsylvania Public Utility Commission.

b. Applicant has registered its business with the Pennsylvania Department of State. Please check appropriate registration type for Applicant as designated with the Department.

- Sole proprietor (15 Pa. C.S. §4124)
- Domestic corporation (none)
- Domestic general partnership (15 Pa. C.S. §4124)
- Domestic limited liability company (15 Pa. C.S. §8913)
- Domestic limited liability partnership (15 Pa. C.S. §8201)
- Foreign corporation (15 Pa. C.S. §4124)
- Foreign general or limited partnership (15 Pa. C.S. §4124)
- Foreign limited liability company (15 Pa. C.S. §8981)
- Foreign limited liability general partnership (15 Pa. C.S. §8211)
- Foreign limited liability limited partnership (15 Pa. C.S. §8211)

c. If Applicant is not domiciled in the Commonwealth of Pennsylvania and is registered as a "foreign" entity as identified in Question 2.b., please identify all other states where applicant is registered and name the appropriate state department(s):

Illinois - Illinois Department of State

Wisconsin - Department of Financial Institutions

North Carolina - Department of the Secretary of State

South Carolina - Secretary of State

3. **APPLICANT'S OPERATIONS**

Respond to each of the following four questions relating to Applicant's operations and its technical and financial fitness. Respond to each item and attach any additional information and/or statements to this Application as appropriate.

a. Describe nature of business:

Inova Energy Group is consulting firm providing advisory and project-related services on energy efficiency programs, decarbonization, renewable energy, climate planning, and community resilience. Since 2014, Inova has served public agencies and utilities with a variety of projects ranging from energy program design to stakeholder engagement, statewide policy analysis, trainings, change management and other project management office services.

b. Current status of business (check one):

- Applicant is presently doing business in Pennsylvania
- Applicant is presently not doing business in Pennsylvania

c. The Applicant proposes to provide the following information and technical services to an EDC. Check all services that apply and identify all EDCs with whom Applicant intends to conduct business.

- | | |
|--|----------------------------|
| <input checked="" type="checkbox"/> Consultation | EDCs: |
| <input type="checkbox"/> Design | <u>PECO Energy Company</u> |
| <input checked="" type="checkbox"/> Administration | _____ |
| <input checked="" type="checkbox"/> Management | _____ |
| <input checked="" type="checkbox"/> Advisory | _____ |

- d. Attach to this Application a copy of any certification(s) or similar documentation that would demonstrate the technical fitness of Applicant, such as membership in trade associations, professional licenses, technical certifications, and/or names of current or past clients with a description of dates and types of services provided by Applicant. Names of Current/Past Clients attached. **See Attachment 3. Client List**
- e. Attach to this Application proof of current liability insurance coverage.

See Attachment 4. Certificate of Insurance

4. COMPLIANCE

Respond to each of the following Questions. Provide a statement as to the resolution or present status of any such proceedings, if applicable.

- a. In the past three years has the Applicant, the parent company, an affiliate or predecessor or partner (contractor/subcontractor business relationship) of the Applicant, or any person identified by the Applicant in this Application, been investigated or convicted of a crime involving fraud, theft, larceny, deceit, violation of consumer protection law, violation of deceptive trade law or similar activity, whether before an administrative body or in a judicial forum, in which the Applicant, an affiliate, a predecessor of either, or a person identified herein has been a defendant or a respondent?

- No
- Yes. Provide explanation:

- b. Is the Applicant, the parent company, an affiliate, or a predecessor of either, currently delinquent with any state or federal taxing authority?

- No
- Yes. Provide explanation:

- c. Identify all bankruptcy or liquidation proceedings for the prior three years. If none, state "None" below.

None

- d. Identify all customer complaints filed with a regulatory or prosecutor agency for the prior three years of the date of this application. In none, state "None" below.

None

5. **FALSIFICATION**

The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application, or if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

Signature of Principal Official: 

Official's Name & Title : Catalina Lamadrid, President and Founder
(Please Print)

Date : September 24, 2025

DATE OF DEPOSIT
SEP 23 2025
PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

APPENDIX A - AFFIDAVIT

DATE OF DEPOSIT

[Commonwealth/State] of IL :

SEP 23 2025

ss.

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

County of COOK :

Catalina Lanadrid, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the President (Office of Affiant) of Inova Energy Group LLC (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That the Applicant herein Inova Energy Group has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be registered as a conservation service provider pursuant to Act 129 of 2008.

