

March 23, 2026

Matthew Homsher, Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street
Harrisburg, Pennsylvania 17120

DATE OF DEPOSIT

**Re: Reveal HD Enterprises
 A-6428683
 A-2026-3060789
 Petition for Reconsideration of Staff Action**

APR - 6 2026

**PA Public Utility Commission
Secretary's Bureau**

Mr. Homsher

- 1 This letter is in response to the PUC Denial letter dated March 20, 2026. The reason for denial of the PUC license was the following:

The applicant's response to the Commission was received on March 19, 2026. The applicant's response failed to address policy concerns related to employee hiring/retention and failed to establish that it had suitable financial fitness. The applicant's response completely lacked the requested evidence to support its financial position and failed to provide information related to its projected insurance costs.

We would like to address the denial one point at a time.

2. *The applicant's response failed to address policy concerns related to employee hiring/retention.*

On the initial application, the applicant did not respond to this part of Question 5: "Please state the number of drivers you intend to use or hire in your business and explain why that number of drivers is appropriate for the size of the territory you will be serving." On the second submission it was stated specifically how many drivers Reveal HD intended to hire and went on to explain why that number would be appropriate to the territory. There was no mention of driver retention in Question 5, nor was information regarding retention requested.

3. *The applicant's response... failed to establish that it had suitable financial fitness.*

On the initial application, the applicant included some personal assets with those held by the company. Feedback from the Commission was to remove that information and only include what is in the name of the company. This was done. Reveal HD is a new business that is just beginning to acquire assets. It will be funded by its owner, as the vast majority of business start-ups are, and through a \$15,000 business line of credit.

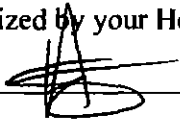
4. Regarding the phrase "suitable financial fitness," it was not explained to the applicant what this means. It is understood that a transportation service provider must have accessible funds to keep up with insurance premiums, cover vehicle maintenance, pay drivers, etc. At what point does an applicant demonstrate "suitable financial fitness?" Chapter 29 makes no mention of this and criteria for financial fitness is not to be found on the PUC website. If the determination of "financial fitness" is left to each reviewer's own opinion, how can all applicants be measured equally?
5. *The applicant's response completely lacked the requested evidence to support its financial position and failed to provide information related to its projected insurance costs.*

This is true. Financial records to prove what was reported on the Statement of Financial Position were requested, gathered and not submitted. This was an oversight that will be corrected if given the opportunity. It is also true that projected insurance premiums were requested and not submitted. Reveal HD is just beginning the process of contacting insurance companies to receive quotes for plans that will meet the required limits. Any information submitted regarding costs of insurance premiums would likely not be accurate for the plan that will eventually be chosen.

6. Precedent exists that many applicants have submitted applications lacking supporting documentation of financial position and insurance premium information, and who were not asked to submit this information, and yet received their PUC license. A-6426574 (November 2023), A-6427320 (November 2024), A-6427276 (October 2024), A-6427430 (September 2024 and September 2025) are examples. It appears discriminatory to hold Reveal HD Enterprises to a different standard. Also, to state that the company does not demonstrate suitable financial fitness, then use this to, in part, deny the application but give the descriptor no defined criteria. Had we known what the financial expectations were, perhaps additional steps would have been taken prior to submitting the application.
7. I, Humphrey Achimbi Doe, hereby state that the facts above set forth are true and correct (or are true and correct to the best of my knowledge, information and belief) and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities).

(Applicant is not now engaged in intrastate transportation of property or passengers for compensation in this Commonwealth except as authorized by the Pennsylvania Public Utility Commission certificate or permit and will not engage in the transportation for which approval is herein sought, unless and until the transportation is authorized by your Honorable Commission.)

Signature



Date

ORIGIN ID:MDTA (717) 343-7920
HUMPHREY ACHIMBI DOE

SHIP DATE: 06APR26
ACTWGT: 0.15 LB
CAD: 6570696/ROSA2710

6037 DEVONSHIRE ROAD

HARRISBURG, PA 17112
UNITED STATES US

Part # 156297-435 RRDB2 EXP 03/27

TO **ATTN: SECRETARY**
PA PUBLIC UNITY COMMISSION
400 NORTH STREET

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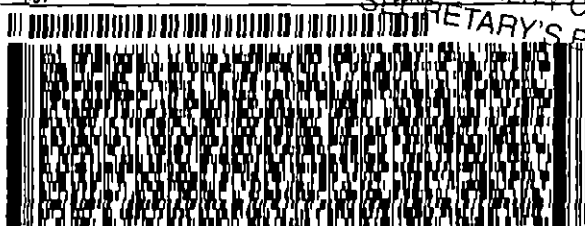
HARRISBURG PA 17120

APR - 7 2026

(717) 343-7920

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REF: PA PUBLIC UTILITY COMMISSION
SECRETARY'S PUBLIC AFFAIRS



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