

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

In re: Application of **Rate Raven Inc.** for EGS Broker/Marketer License

Docket No. **A-2026-3061646** | Utility Code: **1128819**

RESPONSES TO DATA REQUESTS

July 17, 2026

Rate Raven Inc. hereby submits the following responses to the Data Requests set forth in the Commission's letter dated June 10, 2026.

DATA REQUEST NO. 1

Reference: Application, Section 3.a — Affiliates

Response:

Rate Raven Inc. hereby updates Section 3.a to reflect the following affiliates per Commission staff guidance:

Batten-Haag Inc. (d/b/a Safe Shelter Environmental) — Timothy Rivas holds a 50% ownership interest in Batten-Haag Inc., a 40-year-old environmental services company specializing in radon mitigation, radon testing, mold testing, mold mitigation, and waterproofing services. Batten-Haag Inc. is not a jurisdictional public utility and is not currently applying to do business in Pennsylvania as an EGS. Mr. Rivas is actively in the process of divesting his ownership interest.

DATA REQUEST NO. 2

Reference: Application, Section 7.b — Financial Fitness

Response:

Rate Raven Inc. has submitted its own dedicated business bank account statements covering three consecutive months from the date of incorporation (March 3, 2026) to demonstrate financial fitness. The account maintains a positive balance throughout the statement period. These statements have been submitted as confidential documents via the Secretary's Bureau SharePoint system.

Rate Raven Inc. operates exclusively as a Broker/Marketer, will not take title to electricity, will not make payments on behalf of customers, and will not incur supplier obligations. The \$10,000 surety bond (Bond No. 108461703, Travelers Casualty and Surety Company of America) already on file with the Commission constitutes the primary financial security instrument for the Applicant's operations.

DATA REQUEST NO. 3

Reference: Application, Section 8.e — Technical Fitness / Officer Resumes

Response:

The following constitutes the detailed professional resume of Timothy Rivas, President and CEO of Rate Raven Inc., as requested:

TIMOTHY RIVAS

PO Box 111, Pocopson, PA 19366 | (484) 272-2611 | tim@therateraven.com

PROFESSIONAL EXPERIENCE

President / CEO — Rate Raven Inc., Pocopson, PA

March 2026 – Present

Founded and currently lead Rate Raven Inc., a Pennsylvania-licensed Electric Generation Supplier (EGS) Broker/Marketer providing subscription-based electricity rate monitoring and switching services to residential and small commercial customers in deregulated electricity markets. Responsible for overall company strategy and direction; regulatory compliance and licensing across deregulated states; customer acquisition and marketing; technology platform development and oversight; financial management; and supplier relationship management. Developed proprietary AI-driven rate comparison and bill analysis platform. Holds membership with PJM Interconnection providing direct access to wholesale market data and energy industry resources.

President / 50% Owner — Batten-Haag Inc. (d/b/a Safe Shelter Environmental), Chester County, PA

2021 – Present (divestiture in progress)

Acquired and served as President of a 40-year-old environmental services company specializing in radon mitigation, radon testing, and mold testing. Led expansion of service offerings to include mold mitigation and waterproofing services. Acquired an additional radon services business to further scale geographic territory and service capacity. Responsible for business development, client acquisition, operations management, environmental regulatory compliance, subcontractor management, and P&L oversight. Multi-contractor operation serving commercial and residential property clients across the Philadelphia and Chester County region.

Operations Director — Ciocca Dealerships, Pennsylvania/New Jersey

2018 – 2021

Served as Operations Director at one of Pennsylvania's largest automotive dealer groups, overseeing operations across 27 dealership locations spanning Pennsylvania and New Jersey. Responsible for cross-location operational efficiency, process standardization, staff management, sales performance monitoring, customer satisfaction metrics, and multi-site P&L management. Developed and implemented operational procedures across a diverse portfolio of automotive brands.

Department Head — Holman Automotive, Pennsylvania/New Jersey

2008 – 2018

Served in a senior department leadership role at Holman Automotive, a large regional automotive dealer group. Over a 10-year tenure, developed expertise in automotive operations, sales execution, customer

acquisition, team leadership, compliance, and large-scale business management across multiple dealership locations.

SUMMARY OF QUALIFICATIONS RELEVANT TO EGS BROKER/MARKETER LICENSE

Mr. Rivas brings over 18 years of senior leadership experience in large-scale, multi-location business operations. His background demonstrates: (1) proven ability to manage complex regulatory compliance environments; (2) experience overseeing multi-site operations with significant revenue and customer bases; (3) expertise in technology-driven business development and customer acquisition; and (4) strong financial management and P&L oversight capabilities. These skills directly translate to the technical and operational requirements of an EGS Broker/Marketer operating in Pennsylvania's deregulated electricity market. PJM Interconnection membership provides direct access to wholesale electricity market data, grid operations information, and industry resources essential to the Company's rate monitoring and comparison services.

VERIFICATION

I, Timothy Rivas, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

Signature: Tim Rivas

Name: Timothy Rivas

Title: President / CEO, Rate Raven Inc.

Date: July 17, 2026