That the Applicant herein Inova Energy Group acknowledges that it has answered the questions on the application correctly, truthfully and completely and has provided supporting documentation as required.

That the Applicant herein Inova Energy Group acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

That the Applicant herein Inova Energy Group acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.

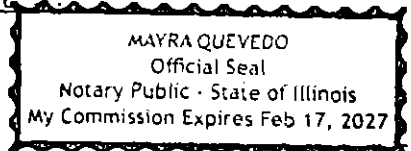
Catalina Lanadrid

Signature of Affiant

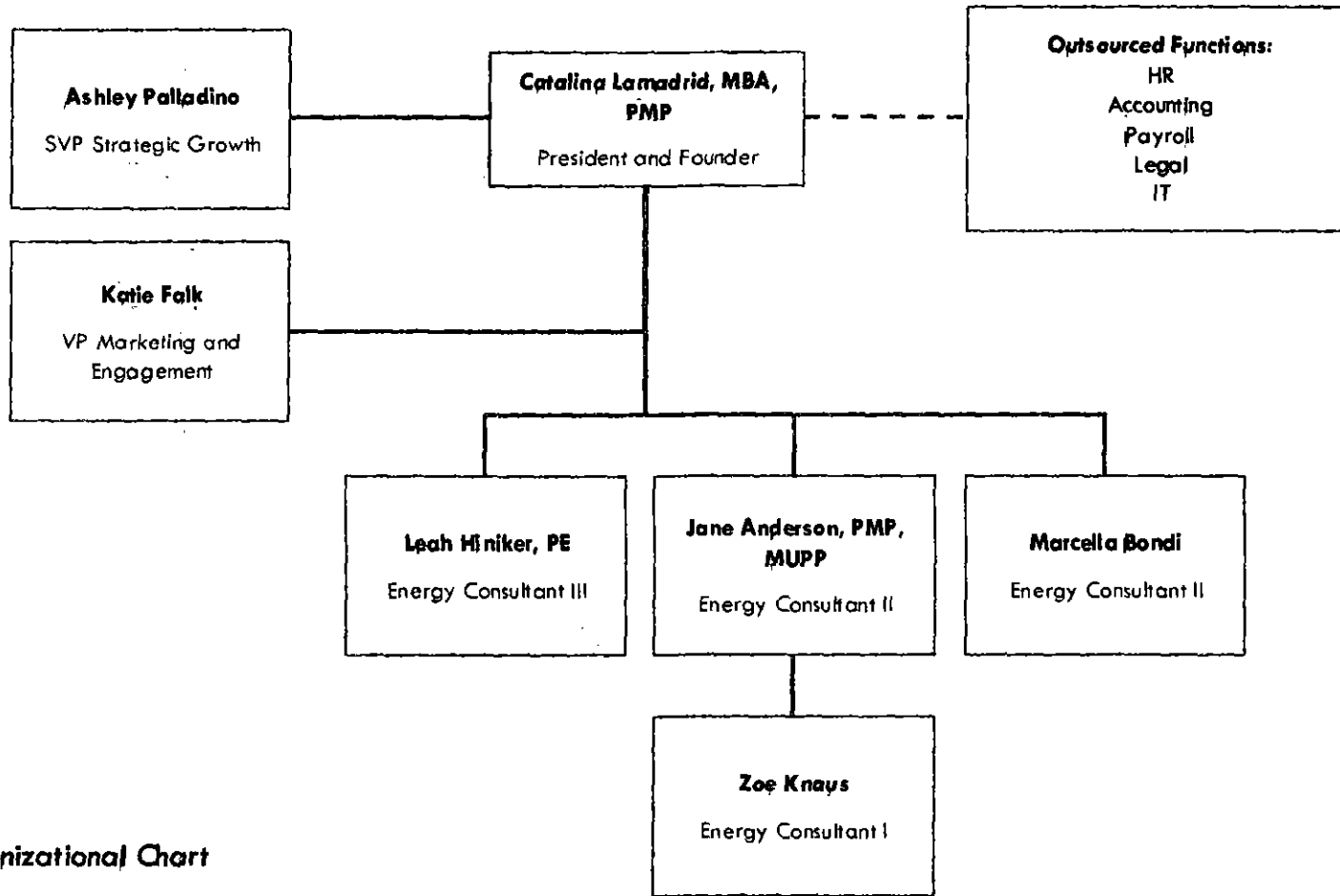
Sworn and subscribed before me this 18 day of September, 2025.

[Signature]

Signature of official administering oath



My commission expires: 02/17/2027



Company Organizational Chart
July 1, 2025

DATE OF DEPOSIT

SEP 23 2025

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Attachment 2. Leadership Biographies



CATALINA LAMADRID, PMP

President and Founder

Chicago, IL

Ms. Lamadrid, since 2014, leads Inova's overall strategy, operations, partnership and client coordination. She has seventeen years of experience

consulting utilities and state governments on demand-side management, federal policy, building electrification, renewable energy, EVs, and climate action. Ms. Lamadrid is a skilled strategist and project manager, with expertise in strategic planning, stakeholder engagement, change management, and policy analysis.

HIGHLIGHTS

- Experienced facilitator and negotiator. Skilled project manager for complex projects involving multiple teams, and long timelines.
- Expansive industry network and expertise of energy programs, policies, and technologies.
- Strategy and coordination of projects focused on market research and strategic planning efforts for energy efficiency, demand response, electrification, solar energy, and climate mitigation and adaptation.
- Accomplished presenter at various conferences, and board member.
- Trained in change management with a focus on communications, managing resistance, expectations, and risk.
- Worked in IL, MN, IO, MO, NY, NJ, MA, CT, TX, SC, LA, WI, and CA,
- Designed portfolios of energy programs, including programs targeting underserved customers and federally-funded initiatives.

PROJECT EXPERIENCE

- ComEd MDI Evaluation (2025) – Executive sponsor, providing strategy and supporting team's evaluation efforts.
- Ameren Illinois (2025) – IRA advisor supporting Ameren's efforts to prepare for launch of statewide HOMES and HEAR programs.
- We Energies and WPS Demand Response Planning (2025) – Overseeing market research activities, and managing RFP process.
- Minnesota Home Energy Rebates Program (2024-2025) – Design lead, implementation procurement manager and consultant for \$150M contract. Supported state with DOE application submittal.
- ComEd Data Support (2019-2024) – Led planning, supported ComEd's launch of eTRACK+, oversaw FTE assigned to support ComEd team with ongoing reporting and data analysis.
- Peoples Gas & North Shore Gas Market Development Initiative Evaluation (2024-2026) – Principal-in-charge.
- Market Research Oncor Electric (2024-2025) – Principal-in-charge.
- Project and Change Manager (2017-2024) – Project Manager for deployment of tracking systems for Avangrid, PSEG, and Oncor.
- Wisconsin Solar for All Planning (2024-2025) – Principal-in-charge.
- Iowa and Missouri State Energy Plans (2014-2018) – Lead strategic planner, responsible for community activation for Climate Action and Adaptation Plans at local government level.
- Energy Ethnography of Hispanic Households (2016-2018) Lead researcher for project on engaging California Hispanic households.

inovaenergygroup.com



YEARS OF EXPERIENCE: 17

AREAS OF EXPERTISE

Strategy • Energy Efficiency • Program Planning and Design • Market Research • Stakeholder Engagement and Facilitation • In-Depth Interviews • Key Performance Indicators • Diversity, Equity and Inclusion • Workforce Development • Regulatory Support

CERTIFICATIONS

- Project Management Professional (PMP), Project Management Institute
- Certified Energy Manager (CEM), 2011-2017
- Certified Demand Side Management Professional (CDSM), 2011-2017
- LEED Accredited Professional Operations + Maintenance, 2009-2013

PROFESSIONAL AFFILIATIONS

- Board Member of Diversity, Equity, and Inclusion Council, Association of Energy Services Professionals, 2024-2026
- Member Diversity Equity and Inclusion Committee MEEA 2023-Present
- Member Chicago Ideas Cooperative, 2015-2020
- Vice Chair Business Models Committee, Association of Energy Services Professionals, 2014-2016
- Vice Chair Chicago Chapter, Association of Energy Services Professionals, 2014-2016

EDUCATION

- M.S. Environmental Management & Sustainability, Illinois Institute of Technology (IIT), 2009
- Master of Business Administration, IIT, 2009
- Bachelor of Engineering, Chemical Engineering, Monterrey TEC, Mexico, 2006

EMPLOYMENT HISTORY

- Inova Energy Group, Chicago, IL | President and Founder, 2014-Present
- CB&I (f/k/a The Shaw Group), Chicago, IL | Associate Director, 2009-2014

DATE OF DEPOSIT

SEP 23 2025

PA PUBLIC UTILITY COMMISSION
SECRETARY'S OFFICE

Attachment 2. Leadership Biographies



ASHLEY PALLADINO

Senior Vice President of Strategic Growth
Asheville, NC

Ashley has been managing clean energy programs and solutions since 2008. She has developed and overseen innovative program designs for numerous

utilities, working closely with community-based organizations and service providers to increase diversity, equity and inclusion within the industry, maximize energy investment impacts on communities and consult utilities and partners to achieve these same goals in concert with traditional targets and regulations.

HIGHLIGHTS

- Experienced manager, designer, and lead of multiple utility energy programs across residential, commercial, industrial, and income-eligible sectors.
- Conducts strategic planning and delivery through collaborative stakeholder facilitation, including energy efficiency, electrification, market transformation, and community-focused initiatives.
- Experienced in Illinois energy policy and regulatory strategy, including facilitating the stakeholder advisory group planning process and implementing the 2016 Future Energy Jobs Act (FEJA).
- Expert in supplier diversity, workforce development, and equitable program design, including leadership of a Supplier Inclusion program.
- Served as Project Manager, Portfolio Manager and Executive of utility portfolios exceeding \$800M, overseeing daily operations, subcontractor and partner management, marketing strategy, contract compliance and financials.
- Executive leadership skills including development of core service solutions, client delivery models, and staff hiring and development.

PROJECT EXPERIENCE

- **Diverse Business Enterprise Certification Advocacy (2021-2025)** – Program lead in the pursuit of a diverse-led and -controlled business enterprise designation.
- **Diversity, Equity and Inclusion (DEI) Company Initiatives (2021-2025)** – Executive sponsor of Resource Innovations' Employee DEI Committee leading employee engagement, education and awareness, inclusive client strategies, and leadership and industry engagement to support partners enhancing DEI.
- **Community Development and Engagement (2019-2025)** – Program manager for the design and implementation of Resource Innovations' Community Development and Engagement approach.
- **Ameren Illinois Market Development Initiative (MDI) Design Consulting and Implementation (2017-2025)** – Project manager and executive sponsor, responsible for MDI strategy and development informing portfolio vision and implementation.
- **Illinois Utility Program Launch and Delivery (2010-2025)** – Program and portfolio manager supporting design and ongoing implementation of more than 15 annual energy efficiency program launches and four portfolio cycle transitions.



YEARS OF EXPERIENCE: 17

AREAS OF EXPERTISE

Strategy • Energy Efficiency • Program Planning, Design, and Implementation • Diversity, Equity and Inclusion • Market Research • Stakeholder Engagement and Facilitation • Portfolio Management • Key Performance Indicators • Workforce Development • Regulatory Support

CERTIFICATIONS

- Leading Diversity, Equity, and Inclusion Certificate, Northwestern, Weinberg College of Arts & Sciences

PROFESSIONAL AFFILIATIONS

- Member of Diversity, Equity, and Inclusion Council, Association of Energy Services Professionals, 2024-2026
- Lead of Illinois Business Unit, Resource Innovations, 2017-2025
- Vice Chair, Midwest Energy Efficiency Alliance (MEEA) Board of Directors, 2023-2025

EDUCATION

- Bachelor of Science, Business Administration, California Polytechnic State University, California, 2007

EMPLOYMENT HISTORY

- Inova Energy Group, Asheville, NC | Senior Vice President of Strategic Growth, 2025-Present
- Resource Innovations, Chicago, IL | Vice President, Illinois Delivery | Vice President, Centers of Excellence | Vice President, Residential Delivery | Senior Director, Residential Delivery | Director, Program Design and Management, 2017-2025
- Future Energy Enterprises, Chicago, IL | Senior Policy Analyst, 2017
- CLEAResult Consulting Inc, Chicago, IL | Portfolio Manager, 2010-2016
- Schneider Electric Energy Solutions, San Jose, CA | Energy Services Account Manager, 2008-2010

Attachment 2. Leadership Biographies



KATIE FALK, MBA

VP Marketing and Engagement

Milwaukee, WI

Ms. Falk is Vice President of Marketing and Engagement at Inova Energy Group where she leads

overall company brand strategy, as well as product development support, client engagement, and program marketing. Ms. Falk has 20 years of marketing experience, with over 14 years consulting in the energy industry. She is known as a contextually driven strategist, tackling challenges with enthusiasm, curiosity and creativity to drive results. Ms. Falk excels in relationships, process improvements, and resource management. She is known for her marketing strategies in trade ally engagement and has worked on marketing various residential and commercial demand side management and demand response programs, as well as workforce development.

HIGHLIGHTS

- Strategic marketing leader with a focus on program marketing to support goal achievement.
- Leader of best practices of energy efficiency program marketing delivery, including Incentive catalogs and online, Interactive education platforms.
- Experienced facilitator of multiple stakeholder groups, with a focus on trade ally feedback and engagement.

PROJECT EXPERIENCE

- **Peoples Gas & North Shore Gas Market Development Initiative (2024-2025)** – led development and execution of workforce development training, diverse supplier training, and website.
- **SC Solar for All (2025-2029)** – oversees communication strategy, and development of public-facing and customer education materials including website.
- **Portland Clean Energy Fund Strategic Program 3 (2025)** – principal-in-charge overseeing client marketing processes, program brand, marketing plan and website.
- **Rocky Mountain Power WattSmart Homes Program, Business Program (2022 - 2025)** - principal-in-charge overseeing website development, program marketing launch, interactive marketing campaigns.
- **Peoples Gas & North Shore Gas, Nicor Gas, ComEd Joint Residential Program (2020 - 2022)** - led ongoing joint-branded residential lead generation and program marketing.
- **Focus on Energy, Black River Energy, APS, NYSEG/RGE, Xcel Energy, Peoples Gas & North Shore Gas, Consumers Energy (2012 - 2022)** - conducted trade ally feedback groups to influence program design and engagement.
- **Focus on Energy (2012 - 2019)** - marketing lead for trade ally engagement, commercial and industrial program marketing, and multifamily program marketing.



YEARS OF EXPERIENCE: 20

AREAS OF EXPERTISE

Marketing • Energy Efficiency • Strategy • Stakeholder Engagement and Facilitation • In-Depth Interviews • Public Speaking • Product Development and Support • Workforce Development • Process Improvement

CERTIFICATIONS

- Project Management Professional (PMP), Project Management Institute
- Certified Energy Manager (CEM), 2011-2017
- Certified Demand Side Management Professional (CDSM), 2011-2017
- LEED Accredited Professional Operations + Maintenance, 2009-2013

PROFESSIONAL AFFILIATIONS

- National Board Member, Association of Energy Services Professionals
- Co-Chair Annual Program Planning Committee (2025, 2026), Association of Energy Services Professionals
- Member of the Year 2025, Association of Energy Services Professionals

EDUCATION

- Master of Business Administration, Loyola University Chicago, 2010
- Continuing Education, Milwaukee Institute of Art and Design, 2004
- Bachelor of Arts, Psychology and Communications, University of Wisconsin, 2001

EMPLOYMENT HISTORY

- Inova Energy Group, Chicago, IL | VP Marketing and Engagement, 2025 - Present
- Evergreen Energy Partners, Portland, OR | Senior Marketing Manager, 2022 - 2025
- Franklin Energy, Port Washington, WI | Director of Marketing, 2011 - 2022

Attachment 3. Client List

List of Current and Past Clients September 2025

Client: Commonwealth Edison (ComEd)

Dates: March 2025 – November 2025

Services Provided: Inova serves as process evaluator for ComEd's Market Development Initiative (MDI), undertaking a series of research activities focused on assessing their Workforce Development and Diverse Supplier Development program performance to date including benchmarking best practices, obtaining feedback from stakeholders, and analyzing program data through focus groups, surveys, interviews, and literature review

Client: Peoples Gas and North Shore Gas

Dates: October 2024 – March 2026

Services Provided: Inova is partnering with People's Gas and North Shore Gas' Energy Efficiency Programs Team to conduct an evaluation of their Market Development Initiative (MDI). Our team will undertake a series of research activities focused on assessing their Workforce Development and Diverse Supplier Development program performance to date including benchmarking best practices, obtaining feedback from stakeholders, and analyzing program data through focus groups, surveys, interviews, and literature review

Client: WEC Energy Group

Dates: March 2025 – October 2025

Services Provided: Inova serves as the market research and benchmarking lead to support We Energies and WPS in identifying vendors that implement residential Bring Your Own Device load control programs. Our research activities will assess existing vendor strengths, gaps, marketing and recruitment channels, user experience, and identify infrastructure needed for successful program implementation. Ultimately, findings will inform an RFP solicitation for implementation services

Client: Ameren Illinois

Dates: July 2025 – December 2025

Services Provided: Inova supports Ameren Illinois with strategic advising, stakeholder engagement, and coordination services to prepare for the launch of the Home Energy Rebates programs, funded by the Inflation Reduction Act of 2022 and administered by the Illinois Environmental Protection Agency. Our team will analyze the state's program design to identify gaps and opportunities related to Ameren's income-eligible

Attachment 3. Client List

offerings, support Community Action Agencies in program implementation within Ameren's territory and deliver internal training for Ameren program staff. Inova will also facilitate coordination across utility programs and trade ally networks to establish a statewide working group supporting implementation alignment, led by Ameren and including Illinois investor-owned utilities, the IEPA, and the Department of Commerce and Economic Opportunity

Client: Celia Johnson Consulting

Dates: January 2022 – December 2025

Services Provided: Inova supports the planning and meeting facilitation efforts for an advisory body, composed of over thirty interested parties, that seeks consensus resolution on energy efficiency policy and technical issues, as needed. SAG provides an opportunity to educate the Illinois stakeholder community on a variety of topics related to energy efficiency.

Client: PSE&G

Dates: January 2023 – August 2023

Services Provided: Inova managed project activities for the implementation of a new data-tracking system to support statewide and cross-utility sharing of information for the NJ Comfort Partners Program, a long-established program supporting income-eligible residential participants. Inova coordinated this complex project in which eight utilities and six vendor partners were involved, to ensure timely delivery of the SaaS product and a smooth transition for system users.

Client: Avangrid Utilities

Dates: January 2021 – February 2023

Services Provided: Inova served as client advisor and change management office for a project involving the development of a new data tracking system for all Avangrid utilities covering the states of CT, NY, and MA and impacting all sectors of energy programs.

Client: Minnesota Department of Commerce

Dates: May 2024 – August 2025

Services Provided: In a capacity of planning advisor, Inova assisted the Minnesota Commerce Department with strategic planning, stakeholder engagement, implementation procurement management, and program design services related to two programs funded by the Inflation Reduction Act of 2022: the Home Efficiency Rebates (50121) and the Home Electrification and Appliance Rebates (50122)

Attachment 3. Client List

programs. Collectively, these two programs will deliver approximately \$140 million in clean energy rebate funds to Minnesotans through 2031.

Client: Wisconsin Economic Development Corporation

Dates: October 2024 – March 2025

Services Provided: Our team supported Wisconsin in its planning of the Solar for All program, that received a \$62M award through EPA's Greenhouse Gas Reduction Fund. Inova is facilitating an Advisory Committee comprised of Subject Matter Experts, assisting in the development of an administration RFP, and finalizing strategies and tactics that enhance the state's workplan and to support program launch in 2025.



Attachment 4. Certificate of Insurance

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
03/20/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement.

PRODUCER: Heil & Heil Insurance Agency LLC, Skokie, IL 60077
INSURED: Inova Energy Group, LLC, Chicago, IL 60613
CONTACT NAME: Shane Hackett
INSURER(S) AFFORDING COVERAGE: Ace Property & Casualty Ins. Co., Chubb National Ins. Co., Capitol Specialty Insurance Corporation

COVERAGES CERTIFICATE NUMBER: CL2512433373 REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES.

Table with columns: INSR LTR, TYPE OF INSURANCE, ADDL SUBR INSD, WVD, POLICY NUMBER, POLICY EFF (MM/DD/YYYY), POLICY EXP (MM/DD/YYYY), LIMITS. Rows include Commercial General Liability, Automobile Liability, Umbrella Liability, Workers Compensation and Employers' Liability, and Errors and Omissions.

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Certificate is issued as evidence of insurance only.

DATE OF DEPOSIT

SEP 23 2025

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

CERTIFICATE HOLDER

CANCELLATION

Evidence of Insurance

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE: Shane Hackett

Attachment 4. Certificate of Insurance

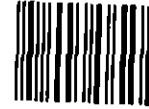
ADDITIONAL COVERAGES

Ref #	Description EDP - Media/Data				Coverage Code EDPMD	Form No.	Edition Date
Limit 1 10,000	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
Ref #	Description Business Owners Liab Enhnc				Coverage Code BLENH	Form No.	Edition Date
Limit 1 2,000,000	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium \$25.00		
Ref #	Description Hired/borrowed				Coverage Code HRDBD	Form No.	Edition Date
Limit 1 2,000,000	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium \$82.00		
Ref #	Description Data Compromise				Coverage Code DATAC	Form No.	Edition Date
Limit 1 10,000	Limit 2 10,000	Limit 3	Deductible Amount	Deductible Type	Premium \$75.00		
Ref #	Description Network Security and Privacy Liability				Coverage Code NETSP	Form No.	Edition Date
Limit 1 25,000	Limit 2 25,000	Limit 3	Deductible Amount 1,000	Deductible Type	Premium \$35.00		
Ref #	Description				Coverage Code	Form No.	Edition Date
Limit 1	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
Ref #	Description				Coverage Code	Form No.	Edition Date
Limit 1	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
Ref #	Description				Coverage Code	Form No.	Edition Date
Limit 1	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
Ref #	Description				Coverage Code	Form No.	Edition Date
Limit 1	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
Ref #	Description				Coverage Code	Form No.	Edition Date
Limit 1	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
Ref #	Description				Coverage Code	Form No.	Edition Date
Limit 1	Limit 2	Limit 3	Deductible Amount	Deductible Type	Premium		
OFADTLCV					Copyright 2001, AMS Services, Inc.		



PRESS FIRMLY TO SEAL

Retail



17120

U.S. POSTAGE PAID
PME
CHICAGO, IL 60613
SEP 23, 2025

\$31.40

S2324H504583-86

RDC 07



PRIORITY
MAIL
EXPRESS®



ER 206 406 336 US

RECEIVED

CUSTOMER USE ONLY

FROM: (PLEASE PRINT)

PHONE (312) 714 6623

Inora Energy Group
1531 W. Byron St
Chicago, IL 60613

PAYMENT BY ACCOUNT (if applicable)

Federal Agency Acct. No. or Postal Service™ Acct. No.

SEP 25 2025

ORIGIN (POSTAL SERVICE USE ONLY) DA PUBLIC UTILITY COMMISSION

1-Day

2-Day

PO ZIP Code

Scheduled Delivery Date (MM/DD/YY)

Postage

60613

9/24/25

\$ 31.40

DELIVERY OPTIONS (Customer Use Only)

SIGNATURE REQUIRED Note: The mailer must check the "Signature Required" box if the mailer: 1) Requires the addressee's signature; OR 2) Purchases additional insurance; OR 3) Purchases COD service; OR 4) Purchases Return Receipt service. If the box is not checked, the Postal Service will leave the item in the addressee's mail receptacle or other secure location without attempting to obtain the addressee's signature on delivery.

Delivery Options

- No Saturday Delivery (delivered next business day)
- Sunday/Holiday Delivery Required (additional fee, where available)
*Refer to USPS.com® or local Post Office™ for availability.

Date Accepted (MM/DD/YY)
9/23/25

Scheduled Delivery Time
 6:00 PM

Insurance Fee
\$

COD Fee
\$

Time Accepted
3:32 PM

AM
 PM

Return Receipt Fee
\$

Live Animal Transportation Fee
\$

TO: (PLEASE PRINT)

PHONE ()

Pennsylvania Public Utility
Commission Secretary
Commonwealth Keystone Building
400 North St
2nd Floor, Room 01
Harrisburg, PA
ZIP + 4® (U.S. ADDRESSES ONLY)
17120

Special Handling/Fragile
\$

Sunday/Holiday Premium Fee
\$

Total Postage & Fees

Weight
lbs. ozs

Flat Rate
Acceptance Employee Initials
DW

\$ 31.40

DELIVERY (POSTAL SERVICE USE ONLY)

Delivery Attempt (MM/DD/YY) Time

AM
 PM

Employee Signature

Delivery Attempt (MM/DD/YY) Time

AM
 PM

Employee Signature

- For pickup or USPS Tracking™, visit USPS.com or call 800-222-1811.
- \$100.00 insurance included.

PEEL FROM THIS CORNER

LABEL 11-B, NOVEMBER 2023

PSN 7690-02-000-6998

IF October 2023



UNITED STATES